

Digitized by the Internet Archive
in 2012 with funding from
internet archive

http://archive.org/details/betterhomesgarde47juldesm

For Reference

Not to be taken from this room

J251492

Every person who maliciously cuts, defaces, breaks or injures any book, map, chart, picture, engraving, statue, coin, model, apparatus, or other work of literature, art, mechanics or object of curiosity, deposited in any public library, gallery, museum or collection is guilty of a misdemeanor.

Penal Code of California, 1915, Section 623.

CIRCULATION
July 196

BURLINGAME
JUN 20 1969
LIBRARY

Better Homes and Gardens

Young people vs. parents —who bridges the gap?

Exciting new projects for your patio

How to survive freeway on/off ramps!

Window decorating ideas

Build a unique, separate workshop in your backyard



This pie plus 17 non-fattening recipes!

860607000 17.9401 BUAME DEC69
BURLINGAME PUBL LIBR
BURLINGAME CA 94010



Razzle Dazzling!

The Kleenex® Boutique Collection



The Kleenex Boutique Collection is in . . . and tissues have never been so glorious. Full-size tissues shockful of color. Splashful of scent. Stashed in name-dropping mini-boxes. Five pow! pow! pow-erful ways to glow. Hot Pink. Bold Gold. True Blue. Avocado Green. Bright White. With matching bathroom tissues.

NEW PRODUCTS FROM KIMBERLY-CLARK

251492



Mrs. Charles H. Brown in a Rinconada Hills home by Brown & Kauffmann, Los Gatos, California

"This is but one reason I feel our home is more secure."

Certainly you feel safer with dependable locks on doors and windows—the quality kind of protection that Schlage door locks provide.

But *inside security* is vital, too.

So now Schlage is providing designs, plans and locks for closets *inside* homes and apartments, new and remodeled. These Schlage *"Security Closets"* are fire retardant.

They protect valuables from intruders.
They keep dangerous items from children.
In scores of ways, they make your home more secure.

Would you like to know *more* about the different types of Schlage security systems for your home—both locking-*out* systems and locking-*in* systems?

our home builder, remodeler or building supply dealer about them. Or send for the *free* Schlage booklet today.



Schlage Lock Company
P.O. Box 34186
San Francisco, California 94134

Please send me free copy of interesting booklet *"Home Security—by Schlage."*

NAME_____ ADDRESS_____

CITY_____ STATE_____ ZIP_____

SCHLAGE®
LOCK COMPANY

San Francisco and British Columbia



Golden Gate Scampi starts with Rice-A-Roni.

Prepare 1 pkg. Spanish Rice-A-Roni according to package directions. In a 2½ qt. casserole combine cooked Rice-A-Roni with 2 cans (4½ oz.) shrimp, 1 can (2 oz.) mushrooms, and ⅓ cup dry white wine. Bake for 20 minutes in 350° F. oven. Makes 4 to 6 servings. Delicious!

Better Homes and Gardens®

THE IDEA MAGAZINE FOR BETTER HOMES AND FAMILIES — JULY, 1969; VOL. 47, NO.

BUILDING
48 Here's the workshop you've always wanted
58 Now bathrooms can offer more

FAMILY MONEY MANAGEMENT
8 What's your financial liability for your children?
8 Are you getting the most tax advantages from your investments?

DECORATING
52 Ten idea window treatments

FAMILY HEALTH
34 What you should know about sunglasses
91 Rx for animal and insect bites

GARDEN
38 All this happens around one house
40 Greenhouse "rooms"—and priced right
42 Outdoor living with all kinds of screening
44 Four great-looking patios
46 Get away from it all—on your own property

FAMILY FEATURES
14 How to get better pictures of children
20 How can parents and young people reach an understanding?

FOOD
60 Surprise—these aren't fattening
62 Low cal . . . great looking
64 Low cal . . . great tasting
66 Low cal . . . inexpensive
Prize tested recipes
73 Fast and fancy ways with burgers and franks
83 Win money for your recipes
86 Better breakfast ideas
88 How to make the pie on our cover

KITCHENS AND EQUIPMENT
68 Look what an 8-foot addition did for this kitchen

FAMILY TRAVEL
29 Opportunities for student travel

CARS IN YOUR FAMILY
50 How to survive freeway on/off ramps

NEWS AND SHOPPING
32 Good news for men
88 How to order material from the magazine
98 Shopping editor's choice
For shopping information on products shown in this issue, see Buying Guide, page 96

Cover photographs: de Gennaro; Hedrich-Blessing

Editorial Director BERT DIETER *Editor* JAMES A. RIGGS *Publisher* ROBERT A. BURNETT
Managing Editor NEIL KUEHNL *Art Editor* BILL YATES *Eastern Editor* GEORGE BUSH

Food Editor DORIS EBY *Associates* PATRICIA POLLOCK JOAN McCLOSKEY
Home Furnishings Editor PEG RUMELY *Associates* NELDA B. CORDTS CHARLOTTE GARNER ROBERT E. DITTMER
Building Editor NOEL SENEY *Associates* STEPHEN MEAD DOUGLAS M. LIDSTER
Garden Editor HAMILTON MASON *Associate* Dr. L. C. GROVE *Special Assignments Editor* JERRY REEDY
Kitchens and Equipment Editor HELEN A. DAWSON *Associate* GEORGIA V. YOUNG
Project Design Editor DAVID ASHE *Automotive and New Products Editor* DUANE L. GREGG
Home Entertainment Editor ELIZABETH CRASTER *Crafts and Home Sewing Editor* MARGO GARRITY
Money Management Editor PETER LINDBERG *Travel Editor* PAUL PLAWIN *Health Editor* GERALD KNOX
Staff Designer DONALD POPPLESTONE *Assistant Staff Designer* MORLEY B. SMITH *Copy Editor* MARY ANN ROBERTSON

Art Staff DOROTHY MAITLAND DAVID GOLBERT JAMES ROHAL *Covers* GEORGE F. ONGLEY
Art Production Editor NOBLE GAMMELL *Makeup Editor* KATIE NORRIS *Photo Studio* LUE CALKINS

New York—Family Living Editor MARGARET McMAHON *Associates* MARGARET DALY CAROL BASSIN
Assistant CATHERINE WOLF *Consultant* HELEN STARK
Los Angeles—Associate Editor, Western States ELIZABETH GILRAIN

Test Kitchen MARION VIALL CAROL COBORN *Reader Service* ROBERT E. CROWLEY CHARLES SWAIN DOROTHY HASLE

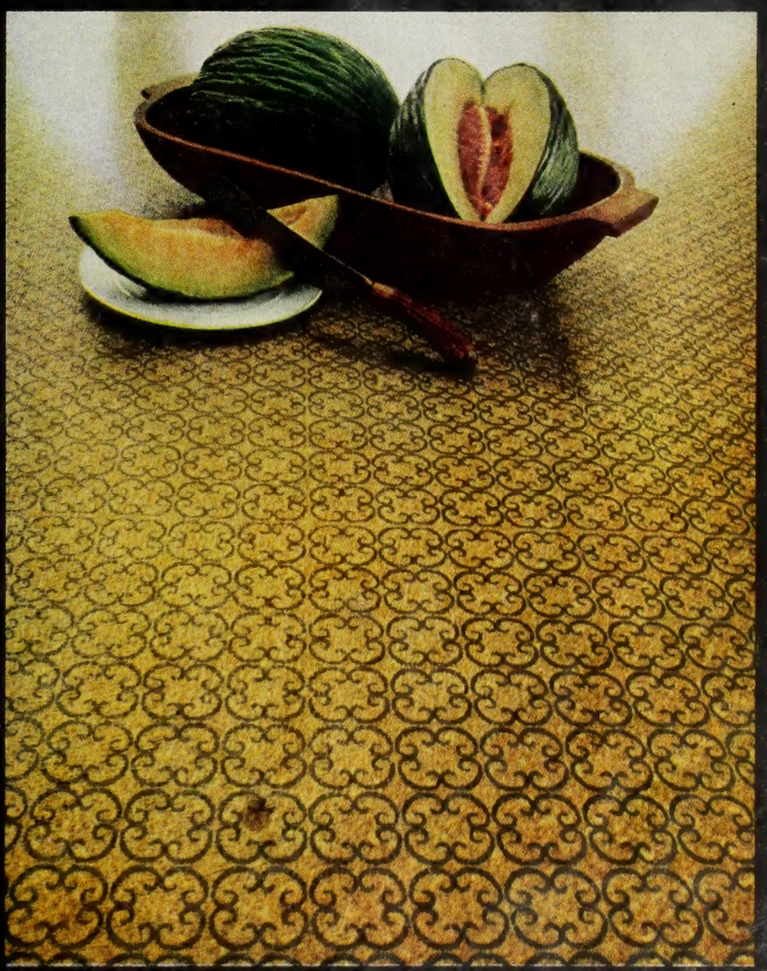
Chairman of the Board FRED BOHEN *President and Chief Executive Officer* DARWIN TUCKER
Vice-President, General Manager—Magazines ROBERT A. BURNETT
Vice-Presidents FRANK FURBUSH WAYNE A. MILLER H. Y. ENGELDINGER E. T. MEREDITH III DONALD L. ARNC
JOHN GREGG FRANK FOGARTY ALLAN FERRIN JACK BARLASS LUTHER I. REPLOGLE
Vice-President, General Counsel and Secretary GERALD D. THORNTON *Treasurer* ALEX GALBRAITH *Controller* KENNETH V

Published monthly by Meredith Corporation, 1716 Locust Street. Meredith Building, Des Moines, Iowa 50303 U.S.A. Second-class postage paid at Des Moines, Iowa, and at additional mailing offices. Marca Registrada en Mexico, Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second-class mail Post Office Department, Ottawa. Manuscripts and photographs: They must have return postage. If unsolicited, we cannot be responsible for them. Postmaster: Send Form 3579 to BETTER HOMES AND GARDENS, 1716 Locust Street, Des Moines, Iowa 50303. This issue is published in multiple editions.

Subscription Inquiries and Changes of Address: Write to Subscription Informat... ep... Better Homes and Gardens, 1716 Locust Street, Des Moines, Iowa 50303 and b... sure... enclose an address label from a recent copy. Please give us five weeks notice prior to yo... change of address. **Subscription Prices:** One year $4, two years $7, three years $11 to t... United States and its possessions. Canada, add $1 per year. Pan-American countries, a... $2 per year. Other countries, add $3 per year.

© Meredith Corporation, 1969. All rights reserved. Printed in U.S.A.

The never never never wax floor.



Now there's a beautiful vinyl floor with lasting, deep lustre built right in! It's Sears Fiesta. And you don't have to wax it, ever. Spills and dirt wipe right up without dulling the shine.

The extra-thick foam rubber back is soft and comfortable to walk on. To put Fiesta down, just unroll. And trim to fit.

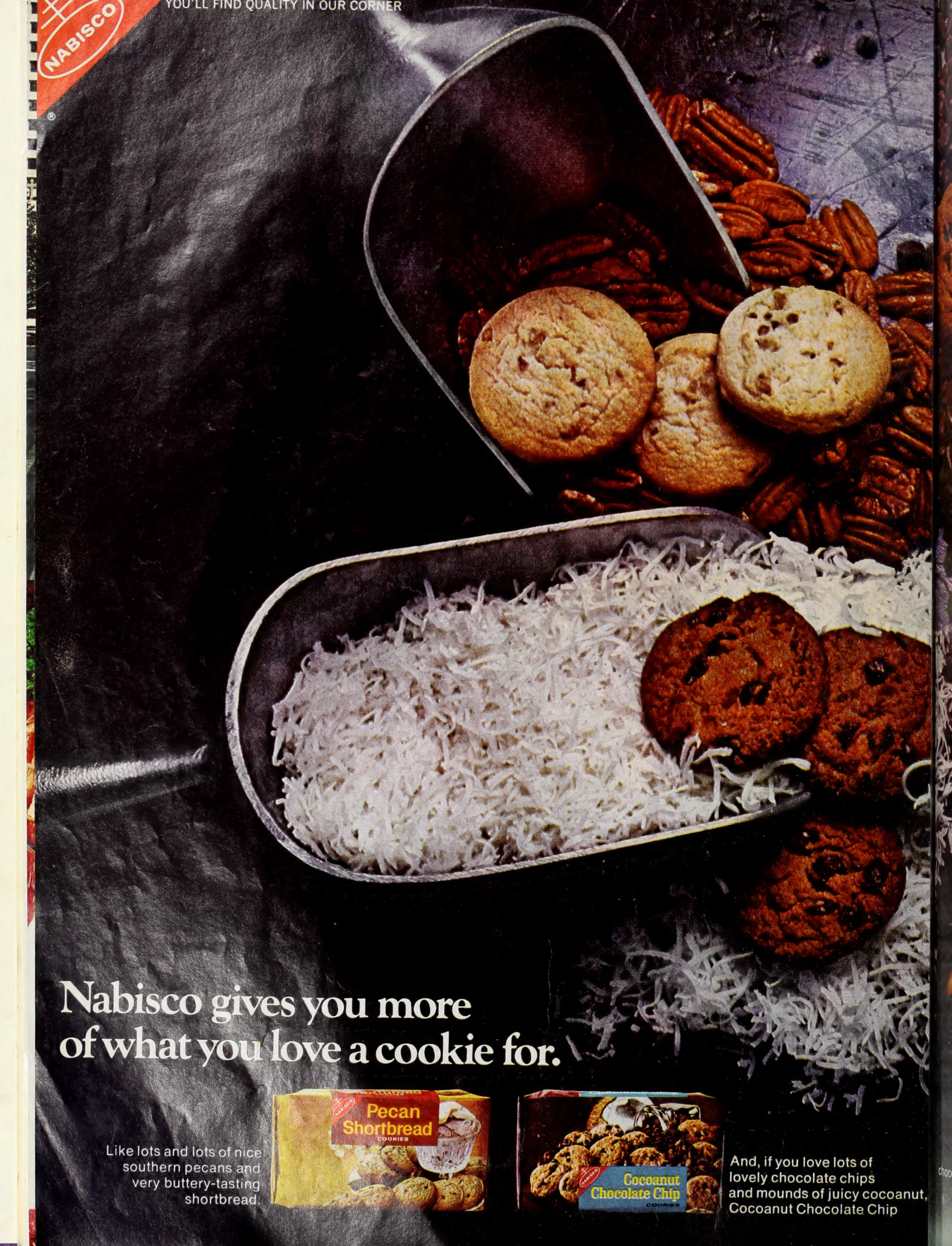
See Fiesta in Grille Lace, Spanish Tile, and Stone Mosaic. Ten exciting colors. At Sears, Roebuck and Co.

Fiesta Vinyl. Only at

Sears

NABISCO

YOU'LL FIND QUALITY IN OUR CORNER



Nabisco gives you more of what you love a cookie for.

Like lots and lots of nice southern pecans and very buttery-tasting shortbread.

And, if you love lots of lovely chocolate chips and mounds of juicy cocoanut, Cocoanut Chocolate Chip



Do you like chocolate chip cookies with lots of chocolate chips? Well, Nabisco puts an average of 16 pure chocolate chips in every CHIPS AHOY!

New for Brazil nut nuts! Look for the bright Brazilian bag. It's full of Nabisco's newest Brazil nuttiest golden cookies.



FAMILY MONEY MANAGEMENT®

Peter Lindberg, Editor

WHAT'S YOUR FINANCIAL LIABILITY FOR YOUR CHILDREN?

In most states, children under 21 (and girls under 18 in some) are legally minors or "infants." With some exceptions, they are not usually bound by financial obligations they assume. The adults who enter into these transactions, however, *can* be held to them.

To see how this translates into day-to-day family situations, consider the following cases (though you should be aware that laws in your own state may sometimes differ):

▸ **Your teen-age son,** driving his own car, has an accident causing damages beyond the limits of his insurance. If he can't pay, are you liable? Generally, you aren't. But you may be if he was on an errand or other business for you. In a large number of states, you also may be liable if you've provided the car for the general use of the family, including the teen-ager. Some states require a parent or guardian to sign a minor's driving license application and thereby assume responsibility for damage caused by him.

▸ **The school is taking** your third-grader on a bus trip during school hours, and you're asked to sign a permission slip or release. How binding is it?

Legally, you cannot sign away your child's right to recover for possible damages. If he's hurt, you can't sue for him, either, except as a "friend" or as authorized by a court, depending on the law of your state. You can sue on your own behalf on two possible counts—for loss of your child's earnings (or his services), and for whatever medical and other expenses you may incur.

▸ **A department store allows** your high-school daughter to open her own charge account. She runs up a bill she can't pay. Can the store recover from you?

No, unless it was for "necessaries" like food or clothing you did not provide—but are legally responsible for. If no "necessaries" were involved, your daughter is not liable, but in some states may be required to return the merchandise.

▸ **While away at college,** your 18-year-old son buys a secondhand motorcycle on an installment plan. After he has it a month, you persuade him to give it up. The dealer refuses to take it back and threatens to sue both of you for the balance. Can he collect?

If your son is a minor in that state, he cannot legally be held to a contract. You aren't liable, since the motorcycle was hardly a "necessary." The dealer also must return the money already paid, but in some states may make a reasonable charge for wear and tear.

▸ **Your ten-year-old son breaks** a large plate-glass window while playing ball. Must you pay for it?

In general, you're not liable for damage caused by your child, unless it was encouraged or consented to by you, or you were negligent in not preventing it. If he were playing near the window in your presence, your failure to stop him might be construed as encouragement, consent, or negligence.

However, some states have "vicarious liability" laws that make parents responsible for willful or malicious damage caused by children under 18.

▸ **Your teen-age son gets a job** after school to save for a car. You want the money to go into his college fund. Is the money his to use as he sees fit?

No. Since he is a minor whom you are supporting, his earnings are legally yours if you wish to keep them. In some states, you can even ask his employer to turn his pay over to you.

▸ **Can your child take out life insurance** on himself with you as the beneficiary?

In most states, life insurance companies won't sell life insurance to minors. Some, however, permit children of specified ages (in New York, for example, 15 and up) to buy insurance if the beneficiary is a close relative.

▸ **You take your 16-year-old son hunting.** Despite your careful instruction in hunting safety, he accidentally wounds another hunter. What is your responsibility?

In most states, you may be held liable for negligence when you entrust a minor with a dangerous instrument, and should have foreseen the possibility of an accident—though courts often consider the age and maturity of the child, too.

These, of course, are only a few examples of financial liability. Whenever you're faced with similar situations involving minor children, be sure you check with your attorney.

ARE YOU GETTING THE MOST TAX ADVANTAGES FROM YOUR INVESTMENTS?

Granted, taxes rarely should be the *major* consideration in managing your investments. How well a particular investment fits your needs is of first importance. Yet tax-saving opportunities are important considerations to any investor. Below are some you may be overlooking.

▸ **Your home.** The portion of each mortgage payment that represents interest is fully tax-deductible. Thus you have the use of tax-free dollars to borrow for an investment that may well increase in value. As you'll see below, this increase is fully—or at least partly—tax exempt.

If you've owned your home longer than six months when you sell, the gain is a long-term capital gain. As such, only half of it is taxable. This feature is often misunderstood by people who speak of a 25-percent capital-gains tax; that's the *maximum tax.* For someone in a 20-percent bracket, tax on the full gain comes to only 10 percent—far below the 25-percent maximum.

Remember, too, the tax saving occurs at the top of your bracket. For example, if you have (after deductions) $10,000 of regular income and a $4,000 capital gain on a home sale, the taxable half of the gain is taxed at 22 percent (plus surcharge) if a joint return is filed. If the other half also were taxable, it would be taxed at the next higher rate—25 percent plus surcharge. So capital-gains treatment actually can reduce your tax by more than one-half.

By waiting until you are 65 or older to sell a home that brings $20,000 or less, any gain is tax-free. If the selling-price is over $20,000, the portion of the gain attributable to the first $20,000 of the sale price is still tax free. (*Note:* The home must have been used as your principal residence for at least five of the previous eight years.)

There's also an automatic tax postponement if the proceeds from the sale of your home are reinvested in a replacement home within a specified period. And this gain becomes taxable only when—and if—you sell your second home without replacing it within the allotted time period.

If you face a tax bite despite these options, consider an installment sale. By meeting certain requirements, you can spread the gain over a number of years and pay tax at a lower rate than if it were taxed in a single year.

▸ **Life insurance.** You also may find ad-

Continued



GM Stylist Sue Vanderbilt, seen through sun roof of GM dream car, makes final check of appointments.

Who thinks women should help make dream cars practical?

Fisher Body does.

That's why they rely on stylists, like Sue Vanderbilt, to help design GM car interiors. Even when psychedelic fabrics are being experimented with, Sue's right there to make sure that the car seat it covers is contoured and installed at just the right height to accommodate women's smaller frames. She also keeps in mind things like ladylike exits when designing GM's wider-than-ever door panels.

It's this practical approach to pleasing women that can make GM dream cars come true. So much of the buy is in the body. And Body by Fisher makes GM cars a better buy.

Chevrolet, Pontiac, Oldsmobile, Buick, Cadillac.



Body by Fisher

General Motors Symbol of Quality



We've even been told t
PERFECT SLEEPER mattre
can turn off t
party next do

All we promi
is something great to sleep o

The Perfect Sleeper mattress may not muffle the clinking ice-cubes or turn down the volume on the stereo. B luxurious comfort of the Perfect Sleeper just might get you so deeply asleep, the noise won't bother you. The Perfect Sl has just the right combination of comfort and healthful support. The patented Sertaliner construction with exc TwinEdge® design lets you sleep on all the mattress—right out to the edges. 20% more sleepable space. And the mat box spring is specially designed to work coil-for-coil with the mattress for the ultimate in sleeping co

On the outside, comfort and support are covered with luxury. The rich gold damask cover is bountifully quilted with an layer of cushiony polyurethane foam. The Perfect Sleeper is the new standard of excellence in sleeping co It can't really shut out noise, but the Perfect Sleeper may let you sleep right throu

Perfect Sleeper Imperial mattress or box spring $89.50*, twin or full
Choose firm or extra firm at no extra
Queen Size 2-pc. set, $239
King Size 3-pc. set, $339

The Perfect Sleeper *Imperial* Queen Size

Good Housekeeping

THE PERFECT SLEEPER® mattress
and box spring

Serta

©1965 Serta Associates, Inc.

*Manufacturers suggested retail price. Price may vary in Hawaii and Canada.

ditional tax savings when you cash in your life insurance policy. If the value doesn't exceed the total net premiums you've paid, there's no tax. Even if there is a tax owed, it can be postponed if you convert the cash value to an annuity. That's because when you buy or convert your investment in insurance to an annuity, a portion of the annuity income you receive is a tax-free return of your premiums originally paid. This amount depends on the cost of the annuity, plus the total value of the payments expected during your lifetime (or during your wife's).

Life insurance offers yet another tax advantage. If you die and the face amount of your insurance is payable to your wife, she can collect tax-free interest—up to $1,000 a year—by electing to receive the payments in installments.

▸ **Common stocks.** Your first $100 a year of dividend income is tax free. If you own the stock jointly with your wife, or if she also owns stock paying annual dividends of $100 or more, the dividend exemption on a joint return can be up to $200.

Profit from selling common stock held longer than six months also is half-taxable capital gain. Losses on the sale of stock are deductible from your gains. An excess of losses over gains (up to $1,000 a year) is deductible from ordinary income. Any additional loss can be carried over and deducted in future years.

Besides this, consider the following possibilities. You'll pay less tax on stock market profits if they're taken in a year of relatively low income when your tax rate is lower. If you've invested in stocks for a long-haul hedge against inflation, you can cut the tax by waiting until age 65 to take your profits; then, with a double exemption, a retirement-income credit, and reduced income from other sources, stock profits will be taxed at a lower rate—or possibly not at all.

Losses, of course, are worth more as a tax deduction if taken in a year of relatively high income. You also may want to avoid taking losses in years that you have long-term capital gains. The deduction is more valuable if losses can be used to offset fully taxable ordinary income, rather than to offset half-taxable capital gains income.

Ask your stock broker about other tax-saving ideas. He can advise you on the best time to buy and sell stocks in order to benefit from tax breaks. He also can tell you when other considerations outweigh possible tax advantages—but you always should check specific tax provisions with a tax attorney.

▸ **Mutual funds.** Shares in a mutual fund are treated the same as shares of common stock. If you own them longer than six months, any gain when they're sold is a long-term capital gain. If you suffer a loss, it can be deducted from your gains—plus up to $1,000 a year of ordinary income.

Dividends paid by most mutual funds are considered in part to be capital gains, rather than ordinary income. At the end of the year, you're notified of the amount that can be reported by you as long-term capital gain.

A few mutual funds sometimes realize capital gains that are *not* paid out as dividends. When notified of the amount, you report your share as long-term capital gain and claim 25 percent as a tax *credit*, subtracted directly from your federal income tax. Then increase the cost basis of your shares by the remaining 75 percent; this results in a smaller taxable gain when the shares eventually are sold.

▸ **Tax-exempt bonds.** Interest on bonds issued by local and state government units is tax free. These bonds are particularly attractive to investors in the higher income brackets. To equal a five-percent yield from a non-taxable municipal bond, for example, a taxpayer with $24,000-$28,000 income filing jointly would need to earn 7.81 percent taxable dividends. If his income is $52,000-$64,000, he'd need 10.64 percent to equal a tax-free five percent.

▸ **U.S. Savings Bonds.** Tax liability on Series E Bond interest may be deferred until the bonds are cashed or reach maturity. This permits you to delay the tax until years of low income. If you exchange E Bonds for H Bonds (which pay interest by check each six months), accumulated interest on the E Bonds isn't taxable until the H Bonds are cashed. ▪

Money Management Next Month:

Special family guide to financial planning—
- ***Ten most misunderstood points about borrowing money***

Twinkle announces lemon cleaning action with a twist.

Twinkle® Copper Cleaner has lemon cleaning action.

Plus a new twist of lemony fragrance.

So now it smells like lemon, looks like Twinkle and works with the cleaning power of both.

Nothing cleans and polishes copper better than Twinkle Copper Cleaner with lemon cleaning action. Or smells nicer.



Get the COOKBOOK from SUNKIST GROWERS. Over 200 citrus recipes for soups, meats, salads, desserts and party garnish ideas. Send a Twinkle boxtop plus $2.00 in check or money order payable to Sunkist Growers, Div. 5207, Box 2706, Terminal Annex, Los Angeles, California 90054.

Name_____

Address_____

City_____ State_____ Zip_____

Zip Code must be included to insure delivery. Offer expires June 30, 1970. Offer void where prohibited by law. Good only in U.S.A. Allow four weeks for delivery.

Wow! Choose either this...or this





20.0 cubic foot side/by/side refrigerator-freezer: Everything's right at your fingertips here, including space for up to 247 pounds of frozen foods (in the 7.05 cu. ft. freezer section). 15 different freezer shelves, plus a Roll-to-You freezer basket practically serve the food to you. (That's what we call convenience.) This Frigidaire refrigerator and freezer both 100% Frost-Proof, of course.

20.5 cubic foot top freezer refrigerator: To top off the great value on this model, here's our largest top freezer. A 5.82 cu. ft. freezer that holds over 200 pounds of frozen foods at eye level. And both refrigerator and freezer come with Reversa-doors, that convert to left or right hand opening. So you can arrange the Reversa-doors to fit your kitchen... and not vice versa. All 100% Frost-Proof, of course.

Get these models in *either* Harvest Gold, *or* Avocado *or* Colonial Copper *or* Snowcrest White.

GM

THE BIG FRIGIDAIR

...nd get these Frigidaire Features.



LOTS OF SPACE

With the extra large freezer and refrigerator space in both models, you can have your cake and store it, too. You won't have to worry about storing the watermelon in the attic, just because the turkey's in the refrigerator.

ROLLERS



Frigidaire smooth-glide nylon rollers are as nice to your floor as they are to your back. And they turn cleaning below or behind the refrigerator from "uphfff" to "ahh." Easy-to-adjust levelers are on all four corners.

BIG VALUES NOW ON MANY FRIGIDAIRE REFRIGERATORS!

CHECK YOUR LOCAL FRIGIDAIRE DEALER FOR HIS SUMMER SALES EVENTS



"EITHER-OR" AUTOMATIC ICE MAKER

Either you can have this optional automatic ice maker installed when you buy your refrigerator, *or* you can have it installed in your home later (it's easily connected to the water supply). When you do get it, you'll be getting an ice maker that automatically fills, freezes and releases cubes into a handy server. And the exclusive Frigidaire Cube Level Control lets you dial enough ice for a pair or a party!

Frigidaire bothers to build in more help.

"EITHER-OR" DEAL!

HOW TO GET BETTER PICTURES OF CHILDREN

You don't have to buy an expensive, complicated camera to get fine photos of children. In fact, the simplest equipment is often your best bet. That's because so much of the action and expression you want to capture is spontaneous. Unless you're an experienced photographer, you'll lose many magic moments while you fiddle with settings. The less complex your equipment, the more you can concentrate on your subject. But most poor pictures are caused not by equipment, but by basic errors. Avoid these booboos and you can take good pictures every time. Here are the main things to watch for when photographing children and pets.

POOR



BETTER



Pose children naturally. Don't line them up like soldiers. And don't force them to smile at the camera. Photograph them when they're doing something: playing, building with blocks, listening to a story, drawing, painting, admiring baby sister, or eating an ice cream cone. The possibilities are endless.

You can't always predict when photogenic situations will occur. So keep your camera loaded and keep it handy.

When the occasion calls for a formal picture, avoid having your children act for the camera unless they have an inborn talent for relaxed, natural posing (and not many do).

Take several pictures of each situation—so you can pick the best negative—but especially with tense or clowning children. After you snap the first picture they'll relax. Quickly shoot again, catching them in a more natural attitude.





Pick the best action. Don't try for a general view of the melee when you're photographing groups of children playing together, or children playing with pets. This often results in a confusing picture in which it's obvious nobody knows what's going on. In a photograph, even fairly simple actions can end up looking complex and cluttered up.

Instead, select the most interesting parts of the action. Pick the angle that tells the story best, and zero in on it. Admittedly, this isn't always easy. But if you make several exposures, chances are good that you'll end up with some really memorable photographs.





Move in close. All the pictures on this page illustrate the advantages of getting close to your subject. In real life, people 50 feet away seem a lot closer than they really are. That's because you're concentrating on them. But the camera doesn't share your reactions; it impartially records everything it sees. The result, often, is a tiny figure, way off in the picture, lacking much of the "character" you'd seen through the viewfinder.

So move in until your viewfinder shows *only* what you really want in the picture. Simple cameras with fixed-focus lenses usually allow you to get as close as four or five feet. Adjustable cameras sometimes let you move in even closer—but take care when you focus. Remember that the closer you are to the subject, the more accurate your range setting must be.





Get down on their level. Unless you have a very good reason, don't photograph your children (or pets, for that matter) from your grown-up's eye view. Looking down on them distorts their bodies, and it also destroys the feeling of intimacy. People viewing the resulting picture will feel like outsiders rather than participants. So: sit, bend, squat, even lie on the floor if necessary, to get your camera out of the adult world into the child's. He'll prefer it, too.

Continued



eader's Digest is having a Sweepstakes and you have two chances to win!

n the Lucky Number Reply Card bound in next to this page to see if you have already won $3,500.00 sh . . . a sporty new car or $3,500.00 in cash, whichever you prefer . . . a color TV set . . . a stereo tape . . or one of the 33,270 prizes in the Reader's Digest Good Old Summertime $350,000.00 Sweepstakes. iave nothing to lose because it doesn't cost you a penny to enter. We would like to send you a beautiful Book volume free — and let you decide if you want to receive more books. Unless you cancel, you will ve future quarterly volumes. We will also send you a free "Surprise Package of Mystery Gifts." (You e a spoilsport and say, "No, I don't want a free book and free gifts" and still be eligible to win all prizes t maybe you'll be sorry afterwards.)

IY READER'S DIGEST MAKES THIS AMAZING OFFER: We are having the Sweepstakes and giving away books to call your attention to the wonderful in Condensed Books. We'd like to acquaint you the Reader's Digest Book Club. We believe it's est Book Club in the country (an opinion shared ir almost three million readers).

nply return the attached Lucky Number Card . We will check your numbers against a list al- drawn and let you know if you have won a . We will also send your free "Mystery Gift Pack- plus a free 509-page volume of "Best Sellers Reader's Digest Condensed Books" and enter a membership in your name which you may cancel y time. If you do not cancel you will receive fu- volumes, one every three months, for the low bers' price of $3.19, plus shipping. The free book gifts are yours no matter what you decide.

course, you can say "No" by checking the spe- ox on your Card. You will still be eligible to win rizes but you'll most likely regret it later, for you t receive your free gifts and you'll be depriving yourself of your free, 509-page volume, containing four condensed best-sellers.

We hope that once you've seen your free "sample" you'll want to go on and receive future Book Club volumes, but the choice is completely yours. Condensed Books bring you America's great best sellers at only a fraction of their original prices. Every three months, 5 or 6 of the best current novels, biographies, and other important books are skillfully condensed into a single volume (none of these condensations ever appears in *Reader's Digest*). The books in each volume would cost you $20 to $30 if bought in publishers' editions. But you get them all in condensed form for only $3.19, plus shipping.

So won't you reply right away! A $3,500.00 check may be waiting for you right now. But one word of caution. If you don't send your numbers back, you haven't a chance to win. It's as simple as that. So please do return your Reply Card today. Maybe you're already a big winner and we'd hate to think you missed out on your prize because you forgot to mail back your Lucky Number Card.



Reader's Digest Is Giving Away This Book — And There's A Copy For You! You can get these four condensed best-sellers: *Airport*, Arthur Hailey's behind-the-scenes story of the pressures, passions, and problem of a modern airport; *Nicholas and Alexandra*, Robert K. Massie's account of the last of the Romanovs, the sinister Rasputin, and the downfall of Imperial Russia; *The Kitchen Madonna*, Rumer Godden's irresistible tale of how an aloof boy, by an act of loving-kindness, is drawn into the warmth of human society; *Vanished*, a fast moving poltical thriller by Fletcher Knebel that vividly portrays high-level intrigue in Washington, D.C.

Avon announces PROTEM
the protein system for beautiful hair



Whether you need special hair care, or just feel you deserve it, try Avon's new Protem.

They're all new and your hair will love them. Protem. A trio of hair beautifiers to use individually or as a complete system. It's as easy as 1) Protem Shampoo 2) Lotion Conditioner 3) Setting Lotion/Conditioner. If your hair cries for more body or texture or shine, let your Avon Representative show you how easy it is to have smoother, stronger, bouncier hair. With new, exclusive Protem, the protein system of hair care. It's the newest addition to Avon's complete array of beautiful hair helps.

AVON COSMETICS



POOR



BETTER



POOR



BETTER



Set up an interesting composition. Sometimes a picture has all the right ingredients, yet somehow doesn't come off. Weak composition is usually the cause. There's nothing wrong with the "what" and the "who" in the picture; they are simply arranged in a dull, static manner.

Even an action shot can suffer from dullness if the lines of the picture do not guide the viewer's eyes to where they should go. Take a boy kicking a ball. Your eyes, most naturally, will take in his figure, then travel to the ball, and then on in the direction of the anticipated kick. In other words, your picture must have room for the action. It has to imply, if not actually show, the flight of the ball. So if the boy is kicking from the right, leave plenty of room on the left. Cut off the picture behind him rather than ahead of the ball. Or, if you're photographing your daughter reaching up for the cookie jar, place her in the lower half of one side and have her reach across the center of the picture to the cookie jar.

It's nearly always best to avoid putting your subject dead-center in the picture.

Avoid sun squint. Youngsters are inclined to screw up their eyes when they look into the sun. So photograph them (and adults as well) sideways to the sun, or even with their backs to it. Better yet, photograph them in light shade or under overcast skies. Often you get the best color results that way. If you feel the shade is too heavy, use your flash attachment.

When photographing directly or at an angle against the sun, make sure the lens is shielded from the sun's rays. For instance, you can have your child's head block out the sun—a highly effective technique, incidentally, since it puts a special glow in his hair and around his face. Simpler yet, cup your hand above the lens.

If your camera has an electric eye, it should also be shielded. Otherwise the exposure will go wrong, with the lens closing down against the bright light instead of opening up for the *shaded area you want to photograph.* Note: sun and extreme heat can ruin film, too. Never leave your film or loaded camera on the dashboard or in the glove compartment.

Continued on page 80



If you thought Open Pit® was just for barbecues, taste what it does in

And you



HOW CAN PARENTS AND YOUNG PEOPLE REACH AN UNDERSTANDING?



For nearly all American families with young people reaching adulthood, there is a problem known as the generation gap. A sorry number of parents and young people apparently don't try to understand this gap—much less bridge it.

For a change, this article is written directly to parents—because you as a parent are the most logical per-

HOW DO YOU START TALKING?

They *are* the Impatient Generation. Those restless young people of yours are a confusing assortment of opposites. They are confusing not only to parents and other adults, but to each other—and often to themselves. At one moment, they inspire unprecedented hopes; at the next, unparalleled despair. They are intelligent but foolish; gentle but profane; sophisticated but innocent; compassionate and yet intolerant. They are violent in the cause of pacifism; fiercely determined yet easily discouraged; simultaneously creative and destructive; idealistic and cynical; brilliant and yet often stupid—the best and the worst of everything, it seems, all trying to sort itself out.

Their pretense of smugness infuriates adults, who sometimes feel tempted to grab them by the collars and try to shake a little sense into their heads. But this would only make matters worse. Understanding is the order of the day.

One household has a rule that other families might wisely follow *every* time a dis-eement arises. It works this way. Any mber of the family can argue with any er—but not until he states the opinion he grees with in terms acceptable to the n who holds it. Often it turns out that ly reason for the conflict was a failure rstand or define the other point of d even when harmony is less easily at least the dispute continues assurance that everyone knows rgument is all about.

nderstanding should be mutual. people—who have not been par-ives—often have trouble seeing an adult point of view. Grown-went through the confusions of e and are therefore denied so t an excuse, are obliged to go more way.

OLDER GENERATION FAILED?

sense that it falls short of achieving als, every generation is a failure. that's now in charge is no excep-asn't rid the planet of poverty or nor of war, nor of ignorance and hate. But it is passing to its offspring a better world than it inherited, and for that much, at least, it can be proud. Grown-ups are justified in being annoyed by those young people—especially student radicals—who receive their legacy with derision and fury simply because it still contains flaws. They are behaving like someone who accepts a party invitation, then spends the whole evening insulting the hostess and flinging the refreshments on the floor.

But gratitude has never been common among youngsters, and parents should not expect too much. They might also realize that many young people today seem honestly convinced that their disruptive disapproval is the fastest way to bring about reform. They've cast themselves as society's strong-arm conscience, imagining that if they just issue loud enough commands, their elders will repent of their terrible ways and contritely restructure the system. Parents should point out to their children, as gently as possible, that this approach is at odds with reality.

The older generation is unwise when it just knuckles under to the demands of student leaders. It has every reason to object when youngsters push it around.

America traditionally has glorified young people and young ideas, but as a positive force. When this changes to strong-arm tactics, the older generation is bound to strike back. The result is that resistance is met with resistance—and both sides get nowhere. Many of today's grown-ups once put their lives on the line to preserve American society. And what they fought to protect on Guadalcanal, or defended from Nazi panzer divisions, they can hardly be expected to deliver up meekly to youngsters armed only with bad manners.

Not that all grown-ups reject every scheme youth has for altering the status quo. Far from it. Millions of adults are equally concerned by the need for social reform. *But the majority of them do shun revolution.* They have learned from experience that it is usually less effective to try to

Continued



Now...natural orange flavor by Sunkist in new Betty Crocker cake and frosting mixes.



*T.M. Sunkist Growers Inc.

Natural orange flavor, coaxed from fresh orange peel by Sunkist, makes these the sunniest, brightest-tasting desserts you can imagine. Betty Crocker Sunkist* Orange Layer Cake, moist and rich. Sunkist* Orange Chiffon Cake, high, light and handsome. And to top them, creamy-smooth Sunkist* Orange Frosting. The first and only dessert mixes with natural Sunkist® orange flavor.
When the flavor's this exciting, you can bet it's Betty Crocker.

Sunkist* Orange Layer Cake Mix · Sunkist* Orange Frosting Mix · Sunkist* Orange Chiffon Cake Mix

HOW YOU CAN SLEEP BETTER
in spite of minor
PAIN OF ARTHRITIS

Measurin is the only leading pain reliever with Timed-Release Action so one dose at bedtime relieves minor arthritic pain... helps you sleep better...and wake in the morning without stiffness

Do you sometimes have trouble getting to sleep at night because of minor arthritic pain...and then feel stiff when you get up in the morning? If so, medical science has something especially for you; it's Measurin, the only leading pain reliever with Timed-Release Action to help you get to sleep at night and wake without morning stiffness.

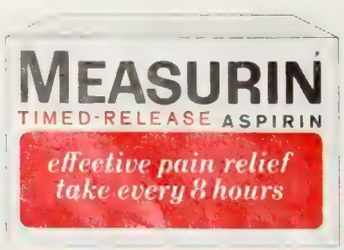
Each Measurin tablet contains over 6,000 tiny capsules that release their medication at a controlled rate—some right away and some later on—to give you all this with just one dose:

1. Fast Relief. Many of Measurin's tiny capsules go into action at once; relief comes quickly so that you can get to sleep fast.

2. Double Strength. Each Measurin tablet has twice the strength of the best selling pain tablet or the leading buffered tablet. And Measurin's strength comes from the pain medication doctors recommend most for minor arthritic pain and stiffness.

3. Long-Lasting Action. Measurin keeps on working for hours after you take it as the tiny capsules continue to release their extra strength for long-lasting relief. You don't take Measurin again in four hours like you so often need to do with the others. Yet Measurin is safe and gentle.

ASK YOUR DOCTOR. As the news of Measurin's benefits has spread through the medical profession, this remarkable pain reliever has won widespread medical endorsement. In fact, four out of five doctors who have used Measurin to relieve minor arthritic and other long-lasting pains now say they would recommend it.



Fast, Strong, Long-Lasting.
Measurin has it all.

YOUNG PEOPLE Vs PARENTS

Continued

knock down the walls than to seek change through established institutions.

Youth may dismiss this attitude, of course, as self-justifying middle-age caution—the frame of mind of a timid fat cat. Arguing the point is unimportant. What difference does it make if the older generation is found guilty of disappointing modern youth? At this point, these youngsters should be shaping their *own* lives, adhering to their *own* high standards, so as some day to win the respect of *their* children. Today's parents can only smile and wish them luck.

ARE GROWN-UPS HYPOCRITES?

Many youngsters picture the older generation as dominated by self-serving phonies—capitalists who mouth platitudes about the urgent need for peace but contentedly line their pockets with the profits of war; industrialists who glorify the beauty of America while their factories pollute its water and its air with a constant spew of noxious wastes; righteous defenders of the free-enterprise system who slyly fix prices behind the scenes and wiggle out of their fair share of taxes; pious disciples of the Golden Rule on Sunday whose motto the other six days of the week is its cynical, dog-eat-dog counterpart: "Do unto others before they do unto you."

Denying that such people exist would be useless; the evidence is overwhelming. But they, too, are the noticeable few. Grown-up phonies and opportunists stand out for exactly the same reason that student rebels and radicals stand out. They usually make more noise than the sensible, unselfish majority does.

Not that all disagreement stems from phoniness. Some of the most fouled-up people really *believe* what they say. "Hypocrite!" is today's fashionable all-purpose insult, flung around at the slightest provocation when anger gets the upper hand on reason. It brings back memories of those sad years in the Fifties with Senator Joseph McCarthy. In those days the equivalent was "Communist!"—no man could call another a worse name. It mattered very little whether the accuser or his victim knew anything about what a communist stood for. The word had taken leave of its dictionary meaning, and for practical purposes was equivalent to "Hypocrite!" today: someone of whose opinions another is completely intolerant.

Such labels are frequently used by young persons with a very simple-minded view of life. Youngsters too often misapply the term hypocrite to adults who encourage greater virtue in their children than they give evidence of practicing themselves—starting with the chain-smoking father or mother who forbids the teen-age kids to use tobacco. But that is not really hypocritical. A hypocrite, to use the term accurately, is a person who pretends to be something he is not. Setting a bad example is quite different. The drunk who lectures youngsters on the perils of booze is a man who knows what he's talking about and might be the best man to listen to. Only if he claimed he never touched the stuff himself could he properly be labeled a hypocrite.

Parents are equally guilty when they lump together all members of the younger generation and think of them as impertinent young punks. Some are, but again it's a noisy and well-publicized minority. The huge majority of young people today are thoughtful, compassionate, intelligent, courageous, hard-working, affectionate, and decent. Adults who seek out opportunities to know them are often the ones who most admire them. Besides, how can you logically hold that modern grown-ups are rotten parents when they produce such promising kids?

Young people bemoan, with a richly savored sense of the oppressed, the fact that they aren't always paid attention to. Big Business routinely disregards their reprimands, the State Department blandly ignores their advice—the whole Establishment, in fact, is infuriatingly unresponsive to a good many of their high-decibel demands. If only they could implement their ideas, they lament, the world would be a far better place. Corruption and cruelty and injustice would be banished, and honor and decency would return to the throne.

It would be nice if the undesirable minorities of both generations could simply be sent off somewhere to revile each other with loud insults. Such a tactic would clear the air and give the majority some peace and quiet in which they could calmly talk things over. Chances are, they'd discover that the generation gap is much narrower than is commonly assumed. It *can* be bridged by parents

Continued

The same appetite that can make you fat can make you thin.

Slender® from Carnation is a bonafide diet. Mixed with cold fresh milk, it becomes a nourishing 225 calorie meal. But it tastes like the things you *enjoy* eating. Chocolate, Dutch Chocolate, French Vanilla, Jubilee Cherry. That sort of thing.

Slender doesn't remind you of all the things you're missing. Because with Slender you don't miss anything except a lot of calories.

And you don't want them anyhow.



and youngsters who communicate honestly and freely.

WHY WAIT?

This question is raised on all sorts of topics—from premarital sex to buying a car to launching a revolution. When today's youngsters want something, they want it right now, and they will do anything to get it—ask, cry, wheedle, demand, or, if necessary, sometimes just *take* it. Anything, that is, except wait.

Eagerness can be an attractive quality in youth, but when carried to extremes it's just stupidity. The most discouraging irony in today's young radical leaders is that despite their intelligence, they are also remarkably ignorant. They know much less than they like to let on. Their intelligence has not been matured by experience into anything resembling wisdom. They routinely go off half-cocked. They plunge into projects to change America, for example, without pausing to learn very much about America. Of the details of our rich heritage, they are appallingly uninformed and unappreciative. "Clark Kent" is the historical figure they sometimes sneeringly say they most admire. They decide other countries *must* be better than this one, because how could they possibly be worse?

Many youngsters determined to turn things upside down before they've examined them right side up have acquired their impatience from their parents. Overanxious mothers and fathers by the millions can hardly wait for their children to "succeed"—to be happily married, established in a career, earning more money or acquiring more status than the parents did themselves. It's a natural desire to see your offspring comfortably settled while you are still alive yourself to enjoy it. But the feeling is primarily selfish, after all; it puts *your* interests first, not theirs.

From the youngsters' point of view, they'd be wiser to take their time. Youth is the best of all possible times for pondering life in capital letters—Happiness, Success, the Purpose of It All. Such musing may earn high dividends later.

Another disadvantage of impatience, which parents might point out to their youngsters, is that even when it succeeds, it tends to cheapen things. Whatever is easily gained loses value—an ancient philosophical chestnut, to be sure. Too much should not be made of the point, since denial for its own sake is a very minor virtue. But it nevertheless holds true: A young man whose father simply gives him a car, say, gets less satisfaction out of owning the machine than if he'd gotten a job and bought it for himself.

There is also the danger of rushing into circumstances much easier to get into than out of. Accepting the first candidate for marriage, for example, shuts the door against a wider choice later. Buying—on credit—whatever catches one's fancy is a tempting invitation to disaster. The same is true of a premature commitment to a career.

Parents can often point to their own sad examples of what happens when a quick choice is made. Far too many American men are square pegs stuck in round holes. It's painfully obvious, when they talk about their lives, that their careers have been a tragic disappointment. Either they feel no pride in their work, or it's boring, or they have little respect for their colleagues, or the job is simply not significant enough for an adult to take seriously.

They often talk happily of their childhood years, then fondly recall their university days, often followed by a recounting of some military adventure that represents the high point of their life. "And then," they might say, "I joined the firm in '46 and I've been there ever since." No words need be added. Nothing unpredictable or of any real consequence has happened to them since the day they joined the firm. It is as if a large part of them had died then.

Instead of encouraging their children to charge ahead like an overeager football lineman being "mousetrapped," parents should use whatever influence they have to get their youngsters to play it cool for a while, to delay their attack until they see what's going on and, as the politicians say, keep all options open.

WHAT ABOUT SEX AND MARRIAGE?

Youth's crusade of the 1960s to bring sexual freedom to America has turned out to be pretty much a dud, more radical in theory than in fact. A recent report on unmarried college students living together, showed many of them bogged down in bored domesticity—"edgy, unhappy, and prematurely middle-aged." Their adventures proved only that sin can be dull.

In contrast to their own image as bold revolutionists storming the barricades of a timid society, many young people actually seem driven by fear. Their attitude is basically escapist. By "freedom," they seldom mean anything more glorious than complete disassociation from commitment and risk, the rejection of adult responsibility. They flee from even trivial inconveniences. One girl, voicing the general sentiment of her group, said the reason she wanted no children was because babysitters would be too much of a bother. Many couples say they never expect to get married, because "it would be too hard to get out of"—as if their relationship were doomed from the start.

All this, of course, is also an indictment of the older generation. When children see marriage as only diapers and dishwater, their parents' example is almost certainly to blame. Nor should parents attempt to deny whatever guilt they feel. Many adults' attitudes toward sex and marriage are warped, to say the least, and they should be thankful if their children seek more satisfying alternatives.

But parents should not be deceived into thinking that youngsters experimenting with sex today have accomplished any greater success. Time after time, when traditional sex standards topple, nothing meaningful has risen in their place. It's a pity, but perhaps enlightening. Maybe it suggests that the Impatient Generation is wrong in its claim that what evolved over centuries can be improved in an instant—or that they are the people qualified to do it.

In the area of human relations, where a permissive society accords them free rein, the actions of many young people seem to undermine their own words. Is "free sex" any real evidence of the higher human values some noble youths are forever advocating? When they hop from bed to bed, brusquely dismissing a succession of mates, do they then expect their chatter about ending "exploitation" to be taken seriously? And if they cringe from the problems of bringing up children, or from risking marriage, are they equal to the larger burdens of guiding a free society? Or do they still have some growing up to do?

WHY GO TO COLLEGE?

Why indeed? Staying out is often much wiser—for a while,

Continued on page 93



The beach is a summer place

A place for sitting
in the sun
or building castles
in the sand.
For playing volley ball
or working the
Sunday crossword puzzle.
Singing folk songs,
catching a frisby,
roasting hot dogs...
The beach is lots of reasons
for a girl to use
Tampax tampons.
Worn internally, they
help you feel cool,
clean, fresh.

NO BELTS
NO PINS
NO PADS
NO ODOR

Output by Sarra-Zampano Inc.



DEVELOPED BY A DOCTOR
NOW USED BY MILLIONS OF WOMEN

TAMPAX® TAMPONS ARE MADE ONLY BY TAMPAX INCORPORATED PALMER, MASS.

Only for the readers of Better Homes & Gardens

$500,000.00 FREE PRIZES

offered by

Beltone®

DON'T BE DEAF!

Mail Your Lucky Card Today!

TO COLLECT YOUR PRIZE...

If you are hard-of-hearing . . . fill out the card with your name and address and mail it today.

If you're not hard-of-hearing . . . send it in with the name and address of the hard-of-hearing friend or loved one for whom you'd like to win the priceless gift of better hearing.

Please . . . don't accept this offer unless you need hearing help or unless you are entering the name of someone who does need hearing help.

PLEASE NOTE THESE SIMPLE RULES:

1. Only those with a hearing loss are eligible for a prize. However, if you're not hard-of-hearing yourself, you may still win a prize for a loved one or friend who has suffered a hearing loss.

2. Fill out the card opposite this page. Then mail it to Beltone Electronics Corporation, 4201 W. Victoria, Dept. 4311, Chicago, Ill. 60646. All cards must be received by midnight, August 31, 1969.

3. Your number will be checked against the list of winning numbers, and you will be advised if you have won. If you live in Canada, you will be asked certain questions to determine if you qualify.

4. This offer is limited to residents of U.S. and Canada and does not apply where prohibited by federal, state or local regulations.

5. Offer is not open to employees of Beltone Electronics Corp., its advertising agency, its Dealers, or this publication, and their families.

You may already have
WON a FREE
Beltone Hearing Aid!

YOUR LUCKY NUMBER may be the number printed on the card below. The winning numbers have been selected by computer. If *your* card bears one of these numbers, you may have already won a Beltone Hearing Aid of your choice—for yourself or a loved one. There are $500,000.00 worth of these FREE PRIZES—*for readers of BETTER HOMES & GARDENS.*

This is Beltone's way of bringing new hope and new help to those whose precious sense of hearing has failed or is beginning to fail. Prizes awarded only to the hard-of-hearing. But even if you yourself are not hard of hearing, you can still take advantage of this "once in a lifetime" opportunity to help someone who has a hearing loss.

Even if you now own a hearing aid, it will pay you to see if you have won a new Beltone Hearing Aid. Because Beltone's latest models are so tiny, yet so effective, you have to try one to believe it! Latest-model Beltone Hearing Aids have already brought new happiness to tens of thousands. These folks now hear clearly again, more easily and naturally than they ever dreamed possible.

THIS CARD MAY HAVE YOUR LUCKY NUMBER!



©Sears, Roebuck and

Why did Mrs. Nat King Cole, who could afford any refrigerator, want a Coldspot from Sears?

Mrs. Nat King Cole lives with her five children (including lively 6-year-old twins) in a Tudor mansion in the beautiful Hancock Park area of Los Angeles.

That unusual brass chandelier comes from England. The big picnic cart near the pool is from Spain. The ceramic kittens from Italy. And the refrigerator-freezer is from Sears, Roebuck and Co.

"I've never seen anything like my Sears Coldspot Supermart. Part of it can actually convert from a refrigerator to a freezer," says the chic Maria Cole. "The right side is a big roomy refrigerator. The left side is normally all freezer. But you can open the top door on the left, twist a dial, and co vert that section to more refrigerator spac And when you want more freezer space aft a big dinner, turn the dial back—and converts to a freezer again."

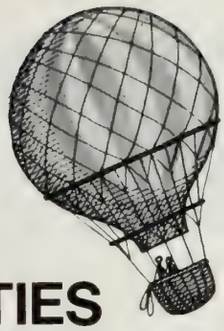
Mrs. Cole, who is co-hostess of the po ular TV interview show "Tempo" on KH in Los Angeles, has to entertain a gre deal. "And it's such a joy never to run o of ice cubes with that marvelous Coldsp ice maker.

"You can't do better than Sears," sa Maria Cole. "And you can quote me, the service is excellent. Their men are always courteous and helpful."

Sears Coldspot Refrigerator

for women who want the best even if it does cost less

ul Plawin, Editor



PPORTUNITIES OR STUDENT TRAVEL

idents with a yen for travel needn't worry about finding t how to go about it. There are so many agencies offering sistance that the only real problem is deciding which one to n to first. Whether it's a study, work, or strictly sight-see- jaunt, student travel organizations will provide facts out costs, procedures, and possible pitfalls of travel in the S. and countries overseas.

Most student tour and travel programs are designed for lege students, but high-school students, too, often are gible for special travel programs. If an overseas trip is long ough, there are opportunities to take courses at foreign hools and have credits transferred to the student's home lege.

Costs can be surprisingly low, as students can get discounts food, transportation, lodging, and sight-seeing. A traveling dent can spend as little or as much as he wants, depending where he goes, how long he stays, and what he does. A r-week bicycle/train trip through New England can cost little as $200, while a 55-day student tour of Europe can st nearly $2,000. The best thing to do is shop around for the st buy. And that's where the student travel organizations me in. Here are the best-known agencies and a word about eir programs:

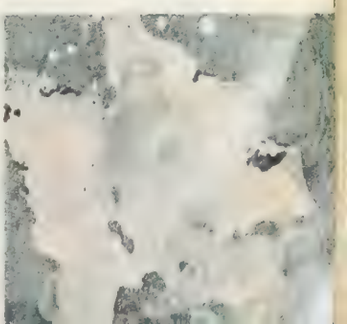
S. National Student Travel Association, 70 Fifth Avenue, w York, N.Y. 10011—A nonprofit organization represent- more than 350 colleges and universities. NSTA arranges S. travel, foreign tours and study programs, lines up tem- rary foreign jobs, provides details on myriad low-cost trav- programs, and offers a discount card good for savings on vel and sight-seeing costs in Europe. To get an NSTA In- national Student Identity Card, you must be an under- duate or graduate-level college student, a high school stu- nt 15 years or older, or a college graduate within two years your application for the card. It costs $3 for students at operating schools, $5 to other students, and provides dis- unts in lodgings, restaurants, museums, art galleries, shops, l theaters in 28 European countries. NSTA also publishes umber of how-to-do-it books about student travel (see list ow).

uncil on International Educational Exchange, 777 United tions Plaza, New York, N.Y. 10017—Another nonprofit, lege-related organization, the CIEE coordinates study and vel programs of its member institutions, makes arrange- nts for students traveling in groups or alone, and publishes cial guides and brochures. CIEE also charters the *M/S relia* for transatlantic student sailings, complete with inar-type classes aboard. One-way fares to Europe on the *relia* start at $194 in June; $168 in August and September; nd-trip and group reductions are available. ***Continued***



Break the glass habit.

Ask your milkman to deliver milk in Pure-Pak Plasticartons. They're shatterproof, sanitary, leakproof and completely disposable. Use them up and throw them out. The plastic coating (no more wax) makes them tough and strong. Pure-Pak Plasticartons. Safer than glass.



ARE YOU SURE YOU DON'T HAVE A GARBAGE DISPOSER?

Maybe you thought things like this only happened in the cities. Sorry. Garbage is unsanitary anywhere. Except in a disposer.

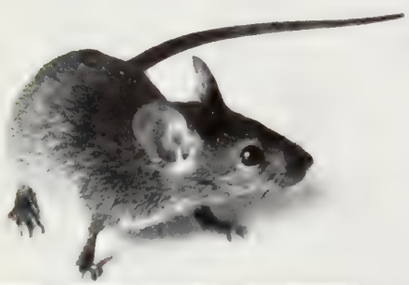
But, sanitation aside, doesn't working around refuse when you're fixing a meal bother you? Wouldn't you rather not wrap gooey whatevers ever again?

Then call your plumber. Tell him you want a National disposer. National disposers are quiet. Rugged. And long lasting.

National disposers. The ones you can be sure of. Sold through plumbers. The men who know disposers best.

National Disposers
Dept. 9NC-7, Troy, Ohio 45373.

NATIONAL®
Garbage Disposers
Products of The Hobart Manufacturing Co.



TERRO®
FLEA KILLER
WITH BRUSH TOP FOR APPLYING TO PET'S COAT 98¢
Senoret Chemical Co Kirkwood, Mo 63122

The 10-year clear for siding & fences





Now a clear wood finish that lasts and lasts THE 10 YEAR CLEAR! FLECTO EXTERIOR VARATHANE with Flecto exclusive SOFT CURE actually deflects the sun's rays and prevents wood deterioration. Prevents cracking, peeling, blistering, mildew — and it really looks great . . . clean up with water! Available wherever paints are sold.

THE FLECTO COMPANY, INC.
209 Brush Street, Oakland, Calif. 94607

Wright's BAR-B-Q Smoke
Always right on meat, fish or poultry



Wright's Smoke Co. BH, 2900-08 Oak, Kansas City, Mo. 64108

★ ★

Discover America.
It's 3,000 smiles wide.

See exotic sun-bronzed girls on tropical beaches.
Follow challenging trails up snowbound peaks in the dead of summer.
Uncover centuries of secrets buried in strangely beautiful caverns.
Delight in authentic native dances: the boogaloo, the shing-a-ling, the skate.
Everywhere you go, friendly natives will introduce you to their strange folkways: the single-minded cult of the surfer, the infinite imagination of the city-dwellers.
America is action, ideas and a million surprises.
Isn't this the year to get out and discover it for yourself?

DISCOVER AMERICA

OPPORTUNITIES FOR STUDENT TRAVEL *Continued*

The Experiment in International Living, Putney, Vermo 05346—The Experiment promotes international educati exchange and travel. As an Experimenter, a student lives in home for one month as a member of the family before he b gins touring his host country. A typical summer program Austria costs $950, including transportation; in Mexico, $55 Other programs permit students to complete academic wo at overseas colleges and universities. There are Experime programs throughout the world for those 13 to 30.

American Youth Hostels, Inc., 20 W. 17th Street, New Yor N.Y. 10011—Another nonprofit organization, this one pr motes "hosteling"—traveling on a bare-essentials budget b bicycle, station wagon, or public transportation and ove nighting in inexpensive, dormitory-style hostels. America Youth Hostels plans itineraries, reserves accommodation arranges for transportation tickets, special activities, ar sight-seeing in the U.S. and overseas.

Educational Travel Association, Inc., 535 Fifth Avenue, Ne York, N.Y. 10017—This agency sponsors low-cost summe school sessions abroad.

Institute of International Education, 809 United Natio Plaza, New York, N.Y. 10017—The IIE publishes a list university study programs overseas.

American Institute for Foreign Study, 45 East Putnam Ave Greenwich, Connecticut 06830—The institute operates scho programs in Britain, France, Austria, Italy, and Spain.

Commercial carriers—Airlines and steamship lines occasio ally offer special student tour packages that include transpo tation, hotels, most meals, sight-seeing, transfers, and servi charges. BOAC, for instance, has a series of European tou for students 17 to 25 years old. Itineraries range from 32 63 days; all-inclusive prices, from $1,396 to $2,172.

Travel agents—They are the best source of information abo commercial tour packages and can advise students about ar means of travel. Some agencies—like Osborne Travel Servic 3379 Peachtree Road, N.E., Atlanta, Georgia 30326—sp cialize in making travel plans for students and student group

Guidance counselors—At high schools and colleges stude counselors often have information on special travel program

Finally, here is a list of helpful books and brochures o student travel:

1969 Passport to Student Travel (NSTA, free)
1969 Official Student Guide to Europe (NSTA, $2.50)
The Student Traveler: Work, Study, Travel Abroad (NST $2.50)
Student Travel in America (NSTA, $2.25)
Let's Go: The Student Guide to Europe (Harvard Stude Agencies, Inc., $1.95)
Summer Employment Guide (Doubleday, $3.95)
How To Earn A Lot of Money In College (Harvard Stude Agencies, Inc., $1.95)
Students Abroad (CIEE, free)
Europe—Student Travelers Information (CIEE, free)
Transatlantic Student Sailings (CIEE, free)
North American Bicycle Atlas (American Youth Hostels, Inc $1.95)
Where The Fun Is (A travel book written for young peop by college students, Simon & Schuster, or from Pan Amer can Airways, P.O. Box 757, Melville, N.Y. 11746, $2.95).



In 1888, Sue's grandmother poured her heart into her needlework.

1968, Ethan Allen helped Sue make it the heart of her living room.



years Sue kept her grandmother's needlerk tucked away in a trunk.
It just didn't fit into her living room.
But when Sue decided to redecorate, she ought her heirloom to our Ethan Allen lery. We not only agreed she could use it, showed her how she could make it the focal nt of the inviting room you see above.
At Ethan Allen we're more than furniture esmen. We're skilled home planners—will- to solve any decorating problem.
For the secretary, bookshelves and comnion designs we suggested the warm heritage American Traditional in Classic Manor. how the floral texture of the sofa and the al colors of the chair delicately complent the needlework. From our accessory collection we helped Sue choose her lamps and accent pieces.

If you have a decorating problem—come see us. We'll help. There are more than 2,000 American Traditional designs to choose from. All open stock. All "in style" forever.

You'll find them all pictured in color in complete room settings, along with many important do's and don'ts on decorating, in our 9″x12″,336-page Ethan Allen Treasury. You'll also see our many lamps and accessories.

For your *free* copy, stop by your nearest Ethan Allen gallery.

☐ Please send the name and address of my local Ethan Allen gallery, where I can obtain a *free* Treasury.

☐ I enclose $2.50. Please send the 336-page Treasury direct to me.

Send now to Dept. BHE-79, P.O. Box 376, Minneapolis, Minn. 55440. Please print clearly.

Name _____

Address _____

City _____

State _____ Zip _____

© Baumritter Corp.

Ethan Allen We care about your home...almost as much as you do.
AMERICAN TRADITIONAL INTERIORS

GOOD NEWS FOR MEN!



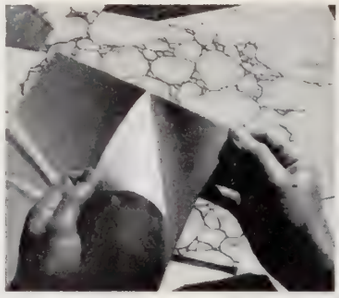
Assemble or disassemble this weathertight shelter in less than ten minutes—without using any tools.

The basic unit is six feet high and eight feet in diameter and consists of six maintenance-free fiber glass segments that just snap together. An aluminum combination storm and screen door and window are included.

Ideal for use as a playhouse for the kids, storage shed for lawn and garden equipment, or poolside cabana. Weighing about 100 pounds, the disassembled shelter is easily transported to the site for use as a ski shelter, or beach house.

Available in a wide choice of colors. Straight three-foot panels are available to extend the length to any dimension.

Porta-Shell $347 as shown. Additional information and dealer list from Unique Products Engineering Co., Inc., Box #172, Nashua, N. H. 03060.



Tile a floor in two hours! And when you put the last tile in place, you're finished and the floor is ready for use. There's no cleanup of tools, hands, or floor—and no waiting for adhesive setup.

These self-stick vinyl-asbestos tiles are a snap to use—just peel off the paper backing and set 12x12-inch tiles in place. The adhesive adheres so tightly that the tile can even be used on vertical surfaces.

Can be installed over wood or concrete, and over old floor coverings in suitable condition. The foot-square size means you do the job faster and have 77 percent fewer seams than with nine-inch tile.

Available in 12 colors, in four patterns.

Ready-Stick Tile about 35c each in Sears retail stores and mail order catalog. Sears Roebuck and Co., 925 S. Homan Ave., Chicago, Ill. 60607.



The top-mounted speakers of these AM/FM radios surround you with sound anywhere in the listening area.

Both of these solid-state models feature unique high-compliance speakers which float on a cushion of air in a sealed sound chamber.

Metropolitan (front) features a 6½-inch speaker.

Whirlaway has dual speakers and 32-watt peak music power. There are separate bass, treble, volume, and balance controls, input jacks for tape or record changer and tape jacks for direct recording.

The Whirlaway also receives stereo FM broadcasts and has a stereo indicator light. Both models offer AFC, AGC, vernier tuning, illuminated dials, and line-cord FM antennae.

Metropolitan $49.95, *Whirlaway* $169.95 at Zenith dealers. Zenith Radio Corp., 1900 N. Austin, Chicago, Ill. 60639.



Debug your whole yard in minutes at minimum cost with this propane-fueled fogger. Then you can enjoy cookouts, campouts, and patio parties without competing with mosquitoes and other flying pests.

The replaceable fuel cylinder provides propellant and fuel for the thermal aerosol generator. A liquid insecticide is vaporized in the fogger chamber and dispersed as a dense fog that blankets all foliage, tall grass, and insect nesting areas—and clears the air of all bugs caught in flight as well. The fog disappears in a few minutes and the area will usually remain insect-free for an entire evening, depending on wind conditions.

Aero-Dyne cordless fogger $39.95 with fuel cylinder and one quart of approved insecticide, in lawn and garden centers. Aero-Dyne Mfg. Corp., 3505 W. Main St., Emmetsburg, Iowa 50536.



Restore the finish on aluminum windows, doors, lawn furniture, and gutters with this kit.

First treat the surface with the cleaner/preparer, then coat it with the plastic finish. The coating has a baked-enamel appearance, and will not chalk, fade, or turn yellow.

Available in clear or white. (The white may be tinted to any shade with universal colors.) One kit will refinish eight average-size windows.

Win-Dor Coat clear $3.95, white $4.95 in paint stores. Essex Chemical Corp., 1401 Broad St., Clifton, N.J. 07015.



Install your own central air conditioning. The complete package shown enables you to add air conditioning to your forced-air furnace in about a day, using tools commonly found in the home workshop.

Step-by-step illustrated instructions make the job easy for anyone handy with tools. You'll need professional help only for the electrical hookup.

Coolerator In-Stal-Eze air conditioner: 2 ton unit about $400, 2½ ton $450, 3 ton $500 at dealers. Albion Div. of McGraw-Edison, 714B N. Clark St., Albion, Michigan 49224.



This cordless trimmer offers go-anywhere lawn trimming. If you have a Toro electric-start lawn mower, the trimmer utilizes the mower's rechargeable nickel-cadmium battery pack.

Just detach the battery pack from the mower, fasten to your waist or over your shoulder with the web strap provided, and plug in the golf-club-length trimmer. A fully charged battery pack provides up to 45 minutes of trimming time.

Toro Key-Lectric Trimmer $19.95 (with pack, $49.90) at Toro dealers. Toro Mfg., Minneapolis, Minn. 55420.



Take along hot and cold drinks in the same jug. It has two separate compartments (a capacity of two quarts each), independently insulated so you can carry a hot and a cold beverage in one compact unit. An ideal way to please everybody on family outings, or boating and camping trips.

The unbreakable jug features a molded polypropylene case and liner, with high-density foam insulation.

Thermos Dual-Jug $4.95 in stores. Thermos Div., King-Seeley Thermos Co., Norwich, Conn. 06360.

Good news for golfers! You can now get a golf ball with the distance and flight characteristics of a conventional wound ball, plus the durability of a solid ball.

A high-tension rubber wound core is covered with DuPont's "Surlyn" A ionomer resin, one of the toughest of all plastics. The ionomer cover is virtually cut-proof. In addition, core windings adhere firmly to the cover for excellent shape retention. The balls have excellent click, rebound, and backspin.

Ram 3-D Golf Ball $1.25 in sporting good depts. Golden Ram, U.S.G.A. approved, $1.35 in pro shops. Ram Golf Corp., 2020 Indian Boundary Dr., Melrose Park, Ill. 60160.

Control more than temperature with this new line of window air conditioners.

They provide fingertip control of the basic measure of comfort in the home: the temperature-humidity index (the combined effect of temperature and humidity on comfort).

By regulating the airflow through the cooling coils, the unit establishes relative humidity at the most desirable comfort level. The result is elimination of that "cold, clammy feeling" on days that are more humid than warm.

Quiet Kool THI Monitor air conditioners from $249.95 at Quiet Kool dealers. Emerson TV and Radio Co., Box 499, Stamford, Conn. 06904.

Eljer offers the bath book.

The Eljer Plan



How to put more living room in your standard-size baths.

There's a bathroom for you in Eljer's idea and fact book.

e heart of Eljer's bath book you'll discover que, new concept in bathroom planning—ıcept that can show you and your builder o plan more beauty and usefulness into your *without increasing the size one inch.* a concept that was needed. Because, while oom functions have expanded, the size of athroom has not. In Eljer's bath book you'll ine, in detail, 10 bathrooms, in a spectrum es, from a 4′ x 4′ powder room to a 14′ x 17′ y bath. Each starts with a practical size and et and ends with results you'll envy.

Construction plans are free for the bathroom you choose. Or you can use Eljer's idea book to create your own bathroom design. It's full of information. Contains the latest in decorating, colors, accessories. Explains types of plumbing fixtures and plumbing and building terms. Provides advice on how to work with your builder, banker, and plumber. And you'll find ideas. Lots of them. You'll find that your one-dollar investment in the bath book buys you practically everything you'll ever need to know about the bath. Clip and mail the coupon.

Eljer
Dept. BH, Three Gateway Center
Pittsburgh, Pennsylvania 15222

I am enclosing $1.00 (Cash or Money Order only) for the best bath idea book ever.

Name_____

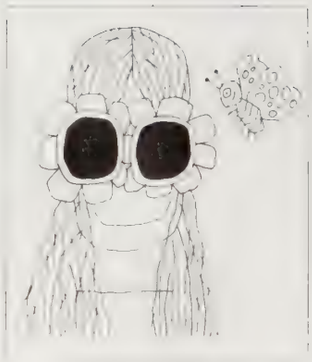
Address _____

City_____ State_____ Zip_____

OUR 65th YEAR ELJER® FINE PLUMBING FIXTURES

Eljer Plumbingware Division/Wallace-Murray Corporation

WHAT YOU SHOULD KNOW ABOUT SUNGLASSES



Last year, Americans bought more than 200 million pairs of sunglasses. Yet many buyers threw their money away on cheap glasses more likely to contribute to eye irritation than to eye comfort. Many purchasers based their selection on style rather than quality. Still others, who started with a good pair of lenses, wiped out their quality purchase by misusing and mistreating their glasses.

Are sunglasses important? They are to anyone whose eyes are often subjected to sun glare from roadways, sand, water, or snow. Such a person is likely to find sunglasses a necessity and perhaps even a lifesaver. As a rule of thumb, the National Society for the Prevention of Blindness recommends: "If you squint, furrow your brow, constrict the muscles of the eyelids, and end a day in the sun with tired, teary, or inflamed eyes—sunglasses may help."

YOUR CHOICE IS IMPORTANT

Whether sunglasses help you depends largely on how carefully you select them. Bargain-counter sunglasses will not ruin your eyes, but they may cause enough discomfort to ruin your disposition and spoil the pleasure you anticipated from your day in the sun. Always scrutinize inexpensive sunglasses for distortions, scratches, or bubbles. These defects force your eye muscles to work overtime, often with headache, nausea, or eyestrain as a result.

When you get into the $3 to $6 range—unless you're paying for fancy, jewel-studded frames—chances are you'll be getting good-quality lenses. Check the manufacturer's tag to see if his product meets the minimum standards of the U.S. National Bureau of Standards. To check for defects, examine the glasses carefully in (and against) the light. As a further check, hold them about a foot away and look through them at something with straight vertical and horizontal lines, such as a door frame. As you move the glasses up, down, and sideways, do the lines waver? If so, there are probably distortions in the lenses. (However, this test will *not* work for prescription lenses, which may have distortions introduced to correct visual defects.)

Another important factor is how much light the lens lets through. To avoid glare on the beach or on the slopes, you'll need glasses that transmit only about 12 to 20 percent of the available light. For daylight driving in the temperate zone, 20 to 30 percent transmission is usually appropriate. Lenses that transmit more than 30 percent are not much good in bright sun, except to keep dust out of your eyes.

DOES LENS COLOR MATTER?

Lens color *is* important. Contrary to folklore, you shouldn't view the world through rose-colored glasses. Yellow or blue lenses are not very satisfactory, either. All three may distort some tints and make certain objects hard to see. The best color is neutral gray or "smoke." Incidentally, you're likely to find this gray color only in better sunglasses, because it is the most difficult tint to make. Next to gray, the recommended tint is green.

In choosing sunglasses, make sure the frames are not so large that they block your vision, and that the lenses are large enough to shield glaring rays from above and the sides. Experts say lenses with a "six-base curve" (again, check the manufacturer's tag) usually afford the best protection. The extreme curve of wraparound lenses may introduce some distortion at the sides, but such lenses can be very helpful in extending your peripheral vision against glaring sun.

Polarizing lenses are also very helpful in preventing glare. They're especially designed to block out reflected rays from above, below, or the side and should give you a high degree of comfort. Many people find that *gradient-density lenses*, which have a darker tint at the top of the lens than at the bottom, are effective in protecting their eyes against glare. *Double gradient lenses*—darker at the top and bottom than in the middle—are often recommended when you have to contend with glare from above and below; for example, when you are driving during midday, or riding in a boat or canoe.

Clip-on sunglasses are generally considered satisfactory for persons who wear regular prescription glasses. But clip-ons have two disadvantages: they often fail to cover the entire clear lens, and the space between the clip-ons and your regular glasses may let in glare and play havoc with your vision. (Yet clip-ons *can* be properly fitted.)

Far better for the prescription-lens wearer is a pair of sunglasses ground to his prescription. The chief advantage of *prescription sunglasses* is that they guarantee good-quality lenses with adequate sun protection.

SUNGLASSES CAN BE A LIFESAVER

There is an art to using (as well as choosing) sunglasses. The proper use of sunglasses during a sunny day on the beach, on the ski slopes, or on the water can help you to avoid a serious accident later in the day.

At dusk your vision may be further reduced if your eyes have been unprotected from glaring sunlight during the day. It takes awhile—sometimes 15 minutes or more—for eyes to adjust to dimmer light after coping with glare and, although you may not realize it, you cannot see very well for several minutes.

Using effective sunglasses while you are in the sun will help your eyes adjust to nonglare more quickly. But remember to remove your sunglasses as soon as the sunlight fades. Driving with sunglasses after dark is dangerous, regardless of how lightly tinted the lenses may be. There are no sunglasses made that can safely reduce the glare of oncoming headlights. All sunglasses do at night is to diminish further the already limited contrast between objects—and increase chances of driving into a pole, a person, or a vehicle. ***Continued on page 91***



Twenty years ago we were practically defenseless. About all we could
o to prevent cavities from happening was to brush a lot.

Today, we know how to help prevent cavities from even starting.
Vith fluoride. Fluoride toughens the teeth. Helps them resist decay.

Crest toothpaste has a special fluoride formula, Fluoristan.® So you get
ooth-toughening fluoride to your teeth every day. With every brushing.

Have checkups, watch treats, and brush after eating with Crest; it's
:cepted by the American Dental Association.

And it's worth a pound of cure.

"Crest has been shown to be an effective decay-preventive dentifrice that can be of significant value when used in a conscientiously applied program of oral hygiene and regular professional care."—Council on Dental Therapeutics, American Dental Association.

© 1969, The Procter & Gamble Company

General Electric has
your kitchen, your appetite



TFF-24AE,
23.6 cu. ft.; 35¾" wide, 66" hi
automatic icemaker; tempered-g
shelves.

TFF-21DE,
21.4 cu. ft.; 33" wide, 66¾" high
2 ice trays and storage bin; adjus
able cantilever shelves.

ide-by-side to fit
nd your pocketbook.



DE,
ft.; 35¾" wide, 66¼" high;
ays and storage bin; adjust-
tilever shelves.

TFF-21AE,
21.4 cu. ft.; 33" wide, 66¼" high;
automatic icemaker; adjustable can-
tilever shelves.

AE,
ft.; 30⅛" wide, 64" high;
ic icemaker; adjustable and
t shelves.

TFF-19DE,
19.1 cu. ft.; 30⅛" wide, 64" high;
2 ice trays and storage bin; adjust-
able and slide-out shelves.

And the only one that delivers ice and cold water right to your door.

General Electric presents a whole new collection of side-by-side refrigerators. Compact new dimensions, huge new capacities with giant freezer sections, and all sorts of new ideas. You name it—and GE's side-by-sides do it.

If your old refrigerator just can't hold enough to match your family's appetite, GE has 7 models to choose from. Pick your size. Pick your color. GE does the rest.



For super convenience, GE's new 23.5-cubic-foot Americana refrigerator has a custom dispenser that hands out ice and cold water at a touch. Push the cradle marked "Ice" and cubes drop into your glass. Push the other one and you get a cold drink of water in a flash.

GE has a no-frost system that keeps everything, including the freezer, frostless forever. You don't have to freeze meat to keep it fresh any more. Not when GE gives you a 7-day meat keeper that stores meat, fresh and ready-to-cook, for a full week.



Other GE models in each size give you an automatic icemaker with a big storage bin that keeps a party supply of cubes on hand. Two GE models have slide-out, tempered-glass shelves that are easy to clean. Spills wipe up in a hurry—and they can't drip through to the other shelves.

We even give you wheels. That way, you can roll out the refrigerator and clean behind it. And talk about space. These new side-by-sides may actually take up less kitchen space than the old-fashioned kind. Yet they give you as much as three or four shelves of added food space.

All GE side-by-sides come in avocado, coppertone, harvest and white. So if you're looking for a side-by-side, better see GE.

You'll seldom need service on a General Electric refrigerator, but it's nice to know we're nearby.

Progress Is Our Most Important Product

GENERAL ELECTRIC

ALL THIS HAPPENS AROUND ONE HOUSE!

By Hamilton Mason, Garden Editor
and Larry Grove, Associate Editor

Even a recently built house may need considerable changing when new owners take it over. And problems are compounded if the lot is narrow like this one. In coping with their situation, the owners came up with solutions that also apply to wider lots. Let's tour the house and see what they did.

Right: A deck was added to the original patio, which was too small to meet the family's needs for entertaining. Now they have an extra 20x8½-foot area, made of 2x6-inch redwood. The bench is 16 inches high, 17 wide, also of redwood 2x6s and supported by two-inch iron straps. A brick divider-wall serves to break up the expanded area. An added convenience is the 30x30-inch fire pit that's equipped with a gas jet and filled with lava rock for the fire to burn through.

Lower left: An attractive service yard replaces what was a cold expanse of concrete, unrelieved by plants of any kind. Now, the 17x10 space has become something that's a pleasure to walk through or to view from inside. A 30x30-inch square was removed from the concrete to make a tree well for an evergreen pear that would provide shade and an entertaining play of shadows. An ordinary wood railing which ran along a slope was replaced by a planter box of six-inch redwood boards and two-inch battens. Practically carefree petunias and geraniums provide color.

Lower center: A deck solved a major problem here, too. The D-shaped structure was built around a mound that sloped off sharply to the right and rear. Filling in was not feasible because drainage difficulties would have resulted for the owners as well as neighbors. The deck is constructed of three slatted-wood panels, each one foot wide, placed side by side in four-, six-, and eight-foot lengths. It measures about 16 feet out from the house and 18 feet wide. A saucer magnolia, ground-cover plants, and a few boulders supplement background trees to create the effect of a walkway in the woods. Plants that require regular attention are best grown in containers.

Lower right: Least remodeling was done in the front yard. A four-foot square was cut out of the parking space to make a planter. The Japanese black pine provides needed height and a break for the bare wall of the entryway. To make a fragrant, inviting approach, the front ground area was planted with alyssum and dwarf evergreens.



Photographs: de Gennaro Landscape architects: Armstrong and Sharfman. Source: Pauline Graves







GREENHOUSE "ROOMS"— AND PRICED RIGHT

Adding a small greenhouse or plant room can multiply the enjoyment of your favorite indoor living area. The cost is up to you. Prefabricated greenhouses vary in size and price, and the foundation is extra. Or, you can design your own plant room to fit both your situation and your budget.

Right: This packaged greenhouse came with full instructions so the homeowner could put it together himself. Old bricks were used for the foundation to harmonize with the house and temper glare. Plants that bear up under wind and rain (begonias, Chinese evergreen, asparagus fern) are all the better for summering outdoors. Fragile gloxinias, on the other hand, should be kept under cover. The overhanging tree limb protects plants indoors and out from too much sun.

Far right: A natural location for this 8x8-foot greenhouse was off the breakfast area—with its existing seven-foot opening for a picture window. The hardboard-framed benches faced with plastic brick are two feet deep all around. Shading on the glass is plastic webbing that comes in rolls and can be cut any length you need. With this wide-open extension to a much-used room, plants have become a way of life for all members of the family. Plants in sight are in mind, too—which means they get the care they need when they need it.

Center right: Simple construction characterizes this plant room, designed to be an integral part of the house. The exposure is east (preferred, with south next) so the intensity of light does not demand shading paint. Shade-tolerant plants (fern, bromeliads) grow well under the bench. Herbs flourish outdoors, handy to the kitchen. Grown in sections of flue tile, they are confined and add a decorative note.

On the inside, plants are arranged so that they are easy to care for. The U-shape bench brings everything within reach. The center section is 28 inches deep; the side ones measure 25½ inches. Pots sit on gravel in metal liner trays. Water, just below bottom of pots, builds up essential humidity. The bench supports are of rough-cut fir. Roof of the windows is made of chicken-wire glass—strong enough to resist the weight of snow.





Photographs: Bill Hedrich Source: Lois Rea Center and lower right: Architect: Isadore Shank, A I A



OUTDOOR LIVING WITH ALL KINDS OF SCREENING

Making the most of an outdoor living area may call for some carpentry—and it's well worth the cost. Each structure shown here is attached to the house, so it plays an integral part in everyday activity. The wide variety of materials suggests you can easily choose what will suit your own situation. Ideas adapt to large or small areas.

Upper left: Originally too exposed for comfortable use, this patio was made livable by extending the paved area and partially closing it in with a wooden screen. An eggcrate roof provides privacy from homes that are located on a higher grade. Made of 2x6s outlining two-foot squares, it is attached to 2x10-inch beams bolted to 4x4 posts of Douglas fir. The screen itself is 1x2s that are nailed at each 2x4 post, and to 2x2 nailers at each 4x4 post. The benches have "flowerpot" legs and seats of 2x4s. Handsome backrest is made of 1x3s.

Upper center: An ordinary patio acquires character and livability with the simple addition of a protective roof and a privacy screen of translucent white fiber glass. Now the area increases the function of the adjoining family room. The roof frame has 4x4 posts and 4x8 beams. Joists are 2x6s on two-foot centers, spanning 16 feet. The screen is built of 2x4 rails tied into the posts. One-by-ones are used for nailers along the rails, and as battens on 25-inch centers.

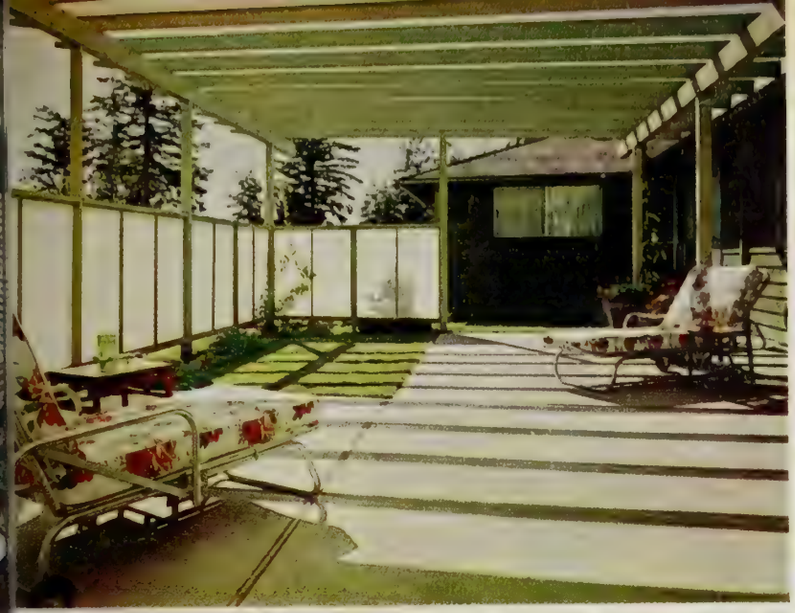
Upper right: Rest and sport combine in this backyard. There's a choice between luxurious ease on a screened patio and fast-paced action on a badminton court. The screened section has a solid roof to cut down heat from the sun. This, of course, called for shade-tolerant plants. Green ones are permanent, but flowering ones are temporary (they vary with the season because they're in containers and are movable). French hydrangeas light up the space in spring; later, impatiens could replace them.

Right: This deck has some extras to make it more than the usual added space for family use. The 5½x9-foot redwood box is stained charcoal and divided into a planter and a platform that doubles as table or seat. The bonsai pine requires periodic pruning; but on the whole, plant upkeep here is low. Perforated hardboard panels in the overhead grille can be moved with the sun to vary light.





Top left Photograph: Pearson Landscape architect: Barbara Fealy, A.S.L.A. Top center Photograph: Pearson Landscape architect: Arthur W. Erfeldt A.S.L.A. Top right Photograph: de Gennaro Landscape designer: John W. Catlin. Right Photograph: de Gennaro Architects Buff Straub & Hensman, A.I.A. Landscape designer: John W. Catlin.







FOUR GREAT-LOOKING PATIOS

Relaxation is the whole point of any patio, so plan yours with low maintenance foremost in mind. Here we show four small examples, all emphasizing minimal plantings and easy-care materials. (If you make substitutions, you'll find local materials are apt to cost less.)

Right: A typical alley along the side of a house can be more than a passageway to the rear property. Break up the awkward 23x7½-foot length with a low half-wall and planters and see what happy results you get. Old bricks that match the house make the patio look as if it had always been there. Use a few evergreens for permanent color—then, each year, make temporary summer plantings of long-lasting bloomers, such as geraniums or petunias.

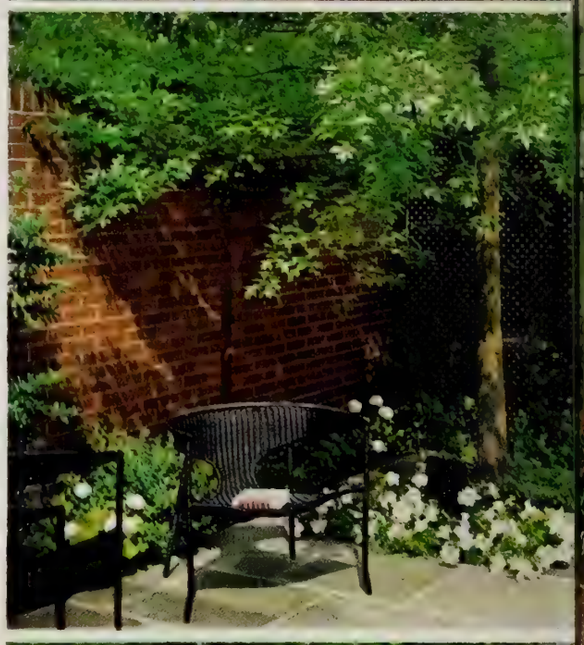
Center right: Privacy was needed for this small city backyard with an unsightly view. Part of the problem was solved by a brick wall—with narrow vertical vents for air circulation. A trellis of ¼x2-inch wooden slats cut out the unwanted view of the service area; it also provided a background for the plantings. Green shrubs and predominantly white flowers set off the Pennsylvania bluestone flooring. An oak tree offers a shady retreat from the sun in summer and a sculptured patio design all winter long.

Lower right: Indoor-outdoor living was the achievement here. Now the family has the option of enjoying screened fresh air in a 10x14 area or going all-out on a 23x15 patio. Contrasting textures are striking but not distracting. Screened-porch floor is smooth concrete, scored with deep V joints, painted gray to look like grout. Patio is an exposed aggregate concrete in modules separated by 2x4 redwood, painted black to match the slate stepping-stones.

Far right: A street-front yard can become a livable, semi-private outdoor area, if you plan it right. Here, gravel carpets the courtyard and now blends in with the existing garage wall (it makes a U with the house). Stepping-stones are functional, but they also have design value. Standard iron fencing establishes a safe play area, and screens of pierced concrete block are strategically spaced to give an illusion of privacy.

Top Photograph: Faraghan Studio. Source: Judith Rubin. Center Photograph: Guerrero. Architect: Warren Peterson. Lower Photograph: Guerrero. Landscape designer: John Donofrio. Far right Photograph: Hedrich-Blessing. Landscape architect: Theodore Brickman









GET AWAY FROM IT ALL—ON YOUR OWN PROPERTY

Why fret away the summer indoors when you can get away from it all right in your own yard? A self-standing structure will serve this purpose because its very nature limits the number of people who can use it. If near the house, it should harmonize with that; if away in the garden, it should blend with the total landscape.

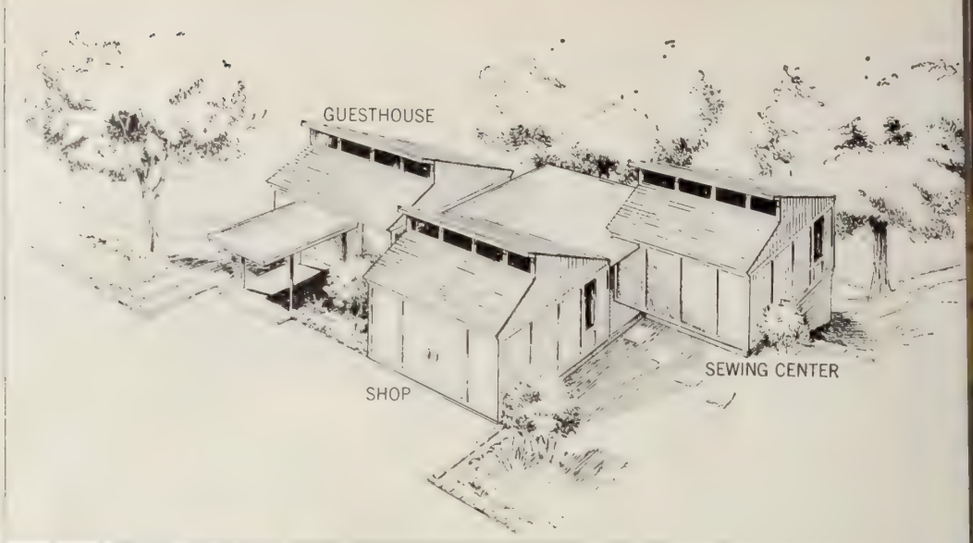
Right: A wooded setting inspired the owners to build this rustic gazebo. It had to fit into a very small space, so the total floor area is 11x5½ feet. It's made of 2x4s on edge, framed by 1x6-foot boards. Two 8½-foot-long benches facing each other are solidly constructed of 2x3s on edge—each resting on exposed aggregate piers that are 15 inches square. The overall restfulness is insured by plantings of evergreens.
Lower left: This semisheltered pavilion is an inviting midpoint between indoors and outdoors. Because it overhangs a tree-filled ravine, the owners call it a "tree house." Actually, it serves as an extension of the level, usable area of the side yard. The 12x12 sitting area connects to the house with a 16-foot walkway, five and a half feet wide. The 4x10 beams are supported by 2x4s dressed with 1x6s to give an H shape. Walkway roof has 1x2s set on three-inch centers.
Lower center: A close-to-the-house shelter is especially effective if it matches, or echoes, the architectural style of the house. The base for this structure is a pad of concrete, 18 feet in diameter and four inches thick. Six pairs of 2x4 posts form vertical supports for the overhead, made of 2x8-inch beams and 1x2-inch strips. For total shade, you can have a canvas cover made to fit the top. Washed river rock and exposed aggregate concrete areas add contrasting texture to the smooth slab. Plantings are few: rhododendrons for spring color, hanging fuchsias for extended bloom—replaceable by petunias or geraniums in other climates.
Lower right: This simple structure is the happy answer to a double need: for protection against the sun, and for privacy from a neighboring two-story house just a few feet away. The gold-and-white striped canvas is stretched over a frame of pipes sunk securely in concrete. Paving blocks make a patterned, level floor. Most of the plants are native, pretty well able to take care of themselves. Marigolds and geraniums are always reliable providers of vibrant color.





Top Photograph: Pearson. Landscape architects: Glen Hunt and Associates. Lower left Photograph: de Gennaro. Architects: Driskell, Tryon and Foy, A.I.A. Lower center Photograph: Pearson. Landscape architects: Glen Hunt and Associates Lower right Photograph: Pearson. Landscape architect: Arthur W. Erfeldt, A.S.L.A.



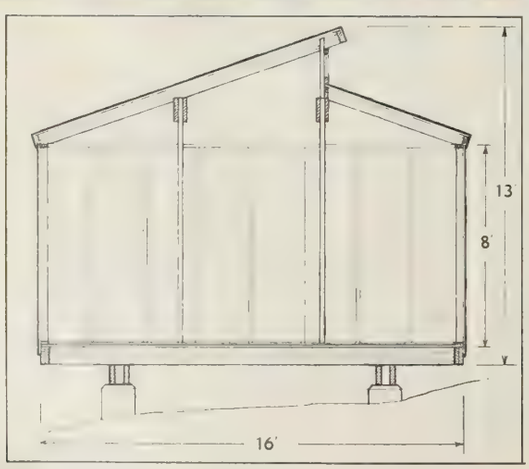


HERE'S THE WORKSHOP YOU'VE ALWAYS WANTED

By Douglas M. Lidster, Associate Editor



Photographs: Bill Hedrich, Hedrich-Blessing. Architect: Norman Stoecker. Source: Lois Rea



How many of those do-it-yourself ideas have died in the planning stage because you just couldn't construct your pet project in your allotted corner of the basement? Here's a terrific solution to your problem. It's a building where you can feel free to make all the noise and create all the sawdust you please, without raising the customary complaints from the rest of the family. And, unlike the typical "work shed," this building is a real pleasure to look at as well as work in.

Left: Those double doors opening wide into your work area make it a snap to move around hefty materials and power equipment. When you complete a really big project —like a boat—there's no problem getting it out.

Below left: This view gives you an idea of the generous proportions. The floor area is 16 feet square. Height at peak is 13 feet; at eaves, 8 feet. The 2x8 floor joists rest on 2x10 beams set on concrete footings. Ceiling joists are 2x6s and siding is ⅝-inch exterior plywood. The off-ground construction lends itself to any site, level or sloping. But don't let the size of the shed scare you out of building it yourself. After the footings have been poured, two men should have no trouble getting the structure framed and under a roof two weekends.

Right: The large clereston window across the peak floo the workshop with the craft man's most precious cor modity—light. The well- work area is not only mo comfortable, it's safer. Swi the doors open and you ha even more illumination, plu fresh-air circulation to shor en paint-drying time.

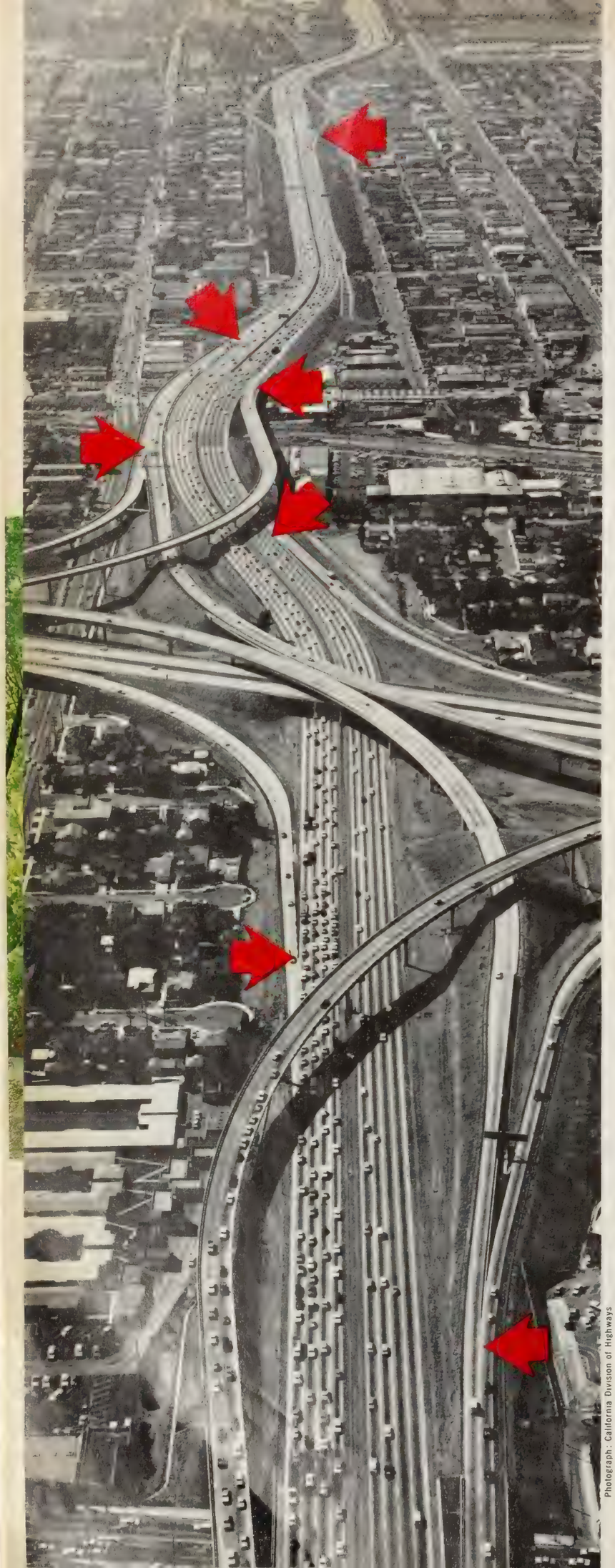
A good workshop lets yo work, with minimum mai tenance chores. This one fil the bill. Siding is finishe with transparent stain, in terior walls are painted wit washable latex, plywood floo is unfinished.

This shop is for year-roun use. Walls and doors ar heavily insulated. The elec tric heating unit is thermo statically controlled for constant comfort leve there's an exhaust fan to cir culate air in the summer.

You could duplicate thi building design in a cluster o structures (***above***). One coul serve as a sewing cente where the home seamstres would have plenty of spread out space for large sewin projects. Another structur might serve as a play area. I bad weather, this would b the perfect place to keep th kids out of the rain and out o the house at the same time You might tailor the building to double as a guest house.

Better Homes Project Plan 3907-1. To order, see page 88





Photograph: California Division of Highways

Duane L. Gregg, Automotive Editor

HOW TO SURVIVE FREEWAY ON/OFF RAMPS

PROBLEM: The driver enters the northbound ramp instead of the southbound, as he had intended. He illegally tries to correct his error by: turning around and driving against the flow of traffic on the entrance ramp (*yellow car*); or stopping and backing up on the ramp (*orange car*); or proceeding onto the highway where he promptly crosses the median in order to join southbound traffic (*blue car*).

POSSIBLE RESULT: Collision on either the ramp or the highway. The U.S. Department of Transportation, Bureau of Public Roads, analyzed 2,283 fatal accidents on the interstate system in 1967. Of the 316 head-on confrontations, 172 involved ve cles from opposing lanes (cro ing the median), and 130 we fully wrong-way drivers.

WHAT TO DO: Continue to the n exit and proceed to the nor bound entrance ramp. Ne cross the median, back up, ma a U-turn, or stop on the freew or one of its ramps. If you s someone driving toward you your entrance ramp, or trying enter traffic after illegally cro ing the median, *get out of his w* Give him room to finish his da gerous maneuver. Don't cou on his doing the right thing recognizing your right of way. is already confused, alrea breaking the rules.

PROBLEM: Driver (*blue car*) encounters a yield sign where the entrance ramp joins the high-speed highway. Traffic is heavy, and the driver elects to stop until he can safely enter the flow. But another driver (*orange car*), after impatiently sounding his horn, decides to pull around and bull his way into traffic, assuming other drivers will accommodate him. Or his insistent horn-honking unnerves the blue-car driver, to the extent that he darts out into traffic, taking a chance he otherwise would not take.

POSSIBLE RESULT: When traffic is heavy, the spot you intend to ease into may suddenly be claimed by another driver. And other drivers may not give y a break by slowing down so y can safely move into the flo Improper passing ranks sixth the American Automobile Ass ciation's list of most comm circumstances contributing accidents on the interstates.

WHAT TO DO: Never pull arou a car on an entrance ramp—u less it is stalled or its driver fla you around. The yield sign mea yield to other traffic, even if y have to sit there all day. Ho ever, if you see a driver forci his way into your freeway la from an entrance ramp, sl down to make room for him. H error in judgment can becom your disaster if you don't.

PROBLEM: Here's a driver (*blue car*) who fails to accelerate while still on the entrance ramp, in order to move at a speed consistent with traffic on the freeway. Instead, he creeps along the ramp, often slowing down as he nears the highway, then pulls hesitantly into traffic. In this speed-too-slow category, there's also the driver who accelerates on the entrance ramp but then slows down as he enters the flow.

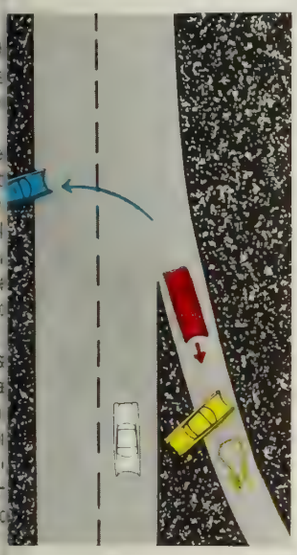
POSSIBLE RESULT: Even though speed too slow accounts for only one percent of the "improper driving" statistics on the interstates, it often is the catalyst that leads other drivers to commit errors such as *following too close* or *improper passing,* which the are listed as causes on poli accident reports.

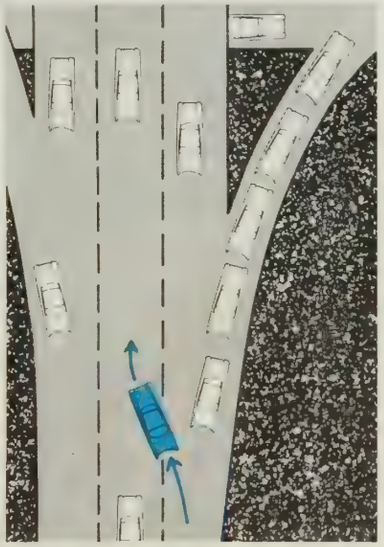
WHAT TO DO: Always accelera on the entrance ramp so you ca merge with traffic at or near th legal speed limit. If you approa and enter too slowly, the driv behind you may not be able react quickly enough to avoid rear-end collision. A sideswi may also result if he swerves in the next lane. And if you are o the freeway and see a "creeper trying to pull into your lane fro the entrance ramp, slow dow by pumping your brakes (th flashing of brake lights serve to warn the drivers behind you and then let him in.

ll them what you will—freeways, ex-essways, superhighways, turnpikes, interstates—our modern high-eed roads provide a great way to t where you're going. These multi-ne marvels (which we'll lump into e word: freeways) are the fastest d safest road system yet devised. Important freeway features include e *elimination* of cross traffic, stop gns, and traffic lights—along with the constant danger of cars hurtling in opposite directions while only inches apart. These successes are genuine.

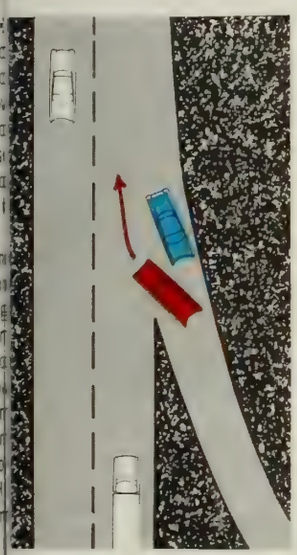
The only remaining hitch is that you have to get on and off these super roads with great caution. While the accident rate on rural freeways is a relatively low 82 per 100 million vehicle miles, this figure jumps to 253 accidents per 100 million vehicle miles on the rural *interchanges*. The figures are even higher for urban freeways: 131 accidents per 100 million vehicle miles on the no-ramp sections and 545 at or on the interchanges.

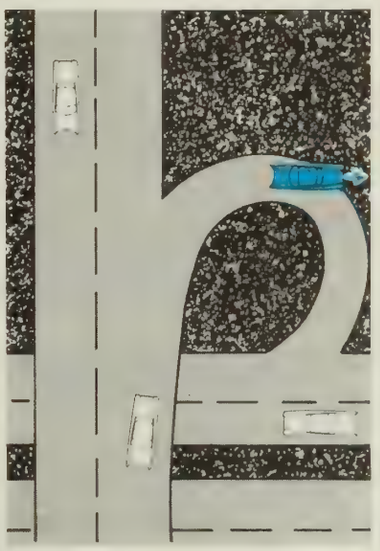
The best way to beat these figures is to train yourself to do the right things, and get out of the way of the other guy if he makes a mistake. At freeway speeds, there's no time to argue about the legal "right of way." What's important is avoiding a crash.



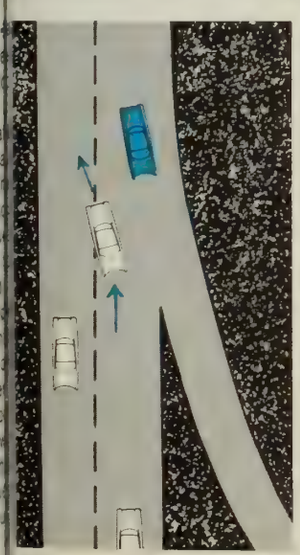


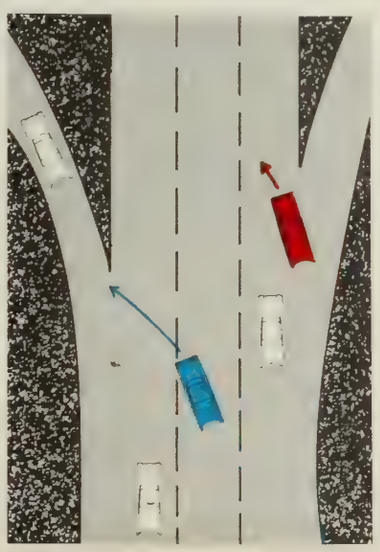
PROBLEM: Many urbanites use freeways for commuting, and they drive the same route day after day. Rush-hour traffic on surface streets often snarls the freeway's exit ramps, even causing a backup of traffic into high-speed lanes. Regular commuters are accustomed to this and are ready for it—but you may not be.
POSSIBLE RESULT: If you have been traveling 70 miles an hour in what suddenly becomes a slow-moving or stalled lane, you could be caught unawares. You (*blue car*) may be forced to swerve around this line of traffic—only to encounter other drivers also pulling out to get around the congestion, or another car approaching too fast from the rear to avoid hitting you.
WHAT TO DO: Be alert on freeways in or near urban areas, especially in heavy rush-hour traffic. Habit-ridden drivers may pull stunts you don't expect. So move into the center or "through" lane as you approach possibly congested areas, and stay there until you're past the danger zone. Continuous driving in the left lane (unless designated for through traffic) is not wise, because some urban exits are located at the left side of the freeway. As a result, you are likely to encounter slow-moving or stalled traffic in the left lane as well as in the right.





PROBLEM: Too much speed on the exit ramp. After several hours of sustained high-speed driving, a driver (*blue car*) may become a victim of "slow speed illusion" and feel he has slowed to the posted exit speed. Actually, he is still traveling too fast to negotiate the ramp turn in a normal fashion.
POSSIBLE RESULT: Centrifugal force will pull the car in a straight line as the driver fights to steer it around the curve. His attempt to negotiate the turn will be accompanied by squealing tires and excessive body roll in the car. Lateral skidding of the rear wheels may even occur. Any of these problems will usually cause the unskilled driver to hit his brakes in panic.
WHAT TO DO: Train yourself to watch for exit-ramp speed limits—and then check the speedometer to be sure you've slowed enough. If you do exit too fast, however, don't jam on the brakes. Accelerate moderately (this will improve traction somewhat) and gently ease the steering wheel around. Hard braking may result in lock-up of the car wheels and an out-of-control skid. Above all, remember that today's cars can be steered out of a fantastic amount of trouble. Keep your head, avoid panic braking, and don't "give up" control because you think you can't make it.





PROBLEM: This absentminded driver (*blue car*) finds himself in the center lane when he should be right or left, ready to exit. He may even be a normally good driver confused by inadequate or poorly designed freeway signs. In another case, a driver (*orange car*) has inadvertently drifted into the exit lane when he doesn't intend to exit. In either case, the driver may decide to abruptly change lanes.
POSSIBLE RESULT: If a driver attempts to force his way into an adjacent lane, he may sideswipe somebody, or create an accordion-style pileup when he squeezes in, or force another car out of the lane . . . often without realizing all the problems he has caused.
WHAT TO DO: Because *driver inattention* is a factor in 16 percent of all interstate accidents, be ready for it. Make space for the lane drifter, and tap your brake pedal lightly to signal the car behind that you are slowing down. Watch for an escape route; don't get boxed in by other traffic. Play it extra safe by staying in the center or through lane when approaching interchanges. To avoid dangerous split-second decisions, check a map before you get on the highway, familiarizing yourself with the names or numbers of several exits prior to the one you intend to use.

Continued on page 83



Photograph: Lisanti. Interior Designer: David Bell, A.I.D., Bloomingdale's, N.Y. Builder: Green Brothers Realty Trust. Source: Estelle Bond Gurali

TEN *IDEA* WINDOW TREATMENTS

By Peg Rumely, Home Furnishings Editor, and Charlotte Garner, Associate

A window should be more than just a weather lookout. It should restate, perhaps even set the mood of a room. And with today's wealth of window treatment materials, you can get spectacular results with surprising ease. Take your pick of fabric-laminated shades, shimmering beads, stature-building screens, or simulated stained glass. Here are a few ideas you can adapt in whole or part. Or, u leash your own imagination and drea up an original.

Above: A window wall with a sliding gla panel can be tricky to treat. Here t solution was to lavish striped canvas c the walls and repeat it in the Roma shades and valance. Shades were installe separately (behind brief valance slight

Photograph: Hedrich Blessing. Decorator: Lee Blake, Lee Blake, Inc. [illegible]

ffened with specially treated buckram) door can be easily opened to balcony yond. When window shades are low- ed, there's an effect of unbroken stripes eeping from floor to ceiling.

ght: Beads are the answer when you nt to screen but not shut out a window ew. These wooden baubles were hung m a bead track, mounted at ceiling ight to visually enlarge this conven- nal double-hung window and also con- al the awkward area between window me and ceiling. Available in walnut or tural (you can paint to taste), these ads are strung on wire filament in ght-foot lengths which you can also cut shorter dimensions.

If you prefer an iridescent quality, sub- tute crystalline plastic beads perma- ntly bonded to a nylon cord and offered a rainbow of shades.

low: A glass wall goes Moorish with is arched treatment. Stained 2x4s were stalled from floor to ceiling and spaced allow passage through center sliding nel. Each upright stands seven inches t from the glass, and arches of half- h plywood covered with paper-backed t are fastened to them. A section of ll above the glass, which shows in the e of each arch, was painted red to simu- e a raised window shade when curtains e pulled back. A double track holds red t tieback draperies and open-work sement curtains. The latter are hung ee inches from the glass and pull com- tely free of sliding door section.

graph: de Gennaro. Decorator: Stephen Rieman. Source: Pauline Graves



Buying information, page 96



More on next pages



Photograph: Hedrich-Blessing. Decorator: Ethel Samuels, N.S.I.D. Source: Jessie Wa

TEN *IDEA* WINDOW TREATMENTS

Above: Two pronounced patterns, a stripe and a houndstooth check, bring visual movement to the restrained black, white, and gold color scheme of this bedroom conversation area. Fabric-laminated window shades repeat the crisp design of carpet and chair upholstery. Another coordinated note: stripe of floor-length table cover reappears in twice-tied draperies which conceal ugly window mullions a division of the shades.

You can have your shades professio ally laminated, or do the job yours using self-adhesive Tontine shade clo which is available at window shade shop Simply bond your fabric (be sure to sele a closely woven type) to window sha with a hot iron.

ght: A floral-on-check pattern links ric-laminated window shade and chair this sitting-room/study. Purchase ex- yardage when planning a project like s as you never know when it will come andy. For a change of pace, you might lace open-weave draperies with match- cafes and then fashion a floor-length le cover for use elsewhere in the room.

ow: Screens can change the scene like gic. For example, look what they did dramatize this double-hung window! ll space on either side was hidden by ing-height screens made of 1x2s and dboard (good storage niches for movie hobby equipment). Panels were ied with piano hinges, covered with gian linen, and trimmed with 1¾-inch ding. A length of linen in a flame- ch design, with heading and bottom d of hemp braid, covers glass.

Photograph: Lisanti. Interior Designer: Peggy Miller, A.I.D. Source: Abbey Davis



ograph: de Gennaro. Decorator: Stephen Rieman. Source: Pauline Graves





Photograph: Lisanti. Designer: George Doan, A.I.D.

Above: Shade trims, hem shapes, decorative pulls, appliques, and finial brackets offer endless opportunities to personalize your window shades. In this dining bay, an applique taken from the living room upholstery fabric was applied to Roman shades and matching valance. To keep raw edges from raveling when appliqueing, paint cutting line on reverse side of fabric with colorless nail polish or spray with a clear acrylic spray. Test fabric first to be sure fibers won't dissolve.

You can also give a custom look to standard white shades with a precut, pre-fringed scalloped hem shape. Just remove protective tape and press skirt to shade. Then trim to exact width.



Photograph: Lisanti. Interior Designer: Victor Shargai, W. & J. Sloan, Inc., Washington D.C. Source: Abbey

TEN *IDEA* WINDOW TREATMENTS

Above: Side-by-side windows can be treated individually or cleverly melded, as shown, into one exhilarating expanse. A plywood frame encloses both openings and also provides the main source of color for this paneled family room. Frame is sheathed in a bright orange felt and teamed with matching Roman shades. Print cafes were carried to the floor to cover wall space below sill and sugges larger opening than actually exists.

If you want a crisper, more contemp rary effect (and also wish to skirt the co struction details), install a bottom- shade and pair with a conventional pu down type that can be lowered to me it. Combine two or more contrasti solids or introduce a lively pattern.

Photograph: de Gennaro Decorator: Stephen Rieman Source: Pauline Graves



ight: To solve the decorating conun-
rum of the corner window, try treating
ne entire area as one continuous wall. In
nis instance, floral fabric strips were
sed to camouflage ordinary Venetian
linds and provide a fresh, outdoorsy
ackground for a family room. The
uslin-lined strips were hung from a
rapery rod concealed behind a matching
alance (also lined) and anchored with
nother rod at the bottom.

ottom: It's easier than you might think
turn an everyday window into a work
art. To duplicate this stained glass
fect, start by drawing a full-scale pat-
rn on wrapping paper and cover with a
neet of textured plastic (cut to window
easurements). Follow guidelines and
lor specified areas with plastic paint.
dd pre-stained strips of lattice molding
nd glue to surface. Fit "stained glass"
to window and frame with molding.

tograph: Lisanti Designer: Rich's, Atlanta Ga Source: Susan Jones Medlock







Photographs Hopkins Designer: Steve Mead

NOW BATHROOMS CAN OFFER MOR

By Noel Seney, Building Ed

Tired of putting up with a skimpy, Spartan bathroom? Th you'll be interested in this demonstration of how to achie the ultimate in convenience—in a reasonable amount of spac The term "bathroom" falls far short of encompassing t multi-faceted center. It's a quiet, secluded haven for relaxi in the tub . . . for pursuing physical fitness in the sauna . for meticulous personal grooming and leisurely dressing.

The dressing area (***below left***) has ample space for two pe ple freshening up at the same time. Although the closets do make this area a full-size dressing room, they do offer a perfe place for a woman's lingerie and stockings, and her husband shirts, ties, underwear, and socks. A second lavatory is almo as nice as a second bath.

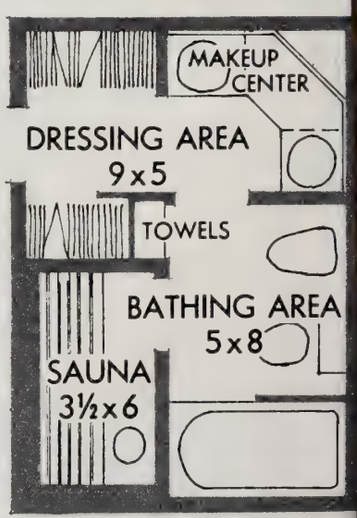
The bathing area is separate from the dressing area. You appreciate its benefits next time you try to dress standing the puddles in a steamy bathroom. The towel closet is whe it should be—within easy reach of the tub, so there's no dri ping on the dressing room floor.

The best arrangement is what works best for you, so don restrict your thinking to this exact plan (***opposite***). Perha you need just one or two of the components of this bath. so, you can be selective.

The bidet offers hygienic benefits that are being appreciate by more and more Americans every year. And the sauna (***to left***) is easier to afford these days—this one is a factory-ma model that comes ready to assemble, complete with redwoo panels, bench, and electric heater. Safety is the byword wit the tub—it has a textured bottom and a good-sized handra firmly anchored to the wall.

Cleanup time is kept to a minimum. Vanity tops are plasti laminate—wipe them off with a damp cloth and you're don The entire bathing area is just as easy to keep looking new thanks to ceramic tile and vinyl wallpaper. You may have t vacuum the carpets occasionally, but don't worry about stain Sauna carpet is indoor-outdoor type, and that plushy one i the dressing area is dirt-defying polyester—made especiall for bathrooms.

Plan—Overall dimensions are 9 feet by 13 feet 2 inches. The 5x8 bathing area is as roomy as a conventional bathroom, but there's the bonus of the 5x9 dressing area. The sauna tucks neatly into a 3½x6 space. If you've been considering using space off your bedroom for a dressing area, try this instead. It's a lot more useful.



SURPRISE these aren't FATTENING

By Doris Eby, Food Editor
and Joan McCloskey, Associate

Cutting calories is a far-from-dreary prospect when you add these luscious recipes to your repertoire. Each one tastes and looks like a real "splurge," yet is lower in calories than you'd guess.

Coffee Chiffon Torte — **113 calories/serving**

2 envelopes (2 tablespoons) unflavored gelatin
½ cup cold water
2½ cups skim milk
3 egg yolks
Non-caloric sweetener to equal ½ cup sugar
4 teaspoons instant coffee powder
1 teaspoon salt
3 egg whites
1 teaspoon vanilla
¼ teaspoon cream of tartar
4 gingersnaps, crushed

Soften gelatin in cold water. Beat together milk and egg yolks. Add sweetener, coffee powder, salt, and softened gelatin. Cook and stir till mixture thickens and gelatin dissolves. Chill till partially set. Beat together egg whites, vanilla, and cream of tartar till soft peaks form. Fold in gelatin mixture. Chill till mixture mounds. Spoon into 6½-cup mold. Chill till firm; unmold. At serving time, sprinkle mold with half the gingersnap crumbs. Spoon on prepared low-calorie whipped topping; garnish with remaining crumbs. Makes 10 servings.

Deviled Ham Burgers — **406 calories/serving**

2 cups ground cooked ham
½ cup soft bread crumbs (about 1 slice)
¼ cup chopped green onion
⅓ cup skim milk
1 egg
3 English muffins, split and toasted
12 thin slices cucumber
2 or 3 radishes, thinly sliced
2 tablespoons butter or margarine
2 tablespoons all-purpose flour
1⅓ cups skim milk
1 teaspoon prepared horseradish

Combine ham, crumbs, onion, the ⅓ cup milk, the egg, and a dash pepper. Shape into 6 patties. Brown both sides in small amount of butter or margarine. Place a patty on each muffin half. Garnish with cucumber and radish slices. Pass hot *Horseradish Sauce:* Melt the 2 tablespoons butter. Stir in flour and ¼ teaspoon salt. Add the 1⅓ cups milk. Cook and stir till mixture is smooth and thickened. Remove from heat; add horseradish. Six servings.

Ruby Lemonade Punch — **21 calories/serving**

1 6-ounce can (⅔ cup) frozen lemonade concentrate, thawed
1 quart low-calorie cranberry juice cocktail
1 16-ounce bottle (2 cups) low-calorie artificial citrus-flavored carbonated beverage

Stir concentrate into cranberry juice. To serve, stir in carbonated beverage. Serve on ice. Makes 8 servings. (*See page 78 for* **Bean and Carrot Salad**.)



COFFEE CHIFFON TORTE



BEAN AND CARROT SALAD

graphs: Snook



DEVILED HAM BURGERS



RUBY LEMONADE PUNCH



LOW CAL...
GREAT LOOKING

For a dish special enough for company, yet ideal for weight-conscious families or guests, choose **Turkey Hawaiian** (*see recipe page 78*). Tender mushrooms, peas, and pineapple tidbits complement turkey in a saucy, satisfying entree. Use low-calorie blueberry pie filling in a refreshing new way—**Blueberry Ice.** The hearty main-dish salad, **Dieter's Tuna Salad,** has great eye-appeal as well as flavor. Tangy wine vinegar dressing brings out the best in tuna, tomatoes, cucumber, and celery. Even a calorie-counter can indulge in chocolate pudding if it's the low-calorie variety. Team it with frozen peppermint-flavored shells and you'll have a sure-winner dessert —**Peppermint Nests.**

Blueberry Ice — **92 calories/serving**

- 1 20-ounce can low-calorie blueberry pie filling
- ½ of a 6-ounce can (⅓ cup) frozen lemonade concentrate, thawed

Carefully beat pie filling with rotary beater till part of the berries are mashed. Add lemonade concentrate, ¾ cup water, and ½ cup sugar; mix carefully. Pour into 3-cup refrigerator tray; freeze till firm, about 5 hours. Makes 8 servings.

Dieter's Tuna Salad — **59 calories/serving**

- ¾ cup wine vinegar
- Non-caloric liquid sweetener to equal 2 teaspoons sugar
- 1½ teaspoons dried basil, crushed
- ¼ teaspoon salt
- Dash pepper
- . . .
- 8 cups torn lettuce
- 2 6½- or 7-ounce cans water-pack tuna, drained and flaked
- 1½ cups cherry tomatoes, halved
- ½ medium onion, thinly sliced and separated into rings
- 1 medium cucumber, sliced
- ½ cup sliced celery

Combine vinegar, liquid sweetener, basil, salt, and pepper in screw-top jar; chill. In salad bowl, toss lettuce with tuna, cherry tomatoes, onion, cucumber, and celery. Pour dressing over vegetables; toss lightly. Makes 8 servings.

Peppermint Nests — **65 calories/serving**

- 1 2½-ounce package (2 envelopes) low-calorie whipped topping mix
- ½ teaspoon peppermint extract
- 6 to 8 drops red food coloring
- 1 envelope low-calorie chocolate pudding mix
- Crushed peppermint candy

Prepare whipped topping mix according to package directions adding peppermint extract and red food coloring. Shape into eight shells on foil-lined baking sheet. Freeze 3 to 4 hours or till firm. Prepare chocolate pudding mix according to package directions, using 2 cups skim milk. Cover surface of pudding with waxed paper or clear plastic wrap; chill. Spoon pudding into frozen shells. Top with crushed candy. Makes 8 servings.



BLUEBERRY ICE



TURKEY HAWAIIAN



IETER'S TUNA SALAD



PEPPERMINT NESTS



LOW CAL...
GREAT TASTING

Even if you're watching calories, you can join the backyard barbecue fun. Try our **Wine-Broiled Chicken.** You brush a tangy wine sauce over broiler halves for a delicate golden color. Use chicken quarters for an even lower calorie tally (*see recipe, page 78*). A cool molded salad chock-full of crab meat and celery, **Crab-Tomato Aspic,** is perfect for summertime lunch. It's a welcome addition to any calorie-watcher's diet! As pleasing to look at as it is to eat is the **Honeydew Stack-up.** Fresh fruits of the season, honeydew melon and blushing peaches, are set off with a blue cheese-yogurt topper. You can enjoy **Frosty Lime Fizz** for a warm afternoon pick-me-up—*and* you won't have to skimp on dinner to make up for it! Chilled carbonated water sets the lime sherbet drink sparkling.

Crab-Tomato Aspic — **78 calories/serving**

- 2 envelopes (2 tablespoons) unflavored gelatin
- 1 cup condensed beef broth
- 3 cups tomato juice
- 2 slices onion
- 2 bay leaves
- ¼ teaspoon celery salt
- 2 tablespoons lemon juice
- . . .
- 1 7½-ounce can crab meat, drained and flaked
- 1 cup chopped celery

Soften gelatin in ½ *cup* of the beef broth. Combine tomato juice, onion, bay leaves, and celery salt; bring to boiling. Remove onion and bay leaves. Add softened gelatin; stir till dissolved. Add the remaining ½ cup beef broth and the lemon juice. Chill till partially set. Fold in crab meat and celery. Turn into 5-cup mold; chill till firm. Unmold; garnish with hard-cooked egg wedges. Makes 6 servings.

Honeydew Stack-up — **152 calories/serving**

- 1 honeydew melon
- 1 16-ounce can (about 2 cups) pitted dark sweet cherries, drained and halved
- 6 peaches, sliced
- ⅓ cup plain yogurt
- 1 tablespoon sugar
- 2 tablespoons crumbled blue cheese

Cut melon into six ½-inch-thick slices; pare and remove seeds. Place each melon slice on lettuce-lined serving plate. Top with cherries and peach slices. Serve with *Blue Cheese Dressing:* Blend yogurt and sugar in blender or with electric mixer. Stir in blue cheese. Makes 6 servings.

Frosty Lime Fizz — **100 calories/serving**

- 2 cups water
- 1 cup lime juice
- Non-caloric sweetener to equal ¾ cup sugar
- 1 pint lime sherbet
- 1 1-pint 12-ounce bottle (3½ cups) carbonated water, chilled

Combine water, lime juice, and sweetener; stir to mix. Spoon a little sherbet into six 10-ounce glasses. Add ½ cup lime juice mixture to each; stir lightly. Add more sherbet to each. Fill with carbonated water. Makes 6 servings.



CRAB-TOMATO ASPIC



WINE-BROILED CHICKEN



ONEYDEW STACK-UP



FROSTY LIME FIZZ



LOW CAL... INEXPENSIVE

Raspberry-Cheese Mold

With fresh berries 94 calories/serving
With frozen berries 124 calories/serving

2 cups fresh raspberries or 1 10-ounce package frozen raspberries
1 ¾-ounce package (2 envelopes) low-calorie raspberry-flavored gelatin
1 teaspoon unflavored gelatin
1½ cups small curd cream-style cottage cheese
¼ cup imitation mayonnaise-type salad dressing
½ cup diced celery

(If using fresh berries, lightly sweeten with non-caloric sweetener.) Add 1 cup water to berries; heat to boiling. Add raspberry-flavored gelatin; stir to dissolve. Sieve berries; add water to puree to make 4 cups. Pour *half* the mixture into 1½-quart mold; (leave remainder at room temperature) chill till almost firm. Soften unflavored gelatin in ½ cup cold water; heat and stir to dissolve. Mix cottage cheese and salad dressing; add softened gelatin and celery; mix well. Pour into mold over raspberry layer. Chill till partially set. Pour reserved raspberry mixture over cottage cheese. Chill till firm. Makes 8 servings.

Chocolate Angel with Limeade Fluff

205 calories/serving

1 package angel cake mix
⅓ cup cocoa powder
½ of a 6-ounce can (⅓ cup) frozen limeade concentrate, thawed
2 drops green food coloring
½ of a 2½-ounce package (1 envelope) low-calorie whipped topping mix

For one-step cake, stir cocoa powder into dry mix. For two-step cake, stir cocoa powder into flour mixture. Prepare cake according to package directions. Beat 2 eggs; stir in limeade concentrate and ⅓ cup sugar. Cook and stir till thickened; add food coloring and cool. Prepare topping mix according to directions. Fold in lime mixture; chill. Serve over cake wedges. Makes 12 servings.

Banana Milkshake **87 calories/serving**

1 medium-large banana
1 cup skim milk

Peel banana; wrap in foil and freeze. Cut frozen banana into chunks. Place milk and non-caloric sweetener to equal 1 tablespoon sugar in blender. Gradually add banana, blending on medium speed till smooth. Makes 2 servings.

Spiced Iced Coffee **38 calories/serving**

2 tablespoons sugar
2 tablespoons instant coffee powder
¼ teaspoon ground cinnamon
1½ cups skim milk
2 cups low-calorie cola, chilled

Combine sugar, coffee powder, and cinnamon. Stir in milk. Blend in blender or with rotary beater till combined; add cola. Makes 6 servings. (*See page 79 for* **Vegetable-stuffed Cube Steaks.**)



RASPBERRY-CHEESE MOLD

VEGETABLE-STUFFED CUBE STEAKS





HOCOLATE ANGEL WITH LIMEADE FLUFF



BANANA MILKSHAKE SPICED ICED COFFEE



LOOK WHAT AN 8-FOOT ADDITION DID FOR THIS KITCHEN!

By Helen A. Dawson, Kitchens and Equipment Editor

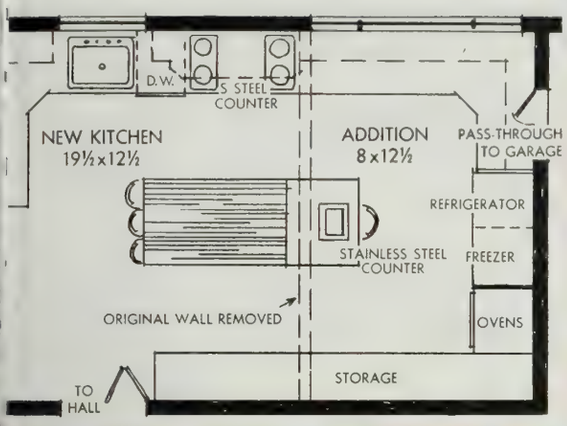
A good way to stretch remodeling dollars: make one room serve for two. As an example: when off-duty as a kitchen, this remodeled room performs equally well for family hobbies. Appliances, work tops, sink, storage, are put to good use between meals for ceramics, painting, and handicrafts.

Building an eight-foot-wide addition made this double life possible. Result: a stimulating environment the whole family enjoys.

Floor Plan: Large island a by work centers on three a ideal for preparing family and party fare, and for a hobbies. Here, a second sin tall, gooseneck faucet fills p buckets; aids craft cleanu flower arranging; saves ste ing food preparation. doors pass through—from a (left of refrigerator) for unl groceries. Sliding windows look terrace and play area.

Photographs: Bill Hedrich, Hedrich-Blessing. Remodeling Architect: Charles E. King, A.I.A. Kitchen Designer: Charlet Schuessler. Sour









Above: The island's chopping block top extends beyond its storage base. The resulting knee space creates a comfortable place to sit while working, eating, or visiting. Here, small electrical appliances have outlets convenient for ready use. Locked cabinets secure silver serving pieces and liquor. Two drawers file recipes and other household records. Flower arranging clippers and holders are stationed near the sink.

Work surfaces perform their special duties with minimum care. The wide apron of stainless steel around the island sink is moisture proof, takes craft abuse, and hot dishes directly from ovens or broiler. The maple chopping block top handles food preparation as well as art projects.

Colorful laminated plastic and factory-finished wood cabinets are easy to clean. An auto body shop sprayed the bank of tall storage cabinets along the wall (***right***) to match the refrigerator-freezer. Spills from cooking and painting wipe off the resilient vinyl floor.

Continued on next page



Buying information, page 96



Cabinet space below built-in oven could be used for storing extra baking pans, skillets, and broiler pans—but here it solves the problem of storing pet food and feeding dishes. Planned for convenience as well as tidiness, the tray pulls out (as shown above) to provide a table, at the proper height, for the family poodle. It pushes back out of sight when not in use. Heat from oven keeps dog food dry and crisp.



Now you see it—but when not in use, the air conditioner is completely concealed behind the cabinet doors. The unit is permanently installed in the outside wall, with its own 220 V. installation. Besides cooling, the unit is used for taking out stale air and cooking odors. It requires only periodic attention when filters are checked and cleaned. Lower part of cabinet can be used for storage of small items.



Pull-out drawers in this tall storage cabinet take care of many hard-to-store items, including the hobbyist's painting supplies. Tablecloths, napkins, place mats, and paper goods store flat and are handy for use at the nearby eating areas. One or two drawers could be lined with silver cloth for storing flat silver and serving pieces. Extra vases, candlesticks, and other treasures are stored safely on the top shelf.



The kitchen planning desk is tucked in the alcove that was once the pantry. Desk is designed to fit into the space and house the mobile cart. Shelves adjust to accommodate recipe books, record books, and files. Desk and shelves are stained and finished to match wood of cabinets. For durability, desk top could be covered with wood-grain vinyl laminate or finished with polyurethane varnish.

What can you get for under 60 calories* these days?



Onion Soup, 37 calories.*

Chicken Gumbo, 49 calories.*

Old-Fashioned Vegetable, 53 calories.*

Chicken Broth, 36 calories.*

Beef Broth, 22 calories.*

Consommé, 28 calories.*

Campbell's Slim Six. M'm! M'm! Good!

Let them get you started on a losing streak.

*counts based on 7-oz. servings.



©Sears, Roebuck

Why did author Jean Kerr, who could afford any stove, want a self-cleaning Kenmore from Sears?

All those who've read Jean Kerr's "Please Don't Eat the Daisies"—or seen the movie or TV series—will remember her incredible house. That huge brick castle with the clock towers, tilted chimneys and secret panels!

Mrs. Kerr and her husband, Walter, *The New York Times* Sunday drama critic, still live there with the four sons of "Daisies" fame—Christopher, twins Colin and John, and Gilbert. But there are 3 additions—son Gregory, daughter Kitty and a Kenmore stove from Sears, Roebuck and Co.

"Everybody cooks in this family," sighs Jean Kerr. "So I really needed the double-ovens on our new Kenmore stove.

"But above everything else I just had to have that fabulous Sears self-cleaning o

"Colin, or B. P. as we call him for tomless Pit, has a concoction he makes c Marshmallow Jumble. Ever tried to gobs of baked marshmallow off an over

"But even that doesn't phase my Ken

"All I do is shut the oven door or whole mess. Set the self-clean control timer. And go find any excuse not to w

"A few hours later, that oven is imm late. And I mean completely clean in front, back, sides, everywhere."

And now, with Jean Kerr's self-clea oven the witty author and playwright more free time.

So watch for her new book due this

Sears Kenmore Stove

for women who want the best even if it does cost less.

FAST WAYS WITH BURGERS AND FRANKS



Buying information, page 96

Quick Frank-Kraut Dinner

Cheese soup is the surprise in this one-dish meal. It rates Cook-of-the-Month honors in the Fast Burgers and Franks category—

- 1/4 cup milk
- 1 can condensed cheddar cheese soup
- 1/2 teaspoon caraway seed
- 1/2 teaspoon prepared mustard
- 1 27-ounce can sauerkraut, drained and snipped
- 1 pound (8 to 10) frankfurters

In small saucepan, gradually stir milk into cheese soup till well blended; add caraway seed and mustard. Fold in drained sauerkraut; heat through, stirring mixture frequently. Turn into a 10x6x1 1/2-inch baking dish. Slash each frankfurter diagonally at 1-inch intervals; arrange franks atop sauerkraut mixture. Bake in 375° oven for 15 to 20 minutes, till franks are heated through. Makes 4 servings.

Mrs. Roger Donnelly, La Porte City, Iowa

; dotted line

FANCY WAYS WITH BURGERS AND FRANKS



Photographs: Snook

Scallopini Burgers

Burgers with a familiar Italian flavor win Cook-of-the-Month honors in the Fancy Burgers and Franks category—

- 1 1/2 pounds ground veal
- 1 cup soft bread crumbs
- 1 beaten egg
- 1/4 cup cooking oil
- 1 8-ounce can (1 cup) tomato sauce
- 1 3-ounce can (2/3 cup) chopped mushrooms
- 1/4 cup white wine
- 1 tablespoon finely snipped parsley
- 1/4 teaspoon dried oregano, crushed

Combine veal, crumbs, egg, 2 tablespoons milk, 1/2 teaspoon salt, and a dash pepper; shape into 6 patties. Coat lightly with 1/4 cup all-purpose flour. Brown in hot cooking oil in skillet. Drain fat. Combine tomato sauce, *undrained* mushrooms, wine, parsley, and oregano; pour over meat. Cover; simmer 20 to 25 minutes. Serve on hot cooked noodles; sprinkle with grated parmesan cheese. Makes 6 servings.

Mrs. Leonard G. Hempen, St. Louis, Missouri

Prize Tested Recipes
Add to your cook book

Better Homes and Gardens NEW COOK BOOK



Sweet 'n Sour Burgers

An elegant burger simmered in a sweet yet tangy sauce—

1 8-ounce can (1 cup) tomato sauce
6 gingersnaps, crushed (1/3 cup)
1/3 cup finely chopped onion
1/4 cup raisins
1 beaten egg
3/4 teaspoon salt
1 1/2 pounds ground beef
2 tablespoons brown sugar
1 teaspoon prepared mustard
1 tablespoon vinegar

Combine 1/4 *cup* of the tomato sauce, the gingersnaps, onion, raisins, egg, and salt. Add meat; mix well. Shape into six patties; brown in skillet. Combine the remaining tomato sauce, the brown sugar, mustard, vinegar, and a dash pepper; pour over burgers. Cover and simmer 20 minutes, spooning sauce over burgers occasionally. Makes 6 servings.

Mrs. Alan Levick
Fort Devens, Massachusetts



Swiss 'n Frank Pie

Franks and cheese team in a hearty main-dish pie

1 9-inch unbaked pastry shell
1/4 cup finely chopped onion
1 tablespoon butter or margarine
2 cups thinly sliced franks (5 to 6 franks)
4 ounces process Swiss cheese, shredded (1 cup)
3 slightly beaten eggs
1 1/2 cups milk
1 teaspoon dry mustard
1/4 teaspoon ground nutmeg

Bake pastry shell in 450° oven for 7 minutes or just till lightly browned. Remove from oven. Reduce oven temperature to 325°. Cook onion in butter or margarine till tender. Place franks, cheese, and cooked onion in pastry shell. Combine eggs, milk, dry mustard, 1/2 teaspoon salt, the nutmeg, and a dash pepper; pour over frank mixture. Bake at 325° for 35 to 40 minutes or till almost set in center. Let cool 10 to 15 minutes before serving. Makes 6 servings.

Mrs. B. G. Knight
Sulphur Springs, Texas



Frank Okazu

Tender-crisp vegetables combine with franks for a quick supper idea—

1/2 pound (4 or 5) frankfurters
1 tablespoon sugar
1 tablespoon soy sauce
1/2 medium onion, sliced and separated into rings
1/2 medium green pepper, cut in 1/4-inch wide strips
6 beaten eggs

Slice franks diagonally into 1/2-inch wide pieces. In skillet, brown franks. Remove from heat; push to one side. Stir in sugar and soy sauce. Return to heat; add onion and green pepper. Cook, covered, about 3 minutes, till vegetables are tender-crisp. Pour beaten eggs over vegetables and franks. Cook and stir over low heat till mixture thickens and eggs are set. Makes 4 to 6 servings.

Mrs. Elaine Azuma
Chicago, Illinois



Swedish Meat Burgers

Swedish meatball flavor in a salad-topped burger

1 pound ground beef
1/2 pound ground pork
1 cup soft bread crumbs (about 1 1/4 slices)
1/2 cup dairy sour cream
1/2 cup finely chopped onion
1 egg
1 teaspoon salt
1/2 teaspoon mace
1/2 teaspoon dry mustard
8 hamburger buns, split and toasted
1/2 cup dairy sour cream
1/2 teaspoon onion salt
Shredded lettuce

Combine ground beef, pork, bread crumbs, the first 1/2 cup sour cream, the onion, egg, salt, mace, and dry mustard; mix well. Shape into 8 patties. Brown slowly in large skillet. Cover and cook over low heat for 15 minutes. Place on toasted buns. Combine the second 1/2 cup sour cream and the onion salt. Spread atop burgers. Garnish with shredded lettuce. Makes 8 servings.

Mrs. Juanita J. Anderson
Jacksonville, Alabama

Serve cold with an olive.

ice of nut-sweet Kraft
ss works wonders on a
sandwich—all alone,
eamed with your
rite cold meat. The
cious truth is, a slice
ur Swiss makes
t every summer
lwich a whole lot
er. Why not get on
Kraft wagon?





Keep the spare room for your guests.

Your old refrigerator in the family room . . . a new one in your kitchen.

Now *that's* the kind of extra room that makes a party special!

Your second refrigerator is wide open for relish trays, gelatin molds, exotic desserts—all kinds of good things for good times. And when the guests have gone home happy, don't forget to pamper your family! Give your husband a case for his beer. Chill refrigerated pies. Store soft drinks for the kids. Surprise them with a watermelon or a gallon or two of cider.

The pampering won't stop there, either. Back in the kitchen, you've got the run of a brand-new refrigerator. Completely frost-free. With automatic ice-maker. Adjustable shelves. Meat keeper. Wheels, for easy, roll-away cleaning. Lots more space than before, all the way through. And a delightful selection of rich new colors and decorated fronts.

Old refrigerator in the rec room, a new one in the kitchen.

So many women are doing it—why not you?

Another bright idea: 16-page booklet shows how to give the "spare" a lively new face.

Adhesives, paints, vinyls, mountings . . . today they're as much fun to use as your imagination. And not much trouble to apply. Let our new booklet show you how. It's called **Twenty-five decorating ideas for your second refrigerator.** Just send your name and address, and 25 cents, to: Second Refrigerator, National Steel Corporation, Box 1291, Pittsburgh, Pa. 15230. Offer expires Oct. 1, 1969.



NATIONAL STEEL CORPORATION

Great Lakes Steel/Weirton Steel/Midwest Steel/Hanna Furnace
National Steel Service Center/Stran-Steel/Transportation Products



If your best friend's creamy frosting spreads easier, tastes creamier than your homemade...

it's ours. Not hers.

Betty Crocker Ready-to-Spread is the homogenized frosting. Homogenized smoother than any butter cream frosting you can whip, blend or beat at home. So it spreads easier, tastes creamier than homemade frosting. Yours or anyone else's. Try Chocolate, Milk Chocolate, Vanilla, Butterscotch, Sunkist* Lemon or Dark Dutch Fudge. Give your friends something to talk about.

*T.M. of Sunkist Growers, Inc.



The homogenized frosting.

SURPRISE! THESE AREN'T FATTENING

LIGHT AND LUSCIOUS EATING

See page 60

Here are two main-dish recipes plus a salad to delight the whole family. Whether you're watching your weight or not, all three —Turkey Hawaiian, Bean and Carrot Salad, and Wine-Broiled Chicken—will please.

Turkey Hawaiian

Vegetables and tidbits of pineapple star in this main dish—

½ cup chopped onion
2 tablespoons butter or margarine
1 10-ounce package frozen peas, thawed
1½ cups bias-sliced celery
1 3-ounce can sliced mushrooms, drained (about ½ cup)
1 can condensed chicken broth
¾ cup water
3 tablespoons soy sauce
1 8¾-ounce can (1 cup) pineapple tidbits
¼ cup cornstarch
¼ cup water
3 cups diced cooked turkey



1 5-ounce can water chestnuts, drained and sliced (⅔ cup)

In 3-quart saucepan, cook onion in butter or margarine till tender but not brown. Stir in peas, celery, mushrooms, chicken broth, the ¾ cup water, and soy sauce. Drain pineapple, reserving syrup. Add syrup to saucepan; bring mixture to boiling; cover and simmer 5 minutes. Stir cornstarch into the ¼ cup water; add to saucepan. Cook and stir till thickened and bubbly. Add turkey, pineapple, and water chestnuts; heat through. Serve over hot cooked rice. Pass additional soy sauce. Makes 8 servings.

352 calories per serving

Wine-Broiled Chicken

Soy-flavored basting sauce adds a golden glow to broiler halves—

¼ cup dry sauterne
¼ cup soy sauce
2 tablespoons cooking oil
2 tablespoons finely chopped onion
½ teaspoon dry mustard
3 broiler-fryers, 1½-pounds each, halved lengthwise

Combine sauterne, soy, oil, onion, and mustard; mix well. Cover and let stand several hours at room temperature or overnight in refrigerator. Brush chicken halves with wine mixture. Place, skin side down,



Photographs: Photography, I

grill. Cook over medium coals 20 minutes or till lightly browned, brushing occasionally with wine mixture. Turn; broil 15 to 20 minutes longer or till done, brushing with wine mixture. Makes 6 servings. (Note: for smaller servings and fewer calories, serve chicken quarters instead of halves.)

521 calories per serving

Bean and Carrot Salad

Deviled dressing adds zing to an eye-appealing salad—

1 16-ounce can (2 cups) green beans, drained
1 16-ounce can (2 cups) sliced carrots, drained
1 16-ounce can (2 cups) red kidney beans, drained
1 small onion, thinly sliced
¼ cup chopped green pepper
¼ cup chopped celery
2 tablespoons snipped parsley

• • •

½ cup white vinegar
Non-caloric sweetener to equal ⅓ cup sugar
2 tablespoons salad oil
1 teaspoon salt
1 teaspoon dry mustard

Place canned vegetables, onion, green pepper, celery, and parsley in shallow dish. In a screw-top jar, combine vinegar, non-



caloric sweetener, oil, salt, mustard, and a dash pepper; shake well. Pour over vegetables. Refrigerate several hours or overnight. Arrange in bowl. Makes 10 servings.

97 calories per serving

ISE! THESE
T FATTENING

= ROLL-UP

56

-stuffed Cube Steaks

dressing sparks this -up—

be steaks
n salt
on pepper
ottled low-calorie dressing
shredded carrot
nely chopped onion
nely chopped green

nely chopped celery
ater
acon
meat with the salt and Marinate in French for 30 to 60 minutes



Photographs: Photography, Inc.

emperature. In sauce-mer vegetables, cov-he water till tender-out 7 to 8 minutes; ain steaks; place about egetable mixture on k. Roll up jelly-roll



ut bacon slices in half Wrap two half-pieces und each roll-up; se- wooden picks. Grill r hot coals, or broil 3 s from heat for 20 to s, turning steaks oc-. Makes 6 servings. *es per serving* ■



Fresh-fruit goodness starts with good fresh fruit.



The apples were ripe in the green orchards at last, and you reached high for the perfect ones. The big, irresistible ones. Remember how they crackled as you bit into their sweet, juicy flesh? Taste them again, transformed with a gentle touch into Kraft Pure Apple Jelly.

APPLE DABBLE. Finish off squares of fresh-baked gingerbread with a layer of Kraft Whipped Cream Cheese and a topping of Kraft Pure Apple Jelly.

KRAFT

See *Kraft Music Hall*, Wednesday Nights, NBC-TV.

CANADIAN AND FOREIGN READERS—NOTE!

Because of continuing demand for our house and project plans by foreign readers, arrangements have been made to take care of such orders. The only requirement—just add 10 percent to remittance to cover added handling costs.

BETTER PICTURES *Continued from page 19*

POOR



BETTER



Don't cut off limbs with the viewfinder. Special danger areas are wrists and forearms, ankles and shins. Simply move your camera until the viewfinder does not bisect your subject in these awkward places.

Many excellent pictures, of course, show only small portions of a figure. Taken at close range, they may include only the face or upper body. But once you show *most* of the body, make sure you include *all* of it.





Watch out for flash glare. When photographing against a background of shiny surfaces—windows, glossy metal, highly polished furniture, or paneling—try to shoot at an angle. Not only do you eliminate glare, but you should get a more interesting picture. (And one that won't show your own image.)





Unclutter your backgrounds. To center attention on your subject, keep the background simple. There's nothing more discouraging than to have a utility pole growing out of your boy's head, or not to know where your dog stops and the rug starts. Obviously, it isn't always possible to pick uncluttered surroundings. But you can keep moving your camera around, with your eye at the viewfinder, until you've found the right angle.

Try to outline your subject against a plain background: a patch of uncluttered wall or sky, a distant meadow, a dense green hedge. At all costs, avoid backgrounds that contain confusing lines (such as the branches of a bare tree) or patterns (such as you find in many wallpapers).

As for color backgrounding, that's rarely a problem with children. Human hair and skin contrast sufficiently with most colors to stand out. But with pets, it's a different matter. It's all too easy to lose a spotted dog against a spotted slipcover or a white cat against a white wall. When you pose your pet, keep background color in mind and arrange for the most pleasing color combination.

A QUICK LOOK AT EQUIPMENT

Your camera. Today's instant-loading, cartridge-type cameras make film changing a breeze. You simply snap open your camera, take out the exposed film cartridge, and drop in a fresh one. The cartridge is especially advantageous when you run out of film just when the action is best. After a little practice you can change cartridges in less than ten seconds. And you can't do it wrong: there's only one way the cartridge will go in.

The second advantage of many instant-loading cameras is the flash cube. It lets you take four flash pictures in a row without changing bulbs. Simply push the cube into a socket and you're all set. With most models, each advance of the film automatically rotates the cube, pointing a fresh "bulb" at your subject. Three flash cubes, yielding 12 shots, cost about $2.25.

Flash cubes are surprisingly powerful, but they can't reach out across vast expanses of darkness. When photographing children, however, you're almost always in close.

Cartridge-type cameras come in a variety of prices, from under $20 (a perfectly adequate model for family pictures) to over $200 (for precision units with interchangeable lenses). Most run $50 or less.

Medium-priced models and up are equipped with an automatic exposure device—"electric eye"—that will set the lens opening for you. When there isn't enough light for a good picture, a warning signal appears in your viewfinder window, indicating you must use flash. Some advanced models also have focusing lenses, which you can adjust to get maximum sharpness. These extras are great, but in many cases you don't really need them for family photographs.

Even lower-priced models allow you some latitude on exposure. Say the light is weak, as in deep shade or at dusk or dawn. If the subject is too far away for flash—or you're out of flash cubes—you simply push a used cube into the socket. This automatically lengthens the exposure a little, allowing existing light to make a longer impression on the film. Give it a try next time you've almost abandoned hope of getting a picture.

Cameras that develop photographs on the spot are now much simpler to operate, thanks to a new system of cartridge loading and electric-eye exposure control. No complicated operations are involved. Y drop in the cartridge; after t exposure, you pull color-cod tabs to develop the pictu These new, simplified mode run from about $25 to $16 The $25 camera only tak black and white, but for $ and up, you get cameras th also take color.

"Pink eye." This only happe with color film, and can ma the subject's eyes appear a eerie pink. The simple answe try not to flash when the ki (or pets) are looking directly the camera. Most pictures tu out better anyhow when the eyes are directed somewhe else. However, it is possible t buy a six-inch extension th fits the flash cube socket many cameras and moves th cube far enough away to reduc or even remove the reflectio The extension costs about $4.

Film. Black-and-white is a litt cheaper (about 70 cents for roll of 12 exposures, plus abou $1.50 for developing and jumb prints), and the results can b extremely satisfying. But colo is not that much more expen sive, and most families prefer i for pictures of their youngsters

The question is, what kind o color film? If you want prints— for your own album or to sen to relatives and friends—you choice is a "negative" color fil from which color prints can b made. Including film and proc essing, the cost here comes t about 47 cents per print if yo buy a 12-exposure cartridge only about 42 cents per initia print on a 20-exposure car tridge. Additional prints ru about 30 cents apiece.

Color slides cost less, ranging from about 20 to 24 cents each But prints made from slide cost about 50 cents each. Also you'll need extra equipment t enjoy slides: a slide projecto and a screen, or at least a hand or table viewer. But the small viewers, costing as little as $1 t $10, are not recommended fo family use, since only one per son can see well at one time.

Projector and screen. Good-quality, medium-price projectors that are easy to operate range from about $80 to $120. To make full use of them, you'll need slide trays. A rotary tray holding up to 100 slides runs about $3 to $4.

A medium-priced glass-beaded screen costs about $10 to $15. Matte-surface screens are cheaper but have less brilliance. Lenticular screens are best but most expensive (about $20 to $25), and not really necessary for home viewing. ■

nd Dress Shirt Spillover.

"That coffee and cream stain'll really be set-in before we land. I doubt if it'll ever come out."



Brand New Tide XK! So Powerful It Soaks Out Stains While It Washes Out Dirt.



The XK enzyme—a fantastic new stain remover—has been added to Tide's famous cleaning formula. Tide XK cleans the worst ground-in-dirt, the toughest set-in stains, like blueberries, hot chocolate—yes, even tomato sauce. Yet new Tide XK is safe for all washable fabrics.

ll be all set on washday when discover New Tide XK packed de your new Kelvinator washer.



· Shopping? Kelvinator automatic washers offer giant d capacity, 5-way agitation, 3-step adjustable water level (wash from 2 s. of clothes) and a host of other ving and labor-saving benefits.

ıs agreed with washer makers to Tide XK samples packed n and to feature their washers in K advertising.

kers of 25 leading washers pack Tide XK in every top- ; automatic.

New Outdoor Cooking Ideas

from Better Homes and Gardens

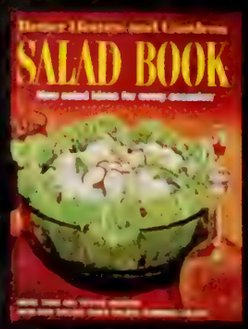
Enjoy summer! Get right out in it! Your family and guests will enjoy it more with outdoor ideas from Better Homes and Gardens Books. Complete outdoor dinner ideas . . . plus unusual and delicious ideas for cooking vegetables, fruits, desserts, breads, even appetizers outdoors. (There's more to a cookout than just the meat.) For you . . . for someone on your summertime gift list . . . ideas that make a difference from Better Homes and Gardens.



$5.95*



$3.95*



$3.95*



$3.95



$3.95



$1.95



*New revised e

SPECIAL OFFER!

For a limited time the 23-inch, chrome-plated steel EKCO skewers shown in the photo above can be yours for the special low price of $2.00 (set of four). Just send your check along with the price sticker from any Better Homes and Gardens Book. For order blank and books, visit your nearest bookseller's. Offer expires September 30, 1969.

Ideas that make a difference

MEREDITH PRESS New York • Des Moines

WIN MONEY FOR YOUR RECIPES



FAST OR FANCY WAYS WITH BEEF ROASTS

OUR SPECIAL WAY WITH BEEF ROASTS could make you a rize winner next February. We're looking for recipes featur- ng boneless and bone-in roasts, pot roasts, and oven roasts. Enter your fast or fancy idea today. Two Cooks-of-the- Month receive $50 each. Four Runners-up receive $25 each, nd 12 Honor Roll winners get $10 each. Selected winning ecipes will be pictured on the Prize Tested Recipes pages ext February. All 18 winners receive a framed Better Homes nd Gardens Certificate of Endorsement and six copies of the ndorsed recipe.

Hints to Help You

ast Ways with Beef Roasts might e your idea for herbed top-of- ne-range roast with vegeta- les, a quick braising sauce ade from soups, packaged easoning mix, or sauce mix. uggestions:
uited pot roast
hinese beef roast with pea pods and mushrooms
wiss beef roast

Fancy Ways with Beef Roasts might feature your favorite marinade to tenderize and flavor the less tender roasts. Or how about a cut such as standing rib or rib eye roast served with a party-special sauce? Reminders:
teriyaki tenderloin
burgundy blade bone roast
deviled chuck roll

Contest Rules

1. Write or type your recipe clearly on one side of the paper and mark it "February Fast Beef Roasts" or "February Fancy Beef Roasts." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of Better Homes and Gardens.
7. Entries must be postmarked by midnight July 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 6207 Test Kitchen, Better Homes and Gardens, Des Moines, Iowa 50303.

THIS MONTH'S WINNERS

(*See recipes on page 73 and 74*)

Cooks-of-the-Month

Mrs. Roger Donnelly, La Porte City, Iowa
Mrs. Leonard G. Hempen, St. Louis, Mo.

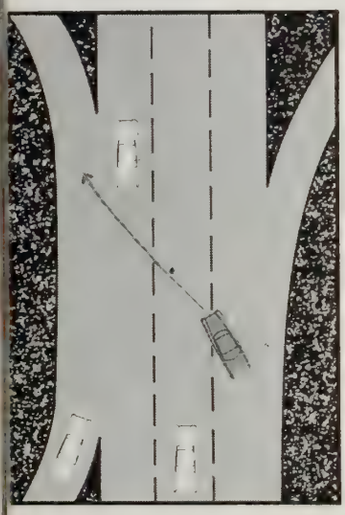
Runners-up

Juanita J. Anderson, Jacksonville, Ala.
Mrs. Elaine Azuma, Chicago, Ill.
Mrs. B. G. Knight, Sulphur Springs, Tex.
Mrs. Alan Levick, Fort Devens, Mass.

Honor Roll

Mrs. C. H. Crickmay, Calgary, Alberta, Canada
Paula M. Dickson, Warwick, N.Y.
Mrs. Normand L. Erekson, Lynn, Mass.
Mrs. Helen M. Fix, Portland, Ore.
Mrs. Bruce Huston, Kansas City, Mo.
Mrs. Fred Keip, Berkeley, Calif.
Mrs. Ann Leheny, Danbury, Conn.
Mrs. Siegfried Lehmann, Owensville, Mo.
Beverley Lindsay, Chicago, Ill.
Mrs. William H. Ross, Huntsville, Ala.
Mrs. Angie Sprankle, Girard, Ohio
Mrs. H. C. Thompson, Kailua, Hawaii

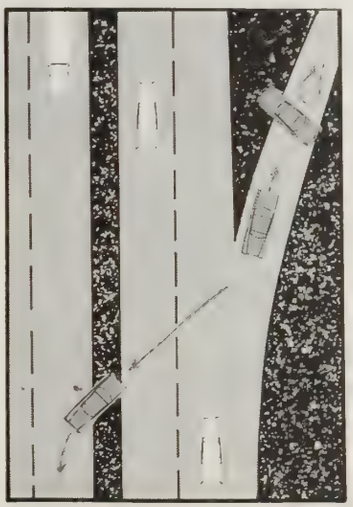
HOW TO SURVIVE FREEWAY ON/OFF RAMPS *Begins on page 50*



ROBLEM: The driver assumes ll entrance and exit ramps are o his right. In many urban reas, entering and exiting traf- c may be from either the right r left, or both.

OSSIBLE RESULT: Because of onfusing signs, the driver may iscover at the last minute that e is in the wrong lane for the esired exit. All too often, the river decides on a sudden and olhardy swerve across several nes of traffic to reach his exit.

HAT TO DO: If the other mo- orist makes the mistake, give im the right of way—but don't ow so abruptly that you cause a multiple-car pileup in back of you. If you're the one in the wrong lane, *continue* down the unwanted exit, then get off the freeway and determine how best to resume traveling where you're going. If you will be passing through an area with many exits, stay alert for signs indicating lane changes for *through traffic*. When you plan to exit, you should watch not only for your own ramp sign but also for the one preceding it —and for the lane from which you will turn off the freeway.



PROBLEM: A driver has *entered* the freeway via an *exit*. If and when he realizes his error, he may attempt to back up, turn around, or cross the median.

POSSIBLE RESULT: Some drivers fail to discover their mistake for miles. In one reported case, a driver had traveled 17 wrong-way miles before encountering an oncoming car. The result was a head-on collision with four fatalities.

WHAT TO DO: If you should find yourself shooting out of an exit ramp into traffic, head for the nearest shoulder—the ditch, if necessary. If this happens at night, turn off your headlights as soon as you stop, so you won't blind or confuse oncoming traffic. Do not attempt to correct your mistake. Instead, wait for the highway patrol to come to your rescue. If the shoe is on the other foot, and you encounter a wrong-way driver, don't attempt to predict his next move. Reduce your speed and avoid frantic maneuvers which may only serve to make the situation worse. If at all possible, keep to the right side of the road, even pull off the road onto the shoulder or into the ditch if necessary.

TO AVOID TROUBLE AT INTERCHANGES:

- **Practice courtesy.** Make room for the other driver, whether he is right or wrong.
- **Stay alert.** Assume all other drivers will do the unexpected. Don't get "boxed-in," and watch for possible escape routes. Guard against long-trip "highway hypnosis" which may lull you into complacency.
- **Avoid split-second decisions.** Never make abrupt lane changes to correct your direction. If you find yourself in an exit lane at the last minute, continue onto the exit and get back on the highway at another entrance.
- **Take extra care in urban areas.** If you are traveling through, stay in the center (or through) lane until you are out of the congested area. Be particularly alert for unexpected actions by confused motorists.
- **Plan ahead.** Before you get into your car, study the road map carefully for your own exit, a few exits preceding it, and any areas that are likely to be congested.

Next Month:

- ***How safe are "add-on" auto accessories?***



You'll like the good Hormel ham in SPAM



SPAM is a pure pork product packed only by Geo. A. Hormel

SPAM HOSTESS SALAD

2 medium heads lettuce
1 bunch romaine or curly endive
½ cup chopped green onion
1 green pepper, sliced
1 cup sliced celery
2 cups SPAM strips
2 cups cooked turkey or chicken strip
2 cups Swiss and Cheddar cheese sti
Olives, tomato wedges, hard-cooked e

Makes 8 servings. Pass your favorite dress

SPAM SPREAD PATIO DIP

Blend 3 oz. SPAM Spread with ½ cup sour cream. Add 1 or 2 tsp. creamy horseradish to taste. Serve in hollowed out green or red peppers.

Hormel
A FEDERALLY INSPECTED PRODUCT

Outdoor Cooking

SAIL INTO SUMMER WITH A WISH-BONE RUSSIAN FRUIT AND SHRIMP BOAT

Russian Fruit and Shrimp Boat

1 pound shrimp, cooked and deveined
3 cups assorted melon balls, drained
1 cup pineapple chunks, drained
¾ cup Wish-Bone® Russian Dressing

In large bowl, combine shrimp, melon balls, pineapple chunks, and Wish-Bone Russian Dressing; cover and refrigerate at least 1 hour. Makes 6 to 8 servings.

Serving Suggestions: • Mound in melon baskets or pineapple shells • Spoon into individual lettuce cups.



The sauce that sizzles.

Lipton's Barbecue Sauce

1 envelope Lipton® Onion Soup Mix
1 cup catsup
1 ½ cups water
¼ teaspoon garlic powder
1 teaspoon oregano
1 tablespoon Worcestershire sauce

For basting chops, steak, chicken, kabobs, combine all ingredients in saucepan. Bring to boil; simmer 10 minutes, stirring frequently. About 2 cups sauce. No other soup, canned or mix, gives your recipe this special flavor.





Cut along dotted line

RUFFLES® potato chips proudly present
The-Olives-Are-Coming Dip.
Declare your independence from
run-of-the-mill dips—it's as delicious as it is daring.

Two 3-oz. pkgs. cream cheese
1 twin-pack FRITOS® Brand
Green Onion Dip Mix
4 tbsps. milk 1 tsp. Worcestershire sauce
2 tsp. lemon juice
2 tbsps. chopped stuffed olives
Mix cream cheese and milk. Add remaining ingredients and refrigerate thirty minutes before serving. Serve as a dip with plenty of RUFFLES potato chips.

RUFFLES are the revolutionarily-designed potato chips with ridges. Ridges give RUFFLES more crisp flavor—perfect for dips. That's the spirit, by George.

FRITOS® and RUFFLES® are registered trademarks of FRITO LAY INC.

FRITO-LAY

Ruffles

POTATO CHIPS

Fritos GREEN ONION dip MIX

BETTER BREAKFAST IDEAS

Is your family beginning to yawn at the same old breakfast, week in, week out? Check this list of hints. You'll find it doesn't take much to make your morning meal extra special.

BE AN EXPERT WITH EGGS

- Serve fried or poached eggs on slices of ham or Canadian-style bacon and top with a mustard sauce.
- Scramble eggs with crisp-crumbled bacon, flavored croutons, cubed cooked potatoes, crushed herbs, or grated cheese.
- Fold a puffy omelet and fill with chopped ham, or chopped green pepper, or top with tomato or cheese sauce.
- Bake eggs in mashed potato cups, tomato shells, green pepper halves or rings.
- Poach eggs in cheese sauce, creole sauce, or slightly diluted canned soup such as celery, potato, or asparagus.

SERVE FESTIVE FRUIT COMBINATIONS

- Top orange slices with a little sour cream and a sprinkle of brown sugar.
- Spread broiled grapefruit halves with currant jelly or cranberry sauce.
- Make fresh fruit kabobs using apple, pear, or peach wedges, and strawberries or banana chunks.
- Spread toaster-style corn muffins with applesauce, then sprinkle with ground cinnamon.
- Stir grated orange peel into cooked prunes (the baby food type works well) and serve over waffles or pancakes.

WIPE OUT BEVERAGE BLUES

- Jazz up that everyday coffee by adding cinnamon, chocolate, or cardamom.
- Freeze ice cubes with berries, melon balls, mint leaves, lemon curls, or grapes and serve with fruit juices.
- Combine 2 parts orange juice and 1 part apricot nectar, then serve with ground nutmeg.
- Combine 2 parts cranberry juice cocktail and 1 part pear nectar for a tangy beverage.

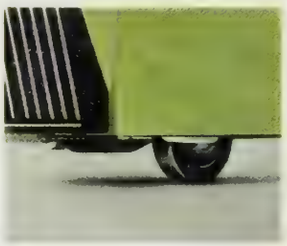
MAKE THE BREAD A SURPRISE

- Serve biscuits or muffins baked with something special inside: cheese, jelly, or fruit.
- Add blueberries, mashed bananas, chopped almonds or pecans, raisins, grated orange or lemon peel to waffle batter.
- Use a variety of breads for toast: French, sourdough, poppyseed, raisin, whole wheat, pumpernickel rye, or oatmeal.
- Place bread in muffin cups, then toast to make baskets for eggs or seafood sauce.
- Serve ham slices, bacon, or cheese between two pieces of French toast; top with jelly.
- Toast sliced pound cake and spread with jelly or jam.
- Slice donuts, spread with butter, then toast in the broiler and serve with apple butter or jelly.
- Sweeten cereals, prepared and cooked, with something different: brown sugar, honey, molasses, jelly.
- Add raisins, spices, chopped dates, grated lemon or orange peel to cooked cereals.





Admiral Doors Close Themselves! Admiral Automatic Door Closers on both doors shut with just a nudge. Doors can't stay ajar to waste cold or spoil food.



Admiral Whee-e-els! Easy Roll extra-large hard rubber wheels let you move your Admiral Duplex out for easy cleaning.



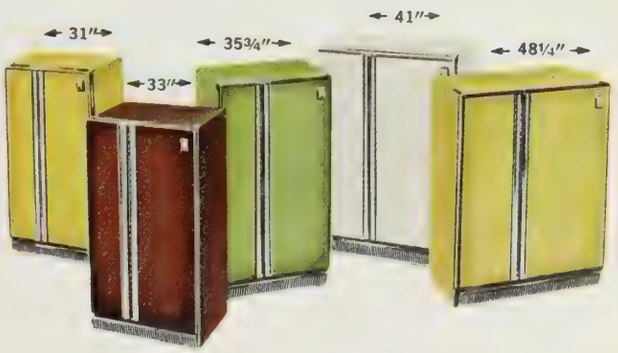
Admiral Automatic Ice Cube Maker. Keeps a party supply of perfect ice cubes without ever filling or spilling a tray.

Only this new Admiral Duplex closes its doors automatically and rolls out for easy cleaning– and has 22 other features!

iral established refrigeration
ership with the first practical
-by-side, the Admiral Duplex.
mains a leader in 1969 with no
osting ever, new hidden door
dles and soft beige interiors.
u get complete flexibility with
stable shelves in both
gerator and freezer doors—
adjustable shelves in the
gerator—that let you organize
l easily. Two separate tem-
ture controls let you adjust
peratures in both freezer and refrigerator; meat keeper keeps meat fresh up to a week. Plus Admiral has separate vegetable and fruit crispers and handy egg basket.

The no-defrosting freezer includes: Exclusive Tilt-Out juice can dispenser; a roll-out frozen food basket that stores bulky items.

The all-new Admiral Duplex comes in a choice of four decorator colors. See your Admiral dealer. He can show you all 22 Admiral work-saving ideas.



6 sizes! 15 models, including a new 16-cu.-ft. model.

Admiral Duplex®

Freezer/Refrigerator

Some people discover Dixie® Cup quite by accident.



Then it's too late. It's much better to put a Dixie Cup Dispenser in your bathroom before there's an accident. Nobody ever cut themselves on a Dixie Cup. (Try stepping on one and see what happens.) And nobody ever caught a cold from one either. (With Dixie Cups you don't spread germs, you throw them away.) Today, more and more families are putting Dixie Cup Dispensers in their bathrooms. And that's no accident.

Mounts instantly! With new self-adhesive tape.

AMERICAN CAN COMPANY

© 1969 Amer. Can Co.

s on page 34

RX FOR INSECT AND NIMAL BITES



most anywhere you go out- —picnic spots, campsites, even your own backyard— re a tempting target for a able army of winged, ling, and four-footed ene- who are more than ready ing and bite. Ticks, and species of mosquitoes and are carriers of several erous diseases; some spi- are poisonous; and the of a honeybee can be fatal small percentage of people re allergic to the venom of ymenoptera group, which includes wasps, hornets, ellow jackets.

en man's best friend can threat. The bite of any al, domestic or wild, is erous because of possible ion from germs normally l in the mouth and on . If the animal is rabid, the can be fatal—unless anti- s inoculations are given. A animal can also be the r of one of several other us diseases. And, although snakes are harmless, the poisonous types can be y.

rtunately, vaccines and iotics effectively combat diseases transmitted by s and animals, and there ays to ease the aftermath dinary stings and bites. ptly taken, first-aid mea- will alleviate the initial and distress of stings and that are serious enough to e medical treatment. Fur- ore, there are a few pre- ns you can take before ing the domain of insect nimals, to minimize the es of being attacked.

QUITOES

cautions—A wide variety cellent repellents which e sprayed on clothing or d to the skin will help rage mosquitoes.

at to do—Avoid infection; scratch bites. Lather bite with soap and water. control itching, use cala- lotion or one of a wide y of analgesic-anesthetic rations available at drug ers.

S

cautions—When in wood- eas, fields or campsites, sitting or sleeping on the ground without some covering.

Wear protective clothing; tie trouser legs tightly at ankles, and tie shirt sleeves tightly at wrists.

Examine clothing and body, including scalp, as soon as possible after exposure. Children who play in wooded areas should be inspected twice a day.

Apply an insect repellent effective against ticks to skin and/or clothing.

If exposure to tick-infested areas is an occupational hazard, vaccination against Rocky Mountain fever is advisable.

What to do—Don't tear the tick loose. Coating it with oil or grease may dislodge it, usually within a half hour. Turpentine or gasoline can also be used.

If this fails to dislodge the tick, apply a heated needle, or the lighted end of a cigarette or a match, to the insect's back.

In removing the tick from skin, take care not to crush the insect, especially if it is swollen from feeding. Use tweezers if possible, and pull gently and slowly so all parts of the head come loose.

After the tick is out, scrub the bite point with soap and water for at least five minutes. Dab with antiseptic such as iodine. Wash hands thoroughly (and tweezers, if used) or rinse with alcohol.

If the bite area becomes inflamed or swollen, or if fever develops, notify the doctor.

BEES, WASPS, HORNETS, YELLOW JACKETS

Precautions—Bees are attracted by bright colors and the sweet scents of cosmetics, hair sprays, hair oil, and perfume.

Don't swing wildly at a bee, or run. Move away slowly.

Individuals who are hypersensitive to the venom of the hymenoptera group should keep an emergency treatment kit handy at all times.

What to do—If the stinger is still present, scrape it out of skin, don't pluck out. Do so gently, to avoid breaking it.

Apply wet compressions—or a solution of household ammonia diluted with water—for pain and swelling. Cool the stung spot with rubbing alcohol or ice.

A great deal of swelling in-

Continued

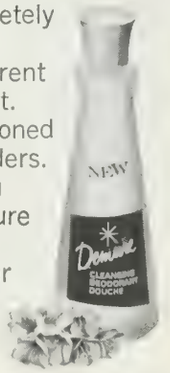
What does douching with DEMURE® have to do with your

HUSBAND?

A lot. Every husband wants his wife to be feminine ...in every sense of the word. And Demure Liquid Douche lets you discover how completely feminine you can be.

Delicately scented Demure is the different douche perfected by a leading gynecologist. So Demure does much more than old-fashioned home remedies or medicinal-smelling powders. It gently cleanses and freshens. Makes you feel very special. But more than that, Demure deodorizes. Deodorizes so thoroughly, so pleasantly, you know you're the woman your husband wants you to be. Feminine... in every sense of the word.

Shouldn't you discover Demure... the liquid douche perfected by a leading gynecologist.



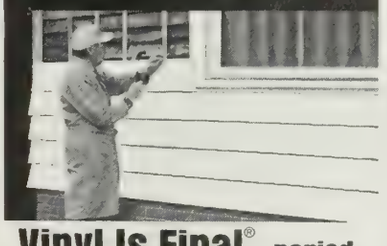
Handymen, here it is!

The workshop project that can help your house "Live like a Better Homes and Gardens home." Each of 184 projects shown in booklet is designed by a craftsman to add to convenience, beauty, comfort, efficiency, or pleasure about your house. Here are ideas for storage, decks, play equipment, bathrooms, rec rooms, garden houses of many types, bunks, carports, workbenches, and lavatory counters. Other plans for remodeling or additions are available—what do you need? Send for catalog, just 25c in coin to Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303

T-lok® Good Housekeeping GUARANTEES

SOLID VINYL SIDING

Made from B.F. Goodrich Geon® Vinyls



Vinyl Is Final®...period

Doesn't dent like metal. Never needs paint; solid color clear through. Stays beautiful. Available 8" or 4" clapboard; vertical; board-and-batten; overhang systems. Colors: white, green and grey.

Send coupon for FREE 8-page booklet in full color!

Mastic Corporation, 131 S. Taylor St. Dept. B-7, South Bend, Indiana 46601

Send free 8-page booklet on all-weather T-lok® solid vinyl siding.

Name_____

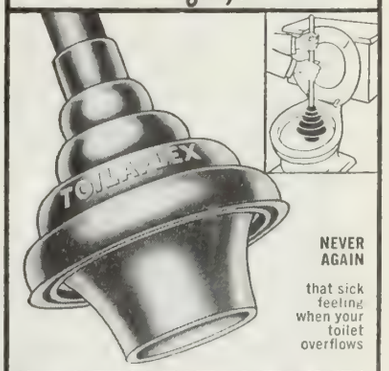
Address_____

City_____ State_____ Zip_____

POWERFUL PLUNGER CLEARS

CLOGGED TOILETS

in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'®

Toilet ALL-ANGLE Plunger

Unlike ordinary plungers, Toilaflex does not permit compressed air or messy water to splash back or escape. With Toilaflex the full pressure plows through the clogging mass and swishes it down. Can't miss!

- DESIGNED TO FLEX AT ANY ANGLE
- RECESSED RIM TRAPS AIR & WATER
- CENTERS ITSELF, CAN'T SKID AROUND
- TAPERED TAIL GIVES AIR-TIGHT FIT

Get the Genuine 'Toilaflex'

$2.65

AT HARDWARE STORES EVERYWHERE

Higher in Canada

TERRO®

ANT KILLER

PREFERRED BY MILLIONS OF USERS FOR OVER 50 YEARS

59¢-89¢

Senoret Chemical Co. Kirkwood, Mo. 63122

INSECT AND ANIMAL BITES

dicates a hypersensitivity to the venom. Call the doctor immediately; make the patient lie down and keep warm under blankets or any other available covering.

CHIGGERS

Precautions—Before walking through tall grass or weeds, tie trouser legs tightly at ankles. Use a repellent effective against chiggers.

What to do—Prompt scrubbing with a brush and soapy water should remove chiggers, if done within an hour.

If you're seriously bitten, cover bites with soapy lather and allow to remain on skin for at least ten minutes. For swelling, apply cloth saturated with ice water or rub with ice cubes.

FLEAS

Precautions—Spray or dust pets regularly with flea powder. Also, apply insecticides to kennels, beds, and other favorite resting spots of animals.

Although fleas found on cats, dogs, and other domestic animals are not human disease carriers, vaccination against murine typhus is recommended for people whose occupations bring them into contact with rat fleas.

What to do—Wash bite areas with soap and water and apply rubbing alcohol or wet dressings. Use an anti-itch lotion as often as necessary.

SPIDERS

Precautions—Learn identifying marks of poisonous spiders. Be careful where hands are placed when moving woodpiles or lumber which have been undisturbed for long periods of time, and when cleaning storage areas, behind refrigerators, under stoves and sinks.

Shake out all clothing and shoes stored in closets which have been unused from one season to the next.

When camping, put shoes and socks into bags at night.

What to do—If the spider is suspected of being poisonous, pack ice generously around the bite area to slow spread of poison. Call the doctor—spider antivenom may be necessary.

Disinfect wound with iodi or other antiseptic. Lie dov and keep warmly covered. abdominal or muscle cram develop, apply heating pad hot water bottle. If doctor unable to come, go to neare hospital; keep ice packs ti around wound.

Bites by nonpoisonous sp ders should be washed wi soap and water, then dabbe with antiseptic and bandage

ALL ANIMALS—DOMESTIC AND WILD

Precautions—Do not pet ar strange animals.

Be on guard around less con monly encountered anima such as pigs, cows, horses. Kee your distance from all wi animals, including squirrel skunks, foxes, raccoons, ar bats.

Stay out of caves harborin bats—rabies and histoplasmos can also be transmitted by th contaminated air.

What to do—Flush wound in mediately under running wate Wash with soap and water fo five to ten minutes. Rins thoroughly. Do not appl strong antiseptics to wound Apply sterile gauze bandage o use a clean handkerchief. Ca doctor immediately.

If bite is from an unknow pet, notify police so the anima can be caught and examined fo rabies.

Do not kill the animal unles necessary to protect others fro danger. If it's necessary to ki it, avoid damaging the head.

SNAKES—POISONOUS

(rattlesnake, copperhead, moc casin, coral)

Precautions—Learn identify ing marks of poisonous snakes If walking in snake country scan the ground carefully an step cautiously. If climbing, b careful where placing hands.

Carry a snakebite kit con taining serum, tourniquet, suc tion cup, and blade.

What to do—Notify a docto as promptly as possible. If med ical aid is not available apply a tourniquet, or bandage (us necktie, shoelace, or belt) jus above the bite, tightly enough to constrict the blood flow through surface veins. Use knif or razor blade to make a shal low cross-cut ¼-inch lon through each fang mark.

Apply suction by mouth t the wound every five minute (snake venom is not harmful i taken into the mouth or swal lowed) for at least an hour Loosen constricting bandage every 15 minutes for two min utes, then tighten again.

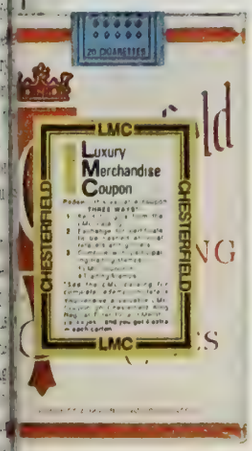
If possible, pack ice aroun bite area or hold under col running water. Get to a hospi tal or doctor as soon as possible after above treatment. ■





Who stole the Chesterfield coupon?

Chesterfield introduces the coupon worth stealing.



A new cigarette coupon now appears exclusively on all five kinds of Chesterfield cigarettes. And disappears. Small wonder, because the coupon is so redeemable, convertible, exchangeable and valuable, it's the first coupon worth stealing. It's the coupon that gives you a choice:



1. GIFTS—Chesterfield coupons are worth fabulous gifts from the Luxury Merchandise Catalog—over 1000 of them. Send for the catalog with your application form attached to this page.

2. CASH—Each Chesterfield coupon can be easily redeemed for cash. When you exchange your coupons as directed, it's like getting back more than ten cents on every carton of Chesterfields you buy.



3. STAMPS—One Chesterfield coupon is worth four trading stamps. Combine the coupons with your choice of participating stamp plans to get gifts faster.

Just for openers Chesterfield will send you a Certificate for 300 coupons which, when properly redeemed is worth 1200 trading stamps—almost a full book. No other cigarette coupon plan gives you more. You'll get your bonus Certificate with the Luxury Merchandise Catalog.



Chesterfield puts four extra coupons in each carton. Total—14 per carton, or the equivalent of 56 trading stamps. That's more trading stamps than you'd get with a $5 bag of groceries.

Chesterfield also offers you an exclusive way to get some gifts faster... a Speed Redemption plan for combining fewer coupons with just a bit of cash. Full details in your Luxury Merchandise Catalog.

Same famous Chesterfield quality

Chesterfield gives you another choice—a quality cigarette to suit every taste: Chesterfield Regular, King, Filter, Menthol or 101. Whichever one you choose, you can be sure it still has all the good taste Chesterfield is known for.

Now when you smoke a Chesterfield, you get a little more than a great cigarette—you get a coupon to match it. The one worth stealing.



PERFECT HOME-CANNED TOMATOES—STEP BY STEP

Now's the time for you to think about preserving the "fruits" of your labor—those plump, juicy, garden-fresh tomatoes. You can use the canned tomatoes year-round to perk up family meals. For flavor-perfect results, just follow these step-by-step directions for canning.

PREPARATION

▸ Wash jars; rinse. Wash caps according to manufacturers' directions. Keep jars submerged in hot water till ready to use.

▸ Select uniformly ripened, firm tomatoes. (Plan on 2½ to 3½ pounds fresh tomatoes for each quart canned.) Dip each in boiling water for ½ minute; dip quickly in cold water. Cut out stem ends and peel.

PACKING

▸ *For cold pack:* Pack whole peeled tomatoes in jars, pressing gently to fill spaces. Heat during processing will cause them to shrink, so pack firmly—gently. Leave ½-inch headspace; fill jar within 1½ inches of top with tomato juice. Add 1 teaspoon salt to each quart.

▸ *For hot pack:* Quarter peeled tomatoes. In saucepan, bring quarters to boiling, stirring constantly. Pack boiling hot tomatoes firmly into hot jars, leaving ½-inch headspace. Add 1 teaspoon salt to each quart.

▸ *For tomato juice:* Cut tomatoes in pieces. Simmer in saucepan till softened, stirring often; sieve. Add 1 teaspoon salt for each quart juice. Bring to boiling. Fill hot jars with boiling hot juice, leaving ½-inch headspace in each jar.

ADJUSTING LIDS

▸ *For self-sealing caps:* Wipe sealing edge of jar with clean cloth to remove food particles. Put flat metal lid on jar with composition next to glass; screw band tight.

▸ *For jars with zinc caps:* Fit wet rubber ring on jar; wipe jar rim and rubber ring with clean cloth to remove food particles. Partially seal each jar by screwing the zinc cap down firmly, then turning cap back about ¼ inch.

PROCESSING

▸ Tomatoes should be processed in a boiling water bath. You'll need a large, tightly covered metal container deep enough for an inch or two of water over the jars, plus a few inches for brisk boiling. Place jars on rack to keep them from touching the bottom of pan.

▸ Lower the filled and sealed jars on rack into canner filled with hot water 1 inch above jars. Check to see that jars are not touching; cover. Begin to count processing time when water comes to a full rolling boil. Keep water boiling gently during processing. Add more boiling water, if needed, to keep jars covered.

▸ Process cold pack whole tomatoes for 35 minutes for pint jars, 45 minutes for quart jars.

▸ Process hot pack tomato quarters and tomato juice for 10 minutes for both pint and quart jars.

AFTER PROCESSING

▸ *Sealing and cooling:* Do not tighten self-sealing caps. Seal jars with rubber rings and zinc caps immediately by screwing down tight. If liquid in jars overflowed, do not open jar; seal as is. Cool jars upright on cloth or rack away from drafts. Do not cover.

▸ *Testing seal:* Check seal when jar is cold. To test jar with flat metal lid, press center of lid; if lid is drawn down, jar is sealed. Other types of caps shouldn't leak when jar is tipped. If jar isn't sealed, use immediately, or check jar for flaws and reprocess with a new lid.

▸ *Storing jars:* Remove screw bands from self-sealing flat metal lids. Wipe jars; label with contents and date. Protection from heat and freezing is important, so store jars in cool, dry, dark place for up to 1 year.

HIGH ALTITUDE ADJUSTMENT

▸ When processing in boiling water bath, add 1 minute to processing time for each 1,000 feet above sea level if specified time is 20 minutes or less. Add 2 minutes for every 1,000 feet if time called for is more than 20 minutes.

FOR BEST RESULTS

▸ Use high-quality *fresh* tomatoes; wash them thoroughly before cutting or breaking skin.

▸ Keep the utensils, containers, and cloths that touch food extra-clean.

▸ Can in small amounts; aim for speed in preparation.

▸ Use proper type of home canning jars and equipment. Never re-use jars in which commercial foods are sold—they are *not* designed for home canning.

▸ Follow directions: process by recommended method and for correct length of time. ■

How to keep your husband from cheating.

A man we know was once plagued by a wife who held out on him by putting Aurora Bathroom Tissue in the guest bath and a lesser tissue in the family bath. Well! He wasn't about to take that lying down. But rather than argue about it, he resolved to cheat her at her own game. So he snitched it.

You can't really blame him. He noticed that Aurora was the softest tissue. The one with two layers. One in color, one in white. Also scented. He felt *he* had a right to have it.

When last seen he had graduated from petty cheating and was out on the town with a young debutante. Which all goes to show: never force your man to cheat about the little things. One little thing can lead to another.







hen you're frosting, ull a fast one.

ed to melt things and mix things and things to get rich, beautiful frosting be. Now, you can pull off an easy- uminum top and get rich, beautiful every time. And it stays fresh and your refrigerator under its own lid. This is Pillsbury's new o-spread frosting that comes in luminum, easy-open can made of Aluminum. It also comes in three ul flavors: vanilla, light chocolate and chocolate fudge. Talk about neat tricks! Frosting that runs rings around any other in an easy ring-pull can! It's nice work if you can get it. And you can . . . at your nearest market.

And speaking of cans: the aluminum can can be reused and reused, decorated or plain, hundreds of ways. For ideas, pick up your booklet at displays or write to Pillsbury Co., Box 916, Department 141, Minneapolis, Minn. 55460. Containers by Central States Can Co.



Change for the better with Alcoa Aluminum

ALCOA

California Avocado Advisory Board

DORITOS® is a trademark of Frito-Lay Inc.



Dinner for six, pronto!

Mexican Chef's Salad.

A main dish meal for 6 to 8 that's salad in name only. California Avocados, DORITOS® tortilla chips and ground beef make it hearty and nourishing. You make it fast.

Chop 1 onion, 4 tomatoes, 1 head lettuce.

Toss with 4 oz. grated cheddar cheese, 8 oz. 1000 Island or French dressing, hot sauce to taste.

Crunch and add one 39¢ bag of DORITOS tortilla chips – plain or taco flavor.

Slice and add 1 large California Avocado.

Brown 1 lb. ground beef, add 1 can (15 oz.) drained kidney beans, ¼ tsp. salt, simmer for 10 minutes and mix into cold salad.

Decorate with DORITOS tortilla chips, avocado and tomato slices. Serve pronto!

See more tempting recipes like this at the "Mexican Chef's Salad" display now in your supermarket's produce department.

SEW WHAT?

For ideas, check our needlework kit catalog. Scores of kits for samplers, quilts, baby things, pillow covers, towels, linens, in needlepoint, cross-stitch, crewel. Send 25c in coin to Reader Service, Better Homes and Gardens, Des Moines, Iowa 50303.

LEMON ANGEL TO

You turn the oven OF put the meringue sh let it "bake" overnigh layers of whipped lemon filling for one luscious desserts ever



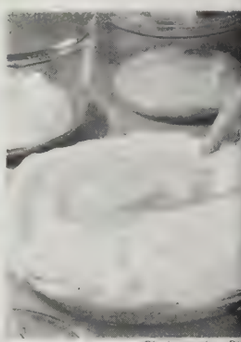
4 egg whites
¾ cup sugar
1 teaspoon cream of
1 teaspoon salt

• • •

4 egg yolks
1 tablespoon grated le peel
3 tablespoons lemon j
½ cup sugar
Dash salt
1 cup whipping cream

Preheat oven to 450°. mixer bowl, combine eg the ¾ cup sugar, the tartar, and the 1 salt. Beat at high spee tric mixer to *very* sti about 15 minutes. S bottom and sides of pie plate. Place in p oven; turn off heat im ly. Let stand in oven *closed* for 5 hours or o Don't peek!

In top of double boi egg yolks till thick an colored. Gradually lemon peel, lemon juic cup sugar, and the d Cook and stir over gen ing water till thickene minutes. Remove fro cover. Cool. Whip spread *half* in bottom torte shell. Top with th



Photographs: Phot

lemon filling, then re whipped cream, sprea cover edges. Chill 4 h overnight. Garnish with on twist or lemon peel.

WALLS
/ORK

othing like an odd isturb the symmetry l-decorated room. A to transform such s a wall jog, a short narrow wall is to ac- m. Give that space a nction. For example, a backdrop for a dis- furniture piece, or nd gain valuable dis- storage space.

rnier A.I.D. Source: Pauline Graves



ding bookcase gives o this narrow wall. ate solid look, con- s, top, and two fixed elves of two pieces of lywood fastened to- ace front edges with solid wood. Use ¾- od for back of book- make adjustable up- s from 1x12s.

Serota.



once an awkward became a dramatic t. Area was painted black paint to con- n surrounding all- ls. For a more ser- ish, you can use any d cover with a clear ish. Place an etagere ess and accessorize s, flowers, or other erests.



FAMILY TRAVEL TIPS

Ever driven a mile beyond the city limits and suddenly realized you've forgotten something? Vacation mix-ups are much less likely if you read *Tips For Family Travel* now. Send 50c in coin to Better Homes and Gardens, Dept. BHF, Des Moines, Iowa 50303.



Smorgasbordecue!

All kinds of good foods take to the grill with homemade good Barbecue Sauce Mix from Kraft



The grill is getting busier as more good foods meet the great outdoor flavor of Kraft Barbecue Sauce Mix. It's the zesty one you make up fresh for real homemade goodness. Great indoors, too, for zesting-up beans, chicken, meats, casseroles and stews. Another quick, good sauce from the good cooks at Kraft. Keep a pantry full.

KRAFT *Sauces & Gravies you're proud to pour*

KEEP TABS ON YOUR CAR

It's easy with our Automobile Record Book in your glove compartment. Contains ample space for noting each and every auto expense, plus good driving tips. Only 50c in coin. Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303.

SET UP FOR DINING

Shortage of floor space needn't deprive you of the pleasur formal dining. A drop-leaf or fold-top table, placed aga one wall of your living room, can be a console most of time, then extended for dining when needed.

Photographs: Hedrich-Blessing. Decorator: Cooper-Wells, Inc. Source: Jessie



Above: An end wall of this living room was papered in a h pineapple pattern to set it apart from the rest of the roo Easy-care parquet flooring was left uncovered to facilit the smooth movement of chairs. When not in use, drop-l table and chairs form a well balanced grouping with forn portraits hung low over the table.

Below: Dinner for two or four is comfortably served w table flat against the wall and one leaf extended. Seating c be increased with host chairs brought from another part the living room. For a group of six to eight, table is mov away from the wall and opposite leaf raised into place.



Foster Farms chickens are 50 years behind the times - and every day we work hard to keep it that way"



"Out in the valley, we haven't
rgotten how Sunday
inner used to taste at
randma's house.
"We kids used to walk
te that steamy kitchen,
ll off our mittens and
ckmaws, cheeks all rosy
om the cold. And there'd be the
odfox and pictures on the walls, and
e big shiny stove.
"And ah, those smells! Homemade
lls hot from the oven. Real garden
getables. Pies cooling on the table.
e chicken golden on the outside,
mpy and tender inside, nestled
ong carrots and onions and dumps-
gs. The kind of dinner you can
se your eyes and remember any time
u get a little hungry.
"We haven't forgotten, no sir. We've in-
eased the size of the fryers so nowadays you get more meat and they're a little more moist and tender. You still get all the flavor that comes from corn feeding, and we're still up before the rooster crows to get the chickens to your store good and fresh.

"It sure isn't easy staying fifty years behind the times, but we think it's worth it.

"Next time, look for our chicken then tell us what you think."

Foster Farms, Livingston, California

Soft-weve® Super Sale!

Save up to 50%** on glamorous bath & beauty accessories



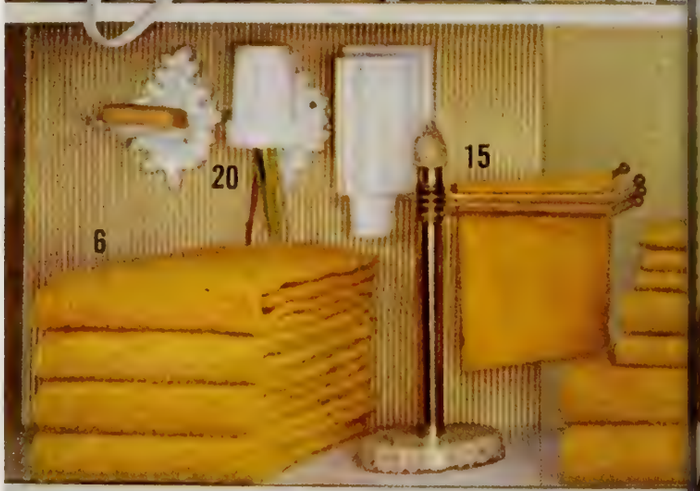
Now every twin pack of soft, pretty Soft-Weve bathroom tissue has a big little something extra—a Soft-Weve Super Sale Seal. Just three Super Sale Premium Seals or three whole poly wrappers from Soft-Weve can save you up to 50% on a fine bath or beauty accessory.

Any of the irresistibles listed can be yours—simply select the ones you want, fill out the coupon below, and send it in with three Super Sale Seals for each item and a check or money order for the required amount.

Choose Soft-Weve bathroom tissue in lovely shades of blue, green, yellow, pink or white. Then choose your special favorites from Soft-Weve's Super Sale!

**Based on manufacturer's suggested retail price.









1. DOMINION PORTABLE HAIR DRYER—Infinite temperature control, fits all sizes. $9.95* (535-530)

2. DOMINION ELECTRIC HAIR SETTER—Thermostatically controlled posts, 10 rollers, 5-15 minute setting time. $9.95* (535-531)

3. LYSANDER BATH RUG—"Mosaic" pattern, 2′ x 3′, nylon/polyester, machine washable. Bristol blue, shocking pink, verdian green, gold. $5.95* (513-382)

4. LADY PEPPERELL 6 PIECE COORDINATED TOWEL SETS—3 pc. Jacquard, 3 pc. solid color (2 bath towels 47″ x 24″, 2 hand towels 30″ x 16″, 2 wash cloths 13″ x 13″). $6.95*

4A. FANTASIA—6 pc. set, velve… terry. Red or blue/green co… (513-383)

4B. ROYAL BROCADE—6 pc. … terry. Avocado/blue or gold/ye… bination. (513-384)

5. LADY PEPPERELL 8 PIECE T… —2 bath towels 48″ x 26″, 2 h… 28″ x 16″, 4 wash cloths 13″ x … terry. Pink, blue, yellow. $7.90* …

6. 4 LADY PEPPERELL BATH … Pink, blue, yellow, 48″ x 26… (513-386)

7. 2 LADY PEPPERELL TUB M… blue, yellow, 34″ x 20″. $5.60* …

8. LADY PEPPERELL "SHEER … ROBE—Velvety sheared terry, zip…

SUPER SALE ORDER BLANK

Send 3 Soft-Weve wrappers or 3 Super Sale premium seals for each item ordered to: SOFT-WEVE OFFER, P.O. BOX 511-S, DAYTON, OHIO 45401. Send check or money order for total amount (no stamps or cash please) made payable to: "SOFT-WEVE OFFER" (Under Code #, use 6 digit number).

QTY.	CODE #	COLOR	NAME OF ITEM	PRICE EACH	TOTAL

NAME

ADDRESS

CITY STATE ZIP

MERCHANDISE TOTAL	
OHIO RESIDENTS ADD 4% SALES TAX	
TOTAL AMOUNT ENCLOSED	

BH

Merchandise shipped prepaid. Please make no returns without prior instructions. Address all inquiries to above address. Your ZIP code must be included to guarantee delivery. Please allow 4 weeks for delivery. Offer is good only in Continental United States. This offer not valid wherever offers of this kind are restricted or prohibited. Neither Scott Paper Company employees nor members of their families may participate in this offer. OFFER EXPIRES MARCH 31, 1970.



ockets. One size fits all. Orange, se, white. $14.95* (513-388)

WOOD MILLS 6 PIECE BATH EN-E—2 piece tank set, tissue box covered waste basket, bathroom onnet, lid cover, contour rug. Ma-ashable. Dark pink, fern green, ue, gold. $12.50* (513-389)

SON SHOWER CURTAIN—Heavy old swag and tassels. Verdian gold, white. $6.95* (513-390)

SON WINDOW DRAPES—Heavy 4" x 54" each side. Gold swag tie Verdian green, gold, white. $6.95* 91)

SON BATH SCALE—24K gold-plate removable orlon verdian green or antique gold mat. $6.40* (513-392)

13. BREARLEY HAMPER & BRUSH CADDY—Three-sided hamper (14¼" x 14¼" x 20", 23¼" high), quilted vinyl covering; brush caddy with brush. Gold, verdian green, bristol blue, siamese pink. $12.25* (513-393)

14. ACCENT™ TOILET SEAT—Molded seat, melamine alkyd finish, suede-like finish lid. Oyster white, fern green, antique gold top. $8.40* (513-394)

15. LEE ROWAN VANITY TOWEL TREE—24K gold finish, Roma marble finial and base, 14½" high. $6.95* (513-395)

16. LEE ROWAN DRYING STAND—24K gold finish, 26" long x 29" high. $9.80* (513-396)

17. BUSH SPACE SAVER—Wood cabinet, plastic doors, shelves. 23" wide x 9" deep x 5½" high. Chrome-finished steel poles adjust 7'3" to 8'6". $13.50* (513-397)

18. LAIDLAW SWIVEL VANITY STOOL—Adjustable height, brass-plated legs, back, removable washable cover. $8.25* (513-398)

19. WESTCLOX "POWDERETTE" BATHROOM CLOCK—Cordless, transistorized, operates on one flashlight battery. Removable washable band in antique gold. 9¼" diameter. $9.95* (534-328)

20. SYROCO 3 PIECE FASHION ROSE SET—Toothbrush/tumbler holder, wall soap dish with removable shell, 3 oz. paper cup dispenser. Foam tape or screw mounting. $9.50* (513-399)

21. SYROCO 3 PIECE FASHION ROSE SET—Toilet tissue holder, tape or screw on; vanity mirror/tray, oval waste basket. $13.85* (513-400)

22. UNIVERSAL VANITY LAMP & MIRROR—No-glare true color light, removable mirror, one side magnifies. $8.95* (513-401)

Super savings up to 50%**

*Your Super Sale Price.

**Based on manufacturer's suggested retail price.



This is what a Waste King dishwasher does. In one load.

t has greater interior height. Takes tall glasses, big pots and pans. Twin stainless steel wash arms rotate in opposite directions, forcing hot, detergent-activated water through both baskets to scrub things really clean. No hand-rinsing. The built-in Disposo-Drain gets rid of soft food waste. ☐ 20-YEAR GUARANTEE: Tank, inner door, wash arms and basket rails are stainless steel — guaranteed for 20 years against failure due to corrosion. ☐ You're money ahead . . . years ahead . . . with Waste King.

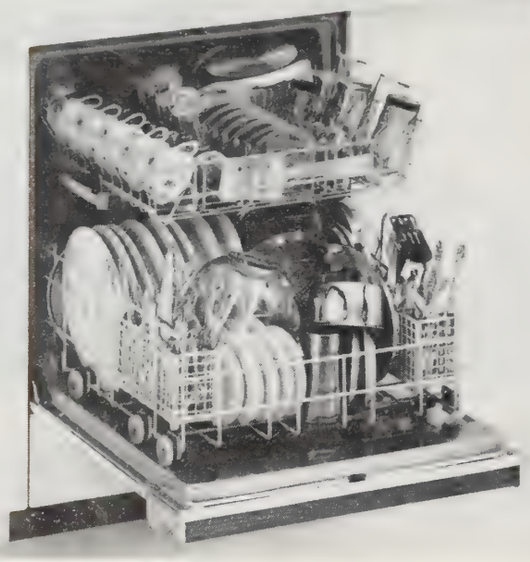
Quiet . . . just above a whisper.

WASTE KING UNIVERSAL ®

A subsidiary of Norris Industries
3300 E. 50th Street
Los Angeles, California 90058 Dept. BHF

To introduce you to Cascade, America's #1 dishwasher detergent, Cascade provides full-size samples for each dishwasher and shares the cost of this ad by agreement with Waste King.





Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

BE A HANDIER HANDYMAN

Want to add to your workshop skills? Send for your copy of Handyman Tips before you tackle that next do-it-yourself project. It contains shortcuts, safety tips, more than 150 illustrations. Just 50c coin—Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Ia. 50303.

REVOLUTIONARY TABLES



Why not turn the clock back to 1776—and set an Early American table? We're not suggesting that your guests bring their own cutlery tucked tidily in their vest pockets (a frugal frontier custom born of necessity)—or that they tote individual tin mugs to hold coffee (a chuck wagon practice). But you can re-create the period look with a variety of table touches, rustic backgrounds, and quaint flower combinations.

Try homespun fabrics and rough woven mats for table coverings. Collect inexpensive antiques or reproductions as props for a pioneer-plenty lunch or dinner party.

Above: Dainty milk glass comports are filled with identical parterre-type arrangements featuring roses, dianthus, and a green border shrub. Cloth subtly woven Jacquard pri cotton topped with milk gla plates and Colonial Theme s ver. Note how three patterns milk glass harmonize when us against this bright backdrop.

Below left: Paul Revere mig have quaffed his brew fro these staggered liter pitche But here they're engaging co tainers for graduated stalks gladiolus with ivy tendr tucked in at the base. Play the bare wood of your table ours is weathered barn sidi but highly polished woods c set the scene, too.

Below: Timeworn woods le themselves to the patriot theme. Here a cranberry sco is filled with flowers and cluster of wheat placed at rig angles to the arrangement.

Photographs: Hopk





HOW TO UN-CLUTTER A KITCHEN

Could you use more hideaway space in your kitchen? Here are six ways to put every inch of storage to work.



Designer: Janean. Source: Helen Heitkamp

Adapt a drawer for easy-height writing surface. Plastic-faced half-shelf slides across top on wood runs. Books/papers store in drawer below shelf.



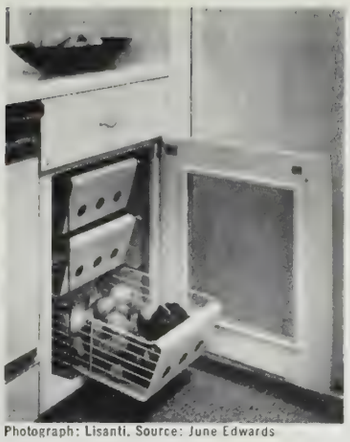
Architect: Black, Pagluiso, and Assoc., A.I.A.

Hang linens wrinkle-free on dowel rods inserted in a box-like frame without bottom panel. Side-mount standard metal drawer glides out smoothly.



Designer: John Walker. Source: Jessie Walker

Use metal, plastic, hardboard, or ⅛-inch plywood to keep bakeware on edge where it's easy to find. Rabbet channels front and back of drawer, or tack molding beside divider.



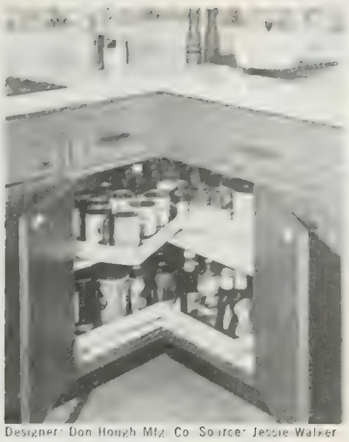
Photograph: Lisanti. Source: June Edwards

Attach these metal ready-mades in a cabinet 14 inches or more wide. Singles or doubles available, too. Screw-mount to top and bottom of housing. Mesh door panel permits air flow.



Designer: John Walker. Source: Jessie Walker

Add slide-out shelves spaced for utensils or linens so you can easily reach the back half. Metal or nylon glides at hardware stores let you convert present stationary shelves.



Designer: Don Hough Mfg. Co. Source: Jessie Walker

Convert inefficient corner with metal or plastic turntables; full circle or ¾ ones (shown) in many sizes at kitchen specialists or houseware departments. Some screw to shelf.

end your ice follies.



Get a no frost refrigerator-freezer.

PG and E



HOW TO C… YOUR DR…

An accumulation of l… ious parts of a drye… efficient operation, … creates a definite fi… To avoid this prob… your dryer a thoroug… once or twice a ye… how—the right way:

Tools: Screwdriver, … screwdriver, socket … vacuum sweeper wit… and soft brush tools.

Before you start: Unp… an hour or more ahea… After shutoff, some … equipment retains a c… be sure it's safe (di… hold plug by insulate… and touch prong to … grounded, i.e. water p…

▶ Remove lint trap. … sweeper brush over t… move all lint.

▶ Run sweeper crevi… side lint trap hole.

▶ Pull dryer out of po… run sweeper under, b… over wall space to r… lint that has collected…

▶ Detach dryer ven… loosening wire holde… inside dryer end of pi…

▶ Check dryer vent: p… ed to a smaller vent … longer to dry clothes… more lint, increases fi…

▶ Clean as deeply … pipe as vacuum will r…

▶ Remove dryer ba… socket wrench or Phill… driver. Place screws in… er for safekeeping.

With soft brush att… carefully vacuum all … parts from back, … floor of dryer, back of…

▶ Return the back c… screw in place.

Most dryers open a… top hinged at back ne… Pry up gently in fron… sides with heavy sc… covered with cloth to… chipping enamel.

▶ Clean exposed dr… brush attachment. Tu… gently to reach each …

▶ Close top, making s… has caught.

▶ To reconnect vent… dryer, tighten wire ov…

Push dryer into pla…

Replace lint trap. M… dryer sits level; adjus… screws if necessary.

▶ Connect plug in out…

In case you waited … before cleaning dryer … results, *Do Not Use* … extinguish it. Do this:

1. **DISCONNECT DRYER**
2. **SCATTER BAKING SO… FIRE OR SMOLDERING …**
3. **CALL FIRE DEPARTM…** if you think fire is out. … smolder for hours a… into a full fire later. ■

ECONOMICS AND YOU

Your financial well-being depends upon understanding how outside influences govern the use of your income. Our booklet, Understanding and Using Economics, details subject discussed by recognized authority, and is yours for just 50c in coin. Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303.

YOUNG PEOPLE Vs PARENTS

Continued from page 24

at any rate. A good many high school graduates today, despite their impressive intellectual attainments, simply aren't ready for college yet—emotionally, psychologically, temperamentally. They've seen too little of the outside world (except through the eye of the television camera) to make the most of what a college should provide.

Why the great hurry to get in and out of college? Is youth so unpleasant a period of life that it should be rushed through with all possible speed? Seldom does it seem so to an adult looking back. Advances in science and medicine give each new generation an average life expectancy of a year or so longer than the previous one—and it would be hard to imagine a better investment of that time than in the space between high school and college. Even if it amounts to just horsing around, a year away from classes can be useful. If affords a good chance to meet the real world face-to-face and to acquire some firsthand knowledge of its ways.

The campus enjoys no monopoly on learning. A youngster isn't really interrupting his education if he wants to go out and earn his living for a year, or do a stretch in the Peace Corps. Later, if he decides to return to formal schooling, he'll be years ahead of his classmates who plunge into college directly from high school, pursuing a "higher" education without really knowing the outside world that serves as its foundation and its creative source.

Robert Frost once described the educational process as "hanging around till you catch on." This correctly suggests that to learn is to absorb. One needs not only a lively intelligence but a willingness to listen and reflect. A noisy minority of the current college population lacks that vital willingness to listen. For the time being, they'd be better off elsewhere. Some college youngsters have the petulant mood of a six-year-old child being dragged against his will to piano lessons—determined to do nothing but stick his tongue out at the teacher and learn more effective ways of throwing tantrums. They are squandering their time, their parents' money, and the resources of the college and its faculty.

Many of these disturbed young people *would* be somewhere else—except for parental pressure. It's common opinion today that a college degree the key to everything good in life should be grabbed with haste. Scarcely is a boy or girl old enough to walk than he finds his parents dreaming of college. At age four, he's likely to be enrolled in the "right" preschool in order to ease his way into the stylish kindergarten, followed in due course by the "best" elementary school, thence onward and upward to the proper high school or prep school, where he is prodded to excel and conform—in order, finally, to gain admission to the college of his choice. Is it any wonder that once there, some students rebel by taking over the president's office, or joining a riot, or putting the torch to the new gymnasium?

HOW IMPORTANT IS MONEY?

Money is like health in a number of ways: you're better off the less you're forced to think about it. To be genuinely poor, or financially sick, is a nasty business indeed, especially for the head of a household. Worries about how he might remedy his plight monopolize his mind. But for most people, these ordeals are only temporary. America is the wealthiest nation in history—also undoubtedly the most generous—and even hippies who would never stoop to *working* for a living find it relatively easy to survive here.

At the other end of the spectrum, an abundance of money can be almost as worrisome as poverty. Possessors of vast wealth become slaves to their riches in the same way that people with valuable physical assets must pamper them constantly—a quarterback with delicate knees, for example, or a singer whose throat requires a doctor's ministrations several times a week.

Americans in middle-income brackets ought to applaud their situation; they have neither too little nor too much money to divert them from more interesting concerns. Yet a great many adults are so preoccupied with money that it constitutes a perpetual hangup. They stew and fret over bills and taxes as if they were a matter of life and death. They derive only a minimum of pleasure from their luxuries—luxuries that would

Continued



YOUNG PEOPLE Vs PARENTS *Continued*

turn ancient kings green with envy—because of their addiction to seeking more, *more*, MORE. Of course, this is a futile and never-ending quest. The more they get, the less they seem to enjoy it. They thus deny themselves the very freedom from worry that is the major benefit of affluence—like hypochondriacs whose only genuine sickness is the inability to *enjoy* sound health.

There are signs that young people today are not so inclined to exaggerate the impo... money. Having grow... affluence, they take ... granted. And having s... elders become overze... pursuit of material ... they're after somethin...

Sadly, many adults ... pret this anti-mate... particularly when they... their own youngsters ... how it must be just la... irresponsibility to re... cess, which the pare... measure by the size ... mobile, house, or inco... is the "pressure" thin... and to misunderstand ... fail to credit young p... one of the best attitu... have going for them.

WHY FIGHT SOMEONE ELSE'S WAR?

Many of the genera... grew up during World ... when American youth ... proudly round the ... puzzled and disgust... young men today wh... to their draft cards s... "Hell, no, we won't go!" ... opt for either jail or ... posed exile in prefer... military service. And ... they have a right to b... the boy is just shirking ...

If his reasons are mor... able and more carefully ... out, and if he's willin... cept the consequences ... whimpering—then eve... grown-ups who disagr... his position must acco... certain respect. May... foolish, perhaps even ... ceiving, and in later ye... likely to regret his ... deed. But to call him a... to American traditio... blackmail him with a ... ing of history.

The heroes of our ... not sacrifice themse... everyone else could do ... Quite the reverse, in fac... fice means suffering on ... son's part so the next or... therefore be spared. ... soldiers who went ... shoes at Valley Forge ... ably did so in the ho... future generations woul... far better life.

Any act of sacrifice ... noblest form, asks only ... beneficiaries that they ... ber and appreciate. To... additional strings woul... infringe on the freedom i... name the sacrifices wer... A Republican father ma... large sums of money s... ing the political educat... son who then casts his ... the Democrats. This ... case with young Jack K... The older man need not ... trayed. Our late Presid... certainly not violating ... by pursuing a different ...



Smooth, effortless reclining ... easy as leaning back

Style 813

All the way back to full bed position, your La-Z-Boy® reclines smoothly and effortlessly.



Style 876



Style 878

A La-Z-Boy® is the Magical "all-in-one" chair that is scientifically balanced to actually recline without effort. To experience a new world of luxury comfort, all you have to do is lean back. You don't have to push on the arms or even change position. Your La-Z-Boy® will provide smooth, effortless action . . . no matter what your mood . . . lounging, TV viewing, just sitting, or reclining in any position, including that of full bed. Your nearest La-Z-Boy® dealer will assist you in discovering comfort and effortless reclining action you never dreamed of.

LA-Z-BOY®

Be sure to see the many styles that will enhance any home decor . . . Early American, Traditional, Contemporary or Modern. And there are hundreds of decorator fabrics to choose from.

CONFIDENCE BRAND® NAMES SATISFACTION

©1968 LA-Z-BOY CHAIR COMPANY

LA-Z-BOY® CHAIR CO., Dept. BH-R69-2, Monroe, Mich. 48161

Please send me FREE color literature.

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

hy; he was making full use of he freedom he'd been granted o utilize his *own* mind, his *own* ense of values, his *own* convic- ion of the right course for America to follow at a particu- ar point in history. And he ustified the sacrifices made on is behalf by acting with in- elligence, courage, and an ap- reciation of the past. The eroes of American history ould hardly expect more than hat. If they could speak from heir graves to the younger eneration, they might simply and each member of it a his- ory book and say, "Here. This s your heritage. Deserve it."

S RELIGION VORTH AKING ERIOUSLY?

Sometimes it appears that eligion, like Christmas, has een taken over by people who ave the least ability to rally a ause. These advocates, wheth- r ministers or lay leaders, usu- lly are unable to inspire. Most ack an awareness of the world oday—or of any real under- tanding of the precarious hu- nan condition. They bring reli- ion down to their own level, hen wonder why so many oung persons—or persons of *ny* age—can't realize its high deals and purposes.

It gets harder each day to reserve the grandeur of reli- ion against small people de- ermined to reduce its dimen- ions to a size their own men- alities can grasp. These are the ed-eyed prophets of hellfire nd brimstone, the paganists randishing superstitious mum- o-jumbo, the organizers to hom church is just a neighbor- ood club, the eccentrics and anatics of every persuasion ho consider it akin to sacrilege o entertain a subtler concep- ion of God than that of a rathful Father Time stalking round heaven in a nightshirt. o wonder so many bright oungsters are turned off!

Not many parents are such impletons, of course. But there s a tendency in the adult gener- tion to see religion primarily s a negative force, a restrain- ng power that clamps down on ociety with a series of Thou halt Nots. And such authority mposed from above is precisely he type of encroachment on reedom that young people ebel against.

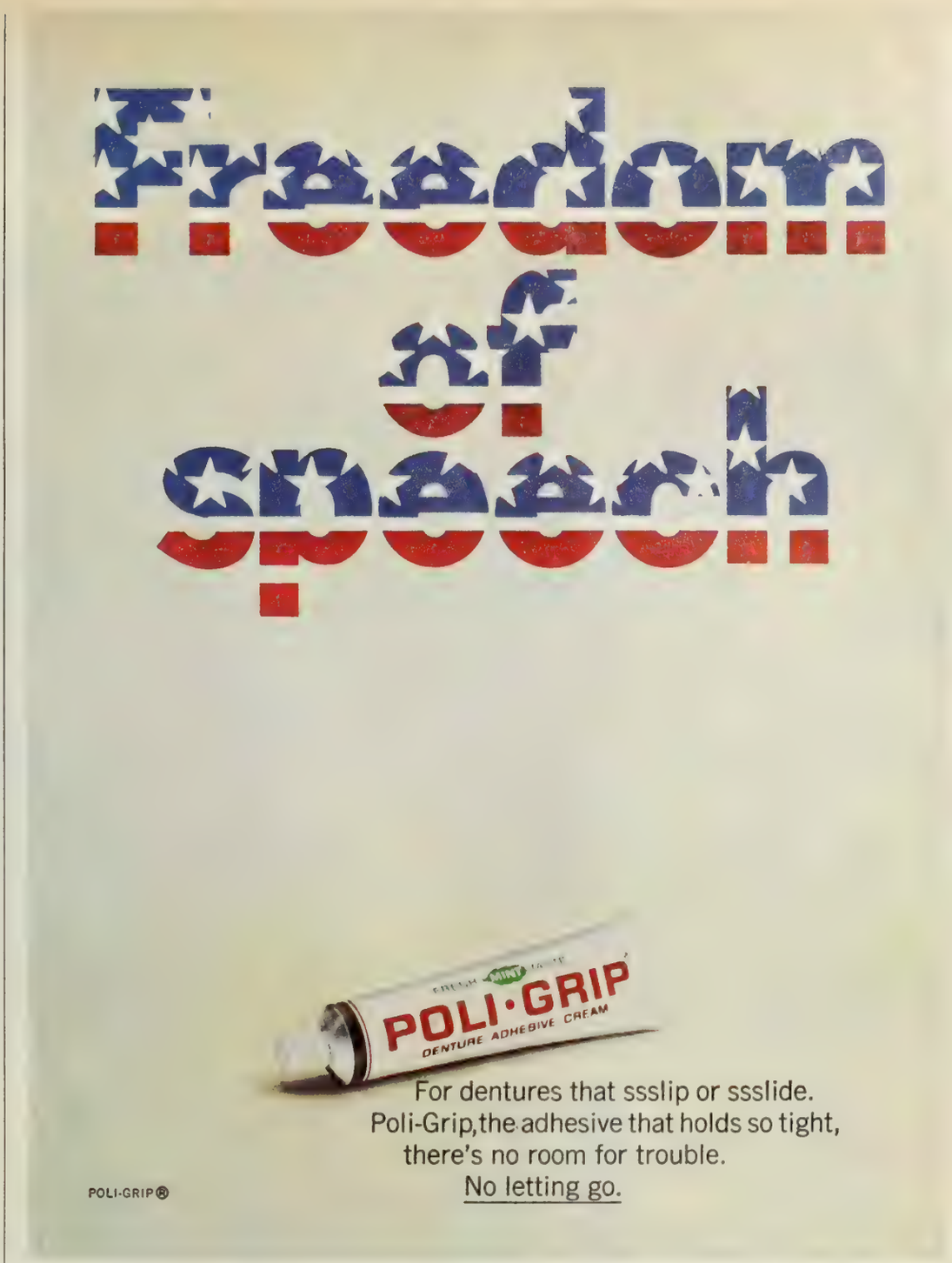
The dilemma is a hard one or adults to untangle. Ameri- a's heritage of Puritanism ties eligion to a morality of re- traint. Historically, we have ecome accustomed to lives pre- cribed by clearly marked uidelines. We developed as a ation by following rigid moral recepts and strict, simple rules of behavior—something like a child being introduced to art through a paint-by-numbers set: "Match the number on the canvas with the number on the paint tube and be careful to stay within the lines." Those rules served their purpose very nicely for a long time.

But religion, in its largest and truest sense, is a release from tight confinements. It is *not* just an assortment of Thou Shalt Nots, but a joyful invitation to celebrate.

When youngsters are shown only its negative side, they come to think religion is square. Or if not square, at least illogical. Young people often reject the possibility of God's existence simply because it lies beyond their powers of comprehension. Such kids should be reminded that their unwillingness to hazard a try for faith makes them worshippers at the much smaller altar of Logic, a far more comfortable deity. To pretend that the limits of the universe are defined by what man can comprehend is to assign him an enormously exaggerated importance.

More than a thousand years before Columbus sailed the ocean, Aristotle got the notion that the world might be round. For hour after hour, he held an orange in his hand, pouring water over it and thoughtfully watching it dribble off the bottom, attempting to reconcile his magnificent hunch with the evidence right there before his eyes. Finally he gave up and decided he was wrong; the world couldn't possibly be anything but flat and still retain the waters of the oceans.

There is ignorant faith and intelligent faith. Parents should point out to their sophisticated youngsters that they need not put credence in the Easter Bunny in order to entertain the thought of resurrection. Religion can either narrow their minds—as it has with the grown-ups they rightly deplore—or it can stretch them to their limits and beyond. Paul Tillich, the late and esteemed theologian, defined religion as "ultimate concern." It transcends logic and implies a commitment to the upward progress of the human race toward a goal of inconceivable glory. If such matters aren't worthy of serious attention, then what in heaven's name is? ■



NEXT MONTH

ARE YOU USING SAFE SAFETY ACCESSORIES? Each year Americans spend millions of dollars on "add-on" safety accessories for their cars. But are they buying safety or just a false sense of security? Get the vital facts next month from our automotive editor.

12¢ savings on Friskies® cat foods.



All natural flavors ...from real meat, real fish, real poultry.

(That's the reason cats really like'em)

Friskies

6¢ BH-LF 032

SAVE 6¢

ON ANY BOX OF LITTLE FRISKIES DRY CAT FOOD.

To Grocer: This coupon is redeemable for 6¢ (plus 2¢ handling) through Carnation salesmen, or if mailed to CARNATION COUPONS, Box 171, Pico Rivera, California 90660, provided it has been used for the purchase of Little Friskies Dry Cat Food, in accordance with this offer. Any other use constitutes fraud. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Void if use is prohibited, taxed or otherwise restricted by law. Limit one coupon per family. Cash value 1/20 of 1¢. Offer expires December 1, 1969.

STORE COUPON



Only Little Friskies has Country Chicken, Ocean Fish and Braised Liver flavors. Flavors that pour fresh, keep fresh right in her dish.

Little Friskies, a registered trademark of Carnation Company, Los Angeles, Calif.

6¢ BH-CC 904

SAVE 6¢

ON ANY TWO CANS OF FRISKIES CANNED CAT FOODS.

To Grocer: This coupon is redeemable for 6¢ (plus 2¢ handling) through Carnation salesmen, or if mailed to CARNATION COUPONS, Box 171, Pico Rivera, California 90660, provided it has been used for the purchase of Friskies Canned Cat Foods, in accordance with this offer. Any other use constitutes fraud. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Void if use is prohibited, taxed or otherwise restricted by law. Limit one coupon per family. Cash value 1/20 of 1¢. Offer expires December 1, 1969.

STORE COUPON



Try Friskies Fish, Chicken, Liver, Kidney or Meat flavor cat food. Each has a hearty goodness all its own. And all are deliciously fully nutritious.



Or try Friskies Buffet Cat Food. Each satisfies more than just a cat's appetite. And there are 13 varieties to choose from: Buffet Fish and Chicken, Liver and Chicken, Kidney and Chicken, Turkey, Giblets and Turkey, Chicken, Turkey and Bacon, Seafood, Tuna and Meat, Chicken and Tuna, Tuna, Sardines, plus Chicken and Egg.

Friskies and Buffet, registered trademarks of Carnation Company, Los Angeles, Calif.

BUYING GUIDE

Most of the products editorially in Better and Gardens can be o in leading local stor more information, w manufacturers listed items are privately o custom made—thu omitted from the listing. For informat items not mentioned Reader Service, Homes and Garden Moines, Iowa 50303.

"Greenhouse" room priced right
Page 40 (top): Package house—Lord & Burnha ington, N.Y. 10533.
Page 40 (bottom): Tele Sears, Roebuck, 925 S. Chicago, Ill. 60607.
Page 41: Plastic we Chicopee, Cornelia, Ga.

Outdoor living with kinds of screening
Pages 42-43 (bottom): T chairs—Brown-Jordan, Monte, Calif. 91734.

Four great-looking
Page 44 (top): Furniture ing, Philadelphia, Pa. 19
Page 45: Standard co parts for fence—Americ mental Railing, Skokie, I

Here's the workshop you've always wante
Page 49: Buzz saw- Smith" by Magna A Raymond, Miss. 39151.

Ten idea window treatments
Page 52: Fabric on ch table—Brunschwig & Third, NYC 10022. Karastan, 295 Fifth, NY Striped fabric at window walls—Howard & Scha Third, NYC 10022.
Page 53 (top right): Sofa side Furniture, 1218 No Chicago, Ill. 60610. Fa sofa—Boris Kroll, 979 NYC 10022. Cup and Wedgwood, 24 E. 54t 10022.
Page 53 (bottom): Pape felt on arches—Mahar W. 46th, NYC 10036. fringe trim—Conso, 27 NYC 10010. Open wes tains—Trend of the Tim Santee, Los Angeles, Cal
Page 54: Chairs—Tha gin, High Point, N. C Shades—Joanna Weste So. Jefferson & W. Cern cago, Ill. 60616. Fabric and shades—Patterson-F Bank, NYC 10014. Fa curtains and on table Thorp, 425 E. 53rd, NY Carpet—Bigelow-Sanfor Madison, NYC 10016.

(top): Chair—Globe
, High Point, N. C.
bric for shade and chair
ıcher, 58 W. 40th, NYC
cretary—Baker Furni-
and, Mich. 49423. Car-
ıstan, 295 Fifth, NYC
np- Wilmar, 230 Fifth,
)1.
middle right): Solid col-
/ fabric—Thaibok, 306
NYC 10022. Flame pat-
ric on draperies—Kent-
, 979 Third, NYC

Printed fabric—Tres-
Third, NYC 10022.
–U. S. Plywood, 777
NYC 10007. Lamp—
in Lamp, 8671 Melrose,
es, Calif. 90069.
: Venetian blinds—
ebuck, 925 S. Homan,
Ill. 60607.
(bottom): Desk and
hnson Furniture, Grand
Mich. 49502. Lamp—
230 Fifth, NYC 10001.

hrooms can offer

8-59: Sauna—Viking
an Jose, Calif. 95150.
fixtures—American-
40 West 40th, NYC
eramic tile—American
ansdale, Pa. 19446.
ops—Textolite, General
Coshocton, Ohio 43812.
Chatham Carpet, Dal-
0720. Towels—Spring-
prings Mills, Fort Mill,
15. Wallpaper—Albert
, 4000 Chevy Chase
s Angeles, Calif. 90039.

! These aren't
g
-61 (top left): Plate,
d saucers—Syracuse
racuse, N.Y. 13201.
(top right): Brandy
d cups—West Virginia
cialty, Weston, W. Va.

. . . great looking
(top right): Fork—
' by Lunt, Greenfield,
01.

. . . great tasting
op right): Silver tray—
Newburyport, Mass.

. . . inexpensive
-67 (top center): Cake
nox, Trenton, N.J.
rmeil and sterling fork
on—Gorham, Provi-
I. 02907. Plate—Inter-
l Los Feliz, Los Ange-
90039.
(top right): Brown and
int napkin—Scott Pa-
delphia, Pa. 19113.
5-67 (bottom): Green
nterpace, 2901 Los
Angeles, Calif. 90039.

hat an 8-foot addi-
for this kitchen
68-69: Refrigerator-
Hotpoint, 1440 North
lrose Park, Ill. 60160.
Tone, Cincinnati, Ohio
lender—General Elec-
lgeport, Conn. 06602.
—Coors, Golden, Colo.

80401. Window—Andersen, Bayport, Minn. 55003.
Page 70 (top right): Air conditioner—Sears, Roebuck, 925 So. Homan, Chicago, Ill. 60607.
Page 70 (bottom right): Serving cart—Salton, 519 E. 72nd, NYC 10021.

July prize tested recipes
Page 73 (left): Serving spoon "Casablanca" by Gorham, Providence, R. I. 02907.
Page 73 (right): Sterling server International, Meriden, Conn. 06450.
Page 74 (bottom left): Candlesticks—Gorham, Providence, R. I. 02907. Silver pie carrier International, Meriden, Conn. 06450.
Page 74 (bottom right): Plates Corning Glass Works, Corning, N.Y. 14830. Blue tumbler Morgantown, W. Va. 26505.

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Satin Splendor Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today —and we will send you immediately leading boxes on approval —plus FREE samples of personalized Christmas Cards and stationery. No experience necessary.



NEW!
SATIN SPLENDOR
CHRISTMAS ASSORTMENT
21 really deluxe cards
Excitingly different



NEW!
DELUXE CHRISTMAS GIFT WRAPPING
ASSORTMENT
15 gay, colorful large sheets. Terrific

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

IT COSTS YOU NOTHING TO TRY



NEW!
MERRY CHRISTMAS SAMPLER ASSORTMENT
25 unusual cards of rare charm reproduced in colorful embroidery-like designs. Fabulous

GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE
IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS, STATIONERY and CATALOG OF OUR ENTIRE LINE



NEW!
HOLY NIGHT
CHRISTMAS ASSORTMENT
20 reverently beautiful cards with appropriate Scripture sentiments. An outstanding box

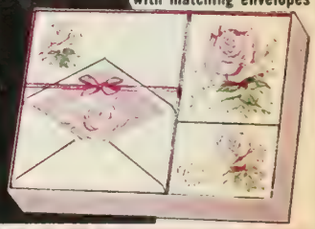
CUT OUT ENTIRE BUSINESS REPLY ENVELOPE AT RIGHT
•
FILL IN COUPON-ENVELOPE FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY
•
No Stamp Necessary

CHEERFUL CARD COMPANY
White Plains, New York 10606



NEW!
PRECIOUS PETS
ALL OCCASION ASSORTMENT
10 delightful animals reproduced as giant size cards suitable for framing

NEW!
RADIANT ROSES
STATIONERY ENSEMBLE
Lovely rose design on rich vellum sheets with matching envelopes



Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. V-64
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading boxes on approval for 30 day free trial plus FREE samples of personalized Christmas cards and stationery, FREE 80-page Full Color Catalog of money-making Gift Items and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name_____
PLEASE PRINT
Address_____ Apt. No.____
City_____ State_____ Zip Code____
If writing for an organization, give its name here_____

DO NOT CUT HERE ▼ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. V-64

Cut Along Dotted Line-Seal (Paste or Tape) and Mail

AMAZING SAMPLE OFFER—from the famous Golden Ware people!

GENUINE 24-KARAT ELECTRO-PLATED GOLD FLATWARE

your first 5-piece place setting below cost!

(only one sample offer per customer!)



IT IS TO INTRODUCE you to the beauty, the splendor of exquisite GOLDEN WARE in the exciting new *Marie Antoinette* pattern that we make this practically give away offer. Your first 24-Karat Gold electro-plated 5 piece place setting unbelievably priced below our cost! Frankly, it is our hope that like many other discriminating customers, you will fall in love with Gold flatware and start building a complete set at continuing low direct-to-customer prices. We're gambling a fortune on that hope! Open stock is always available, plus many special sale offers. You also receive free *"regal living"* brochures crammed full of fascinating golden gifts not available anywhere in stores in your area! Easy credit terms, as low as $10 down.

Heirloom Quality
Unique 5-Year Guarantee

Your beautiful goldware is first sculptured in lifetime heavy-duty stainless steel, then heavily electroplated not with ordinary 22 or 23 karat gold, but with solid 24-Karat Gold (which is as solid as Gold can get!). Fine-jewelry finish is fully guaranteed for 5 years. It has been specially treated to never tarnish, never need polishing. The original brilliant shine returns with just a damp cloth!

Offer may not be repeated in this publication: only one sample offer per family. Send check or money order for only $4.95 for your *Marie Antoinette* 5-Piece Genuine 24 Kt. electro-plated Gold Flatware place setting.

GOLDEN WARE DEPT. BH124, 2426 GRAND AVE., BALDWIN, N.Y. 11510



Don't Lose It: Label It!

Make sure clothing isn't lost at school or camp or while you're traveling. Versatile labels have name printed in laundry-proof black, blue or red on white; ⅛" letters. Choose iron-on or sew-on type for permanent identification.

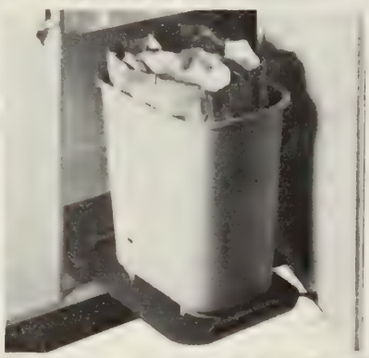
100 tapes with 1-line imprint... **$1.25** Ppd.

100 tapes with 2-line imprint... **$2.00** Ppd.

HOLIDAY GIFTS

Dept. 407-B, 7047 Pecos, Denver, Co. 80221

WASTECAN TROLLEY



Are wastecans a problem in your pretty kitchen? Keep them out of sight but still in easy reach! Ingenious under-cabinet "trolley" hides them. Attaches in minutes; holds any size can. Glides out to meet you as the door opens—disappears like magic as the door closes. Have wastecans wherever you need them! Honey tone pine finish. 16" L. 12" W. Only $3.50, plus 50c post. ea.

BEAUTIFUL NEW FREE CATALOG 1,000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Money Back Guarantee

YIELD HOUSE
Dept. D7-9, North Conway, N.H. 03860



NO MONTHLY CHARGES!

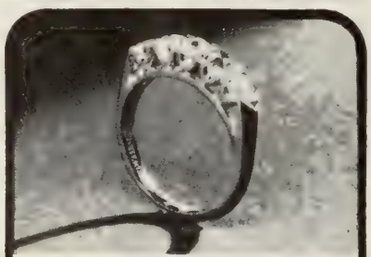
An extra phone saves time and money! Reconditioned dial phone with ringer, 5' cord, 4-prong plug fits standard jacks. Specify Party or Private Line. BLACK, RED, GREEN, BEIGE.

4004 – Black Phone $10.98
5004 – Color Phone $15.98

Add $1.00 for postage and handling.

Gracious Living

D-504 BERKELEY, R. I. 02864



Fire Fiery Gems

Handsome fishtail setting accents the beauty of these five ¼ carat diamond-like white spinels. Synthetic stones dazzle just like real, and the setting is available in either Sterling Silver or 18 Kt. Yellow Gold Plate. Each stone cut, polished and prong-set the same as precious stones. Send ring size. Specify gold or silver. **$6.95** ppd.

Send 25c for New 1969 catalog & ring size card

Immediate Delivery. Prompt Refund If Not Satisfied

Lions
665 MIDDLE NECK RD. DEPT B16
GREAT NECK, N.Y. 11023

SAVE 33% to 75% ON THE RECORDS YOU WANT!

Now you can get all the records you want—*at rock-bottom discount prices*...discounts that start at 33⅓% off the list price and go all the way up to 75%! What's more, there's no club to join...no minimum order! Your records are delivered right to your door *fast!* It's by far the most economical and most convenient way to shop for records. Write for details today; **RECORDS UNLIMITED,** Box 157, Harmony, Indiana 47863



5 "Fun to Read" Books ONLY $6

FOR CHILDREN 6 TO 10

Make reading fun instead of a chore! Author, phonics expert Sally Watson makes it easy even for beginning readers to master new words as they read. Yet her absorbing "What If" stories, with whimsical color illustrations by Don Burau, will delight older children, too. Give your child a bigger vocabulary, new pride in his reading skill—and hours of pleasure, too. All 5 books, in permanent hard cover, only $6.00. **Americana Interstate,** 20001 Mundelein, Illinois 60060.

SHOPPING EDITOR'S CHOICE

By Margaret Daly

Discover the fun and convenience of shopping by mail! You can order with complete confidence any of the items shown: each company will refund your money if you're not delighted.



Antique El Greco chair

Authentic replica of an ar... antique, the El Greco chair... tirely hand-crafted in Spain... toured for comfort; built t... 1½"-thick, Spanish har... with rich walnut patina; ... cut-outs. Limited supply. ... H x 17¾"W. Overall height... $12.98 ea., min. order of two... chgs. coll. A Man's World, ... Lake Success, New York 11...



Sunny Italy sparks deco...

Handsome black-and-white... drawings by renowned Italia... ist, Lugano, show scenes of ... and Rome. Each view is fres... different. Prints are on spec... x 26" narrow panels to ma... citing grouping on any wall. ... four prints, $1.98 plus 25c... and handling. World Art ... BH7E, 2 First Street, East... walk, Connecticut 06855.



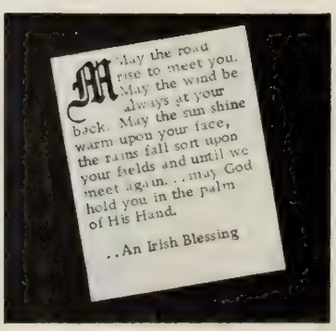
Platter serves a dozen eg...

Deluxe, decorative egg plat... specially hollowed out to se... dozen deviled or hard boiled ... Two baby yellow chicks mal... lightful salt and pepper sha... In center of white glazed ce... plate broods a colorful he... hors d'oeuvres. Plate: 9½" ... Set, $1.98 + 25c post. Co... Studios, EDE-4, 20 Bank St., ... Plains, N. Y. 10606.



Wear a dove for peace

Look closely—this lovely nec... in silver plate is shaped like a ... made of graceful script letter... spell peace. Beautiful to ... meaningful in symbol, the ... dove comes with a link chai... propriate for men as well as la... Pendant measures 2½" ac... $1.98 + 25c postage. Order ... Palm Co., 871 Greenland Bui... Miami, Florida 33147.



Irish blessing letter seals

Speed letters on their way be... this seal printed with a tradit... Irish blessing of warmth ... friendship. It's printed in g... letters on white, non-cu... gummed paper 1½" x 2". Pa... in plastic box. 125 for $1 ... paid. In black on gold, $2 ... paid. For airmail delivery, add ... Order from Bruce Bolind, ... BH-7, Boulder, Colorado 80...

me milk bottles

"store and serve" decan- r milk, juices, etc. made as tic reproductions of the Thatcher "patent" bottle evolutionized milk delivery '90s. Walls of the bottles ck, porcelain stoppers air- lue, amber, or crystal clear. a pair. Colonial Garden, 3GE-7, 270 W. Merrick Rd., Stream, N. Y. 11582.



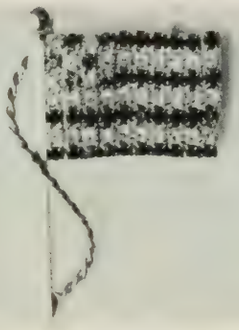
jigsaw puzzle

ble a jigsaw puzzle that ike you. What a party idea t friends discover the pic- f someone they all know. do and perfect for framing. nd your photo or negative ed unharmed), and you get k & white die-cut puzzle, 14". $3.98 ppd. Holiday Dept. 407-G, 7047 Pecos Denver, Colorado 80221.



lag's a pin

rettier way to show you're the "red, white and blue?" ory beset with mock sap- rubies, diamonds mounted " long gold-plated pole. A accessory for the Fourth parade. A great surprise 2.00 postpad. Order from Dept. 20BG, 665 Middle Road, Great Neck, New 1023.



l cutting boards

ip a wise red owl or a blue- een whale as gay decora- lip them over on the coun- en you want to chop or cut Hardwood boards have one heerily painted, the other or work. Each 8" diam. Owl 2): $1.29. Whale (#6063): Add 25c post. The Country et, H76, 545 S. 4th Ave., rnon, N. Y. 10550.



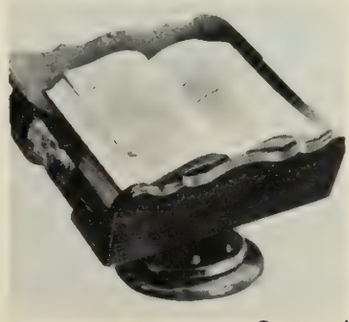
ain executive egos

umorous desk marker is o amuse your favorite VIP s associates. It's beautifully d, solid Danish-oiled wal- easures 8½" x 2". Custom- ed letters are 24-k gold hipped 48 hours after or- ceived. $1.95 ea. + 25c Order #KG-4. Spear Engi- g Co., 3028 Spear Bldg., do Springs, Colo. 80907.



l reference stand

lectern holds any reference or heavy volume: Bible, dic- , phonebook, cookbook, at- book fits on top, 2 below. s to reading angle, swivels ch. Of pine, in honeytone or maple, antique pine or fin. 14"W x 14"H x 13"D. ppd.; kit: $10.75. Add 75c Miss. Yield House, D7, N. y, N. H. 03860.



Continued



PICK YOUR NEW HOME DESIGN FROM OVER 600 EXCITING PLANS



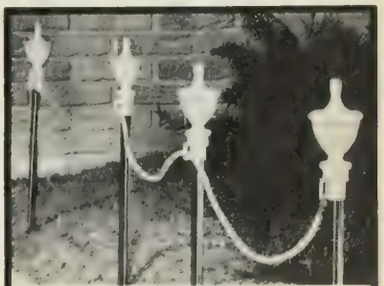
SELECT BY CATEGORY! America's most comprehensive collection of home designs are now available — grouped by size and style. Low-cost construction blueprints available for every design. CHECK THE CATEGORIES you want — clip and mail today.

Check Here

☐ 1.	125 1½ & 2 STORY HOMES Traditionals & Contemporaries	$1.50
☐ 2.	100 ONE-STORY HOMES Over 1600 Sq. Ft.	$1.50
☐ 3.	130 ONE STORY HOMES Under 1600 Sq. Ft.	$1.50
☐ 4.	100 MULTI-LEVEL HOMES Split-Levels, Bi-Levels, etc.	$1.50
☐ 5.	151 VACATION HOMES Every style & size	$1.00
☐ 6.	SPECIAL! COMPLETE COLLECTION. All 5 categories	$5.95

Enclose Check · Satisfaction Guaranteed

HOME PLANNERS, INC.
Dept. BHG-769 · 16310 Grand River Ave.
Detroit, Michigan 48227



Colonial Fencing

Has black steel stakes with white styrene Colonial finials. Twisted white vinyl roping loops thru posts. 4 posts 20" hi & 15-ft. rope. Order #7485-6, set $2.98; 2 sets $5.75 plus 35¢ shipping charge.

Foster House Write for FREE gift catalog
Dept. 307, Peoria, Ill. 61601
Please include your zip code.

BASEMENT TOILET

Flushes UP TO SEWER OR SEPTIC TANK



— NO DIGGING UP FLOORS —

— Write . . McPHERSON, INC. —
Box 15133 • Tampa, Florida 33614

PHOTO BARGAINS



ONLY 1.00 YOUR CHOICE

2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
25 WALLET PHOTOS (plus FREE 5x7 ENL.)
or 12 WALLET PHOTOS and 3 5x7 ENL.

Add 25c per selection postage and handling, plus add'l 35c extra for rush 1st class service.

Lovely double weight portrait-quality photos, ready for framing. Send any snapshot, photo or neg. (returned with order). Any enlargement hand-colored, 50c extra. State color of eyes, hair and clothes.

QUALITY VALUES
Studio 114-M, New Rochelle, N.Y. 10804

ADDRESS LABELS with NICE DESIGNS

Palm, Roadrunner, Saguaro, Pine, Gull, Maple, Texas Flag, or any Initial. (Also available are Wheat, Corn, Skyscraper, and Maple Leaf.) Up to 20 letters per line, 4 lines, $1\frac{1}{2} \times 1\frac{1}{2}$" printed in black on white or gold gummed paper. Packed in plastic box, 500 on white, or 250 on gold, for $2 postpaid. Or on Deluxe size, $1^3_4 \times 5^5_8$" for $3. Specify initial or design desired. Via air, add 30c. Write for fund raising folder, too. Bruce Bolind, 157 Bolind Building, Boulder, Colo. 80302. Thank you kindly!

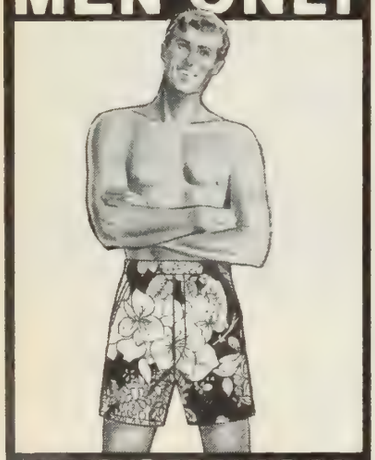




OUTDOOR GARDEN POOL...$3.98

Beautify your garden with this one-piece sunken garden pool for live goldfish and exotic water lilies. One water tight piece of aqua colored Polypropolen. Easily installed. Lightweight portable pool in artistically kidney shape, ideal garden size 3'5 x2'3"x8" deep at ground level. Recessed water lily pot holds 1 to 3 bulbs. $3.98 complete or 2 for $7.65. Water Lily Bulb Free with each pool. C.O.D. postage extra. Cash orders add 50c shipped ppd. MICHIGAN BULB CO., Dept. BP-1411—Grand Rapids, Michigan 49502.

TALL or BIG MEN ONLY



FAMOUS BRANDS GO KING-SIZE

JANTZEN • McGREGOR • MANHATTAN

We specialize in tall and big sizes only. Popular, New Sea 'N' Shore Swim-Walkers. Also ARROW, McGREGOR, MANHATTAN No-Iron Sport and Dress Shirts; Jackets; bodies 4" longer, sleeves to 38". Slacks with longer inseams and with higher rise 200 SHOE STYLES 10-16; Widths AAA-EEE

THE FAMOUS KING-SIZE GUARANTEE
"You Must Be Completely Satisfied Both **Before** and **After** Wearing."

FREE! KING-SIZE CATALOG

Please rush your new 120 page Full-Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men exclusively.

Name _____

Address _____

City _____ State _____ Zip _____

The KING-SIZE Co. 4139 KING-SIZE BLDG. BROCKTON, MASS



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES STOPS

10,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders. Hi-Rdo is a ultrasound sound device. Paralyzes. Befuddles. Is highly advanced form. A scientifically engineered powder-charge with tedious tasks. Used like a bed. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic. Write now for complete literature. Guaranteed!

CANINE BEHAVIOR INSTITUTE
(213) 826-5616 11927 Montana Avenue
Dept. BH-79 Los Angeles, California 90049



GIANT 33" AMERICAN EAGLE PLAQUE

A welcome addition to any decor as well as a beautiful and impressive decoration for living room, den, etc. this Gloriously colored Eagle has majestic 33" wingspread, stands 15½" high on shield of state. Molded of dimensional "Vacucel" an amazing new break-resistant, heavy duty, yet lightweight discovery. Handsome antique gold finish. **$3.95** Plus 75c PP & HD

SPARTAN SALES (BH-769) 945 Yonkers Ave. Yonkers, N.Y. 10704

Avoid delays in the delivery of your *Better Homes and Gardens*. Let us know, at least five weeks before you move, what your new address will be.

PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER

PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the ***ONLY*** instrument with special U. S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O. **$14.95** ppd.

14 DAY MONEY BACK GUARANTEE

GENERAL MEDICAL CO., Dept. BH-59
5701 West Adams Blvd., Los Angeles, California 90016

NAME _____

ADDRESS _____

CITY/STATE _____ ZIP _____



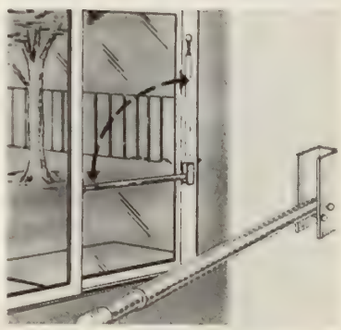
Casual comfort

Don this eye-catching r for lounging, sunning and ing. Styled for comfort in nylon and cotton terry wit cized top and legs. With ro White, aqua, sun gold or h Specify small, medium Immediate delivery. $4.95 post. From Old Pueblo 600-BG7, So. Country Cl son, Ariz. 85716.



Letter labels show your

Charming animal cartoo your letter labels express ferent moods to show yo ings, and 15 of each, 18 come packed in a plast These winsome little face like it is. ¾" circles on s stock. Great gift idea. $1 air add 30c. Order Pet from Bruce Bolind, Dept Boulder, Colorado 80302.



Lock for sliding doors

Burglar-proof lock provide plete security against in New "safety bar" fits all doors, is adjustable up long. Installs easily witho or screws. Self-storing. Alu with anodized satin fin. tions included. $5.98 ea. $10.98. Add 60c post. fo The Ferry House, Dept. Dobbs Ferry, New York 10



Calf shoes, chic comfor

Free-moving Debra design an aerated top, smooth calf across instep, zig-zag rubb 1¼" wedge heel. Sizes 2½ $19.95; 10½ to 12: $20.9 and 13: $21.95. 50c post. A EE. Colors: white; black; w. malt trim; navy/wed beige/otter. Order from Bayes, Dept. BH7, 45 Win Boston, Mass. 02108.



Show off prize collectio

With legs that screw on and instant conversion, this love piece is a coffee table with plateglass top & burlap li or a wall case with 2 adj shelves. In honeytone or antique pine or walnut fin. H x 16½"W x 27"L x $19.95; kit: $12.95. Exp. coll. Yield House, Dept. D7, Conway, N. H. 03860.



Especially his

He'll be pleased as can b these cuff links and tie clas have his signature or bu card finely etched in sterl gold. Intriguing, distinctiv extra-thoughtful gift. Send ture or card. Sterling: tie $10; cuff links, $15. 14-kt. clasp, $30; cuff links, $70. Holiday Gifts, 407-D, 7953 tan St., Denver, Colo. 8022

able playhouses

ill really get a kick out of olorful houses that fit right y standard, 30-in. card ta- e poly-plastic; peaked roof, ck entrance. Folds to fit 9" Kraft envelope for storage. els: Holiday Inn (shown), post, chic Hat Shoppe. ea., 3/$7.89 ppd. Holiday t House-B79, Box 18399, is, Tenn. 38118.



ng ID tag for pets

orry about your dog or cat lost. This special identifica- displays all the necessary ation for his safe return— ame, your name, address one number, all engraved ifetime polished stainless ook for easy attachment to Specify dog or cat. $1 ppd. Gifts, Dept. 407-C, 7047 St., Denver, Colo. 80221.



ider a green tree

reate a dramatic picture nitting worsted and one mbroidery stitch. Kit in- design on tobacco home- arns in bright green, with lue and black; detailed in- ns. Great for beginners; the more experienced, too. 30"; $9.95 plus 50c post- e Stitchery, BHG7, Welles- ssachusetts 02181.



sets for big men

runks specially fitted for big men have simulated t, coin pocket, built-in sup- Matching cotton jacket: p collar; zipper front, pock- a green or ocean blue. 0), L(42-44), XL(46-48), -52), XXXL(54-56). Trunks acket, $12.95. Set/$19.95. ng-Size Co., 3359 King-Size Brockton, Mass. 02402.



ma and Grandpa mugs

eramic mug has a cute, youngster's face with little and child-like lettering. a's cup designed in pretty randpa's in smart brown. y handsome duo, and a ng way to say "I love you." glazed, 8-ounce. 89c each, r $1.49. Add 25c post. s Living, Dept. 507, Berke- ode Island 02864.



tame wild birds

fly to your fingertips after studied this special book one week. It's a fascinat- time for any wildlife lover. eaches simple technique to irds at the feeder. Illustra- ots of amazing bird stories cts. $4.98 ppd. Order from al Counseling Service, Dept. Box 707, Grand Central . Y. C. 10017.



Continued

AMAZING $1 ART OFFER

The Appeal of the Famous Hummel Children Paintings Captured in 4 Charming Full Color Reproductions

ALL 4 ONLY $1


The Strollers


Friends


The Chefs


Little Homemakers

Beautiful and Original Oil Paintings Now Yours as Full Color Large Art Prints ALL 4 ONLY $1

Just picture these irresistible tots in your own home. Everyone who sees them falls in love with their Hummel like quality that contains so much warmth and appeal. Painted with the delicacy of Old World quaintness, the wonders of childhood come to life under the artist's sensitive brush. The soft features and delicate colors seem to glow with an inward beauty. Unfortunately it is impossible to capture the soft quality of these lovable waifs from the small black and white illustrations here. Only when you see them in your home can you fully appreciate their warmth and universal appeal.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The Hummel type portraiture is a classic favorite, and these are certain to go fast. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one larger than the rest. Actually all four fine art prints are the same size, a full 11"x 14" decorator size. So hurry, order now, this offer will not be repeated this season in Better Homes & Gardens.

© Copyright 1969, Colonial Studios

COLONIAL STUDIOS, DEPT. HC- 5
20 Bank Street, White Plains, New York 10606
Please send me the four Old World Children prints for only $1 plus 10c postage on full money back guarantee if I am not delighted.

Enclosed is $..... (Print Clearly)

Name .....

Address .....

City .....State .....Zip .....

SAVE! SPECIAL OFFER: Order three sets of prints only $2.00 (You save $1.30). Extra sets make ideal gifts.



DIET SCALE
With Calories Chart

Get set for compliments on your new, trim figure—or else look for another excuse! Now you can see exactly how many ounces your food weighs without guessing. Diet scale comes with chart listing 713 foods and their calorie equivalents, in alphabetical order. Weigh the portion, check the chart, keep on that diet. Don't just guess and be sorry! **$1.98** Postpaid.

HOLIDAY GIFTS
Dept. 407-E, 7047 Pecos, Denver, Colo. 80221



COOK BOOK RECIPE RACK
FINISHED OR IN KIT

Designed to hold all your culinary reference materialin one handsome, efficient center. Cookbooks (all sizes) fit in top, twin drawers hold 3" x 5" recipe cards (index cards incl.) Hang it on wall or stand on counter—it's perfectly charming either way! Polished honey tone knotty pine or maple, antique pine or walnut finish. 17"H. 13"W. 8¾"D. $13.25 Postpaid.

COMPLETE KIT: Ready for easy assembly and finish. Simple instructions. $8.95 Ppd. Add 50c West of Miss.

BEAUTIFUL NEW FREE CATALOG—1,000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No.
Money-Back Guarantee
(Not sold in stores)

YIELD HOUSE
Dept. D7-9
North Conway, N. H. 03860

Money trouble? Get the new Better Homes and Gardens booklet, Understanding and Using Economics, based on writings of one of the nation's leading authors in the fields of education and finance. Send just 50c (coin) to Reader Service, Dept. BHF, Des Moines, Iowa 50303

12 OR 20 EXPOSURE
Kodacolor Film
DEVELOPED AND JUMBO COLOR PRINTS
SURPRISE GIFT WITH FIRST ORDER
FAST SERVICE
12 EXP. ROLL $1.95
20 EXP. $2.95
Eastman Film, Sizes 126 (for INSTAMATIC® cameras) 127 & 620 only. Exclusive Producers of Color-*rich*® Prints, America's Most Beautiful Color Prints by One of the Nation's Oldest Photo Finishers. *Free Mailers!*
WILLARD'S Box 857 G, Cleveland, Ohio 44122



One Beautiful Band Ring...$2.98

For a look of quiet elegance! ⅜" wide ring in Solid Sterling Silver or precious 10K Gold Filled. The brushed Florentine ring is accented with diamond cut fluting! You'll love its glorious glow. Ring sizes 4 through 11 small enough for a pinkie, large enough for a he-man's hand.

Order 3001 Florentine Band $2.98 ppd.

Lillian Vernon, Dept. H73, 560 S. Third Ave Mount Vernon, N.Y. 10550.



SPECIAL SALE, ONLY $19.98

FLAME GUN KILLS WEEDS AND MELTS ICE FAST!

From the back of [illegible] this referred Flame Gun. Just [illegible] in minutes easily as it sends [illegible] necessary cost. No experience [illegible] no cord, fuel [illegible] operation [illegible] [illegible] [illegible]

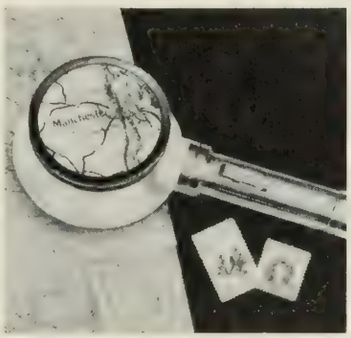
-box wall plaques

talian reproductions of old pieces on silk in gold-fin. frames have an exciting pull hidden knob to play shown: Murillo: "Try to Re-er;" Renoir: "Edelweiss." own: Madonna: "Ave Ma-,"W x 7⅜"H. $9.95 each post. Hildegarde Studios, 97 Farmington Ave., Hart-onn. 06105.



ifier plus light

ou can read the finest de-thout glasses, even in the Giant size 3½" lens has light to enlarge and illu-at the same time. Great collectors, hobbyists; per-r map reading in the car. wo "C" batteries (not in-). $3.98 postpaid. Holiday Dept. 407-J, 7047 Pecos Denver, Colorado 80221.



utterfly plaques

l butterflies are mounted on laques with lacquer frames glass. Each comes with a cord for hanging—group any way you like for inter-wall arrangements. 3½" All delicate, all different; the t way to bring the outdoors s. Set of 6 for $2.98 + 50c Harriet Carter, Dept. BHG-7, uth Meeting, Pa. 19462.



nt soup tureen

a classic beauty to give you pecial hostess flair. Serve avorite soups in this hand-pewter-finished metal tu-5½ qts.; insulated lining to soup steaming hot for 3 With cover, plus matching 2½" diam. Great for punch-. $12.98 + 75c post. Maison , Ltd., BH-7, Michel Bldg., lyde Park, N. Y. 11040.



rative antique maps

egance to your home or of-th a set of 4 rare, full-color, ved-look maps of the Amer-Europe and Africa. Free giant of 50 sailing vessels in-l with purchase of 4 maps. are hand done on heavy stock, ready to frame and Only 75c each, set of 4 for . World Art Group, Studio Westport, Conn. 06880.



cting mailbox marker

nd night, your name and number can stand out clear-p any size mailbox with this ssed aluminum marker. d letters reflect car head-. Any wording up to 17 let-nd numbers fit on 2½" x eatherproof plate. Style MX r: $2.95 + 45c post. Spear eering, 3029, Spear Bldg., ado Springs, Colo. 80907.



Continued

Your child must memorize all his multiplication tables to pass in **NEW MATH**



TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children *memorizing* their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's *simply by playing these records.*

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only $9.95, price in full. Bremner Records, Dept. L-7, Wilmette, Illinois 60091.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."

A. Blair Owens, Principal, Lewiston Elementary School, Lewsiton, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made."

A. J. Perez, Parsons, Kansas

Bremner Records, Dept. L-7
Wilmette, Illinois 60091
Please mail, postage prepaid, one complete set of the Musical Multiplication Records. I may return them any time within two weeks after I receive them and owe nothing. If I keep them I will honor your invoice for $9.95 in full.

*Name*_____
*Address*_____
*City*_____
*State*_____ *Zip*_____



Magazine Tree

FINISHED OR IN KIT

Just developed in our workshop a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12" W. 13" D. 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish.

$16.50 Postpaid

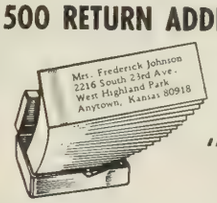
COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. $9.95 Postpaid. Add 80c West of Miss.

LARGE NEW FREE CATALOG—1,000 PIECES— Finished and Kit Furniture in Friendly Pine

Include Zip No
Not Sold in Stores

YIELD HOUSE
Dept. D7-9, North Conway, N.H. 03860

500 RETURN ADDRESS LABELS



50¢

USE YOUR "ZIP" CODE
FREE PLASTIC BOX
RICH GOLD TRIM

Quick and handy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. About 2" long. Free plastic box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. **Send for free catalog.**

Walter Drake & Sons
3051 Drake Building
Colorado Springs, Colo. 80901

SUMMER SPECIAL
Baby's First Shoes
Bronze-Plated in Solid Metal
only **$3.99** a Pair



Limited time only! Baby's precious shoes gorgeously bronze-plated in SOLID METAL for only $3.99 a pair. Don't confuse this offer of genuine life-time BRONZE-PLATING with painted imitations. 100% Money-Back Guarantee. Also all-metal Portrait Stands (Shown above), ashtrays, bookends, TV Lamps at great savings. Perfect Gift for Dad or Grandparents.

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

SEND NO MONEY! Rush coupon with your name and address today for full details, money-saving certificate and handy mailing sack.

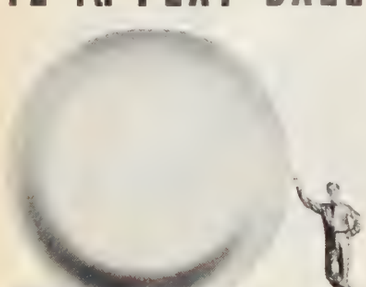
AMERICAN BRONZING CO.
Box 6504-G2, Bexley, Ohio 43209

American Bronzing Co.
Box 6504-G2, Bexley, Ohio 43209

FREE and without obligation—rush complete details of your genuine bronzing of baby shoes money-saving certificate, and handy mailing sack.

NAME.....
ADDRESS.....
CITY..... STATE.. ....ZIP...

GIANT
12 ft. PLAY BALL



Playing with one of these is great fun for everybody! Actually a brand-new government surplus meteorological balloon, it's made of the finest long lasting neoprene rubber, inflates easily with gas or air to from 12 to 18 feet high. Kids love them. Terrific advertisement for bazaars, great fun at the beach. $2.95 ppd.

MADISON HOUSE
1200 Greenland Bldg., Miami, Fla. 33147



FREE CATALOG from the world's largest nursery

STARK BRO'S All-New Free Catalog Shows How You Can Have an Orchard In Your Backyard with STARK DWARF TREES that Bear Giant Size Fruit.

Make Extra Money! Men! Women! Check coupon for FREE Sales Kit. Make money taking orders in your spare time or full time.

See how to grow giant sunny-gold or crimson-red Stark Delicious Apples, Peaches, Cherries, Pears even in a tiny yard. Harvest bushels of fruit for table, canning, freezing or to sell at profit. Nearly 400 varieties of Exclusive Leader and U.S. Patented Fruit, Shade and Nut Trees, Roses, Shrubs, Vines from world's largest nursery—all pictured in glorious color. Mail coupon TODAY!

STARK BRO'S Box 470, Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co.
Box 470, Louisiana, Missouri 63353

☐ Rush New Color Catalog...FREE!

Miss
Mrs.
Mr. _____
1st initial 2nd initial last name

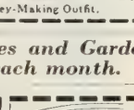
R.F.D:
or St. _____

P.O. _____ State _____ Zip

☐ CHECK HERE for Free Money-Making Outfit.

Keep Better Homes and Gardens coming your way each month.

FREE!
Tone-Arm Duster Brush



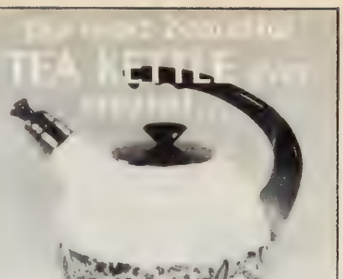
Attaches easily to pickup arm. Sent FREE with full details on an easy, economical way to collect your favorite records by mail. No obligation. RCA Record Club, Dept. BHG 769, P.O. Box 1961, Indianapolis, Ind. 46206.

(Name) _____

(Address) _____

(City & State) (Zip Code)

FREE!
FALL NURSERY & BULB CATALOG
40 colorful pages of money-saving values from America's Largest Direct-to-You Nurseries.
INTER-STATE NURSERIES
179 E ST., HAMBURG, IOWA 51640
SEND POSTCARD TODAY!



■ An absolute delight—so graceful, lovely, unusual! Made of heavyweight porcelain bonded to solid steel, with stainless steel trim and Bakelite stay-cool handle. The charming Paisley pattern around the bottom will never wear off. Whistle sounds when water boils. Holds 3 quarts. Dishwasher-proof. Easy-aspie to keep clean. Imported from Spain, where the manufacture of kitchenware is a fine art. **Order #1830 for only $10.00** plus $1.00 postage Satisfaction-guaranteed basis.

ALEXANDER SALES CORP. Dept. BHG-769
26 So. 6th Ave., Mount Vernon, N.Y. 10551



ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass plated pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.
$10.95 Ppd

Extension for higher ceiling, add $1.00
48-page CATALOG FREE—Write!
Holiday Gifts
Dept. 407-A
7047 Pecos St., Denver, Colo. 80221

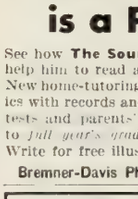
HYPONeX® PLANT FOOD
Grows better plants, indoors or outdoors. Clean & soluble. 10 oz.–$1.00. Makes 60 gals. Free catalog, HYPONeX, COPLEY, OH. 44321



If Your Child is a Poor Reader

See how **The Sound Way to Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. L-7, Wilmette, Ill.



QUICK WAY TO SHORTHAND

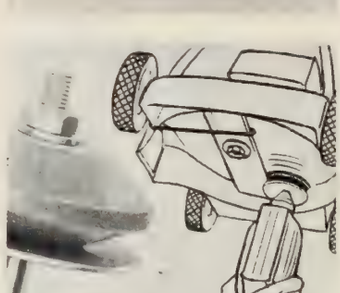
Just four complete lessons teach you the abbreviated symbols used to speed up dictation and notetaking. Easy course is ideal for students, career women, club secretaries. Two-book set incl. lessons, practice handbook for developing speed. Good for schools, businesses too. $3.95 ppd. Send Check or M.O. Satisfaction Guaranteed.

J. W. HOLST, INC. Dept. BG769, 1005 East Bay St. East Tawas, Michigan 48730



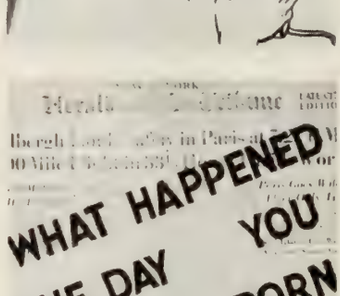
Secret poison rings

Bring out the Mata Hari in a[ll] ion-minded gals with this a[n] style poison ring. There's [a] hidden compartment con[ceals] under the stone to carry pill[s] fume, whatever. Adjustable [to] gold or silver finish with sim[ulated] jade stone. Mysterious an[d] $2.00 postpaid. Order from: [Jo] Dept. 19BG, 665 Middle [Neck] Road, Great Neck, New York [11]



Keep lawnmowers sharp

Special grinding stone goes [in] on your power drill, saves y[ou] pensive sharpening jobs. Be[ve]l surface gives correct ang[le] best cutting edge on any [lawn] motor blade. No need to re[move] blade. Sturdy steel shaft fit[s] ¼" drill chuck. Great for ga[rden] workshop tools. $1 ppd. [Wm.] Drake, BH-32 Drake Bldg., [Colo]rado Springs, Colo. 80901.



You pick the date

Find out what happened th[e day] you were born—or any othe[r] cial date. You pick the date–[any] time from Jan. 1, 1900 th[rough] Dec. 31, 1964; you'll get the [front] page copy of the New York H[erald] Tribune for that day. Great [gift] Great conversation piece. Sp[ecify] exact dates. $1.00 ppd. Ho[me] Gifts, Dept. 407-H, 7047 [Pecos] St., Denver, Colo. 80221.



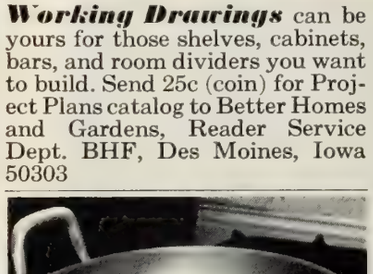
Oriental art for your hom[e]

Exotic prints capture the mys[tery] of the East, bring color to [your] home, exciting comments [from] your friends. Full-color orig[inals] are hand-dyed in the dynasty [man]ner, show Oriental deities [in] royalty in magnificent detai[l]. hang in pairs, each is 14" x [20"] $2.95 each, plus 30c pos[tage] World Art Group, BH7, 2 Firs[t] East Norwalk, Conn. 06855

Working Drawings can be yours for those shelves, cabinets, bars, and room dividers you want to build. Send 25c (coin) for Project Plans catalog to Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303

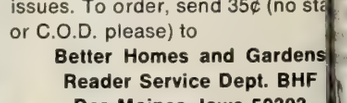
Need help to find the article [you] want in Better Homes and Gard[ens]? We have available for you an [edi]torial Index covering articles in [the] issues. To order, send 35¢ (no st[amps] or C.O.D. please) to

Better Homes and Gardens
Reader Service Dept. BHF
Des Moines, Iowa 50303



AUTHENTIC CHINESE WOK **$1.98**
The secret of Oriental cooking—AND the secret of delicious food without extra calories! Crisp vegetables, succulent meat and fish, done with mere drops of water or oil—possible only with this special pan of centuries-old design! Heavy steel, 12" diameter, 4¼" high with pouring spout.
8152 Chinese WOK (recipes incl.) **$1.98**
add 60c postage

The Country Gourmet Inc.
Dept. H76, 545 Fourth Ave., Mt. Vernon, N.Y. 10550

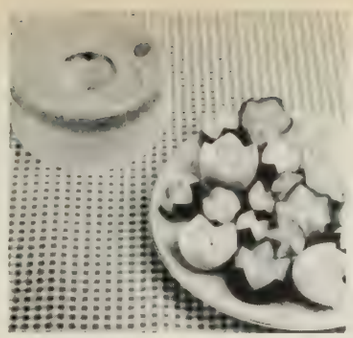


SMOKERS PACIFIER
DO YOU WANT TO QUIT SMOKING? TRY OUR NEW SMOKELESS CIGARET[TE]
NEW SCIENTIFIC CONCEPT.
Surveys indicate it will cut smoking [up] to 75%—works on principle of oral [sat]isfaction. Looks, tastes and feels [like] a cigarette—menthol or regular. **Red[uce] the risk of fatal heart attack** and [lung] cancer. One pacifier lasts for mon[ths]
$1.00 each—3 for $2.75
Money Back Guaranteed

RAINBOW HOUSE
817 PRESCOTT AVE. SCRANTON, PA.

use food cutter

ay of food into a bouquet
ms. Insert hardboiled egg,
cutter top, and you have
egg flowers! Use it for
rs, radishes, pickles, ba-
salad becomes a hand-
nterpiece. Plastic with
steel cutter; 4¾" diam.,
#5341: $2.98 ppd. Alex-
ales, BHG-769, 26 So.
Mt. Vernon, N. Y. 10551.



r puppy prints

I in love with these irre-
uppies. Their universal
reproduced from original
by Coby, one of Ameri-
most animal painters.
ble fidelity of color and
eal decorator size: 11" x
r different prints: $1 +
; two sets: $2 ppd. Co-
dios, CN-11, 20 Bank
Plains, N. Y. 10606.



is Danish shower

yourself next time you
exible, telephone-shaped
sts to 4 positions; lets
all over. Head, wall piece
lon; hose chrome-plated,
ed. Can be used as fixed
reat for shampoos, bath-
s, pets. With 4-ft. cord:
t.: $10.95. Add 75c post.
st, Inc., BH79, 1005 E.
ast Tawas, Mich. 48730.



ped pie pan

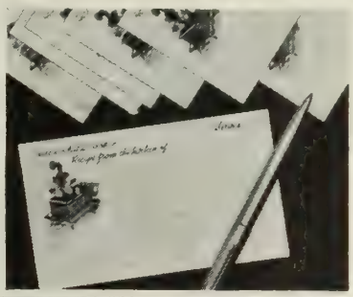
or Independence Day
cial happy homecoming,
e gathering: pie plate in
e of the United States!
l in sturdy, cast alumi-
roximately 12" x 7½"
e. It's sure to be the talk
rty. $2.59 each plus 50c
charge. Order from:
lagher, Dept. 307-28431,
inois 61601.



aising

ue recipe cards to fill your club's
fast. Full color antique stove de-
a touch of distinction to every-
hen. Sixty 3" x 5" cards smartly
d. 45¢ profit for each $1.00 box
d $1.00 for sample box and fund-
formation to

CURRENT, INC.
Dept. 964
Post Office Box 2020
Colorado Springs, Colo. 80901



3 MONTH FLEA COLLAR



Buckle this collar on your dog or cat. And for the next three months, any flea that gets on him will die. Kills ticks, too, yet it's harmless to pets. A ed insecticide built into the col- invisible protective shield around m head to tail. Protects him even sleeping. Two models: one to fit g; one for cats. Specify.

Money-back guarantee

ONLY $1.98 postpaid

t Care Book with order.
nd Check or Money Order To

sler PET PRODUCTS
las St., Omaha, Nebraska 68102



SECRETS OF TEACHING YOURSELF MUSIC

Revealed in Your Home This Money-Saving Way

YES! Now you can teach yourself to play Piano, Guitar, ANY instrument in your spare time—*even if you've never played a note in your life!* Famous proven Course makes it simple as A-B-C. Pictured lessons show you how. No teacher. It's amazingly easy and fast. Amaze friends by playing favorite music. Write today for our FREE new booklet. **U.S. SCHOOL OF MUSIC, Studio A3127, Port Washington, N.Y. 11050.** Est. 1898. Approved N.Y. State Educa. Dept. Accredited Member NHSC. Tear out as a reminder.

Beautify your home with these...ancient

CHINESE CARVINGS

Exquisitely Antiqued in Solid Ivory Color. Set on Oriental Black Pedestal 9½" Tall

Ancient Chinese figures this size sell for up to $10 & more in art stores. Now yours for only $2 each while supply lasts. Create a corner of old world beauty in your home with these solid ivory color figures, so exquisitely detailed and save with the order form below.

Each figure is approx. 9½" tall, and is mounted on an oriental black pedestal. You'll understand why they are so appealing once you see the exquisite craftsmanship. The small black and white illustrations shown cannot convey the rich antique look and charm of these magnificent figures. You must see them in your own home in large scale to appreciate their beauty.

Supply Very Limited—Because our supply of Chinese Figures is limited, orders will be filled on a first come first served basis. Satisfaction guaranteed.

SET OF 4 RARE DECORATOR PIECES $2 EACH

☐ **SAVE:** Order set of all 4 Figures for only $6.95. (Save $2.05). Extra figures make perfect gifts.

WORLD ART GROUP, Dept. 7BH
2 First St., East Norwalk, Conn. 06880





SPRING TIME TO STITCH

Bright daisies make a gay splash of color on this delightful creative stitchery design. The combination of crewel, light and heavyweight yarns gives a dimensional effect with only a few simple stitches required. Kit includes design on 22" x 26" Spring green homespun; yarns for embroidery in blues, yellows, green and white; easy instructions. Only **$6.95** plus 55c pstg.

Send 25c For Next 3 Issues of Our Exciting Art Needlecraft Catalog

The Stitchery **Dept. BHG607, Wellesley, Mass. 02181**



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

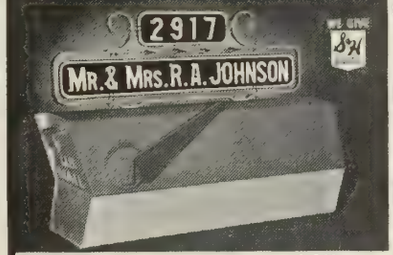
STRONGITE is a hard synthetic stone at a fraction of the cost of a diamond. Strongite's hardness enables us to offer an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against chipping and scratches. All shapes and sizes up to 20 carat. Easy payment plan. Money-Back Guarantee within 10 days. Send no money. Write for **FREE BROCHURE** with settings for men and women.

THE STRONGITE CO. Dept. 17BH, 7W. 45th St. New York, N.Y. 10036

AUTHORS WANTED BY N.Y. PUBLISHER

Leading book publisher seeks manuscripts of all types: fiction, non-fiction, poetry, scholarly and religious works, etc. New authors welcomed. Send for free booklet BH-1.

Vantage Press, 120 W. 31st St., N.Y., N.Y. 10001.



Deluxe Mailbox Marker Style NMX . . $4.95

SUPERLUXE DAY-n-NIGHT MARKERS
FOR MAILBOXES, LAWNS AND LAMP POSTS
SATISFACTION GUARANTEED OR YOUR MONEY BACK

NAME PLATES FOR MAILBOXES

THE JOHNSONS 2917 — Standard Style MX $2.95
JOHNSON R.I. BOX 17 — Framed Style MFX $3.95
R. A. JOHNSON 2917 — Scrolled Style EMX $4.45
THE R.A. JOHNSONS R.I. / OAK HILL FARM — Two-line Style OMX $5.95



Order Style NLX for Lawns
Style NBX for Lamp Posts
Either Style $5.95 each

Easy Fund-raising Plan for Clubs ... You Write. Free Details.

THE BEST OF PERSONAL GIFTS

Save up to 40%! America's finest, most popular nameplates come to you direct from the factory – not available in stores! Your name and number shine in friends', doctors', police & fire vehicles headlights – like highway signs! For any mailbox, lawn or lamp post – installs in a minute. Superluxe quality.

- Any wording you want – same on both sides
- Room for 17 letters and numbers on nameplate, 6 on number plate
- Reflector beaded, white letters permanently embossed in solid metal plates
- Your choice of Black, Red, Brown or Green baked enamel background
- Solid, rustproof aluminum – so good your satisfaction guaranteed

FAST SERVICE—WE SHIP IN 48 HOURS

ORDER 3 OR MORE – WE PAY POSTAGE & HANDLING

STYLE	ANY WORDING YOU WANT	PRICE
		$
		45¢
Ship to		$ TOTAL
Address		
City, State, Zip		

★OUR 20TH YEAR★
Spear ENGINEERING COMPANY
4979 Spear Building, Colorado Springs, Colorado 80907

★OUR 20TH YEAR★
Spear ENGINEERING COMPANY
4979 Spear Building, Colorado Springs, Colorado 80907

THE MAN NEXT DOOR®



"Your late Uncle left his entire estate to charity—Charity LaFlamme of the Club Go-Go."

Art Moody, owner of the neighborhood garage, reports he is searching for a new mechanic who can rebuild fuel pumps, fix transmissions, tune up motors, "and pull our softball league team out of last place."

Just as soon as our scientists solve the problems of space exploration, I wish they would try to discover a more inviting way to start the day than getting out of bed in the morning.

Judy, ten, was convinced that her mother never would learn the newest dance step until the other morning in the garage when Christine stepped on a misplaced roller skate.

Our city has been hoping to get some federal funds to help construct a new lake and recreational area, but grumpy Ned Carter claims that—as far as Washington is concerned—"The project just doesn't cost enough to be practical!"

Congressman Nick Hanfli claims an independent scientific study has revealed that about half of his mail contains suggestions for new laws, while the other half contains requests for help in evading the laws that already exist.

We gave Christine a fancy, 14-speed blender for Mother's Day, and now I find we're dining out more frequently. I haven't yet figured out a diplomatic way to say so, but it certainly is a pleasure to approach an occasional meal that isn't chopped, whipped, or liquefied.

I'll admit that traveling to the moon is quite a scientific accomplishment, but we ordinary people deserve a little recognition, too. After all, finding a parking place downtown on Friday afternoon is no easy task, either.

Some scientists claim that "intelligent beings" from outer space may be trying to contact the earth by radio. If so, I'm inclined to believe they are broadcasting on the rock-and-roll frequency that Rosemary listens to much of the time.

Economists claim that prices can be expected to rise when demand for a product increases, but it doesn't always work that way. For instance, look how the price of war keeps going up even though no one wants it.

I turned the house inside out last weekend looking for a pen that would work—and ended up by giving thanks that the authors of the Declaration of Independence were more fortunate. Otherwise, we might still owe our allegiance to England.

"If you really want to see a raving beauty," suggests Pat O'Leary, "just look for the gal who comes in second at next week's beauty contest."

Our bachelor friend, Mr. Bell, reports that when someone starts telling an "adult story" these days, about the only thing you can be certain of is that "it is at least 21 years old."

Aunt Opal called last week to tel her neighborhood is in desperate nee more variety in its supply of family en tainment. "It's getting so that s couples can't find anything exciting do but argue," she complained.

Until lately, I hadn't given much tention to the neighborhood's amat antique collectors, mostly because it absolutely beyond my comprehens how ancient medicine bottles or creak chairs could be worth the fantastic pr paid for them.

Old hand tools, flatirons, fruit j butter churns, and such also remind of too many blisters and too much sw to spark my enthusiasm. Still, the de to preserve a bit of Americana is t admired, and last weekend I agree get into the act myself.

Glass telephone insulators, once c monly attached even to trees where p were scarce, have been enjoying favo collectors' shelves. And I recalled se an old abandoned phone line along river a number of years ago. I offere guide the children there, and two hou trampling through the undergrowth climbing up trees yielded a half-d relics for the family's collection.

When Christine saw our green g treasures, she was pleased and specula that the old insulators were worth least a dollar apiece." Maybe they ar some collectors, but the price of these escalated to $25 each.

That would just about compensate for the case of poison oak I seem to h picked up in the process.

Burton Hill



NEXT MONTH: INGENIOUS PROJECTS FOR YOUR HOME . . . ENJOY THE DOING, TOO! • HOW TO JAZZ UP ICE CRE HOW SAFE ARE "ADD-ON" AUTO ACCESSORIES? • 10 KEYS TO BORROWING MONEY ECONOMICA

CIRCULATION 7,500,000
August 1969 • 50¢

Better Homes and Gardens

BURLINGAME
JUL 19 1969
LIBRARY

BURLINGAME CA 94010



100 ideas under $100

Ingenious projects for your home and garden—enjoy the doing, too!

Plus these family-action features

How safe are those "add-on" auto accessories?
10 keys to borrowing money economically
Jazzing up ice cream—from the store or homemade

Vinyl hits the ceiling!

From Armstrong: Smart, new designs in washable ceilings!

Vinyl is beautiful to start with. And, because it's so easy to clean, it *stays* beautiful. That's why the Ceiling Masters at Armstrong have put vinyl on a special new line of ceilings.

New Armstrong vinyl-coated ceilings are *truly* washable. The tough, durable vinyl coat protects the beautifully textured design—keeps it looking fresh and new. And the vinyl coat won't absorb normal household dirt or grease or grime, so your ceiling stays clean longer.

Visit your building-supply dealer and see all the beautiful Armstrong vinyl-coated ceiling designs. They come in easy-to-install tiles (12″ x12″) or panels (2′ x4′). They can all be fitted with attractive companion light fixtures. Many are acoustical. And they're all reasonably priced. Materials for a 12′ x14′ room cost as little as $42.

Let vinyl hit the ceiling in your home . . . in any room. The Ceiling Masters at Armstrong would like to send you a free booklet with all the facts. Write to Armstrong, 6908 Sun Street, Lancaster, Pa. 17604.



Armstrong

creators of THE INDOOR WORLD

Books for better living at better savings

DOUBLEDAY'S BARGAIN BOOK CLUB OFFERS YOU

ANY 6 of the 40 books on this page FOR 99¢

when you join Doubleday's Bargain Book Club and agree to take only a book a month for only a year, out of a wide selection—at low Club prices

Would you like to cook better? Sew better? Entertain better? Have a lovelier home? And save money, too? Now you can! Yes, now you can get all the books you need for better living, at prices you can afford to pay, from the Doubleday Bargain Book Club. Take any 6 of the books on this page for only 99¢! Choose from best-selling novels, illustrated books, big reference volumes, even two-volume sets—all hard-cover, full-length books! This is your introductory package when you join the Club.

- As a member, choose from many new book bargains each month. Selections are adult novels from all leading publishers. Priced at $4.95 and up in publishers' editions, they come to you for only $1.69 each (some extra value books priced higher.) You save up to 70%!
- Alternate selections offer a wide choice of hard-cover books including cook books, self-help, famous classics, inspirational and homemaking books. All at special prices—many only $1.69. AND—the Club's bonus plan saves you even more!
- **RUSH THE COUPON NOW!** Circle numbers of the 6 books you want. We'll ship them fast and bill you only 99¢ plus shipping and handling. Doubleday Bargain Book Club, Garden City, N. Y. 11530.

NOTE: Book Club editions are sometimes reduced in size, but texts are full-length—not a word is cut!

For a better HOME...





235. How to beautify every room in your house. Illustrated.



95. Ideas, instructions for beginners and experts. Illus.

AMY VANDERBILT'S COMPLETE BOOK OF ETIQUETTE. New comprehensive guide to social confidence.

THE COMPLETE STORIES AND POEMS OF EDGAR ALLAN POE. All of Poe's poems and prose.

THE VINES OF YARROW by Dorothy Eden. Heiress and maid battle for plantation owner's love.

THE MONEY GAME by "Adam Smith". Witty, engrossing story of money-making on Wall Street.

GRIMMS' FAIRY TALES. Classic children's tales of the brothers Grimm, with charming illustrations.

HURRY SUNDOWN by K. Gilden (2 vols.) Tumultuous novel of passion and pride in today's South.

262. AIRPORT by Arthur Hailey. Gripping novel of airport in turmoil. By the author of "Hotel".

393. THE MEPHISTO WALTZ by Fred M. Stewart. Young N. Y. couple encounter the real and unreal.

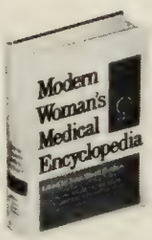
412. RACHEL, RACHEL by Margaret Laurence. Formerly published as "A Jest of God". Not available in Canada.

341. THE WINTER PEOPLE by Phyllis A. Whitney. Mystifying tale of twin possessed by a demon.

284. THE SEXUAL WILDERNESS by Vance Packard. Brilliant study of today's changing sex customs.

108. OF DIAMONDS AND DIPLOMATS by Letitia Baldrige. Autobiog. of Jackie Kennedy's social sec'y.

For better INFORMATION...





375. Comprehensive guide to women's special health problems.



17. Revised edition! 33,000 up-to-date articles, 1,477 pages.

42. THORNDIKE BARNHART COMPREHENSIVE DESK DICTIONARY. Over 80,000 entries, 896 pages. Illus.

158. BETWEEN PARENT AND CHILD by Dr. Haim G. Ginott. Best-selling book on "childrenese".

62. THE OUTLINE OF HISTORY by H. G. Wells (2 vols). Story of man from earliest times to now.

299. TESTIMONY OF TWO MEN by Taylor Caldwell. A doctor's secret life by a great storyteller.

291. THE VALACHI PAPERS by Peter Maas. True story of America's underworld, by a man on the inside.

102. THE BOSTON STRANGLER by Gerald Frank. True story of the man who terrorized Boston. Hit film.

39. ALFRED HITCHCOCK PRESENTS: STORIES THAT SCARED EVEN ME. 25 chilling tales of the macabre.

155. HAMMOND'S FAMILY REFERENCE WORLD ATLAS. The world in maps for reference, study, travel.

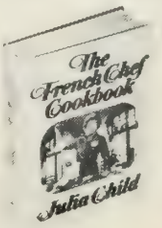
74. THE MODERN FAMILY COOK BOOK by Meta Given. Revised edition, over 1,200 recipes, menus.

75. THE HANDY HOME MEDICAL ADVISOR by Morris Fishbein, M.D. Health guide for whole family.

248. THE SPELL OF MARY STEWART. Three romantic suspense hit novels in one exciting book.

23. THE DAY KENNEDY WAS SHOT by Jim Bishop. Minute by minute account of November 22, 1963.

For better EATING...





124. TV's Julia Child tells how to prepare gourmet dishes.

25. Hundreds of fantastic recipes from frozen to fancy foods.

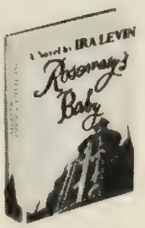


For better ENTERTAINMENT...

378. Spellbinding novel of Mafia power and violence.







178. Suspense chiller of witchcraft in NYC. Smash Mia Farrow movie!

364. THE GRADUATE by Charles Webb. The book on which the award-winning movie is based.

15. CHRISTY by Catherine Marshall. Best-selling novel of 19-year old out to "taste life to the full".

101. DOCTORS' WIVES by Frank G. Slaughter. Novel of frustrated wives and scandal in their world.

329. FORCE 10 FROM NAVARONE by Alistair MacLean. Hit sequel to famed "Guns of Navarone".

324. A SMALL TOWN IN GERMANY by John Le Carre. Mystery by author famed "Spy Who Came In..."

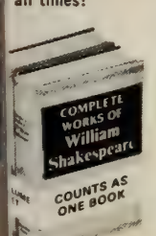
351. VALLEY OF THE DOLLS by Jacqueline Susann. Show-biz girls out for stardom at any price.

For a better LIBRARY...



186. Great romantic best-selling novel of all times!





154. All the plays and poems of Shakespeare in 2 volumes.

DOUBLEDAY BARGAIN BOOK CLUB
DEPT. 98-BHB, GARDEN CITY, NEW YORK 11530

Please accept my application for membership and send me as my new-member bonus, the 6 books circled below. Bill me only 99¢ plus shipping and handling. If not delighted, I may return the introductory package within 10 days and my membership will be canceled.

Send me free each month the Club Bulletin describing the coming selections and alternate book bargains. Whenever I don't want a coming selection, I may notify you on the convenient form always provided. I need buy only one book a month out of at least 20 offered each month, and may resign any time after one year. I pay only $1.69 for each selection or alternate (plus shipping and handling) unless I prefer to receive an extra-value book at a higher price.

Circle numbers of 6 books you choose

15	17	23	25	39	42	62	74	75	95
101	102	108	124	151	154	155	158	178	186
210	230	235	248	262	284	291	299	324	329
336	341	345	351	364	375	378	393	412	551

Mr.
Mrs.
Miss (please print)

Address

City & State Zip No.

Credit reference
(Your phone number, bank or department store charge account)

If under 18 parent must sign here

Canadian enquiries write to address above. For your convenience, books will be shipped from our Canadian office. Members accepted in continental U.S.A. and Canada only.

69-D9



Fisherman's Wharf Jambalaya starts with San Francisco's Rice-A-Roni

In 2 tbsp. butter lightly brown 1 pkg. Chicken Rice-A-Roni. Stir in 2¾ cups hot water, contents of Chicken flavor packet, ¼ tsp. each: black pepper and Tabasco Sauce, 1 tbsp. instant minced onions, ¼ cup each: diced celery and bell pepper. Add 2 cups diced cooked ham (or luncheon meat), 1 can tuna or shrimp. Cover and simmer 15 minutes.

Better Homes and Gardens®

THE IDEA MAGAZINE FOR BETTER HOMES AND FAMILIES — AUGUST, 1969; VOL. 47

100 IDEAS UNDER $100

18-61 **Here's our 1969 package** of budget-stretching, home-improving, husband-and-wife-challenging great ideas. There's something for everyone—from window treatments to wine racks, from headboards to dart boards. And materials you'll use run from 2x4s to see-through plastic. We haven't excluded the unhandy man or uncrafty woman either. Some of these ideas call for minimum skill, others require a bit more expertise. Cost of materials for any of these projects is always under —usually *well under*—$100. You'll provide the labor—which is where the fun comes in. Keep in mind that cost of materials will vary depending on where you live, and this may change your final costs slightly. Now, go to it. Pick the projects you like best, then make them happen at your house!

CARS IN YOUR FAMILY

12 How safe are "add-on" auto accessories?

GARDEN

52 Special effects for garden or patio

FAMILY MONEY MANAGEMENT

7 10 most misunderstood points about borrowing money

DECORATING

38 Slick ideas in sleek plastic
46 Make all these out of everyday materials

FAMILY HEALTH

14 To keep a child from stuttering

FOOD

62 Jazzy ice cream
64 Very posh concoctions
65 1-2-3 sip
66 A la mode move over!
68 Homemade ice cream—refrigerator style
70 Win money for your recipes
Prize tested recipes
73 Fast fruit salads
73 Fancy fruit salads
80 If your jelly doesn't . . .
82 Preparing vegetables for freezing

BUILDING

58 Six ways to wake up a wall

NEWS AND SHOPPING

82 How to order material from the magazine
88 Shopping editor's choice
For shopping information on products shown in this issue, see Buying Guide, page 84

Cover photograph: Hopkins

Editorial Director BERT DIETER *Editor* JAMES A. RIGGS *Publisher* ROBERT A. BURNETT
Managing Editor NEIL KUEHNL *Art Editor* BILL YATES *Eastern Editor* GEORGE BUSH

Food Editor DORIS EBY *Associates* PATRICIA POLLOCK JOAN McCLOSKEY
Home Furnishings Editor PEG RUMELY *Associates* NELDA B. CORDTS CHARLOTTE GARNER ROBERT E. DITTMER
Building Editor NOEL SENEY *Associates* STEPHEN MEAD DOUGLAS M. LIDSTER
Garden Editor HAMILTON MASON *Associate* Dr. L. C. GROVE *Special Assignments Editor* JERRY REEDY
Kitchens and Equipment Editor HELEN A. DAWSON *Associate* GEORGIA V. YOUNG
Project Design Editor DAVID ASHE *Automotive and New Products Editor* DUANE L. GREGG
Home Entertainment Editor ELIZABETH CRASTER *Crafts and Home Sewing Editor* MARGO GARRITY
Money Management Editor PETER LINDBERG *Travel Editor* PAUL PLAWIN *Health Editor* GERALD KNOX
Staff Designer DONALD POPPLESTONE *Assistant Staff Designer* MORLEY B. SMITH *Copy Editor* MARY ANN ROBERT

Art Staff DOROTHY MAITLAND DAVID GOLBERT JAMES ROHAL *Covers* GEORGE F. ONGLEY
Art Production Editor NOBLE GAMMELL *Makeup Editor* KATIE NORRIS *Photo Studio* LUE CALKINS

New York—Family Living Editor MARGARET McMAHON *Associates* MARGARET DALY CAROL BASSIN
Assistant CATHERINE WOLF *Consultant* HELEN STARK
Los Angeles—Associate Editor, Western States ELIZABETH GILRAIN

Test Kitchen MARION VIALL CAROL COBORN *Reader Services* ROBERT E. CROWLEY CHARLES SWAIN DOROTHY

Chairman of the Board FRED BOHEN *President and Chief Executive Officer* DARWIN TUCKER
Vice-President, General Manager—Magazines ROBERT A. BURNETT
Vice-Presidents FRANK FURBUSH WAYNE A. MILLER H. Y. ENGELDINGER E. T. MEREDITH III DONALD L. ARN
JOHN GREGG FRANK FOGARTY ALLAN FERRIN JACK BARLASS LUTHER I. REPLOGLE
Vice-President, General Counsel and Secretary GERALD D. THORNTON *Treasurer* ALEX GALBRAITH *Controller* KENNETH

Published monthly by Meredith Corporation 1716 Locust Street Meredith Building, Des Moines, Iowa 50303 U.S.A. Second-class postage paid at Des Moines, Iowa, and at additional mailing offices. Marca Registrada en Mexico, Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second-class mail Post Office Department, Ottawa. **Manuscripts and photographs:** They must have return postage. If unsolicited, we cannot be responsible for them. Postmaster: Send Form 3579 to BETTER HOMES AND GARDENS, 1716 Locust Street, Des Moines, Iowa 50303 This issue is published in multiple editions.

Subscription Inquiries and Changes of Address: Write to Subscription Inform Better Homes and Gardens, 1716 Locust Street, Des Moines, Iowa 50303 and enclose an address label from a recent copy. Please give us five weeks notice o change of address. **Subscription Prices:** One year $4, two years $7, three years United States and its possessions, Canada, add $1 per year. Pan-American cou $2 per year. Other countries, add $3 per year.

© Meredith Corporation, 1969. All rights reserved. Printed in

THE AVERAGE HOUSEWIFE WASHES 7,156 GLASSES A YEAR.

BUT WHO EVER HEARD OF WASHING A DIXIE CUP?



dd up the number of glasses you use in
al day. With two kids in the family,
ably comes to 20. Maybe even more.
ly that by 365 and you're in for a
You washed over 7,000 glasses last year.
Dixie® can't get you out of *all* that hot
But we can help.
ust put a Dixie Cup Dispenser in your
n.
With a supply of colorful Dixie Kitchen
t everybody's fingertips, a lot of un-
nt things will begin to go out of your life.
hings like constant glass washing.
acked or chipped glasses that cause
uts. And broken glasses that have
vept up and replaced.
iffles, sore throats
(With Dixie Kitchen
ou don't spread
You throw them away.)
think of all the juice,
ater and soda your
will be drinking over
t 12 months. And get
f a Dixie Kitchen
penser.
ter all, you don't want
7,156 glasses again
ar, do you?

AMERICAN CAN COMPANY ©1969 Amer. Can Co.



Sooner or later, almost every to
paste gets around to comparing ts
to Crest.

And for good reason. Crest's a
to fight cavities has made it far and w
America's leading toothpaste.

You know, it's kind of nice t
the one toothpaste everybody tri
measure up to.

Maybe you should see how
toothpaste stacks up to Crest.

For instance, you might chec
see if it has the American Dental A
ciation's Seal of Acceptance. You ca
sure Crest does.

What's more, Crest has show
reduces cavities even where the w
has fluoride in it.

In fact, it's estimated that Cres
caused millions of cavities *not* to hap
We could go on, but you get the p

So have checkups, watch treats,
brush after eating with Crest.

It's one great cavity-fighter.

Every inch of it.

The Yardstick

10 MOST MISUNDERSTOOD POINTS ABOUT BORROWING MONEY

Don't ever go into debt if you can avoid it.

is old saw is no longer true. Today we are in an inflationary period when the dollar you y back is worth less than the dollar you rowed. True, the decrease in a dollar's rchasing power over the life of a loan n't always make up for the interest you st pay. But it can reduce your cost ough so that borrowing—actually "rent-" cash—becomes very worthwhile.

That's why people with ample funds nt" additional money for their own in- tment programs. It gives them that much re cash to work with.

You can make the same principle work on nore modest scale in your own family. For tance, taking on a mortgage to buy your ne probably was one of the smartest ancial steps you've taken. Chances are ir home has increased in value—enough his gain covers a good part (if not all) of after-tax cost of the mortgage interest 've paid. In effect, you may have been ng practically rent-free.

The same idea applies to "time purchases" other family possessions. Say you finance 500 appliance over a two-year period at interest cost of $60. On the face of it, this 't cheap. But figuring an annual inflation e of four-plus percent, a similar model years from now could well cost $40 re. Assuming this $40 price increase, 're paying $10 a year for enjoying the v appliance *now* instead of waiting.

Since interest charges are tax-deductible, ir actual cost is even less. In fact, once 're in the 30-percent tax bracket, the fi- ncing doesn't cost you a dime; on the $60, save $20 in taxes. Then too, you'll repay ne installments with cheaper dollars that stitute a smaller slice of your income vided it keeps up with inflation).

This doesn't mean you should finance rything you buy. Impulse borrowing to by a higher standard of living can get ilies into real financial trouble. Our ming prosperity may not last forever. doesn't, those overburdened with debt be the first victims.

ut there's nothing wrong with borrowing in a sound financial framework that in- es a solid savings feature. Under such a , you'd set a cutoff point for total in- ment payments beyond your mortgage ments. For most families, the limit uld be 15 percent of take-home pay. On nthly net income of $500, then, tempo- installment obligations totaling $75 month (including financing charges) ldn't be out of line.

Always paying cash proves you're a good credit risk.

ng cash doesn't prove anything—except you have it to spend. It's no evidence you would take your credit obligations usly. Besides, few records are kept on buyers, so you'd have a hard time ing past purchases.

owever, even without a credit record, e generally not questioned on smaller debts. Some stores even let you charge on the spot without checking (except for a look at your driver's license if that's all you have with you). Banks are more careful; they usually require that you've held your present job at least one year.

If you're ever refused credit after you have a credit record, contact your local credit bureau immediately. They'll do their best to straighten out your record. If there's confusion about payment on one of your accounts, clear it up as soon as possible. Otherwise, it might wind up on your record and result in considerable inconvenience later on, since your credit record follows you wherever you go.

3 There's no point in borrowing as long as you have savings.

Pay cash by all means if you prefer it that way, *but not at the cost of sacrificing your savings.* Stick to a pay-as-you-go plan that keeps you well within the spending limit you can afford out of current income after all budget requirements, including savings and insurance, are satisfied. Why? Because every family needs a cash pool it can dip into at a moment's notice. Until you have about two months' income in savings, don't even think of any but the most necessary purchases. Later you can relax some, but you'd be wise to maintain a minimum of six months' income in cash savings.

As shown in Point 1, borrowing costs less during inflation. On the other hand, the interest paid on your savings account normally will just about maintain the purchasing power of the account, even with inflation. And if you're like most families, you'll find it easier to pay back a loan under the installment-plan discipline than to try to bank similar amounts each month.

This is why—except in an emergency—it doesn't make sense to take out a passbook loan against your savings. It's a quick, easy loan to get, usually at a simple annual interest rate one or two percent above the interest paid on the savings account. But there's no assurance that you'll pay it back out of income, and at the end of the interest period (usually each calendar quarter) the amount you borrowed *plus interest* is automatically deducted from savings. This puts you right back where you'd be if you'd withdrawn the money.

But if you *must* have immediate cash for an emergency, it often pays to take out a passbook loan. This is especially true if you need cash around the middle of the interest period or after. By withdrawing the money at this stage, you'd lose your interest for the whole deposit period. By borrowing against it, you're ahead because the loan has only a short time to run.

Suppose there is $3,000 in your passbook account. You need the money on September 15. The institution's four-percent quarterly interest won't be paid unless you keep the deposit intact until September 30. On a withdrawal, that means losing $30 interest. But borrowing $3,000 against your account at eight-percent interest will cost you just $10 for 15 days—and you save $20.

4 Car loans that used to cost $6 per $100 suddenly cost 11 percent annually.

Not so. Like everything else, the cost of money has gone up. But here, 11 percent annually is merely another way of saying $6 per hundred.

Since July 1, when Truth in Lending became law, installment loan charges no longer can be expressed in terms of dollars per hundred per year. Now they must be expressed as the *actual* annual percentage you have to pay, which gives you a foolproof standard to use when you shop for a loan.

Traditionally, mortgages have been quoted on a simple annual interest basis. Six percent means you owe $6 per year, prorated by the month, on each $100 of balance. No interest is due on money you have paid back.

But with installment loans, it's been a different story. Few borrowers ever bothered to figure out that 1½ percent on a revolving charge is equivalent to 18 percent a year. And when it came to "add-on" and "discount" loans, there was more confusion. Many thought $6 per $100 per year simply meant six percent, as with a mortgage.

But installment loans always are more expensive because bookkeeping costs and the risks involved are greater. So the interest is not calculated on the balance, but on the total amount for the duration of the loan. In effect, you're paying interest on the total even when most of it has been paid back.

Take the $6 per $100 car loan in our example. On a $3,000, three-year add-on loan, that's $180 interest per year, or $540 for three years. This is added to the amount borrowed before dividing the total by 36 to arrive at your monthly payments. The interest total? Eleven percent per year.

With discounted loans, where you must borrow enough to cover both principal and interest, the charge is even higher. To walk out with $3,000, you have to borrow $3,650—which is 14 percent annually.

Under Truth in Lending, lenders still may figure charges by their old charts, but they must quote you the actual annual rates. In addition, all extra credit charges—such as "points" on mortgages—now will be included in the interest rates.

5 All lenders charge basically the same rates.

Far from it. That's why it pays to shop around for the basic loans described below: **REVOLVING CREDIT.** You establish a "line of credit" with a bank or a store, allowing you to incur debts up to a certain amount, usually the equivalent of about two months' income. You repay the loan in monthly installments. As you repay it, you can again draw on your credit, bringing it back up to its set limit anytime you like.

Stores usually charge 18 percent annual interest on the outstanding balance. Many banks extend this type of credit with a credit card carrying an interest rate of 18 percent a year, or through checking accounts that allow you to overdraw up to a set limit for 12 to 18 percent a year. When you open a bank account, it's a good idea to

open a revolving line of credit in addition.

INSTALLMENT FINANCING. This and other secured installment loans are available at somewhat lower rates than revolving credit.

At a bank, the average installment loan (secured with a car) or lump sum loan (secured with bonds or your life insurance policy) now usually runs about 10 to 12 percent annual interest, depending on your state laws and the duration of the loan. The longer the repayment period, the more costly the loan.

Credit unions usually charge 12 percent a year on the unpaid balance (a few charge nine percent a year). But you can borrow from a credit union only if you belong to it, and there are several considerations: your financial life becomes an open book to some members of the organization; the credit union may insist on the installments being taken off as payroll deductions; credit unions don't always work closely with credit bureaus, and your loan may not be as helpful in establishing a good credit rating for you as if you borrowed from a commercial lender.

Dealer financing for automobiles ranges from about 11 to 14 percent annual interest.

MORTGAGES. Savings and loan associations and commercial banks now charge about seven to 8¾ percent annual interest on mortgages, depending on state laws. Both require at least 20 percent down payment—usually 25 percent and often one-third.

Insurance companies also are mortgage lenders, but most get this business indirectly through mortgage companies, which place your paper with the lender best suited to your requirements. They may make loans up to 75 or 80 percent of appraised value, with repayment periods of 25 or 30 years. Rates range from around 7½ to 8¾ percent.

In a few states, there is yet another source for home loans—savings banks. Some lend up to 90 percent of appraised value, and give you up to 30 years to pay. But the usual loan is 75 percent and 25 years. Rates range from 7 to 8½ percent. Generally the lower the down payment, the higher the rate.

You may get FHA mortgages through any of the above lenders if they're willing. The terms fixed by law for these mortgages are quite liberal—now about eight percent for FHA, 7½ for VA. But remember, the bigger the loan and the longer the repayment period, the more you'll pay in total interest.

HOME IMPROVEMENT LOANS. Banks generally handle home improvement loans like car loans. The effective rate is about 11 percent per year under FHA, and 11 to 14 percent per year when handled as a straight bank transaction.

Savings and loan associations generally will reopen your mortgage to finance an improvement loan. In that case your monthly payment obligations will be smaller. However, the total cost of the loan will be greater when spread over many years—especially if you have to reopen your mortgage at a higher rate.

CASH LOANS. The cheapest source by far is GI life insurance, provided you converted your term insurance to cash-value insurance after your discharge. Even now you can take out a loan against the cash value for just four percent simple annual interest. That's so cheap in today's money market that it pays to borrow the maximum for a lump-sum payment or bigger down payment on your more expensive mortgage—or to invest in bonds that pay five percent or better.

Most other life insurance loans go at five percent. A few run six percent. Either rate is low, but you must be aware that such a loan reduces your family's protection by an amount equal to the outstanding loan balance plus accrued interest.

Banks handle secured cash loans up to about $5,000 as installment loans at 10 to 12 percent annual interest. Unsecured loans made against your signature run a little higher—around 12 to 14 percent. Amounts larger than $5,000 usually are carried in a bank's commercial department. Here you repay in a lump sum, and the rate is lower (about eight to nine percent simple annual interest on a secured note).

Loan companies making signature loans are near the top of the cost scale. For small amounts, rates generally range as high as 36 percent a year. As the loan amount increases, the interest rate often is somewhat reduced. For instance, if the first $300 costs 36 percent, the next $300 might go at 24 percent, and anything beyond that at 18 percent.

SECOND MORTGAGES. Under their charters, many banks cannot carry these. Finance companies often are your only choice, with rates up to 20 percent annual interest.

6 It's always best to consolidate your debts.

Not true. The purpose of consolidation is to achieve smaller monthly payments. This means a longer repayment period and more total interest paid out. So if you can meet your payments, you're generally better off to let miscellaneous debts stand.

Other than in an emergency, the only time it might make sense to recast your obligations into a catchall loan is when your old loans are nearly paid off. Stretching them then won't cost so much extra, and you may want the additional credit flexibility for items you need immediately.

7 The most important thing about a mortgage is to get the lowest interest rate.

That's important, all right, but so is a small down payment if you're short of cash, or a lower monthly payment if your income is up tight. Yet there are other considerations that can have a big impact on your finances.

Closing costs. These range from one to two percent. This doesn't sound like much, but on a $20,000 mortgage, one percent amounts to $200.

Prepayment penalties. Banks often allow people to pay back their loans as quickly as they wish. Other lenders charge extra if you pay off any or all of the mortgage before it is due. Penalties may run from one percent of the amount prepaid to as much as six months' interest or more.

Open-end privilege. With such a clause in your mortgage, you can reopen the loan any time and borrow up to the original amount. There are no additional closing costs, and the interest rate is considerably lower than on personal loans, home improvement loans, installment plans, and college loans.

With repayment of new financing spread over the remaining life of the mortgage, monthly amounts are low compared with short-term loans. But remember, if the mortgage has many years to go, the total interest cost of the readvance can be far more than a higher-priced short-term loa

Property changes. What happens to yr mortgage if you sell off some of the prope or turn your attic into a rental? Check yr agreement carefully for clauses that lit the use of your property.

8 A 30-year mortgage is easier to handle than a 20-year mortgage.

It may seem that way, but you reach a po where the additional cost of a long-te mortgage far outstrips any equalizing eff of inflation.

Take a $20,000 mortgage at 7½ perce Over a 20-year period, your total inter cost is $18,668. The same mortgage over years will cost $30,346. That's a difference $11,678. Yet the 20-year mortgage requi monthly payments of only $21.27 more—$161.12 instead of $139.85.

Similarly, it's a good idea to get ahead your mortgage. Take the same $20,00 mortgage example at 7½ percent interest a 20-year repayment basis. You make t required $161.12 monthly payments for fi years, starting with your 61st payment, th add an extra $20 and keep this up until t mortgage is paid off. You'll save abo $2,000 in interest costs, and pay off t house in roughly 17 years.

9 They shouldn't charge interest on life insurance loans.

This faulty reasoning is based on the a sumption that the cash value of a policy the policyholder's property. But that is so. The money doesn't belong to you un you die or surrender the policy for its ca value, thereby giving up the protectio Meanwhile, it's part of the life insuran company's assets, which are used to earn i come to help pay the cost of your protectio If you withdraw money and use it for yo self, it stands to reason that you should ma up for the company's lost earning pow

10 Charge accounts are bad for teen-agers.

Quite the contrary. Handling their ow credit seems to teach many teen-agers fina cial responsibility. Most stores offering tee age plans have found that their repayme records are good as those of adults—ar sometimes better.

Teen-age accounts are mostly the "revol ing" variety that allow them to keep char ing to a specified limit. The ceiling is usual set at $25 or $30, with minimum paymen of $5 or $10 a month. That way, your chi learns about credit at minimum risk. He c budget and buy in relation to his ability pay, and he's likely to be more careful wh he's responsible for the payments.

Some stores ask parents to guarant teen-age accounts, but in most cases there no such requirement. Parents merely are i formed when their youngster applies, an the request is denied if they object. Th usual minimum age is 15.

Before you let your child have an accoun see that the credit ceiling and monthly pay ments are within the range of his allowanc or part-time job income. You may want th store to limit him to a lower credit line tha is customary. Keep in mind that unles handled sensibly, teen-age credit may cu into your youngster's savings plans. ■

Striking new note for any old bedroom. Sears Ribcord spreads.



Two beds. Two colors. Too marvelous!

The secret of making it happen is Sears Ribcord bedspread collection. Sixteen scrumptious colors that give you a whole rainbow to play with. Try pairing our apple green with peacock blue. Yellow with tangerine. Black with white. With sixteen colors to choose from, why just settle for the one?

What's more, these deep-dyed colors will stay clear and vivid, wash after wash. (Sure, you wash them. They're Perma-Prest®, so they tumble dry and need no ironing. Neatniks wouldn't have it any other way.)

And every Ribcord bedspread is completely seamless, even king and queen sizes. There are draperies and valances to mix or match with every color of spread. All available now at most Sears, Roebuck and Co. stores, or by catalog.

You've changed a lot lately. So has **Sears**





Two for the show

A little buffet drama. Elegantly staged by two well-known party-goers. Miracle Whip Salad Dressing and Knox Unflavored Gelatine.

LIMELIGHT CHICKEN EN GELÉE

Soften 2 envelopes Knox Unflavored Gelatine in 2/3 cup cold water; stir over low heat until dissolved. Gradually add to 2 cups Miracle Whip, blending well. Let stand at room temperature 3 to 4 minutes.

Place 8 boned and cooked chicken breasts on a rack with drip pan underneath. Quickly coat top and sides with 1/3 of gelatine mixture; chill 3 to 4 minutes. Coat with remaining mixture; chill. (If gelatine mixture becomes too thick, place it in a pan of warm water.) Garnish with pimiento.

SCENE-STEALER SHERBET

Soften 2 envelopes Knox Unflavored Gelatine in 1 cup cold water; stir over low heat until dissolved. Add 1/2 cup more water and 2 cups orange sherbet, softened; mix well. Gradually blend mixture into 1/2 cup Miracle Whip. Pour into 1-qt. mold; chill.



See Kraft Music Hall, Wednesday Nights, NBC-TV



CARS IN YOUR FAMILY

Duane L. Gregg, Automotive Editor

HOW SAFE ARE "ADD-ON" AUTO ACCESSORIES?

Conscientious drivers spend millions of dollars each year on safety accessories for their cars. Hoping to guard their families, they often don't realize that many so-called safety devices offer little added protection. Some even create a false sense of security which can be lethal. We urge that you give careful consideration to the merits of any add-on accessories, especially those discussed below.

CHILD SEATS

Today there are good quality child seats and restraints available that can make your child—even if he's under five—as safe as you are in the car. But despite this, approximately 6,000 youngsters are killed and thousands more injured annually. That's because good child-restraint devices are poorly publicized and few in number—far outnumbered by inferior, dangerous restraints.

According to Arnold W. Siegel, co-director of motor-vehicle accident investigation at UCLA, many child seats sold today are good only for normal car use; in a crash they are relatively worthless. This is particularly true of seats with metal hooks that merely hang on the seat back with no anchoring. These are doubly dangerous if the front seat back does not lock in place.

Such child seats are in wide use, probably because they can be put in place and removed easily, and are readily stored when not in use. But they can fly free in a crash or panic stop, slamming the child into the dash or windshield.

Several manufacturers now produce



Dick Locher

excellent child seats. One features a padded slab in front of the child's face and body to absorb much of the shock of violent impact. Other desirable types offer heavily padded metal bars in front of the child, plus some type of chest strap and lap belt.

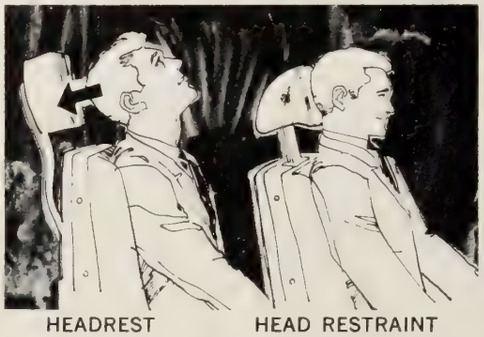
There are several harness-type restraints that allow the child to stand, lie down, or move around while still restraining him. These are satisfactory if made of heavy-duty webbing (similar to the seat belt itself) and the fasteners are suitably strong. If a harness is used, look for one which covers the child's entire chest area, rather than one that's just a narrow strap around his waist.

Make sure that any child restraint or seat you consider anchors to the car frame, either directly or by a properly installed seat belt. Test the restraint after installation by subjecting it to several good tugs. A youngster weighing 20 pounds may exert a force of 160 to 200 pounds against the restraining points in a sudden stop or collision.

Whenever possible, the child restraint or seat should be mounted in the back seat, where there is less danger of the child's striking a hard surface if thrown forward. An infant should ride in a well-padded bassinet or car bed securely anchored to the seat—front or rear. One auto manufacturer recently introduced an infant carrier which offers excellent in-car protection for children up to one year old, and also serves as a feeding chair, play seat, or sleeper.

HEAD RESTRAINTS

One accepted method of reducing serious injury in accidents involving impact from the rear is to use head restraints. All cars sold after January 1, 1969, are equipped with head restraints to meet Department of Transportation stan-



HEADREST HEAD RESTRAINT

dards, but many older cars on our highways are being fitted with accessory headrests. It is difficult to find an add-on headrest that will safely protect passengers from whiplash.

Don't confuse a head restraint with a headrest, many of which are marketed as safety features. The headrest is designed for comfort, not safety. Most of them just slip over the seat back or attach to the seat frame with sheet metal screws. A violent thrust applied directly against this device will frequently bend or break the metal supports or strip the screws out of the anchorage.

Anchorages for head restraints installed by car manufacturers are contained within the seat itself, so there little chance of breakage unless the e tire seat construction fails. At presen accessory headrests cannot meet sta dards for truly safe installation.

EMERGENCY WARNING LIGHTS

Another essential safety accessory some sort of emergency warning light system of flares. If you are in an emerge cy situation at night, you need a warni device clearly visible to oncoming drive at least 1,000 feet away. At 60 miles hour—common for expressway travel autos move 88 feet per second, and 1,0 feet doesn't leave a great deal of room f



driver reacting and decision making.

While small flashlights and blink lights with red plastic lenses may lo good to you closeup, high-speed traf can easily miss them. Adequate warni lights are fairly expensive—some costi as much as $20. If you know your prese warning lights aren't visible from a di tance of 1,000 feet, place them farth from the front and rear of the car to gi other drivers ample warning and time slow down.

REARVIEW MIRRORS

Real safety aids for day-to-day drivi situations are exterior rearview mirro Whether you need one or two depends your driving habits—frequent lan changing on freeways practically d mands a second mirror to elimina blind spots.

Let size, adjustability, lack of disto tion, and lack of vibration be your guid lines for judging a mirror. The one y choose should have at least a four-in diameter. Make sure any mirror you b has an adjustment to hold the head s curely. Hooded mirrors are available, b mainly add a sporty look—they do provide much protection from rain sun glare.

Continued on page

LYSOL® Spray helps you get away this summer.



…way from …usehold odors.

…en odors just hang in the …—take them out of the air …h LYSOL Spray. It seeks out …l eliminates cooking odors, …sty odors, all kinds of …sehold odors. And it kills …ms that cause odors when … spray garbage can, laun… hamper, pet areas.



Away from stale air-conditioned air.

Take the staleness out of closed-in, air-conditioned rooms by spraying the intake vent of your air-conditioner. And for extra freshness, spray around the room, too. LYSOL Spray has a fresh, clean scent —but never leaves a telltale odor of its own.



Away from half-fresh bedding.

Every time you freshen your bed, give sheets, pillow, blanket, mattress a once over lightly with LYSOL Spray. It keeps bedding smelling fresh and clean. Also spray drapes and upholstery to get rid of stale tobacco odor.



Away from germs others leave behind.

Use LYSOL Brand Spray Disinfectant to kill germs on showers, basins, other surfaces in public washrooms, motel rooms, wherever you go. It does so much more than ordinary air fresheners, more people use it than any other.

More people use it because it does so much more.



Good Housekeeping GUARANTEES

©1969 LEHN & FINK PRODUCTS

TO KEEP A CHILD FROM STUTTERING

In less enlightened times, stuttering was considered to be strictly the speaker's own problem. Either he had a physical defect or he was "nervous." That was that. Today we know that verbal communication is not a one-sided affair: that fluency of speech is as dependent on the listener as on the speaker. As far as the child is concerned, his parents are his most important listeners. That's why they should be aware of the various aspects of childhood stuttering.

STUTTERERS ARE MADE, NOT BORN

Speech seems automatic. And it is, once language is learned. It does not, however, develop automatically. To an infant, words are just so much gibberish. He learns to speak because he is taught to do so by his parents, and he learns gradually, slowly, and painstakingly. The process takes years.

Between the ages of two and four, the average child is a long way from eloquence. He "um's" and "ah's," repeats syllables, and stumbles over unfamiliar words. His speech, in other words, reflects the fact that he has not yet mastered the torrent of words he continually hears adults use. What's more, his concern during this period is with getting his message across, and never mind *how* he delivers it.

From five on, the picture changes. Most children acquire a vocabulary adequate for their needs, and can express themselves—except, perhaps, during times of stress or excitement—quite fluently. But any school-age child who is noticeably non-fluent is past the age of normal hesitancy. Now the broken rhythm of his speech is a definite defect, and threatens to become an integral part of his personality. For want of a better word, we describe his condition as "stuttering."

At first, a child may not even realize he is stuttering. If he repeats words—maybe "I" or "you" a couple of times when he starts talking—or if "banana" comes out "buh-buh-naaana," he may go right on and finish his sentence as though nothing out of the ordinary had happened. Unfortunately, all stutterers do become aware eventually of their halting speech. Attempts to correct the way they speak make them doubly conscious of it. And when this occurs, the problem assumes added dimensions.

Understandably anxious to talk better, the stutterer engages in a struggle with his speech, which seems to him to be somehow "blocked." Hoping to force the words out, he presses his lips tightly together and releases his breath too soon as he speaks. This only serves to make his speech less fluent and, consequently, a vicious cycle of more anxiety, more struggle, and still more stuttering is set into motion.

In time, the futility of his struggle convinces him that he cannot speak without the troublesome hesitancies. But perhaps he can mask them. He scrupulously avoids using words and sounds that have tripped him up. He leaves sentences unfinished on the chance that others will complete them. He mumbles. He refrains from speaking at all, if he can manage it.

But when speech is absolutely required in this, the advanced form of stuttering, it is accompanied by an assortment of odd, convulsive movements. One child will blink or squeeze his eyes shut. Another will suddenly move a hand or a foot. Some children grimace or contort their faces. Still others gasp and emit loud explosive noises when they start to speak. Mannerisms like these are adopted by children to circumvent their fear of stuttering. What happens, though, is that the mannerisms, like the actual speech stoppages, later develop into a source of anxiety. The stutterer only becomes more entangled in the web he has unwittingly woven.

It's worth noting that, regardless of how slight or severe his affliction may be, *no child stutters all the time.* He is usually able to whisper or sing as normally as anyone. When he shouts, he is no doubt as fluent as he is loud. And when he addresses his pet or best pal, chances are that words don't get in his way at all.

Other relevant facts that research and study have disclosed include the following:

- Stuttering is not an indication of low intelligence. In fact, stutterers as a group have been found to have above-average intelligence.
- It is usually not due to a defect of any of the organs used for speech; there is seldom anything wrong with the stutterer's tongue, jaws, lips, throat, or breathing apparatus.
- Nervousness, timidity, and lack of confidence are not causes of stuttering, but accompaniments.
- Though not inherited, the defect tends to run in certain families.
- Stuttering almost always starts in childhood, and is seldom outgrown after a child reaches eight or nine.
- Fewer girls than boys are affected.

Why seven out of every 1,000 children develop this disabling speech impediment—while all the others pass through the early stages of speech development to fluency—is a matter still under scrutiny. Many theories exist as to the origin of stuttering. Among them are neurological damage, faults in the hearing mechanism and skull structure, the forcing of right-handedness, psychological maladjustment, and incorrect diagnosis by parents—but none can be applied to every case. One thing, however, is clear enough. The stutterer can't, of his own volition, rid himself of the habit; he needs help to do it.

HOW CAN STUTTERING BE CORRECTED?

Thanks to modern methods of dealing with the problem, there is no longer any question as to whether it can be corrected. It can. There is no miraculous overnight "cure" for stuttering, but the combined efforts of the child, his parents, and a speech therapist are bound to effect a change.

For the parent who is concerned about a child's speech, the first step is to locate a qualified therapist—and only one who has satisfied the requirements prescribed by state departments of special education or the American Hearing and Speech Association can be considered "qualified." Like every health field, speech therapy attracts its own share of quacks, but they can be avoided by the simple expedient of a phone call to the family doctor, or an inquiry addressed to the above-mentioned organization at 9030 Old George-

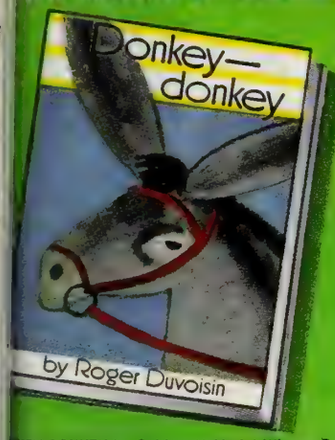
Continued on page 87

A wonderful offer from PARENTS' MAGAZINE, America's famed authority on bringing up children

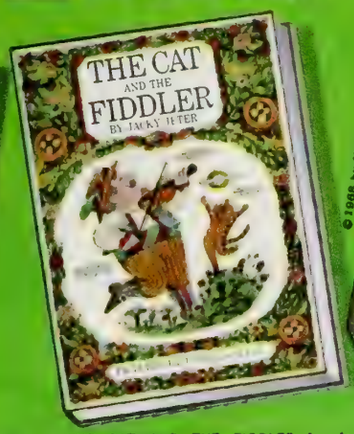
Here's CHARLIE BROWN with all his friends included in four gifts FREE to show your little boy or girl what great fun books can be.



$13.45 WORTH OF BOOKS FREE FOR YOUR CHILD!



KEY-DONKEY by Caldecott Medal Winner Rog· uvoisin. A little donkey is unhappy about his , which are so long and stand straight up. he seeks a solution makes a hilarious story. surely one of Mr. Duvoisin's best..."–Pub- rs' Weekly. Publisher's price $3.50



THE CAT AND THE FIDDLER by Jacky Jeter, illustrated by Lionel Kalish. The hilarious story of a fiddler and his dancing cat. "Large, colorful, antic drawings and well-written fun..."—School Library Journal. Publisher's price $3.50



YOU'RE IN LOVE, CHARLIE BROWN by Charles M. Schulz. Hilarious, heart-warming adventures of love-sick Charlie Brown and all his pals in a delightful hard-cover book filled with color illustrations. "One of the finest books for young and old alike."—Doylestown, Pa. Intelligencer. Publisher's price $2.95



HOW FLETCHER WAS HATCHED by Wende and Harry Devlin. Fletcher, a large hound dog, decides it's time for him, too, to be hatched when he sees what a fuss his young mistress makes over some baby chicks as they emerge from their shells. Packed with color pictures. Publisher's price $3.50

TAKE ALL 4 BOOKS FREE

with a trial enrollment in PARENTS' MAGAZINE'S

READ ALOUD AND EASY READING PROGRAM®

Directed by PARENTS' Magazine

Selected Picture and Story Books for Little Listeners and Beginning Readers

mothers and fathers frankly acknowledge that they 't either the time or the perspective to choose precisely ght books for children not yet ready to read or who are eginning to read. That is why parents are happily turn- is problem over to the highly qualified editors of Par- Magazine . . . by enrolling their youngsters in the Read l and Easy Reading Program for Little Listeners and ning Readers.

mbership brings to your home each month an outstand- arefully selected book which you may read to or along your little one. Each book will charm and captivate child – from its bright, colorful cover through its gaily tated pages, with a story appealing and understandable in the youngest mind.

Save up to 50% – and more!

es the assurance of good entertainment, and the won- l read-together sessions each selection provides for you our child, you will be pleased by the savings on every Member's price is only $1.59 each (plus small mailing e) for books regularly priced up to $3.95.

Mail postpaid card for introductory package

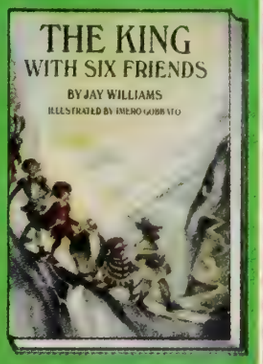
ur child is of "beginning reader" or "read to me" age, l your youngster now – and receive the introductory ge shown above FREE, plus "The King with Six ds" as the first Program selection. You must be con- d of the pleasure and benefits this highly praised Pro- offers your child – or you may return the books in 10 and owe nothing. Parents' Magazine's Read Aloud and Reading Program, Box 161, Bergenfield, N. J. 07621.

RAISE FROM KINDERGARTEN AND EARLY GRADE TEACHERS

year thousands of kindergarten and first and second grade rs make a special effort to introduce their pupils' parents to s' Magazine's Read Aloud and Easy Reading Program. They e quality of books offered through membership; they note the siasm which greets each new book's arrival, and the beneficial on reading skills and general school work.

YOUR CHILD'S FIRST SELECTION "A TRULY ENGAGING LITTLE TALE"

"The King with Six Friends" by Jay Williams, illustrated by Imero Gobbato. Young King Zar loses his throne and goes job hunting, aided by six resourceful friends. He regains not only a kingdom but a lovely princess for his Queen as well. "A truly engaging little tale." Daily Press, Newport News, Va. "...humorous story...lively multicolored illustrations." Library Journal. Publisher's price $3.50 ...price to members only $1.59



IF CARD HAS BEEN REMOVED, MAIL THIS COUPON

Parents' Magazine's
READ ALOUD AND EASY READING PROGRAM,® Dept. AC-5
P.O. Box 161, Bergenfield, New Jersey 07621

Please enroll the child named below as a member. In accordance with your offer, please send FREE as an enrollment gift, the four books "You're in Love, Charlie Brown," "How Fletcher was Hatched," "The Cat and the Fiddler," and "Donkey-Donkey" worth $13.45. Also send the book "The King with Six Friends" as the first Program selection, billing me the membership price of only $1.59 (instead of the regular $3.50 price) plus a small mailing charge. If not thoroughly pleased, I may return all the books within 10 days and owe nothing. Otherwise, you will send a new book each month at the same price. I may cancel membership any time after the child has received four monthly selections.

Child's Name.....Age.....Boy ☐ Girl ☐
(PLEASE PRINT)

Address.....

City & State.....Zip Code.....

Signature of Parent or Donor.....

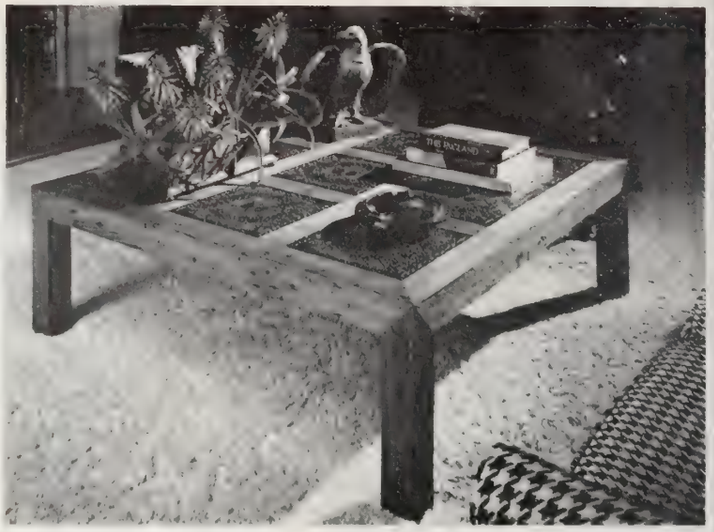
Canadian orders will be shipped from Canada for a slightly higher price. R42-C

100 IDEAS UNDER $100

Starting here: our brand-new and best-ever collection of home-enhancing projects for husbands and wives. Our editors beat the bushes to come up with fresh ideas for indoors and outdoors—and to keep the cost of materials for each project under $100. (Of course, costs will vary slightly depending on where you live.)



Magnetic bulletin board/blackboard—$30. Your youngster will enjoy attaching current "art" with magnets—then doodling and displaying models on the side. Make the 3x7-foot frame from 2x4s, and the 2x4-foot board from sheet metal over ¼-inch plywood. Paint the board a flat black.



Vinyl-tile coffee table—$49. Legs and top edge of this attractive table are made of 4x4 lumber cut to 3x3. Top is ¾-inch plywood. Thin strips of the 3x3 material were cut to fit between the 12x12 vinyl tiles. The completed table was distressed and finished with varnish.



Mower "garage" plus storage—$58. Keep your mower and garden materials together in this great space-saver. It's 32 inches wide, 33 deep, and 84 high, made of ¾-inch regular plywood. The shelves have half-rectangle notches to accommodate the mower handle in upright position.



All credits on page 85

Very efficient files—$80. Here's how to get your home office organized in small space. Acquire some secondhand metal files, fasten together, and paint one color. Files here: four 12-inch-high units, two layers of 6-inch card files, two 15-inch-high units for boxed files.

THE CAREFREE ELECTRIC WAY

lameless electric heat won't burn a hole n your pocket

it from these people who know.
're typical of millions who
hed to flameless electric heat
old-fashioned heating fuels.



ric heat costs us a few pennies extra a day,
t's well worth it. When you add the time
noney we save on cleaning...well, electric heat
lly works out to be a bargain."

"We actually save money with electric heat. We figured what we formerly paid for both fuel and electricity during a year; then compared that with last year's electric bills, which included electric heat. We came out way ahead."

"Electric heat runs us just about the same as our old system...almost to the dollar. But that's not all we like about it. It's clean, gentle heat... we never have cold spots or hot blasts."



Live the carefree way with

Flameless Electric Heat

Live Better Electrically
Edison Electric Institute
750 Third Ave., N.Y., N.Y. 10017

This Gold Medallion identifies a home where everything's electric, including the heat.

Call your electric heating contractor or your electric light and power company.



Marlite areas. Walls—Antique Gold Planks and textured Green Antique Marble. Counter top and cabinets—Polar White, Antique Gold and Persimmon Red. Tub area—Gold Lace combined with Shoreline Mural.

Remodel with Marlite Paneling
to give your decorator bathroom a lifetime of wash-and-wear beauty.

Remodel your bathroom or any room in your home with easy-to-install Marlite. No other wall paneling gives you so much beauty and durability for so little cost.

Choose from more than 70 colors, patterns and designs, including new textured Antique Marble shown above. This distinctive pre-finished hardboard has deep-embossed texture you can actually feel.

Soilproof Marlite outlasts many coats of paint. Its baked plastic finish resists heat, moisture, stains and dents—wipes clean with a damp cloth.

If you're handy with ordinary carpenter tools, you can install Marlite yourself. And everyone will think you hired a decorator. Your building materials dealer will help you get started.



MASONITE CORPORATION **Marlite®** plastic-finished paneling



THE MARLITE WALL BOOK
24 pages of decorating ideas to make your home more beautiful. Send 50¢ and coupon.

Marlite Division of Masonite Corporation
Dept. 833, Dover, Ohio 44622

Name _____

Address _____

City _____

100 IDEAS UNDER $100



First-class mailbox keyed to landscape—$30. Build this by alternating 2x2 and 2x4 frames like a sandwich. Each frame is an inverted U shape; numerals mount on the 2x4 frames. End 2x8s conceal standard rural mailbox. (Check your local post office for height and location required.)



Complete utensil storage—$26. Unclutter your kitchen with a few hours of handyman ingenuity. This tall cabinet was revamped with a sheet of perforated hardboard on the back wall, three plywood shelves, and some vertical divider panels of hardboard for baking-pan storage.

Change to a beautiful kind of soft. Lady Scott.®

Switch from plain to fanciful...
softly scented flowering prints in
Persian Blue, Venetian Pink, Emerald Green,
Antique Gold. Matching facial tissue,
too. All at everyday prices.
By Lady Scott.



100 IDEAS UNDER $100



Haven for cleanup gear—$37. Turn a pantry into an all-purpose utility center with perforated hardboard on the back wall and plywood for shelves and vertical divider. Now it can store cleaning equipment, the portable dryer, even gift-wrapping materials.



Hide-and-serve center—$65. This nifty setup drops down when needed, disappears when it's not. Use ¾-inch plywood, simple butt joints, and magnetic latches. Cover serving top with spill-resistant plastic laminate, and add a bright brass chain.



Cannery-row—$22. Turn a closet into a canned goods dispenser with all your staples in sight. All it takes is plywood shelves set at an angle, and facing strips of 1x2s to hold the cans steady. Take out the front can, and another rolls into place.

Now you can get ice and cold water without raiding the icebox...

Push the cradle marked "Ice" and cubes drop into your glass. You can even fill a whole ice bucket. Push the other one and you get a cold drink of water. You can use both dispensers at the same time. All without opening a door.

Now open the door and GE gives you 23.5 cubic feet of cool in a refrigerator only 35¾" wide and 66" high. Plus some other surprises for you.

Like a convertible seven-day meat keeper that keeps unfrozen meat fresh and ready to cook for an entire week. Or just a flip of a lever and you can use it for more vegetable storage. Slide-out, tempered-glass shelves are easy to clean and spills don't drip through. A no-frost system that keeps everything, including the freezer, completely frostless.

GE also gives you an automatic icemaker that feeds cubes to the dispenser in the door. And there's a big storage bin that keeps a party supply of ice on hand. There are even wheels—so you can roll the refrigerator out and clean behind it.

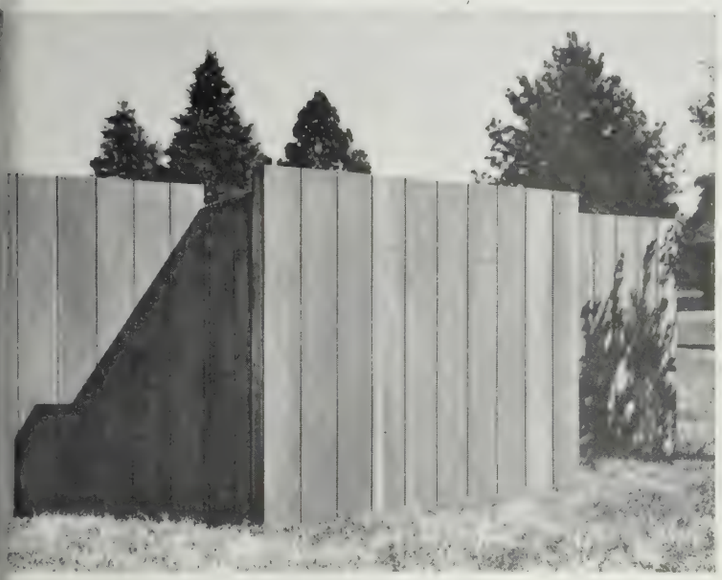
See the icebox you don't have to raid for ice and a cold drink. The new Americana, just one model in our 1969 lineup. Go where GE is sold and see them all.

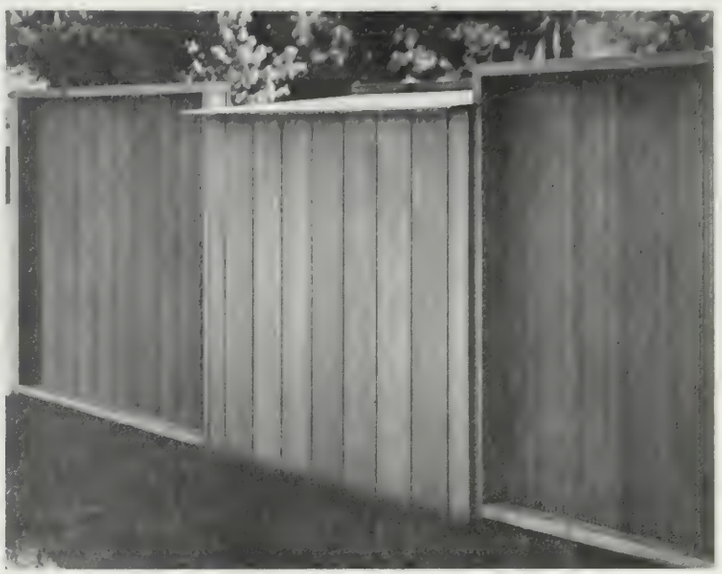
You'll seldom need service on a GE refrigerator, but it's nice to know we're nearby.



Progress Is Our Most Important Product

GENERAL ELECTRIC





Tool-shed fence—$84. This ingenious fence-plus-storage is surprisingly simple to construct. Start by building three 6-foot-wide by 5-foot-high sections of fence. Place one section in front of the other two, as shown in the photographs. Posts are necessary only at the extreme ends of the whole unit.

In the area between the fence sections, use 2x4 lumber to build a box with a slanting top. Cover it with the same 8-inch tongue-and-groove, beveled-edge vertical siding you used on the fence, so the "shed" merges smoothly with the rest of the structure. Make a door at one end of the box and add a lock to safeguard your yard tools and gardening gear.

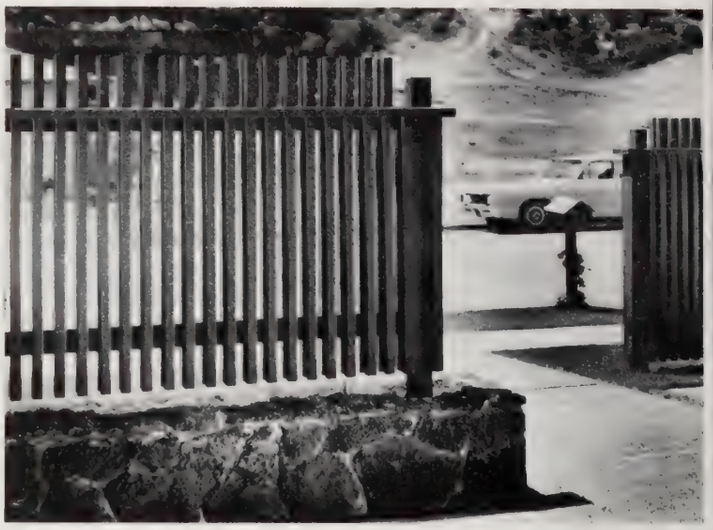
Finally, protect your project from the elements with a coat of gray stain mixed with a good preservative—or let your own Tom Sawyer paint it.



100 IDEAS UNDER $100



Swinging canvas sunshade/windscreen—$75. Three big canvas panels are lashed to steel pipe with nylon cord. The 16-foot screen swings obligingly up and down on T-fitting attached to the house. When up, the screen rests on tapered threaded standards, easily set in place.



Thrifty privacy screen/windbreaker—$18. (Price is based on a 9-foot length.) Nail 2x2s, spaced two inches apart, to 2x2 stringers. You can stagger them for maximum privacy, or line them up (as shown) for ventilation. Set 4x4 posts in concrete, and add plants to hide the fence base.

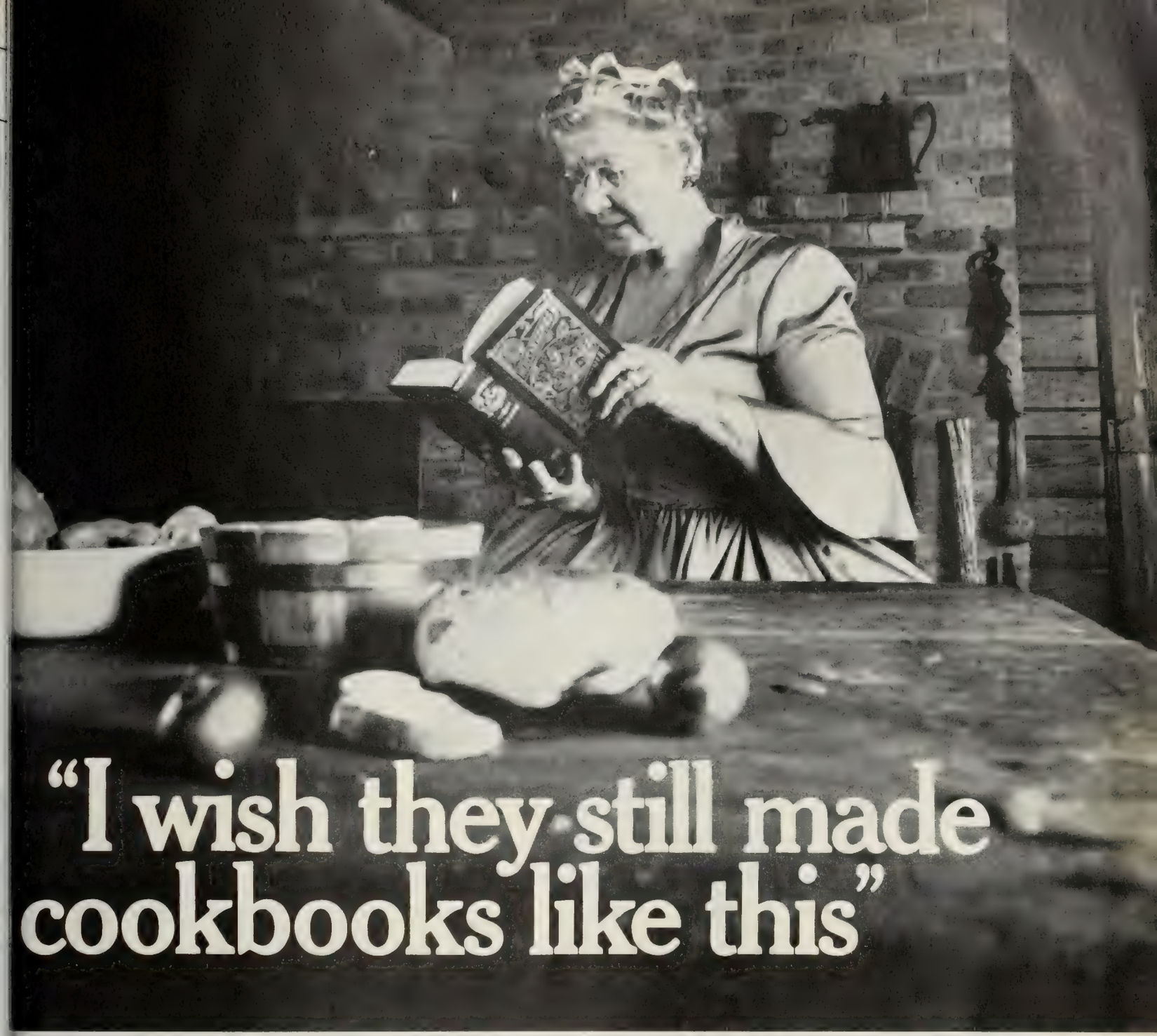


Working window wall—$48. Camouflage a window and gain handsome display space besides. The uprights are 2x8s, stained dark walnut and edged with polished aluminum. The glass shelves adjust to fit your needs. Window-hiding shade is inexpensive, roll-up matchstick bamboo.



All credits on page 85

Ladder headboard with storage to spare—$31. Basic unit consists of four ladders with 1x12 pine shelves. Construct verticals of 1x3s and insert 1-inch dowels into predrilled holes. To increase storage capacity, add more shelves. Finish top section of headboard with redwood lath.



"I wish they still made cookbooks like this"

Mrs. Mabel Oliver Bellwood presides over Red Hill-on-the-Staunton, the lovely restored home of Patrick Henry in Virginia.

So, quite naturally, she's fascinated by the cookbook she's holding.

For Housekeeping in Old Virginia was actually written by Patrick Henry's granddaughter.

This famous cookbook contains favorite dishes of the FFV (First Families of Virginia), names you'll surely recognize from American History. There are over 1700 heirloom recipes in all, including Flannel Cakes, Pigeon Pie, Souse Cheese, Nasturtium Sauce, etc.

Original copies of this 530-page classic cookbook are very rare. So we've arranged to print reproductions, authentic in every detail.

Our book has the same antique, wheat-colored paper; the same delicately grained leather-textured binding; the same baroque gold decorations.

And like the original, it has a chapter on housekeeping hints, and another on sickroom remedies such as a "Breast Salve" and a prescription for weak back that calls for a quart of whiskey.

There's even a special section of old advertisements (customary in books of that day) which includes an entertaining description of Dr. Scott's electric corset.

We'll send you this delightful cookbook, free, to introduce you to our Cookbook Collector's Library.

During the past two years, we've been collecting a library of hard-to-find cookbooks. We searched for little-known collections, locally edited and full of almost-forgotten recipes. We uncovered famous cookbooks that have slipped out of print. Even privately-printed gourmet cookbooks limited to a few hundred copies.

We will republish the best of these—impeccably printed and bound—and send them out every two months to our subscribers for free examination.

You can look forward to such selections as: Louisiana Cookery, Pennsylvania Dutch Cookery, The New England Yankee Cookbook, The Farmer's Market Cookbook, the famous West Coast Cookbook, Blue Ribbon Recipes (county fair winners), Lucinda's Party Foods, etc.

But let us make this clear. You don't have to buy a single one of these books. Every two months, a selection will be sent to you for ten days' free examination. You may return any cookbook you don't want. For those you keep you never pay more than $3.95 a copy. And, you may quit at any time.

By mailing the postage-paid card attached at left, you'll simply say, "Yes, I'd like a chance to see cookbooks and recipes I'd never come across by myself."

If card is missing, you can simply send your name and address to Cookbook Collector's Library, Dept. 2128, Old Shepherdsville Rd., Louisville, Kentucky 40218.

Housekeeping in Old Virginia will be sent to you. You may keep it free in any case. And you'll be under no obligation to buy another cookbook —now or later.

People with slim hopes get fabulous flavor in Wish-Bone low calorie dressing

Wish-Bone gives you three dressings, each with a truly distinctive taste.

Low Calorie Italian is full of verve and vintage vinegar plus plenty of herbs and tender young garlic.

Low Calorie French tastes as rich and smooth as the regular French.

And Low Calorie Russian just brims with spicy-sweet tang.

The only thing missing is the calories. They're so good, you'll want to try them even if you aren't on a diet.



100 IDEAS UNDER $100



Kitchen-corner storage—$28. To activate this dead space, first remove the regular cabinet shelves. Then make one quarter-circle unit to swing into the corner, a second to fit the rest of the area. Add plywood shelves with hardboard facing strips to keep utensils from sliding off.



Lofty lattice planters—$12. Using ¾-inch plywood disks at base and midway, nail lattice molding as shown. Lattice is spaced around middle disk, but fits tight at bottom. Use wire to hold together the very tops of the strips, and to hang your handiwork. Then add pots to suit.

The only wax you'll find in a Plasticarton is what you put in it.



Now that our point has been made (that Pure-Pak cartons are *plastic* coated, not wax coated), how would you like to make this delicately lacey candle?

Simply send us the coupon below, along with a Pure-Pak trademark from one of our cartons, plus 10¢ for handling. We'll send *you* our famous filmy candle recipe. It's part of a bright new booklet, with more than 60 ideas on what you can do with those empty Pure-Pak Plasticartons.



Pure-Pak
Box Z, North End Station
Detroit, Michigan 48202

PURE-PAK®
XLO
EX-CELL-O CORPORATION
AND THE SUPPLIERS OF PURE-PAK® CARTONS

Please send
"thought starter" booklet to:

Name _____

Address _____

City _____ State _____ Zip _____

Spend ALL your vacation time



vacationing

For two weeks the world is your playground and you're going to have a marvelous time. Nothing to worry about but having fun. That's because you use internally worn Tampax tampons. They give you the freedom to enjoy every minute of every day of your hard-earned vacation. NO BELTS NO PINS NO PADS NO ODOR Now uncomfortable belts, pins and pads are things of the past. You're secure, confident and, above all, comfortable. So have fun!



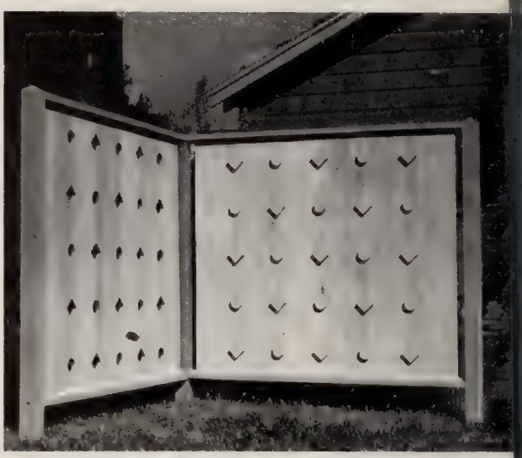
DEVELOPED BY A DOCTOR
NOW USED BY MILLIONS OF WOMEN

TAMPAX® TAMPONS ARE MADE ONLY BY TAMPAX INCORPORATED PALMER MASS

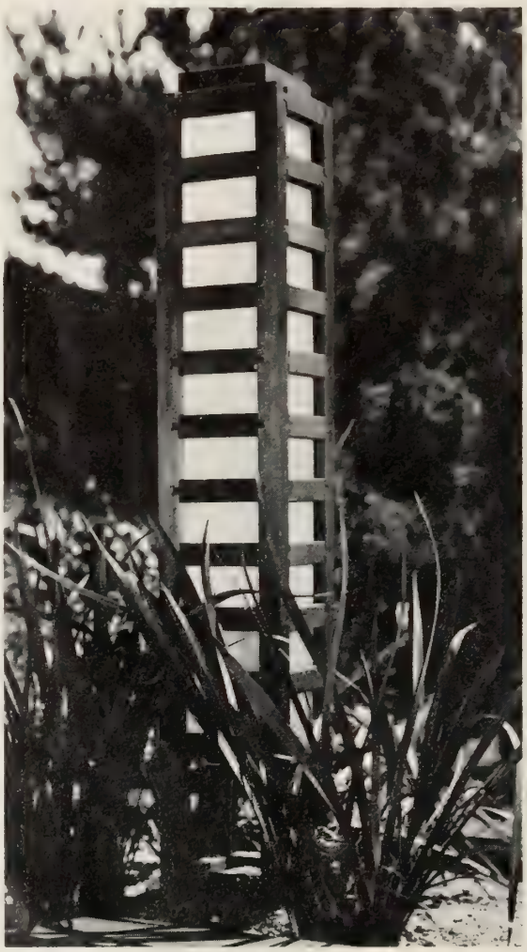
100 IDEAS UNDER $100



Wall-hugging work counter—$51. Construct this shelf and its supports from three sheets of ¾-inch plywood, and brace with 2x2s. Staple patent-like vinyl to all surfaces and secure the completed unit to your wall with metal brackets.



Holier-than-thou screen—$36. The three 4x4 posts and 2x4 horizontals hold 1x12 boards. In the left section, cut out a circle-and-square motif between boards. Then apply the shapes to the right side. Each panel is approximately 6 feet by 4 feet.



"Lighthouse" for a garden—$30. Build this 5-foot, 10-inch-square pillar with 2x2 redwood. Make dividers for plastic "windows"—7½ inches long, 1¾ inches wide, ½ inch thick—and set in notched posts. Use multiple-light string for an even glow.



Kitchen think-center—$57. Patterned vinyl backs these open shelves and extends down to the desk unit surfaced with plastic laminate. You make pigeonholes of hardboard, and then attach a fluorescent strip light above the wall-hung desk.


Tower
of Babble
Confused by claims? by shapes and sizes?
by strange sounding ingredients?
When you need fast relief
from headache pain,
don't forget this fact:
Bayer® is 100% aspirin.
And aspirin is the
strongest pain reliever
you can buy.
No wonder Bayer works wonders.



The first dishwasher detergent for dry-hards.

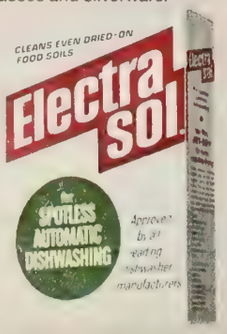
Dry-Hards are tough-to-clean foods—like eggs, fruit pie, oatmeal, meat fats, sauces—that dry and cake and stick. And stick. And stick. To plates. On forks. Filming glasses. Electrasol, fortified with 20% more active cleaning ingredients than other leading dishwasher detergents, really removes Dry-Hards. Lets your dishwasher give you cleaner, brighter, film-free dishes.



Test proves fortified Electrasol's superiority against Dry-Hards. Egg cup with Dry-Hard paste of egg, oatmeal and blueberry pie baked on for ten minutes at 330°F came out looking this way when washed in another leading dishwasher detergent.



Identical Dry-Hard egg cup—but cleaned in Electrasol, fortified with 20% more active cleaning ingredients than other leading brands. Try Electrasol. It removes Dry-Hard soils, prevents them from drying into spots on dishes, glasses and silverware.



PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping
GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

Approved by all leading dishwasher manufacturers

ECONOMICS LABORATORY, INC. St. Paul, Minnesota

100 IDEAS UNDER $100



Guess-what divider—$6. String five packages of coffee filters (yes, coffee filters) on heavy thread. Make loops in thread at top to slide over drapery rod. For weights, attach brass rings at base. If color is desired, dip filters in liquid dye bath; let dry thoroughly on a flat surface before assembling.

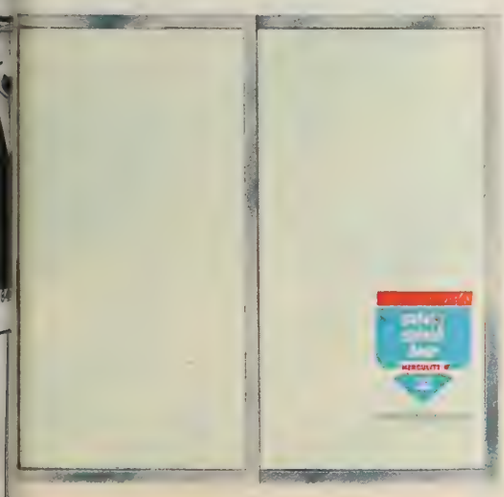


Buying information, page 8

Shipshape sideboard—$20. First, find a chain as old and heavy as possible, then plan the shelf for it to support. Nail a supporting cleat to the wall and measure the spot for the screw hooks above. Attach shelf to cleat, then hook chain up. Last of all, insert and adjust the eyebolts.



For the love of Mike, make sure your patio doors have PPG Safety Glass.



Look for the name PPG *Herculite® K* Safety Glass on your patio doors or those that you intend to buy. They will take most wallops that shatter ordinary glass into large dangerous pieces as shown above. If PPG *Herculite K* ever does break, it simply crumbles into small granular fragments. Those long jagged edges will never threaten your child.

That's just one reason why today most patio-door manufacturers use tempered safety glass.

Sure, you can still own patio doors without safety glass. But, for the love of Mike, why? Buy where you see the red, white and blue shield of safety or the name PPG *Herculite K*.

It's your extra assurance that we think Mike's worth the few dollars more, too.

PPG Industries, One Gateway Center, Pittsburgh, Pa. 15222.

PPG is Chemicals, Minerals, Fiber Glass, Paints and Glass. So far.

PPG INDUSTRIES

100 IDEAS UNDER $100



Colorful carpeted stairs—$15. Brighten a stodgy staircase with carpet remnants or small throw rugs of different colors. Cut all sections to fit, and use tacks to hold each piece securely in place. An added feature to consider: those vari-colored steps are easier to see, hence safer to use.



Big and bold built-in display—$50. This 7-foot-wide by 8-foot-tall unit is mainly ¾-inch plywood. Bend ash quarter-round molding to conform to the arches. Then glue and nail plastic panels and rosettes at the bottom. Finally, paint and wipe your display with antiquing glaze for an heirloom look.



Adjustable canvas sunshade—$25. Sink two 10-foot 4x4s into the ground and connect at the top with 1-inch pipe. Use ¾-inch plywood at the base of each post to provide a pivot for the 1x3 awning arms. Sew together colorful strips of 42-inch-wide canvas for the 6x6-foot sunshade roof.



Home phone booth—$35. Any youngster who cherishes telephone privacy will go for this. The booth is built of ¼-inch plywood over 2x4 framing. Doors are standard entrance-door sidelights with bifold hinges. Note: you don't even need a dime to make a call on this genuine phone.



Buying information, page 84

A-frame grape arbor—$45. This simple structure provides a spectacular support for grapevines (or any other vines), and can be used as the entry to a section of your yard. You'll need eight 2x8s, twelve feet long, and eight 1x4s, four feet long (preferably redwood). Groove the 2x8s and nail the 1x4s to them, as shown on the lower right side. For an angle like this, make the base of the A about 5½ feet wide. Drive metal stakes into the ground as anchor points for each 2x8 leg. Charcoal stain can provide the dark, rich color—or you can let redwood weather naturally if you prefer.

100 IDEAS UNDER $100



Elegant buffet server created from junk—$97. A strip of ornamental brass from a demolished building launched this shelf on a busy life. Curved side pieces are bathroom salvage. Secure the buffet to wall studs with L-shaped braces; surface with adhesive-backed plastic over plywood.



Showcase wall, will travel—$75. Build a striking wall and window treatment out of boxes, painted and stacked to suit your needs. All you need are 1x12 boards, glass shelves, and a little imagination. Because the unit isn't built in, you can move it easily whenever the mood moves you.



Split-level play unit—$16. For the climber, build a frame of 2x4s and ¾-inch plywood, and stretch canvas over a couple of hose-wrapped, spring-mounted chains. Underneath is room for a sandbox. The whole unit is portable, and the bright enamel offers protection against the elements.



Playhouse that stays indoors—$25. Start by cutting 15 equilateral triangles from ⅛-inch hardboard. (Use exterior plywood outside.) Size of triangles determines dimensions; ours measure 27½ inches. Sand and paint all pieces. Pin-hinge construction makes assembly fast and easy.



A rugged planter with running water—$75. Make three irregular lengths of planter walls (fourth is garage side) with 1x6 redwood boards; then set each section in concrete. Cap with 2x6 plank. The 4-foot pool is precast aggregate concrete, fitted with a small recirculating pump.



Zebra-look accordion shade—$80. For this dramatic window, make lambrequin of 1x6-inch pine, painted black. Cut ¼-inch hardboard into 4-inch strips to desired length. Apply vinyl zebra fabric, then drill holes four inches from end of each strip. String and tie with nylon cord.



A man-size desk, made of doors—$95. Build desk top and supports from two solid-core doors, and secure with angle irons. Shape the typewriter L from one hollow-core door; add a swing-out supply box of ¾-inch plywood. Trim desk with oak hardboard flooring; stain and wax.



All credits on page 85

Sneaky bike rack—$30. Tired of bikes in the driveway? Here's a rack you don't see until you need to use it. A pit, lined with gravel, is covered by redwood 2x2s. Space wheel holders so there's room for a young rider between bikes. More bikes? Just make your bike rack a bit longer.



100 IDEAS UNDER $100

Tall, sleek divider—$75. It's mad[e] ¼-inch clear plastic and ⅛-inch sm[oke] plastic, and rests on three slo[t]ed strips of wood. The unit measu[res] 6 feet by 4 feet by 1 foot deep. Ea[ch] shelf is 6 inches deep.

Way-out wine rack—$25. Using th[ree] colors of acrylic plastic, cut [two] 10x16-inch squares and four 10[x8] inch squares. Draw a line perp[en]dicular from one edge to cente[r] each square, and cut. Apply glue [to] insert second piece of plastic to f[orm] an interlocking joint. Glue 12x[4] inch piece of white plastic to the [top] as a serving surface.

Contemporary chandelier—$25. Us[ing] acrylic plastic, cut three 8-i[nch] squares in half diagonally. Notch [the] two 8-inch sides every ⅛ inch, [al]ting a larger notch at the center po[int]. Glue uncut edges of triangles to[gether] 8-inch cylinder. For lamp fittin[gs] drill three ¼-inch holes one inch f[rom] top of cylinder. String with clear [ny]lon fishline.

Private-eye window—$12. The 30x[60] inch wood frame has three s[lots] which accept sheets of plastic. [You] slide these to either side of the w[in]dow for air and light.

Zigzag table—$65. For bases, cut [two] 18x24-inch pieces of black plas[tic]. Interlock two pieces to form an [X], then glue in the clear plastic shelv[es]. For tabletop, glue on a 24x36-i[nch] piece of ¾-inch-thick clear acryli[c]



100 IDEAS UNDER $100



Indoor-outdoor divider—$28. This trim, tailored divider looks at home anywhere. Here it's used to block a bare front entry. Frame is just pine 2x4s, and it stretches seven feet high. The verticals are 1x4s; two are nailed together as a T, then nailed into the frame. (Space them two inches apart.) Your anchoring system will depend on where you use the divider. If it abuts a wall, fasten it there. If it's freestanding, extend the vertical frame members to the ceiling and fasten top and bottom—or use a horizontal brace at the floor. Outside, extend the divider legs below ground for stability.



Buying information, page 84

Three-dimensional wall treatment—$6. Try this way-out 3-D illusion on just about any small room. First, paint the wall opposite the most-used doorway in a solid color. When the surface is thoroughly dry, apply 18-inch-wide strips of adhesive-backed vinyl. Overlap the corners at first, then—after all air bubbles are worked out—cut away the corners as shown above, using a razor blade and a straightedge. Carefully remove a one-inch strip from each mitered corner to reveal the wall color and add to the three-dimensional effect. As a finishing touch, hang up a few shapely straw mats.

100 IDEAS UNDER $100



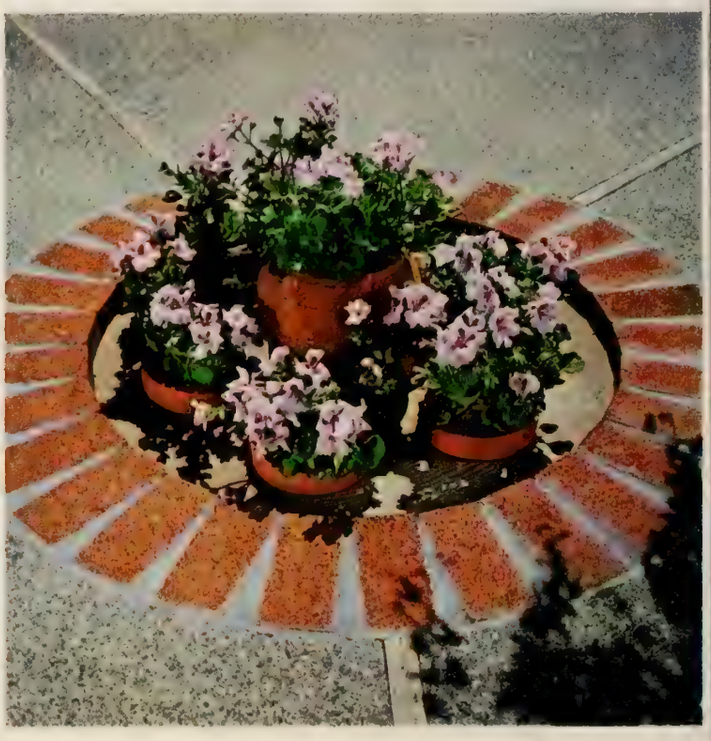
Carpet landscape for child's train—$75. Price includes indoor-outdoor carpet for a 10x12 room. Then in one area, you cut away designs as shown and install new carpet with double-faced tape. At a later date, "landscape" can be taken up and replaced by the original rectangle of carpet.



Zigzag privacy screen—$32 per eight-foot section. This six-foot-high fence turns a slight corner every eight feet, so it's stronger and easier to build. Framework is all 2x4s; verticals are 1x4 resawn western red cedar, stained. Use a 4x4 post at the ends to strengthen your privacy screen.



Thick-and-thin swinging door—$34. To make it, you'll need knot-free one-inch lumber. Rip your planks into strips slightly wider than they are thick. Then glue them together, alternating the wide and narrow edges. Use heavy-duty hinges such as double-action pivot type.



Fire-pit plant display—$5. Here's an easy and effective way to dress up a fire pit when it's not in use. Cut a big circle of ¾-inch outdoor-grade plywood for a lid. Then cut out six 7-inch holes near the edge to hold 7½-inch clay pots of flowers. The center pot is raised on bricks.



Simplest buffet wall yet—$56. It started as a serving shelf, but look where it ended. Bottom shelf is a foot deep and as long as you like. Cover ¾-inch plywood or a 1x12 with plastic laminate, add drawers below. Build upper shelves 10 inches deep; support with standards. Add books and bibelots.



A geometric privacy screen—$95. Now you can shut yourself in with real flair. Make the basic outer frame of 4x4 redwood. Use 2x2s around the red panel and 1x2s for some interesting designs on the white. Attach the sheets of plastic to the back, and your colorful cover-up job is done.



Handy end-of-the-bed bench—$22. This makes a convenient seat for dressing, or an easy-to-reach spot for extra blankets when temperatures drop suddenly. Construct the sturdy bench of ¾-inch plywood, in double thickness. Cover with wipe-clean vinyl, stapled and glued to all surfaces.



Cleanup corner—$90. Putting gear away is just half your job at the end of an outdoor day. The other half is a good scrubdown. Plastic "poured" floor and laminated hardboard paneling make cleanup a snap—just hose down the entire room. Boots stow away under the cushioned bench.



Yarn-and-twine room divider—$45. The design possibilities in this idea are limitless. Try combining varicolored yarn and twine in a vertical pattern, tied at intervals as shown. Or string a diagonal arrangement, or come up with your own variation. And don't limit yourself to a room divider—use this idea to spruce up a dull window or an uninteresting wall. Special commercial hardware strips are available for fastening to your floor and ceiling. But if you elect to do it yourself, you can use wood strips and lots of screw eyes. *For buying information on commercial hardware units, see page 84.*



A wall full of boxes—$65. We found this idea in a family room, but you can use it anywhere. Start with a base of 1x2 lumber, then build the 7-foot-high boxes 30 inches wide. Drill holes for shelf supports every inch on the inside. Paint them, set in place, and anchor the tops to the wall.



An airy screen for plants and privacy—$65. Lath construction of this 10x7-foot divider admits air to both you and plants. Four pairs of 2x4 supports are anchored in ready-mix concrete. Combination of ½x½-inch and 1x1½-inch laths—spaced their width apart—makes the design.



Storage for a space-shy bath—$9. Start by installing metal standards and shelf brackets, then add ½-inch plywood shelves which you've painted a compatible color. Add a few accessories and plants to make your out-in-the-open storage area every bit as decorative as it is functional.



Shape-up for a standard window—$20. Just cut an arch from a scrap of plywood and fit it into the top of the window. Paint it and the mullions black. Then antique some unfinished shutter panels, along with the window trim. As a finishing touch, use a bright print fabric in the shutters.



100 IDEAS UNDER $100

Tic-tac-toe/dart board—$6. Onto a base of scrap plywood, glue nine cork floor tiles. Stain frame and five tiles; add picture-frame hooks. Cardboard rectangles at top and bottom aid scoring.

Jazzy-colored standing screen—$20. Start with two 24-inch hollow-core doors. Cover surface with one coat of white shellac. Divide doors into sections and paint different colors. Separate the areas with contrasting tape; then hinge together.

Picture-frame headboard—$45. You can assemble a handsome headboard from stock picture frames. For double bed, select ten frames with cove molding. (Ours measure 12x16 inches.) Cut quilted fabric so your pattern is the same in all openings. Leave a cloth border; tape it to cardboard backing inserts that go inside frames. Using screws from back side, secure all frames to a sheet of ¼-inch plywood.

Custom-design rug and pillows—$55. For rug, buy bathroom-type wall-to-wall carpet (5x6 feet) in two solid colors. Cut designs from paper that comes with carpet; mark on back of both carpets. Cut with heavy scissors. Alternate the colors, stitch together. Glue two-inch widths of burlap over seams; add yarn fringe. For the plump pillows, cut johnny covers and felt end pieces into 16-inch circles. Use 5x51-inch felt strip for boxing. Stitch together, leaving opening for stuffing. Finally, stitch the ends closed.

Basket-stack storage—$57. Here's a striking way to store out-of-season accessories, display choice collectibles, and add a splash of color. Start by buying your rattan chests. Then cut shelves, 22x14½-inches, from ¾-inch plywood. Seal edges with wood filler; paint to blend with your room. Hang shelves on decorative metal brackets screwed to wall, and your storage problem is solved.



100 IDEAS UNDER $100



Three caballero candlesticks—$8. They're elegant enough to grace a hacienda, but these holders are simply flowerpots, saucers, and drain tile. Stack up components till you have a satisfactory design, then glue in place with epoxy. To achieve ceramic glaze effect, apply a coat of clear white shellac to seal porous surfaces. Then daub with poster paints, and while surface is still wet, hold a spray-paint can two to three inches away. Spray on enough to cause vertical runs. Repeat this process several times, using different colors and varying thicknesses of paint. Let dry, then light up your patio.



Buying information, page 84

A quick-change plant stand—$9. You can put this useful bench together over a weekend and enjoy it on the patio, deck, or indoors. Use 2x2s for the legs and two 2x6 planks for the top. Cut half circles in each 2x6 with a saber saw to form holes for pots (10-inch size were used here). The great advantage of separate-pot culture is that you can remove an ailing plant and substitute another without ruffling the overall arrangement. If you use bench outdoors, good plants for semi-shade include dwarf yellow callas and impatiens. For full sun, geraniums; indoors, ferns or begonias are good choices.

100 IDEAS UNDER $100



Stitch-in-time storage closet—$42. Do a quick-change act with a spare closet. Plywood shelves get the transformation under way. Rout the shelves and fit the slots with vertical dividers of plain and perforated hardboard for specialized storage. Add a door-mounted lamp for work light.



Moorish arches for window drama—$59. Cut arches (2 feet in diameter) from ¾-inch plywood and secure to top of four standard lumber verticals. Cover inner edge of verticals and arches with a 3-inch strip of ¼-inch plywood. Paint or stain the unit and install color-cued cafe curtains.



"Stained glass" window treatment—$50. Draw your motif on paper first, then pencil the design on a flush door. Color areas with enamels in vivid hues. Cover lines with black masking or vinyl tape. Repeat the design on a window, substituting glass stain for enamel. Apply tape to both sides.



Dual-purpose fabric frames—$85. Colorful frames cover windows at night, lift aside in daytime. Stretch your fabric tight onto wood frames. They mount in window opening on magnets at center top. When not covering window, frames can hang alongside on hooks, shutter-fashion.



Bookish window treatment, plus storage—$30. Construct this shelf unit of four vertical 8-foot 1x12s, and divide space horizontally as desired. Paint completed shelves in a shiny enamel. Install standard window shade, and trim the bottom edge with bands of ribbon or braid.



Boot-and-coat corner with storage below—$26. All you need is an overlooked corner by the back door. Install 2x4s to define the area; add carefree color with washable vinyl wall covering, and use dowels for coat hooks. Partition the bottom seating section for boots-and-books storage.



Conversation-piece patio table—$58. When you mix pioneer artifacts with 20th-century plastic, people will talk. Take a vintage stoneware pickling crock and top it with an old wagon wheel. Cover with ¼-inch plastic cut to fit over the rim and around the hub so it won't slide.



All credits on page 85

Tape-record storage in a box—$25. Build a mini music library. This 2-foot-square unit has a drawer for records and indented shelves for your tapes. Use ¾-inch plywood for everything except the tape section. Here you'll need ½-inch plywood for partitions and ⅛-inch hardboard for shelves.



100 IDEAS UNDER $100

Garden on a fence—$11. The half-sphere planter is volcanic rock—light in weight and easy to work. Use any sharp tool to hollow out planting pockets the sizes you want. Fill holes with soil and set your plants in place. Succulents are ideal, since they'll gradually spread over the rock and soften its outline. (And they thrive in a sunny location.) To hang your planter, drill holes in back at either end for screws—then run heavy wire between them as for a picture. The shelf is a discarded window-well grate mounted on two brackets, sturdy enough to hold many potted plants for summering outdoors.

Nested wood planters—$35. These four free-standing planters add drama to a patio corner—or you can move them around to use separately. They're all made of 2x12 boards. The low box measures 2x2 feet; the verticals are four, four and a half, and five feet high, with the front and back sides of each one a foot shorter than the other two sides. You can plant directly in earth contained in the low box, but use potted plants (changed with the season) in the verticals. Set them on braces of the same wood.

Flue-tile patio table—$25. A surprising material finds distinctive use here. Flue tile is 30 inches square, two feet long—heavy enough not to tilt. Put the top together from ten three-foot 2x4s. They're held together by two angle irons, which form a frame that fits snugly over the base of the table without sliding.

Suspended planter—$12. Here's how to keep a plant in view, yet up and out of the way. Make two 18-inch-diameter circles from exterior-grade plywood. Use a saber saw to cut a hole for a 14-inch pot in the upper board. Lace sash chain through screw eyes to make drum design. (Determine hanging length of chains to suit location.) You can make these for all size pots, but adjust disk diameter accordingly. Remember, hanging plants are subject to drying effect of wind and need more frequent watering than plants in ground.

Pair of fold-up benches—$17. Benches for extra seating turn out even better if you can work them into limited space. Each of these is 30 inches long, 16 deep, and 18 high when folded down. Plate hinges secure benches to a six-foot 2x4 attached to wall. Tops and bandings are made of 1x4s. "Legs" are of exterior-grade plywood with 12-inch cutouts. In their up position, legs fold flat against the top. Paint legs on the underside to harmonize with your setting. Chain stops hold legs when down.

Seven garden night lights—$3. Ordinary drainage tiles can be surprisingly decorative. These are 12 inches long, four inches across; they lend themselves to any design you want to make. Fill each T-end tile to its opening with gravel, and set a votive candle in place. Where your tile T-ends are stacked double, you'll need a wood block in the base of the top one to hold the candle.



100 IDEAS UNDER $100



Beautiful way to protect a tree—$20. If you have a tree shading your terrace, a mini-garden like this provides ideal protection. The earth rectangle which the homeowners left for this honey locust was messy when wet—and tempting to cut across when dry. Their landscaping solution: two neat retainer-islands of redwood 2x4s. The inner one holds washed gravel; the outer one is brimming with low-maintenance, multi-flowering plants. Six dozen alyssums now perfume the air. Four dozen dwarf marigolds repeat the orange of the doors to create an altogether harmonicus picture.



Art wall with a wallop—$69. You can set up this good-looking gallery in practically no time! Rip plywood sheets (as many as you need) to 3-foot widths, then cover them with wallpaper-thin cork! You buy it by the yard and glue it on. Finish off the panels with wood strips stained dark.



Airplane that swings—$25. Any young pilot can bank, dive, and climb in this plane that swings from a sturdy tree branch. It's cut from plywood, then sanded and painted. Nylon rope is threaded through pulleys at strategic points. **To order complete plan for the airplane, see page 82.**



Serving cart from a kitchen cabinet—$80. To make this roll-around cart, mount a ready-made cabinet on four global casters. Screw a purchased wood chopping block to the surface. Install an electrical outlet, and your serving cart is ready to go wherever and whenever needed.



Buying information, page 84

Problem-solver bench for small space—$60. It seats extra guests and is also a two-section storage box with individually-hinged tops. Six 4x4 posts form the framework (81 inches long, 18 inches wide, 24 inches high). The panels are 2x2s backed by decorative copper paper.

100 IDEAS UNDER $100



Patio stereo-storage cabinet—$99. This unit measures 7 feet 8 inches long by 27 inches wide. Its ¾-inch plywood top is faced with a 1x2 strip. V-grooved siding was used for center doors. End doors have half spindles backed with perforated hardboard to hold weatherproof speakers.



Play-and-store platform—$75. Here's a way to keep kids—and toys—up off the floor. Platform measures 12 by 18 feet; it's 16 inches high. Build it with ½-inch plywood over a 2x4 frame. When playtime is over, toys tuck into huge drawers—out of sight, but right at hand for another day.



Flower power for unfinished furniture—$65. Try this quick transformation on a standard bookcase unit and a 19-inch-high lowboy. First paint the shelf interior and the drawer frames in matte black. Then cover the remaining surfaces with adhesive-backed plastic in an exciting design.



Show-and-tell privacy screen—$20. This good-looking screen protects privacy and also makes your address easy to spot. The basic frame is made of 2x4 redwood boards; the interior screen frame is 1x2s with strips of 1x1s. Masonry panel is precut concrete pipe glued in place.



Expandable tea cart—$75. Here's a contemporary tea cart that travels light, opens wide for service. Make it of birch plywood; use laminated plastic for the adjustable shelf and the double top, hinged to open to twice its size. Include a storage drawer and easygoing swivel casters.



Barbecue with serviceable cover-up—$41. Walls are firebricks—seven lengths long and four wide—with draft hole and gravel-covered firebox. Top of 1x10 resawn redwood (with 2x4 frame) fits over barbecue after it has cooled. Unit serves as a table, seat, or spot for sunbathing.



Dramatic box of light—$12. Our novel hanging fixture starts with four pieces of ⅛-inch white plastic measuring 9x 12½ inches, plus a top section 9 inches square. Sections are butt jointed and glued. Drill a hole for the cord, then glue four cork "hot mats" over the plastic.



Show-off end table—$33. This glass-topped table displays your collection, dust-free, in a ¾-inch plywood case. Glass just rests on top, but table is secured to wall with four 14-inch brackets. A sheet of colored plastic covers table bottom and slides out for access to collection.

100 IDEAS UNDER $100

Ingenious copper wall—$40. (All prices based on 4x8 area.) Now you can easily bring the warmth of copper (*left*) into any room. These are 2¼x8½-inch tiles applied vertically. Use the recommended mastic for copper tiles, and apply directly to your wall. Or, put the tiles onto a 4x8 sheet of plywood, so you can change your wall at will.

Brick, made easy—$98. Have you ever wished for the charm of a traditional brick fireplace, but lacked a place to put one? Here's an unusual answer. The split-paving-brick panel you see here offers the atmosphere of a fireplace without the work or expense. And you don't even have to be a mason to install it. Just mastic the ⅜-inch-thick bricks to the wall, caulk the joints, and the job's done.

"Floor" a wall—$25. Oak parquet is not only a fine floor material—it's a spectacular accent for a wall. Parquet is almost as easy to put up as children's building blocks. Just apply mastic to the back of each piece and slip it into place. Since each piece fits with a tongue-and-groove joint, the installation can't help but be neat. You could design your own pattern, but the one shown has one basic advantage—there's no cutting or trimming involved.

Far-Eastern effect—$16. Here's a clever way to bring the Orient into your home—and benefit your budget at the same time. The material is bamboo screening, available in your garden shop. Put up the screening much as you would wallpaper, but apply glue to the wall instead of to the bamboo. A 1x2-inch decorative wood frame, painted flat black, finishes the installation.

Walnut-and-birch panel—$22. Looking for a wild way to panel a wall? Try this. Lay a half sheet of walnut paneling over a half sheet of birch paneling, and make a freehand cut with a sabre saw. (Hint: cut through tape to achieve a smoother face joint.) Then piece the panels together and fasten to the wall with nails or panel glue.

Rough-hewn hominess—$26. If you want ruggedness and a lot of texture, you can't beat this. It's resawn exterior siding. Battens are 1x2-inch pine fastened edgewise for an added effect of depth. Paint and wipe with a glazing stain for an antique look.



100 IDEAS UNDER $100



A see-through room divider—$47. Three yards of semi-sheer printed fabric will produce this translucent divider that subtly veils the view but does not completely block it. Hem your fabric on all four sides and insert lattice molding at top and bottom. Secure to the ceiling with screws.



Richly "carved" cabinet doors—$35. Apply these precast fiber glass moldings to your present kitchen-cabinet doors—using paneling adhesive and small nails. You can then antique them (as here) or paint any color you choose. Approximate price listed is for the two doors shown above.



Canvas privacy blinds—$30. Large screw eyes were used on the railing and at the top, to hold canvas securely in place. Wooden dowels slip through hems in the canvas and are drilled to accept ropes. This method makes it simple to put up and take down blinds according to the season.



Flexible display case—$22. A few 1x10 pine boards make this storage unit that changes to fit your mood and your needs. It's actually a group of switch-around boxes that can adapt to almost any shelving situation. You can paint them, stain them, or cover with colorful adhesive-backed plastic.



All credits on page 85

Fabric-covered window frame—$40. This distinctive window treatment is surprisingly easy to duplicate. Construct open panels from stock dimension lumber. Brace them at intervals for strength, and hinge together in pairs. Cut your fabric (approximately 3 yards required), fold it under along the raw edges, and staple to each frame. Stain some adjustable shutters a dark tone, and install them over the glassed area. These shutters can be pushed aside whenever you please for ventilation. Cost of the complete decorating treatment will vary according to the price of the fabric used.

Jazz
Ice Crea

By Doris Eby, Food Editor and Patricia Pollock, Assoc



Synonymous with birthday part and sun-dappled summer days that's ice cream! But you do really know how good it can be you try our special versions.

Naturally we'll show you how stir up that time-honored hom made ice cream (the kind th makes memories). But we'll a unveil some never-before parfa . . . bravissimo beverages . . . a showy parfait pies and cakes.

Why not plan a party arou your ice cream freezer—electric hand-crank? Try your hand at t **Orange Velvet,** the **Caramel Peca** or the **Peach Melba** ice cream. stir cinnamon into vanilla ice crea and layer with a luscious strawb ry-raspberry sauce for **Cinnamo Berry Parfaits.**

Recipes on page

Photograph—de Gennaro



Please all of the people with this special basic ice cream recipe—it can be varied to make five different flavors!

Basic Homemade Ice Cream

¾ cup sugar	2 tablespoons water
4 cups light cream	1 slightly beaten egg
½ envelope (1½ teaspoons) unflavored gelatin	1 teaspoon vanilla
	Dash salt

Combine sugar and 2 cups of the cream. Soften gelatin in water; add to sugar mixture. Stir over low heat till gelatin dissolves. Slowly stir a small amount of hot mixture into egg; return to hot mixture. Cook and stir till mixture thickens slightly, about 1 minute; chill. Add remaining cream, the vanilla, and salt. Freeze. Makes 1½ quarts.

Vanilla: Double amount of vanilla.

Strawberry: Decrease sugar to ½ cup. Crush 1 quart fresh strawberries with ¾ cup sugar; add to chilled mix.

Cherry Nut: To chilled mix, add ⅓ cup chopped walnuts, ⅓ cup chopped maraschino cherries, and 1 tablespoon maraschino cherry juice.

Chocolate Almond: Increase sugar to 1 cup. To sugar-gelatin mixture, add 3 squares (3 ounces) unsweetened chocolate. Proceed as directed. To chilled mix, add ½ cup toasted slivered almonds.

Peppermint: To hot gelatin mixture, add 1 cup crushed peppermint candies; stir till melted. Proceed as directed. To frozen ice cream, stir in ¼ cup coarsely crushed peppermint candies.

To freeze ice cream: Pour chilled mixture into freezer can, filling can only ⅔ full to allow for expansion during freezing. Fit can into freezer. Adjust dasher and cover. Pack crushed ice and rock salt around can, using 6 parts ice to 1 part salt. Pack ice and salt up to, but not over, lid of can. *Turn handle slowly till ice melts and forms brine; add more ice and salt as needed to maintain ice level. Turn handle constantly till crank becomes difficult to turn. Remove ice to well below lid of can; wipe cover and top of freezer can. Remove lid; scrape dasher.

To ripen ice cream: Plug opening in lid. Pack more ice and salt, using 4 parts ice to 1 part salt, around freezer can to fill freezer. Cover with heavy cloth or newspaper. Let ripen for 4 hours.

*If using an electric freezer, follow the manufacturer's directions.



Very posh concoctions

Believe it or not, all three of these glamorous desserts start with store-bought vanilla ice cream. Here's how to effect the transformations.

For show-stopping **Cherry-Burgundy Pie,** you melt the ice cream with cherry-flavored gelatin; add dark sweet cherries and a touch of wine and chill in a baked pastry shell. Trim and serve with luxurious dollops of whipped cream.

The **Frosty Strawberry Cubes**—an elegant combo of vanilla ice cream, strawberries, pineapple, cream cheese, and mayonnaise—will be the star attraction when you show them off in your prettiest icer. Surround with fruits galore: more berries, apple wedges, nut-crusted banana chunks, peach or nectarine halves, watermelon wedges. Serve buffet-style for either dessert or salad.

Bring on our **Ice Cream Sundae Mold** for dessert and you'll get an ovation for a spectacular production. It features layers of coffee and vanilla ice cream, studded with toasted coconut and almonds, topped with Fudgy Chocolate Sauce and still more toasted nuts.

Recipes on page 77


Campbell Up a sandwich for lunch today!
Campbell's CHICKEN NOODLE SOUP
Campbell Up is the delicious way to say fuel up! Perk up! Pep up! Soup up! Just put Campbell's Chicken Noodle Soup next to a ham on rye and you've got a hot, balanced lunch. Plenty of stout egg noodles and plump chicken in a chicken-rich broth. Why don't you Campbell Up your favorite sandwich for lunch today? M'm! M'm! Good!
Campbell Up!

COOKING WITH Kellogg's



lemon-freeze

Make the no-bake crust with Kellogg's Corn Flake Crumbs ... and the no-cook filling with ReaLemon Lemon Juice and Borden's Eagle Brand Sweetened Condensed Milk

½ cup KELLOGG'S® CORN FLAKE CRUMBS
2 tablespoons sugar
¼ cup butter or margarine, melted

* * * * * * * *

1⅓ cups (15 oz. can) BORDEN'S EAGLE BRAND® SWEETENED CONDENSED MILK
⅓ cup REALEMON® RECONSTITUTED LEMON JUICE
2 eggs, separated
3 tablespoons sugar

1. Combine Corn Flake Crumbs, the 2 tablespoons sugar and butter in ice cube tray; mix well. Reserve 2 tablespoons of Crumbs mixture for topping. With back of tablespoon press remainder evenly and firmly in bottom of ice cube tray. Chill.
2. In medium-sized mixing bowl, combine Eagle Brand Sweetened Condensed Milk and ReaLemon Lemon Juice; stir until thickened. Add egg yolks; mix well.
3. Beat egg whites until foamy. Gradually beat in the 3 tablespoons sugar and continue beating until egg whites are stiff, but not dry; gently fold into Condensed Milk mixture. Spread evenly over Crumbs crust; sprinkle with reserved Crumbs mixture.
4. Place on bottom of the freezer compartment of refrigerator, taking care to allow air circulation around the tray to assure freezing. Freeze 6 to 8 hours or until firm. Cut into pie wedges or bars to serve.

YIELD: 8 servings. NOTE: If frozen very hard, set pan on hot, wet towel for a few minutes before cutting.



© 1968 by Kellogg Company

CANADIAN AND FOREIGN READERS—NOTE!

Our excellent house and project plans are now available to you! When ordering these materials, just add ten percent to your remittance to cover added handling costs.



WIN MONEY FOR YOUR RECIPES

FAST OR FANCY CHOCOLATE DESSERTS

WE'RE LOOKING FOR recipes—fast or fancy—for chocola desserts. Your best might be one of the prizewinners n March. Two Cooks-of-the-Month receive $50 each. Fo Runners-up receive $25 each, and 12 Honor Roll winners g $10 each. Selected winning recipes will be pictured on t Prize Tested Recipes pages next March. All 18 winners re ceive a framed Better Homes and Gardens Certificate o Endorsement and six copies of the endorsed recipe.

Hints to Help You

Fast Chocolate Desserts could start with a shortcut method or packaged mix. Perhaps your best is a quick parfait, pudding, or rich ice cream combo. Maybe a cake mix torte or a freezer special saves you time. Suggestions:

chocolate marble torte
choco-cherry fluff
jiffy brownie stack-ups
fudge ribbon parfaits
chocolate chiffon tarts

Fancy Chocolate Desserts migh be a special combo of crea cheese, spices, or coffee an chocolate in an elegant chees cake, eclair, or layered mol Chocolate charlotte russe or u ultra-smooth ice cream cou be your specialty. Clues:

frozen chocolate nut cups
choco-mint chiffon
mocha ice cream sundaes
tiny chocolate soufflés
chocolate cheesecake bombe

THIS MONTH'S WINNERS

(See recipes on pages 73 and 74)

Cooks-of-the-Month

Mrs. Fred Anderson, Buffalo, Minn.
Mrs. Adrienne W. Cook, Tucson, Ariz.

Runners-up

Mrs. James Hurley, Fort Lauderdale, Fla.
Mrs. Harold Leisy, South Gate, Calif.
Mrs. James L. Ricke, Estherville, Iowa
Mrs. William Strieber, Crofton, Md.

Honor Roll

Mrs. Joel Allard, San Antonio, Tex.
Miss M. Bergamini, Martinez, Calif.
Mrs. William L. Connors, Aliquippa, Pa.
Mrs. Nicholas George, Pasadena, Calif.
Deborah Gibson, Shermans Dale, Pa.
Mrs. E. J. Glenn, Eden, Tex.
Mrs. Homer Grob, Tacoma, Wash.
Mrs. Audrey B. Heller, West Roxbury, Mass.
Mrs. Leonard L. Nelson, Milbank, S. Dak.
Mrs. J. F. Thompson, Vancouver, B. C., Canada
Miss Dara Tinkcom, Bunker Hill, Ind.
Mrs. F. Robert Treacy, Houston, Tex.

Contest Rules

1. Write or type your recipe clearly on one side of the paper and mark it "March Fast Chocolate Desserts" or "March Fancy Chocolate Desserts." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of Better Homes and Gardens.
7. Entries must be postmarked by midnight August 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 6208 Test Kitchen, Better Homes and Gardens, Des Moines, Iowa 50303.

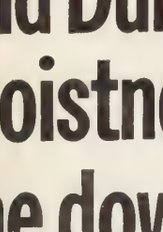

This is the one that's protected, cared for and given all the time it needs to become America's finest cheddar.
Cracker Barrel Brand from Kraft.
EXTRA SHARP
Cracker Barrel
NATURAL CHEDDAR
KRAFT

Turn Duncan Hines Yellow Cake upside down...



and Duncan Hines moistness will make the downside as "peachy" as the up!

PEACH UPSIDE DOWN CAKE



1 package Duncan Hines
Yellow Deluxe Cake Mix
½ cup (1 stick) butter or margarine
1 cup brown sugar
1 can (1 lb. 13 oz.) sliced peaches
Maraschino cherry halves
Whipped cream

Melt butter in 13"x9"x2" pan. Sprinkle brown sugar evenly in pan. Drain peaches and arrange with cherries in sugar mixture. Mix cake as directed; spread over fruit. Bake at 350°until done (45 to 50 min.). Let stand 5 min.; turn upside down onto large platter. Serve warm with whipped cream. (12-16 servings). Recipe on the back of Duncan Hines Yellow Deluxe Cake Mix.
FOR HIGH ALTITUDES: See side panel.



Be sure to try Double Pineapple and Deep Chocolate Upside Down Cakes too. Look for recipes on back of Duncan Hines Pineapple Supreme and Deep Chocolate Cake Mixes.

Free Mail-In Refund Off
Try these delicious desserts
Duncan Hines will buy the
when you buy the mix. Look
full details on mail-in certifi
at your store.

Duncan Hines®

FAST FRUIT SALADS



Frosty Cranberry Salad

Cook-of-the-Month winner in the Fast category: a delightful frozen two-fruit salad that takes just a jiffy to make—

1 16-ounce can (2 cups) whole cranberry sauce
1 $8\frac{3}{4}$-ounce can (1 cup) crushed pineapple, drained
1 cup dairy sour cream
$\frac{1}{4}$ cup sifted confectioners' sugar

Combine cranberry sauce and crushed pineapple. Stir together sour cream and confectioners' sugar; add to fruit mixture. Line a 3-cup refrigerator tray with foil; pour in fruit mixture. Freeze firm. To serve, turn out frozen salad and let stand a few minutes at room temperature. Remove foil and cut salad in six wedges. If desired, cut three well-drained pineapple rings in half; place one half atop each cranberry wedge. Serve on lettuce. Makes 6 servings.

Mrs. Adrienne W. Cook, Tucson, Arizona

along dotted line

FANCY FRUIT SALADS



Photographs: Swoon

Cherry Salad Supreme

Cook-of-the-Month winner in the Fancy category—

1 3-ounce package raspberry-flavored gelatin
1 3-ounce package lemon-flavored gelatin
$\frac{1}{3}$ cup mayonnaise or salad dressing
1 21-ounce can cherry pie filling
1 3-ounce package cream cheese
1 $8\frac{3}{4}$-ounce can (1 cup) crushed pineapple

Dissolve raspberry gelatin in 1 cup boiling water; stir in pie filling. Turn into 9x9x2-inch baking dish; chill till partially set. Dissolve lemon gelatin in 1 cup boiling water. Beat together cream cheese and mayonnaise. Gradually add lemon gelatin. Stir in *undrained* pineapple. Whip $\frac{1}{2}$ cup whipping cream; fold into lemon mixture with 1 cup tiny marshmallows. Spread atop cherry layer; top with 2 tablespoons chopped nuts. Chill till set. Makes 12 servings.

Mrs. Fred Anderson, Buffalo, Minnesota

Prize Tested Recipes
Add to your cook book
Betty Crocker NEW COOK BOOK



Fluffy Orange Salad

1 3-ounce package cream cheese, softened
1 5-ounce jar neufchâtel cheese spread with pimiento
1 16-ounce can sliced peaches
1 11-ounce can mandarin orange sections, drained
1 13½-ounce can pineapple tidbits, drained (1 cup)
1 cup tiny marshmallows
1 cup whipping cream

Beat together cream cheese and cheese spread. Drain and cut up peaches, reserving ¼ cup syrup. Beat reserved syrup into cheese. Fold in fruits and marshmallows. Whip cream; fold into fruit mixture. Chill 5 to 6 hours or overnight. Makes 8 servings.

Mrs. James L. Ricke
Estherville, Iowa



Pear Crème de Menthe Mold

1 3-ounce package lime-flavored gelatin
1 8¾-ounce can (1 cup) pineapple tidbits
3 tablespoons crème de menthe syrup
½ cup dairy sour cream
1 cup diced fresh pear

Dissolve gelatin in 1 cup boiling water. Drain pineapple, reserving syrup. To reserved syrup, add crème de menthe syrup and water to equal ¾ cup liquid; stir into gelatin. Gradually beat into sour cream with rotary beater. Chill till partially set. Whip till light; fold in fruits. Turn into 4-cup mold. Chill. Four servings.

Mrs. William Strieber
Crofton, Maryland



Summer Fruit Plate

¼ cup frozen limeade concentrate, thawed
⅓ cup honey
⅓ cup cooking oil
1 teaspoon celery seed
1 drop green food coloring

Pare 1 small pineapple; cut in spears and remove core. Cut 1 medium cantaloupe into crescents; halve fresh strawberries. Arrange on lettuce on 4 salad plates.

Pass *Tangy Lime Dressing:* Combine concentrate, honey, cooking oil, celery seed, and green food coloring. Beat with rotary beater till smooth and thickened. Makes about ¾ cup dressing.

Mrs. James Hurley
Fort Lauderdale, Florida



Lemon Pineapple Ring

Lemon sherbet is the flavor surprise in this refreshing salad.

2 3-ounce packages lemon-flavored gelatin
2 cups boiling water
1 pint lemon sherbet
1 8¾-ounce can (1 cup) crushed pineapple
1½ cups small curd cream-style cottage cheese

Dissolve gelatin in boiling water. Add sherbet, a spoonful at a time, stirring till melted. Add *undrained* pineapple. Chill till partially set. Fold in cheese; pour into 6½-cup ring mold. Chill till set, about 5 hours. Unmold onto serving plate; fill center of ring with fresh raspberries and strawberry halves. Makes 10 servings.

Mrs. Harold Leisy
South Gate, California

Photographs: Photography, Inc.



This sauce doesn't just sit there

It simmers real cookout flavor all through the meat. Kraft Barbecue Sauce

Made with 19 herbs and spices. Choose Regular, Hot, Garlic or Hickory Smoke flavored

We're watching your weight with the Special K Breakfast.

(Less than 240 calories... 99% fat-free)

A good breakfast is an essential part of any weight-control program. Get back into things with Kellogg's® Special K® Breakfast. Delicious!



THE SPECIAL K BREAKFAST

4 oz. tomato (or orange) juice
1½ cups (1 oz.) Special K
1 teaspoon sugar
4 oz. skim milk
black coffee or tea
(less than 240 calories)

JAZZY ICE CREAM

Begins on page 62

Peach Melba Ice Cream

You add the raspberry at the last minute—

2 cups sugar
2 envelopes (2 tablespoons) unflavored gelatin
½ teaspoon salt
6 well-beaten eggs
1 quart milk
3 cups whipping cream
2 tablespoons vanilla
2 10-ounce packages frozen raspberries, thawed
2 12-ounce packages frozen peaches, thawed, drained, and chopped *or* 2 cups fresh peaches, chopped

In large saucepan, combine sugar, gelatin, and salt; add eggs and milk; cook over medium-low heat, stirring till mixture thickens slightly and coats a metal spoon. Cool mixture to room temperature. Stir in whipping cream and vanilla. Freeze in ice cream freezer, according to freezer directions, for about 25 minutes or till ice cream is nearly firm.

Sieve raspberries with syrup. Add raspberry puree and



chopped peaches to ice cream; blend 2 minutes more to produce marbled effect. Let ice cream ripen before serving. Makes 1 gallon.

Cinnamon-Berry Parfait

A hint of citrus in the berry sauce is a flavor surprise—



1 teaspoon ground cinnamon
1 quart homemade vanilla ice cream
1 pint (2 cups) fresh strawberries, hulled and sliced
3 tablespoons sugar
1 teaspoon grated orange peel
½ teaspoon grated lemon peel
2 tablespoons orange juice
2 teaspoons lemon juice
1 10-ounce package frozen raspberries, thawed
4 teaspoons cornstarch

Stir cinnamon into ice cream; freeze firm in refrigerator tray. Combine strawberries, sugar, orange and lemon juices; chill. Sieve raspberries with syrup. In saucepan, combine 3 tablespoons sugar and the cornstarch. Add raspberry puree; cook and stir till thickened and bubbly. Remove from heat; add strawberry mixture; chill.

To serve, alternately layer cinnamon ice cream and berry mixture in parfait glasses, ending with ice cream. Serve immediately or return to freezer. Makes 6 servings.

Frosty Strawberry Cubes

Creamy frozen cubes double as dessert or unique salad—

1 8¾-ounce can (1 cup) crushed pineapple, drained
1 cup fresh strawberries, hulled and crushed
⅓ cup sugar
1 3-ounce package cream cheese, softened
⅓ cup mayonnaise or salad dressing
½ pint vanilla ice cream, softened

Combine pineapple, strawberries, and sugar; mix well. Blend cream cheese and mayonnaise. Stir into fruit mixture; fold in



softened ice cream. Turn into 3-cup refrigerator tray and freeze firm. Cut in cubes and serve with fruit: strawberries, raspberries, blueberries, pear wedges, peach halves, watermelon wedges, and banana chunks rolled in chopped nuts. Makes 6 servings.

Ice Cream Sundae Mold

Scrumptious chocolate sauce—

¼ cup flaked coconut, toasted
1½ teaspoons brandy flavoring
1 quart vanilla ice cream, softened

• • •

1 quart coffee ice cream, softened
¼ cup slivered almonds, toasted

Stir coconut and brandy flavoring into vanilla ice cream; turn into a 6-cup mold and freeze



firm. Stir together coffee ice cream and almonds; spoon into mold atop vanilla layer. Freeze firm, about 5 hours. Unmold onto serving plate. Drizzle with Fudgy Chocolate Sauce; sprinkle with additional almonds. Pass remaining sauce. Makes 10 to 12 servings.

Fudgy Chocolate Sauce: In saucepan, combine 1 6-ounce package semisweet chocolate pieces and ⅔ cup light corn syrup; cook and stir over low heat till chocolate melts. Remove from heat; cool. Gradually stir in 1 6-ounce can (⅔ cup) evaporated milk.

Cherry Burgundy Pie

For very special occasions—

1 16-ounce can (2 cups) pitted dark sweet cherries
1 3-ounce package cherry-flavored gelatin
1 pint vanilla ice cream
3 tablespoons burgundy
1 teaspoon lemon juice

• • •

1 8-inch baked pastry shell

Drain cherries, reserving syrup. Add enough water to syrup to make 1 cup liquid; heat to boiling. Dissolve gelatin in boiling



liquid. Add ice cream by spoonfuls, stirring till melted. Blend in wine and lemon juice. Chill till mixture mounds. Quarter cherries; fold into fruit mixture. Chill again, if necessary, before piling into pastry shell. Chill till firm. Trim with whipped cream.

Orange Velvet

Serve with orange-slice fans—

1 3-ounce package orange-flavored gelatin
½ cup sugar
1 cup water
1 cup light corn syrup

• • •

1 cup orange juice
2 tablespoons lemon juice
2 cups milk
2 cups light cream

In saucepan, combine gelatin and sugar; stir in water and corn syrup. Bring to boiling, stirring till gelatin dissolves. Remove from heat. Stir in



Photographs: Photography, Inc.

orange and lemon juices; cool. Add milk, cream, and a dash salt. Freeze in ice cream freezer according to freezer directions. Makes 2 quarts.

Caramel Pecan Ice Cream

This warm-weather treat is loaded with nuts –

1 cup sugar
1½ cups boiling water
4 eggs
½ cup sugar
2 13-ounce cans (3⅓ cups) evaporated milk
2 teaspoons vanilla
½ cup pecans, toasted and chopped

In heavy skillet, melt the 1 cup sugar slowly over low heat till golden brown. Remove from heat; gradually stir in the boiling water; cool thoroughly. Beat eggs till light, beating in the ½ cup sugar and ½ teaspoon salt. Stir in carmelized syrup, evaporated milk, and



vanilla. Freeze in ice cream freezer according to freezer directions for about 30 minutes. Add pecans and freeze 5 minutes more. Let ripen before serving. Makes 2 quarts.

Summer Easy Meals



Two shortcut recipes, long on hearty good eating



Peachy SPAMbake

12 oz. can SPAM
Canned peach halves
Brown sugar
Cloves

You'll like the good Hormel Ham in SPAM — and good meat protein, too. For quick Peachy SPAMbake, place whole 12-oz. loaf of SPAM in casserole, surround with canned peach halves. Dot loaf with cloves. Bake 15 minutes at 400°. Baste with mixture of peach juice and brown sugar.





Dinty Moore Beef 'n Biscuit Bake

1½ lb. can Dinty Moore Beef Stew
Bisquick

Dinty Moore gives you a whole hearty meal in itself. Lean chunks of beef, good carrots, potatoes, and real meat gravy that outbeefs 'em all for flavor. For easy Beef 'n Biscuit Bake, pour Dinty Moore into casserole, heat in oven. Make biscuits or dumplings with Bisquick, drop from tablespoon into boiling stew. Bake according to Bisquick package directions. Ready in just 10 to 20 minutes. Will serve two or three.



SUMMER

New sass for sandwiches: Lipton California Dip.

Use Lipton California Dip as a substitute for mayonnaise, mustard and other sandwich spreads.

Blend one envelope (1⅜ oz.) Lipton® Onion Soup Mix with one pint dairy sour cream. Chill. Makes 2 cups.

No other soup, canned or mix, gives your recipes this special flavor.



EASY MEALS

Wish-Bone Italian has the inside and outside story on tasty steaks.

Italian Marinade

½ cup Wish-Bone® Italian Dressing
2½ to 3-pound lean, tender steak for outdoor cooking
¼ cup soy sauce
¼ cup brown sugar

in large baking dish, place meat and cover with Wish-Bone Italian Dressing. Refrigerate 3 hours, turning meat occasionally.

Baste a tasty crust.

Remove steak from dish and place on grill over hot coals. In small bowl, combine remaining Italian dressing, soy sauce, and sugar. Baste steak with Italian marinade, turning meat occasionally. Makes 6 to 8 servings.





Cut along dotted line



IF YOUR JELLY DOESN'T . . .

When jelly doesn't gel, it's usually due to overripe fruit, inaccurate measuring, insufficient cooking time, or a double recipe. All the reasons in the world won't make soft jelly firmer but recooking might.

▸ **To recook jelly with powdered pectin:** Measure the jelly to be recooked. For each quart of jelly, measure ¼ cup sugar, ¼ cup water, and 4 teaspoons powdered pectin. Mix the pectin and water and bring to boiling, stirring constantly. Add the soft jelly and the sugar; stir thoroughly. Bring to a full rolling boil over high heat, stirring constantly. Boil hard for 30 seconds. Remove jelly from heat; skim, pour into hot containers, and seal.

▸ **To recook with liquid pectin:** Measure the jelly to be recooked. For each quart of jelly, measure ¾ cup sugar, 2 tablespoons lemon juice, and 2 tablespoons liquid pectin. Bring jelly to boiling over high heat. Quickly add the sugar, lemon juice, and pectin and bring to a full rolling boil, stirring constantly. Boil hard for 1 minute. Remove the recooked jelly from heat; skim, pour into hot containers, and seal.

▸ **To recook jelly without added pectin:** Find the temperature at which water boils in your area—it differs according to the altitude. Then heat the jelly to boiling and boil for a few minutes, or till the temperature is 8 degrees above the boiling point of water *or* till the jelly mixture sheets off a metal spoon. Remove the recooked jelly from heat; skim, pour into hot containers, and seal.

With any of the above methods, it is best to cook *only 4 to 6 cups* of jelly at one time. It isn't *always* possible to repair jelly that didn't gel, but take heart—very soft homemade jelly makes delicious pancake or waffle syrup!

Other Points to Ponder

▸ Always follow recipe directions accurately—it is the surest way to success. Increasing or decreasing a recipe can be an invitation to problems.

▸ Because of the differences between powdered pectin and liquid pectin, each should be used *only* in recipes developed specifically for that form. Don't try to substitute.

▸ Little can be done for jelly that is *overcooked*, so be alert when testing doneness. Signs of overcooking are change in color of the mixture, and taste or odor of caramelized sugar. ■


YOU'LL FIND QUALITY IN OUR CORNER
NABISCO
CRUNCH
That's PREMIUM Saltines.
So crunchy you won't believe your ears.
Because Nabisco bakes them fresh,
and keeps them fresh. Our moisture-
proof Stack Packs keep things
fresher than any-
thing else around.
Look for
PREMIUM Saltines.
They really pack a crunch.
PREMIUM
SALTINE CRACKERS
CRUNCH
PREMIUM
SALTINE CRACKERS
NOW MADE WITH ENRICHED FLOUR.
ANOTHER EXAMPLE OF NABISCO QUALITY.

Stop at Stuckey's... buy 10 gallons of gas and get a box of free candy



Your happiest stop on the highways! Relax, refresh, refuel at Stuckey's. Find every service that makes motoring easier and more fun.

Enjoy good food at our fast snack bars; golden fried chicken. Great pecan candies, gift packs (we mail for you anywhere). Gas up with ten or more gallons and a box of our fine candy is yours free. Texaco, Diners Club, American Express for any purchase. Coast to coast—every trip's a pleasure trip when you stop at Stuckey's.

Stuckey's

STUCKEY STORES DIVISION PET INCORPORATED

Offer good at participating Stuckey stores. Expires August 31, 1969, and is void if prohibited or taxed by law.

Buying Guide

For your convenience, we list names and addresses of manufacturers of most of the products pictured in each month's issue. This month, see page 84 for this shopping information.

PREPARING VEGETABLES FOR FREEZING

For best results in home-freezing fresh vegetables, be sure that you prepare them properly before packaging. Just follow these essential steps:

Selection and Handling

▶ Most vegetables can be frozen, with the exception of salad vegetables, which lose texture, flavor, and color if frozen.

▶ Choose slightly immature garden-fresh vegetables, at peak quality. Avoid any that are damaged, blemished, or old.

▶ Handle vegetables quickly and freeze immediately. Their freshness wastes away at room temperature. If you can't freeze them immediately, store in the refrigerator and freeze as soon as possible.

Blanching

▶ Vegetables are blanched before freezing to stop the enzyme action. This helps to retain fresh flavor and color.

▶ To blanch vegetables, use a large kettle with a cover and a wire-mesh basket, or blancher. Use at least 1 gallon of rapidly boiling water; keep heat high at all times. Work with small amounts of vegetables—about a pound at a time.

▶ Wash, trim, cut vegetables.

▶ Place prepared vegetables in wire basket; completely immerse in boiling water; cover.

▶ Start to count heating ti when water reaches a full ro ing boil. Use the following cha as a timing guide. Note th large pieces will take long than small ones.

Vegetable	Minute at Boili
Asparagus	2-4
Broccoli	3
Brussels sprouts	3-5
Carrots	2-5
Corn	
on the cob	7-11
whole kernel	4
Green beans	3
Peas	1½

Chilling

▶ Remove vegetables from ke tle promptly when time is up.

▶ Immediately plunge bask of vegetables into pan of co or ice water. Change water fr quently. Allow as much tim for cooling in water as you d for heating.

▶ Drain well. Pat dry with p per toweling.

Packing

▼Vegetables should be tho oughly chilled before packin Test by breaking or cutting piece. It should be chill through to the center.

▶ Pack chilled vegetables containers, allowing ½-in headspace.

▶ Seal, label, and freeze. ■

HOW TO ORDER MATERIAL FROM THE MAGAZINE

Better Homes Project Plans

If you would like to build the airplane that swings on page 55, simp check the appropriate box on the coupon below and we will send y a complete set of working drawings. The package includes a list materials you'll need, instructions for proper cutting, and an explod view drawing. You may also use this coupon to order our Project Pl Catalog which includes more than 125 plans from past issues.

Better Homes for All America, 1716 Locust St., Des Moine Iowa 50303. Please send the following plans from your Bett Homes Project Plans series.

Plan No.	Price	Description	Page
☐ 3908-A	$1.50	Airplane that swings	55
☐ 214	.25	Project Plan catalog	
☐ 215	.25	House Plan catalog	

☐ Check if you wish your order sent parcel post (no charge).

☐ Check here if you wish your order sent air mail. For one pro ect plan, add $.50; two or more project plans, add $1.00.

Total amount enclosed: $_____ (Check or money orde no stamps, please.) Send plans to:

Name_____
(please print)

Address_____
(number and street)

City_____ State_____ Zip_____

AMILY MONEY
ANAGEMENT®

AN YOU BANK LARGE DEPOSITS SAFELY?

rictly speaking, no savings count can be insured for more an $15,000 by the Federal posit Insurance Corporation the Federal Savings and an Insurance Corporation or S&L accounts). But by disibuting your savings among rtain accounts, you can be sured for far more than 5,000. A family of three could ndle it any one of the follow- g ways:

Three separate **individual counts** for the husband, wife, d child. These will be insured tomatically for $15,000 each or a total of $45,000.

Three **joint accounts** for the sband and wife, the husband d child, and the wife and ild. Both parties must sign e joint-account card, and ch has equal withdrawal hts. These accounts also are sured for $15,000 each.

States may vary on the eligiity and responsibility of nors, so check this out first. ou might want to explore the ects that a large joint-name m might have on your own tate tax problems—and on rvivorship rights, too.

Testamentary accounts. The st common forms of this be- n with "Payable on death to ." or "In trust for . . ." The counts could be opened as lows: husband, with the wife beneficiary; wife, with the sband as beneficiary; hus- nd, with the child as bene- iary; wife, with the child as neficiary. Together these four uld allow $60,000 in insured nds, but only if the benefi- ries included the spouse, chil- n, or grandchildren. In each riation, the account holder ains full control of the funds. course, the account holders uld be the *actual* owners of accounts.

You might also consider ming a **custodial account** for hild under the Uniform Gift Minors Act. But remember the money then is the tor's—and you can't get it k. Check details with a bank ker or your attorney.

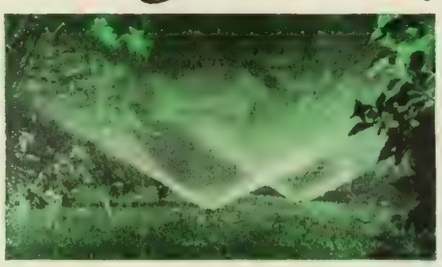
Remember, too, you can't increase deposit coverage by opening two accounts—say one in the name of John Brown, and another as J. T. Brown. They'll be treated as one account and insured only for $15,000. Setting up two joint accounts—one for John and Mary Brown, and the other for M. A. and J. T. Brown—won't help either. Besides this, checking, savings, and other accounts are lumped together for deposit insurance purposes, and aren't insured above $15,000. Neither are two or more accounts under the same name or names in different branches of the same institution.

Finally, before you open an account in any institution, look for the FDIC or FSLIC sign. It guarantees that your account is insured. ▪

TORO's automatic sprinkler system* will turn your neighbors green.



To say nothing about your lawn.



Think of it . . . lush green turf that stays that way when the rest of the neighborhood is turning parched-brown.

Think of having an underground system (installed so fast your neighbors won't know what you're up to) that works so automatically you can set it and forget it. From then on in, you relax—it does the sprinkling thinking for you!

Think you can't afford it? Why not invest a quarter to find out that you *can*. Send for our booklet that tells you *everything* you have to know about an underground system, including the approximate cost for a lawn *your* size.

Think of it . . . green neighbors!

TORO®

AUTOMATIC LAWN SPRINKLER SYSTEMS

TORO calls it MOIST O'MATIC®

To: TORO MANUFACTURING CORPORATION
8111 Lyndale Avenue South BH&G-1
Minneapolis, Minnesota 55420

Send me the MOIST O'MATIC story.
I'm enclosing 25¢ to cover handling and mailing.

NAME_____
STREET_____
CITY_____
STATE_____ ZIP_____



Don't visit a National Park this summer until you read this.

There's a brand-new way to get more enjoyment out of your visits to our National Parks. It's with an Auto Tape Tour, the tape-recorded guide that you enjoy in the privacy of your own car, at your own pace. Auto Tape Tours tell you about all the important sights *as you're seeing them.* The details, the legends, the history; a full-scale presentation with music and sound effects. Join the thousands who have enjoyed these Auto Tape Tours, done in cooperation with the National Park Service. Right now they're available at all these National Parks—many more will be added soon:

Banff-Jasper in Canada, Glacier, Grand Teton, Rocky Mountain, Great Smoky Mountains.

SPECIAL OFFER.

Become a Charter Member of the Auto Tape Tour Club today and save $1 every time you take any Auto Tape Tour. Good through March, 1971. Just send the coupon below and $2 for your membership card and first issue of the Auto Tape Tours Newsletter.

Auto Tape Tours, Inc.
565 Fifth Ave.,
New York, N.Y. 10017

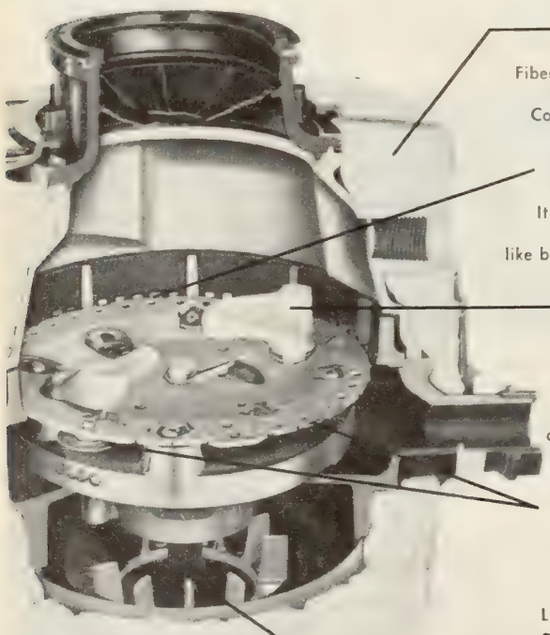
Yes, I'd like to become a Charter Member in the Auto Tape Tour Club. Please send me my membership card, good for $1 off on any Auto Tape Tour I take. Enclosed is my check or money order for $2.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Why a Waste King disposer is a better buy.



QUIET
Fiberglass pads soak up noise. Hush Cushion Mount and Connectors reduce vibration.

TOUGH
It grinds, shreds and breaks the toughest food waste like bones, cobs, rinds and pits.

ANTI-JAM
Swivel mounted impellers automatically prevent jams before they can happen.

WON'T CLOG
Lifetime Grind Control slots and steel undercutter blade keep food particles small.

DEPENDABLE
The most trouble-free disposer ever built. More in use today than any other make.

Good Housekeeping GUARANTEES

WASTE KING UNIVERSAL ®

A subsidiary of Norris Industries.

Quiet...just above a whisper.

See your Waste King Universal dealer today or write Waste King Universal, 3300 E. 50th Street Los Angeles, California 90058.

IMAGINE A TOURIST BOOM IN YOUR TOWN

In big cities, tourists are the concern only of people who deal with them directly—hotelkeepers, guides, and so forth. But in small towns, tourists are everyone's concern.

Take New Hope, Pennsylvania, for example. It's a mile-square borough surrounded by the rural township of Solebury. The total population is only three thousand people. For years tourists have been coming to New Hope in ever-increasing numbers, and on any sunny Saturday or Sunday they far outnumber the natives.

Multiply the population of your home town by three or four, then try to imagine that many visitors descending on you in one fell swoop, and you may begin to understand why those who live in tourist towns regard the tourism boom with mixed emotions.

Without tourists, the year-round residents couldn't live the lives they're used to. It's not just because so many of the town's citizens are dependent on them for a living. Without tourists, no one would be able to enjoy all the amenities that *attract the visitors.*

In New Hope's case, these include exotic boutiques, fine restaurants, good art galleries, a first-rate summer theater, scenic rides on steam trains, river boats, and mule-drawn canal barges. All this, plus that indefinable something called charm—a collection of delights that no community of three thousand could possibly support on its own resources.

Since living without tourists is unthinkable, your best bet is to live around them. To do this successfully, three things are essential—a knowledge of the days and hours when tourists are most apt to be out in force, a knowledge of all the local byways, and the ability to plan ahead.

In towns that have summer theaters, matinee days are the worst days of the week for those who don't deal directly with tourists. Try to avoid the center of town completely, because the matinee goers will have taken all the best parking spaces, and by noon they'll have filled up all the best restaurants and shops.

Weekend tourists come in greater numbers, but at least they come later in the day, making it possible for natives to shop or run errands on Saturday mornings and go to church and buy their papers without having to fight their way through crowds of pleasure seekers.

Whatever point of the compass they come from, tourists invariably follow a highway to the tourist town. So go out of your way to bypass the major routes at tourist time. A little extra mileage is preferable to the frustration of getting caught in a traffic jam.

Arranging a get-together with local friends to enjoy any form of amusement that is open to the public takes careful planning, especially on weekends. In New Hope, for instance, most theater-lovers purchase season's tickets to the Playhouse (preferably on a week night), and rarely eat out without first making a reservation. As for the scenic rides, many New Hopers often get together a group of friends large enough to justify renting a whole train, boat, or barge. Even so, they are careful to leave home in plenty of time to find a place to park. Parking is always the number one problem in tourist towns, where public transportation often is limited to the school bus.

Visitors to your town come to enjoy themselves, and that is precisely what you'll want them to do. You may envy them their leisure as you drive past them on your way to a PTA meeting or an appointment with the doctor, but don't forget that by coming they make your lives richer in many ways.

New Hope's annual Auto Show is a case in point. All proceeds of the affair, which is sponsored by the non-profit New Hope-Solebury Community Association and run by volunteers, are used to provide an extensive summer recreation program for local children. It's only one of many special events offered tourists in numerous towns by civic organizations in need of funds, and it is a matter of pride with the sponsors of these affairs to give the tourist his money's worth.

Whatever the inconveniences tourists may cause the local inhabitants by coming in droves from every state in the Union and many foreign countries, they prove what we all want to believe—that our own town is a place of unique beauty and interest. We may grumble about them from time to time, but it's impossible to get really angry at people discerning enough to recognize a community of exceptional charm when they see it. ■

FROSTY REFRESHERS



Photographs: Photography, inc.

Strawberry-Banana Shake

Luscious banana-split flavor in a creamy milk shake—
Beat together till smooth 1 pint softened strawberry ice cream, 1 cup milk, and about ½ cup mashed banana (1 medium banana). Pour into glasses. Makes 2 or 3 servings.



Slim-Jim Frappe

A spunky fix-up with liquid diet food—
Combine one 10-ounce can vanilla-flavored liquid diet food and ¼ teaspoon rum flavoring. Pour into 3-cup refrigerator tray. Freeze till almost firm. Spoon into blender container; cover and blend till of frappe consistency. Pour into two sherbet glasses; sprinkle with nutmeg. Makes 2 servings.



Apple Frost

Lime sherbet blended with apple juice makes a "just right" snack. Try it as a before-dinner appetizer, too—
Beat 1 pint lime sherbet till softened and smooth. Gradually stir in 1½ cups chilled apple juice, blending well. Serve immediately. Makes about six ½-cup servings.

ENJOY THE GOOD LIFE



with YOUR CREDIT UNION

...where it pays to save, costs little to borrow

The Good Life costs money; that's the reason for Credit Unions. A low-interest Credit Union loan makes it easier to obtain the things your family needs now: home improvements, your vacation trip, that new car, or simple relief from piled-up bills. And systematic saving with your Credit Union helps to provide for future needs: college for the kids, a better vacation next year, unexpected medical expenses, a retirement free from financial worries.

Your friendly Credit Union is a cooperative, non-profit organization governed democratically by you and your associates. That's why it's the best place to save and the best place to borrow. If you belong to a Credit Union—use it. If you don't belong—join. If none is available—help organize one. It can be an important part of your good life.

MAIL THIS COUPON FOR FACTS ABOUT CREDIT UNIONS

THE CALIFORNIA CREDIT UNION LEAGUE
P. O. Box 2322, Pomona, California 91766

Please tell me more about Credit Unions.

- ☐ I am a Credit Union Member.
- ☐ I am not a member.
- ☐ I would like information on starting a new Credit Union.

Name_____

Firm or Association_____

Address_____

City_____ State_____ Zip_____

LILIES FOR YOUR TABLE

Lilies are pleasant companions for any table; they're long lasting, hardy after cutting, and give off a faint, pleasing fragrance. Always cut the orange pollen tips from the end of the stamen—otherwise the pollen may stain table linen. Before arranging, cut each stem under water. Repeat the process every few days to give flowers a new drinking surface. Be sure to strip all the leaves below the water line to slow decay.

Diversity of lily hybrids (cluster, flaring, and trumpet) opens up a variety of arrangement possibilities. Here are a few good suggestions to follow.



Cluster of sunburst lilies soars from a squat bowl surrounded by pebbles and accented with a fanciful zebra. Lilies of this type grow close together on the stem. To get the most from this natu growth pattern, always plan full r rangements, breaking the density w sweeping lily foliage at base and sid We completed this table setting wit boldly striped plate and a slend stemmed goblet.

Dramatically patterned speciosum li are so authoritative in appearance, y won't need more than two or three b your table setting. We placed one st asymmetrically at the right, the seco facing up at the base on a flat gl plate. Always choose lily stems with



or more buds which will open later. W used brightly checked table mats a napkins to complement the bold mar ings of the flowers.

Delicate wax-like trumpet lilies deserv place of honor throughout the hou They're most successful in a light a airy Oriental arrangement. Place t stems to show off each perfect bloo individually. We used two stems,



Photographs Hop

serted in a needlepoint in opposition each other, with one extra bloom to f in the base. This type of lily has sho foliage, so you may need to add floris greens for a more massive back-of-th table arrangement. However, the lili should always be dominant. Choos transitional greens and blooms tha won't compete for attention, such a candy tuft, heather, snapdragons, an stock. When choosing your containe be sure to select an inconspicuous lo bowl to show off the blooms. ■




Pardon me,
Ma'm, but part
of your gas
air conditioning
is showing.
Lucky you. What you thought was only a gas forced air furnace, could actually be part of a complete air conditioning system. Chances are you could add a gas cooling unit to your existing heating system.
Gas Air Conditioning has no major moving parts in the cooling cycle, so maintenance costs are low. And it lasts so long it can often be included in your home mortgage. If you've always wanted the cool comfort of an air conditioned home, take another peek at your furnace. You might be part way there.
PG&E offers a full year's free service and maintenance on every PG&E-approved installation of a new residential gas air conditioner and reduced gas rates for the five month "cooling" season. For all the cool facts on gas air conditioning, write PG&E, Room 434, 245 Market Street, San Francisco, 94106.
PG and E

WHY SETTLE FOR PLAIN STEPS?

If you plan wisely, you can have steps that add interest to your garden and are also easy to go up and down.

We give you here a choice of design, but no matter which one you choose for your own use, there are a few basic factors to bear in mind. First, you should make risers low (not over seven inches) and treads wide enough for comfort. Second, make sure the front of each tread is a bit lower than the back—to allow for drainage. And third, level and firm a couple of inches of moist coarse sand under each step—for stability and extra drainage insurance.



Architect: Fred Schurecht. Landscape architect: Gertrude Kuh

Left: If a rustic effect appeals to you, weathered hard stone is a good choice. Take care to select the right sizes and shapes for your location. Then fit the stones together carefully, and the steps will look as if you had always owned a natural outcropping. To stabilize, just use soil for batter between each layer of stone. Be sure that the soil is free of small stones or the large ones will rock and be a hazard to traffic. Avoid mortar in cold climates. Freezing and thawing cause it to break. Then stones shift and you have more work to do.

Far left: For outstanding garden steps, combine soft yellow 3x8-inch firebricks with railroad ties (or heavy planks). Let the ties extend beyond the treads and you have plant pockets. Make the top and bottom pads 13 bricks wide and the others only nine. Toenail 2x4s into each side of the ties.



Photograph: de Gennaro. Landscape architects: Linesch and Reynolds. Source: Pauline Graves



Photograph: Bourdon. Landscape architect: Lambert Landscape Company. Source: Helen Greer

Photograph: Suter, Hedrich-Blessing. Landscape architect: Robert E. Goetz. Source: Lois Rea



Above: Long, curving steps benefit considerably if you break the line with a point of interest, such as a sandstone rock as used here. It adds variety of pattern and relieves the monotony of so much stone. To lay these steps, you'll need a carpenter's level so as to keep all of the stones on an even keel. The plants present little trouble (cut back occasionally to keep under control) and do a big softening job on the stone. Sedum or ajuga works well here.

Left: To add interest to a long slope, combine two materials, such as railroad ties (cut to desired length) and bricks. Choose old ties and bricks—you'll like the mellow look. Make each of the brick areas 26 inches deep and anchor the ties to 2x4s, sink in ground behind each tie. Rough-textured junipers relieve bareness of the long sweep of steps.

DD-ON" AUTO CCESSORIES

Begins on page 12

sure the mirror is mount- o it's easy to use (always in your field of vision) and can be adjusted from the er's seat. Remote-control ors are now available that be safely and easily adjust- hen the car is moving.

BELTS AND ULDER HARNESSES

the seat belts in your car been in use over three s, buckling them up every you drive may be offering little more than a false e of security. Several recent s show that the belt materi- leteriorates with age be- e of exposure to sunlight, sture, soil, and wear.

ederal safety standards ify that all approved seat s must restrain a load of 0 pounds without failure. ut one-fourth of the belts se over three years failed test; for six-year-old belts, failure rate jumped to al- t three-fourths.

he advent of shoulder har- es as standard equipment new cars has moved many ple to have these devices in- ed on their older cars. ulder harnesses are already ring their value as lifesaving ces—but to do the job they intended for, they must be alled properly.

actory-installed harnesses anchored securely to rein- ed attachment points engi- ed into the car. Many add- arnesses are attached with ll bolts or sheet-metal ws, and usually are fastened ody sections lacking the ssary reinforcement. Prop- nstallation on existing cars usually require some weld- and painting, all of which be rather expensive. But ou're going to the expense uying the harnesses, go all way and spend what it s to have the job done right.

EXTINGUISHERS

ou may utilize all of your s safety accessories and be involved in a situation requires one more—a fire nguisher. Automotive fires hot fires that burn fast! re are three common classes res: A—wood, cloth, paper, oer; B—flammable liquids, s, greases; C—electrical, as motors and wiring. All hese fires may occur in an , and each calls for a dif- nt extinguishing technique. can get a single unit that is tive for use on all three ses of fires. Choose a multi- purpose dry chemical extinguisher approved by Underwriters' Laboratory or Farmer's Mutual for Class A, B, and C fires.

A 2½- to 2¾-pound extinguisher is compact and light enough in weight to be handled by women and children, yet it puts out fires effectively. Many of the smaller units and the aerosol types have unsatisfactory range and too small a capacity to effectively combat an automotive-type fire.

Store your extinguisher somewhere other than in the trunk—a rear-end collision may block your access to it. Instead, mount the extinguisher securely under the dash or on the kick panel of the passenger side, where it's instantly available and out of the way. ■



Free. A new booklet that uncovers the secret of softer carpets.

The secret is carpet cushion. To be precise, B.F.Goodrich sponge rubber carpet cushion.

And not only does it make carpets seem softer, it also helps them last longer.

So if you care about comfort, and you care about costs, we've just given you two good reasons to buy B.F.Goodrich carpet cushion when you buy carpets and large rugs.

We'll give you more good reasons—plus a factual, objective look at carpet cushion as an investment—in our new, colorful booklet, "The Secret of Softer Carpets".

For your free copy, just fill out the coupon and send it to us. But hurry. Our supply is somewhat limited.

Maybe carpet cushion is a secret.

But we're willing to share it with you.

B.F.Goodrich

B.F.Goodrich Consumer Products
P.O. Box 2261, Akron, O. 44311

Send me my free copy of your booklet "The Secret of Softer Carpets".

Name_____

Address_____

City_____

State_____ Zip_____

For Your Peace of Mind...



BIRTH CONTROL

WITHOUT SIDE EFFECTS

Medically supervised clinical studies have shown EMKO to be

highly effective;

no side effects

encountered.

Millions rely on

emko®

foam

AT DRUG STORES EVERYWHERE. NO PRESCRIPTION NEEDED. EMKO FOAM IS THE VAGINAL BIRTH CONTROL PRODUCT MOST WOMEN USE

A SPECIAL PURPOSE PRODUCT FROM THE EMKO COMPANY, ST. LOUIS, MO.

BUYING GUIDE

Most of the products shown editorially in Better Homes and Gardens can be obtained in leading local stores. For more information, write the manufacturers listed. Some items are privately owned or custom made—thus are omitted from the product listing. For information on items not mentioned write Reader Service, Better Homes and Gardens, Des Moines, Iowa 50303.

100 ideas under $100

Page 18 (top right): Tiles—Kentile, 58 2nd, NYC 11215.

Page 18 (bottom left): Power mower Lawn Boy by Gale Prods. Div. of Outboard Marine Corp., Galesburg, Ill. 61401.

Page 22 (left): Carpet sweeper and canister vacuum cleaner—General Electric, Bridgeport, Conn. 06602. Floor scrubber polisher—Hoover, Canton, Ohio 44720. Portable dryer—Maytag, Newton, Iowa 50208.

Page 24 (bottom left): Lamp—Koch and Lowy, 940 Third, NYC 10022.

Page 29 (top): Flooring—Armstrong, Lancaster, Pa. 17604.

Page 29 (bottom): Chair—Afco Aluminum, Miami, Fla. 33144.

Page 30 (bottom right): Wallpaper—Jack Denst Designs, 7355 S. Exchange, Chicago, Ill. 60649. Glasses—Anchor Hocking, Lancaster, Ohio 43130. Chair—Plantation Patterns, Birmingham, Ala. 35212.

Page 32 (top): Rod and rings—Kirsch, Sturgis, Mich. 49091.

Page 36 (top left): Chair—Cal-Mode, Culver City, Calif. 90230. Coffee service—Sheffield Silver, 17 Crosby, NYC 10013.

Page 36 (top right): Chairs—Thomasville, Thomasville, N.C. 27360. Lamps—Knob Creek, Morganton, N.C. 28655.

Page 36 (bottom right): Hinges—Hager Hinge, St. Louis, Mo. 63104.

Page 37 (top left): Precast aggregate bowl—Williamson Landscape Supply, Redwood City, Calif. 94063. Pump—Little Giant, Oklahoma City, Okla. 73112.

Page 37 (top right): Planter—Haeger, Dundee, Ill. 60118. Shade fabric—Columbus Coated Fabrics, Columbus, Ohio 43216.

Pages 38-39: Clock—Howard Miller, Zeeland, Mich. 49464. Acrylic plastic—"Plexiglas" by Rohm & Haas, Philadelphia, Pa. 19105. Glasses (on wine rack)—Imperial, Bellaire, Ohio 43906.

Page 40: Plant—Tree Time, Newark, N.J. 07108.

Page 41: Self-adhesive vinyl—"Con-Tact" by Comark Plastics, 1407 Broadway, NYC 10018.

Page 42 (top left): Carpet for landscape—"Wearathon" by Armstrong, Lancaster, Pa. 176[illegible]. Wall plaque—Yorkraft, Yo[illegible] Pa. 17405. Shrubbery—Life-Li[illegible] Prod., Baltimore, Md. 212[illegible]. Gas station, barn and church—Bachmann Bros., Philadelph[illegible] Pa. 19124. Rocket—Monogra[illegible] Models, Morton Grove, Ill. 600[illegible]. Water tower and station—Atl[illegible] Tool, Hillside, N. J. 07205.

Page 42 (bottom left): Hinges—Bommer Spring Hinge, Landru[illegible] S. Car. 29356. Flush pulls on do[illegible]—Cipco Corp., St. Louis, M[illegible] 63106.

Page 43 (bottom right): W[illegible] paneling—Marlite Div., Maso[illegible] ite Corp., Dover, Ohio 44622.

Page 44: "String-a-Screen" [illegible] Sohn-dessin, P. O. Box 444, [illegible] Covina, Calif. 91790. Furnitu[illegible]—Drexel, Drexel, N.C. 286[illegible]. Chandelier—Robert Long Ligh[illegible] ing, Sausalito, Calif. 94965. Wa[illegible] paper—Jack Denst Designs, 73[illegible] S. Exchange, Chicago, Ill. 606[illegible].

Page 48: Candles—Creati[illegible] Candles, Kansas City, M[illegible] 64111.

Page 50 (top left): Sewing m[illegible] chine—Singer, 30 Rockefel[illegible] Plaza, NYC 10020. Lamp—Lu[illegible] Lamp, Port Chester, N.Y. 105[illegible].

Page 50 (top right): Library t[illegible] ble used as desk—Founde[illegible] Pleasant Garden, N.C. 27313.

Page 50 (bottom right): Fab[illegible] – Jack Lenor Larsen, 41 E. 11[illegible] St., NYC 10003.

Page 51 (top right): Flooring—Armstrong Cork, Lancaster, P[illegible] 17604. Clock—Ingraham, Br[illegible] tol, Conn. 06010.

Page 51 (bottom left): Chairs—Afco, Miami, Fla. 33144.

Page 51 (bottom right): Tape [illegible] corder—Wollensak Div., 3 [illegible] Co., St. Paul, Minn. 55119.

Page 52 (top left): Volcanic ro[illegible]—Featherock Corp., 6331 Holl[illegible] wood, Los Angeles, Calif. 900[illegible].

Page 55 (bottom left): Blender—Waring Prod. Div., Dynam[illegible] Corp., New Hartford, Con[illegible] 06057. Cabinet—Youngstow[illegible] Div., Mullins, Salem, Ohio 444[illegible]. Chopping block—Senseni[illegible] Corp., Lancaster, Pa. 17600.

Page 55 (bottom right): Copp[illegible] paper—Sisalkraft Div., St. Rep[illegible] Paper, Attleboro, Mass. 0270[illegible].

Page 56 (top left): Speaker—Electronic Research Assoc., C[illegible] dar Grove, N.J. 07009. Do[illegible] pulls—Stanley, New Brita[illegible] Conn. 06050. Goblets—Morga[illegible] town Glassware, Morgantow[illegible] W. Va. 26505.

Page 56 (top right): Chairs a[illegible] table—Samsonite, Denver, Co[illegible] 80217. Tricycle—Murray-Oh[illegible] Nashville, Tenn. 37204.

Page 56 (bottom left): Lamp—Tyndale by Morris Greenspa[illegible] Philadelphia, Pa. 19134. Self-a[illegible] hesive paper—Con-Tact by C[illegible] mark Plastics, 1407 Broadwa[illegible] NYC 10018.

Page 56 (bottom right): Concre[illegible] pipe—General Concrete Pro[illegible] ucts, Van Nuys, Calif. 91401.

Pages 58-59: Copper tile (lef[illegible] bamboo screening (center)[illegible] Sears, Roebuck, 925 S. Homa[illegible] Chicago, Ill. 60607. Parquet floo[illegible] ing (center)—Bruce, Memph[illegible] Tenn. 38101. Chair—Hicko[illegible] Chair, Hickory, N.C. 28601.

Page 60 (top left): Divider fa[illegible] ric—Unika Vaev, 305 E. 63r[illegible]



If we packed it in a compact . . .

Then would you get the idea?

That Ironized Yeast has something to do with how beautiful you look?

Did you ever think of starting your beauty plan from the inside out? You can, you know—when you think Ironized Yeast.

As a woman, you lose iron regularly during your menstrual periods. You can lose enough to cause iron deficiency anemia. When that happens, you may not look as beautiful as—deep down—you know you really are.

Fact is, you need twice as much iron as a man. You need it every day. So, get your iron from Ironized Yeast. It's the same kind of iron found in most doctors' prescriptions for iron. Yet, only 98¢ for 60 tablets.

Take Ironized Yeast regularly. Then you shouldn't have to worry about iron deficiency anemia.

Ironized Yeast. Beauty. They go together.

NYC 10021. Casserole—Corning Glass, Corning, N.Y. 14830.
Page 60 (top right): Molding—Filon, Hawthorne, Calif. 90250.
Page 61: Screen fabric, wing chair fabric—Brunschwig & Fils, 979 Third, NYC 10022. Wing chair—Century, Hickory, N.C. 28601. Lamp—M. Greenspan, Phila., Pa. 19134. Recorder Panasonic by Matsushita, 200 Park, NYC 10017.

Jazzy ice cream

Page 62: Clear sherbet—Fostoria, Moundsville, W. Va. 26041.
Page 63: Ice cream freezer—Sears, Roebuck, 925 S. Homan, Chicago, Ill. 60607.
Page 64: Large glass plate—Imperial, Bellaire, Ohio 43906. Sterling spoon—"Delacourt" by Lunt, Greenfield, Mass. 01301. White plate—Shenango China, New Castle, Pa. 16103. Silver pie carrier—Oneida, Oneida, N.Y. 13421. Sterling pie server—"Hispana" by Gorham, Providence, R.I. 02907.
Page 66: Server and fork—Lunt, Greenfield, Mass. 01301. Plate—Interpace, 2901 Los Feliz, Los Angeles, Calif. 90039.

CREDITS

Page 18 (top left): Photograph, Hopkins; Designer, S. Mead. (Top right) Photograph, de Gennaro; Designer, A. J. Stock AID; Source, D. Campbell. (Bottom left) Photograph, Hopkins. (Bottom right) Photograph, Hedrich-Blessing; Designer, W. W. Simons AID; Source, Lois Rea.
Page 20 (top): Photograph, Leviton; Designer, Rae Hewell; Source, S. Medlock. (Bottom) Photograph, Hedrich-Blessing; Source, Lois Rea.
Page 22 (left): Photograph, Hopkins; Designer, G. Young. (Center) Photograph, Hedrich-Blessing; Designer, Chas. King AIA; Source, Lois Rea. (Right) Photograph, Frank Gaynor; Source, Louise P. Bell.
Page 23: Photograph, Hopkins; Designer, D. Ashe.
Page 24 (top left): Photograph, Pearson; Designer, H. Abbott Lawrence AIA; Source, Jocelyn Cox. (Top right) Photograph, de Gennaro; Landscape Architect, William Kapranos; Source, Helen Heitkamp. (Bottom left) Photograph, Lisanti; Designer, Keith Gasser; Source, Kit Tyson. (Bottom right) Photograph, Freiwald; Designer, Nancy Armstrong.
Page 29 (top): Photograph, Bill Hedrich; Designer, Nancy Tavel. (Bottom) Designer, Robinson.
Page 30 (top right): Photograph, Hopkins; Designer, D. Ashe. (Bottom left) Photograph, de Gennaro; Designer, P. Basholm AIA; Source, B. Cathcart. (Bottom right) Photograph, E. Braua; Designer, Muriel Fieler.
Page 32 (top): Photograph, Hopkins; Designer, Gladys Herndon. (Bottom) Photograph, Infinity Inc.; Designer, Creative Furniture Parts; Source, B. Gorder.
Page 34 (upper left): Photographer, Lisanti; Designer, Milton Fisher. (Upper right) Designer, Jack Minney. (Lower left) Photographer, Alderman Studios; Designer, D. Ashe. (Lower right) Photographer, Mike Dieter; Designer, S. Mead.
Page 35: Photograph, Infinity Inc.; Designer, Paul Albitz; Source, Barbara Gorder.
Page 36 (upper left): Photograph, Hedrich-Blessing; Designer, Michael Edlin; Source, Lois Rea. (Upper right) Photograph, Mike Dieter; Designer, S. Mead. (Lower left) Photograph, Alderman Studios; Designer, D. Ashe. (Lower right) Photographer, Ernest Braun; Designer, Wm. Luther.
Page 37 (upper left): Photograph, de Gennaro; Landscape Architect, H. Van Siegman; Source, Barbara Cathcart. (Upper right) Photograph, Hopkins; Designer, Morley Smith. (Lower left) Photograph, de Gennaro; Designer, Peter S. Sabin AID. (Lower right) Photograph, Mike Dieter; Designer, S. Mead.
Pages 38 and 39: Photographs, Hopkins; Designers, (divider) D. Ashe, (wine rack) M. Smith, (light) S. Taylor, (table) M. Smith, (window) D. Ashe.
Page 40: Photograph, Hopkins; Designer, S. Mead.
Page 41: Photograph, Hedrich-Blessing; Designer, Bob Joselyn.
Page 42 (upper left): Photograph, Hopkins; Designer, S. Taylor. (Upper right) Photograph: Chas. Pearson; Landscape Architect, Arthur W. Erfeldt & Assoc.; Source, Jocelyn Cox. (Lower left) Photograph, Hedrich-Blessing; Designer, Louis F. Bechtold; Source, Lois Rea. (Lower right) Photograph, de Gennaro; Landscape Architect, William Kapranos; Source, Helen Heitkamp.
Page 43 (upper left): Photograph, Hedrich-Blessing; Designer, Marianne Willisch; Source, Jessie Walker. (Upper right) Photograph, de Gennaro; Landscape Architect, H. Van Siegman; Source, B. Cathcart. (Lower right) Photograph, Mike Dieter; Designer, Duane Gregg.
Page 44: Photographer, Hopkins; Designer, S. Taylor; Source, Donaldson's Furniture.
Page 45 (upper right): Photographer, Hopkins; Designer, R. O'Harra. (Lower left) Photographer, Lisanti; Designer, Dot Rodenberg. (Lower right) Photographer, Hedrich-Blessing; Designer, Richard Niebling; Source, Lois Rea.
Pages 46 and 47: Photographs, Hopkins; Designers, (dart board) John Stith, (headboard) Bob Joselyn, (rug) B. J. Casselman, (screen) John Stith, (baskets) B. J. Casselman. *Continued*



Soaking your dentures? What if the doorbell rings?

There's a better way to clean dentures. Brush them clean, thoroughly clean with Dentu-Creme. Dentu-Creme scrubs, polishes, freshens dentures as no toothpaste or soaking cleanser possibly can.



Dentu-Creme®

Dentu-Creme outcleans your soaking cleanser.



Model 30R74-12. FM/AM/FM Stereo Radio

Arvin

...radios for every moment of your life

They work with you, play with you, go or stay with you and deliver today's exciting sounds—like stereo FM. Take this model, a component styled solid state radio with matching Velvet Voice speakers for room-filling stereo. For every moment of your life, or moments that call for something special . . . there's an Arvin radio, phonograph, tape recorder and television especially for you.

Arvin Industries, Inc., Columbus, Indiana

50 years forward

TERRO®

ANT KILLER

PREFERRED BY MILLIONS OF USERS FOR OVER 50 YEARS

59¢-89¢

Senoret Chemical Co. Kirkwood, Mo. 63122

For families who enjoy and take pride in their homes, there's no more appropriate gift than a subscription to *Better Homes & Gardens.*

T-lok®

Good Housekeeping GUARANTEES

SOLID VINYL SIDING

Made from B. F. Goodrich Geon® Vinyls



Vinyl Is Final®...period

Doesn't dent like metal. Never needs paint; solid color clear through. Stays beautiful. Available 8" or 4" clapboard; vertical; board-and-batten; overhang systems. Colors: white, green and grey.

Send coupon for FREE 8-page booklet in full color!

Mastic Corporation, 131 S. Taylor St. Dept. B-8, South Bend, Indiana 46601

Send free 8-page booklet on all-weather T-lok® solid vinyl siding.

Name_____

Address_____

City_____ State_____ Zip_____

EAT ANYTHING WITH FALSE TEETH



Trouble with loose plates that slip or cause sore gums? Try Brimms Plasti-Liner. Fits plates snugly, without powder, paste or cushions. Gives tight, lasting fit.

YOU CAN EAT ANYTHING! Simply lay soft strip of Plasti-Liner on troublesome upper or lower. Bite and it molds perfectly. Easy to use. Tasteless, odorless, harmless to plates. Money-back guarantee. At all drug counters.

BRIMMS PLASTI-LINER®
REFITS FALSE TEETH BEAUTIFULLY

Doctors Find Way To Shrink Hemorrhoids



And Promptly Stop Itching, Relieve Pain In Most Cases.

Science has found a medication with the ability, in most cases—to stop burning itch, relieve pain and actually shrink hemorrhoids.

In case after case doctors proved, while gently relieving pain and itching, actual reduction (shrinkage) took place.

The answer is *Preparation H®*—there is no other formula like it for hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.

CREDITS

Continued

Page 48: Photograph, Hopkins; Designer, John Stith.

Page 49: Photograph, de Gennaro; Designer, John Staley A.S.L.A.; Source, Barbara Cathcart.

Page 50 (upper left): Photograph, de Gennaro; Designer, Edgar F. Wulzen; Source, Dorothy Campbell. (Upper right) Photographer, Lisanti; Designer, Dale Cochran; Source, Susan Medlock. (Lower left) Photograph, Hopkins; Designer, Laury Aiken. (Lower right) Photograph, Hedrich-Blessing; Designer, Kay Garland.

Page 51 (upper left): Photograph, Hopkins; Designer, S. Taylor. (Upper right) Photograph, Hopkins. (Lower left) Photograph, Mike Dieter; Landscape Architect, Jon Crose & Assoc. (Lower right) Photograph, Hopkins; Designer, Larry Grove.

Pages 52 and 53: Photographs, Alderman Studios; Designers, (shelf and stone, table, hanging planter, benches, and lights) Russell O'Harra, (planters) Les Baronian.

Page 54: Photograph, Guerrero; Source, Kit Tyson.

Page 55 (upper left): Photograph, Hedrich-Blessing; Designer, Architectural Assoc. Inc.; Source, Lois Rea. (Upper right) Photograph, Ernest Braun; Designer, Wm. Luther; Source, Helen Heitkamp. (Lower left) Photograph, Hopkins; Designer, Don Popplestone. (Lower right) Photograph, de Gennaro; Designer, Peter S. Sabin AIA; Source, Barbara Cathcart.

Page 56 (upper left): Photograph, Hopkins; Designer, Russ O'Harra. (Upper right) Photograph, Mike Dieter; Designer, Steve Mead. (Lower left) Photograph, Hopkins; Designer, S. Taylor. (Lower right) Photograph, de Gennaro; Landscape Architect, Mary Gordon; Source, Barbara Cathcart.

Page 57 (upper left): Photographer, de Gennaro; Designer, Neill Nobel AIA; Source Dorothy Campbell. (Upper right) Photograph, de Gennaro; Landscape Architect, H. Van Siegman; Source, Barbara Cathcart. (Lower left) Photograph, Hopkins; Designer, Elizabeth Craster. (Lower right) Photograph, Fish; Designer, Diane Powers; Source, Pauline Graves.

Pages 58 and 59: Photographs, Alderman Studios; Designers, S. Mead and D. Ashe.

Page 60 (upper left): Photograph, Lisanti; Designer, G. Cirrincione. (Upper right) Photograph, Hopkins. (Lower left) Photograph, Lisanti; Designer, G. Cirrincione. (Lower right) Photograph, Mike Dieter; Designer, S. Mead.

Page 61: Photograph, Lisanti; Designer, Ann Bolitski, Jordan Marsh Co.; Source, E. Guralnick.

The 10-year clear for siding & fences





Now . . . a clear wood finish that lasts and lasts THE 10 YEAR CLEAR! FLECTO EXTERIOR VARATHANE with Flecto exclusive SOFT CURE actually deflects the sun's rays and prevents wood deterioration. Prevents cracking, peeling, blistering, mildew — and it really looks great . . . clean up with water! Available wherever paints are sold.

THE FLECTO COMPANY, INC.
209 Brush Street Oakland, Calif. 94607

STOP ANNOYING NOISES AND WASTING WATER



GET THE GENUIN

WATER MASTER

'Thrust-Back Collar'

TOILET TANK BALL

America's Largest Seller

The efficient Water Master Tank Ball instantly stops the flow of water after each flushing

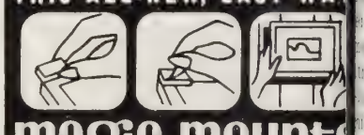
75¢ AT HARDWARE STORES EVERYWHERE

Higher in Canada

HANG WALL ACCESSORIES

(PICTURES • PLAQUES • CHALKBOARDS • RACKS)

THIS ALL-NEW, EASY WAY



magic-mounts

SELF-STICKING WALL HANGER

USE ON ANY CLEAN SURFACE

Good Housekeeping GUARANTEES

18 FOR 29c

Prod. of MILLER STUDIO, NEW PHILA., O. 44663

New...if you CAN'T SLEEP

If your sleep is ruined by simple everyday nervous tensions or the discomfort of common headaches, colds or minor muscular, arthritis, rheumatism aches and pains . . . Take 2 ASPER-SLEEP tablets to help you pop off to sound, safe sleep — without habit-forming sleeping pills. ASPER-SLEEP combines a safe, effective anti-histamine, a sedative with gentle soothing properties PLUS good analgesic, pain-relieving aspirin. Get a fine night's sleep so you wake up refreshed—"bright-eyed and bushy-tailed" ASPER-SLEEP *sleep + aspirin tablet.*

At druggists 89¢

Take a tour of the nation's most exciting and unusual shops. See the **"Shopping by Mail"** section in this issue.

TERRO®

ROACH KILLER

KILLS ROACHES, WATER BUGS, CRICKETS AND SILVERFISH

98¢

Senoret Chemical Co. Kirkwood, Mo. 631

TO KEEP A CHILD FROM STUTTERING

Begins on page 14

tends to flourish in an atmosphere of family conflict and child management problems, it only stands to reason that the defect is least likely to take hold when tensions of this kind are at a minimum.

Therefore, parents who hope to prevent stuttering in their child should try to encourage practices in the home that may avert it. Allow your youngster to manage his own affairs with playmates and siblings; permit him to "blow off steam"; accept the fact that a toddler cannot speak fluently; let him speak for himself at every opportunity; allow him time to talk (and not only when he shows hesitation in speaking). In other words, grant him—as you would an adult—the chance to communicate as best he can. ■

vn Road, Washington, D.C. 014.

Speech and hearing centers st in most large and many all communities, usually sup- ted by United Funds or ated in hospitals, medical ters, and colleges and uni- sities. In addition to such ters, qualified speech ther- sts also practice in public ools or private offices. Such roundings are much better treatment than is the child's ne or that of the therapist. t's a wise move to consult herapist *before* attempting r own methods of correcting ild's speech. Many parents ke the mistake of doing it other way around, offering h advice as: "talk more wly," "take a deep breath ore you talk," "think about at you want to say before say it," "don't think about nd you won't stutter." Par- s also have been known to and shame, censure, or ca- their children into fluency. e inevitable failure of these ics may lead a child to be- e his is a hopeless case. In frame of mind he does, in- d, become "help-resistant." he role of parents in cor- ing stuttering is a vital one, the way in which they can most helpful is best deter- ed by a speech expert. His gnosis, for instance, may be the child isn't stuttering at -but merely hesitating, as children do, when he is un- of what he wants to say, or t find the right words to say In that case, attempts at ection could only do more n than good.

, however, therapy is in- ted, a plan of action is wn by the speech expert and oughly discussed with the nts. The methods by which nay approach the problem , but basic goals are always same. The establishment of arm and trusting relation- between the child and the apist is one of the impor- objectives. The creation of parental attitudes is usual- nother. For at the bottom ost stuttering problems is a nt-child relationship that gone astray, and its im- ement can figure signifi- ly in the degree of success e expected from therapy. he prevention of stuttering ainly a matter of setting the e for the development of al speech. Since stuttering

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$100.00 IS YOURS

for selling only 100 boxes of our new Satin Splendor Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today —and we will send you immediately leading boxes on approval —plus FREE samples of personalized Christmas Cards and stationery. No experience necessary.



NEW! SATIN SPLENDOR CHRISTMAS ASSORTMENT 21 really deluxe cards Excitingly different



NEW! DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT 15 gay, colorful large sheets. Terrific

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

IT COSTS YOU NOTHING TO TRY



NEW! MERRY CHRISTMAS SAMPLER ASSORTMENT 25 unusual cards of rare charm reproduced in colorful embroidery-like designs. Fabulous

GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE IF PRODUCT OR PERFORMANCE IS DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

FREE SAMPLES PERSONALIZED CHRISTMAS CARDS, STATIONERY and CATALOG OF OUR ENTIRE LINE



NEW! HOLY NIGHT CHRISTMAS ASSORTMENT 20 reverently beautiful cards with appropriate Scripture sentiments. An outstanding box

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE AT RIGHT • FILL IN COUPON-ENVELOPE FOLD OVER FIRMLY SEAL (PASTE OR TAPE) AND MAIL TODAY • No Stamp Necessary

CHEERFUL CARD COMPANY White Plains, New York 10606



NEW PRECIOUS PET ALL OCCASIO ASSORTMEN 10 delightf animals reproduce as giant size car suitable for framin

NEW RADIANT ROSE STATIONERY ENSEMBL Lovely rose desig on rich vellum shee with matching envelop



Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE

CHEERFUL CARD COMPANY, Dept. V-65
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading boxes on approval for 30 day free trial plus FREE samples of personalized Christmas cards and stationery, FREE 80-page Full Color Catalog of money-making Gift Items and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name_____
PLEASE PRINT

Address_____ Apt. No.____

City_____ State_____ Zip Code____

If writing for an organization, give its name here_____

DO NOT CUT HERE ▼ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. V-65

Cut Along Dotted Line-Seal (Paste or Tape) and Mail

A Remarkable Buy - Only $4.88

"Somewhere My Love"



China Figures Dance to Dr. Zhivago Theme

Enchanting childhood sweethearts — revolve to the classic theme song of the picture. Unique music box, with synchronated imported movement, plays each note with Old World beauty while delicately hand-painted girl and boy, with their white dove of peace, circle like a carousel. Set the mood for a romantic evening or let the youngster trundle off to slumberland with its charm. Treasured gift for newlyweds or silver anniversary lovers. Handcrafted. 7" high with 4" figurines. Only $4.88 (plus 55¢ post.)

MADISON HOUSE, 1284 Greenland Bldg., Miami, Fla. 33147



Magazine Tree

FINISHED OR IN KIT

Just developed in our workshop—a compact, easy to carry Magazine Tree! Holds over 75 magazines catalogs newspapers, journals all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand new idea for home, office, or reception room—ideal where space is a problem. 12" W 13" D 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish.

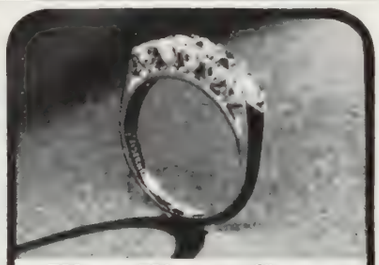
$16.50 Postpaid

COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. $9.95 Postpaid. Add 80c West of Miss.

LARGE NEW FREE CATALOG—1,000 PIECES— Finished and Kit Furniture in Friendly Pine

Include Zip No. **YIELD HOUSE**

Not Sold in Stores Dept. D8-9 North Conway, N.H. 03860



Fire Fiery Gems

Handsome fishtail setting accents the beauty of these five ¼ carat diamond-like white spinels. Synthetic stones dazzle just like real, and the setting is available in either Sterling Silver or 18 Kt. Yellow Gold Plate. Each stone cut, polished and prong-set the same as precious stones. Send ring size. Specify gold or silver. **$6.95** ppd.

Send 25c for New 1969 catalog & ring size card

Immediate Delivery. Prompt Refund If Not Satisfied

Lions

665 MIDDLE NECK RD. DEPT B17

GREAT NECK, N.Y. 11023

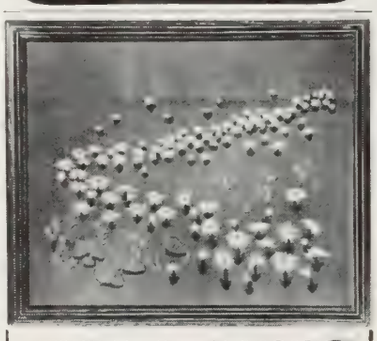


ZODIAC WALL PLAQUE $2.98 Add 75c Postage

A unique focal point alone or in a wall grouping! All 12 of the ancient symbols of the Zodiac are represented on the spokes of this antique black & gold metal plaque. In the center is a radiant sun. Large 23" diameter overall.

MONEY BACK IF NOT DELIGHTED

HARRIET CARTER Dept. BHG-869, Plymouth Meeting, Pa. 19462



FIELD OF DAISIES

Just a few simple stitches complete this delightful picture of a field of daisies. Kit includes design on 20" x 24" avocado green linen; crewel yarns in yellow, green, blue, white and gray. Easy-to-follow instructions. Only $3.95 plus 40¢ pstg.

Send 25c For Next 3 Issues of Our Art Needlecraft Catalog

the stitchery Dept. BHG608 Wellesley, Mass. 02181



Draped Figure WSA Collection

ART LEARN AT HOME

Enjoy glamorous high-pay career or profitable hobby. Learn Painting, Advertising Art, Cartooning, Fashion Art, Lettering, TV, etc. Train at home in spare time. Big art outfit and case included at no extra charge. Remarkably low cost. Send name, age, address and zip for **FREE booklet.** No obligation. **Washington School of Art, Studio 20-007, Port Washington, L. I., N. Y. 11050.** *Accredited member, National Home Study Council.* Tear out this ad.

Only 10c can make your child a better reader

Send today for an exciting package of 6 word building games designed to give your child a head start in reading. Based on famous "Listen and Learn with Phonics" kit developed by Americana, a division of Grolier, Inc., publishers of the New Book of Knowledge. Endorsed by educators, praised by parents. So simple pre-schoolers "teach themselves." Send 10¢ to: Americana, Dept. 20028, Mundelein, Ill. 60060.

SHOPPING EDITOR'S CHOICE

By Margaret Daly

Discover the fun and convenience of shopping by mail! You can order with complete confidence any of the items shown: each company will refund your money if you're not delighted.



Viking chair strikes home

Classic in line, dateless in charm, newly designed, imported chair looks as great today as a century ago. Solid hardwood (birch or ash); handwoven fibre rush seat and curved backrest. 30"H; seat, 18"W x 15"D x 18"H. $11.95 unfin. $12.95 nat. fin. $15.95 maple, walnut, pine. Min. order 2. Exp. chg. col. Jeff Elliot Craftsmen, BH-8, Statesville, N. C. 28677.



Monogrammed trivets

Give a bride custom-engraved trivets to treasure all her life. Lavish design copied from a costly classic service. Famous Sheffield, England import. Protects table from hot platters. Chrome-plate metal with 4 knob feet. 8" x 6¼" oval. Print initials. Order #1030, $1.98 + 25c post. Lillian Vernon, HA3, 560 S. Third Ave., Mt. Vernon, N. Y. 10550.



Bring warmth to your walls

Enrich the decor with these wood switchplates in sunny Mediterranean style. Carved plates are made of genuine walnut with fine oil finish. A touch of dark wood makes any room feel warm, comfortable. Single switch or plug plate: $1.95; 3 for $5.50. Double plate: $2.35. Triple plate: $2.95. Ppd. Harriet Carter, Dept. BHG-8, Plymouth Meeting, Pa. 19462.



Primitive Mexican originals

Genuine tree bark paintings feature tapestry-like designs of animals, flowers and leaves in vibrant color exciting against the textured brown base. Bark is hand-stripped and pressed into a rectangle about 14" x 17". Unusual, fun to show off. Mounted and mat framed $2.95 + 25c post. World Art Group, 8 BH, 2 First St., E. Norwalk, Conn. 06880.



Dainty English cruet set

High-quality, crystal-like cruets look like fine cut-glass. Salt 'n peppers with stand, all crafted of heavy silverplate; oil and vinegar bottles sport snug glass stoppers that assure against flavor loss. Gracefully designed knob-foot stand makes for easy carry. Set/6"H; 5 pieces/$3.98 + 35c post. From Helen Gallagher, Dept. 308, 5646-5, Peoria, Illinois 61601.

NOW THE EIGHTH WONDER OF THE WORLD!

SPECTACULAR NEW fountain of light



Now turn your living room . . . your buffet party table . . . your home or office bar . . . your patio into an exquisite moonlit fairyland with a spectacular fountain of light. Family, friends, guests are bound to gasp in awe at the incredibly beautiful vision of two hundred individual, crystal-like sprays glowing magically with silvery or colored light, gently undulating from three graceful tiers. There has never been anything like it! Wherever you place it, it immediately becomes a dramatic focal point.

CHANGE COLOR OF LIGHT TO MATCH YOUR TABLE LINENS, YOUR MOOD, SPECIAL OR HOLIDAY OCCASIONS!

What a festive idea—red for Christmas . . . green for St. Patrick's Day . . . blue when you play your jazz records . . . white when you need tranquility . . . violet for a restful television light . . . any color in the rainbow brilliantly showered from handsome smokey amber tower on walnut-grained wood base . . . almost 2 feet tall.

Actually the first decorator application of "Fiber Optics," a recent breakthrough in the space-age science of "cold light". All light comes from one concealed source in the base. The sprays themselves contain no heat, no electricity, are so safe they may actually be placed in water. UL-approved; plugs in anywhere. By Poly Optics, Inc.

FREE 10-DAY HOME TRIAL OFFER — INCREDIBLE DIRECT-BY-MAIL LOW PRICE

If a decorator chose this many-splendored Fountain of Light for you, you might expect to pay $100 for it, and you would be thrilled! Our low price is an unbelievable $19.98. We invite you to see for yourself, to try it in your own home or office for 10 full days. If you are not enthralled, delighted and deluged with requests from friends to "come on, Henry, tell us where you got it!", your money promptly refunded, or all charges cancelled. Limited supply of this beautiful conversation piece. Order today!

HOBI INC Dept. M-89, 7 Delaware Drive, Lake Success, N.Y. 11040

low introductory price—
limited time only $19.98

MAIL NO-RISK COUPON BELOW

HOBI INC., Dept. M-89, 7 Delaware Drive
LAKE SUCCESS, N. Y. 11040

Gentlemen:
Kindly rush _____ "Fountains of Light" @ only $19.98, plus $1.00 postage and handling charges. If I am not delighted, I may return for full refund or cancellation of all charges. I enclose
☐ check ☐ money order
☐ charge my DC #_____
N.Y.C., N.Y. State residents, add sales tax

_____
(signature)

*Name*_____

*Address*_____

*City*_____

*State*_____ *Zip*_____

FREE: Color catalog of unique gifts sent free with order.

SALE!

Dramatic New Decorating Discovery
MAGNIFICENT HAMMERED IRON WALL PLAQUES
REDUCED TO ONLY $1.99 EACH



CREATE THE ULTIMATE DECORATOR TOUCH OVER YOUR FIREPLACE—MANTEL—COUCH OR BUFFET WITH DRAMATIC HAMMERED IRON WALL PLAQUES

What Savings! Hammered Iron Plaques of this type usually sell for $10 each or more in fine stores. Imagine owning these genuine hammered Iron Wall Plaques for only $1.99 each. (At these big savings minimum order is two owls.)

This is a brilliantly exciting way to dramatize your home or office. The latest decorating rage each is a masterpiece of craftsmanship. Their feathery plumage and graceful bodies are exquisitely worked in delicately wrought, hammered metal; finished in vibrant blue and accented with flourishes of gold. The total effect is one of such breathtaking beauty that they will be the focal point of beauty in your home. Unfortunately it is impossible to reproduce the full breadth of their three dimensional "sculptured" bodies from the small black and white illustration here. Only when you see them gracing your home can you fully appreciate the drama they bring to every setting.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your Wall Plaques now, while the supply lasts. Because of our volume purchasing, we can offer these decorator masterpieces to you for the amazing low price of only $3.98 postpaid for two owls on full money back guarantee if you are not absolutely delighted. The Sculptured plaques are approximately 12" high and are 10" wide on their leaved branches. Together they cover almost 4 square feet of wall area. So hurry, order now, this offer will not be repeated this season in Better Homes and Gardens.

COLONIAL STUDIOS, DEPT. HO-37
20 Bank Street
White Plains, New York 10606

Please send me the two Hammered Owl Wall Plaques for only $3.98 postpaid on full money back guarantee if I am not absolutely delighted.

Enclosed is $ (Print Clearly)

Name

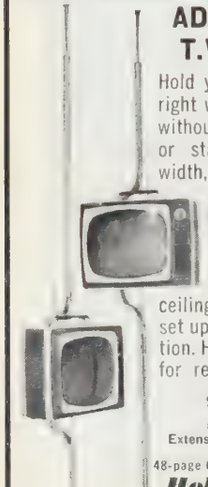
Address

City

State Zip

☐ **SAVE! SPECIAL OFFER:** Order 4 Owl Plaques for only $6.95 postpaid. Extra Plaques makes the ideal gift.

ADJUSTABLE T.V. POLES



Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep, 17" high. Brass plated pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.

$10.95 Ppd

Extension for higher ceiling, add $1.00

48-page CATALOG FREE—Write!

Holiday Gifts
Dept. 408-A
7047 Pecos St., Denver, Colo. 80221

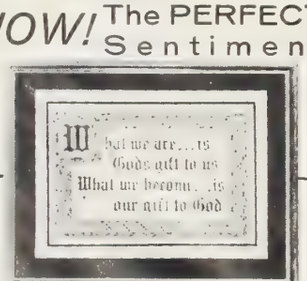
INGROUND DOGGIE DOOLEY ELIMINATES DOG DROPPINGS!



All metal Doggie Dooley works like a miniature septic tank utilizing enzyme and bacteria action to automatically reduce dog waste to ground absorbing liquid. It's neat, fast, clean, sanitary, convenient, inconspicuous, odorless, insect free and ends annoying nuisance of stool burying or other disposal. Harmless to pets, lawns, shrubbery. To use simply install in ground; put in dog stools with shovel provided; occasionally sprinkle in enzymes and it works 24 hours a day year around to handle waste of 1 to 3 dogs. Unit measures 16⅜" high × 11⅜" diameter complete with lid, shovel and 6 month supply of enzymes only $9.95 sent prepaid.

DOGGIE DOOLEY
Manufactured by Huron Products Co.
Dept. BH 8 P.O. Box 346, Bellevue, Ohio 44811

NOW! The PERFECT Sentiment



This beautiful hand-screened plaque, *quality framed* in maplewood with a gold trim, ready-to-hang. Rich colors, gift-boxed. 9⅛" x 12½" ALSO The Irish Blessing, Serenity Prayer

ONLY $4.95 each + 50c post.
Any 2 for $9.75 ppd. Satisfaction Guaranteed

Send today Dept. [redacted] Fed. Square Bldg., Grand Rapids, Mich. **house of goodspeed**



PERSONALIZED DOOR KNOCKER $2.98
A triumph of craftsmanship, 8" knocker is a sculptured classic in solid sturdy metal, brass plated, heavily antiqued for dramatic design, lacquered to withstand tarnish. Solid brass name plate is custom engraved with any name. Screws incl. No. 143. $2.98. Add 25c postage. Immediate Delivery.

LILLIAN VERNON, Dept. HA3, 560 S. 3rd Ave. Mt. Vernon, N.Y. 10550



Historic Sears catalog

This authentic replica is a 1908 Sears Roebuck catalog in full color, laminated, bound. 736 giant pages, over 40,000 items clearly illustrated, described, priced. Rich treasure-house of Americana for you to rediscover: pianos for $87, violins for $5.98, pistols for $2.75. $6.95 + 50c postage. Order from Hobi, Inc., Dept. BH-8, Lake Success, New York 11040.



Hand-woven area rug

Finished on both sides, magnificent sisal rug reverses for truly even wear. Remarkably durable—beautiful too! Hand-woven into a lacy pattern of exceptional intricacy. Natural color complements any decor. Can be used indoors or out: living room, bedroom, bath, or patio. 4 ft. diam. $11.98 + $1 post. Harriet Carter, Dept. BHG-8, Plymouth Meeting, Pa. 19462.



Ceramic kitten pours tea

Impish cat teapot serves tea from her paw-like spout; curved tail makes the teapot handle. Striking black and white glazed ceramic. Too pretty to put in the cupboard; use to decorate kitchen counter or shelf. Amuse guests with this conversation piece. Holds 6 cups. 8¼"H. $3.98 + 50c post. Holiday Gifts, 408-H, 7047 Pecos St., Denver, Colo. 80221.



Profit plan for your club

Just round up the members to sell these popular recipe cards. You'll earn 45c for every box sold: 12 people selling just 12 boxes each means $64.80 profit! Easy to sell to any cook: printed in vivid, full color, each with quaint stove design. Gift boxed. Send name, address, $1 for sample box, details, catalog. Current, BH8, Box 2020, Colorado Springs, Colo. 80901.



Oriental decorator plates

Add imperial beauty to any wall with Oriental plates in colorful dynasty designs. Intricately woven bamboo: suitable for hanging, table display, entertaining. Enjoy the exquisite craftsmanship of Eastern art. 6" diam. each. Set of 4/$3.00 + 25c post; set of 8, $6.00 ppd. World Art Group, 8BH, 2 First St., E. Norwalk, Conn. 06880.

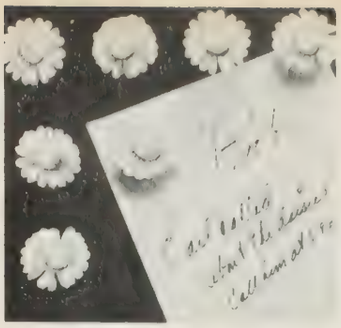


Pet collar kills fleas

Simply buckle it around your dog's or cat's neck. From the moment it's worn, the collar kills fleas—effective for three months. Kills ticks as well—effective eight weeks. Fits any size dog; cut off excess length. Similar collar available for cats. Protect your animal. $1.98 ppd. Geisler Pet Products, 1108 Douglas St., Omaha, Neb. 68102.

Magnetic daisies

elightfully decorative, and good or hundreds of uses, these clever agnets hold appointments, mem-s, shopping lists, notes, etc., n cabinets, bulletin boards, re-igerators, any metal surface. Fun r everyone. Ten daisies to a ackage: $1.00 postpaid. Send for ee catalog. Walter Drake & Sons, H-44 Drake Building, Colorado prings, Colorado 80901.



pener works like magic

he mighty gilhoolie ends struggle ith tight bottle tops, stuck jar ds. Screw-tops open with the ick of a dainty wrist. Bottle caps ome off without distortion. Vacu-m tops lift at a touch. Also, re-aps, reseals beverages airtight. his magic tool has never met its atch. #940, $2.98 ppd. From lexander Sales, BH8, 26 S. 6th ve., Mt. Vernon, N. Y. 10551.



ersonalized carry-all

ou'll tote the world under your rm with extra-heavy clear vinyl, aterproof and heat-sealed tote ag. Reinforced double handles xtend all around for strength; rotective top flap snaps shut. ide gussets open to 15" x 0½" x 4". #2015. $1.98 ppd. '. 3 red felt initials, $2.49 ppd. illian Vernon, H83, 560 S. 3rd ve., Mt. Vernon, N. Y. 10550.



mbroider a baby sampler

itch baby's name and birthdate the center of the sampler. Kit cludes: design on 15" x 17¼" nen; crewel yarns in pinks, blues, reen and white; easy instruc-ons. Also directions for embroi-ering baby's name. $2.95 + 35c ost. Add $3.50 + 45c post. for 1" x 14" fruitwood finish frame ith gold trim. The Stitchery, HG8, Wellesley, Mass. 02181.



Wheel away to good shape

are inches off your waistline, rengthen abdomen, back-sup-orting muscles with amazing onder Wheel. Takes only 90 sec-nds a day. Easy and fun to use; ame effect as jogging, sit-ups or ush-ups. Heavy-duty, smooth-iding wheel grip handles. Use it nywhere! $3.95 + 55c post. partan Sales, BH-89, 945 Yon-ers Ave., Yonkers, N. Y. 10704.



or neater desks

ere's the perfect clutter-clearer end unsightly desk mess: it has artitions for letters and papers, encil well for pens, scissors, ler, and a tiny drawer for clips, amps, whatever. Mahogany; su-er-handy mini-board for memos nd reminders. 15" x 3½" x 3". 2.98 postpaid. Order from Palm ompany, 869 Greenland Bldg., iami, Florida 33147.



Continued

10 GOOD IDEAS *by mail from* Walter Drake

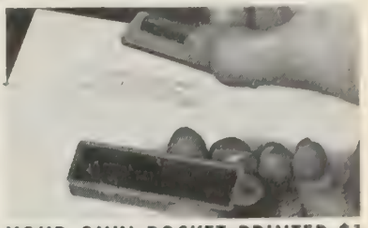
4058 DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80901



FIND WALL STUDS EASILY!

Magnicator shows you right where to drive the nail to hit a stud – makes it easy to hang pictures, put up shelves, etc. Just move Magnicator along baseboard until it points to nail in stud. Guaranteed accuracy!

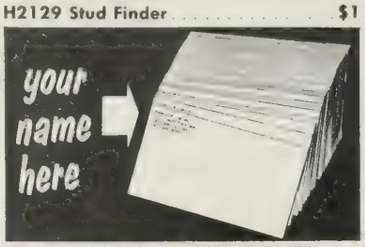
H2129 Stud Finder $1



YOUR OWN POCKET PRINTER $1

Print your name and address (or any 3 lines) on stationery, books, advertising. In compact self-inking case for pocket or purse–always handy when you need it! Use at home, office, school. Get one for everyone in the family!

P4009 Pocket Printer $1



BILL-PAYING ENVELOPES

Why scramble for envelopes at bill-paying time, or break up good stationery sets? Mail checks, orders, etc. in these 6½" crisp white envelopes made for this job! Return shows name, address, Zip code. 48-hour service.

P3003 75 Envelopes $1



MR. TWISTER

Stand on Mr. Twister and twist away those extra inches on waist and hips! Tones your muscles, including some you've forgotten you had! Stimulates circulation, improves coordination. So easy to use whenever you have a few extra minutes. Mr. Twister is a great exerciser for everyone in the family, from toddlers to grandparents! Fun to use and watch! Instructions for exercises are included.

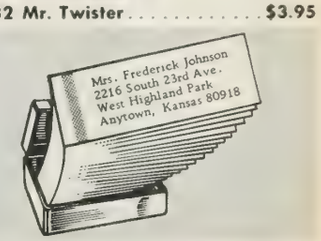
F1032 Mr. Twister $3.95



MAKE YOUR BATHTUB SAFE!

Avoid falls in tub or shower with attractive non-slip, textured rubber flowers! Adhesive-backed – easy to install. Can't mildew. Set has seven 5" and six 3½" appliques. In white (H6067), pink (H6068), blue (H6069).

Bathtub Appliques (order by color no.) . . **$2.98**



500 RETURN ADDRESS LABELS 50c

Quick, handy way to put your name and address on letters, records, books. Any name, address & Zip code up to 4 lines beautifully printed in black ink on white gummed labels; rich gold trim. Free handy box. 48-hour service.

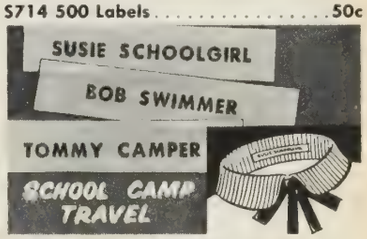
S714 500 Labels 50c



12 PERSONALIZED PENCILS 69c

Any first and last name you want, beautifully imprinted in gold letters on high quality Venus pencils. Great for school, home, business. Kids love 'em because they are personalized. 48-hour service. Full size, #2 lead.

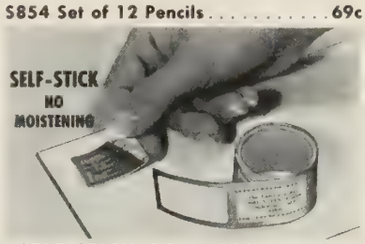
S854 Set of 12 Pencils 69c



50 PERSONAL NAME TAPES $1

Low-cost way to mark clothes for school, camp, gym. Printed in indelible black ink on white tape. Laundry proof. Letters are ⅛" high. 48-hour service.

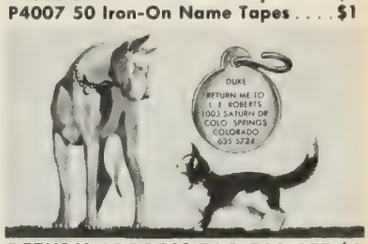
P4006 50 Sew-On Name Tapes $1
P4007 50 Iron-On Name Tapes $1



SELF-STICK GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere – a smart touch to personalize letters, books, cameras, briefcases, records, etc. Classic border, handsome black printing. 1" x 1½". Up to 4 lines, 27 letters and spaces per line.

P4010 250 Gold Foil Labels $1.98



RETURN ADDRESS TAG FOR PET $1

No need to worry about your pet getting lost! This lifetime return address tag shows the pet's name, plus your name, address and phone number – all engraved in polished stainless steel. Easy to put on collar. 48-hr. service.

P4008 Pet Return Address Tag $1

Fill in and MAIL TODAY!
Walter Drake & Sons
4058 Drake Building
Colorado Springs, Colo. 80901
Send for FREE CATALOG

SATISFACTION GUARANTEED OR MONEY BACK!

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Item No.	How Many	Name of Item	Price

FAST SERVICE — We ship in 24 hours (except as noted on special items). We ship POSTPAID!

GUARANTEED PROFITS

for your group or organization

$60 to $450

or I will make up the difference myself!

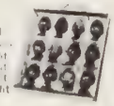


Lovely way to make your group's treasury flourish. Pine or Bayberry-fragrant Regal Candle with golden filigree base and colorful glow lend a warm highlight to mantel, buffet or dining table. Not sold in stores.



Abigail Martin, Fund-Raising advisor, says: "If you don't raise the sums below, I'll make up the difference between your cost and your guaranteed profit!"

Order	And I Guarantee ...	Or Sell All and Make ...
15 Sales Kits	$ 45 Profit	$ 81 Profit
30 Sales Kits	$121 Profit	$162 Profit
50 Sales Kits	$250 Profit	$270 Profit
100 Sales Kits	$450 Profit	$600 Profit



Regal SCENTED BRANDY-GLASS CANDLE

SEND FOR FREE SAMPLE
To Show Your Group

ORDER 1 SALES KIT FOR EACH MEMBER SELLING

Don't be surprised if customers buy 3, 4 or more at a time! Individually gift boxed. Burns 15 hours. Many groups make over $2000 in 2 short weeks!

No risk. 30 days credit. 6 Shipping Centers Cal. Mo., Pa. Mich. Tenn. Mass.—MAIL COUPON TODAY

To: Abigail Martin, 1113 Washington, Dept. 5, St. Louis, Mo. 63101

SEND_____CANDLE SALES KITS (PLUS FREE SAMPLE) SHIPPED Pod. Retails $1.25

Date Needed_____No. Members_____Org. Area Code & Phone_____

Organization Name_____

Ship to (Name)_____

Address*_____City_____State_____Zip_____

Send FREE CANDLE! (Offer subject to verification) *Do not use P.O. Box or RFD

Within 30 days, we agree to pay: For 60 kits or more $9.00 per kit; For 15 to 59 kits $9.60 per kit. For 5 to 14 kits $10.20 per kit. For 1 to 4 kits $10.80 per kit



REAL BUTTERFLY
Wall Plaques

Set of 6

$2.98 Add 50c Post.

Money Back if Not Delighted

Real butterflies are mounted under glass on white plaques with lacquer frames. Each is complete with silken cord for hanging. They can be arranged in a number of ways for striking wall decor. 6 different, colorful butterflies. 3½" diameter.

HARRIET CARTER Dept. BHG-869, Plymouth Meeting, Pa. 19462



Lifelong ID tag for pets

Don't worry about your dog or cat getting lost. This special identification tag displays all the necessary information for his safe return—pet's name, your name, address and phone number, all engraved free. Lifetime polished stainless steel; hook for easy attachment to collar. Specify dog or cat. $1 ppd

HOLIDAY GIFTS
Dept. 408-F, 7047 Pecos, Denver, Colo. 80221

VALUABLE STAMPS

FEATURING



RARE ART TREASURES!
FREE for 10¢ mailing)

A breath-taking collection of famous paintings — on 21 genuine seldom-seen postage stamps! An incredible array of color and beauty . . . from Cayman & Cook Islands, Philippines, Great Britain, Spain, and other far away lands. Special Introductory Offer — ALL YOURS FOR ONLY 10¢! Limited supply, only one to a customer. Also, desirable stamps from our approval service which you may return without purchase and cancel service at any time. PLUS big illustrated catalog. Send today.

Jamestown, P89BH, Jamestown, N.Y. 14701

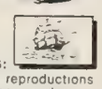
Send 25c for 128 page

Ship & Sea CATALOG



SHIP MODELS: Both ready-to-build kits and finished models for home or office. From $8.95

Fully Illustrated Catalog shows 43 ship models, over 100 pictures; and decorative Marine items by the score.



MARINE PICTURES: Full color reproductions of world famous ship and sea pictures.



SHIP'S FIGUREHEADS: Replicas of decorative carved figures from old sailing ships. From $12.95



SHIP'S LIGHTS IN COPPER: For halls, living room, entrance - adaptable for table lamps



MINIATURE CANNON IN BRASS: Hand built or in kits — for bookends, shelf or desk From $6.95

128 pages of unusual nautical items for the home or office. Send 25c for catalog to.

PRESTON'S
120-V Main St. Wharf, Greenport, N. Y. 11944



Hideaway bar has many uses

Locking, rolling, fold-up bar hold 20 bottles, 20 mixers, 4 doz glasses, swizzle sticks, coasters etc. Adjustable shelves & bras rods; sturdy brass fittings. 21"W x 19"D x 36"H; opens to 38"W Knotty pine in honey tone pine o maple, antique pine or walnut Wet-resistant fin. $49.95; kit $34.95 exp. chg. col. Yield House Dept. D8, N. Conway, N. H. 03860



Marker for desk or door

"Namette" Desk-n-Door marke comes with 24-kt. gold-engrave lettering on solid oil-rubbed wal nut. Has the elegance of polishe hardwood. Personalizes desk dresser, door, or wall (specif which). 4¼" x 2". Name only $1.95; name, birthdate, zodiac $2.95. Add 25c post. Spear Engin Co., 3034 Spear Bldg., Colorad Springs, Colo. 80903.



Old style fringed curtains

Warm up any room with country curtains in unbleached muslin Washable, durable (allow fo shrinkage one inch per yard) Green and white old-fashione fringe adds color, texture to finish off your favorite Early America room. Tiers, 20", 25", 30", 36" 40" long. 80" wide. $5/pr. + 50 post. Country Curtains, BH8 Stockbridge, Mass. 01262.



Cordless manicure set

Give your hands "beauty-parlor" care right at home with convenien and elegant Lady Maniqueen. This cordless set comes with full set o attachments: emery drum, cuticle brush, felt buffers, and pedicure fitting. Operates on two "D" bat teries. 1½" x 3¾" x 4½" $4.98 ppd. Colonial Studios, Dept MSE-2, 20 Bank Street, White Plains, N. Y. 10606.



Tall man's no-press shirt

Free yourself from ironing with these handsome, extra large dress shirts. Choice of button-down snap tab or spread collar with extra long short sleeves, four inches added to body length. Lightweight Batiste and Dacron white only. Sizes 15 to 18½. $6.95 ppd. Free catalogs. King-Size Co., 2819 King-Size Bldg., Brockton, Mass. 02402.



Imported ginger jar

From the mysterious Orient comes this accent piece, a centuries-old holder for sweetmeats & treasured gingers. Perfect reproduction. Use it alone, or in pairs on mantel, atop a table, in breakfront. Comes in blue plum design, black teak base. 2 sizes. 6"H/$4.95 + 50c post.; 9"H/$10.95 + 70c post. Holiday Gifts, 408-C, 7047 Pecos St., Denver, Colo. 80221.

Continued

Original Oil Paintings

(NOT Reproductions)

Special European Art Purchase! Comes to You on Heavy Canvas, Framed, Ready to Hang, Large 14" x 17" overall from France, Austria, Holland!



Landscape by Luft

AMAZING OFFER! Each painting originally $20, now yours for $2.95 on special sale! Now you can afford the finest. Not reproductions but original framed oil paintings you will be proud to hang in your home. Not only for their exquisite full-color beauty but for their possible increase in value. The artists finally selected (after 2 years of searching) are from Holland, France and Austria. They are fine and unusually talented craftsmen . . . men who we think may achieve greatness. Each painting on extra heavy canvas is signed by the artist. Comes to you mounted and mat framed, ready to hang and beautify your home. Large 14" x 17" size. Country of origin is indicated on the back.

Offer Will Not Be Repeated!

Because our supply is limited, orders will be filled on a first come, first served basis. You must be delighted or return on our amazing 12 month exchange privilege. 100% Guaranteed. Each a $20 original value! Mail no risk coupon today!

WORLD ART GROUP, *"Home of World Famous Artists"*
WESTPORT, CONN.

Now Yours Only **$2.95** MOUNTED AND MAT FRAMED

WORLD ART GROUP, Studio 8BH
Westport, Conn. 06880

Please send my selections of original oil paintings @ $2.95 each on canvas, mounted and mat framed entirely free on full money back Guarantee if I am not delighted. My Choice of subject matter is:

☐ seascape ☐ fruit ☐ Holland windmill
☐ landscape ☐ floral ☐ Paris street

☐ 1 for $2.95 ☐ 2 for $5.75 ☐ 4 for $11

Please add 25c per painting for PP & Hdg.

I enclose $_____

☐ Add $1 per painting and we frame in antique gold color Gallery Styro Frame shown (overall contour size 16"x20"). With this frame add 50c per painting for PP & Hdlg.

NAME_____

ADDRESS_____

CITY_____STATE_____

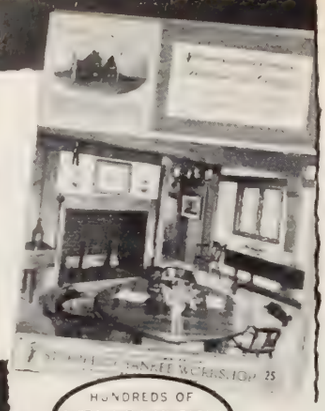
ZIP_____

☐ **SAVE MORE! 8 Paintings Mat Framed Only $20. Postpaid. (Save $4.60.) Extra paintings make exciting gifts.**

FURNISHED IN
EARLY AMERICAN?

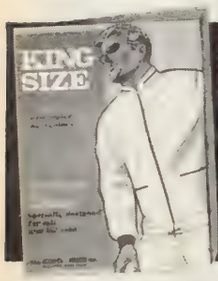
Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee includes shpg. chgs.



HUNDREDS OF GIFTS WITH AN EARLY AMERICAN FLAVOR

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American
389 Brimfield Turnpike, Sturbridge, Mass. 01566



FREE KING-SIZE SHOPPING GUIDE

FOR TALL AND BIG MEN

If you're tired of trudging from store to store looking for Footwear and Apparel that fit, you must see the new 120 page Full Color KING-SIZE Catalog. Imagine McGregor, Jantzen, Arrow Shirts, Sweaters, Slacks, Jackets, in hard-to-find sizes. PLUS 200 different Shoe Styles in sizes 10-16 AAA-EEE. Everything is specially designed for Tall and Big Men. Write Today for your FREE Catalog.

The KING-SIZE Co. 4339 KING-SIZE BLDG. BROCKTON, MASS.



PRETTY TOSS-ON BOLERO

A lovely cardigan of washable orlon acrylic with a hand-crocheted look. Light in weight, yet comfortably warm on chilly evenings. Has pretty shell stitch; scalloped ribbed trim; easy shoulder; ¾ sleeve. A year round favorite. Choose white, black, pink or It. blue. Sizes S(8-10), M(12-14) L(16-18) **$3.98 plus 50c postage.**

FERRY HOUSE, Dept. BH-89, Dobbs Ferry, N. Y.

Craftsmen in Charm



The "Hamilton"

Big, handsome—and bold enough to invite you to sit down in the lap of luxury. Foam over native hardwood frame, button tufted back, reversible cushion and lined skirt. Upholstered in 28 colors of velvet, moire as shown, or other fabrics in solids, (please specify swatches you'd like). H. 31½", W. 29½", Seat H. 16½", Seat D. 19"; $74.00 ea. $145.00 pr.; Ship Wt., 40 lbs. No C.O.D. Express Charges Collect. Send $1.00 for Catalogue and Swatches.

Satisfaction Guaranteed or Money Refunded

HUNT GALLERIES, INC.
2920 N. Center St., BHG8, Hickory, N. C. 28601

Craftsmen in Charm



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES		STOPS	
• Come at all times	• House-soiling	• Jumping	
• Sit	• Stay	• Digging	• Chewing	• Barking
• Heel	• Fetch	• Guarding	• Begging	• Disobeying

40,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders. Hi-Fi Do is a subliminal sound device. "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes **FREE** 337-page Reference Manual

Most complete authoritative volume on practically all problems and discipline ever published. Indexed, illustrated.

Only $11.95. Money Back Guarantee
Send age and breed with check or money order.

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. BH89, Los Angeles, California 90049

TIME — COMMENDED by PARENTS MAGAZINE

CHINA DOLLAR
only 10¢



Uncirculated nickel silver dollar minted in 1960 to Commemorate 50th anniversary of the Republic of China (Formosa) . . . only one to a customer . . . a beautiful coin and ONLY 10¢. SUPPLY LIMITED! SEND TODAY. Sent with illustrated coin catalog, plus selections of coins to examine. Buy any or none, return balance. Cancel service at any time. Send name, address, zip number and 10¢ for your China Dollar to: Littleton Coin Co., Dept. CK-21, Littleton, New Hampshire 03561.

MORTON'S



YOUR OLD FUR COAT Into New Jacket, Cape, Stole **$27.95**

Let MORTON'S remodel old fur coat, jacket, cape or stole to new fashion, only $27.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S world's largest restyling specialist offers largest selection, 45 styles. Praised by Harper's Bazaar, Glamour, others. Just mail old fur, state dress size. Pay postman, plus postage.

Or Write For NEW FREE STYLE BOOK.

MORTON'S Dept. 14-H, Washington, D. C. 20004



Plastic protects forever

Preserve-It-Kit imbeds anything in plastic forever! Simply place invitation, rosebud or corsage in pa along with special crystals an bake in any oven. Forms soli plastic envelope for key chains mobiles, coasters. Clear, colore crystals, pan, butterflies, crushe glass and starfish: $2.98 pp Greenland Studios, 870 Gree land Bldg., Miami, Fla. 33147.



Stamps from Great Britain

Add these brilliant commemoratives to your collection! Set of denominations printed in full co or, issued to celebrate first fligh of supersonic **Concorde.** Mint co dition. Offer incl. selection of othe fine stamps sent on aproval. 31c set. Send unused U.S. stamps check. 5-set lim./customer. Broa way Approvals, Ltd., TN-7, 50 De mark Hill, London, S.E. 5, Eng.



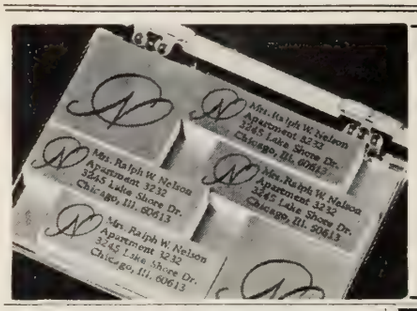
Classic ring of love

"More than yesterday, less tha tomorrow" is the lover's messag inscribed on this pretty rin Choose French, Italian or Spanis to suit your mood. Men's ar women's sizes 5-12. A thoughtf anniversary remembrance; perfe friendship ring. Sterling silve $9.95; 14-kt. gold: $35. Ppd. Lion Dept. 21BG, 665 Middle Neck Ro Great Neck, N. Y. 11023.



Auto perch for pets

Give your pooch a perfect vie make your driving safer. Seat ha a platform that raises or lowers stair-step hanger; adjusts to sla of seat; no bolts, no nuts. Durab metal, vinyl coating, carpet, safeguard sides. No. 16 (12" 16"), $14.98. No. 20 (12" x 20" $16.98. Ppd. Send for inform tion. Pet Specialty, BH8, P.O. B 8415, Dallas, Tex. 75205.



Golden Treasury of Labels

Stock up on a supply of elegant address labels. This set features variety: 250 black-on-gold script initial address labels 1½"x½". (Allow 20 letters per line, 4 lines.) Plus 125 matching gold initial envelope seals, 1"x1". Complete set, packed in a hinged plastic box is $3 (via air, add 30¢). Write for fund raising folder, too. Guaranteed. Prompt delivery. Bruce Bolind, 158 Bolind Building, Boulder, Colorado 80302. Thank you kindly!

100 WORLDWIDE STAMPS ..only 10¢



GET scarce stamp of Knight who banished Moors and founded Portugal in 1139 — 800 years ago! PLUS 99 different old, new issues from Singapore, Colombia, Gibraltar — the world's 4 corners. Handpicked pictorials, commemoratives galore. Fierce beasts, Indian natives, exotic scenes — 100 in all. Plus colorful stamp selections to examine. Buy any or none, Return in 10 days. Cancel service anytime. EXTRA: learn how to get free stamps every month. Send 10¢ now.

GARCELON STAMP CO., Dept. BH8T, Calais, Maine



KEEPS DOGS AND CATS OFF YOUR LAWN.

Geisler's new **Dog** and **Cat Granular Repellent** is really effecti outdoors. On lawns, shrubs, ga bage cans, everywhere. Ju sprinkle it once every 10 days your lawn and under shrubs whe dogs like to sniff and the neig borhood menagerie stays awa 2 pound container covers 500-10 square feet.

Money-back guarantee

Free! Pet Care Book with each order. ONLY **$2.9** postpa

Send Check or Money Order To:

Geisler PET PRODUCTS
1108 Douglas St., Omaha, Nebraska 68102

ape Cod spoon coasters

rotect your table linens from ains and dampness with new ystal spoon coasters. Comple- ent your finest china, silver. Of erman Lead Crystal in the Old ape Cod design, each coaster olds any tumbler; attached spoon st for iced tea spoon, swizzle ick, cigarette. Set of 4: $4.95 pd. Holiday Gifts, 408-D, 7047 ecos St., Denver, Colo. 80221.



icasso's Don Quixote

ainted in striking black against stark, white ground, Picasso's terpretation of the "Man of La ancha" is truly a masterpiece r your home. Reproduced hand- omely by silk screen process on tist's canvas; 18" x 24". $2.98 us 45c postage and handling. rder from: Lambert Studios, Inc., ept. BH9, 336 Central Park West, ew York, New York 10025.



and-blown crystal egg

ne loveliest shape in the world akes a graceful jar for candy, uts, mints. Or use it for a flower rrangement. Place blossoms in gg, close lid; they stay fresh for ays, weeks. A unique gift, beau- fully hand-crafted by Italian arti- ans for your pleasure. 6" tall. 6165, $2.98 + 50c post. The ountry Gourmet, HA3, 545 S. 4th ve., Mt. Vernon, N. Y. 10550.



unfish model really sails!

ne Alcort Sunfish, a perky little ilboat, comes as easy-to-assem- e wooden plank on frame model. as same light-weight qualities of e real boat. Kit includes: ready- ade brightly striped sails, clear ans and instructions. Model is)"L x 21"H. $7.95 + 75c post. 28-page catalog, 25c. From Pres- n's, 120-S, Main Street Wharf, reenport, N. Y. 11944.



Continued

OVER 10 ft. LONG

Fill a corner of the garden with the brilliance of a tropical rainbow! Hemp has been twisted, braided by hand into big 127" hammock. Rope ends. Order #7751-1 $3.98 + 35¢



GIANT SIZE MEXICAN MARRIAGE HAMMOCK

$3.98 each

Foster House

Dept. 308, Peoria, Illinois, 61601

please include your zip code

Write for FREE gift catalog

PLAY GUITAR IN 7 DAYS OR MONEY BACK



TOP GUITARIST ED SALE'S famous 66 page secret system worth $3.00 teaches you to play a beautiful song the first day and any song by ear or note in seven days! Contains 52 photos, 87 finger placing charts, etc., plus 110 popular and western songs, words and music; a $1.00 Chord Finder of all the chords used in popular music; a $3.00 Guitarist Book of Knowledge.

Total Value $7.00

Now Only **$2.98**

SEND NO MONEY! Just your name and address, pay postman $2.98 plus C.O.D. postage, send $3.00 with order and I pay postage. Money back Guarantee.

SALE, Studio 169-K, Avon By the Sea, N.J. 07717

More than 2,000

EARLY AMERICAN REPRODUCTIONS

Many re-created by skilled New England Craftsmen—at direct-by-mail thrifty Yankee savings!

Huge selection of hard-to-find items. Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch plates, much more!

Send 25¢ for illustrated 80 pg. catalog

Old Guilford Forge

87 Broad St., Guilford, Conn. 06437

Big $2.00 Deluxe Box of 21 New 1969 Christmas Cards FREE to help you make EXTRA MONEY!





CARDINAL CRAFTSMEN

1400 State Ave., Dept. 26-K • Cincinnati, Ohio 45214

Start Making $1.00 Profit on Every Box

Make $10.00 on 10 boxes, up to $250.00 cash on 250 boxes—for you or organization. **It's easy** with exclusive, all-new $2.00 Assortment of 21 luxurious Christmas Cards. Please friends and make more money with over 450 other new card assortments and gifts. Also EXCLUSIVE Cardinal Collection of 82 Personalized Christmas Card selections—Album FREE in Introductory Kit. Get it—show it in spare time. You'll do well. No experience needed.

ALL FREE with 3 More Exciting Assortments on Approval

Best Sellers sent on approval with your FREE $2.00 Box, FREE Personal Album and unique, handy Cardinal Carry Kit FREE. Only Cardinal has them. **Extra low wholesale prices guarantee up to 100% cash profits for you.** No risk—and you gain so much by acting now. Send no money. Mail coupon today!

MAIL FREE COUPON NOW!

CARDINAL CRAFTSMEN
1400 State Avenue, Dept. 11-X
Cincinnati, Ohio 45214
Please send me introductory money-making samples on approval, with FREE $2.00 Box—FREE Personal Album—FREE Cardinal Carry Kit.

Name_____

Address_____

City State Zip Code



CUSTOM PRINTED SHIRTS

The latest craze—you think of the slogan and we'll print it! Any slogan . . . for your team . . . club . . . candidate . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweat-shirts or T-shirts. Machine washable, paint will not run or fade. Colors are powder blue or navy blue. Size S, M, L, XL. Specify size & color. Add $1.00 extra for printing on both sides. We ship in 48 hours.

Sweatshirt ..... $3.95 plus 50c handling.
T-shirt ..... $2.95 plus 25c handling.

HOLIDAY GIFTS

Dept. 408-E, 7047 Pecos, Denver, Colo. 80221

Wall Trouser and Skirt Racks

Wall Rack
Holds 12 Pairs
Pants or Slacks



This marvelous new closet rack keeps your trousers trim and tidy in a minimum of space—at the height most convenient for you. Spiraled rods lift out for quick, easy valet service. Holds all styles—men's knickerbockers to ladies' hip huggers—securely and neatly. 24"W. Only **$5.50. SKIRT RACK** looks identical. Complete with 24 metal clips to hold 12 skirts or slacks only **$6.95.** Both are crafted of pine in honeytone or maple, antique pine or walnut finish. All Postpaid.

LARGE NEW FREE CATALOG—1000 PIECES—Finished and Kit Furniture in Friendly Pine.

Include Zip No.
Not Sold in Stores
Money Back
Guarantee

YIELD HOUSE
Dept. D8-9
North Conway, N. H. 03860



CUSHIONED COMFORT CASUALS

Like walking on a cloud. Genuine Cowhide Leather with hand-lacing, built-in arch and springy crepe sole & heel. Black, Natural or White. Sizes 5-10 N,M,Wide; Size 4 M, Wide.

$9.95 Plus 60¢ postage

($5 deposit for COD)

OLD PUEBLO TRADERS Box 6305-BH8 Tucson, Ariz. 85716



SALE Ivory Ring $2.95 Ppd.

A masterpiece from Hong Kong that is sure to become a family keepsake! Delicate rosebud design is intricately hand carved over the entire surface of the band. **Made of genuine ivory.** Send ring size.

MATCHING BUTTON EARRINGS—pierced with 14 Kt. gold posts or clip back . . . $4.98 pair postpaid.

HARRIET CARTER Dept. BHG-869 Plymouth Meeting, Pa. 19462

U.S. STAMPS!



3 SENSATIONAL OFFERS IN ONE – ONLY 10¢!

1. Genuine centennial postage stamp as illustrated picturing first U.S.A. issued in 1847!

2. Big collection 25 all-different United States — Ancient 19th century, $5.00 stamp, etc.

3. Collection of prized Commemoratives: 1775 Revolution, Wild West, 1893 Columbian, others.

PLUS exciting offers from our Approval Service. Buy any or none, return balance, cancel service any time — but all 3 above offers are yours to keep.

Rush name, address, zip and 10¢ — TODAY

H. E. HARRIS, DEPT. C-478, BOSTON, MASS. 02117

CURTAIN CHARM

With Ball Fringe on Unbleached Muslin



20" 25", 30", 36", 40" long **4.00** pr.

2 pairs to window as shown **8.00**

45" 54", 63", 72" long **5.50** pr.

..... **7.00** pr.

All pairs 86" wide

MATCHING VALANCE 9" x 86" **1.75**

Please add 50¢ to each order for handling.

For years, New England housewives have made these charming, NO BLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and handmade look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance 50 more. *Satisfaction guaranteed. Send check or money order, no C.O.D.'s please. Write for illustrated brochure showing other curtains, bed ruffles and pillow shams in bleached and unbleached muslin as well as curtains in floral prints, cafe ruffles, organdy, Dotsburg and stripes.*

COUNTRY CURTAINS

STOCKBRIDGE, MASS. 01262 Dept. 57



Here's how to get the

2 best friends a garden lover ever had!

Special "Get Acquainted" Offer

Brings you 2 big Wayside Garden Catalogs at NO COST!

Wayside's 1969 Annual Catalog gives you more than 1,800 listings from which to choose. 86 pages of hardy perennials. Dozens of lovely prize roses. A huge selection of trees, shrubs, vines, and hedges. Plus much more. Many new listings have been perfected at Wayside, after years of breeding, and are available now for the first time to home gardeners.

NEW! 64-Page Fall Bulb Catalog yours as a bonus!

We will send this new bulb catalog at no charge along with your 1969 Annual Catalog. It's packed with listings of Crocus, Daffodils, Tulips, Hyacinths, and many other bulbs — plus useful tips for Fall planting.

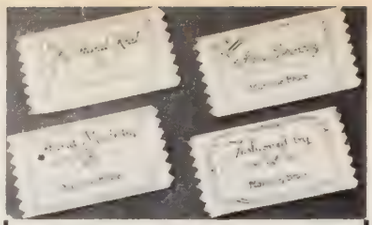
Both Wayside Catalogs Now Cost You Nothing. Send $2.00 deposit and we will enclose a $2.00 Refund Certificate to use with your first order.

MAIL TODAY

Wayside Gardens
WENTOR OHIO 44060

America's Home Gardening Headquarters

WAYSIDE GARDENS
119 Mentor Ave., Mentor, Ohio 44060
Please rush me your 1969 Annual Catalog, plus the 64-page Fall Bulb Catalog. I enclose a $2.00 deposit which will be refunded with my first order.
Print Name_____
Address_____
City_____ State_____ Zip_____



Personalize your stitchery

Your creations deserve the stylish finishing of these woven rayon taffeta labels: sew into dresses, knitted items, etc. Background is eggshell with harmonizing brown and red trim. Name imprinted to match. Specify choice of label and your name (print clearly). 15/$1. 45/$2 or 60/$2.50 ppd.

Holiday Gifts Dept. 408-b
[illegible] St., Denver, Colorado 80221



Cut cloth, paper, even the heaviest fabrics smoothly and precisely with POWER CUT

CORDLESS SCISSORS

Now, cut out patterns and fabrics like a professional with lightweight, battery-operated Power Cut Scissors. All you do is push the button—so easy and safe, a child can use it. The tempered steel cutting edges eliminate finger and hand fatigue. Operates on 2 batteries (included). Makes an ideal gift.

$4.95 post-paid

VISUAL DISCOVERIES
Dept. B, P.O. Box 3544, New York, N.Y. 10017

CHALETS by... NOR-WES



THE LUXURY OF WOOD at its finest!

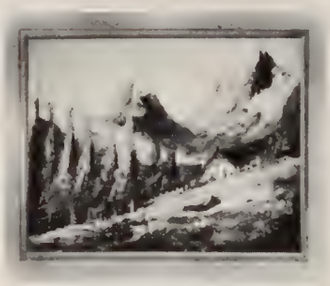
Pre-cut Western Red Cedar Chalets offered in seven different models for weekend or year round living. Send $1.00 for complete brochure to

NOR-WES TRADING LTD.,
1075 Marine Drive, North Vancouver, B.C. Canada. Phone 988-5221



Fun shoes for tall gals

Up-to-the-minute Mary Jane has low chunky heel; adds style to pants, skirts, any casual wear. Be comfortable with this new, easy-going look in black, brown, or dirty-blonde calf. Sizes 9 to 12 slim, narrow, medium, and wide $23.85 a pair. Free 64-page catalog shows additional styles from Shoecraft, Dept. BH8, 603 Fifth Ave., New York, N. Y. 10017.



Hand-painted original oils

Beautifully framed paintings by artists from Belgium, France, and Austria are ready to hang on your wall. Heavy-duty canvas, signed originals—not reproductions. Choose from landscape, floral, fruit, seascape. 14" x 17" each $2.95 matted, frame included. 2/$5.75. 25c post. per painting. World Art Group, 8BH, 2 First St., East Norwalk, Conn. 06880.



Four traditional trivets

Striking trivets are designed to look exactly like the black wrought iron originals, yet they're really 250 degree, heat-resistant polypropylene. Handsome decorations to hang on the wall, or use as hot-plate holders, plant stands to protect furniture. 4 hidden legs 8"-9" diam. Set of 4/$2.29 ppd. Visual Discoveries, BH8, Box 3544, New York, N. Y. 10017.



Best kind of doormat

This fibre brush mat is really the only type that actually brushes the shoes, gives extra protection against dirt-tracking. Handsome initial is hand-woven into coconut fibre and outlined by contrasting design (specify letter). Tightly woven mat about 1½" thick. 16" x 27". $6.95 + 50c post. Holiday Gifts, 408-J, 7047 Pecos St., Denver, Colo. 80221.



HANDWOVEN WILLOW OTTOMAN to use outdoors or in as a footrest or for extra seating. Natural color, varnished for long life. Seat will support a 300 pounder! 24" diam., 14" high **$11.95** postpaid. Cushion to fit in tangerine, gold, black or avocado, **$1.95**.

Satisfaction Guaranteed or Money Refunded
Send 25c for Catalog.

Fran's Basket House
W. Main St., BG 8, Rockaway, N.J. 07866



Building or Remodeling? HOME-A-MINUTE KIT Shows how home will look before you build or remodel. Here's everything to have and know to help save dollars. Dozens of windows, kitchen cabinets, doors, partitions, etc. at ¼" scale. Arrange furniture, fixtures to suit. Build dismantle and originate any floor plan. Kit incl. 65 pg book on costs, financing, etc. **$3.95** plus 45c pp & hdlg. *Send check or M.O. Satisfaction Guaranteed. No C.O.D.'s.*

J. W. Holst, Inc. Dept. BW869, 1005 E. Bay St. East Tawas, Michigan 48730



GET A RECORD FOR $1.00

Check your choice below (one to a customer)–then clip this ad and send it together with your name, address and $1 in cash or check to:

Records Unlimited
Box 157
Harmony, Indiana 47853

No further obligation. Money-back guarantee.

- ☐ 7135. Aretha Franklin. **Queen of Soul.**
- ☐ 5866. Ferrante & Teicher. **Fireworks.**
- ☐ 5982. Frank Sinatra. **Romantic Songs.**
- ☐ 4507. Frankie Laine. **That's My Desire.**
- ☐ 7134. Doris Day. **Whatever Will Be, Will Be**
- ☐ 7876. Liberace. **Tenderly.**
- ☐ 5427. **Good Grief, Charlie Brown! Peanuts.**

© 1969 Records Unlimited RU-307/F69 200-7/

00 home designs

utstanding collection features 00 traditional and contemporary mes for most any size, style, d price range. Low cost con- ruction blueprints available im- ediately for each design. Save ne and money building your me. 3 volumes, 288 pages. .00 ppd. Home Planners, Inc., 18, 16310 Grand River Ave., troit, Mich. 48227.



r sconces

ess up your living room, bed- om or hall with these elegant ll ornaments. They're made of ought iron and finished in an- ue white and gold or antique ck and gold. Fine detail on ves and blossoms. Each piece 16" tall, 10" wide. Candles not luded. Pair: $5.95 postpaid. rriet Carter, Dept. BHG869, mouth Meeting, Pa. 19462.



ick way to shorthand

st four complete lessons teach the abbreviated symbols used speed up dictation and note- ing. Easy course is ideal for dents, career women, club sec- aries. Two-book set incl. les- ns, practice handbook for devel- ng speed. Good for schools, sinesses, too. $3.95 ppd. J. W. st, Inc., BH89, 1005 East Bay East Tawas, Mich. 48730.



t a tiger in your decor

ulous lithograph on real artist vas will add a colorful charge any wall in your home. It's ed "The Tiger," from the work Hug, and it's great for anyone n an eye for art and decorating rkle. Measures 22" x 28", dy to frame. $5.95 plus 45c tage and handling. Lambert dios, Dept. BH10, 336 Central West, N. Y. C. 10025.



Continued



Your Child is a Poor Reader

ow **The Sound Way to Easy Reading** can him to read and spell better in a few weeks. home-tutoring course *drills* your child in phon- ith records and cards. Easy to use. University and parents' reports show children gain up *ll year's grade* in reading skill in 6 weeks. for free illustrated folder and low price. nner-Davis Phonics, Dept. M-7, Wilmette, Ill.

T LAST! BAIT TONGS!



END MESSY BAITING! Use new **stainless steel** sponge rubber padded **BAIT TONGS.** Ideal for Worms, Minnows, Maggots and other Untouchables. TERRIFIC! $1 plus 25c Postage for ONE — Or, **Send $2** . **POSTPAID!** SATISFACTION GUARANTEED! **ING AIDS** P.O. Box 285 Northfield, Ohio 44067

WHEN DEADLY FIRE STRIKES LIVES CAN BE SAVED ! !

FIRE ESCAPE LADDER



Every 2 minutes a home burns in this country. The tragic fact is that most lives are lost trying to escape via hallways and staircases filled with flames, super heated air and toxic deadly gases. Prepare now with the ladder that meets every emergency. Fits any window in seconds. All metal construction will support 1000 lbs. Can't rust, burn, break or deteriorate. Exclusive design keeps ladder away from wall for fast descent. Satisfaction guaranteed

15 ft. (2 stories) $13.95 plus 2.00 pp & hd.
25 ft. (3 stories) $19.95 plus 3.00 pp & hd.

SPARTAN 945 Yonkers Ave. (BH-869 Yonkers, N.Y. 10704



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a hard synthetic stone at a fraction of the cost of a diamond. Strongite's hardness enables us to offer an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against chipping and scratches. All shapes and sizes up to 20 carat. Easy payment plan. Money-Back Guarantee within 10 days. Send no money. Write for **FREE BROCHURE** with settings for men and women.

THE STRONGITE CO. Dept. 17BH 7W 45th St. New York, N.Y. 10036

FREE! 52 PAGES

COLOR CATALOG- 1100 FINEST IMPORTED HOLLAND BULBS

WRITE TODAY

P. de JAGER & SONS
DEPT. 84, SO. HAMILTON, MASS. 01982



OUTDOOR GARDEN POOL...$3.98

Beautify your garden with this one-piece sunken garden pool for live goldfish and exotic water lilies. One water tight piece of aqua colored Polypropolen. Easily installed. Lightweight portable pool in artistically kidney shape, ideal garden size 3'5" x2'3" x8" deep at ground level. Recessed water lily pot holds 1 to 3 bulbs. $3.98 complete or 2 for $7.65. Water Lily Bulb Free with each pool. C.O.D. postage extra. Cash orders add 50c shipped ppd. MICHIGAN BULB CO., Dept. BP-1411— Grand Rapids, Michigan 49502.

A BURGESS *SPECIAL*



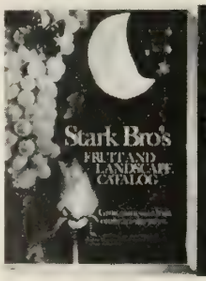
Glorious Thanksgiving Cactus

Super-flowering Burgess hybrid strain. Smooth green leaves become tipped with gorgeous multi-tinted red blooms, from Thanksgiving through Christmas! Order and plant all 3 now in 5" pot in sunny window and enjoy your first blooms *this year*. Need little care. Mature to luxurious plant as shown above—for years of cheery holiday flowers. Offer good to October 1st.



3 FULLY ROOTED PLANTS (One shown at Left) – ONLY **$1.00** *postpaid*

BURGESS SEED & PLANT CO.
Box C-21, Galesburg, Mich 49053



FREE CATALOG from the world's largest nursery

STARK BRO's All-New Free Catalog Shows How You Can Have an Orchard In Your Backyard with STARK DWARF TREES that Bear Giant Size Fruit.

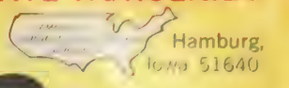
Make Extra Money! Men! Women! Check coupon for FREE Sales Kit. Make money taking orders in your spare time or full time.

See how to grow giant sunny-gold or crimson-red Stark Delicious Apples. Peaches, Cherries, Pears even in a tiny yard. Harvest bushels of fruit for table, canning, freezing or to sell at profit. Nearly 400 varieties of Exclusive Leader and U.S. Patented Fruit, Shade and Nut Trees, Roses, Shrubs, Vines from world's largest nursery—all pictured in glorious color. Mail coupon TODAY!

STARK BRO'S Box 480, Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co.
Box 480, Louisiana, Missouri 63353
☐ Rush New Color Catalog....FREE!
Miss
Mrs.
Mr.
1st initial 2nd initial last name
R.F.D:
or St.
P.O. State Zip
☐ CHECK HERE for Free Money-Making Outfit.

INTER-STATE NURSERIES



Hamburg, Iowa 51640

10 EARLY BLOOMING Hardy Bulbs

CROCUS

25¢ Postpaid and Guaranteed

One of the great delights of spring.

EASY TO GROW! *A real friendship get-acquainted offer.*



Double your money back if not completely satisfied

Saucy Crocus is the FIRST flower to raise up and bloom a bright "hello" to merry springtime. This collection is from a special giant flowering strain. Fine bulbs, 7 to 8 cm. around, imported from Holland, guaranteed to bloom for you next spring in a glorious mixture of gay, cheery colors—yellow, purple, blue, white and striped! Crocus comes up each springtime for many years. Bulbs shipped in September.

ORDER DIRECT FROM THIS AD!

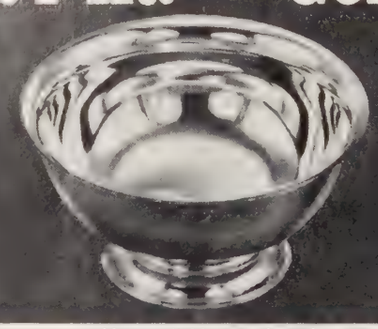
Mail this coupon today for bulbs & FREE catalog



INTER-STATE NURSERIES
189 E Street, Hamburg, Iowa 51640
☐ 10 Crocus 25¢ ☐ FREE Fall Catalog
NAME
ADDRESS
CITY
STATE ZIP

SAMPLE OFFER *from the Golden Ware People— at an unbeatable low sample price!*

Genuine 24-Kt. ELECTRO-PLATED Gold Paul Revere Bowl



only $3.95

(Manufacturer's Suggested List Price $7.95)

Enjoy the elegance of Gold in your home, with this classic American beauty —yours at an introductory sample price that saves you 50%.

Artistically sculptured in solid brass from the authentic Paul Revere design, this magnificent bowl has been electro-plated in gleaming 24-Kt. Gold. A true heirloom piece—specially treated never to tarnish!

Not available anywhere in stores in your area! Special sample offer — for limited time only — to introduce you to the stunning new Golden Ware products prior to national distribution. Grace your table with this delightful 3½" diameter Paul Revere bowl of many uses—all of them beautiful! *Satisfaction guaranteed.* **Only $3.95 ppd.**

GOLDEN WARE

Dept. BH-125, 2426 Grand Ave., Baldwin, N.Y. 11510.



MILK CAN DAIRY SET

is Old MacDonald's "country cousin" 3¾" shakers, cream'n sugar with matching tray are anodized aluminum.

5369 — Salt and Pepper Set $1.49

4906 — Cream'n Sugar Set $2.49

Add 25¢ for postage and handling.

Gracious Living

D-515 BERKELEY, R. I. 02864

INVISIBLE CUTTING BOARD



Clear as a Whistle

Something to sing about: a clear plastic cutting board that saves surfaces from scratches while you slice, chop or carve. Plus it lets fancy formica patterns show through when they're too pretty to hide. Dishwasher safe, heat-proof.

8"x11" **$3.49** each, ppd.

12"x16" **$5.98** each, ppd.

Mail orders filled promptly. Money-back guarantee.

COLONIAL GARDEN Dept. BH-8

270 W. Merrick Rd., Valley Stream, N.Y. 11582

Enjoy REAL Espresso

Espresso Via Veneto



only **$9.95** postpaid

■ You'll have trouble keeping your friends out of the kitchen when you use this! Just put Espresso Via Veneto on your stove, place four demitasse cups under the spigots and follow the simple directions enclosed. Presto! The coffee automatically pours into the cups. It's fascinating—it's foolproof—and it's molto bene. Send only $9.95 for #5595.

ALEXANDER SALES CORP.,

Dept. BHG-869,

26 S. 6th Ave., Mt. Vernon, N.Y. 10551



DIET SCALE

With Calories Chart

Get set for compliments on your new, trim figure—or else look for another excuse! Now you can see exactly how many ounces your food weighs without guessing. Diet scale comes with chart listing 713 foods and their calorie equivalents, in alphabetical order. Weigh the portion, check the chart, keep on that diet. Don't just guess and be sorry! **$1.98** Postpaid.

HOLIDAY GIFTS

Dept. 408-G, 7047 Pecos, Denver, Colo. 80221

RAISE $50 to $5,000

Or More For Your Church, School or Club

WITHOUT ANY INVESTMENT!

It's Easy With Mrs. Leland's Famous Old-Fashioned Candies

Mrs. Leland's Kitchens

WRITE NOW FOR DETAILS

330 S. Wells, Dept. 4044

Chicago, Ill. 60606

FOR THE COMPLETE ANSWER to cooking problems, you'll want *Better Homes and Gardens* New Cook Book. Only $3.95 (Canada $4.50) wherever books are sold or send check or money order to 8604 Meredith Building, Des Moines, Iowa 50303.

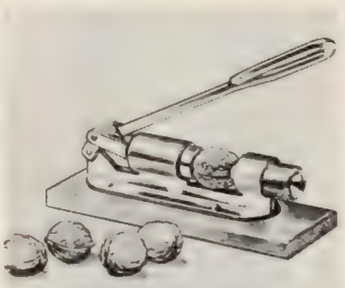
MAIL ORDER IDEAS TO MAKE DINING A TREAT

We've shopped specially this month for items to help you with everyday meals or fancy hostessing. You'll find tabletop touches, work-saving devices, and gourmet gadgets—all for food-time fun and ease.



Cold drinks always on tap

Tap-matic fits in your refrige tor, stores upright or flat. Kee ice water, fruit juices, milk, e fingertip ready. Just push a b ton for chilled-drink flow; no ne to lift a heavy jug. Unbreaka plastic; all desirable features glass without weight. Holds 1 gal. $1.98 + 25c postage. Or from Gracious Living, Dept. 5 Berkeley, R. I. 02864.



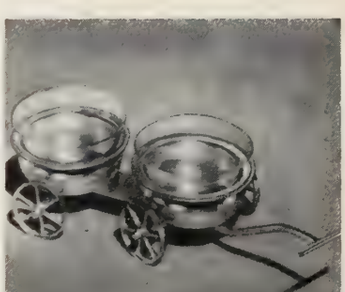
Piston-precision nutcracke

Tired of picking at nuts cracked to hundreds of pieces? This sci tifically designed wonder uses c trolled pressure to crack the sh leave meat intact for easy eati Just push down the handle. Tou metal mounted on 9" wood ba A great present all year 'rou $4.98 + 25c post. From Gre land Studios, 7011 Greenla Bldg., Miami, Florida 33147.



For better tasting wine

Goblets are hand carved by Tl land craftsmen from teakwo Ideal drinking goblet preser rather than affects the true sa of wines; is durable and impe ous to water action. Age serves enrich its beauty; you'll hand down for generations. 3¼" dia 5"H. $4.98 ppd. Maison Mic BH-8, Michel Bldg., New H Park, N. Y. 11040.



A la carte wagon

Serve up hors d'oeuvres in t show-stopping piece. It's an thentic reproduction of an English wine wagon, circa 18 You'll love the host of entert ing possibilities: hors d'oeuv relishes, nuts, candies, wine ho er, even an intriguing plan 13"L. $19.95 post. & hdlg. Or from Holiday Gifts, 408-M, 7 Pecos St., Denver, Colo. 80221



Sea-lover's crystal set

Hand-etched schooners g through the bottoms of th striking coasters and ashtray. tistic line effect of the drawi stands out anywhere—and no schooners are alike! Ashtray, 7 diam.: $4.35. Four 3½"-dia coasters: $4.35. Whole set, $7 Add 75c post. Sturbridge Yan Workshop, BHG, Brimfield T pike, Sturbridge, Mass. 01566

ding bell shakers

tty touch for the table, these ceramic salt-and-pepper rs bear any names, any date. tifully hand-painted in blue, ned in gold with dainty rose- on reverse sides. Perfect an- sary or shower gift—great idea too. Approx. 3"H. $1.75 5c post. 4 pairs/$6.50 ppd. ton Snow, Dept. C7, Delray h, Florida 33444.



e your own cream horns

rite bake shop delicacies e from your own kitchen with aid of tapered tin horns. y horns are English imports, you shape the flakiest puff ry ever. Make them, bake n, fill them with whipped m or custard. Each horn, 4½" . 6 for $1.25 ppd. Gifts and gets, Dept. BH8, 3313 Knox, as, Tex. 75205.



perfect frozen foods

dy aluminum pan with lid is the right size and shape for en food packages. Removable t measures water, holds food steaming; preserves garden n flavor and retains vitamins. bake-lite handle and knob. ds 1 to 2 packages. #6051, 98 + 35c post. The Country rmet, Dept. HA, 545 S. 4th , Mt. Vernon, N. Y. 10550.



ery relish dish

e's an elegant touch for any e—a pretty silverplate jam or h dish with its own handsome rab serving spoon and crystal rt. Pierced-silver design by . A. Rogers; dish is 5¾" diam. -packed. Three-piece set: 50 ppd. 96-page gift catalog, ; free with order. Croydon Sil- smith, Dept. BHE-8, 627 Kings hway, Brooklyn, N. Y. 11223.



fect poacher-steamer

cial pan set is the just-right to steam or poach fish for full cate flavor. Cook a whole fish, slices, a whole lobster, clams. forated rack lifts fish out intact. avy-weight polished aluminum n alum. rack. 14"L x 6"W x "H; holds 5 qts. #5120, 0.95 + 50c post. Alexander es, BH8, 26 S. 6th Ave., Mt. non, N. Y. 10551.



lorful kitchen kettles

can't think of a brighter touch your kitchen than this Euro- an enamel teapot and matching tle, in brilliant Capri blue or ocado green. Kettle's cover is ained in gold to handle, teapot is hinged. Specify teapot or tle, color, size. 4-cup kettle or t, $2.98; 6-cup, $3.69 ppd. eck's, M-62, Breck Building, ston, Mass. 02210.



Continued



COOK BOOK RECIPE RACK

FINISHED OR IN KIT Designed to hold all your culinary reference materials and handsome, efficient center. Cook books (all sizes) fit in top. Twin drawers hold 3" x 5" recipe cards (index cards incl.) Hang it on wall or stand on counter—it's perfectly charming either way! Polished honey tone knotty pine or maple, antique pine or walnut finish. 17"H 13"W 8¾"D $13.25 Postpaid.

COMPLETE KIT Ready for easy assembly and finish. Simple instructions $8.95 Ppd. Add 50c West of Miss.

BEAUTIFUL NEW FREE CATALOG 1,000 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee (Not sold in stores)

YIELD HOUSE
Dept. DB-9
North Conway, N. H. 03860

no dribbles with your KITCHEN OIL CAN

only **$2.98** postpaid



■ It's so easy to pour **exactly** the amount of cooking or salad oil you need—neatly—with this Oil Can. If you've struggled with bottles or cans of cooking oil, you'll appreciate having one of these. It's 6½" tall, holds 1 pint, and is so attractive you'll be happy to keep it out where it will be convenient. Made of gleaming polished tin that does not affect the flavor of the oil . . . and imported from Spain, where its use is an old custom. Perfect for olive oil, salad oil, cooking oil. Send only $2.98 for #1786.

ALEXANDER SALES CORP.,
Dept. BHG-869,
26 S. 6th Ave., Mt. Vernon, N.Y. 10551



Make Wine at Home

Federal law permits heads of households to produce, tax free, up to 200 gallons of wine annually for home use. All new VINO KITS include complete equipment for easier than ever wine making . . . reuseable fermenting, aging tanks, compact water-seal valves, and a saccharometer to scientifically measure sugar content for finest wines every time.

23-page booklet with all-season recipes provides practical instruction for year 'round enjoyment of this fascinating hobby! Satisfaction guaranteed if used as directed.

Standard Kit (Reuseable, 10-bottle capacity) $6.98
Master's Kit (Reuseable, 35-bottle capacity) $9.98
Citation Kit (Reuseable, 75-bottle capacity) $12.98

Vino CORP. POST PAID (No C.O.D.'s)
Box 7885-E, Rochester, New York 14606



ROSETTE-TIMBALE SET

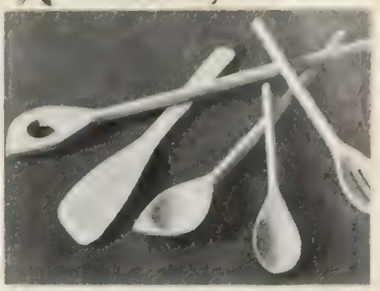
Savor "The Old World" yummy pastry treats! Makes delicious dessert treats or patty shells for vegetables, creamed tuna or chicken. Set of two, patty shell forms and two rosette forms for cookies and topped with ice cream or fruit. Two double handles for easy use. Forms are cast aluminum 3" in size. Old World Recipe Booklet included. Plus 25c Postage **1.98**

Extra forms available for above set: Bell, Butterfly and Angel rosettes, plus a round Jumbo Timbale. Set of four. Plus 25c Postage **$1.95**

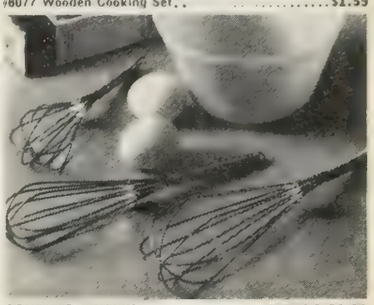
Free Catalog

Gifts & Gadgets OF DALLAS 724-A SO. SHERMAN RICHARDSON, TEXAS 75080

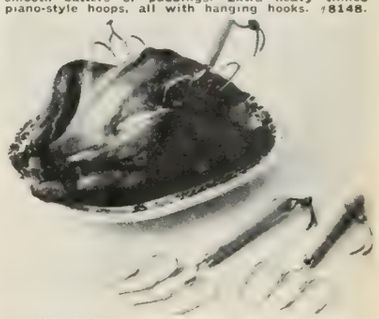
C Y C The Country Gourmet Inc.



5 WOODEN COOKING UTENSILS **$1.59**
Fascinating and essential tools—the finest chefs wouldn't stir without them. Spoons that get into corners, with holes for mixing dough, with slots for draining, paddle shaped for folding—each different. Fine Natural wood from 9" to 14". Set of 5.
#6077 Wooden Cooking Set. **$1.59**



GOURMET WHISKS . . . . . **Set of 3 $1.00**
Used by gourmet chefs for centuries—nothing like them for light 'n' airy whipping! 8" size for fluffy omelets, 10" for velvety sauces, 12" for smooth batters or puddings. Extra heavy tinned piano-style hoops, all with hanging hooks. #8148.



GIANT FORKS. . . . . **Set of 2 $1.49**
Lift and turn heavy roasts with ease—indispensable for meat and poultry! Special design holds firmly, allows juices to drain back. Heavy duty steel, 12" long, cool wood handles, leather hanging thongs.
8118 Giant Forks. **$1.49**



SILVERWARE STACKERS. . **Set of 2 $1.29**
Elegant way to organize your buffet table, end clutter, make more serving room! Stack knives, forks, spoons in these lovely holders of imported white china. Each 2¼"x4¼", a-gleam with classic golden fleur de lis.
#6226 **Silverware Stackers** . . . . . **1 Set $1.29**
2 Sets $2.29

DIET SCALE
$1.49

Take the guesswork out of calorie-counting! Accurate scale weighs up to 16 oz., enclosed chart of 713 foods gives caloric equivalent. Essential for precision diets requiring exact ounces.
8254 Diet Scale . . $1.49



THE COUNTRY GOURMET, INC., Dept. HA
545 Fourth Ave., Mt. Vernon, N.Y. 10550

NAME

ADDRESS

CITY STATE ZIP

QUANTITY	ITEM	PRICE
	Postage	35c

Enclosed Check, M. O. Guaranteed Total $

SECRETS of Teaching Yourself MUSIC

revealed in your own home this money-saving way



YES! Learn to read Piano, Guitar, Accordion, Sax ANY instrument next to you. You don't know a single note from a treble clef, have no previous training needed. Famous low-cost U.S. School of Music Course with step-by-step printed lessons makes it simple as A-B-C. Everything is in print and pictures. First you are told what to do. Then a picture shows you how. You start by playing actual tunes sooner than you may imagine. Soon you'll amaze friends by playing your favorite music—ballads, pops, classical, jazz, country music, dance tunes, etc. Over 1,800,000 students all over the world. Accredited Member NHSC.





Stop Cheating Yourself of These Joys

Popularity. New friends. Gay parties. Musical talent. Extra income. Banish worries, frustrations. Satisfy self-expression, creative urge. Gain self-confidence.

Now You Can Learn Music In Your Own Home

Write today for 36-page illustrated FREE booklet **U.S. SCHOOL OF MUSIC, STUDIO A3128, Port Washington, New York 11050.** (Est. 1898. Lic. N.Y. State Education Dept.)

Name .....

Address .....

City .....

State ..... Zip Code .....

Money back Guarantee

END ITCH with enditch*

Stops itching & scratching within hours. Heals eczema sores in dogs and cats.

25 Edible Tablets
4 oz. Liquid (mix in food)
$2.85 each postpaid

Please send me_____bottle(s) of
☐ ENDITCH Edible Tablets (25 each)
☐ ENDITCH Liquid, 4 oz

NAME _____

ADDRESS _____

TOWN _____ STATE & ZIP _____

Enclose check or money order to
R. H. McELHENEY, INC.
48 W. 103rd St. · Chicago, Ill. 60628
Illinois residents add 5% Sales Tax

PHOTO BARGAINS

ONLY 1.00 YOUR CHOICE



2 8x10 ENLARGEMENTS or 5 5x7 ENLARGEMENTS or 25 WALLET PHOTOS (plus FREE 5x7 ENL.) or 12 WALLET PHOTOS and 3 5x7 ENL.

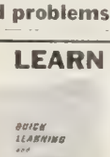
Add 25c per selection postage and handling, plus add'l 35c extra for rush 1st class service.

Lovely double weight portrait-quality photos, ready for framing. Send any snapshot, photo, or neg. (returned with order). Any enlargement hand-colored, 50c extra. State color of eyes, hair and clothes.

QUALITY VALUES
Studio 114-P, New Rochelle, N.Y. 10804

Now more than *6 million* home-loving families regularly look to *Better Homes & Gardens* for reliable help in solving all their household problems.

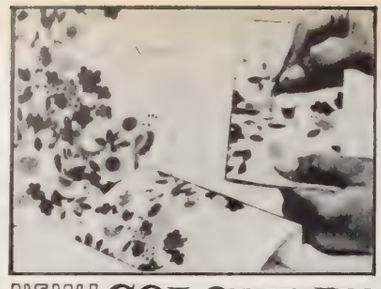
LEARN and RETAIN Facts & Ideas



A fabulous new study course developed by the Institute of Los Angeles, for Business Men, Career Gals, students etc., who wish to retain what they read in just a short time & use it faster. The marvelous method to speed learning and retaining facts and ideas. Requires only a few minutes a day. Fully illustrated. Easy to follow. Special books how to cut down on study time, build confidence, increase your grades, get more out of life & do well with your grades can prevent U.S. from opening. Greatest Full Complete 9 lesson course. $3.95 25c Hdlg.

No C.O.D.'s or M.O. Satisfaction Guaranteed.

J. W. HOLST, INC. Dept. BG869, 1005 E. Bay St. East Tawas, Mich. 48730



NEW! COLORFUL! *Just-A-Notes*

EARN $64.80 with Just-a-Notes

Now your organization can make $64 plus by selling this beautiful Just A-Note stationery at a 45c per box profit. 12 organization members selling 12 boxes each will give you $64.80 to help boost your treasury over the top. These attractive note packets come 16 letter cards and 18 stickers to a box. They give the convenience of a post card, the privacy of a letter, and the thoughtfulness of a friend. Comes in an attractive gift box that practically sells itself. For letters, invitations, announcements or gifts; Just A-Notes are just right for your fund raising committee.

Send your name and address and $1 for sample package and complete money-raising information to

CURRENT, Inc., Dept. A-48
Box 2020
Colorado Springs, Colo. 80901



DRI-GUARD for "NO CONTROL"

(for male or female)

Go Places! Sit with Confidence!

Unique "Moisture-Guards" enclosing absorbent liners in vinyl holder prevent any seepage. COMPLETELY EFFECTIVE! Light, cool, undetectable under clothing. Easy change, only 4 snaps. Holds up to 4 liners for 10 hours sleep without changing. Machine wash/dry. Thousands of users nationwide say it is the safe, sure way to meet the problem of "No Control." Child's Dri-Guard can be changed without removing orthopedic braces.

Complete w/2 launderable liners	$5.95
Package of 2 extra liners	1.75
Box of 50 disposable liners	6.95
Child's Dri-Guard (waist 20"-26")	5.95

Money-back guar. All postpaid
GIVE WAIST SIZE (sizes thru 56")

DRI-GUARD, Dept. 145
982 Batavia St. Orange, Calif. 92667

For a gift that your friends will appreciate the year around, give a subscription to Better Homes & Gardens.
It's a gift of better living.

PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER

PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *ONLY* instrument with special U. S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O.

14 DAY MONEY BACK GUARANTEE

$14.95 ppd.

GENERAL MEDICAL CO., Dept. BH-60
5701 West Adams Blvd., Los Angeles, California 90016

NAME _____

ADDRESS _____

CITY/STATE _____ ZIP _____



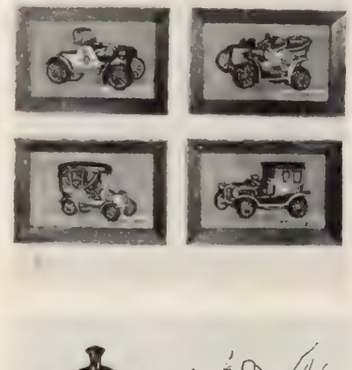
Italy in lovely watercolor

Six fabulous prints in delicate pastel shades capture the sunny Mediterranean for your home. Imported from Italy, created by well-known European artist Jan Kothals, reproductions look exceptionally real. Each print ready to frame 12" x 16". All six: $4.95 + 20c post. 2 sets: $9.75 ppd. House of Goodspeed, BH8, Federal Sq. Bldg., Grand Rapids, Mich. 49502



Fancy Spanish candlelight

We're dazzled by the beauty of this wrought-iron candelabrum! Intricate scrollwork echoes the romance of sunny Spain, and your dinner table will look especially elegant in the light of five candles glimmering against the black matte finish. 12½" tall. Just $3.98 plus 55c post. Harriet Carter, Dept. BHG8, Plymouth Meeting, Pennsylvania 19462.



Antique auto wall plaques

Authentically styled, old-time auto replicas are bronzed and set on a mat of tan basket-weave effect. Each auto labeled and enclosed by walnut-fin. wood frame; ready-to-hang, 8½" x 5½". Set of 4 includes 1912 Packard, 1905 Buick, 1904 Ford, 1901 Oldsmobile. $4.95/set plus 60c post. The Ferry House, Dept. BH8, Dobbs Ferry, New York 10522.



Soda-straw pop-up

Hints of the old soda fountain right into your kitchen with this popular accessory. Jar makes straws easy to get at. Or use it to hold steak knives, brushes—you name it. Heavy molded glass, stainless steel base, pull-up top. 3½" diam. x 10¾" tall. Comes w. straws. $5.98 + 50c post. Mail: son Michel, BH-8, Michel Bldg., New Hyde Park, N. Y. 11040.



Sparkling "Solitaire"

So real-looking, this fabulous imitation diamond will fool almost everybody. Its brilliance and sparkle enhance any outfit; exquisite cut facets add to the impressiveness. Almost 3-kt. size stone set in adjustable, rhodium-plated band. Ring is $1.69 plus 25c post. Money back guar. Terry Elliott Co., Dept. BH-8, Box 1918, Grand Central Sta., N. Y. C. 10017.

Zip Code speeds mail service. Be sure to include it in all changes of address sent to Better Homes and Gardens Subscriber Services.

FREE! Send today for valuable RECORD CLEANING CLOTH

Makes favorite records sound better, last longer. Sent FREE with full details on an easy, economical way to collect records by mail. No obligation. RCA Record Club, Dept. BHG-869, P.O. Box 1961, Indianapolis, Ind. 46206.

(Name) _____

(Address) _____

(City & State) _____ (Zip Code)



RING ASSORTMENT INTRODUCTORY OFFER

Hobbyists's assortment of hard-to-find, brass-finished rings are packaged for you in a reuseable polyethylene bag. Kit includes four 1", ten 3/4" and five 1/2" rings to screw into frame of decorative plaque, photo frames, etc. **Plus an illustrated instruction brochure on decoupage plaques.**

BROCHURE AND 19 RINGS 1.98 ppd.

FLAIR—CRAFT
P.O. Box 4607-D • TULSA, Okla. 74104

n of the tote bags

get everything you need in- three roomy compartments this pebble-grained bag. e zipper pocket is handy eys, change, pen. About W x 13"H. In bone, black, or antique brown simulated r. Stylish match for all out- 5.95 + 50c post. Old Pueblo s, 600-BHB-So. Country Tucson, Ariz. 85716.



in comfort

is a sophisticated, easy-to- shoe. Comes in black, filly- grey, white, or malt baby ith chocolate strips; bone calf with malt strips; navy calf with wedgwood strips. vedge heel. Sizes 2½ to 10, to EE, $19.95; 10½ to 12, to EE, $20.95. 50c post. Bayes, Dept. BH8, 45 Win- Boston, Mass. 02108.



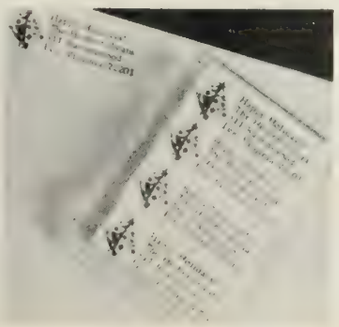
a posie picture

colored crewel design will u a proud display for your Daisies and cornflowers are l in blues, green, yellow and Kit: design on natural Bel- nen, crewel yarns, needle, tions, 8" x 10" fruitwood me. $4.50 + 45c post. Also roses in vase: $4.50 + 45c The Stitchery, BHG8, Wel- Mass. 02181.



mas address labels

hem and stick them on all oliday mail: saves writing address on envelopes and your stationery seasonal. ee is printed in green, ad- n red on white labels. Print message up to four lines, 20 characters per line. 500 in plastic box. $2 post- Bruce Bolind, BH8, Boul- olorado 80302.



ul trivet set

for hot dishes and pots, make a charming addition r kitchen or dining room. overed oriental mahogany; thong for hanging. Three 6" x 8¼", 6¾" x 10¼" x 13⅜"; traditional tavern- hape ⅜" thick, walnut fin.; three $4.95 ppd. Colonial s, Dept. TTE-2, 20 Bank St., Plains, N. Y. 10606.



Homes and Gardens makes a perfect gift for every giving occasion. year subscription is just $3.00. Two years is $5.00. Three years is $7.50.

12 OR 20 EXPOSURE
dacolor Film
PED AND JUMBO COLOR PRINTS
ISE GIFT
ST ORDER
SERVICE
Im, Sizes 126
TIC® cameras)
only. Exclusive Producers of Color-rich
ica's Most Beautiful Color Prints by One
's Oldest Photo Finishers. Free Mailers!
'S Box 857 G, Cleveland, Ohio 44122
12 EXP. ROLL $1.95
20 EXP. $2.95

MAKE EXTRA MONEY
Sell GREETING CARDS & GIFTS
Jewelry • Stationery • Wrappings • Toys
Over 200 Name Imprinted Christmas Cards
Make Money For Your Group Or Yourself
No experience needed. Organizations, individuals, shut-ins—all can succeed. Make big profits to 100%, plus Bonus Plan. Write today for samples on 30 day trial. FREE Color Catalog of over 400 items, FREE Album of Name Imprinted Christmas Cards 40 for $2.50 up. FREE Gift with first order.
OVER 600 FAST SELLERS
FREE ALBUM of Imprinted CARDS
HEDENKAMP 361 Broadway, Dept. B-36, New York, N.Y. 10013
Mail Coupon Today
Name
Address
City, State, Zip Code

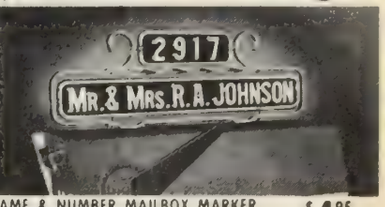
NAME MARKERS FOR MAILBOXES, LAMP POSTS, LAWNS & DESKS

Spear DAY-n-NIGHT MARKERS





NAME & NUMBER POST-n-WALL MARKER Style NBX $5.95

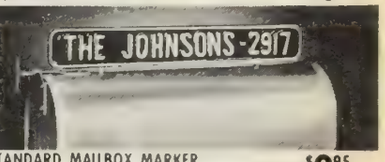


NAME & NUMBER MAILBOX MARKER Style NMX $4.95



SCROLLED MAILBOX MARKER Style EMX $4.45

Style MFX (with frame, less scrolls) $3.95



STANDARD MAILBOX MARKER Style MX $2.95



NAME & NUMBER LAWN MARKER Style NLX $5.95



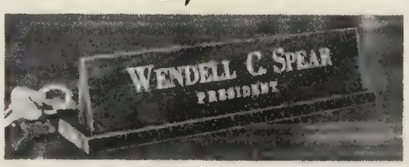
TWO-LINE MAILBOX MARKER Style OMX $5.95

SAVE! America's finest, most popular nameplates come to you direct from the factory – not available in stores! Your name & number shine in friends', doctors', police & fire vehicles' headlights – like highway signs! For any mail box, lawn or lamp post – installs in a minute. Superluxe quality.

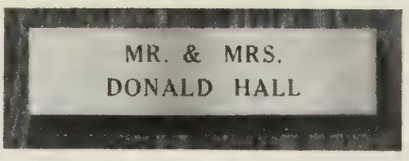
Fund Raisers, Salesmen, Senior Citizens – Earn handsome profits taking orders for Spear products. **Write today for details.**

- Any wording you want – same on both sides
- Room for 17 letters and numbers on nameplate; 6 on number plate
- Reflector-beaded white letters permanently embossed in solid metal plates
- Your choice of Black, Red, Brown or Green baked enamel background
- Solid, rustproof aluminum

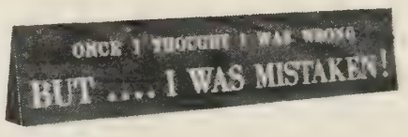
Spear DESK-n-DOOR MARKERS



DIRECT from our factory — not available in stores! Beautifully Gold-engraved solid American walnut — oil-rubbed finish, 8½" x 2". Your name in genuine 24K Gold. Marker with name and title (shown), $4.95; name only, $3.95. Please add 45¢ postage. Order Style XKG4 today! Business requests invited for brochure and quantity discounts; no obligation.



Distinctive satin-finish Brass Door Marker. Perfect prestige gift to give or receive. Also useful and attractive identification for attache cases, cars, golf bags, gun racks, etc. Any wording on solid metal plate, 4" x 1"; as many as 18 engraved letters per line — up to three lines. Order Style MIB, $3.95, plus 45¢ postage.



A real morale booster for your favorite executive's desk or den. His favorite slogan or motto — or choose one for him, such as "Golfer of the Year" — "World's Greatest Handyman", etc. 24K Gold-engraved in oil-rubbed, solid American walnut. Up to 20 large letters, 30 smaller letters, on two lines. Order Style KG4, $2.95, plus 45¢ postage.

FAST SERVICE — WE SHIP IN 48 HOURS
SATISFACTION GUARANTEED OR YOUR MONEY BACK

Spear ENGINEERING COMPANY
★ OUR 20TH YEAR ★
4980 Spear Building, Colorado Springs, Colo. 80907

WE GIVE S&H GREEN STAMPS

SAVE! ORDER 2 OR MORE WE PAY POSTAGE & HANDLING
Please list additional orders on separate sheet

FREE GIFT CARD
your enclosed custom mark gift comes to you with Best Wishes from Jo & Tony

On request, we inscribe your name on the card and send it with the marker, to any address you specify.

Style	WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night plates, 6 on number plates Up to 20 letters (30 for title) per line on Desk markers	PRICE
		$
		PLUS POSTAGE & HANDLING 45¢
		$ TOTAL

DAY-n-NIGHT COLOR _____

SHIP TO _____

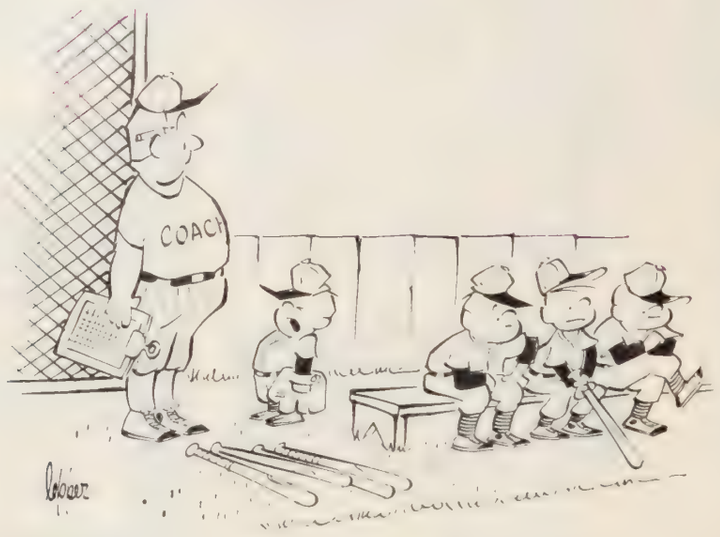
ADDRESS _____

CITY-STATE-ZIP _____

NAME FOR GIFT CARD _____

NOW IS A GOOD TIME TO START YOUR CHRISTMAS LIST!

THE MAN NEXT DOOR®



"Play me or trade me!"

Of course, I realize sarcasm is one of those childhood diseases everyone must suffer through, but I draw the line at having my offspring refer to me as "the Establishment."

Jeff O'Malley says that even though he has retired, he and Martha will stay on in the old house. There just isn't an apartment big enough for his wife, his favorite pipes, and himself.

Ten-year-old Judy seems to be devoting August to acquiring interesting scars and dramatic bandages to impress her classmates when school opens.

The Rev. George Hall admits frontier churches in this area had their squabbles —but they didn't include the annual schism in our congregation over how cold the air conditioning should be.

My grandmother used to say every man must eat a peck of dirt before he dies. Now, I suppose, the average American inhales that much every day.

Bert Carter recalls that as boys together, he and I were poor without knowing it. Maybe I didn't know it, but I sort of suspected.

I like to be agreeable in company, but my Chris tells me that when the hostess says she hasn't gone to any trouble with the dinner, I'm not supposed to say, "So I noticed."

Congressman Nick Hanfli, who will have dinner with us next Sunday, warned Chris in advance that he doesn't eat fried chicken in non-election years.

Rosemary's current steady will be going to college on a basketball scholarship next month. I don't mind his borrowing the car when they have a date, but it's a little embarrassing to get behind the wheel the next morning and not be able to reach the pedals.

Christine thinks she would set psychoanalysis back 20 years. The only thing an ink blot reminds her of is all the laundry piling up in the basement.

Uncle Dodd Buckner says that during his lifetime the streets in our town have kept the same names but changed character completely—while the people are the same even though their names may be unfamiliar.

Music may have charms to soothe the savage breasts, but today's radio hits don't do much to calm the family with two or three generation gaps.

Sign of the times: The only members of our household that turn up their noses at leftovers are the cat and the dog.

There is some muttering against the groundskeeper at our golf course. He kept it in such good condition this summer that most of us have run out of alibis.

My son, Bud, is about to receive a lesson in the transitory nature of fame. He's getting a seventh-grade teacher who never heard about his Little League no-hitter and plans to treat him like a mortal kid.

A new refrigerator arrived in our kitchen on a scorching August day. I had the good fortune to be home when it arrived.

I call it good fortune because I had never before seen the interior of a completely empty icebox. Advertising pictures of empty iceboxes, yes. I see photographs of the far side of the moon, too, but that doesn't mean I have actually been there.

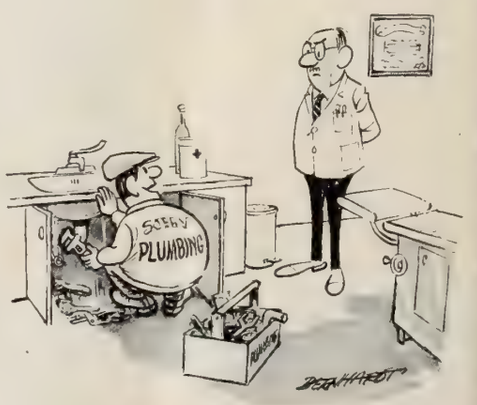
In my experience, refrigerators are always crowded with catsup bottles and soda pop, roasts wrapped in foil, open cans of dog food, jars of pickles, and mysterious bowls and plastic containers—the contents of which I prefer not to speculate about.

I went to find Christine, so we might admire the cool emptiness of our new acquisition. It took me five minutes to bring her into the kitchen. It was then too late.

Judy had introduced a half-consumed ice cream bar, Rosemary contributed her corsage from the previous night's dance, and Bud was chilling three baseballs because someone told him a frosted ball curves better.

When I looked in again, a half hour later, that dazzling white vastness was as jammed with miscellany as our old refrigerator had been. I reflected, as I selected an ice cube to apply to the back of my neck, how much of a family's life style its icebox unfailingly reveals.

Burton Hillis



"I'll have to call in a trap specialist."

NEXT MONTH • SPECIAL BUILDING ISSUE: A BETTER HOUSE FOR YOUR MONEY . . . IT CAN HAPPEN NOW . . . IT MUST HAPPEN IN THE 1970s • STOP AND GO COOKING, FROM APPETIZERS TO DESSERTS • AND MORE!

September 1969 • 50¢

Better Homes and Gardens®

BURLINGAME
AUG 25 1969
LIBRARY

SPECIAL BUILDING ISSUE:

a better house for your money

*it **can** happen now*
*it **must** happen in the 1970's*



962707000 17.9401 BUAKE DEC70
BURLINGAME PUBL LIBR
BURLINGAME CA 94010



The Soft Floor.

It's soft because we put a cushion of vinyl foam below the surface. So when you walk on it or stand on it, it's almost like walking on air.

And it's easy to clean because we make it with a nonabsorbent vinyl surface that wipes clean as a window.

The sheet vinyl floor illustrated is Alhambra. We took the pattern from the original Alhambra, the famed palace of the Moorish kings in fourteenth century Spain. And we've reproduced the original magnificent pattern and colorings with superb fidelity.

You can choose Alhambra in six rich Mediterranean colors, any one of which will bring a warm glow of beauty to your home.

We also make hundreds of other patterns because we want to make sure there's one that's just right for you. See your nearest flooring dealer.*

You'll find the choice isn't a hard one.

For literature, write GAF Corporation, Floor Products Division, Dept. BG-99, 140 West 51st St., New York, New York 10020.

gaf

GAF Floor Products

© GAF Corporation

*Also available in Canada

The End of the Search

You'll find 156 colors of Imperial Satin fabric at Sears.

Apricot Rosewood LemonSageDark StrawberryRoseLight OrangeIce
JungleMoss IndianSandDark GrapeSherbert Spearmint AppleGreen
TawnySmokeLight Goldenrod GlacierBlue Jade AutumnSpiceBright
Flame Mango StrawberryBurgundy GrapeLavender Cedar Pistachio
GooseBerry GreenPepper AutumnOrangeBright Clover CactusGreen
MediterraneanBlue FederalSlate Bittersweet Copper StrawberryPink
Pimento TerraCotta Aquamarine DoveGray SpringViolet ChinaBlue
EucalyptusGreen AvocadoLeaf StratosphereBlue AutumnOrangeLight
Ebony LemonBrass AutumnOrange Chamois Honeydew IndianSand
MyrtleGreen WinterWhite TawnyMushroomLight FiestaPink Banana
StrawberryPinkDeep Azalea JungleGrass
Sunset Turquoise RoseBeige FiestaBisque
SpruceGreen Absinthe AmberGold IceBlu
Gold Cardinal AvocadoLime JungleGrassB
CapriBlue Nautilus Grape FiestaBisqueLig
FederalBlueLight Bronze Avocado Begonia
Sassygrass AcidGreen LemonYellow Coral
Fuchsia IndianBrickDark Squash MingBlue
Pumpkin TawnyGold GrapeSherbertDeep
Lime Moonwhite ComoBlue Oatmeal Roya
lnut AvocadoSmoke EmpireGreen Silve
vnyMushroom MarlinBlue IndianBrick
quil Russet FiestaCranberry WaterGree
nonSage Brass Citrus AquaBlueBright
ry IndianOrange Primose Peacock Kell
eGreen Parsley LagoonBlue FernGreen
gleMossDeep StrawberryPinkLight Caf
ottoBlue Nugget BlueJay Locust Shado
oss Ginger JungleSmoke BurnishedGold



tom-made draperies that won't cost you a fortune. In the exact style you want. The exact color too—Sears Imperial Satin viscose rayon and acetate fabric comes in 156 colors. At most Sears, Roebuck and Co. stores.

You've changed a lot lately. So has Sears

NEXT MONTH

FOOD

Our most delicious homemade bread recipes

LANDSCAPING

How to choose and plant evergreens

TRAVEL

A BH&G family discovers the Caribbean

ACTIVITY CENTERS

How to live more in the rooms you have

FAMILY CARS

Sometimes it pays to open the hood!

CITIES

The people squeeze, and how you can cope

Better Homes and Gardens®

THE IDEA MAGAZINE FOR BETTER HOMES AND FAMILIES — SEPTEMBER, 1969; VOL. 47, NO

BUILDING

6 10 problems the building industry must face up to
18 Room concepts
22 It's a better bathroom—and it's about time
28 A few important things are happening in materials and systems
46 Is a home still a good investment?
56 Proper land planning—will we learn how at last?
60 The building industry needs a new approach to product design
62 Whatever happened to the new building ideas of a few years back?
New systems should mean higher quality at lower prices
64 Precut lumber
66 Panelized walls
68 Unitized construction
70 The New Town: A proving ground for bold new ideas
74 A new kind of total house
76 A new approach to the expandable house
80 These houses set a style standard for the '70s
84 Individuality will flourish in standard houses
86 Are town houses back to stay?
88 Six men who share our concern about the problems in housing today
90 Are kitchens old hat?
122 Do you miss anything ugly here?
130 Make way for more cars
140 Condominiums are here to stay
142 A great garage does more than store cars
152 Will you plan for the future in your next home?
153 Now you can wash away old paint

FAMILY MONEY MANAGEMENT

46 Is a home still a good investment?

FOOD

Stop & go cooking
92 Always-ready appetizers
94 Your sudden salad course
96 Make-ahead main dishes
98 Desserts you keep on ice
100 Magnificent melons
104 How to wrap food for your freezer
Prize tested recipes
109 Fast and fancy cakes—all kinds
124 Better breakfast ideas
129 Smart Cook—Lunch box tips
136 Mushroom menu-makers
144 Win money for your recipes

CRAFTS

106 Bouquet in blues

FAMILY TRAVEL

126 What you should know about travel clubs

NEWS AND SHOPPING

146 Good news for men
156 Shopping editor's choice
For shopping information on products shown in this issue, see Buying Guide, page 139

Editorial Director BERT DIETER *Editor* JAMES A. RIGGS
Managing Editor NEIL KUEHNL *Art Editor* BILL YATES *Eastern Editor* GEORGE BUSH

Food Editor DORIS EBY *Associates* PATRICIA POLLOCK JOAN McCLOSKEY
Home Furnishings Editor PEG RUMELY *Associates* NELDA B. CORDTS CHARLOTTE GARNER ROBERT E. DITTMER
Building Editor NOEL SENEY *Associates* STEPHEN MEAD DOUGLAS M. LIDSTER
Garden Editor HAMILTON MASON *Associate* Dr. L. C. GROVE *Special Assignments Editor* JERRY REEDY
Kitchens and Equipment Editor HELEN A. DAWSON *Associate* GEORGIA V. YOUNG
Project Design Editor DAVID ASHE *Automotive and New Products Editor* DUANE L. GREGG
Home Entertainment Editor ELIZABETH CRASTER *Crafts and Home Sewing Editor* MARGO GARRITY
Money Management Editor PETER LINDBERG *Travel Editor* PAUL PLAWIN *Health Editor* GERALD KNOX
Staff Designer DONALD POPPLESTONE *Assistant Staff Designer* MORLEY B. SMITH *Copy Editor* MARY ANN ROBERTSON

Art Staff DOROTHY MAITLAND DAVID GOLBERT JAMES ROHAL *Covers* GEORGE F. ONGLEY
Art Production Editor NOBLE GAMMELL *Makeup Editor* KATIE NORRIS *Photo Studio* LUE CALKINS

New York—Family Living Editor MARGARET McMAHON *Associates* MARGARET DALY CAROL BASSIN
Assistant CATHERINE WOLF *Consultant* HELEN STARK
Los Angeles—Associate Editor, Western States ELIZABETH GILRAIN

Test Kitchen MARION VIALL CAROL COBORN *Reader Services* ROBERT E. CROWLEY CHARLES SWAIN DOROTHY HASS

Chairman of the Board FRED BOHEN *President and Chief Executive Officer* DARWIN TUCKER
Vice-President, General Manager—Magazines ROBERT A. BURNETT *Publisher* MORTON BAILEY, JR.
Vice-Presidents FRANK FURBUSH WAYNE A. MILLER H. Y. ENGELDINGER E. T. MEREDITH III DONALD L. ARNOLD
JOHN GREGG FRANK FOGARTY ALLAN FERRIN JACK BARLASS LUTHER I. REPLOGLE
Vice-President, General Counsel and Secretary GERALD D. THORNTON *Treasurer* ALEX GALBRAITH *Controller* KENNETH W. H

Published monthly by Meredith Corporation 1716 Locust Street, Meredith Building, Des Moines, Iowa 50303 U S A Second-class postage paid at Des Moines, Iowa, and at additional mailing offices. Marca Registrada en Mexico. Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second-class mail Post Office Department, Ottawa **Manuscripts and photographs:** They must have return postage. If unsolicited, we cannot be responsible for them Postmaster Send Form 3579 to BETTER HOMES AND GARDENS, 1716 Locust Street, Des Moines, Iowa 50303 This issue is published in multiple editions.

Subscription Inquiries and Changes of Address: Write to Subscription Information at **Better Homes and Gardens 1716 Locust Street, Des Moines, Iowa 50303** and be sure to enclose an address label from a recent copy Please give us five weeks notice prior to change of address. **Subscription Prices:** One year $4, two years $7, three years $11 in United States and its possessions, Canada, add $1 per year. Pan-American countries $2 per year. Other countries, add $3 per year.

© Meredith Corporation, 1969. All rights reserved. Printed in U.S.A.

Change to a beautiful kind of soft. Lady Scott.®

Switch from plain to fanciful...
softly scented flowering prints in
Persian Blue, Venetian Pink, Emerald Green,
Antique Gold. Matching facial tissue,
too. All at everyday prices.
By Lady Scott.



Create-A-Cake
The cake mix fo
who's bored silly



Now you can stir up all kinds of excitement with the greatest of ease—with Pillsbury Create-A-Cake Mix. The first cake mix specially made to let you be creative with smashing success. Now you can add just about anything you can think of to Pillsbury batter... to make every cake you bake your own creation. (And on days when you don't feel like stirring up a storm, just follow basic package directions.) You'll find helpful suggestions on the Pillsbury Create-A-Cake Mix package and on tear-off pads at your grocer's.



Saucy Apple Swirl

¼ cup sugar
2 teaspoons cinnamon
1 package (17 oz.) Pillsbury Yellow Cake Mix
1⅔ cups (1 lb. ½ applesauce
3 eggs

Blend sugar and cinnamon. Grease 10-inch Bundt or tube pan and dust with about 1 tablespoon of sugar-cinnamon mixture; save remainder for cake. Blend cake mix, applesauce and eggs until moistened. Beat as directed on package. Reserve 1½ cups batter. Pour remaining batter into pan. Sprinkle with remaining sugar-cinnamon mixture; then top with reserved batter. Bake at 350°F. for 35-45 minutes or until done. Cool cake in pan, top side up, for 15 minutes. Then invert on serving plate. (High altitudes: Add 1 tablespoon flour and bake at 375°F. for 5 minutes less.)

Mix.
the woman
with cake mixes.



da-Pop
owoff

ckage (18½ oz.)
llsbury White Cake Mix
cups carbonated strawberry soda pop
g whites and 1 whole egg (or 3 whole eggs)

d cake mix, soda pop and eggs until moistened.
as directed on package. To deepen color,
food coloring to batter as desired. Pour batter
greased and floured 13x9-inch pan.
at 350°F. for 25-30 minutes or until done.
ost: Tint Pillsbury Fluffy White Frosting Mix with 5'
red food coloring. (High altitudes: Add 3
spoons flour and bake at 375°F. for 5 minutes less.)
ariety, substitute your choice of soda-pop flavors.



Tunnel of Fluff

1 package (5¼ oz.) Pillsbury Fluffy White Frosting Mix
1 package (7 oz.) Baker's® Cookie™ Coconut
1 package (17½ oz.) Pillsbury Fudge Cake Mix

Prepare frosting mix as directed on side of package. Stir in coconut until well combined. Prepare cake mix as directed on package. Pour batter into greased and floured 10-inch tube or Bundt pan. Spoon frosting-coconut mixture on top of cake batter, being careful not to touch sides of pan and center tube. Bake at 350°F. for 45-55 minutes or until done. Cool cake in pan, top side up, for 15 minutes. Then invert on serving plate and cool completely. For added variety, substitute any other Pillsbury cake mix flavor except lemon.



Sure-Bet Macaroons

1 pint orange sherbet
1 package (18½ oz.) Pillsbury White Cake Mix
1 or 2 tablespoons almond extract
2 packages (7 oz. each) or 6 cups Baker's® Angel Flake® Coconut

Soften sherbet in large bowl. Add cake mix and almond extract; blend just until well mixed. Stir in coconut. Drop by rounded teaspoonsful onto greased cookie sheets. Bake at 350°F. for 10-13 minutes or until light golden brown. Makes about 72 cookies. For variety, substitute other sherbet flavors.

Baker's, Angel Flake and Cookie are trademarks of General Foods Corporation.

10 PROBLEMS THE BUILDING INDUSTRY MUST FACE UP TO

Problem:

Mortgages and their costs

The latest rise in interest rates can be expected to perpetuate the housing shortage we already have.

It is incomprehensible that a nation so woefully in need of houses would limit and overprice the most important ingredient of all—money.

In the past, Better Homes and Gardens has gone along with moderate interest rate raises. We felt they were necessary so that more prospective home buyers could compete for the money they needed to borrow. But in the recent past, each increase in rates had a braking effect on the number of new houses being built—and the country falls more and more behind in this basic commodity of family living.

Most announcements of rate increases have been accompanied by lofty statements about curbing inflation. Not only has this measure failed to stem the soaring cost of living in the general economy, but the result to housing itself has been painful and incongruous. During the very years that the building industry has been made the chief target (or scapegoat) of anti-inflation measures, houses have become the most inflated product in the economy!

Some increase in mortgage interest rates would be a natural and accepted result of the country's economic growth over the past decade. But all the frantic manipulation clearly *hasn't* brought acceptable economic results. The grand and glorious strategies are not working out as promised. In fact, they seem to end up making new home ownership less attainable each year for any but higher income families.

And this is the final tragedy—a fundamental goal has shifted. Instead of seeking the means to provide more and better housing for the greatest number of families, lenders (and others in the building industry) now have set another course—a much larger profit from a much smaller volume of housing. It's a sad, self-defeating way to go.

Problem:

Soaring costs of building

Just in the last few years, the cost of houses in many areas has gone up a walloping 15 to 20 percent—roughly twice the rate of increase in the consumer price index for everything else.

Reasonable price increases for improved products and materials are understandable. Sharp management of our natural wood resources by responsible corporations can insure an adequate supply of lumber at predictable costs. But the past year (by no means a high-volume year in housing) has seen price-gouging by irresponsible operators that puts the entire industry in a bad light.

Wage rates for the labor involved in building a house have increased, too. Builders even find it hard to find anybody to employ. To balance the wage increases, ways to increase productivity must be found. It's a crime to see several men stacking and restacking the same pile of lumber at a new home site—largely as a result of featherbedding labor practices.

New methods will help us make the most of skilled labor we have available and will help brighten the total cost picture. But labor unions need to take a strong initiative in recruiting and training more people if this country is ever to be as well housed as it is well fed. Discrimination in locals, which has tended to limit the supply, must end so we can utilize all available manpower.

Even the top union management is concerned about the cost of houses and labor's part in causing it to happen. They have watched costs spiral, and realize that housing costs are outstripping gains in income and other benefits.

Industrialization will lower the total cost of houses by making the best use of both materials and men—you'll see how in our story on new building systems on page 64.

Problem:

Land cost and use

Land is our most precious commodity. It is the starting point for our environment and must be handled better in the next decade.

The waste and misuse of land by developers has been beyond belief. In too many subdivisions, all traces of greenery and natural topography are removed. The land is then divided into parcels with little or no regard for their eventual use. Costs for men and equipment that do this senseless bulldozing—plus the costs for regreening the lot—help to boost the final price.

Good developers, however, don't waste the land. They've listened to many public and private agencies who advocate multi-use land-planning concepts. These concepts, which restrict lot sizes and make use of the natural features of the land, keep the costs down and the density up. Such innovative practices as cluster housing, "no lot line lots," community greenways, and other multi-density approaches have proved very acceptable to buyers and to developers.

When you consider what good land costs now, the old method of bulldozing and regreening will have to give way. Tomorrow's developer

Continued on page 10



Forget embarrassing water spots.

Give your guests this Cascade look of spotlessness.

Only Cascade has Chlorowheen. And Cascade—the best dishwasher detergent you can buy—makes water flow off dishes in clear sheets. Result? Drops that spot don't form. Dishes dry wonderfully free from embarrassing spots or streaks. Try Cascade and prove to yourself it's unbeatable.

Cascade eliminates drops that spot.


If you like Armstrong bright and shin



ou'll love Armstrong thick and shaggy.

ve just created a whole new line of car· the Lancaster Line™.
's not just one kind of carpet. It's gy carpet like the one shown here (we t "Shagnificent™"). It's sculptured car· patterned carpet, plush carpet, with dreds of glorious colors to choose from. nd we've tried to make choosing a little easier. There's no confusion about fiber types or brands. Our fibers are especially selected and labeled "Armstrong Approved."

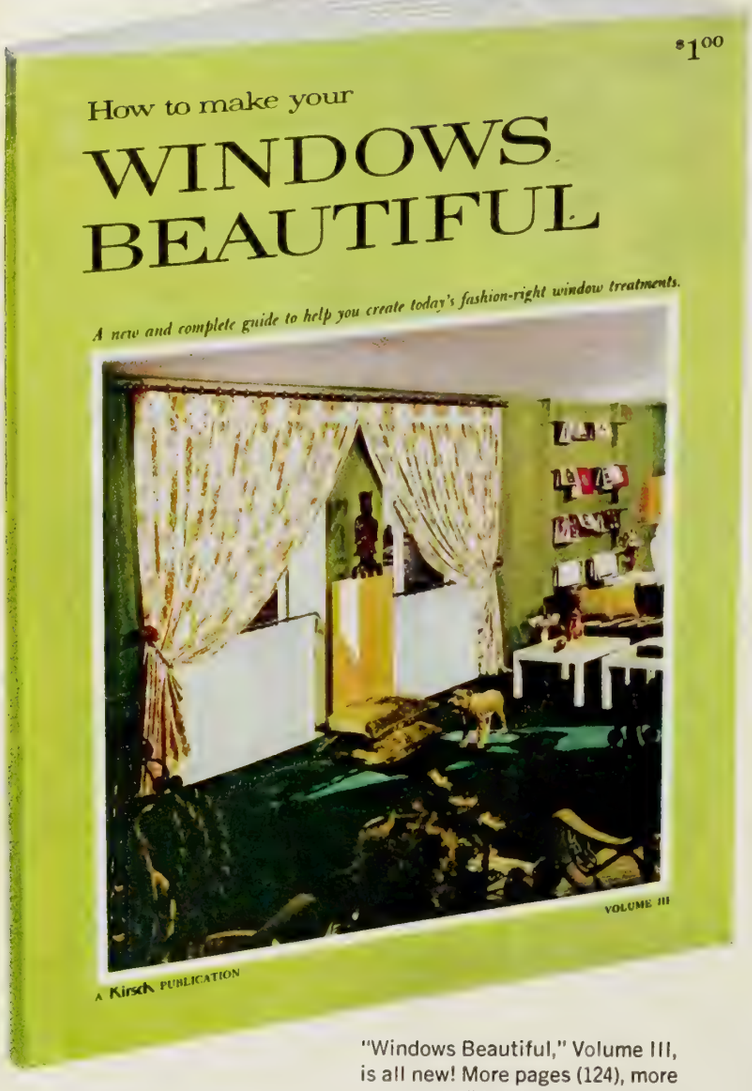
We want to be as famous for our carpet as we are for our floors. The only way to do that is to make the best carpet possible. And that's what we're doing.

See our Lancaster Line right now. Call this number toll-free for the name of the Armstrong carpet man nearest you: (800) 243-0355. In Conn., call collect: 853-3600.

Armstrong

creators of THE INDOOR WORLD

The new book with ideas of its own.



"Windows Beautiful," Volume III, is all new! More pages (124), more color (117 bright new rooms) and more ideas than ever before. It's a complete "how-to" book about curtains, draperies and window treatments — all put together by experts in interior decorating. And all planned for your home and your budget. Only $1.00 from your Kirsch dealer, or use this coupon.

Kirsch
DRAPERY HARDWARE
For windows people care about

Kirsch Company, Department B-969,
Sturgis, Michigan 49091
Please rush my all-new copy of "How to Make Your Windows Beautiful" (Volume III). I enclose $1.00.

Name _____

Address _____

City _____ State _____ Zip _____

Allow three weeks for delivery. No stamps, please.

TEN BUILDING INDUSTRY PROBLEMS *Continued*

is going to have to consult professionals to give the buyer the environmental and cost advantages he deserves. And, the buyer must acquaint himself with the advantages of proper land planning. Then, and only then, will better, more livable houses result—houses planned into the environment rather than simply plunked down willy-nilly. See our reports on New Towns, page 70, and site planning, page 56.

Problem:

Restrictive building codes

Many of our country's more than 8,600 local building codes tie the industry down to a pre-1950 house. Such codes are highly arbitrary, without provision for new ideas. Even worse, they vary from suburb to suburb: a builder can find himself required to build the same house in two different ways just across the street from each other.

The result is costly chaos. You're required to spend more for certain parts of the house than is necessary since added labor is required to install extras set forth in the code.

Many building codes *have* been updated—a trend that must now take giant strides. In some cities where the crisis in low-cost housing has become acute, building officials have accepted innovative methods and materials. Some results have amazed them—the buildings are stronger and appear to be longer lasting than ones built under the old codes.

We need much more progress—not only in eliminating restrictions, but in standardization of codes. We need a uniform building code, so that the industry can get overall approval for better new systems or new products instead of having to suffer every change through every code jurisdiction.

Problem:

The will of people means less and less

The option to have what they want as a place to live—to have the freedom to make the choice between renting an apartment or buying a home—should be a decision more American families can make themselves. It leaves a great deal to be desired when builders or lenders—as socioeconomic "experts"—decide to tell you where and how you ought to live. Because a house represents the way most people want to raise a family, the market demand is vast and intense. If good new houses are offered, they will sell. In fact, there's plenty of evidence to show that such houses will sell even at outrageously high prices.

Consider factors such as recent gyrations in depreciation rulings for multi-family buildings. These cause builders and investors to concentrate on apartment units—but at the expense of single-family houses. Certainly there is a market and need for apartments, but not one responsible study exists to support the notion that large numbers of Americans prefer to live this way—or in mobile homes, or in whatever else the master planners have in mind for us next.

This is more grand strategy—which, instead of improving living standards, forces families to rent something they don't really want or forces them to stay in a present house that is less than they want and less than they can afford.

Home ownership is much more than an emotional want—it is one of the best investments the average family can make. Even in the short run, families find themselves better off if they buy—and in the long run they are ahead by a large number of dollars. We put it on the computer and made actual comparisons of owning versus renting. Read our figures in Family Money Management—page 46. You may be surprised at the savings that result from home ownership after just a couple of years.

Problem:

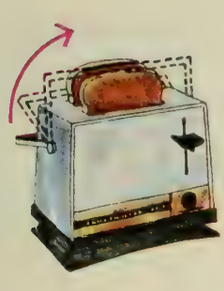
Product quality and improvement

More consumer pressure must be brought to bear on today's manufacturer and builder to create and use better products in the houses of the 1970s.

Too many builders have, for too many years, used second-rate products—usually to hold prices down. The worst in-

Continued on page 14

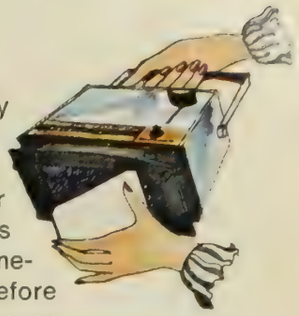
The toaster that gives you a helping handle.



This new Toastmaster Toaster is for women who only have two hands. You can pick it up by the handle with one hand, while you're clearing the breakfast table with the other. When you finish with it, the handle swings out of the way, automatically.



The helping handle is handy lots of other ways, too. Like when you empty the crumbs. Or when you hold up this beauty with its chrome-satin finish before admiring eyes.



Why not go out and pick one up?



It's so beautiful, you can leave it on the table for decoration. Model B180.

TOASTMASTER®

Division/McGraw-Edison Company/Elgin, Illinois 60120



WANT MORE NEW HOUSE FOR YOUR MONEY? INSIST ON QUALITY MATERIALS!

A new house is still one of the best investments you and your family can make. But to make sure you get long-lasting value in your new home, insist on quality materials. Whether you build or buy a new home, don't settle for less! Check the advertisements listed on this page. These reputable manufacturers are vitally interested in helping you get a better new house for your investment.

These building materials manufacturers—advertising in this issue—are offering many new products and product features to help you get more new house for your money.

Be sure and read their advertisements . . . some you can dial direct without charge for the name of your nearest dealer.

	See Page
Aldridge Riviera Homes	Reg.*
American Gas Association	131
American Olean/Pomona Tile	43
Andersen Windowalls Telematic.	Reg.
Armstrong Floors Telematic.	120
Armstrong Ceilings	61
Building Industry Association of California	Reg.
California Redwood Association	Reg.
Cook Paints	Reg.
Congoleum-Nairn Floors	26, 27
Eljer Plumbing Ware	55
Formica Brand Laminates	135
GAF Floor Products	2nd Cover
GAF Roof Shingles	Reg.
Georgetown Green Townhouses	Reg.
Georgia-Pacific	153
Home-Way Homes	Reg.
Kohler Plumbing Fixtures	20
Lennox Heating and Air Conditioning	147
Lindal Cedar Homes	169
Mastic Corporation Vinyl Siding	122, 142
Monsanto Vinyl Siding	Reg.
National Garbage Disposer	42
National Homes Telematic.	Reg.
Owens-Corning Fiberglas Insulation	39
Pacific Gas and Electric	Reg.
Pease Building Products	Reg.
Philadelphia Electric Company	Reg.
Pierce & Stevens Fabulon	Reg.
Pine Knoll Shores	Reg.
Ponderosa Pine Woodwork	Reg.
PPG Industries—Twindow	Reg.
Rolscreen	4
Ryland Homes	Reg.
Schlage Lock	14
Standard Oil Amoco Home Comfort Equipment	Reg.
Water Master Toilaflex	14
Water Treatment Servisoft	Reg.
Wood Bros. Homes	Reg.

*Regional advertisements do not appear in every edition of this issue so no page number is listed.

Telematic.
*Service mark A. C. Nielsen Company

FREE! Our Telematic "where-to-buy-it" operator will be happy to give you the name of the dealer nearest you for any one of the advertisers listed here with the Telematic symbol behind the name. Just dial 800-553-9550 as you normally do for long distance. (Iowa residents call collect 319-242-1867.)


Let your fingers do the walking!
Let your fingers
BUY YOURSELF A BLAST FOR $2!
THE YELLOW PAGES PARTY PAK HAS
EVERYTHING YOU NEED FOR A PARTY.
12 BALLOONS · 2 POSTERS · 40 ROLLS OF STREAMERS · 8 SIGNS
RECORD · DANCE DIAGRAM · 120 FEET OF CREPE PAPER
THE YELLOW PAYGES
Pages Is YELLOW
Think
The Yellow Pages Can't Spell
HELP
YIELD
Yellow is Beautiful
THE FINGER POPPIN' DANCE
FINGER POPPIN' PARTY
THE YELLOW PAYGES
45 RPM
To get your Yellow Pages Party Pak, walk your fingers to a pen, fill out the coupon and we'll sock it to you by return mail! Please enclose $2.
Yellow Pages
PARTY PAK
BOX 260, IRVINGTON,
NEW JERSEY 07111
NAME
ADDRESS
CITY
STATE
ZIP
ALLOW 3 TO 4 WEEKS FOR DELIVERY. BH

stances of this false economy (poor insulation or wet lumber or a noisy furnace blower) are things the casual buyer doesn't notice—until later.

Builders have made little demand on the manufacturer to improve existing products. And many manufacturers seem primarily concerned with concocting a bewildering array of frill products—with more emphasis on decoration than on performance. These receive the promotion and advertising while the meaningful improvements are not brought to the attention of the consumer.

However, the manufacturer is not entirely at fault. Buyer prejudices and misconceptions restrict what the manufacturer can offer. A lot of people buy only those items with which they are familiar and don't take time to weigh the values of new products.

Building codes and practices also hinder the improvement and evolvement of products. Too often codes will not allow a new product to be used, even when it is perfectly good. Many tradesmen shun a new or improved product simply because they are unfamiliar with it.

What is needed, then, is a new awareness on the part of all concerned. The manufacturer must educate the consumer on the values of change—and all those on the receiving end must be willing to give new products a fair try. It happens this way in virtually all other areas of the American economy. Why is newness so distrusted in building products?

Problem:

Superficial selling

Merchandising gimmicks have sold a lot of houses in the past. But today's more discriminating shoppers frankly will not be taken in by the same old falsity and nonsense.

Too many builders and developers either don't know or don't care what makes a house truly good. They slap together houses that are poorly planned, look bad, and cramp a family's style—houses they wouldn't dream of living in themselves. Then they wonder why such houses are difficult to sell.

They build impressive sales offices instead of impressive houses. The salesman spends most of his time talking about the flocked wallpaper in the powder room—or pointing up mechanical gimmickery that has the least to do with the quality of the house itself—like an electric garage door opener. More often then not, the powder room is poorly worked into the plan, and the garage violates every sound principle of accessibility to the house.

Builders must concentrate more on the house itself, and their salesmen must learn how to sell excellence instead of surface treatments and superficialities. If a house is done poorly, its second-rate living and its ugliness stay around to haunt the family who buys it—and other families who live in it later—for all the years and years the house will be used.

The answer is professionalism. Many builders have learned the advantages of using a top-notch architect—one who knows what a good house is, and one who is sensitive to the real needs of people. It's a small investment when set against the mounting expenses of promoting a second-rate house.

Problem:

Design mediocrity

If houses are to get better, good design will have to receive more attention than it has in the past. Not merely attention to this feature or that, but attention to the fact that houses must be totally designed for our physical and social needs.

Too often builders think that what they are doing is right because the house sells. But, it may be selling simply because there is nothing better for the buyer to select. One reader recently wrote, "It is a mistake for a builder to pat himself on the back for having sold so many of Type A. We, the consumers, can buy only what's available and compromises are made because we want the lot and location that Type A is built on. We either don't buy at all or are forced to take his deal and end up in a house that really doesn't satisfy us at all."

Again, the use of a good architect is the first step to design improvement. For his part, the architect will have to come to grips with the problem of designing affordable builders' houses, as many did during the 1950s.

One of the saddest handicaps to progress in residential building is that a majority of the country's best architects never put their talents to a house—or, if they do, they're only willing to take on the most expensive custom projects.

Problem:

The industry lacks social viewpoint and conscience

Except for a few brief periods in the history of our mass building industry, it has failed to influence and enlarge the way Americans live. It has not, in fact, been able to shape its own fate in the manner or style of most other industries.

The past 15 years border on the tragic. Our most basic industry has been caught in a tangle of government involvement—most of it unsolicited, but made painfully inevitable by the industry's own helpless approach to its problems. Indeed, the same old problems continue to come up, and the same old solutions are tried again and again—with predictably negative results.

It's as though the automotive industry were faced with selling its products in 1970 against the handicap of 1930 vintage roads and service facilities. Instead, we have a remarkable and ever-growing highway system, a proliferation of *support* industries, and virtually every American today enjoys the convenience of at least one car. Even granting advantages for the more centralized auto makers, the difference in industrial stature (cars versus houses) is still beyond belief.

Here's another way to look at it. Imagine that a 1970 model and a 1950 model of the same car were up for sale—with the older car costing practically as much to buy as the new one. Who would hesitate to choose the 1970 car? Yet, with houses, the hesitation pervades the market—and often because the 1970 model doesn't offer that much more.

To it's credit, the building industry came through like gangbusters right after World War II. Though many mistakes were made that no one wishes to see repeated, at least the supply of houses met the demand and need. Today, we can envy that performance—and hope that some of the same strong economic viewpoints will come along to help solve our present desperate shortage of houses for low- and middle-income families. How wonderful it would be if the industry could recapture the fervor of 20 years ago. The results would benefit all—and, not the least, the industry itself.

As we face the 1970s, the industry must serve every family of every income with the fervor of 1946. Every sector of this fragmented industry must become inspired to work toward a common goal.

Problem:

YOU

Have you ever sneered when you heard the word prefab, thought that shutters made a house traditional, or rated the space in a house on its closets? You are part of the problem, along with all the others who carry over handed-down attitudes about materials, workmanship, and design.

For example, you think the only way to have a permanent, low-maintenance house is to build it of brick. It's the only "substantial" way to build, you say. Such preconceptions (combined with ignorance or rejection of new things) frustrate progress. Take it another way: If you've ever bought a house that really wasn't what you wanted, you've contributed to poor houses. When you quit buying bad houses, builders will stop producing them.

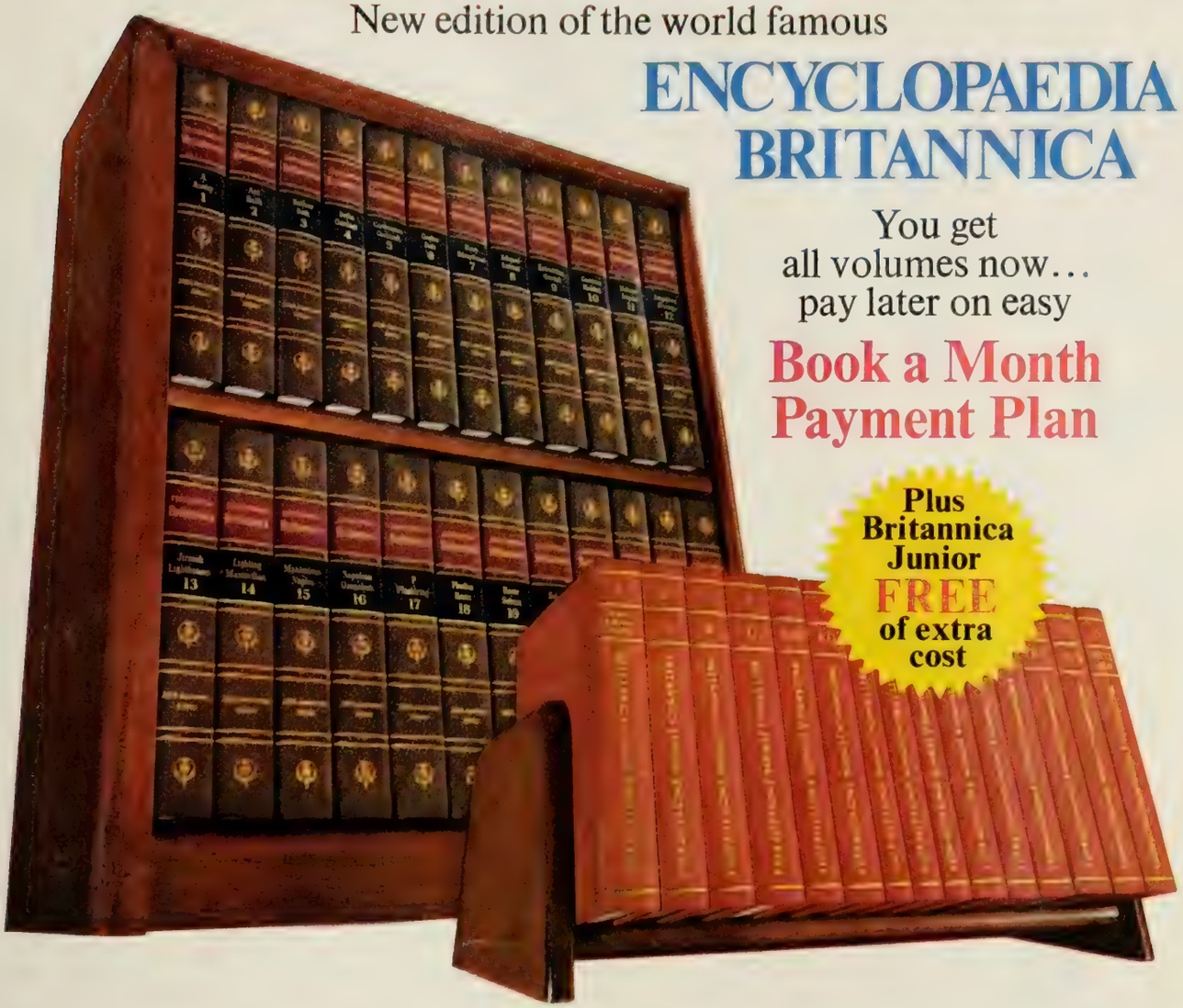
So, never rule out anything in a house simply because it's new, and raise particular hell if your builder is that backward. When you visit a model house and the salesman tells you the walls are panelized, ask questions till you understand the benefits. If he doesn't know, go find someone who does.

You are the one to demand that houses look and function better. It's your family, your needs, and your pleasures that this house should serve. If it doesn't, go find a house that does. Don't settle for less.

Available direct from the publisher

New edition of the world famous

ENCYCLOPAEDIA BRITANNICA



You get
all volumes now...
pay later on easy

Book a Month Payment Plan

Plus Britannica Junior FREE of extra cost

Yes, the latest edition of Britannica—the greatest treasury of knowledge ever published—is now available on a remarkable Cooperative Offer. You may obtain the latest edition of Britannica Junior, *free of extra cost,* when you choose this newest Encyclopaedia Britannica. The two complete sets will be placed in your home NOW . . . you pay *later* on convenient budget terms. *It's as easy as buying a book a month.*

Britannica Junior is written, illustrated and indexed especially for children in grade school . . . easy to read and understand, rich in picture interest and carefully matched to school subjects.

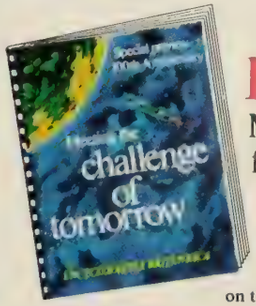
It will help your children get a head start in school and it leads right into the great Encyclopaedia Britannica.

Thousands of Subjects of Practical Value. The new edition of Britannica has special articles on household budgets, interior decorating, medicine, health, home remodeling, child care, adolescent problems, and many more. A 70-page section provides complete, up-to-date records on all sports. It's an astounding collection of useful information that can save you many dollars.

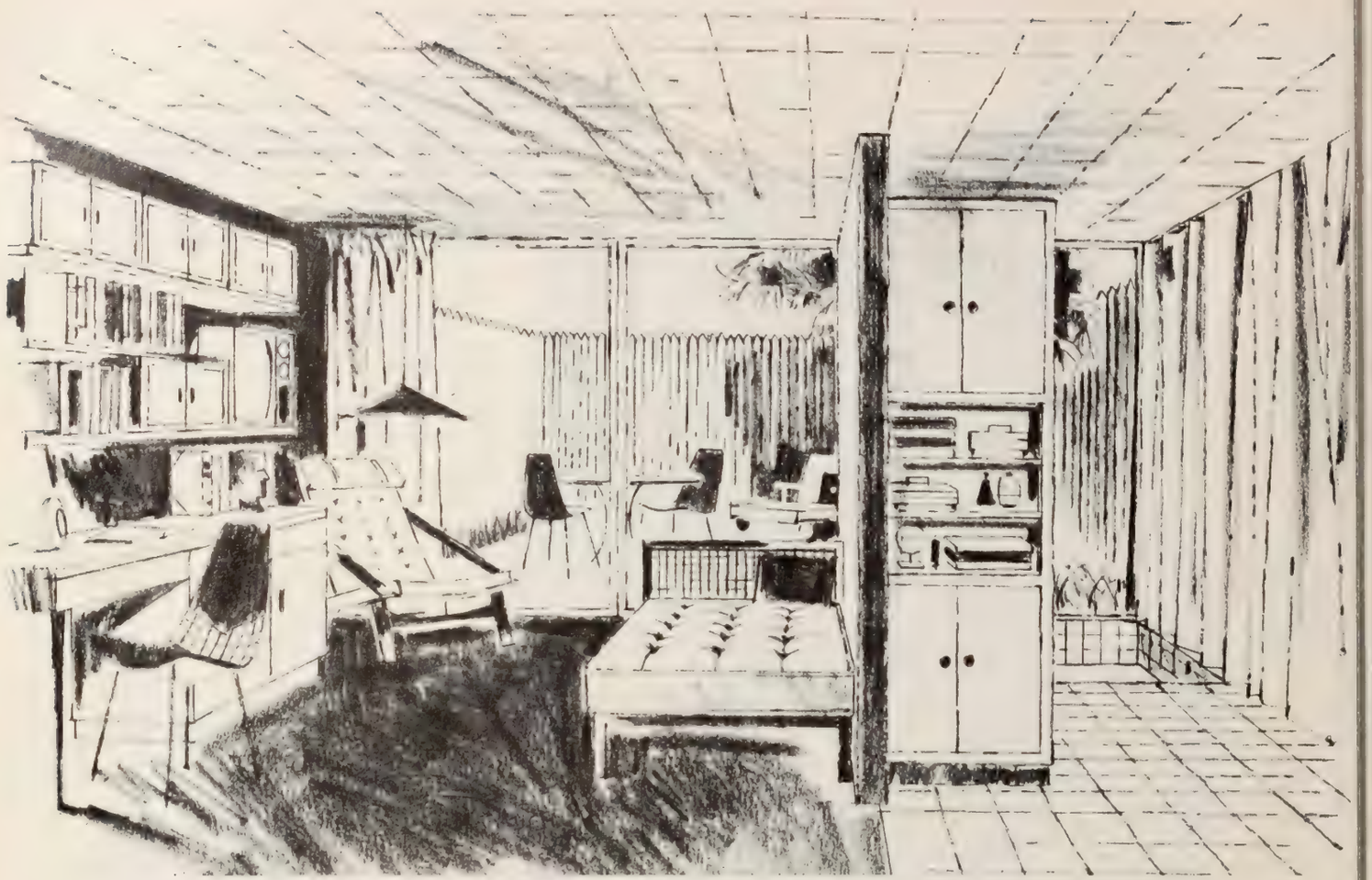
New Edition is Profusely Illustrated. The new Encyclopaedia Britannica offers over 22,000 magnificent illustrations—thousands in brilliant color. But it does not merely show "attractive pictures"—it is the work of 10,400 of the world's great authorities.

Essential For Homework. For students, Britannica is indispensable. It is the finest, most complete reference published in America. Its use develops the active, alert minds that bring success in school and later life.

Free Preview Booklet. If you would like to learn more about how your family can get Britannica Junior, free of extra cost, with Encyclopaedia Britannica on our Cooperative Offer and a Free Preview Booklet—simply mail the postage-free card below now.



FREE!
Mail card now for Special New
Preview Booklet
and complete details on this remarkable offer.



The master bedroom suite

Today's home is in the process of evolution, not only in design but in function. Modern families will increasingly rely on the home as a center for learning, entertainment, health, and relaxation. These ideas illustrate how planning can transform a house into a multi-functional center for increased family use and enjoyment.

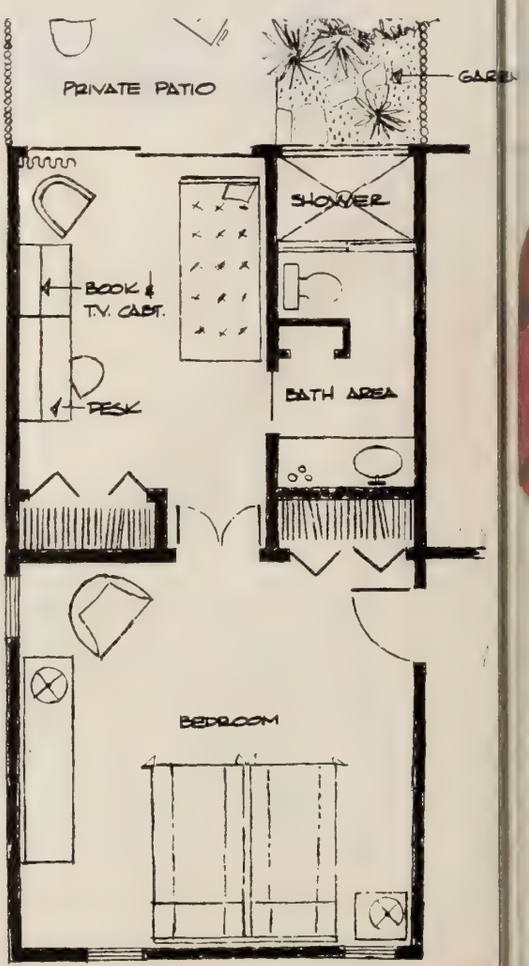
Set aside from normal household traffic, the master bedroom suite emphasizes complete privacy and relaxation. Here is a place parents can call their own.

An enclosed patio-garden and study area are incorporated in the traditional bedroom-bath arrangement, creating a unique "adults only" retreat. The patio-garden can be used for sunbathing in private, and in the evening double as a quiet refuge for conversation or for just relaxing under the stars. Viewed through the sliding glass doors, the patio also gives an added effect of spaciousness and freedom to the rectangular design of the suite.

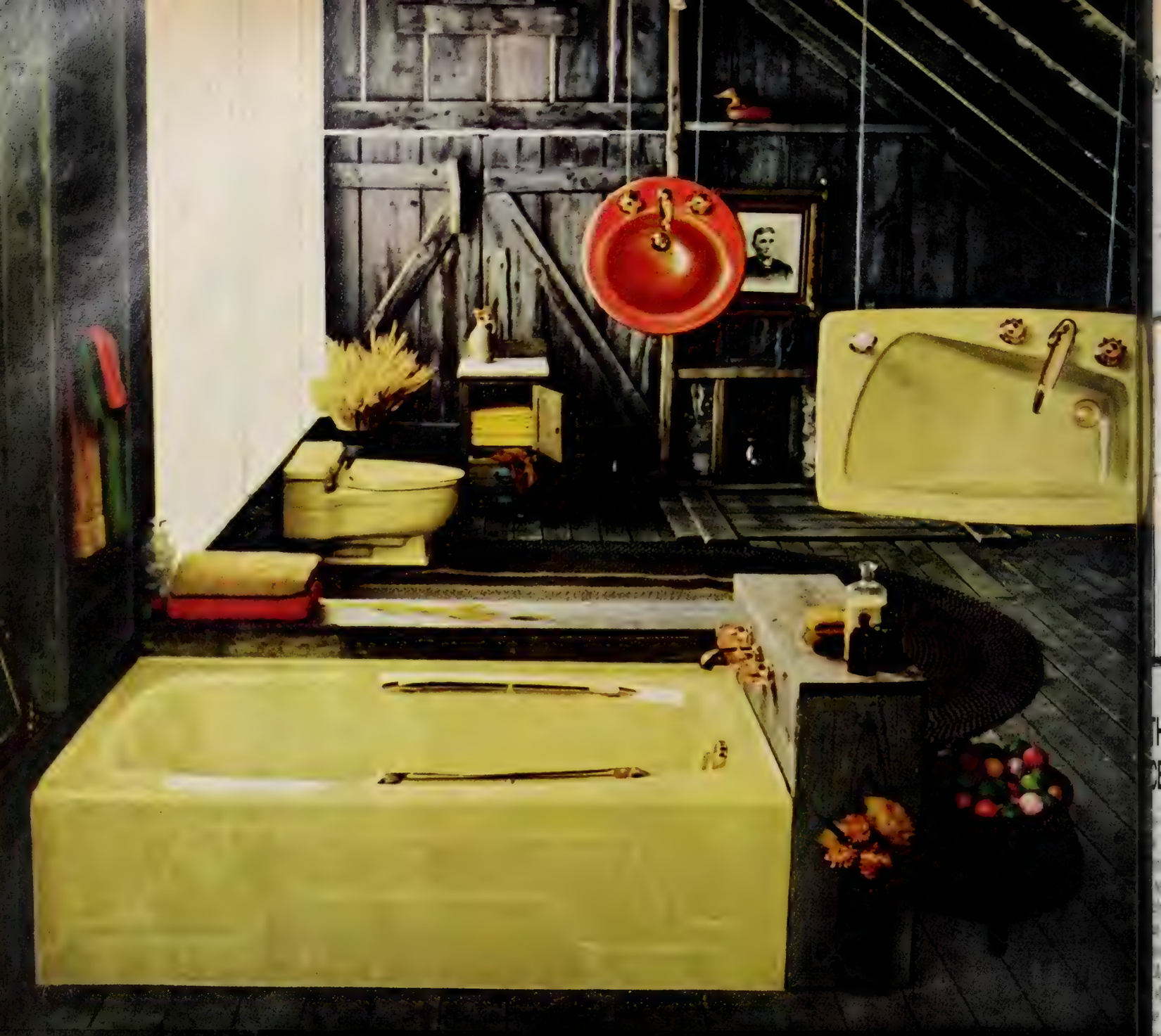
The comfortable study area provides a peaceful atmosphere for either working or reading during the evening, and the bookshelves and desk also offer a convenient place to keep family or business records. A separate television-stereo center helps avoid conflicts over the main system, and is located so that one person can listen while another sleeps.

Combined with a spacious bath and dressing room, the patio and study make an ideal complement to the traditional master bedroom design.

Continued




Time to change your pattern of living!
Set a new pattern in fast paced places with the liveliest idea in carpets! Design World. Suddenly, bleak drab kitchens, family and recreation rooms become warm and inviting. Pick your pattern in any color going, and let your family go! With its pile of 100% DuPont continuous filament nylon (certified 501*), Design World is made to take all the action. Resists spilling, staining, fading. Cleans easily. Cuts down noise when everyone's cutting up. Just what Design World was designed for!
WORLD® CARPETS
For nearest dealer dial anytime, toll free: 800-243-0355; in Connecticut call collect 853-3600
*DuPont certification mark for carpets with nylon pile meeting all DuPont requirements

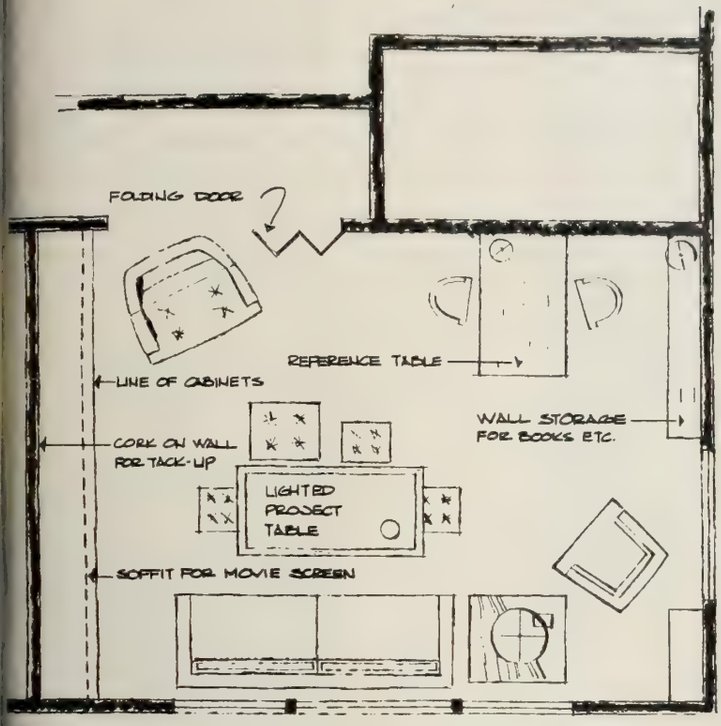


Look what Kohler's done for the ho-hum bath.

It's gone bold with colors and shapes! Kohler's Bold Look fixtures. Kohler's Harvest Gold and Tiger Lily. Let your imagination run free. Start with a roomy Guardian tub. It gives you big grip-rails and a Safeguard® bottom for extra safety. Next, add a Lady Fair shampoo center. There's a bold design for you. Wide basin, a spray arm and fittings (including swing-away spout) grouped at the side. The bottom even slopes to make a comfortable baby bath. And color! Harvest Gold accented by Tiger Lily. More gold: 24-carat electroplated Flair fittings. Now you've got something going. Carry on... boldly. Want more on the Bold Look? Send 25¢ for booklet to Kohler Co., Kohler, Wisconsin 53044.

THE BOLD LOOK OF KOHLER

Kohler Co., Kohler, Wisconsin.



THE FAMILY LEARNING CENTER

One of the newest concepts in home living is the addition of the family learning center. As educational requirements continue to increase, children will often turn to the home as a necessary supplement to the classroom. But a child's study room is no longer enough. Today it's more important than ever that adults keep up with their youngsters and the rapidly changing world around them.

More than a den, this room will be a center for all kinds of educational aids. There's a television to take full advantage of educational networks, cabled television, and possibly closed-circuit channels. The tape decks, similar to those used in language laboratories in many universities, make learning really fun for all age groups. They can record lectures, or use the earphone-playback method combined with textbooks. Of course, no learning center would be complete without visual aids. This one has a screen built right into the wall for slides and movies.

Many homes have so-called "libraries," but they're generally just a place to store the family's well-thumbed miscellany of favorite books. This study center is a library in every sense of the word. It's complete with dictionary, encyclopedias, and reference materials—plus a large reference table just as you'd find in a public library. The project table is topped with frosted glass and lighted from below for design projects. There's a typewriter and calculating machine, and a pinup board and blackboard.

A room like this also provides Dad with a place to bring business associates for private discussions without disturbing household activities. And it's a place where the children can bring their friends for school projects or exam cramming. In total, it's a vital room that provides the right atmosphere for learning on a family level. *Continued on page 116*



If you're an expert, you might get away with it. If not, you'll find all the help you may need in 1,001 Decorating Ideas. The Fall issue is full of ways to make your home a more interesting place to live in. Things you can do yourself.

Would you like to create a kitchen with a mood? We'll show you how. Perhaps you have problem windows. Well, they won't be, after you see what you can do with them. And if you find the term "Early American Furniture," confusing, you'll be glad to know we can shed some light on the subject.

Page by page, we'll take you through your house (even if you live on a boat), giving you ingenious new ideas every step of the way. With instructions for you to follow. Whether it's hooking a simple rug, or coordinating a whole decorating theme with trim. So get your copy of 1,001 Decorating Ideas today and start cooking up some excitement.

On sale where drapery fabrics are sold and on newsstands in the United States and Canada. Or send 60¢* in coin to: Conso, Dept. BH-99, P. O. Box 325, N. Y., N. Y. 10010

Conso®
Publishers of 1,001 Decorating Ideas.

*75¢ in Canada

©1969 CONSOLIDATED FOODS CORPORATION

IT'S A BETTER BATHROOM —AND IT'S ABOUT TIME



FIXTURES THAT MAKE SENSE

Few of the recent improvements in plumbing fixtures could be considered radical or startling. They simply provide greater utility and comfort.

Well-appointed bath, above left: It contains realistic storage space, strategically located grab bars, a flip-down counter, two shower heads, and good lighting. The long panel beneath the shower controls hides a movable hand spray. A flip-down bench at the back of the tub comes in handy for sit-down showers, leg-shaving, and pedicures.

Basin, above right: It's far superior to the standard variety. An arching stream of water makes it possible not only to wash and rinse hands conveniently, but to take a drink. The arching stream also helps rinse the bowl instead of plunging directly—and uselessly—down the drain.

Two enclosures, below: One is a shower and one is a combination tub and shower. Both virtually eliminate problems caused by moisture. Because each is constructed of a single piece of fiber glass reinforced plastic, there are no joints or seams in which moisture and dirt can collect. And cleaning is far easier, too.

Stripped of its gadgets and decorator colors, the average bathroom is about the same kind of place it was in 1935. It is just beginning to undergo the revolution that finally overtook the small, ill-designed kitchens of the same era.

Waterproof coverings for floors and walls abound; so do waterproof adhesive and caulking materials. Tenacious as these materials are, most are doomed to failure by poorly designed fixtures that trap dirt and moisture. These fixtures, moreover, have had little relationship to the size and shape of the people who use them, and to the functions they were designed to perform.

Take the great American bathtub, for example. Most people like to lean back and relax while they're in the tub. You've tried it often enough to know it simply can't be done for any length of time in comfort.

Tubs have been (and still are) difficult and dangerous to get in and out of, particularly for old or infirm persons. There simply aren't enough solid grips to hold onto. Tubs with showers pose the problem of standing on a slippery surface, among other hazards. Less dangerous, but more irksome, is the fixed-height shower head—too low if you're six-foot-four; too high if you're five-foot-two.

Most basins are installed for the convenience of ten-year-olds. An adult who wishes to wash his hands or face must bend over at an awkward, uncomfortable angle. The spout is probably so close to the back, he can't get his hands completely under it; the bowl is so small he must exercise extreme care to avoid splattering drops on the floor.

The worst-designed fixture of all—and traditionally the least talked about—is the toilet. There is almost universal agreement among physiologists and human engineers that the typical toilet actually interferes with the bodily functions it is intended to serve.

Neither has enough attention been devoted to overall bathroom planning. Most bathrooms are simply too small. And a great many serve only the most obvious functions. The auxiliary roles an average bathroom plays—reading room, phone booth, dispensary, beauty shop, and hand laundry—receive scant consideration if they receive any consideration at all.

And, of course, there is hardly ever enough room to set everything down, never enough storage nearby for grooming aids and towels. The standard medicine cabinet (three inches deep, with four shelves) and the single 30-inch towel bar are barely adequate for one person, let alone four or five—yet you still find them in family bathrooms.

RAYS OF HOPE

Grim as the present picture may appear, there is reason to look to the future with more confidence. The industry has recognized its problems and has taken several bold steps to correct them. It is possible, for example, to buy a shower head you can raise and lower, a tub you can comfortably recline in, and a sink that lets you get your hands under the water supply, and even drink from it. Much progress has also been made in terms of storage, safety, and cleanability.

Prepackaged, unitized bathrooms eliminate troublesome joints and seams. They're also faster and cheaper to install. Strong, lightweight fiber glass resists rusting and chipping, and may eventually replace fixtures of enameled steel and vitreous china. Because it's so easily molded, fiber glass has already become the chosen material for unitized facilities or "packaged" bathrooms.

It's also possible to buy fixtures that turn on and off by themselves. One electronic device senses your presence in front of the wash basin and automatically

Continued

What intrigues a man about a woman is ELUSIVE by Avon.

Elusive. Avon's indefinable fragrance that makes a woman as mysterious as India itself. Tantalizing. Irresistible. With the spirit that makes words a poem, melody a song. Elusive. Above a place, beyond a time. Only from your Avon Representative. Welcome her when she calls.

AVON
COSMETICS

ROCKEFELLER PLAZA, NEW YORK ©1969 AVON PRODUCTS, INC.



turns on the water. Its temperature is preselected, and the tap turns off as soon as you step away.

Many of the improvements and much of the innovative thinking are direct results of an exhaustive study published in 1966 by Professor Alexander Kira of Cornell University. Called simply "The Bathroom," Kira's study lent credence and authority to directions that had been suggested earlier—some, in fairness, by the industry itself.

A NEED TO LET THE PUBLIC KNOW

If manufacturers have, at last, responded to the demand for better fixtures, isn't it just a matter of time before everyone has them? Not necessarily. Have you ever tried to "shop" for a bathtub? Where did you do it? Except in our very largest cities, nothing worthy of the name "showroom" even exists. Typically, the customer must choose, sometimes sight unseen, from a range of options that doesn't come close to representing what is actually available. As a rule, home builders don't warehouse these fixtures, much less show them to customers. And plumbing contractors stock only what they know they can sell (i.e., what they have always sold)—if they stock anything at all.

Thus the consumer doesn't even get a chance to find out what he's being deprived of. By contrast, he can walk into a place that sells building materials or kitchen appliances and select precisely what he needs or wants from an array of possibilities. The plumbing industry must create similar means for introducing and distributing its wares. What good is it for you when new products exist if they are little known or hard to get? Perhaps it's time that contractors, instead of featuring only modern kitchens to sell houses, started featuring modern bathrooms, too.

As it is now, the bathroom—far from being featured—is politely noted and passed by, the low point of the tour. And with good reason. What builder or real estate agent would wish to call attention to the most predictably inadequate room in the house?

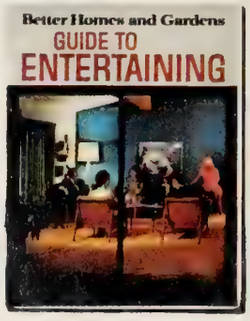
CHANGE: AN UPHILL STRUGGLE

The plumbing industry isn't solely responsible for the slow rate of change in the American bathroom. Consumers must bear a share of the blame, too. We demanded changes (often loudly) in other areas that affected us adversely, yet we scarcely uttered a whimper about our ill-conceived bathrooms. Who knows why? Perhaps we simply got used to the discomfort and inconvenience. Older people were probably thankful to have everything indoors out of the cold.

Builders, architects, plumbing contractors, and designers could help to accelerate change. But really widespread change will require an unprecedented degree of cooperation—not only between these elements of the building industry, but others as well. Unions have impeded progress with out-of-touch work rules; they will have to put progress ahead of simple self-interest. Building codes almost invariably impose unreasonable restrictions; such restrictions inevitably retard progress.

Most of all, the plumbing industry suffers because it's part of the home building industry. Still largely an antiquated, board-by-board operation, home building has, with minor exceptions, steadfastly resisted almost everything that might be called technology or automation. How much better our bathrooms get and how fast may depend heavily on changes in, and encouragement from, the home building industry as a whole. ▪

how to enjoy your own parties



Now on sale



NEW IDEAS FROM BETTER HOMES AND GARDENS

Parties have changed . . . they're more relaxed and casual. And with ideas and suggestions in this new book, they'll be more fun for your guests and for you. Better Homes and Gardens new Guide to Entertaining is a comprehensive guide to 1970-style parties. Nearly 200 colorful pages of party ideas help old hands and nervous novices alike.

NEW IDEAS FOR ALL KINDS OF PARTIES . . . Thousands of time-saving new party ideas, detailed and colorfully illustrated, tell you what you need to know about preparing for . . . and giving . . . informal get-togethers, special occasion parties, holiday parties, formal parties, parties of all kinds.

NEW FOOD IDEAS . . . Food plays a big part in today's parties, so we've included tips on how to select a menu, how to dress up party foods, how to set up a buffet and many more. Plus 40 pages of new-idea recipes, all triple-tested in the kitchens of Better Homes and Gardens.

NEW PARTY THEME IDEAS . . . Have a foreign party or hold a midsummer party in midwinter, complete with bouquets of hothouse daisies. Or have a tailgate picnic or an after-the-game party. You'll find page after page of theme ideas, plus everything you need to follow through . . . novel invitations, table settings, centerpieces, things-to-do and recipes.

Go ahead with confidence . . . enjoy your own party. That's the 1970's way. For you . . . for someone on your gift list . . . ideas that make a difference. Available wherever books are sold. . . . **$6.95**

Meredith Press New York • Des Moines

Ideas that make a difference

New Better Homes and Gardens Book



Kroehler makes sofas for people.

Kroehler doesn't think the living room should be roped off. That's why they people-ized their sofas with Scotchgard® Brand Fabric Protector.

For people who are kids who squinch into cushions with ice cream cones. And dogs who want to sit where people sit. And husbands who doze off with shoes on. And mothers who have to take it all in their stride.

Kroehler treats their upholstery with new Scotchgard because no other fabric protector works as well.

And when it's on furniture, you don't have to keep people away. (Even though there are times when you'd like to.) If you're a real person, look for furniture with the Scotchgard tag. It'll keep your furniture looking new, long after it is.

Scotchgard® FABRIC PROTECTOR 3M COMPANY

KROEHLER


Wax
Remover

UP OFF YOUR KNEES, GIRLS. THE NO-WAX FLOOR IS HERE.

(INTRODUCING SHINYL VINYL. IT HAS A BUILT-IN POLISHED SURFACE THAT TAKES THE PLACE OF WAX!)

If you're a member of that sad sisterhood who have to get down on their knees to care for their floors, arise!

Your floor-flunky days are over.

Now you can throw away your wax. Give up stripping down. And toss your rug shampoo into the trash can.

Now there's Shinyl Vinyl™ from Congoleum.

With a beautiful No-Wax shine. To last for the life of the floor. A finish that can't be greasy-gravy-ed to death. Heeled-and-toed-away.

Or matted down by accidental egg-drops.

And no harm done if you can't clean up instantly.

Even kids can't hurt Shinyl Vinyl. With their pull 'em, yank 'em, drag 'em along toys.

Or their thundering feet.

Because Shinyl Vinyl is Kid-Cushioned.®

It has a sound-proofing cushion of foamed vinyl underneath. That "gives in" under pressure from above. And then bounces back fast. To look the way it looked when you bought it.

Undented.

And undaunted.

A thing of beauty forever.

Untouched by human knees.



Comfortflor®



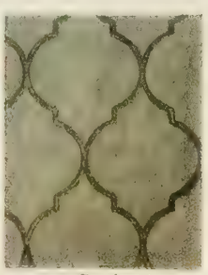
Masterpiece™



Pacemaker™



Cushionflor®



Spring®

Shinyl Vinyl by **Congoleum**

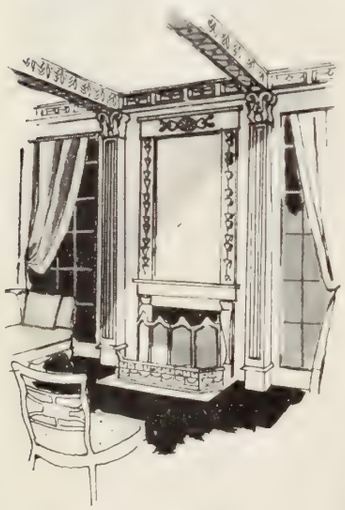
A FEW IMPORTANT THINGS ARE HAPPENING IN MATERIALS AND SYSTEMS

In almost any category you can think of, materials look better, wear longer, and go on (or up) easier.

Yet many "miracle products" are already out of date. They helped bring building products out of the dark ages, but their own days are numbered, too.

PLASTICS AND FOAMS

The big revolution in building is in the use of non-wood products. As manufactured housing makes greater inroads in the industry, non-wood products, both decorative and structural, will be an ever more important part of the whole picture.



Decorative possibilities of urethane foam products are unlimited. As shown in the sketch of decorative elements already available, urethane foam can be molded into beams, columns, pilasters, capitals, junction boxes, and moldings. These are lightweight and duplicate the most intricate details, at a price far below similar products of wood or plaster.

Other urethane products include rigid two-piece door frames that one man can snap into place in minutes, without time-consuming fitting together of ten or more separate pieces of millwork per doorway. Soon to follow are exterior doors and window trim that can be installed and forgotten and lightweight, durable, two-story columns for colonial houses. Your wildest speculation wouldn't even come close to all the additional possibilities for urethane.

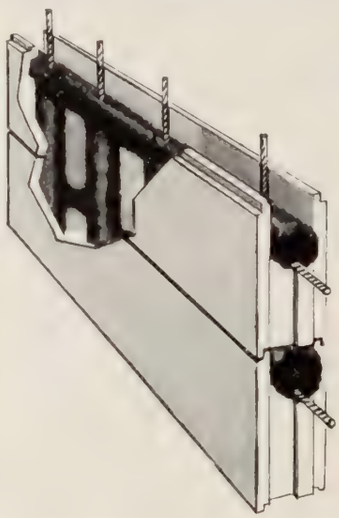
For the structure of the house, the future of urethanes has hardly been scratched. There's no question about the efficiency of foamed-in-place insulation. When added to conventional building materials, it contributes an additional 100 percent in strength. To take full advantage of new products like this will necessitate some adjustments in building codes.

Two to three inches of foam contribute more insulating qualities (for heat, cold, and sound) than five to six inches of traditional insulation. Or the foam can be sprayed onto the interior surfaces of exterior walls (masonry or conventional) to replace ordinary insulation. A side benefit of spray-in-place urethane foam insulation is its natural sealing potential. It completely blocks out dusty air and moisture.



The sprayed foams have many other applications. Some builders are already using them in place of shingles. In this case the foam is sprayed freehand with overlapping accent lines on high-peaked houses.

The characteristics of foamed plastics are quite impressive. Some kinds can be made so strong that a 4x4-inch foam beam replaces a 6-inch steel I-beam. With their strength and light weight, they offer all kinds of freedom in design. Because of the heat-forming potential of the foamed plastics, architects are no longer limited to traditional design. Free-form houses are possible; roofs can be any shape: interior walls can have wipe-clean surfaces.



Forms made of urethane present an exciting new concept in the construction of reinforced concrete buildings. The lightweight forms (in unlimited sizes and shapes) are stacked like king-size concrete blocks, then filled with concrete and reinforcing steel. The forms are left in place to provide an excellent vapor barrier along with insulation qualities equivalent to an eight-inch block wall with six inches of polystyrene board applied.

The foam surface also provides excellent soundproofing, and acts as the furring for interior finishing. The system, designed by architect Melvin H. Sachs, can be adapted for computerized on-site generation of forms and insertion of concrete and reinforcing steel.

Foam can play an important part in sound conditioning. Noise-producing elements such as furnaces, air conditioners, washers, dryers, disposers, dishwashers, and exhaust fans will be hushed to a low decible level by a thin layer of strategically sprayed-in-place foam inside the cabinets or housings.

And watch for a soon-to-be-announced water heater that utilizes a special polyurethane foam to serve as both insulation and protective outer jacket for the glass-lined steel tank. The application means a dent-proof, damage-proof heater with excellent insulation that won't absorb water through capillary action. And since the shape and texture of the heater are formed in the mold, design possibilities for a really good-looking appliance are unlimited.

One drawback encountered with urethane has been the high cost. As a building material, it can greatly contribute to lower costs—but only if the full potential of this material is realized. What's needed is an understanding of urethane by architects, builders, and those concerned with building codes. This will lead to new building concepts, completely unrelated to those accepted and used today. Only then will we utilize the strengths and structural characteristics of foam to reduce, or even eliminate, the costs of labor, sheathing, and certain structural members.

Fiber glass reinforced plastic (FRP) also has much to contribute to low-cost, maintenance-free housing. Plastic doors, both interior and exterior, are on the way, along with FRP replacements for about every conceivable type of exterior millwork, entryways, trim materials, window frames, archways, door jambs, and colonial door frames.

You've probably already seen FRP brick and stone used in both exterior and interior applications and not even realized it wasn't the real thing. Look for 4x8-foot FRP roof panels with simulated wood shake shingles—they go up fast and end re-roofing problems. You'll see simulated lap siding in large sections simplifying installation and eliminating maintenance and painting chores.

The big news in bathrooms is also FRP (see page 22). The one-piece tub and shower enclosures are far ahead of conventional units, and the next step will be unitized modular lavatories that include cabinet, lavatory, and wall in one snap-in-place plumbing system.

To quote an engineer in fiber glass reinforced plastics, "There's nothing that can't be done with 'FRP'." A strong statement—but when you see what's in their plans for the '70s, you'll be inclined to agree.

Continued on page 38

Other bacons may cost a little less. But why settle for second best?

Wilson doesn't.

Marvelous meat makes the big difference.

We start with the finest meats. Meat fresh from the heartland of America, where corn grows in ripe abundance and the finest hogs are raised. Then, take extra care in selecting and processing every single pound of bacon that earns the Wilson's Certified seal, your assurance of quality. Switch to Certified—fine meat with a difference.

Wilson's Certified Bacon is hearty, big on lean. Protein-rich and robust with flavor. Cooks up sweet and sizzling-crisp.

Wilson's Certified Canadian Style Bacon is extra lean—the heart of the loin. Slow sugar cure and hardwood smoke give unmatched flavor. Fully Cooked. M-m-m.





Flaming beauty sets a festive mood.



Never has ham gone to a dinner party more elegantly! And never has there been a ham like Wilson's Certified Festival Ham.

This superb ham is tenderloin tender and extra lean. A deep smoke and slow cure give it exceptional flavor. To "flame", make your favorite fruit glaze, ladle over heated ham, top with ½ cup heated brandy or lemon extract. Ignite.

Wilson's Certified Festival Ham comes in two family sizes: 5-6 lb. whole, 2-3 lb. half. Both fully cooked and tenderloin tender.



PULL OUT THIS MARVELOUS MEAT RECIPE BOOKLET FOR EASY, ELEGANT NEW IDEAS.

So many good things come from Wilson

WILSON & CO., INC., CHICAGO, ILLINOIS *A quality company of Ling-Temco-Vought, Inc* LTV

Ever have a day like this?



You wake up feeling great. The sun's out, sky's blue and you have loads of fun things you want to do. But before you can really get started you get your period!

It needn't change a thing. Not if you use comfortable, convenient Tampax tampons. Because they're worn internally, Tampax tampons never interfere. Wherever you're going, whatever you plan to do, you'll feel confident and secure. Wear what you choose; nothing can show. Odor simply can't form; no one can know. Just tuck a couple of spares into your purse—there's still room for money, keys and lipstick—and be on your way.

NO BELTS
NO PINS
NO PADS
NO ODOR

Don't ever let a perfect day be marred by something as trifling as your monthly period. Keep Tampax tampons at hand. Millions of women in 106 countries do. They use more Tampax tampons than all other tampons combined.



DEVELOPED BY A DOCTOR
NOW USED BY MILLIONS OF WOMEN

TAMPAX® TAMPONS ARE MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

SIDING

The most persistent trend in building materials is toward *low maintenance*. We look for this trend to continue in the '70s, toward the elusive goal of a no-maintenance house.

In no other area of building materials has the low-maintenance concept moved farther or faster than in exterior siding and trim. Formerly, if you hated to paint, you bought or built a brick house—which limited maintenance chores to periodic caulking and painting of doors, windows, and trim.

Today, you can build a house with vinyl-clad windows and trim, steel or fiber glass exterior doors, prefinished soffits, and caulking of silicone rubber. You choose from a wide array of prefinished sidings, featuring every imaginable color and texture to carry out the theme and decor of the house. Then you sit back and watch your neighbors carry out the traditional clean-up, paint-up, fix-up ritual.

Never before has there been such a complete choice of siding materials available. Wood is still widely used, but is appearing with various factory-applied finishes and films—a trend that is certain to increase. Other materials finding wide use include aluminum, steel, fiber glass reinforced plastics, vinyls, plastic laminates, hardboard, and asbestos cement. A big selling point is the factory-applied finish; or in the case of vinyl, plastic, or plastic laminate, no finish is needed.

A testimonial to the high status of wood is its emulation by almost every new siding product. No matter what the material, the main criterion seems to be that it must look like wood. So non-wood products appear in strips, in panels, or as shingles. Further, they are available with roughsawn, hand-hewn, tongue and groove, and board and batten configurations.

The same emulation is true in the case of brick and stone. You can get all the realism and authenticity of masonry—but in fiber glass, vinyl, other plastics, and many more long-lasting, no-maintenance materials.

Happily, there are indications that this imitative habit may disappear. Why not cover a house with a modern material that looks unlike what's been used in the past? One of the newest departures is a very handsome panel siding featuring a stippled-texture finish with a very un-woody look. If it has to be compared to something familiar, "stucco-like" will suffice.

Brick, which traditionally has been available only in a very limited selection of reds and tans, is coming forth in a wide array of exciting new colors. These are attained either by colorful surface glazes or by pigments introduced into the raw material.

Even the lowly workhorse of the building industry, the concrete block, can now become an interesting architectural addition to the house. A newly developed abrasive belt makes it possible to polish the surface of concrete blocks and impart a very attractive terrazzo-like finish. And as mentioned elsewhere, silicone rubber coatings make possible an attractive permanent finish for concrete and cinder building blocks.

Types of finishes:

Most of the factory-applied finishes now provide an estimated 15 to 25 years service before recoating will be necessary. Some are a thin film applied to the base material. Others include a variety of baked enamels, tough baked-on melamine plastic coatings, and silicone-based enamels.

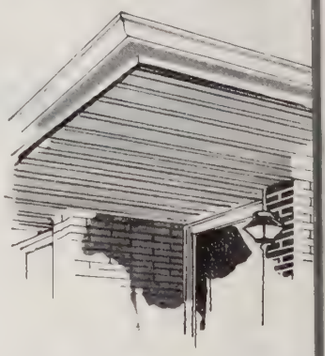
In addition to producing sheet-form siding with a factory-applied film, the plywood manufacturers are turning out sheet siding in redwood, cedar, and other woods prefinished with a colorless preservative. This material repels moisture and lets the wood age naturally to a silver gray. The panels are also available with semi-transparent stain finishes that keep the wood from changing color; they also make possible woodsy-looking greens and blues.

There is also a trend to a less "woody" look even where wood and wood by-products are used. Look for many new building design concepts in the '70s—most of them turning away from the traditional siding look. Best news of all will be the arrival of more materials and finishes that require no further attention or maintenance.

Take time to shop for siding materials. Be sure you understand the guarantees and limitations, and what can be done about recoating factory-applied finishes when the need arises. After reviewing all the possibilities, you'll be able to choose products that will give many additional years of service per dollar invested.

SOFFITS AND TRIM

To eliminate one of the toug- est paint jobs, you can spec- no-maintenance materials under the roof overhang—t soffit. Our sketches show t new applications. This so



vinyl material is colored cle through the panel and will ne- er require painting. The fasc (trim) is of the same materia and the gutters are a solid vin that will never need attentio other than an occasional clea- ing out.

The material used in this so fit is a durable asbestos ceme which won't rot, buckle, war expand, or contract. This pro- uct is available either with textured finish or with ⅛-inc holes for built-in attic ventila tion. Both versions are pr- finished in white and never nee repainting. However the finis



can be painted over if a colo change is desired.

Considerable research is un- der way on exterior trim an- moldings for houses. Extrude vinyl, rigid urethane, nylon and fiber glass reinforced plas- tics are being explored. A few o these are already available, an- others are now in the fina phases of testing. When they'v passed the tests and productio facilities are completed, yo will be able to get nearly every type of trim and molding need- ed in home construction—an other great step toward the no maintenance exterior.

Continue

It could mean $89* a year to the man who remembers 6&3 just once.



6&3 stands for 6 inches of pink Fiberglas® Insulation in the ceilings and 3 inches of pink Fiberglas Insulation in the walls.

6&3 is more than average insulation. Which is why it can save you up to $89 a year.

*Eighty-nine dollars is a computed annual saving for a 1500 sq. ft. ranch house in the northern half of U.S.A. using 6&3 vs. F.H.A. Minimum Property Insulation Standards.

You may save even more. It depends on where you live and what you live in.

If you're building a new home or remodeling—all you have to do is specify Owens-Corning 6&3 pink Fiberglas Insulation just once. It's worth talking to your builder or building supply dealer about.

6&3 could save you $89 a year for a long, long time.

To find the builders in your area using 6&3 Fiberglas Insulation, call 800 243-0355. Toll Free.
(In Conn. call collect 853-3600.)
Owens-Corning Fiberglas
Toledo, Ohio.

OWENS/CORNING
FIBERGLAS

World's Leading Manufacturer of Insulation

If you can't remember 6&3, can you remember pink?



400-year-old tranquilizer



Look at the picture and relax. This is East Wind—furniture with all the serene calm of Oriental design. See how the clean lines balance with the brass hardware. Many of the pieces even have carvings copied from an ancient Japanese shrine. The 48-piece collection comes in Malaysian brown, or a deep, dark Burmese finish on pecan solids and veneers. And some pieces come in Mandarin red. If you'd like to see it all, and our other thru-the-home designs, send 50¢ to Carolyn Langley, Dept. BHG-1069, American of Martinsville, Martinsville, Va. 24112.

AMERICAN OF MARTINSVILLE

SILICONES IN THE '70s

You're probably aware of silicone rubber bathtub caulks, aquarium sealants, and auto sealants. They're noted for their ability to provide an extremely long-life seal under even the most adverse conditions. After they cure, these products will expand and contract with changes in atmospheric conditions and allow for structural changes and shifts in buildings.

The only limitation to silicone sealants has been that they could not be painted over. A recently announced silicone caulk has all the desirable qualities of earlier types, yet can be painted over with any good-quality paint.

The role of silicone coatings



in the building industry is only now beginning to be realized. You can have a silicone coating rolled on over exterior-grade plywood to provide a low-maintenance roof with a life expectancy of at least 30 years. That's a far cry from the built-up roof systems (like gravel/asphalt) now commonly used in low-pitch situations.

Another roofing concept is gaining acceptance in commercial construction (and it's equally applicable to residential roofs). Urethane foam is applied to the sheathing, and the foam is then covered with silicone roof coating.

In addition, this method offers a long-needed way to renovate deteriorated gravel/asphalt roofs. A one-inch application of urethane foam is sprayed over the old roof, and the foam surface is coated with silicone rubber roofing material. The process adds very little weight to the roof. It also eliminates exposure of the building contents to weather during re-roofing. The system also increases air-conditioner efficiency because of the excellent insulating quality of the foam and the heat reflective nature of the white silicone coating.



For flat roofs that are t
double as sun decks, and f
balconies and decks, the san
basic silicone coating is use
It's fortified with a treate
mineral aggregate to stand u
to light to medium traffic. Fo
heavily traveled areas, there
a specially fortified traffic top
ping. This coating can also b
applied over concrete for
colorful, long-wearing, an
skid-proof surface on a patio
pool apron, garage floor, drive
way, stairway, or porch.

Another big role for silicone
comes in their use as a coatin
for all types of exterior sidin
materials. They show grea
promise as a no-maintenanc
finish for plywood and othe
wood siding materials. Silicone
based paints are now in use o
aluminum and steel sidings fo
commercial applications; they'l
soon appear on better-quality
residential sidings.

The silicone roof coating is
also in wide use on commercia
projects as an exterior coating
over vertical concrete, cinde
and concrete block, brick, steel
and wood.

While it's not yet confirmed
by extensive field testing, sili-
cone coatings could well be the
material to end leaky or damp
basements. Applied to exterior,
below-grade surfaces of block or
poured-in-place concrete foun-
dation walls prior to backfilling,
they could provide a perma-
nent, elastic, waterproof seal
that would make a really dry
basement a reality.

Other uses? It's clear we've
only seen the beginning. From
their small but very noteworthy
start as a caulking material,
silicones are on the threshold
of a major building product
breakthrough. Only more test-
ing and experimenting will de-
termine silicone's exact role,
but it could well be the crucial
material needed to get low-
maintenance, manufactured
housing in high gear.

Continued

Sometimes Sears pink Jewel curtains look like rubies.



Take your ordinary, everyday window...and lavish our beautiful pale pink curtains before it.

The result is a many-faceted glow of color. Which is why we named our sheer curtain Jewel.

You can conjure up emeralds with our green, sapphires with our blue. Ten colors, nearly countless lengths and widths make the possibilities almost unlimited. And they're all available now at most Sears, Roebuck and Co. stores, or by catalog.

Alone, Jewel can create an airy, elegant room. Or combine it with other draperies—with brocade, with velvet, even with tweed.

And rest easy. You're getting Sears exclusive Dacron* polyester ninon that you can machine wash, tumble or drip dry. It wouldn't be much of a jewel otherwise, would it?

Another nice thing about our Jewel curtains—they cost so little. After all, Sears, Roebuck and Co. thinks every woman should have as many jewels as her heart desires.

You've changed a lot lately. So has **Sears**

*Reg. T. M. DuPont



FREE! 24 Page WINDOW IDEAS

Before you build, buy or remodel, send for this helpful book. See how to eliminate storm window and screen chores . . . what windows best suit the design of your home . . . and why PELLA WOOD WINDOWS protect best against winter cold and summer heat. Available in Canada. Send for your FREE copy today.

This coupon answered within 24 hours.
ROLSCREEN CO. Dept. VC-43, Pella, Iowa 50219

YES, send me your FREE book. I plan to build ☐, remodel ☐.

Name

Address

City & State Zip (If Known)

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS



THE END OF A LOVELY DINNER.

Garbage. Who needs it!

But you wrapped it. You worked around it. And you deserve a little sympathy. Right?

Wrong. You deserve a brand new National disposer.

National makes a disposer you can afford. Yet a disposer that's quiet. Fast. Rugged. Reliable. And best of all, the cleanest, most convenient way to end an evening.

Call your plumber for a National now. Or write: National Disposers, Dept. 9NC-9, Troy, Ohio 45373.

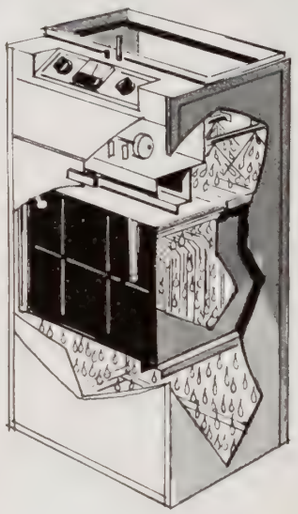
NATIONAL® Garbage Disposers

Products of The Hobart Manufacturing Co.

CLIMATE CONTROL

Increased air pollution and the desire for greater creature comforts have greatly affected today's climate control systems. Heating and cooling the air in the home is only a part of the industry's total comfort program that is now in full swing and is sure to accelerate rapidly during the '70s.

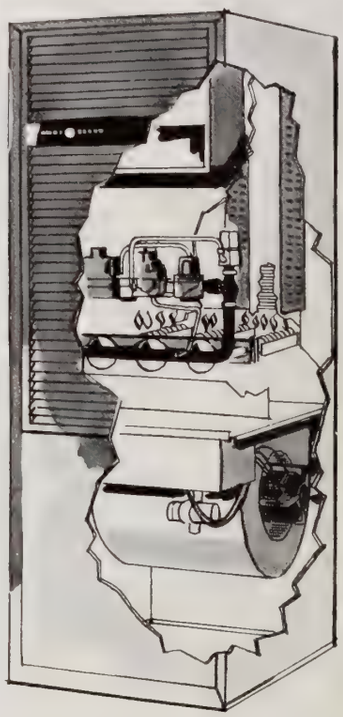
The trend is toward *complete climate control.* This electronic air cleaner will remove up to 94 percent of all air-borne particles (even minute dust particles) when installed in conjunction with the home's heating/cooling system. There is an indicator on the central control panel to show when the removal capacity of the filters has been impaired by particle accumulation. Just push a button on the panel; the filters are automatically cleaned and the impurities flushed down the drain. The unit is available for installation on many existing forced-air heating and cooling systems, and can be part of a total comfort system for any house you're planning.



To further enhance the atmosphere in your home, watch for a soon-to-be-announced electronic odor control system. This inexpensive addition to existing heating/cooling systems is claimed to keep your home virtually odor free.

Proper functioning of these systems requires that air within the home be circulated through them at all times. The continuous air circulation (CAC) principle is essential to any forced-air total comfort program of the future, and it's equally important for best use of your present forced-air system.

Heating and air conditioning systems have become more compact; this trend is sure to continue. Several manufacturers now offer a compact installation that embodies heating, cooling and dehumidification, electronic air filtering, and automatic humidification.



The unit shown above is the heart of one such system and incorporates several innovations for more efficient heating of the home. The gas-fired furnace features modulated heating to provide three levels of heat . . . three levels of air flow . . . all automatically. For mild days requiring only chill removal, the flame and fan run on low for quiet operation and economy. On an average cold day, the combination of medium flame and medium air flow assure comfort without undue noise or excessive utility bills. On bitter cold days or for fast warm-up of a cold house, the whole system automatically switches to high.

Another recent major step toward carefree total comfort has been achieved in a fully automatic self-cleaning humidifier. This electronic system features an integral timer that is preset to automatically start a self-cleaning cycle. During the cycle, all interior surfaces of the reservoir are scrubbed with water to remove efficiency-decreasing deposits and sediments left from evaporating water. The solids are then flushed down the drain—all automatically. The reservoir then refills and begins supplying humidity into the circulating air again.

Continued

There are three bright decorating ideas in this ceramic tile kitchen.



Plate No. 219



A showcase floor of Murray quarry tile in the new hexagon shape. Color shown is Canyon Red, with border squares of earthy Umber. Both *naturally* beautiful. And they'll *stay* naturally beautiful for the life of the house with just damp-mop cleaning.



Backsplash and countertop of glazed ceramic tile. The backsplash is cool avocado, the countertop Gardenia. Because they're ceramic tile by Pomona, they'll stand up to the hottest grease spatters, the toughest food stains, the wettest spills—and still wipe clean in a wink.



A frieze of decorated tile around the wall oven—just the right touch of flair! You'll be amazed at the imaginative effects you can achieve with decorated tile—and with the whole broad line of ceramic tile by Pomona. Our two new full-color booklets show you how. They're packed with ideas for baths, foyers, patios and dining rooms as well as kitchens. Write for your copies today.

Ceramic tile by **Pomona Tile**
A DIVISION OF AMERICAN OLEAN

There are 73 bright ideas in these booklets. Write for them.



Pomona Tile Company
306 S. Reservoir St.
Pomona, Calif. 91766

Please send me your booklets, *Decorating Ideas* and *How to Buy a Bath*. I enclose 10¢ to cover handling.

☐ I am interested in remodeling
☐ and/or building

NAME_____

STREET_____

CITY_____ STATE_____ ZIP_____

(Advertisement)

I moved out on my mother-in-law and lost 65 pounds

By Bonnie Franz as told to Ruth L. McCarthy

I WAS ONLY 16 when I married. And since my husband and I had next to nothing, we moved in with his folks. That's when I learned I was living with the best hot-roll maker in Williamsburg, Maryland. Yes, my mother-in-law is some cook. And her specialty isn't just baked biscuits. You should taste her goulash and fried potatoes with onions. But you'd better have more willpower than I did. Because in a matter of months, I'd gained 40 pounds.

As for my trying to cook, it wasn't easy. Specially since my husband's grandparents lived with us, too. Three women in a kitchen are just too many. When I look back now, it seems like I did nothing much but eat, read movie books and wait for our first child to be born.

There were tensions, too, of course. And the tough thing was, when Kenny and I'd be fussing, the rest of the family would take sides. To console myself, I ate. But that only added fat to fat.

Fortunately, not too long after the baby came, we managed to get a place of our own. It was only an old trailer, but it was all ours, and I was determined to take off that extra weight. I tried slimming chewing gum, and sugarless foods, even reducing drugs. Still I stayed fat. And this time I couldn't blame anybody but myself.

You see, my husband runs a general store and gasoline station. His hours are long—from seven in the morning until nine at night and later on weekends. To pass the time, I'd stuff on candy and soft drinks, or roll out a do-it-yourself pizza. Or I'd go get myself a submarine sandwich, come home, crawl into bed and just eat and read. I'll tell you, I got so big, I once got stuck in a telephone booth. Honest. My oldest sister and I were spending a couple of days at Ocean City, the amusement area, and I turned out to be the funniest act on the boardwalk. Well, that's the way it was until after my second daughter was born. By then, the scale was up to 198 pounds, and occasionally shot to 200.

I knew it wasn't funny anymore. I had to reduce. But what was I to do? About then, I began reading of people who'd used a reducing-plan candy, called Ayds. Next time I went to the store, I asked the woman there about them. It turned out that she had been on the Ayds Plan and it had worked for her. So I bought a box of the plain chocolate fudge type, though later I tried the chewy vanilla caramel kind. Well, anyway, I started taking the Ayds like the directions said. One or two before meals with a hot drink. For me, it was tea.

Now, I never cared much for breakfast. But on the Ayds Plan, I sometimes took an egg, because I know you should *always* eat in the morning. At noon, I'd have a sandwich. And for dinner, I'd have meat, a vegetable, and a salad, like lettuce, tomato, cucumber and onions. And by having that candy before meals, I didn't seem to crave sweets afterwards. Of course, one of the biggest helps was that, for the first time in my life, I *wanted* to reduce. I wanted Ayds to help me. And they did. They helped me curb my appetite, so I ate less.

Well, it wasn't long before weight began to come off. That made me feel so good, I changed my hairstyle. And next I started giving away those old women's clothes I used to wear.



I'm not even 21 years old here, but at 198 pounds, nothing fit but old women's dresses.

When I got down to 148 pounds, however, I quit taking Ayds because I was pregnant again. But after my son was born, I asked my doctor about Ayds, and he said they were all right for me. You see, they don't contain any harmful drugs. So I followed the Ayds Plan until I reached 133 pounds.

I can't tell you what it's like to look and dress young once more. After all, I'm only twenty-one years old, and a size 12 dress sure has more style than a size 22.

I found that out at a Dutch Maid party I gave. It was great fun. You invite friends to your house, and a woman comes with a lot of new styles and you try on and buy what you like. And I sure liked to buy. When my sister saw me dressed up and slimmed down, she said: "Bonnie, if you let yourself get fat again, don't bother to visit me." Only then did I realize how ashamed she was of me.

Well, I think my waddling days are over. At least, I hope so. Fact is, I want to take off another ten pounds, so I'm trying the minty chocolate fudge Ayds now. That doesn't mean, however, that I never get to enjoy my mother-in-law's cooking these days. But now, thanks to the Ayds Plan, it's a thinner me that goes to dinner.



I still want to take off more weight, but at least at 133 pounds, I look more my age.

Before and After Measurements

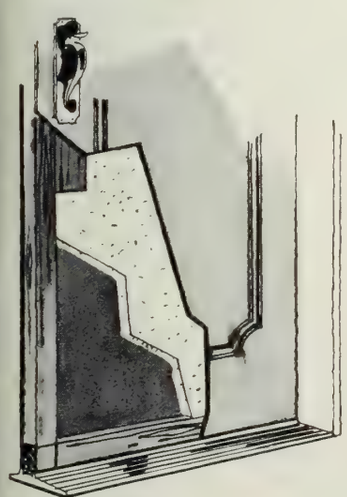
	Before	After
Height	5'5"	5'5"
Weight	198 lbs.	133 lbs.
Bust	40"	36"
Waist	38"	27"
Hips	49"	36"
Dress	22	12

DOORS AND WINDOWS

Right now you can get better doors and windows than you probably thought possible. And you can expect even more product improvements very soon.

Take the front door. Many new models consist of a steel jacket filled with a foamed-in-place polyurethane foam core. The steel means it will never warp or swell, so it will always fit as well as the day it was installed. The foam-core insulation keeps the cold out and the heat in. You can forgo the expense of a storm door and show off the beauty of an entryway that looks exactly as envisioned by the architect.

The sketch shows how doors of this general type are made—

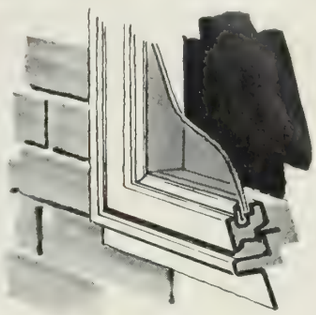


but they're available to look like any wood door you've seen. You get a wide choice of styles and locations of glazed openings. Accessory moldings can also be installed for a really custom look.

Fiber glass reinforced plastic exterior doors are just now entering the marketplace. Their inherent advantages are comparable to those of the steel-jacketed doors. The colors are molded into this type of door so they'll never require painting unless a color change is desired.

Look for new developments in interior doors, too. Available now are louvered bifold closet doors made of nylon. Just as handsome as other doors of this type, they offer complete freedom from the tedious painting of louvers. And, as with the steel exterior doors, they maintain their size and shape during summer's humidity and winter's dryness. Other interior doors, mostly specialty types (those with fancy panels and cabinet doors), will soon be available in nylon and fiber glass reinforced plastic.

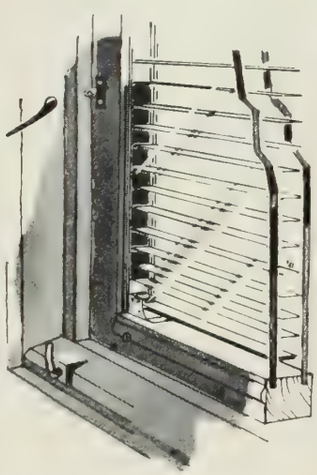
In the '70s, more and more windows will do away with upkeep worries. The one shown is of high-quality wood, with the exterior trim and window surfaces all encased in a shield of rigid vinyl plastic. Available at present only in white (you finish



the inside surfaces any way you like), they never need painting.

The same material is used in the production of gliding doors, except that both the interior and exterior surfaces are vinyl covered. We expect a wider selection of windows and doors of this type—and in a wide choice of colors—to appear on the market in the years ahead.

There are problem-solving windows, too, that offer you better sun control than ever before. This one has a built-in miniature venetian blind installed between the two layers of insulating glass. Just a twist



of the handle lets you open, close, or adjust them for any degree of light and privacy desired. They're a boon for shutting out the sun or for instant aloneness—and the enclosed-in-glass blinds never need dusting!

So when you plan for your next new house, be sure to discuss the door and window possibilities with your builder. You may well decide on the new time- and work-saving types. If so, you'll give thanks for the extra quality every time you think about the old-fashioned kinds that stuck shut in summer and took two hours to paint. ■

The only wax you'll find in a Plasticarton is what you put in it.



Now that our point has been made (that Pure-Pak cartons are *plastic* coated, not wax coated), how would you like to make this delicately lacey candle?

Simply send us the coupon below, along with a Pure-Pak trademark from one of our cartons, plus 10¢ for handling. We'll send *you* our famous filmy candle recipe. It's part of a bright new booklet, with more than 60 ideas on what you can do with those empty Pure-Pak Plasticartons.



Pure-Pak
Box Z, North End Station
Detroit, Michigan 48202

PURE-PAK
XLO

Please send
"thought starter" booklet to:

Name _____

Address _____

City _____ State _____ Zip _____

IS A HOME STILL A GOOD INVESTMENT?

THE BIG HEADACHE

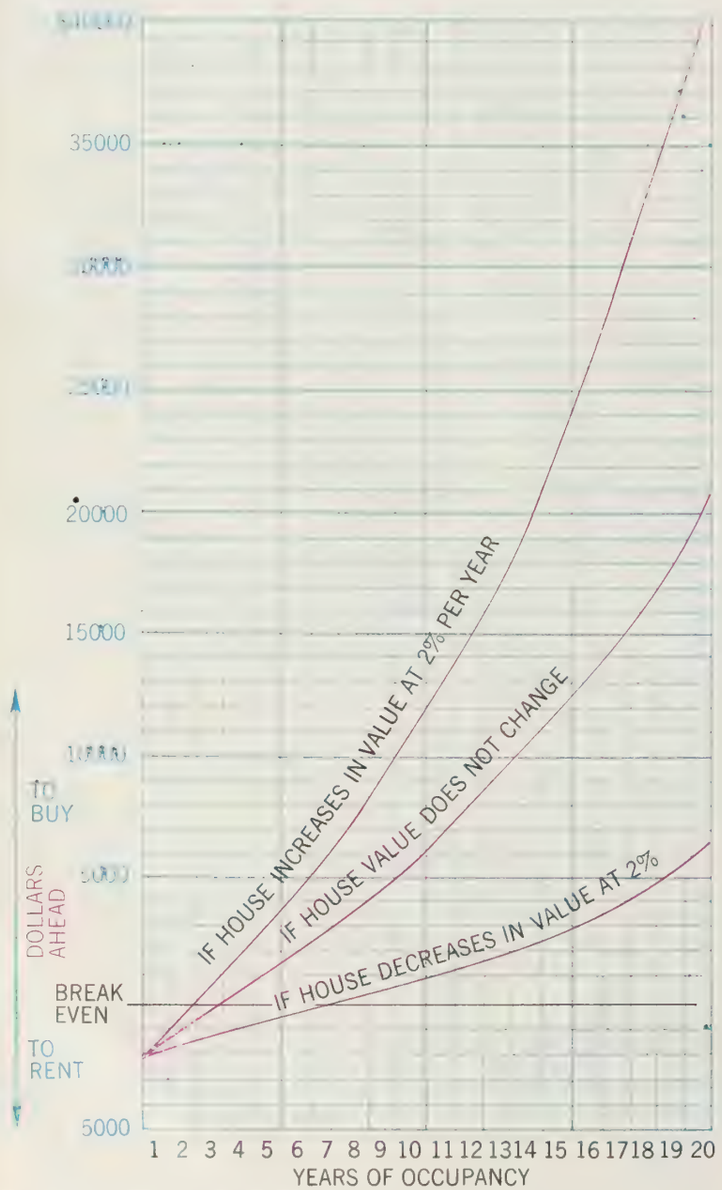
Lately, when you pick up the paper, it's not surprising to find a change in the money market—usually one disappointing to prospective home buyers.

Many such families are sitting tight, hoping next season will be better. They long for the days when a home was a solid investment that always brought a neat profit when it sold. Yet today, even with higher interest rates, the odds *still* are good you'll come out ahead. The basic reasons: a continuing inflationary trend in the "value" of houses, and a continuing shortage of houses. This is true even though the potential investment value of a home is jeopardized by high interest rates, undercut by rising building costs and erratic zoning, and eaten away by property taxes.

No one knows better than we that your property-tax situation is grim, and it's likely to get even grimmer. We also know you alone can't possibly put a lid on mortgage interest rates. Yet there *are* some commonsense ways to ease these threats.

YOUR OWN DILEMMA

What about the financial future of *your* home—or the one you're considering? Will you turn a profit if you sell? Does the house represent a worthwhile investment compared to other possibilities?



BUY OR RENT?

With the price of mortgage money hovering uncertainly at the eight-percent mark, it's no surprise that many families wonder whether a house is *any* kind of investment. In fact, since more and more apartments are being built (and occupied) today, many people actually have talked themselves right out of owning.

Even when the housing market was reasonably stable, deciding whether to rent or buy was tough enough. Now, with rising property taxes, high interest rates, unpredictable zoning and codes, it's even more challenging. But if you analyze renting or buying from the standpoint of what money experts call the *cash flow*, the options are much clearer. The chart at left shows what a typical home purchase can mean as a long-term investment—and how it compares with renting and investing the cash not tied up operating a home.

The vertical column indicates the amount of money involved, with each square standing for $1,000. The black horizontal line is the break-even point. Above it, the points on the curves show *how much ahead you'd be to buy;* the points below the line indicate *how much ahead you'd be to rent.* Horizontal numbers represent years of occupancy up to 20.

Here's how the chart works: Assuming a house increases in value two percent a year (top red line), after five years you'd be $3,500 ahead if you owned a home.

ASSUMPTIONS FOR BUYING

- **Purchase price for house**—$20,000.
- **Down Payment**—$2,000 or 10 percent of the house value.
- **Term of Mortgage**—20 years.
- **Mortgage interest rate**—7.5 percent a year. If rates go up, say, a half percent to eight, and rent *(next page)* rises a half percent, the immediate effect is slight. But in 20 years, you'd be *another* $2,200 ahead to buy, assuming two percent rise in house value.
- **Value appreciation rates** for the house (three different assumptions):
  - —*Increase in value* of two percent per year, which is close to the long-term rate of inflation for the past 20 years. It's also a reasonable projection for newly developing housing areas.
  - —*Constant house value,* which means the house will always be worth the original purchase price during the next 20 years.
  - —*Decrease in value* of two percent a year, for instance, in a declining neighborhood.
- **Property taxes**—three percent of the value of the house annually. This figure varies in different parts of the country.

In most cases, the answer is yes. For the past five years, new-home prices have risen nearly 37 percent, up seven percent in 1968 alone.

In today's Alice-in-Wonderland housing market, no one knows exactly what a house will be worth five or ten years from now. The widely-publicized seven-percent statistical gain in new home prices in 1968 is definitely not a safe measure to base your resale hopes on. Rather, four to five percent a year would be far more realistic. (In our own chart projections below and on page 50, we used a modest two percent—for reasons we'll explain in a moment—and the results still were dramatic.)

If your home is in good condition and in an area where values are rising more rapidly than the national average, it may appreciate faster than our figures indicate. But your selling price depends considerably upon when you sell. If you're forced into the market when local demand is dragging, or when mortgage money is scarce or costly, you may have to take a lower price. Selling in a hurry or in a month when few families are moving also cuts into your profit.

One more thing. Be sure you know what those ever-increasing price tags on houses mean. What they *don't* mean is that the average home bought, say, in 1963 is worth 37 percent more today. It isn't because the average

Continued

- **Insurance costs**—one-half percent of the value of the house each year.
- **Maintenance costs**—one percent of the value of the house each year. This represents average costs for painting, repairs, and other maintenance.
- **Income-tax deduction**—20 percent of the amount paid for real estate taxes and interest each year. Many people have insufficient deductions to itemize their income tax unless they can include taxes and interest associated with home ownership; the 20-percent figure represents an average family's deduction.
- **Value of money**—Five percent per year, which represents the current return on savings accounts in banks and other savings institutions.
- **Closing costs**—$300. This figure includes title search, surveys, and other fees.
- **Moving-in Costs**—$1,000 for items like curtains, carpeting, and fix-ups.
- **Selling costs**—10 percent of the value of the house at the time of sale. This includes real-estate agent fees of six percent; payment of mortgage points of two or three percent to a new lender; renovation costs prior to sale of one or two percent.

ASSUMPTIONS FOR RENTING

- **Moving-in costs**—$1,000 for the same items listed above.
- **Rental rate**—13 percent of the value of the house each year. This percentage allows the owner sufficient money to pay three percent for taxes, one-half percent for insurance, one percent for maintenance, and earn 8.5 percent on his house as an investment.

RESULTS OF THE ANALYSIS

- **If the house** increases in value two percent each year, it makes sense to rent if you expect to live there about two years or less. But if you expect to live in the house any longer, it's advantageous to buy instead. In fact, if you live in the house for 20 years, you will be roughly $40,000 better off to buy.
- **If the value** of the house remains unchanged over the 20-year period, then you're financially wise to rent if the expected occupancy is less than about three and one-half years. But if you buy it and live in the house 20 years before selling it, you'd net a $21,000 gain over renting.
- **If the value** of the house decreases by two percent each year, it isn't a sound idea to buy unless you expect to occupy the house at least seven and one-half years. However, even if you buy in this declining-value situation, you'll be about $11,000 better off after 20 years than if you rented. ■



Kick off the fall football, picnic and outdoor season with this compact Thermos Brand Stadium Kit. Complete with two one-quart vacuum bottles. Roomy 5" x 13" food box has locking cover. Zippered 14" x 11" accessories pocket, too. Durable red-plaid fabric. Strong double handle. A $17.95 value for only $10.95 and a plaid tab from "Scotch" Brand Tape.

STADIUM KIT OFFER
Box 9105, St. Paul, Minn. 55177

Rush me my Stadium Kit. My check or money order for $10.95 plus the plaid tab from "Scotch" Brand Tape is enclosed.



Name:_____

Street:_____

City._____ State._____ Zip:_____

NOTE: Offer good in U.S.A. and Puerto Rico, but void in any state or municipality where prohibited, taxed or otherwise restricted. Make check payable to Stadium Kit Offer. Not good in Canada. Allow 4 weeks for delivery. Offer expires December 31, 1969.

3M COMPANY

PLACE TAB HERE



"SCOTCH" AND THE PLAID DESIGN ARE REGISTERED TRADEMARKS OF 3M COMPANY, ST. PAUL, MINN. 55101

1,001 ways to cove



ea floor.



All in an exotic store called Sears.

Maybe your room needs some history. An oriental design from the past. Or maybe the sunshine of tile, the charm of an Early American braid.

Maybe your room needs a pattern inspired by the stained glass windows of Cologne. Or maybe the soft warmth of florals, the drama of furry throws.

Maybe your room needs excitement. The kind wild geometrics bring. Or maybe the elegance of shag carpeting spread wall to wall.

Maybe your room needs color. One of the 838 carpet colors at Sears. Colors in textures ranging from nubby to velour.

Maybe your room needs a floorcovering from the thousand and one at Sears. Something elegant, outlandish. Something classic, something cozy. Something from the greatest floor show in town: Sears, Roebuck and Co. stores or by catalog.

You've changed a lot lately.
So has **Sears**

And now. Music to your eyes.

Our stereo radio looks like tomorrow
This magnificent FM/AM–FM Stereo radio is finished in rich Danish-style walnut to go with any decorator scheme. Its speakers give you 20 feet of stereo separation. And the stereo sound is so full and enveloping, you can get lost in it.



The Diary stands at attention
Here's an FM/AM clock radio with a high-rise effect. It takes up a 4½-inch square, so it fits where most other radios just can't. The walnut graining is easy on the eyes, too. Clock is luminous and wakes you to music or alarm.

This one makes "short waves"
Our Spellbinder 3-band portable plays regular FM or AM—plus thrilling shortwave. Its soft vinyl padding gives it the look and feel of leather. Operates on rechargeable nickel-cadmium batteries or on AC current.

See these beauties and the rest of the line at your RCA dealer. He has many models to choose from—table models, portables, clock radios, you name it. One thing's sure. They're all good lookers as well as good listeners.

RCA

GOOD INVESTMENT *Continued*

home that was built this year doesn't compare with the average home built in 1963. Today's house is larger, technologically superior, and better equipped. These are the major reasons it costs more.

In fact, roughly half of the jump in new-home prices during the past five years has been caused by increases in size, facilities, and equipment. The other half has stemmed from items like higher land prices and costlier construction.

So disregarding the effect of bigger and better homes, the average new-home price has increased by a more modest 18 percent from 1963 to 1968. That's an average of roughly three percent a year.

Keep in mind that these figures are for *new* homes. While the average price of *existing* homes has been rising, it's been at a slower rate. Then too, a larger share of the gain there is caused by inflated land values.

Yet what inflation gives, it also takes. Granted, rising costs tend to push up the value of a home. But the expenses of owning and living go up at the same time. Routine repair and maintenance costs now are climbing five to ten percent a year. Property taxes are edging up just as ominously. As a home becomes more valuable, insurance premiums increase, too. What's more, all these expenses are current, while the profit on your home isn't.

These expenses, however, *are offset* considerably by the deductions you're allowed for interest and property taxes. Then too, you'll be paying off your home mortgage with cheaper dollars, assuming some inflationary trend continues.

HOW GOOD THE GROWTH?

When you put together *all* the factors involved in renting versus owning—and program them into a computer—you consistently come out with results as shown in our example on pages 46-47.

A $20,000 house with a 20-year, 7½-percent mortgage. $300 closing costs. Taxes equal to three percent of the home's value each year. Annual insurance premiums equal to ½ percent of the home's value. Income-tax deductions worth 20 percent of the home's value. Maintenance costs amounting to one percent of the value annually.

Now compare the effect of these factors and others described on pages 46 and 47 with the renting example:

Rent equal to 13 percent of the value of the house (which includes annual property tax, insurance, and maintenance costs). Moving expenses of $1,000. An investment return of 8½ percent annually.

The result? If you figure the house in the example will appreciate a moderate two percent annually, an owner would be almost $5,000 better off in six years than if he had rented. After 20 years, he'd be *$40,000* ahead. And as the chart indicates, after two years, the house is on its way to being a sounder investment than renting.

Although there are several reasons why homeowning pays, a prime one is that money invested in a home grows at a tax-free compound rate. No tax is owed until you sell. And unlike ordinary investment income, only half your gain will be taxed if you own the residence over six months. In addition, payment of the tax can be postponed indefinitely if you reinvest the money in another home. In fact, if you wait to sell until you're 65 or older, you

Continued

HOME INVESTMENT POTENTIAL IN FIRST EIGHT YEARS

Net Savings vs. Renting & Investing

Year	If house value increases 2% annually	If it stays the same	If it decreases 2% a year
0	-2,300	-2,300	-2,300
1	-1,304	-1,664	-2,024
2	- 227	- 991	-1,740
3	933	- 279	-1,448
4	2,185	472	-1,147
5	3,533	1,269	- 835
6	4,989	2,112	- 511
7	6,539	3,004	- 174
8	8,211	3,949	177

Thomasville turns the sofa into a work of art.

We've a new idea in comfortable sofas... it's called beauty. Beautiful arms. So beautiful you wouldn't want to cover them up, even with our glorious yellow-striped fabric.

Beautiful fluted columns that carry the classic urn-design motif all the way to the floor. A beautiful solid pecan frame that sweeps in a flowing, graceful line all around the sofa.

A beautiful finish. This one's called "Connoisseur." And you can see why. Six finishes to choose from, including antique white, brushed with gold. Three sizes, too: 84" (shown), 96" and 60".



Want to see more? We'll send you our Thomasville Furniture Shopper's Kit, showing, among other things, 36 sofas... all works of art. Send $1 to Thomasville, Dept. BH&G-99, Thomasville, North Carolina.

Thomasville®

A SUBSIDIARY OF

Armstrong

creators of THE INDOOR WORLD

GOOD INVESTMENT *Continued*

can escape all tax on gain attributable to the first $20,000 of the sales price—even if you don't buy a replacement.

Obviously, some of our assumptions may vary from the facts in your area. Even so, the table on page 50 clearly demonstrates that, given a fairly reasonable starting point, homeowning makes a great deal of investment sense—especially when you lay out year-by-year comparisons.

THE GRIM SIDE

Unfortunately, the solid investment value of a home is seriously threatened today. Many homeowners (and prospective buyers) face the burdens of ever-increasing taxes, or the prospect of even higher mortgage and remodeling money costs. As this article went to press, mortgage loans for new housing in some major suburban areas averaged 8½ percent, the highest rate in history.

To give you an idea of just how serious the property tax and interest-rate problems are, we've examined each one in detail. If you're one of relatively few homeowners who isn't already gravely concerned, this may convince you otherwise.

PROPERTY TAXES

A young family pays $840 a year property tax on a four-bedroom home in the suburbs of a major eastern city. Another family with the same value home several blocks away pays $560 in property taxes.

An extreme example of property-tax inequity? Quite the contrary. This is quite typical in nearly every American city.

What's more, the situation is rapidly worsening. As the tax needs of local governments continue to soar, property owners are tapped for roughly 87 cents of each dollar spent by cities and towns. Nationally, it's estimated that property-tax collections will climb from about $31 billion to nearly $50 billion in 1975—a 60-percent increase. Some states have begun to look to other sources of revenue to ease the burden on property taxes—such as sales taxes, truck taxes, and license taxes. But most often, property taxes continue to go up and up, while the other taxes are added.

Families who own homes aren't the only ones hurt. So are renters, for whom higher property taxes translate into higher rents. Recent studies show that many renters pay almost the same share of their monthly housing payment toward property tax as homeowners, though not directly.

What's wrong with using property as an almost exclusive source for local tax dollars? First, in many states and localities, property taxes are far too high, Second, the present property tax system is riddled with inequities.

Today's property tax actually is a sales tax imposed on housing. This is the conclusion of a recent report by the Joint Economic Committee of Congress. In contrast to sales taxes averaging four percent on other consumer goods, the "sales" tax on housing expenditures is the equivalent of 24 percent.

In the words of the Joint Economic Committee report:

"It is simply inconceivable that, if we were starting to develop a tax system from scratch, we would single out housing for extraordinarily high levels of consumption taxation. More likely, we would exempt housing entirely from taxation, just as many states exempt food from the sales tax."

Property taxes (even when measured in relation to larger family incomes) have been among the fastest rising taxes. Twenty years ago, property taxes equalled $3 per $100 of personal income. Currently they average $4.50 per $100—a tax-rate hike of 50 percent.

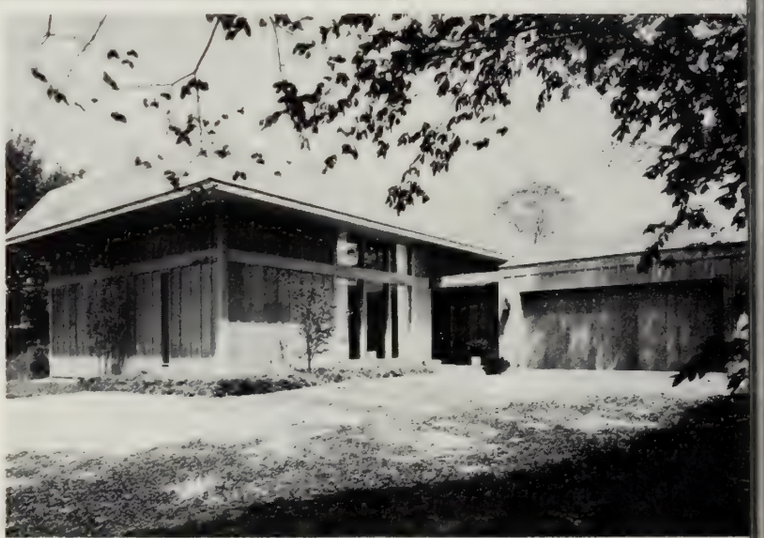
One reason local governments routinely turn to the property tax when they need money is simply that the property is there—and there's no need for enabling legislation. Property can't be hidden or removed, and the tax can be collected readily by local agencies. Then too, it's the "traditional" form of local taxation.

The property tax as currently administered is among the worst of our taxes. It tends to be regressive, extracting an unreasonably high percentage of income from low-income families. Among the poor—those earning less than $2,000 annually—property taxes take an average of 8.5 percent of income. Families earning more than $15,000 pay an average of only 1.4 percent. And at a time when there's mounting concern for the plight of major cities, high property tax rates form a deterrent to improving substandard housing.

Other property tax inequities are man-made. Nowhere is this truer than in the assessment problem. In 1,400 areas, the

Continued

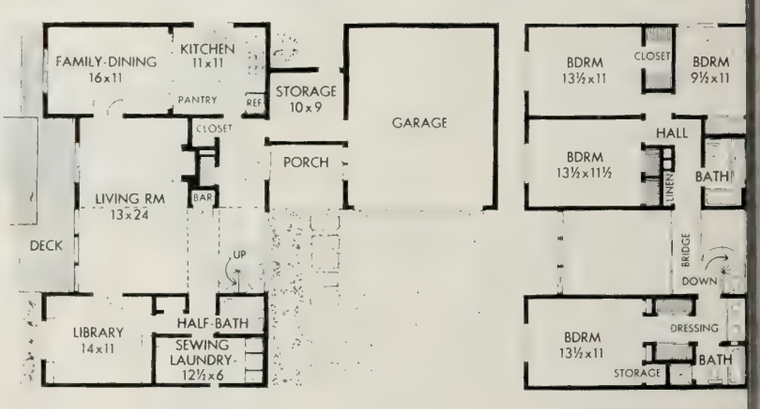
Privacy Protection Design



You can drive onto the generous parking space at the front of this house and be only a step away from the door, but hundreds of passersby won't disturb the privacy of its living area. There is a quiet dignity about the mansard roof which seems to put a hat on the feeling of height instilled vertical board-and-batten siding which carries the eyes upward.

The 2350-square-foot floor area includes living room and family room with an adjacent deck enhancing livability. The kitchen is open to the family room while there is a great deal of more formal entertainment space in the big living room and the library.

Circular stairs rise to the bridge which separates parents' apartment from the children's bedrooms with their adjacent full bath with twin lavatories. The master bedroom suite has roomy closets lining the dressing room walls, twin lavatories in the compartmented bath with both shower and tub. This second floor really provides gracious living for a family with from three to six children. The home is our design 3711-A with plans available at just $20 for the first and $7.50 for each additional set ordered at the same time.





HOME PLANS

And if you'd like to see almost 50 more such well-designed homes, send just 50c in coin for our Home Plans catalog with pictures, floor plans, and descriptions.

One bedroom or five, family room or no, among many plans ready for you is a design that fills your family's needs. Each design prepared by an architect of national acclaim and available to you at low cost.

Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303

BETTER HOMES FOR ALL AMERICA PLAN NO. 3711-A



Six years ago, food stopped sticking to our oven walls.

That's when General Electric produced the very first self-cleaning oven and offered you your first escape from the messiest job in the kitchen.

Since then our P-7® Automatic Self-Cleaning oven has outsold all comers.

And no wonder. We offer you this amazing work-saving feature in more choices than any other range manufacturer, all available with a window, and most in your pick of 4 decorator colors; Harvest, Coppertone, Avocado or White.

Compared to other self-cleaning ovens, our pyrolytic system cleans *the complete oven* . . . the oven door, the racks, the inside of the window, the reflector pans from the surface units, and even the racks and liner panels from the upper oven (if you have a double oven model with panels).

And all so thoroughly you'd have a hard time matching it by hand (even if you had the time).

If you're tired of cleaning messy ovens by hand, GE can help.

Nobody else gives you anywhere near as many choices in self-cleaning oven ranges.

After all, we're the home of the self-cleaning oven.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Bureau of the Census compared the actual sales prices of houses with their assessed taxable values. In a majority of cases—even after allowing for fractional assessment—disparities in assessments averaged 20 percent and more.

State and city officials agree that the nation's property-tax structure needs drastic repair, and are beginning to make some changes. On the state level, for instance, there's heartening progress toward development of equalization assessment boards. Yet there still are some basic property tax reform goals that have to be achieved.

First, local government revenue needs must be met to a greater extent from sources other than the local property tax. Already, of course, *some* federal and state funds derived from non-property tax sources are distributed to help finance local school, highway, hospital, and welfare programs. But even so, local revenue needs often are rising more than twice as fast as additional funds from these sources. Most of the widening gap now is being bridged by local property taxes.

Second, built-in inequities in property taxes must be reduced. These include the heavy tax burden carried by low-income families, and the high property taxes that now stand in the way of improved housing.

In Wisconsin and Minnesota, the burden of the property tax on elderly low-income families is being relieved by a so-called "circuit-breaker" plan. Homeowners and renters with low incomes are allowed a tax refund or credit for property-tax payments above a given percentage of their incomes. Other states are considering similar plans.

A proposal to tax property more on the basis of its *site value* also is being studied by some states. This, among other things, could discourage ownership of dilapidated housing on valuable urban land. And it could remove the tax penalty imposed on homeowners who improve their houses.

Third, the present assessing system requires major overhaul. Today, there are some 70,000 local government units with authority to levy property taxes—a number that sorely needs reduction. There also are 14,000 local assessing offices, all with their own techniques. In many cases, these offices are critically understaffed as well.

Improved professional qualifications for assessors is another must. About half of all assessors today are chosen on the basis of their popularity on election day. Others are political appointees.

And rather than using fractional assessment techniques, these professional men should assess homes by their actual market value.

HIGH COST OF MONEY

The would-be buyer might as well face the facts about mortgage interest rates. They're the highest they've been in a generation, and nearly half again higher than five years ago. And as long as inflation goes unchecked, there's no significant downturn in sight. In fact, rates probably will go still higher.

On conventional loans, interest rates of seven to 8½ percent are common. In addition, today's borrower can expect to pay one to two points to arrange the financing. (Each point is one percent of the face amount of the loan.) For FHA or VA insured loans, the going rate is 7½ percent plus another half-percent for mortgage insurance; in addition, one point is charged to the borrower, and four to five points are paid by the seller.

Mortgage money is expensive for the same reasons all money is expensive. Inflation encourages businessmen and consumers to buy now and pay later, thus boosting both the demand for money and the cost of borrowing it. And whenever governments—federal, state, or local—spend more than they take in, the difference must be borrowed, which further increases demand and cost.

The Federal Reserve, our central banking system, also influences the supply and cost of money. It can change the interest rate—called the "discount" rate—it charges on loans to member banks, and it also specifies the deposits banks must hold in reserve. Until late 1968, the credit policies of the Federal Reserve, with few exceptions, were inflationary. This increased the demand for money in relation to the supply (which put upward pressure on interest rates).

About a year ago, the Fed began to tighten the money supply. It raised the requirement for reserves banks must hold and increased its discount rate to the current 6½ percent. In time, this should dampen inflation and ease the demand for credit. But the immediate effect was to ration money and further increase its cost.

What does all this mean? Simply that when you borrow money for a home (or for any other purpose), it costs you more. And there's very little your local lenders can do about it. They're affected by the short supply and high cost of money, just as you are.

But these explanations don't tell the whole story of high interest rates. Nor do they reveal what some experts regard as the most ominous question in home financing: Where is future mortgage money going to come from, and on what terms?

Right now, major lenders—such as big life-insurance companies and other prime sources of mortgage money—can get higher returns from other investments. More and more, they see the single-family home mortgage as a cumbersome, inflexible investment involving too much paper work per dollar.

The results of this reluctance already are painfully apparent. Life-insurance companies—under pressure to protect policyholders against inflation—are turning to investments such as apartment complexes, where they can get a share of ownership. Large pension-fund investors, controlling billions of dollars, are doing the same.

And institutional investors aren't the only ones shunning home mortgages. So (indirectly) are many middle-income families who previously saved in local savings and loan associations in greater proportion than they do today. For S&Ls, such savings traditionally were the major source of funds for home mortgages. But with legal and practical limits on the dividends they can pay, the S&Ls find it difficult under today's tight-money situation to attract the volume of savings needed for mortgage loans.

There aren't any easy answers to the problems confronting home mortgages. But there is hope. Government insurance for conventional mortgages, some experts say, could greatly increase their appeal.

Others want to see a market established where conventional home mortgages could be bought and sold more readily by investors. Right now, the Federal National Mortgage Association (Fannie Mae) operates an active mortgage loan source. But it deals exclusively in FHA and VA mortgages, which account for only one-fourth of the national total. A standardized (and simplified) mortgage contract also might make home mortgages more attractive to big investors.

Still another proposal calls for wider adoption of "variable interest rates." These now are offered only in home mortgages written by a relatively few savings and loan associations. Under this plan, the interest rate on outstanding loans would be adjusted up or down to reflect changing money costs.

And if the Federal Home Loan Banks had more liberal lending policies, some professionals say, the S&Ls (and homeowners) would fare better. Now the FHLBs must tap regular money markets to supply funds for saving and loan associations experiencing temporary shortages. If they routinely could furnish S&Ls long-term advances, then local associations could increase their home mortgages.

Already there are some developments that promise to ease the scarcity of home mortgage money. Under the new Government National Mortgage Association, for example, financial institutions and mortgage bankers can sell government-guaranteed bonds. Hopefully, this will make home mortgages attractive to more investors.

The National Association of Home Builders also has launched an intensive campaign to woo money from pension funds for home mortgages. And some insurance companies are experimenting with ways of handling hundreds of individual mortgages as a single loan, thus cutting paper work.

As more lenders respond to tight money by requiring larger down payments (frequently 25 percent), some companies in the building industry are offering so-called "piggyback" loans. These allow borrowers to buy with only 10 percent down. Such loans are, in effect, second mortgages.

Under yet another plan, home mortgage lenders can make 90-percent loans, and purchase private insurance on the top one-fifth of the loan. Cost of this insurance—equal to about two percent of the loan—is paid by the borrower.

The recent trend toward acquisition of builders by large, diversified corporations has helped provide additional capital, too. For the most part, however, the parent corporations provide primarily construction financing, leaving it to the builder to arrange permanent mortgage financing.

But all these solutions—present and proposed—provide only limited interest-rate relief. So long as inflation and a booming demand for money give lenders higher returns from other investments, home mortgages will have to match rising money costs elsewhere in the money market. And home buyers still face high interest rates, tight money—and unattractive terms. ■

Eljer offers the bath book.

The Eljer Plan



How to put more living room in your standard-size baths.

There's a bathroom for you in Eljer's idea and fact book.

At the heart of Eljer's bath book you'll discover a unique, new concept in bathroom planning—a concept that can show you and your builder how to plan more beauty and usefulness into your baths *without increasing the size one inch.*

It's a concept that was needed. Because, while bathroom functions have expanded, the size of the bathroom has not. In Eljer's bath book you'll examine, in detail, 10 bathrooms, in a spectrum of sizes, from a 4′ x 4′ powder room to a 14′ x 17′ luxury bath. Each starts with a practical size and budget and ends with results you'll envy.

Construction plans are free for the bathroom you choose. Or you can use Eljer's idea book to create your own bathroom design. It's full of information. Contains the latest in decorating, colors, accessories. Explains types of plumbing fixtures and plumbing and building terms. Provides advice on how to work with your builder, banker, and plumber. And you'll find ideas. Lots of them. You'll find that your one-dollar investment in the bath book buys you practically everything you'll ever need to know about the bath. Clip and mail the coupon.

Eljer
Dept. BH, Three Gateway Center
Pittsburgh, Pennsylvania 15222

I am enclosing $1.00 (Cash or Money Order only) for the best bath idea book ever.

Name_____

Address _____

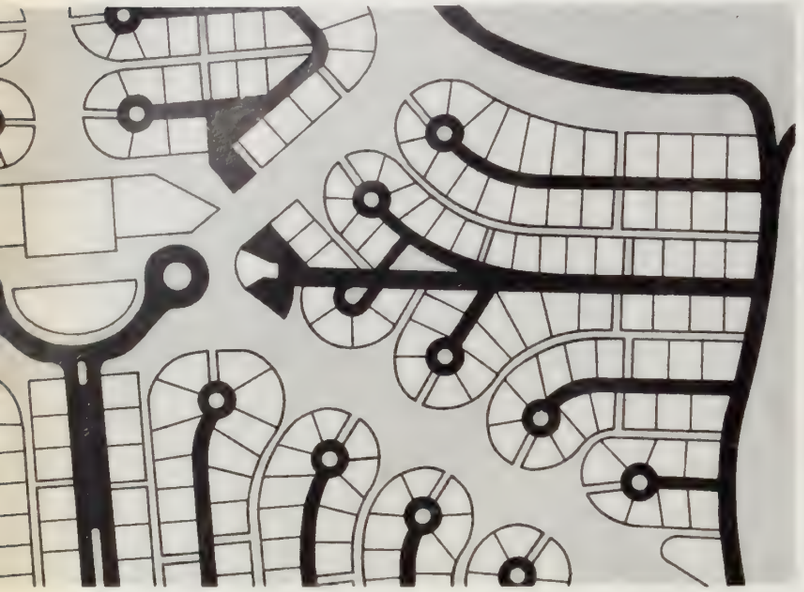
City_____ State_____ Zip_____

OUR 65th YEAR ELJER® FINE PLUMBING FIXTURES

Eljer Plumbingware Division/Wallace-Murray Corporation

PROPER LAND PLANNING

Will We Learn How At Last?



The most difficult decisions facing a community developer revolve around what he must do to turn raw land into a residential area. And this is no small task. Look around your own neighborhood. Did the original planner exercise all available skill and knowledge to make it everything that it could have been? Probably not. Well, where did he go wrong?

As we're all painfully aware, the end of World War II marked the beginning of an enormous housing boom. Thousands of young families were looking for places to live, and hundreds of so-called developers were buying up land to turn into communities—and fast bucks. In came the surveyors with their transits, quickly followed by land-clearing crews with their bulldozers.

Many of these new communities quickly started downhill. The developers had figured the best way to get the greatest number of lots into a given area was to lay out the streets in a rectilinear or gridiron pattern. They assumed that all buyers dreamed of country living at budget prices, so they offered big, exposed backyards. They were wrong on both counts.

The result is that every street is a through street, so few mothers could relax while children were playing outside. A backyard get-together with friends was something to be watched by all the neighbors. And houses, trees, and garages ended up strung out in rows.

Unfortunately, this type of land use didn't change with the decline of the boom. It became the accepted standard for developing a community, and implanted an image in the homebuyer's mind of a "subdivision" as a desert of homes where a rolling countryside once was.

WELL PLANNED NEIGHBORHOODS ARE POSSIBLE

Just picture your own ideal of a "prestige" neighborhood. First off, it probably lies on a curved street. Sure, a lot of nice things can be done on a straight street—but bend that street just a little and it becomes something special.

The residents of an ideal neighborhood may be lucky enough to have a park nearby where the children can play, or the family can take a walk on a pleasant summer evening. But when you get right down to it, the houses on a curving street probably aren't very different from those on your block. And the lots may not even be as large as yours. This just means these people have less grass to mow—and someone else maintains the park they all enjoy.

Every neighborhood could be like this if proper land planning were applied right from the start. Curved streets and cul-de-sacs offer visual excitement, and can actually be cheaper for a builder to develop. Decreasing the actual size of each individual lot means *leftover space for everyone's enjoyment.* And no residential street is a through street, so the kids can play, and Mom can relax.

LAND PLANNED FOR THE LAND'S SAKE

If the original terrain is uninteresting, it's well within the capabilities of the planner to add man-made amenities without destroying the natural atmosphere. These may be in the form of contouring, planting, or even the addition of artificial lakes. The good land planner is a far-seeing businessman. He knows he must make the total project really appealing, so it will continue to sell. He may have to offer common areas that are more than green areas to be looked at, or a lake that offers more than just shorelines to be walked along.

Good planners all over the country are beginning to realize this, and some offer green strips that double as golf courses to be used by the residents of the community. Others have built around water, and oriented the community to a marina way of life.

A COMMUNITY PLANNED AT NEIGHBORHOOD LEVEL

These facilities offer residents benefits that might otherwise be available only after a long drive out of town, or the expense of joining a private club. There is the added benefit of encouraging people to form a neighborhood where everyone shares a common interest. Such a trend also builds the kinds of friendships that guarantee neighborhood stability.

Planners for New Towns know this, as you'll read in our report on page 70. They are in business to sell a whole community, not just a few houses. They're in business to make money, so what they do has to be right or the entire enterprise is in for a big loss. Yet the same principles apply when the new subdivision is to house 15 or 20 families within an existing population center, or 100 families outside the city limits.

Unfortunately, although good residential land planning is being done, it's not being done enough. You must force the developer to offer the best. He is in an extremely competitive business. The day of the small-time contractor is fading away. Most builders now create whole new neighborhoods, not just one or two new homes.

So sit down with the builder and talk about his total project. He'll probably start his sales pitch on house selection, but this can wait until later. Ask him what provision has been made for green areas and preservation of natural features. Ask him what facilities will be offered for recreational purposes. And ask him where the main streets to schools and shopping are going to be, and whether the children will have to cross them on their way to school—or if you will, walking to the grocery store for a last-minute loaf of bread.

If you're satisfied that a particular builder has used imagination to come up with a truly exciting new community, then it's time to talk house selection and the *Continued*



Somebody's fibbing... one's really his mother but her hands won't give her away.

Ivory Liquid is one reason that it's hard to tell Jim's mother's hands from his date's. His mother, Mrs. Patti O'Hern, will tell you, washing her dishes with Ivory Liquid really helps. It's one reason her hands have such a creamy, young look. Ivory Liquid is so mild and so creamy-looking. It even whips. Incidentally, Mrs. O'Hern is on the right.







Sofa (97 inches overall), in fabric shown, less than $400.

Designers' Choice Room of the Month:

How to work wonders in black magic

We consulted a wonder worker—one of the country's top interior designers—and you see the result above: a dramatic contemporary setting for one of the most exciting new ideas in sofas in years. Ninety-seven inches of black magic from Kroehler. Fashionably soft, matte black in deep, hand-tufted Naugahyde®. Glove-supple to the touch, yet tough enough to take on kids and dogs, and win. Cleans with soap and water!

When you start with Kroehler, wonderful things can happen to your home—like the room settings for the three different Kroehler sofas shown below.

For further suggestions on decorating, plus how to find your nearest Kroehler dealer, please read the facing column at the right.

KROEHLER

Prices are manufacturer's suggested retail prices in most areas. Also may vary for fabrics other than shown.

Tuxedo Sleep-or-Lounge® (78 inches overall), with Queen-size bed, shown in jacquard velvet, Scotchgard®-protected, less than $450.



Early American sofa (82 inches overall), shown in cashmere-soft, durable 100% nylon, less than $335. Chair, as shown, less than $160.



Casa Royale sofa (88 inches overall), shown in red paisley tapestry, less than $400. Companion chair, in fabric shown less than $220. Cocktail table, less than $75.



DESIGNERS' CHOICE
KROEHLER

How to marry overstuffed elegance with slim, trim styling and live happily ever after.

Mixing styles isn't as complicated as it may sound—if you start with good design, and follow up with good planning and advice. Your Kroehler dealer can help you because Kroehler has more furniture in more fabrics, colors, sizes, and styles, than anyone else in the world.

For example, the sofa in the large illustration at the left comes in bittersweet, antique gold, and oyster Naugahyde, as well as the black shown here. It's also available in many colors of cut velvet, tweed, and corduroy. And in the world of Kroehler, there are hundreds of other combinations that reflect the return to elegance.

So see your Kroehler dealer. Most likely, he'll have actual room settings on his floor, as well as many color photographs. And to help you plan *your* room—Contemporary, Early American, Traditional, or Mediterranean—Kroehler offers the exciting new edition of *Decorator's Showcase*. You'll find page after page of hints, sketches, idea-starters, plus a number of Kroehler room settings in full color.



Simply send your name and address with 50¢ (no stamps, please) to: Decorator's Showcase, P.O. Box 5067, Chicago, Illinois 60680.

For the name of the Kroehler dealer nearest you, call the
KROEHLER HOT LINE
at our expense.
800-243-0355.
In Connecticut, call 853-3600.

PROPER LAND PLANNING

Continued

way the house will be placed on your lot. Unfortunately, it's at this crucial point that many good neighborhoods fall short of greatness—and many slip back into mediocrity.

PLAN FOR THE LOT, NOT THE STREET

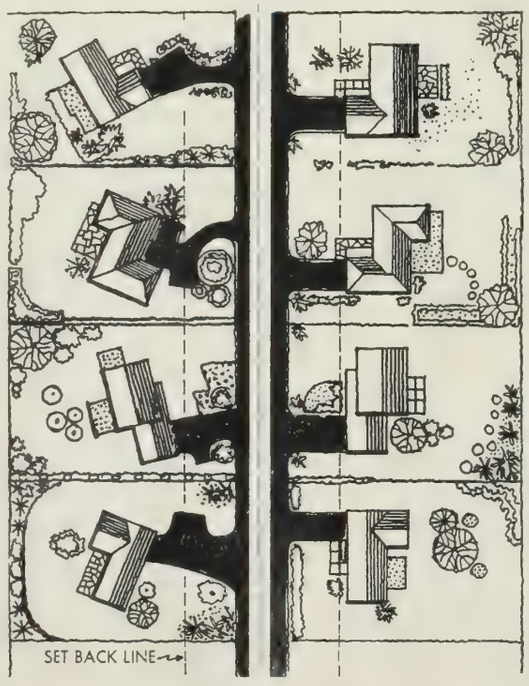
Looking at our diagrams, it's obvious that the houses on the east side of the streets have been set down in the thoughtless, time-honored manner—exactly on the setback line. The houses on the west side of the streets, on the other hand, are placed in various position on the lots; but they meet local restrictions because they're *behind* the line.

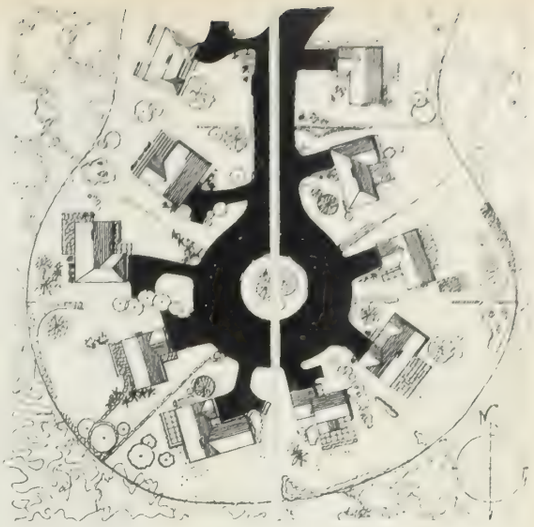
After all, that zoning line is just the forward limit imposed to keep houses from being built too close to the street. There's no rule that says the builder has to put the house right *on* the line. Varying the angle of placement offers a variety in appearance from the street, and it's a guarantee that you'll see more out of your living room window than your neighbor's garage.

SITE PLANNING FOR ANY STREET

The house on a conventional straight-street neighborhood (*below*) suffers most from poor site planning. No matter how unique your home, no matter how attractive your landscaping, no one will notice if it's just another house in the row. On the other hand, even the straightest street on the flattest land can offer a pleasant, useful variety through skillful arrangement and angling of houses on their lots.

Realistically speaking, it's a bigger challenge to the builder to offer variety when he must work with straight streets. Off-street parking is then a critical problem, and outdoor recreation areas not only have to be screened from the next-door neighbors, but also from the house at the rear. Here's where the application of good landscaping comes into play—and privacy screens may become necessary. However, it can be done and when you see it done well, your builder is a man who can overcome a problem situation.





Cul-de-sacs (*above right*) take advantage of all usable space, so there's generally none left over for curbside parking—a safety feature in itself. But where do you park your guests? Careful placement of houses on the west side of the street has left enough space for off-street parking areas in the front yards. There's even an added benefit of a driveway no wider than one car. The poorly planned lots on the other side of the street need double driveways which cut off a great deal of front lawn, and still offer only limited guest parking.

If there is no other alternative to placing two houses exactly side by side, the careful builder will make sure the garages act as buffer zones. Then neither you nor your neighbor is faced with a garage-side view from inside your home.

OUTDOOR AREAS BENEFIT, TOO

If you're like most people, outdoor living means a lot to you—but it doesn't call for an outdoor fishbowl existence. If houses in either the cul-de-sac or the straight-street situation are lined up on the setback line, your only means to privacy is fencing. But notice how careful zoning of outdoor areas on the good lots screens your lawn parties from the view of neighbors without fencing your group in.

Remember, a street is not there to line up houses. But that's what many builders and buyers seem to believe. When you stop to think about it, isn't the real function of a street to provide access to your house? So when you're evaluating a new community, look for situations where the house is properly oriented to the lot, and stop thinking about it in relation to the street.

THE BUILDING INDUSTRY NEEDS A NEW APPROACH TO PRODUCT DESIGN!

The more a consumer knows about building products, the more demanding he becomes. Armed with keener judgment and greater awareness, he's less inclined to accept something that merely "does the job." He wants a product that does the job exceptionally well. What's more, he ought to be able to buy a product that looks exceptional, too. Far too often he can't.

Building technology has advanced rapidly in recent years. Low-maintenance or even no-maintenance materials are commonplace. We now take for granted surfaces that will stand up to the abuses of weather or hard living—or kids. By contrast, progress in overall product design has proceeded much more slowly and with fewer significant advances. A "new" finish just gleams a little brighter than last year's; a "new" pattern might have a couple of extra swirls; or maybe now you can buy the stuff in three sizes instead of two.

If products are to be significantly improved, the engineers and designers must be encouraged to reach out—to try new techniques and materials. As it is now, too many researchers are told by the companies they work for to rehash the same old products, to crank out safe and salable versions of what already exists.

Fortunately, there are a few exceptions. Some product designers are truly free to create and to come up with meaningful innovation. You'll read about one such man here.

A GO SIGNAL NAMED GREEN

Things are finally starting to happen in product design. Some of them owe their existence to men like Bob Green, design manager for Johns-Manville, the world's largest producer of building products. Green came to J-M five years ago from Armstrong. Earlier, he was associated with his architect father and was a partner in his own design firm.

A stubborn visionary, Green insisted on handpicking his own staff and running his operation independently of other elements in the giant corporation. This meant creating an imaginative design group that was not wholly responsible for its guidelines—as most others are—to sales and marketing departments. His mission then, as now, was to enlarge and improve the current "vocabulary" of building materials.

One of his first targets was *asphalt roofing*, a steady performer, but to Green, a symbol of design stagnation. Determined to banish the familiar bland pastels from J-M's roofing line, Green's group devised a brand new palette of colors, appropriately dubbed "earth-tones," and took them to the 3M Company, the largest manufacturer of the quartzite granules used in asphalt roofing. The company agreed to put the new colors in their granules, and a whole new look in roofing was created.

In addition to changing the colors, Green's group created better looking shapes for asphalt roofing and more effective ways of putting the shingles together. They also developed a fiber glass shingle with a woody texture and are working on another that looks like bark.

Part of Green's originality results from his refusal to accept things the way they are. It was exactly this approach that gave birth to J-M's new line of *asbestos cement* panels. Intrigued by the possibilities of asbestos—a company staple—but put off by the appearance of its fibers, Green went to J-M's research department and asked them to get the fibers out of sight. They did. The design team then went to work on textures and colors and came up with a kind of manufactured-stone design that is traditional in feeling, yet modern in appearance. One such panel looks like slate and can be used around fireplaces.

Green anticipates the day—not far off—when his prefinished asbestos cement panels will comprise the exterior layer of a complete sandwich wall. His company already markets colorful interior panels of the same size for the other side of the sandwich. And they have long produced the materials necessary for the filling—various kinds of insulation and vapor barriers.

"NO EXPERIENCE NECESSARY"

Green credits much of his success to the members of his staff. They are young men—most are in their early thirties—with previous design experience. But Green purposely hired no one who had ever designed building products.

His reasoning: a man without previous connections in the industry could ignore its conventions and traditions. "I was determined not to have preconceptions show up in our product designs," Green says simply.

Once a designer has joined the staff, Green tries to keep his thinking fresh by refusing to allow specialization. No one ever becomes simply a "floor man," a "wall man" or a "ceiling man."

BUT DOES IT SELL?

Bob Green's design operation enjoys an unusual degree of independence, but it still must come up with products that prove themselves in the marketplace and on the company's balance sheet. So far he has a good track record. A preliminary report estimates that the new color line in asphalt roofing will increase sales somewhere between 5 to 15 percent. A redesigned ceiling tile sold only to architects and designers increased sales over a two-year period by 300 percent. Green sees these successes as natural and expected—the inevitable results of creating better designed products.

A LOOK AT THE FUTURE

As building products increase in quality and diversity, there is almost certain to be an accompanying improvement in their methods of distribution. Highly professional and well-managed building supply centers exist now, but few of them carry complete lines.

The result, typically, is that both contractors and consumers must do considerable shopping in order to round up all the necessary ingredients for even relatively simple projects. But in the future, we will see more outlets that carry complete lines. There will be, in effect, building materials supermarkets.

Manufacturers will devote more time and effort to total design. For example, wall and floor materials, instead of being independently considered, will be designed and manufactured with their complementary possibilities in mind. "Matching things up" will cease to be the formidable task it is today for the consumer—a matter, almost always, of diligent searching and comparing, and more than a little luck.

The building blocks, whatever they may be, will keep getting bigger and better. Larger components are cheaper and easier to make and also to put together. The building industry as a whole and the product designers in particular have become increasingly cognizant of this fact but so far they have succeeded only in making a start. The big breakthrough hasn't occurred yet and probably won't for several years. Yet, as you will also note elsewhere in this issue, a start has been made.

With ever more concentration on technology—and more and more references to modules, components, and such terms as Bob Green's "vocabulary of materials"—the consumer might begin to wonder if his house might some day be replaced by a stark Orwellian laboratory. Bob Green doesn't think so. While the new terminology may at first seem alien, the intended effects are not. Says Green: "We're just trying to make people feel more comfortable in their homes." ■

Vinyl hits the ceiling!

From Armstrong: Smart, new designs in washable ceilings!

Vinyl is beautiful to start with. And, because it's so easy to clean, it *stays* beautiful. That's why the Ceiling Masters at Armstrong have put vinyl on a special new line of ceilings.

New Armstrong vinyl-coated ceilings are *truly* washable. The tough, durable vinyl coat protects the beautifully textured design—keeps it looking fresh and new. And the vinyl coat won't absorb normal household dirt or grease or grime, so your ceiling stays clean longer.

Visit your building-supply dealer and see all the beautiful Armstrong vinyl-coated ceiling designs. They come in easy-to-install tiles (12″ x 12″) or panels (2′ x 4′). They can all be fitted with attractive companion light fixtures. Many are acoustical. And they're all reasonably priced. Materials for a 12′ x 14′ room cost as little as $42.

Let vinyl hit the ceiling in your home . . . in any room. The Ceiling Masters at Armstrong would like to send you a free booklet with all the facts. Write to Armstrong, 6908 Sun Street, Lancaster, Pa. 17604.



Armstrong

creators of THE INDOOR WORLD

WHATEVER HAPPENED TO THE NEW BUILDING IDEAS OF A FEW YEARS BACK?

Ever hear of the Lustron house, the Ingersoll utility core? Remember the all-plastic Monsanto House of Tomorrow which a team of wreckers could barely dent? Or the handsome Alside house which buyers clamored for but could not buy?

These are just a few of many, many notable innovations which have been tried in housing. Millions of dollars were spent on them in attempts to give us better houses at lower cost.

Not all succeeded. Some didn't even come close. In a few cases, the innovators could have tried harder. In other cases, they were thwarted by forces beyond their control—including the prejudices of builders and buyers, from whom acceptance was needed to assure success. Yes, these examples tell you a lot about the building industry during its past 20 years. It also sheds light on what is urgently needed *today* to give us better houses at prices everyone can afford.

Take, for example, the all-steel Lustron house (*top*), the most ambitious attempt ever to produce a complete house in the factory and pass the savings on to the home buyer. It was considered extraordinarily attractive and livable when it was introduced in 1949.

Lustron's initial goal was an output of 100 houses a day that would sell for $7,000 each. Lustron's president, Carl G. Strandlund, was an engineer and highly successful industrialist whose studies showed that $54 million was needed to tool up a new plant and get the house into production. He got a series of loans from the federal Reconstruction Finance Corporation, but postwar inflation added five million dollars to his start-up and materials costs. Because of the new and unusual construction, his first houses were difficult and expensive to erect. But as builder-dealers got the hang of it, costs were reduced substantially.

Management made mistakes, as is virtually inevitable when a new product is marketed. On top of that, arbitrary building codes and hidebound building officials held up or blocked introduction of the house in certain areas. For example, the house was never permitted in Chicago and Detroit. It was barred in the latter city because its plumbing pipes were outlawed by Detroit's code.

The unions, however, gave Lustron little trouble. Labor problems were avoided because national agreements were signed with the AFL Carpenters, Plumb-

Photograph: Mike Dieter



LUSTRON

Photograph: Ezra Stoller



ALSIDE



FERRO



KOPPERS

Photographs: Hedrich-Blessing

ers, and Electricians to man the plant—and to insure labor peace in the cities where the houses were eventually sold.

Various difficulties forced the price of the first Lustron houses up to $10,000 to $12,000. Even so, they often sold while other new houses stood vacant nearby. Strandlund whittled away at his problems, refined the design, and made headway toward cutting costs. He steadily increased production up to 20 houses a day. Big orders began to appear—60 for Venezuela, 3,000 for a new Cleveland development—and the Army and Navy began to order the houses for military bases.

But in 1950, before Strandlund could see his dream realized, politics in Washington did him in. The RFC called in Lustron's short-term loans—$37.5 million of them—despite a previous promise that they could be consolidated into one long-term loan. Lustron was forced to shut down. It had to turn out 35 houses a day to break even, but could not make it in time. The company produced 1,691 houses, good houses too. You can still see them looking practically brand new. Not one has needed a paint job.

Chances are that Lustron would have succeeded, given more time and money. Remember, Strandlund originally figured he needed $54 million to get going. Yet he underestimated what it would cost to tool up a new plant and get into mass production—probably the number one lesson to be learned from Lustron. Detroit auto makers generally require from $60 to $100 million to tool up for a single new model, such as the Mustang. Then literally thousands and thousands must be produced before the car begins to pay for itself.

The same lesson was learned, unfortunately, by the Alside Homes people, who introduced a handsome factory-made aluminum house (*second from top*) in 1962. It was originally designed to sell for a very low $12,000 plus land. A series of cost increases forced the price up considerably (but not much beyond conventional houses of the same size). For one thing, the company was pioneering a new kind of steel framing system enclosed with low-maintenance, high-thermal-resistance wall and roof panels. Other high-quality design and construction features—which further increased costs—included all double-pane glass, central air conditioning, and a deluxe kitchen and bathroom.

Initial sales of the house were slow as the company struggled to build up distribution and sales. It was said that many builders held off because of the contemporary design and unfamiliar materials. Yet large numbers of people from all over the country wrote in wanting to buy the house.

The Alside people had sunk ten million dollars into producing their houses, but more capital was needed to get them accepted and sold. They didn't have the money and reluctantly ceased production in 1963.

The Ferro Corporation came out with a frankly experimental steel house (*next to bottom*), designed by architect Carl Koch. It was built to dramatize the advantages of large porcelain-enamel wall and roof panels. (Better Homes and Gardens reported it in June, 1960.) U. S. Steel Corporation also experimented with new kinds of steel houses off and on, particularly after World War II, but never really followed through. Other steel houses were tried by the Armco Steel Corporation and the Rheem Manufacturing Company.

Naturally, the cost of a prototype was high. Moreover, tradition-bound building code officials often made acceptance tough. In Princeton, New Jersey for example, it took almost a year to convince local officials that steel was strong enough for a house so that one of the Armco prototypes could be built there.

Some manufacturers lost heart prematurely. A New England developer wanted to put up 200 steel houses, but the company wouldn't invest in the large press required to mass-produce panels for them. The alternative was fabricating the panels by hand, which meant an excessive cost, and the deal fell through.

The steel house introduced by Rheem adapted a structural system used successfully for schools and factories. According to a Rheem official, the house failed to catch on partly because "builders didn't want to take on an unfamiliar construction system." The company also felt the contemporary appearance limited their market, so they abandoned the house.

Architects and other innovators have long tried to perfect economical panelized building systems. Much is still being done today, as you'll see on the following pages. The basic idea is that a house can be put up quickly and inexpensively with a series of prefabricated modular panels. At the site, they could go together in different ways, depending on the particular house plan. Result: a strong, durable structure at a lower cost than would be possible with conventional construction.

Precast, hollow-core concrete panels were used in housing projects as early as 1906. In the 1940s, world-renowned architect Walter Gropius and his associate Conrad Wachsman developed a highly flexible modular panel system. Their limited number of standard panels could lead to as many as 25 radically different house designs. The architects were ahead of their time, however, and had to give up.

Other people with Alcoa and the Koppers Company developed building panels which used a strong and durable polystyrene plastic core. For undisclosed reasons, Alcoa apparently lost interest after completing its first attractive prototypes, and no more were built. Koppers spent years and a reported $18 million on its Dylite building panel system. It opened a new plant in Detroit to manufacture the panels, but found it difficult to get the system accepted for houses.

One of Koppers' successes was in a research house sponsored by the National Association of Home Builders (*bottom*) and shown in the November, 1960 issue of Better Homes and Gardens. The panels had a variety of exterior and interior finishes. Here, the "brick" was actually cement applied to a plywood skin and scored in a mortar pattern.

This panelized system initially cost about 10 to 20 percent more than a conventional structure. Moreover, the Dylite system often had to be individually tested and approved by local building code officials before it could be used. This meant extra money, and sometimes the system was simply turned down cold. Koppers was caught in the same vicious economic circle that stopped other innovators. Initial sales were not high enough to get into really economical mass production. But before sales could go up, the price of the panels had to **Continued on page 133**

NEW SYSTEMS SHOULD MEAN HIGHER QUALITY AT LOWER PRICES



Photograph: Chas. Pearson; Intl. Homes of Cedar



Photograph: Stan Patz; Northern Homes

PRECUT LUMBER

Imagine your next house—almost, but not quite, your dream house. The budget won't quite cover the extra bedroom. Or maybe it's a swimming pool you'll have to leave out. Now imagine a house with your "extra" included—and at no extra cost. This could happen very easily if your next house were built with precut lumber, or in any of several other ways that employ the factory approach to home building.

These examples demonstrate how even the simplest kinds of factory assembly techniques should give you more house for your money.

Precut lumber means just what the term implies. In a central preparation area—call it a "factory" if you wish—an assembly-line crew cuts to size, in advance, all the lumber your house will require. Other workers number the pieces, organize them into neat bundles, and deliver them to the site, complete with instructions for assembly.

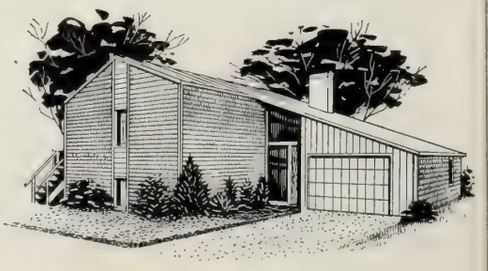
From then on, it's just like putting a puzzle together. But unlike puzzle buffs, the workmen at the site know exactly where each piece is—and exactly where each piece goes. Assembly time drops by as much as two-thirds, and on-site labor costs are also cut sharply.

Since all pieces are cut to size at the factory, there are no odds and ends at the site that go to waste. What's more, because the lumber must move down an assembly line, there's less chance of defective pieces reaching the site.

Assembly lines, mass production, and division of labor are old hat to most industries. At long last, they are being







adopted by the housing industry, and as you will see in following pages—in ever more sophisticated ways.

Fastening system, far left: Here, in a refinement of simple precutting, the fastening system has been designed right into the pieces themselves. Slip joints cut into the edges function much the same way as a set of Lincoln Logs, only with far greater strength and rigidity. With interlocking pieces, the walls not only support themselves, but go up much faster than conventional walls. Windows and doors are also framed at the factory, eliminating two of the greatest causes of delays usually associated with on-site construction.

Wall-stud assembly, left: Another extension of the factory approach is shown here. The man at rear has just cut a good-size stack of 2x4 studs for a wall and is at work on more. But the studs, instead of going directly to the site, go to the man in the foreground who assembles them into a wall section. Another example of factory efficiency, this man builds many such walls in a day, regardless of the weather and other variables that typically occur on site.

On-site scene, below: Using precut materials, a small crew of workers can frame up an average house in a day or two. Yet except for the slightly disheveled stacks of precut lumber in the foreground, the scene resembles thousands of other construction sites. Contrary to some notions, precutting poses no obstacle whatever to housing style or individuality. All of the homes shown below, for example, were built with precut lumber yet most of them are highly individual and none of them looks mass-produced.



Photograph Capp Homes

Drawings: John Anderson





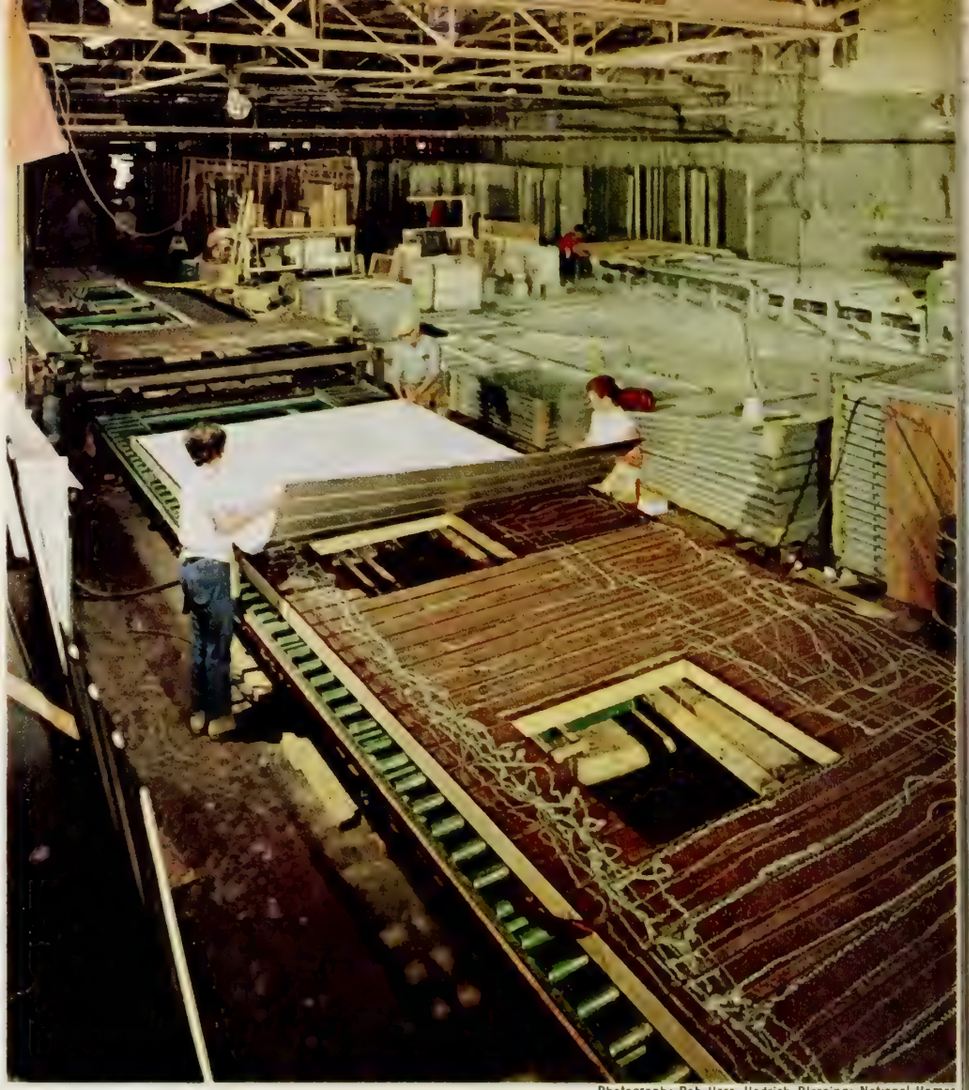


TODAY'S NEW BUILDING SYSTEMS

PANELIZED WALLS



Photograph: Morley Baer; Kellner Lumber Co



Photograph: Bob Harr, Hedrich-Blessing; National Homes

Panelized walls carry precutting one step farther. The pieces are "precut" exactly to size, but instead of being trucked away to the site for assembly, they are preassembled into large sections in the factory. The principle is the same: the more of a house you can build in the factory, the less you have to build at the site. You save time. You save money. And you probably end up with a better house, too, because the builder prefers to use only the best grade of lumber. In a factory operation, a single warped 2x4 could raise havoc, jamming or slowing down the assembly line, perhaps causing a defective panel.

The ultimate panelized wall is called a *sandwich wall.* It has two sides and a filling, thickness as well as length and width. Here's how one went together.

Start of the sandwich, left: The wall begins as an ordinary stud wall, a framework of 2x4s. Data from blueprints is fed to a computer programmed to select the proper pieces and to tell other machines how to put them together. Workers serve chiefly as inspectors.

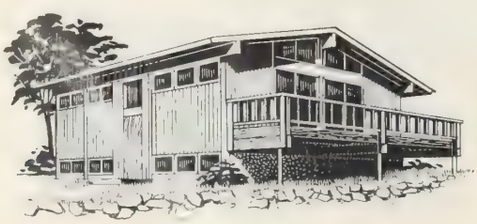
Middle of the sandwich, above: Every good sandwich needs mayonnaise to hold it together. Here, the mayonnaise is a tenacious adhesive. Workers prepare to put on the top layer—a prefinished sheet of aluminum exterior siding. Next, the section is flipped over, rolled to the next assembly station for application of interior wall surface.

On-site assembly, above right: In less than a day, five workmen put up all the walls in this 1,200-square-foot house. Such efficiency reduces construction time and labor costs, and shortens the stage when the house is vulnerable to vandals and bad weather.

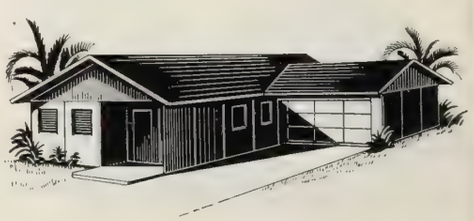
Precast concrete, right: Here's another approach to panelizing, but the principle—and advantages—are the same. All manufacturing approaches, this one in particular, are used in low-income housing where economy has high priority.

Step-savers, far right: A short distance away from the construction site, a workman trowels off a concrete panel as it dries in the mold. This portable factory both cuts costs and simplifies transportation.

Drawings, below: Some of these are reminiscent of familiar suburban houses and some are not. But they all can be built with factory-made panels.









Photograph Bob Harr, Hedrich-Blessing, National Homes





Photographs courtesy of Lockheed Construction Division

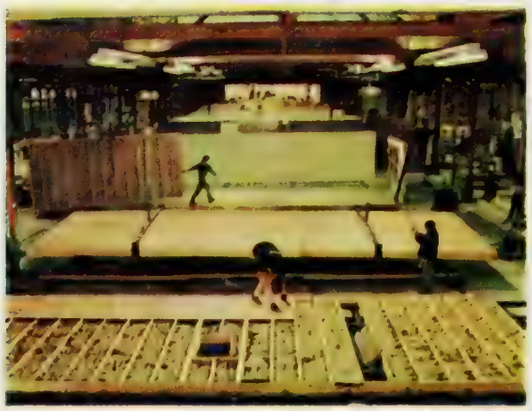






TODAY'S NEW BUILDING SYSTEMS

UNITIZED CONSTRUCTION



Photograph: Courtesy National Homes



Photograph: Kenneth Blessing Courtesy: Lenawee Ind

Precutting and panelizing—major advances in themselves—are only intermediate steps toward the ultimate in manufactured housing: unitized construction or *total manufacturing*. Translation: the entire house goes together in the factory and arrives at the site whole. In actual practice, because of highway restrictions, only very small homes leave the factory in one piece; most are shipped in sections called components or modules.

At the site, giant cranes lift the components off the truck and set them on a prepared foundation. Workmen then fasten them together and connect the utilities. Since the house is virtually complete when it arrives at the site—wired, plumbed, painted, perhaps even carpeted—the family can move in the same day.

Even uniform modules can be arranged to suit a wide variety of personal tastes. And as advancements continue, no house will be too unusual to be factory produced. In fact, if existing technology were fully implemented, any house could be factory produced today.



Photograph: Jim Cooney



Photograph, Courtesy of Stirling-Homex Corp.

It's also worth remembering that practically all of the look-alike "ticky-tacky" housing we complain about was not produced in factories. It was produced on site in the prevailing fashion: board by board. Any lingering notions about the endearing qualities of traditional construction methods can be quickly dispelled by looking at a typical subdivision. If this is originality, we have nothing to lose by building our houses in factories! As supporting evidence, all of the handsome homes below, including the town houses at left, could be built with modules much like those above. And when they're put together in interesting ways, there is no limit to the variety of styles.

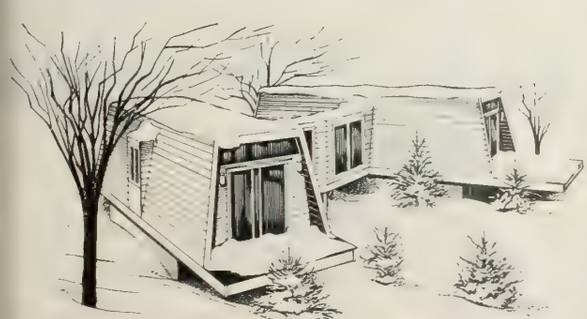


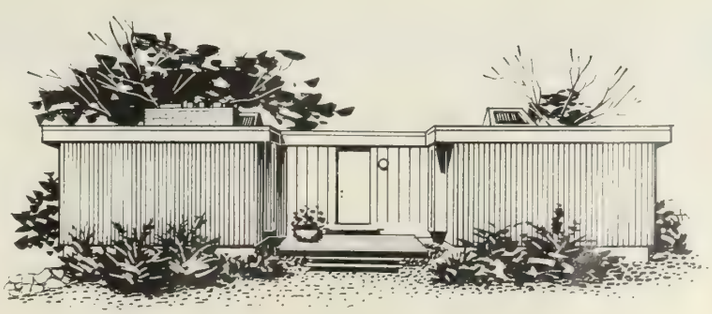


Far left: Walls and floors move down the assembly line on huge dollies and emerge at the other end as finished box-like components ready for shipment.
Left: Barely off the line, a component leaves the factory. This one lacks a roof and trim; it will be finished at the site and joined to another unit.
Lower left: Guided by workmen, a crane operator lowers the module to the foundation. Rigid quality control in the factory assures a perfect fit.
Lower right: Same operation, different component. This one, completely finished, needs only to be joined to its other half. With minimum construction activity at the site, landscaping can often be done in advance.
Below: The economy and portability of manufactured houses makes them ideal choices for second homes or vacation homes. This one, believe it or not, happens to be a mobile home from our December, 1967, issue. It arrived at the site on its own wheels and could leave the same way if its owner ever tires of this particular location.



Photograph: Hedrich-Blessing





THE NEW TOWN: A PROVING GROUND FOR BOLD NEW IDEAS

What's so new about "New Towns"? Wasn't a big suburban development like Levittown new in its time? Or what about such bedroom communities as Oakbrook, Illinois? Or retirement cities in Florida and the Southwest? The difference: a New Town is totally planned and (at least in theory) a completely *self-contained, self-reliant community.* It has its own industries, schools, and churches—even its own theaters and recreation facilities. And (the big plus today), a New Town escapes both urban congestion and suburban sprawl. A New Town is more than a place to live; it's a way of living.

Granted, the concept is not entirely new. In some respects, Washington, D.C. and Savannah, Georgia were the New Towns of two centuries ago. The modern New Town received its impetus between the World Wars in the "greenbelt" towns of the New Deal, and the London suburb of Welwyn. After World War II, while America's developers were oozing into the countryside with ramblers and split-levels, several European countries subsidized the erection of excellent New Towns like Tapiola, Finland, and Vallingby, Sweden. Then came the showplace of them all: Brasilia, a modern capital city that was carved out of the Amazon jungle.

The U. S. waited until the 1960s to return to building New Towns. Now about a dozen of them are in various stages of progress—most notably Reston, Virginia, and Columbia, Maryland. Although each New Town is different, they have this in common: They represent an attempt to produce order rather than the chaos of most large American cities and suburbs.

Our diagrammatic map shows how a great New Town could be laid out. Everything is oriented around the heart—the town center—in a radiating plan. The "villages" are all connected by a circular collector road, which also provides access to the town center. Nearby is a trunk highway that leads to a large core city.

Industry is certainly a part of this total community, but no one would choose to live near a factory. The problem is neatly handled by placing the industrial area out away from the residential areas. Thus industry has access to both a railway and a trunk highway, and the overall plan guarantees that residential and industrial areas will never overlap.

On the other hand, the learning center, the ecumenical center, and the major recreational facilities are right where they'll get maximum use and do maximum good—easily accessible from each village. Those big arrows pointing to a "regional park system" represent planning that goes beyond any one New Town. Such a regional program guarantees that a major metropolitan area will always have enough parks. It's still important to remember, though, that the New Town is a planning concept, not a government unit.

What does it take to make a New Town a working reality?

New Towns are possible because all the land is owned by a single corporation, which can institute rigid controls over its use. It can set aside certain spaces as permanent greenbelts; limit the city's size; encourage good architecture; and guarantee a mixture of economic levels by providing housing for all income groups.

Most New Towns will offer two types of shopping centers. At the "local" New Town level, each *village center* will have a supermarket, a barber shop, a doctor in general practice, a drugstore, and other shops and offices. Then—one step up the *town center* will include large department stores, medical specialists, other professionals, theaters, hotels, and a public transportation center.

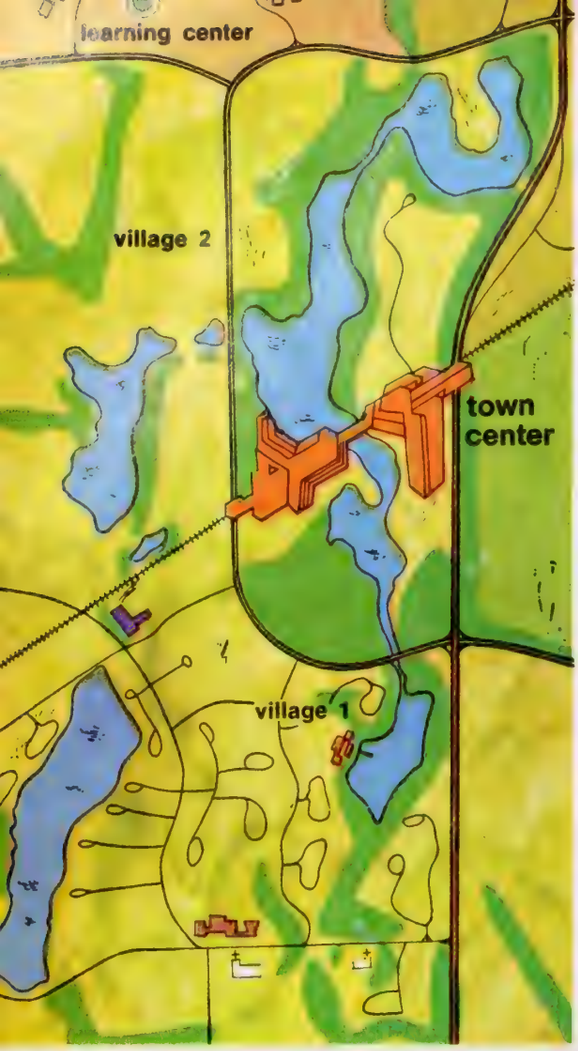
Inherent in all this is a relationship to a nearby metropolitan core city. Not that the breadwinner in your family

Continued

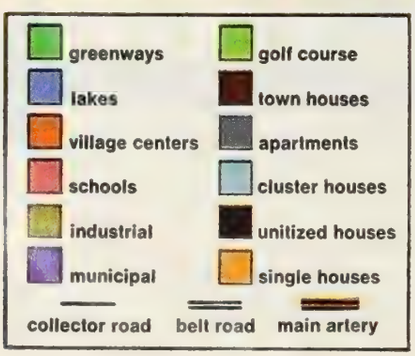




Drawing: Jonathan Design Group







AND HERE'S WHAT ONE NEW TOWN IS LIKE

would necessarily work there, but it's close enough so he could commute. And it would be close enough for you to travel there to buy something really special.

Just 25 miles from the Twin Cities of Minneapolis and St. Paul, another New Town is fast becoming a reality. It's called Jonathan, after Jonathan Carver, who explored the Minnesota River in the 18th century. Now in its third year of a projected 20-year building program, Jonathan owes its beginnings to State Senator Henry McKnight, an ardent conservationist and land developer.

The present boundaries encompass 2,200 acres of rolling farmland, woods, and an artificial lake, but the area will be more than doubled by the time the last building has been erected in 1987. By then, Jonathan will consist of five villages, each with a population of about 7,000. The diagram at top left shows how two of these *villages* are related to the *town center*.

Villages handle daily needs right within your neighborhood.

Each village will have its own elementary schools, its own shopping center, its own green areas, and several will have additional artificial lakes. All of these amenities lie within easy walking distance of every home in the village. There will be enough homes interspersed among the villages to bring the total population of Jonathan to 50,000.

Walking is one of the key concepts of Jonathan. Its planners see most Americans as overdependent on the automobile. In Jonathan, this won't be the case. As a matter of fact, it's being advertised as "the safest town in America," a place where no child will have to cross a street when he walks to school or runs outside to play. There will be roads, of course, but they'll be narrower than most city streets to discourage townspeople from parking in front of their houses. (Proper siting and use of the front lot will provide off-street parking for guests.) All neighborhood streets will form looped cul-de-sacs to reduce through traffic.

In the diagram at lower left, you can see how each village consists of several neighborhoods, each with homes grouped around the cul-de-sac. In fact, several such neighborhoods have already been built in Jonathan, and the homes are occupied.

To a visitor, the homes will look like those of any new development—with a preponderance of ramblers and split-levels. But appearances are deceiving. The front—that is, the side of the house facing the street—may not really be the front at all. The emphasis will be on the rear and on outdoor living. This, again, helps de-emphasize the auto. In the diagram at lower left, you'll note that every house will have access to a pedestrian walkway and road underpass leading to school, to church, etc.

There will be more outdoors to walk in, too. The emphasis is on sharing the open spaces and woodlands instead of each family having its own restricted patch of land. Jonathan manages to preserve much of its greenery by reducing the size of individual lots. In effect, each resident will have a smaller backyard so everyone can have a big backyard.

Some critics of the New Town seize on this idyllic pastoral feature and scoffingly call it Utopian. But Jonathan's planners combine practicality with their visions. They realize that even though the community could become totally self-sufficient, everyone who lives in Jonathan won't work there, and vice versa. In fact, their studies lead them to expect no more than one-third will both work and live there.

So the Jonathan Corporation has a well-worked-out set of priorities. The first order of business was to bring in new businesses. In 1967, before the first homes or apartments were built, construction began on several industrial sites. The prize catch of that first year was the American headquarters of a Swedish toothpaste manufacturer. (The story goes that the company had already made up its mind on an area slightly to the west until one executive, who hails from a Swedish New Town, heard about Jonathan.) Two other companies—a computer firm and an electronics company—are already operating, and at this time a Minneapolis grain company is building a research center.

Jonathan is the only New Town to lie wholly within the boundaries of an existing municipality, the town of Chaska, whose business center is south of the Jonathan land. This arrangement has both strengths and weaknesses.

New Towns are faced with their own new financial problems.

Jonathan's chief problem in these early years is where to get money to pay for initial costs. This same difficulty beset Reston until the Gulf Oil Corporation took it over. However, the federal government does recognize the significance of this problem. In 1968 it passed the New Communities Act, which guarantees loans to qualified community developers

—much the same as the FHA guarantees mortgage loans to home buyers. The nature of the New Town is that financial returns are minimal for the first five years. It takes a certain amount of money to develop the land: about $2,000 per dwelling unit for sewer, water, and roads.

Another high-priority item is the shopping center for the first village. Reviewing the history of the New Town of Columbia, Jonathan's planners noticed that the project dragged until the shopping center was functioning. Now Jonathan's first village shopping center is about finished, and should provide the several thousand people already living in Jonathan with a supermarket, drugstore, medical clinic, other small businesses, and perhaps an insurance office. The problem is that with so few people settled in Jonathan, it's hard to attract a business. But if the planners wait for more residents, those already living there will be clamoring for such services. Which should come first—people or services?

A New Town will place equal emphasis on economic and aesthetic values.

The town center is at least five years in the future, however. This seven-story building will be Jonathan's showpiece—designed to serve a total community of 150,000, not just Jonathan and Chaska. It will provide a hospital, plus many of the specialty shops that only an urban area normally furnishes.

Fortunately, trees are in plentiful supply, and even those that have to be removed for construction are replaced. Part of the common-use land has been designated "Forever Woods." In fact, one-fifth of all land is dedicated to recreation. Eventually the corporation expects to donate that land to the city. But first, the idea of preserving the land in its natural state will be demonstrated. This way, Jonathan hopes to avoid the influx of steel-fenced playgrounds and concrete drinking fountains.

Despite firm convictions about what a New Town should look like, the planners emphasize that Jonathan will not be planned down to the last blade of grass. "The notion of a planned community connotes Big Brother," admits Ben Cunningham, vice president and director of design, "but we're not trying to decide every little detail. We don't care whether you build a 'modern' house, for instance. What we object to are these developments with practically identical houses under different names. Tack one fancy front on it and it's a Swiss Chalet. Put other frills on and all of a sudden it's a Southern Colonial. They're all phony."

Proper planning is not only a matter of aesthetics—it's also economics. A 24-inch sewer pipe can be installed in a neighborhood with assurance of adequate capacity for a planned number of families. That's much cheaper than laying a 16-inch pipe, and then adding another 16-inch pipe later because of population increase.

Even so, will Jonathan—with its new roads, schools, walkways, and high-rise commercial centers—cost too much for the average home buyer? Won't the New Town become a glorified bedroom community? The developers hope that "everyone who's necessary for Jonathan can live there, from the guy who pumps your gas at the corner station to the president of the bank." But skyrocketing costs make building a decent home for less than $25,000 almost impossible.

Jonathan deals with these realities by offering apartments and town houses for families and individuals not yet ready to buy. The starting price for apartments is about $118 per month at present, and almost all that have been built are occupied. There are also plans to employ prefabricated "stack" housing—12x48-foot units that can be set on one another—for low-cost apartments.

But land use and construction methods aren't the only exciting new things Jonathan will offer. Another approach is to the way you'll live. Closed-circuit television is planned to bring homeowners everything from the morning newspaper to town council meetings, via coaxial cable. To coordinate much of this, Jonathan is setting aside 300 acres along its northern border for a "learning center." The land may someday become a branch of the University of Minnesota, or a research center, or a junior college, perhaps. In any case, it will be an integral part of Jonathan, for its audio-visual services can be tied into every home.

A New Town is a major step toward solving America's housing needs.

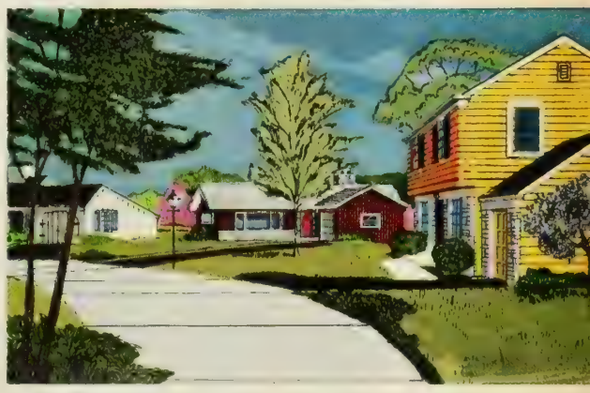
New Towns do much more than relieve the pressure on major core cities. They teach us all of the benefits of good land planning, which we can then apply to upgrade developments within existing cities and rapidly-growing new suburbs.

It all sounds exciting. But will it work? Will it capture the imagination of enough young homeowners to pay for itself? New Towns are certainly not the only solution to our housing problems, but Jonathan and similar communities are making a revolutionary attempt to demonstrate the New Town's potential.

Drawings: Dick Larson







Top: Each village shopping center will offer the same shopping facilities as in a conventional suburb, yet it's right within the community rather than out on a highway. Parking facilities surround the entire commercial area, but the only traffic among the individual shops will be pedestrian traffic.

Middle: Unitized modules, each 12x48 feet, make up these neat, stack-together apartment buildings. Complete prefabrication cuts both construction and erection costs, so the savings will be passed on in the form of low rent.

Bottom: Here's a typical neighborhood built around a cul-de-sac. Streets are narrow, reflecting the de-emphasis of automotive transportation, and there's plenty of off-street parking space. A pleasant variety of houses, all honest styles, will dispel any fears that modern living has to mean look-alike modern houses.

A NEW KIND OF TOTAL HOUSE

It's a new design, planned to be built in a factory using one of the new systems you've read about—*and* it represents an entirely new concept for home ownership. A prototype is now slated for a pilot project in the New Town of Jonathan (see page 70). It represents a combined effort by developers and a natural gas company with a research institute and a group of manufacturers assisting.

The house itself, right: It consists of four interdependent units under four separate roofs. Each unit is designed so the house can be put together in a number of ways.

Plan: Here you see how the areas work within the basic shells that make up the house. Prebuilt closet units form the bedroom walls. This idea greatly simplifies tailoring the entire wing to various bedroom arrangements; it also provides a generous amount of storage space.

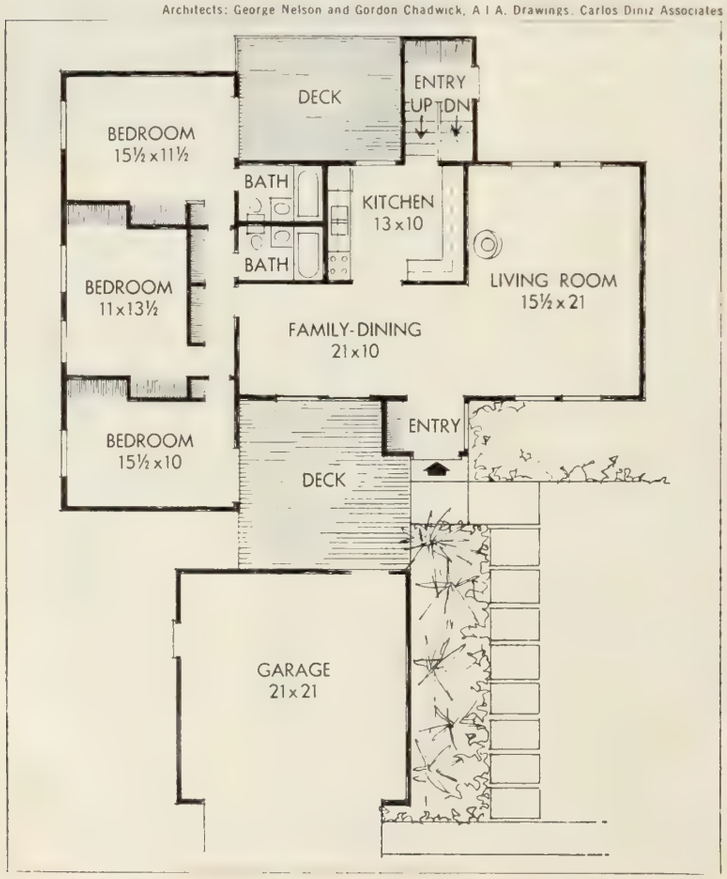
Accessible deck, below left: Because it's right off the kitchen, "dining out" is as convenient as dining indoors. The deck effectively extends living space outside.

Farsighted living room, below right: It has a view both front and rear, with logical access to the rest of the house. But it's quietly out of the flow of traffic.

The design of this house isn't all that's new. There is also a remarkable concept of acquiring, maintaining, and even reselling a home. Conventionally, building a new house involves finding the land, deciding on a builder to put up your structure, then locating someone willing to lend you enough money to purchase the lot and erect the house. Afterward, you're still faced with the day-in, day-out maintenance chores. When it's ***Continued on page 154***



Architects: George Nelson and Gordon Chadwick, A I A. Drawings: Carlos Diniz Associates







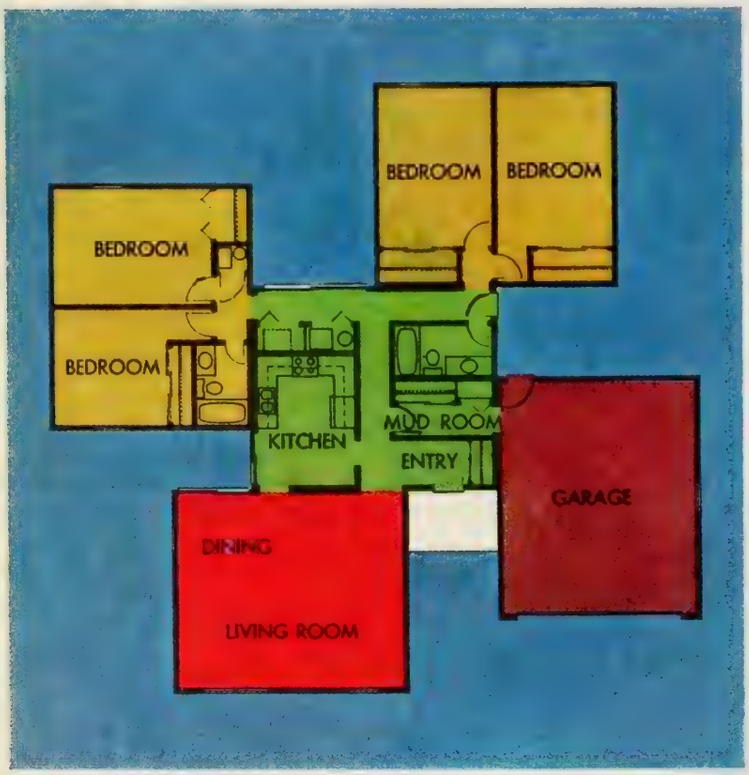


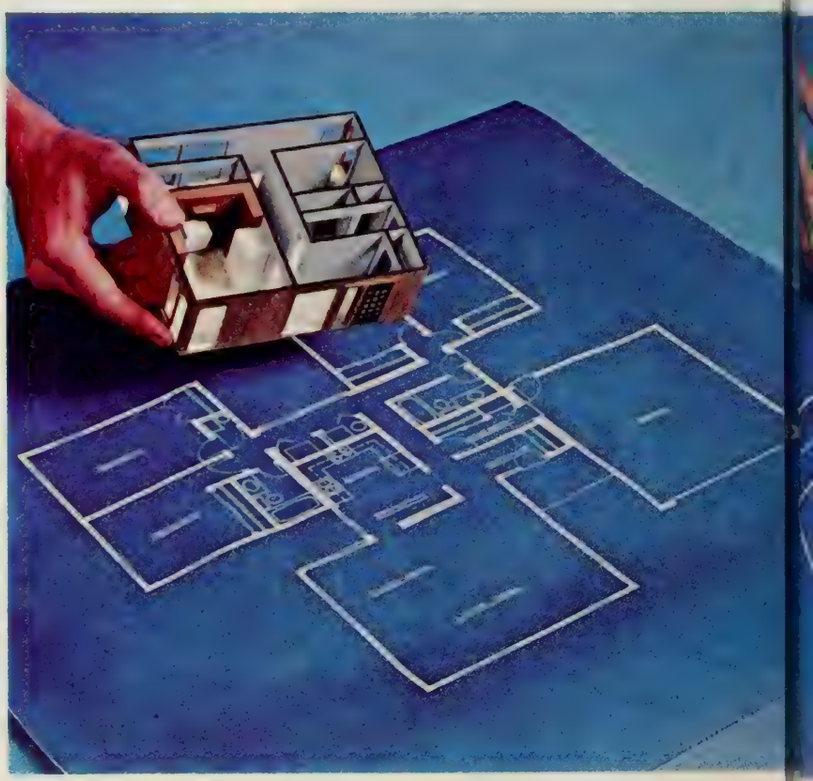
A NEW APPROACH TO THE EXPANDABLE HOUSE!

Do you have a house that was just right when you bought it, but it seems to be closing in on you now? Join the club. It is true that a family's needs usually grow far beyond its original projections. Rather than contending with a progression of costly moves, wouldn't it be nice to own a house that stayed in step with your family?

That's not idle speculation. The time is right for the truly dynamic house, made to grow with the changing size and needs of your family. To demonstrate its feasibility, Better Homes and Gardens presents this prototype, made possible by fresh thinking and contemporary building techniques.

While the unitized building system used here does exist, *this house is no more than the model you see here. You can't buy it. But we hope manufacturers and builders will recog-*





The central core forms the cornerstone of this building system. It is made up of two neatly interlocking modules—those shown are 12x20 feet—completely preplumbed, pre-wired, with factory-installed heating and ductwork. The floors are also finished with carpeting, hardwood, or whatever other surfacing is specified. Openings which will become doorways to other parts of the structure are also precut in the factory, while those for later additions are preframed and will be opened on site. Kitchen, bathroom, mudroom, and entry are all within this one unit. The core's configuration is the same regardless of what the final floor plan of the house might be. Once it's anchored to the foundation, the roof is put over it, using any flat roofing material, then plumbing and electrical lighting circuits are connected.

nize the need to offer (and you will take the opportunity to shop for) a house using this concept. Such a home will never in any sense be a compromise.

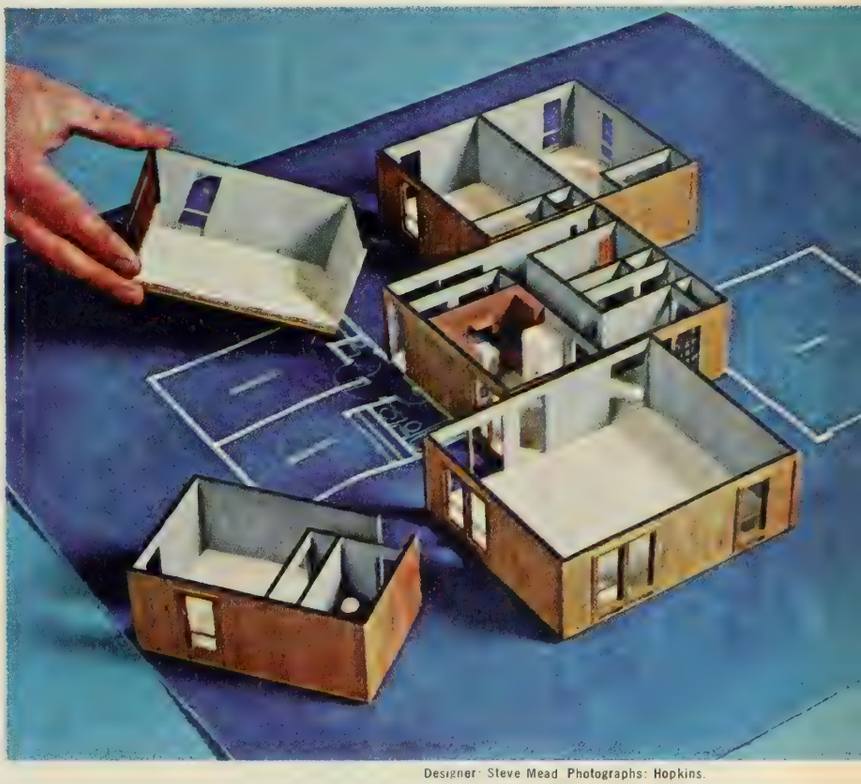
Here's how it works. Beginning as a two-bedroom house, it has even bigger ideas—and a sense of timing. Eventually it will boast two baths, four bedrooms—or more space wherever you need it. You buy what you can use and afford, and add to it at your own pace.

Each working sector of the house is made up of two rectangular modules placed side by side. Conventional on-site preparation is limited to grading, foundation, and mechanical installations. The modules themselves are factory assembled and finished, complete with windows, doors, and cabinets in place. The units would arrive on trucks, ready to be lowered onto the foundation. All plumbing, wiring, and ductwork is ready to go. The roof would use conventional truss systems, installed on site after the modules were in place.

Since all units are actually the same rectangle, any change in room arrangement will work. If you were to build the house, you could plan for an additional family-room area, but it could just as well become another bedroom wing. The house is meant to become whatever you want it to be.

One more point. Should the original owner of an expandable house be transferred, he will have no worries about resale value. He should simply explain the expandability principle and show the interested prospect blueprints of the various alternatives possible. Prospective buyers of the future will put a premium on such design flexibility.





Designer: Steve Mead Photographs: Hopkins

2 With the core unit in place, the next step is the installation of the living/dining area. This unit is made up of the same two basic modules, but without interior walls. It comes with exterior walls and floors in place, so it's a simple matter to set everything on the foundation. It needs no heating unit of its own, since all ductwork is in place and ready to tie into the system in the central core. Electrical wiring runs within the floor joist space—connecting it isn't much more complicated than plugging in a lamp. The bedroom unit, complete with closets and walls, is added in the same manner. After all sections are in place, a gabled roof using a standard truss system is set in place. At this point it's a complete two-bedroom home with 1,440 square feet of well-planned living space.

3 Here's what it takes to add on to your basic two-bedroom house. Have the foundation poured, and while the concrete is curing, order the modules that will make up the addition. They'll arrive on a truck, and will be set on the foundation in no time at all. (The model in this illustration shows how they look before being joined together.) Besides being pre-plumbed and wired like the original parts of the house, this unit also contains its own heating and hot water units. The only necessary connections to the core unit are for waste, water, and electricity. A roof is added in the same manner as before. Now you have two additional bedrooms, plus another full bath. All the circulation and household activity is still oriented around the central core, so all this additional space is efficiently usable space.

Continued

4 This is the plan configuration with the additional bedroom wing in place. All units are tied together with a mechanical fastening system, using gaskets to allow independent movement of the units. Thus, subsequent settling of new additions will have no effect on the original house. The add-on units are designed so only a doorway has to be cut into the existing structure. Or, in some cases, you can use an existing exit doorway. There's a 3x6-foot area just inside the modules to serve as access to the bedrooms. The unit could be positioned anywhere along this 3x6 area, to allow for circulation without disrupting the floor plan.

The physical separation of the various living areas offers another benefit. The new wing is quietly isolated from the original two bedrooms. This means you can locate the new baby where you'll always hear him, and the older children where they won't disturb you.



5 The garage could be added anytime during your expansion program—we just happen to show it last. It, too, would come in a two-part module and be roofed on site. This view also shows how the completed house looks under its five separate roofs. A water diverter along the edge of each unit would prevent the threat of a rainwater build-up on the flat center section, so there's no danger of an overload. Note also that there's a skylight over the kitchen in the core module. This offers glare-free light throughout the day. The final arrangement is a pinwheel plan. The garage is in a natural position for easy access to the central core through a mudroom.

This design lends itself well to any lot situation. Put it on level ground, as was done here, or on a sloping lot over a basement. The utility room would then become the basement stairway, and the basement itself could be finished into a huge family room with access to the yard.



6 Here's the finished product—a four-bedroom house with two complete baths and landscaped lot. The use of 12x20 foot modules results in a total of 1,920 square feet of living area—and that doesn't include the 480-square-foot garage! This arrangement provides many sheltered spots between units where decks and outdoor courts can be developed. In addition to the natural protection provided by the house walls, privacy screens further enclose these areas. This particular house has siding of plywood, applied and finished at the factory. The interior walls are also applied at the factory, but interior painting—or paneling or wallpapering, if you prefer—would be done on site after all major construction is complete. Again, after the module arrives, the only part that requires on-site construction is the roof. In this example, a standing-seam terne roofing material has been applied over a conventional truss system.



Here are three variations on the plan used in the example model. The key to making this entire system work is the factory assembly of practically everything. Since the core module remains the same no matter what the finished house is to be, personalizing comes with how it's positioned on your lot, your choice of plans, and the interior decoration. Whenever you specify what you want done with the additional modules, they are plumbed and wired. (A simple hookup is all that's needed.) So go ahead—use your imagination and see what you can come up with to make this idea work for you. Although the concept of zoning a house into separate living areas is far from new, this way of doing it—an area at a time—is totally new.

MASTER BEDROOM SUITE WITH DRESSING AREA

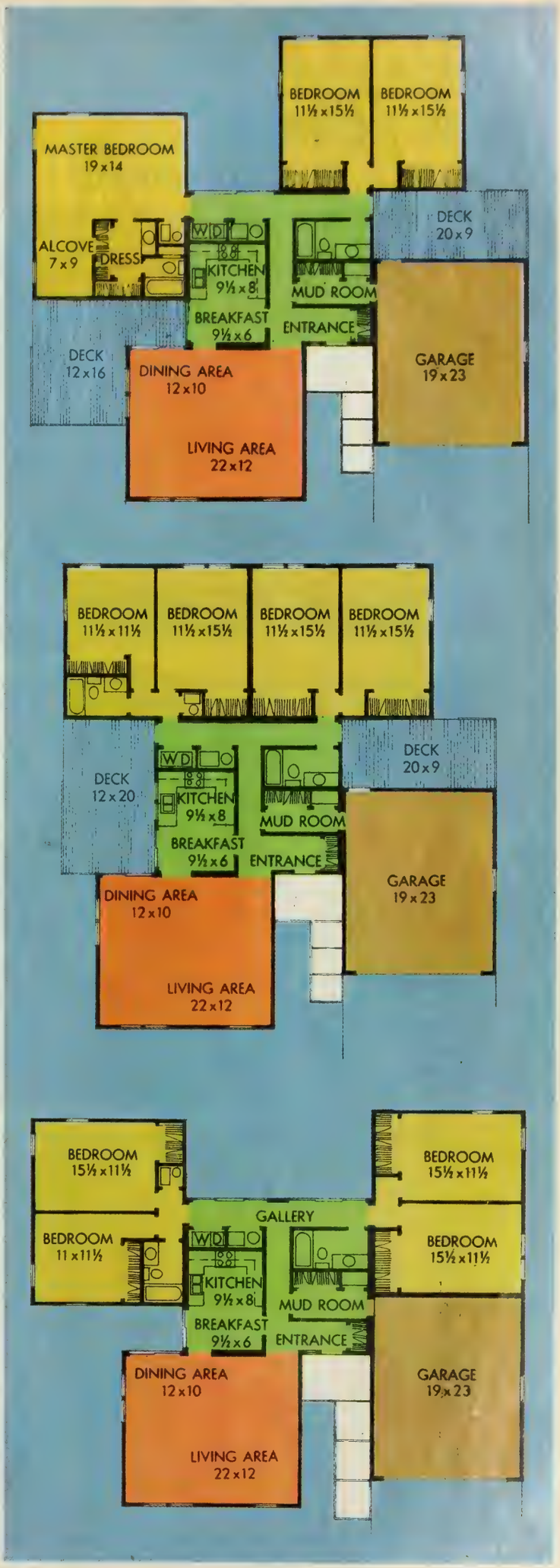
This house has the same basic plan arrangement and follows the same expansion sequence as the original example. However, there are important interior modifications which show the flexibility of this system. The two modules that form the typical bedroom unit have been left without any separating walls. This will become a master suite. The interior and exterior are prefinished in the factory; a bath and dressing area would be built on site. This plan is ideal for parents who want plenty of room to relax by themselves, away from the noise that usually comes with children. The children's bedrooms are isolated on the other side of the house. This arrangement permits the application of several different deck treatments. One of them, right off the bedroom suite, would extend the use of the house itself beyond the bedroom walls. This same deck could be accessible from the kitchen breakfast-nook area. Another serves the rear entry.

SAME LIVING SPACE ON A NARROWER LOT

This house also began with the original two-bedroom arrangement. In this case, the bedroom wing containing two bedrooms has been added at the rear of the original house, immediately adjacent to the original bedroom area. This plan is ideal for a narrow-lot situation, since the overall width has been decreased ten feet. These bedrooms also have their own bathroom plus a complete heat and hot-water system. Basically, this is the same complete prefinished bedroom module we showed in the first example. The center core remains the functioning part of the total house. The roofing system would be a gable over the living/dining areas and the garage, as before. The back bedroom area, however, would all be under one long gable extending from side to side. Because this is the on-site part of construction, it would present no problem in construction time and costs over the previous arrangement. This plan offers not only a different living plan and lot adaptation, but a different exterior appearance as well.

THIS PLAN IS OUTDOOR-LIVING ORIENTED

Here's the floor plan for families who really like to make the most of outdoor living. The bedrooms are located at opposite sides of the house, completely isolated from one another. However, both have access to what could be a huge deck area between them. Put the children in the bedrooms at the left side, and use the other wing as a master bedroom and guest room/den. Not only are the bedrooms isolated from one another, they're also away from the active areas of the house itself. The roof configuration also is quite different. The living room/dining room and original bedroom area would be gabled as in the original example, but the master suite and guest room/den would lie under the same long gabled room covering the garage.



THESE HOUSES SET A STYLE STANDARD FOR THE '70s

The 1970s ought to see the best-looking houses this country has ever produced—especially if Better Homes and Gardens families pitch in to encourage good design. Eighteen houses on these four pages verify the point—each is the result of skillful "design thinking."

The attractive appearance of a house is a combination of many factors. Pattern, texture, and color must be coordinated with scale, balance, and unity. When these elements are in step with one another, the design will be pleasing no matter what the style.

But the trouble with many houses today is that *they have no style at all.* Most often, they're a hodgepodge of details that add up to practically nothing. Some seem to have borrowed one striking feature from each of the last ten years' best sellers and rolled them all into one—with the builder hoping that this will give him his biggest seller yet. Others are just slavish reproductions of traditional favorites, or coldly stark boxes in the style many people erroneously associate with contemporary.

Good residential design is the result of updating the familiar with new materials and new technology. Look at our houses with shed roofs, for example. This type of roof is one of the oldest and simplest ever used. But when it's combined with several newer details, the shed works to create a house with a surprisingly fresh appearance. Consider, too, our houses with mansard roofs (there's one at the bottom of this page). This French style has been applied in a variety of ways: each very different, each very successful.

But merely plunking a well-designed roof on a typical no-style house is a terrible mistake. Harmony of all elements is vitally important. So be wary of the builder who offers the same two-story house with a choice of gambrel (Dutch colonial) or mansard roof.

Take just two familiar elements of a house—the *shape* and the *siding material.* Each has great impact on the overall appearance. It's important to decide whether you want the siding to add texture or

Continued



1



2



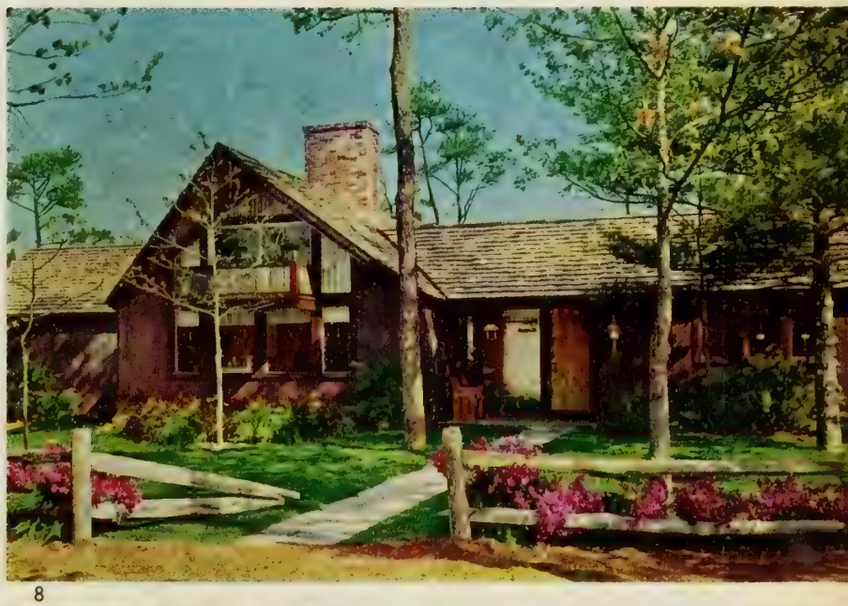
3



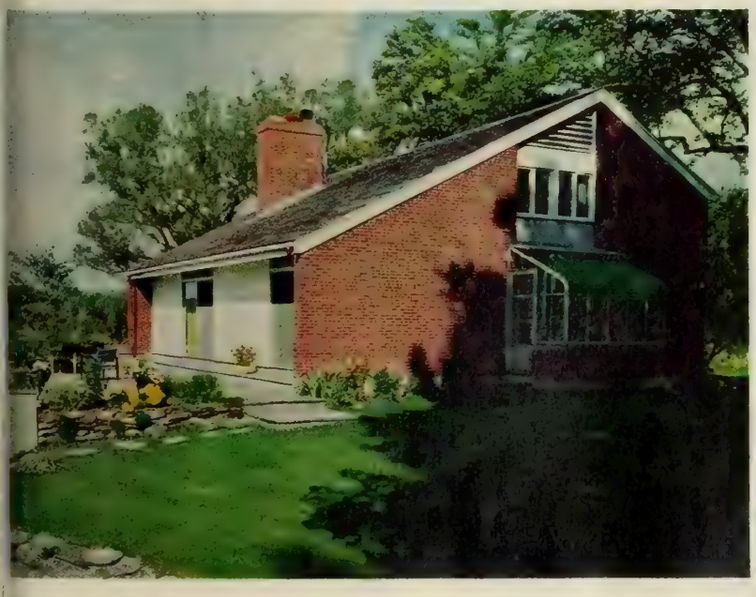


7





8





9

sleek lines—and whether the roof should soar or hug the ground. For the house to come off well, there must be coordination of all elements. This doesn't mean houses with sleek siding must have flat roofs. Nor does it mean every house with shingle siding must be a replica of a Cape Cod or a New England saltbox.

We show two houses here with saltbox shapes—but they're hardly replicas. The designers picked up this idea from the past and combined it with modern siding materials for a truly handsome result. These are examples of how better building products and economical construction can revitalize a pleasant and successful design of yesterday. The result is something up to date, honest, and in many ways better than its ancestors.

Analyze our photographs that show old-fashioned shingles on advanced-looking houses. The desired rustic mood has been achieved, but there's the added benefit of a total house that offers much more in convenience and living comfort than an original Cape Cod ever could.

Windows are another important key to good design. Any size or any type of window will serve its primary purpose—to let in light. But only windows that are properly placed and proportioned look right from the outside. Every house here demonstrates how windows can and should be used to attain the proper result in good design. Even so, there's no need to slavishly follow a particular style. The house recalling a Spanish hacienda has windows that are definitely contemporary. Its appeal results from an effective blending of the best of both old and new.

So the next time you visit a new house, be ready to reject a cliche-ridden sales pitch. Better house design is urgently needed in the '70s, and it will happen *only if you make it important.*

Sit down with the builder and discuss how the house was designed—just as you carefully discuss the financial arrangements. Your mortgage, of course, should be tailored for you by a professional. So should the house, because you—not the builder or his sales manager—will live in it.



10



11



12

Architects: 1—Ralph Anderson, 2, 16—Bernoudy, Assoc., A.I.A.; 3—R. H. Miller and S. T. Miller, A.I.A.; 4—Morley Horder; 5—John Davies, A.I.A.; 6, 18—Morehouse, Chesley & Thomas, A.I.A.; 7—Granberry Cash & Assoc., A.I.A.; 8—Royal Barry Wills Assoc., A.I.A.; 9—William Thompson, A.I.A.; 10, 11, 13—John D. Bloodgood, A.I.A.; 12—Huebner & Henneberg, A.I.A.; 14—John Milnes Baker, Manice & Baker, A.I.A.; 15—Alan Chapman, A.I.A.; 17—A. O. Bumgardner, A.I.A.

Photographs: 2, 10, 11, 16—Dieter; 4, 12, 13—Hedrich-Blessing; 3, 5, 6, 7, 8, 9, 14, 15, 18—Lisanti; 1, 17—Pearson.



13



16



4



17

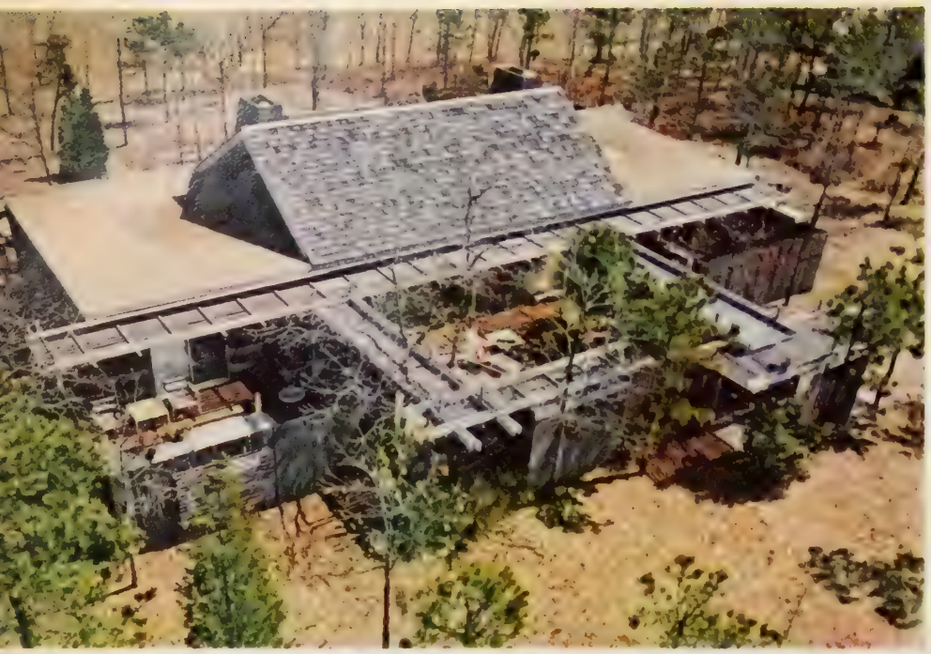


5



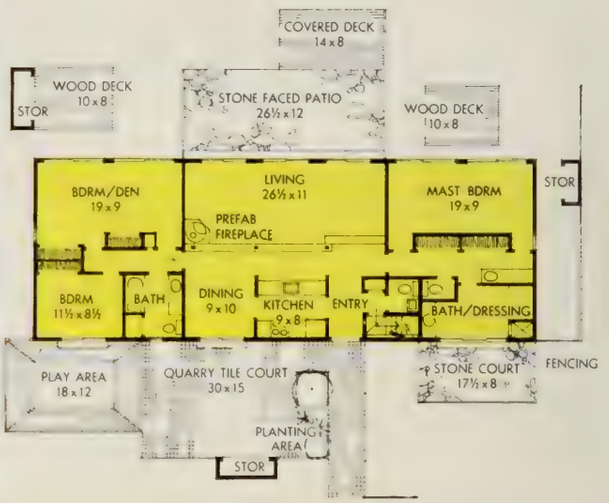
18

INDIVIDUALITY WILL FLOURISH IN STANDARD HOUSES









Actually, a standard builder's house is still the best value for your money in most localities. But this is where the dilemma starts. What happens to the cost when you want a few changes made? Or, if the builder himself offers variations on a basic model, which of the various choices truly accommodate your family's way of life and which are superficial and silly?

You as a home buyer need the opportunity—and the encouragement—to customize a builder's offering to fit your own tastes. It isn't enough to be offered a limited choice of allegedly different models: a "Mount Vernon" or "Monticello" in one or two facades. Nor will a selection among three bathroom colors provide significant choice. Such has been the sad story of the past, and we've all seen the results—the homeowner ends up with something exactly like a house "customized" by his neighbor up the street.

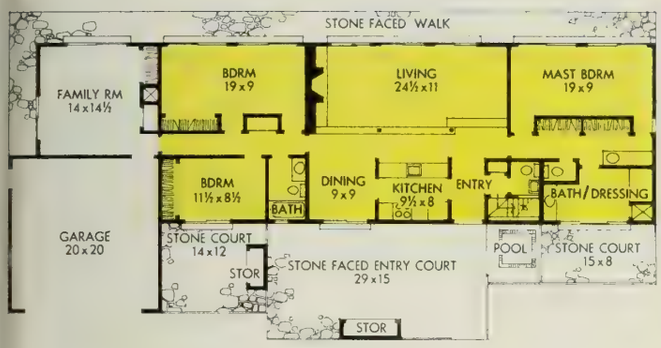
Planner Emil Hanslin of New Seabury, Massachusetts, attacks this situation head-on. Certainly there has to be a "standard" house, he reasons. But if it's to serve as a *starting point*, why embellish it with all sorts of gingerbread and pawn it off as a "Colonial" or "French Provincial" or something else it isn't?

All houses start out very much the same—floors, walls, and ceilings under a roof. It's at this point that Hanslin stops—and calls his standard model an "anonymous box." The buyer takes this basic shell, then decides where he wants rooms, and what materials and finishes will bring out the effect he's after.

Here are two examples. Both houses began as the same standard box; each has been customized to reflect the personality of the family living in it.

Floor plan above: The shaded areas in the plan represent the *basic rectangle that forms the shell of the house.* This is the "anonymous box" from which the homeowner begins his customizing.

Fencing and screens disguise basic rectangle, top left: Placement of the vertical privacy screens creates three separate outdoor living areas, each an extension of the



Architect: Bedar and Alpers, A.I.A. Photographs: Lisanti, Inc.



living space just indoors. Horizontal sunshades help protect these rooms from the afternoon sun.

Back of the house, middle left: Projecting screens also serve to conceal the basic shell, and they separate the living areas as in front.

Spacious living room, lower left: The prefab fireplace and exposed chimney put the accent on ceiling height, while built-in sofas visually stretch the room. The light troffer just above the sliding glass doors repeats the sun screening outside. Indirect lighting units concealed above provide general illumination for the room. Total effect is wide open and bright.

Different house around same rectangle, top right: Inside and out, this home is entirely different from the other, but it started as the same basic box. Adding a garage and family room makes the house stretch out.

Back view of house, middle right: Different application of the same materials used in the first house—and absence of screening in back—gives these homeowners a place with an entirely new character.



But there's more to customizing than a shrewd choice of materials. This plan shows how the bedroom walls were moved, to provide a hall to the family room from other parts of the house.

Warm, rugged living room, lower right: The character of this living room is cast by the natural stone wall of the fireplace. The choice of furniture and accessories generates a welcoming atmosphere. In the living room of both of these houses, the walls and ceiling were painted plain white and left unadorned—but what a personality difference overall!



Here's the lesson: The *plainer* the basic shell, the *better* for customizing into your own individual house. A gaudy builder's model will probably remain gaudy no matter how much time and effort you put into it later on. A basic box with no predetermined personality cannot help but take on some of yours.

Well-designed, mass-produced houses are here today. But you must seek them out—and use them intelligently.

Visit these town houses by Brown & Kauffmann, Inc. at Rinconada Hills, Pollard Road, Los Gatos, California, and on Ralston Avenue, Belmont, California

ARE TOWN HOUSES BACK TO STAY?

For most people, the principal appeal of town-house living is that it combines the best advantages of both home ownership *and* apartment dwelling. Your best guarantee of getting all these advantages is to select a town house which has been designed and built with meticulous care. The "quality range" in today's town houses is just as broad as in single-family dwellings—and sometimes it's even broader.

These town houses, located in Los Gatos, California, illustrate what we mean by meticulous care. From the street, they have a pleasantly coordinated look, but each residence is individual and inviting. Inside, traffic patterns and room arrangements are highly efficient—and there is careful attention to all visible details.

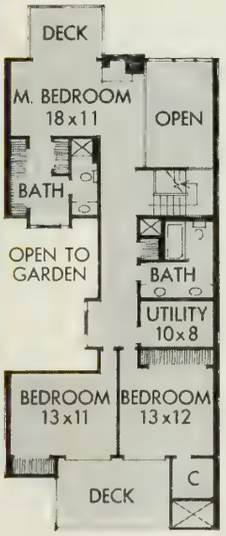


Photographs: Braun. Architect: Donald Blair, A.I.A.





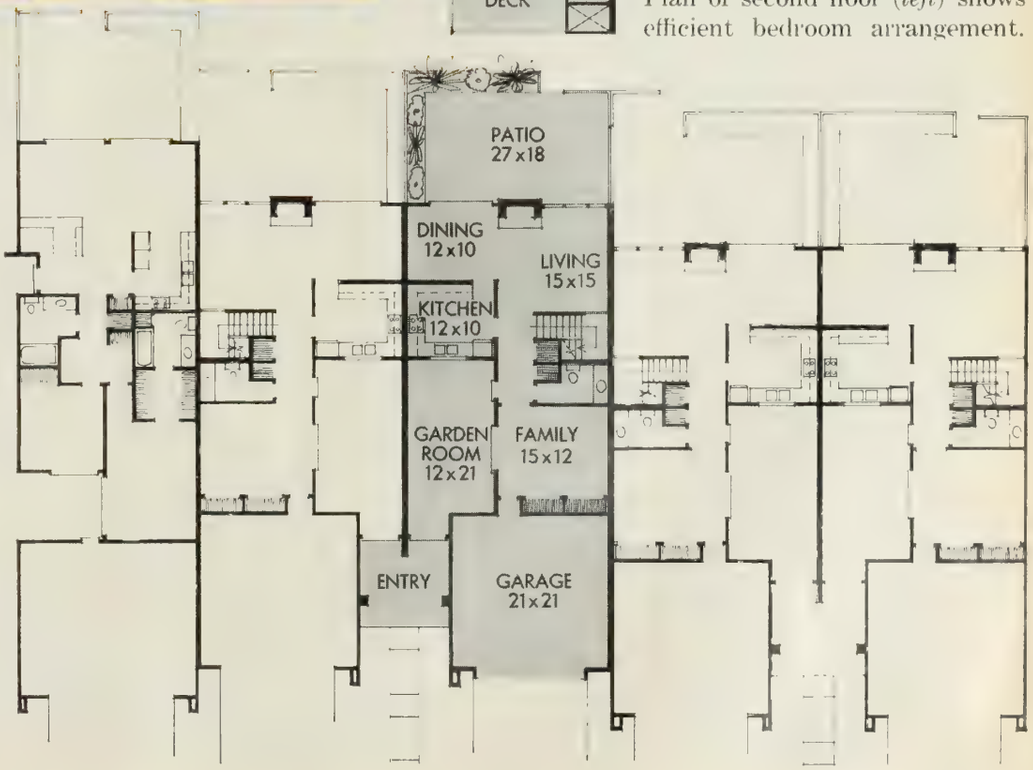




With direct access to a walled patio-garden, both the living and dining rooms (*upper left*) offer an open yet private setting. On the floor above them, the master bedroom (*lower left*) utilizes its rear view for a private veranda; the bedroom fireplace connects with the one downstairs.

An important feature of any town house is a private entry court (*above*). It can serve as a private terrace or, with the adjacent kitchen, double as a pleasant outdoor cafe.

Our floor plans illustrate the easy flow of traffic. Garage has a convenient entry to the house. Plan of second floor (*left*) shows efficient bedroom arrangement.



Access to the garage is especially convenient because it's so near the street. You enter the house itself through the Spanish-styled archway and continue into the entry court. This area (*upper right*) also helps insulate the home from street noise and passersby.

The rear of the house is open and spacious but it's also walled in for privacy. The bedroom veranda, too, is carefully shielded by the building itself. This patio, large enough for entertaining, still leaves enough space in the backyard for you to exercise a green thumb. Remember that the town house you look at may not be styled exactly like these, but you're wise to make sure it's planned just as thoughtfully and thoroughly.

When you find a town house that suits you, and buy it, you'll hold title to both land and home. However, as a member of a homeowners' association, you'll be relieved of several normal home responsibilities. Ground main-

Continued on page 155

SIX MEN WHO SHARE OUR CONCERN ABOUT



JERRY NOWAK

Vice President, Boise-Cascade Corporation

The enormity of the building problem this country faces is pointed up by the fact that we built fewer houses in the 1960s than during the 1950s. During the past ten years, government has seemed to be more concerned with political aspects of housing, and less with meeting the vital social need.

Real progress in standardizing our building codes has been lacking. This factor alone has blocked technological breakthroughs—except in the area of mobile homes.

More significant than all the things done wrong, however, is the one very important thing not done at all. Almost no one concerned with the housing industry—the federal government, local housing officials, industry leaders, lenders, or labor unions—is prepared for the demands the '70s will bring.

Many things must happen if we are to even approach filling the needs. Government must find a way to control inflation without curtailing the housing industry. The peaks and valleys in the availability of money for mortgages must be smoothed out—as must the cost of many basic building materials.

Code breakthroughs must happen immediately if we are to realize the mass-production advantages that manufacturing innovations can bring. We also need the involvement of more of the large corporations of the country. The housing industry needs their staying power, their political power, their brain power, and their money.

Then we'll stand ready to meet the biggest challenge of all—creating excellent, attractive houses out of large parts instead of little pieces.



CLOVIS HEIMSATH, A.I.A.

Principal, Clovis Heimsath Associates

Today, as a whole, we accept a bland sameness—the eight-foot ceiling, slick colonial windows, and "decorator colors." We take what is handed down from a dead yesterday, in place of a living, dynamic environment. The family today is very different in its living habits, yet it is crammed into a house set in static splendor, as if Mother was about to arrive for tea. When Mother does arrive, she may be in a pantsuit, but we don't show her a pantsuit room. We show her a replica of an olde English parlor.

Don't put all the blame on builders or suppliers; they like to think they're giving you what you asked for. Only when you open your eyes to see real space, color, and form—instead of "rooms" in hackneyed symbols—will anything better happen. Only when you ask for more will you get more.

In the '70s, much will change. Already, many young people are seeing those four-square, one-dimensional houses for what they really are. These young people want more than the sham house. They want a house that really does something for the life of the family who lives there—something freewheeling, spirited.

Change is well launched in vacation houses. When the day comes that more of us have enjoyed the new freedom—high ceilings, bold colors, very large and very small rooms, rooms to talk in, rooms to make love in—we'll want it in our year-round house, too.

The stress will be on efficient work centers. The luxury will be in space—in the total surroundings for our lives. Very few houses make the garden, sky, and water a part of the environment. Someday all good houses will.



DAVID STIRLING, JR.,

President, Stirling Homex Corporation

During recent years, our nation's housing problem has swelled to truly critical proportions. Most efforts to meet the ever-increasing demand have been doomed to failure from the start—because most of them involved the slow pace of conventional construction methods or the halfway measures of prefabrication. This slow pace has resulted in high costs and a serious time lag in filling the demand.

If automobiles, television sets, and refrigerators were entirely handcrafted, these items would be available only to a wealthy few. And yet, until recently, the industrial revolution had bypassed the most vital industry of all—and the world's biggest business—housing. But to some extent, housing is catching up with assembly-line production methods. By using mass methods, manufacturers have found they can produce permanent houses of good quality fast enough to meet the need.

Industrialization will prove itself first in the low and moderate cost brackets and in the multi-family types of houses. As companies gain experience, and as the public learns to evaluate the above-average quality that can be built into prefabricated modules, the technique will become flexible—and used for houses with higher budgets.

Within the next few years, components will be manufactured and shipped to warehouses in major cities. Then a family will be able to order a home from a wide choice of modules, so the final result will fit their needs exactly. The builder will simply take the modules from inventory, and they can move in in a matter of three or four days.

THE PROBLEMS IN HOUSING TODAY



EMIL HANSLIN

Principal, Hanslin Associates

Plainly this country has failed to meet the challenge of creating an environment that will fill all the needs of the individual. We're still building houses, neighborhoods, and communities on the basis of 20-year-old zoning and building code regulations.

The problem should concern all of us—for if we don't change the ways we create our environment, we'll pay dearly. The costs may well become unbearable because they involve more than just a house and lot. They include everything a family needs: transportation, cultural facilities, sewers, police protection, and the whole range of social costs.

The responsibility staggers any person who has studied the coming crisis. It's clear we hold in our hands the means to shape people for better or worse. The environment we in the housing industry are responsible for can make a young person into a decent adult—or turn him into a social misfit.

The industry has the thinkers to create this new kind of environment—but the public must demand it. Every family must learn of the benefits that are possible and of the way a person's environment contributes to his life. Only then will the banker and the local zoning board member (who have influenced the face of America more than all the architects and city planners put together) be forced to help prevent the corruption that has been worked both publicly and corporately.

We must establish a national goal of a better total environment to work toward, the same way Sputnik established a goal for the field of education. And we must do it now.



JAMES A. BURKE

Congressman, Massachusetts

This continuing rise in home mortgage interest rates is an intolerable situation. The housing shortage today is as bad as it was in the years right after World War II. Yet the increase in interest rates by banks is drying up the supply of money that is so essential for building an adequate number of houses.

Even today, it has become practically impossible for a family of four earning $10,000 to $12,000 to buy a home. First of all, they'll be hard pressed even to find a new house because—in too many areas—builders are concentrating on large-budget houses. Then, added to the principal, taxes, and insurance, the high interest rates being charged make the monthly payment prohibitive.

If a family earning this amount of income can't afford to purchase a home, then what chance is there for the poorer families living in overcrowded conditions in all of our cities? The current situation is very alarming and must not be allowed to continue.

Unless the banking industry can meet its obligation to provide adequate home financing at a reasonable cost, then Congress and government are going to have to interfere.

Social consciousness clearly demands that we make funds available to build better homes for more families, and governmental intervention may be the only way. We must find the means to give the total housing industry a shot in the arm that will compare to the original impact of FHA and VA guarantees on mortgages in the '40s and '50s.

We have a responsibility to see to it that money is not dried up in a sector as vital to our economy as housing.



BEN H. CUNNINGHAM, A.I.A.

Vice President, Jonathan Development Corp.

It's difficult to think about the future of housing without also considering its relationship to the neighborhood and the total community. The quality of life a house provides is just as dependent on these things as on features of the structure itself. Any house, no matter how good, loses some of its appeal if garbage must be hauled to the dump or if there are no places in the neighborhood for children to play.

Today the public is much more aware of the interdependence of communities and the need for overall planning. They are beginning to see that transportation, communications, waste disposal, social-economic-municipal relationships, and everything else must be planned at the "metro-scale" of the city.

The immediate future of the house itself looks less optimistic. The housing industry has "progressed" to a point where it is extremely difficult to build a decent home the middle-income family can afford. The ratio of labor cost to production is unreasonable in many areas, and outdated distribution and purchasing techniques often make material costs at the job site higher than necessary.

Industrialization is the key to the future of housing. The day is coming when shelter will be mass-produced like automobiles, in such a way that great variety will be available to the consumer.

Individuality can flourish, achieved by the *manner* in which standard components are assembled. The emphasis should be placed on design that relates to the industrial process. This will mark the end of block after block of fake historical styles, and open the way to new imaginative design in housing.

ARE KITCHENS OLD HAT?



Interior Design: Donald Popplestone



It is old hat to think of kitchens in such dated terms as "work triangle" or "U-shape"—or to view this room as a stereotype layout of upper-lower storage cabinets, a jumble of major and small appliances—and the same old laboratory counters hooking it all together.

Kitchens aren't old hat if you look beyond the rigid rules and the outmoded concepts. You should plan for yourself and *today*. Not for nostalgia. Not for the way your mother cooked.

Every woman has definite ideas about what she wants her new kitchen to be. But by the time she listens to a few well-intentioned friends or equipment salesmen, she usually ends up with something that isn't for her at all. And it isn't for the family either.

Perhaps your present kitchen *is* right for you. If so, don't be pressured into changing it or buying something you neither need nor want. On the other hand, it is old hat to think only of cooking in your "kitchen." If family and friends congregate here, then what you really need is a social center. You may want to have a room with easy chairs, TV, telephone, study spot, toy corner. Food fixing then would be but one among many functions in this live-in action room.

We're not predicting your new food area will look like our photographs. But do consider these points:

1. Work space. You'll actually need less with faster and easier food preparation.

2. Storage. Convenience foods, in varying packages, have different storage problems than former basic ingredients. You could require more or less space, depending on how you cook and how you shop.

Tomorrow's foods won't look like today's. You'll need adaptable space, interchangeable parts, adjustable components. Your shelves will offer many depths and heights, and there'll be numerous bins, hooks, racks, files, and clips.

But not just for food storage. Make way for equally varied cookware and servers—perfect with new food processes and tomorrow's programmed meals.

For example, the compact food service area ***(right)*** has three basic parts. There's a storage wall whose components open, perform, retreat. A corner unit hides wiring, plumbing, heating, ventilation. And, emerging from this service core: range, refrigerator, and sink unitized under a stainless top.

3. Appliances. Compact, efficient, and versatile, the electronic oven makes freezer food ready for the table in minutes. Portable dishwasher loads at the table; blender cooks and stirs. Choose among units best adapted to your family.

4. Mini-kitchens. Several small food preparation areas will be the best answer for many families. The island ***(above)*** serves taste-tempting barbecues to eager eaters seated around its massive wood top. An adjacent appliance unit (range, refrigerator, sink) aids cleanup.

Photographs: William Hopkins. Designer: Steve Mead



Stop & Go Cooking

By Doris Eby, Food Editor
and Joan McCloskey, Associate

If your daily schedule is stop and go, why not cook accordingly? Once you've mastered this beat-the-clock technique, you'll be able to entertain with elegance and ease . . . keep your cool when friends (hungry, of course) drop by unexpectedly . . . even surprise your nearest and dearest with special-occasion treats on specially hectic days.

The trick is to plan ahead so every minute you're in the kitchen counts toward very special results. Some of these recipes you prepare ahead, then refrigerate till serving time. Others you partially prepare, then refrigerate or freeze, awaiting that final touch—be it a sauce or a show-off garnish—which you can simply add when you're ready to serve.

ALWAYS-READY APPETIZERS

Your unexpected guests will get a surprise themselves when you whip out these festive appetizers. You make the bite-size potato chip pastry cups when time permits, then tuck them away in the refrigerator. To serve, bake the pastry and fill these ***Ham Chippers*** *with a hot deviled ham mixture.*

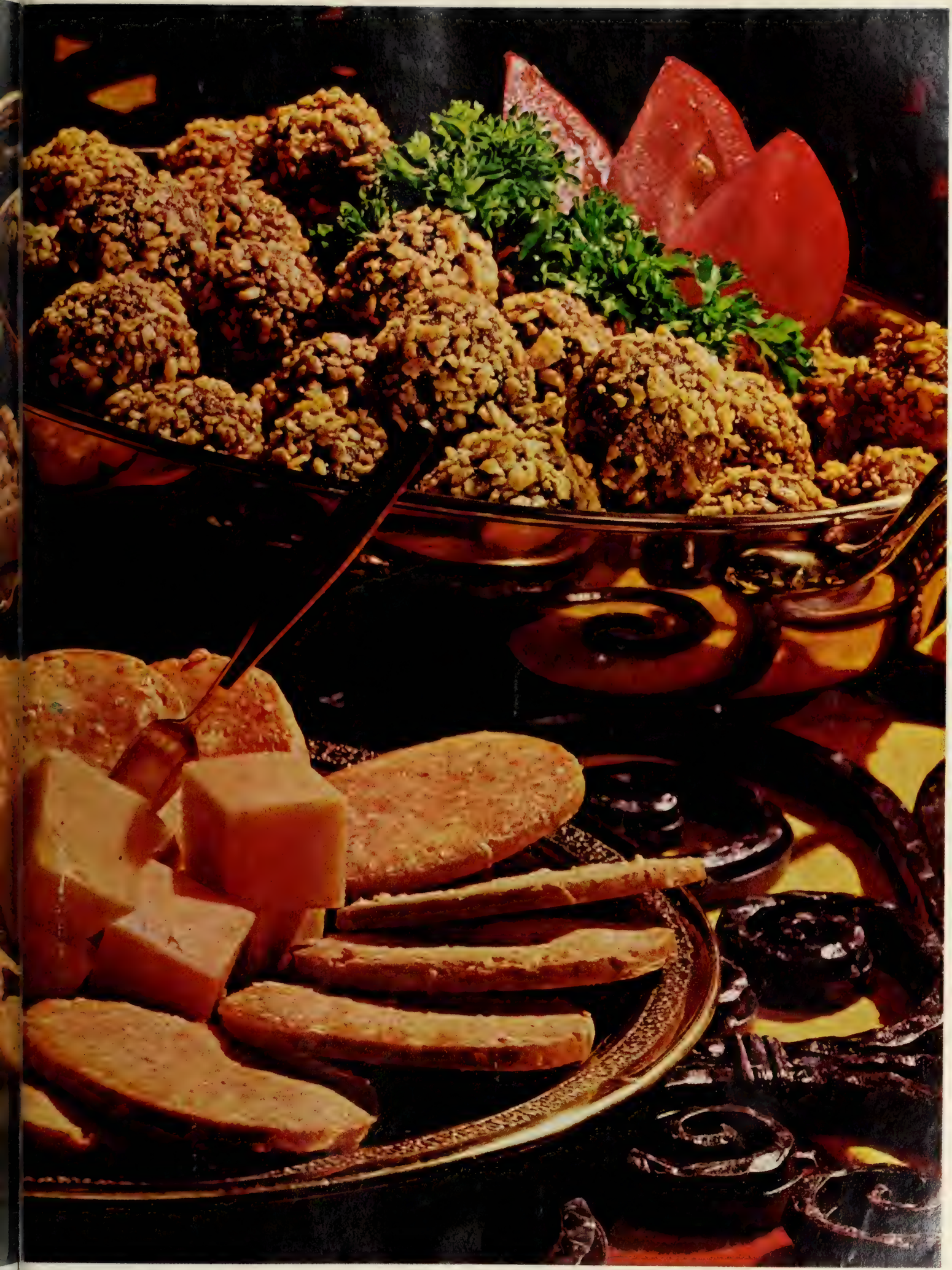
To really impress your guests, bring on ***Spicy Cocktail Meatballs.*** *The savory meatballs are frozen till needed, then rolled in crushed corn chips and baked till browned.*

Toasted sesame seed adds nutty flavor to crisp ***Sesame-Cheese Wafers.*** *You make the cheese roll at your convenience, then slice and bake for guests.*

Recipes on page 114



Photograph: Maselli



Stop & Go Cooking

Your sudden salad course

These spectacular salads and a party-special bread bring out the best in any meat, fish, or poultry main dish. For ***Tangy Cauliflower Salad*** *you start early in the day by marinating the cauliflower buds and julienne strips of carrot in French dressing. Last-minute work? Practically none! Just sprinkle the vegetables with crumbled blue cheese, heap into lettuce cups, and top with slivers of avocado and a sprig of parsley.*

If you're hunting for a really unusual salad for a party, try ***Raspberry-Cranberry Wine Salad****. It looks regal, serves ten to twelve hungry guests easily. The raspberry gelatin mold is spiked with Burgundy and laden with whole cranberry sauce, crushed pineapple, and chopped walnuts. Best of all, you're practically free from kitchen duty at party time! Simply whip up* ***Cheese Fluff Dressing****—a creamy mixture of whipped topping, cream cheese, and orange peel—and garnish with orange and grapefruit sections.*

Let guests help themselves to rolls from a warm loaf of buttery ***Celery Rolls in a Loaf****. You cut and spread an unsliced loaf of white bread with an easy-to-fix celery seed butter, wrap, and store in the refrigerator till about 20 minutes before serving. Then pop it into the oven and let guests enjoy the luscious aroma as it bakes warm and golden.*



Recipes on page 114



Stop & Go Cooking

Make-ahead main dishes

To ease the most difficult and time-consuming portion of your meal, try one of these make-ahead main dishes. Even that traditionally last-minute dish, ***Cheese Soufflé****, can be accomplished without fuss. In fact, these individual soufflés go straight into the oven from the freezer! Like any soufflé, of course, these should be served immediately. So while they bake, prepare* ***Broccoli Sauce****—with frozen broccoli, which comes from the package already chopped.*

Flaked red salmon plus frozen cream of shrimp soup, sharp process cheese, and bright green peas—it all adds up to a memorable entrée we call ***Salmon-Shrimp Casserole.*** *Only you will know that the casserole was waiting in the freezer! After the salmon mixture is bubbly hot, circle the dish with biscuit drops and continue baking till the biscuits are delicately golden.*

Make a shortcut pancake batter with sour cream sauce mix for these elegant ***Chicken-Cheese Stack-ups.*** *The same sauce goes into both the pancakes and the creamy chicken filling. You stack up the "stack-ups" and freeze them right in the same pan you'll use for baking later. At serving time, spoon on cheese sauce—also from a mix—and top with cubes of jellied cranberry sauce. You'll have a chicken dinner in one easy make-ahead dish!*

Recipes on page 118





Stop & Go Cooking

Desserts you keep on ice

A great dinner deserves a grand finale a dessert that looks as if you had a cordon bleu chef hiding in the kitchen. Here are three examples—and the beautiful part is, they're a snap to prepare ahead with a refrigerator/freezer and a little forethought.

For an extravaganza of color and flavor, try ***Cherry Melange.*** *Choose your most elegant glass serving bowl, then spoon in layer upon layer of fruits dark sweet cherries, fresh sliced strawberries, cantaloupe balls, and pineapple chunks. Drizzle with an orange marmalade sauce spiced with candied ginger, and chill till dessert time. Add a final layer—sliced bananas—plus a sprig of mint, and serve with pride!*

You get a head start on ***Strawberry Parfaits*** *by making the strawberry ice cream the night before. Then, while a "helper" clears the table, you layer the ice cream with fresh sliced strawberries in tall, icy parfait glasses. Top with whole berries and serve.*

Hawaiian Halo *is a luau-special dessert that lets the hostess relax. Way ahead of time, you bake the cookie crust and prepare the pineapple filling. Either freeze or refrigerate the crust till serving time. Then, pipe a rim of whipped topping around the edge of the crust, spoon in the filling, and sprinkle with toasted coconut.*

Recipes on page 112







Photographs: Photography, Inc

MAGNIFICENT MELONS

By Patricia Pollock, Associate Food Editor

Instead of turning a pumpkin into a coach a la Cinderella, why not turn your favorite melon into a spectacular salad, dessert, or punch? It's an easy way to dazzle your audience.

Watermelon-Wine Punch

When buying a cut watermelon, choose a nicely rounded melon with firm, brightly colored rind and a yellow "belly"

½ medium watermelon, cut lengthwise
½ cup sugar
½ of a 6-ounce can (⅓ cup) frozen lemonade concentrate, thawed
1 4/5-quart bottle dry white wine, chilled
1 28-ounce bottle ginger ale, chilled

Using rim of cup as guide, trace scallops around cut edge of melon. Carve scalloped edge following pattern. Using a melon ball cutter, cut out 2 cups small melon balls; set aside. Scoop out remaining pulp to use another time; cut thin slice from bottom of melon half to steady. In saucepan, combine sugar and ½ cup water; boil 5 minutes. Add lemonade concentrate and wine; chill 2 hours or more. Pour into melon half; add reserved melon balls. Carefully add ginger ale, mixing with an up-and-down motion. Makes 2 quarts.

Melon a la Orange

Look for honeydew melon with a slight softening at the blossom end, a creamy yellow rind, and a pleasant aroma—

¼ cup light corn syrup
2 tablespoons frozen orange juice concentrate, thawed
2 tablespoons orange liqueur

. . .

2 cups honeydew balls
2 cups cantaloupe balls

Combine corn syrup, orange concentrate, and orange liqueur. Pour over honeydew and cantaloupe balls in deep bowl. Cover and chill mixture several hours, stirring once or twice. Serve in sherbets; garnish each serving with sprig of mint. Makes 4 servings.

Curried Chicken Cantaloupe Salad

To choose a ripe cantaloupe, check for a smooth, slightly soft indented stem end, raised netting on light green to yellow rind, and a sweet musky aroma—

1 small cantaloupe
1 cup cubed cooked chicken
½ cup seedless green grapes, halved
½ cup sliced celery
2 tablespoons slivered almonds, toasted
½ cup mayonnaise or salad dressing
½ cup dairy sour cream
1 teaspoon soy sauce
½ teaspoon curry powder
¼ teaspoon salt

Using a saw-tooth cut, halve melon; remove seeds. Scoop out melon pulp; cube. Combine cubed melon, chicken, grapés, celery, and almonds. Mix together remaining ingredients; add to melon mixture and toss. Serve in melon cups. Makes 2 servings.





Feed 'em good with Hungry Jack Biscuits and Kraft Jelly.



Pillsbury's Hungry Jacks are in the Dairy Case.

Big, hearty Pillsbury Hungry Jack Biscuits topped off with your favorite flavor of fresh-fruit good Kraft Jellies or Preserves. What a way to feed the Hungry Jacks at your house!

Hunt'sauce makes Wednesday specia



Country Pot Roast



3 to 4 lbs lean chuck or rump roast
1 Tablesp. paprika
2 teasp salt
¼ teasp pepper
2 Tablesp Wesson Oil
cup water
1 bay leaf
8 to 10 small white onions, whole
8 small carrots
2 (8-oz) cans or 1 (15-oz.) can Hunt's Tomato Sauce with Tomato Bits
2 Tablesp minced parsley
1 cup sour cream

Trim excess fat from meat, sprinkle with paprika, salt, pepper, brown in hot Wesson in large pan Add water and bay leaf, cover, simmer 1½ hours Add onions, carrots and Hunt'sauce; cover and simmer 1 hour or until tender Add parsley Remove from heat and gradually stir in sour cream 6 to 8 servings

Buffet Vegetable Bake



1 (1-lb) can green beans, drained
1 (1-lb) can yellow wax beans, drain
1 (4-oz) can mushrooms, drained
¼ cup grated Parmesan cheese
3 Tablesp butter, melted
1 (8-oz) can Hunt's Tomato Sauce with Onions
½ teasp salt

Toss vegetables with Parmesan chees in 1-1/2-quart baking dish. Drizzle wi melted butter Add salt to Hunt'sauce pour over vegetables; mix. Bake at 325° F. for 25 minutes 6 to 8 servi






Wednesday's his day for the grandchildren. Then, in the evening, the family's






re for my pot roast. I make it with Hunt's Tomato Sauce and they eat it







. They love my Wednesday specials. But really...I still cook to please him."

Old-Fashioned Tomato Spice Cake



2 cups flour
1 cup sugar
1 teasp baking powder
1 teasp cinnamon
½ teasp nutmeg
½ teasp cloves
½ teasp salt
1 (8-oz.) can Hunt's Tomato Sauce
1 teasp baking soda
1 egg, beaten
½ cup Wesson Oil
1 cup chopped nuts
1 cup raisins

Sift together flour, sugar, baking powder, spices and salt. Add Hunt'sauce, in which baking soda has been dissolved. Add egg, oil, nuts, raisins; mix well. Pour into 2 greased 8-inch layer pans. Bake at 350°F. for 30 minutes. Cool layers and frost with fluffy white frosting or lemon-butter icing.



For your free Hunt'sauce "Winning Recipes" Cookbook, write Box 3761B, Hunt-Wesson Foods, Fullerton, Calif. 92634.

HOW TO WRAP FOOD FOR YOUR FREEZER

Much of the success you have with your home freezer or freezer section of your refrigerator depends on how you package, wrap, and seal foods. They must be protected against the dry, cold air so they won't develop off-flavors, and lose color, moisture, and nutritive value.

To greatly reduce your day-to-day work load, follow these helpful food-storage basics.

Freezer Materials

It's false economy to skimp on freezer wrappings and containers since these materials are meant to protect food from air and retain moisture.

Containers resistant enough to maintain satisfactory quality in the food are glass, pottery, aluminum, and rigid plastic. Foil and freezer papers coated with cellophane, polyethylene, or wax also work well. Laminated freezer paper, plastic bags, and waxed cartons are moisture-vaporproof, too. However, ordinary ice cream and cottage cheese cartons do *not* provide adequate protection.

Freezer containers should be easy to seal as well as moisture-vaporproof. Packaging material must be durable to withstand the extreme cold temperatures below 0° for a long period of time.

Oven-proof casseroles can be used for freezing, heating, and serving. If the casserole has a cover, be sure to seal it with freezer tape and slide into a plastic bag or tape on an extra cover of freezer foil for added protection.

Glass jars with wide mouths and tapered sides are especially designed for freezing. Food frozen in these containers can be removed from jars without thorough thawing.

Use your refrigerator trays to freeze soups, creamed vegetable mixtures, and juices for quicker thawing and easy storage. Remove from tray when frozen solid and store in plastic bags or rigid containers.

The type of packaging best suited to a particular food depends somewhat on the size and shape of the food, its consistency, and whether the pack is solid or liquid. Rigid containers are needed for liquid packs of fruit and for combination dishes of semi-liquid consistency. Remember to allow sufficient headspace: one-half inch for pints and one inch for quarts. Heavy plastic bags are most satisfactory for dry packs such as vegetables and meats. Freezer foil is ideal for wrapping irregularly shaped foods such as poultry since the foil can be molded close to the food to exclude air.

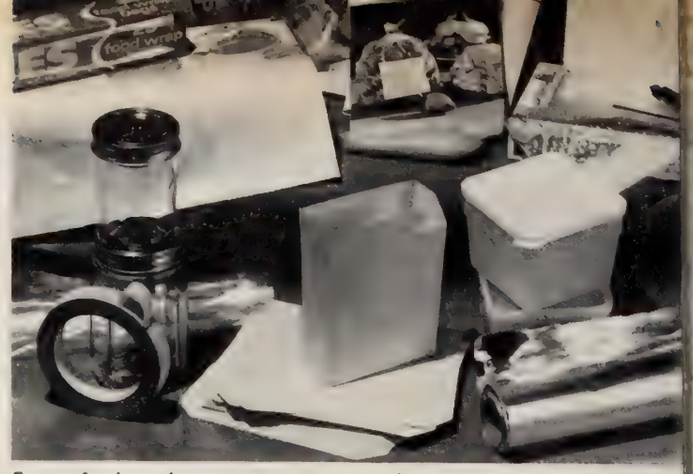
Select the containers you prefer, but keep in mind convenience and economical use of freezer space. Tub-like containers take up more room than cube-shaped ones.

Labeling

The first rule for efficient freezer management is to keep foods going in and coming out—and to keep track of the flow. Every package going into the freezer should be clearly labeled to indicate the contents and the date it was frozen. It's a good idea to indicate how much is in the package. For example, the label should show how many chops or patties, how many cookies, or weight of a roast. Meats might also be marked "family" or "company."

Importance of Fast Freezing

For fastest and most efficient freezing, the amount of food frozen at one time should be limited. Only the amount of unfrozen food that will freeze within 24 hours should be put into the freezer at one time. Follow the manufacturer's instructions for the number of pounds per cubic foot your freezer can efficiently accommodate within a 24 hour period. In general, packages should not be placed close together, as those in the center may freeze too slowly producing less satisfactory results.



Freeze foods in these moisture-vaporproof containers; seal well.



Seal casseroles with foil or slide into large plastic bags.



Freeze liquids in trays, then remove and store in plastic bags.

Freezing Prepared Foods

Nothing cuts time and labor costs more than main dishes that can be transferred from freezer to oven to table. Carefully chosen casseroles that freeze well result in food with a fresh-cooked flavor. Some changes may have to be made in the recipe, however, if the dish is to be frozen instead of served immediately. Since spices such as garlic, pepper, and celery intensify in flavor during freezing, these should be slightly *decreased*. You may wish to add *more* onion, salt, and chili powder, however, since these seasonings usually lose some of their flavor.

When you freeze casseroles calling for a crumb topper, omit it till ready to reheat and serve. Bread crumbs, crushed potato chips, or grated cheese all become tough and soggy when frozen.



©Sears, Roebuck and Co.

"Our Kenmore self-cleaning oven from Sears could pass even a mother-in-law's inspection," says Eve Arden.

In Hidden Valley, California, there's a charming green farmhouse surrounded by stables, pool and tennis court. It's the home of actor-artist-rancher Brooks West, his wife and four children.

Mrs. West is the delightful Eve Arden, star of films, plays, and TV series ("Our Miss Brooks," "The Mothers-in-Law," etc.).

Besides filling the house with his paintings, and her needlework, the Wests like to cook. "Brooks gives me an inferiority complex," says Eve Arden. "He's the creative cook in this household. And now I let him barbecue chickens to his heart's delight—because I don't have to clean up after him. We've got a new Kenmore stove from Sears. Our old stove was a Kenmore, too. But this new one has a *self-cleaning oven.*

"So now instead of coping with the splatter and grease after Brooks' barbecues, I just lock our Kenmore's door, turn on the 'clean' cycle, set the timer, and walk out of the kitchen.

"My Kenmore oven cleans itself to perfection. Front, back, sides—every corner.

"This new Kenmore has *two* ovens. So while Brooks barbecues in the bottom one, we bake strawberry pies in the top one.

"Our Kenmore has a rotisserie, and we also got the vent that keeps smoke out of your kitchen. Why pay more when a Kenmore from Sears, Roebuck and Co. gives you so much."

Sears Kenmore Stove

for women who want the best even if it does cost less.

BOUQUET IN BLUES

By Margo Garrity, Crafts and Home Sewing Editor



Photograph: Hopkins

Master a few crewel stitches and you can produce a flower arrangement that will last and last. This floral work of art, designed especially for BETTER HOMES AND GARDENS readers by Elizabeth Bauman, fits a frame 18x21 inches. Our kit includes an assortment of crewel yarns in a colorful array of brilliant blues, white, yellow, green, and black; stamped-for-crewel homespun; needles; and easy-to-follow instructions for all of the embroidery stitches you'll be doing.

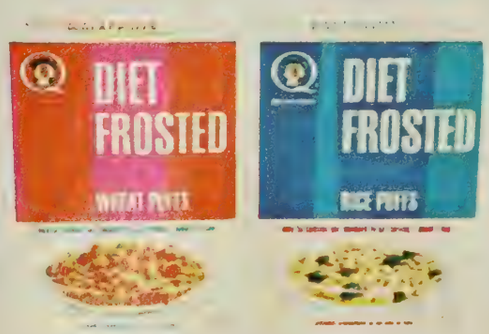
Our design takes a little time but when you're done, you'll have a work of art to enjoy yourself or give to a friend. You will discover it blends well with most color schemes.

To order kit, see coupon on page 118. Frame is optional.

For your information, here's a list of cereals sweetened without sugar and under 60 calories per serving:

1. Quaker Diet Frosted Rice Puffs.
2. Quaker Diet Frosted Wheat Puffs.
3.
4.
5.
6.
7.
8.
9.
10.
11.
12.
13.
14.
15.

7¢ 438 7¢



Save 7¢

Quaker Diet Frosted Rice Puffs. or Quaker Diet Frosted Wheat Puffs.

Mr. Grocer: You are authorized, as our agent, to redeem this coupon for 7c on any package of Quaker Diet Frosted Rice Puffs or Quaker Diet Frosted Wheat Puffs. We will pay you 7c plus 2c handling for each coupon redeemed in accordance with the terms of this offer. To obtain prompt redemption send to: The Quaker Oats Company, P.O. Box 1275, Clinton, Iowa. Any sales tax must be paid by the consumer. Invoice showing purchase of stock to cover coupons presented must be shown on request. Coupon is void if taxed, restricted or prohibited by law. Cash redemption value 1/20 of one cent. Offer good only in U.S.

7¢ 438

Store Coupon


This sauce doesn't just sit there
KRAFT
Barbecue
SAUCE
It simmers real cookout flavor all through the meat. Kraft Barbecue Sauce
Made with 19 herbs and spices. Choose Regular, Hot, Garlic or Hickory Smoke flavored

FAST CAKES—ALL KINDS



Buying information, page 139

Prune-Spice Cake

In the Fast Cake category, a spicy cake with a nut topper takes Cook-of-the-Month honors—

1½ cups sifted all-purpose flour
¾ cup granulated sugar
¼ cup brown sugar
1 teaspoon baking powder
½ teaspoon baking soda
½ teaspoon ground cinnamon
¼ teaspoon ground ginger
¼ teaspoon salt
½ cup cooking oil
1 4¾-ounce jar (½ cup) strained prunes
1 egg
1 teaspoon vanilla
½ cup chopped walnuts

In mixer bowl, sift together first 8 ingredients. Add the oil, ½ cup cold water, the prunes, egg, and vanilla. Blend, then beat 1 minute at medium speed of electric mixer. Turn batter into a greased and floured 9x9x2-inch baking pan. Sprinkle nuts atop batter. Bake in 350° oven for 30 minutes; cool in pan. Combine ½ cup sifted confectioners' sugar, ¼ teaspoon ground cinnamon, and 1 tablespoon light cream. Drizzle over cake. *Mrs. Joan Letobar, Westland, Michigan*

FANCY CAKES—ALL KINDS



Photographs: Mase

Coconut-Orange Cake

Orange-spiked cake wins Cook-of-the-Month honors for Fancy Cakes

1 package 2-layer-size white cake mix
1 cup milk
2 egg whites
½ of a 6-ounce can (⅓ cup) frozen orange juice concentrate, thawed
½ cup flaked coconut
• • •
⅓ cup flaked coconut

Combine cake mix, milk, egg whites, and orange concentrate. Beat 4 minutes at medium speed of electric mixer. Fold in the ½ cup coconut. Pour into 2 greased and floured 9x1½-inch layer pans. Bake in 350° oven for 35 minutes; cool. Frost and fill with *Fluffy White Frosting:* Combine 1 cup sugar, ⅓ cup water, ¼ teaspoon cream of tartar, and dash salt. Bring to boiling, stirring till sugar dissolves. Slowly add sugar syrup to 2 unbeaten egg whites, beating constantly with electric mixer till stiff peaks form, about 7 minutes. Beat in 1 teaspoon vanilla. Tint the ⅓ cup coconut with 1 teaspoon orange juice concentrate or a few drops yellow food coloring; sprinkle atop cake. *Mrs. Charles Scott, Indianapolis, Indiana*

Prize Tested Recipes
Add to your cook book
Better Homes and Gardens NEW COOK BOOK

FANCY



Chocolate Truffle Torte

Cream 1 cup granulated sugar with ¼ cup shortening. Add 2 egg yolks and 1 teaspoon vanilla; beat till fluffy. Stir in 2 squares (2 ounces) unsweetened chocolate, melted and cooled. Sift together 1¼ cups sifted all-purpose flour, ½ teaspoon baking powder, ½ teaspoon baking soda, and ½ teaspoon salt. Add to creamed mixture alternately with ¾ cup milk, beating well after each addition. Fold in 2 stiff-beaten egg whites. Turn into 2 greased and floured 9x1½-inch round layer pans. Bake in 350° oven for 15 to 18 minutes. Cool 10 minutes; remove from pans.

Fill between layers with *Truffle Filling:* Melt ½ cup semisweet chocolate pieces over low heat, stirring constantly. Cool just till warm. Whip 1 cup whipping cream till fluffy. Add the melted chocolate; continue beating till stiff. Fold in ½ cup slivered almonds, toasted.

Drizzle cake with *Chocolate Glaze:* Melt 1 square (1 ounce) unsweetened chocolate with 2 tablespoons butter or margarine. Stir in 1½ cups sifted confectioners' sugar and 1 teaspoon vanilla. Gradually add 2 to 3 tablespoons boiling water, beating till smooth. Sprinkle with toasted slivered almonds.

Mrs. Russell J. Lerenson
Mountain Brook, Alabama

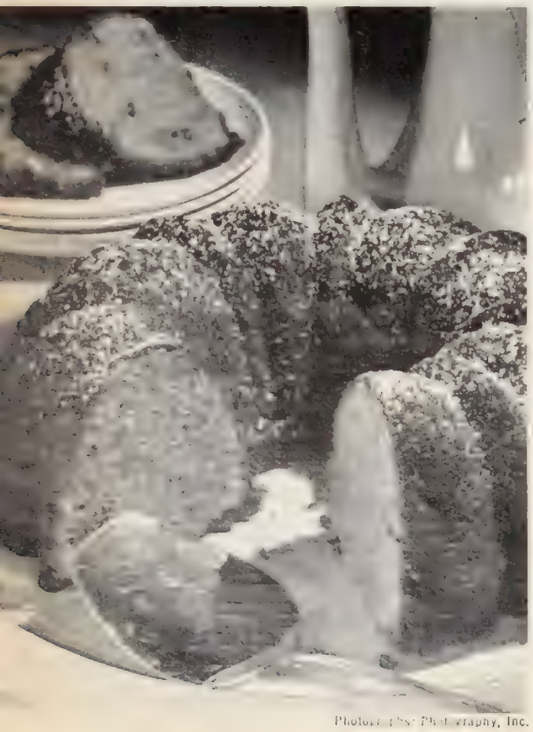


Photo: [illegible] Photography, Inc.

Honey Pecan Cake

Combine 1 tablespoon vinegar and enough milk to make 1 cup; set aside. Stir 1 cup cooking oil into 1½ cups sugar; add 3 eggs and 1 teaspoon vanilla. Beat 1 minute at medium speed of electric mixer. Sift together 2 cups sifted all-purpose flour, 3 teaspoons baking powder, ½ teaspoon baking soda, 1 teaspoon ground cinnamon, and ¼ teaspoon ground cloves. Add to creamed mixture alternately with sour milk. Beat 1 minute more. Stir in ½ cup chopped pecans. Pour into greased 10-inch fluted tube pan. Bake in 350° oven for 40 minutes. Let stand 10 minutes. Remove from pan. Prick holes in hot cake; drizzle with *Honey Syrup:* Boil together ¼ cup honey, 1 tablespoon water, and 1 tablespoon lemon juice.

Mrs. John Scocos
Owatonna, Minnesota

FAST



Self-Filled Cupcakes

Kids will love 'em—

1 package 2-layer-size chocolate cake mix

• • •

1 8-ounce package cream cheese, softened
⅓ cup sugar
1 egg
Dash salt
1 6-ounce package (1 cup) semisweet chocolate pieces

Mix cake according to package directions. Fill paper bake cups in muffin pans ⅔ full. Cream the cheese with the sugar; beat in egg and salt. Stir in chocolate pieces. Drop one rounded teaspoon cheese mixture into each cupcake. Bake as package directs. Makes about 30 cupcakes.

Mrs. Conrad Stanley
Kansas City, Missouri



Peanut Butter Crunch Cake

A fix-up for cake mix with a nutty chocolate frosting—

1 package 2-layer-size yellow cake mix
½ cup chunk-style peanut butter
3 eggs
1⅔ cups milk

• • •

¼ cup chunk-style peanut butter
1 16½-ounce can chocolate frosting *or* 1 recipe Nutty Chocolate Frosting

In mixer bowl, combine dry cake mix, the ½ cup peanut butter, eggs, and milk. Blend at low speed of electric mixer; beat 2 minutes at medium speed. Turn into greased 13x9x2-inch baking pan. Bake in 350° oven for 35 to 40 minutes or till cake tests done. Cool. Blend together the ¼ cup chunk-style peanut butter and canned chocolate frosting, frost cake. *Or* use *Nutty Chocolate Frosting:* Combine 1 1-pound package (about 4¾ cups) sifted confectioners' sugar, ½ cup cocoa powder, and ¼ teaspoon salt. Add ⅓ cup boiling water, ⅓ cup butter or margarine, and ¼ cup chunk-style peanut butter; blend well. Add 1 teaspoon vanilla, stirring to blend.

Judith F. Talford
Sterling Heights, Michigan

We're twice as good.



Wish-Bone® Thousand Island and Wish-Bone® Russian. Two distinctive dressings with so much flavor and so many uses we call them our twice-as-good dressings.

Wish-Bone Thousand Island brims with pickle relish, mustard, onions, red and green peppers, celery, seasonings and eggs. All blended together to make a true Thousand Island flavor. You love to get a salad into the thick of it. But it's also sensational in chicken and tuna salad. As a cocktail sauce for seafood dishes. As a spread for sandwiches. As a topping for your favorite gelatin mold. As a dip for your next party.

Or take Wish-Bone Russian. Ruby-red. Spicy-sweet. Oozing with twenty-three exotic herbs and spices. With a zesty flavor all its own that perks up any salad. And Wish-Bone Russian is so rich you can't spread it thin no matter how you spread it around. It's great as a glaze for ham, sweet potatoes, and fruited lamb shanks. Or as a marvelous marinade to give chicken, pot roasts, chops and ribs an exciting new taste.

Wish-Bone Thousand Island and Wish-Bone Russian. The dressings with lots more flavor for lots more uses. Wish-Bone's twice-as-good dressings.

50¢ REFUND

GET 50¢ FOR TRYING WISH-BONE RUSSIAN AND THOUSAND ISLAND DRESSINGS.

TO: Wish-Bone Russian and Thousand Island offer. P.O. Box 9139, St. Paul, Minnesota 55177

Enclosed are (two) labels: *one* label from Wish-Bone Russian Dressing, and *one* label from Wish-Bone Thousand Island Dressing. Please send my 50¢ refund to:

Name_____

Street_____

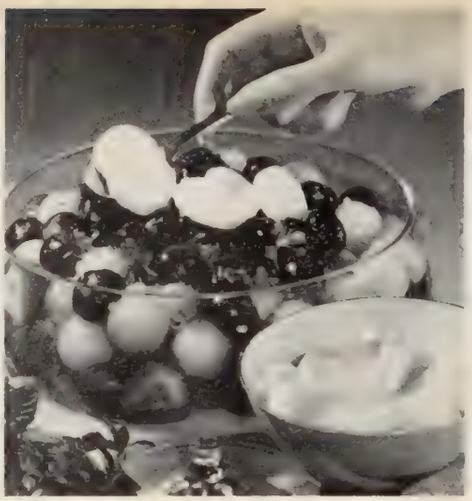
City_____ State_____ Zip Code*_____

Void where prohibited, taxed or otherwise restricted. Please allow 4 weeks for refund. Offer expires December 31, 1969. Limit one (1) per family, group or organization. Good only in U.S.A., its territories and Puerto Rico. U.S. Military overseas please include A.P.O. number.

*Zip code must be included to guarantee delivery.

SPECIAL PARTY DESSERTS

See pages 98 and 99



Cherry Melange

Delicious made with fresh dark sweet cherries, too

1 14½-ounce can (2 cups) pitted dark sweet cherries, drained and halved
1 cup fresh strawberries, sliced
1 cup cantaloupe balls (about ⅓ of a cantaloupe)
1 13½-ounce can (1⅔ cups) frozen pineapple chunks, thawed and drained
½ cup orange marmalade
¼ cup hot water
1 teaspoon snipped candied ginger
1 medium-large banana, sliced
Fresh mint

Chill fruits; layer fruits in compot glass bowl, or 8 sherbet glasses. Cor bine orange marmalade, hot water, ar ginger. Drizzle over fruit. Chill. Whe ready to serve, add banana slices. (T keep bananas from darkening, dip lemon juice or treat with color keeper Garnish with sprigs of mint. Makes servings.

Strawberry Parfaits

Fresh strawberries make this ice crea come alive—

1 pint fresh strawberries, hulled
½ envelope (1½ teaspoons) unflavore gelatin
2 tablespoons cold water
2 cups buttermilk
¾ cup sugar
½ teaspoon vanilla
1 to 2 drops red food coloring
2 egg whites
⅓ cup sugar
1 pint fresh strawberries, hulled

Push the first 1 pint strawberries throug food mill or sieve to make puree. Softe gelatin in cold water; heat over hot wa ter till gelatin dissolves. Combine bu termilk, the ¾ cup sugar, strawberr puree, vanilla, food coloring, and gela tin; mix well. Turn into one 6-cup c two 3-cup refrigerator trays; freeze firm Break into chunks; turn into chille bowl. Beat smooth with electric or ro tary beater. Beat egg whites till so



Photographs: Photography, In

peaks form. Gradually add the ⅓ cu sugar, beating to stiff peaks. Fold int strawberry mixture. Return to cold re frigerator tray; freeze firm. To serve slice the second pint of strawberries sweeten to taste. Spoon sherbet and ber ries alternately into parfait glasses Garnish with extra berries. Serve im mediately. Makes 7 to 8 servings.



waiian Halo

tropical treat, golden and icious—

cup sugar
ablespoon cornstarch
¾-ounce can (1 cup) crushed pineapple
cup water
ablespoons butter or margarine
easpoons lemon juice

• • •

cups sifted all-purpose flour
cup sugar
teaspoons baking powder
teaspoon salt
cup butter or margarine
eaten egg

• • •

- or 2⅛-ounce package dessert topping mix
asted coconut

small saucepan, combine the cup sugar and the cornstarch. d the *undrained* pineapple l the water. Cook, stirring nstantly, till mixture thick- and boils. Stir in the 2 lespoons butter or marga- e and the lemon juice. Cool, er, and chill. Sift together r, the ½ cup sugar, the bak- powder, and salt. Cut in the cup butter till mixture re- ables coarse crumbs. Add , stirring till all flour is moist- d. Pat evenly in ungreased ½-inch round baking pan. ke in 350° oven for 18 to 20 utes or till very lightly wned. Remove from pan; l on rack. Cover with foil l refrigerate, wrap in foil or ezer wrap and freeze till ded.

Place cookie crust on serving te. Prepare dessert topping according to package di-



tions. Pipe or spoon topping und edge of cookie crust. center with chilled pineap- filling.

Garnish with toasted coco- . To toast coconut, spread layer of coconut in shallow ding pan. Toast in 350° oven lightly browned, about 6 to minutes. (Stir coconut or ke pan often during baking toast evenly.)

EDITORIAL INDEX

For those who save copies of Better Homes and Gardens. An Editorial Index is available for the 1968 issues to help you find the article you want. To order the index, send 35c to Better Homes and Gardens, Reader Service Dept., Des Moines, Iowa 50303.



Remember the layer cake your mother made, with icing so good you begged to lick the spoon? Pepperidge Farm® remembers.

Of course, you ruined your appetite for dinner, but that icing was worth it.

And somehow, you'd get down enough of the evening's lamb chop and peas to deserve the cake itself. Remember?

Pepperidge Farm remembers. We still make that kind of cake. Three layers high and iced all around, of course. And we freeze it fast, so you can have it fresh at home.

And we make a cake to suit most every taste: Vanilla, Chocolate Fudge, Golden, Devil's Food and Coconut. They're all cakes like your mother made, and you remember how good *they* were.



A cake like Mother's, and 50¢ back in the bargain.

Just mail this coupon with your name and address and the words "Ready To Serve" from the front panel of any Pepperidge Farm® Frozen Layer Cake to: Pepperidge Farm, Inc., P.O. Box 10 P, Mount Vernon, New York 10559

Name_____
Address_____
City_____
State_____ Zip_____

Limit one refund per family, group or organization. Void if taxed, restricted or forbidden by law. Subject to state and local regulations. Offer good in U.S.A. only. Offer expires December 31, 1969. Offer good only on this form.



584/3075 B

APPETIZERS, SALADS, AND A BREAD

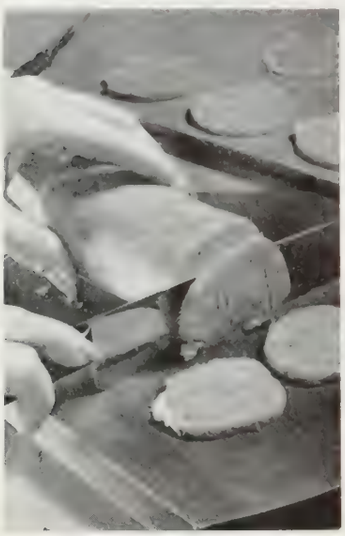
See pages 92 and 94

Sesame-Cheese Wafers

Just slice and bake for unexpected company—

1 5-ounce jar sharp process cheese spread
3 tablespoons butter or margarine
¾ cup sifted all-purpose flour
¼ teaspoon paprika
2 tablespoons sesame seed, toasted

In small mixer bowl, cream together cheese spread and butter or margarine. Sift together flour and paprika; stir in sesame seed. Blend flour mixture into cheese mixture. Form into 5-inch long roll, 1½ inches in diameter. Wrap and refrigerate (for up to 1 week). When ready



to serve, slice ¼-inch thick wafers from roll. Bake on ungreased baking sheet in 400° oven for 15 minutes or till edges are lightly browned. Remove from baking sheet; cool. Makes about 24 wafers.

Spicy Cocktail Meatballs

Crunchy corn chips are the special bonus in these savory meatballs

¾ pound ground beef
1 4¾-ounce can liver spread
1 teaspoon prepared mustard
½ teaspoon salt
⅛ teaspoon pepper
¼ cup fine dry bread crumbs
1 slightly beaten egg

• • •

2 cups corn chips, crushed (¾ cup)

Combine ground beef, liver spread, mustard, and seasonings till well blended. Add crumbs and egg; mix thoroughly. Shape into 1-inch balls, using a rounded teaspoon meat mixture for each. Cover tightly and refrigerate overnight. Just



before baking, roll in crushed corn chips. Bake on rack in shallow pan in 350° oven for 10 minutes; turn once and bake 10 minutes more. If desired, garnish platter with a fan of tomato wedges. Makes about 60 meatballs.

Ham Chippers

Next time, try a different filling in these shells—

1 cup potato chips, crushed (½ cup)
Pastry for 9-inch single crust pie

• • •

1 4½-ounce can deviled ham
2 tablespoons dry sherry
1 tablespoon chopped pimiento
Chopped pecans

Spread crushed potato chips on well-floured surface; roll pastry out over chips, about ⅛ inch thick. Cut into 2¼-inch rounds; fit into about twenty-four 1½-inch muffin cups. Prick each

Photographs: Photography, Inc.

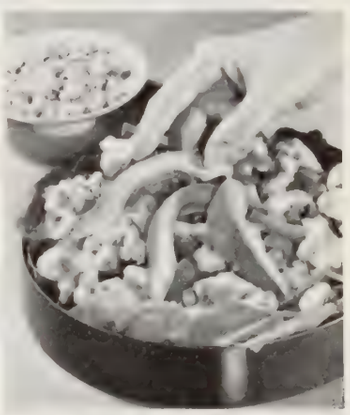


with fork and chill at least 15 minutes. (Unbaked shells will keep in refrigerator for several hours.) To serve, bake in 425° oven for 10 minutes or till golden brown. Combine ham, sherry, and pimiento; heat just to boiling. Spoon into shells; garnish with chopped pecans. Serve warm. Makes about 24.

Tangy Cauliflower Salad

1 medium head cauliflower, separated into buds (about 4 cups)
2 medium carrots, cut in julienne strips (1 cup)
⅓ cup French dressing
½ ounce blue cheese, crumbled (2 tablespoons)
1 small avocado, peeled and sliced

Cut cauliflower buds in half lengthwise. Combine cauliflower and carrot strips; toss with French dressing. Cover and refrigerate till ready to serve, stirring once or twice. At serving time, sprinkle with blue cheese. Toss lightly and serve in crisp lettuce cups. Top each



serving with avocado slices. Makes 6 servings.

Raspberry-Cranberry Wine Salad

A sophisticated wine-spiked party salad—

1 6-ounce or 2 3-ounce packages raspberry-flavored gelatin
1 16-ounce can (2 cups) whole cranberry sauce
1 8¾-ounce can (1 cup) crushed pineapple
½ cup Burgundy
⅓ cup chopped walnuts
1 orange, sectioned
1 grapefruit, sectioned

Dissolve gelatin in 2 cups boiling water. Stir in cranberry sauce, *undrained* pineapple, and Burgundy. Chill till partially



set. Stir in nuts. Pour into 6-cup mold. Chill till firm. At serving time, fill center of mold with orange and grapefruit sections. Serve with *Cheese Fluff Dressing:* Prepare one 2- or 2⅛-ounce package dessert topping mix according to package di-



rections. Beat in one 8-ounce package softened cream cheese. Fold in 1 teaspoon grated orange peel. Makes 10 to 12 servings.

Celery Rolls in a Loaf

The compliments just won't stop when you serve this winner—

1 small loaf unsliced white bread

• • •

½ cup butter or margarine, softened
1 teaspoon celery seed
¼ teaspoon salt
¼ teaspoon paprika
Dash cayenne

Trim crusts from top, sides, and ends of loaf. Cut down through center of loaf, lengthwise, almost to bottom crust. Cut at 1-inch intervals, crosswise, almost to the bottom



crust. Mix together softened butter or margarine, celery seed, salt, paprika, and cayenne. Spread butter mixture over the entire surface of cuts. Place on baking sheet; cover with waxed paper and refrigerate. Bake in a 400° oven for 15 to 18 minutes or till golden. Makes 6 servings.

Continued on page 118

Stouffer's could make Macaroni and Cheese with only one kind of cheese instead of two.

Or save a few cents by not aging the Cheddar a full nine months.

Or use powdered milk.

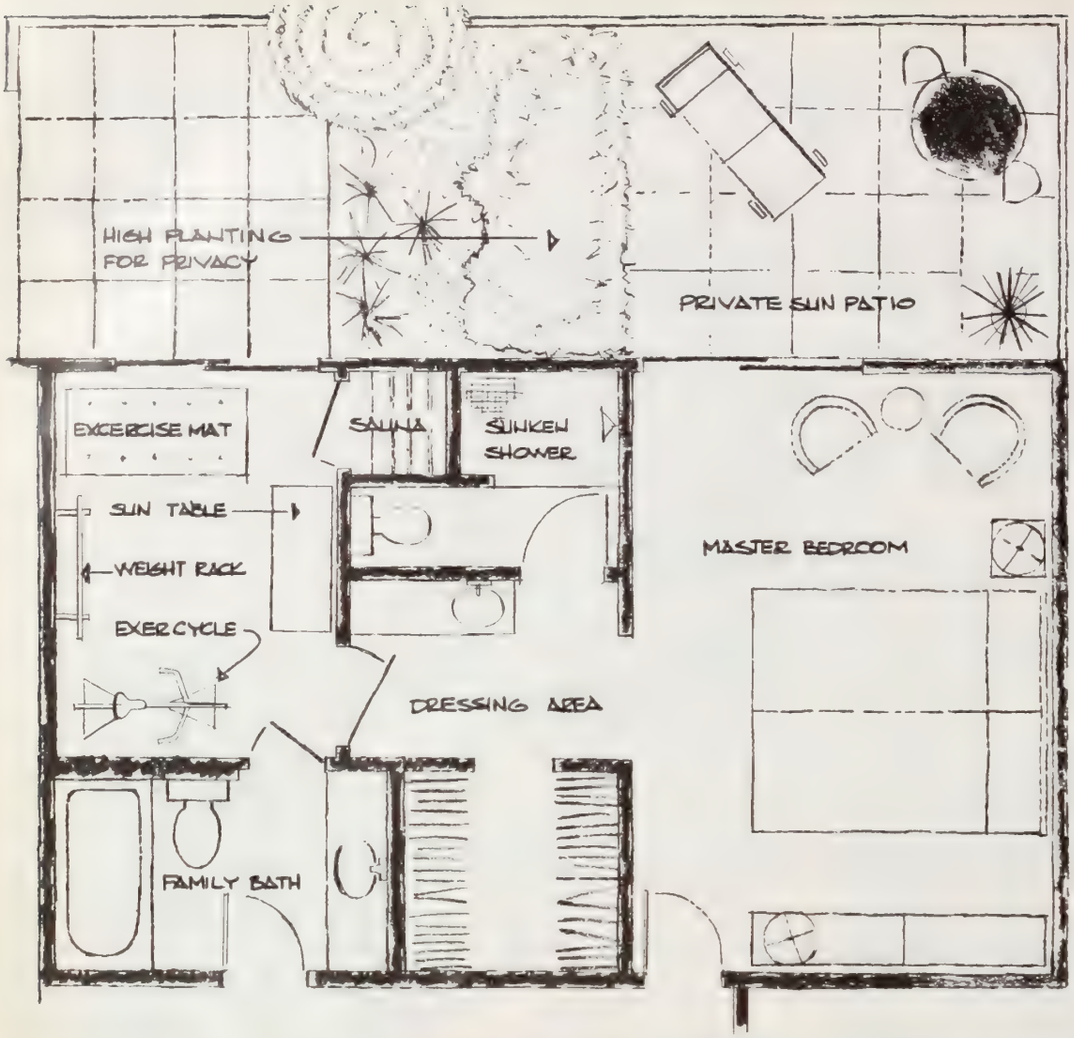
Stouffer's doesn't do any of that. Because then it wouldn't be Stouffer's Frozen Macaroni and Cheese.

For the people you love, Stouffer's plays it straight.



Stouffer's
Frozen Prepared Foods

©1969 Stouffer Foods Division of Litton Industries



Continued from page 21

THE HEALTH CENTER

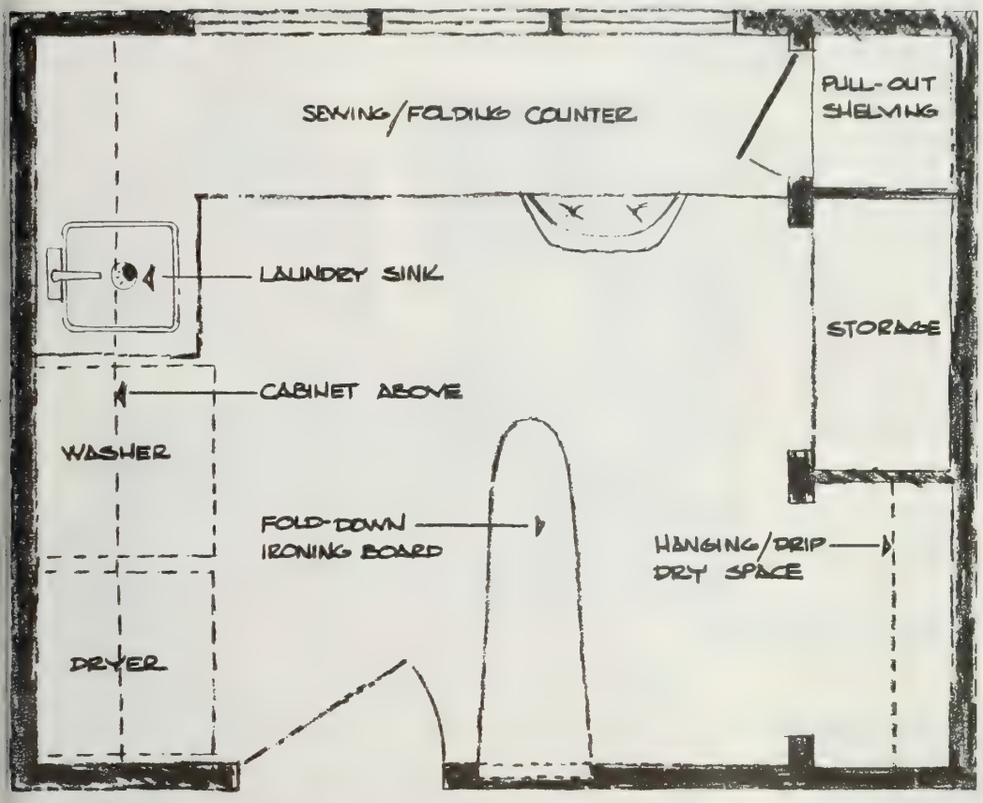
Though it has probably existed in part before in attics or basements, as a separate room the family health center is a new idea for the home.

Here the entire family can exercise and relax in comfort and privacy. The health center is designed to include such health aids as an exercise mat, weight rack, cycle, sun table, and sauna bath. A private patio can be added for outdoor exercise or sunbathing.

Nearby dressing and storage areas are provided for convenience. Both the family bath and an auxiliary bath with a sunken shower are located in the center for easy access.

Knowing the importance of keeping physically fit, and realizing the high cost of commerical health centers, your family will find this area a welcome addition to the home.





THE CLOTHES CARE CENTER

The clothes care center is designed to be much more than the usual "utility" room. It provides all the equipment needed for maintaining the family clothing, and, most importantly, it provides a pleasant atmosphere to work in.

The center is roomy, to avoid clutter. All the major appliances are situated along the walls: the washer, dryer, laundry sink, a sewing-folding counter, storage space, and a fold-down ironing board. The isolation of equipment eliminates excessive noise, heat and humidity to other sections of the house. The spaciousness of the room also provides a place for children to play where a mother can watch as she works. The center emphasizes convenience, something the woman of the house has long been looking for.

Continued on page 121



8 Kraft-good flavors:

Chocolate Caramel
Chocolate Fudge
Chocolate Topping
Strawberry
Butterscotch
Walnut
Pineapple
Vanilla Caramel

LAST-MINUTE MAIN DISHES

See pages 96 and 97

Salmon-Shrimp Casserole

This is sure to become your dinner party standby

2 tablespoons butter or margarine
2 tablespoons all-purpose flour
1 can condensed frozen cream of shrimp soup, thawed
1 cup milk
2 ounces sharp process American cheese, shredded (½ cup)
1 16-ounce can (2 cups) red salmon, drained, boned, and broken into large pieces
½ of a 10-ounce package (1 cup) frozen peas
1 cup packaged biscuit mix

In saucepan, melt butter or margarine; stir in flour. Add soup and milk all at once. Cook and stir till mixture thickens and bubbles. Remove from heat; add cheese, stirring till melted. Gently stir in salmon and peas. Turn into 1-quart baking dish; cool. Cover tightly with freezer wrap or foil; freeze till needed. Uncover and bake in 425° oven, stirring frequently, for 40 to 45 minutes or till bubbly and heated through. Prepare biscuit mix according to package directions for drop



biscuits. Spoon 8 biscuits around edge of casserole. Bake 15 minutes more or till golden. Makes 4 servings.

Cheese Souffle with Broccoli Sauce

Finally—a make-ahead souffle. You freeze it!—

6 tablespoons butter or margarine
⅓ cup all-purpose flour
2 cups milk
12 ounces sharp process American cheese, shredded (3 cups)

• • •

6 egg yolks
6 egg whites
½ teaspoon cream of tartar

• • •

¼ cup chopped onion
2 tablespoons butter or margarine
2 tablespoons all-purpose flour
1 chicken bouillon cube
½ cup boiling water
1 cup milk

• • •

1 10-ounce package frozen chopped broccoli, cooked and drained

In medium saucepan, melt the 6 tablespoons butter or margarine; blend in the ⅓ cup flour. Add the 2 cups milk all at once; cook and stir till thickened and bubbly. Add cheese, stirring till melted; remove from heat. Beat egg yolks till thick and lemon-colored. Slowly add cheese mixture to yolks, stirring constantly; cool slightly. Beat egg whites and cream of tartar to stiff peaks. Gradually pour yolk mixture over whites; fold together well. Pour into 8 ungreased individual (1 cup) souffle dishes. Cover tightly with freezer wrap or foil and freeze till needed.

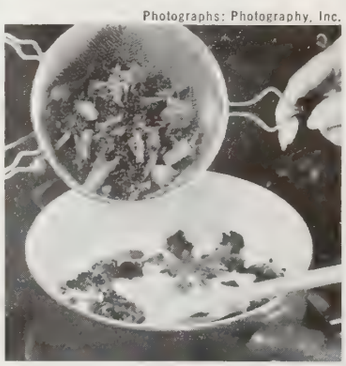
To serve, set dishes in shallow pan filled with hot water to depth of ½ inch. Bake in



300° oven for 1 hour 15 minutes, or till knife inserted just off-center comes out clean.

Serve with *Broccoli Sauce:* In saucepan, cook onion in the 2 tablespoons butter till tender; blend in the 2 tablespoons flour. Dissolve bouillon cube in the boiling water; add to saucepan along with the 1 cup milk. Cook and stir till thickened and bubbly. Stir in cooked broccoli.

Photographs: Photography, Inc.



Cook till heated through. Makes 8 servings.

Chicken-Cheese Stack-ups

A creamy chicken filling sandwiched between sour cream pancakes—



1 2½-ounce package sour cream sauce mix
1⅓ cups milk
1¼ cups finely chopped cooked chicken
2 tablespoons chopped green pepper
½ cup sifted all-purpose flour
½ teaspoon baking soda
1 slightly beaten egg

• • •

1 2¼-ounce package cheese sauce mix
1 8-ounce can (1 cup) jellied cranberry sauce

Prepare sour cream sauce mix according to package directions using the 1⅓ cups milk. Combine ½ *cup* of the sour cream sauce, the chicken, and green pepper; set aside. Sift together flour and baking soda. Combine egg and the remaining sour cream sauce. Stir flour mixture into egg mixture. Bake pancakes on hot griddle using about 2 tablespoons batter for each. Place *half* the pancakes in a 15½x10½x1-inch baking pan. Top each with ¼ cup chicken mixture. Place remaining pancakes over filled pancakes. Cover tightly with freezer wrap or foil and freeze till needed.

Bake, covered, in 350° oven for 40 minutes. Prepare cheese sauce mix according to package directions. Spoon sauce over pancakes. Dice cranberry sauce; arrange atop stack-ups. Makes 6 servings.

HOW TO ORDER

Crewel Kit and Frame

page 106

Please check boxes below for desired items. Print your name and address in the space provided. Enclose coupon with your check or money order (sorry, no stamps or C.O.D.s). Please allow 3-4 weeks for delivery. (No Canadian or foreign orders will be accepted.)

Send to BETTER HOMES AND GARDENS DEPT. 6509, DES MOINES, IOWA 50303

☐ 500 Bouquet in Blues Kit (without frame).....$8.98
☐ 501 Kit with frame.....$19.95
☐ 502 Frame only that measures 18 by 21 inches (hand-joined and hand-finished with cardboard for mounting included—no glass).....$10.98
☐ 905 Color catalog of available kits by mail.....$.25
☐ 909 "Guide to Sewing Today's Fabrics" booklet.....$1.00

Name_____
(please print)

Address_____
(number and street)

City_____ State_____ Zip_____

Kellogg's puts MORE in your morning—

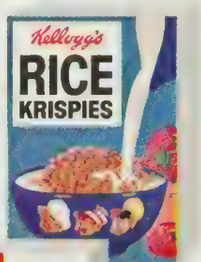
Free Milk Money



Get 50¢ CASH to pay for more milk for your Kellogg's Corn Flakes®, Rice Krispies® or Special K®

Now, when you put *more* in your morning with a delicious serving of these Kellogg's cereals in milk, you can put Free Milk Money in your pocket, too. So, spoon up. Enjoy the tastiest way you'll find to get 50¢ to pay for the refreshing milk you pour on your Kellogg's favorites.







HOW TO COLLECT YOUR FREE MILK MONEY:
Just send us any *four* "Milk Money Stamps" (like the one shown here) cut from special packages of Kellogg's Corn Flakes, Rice Krispies or Special K cereals. We'll send you 50¢ Free Milk Money by return mail. Look for offer details on these special Kellogg's cereal packages.





Company.
Kellogg Company.



The Sunshine Room

It's wherever you put an Armstrong vinyl floor.

Sunny, bright, shining. That's what Armstrong Vinyl Corlon® does for any room.

This floor is from our Coronelle® Collection of romantic designs that catch the light and add another dimension to your room. Designs that make any room a sunnier place.

Isn't there a place in your home for a sunshine room? Create one with a Coronelle vinyl floor that's easy to keep sparkling clean.

See the entire Coronelle Collection in beautiful, full-color scenes like this one in our new portfolio. Send $1 to Armstrong, 6909 Elm St., Lancaster, Pa. 17604.

Armstrong

creators of THE INDOOR WORLD



Here's where to buy the Armstrong vinyl floors that make any room a Sunshine Room:

ARIZONA

ndale — Glendale Flooring, 5609 W. Glendale Ave.
a — Floor Towne, 924 E. Main Street
a — S & B Carpet & Interiors, 1103 South Mesa Drive
enix — Baker Brothers, 1750 E. Camelback Rd.
enix — Floorcrafters, 4250 W. Thomas Rd.
enix — Jefferies Interiors, 5330 North 12th St.
enix — Neely Tile, 1618 East Indian School
enix — Phoenix Shade & Linoleum, 159 W. Camelback Rd.
enix — Save On Carpet, 3401 East Thomas Road
enix — Sun Control Tile Co., 2130 W. Fillmore
enix — Tile Town, 4701 N. 7th Ave.
ttsdale — Scottsdale Floors, 615 North Buickboard Trail
pe — Toliver's House of Carpets, 1920 Apache Blvd.
on — Aztec Floor Covering, 2429 N. Alverson
on — Tucson Tile, 5646 E. Speedway

CALIFORNIA

heim — Anchor Floors, Inc., 949 S. East St.
heim — Floyd's Floor Covering, 517 E. Katella
heim — G & G Floor Covering, 610 E. Lincoln St.
heim — Stephens Brothers Cpt. Co., 1817 W. Lincoln
dia — Arcadia Linoleum, 24 E. Duarte Rd.
ersfield — Aladdin's Floors, 419 19th Street
ersfield — Brooks Brothers Interiors, 2821 Brundage Lane
ersfield — Casa Moore Cpt. & Lino., 1005 Baker Street
ersfield — Dawn Company, 731 East 21st Street
ersfield — Jost Floor Company, 1201 Oak Street
ersfield — San Joaquin Floor Cov., 1025 Chester Ave.
— Pacific Coating, 4737 E. Gage
flower — Boos Window & Floor Cov., 15709 Bellflower Blvd.
keley — Linoleum Sales, 1706 San Pablo Ave.
wley — Casa Bonita Cont. Interiors, 220 W. Main
pbell — Linoleum Dick's, 2270 S. Bascom Ave.
oga Park — Eureka Floor Covering, 8435 Moorcroft
sbad — Ryburn Floor Covering, 457 Elm
michael — Carmichael Floor Cov., 6411 Fair Oaks Blvd.
r Lake Highlands — Jack's Flr. Cov., 831 Lakeshore Dr.
na — Keller's Floor Covering, 112 E. Sixth St.
a Mesa — Carlton's Lino. Shop, Inc., 1532 Newport Blvd.
na — Montgomery Ward, 848 S. Barranca St.

DeLand — Custom Paint and Decorating, 1126 Main Street
Dinuba — Dinuba Floor Covering, 230 South K. Street
Dinuba — Abe Goerzen Floor Covering, 226 South M. Street
Downey — B & J Lino. and Shade Co., 8711 E. Firestone Blvd.
Escondido — Escondido Lino. & Cpt., 903 Valley Parkway
Escondido — Palomar Floor Covering, 1015 South Escondido Blvd.
Eureka — Eureka Floor Co. Inc., 2385 Myrtle Ave.
Felton — Felton Floor Coverings, Downtown Felton, Highway 9
Ferndale — Citizens Furniture Co., 421 Main St.
Fontana — Hansen's Floors, 9132 Juniper
Fort Jones — Fort Jones Lumber Yard, P.O. Box 208
Fresno — Allied Linoleum Co. Inc., 1437 E. Belmont Ave.
Fresno — Deck-N-Drape Shop, 1226 N. Fresno Street
Fresno — Jerry's Floor Covering, 1622 N. Cedar Ave.
Fresno — Mid-State Linoleum, 4637 East Turner
Fresno — Valley Linoleum, 2636 E. Belmont
Fullerton — Crest Floors, 134 W. Commonwealth
Glendale — C. F. Graas, 131 S. Central
Glendale — Ofstedahl Floor Covering, 1133 N. Pacific
Grass Valley — Empire Floor Covering, Rt. 3 P.O. Box 293
Grass Valley — McDaniel Int., 105 Hughes Road
Hanford — Fashions in Floors, 230 N. 11th Ave.
Hanford — Royal Carpet, 710 N. 11th Ave.
Hayward — Conklin Bros., 21732 Foothill Blvd.
Hayward — Niel's Carpet, 95 Jackson Street
Huntington Beach — Naylor's, 315 Olive
Huntington Beach — Montgomery Ward, 7777 Edinger Ave.
Indio — Indio Paint & Rug, 45-846 Flower
Inglewood — Floor Craft Company, 111 N. Locust St.
Inglewood — L. D. Smith Floor Covering, 630 W. Manchester Blvd.
Kingsburg — Kingsburg Linoleum, 2523 18th Street
Lafayette — Blodgett's Linoleum, 2391 Old Tunnel Rd.
La Habra — Carpet World, 2301 W. Whittier Blvd.
La Habra — M & B Floor Covering, 2260 W. Whittier Blvd.
La Mesa — La Mesa Carpet and Lino., 8323 La Mesa Blvd.
Lancaster — Donlen's, 44525 N. 10th St. W.
Lemon Grove — Tri-Co Floors, 7825 North Avenue
Lodi — Gienger Linoleum Service, 15 West Oak
Lompoc — Lester's Carpet Sales & Serv., 401 North 'E' St.
Long Beach — Home Supply Co., 3101 E. Anaheim
Long Beach — Kerr Floors, 2196 Lakewood Blvd.
Long Beach — Sears Bros., 3677 Atlantic
Long Beach — Phil E. Torres Flrcovrgs., 15 W. Plymouth St.
Long Beach — Mason Tutt, 5598 Atlantic
Long Beach — Will Banks Carpet & Drapes Inc., 1879 Freeman
Los Altos — Walther's, 5084 El Camino Real
Los Angeles — AAA Floor Covering, 7610 S. San Pedro St.
Los Angeles — A-1 Floorcovering Co., 5773 W. Pico Blvd.
Los Angeles — Atlas Lino. & Shade Co., 5283 E. Beverly Blvd.
Los Angeles — Darling's Floor Covering, 2613 S. Robertson Blvd.
Los Angeles — Diller Floor Covering, 419 S. La Brea
Los Angeles — Imperial Shade & Lino., 4362 S. Broadway
Los Angeles — Made Well Shade & Lino., 3739 Whittier Blvd.
Los Angeles — Paul Mahler Floor Cov., 149 S. La Brea Ave.
Los Angeles — Rode Bros., 8280 Melrose Ave.
Los Angeles — Sears Bros. & Kennedy, Inc., 12235 Wilshire Blvd.
Los Angeles — Paul Singer Floor Cov., 868 N. La Cienega Blvd.
Los Angeles — Town & Country Flr. Cov., 3739 Whittier Blvd.
Los Angeles — Tri Way Contractors, 1317 S. Grand Ave.
Los Angeles — Westchester Carpet, 8741 Latijera Blvd.
Los Angeles — Zandt Carpet Co., 1122 N. Vine St.
Los Gatos — Village Floor Coverings, 160 W. Main St.
Menlo Park — Rex Floor Covering, 844 Santa Cruz Ave.
Mill Valley — Marin Floor Covering, 19 Sunnyside
Modesto — Stanislaus Floor Covering, 628 Kearney Ave.
Monterey — Frontier Floors, 301 Ocean Ave.
Mountain View — Walter A. Fagan Co., 275 Castro St.
Mountain View — Rockwell & Willett Floor Covering, 220 Castro Street
National City — Roark's Cpt. & Lino., 2100 Highland Ave.
North Hollywood — D. G. Earll Flr. Cov., 5066 Lankershim
North Hollywood — Pride Enterprises, 7326 Fulton St.
Novato — Deck N Drape, 861 Vallejo Ave.
Oakland — Anderson Cpt. & Linoleum, 4101 Broadway
Oakland — Andrews Linoleum Co., 10323 MacArthur
Oakland — Conklin Bros. Inc., 27th & Telegraph
Oakland — Linoleum Dick's, 2332 San Pablo Ave.
Oakland — West Coast Floor Co., 1468 44th Ave.
Orange — Orange Floor Covering, 1015 West Collins
Panorama City — Montgomery Ward & Company, 14665 Roscoe Blvd.
Paradise — Sky Way Floors, 6428 Sky Way Drive
Pasadena — Crown Shade & Lino. Co, 310 S. Rosemead Blvd.
Pasadena — Linoleum Contractors, 3761 E. Colorado St.
Pittsburg — Floor Fashions, 415 East 10th St.
Placerville — Dawson Tile & Lino., 352 Main St.
Pleasanton — Koopmann Linoleum, 401 Main Street
Porterville — Thompson's Floor Covering, 763 West Olive
Redding — Harter's Floor Coverings, 2240 Railroad Ave.
Redondo Beach — Greg's Floor Covering, 531 S. Pacific Coast Highway
Redwood City — Stuart Floor Co., 1455 Veterans Blvd.
Richmond — Graham Lino. & Carpet Co., 1063 23rd St.
Riverside — Hal Palmer, 6280 Magnolia Ave.
Riverside — Riverside Shade & Lino., 3987 Merrill
Sacramento — Arrow Hardwood Flrs. Inc., 700—57th St.
Sacramento — Waldo Bowers Flr. Cov., 2020 H. Street
Sacramento — Color Tile Supermarts, 2401 Arden Way
Sacramento — Color Tile Supermarts, 5305 Fruitridge Road
Sacramento — Rivett Floor Covering, 2300 Broadway
Sacramento — C. Roberson Flr. Covering, 4537 Orange Grove Ave.
Sacramento — Sierra Floor Co., 2600 Juniper Lane
Sacramento — Simas Floor Co., 3550 Power Inn Rd.
Sacramento — United Linoleum, 2717 Broadway
Sacramento — Western Contract Furn., 1921 K. Street
Salinas — Monterey Co. Lino. and Cpt., 1215 South Main St.
San Bernardino — Action Floor Co., 1700 W. Highland
San Bernardino — Parks Floors, 25619 E. Baseline
San Carlos — Peninsula Floors, 695 Industrial Ave.
San Diego — Allied Carpet and Linoleum, 6196 University Avenue
San Diego — Gutshall's Inc., 2921 El Cajon Blvd.
San Diego — Raffee's Cpts. of San Diego, 3223 Congress Street
San Diego — Raffee's Cpts. of San Diego, 6331 University Avenue
San Francisco — Armstrong Cpt. & Lino., 626 Clement St.
San Francisco — Linoleum Larry, California at Fillmore
San Francisco — Sunset Floor Coverings, 2006 Irving Street
San Fernando — San Fernando Floors, 662 N. Maclay
San Gabriel — L & W Plastics, Inc., 1119 East Las Tunas Dr.
San Jose — Craft Lino. & Carpet Service, 2314 Stevens Creek Blvd.
San Jose — Finer Floor Coverings, Inc., 1098 S. 6th Street
San Jose — H. L. Murphy, 363 Meridian Rd.
San Jose — Wayne Lino. & Shades, 1526 W. San Carlos
San Luis Obispo — Jost Floor Company, 2640 Broad Street
San Pablo — Avenue Floor Covering, 1700 13th St
San Pedro — Haddix Shade & Lino., 405—20th St.
San Rafael — Jackson's, 435 Du Bois
San Rafael — Rafael Floor Covering, 122 Jacoby St.
Santa Ana — Mills Floors Inc., 1511 E. Edinger Ave.
Santa Ana — Montgomery Ward, 1400 West 17th Street
Santa Barbara — Gray's Floor Coverings, 302 W. Carrillo St.
Santa Barbara — Hayward's, 1025 Santa Barbara St.
Santa Clara — West Coast Lino. & Cpt., 2360 El Camino Real
Santa Cruz — Haber's Furniture, 812 Pacific Ave.
Santa Rosa — Superior Bldg. Matls., Inc., 3181 Cleveland Ave.
Shafter — Shafter Floor Covering, 537 Central Ave.
Sherman Oaks — Creative Floor Cov., 13960 Ventura Blvd.
Stanton — B. C. Interiors, P.O. Box 252
Stockton — Jordan & Bowman, 6231 Pacific Ave.
Stockton — Joe Lents—U-Do-It Center, 7555 Pacific Ave.—2735 Waterloo Rd.
Stockton — Pearson's Floor Service, 6033 Pacific Ave.
Tarzana — Broadloom City, 18555 Ventura Blvd.
Torrance — Carl's Floor Covering, 24407 S. Hawthorne Blvd.
Turlock — Arrow Floor Covering, 120 West Main Street
Turlock — Turlock Floor Covering, 239 N. Broadway
Van Nuys — Medill Floor Covering, 7610 Sepulveda Blvd.
Van Nuys — Tile King, 13760 Victory Blvd
Visalia — Franey Floor Covering, 121 North Encina
Visalia — Perry's Floor Covering, 3006 South Mooney Blvd.
Visalia — Steve's Floors, 310 East Center Street
Walnut Creek — Tile Town, 2235 N. Main St.
West L. A. — Rancho Floor Covering Co., 10924 W. Pico Blvd.
Whittier — Alert Linoleum & Carpets, 14133 E. Lambert Road
Whittier — Sacett & Peters, 15214 E. Whittier Blvd.
Whittier — Whittier Shade & Lino. Co., 12918 East Penn Street
Winnetka — Valez Floor Covering, 20160 Saticoy St.
Yuba City — Dowd's Interiors, 816 Plumas
Yuba City — Ron Young Sales, 1139 Lincoln Road

NEVADA

Incline Village — Gene Dumond Floors, East Enterprise & Oriele
Las Vegas — Leonard's Floor Covering, 3744 W. Meade Ave.
Las Vegas — Robert's Roof & Flr. Cov., 3226 Cinder Lane
Reno — Floor Covering by Bob Kennedy, 316 Broadway Blvd.

IOPPING FOR A NEW HOME? Get the names of nearby quality builders and new home developments featuring Armstrong Floors. Call Telematic toll free 800-553-9550.



Dixie Dinner

Pork chops and rice covered with homemade good Kraft Onion Gravy



If you like onions and you like gravy, you're in luck. Kraft Onion Gravy Mix delivers both—and then some. The carefully seasoned flavor comes from the good cooks at Kraft. And you cook it up fresh for homemade goodness. Quick, easy, sure results every time, like all Kraft Sauces & Gravies. Keep a pantry full on hand.

KRAFT *Sauces and Gravies you're proud to pour*

OUTDOOR BARBEQUE

About now you're thinking of those outdoor snack parties, and just in time our Guide to Fireplaces is ready! Send just 50c coin to Better Homes and Gardens, Reader Service BHF, Des Moines, Iowa 50303.

HOW TO CHOOSE BOOKS FOR BEGINNERS

The child who loves to read has a big advantage—not onl in school but throughout his adult life. He expresses himse better, thinks more clearly, and enjoys a larger sense of won der and imagination than his non-reading contemporaries Therefore, his first books may well be the most importan ones he'll ever read. The fun—or boredom—he associate with those first picture books will largely determine whethe he'll enjoy a lifetime of reading pleasure, or spend his adult hood reading only what he must.

Libraries and bookstores abound with read-aloud and be ginning-to-read picture books. With so many books to choos from, the selection process can be frustrating. As a result many parents do little more than glance at the covers, look ing for something, anything, about puppies or trains. Other parents, out of desperation, simply grab handfuls of books from the nearest shelf—regardless of their subject matter or suitability to the particular child.

With luck, some of these books will be excellent. But many more will be mediocre, and an unfortunate number will simply be inferior—boring to parent and child alike.

There is no good reason to choose mediocre or bad books when good ones are available. As Walter de la Mare said, "Only the rarest kind of best in anything can be good enough for the young." Here are a few pointers to help you choose the rare books and avoid the bad or mediocre ones.

1. Bear in mind that your youngster's books will help establish his patterns of values. No book promotes poor values, but the best ones get the message across without detracting from the story.

2. Avoid books that are bland or too cute—ones you feel foolish reading. If you don't like the book, chances are pretty good your child won't enjoy listening to you read it.

3. For understandable reasons, children love stories that show the triumph of weak over strong. Try to include a few representatives of this theme when you make your choices. A good example is *The Little Engine That Could.*

4. Any mother knows a small child has a short attention span so don't stretch it beyond the breaking point. Choose stories that come to a satisfying conclusion in one sitting. Twenty-four pages is a good maximum length.

5. Children adore rhythm. Repetition fascinates them, too. And they love stories that let them predict what comes next, such as *The Little Red Hen.*

6. For the very young child, look for books with familiar and appealing subject matter which will make it easy for him to follow the story and identify with it. Animal books, for example, should deal with familiar creatures like cats and dogs, not exotic species your child probably hasn't encountered. Realistic pictures help also, as does simplicity of art and text. First books should have more pictures than text.

7. Humor is a valuable ingredient, but it must be direct and obvious. Overtones of adult wit and cynicism sometimes found in children's books are usually over a youngster's head. And he may sense, with resentment, that he was left out of a joke.

8. Remember that children are sensory creatures. They love books whose descriptive words make them taste, smell, and feel, as well as see and hear.

9. New words delight the small reader or listener, especially words that are imaginative, silly, wonderful-sounding.

10. When you buy books for the very young, buy with an eye to durability. Otherwise a beloved book may soon be loved to pieces.

11. As your child grows older, let him help you choose his books. Nobody knows what he likes better than he does, and the sense of participation will help mature his judgment. ■

GG SALAD DEAS

an egg salad expert! Whether you choose the egg and seaod combo or the buffet mold, t ready to serve seconds—ey're both great.



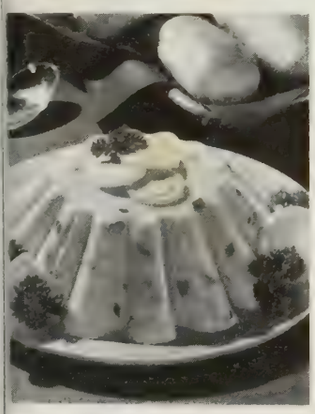
Photographs: Photography, Inc.

mon-Egg Salad in Tomato Cups

meal-in-one salad for those rm weather days—

73/4-ounce can salmon, drained and flaked
ablespoon lemon juice
ard-cooked eggs, chopped
cup chopped celery
cup mayonnaise or salad dressing
ablespoons sweet pickle elish
teaspoon salt
teaspoon dillweed
sh pepper
nedium tomatoes

rinkle salmon with lemon ce; mix with remaining ingrents except tomatoes. Chill. rn tomatoes stem end down. t each into 6 wedges, cutting *but not through*, the bottom; rinkle cut surfaces with salt. read wedges slightly; spoon egg mixture. Serve on let-e. Makes 6 servings.



-Cheese Souffle Salad

ve this delicate lemon mold h ham steak that you've grilled r the coals—

-ounce package lemon-lavored gelatin
cup mayonnaise or salad lressing
ablespoons lemon juice
teaspoon salt
3 or 4 drops bottled hot pepper sauce

• • •

2 ounces sharp process American cheese, shredded (1/2 cup)
2 hard-cooked eggs, coarsely chopped
1/2 cup chopped celery
2 tablespoons chopped green pepper
2 tablespoons chopped pimiento
1/2 teaspoon grated onion

Dissolve gelatin in 1 cup boiling water. Add 1/2 cup cold water, the mayonnaise, lemon juice, salt, and hot pepper sauce. Blend well with electric mixer or rotary beater; chill till partially set. Beat till fluffy. Fold in remaining ingredients. Pour into 1-quart mold; chill till firm, about 4 1/2 hours. Unmold. Makes 6 servings. ■



You buy two kinds of coffee.



Ever think of two kinds of flour?

One coffee's for a potful, a second is for a cupful. There is a second flour, too: Gold Medal Wondra. Wondra's different. It pours like salt, mixes instantly with liquids to make lump-free sauces and gravies as no regular flour can. Make Wondra your second flour. Then try it in other bakings. Special recipes are on the sack. You *may* need only one flour after all.



Wondra. Your second flour.



Photographs: Photography, Inc





MAKE-AHEAD FROZEN SALADS

For a refreshing change from the usual green leafy salad, serve a freezer special. You'll find last-minute preparations at the dinner hour become much less hectic, too!

Ambrosia Freeze

A double-duty freezer treat—use as either dessert or salad

- 1 3-ounce package cream cheese, softened
- ½ cup sifted confectioners' sugar
- 1 cup dairy sour cream
- ⅓ cup frozen orange juice concentrate, thawed
- ½ cup whipping cream
- 1 1-pound can (2 cups) fruit cocktail, drained
- 1 11-ounce can mandarin orange sections, drained
- ¼ cup flaked coconut, toasted

Beat together cream cheese and confectioners' sugar; gradually beat in sour cream and orange juice concentrate. Whip cream; fold into cream cheese mixture. Add fruit cocktail and mandarin orange sections. Spread in 9x9x2-inch baking pan. Freeze till firm. Let stand at room temperature about 10 minutes before serving. Serve on lettuce leaves; sprinkle with coconut. Makes 8 to 10 servings.

Frozen Fruit Cubes

A sophisticated flavor combination—

- 1 large banana, diced (1 cup)
- 1 8¾-ounce can crushed pineapple, drained (¾ cup)
- 3 tablespoons slivered almonds, toasted
- ½ cup whipping cream
- ½ cup mayonnaise or salad dressing

Combine banana, pineapple, and almonds. Whip cream. Fold mayonnaise or salad dressing, then whipped cream, into fruit mixture. Turn into 3-cup refrigerator tray; freeze 4 to 5 hours. Remove from freezer and let stand 10 minutes. Cut into cubes; serve on lettuce. If desired, top with additional slivered almonds. Makes 6 servings.

Frosty Date-Pecan Molds

Use decorative molds for company service; loaf pan for easy family dining—

- 1 8-ounce package cream cheese, softened
- ¼ cup orange juice
- ½ cup chopped pecans
- 1 8¾-ounce can crushed pineapple, drained (¾ cup)
- ½ cup snipped dates
- ¼ cup chopped maraschino cherries
- ½ teaspoon grated orange peel

. . .

- 1 cup whipping cream

Combine cream cheese and orange juice; beat till fluffy. Stir in pecans, crushed pineapple, dates, cherries, and orange peel. Whip cream; fold into fruit mixture. Turn into eight individual molds or into 8½x4½x2½-inch loaf dish. Freeze firm; let stand at room temperature about 15 minutes before serving. If desired, unmold each serving on peeled orange slice. Makes 8 servings.



BAG A CAMERA



Bread's bread. The issue is dead," she said.
And she went right on eating her cheese.
"What a fabulous, full-bodied, flavory
cheese! It must be Edam."
But it was Gouda.

Ages and ages ago, the Dutch
built hundreds of windmills
to grind the wheat that goes
into the bread that goes
with the cheese.
Edam and Gouda.
But nobody ever
talks about the bread.

HOLLAND
IMPORTED CHEESE



FREEZER REMINDERS

Having a freezer can be like having an extra pair of hand an expandable food budget, or an extra day in every week But a freezer can't live up to its potential unless you lear to use it wisely. Check the following hints.

▸ Freeze only high quality food—freezing will not improv the quality of food, only maintain it. Freeze food as quickl as possible after purchase; be sure to keep all meat cool unt it can be frozen.

▸ Always use wrappings that keep out both moisture and a so food won't dry out. Press out as much air as possibl before sealing a package.

▸ Meat market wrappings do *not* provide adequate protec tion for freezer storage. Unless meat products have bee specifically packaged for the freezer (usually at an extr charge), re-wrap in heavy foil, heavy plastic bags, or lami nated freezer paper.

▸ Think ahead to serving time when packaging meat—an other foods, too. If steaks, chops, and meat patties are pack aged together, separated by a double thickness of waxed pa per, they can go right from freezer to broiler when you're i a hurry. Just allow five to ten minutes extra cooking time

▸ Do not freeze these foods: boiled potatoes, cream (althoug *whipped* cream can be frozen), cream cheese (except whe combined with whipped cream as in a frosting), custard pies cream puddings, cream fillings, gelatin salads, and mayon naise (but you can freeze cooked salad dressing).

▸ A complete and perpetual freezer inventory would be ideal but few homemakers have time for this. However, be sur all packages are dated; rotate foods, putting new things i the back or on the bottom. Try to have a complete turnove of frozen foods each year.

▸ Learn the recommended storage times for different foods Some items keep up to 12 months, others, just 2 weeks. Keep a list close to your freezer for reference.

▸ Don't refreeze foods once they are completely thawed. In an emergency, foods can be refrozen if they are still firm and ice crystals remain. But remember, these foods may lose quality and flavor as a result.

▸ Baked goods are good freezer candidates. Remember to freeze pies *before baking*. Other baked goods are more satisfactory if baked first. Cans of refrigerated biscuits, rolls, o desserts should not be frozen. Commercially wrapped bread can be frozen in original wrapping if used within a month; otherwise overwrap with freezer paper or foil, or enclose in a large, heavy plastic bag.

▸ When you are freezing liquid or semi-liquid food, leave ½ inch at top of the containers to allow for expansion during freezing. This is usually referred to as "headspace" and will prevent the containers from popping their lids or running over in the freezer.

▸ Freeze correct quantities. There is a maximum your freezer is designed to freeze at one time—check the manufacturer's directions to be sure. Freezing a larger quantity of food all at once will cause the freezer temperature to rise above the recommended level, and the warm food won't freeze as quickly as it should to maintain quality.

▸ When you prepare a big batch of chili or your favorite casserole with freezer meals in mind, remember that during freezing, storage may alter intensity of flavorings. Onion may become less noticeable, for example. Celery, garlic, cloves, sage, green pepper, and pimiento might become more pronounced. Spices may also lose their strength during long periods of frozen storage. You may need to adjust the seasoning in freezer meals after they thaw. ■

CARE AND STORAGE OF ABLE LINENS

'll get more mileage from le coverings if you treat m with a bit of tender, lov- care. Linens should be re- ed before washing. Un- ned holes and frayed areas v be accentuated with wash- Mending (professional-in- ble or at-home therapy) s to the fabric's lifetime.

emove any spots before ndering. To wash woven ric and lace cloths, use warm s and rinse several times in r water to insure removal of dirt and detergents. For all ons, colored cottons and ns use 100 to 110 degree wa- . . . for white cottons and ns use 110 to 120 degree er. Before buying, be sure ored and printed cloths are hfast so they keep their inal color.

ynthetics, such as nylon, ron, and Orlon need no cial care in laundering and y dry quickly. Care must be en not to use an iron that's hot. Refer to the hangtags for fiber content and how are for your cloth.

fter linens are washed and d, they should be carefully nkled and ironed. Iron first the right side, then turn n and iron on the wrong . Move the iron across from age to selvage to bring out luster of the cloth.

olding poses some prob- s. One fold down the center he cloth looks better than eral. And don't crease this with the iron, but lightly the cloth over. If the fold oved a little to the right or of center with each wash- the slight change won't be ced and will keep the cloth n wearing out in this one . Tablecloths that have roidery or monograms ld be ironed on a thickly ded board, first on the ng side to bring the design sharply.

ound and rectangular ce mats as well as napkins of sizes come out best if the er is ironed first. Then the e should be turned and the es ironed.

hen you're storing linens, ember the following tips: eat has a bad effect on n and fabric cloths and s. So keep them away from ges, radiators, and any stor- units that are exposed to long hours of sun from near- windows. If you're storing ns in trunks or boxes, don't leave them in scorching attics.

Starched cloths that get damp will mildew, so you should remove starch from the cloth before it's stored.

Roll all cloths and runners after ironing if possible, using cardboard mailing tubes or rolled up newspapers. Then store them, ready for use, in long drawers or deep linen closets.

Napkins should be pressed into their correct folds and stored in stacks. Use boxes or fabric cases to keep them from slipping and becoming creased.

Allow plenty of stacking space for storing place mats. If they're synthetics, they should never be rolled because rolling will break the fibers. Fabric place mats that have been rolled have to be pressed before use. ■



"Everything is in this new buttermilk pancake mix—even egg and shortening. All you add is water to bake up golden fluffy pancakes or crisp hearty waffles." Betty Crocker



Rescue your home from



the dark ages.

Lamps like these give much more than light. They also give style, grace, charm. They make cold rooms cozy. Empty rooms intimate. They let you work or relax without eyestrain. They make your house prettier inside and out. Outside lights can also provide extra security.



This is 1969 . . . don't live in the dark ages. Call at your nearest PG&E office for free copies of our booklets on indoor and outdoor lighting for your home. Fixtures shown: A) Progress pendant P-4148, B) Moe pendant M-2653-30, C) Prescolite post lamp 5935-GE, D) Lightolier chandelier 5004, E) Moe chandelier M-2051, F) Lightcraft pendant L1CD-310, G) Progress chandelier P-4538, H) Marco pendant SP-26, I) Lightcraft chandelier L6CH-300, J) Shalda garden fixture 536, K) Artolier wall fixture 888,L)Shaper wall fixture 6543-16.



PG and E



Colonial goes with everything!

Thanks to their simple, classic charm, our handsome Colonial Chairs harmonize or contrast beautifully with all other furnishings. Look for them at better stores everywhere . . . your choice of popular finishes.

Nichols & Stone

The Home of Windsor Chairs

Since 1857

LOOK FOR THIS TAG WHEN YOU BUY

It's your guarantee of the authenticity of design, sturdiness of structure and fine finish that have made Nichols & Stone chairs famous for more than 100 years.

SEND FOR ILLUSTRATED BROCHURE

Nichols & Stone, Box 159, Gardner, Mass. 01441

Enclosed is 25¢ in coin for your 38-page booklet "How to Choose The Right Colonial Chair"

Name _____

Street _____

City _____ Zone ____ State ____

DECORATE WITH CLOCKS

The clock is one of the oldest of all room accessories, dating back to the 15th century. What's new is the scope of sizes, shapes, and styles now available. This means you can find just the right clock to point up any room in your house. Here are some timely examples.



Sketches: Roncka

Meld a clock with an interesting miscellany of paintings, sculpture, and family photographs to form a very individual art wall. Then balance the arrangement with a chest of drawers, console, or bench.

For a more formal effect, choose a picturesque banjo clock as the nucleus and complement it with a grouping of five or six framed prints.



Coordinate your clock with the particular decorating style of the room in which it's used. An ordinary kitchen clock would be quite acceptable in the contemporary setting above, but the hand-crafted, multicolored ceramic clock makes an important decorating point.

Continued



Who knows what evil lurks in hard water?

Servisoft knows.

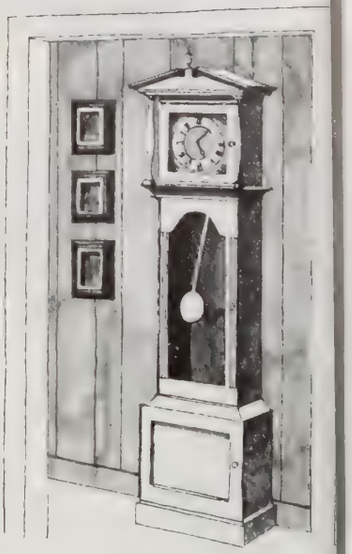
It's called hidden harshness. And it's the demon that keeps you from having softer skin, shinier hair and that really clean feeling at bathtime. Hard water's absolutely villainous to china, crystal and family laundry, too.

Solve your water problems by calling the water experts at Servisoft. Let us show you how soft, conditioned water actually pays for itself when hidden harshness is removed. Look for Servisoft in the white pages of your phone book.

Get the soft touch of SERVISOFT.

DECORATE WITH CLOCKS

Continue



The stately size and comfortable tick of a grandfather clock add hospitable warmth to an entrance hall. Besides keeping time, this classic timepiece can also solve some of those nagging decorating problems. It will add height to an area if other furnishings are low in scale, enliven wall space, or provide a focal point for a picture grouping. If your entry is tiny, choose a smaller grandmother clock.



A shelf or mantel is a popular place to showcase a clock of unusual design or heirloom vintage. Sketch above shows how you can incorporate both ideas in one setting. Hang staggered shelves alongside your fireplace opening and extend one slightly beyond the others to simulate a mantel. If your room is contemporary in mood, add a mod-type shelf clock with a rosewood case and black numerals on an aluminum dial.

Another off-beat way to display a clock—spot it on a wall of open shelves. Choose a patterned paper for a backdrop. Then accessorize shelves with books and art objects, reserving one eye-level niche for your conversation-piece clock. ■



Whenever we saw the Sunday china on the table, we knew there was chicken for supper.

If you've ever had chicken fixed like this, you can almost taste it just looking at the picture. Fried to a glistening gold in the drippings of smokey bacon. A smooth tasty gravy made from the frying juices and a little cream, and just a touch of flour—with crisp bits of bacon sprinkled all over, and snips of celery tops.

At our place chicken was everybody's second-favorite food. After home-cranked ice cream. I remember friends from the city would tell us how everything tasted better on the farm. Our just-picked string beans were sweeter and apricots juicier right off the tree. And the chicken. Well, just cooking it used to put Mom in a Sunday-china mood.

Nowadays, you can have it just as country-delicious in the city as we used to have it on the farm. Because we're still raising golden-skinned, corn-fed fryers. But not just for ourselves. At Foster Farms we breed fine-boned extra-meaty chicken. And we get it to you fast. You can't get fresher, farmier-tasting chicken even on the farm.

You don't have to put out the Sunday china or your grandmother's fancy tablecloth to enjoy the full flavors of Foster Farms Fryers. But they still go good together.

FOSTER FARMS
Livingston, California.



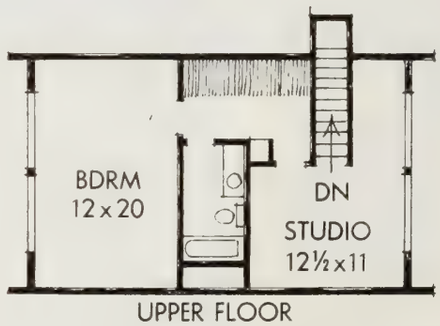
A home that snuggles down on your lot—Home Plan 3902-F

And just like the old slouch hat it simulates, it's comfortable to "wear"—for your family to live in. Even though it presents a quite modest face to the street so your neighbor-friends won't envy you, this house has nearly 2,000 square feet of living space.

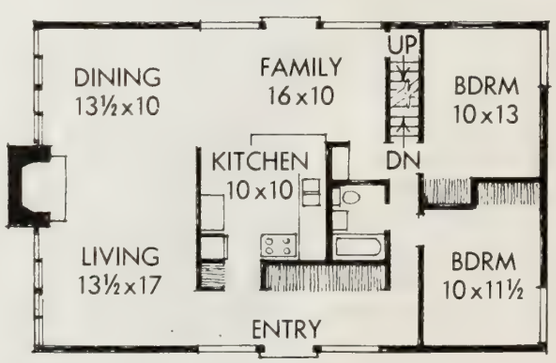
A glance at the floor plan shows the L-shape combination of living, dining, and family rooms hugged around the kitchen with its open counter to the family room section—a space 27 feet one direction and 29 feet the other. No matter where family or guests congregate, they're only a few steps from the kitchen. There's a large closet for outdoor clothing facing the double front doors flanked by floor-to-ceiling plate glass.

Downstairs are two bedrooms with a full bath across the hall, while upstairs there can be two additional rooms with bath, one a studio if the idea appeals to you; and all of which can be finished later if you don't need more than two bedrooms now.

Plans to build this home, design 3902-F, are just $20 for the first set, and $7.50 for each additional set ordered at the same time. If you want to get started building right now, order your plans. If you'd like to see almost 50 other designs for which plans are available, send just 50¢ in coin for our Home Plans catalog picturing and describing them.



UPPER FLOOR



FIRST FLOOR

Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303

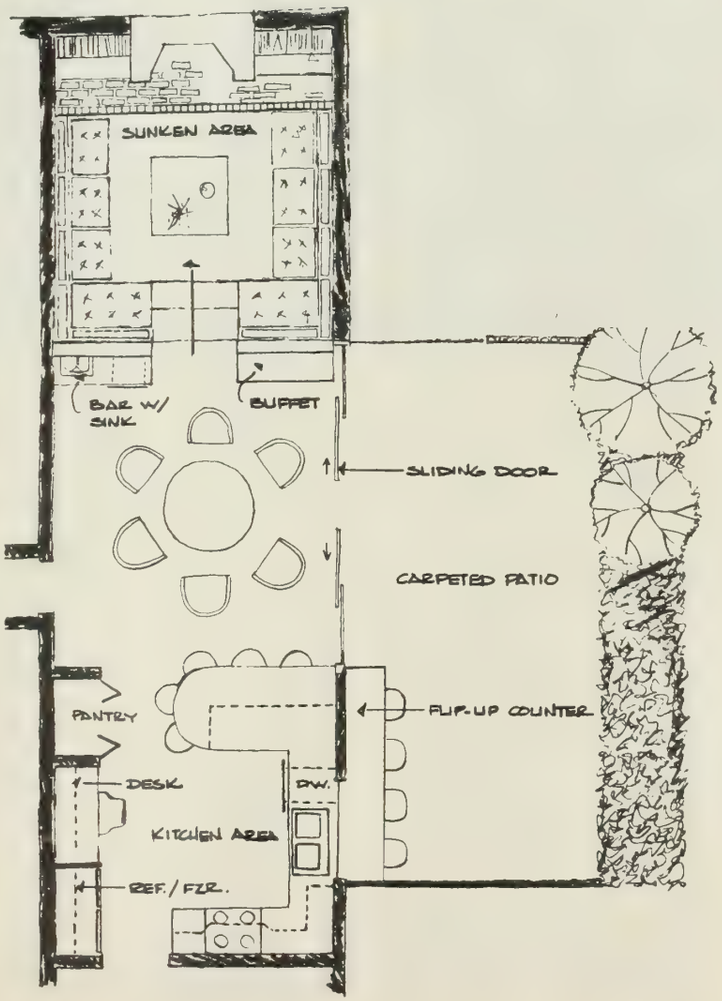
THE FAMILY LIVING CENTER

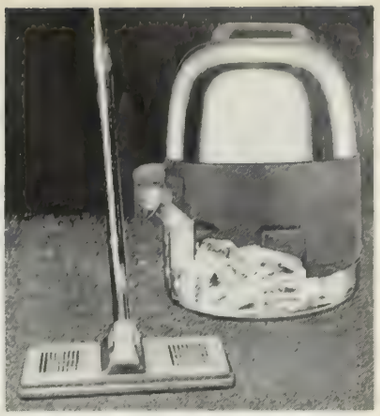


Dispensing with the traditional concept of separate rooms for the kitchen, dining area, and family room, the family living center instead joins them as the uninterrupted and intrinsic center of the home. Family members are brought together, as they should be, for the main activities of family living: preparing food, dining, and enjoying entertainment as a group. The effect is achieved by eliminating visual barriers between the areas, yet keeping their identity separate through the use of multi-level floors.

The kitchen is designed to serve three separate dining areas: a flip-up counter in the adjacent patio, a snack counter in the kitchen itself, and the main dining area. The carpeted patio, which is enclosed by shrubbery and trees to assure privacy, offers an attractive view from the dining room.

The lounging area can lend itself to either casual entertainment or, when used in conjunction with the patio, to larger parties. Entertainment features include a functional fireplace, television-stereo center, bar, and buffet. ■





TRAP Dust & Dirt IN WATER!

Tiny household dust particles sift through porous cleaner bags & filters. But dust trapped in water cannot escape. Rainbow traps dust and dirt in water, curtails your vexing dust problem. And only Rainbow has Aerodynamic-Jet cleaning . . . approved by

Good Housekeeping GUARANTEES · UL · SA · COMMENDED BY PARENTS MAGAZINE

write for free literature on "the machine of tomorrow" — today!

REXAIR INCORPORATED
1046 Buhl Bldg., Detroit, Mich. 48226

If you are interested in distributing the exclusive Rainbow, some areas are available. Write for details.



CUT YOURSELF A BUNCH OF FUN.

It's easy! All you need is a colorful selection of Dennison Crepe Papers and a few simple instructions. Dennison Crepe Paper flowers are the new fun way to pretty up your home, make extra money for your church, club or community. Cut some soon. Mail coupon for how-to booklet on Dennison Crepe Paper flower craft.

Dennison Manufacturing Company, Dept. W19, Framingham, Mass.
Please send me your Crepe Paper Flower Craft booklet. I enclose 25¢ to cover mailing.

Name_____

Street_____

City_____ State_____ Zip_____

Dennison

NEW! VINYL-ON-METAL!
Vinylized SIDING



LASTS MORE THAN 50 YEARS!

Weatherometer tests indicate Vinylized Siding lasts more than 50 years with no significant signs of wear. The thick, superior VINYL finish of Vinylized Siding will last *more than twice as long as ordinary factory-applied siding finishes — more than 10 times longer than brushed-on paint.* No periodic painting — no costly upkeep, because it's the finish that counts and Vinyl Is Final®! ***Send coupon for FREE folder!***

Mastic Corporation, 131 S. Taylor St
Dept. E-9, South Bend, Indiana 46601
Send FREE folder on ☐ Vinylized Steel Siding
☐ Vinylized Aluminum Siding.

Name _____

Address _____

City _____ State _____ Zip _____

THE 20-YEAR FIXER®

MAKE YOUR NEXT CAULK JOB OUTLAST THE MORTGAGE. **DAP** BUTYL-FLEX® HAS EXTRA-HIGH BUTYL RUBBER CONTENT FOR LONGER-LASTING SEALS AROUND DOORS, WINDOWS, SIDING... EVEN ROOF VENTS AND FLASHINGS. COSTS A BIT MORE AND WORTH IT.



DAP® BUTYL-FLEX® CAULK

DAP Inc., Dayton OH 45401 / SUBSIDIARY OF Plough, Inc.
Also available in Canada

Up in the attic is living space—get information on how to make that wide open space livable by ordering the how-to-do-it Guide to Improving Attics, with drawings of how to build a shed dormer for added head room under the roof, partitioning, insulating, storage, skylights—everything you need to know. Just send 50c coin to Reader Service Dept. BHF, Better Homes and Gardens, Des Moines, Iowa 50303.

Wright's BAR-B-Q SMOKE
WRITE FOR FREE RECIPES

THE MODERN WAY TO BARBEQUE

Simply brush generous coat of Wright's Bar-B-Q Smoke on ribs, beef, pork, chicken. Bake, broil or fry right in your kitchen.



WRIGHT'S SMOKE CO.
Dept. BH, 2900-08 Oak,
Kansas City, Mo. 64108

DO YOU MISS ANYTHING UGLY HERE?



Have you ever driven into a new subdivision and thought, "There's something nice about this area, but I can't put my finger on it?" What probably impressed you was nothing special that was there, but something that *wasn't*—a skyful of wires and flocks of TV antennas hovering over the houses.

The residents of these subdivisions do have utilities, phones, and televisions, but the maze of wires is cleverly concealed underground in a system technically referred to as URD—Underground Residential Distribution.

Underground wiring frees the entire neighborhood from utility poles, eliminates the need to trim grass around poles, and generally adds to the feeling of open space that's so hard to come by in many rapidly growing areas today. But the benefits are richer than aesthetic values alone. There's the fact that a violent storm can't blow wires down once they are underground. This means your house stays lit and you stay in contact with the rest of the world at times when it's important not to be cut off. Or, if you're out in the weather, there is never any danger of "hot" wires falling down on you or your car.

In many new communities, CATV—Community Antenna Television—is brought into play as an extra bonus of URD. The photograph shows the result in a new town, Rancho Bernardo, being completed in southern California. It is served by one central antenna, instead of a maze of eyesores on top of each house. An underground cable connects each home with the central antenna so that everyone will have the benefit of better television. This means both high-quality reception and a wide selection of channels.

If underground wiring is so great, why isn't it being used more? The answer is simple—it costs more to put wires underground than along utility poles. How much more depends on a number of factors.

For example, soil conditions vary considerably even in the same development. Underground wiring materials must be tougher, too. A developer can't purchase overhead cables, run them in trenches, and call them an underground system. Voltages as high as 15 Kv (15,000 volts) must be protected underground from moisture, attacks by rodents, and mechanical stresses caused by settling of fill dirt and the heaving action of freezing soil.

But these aren't really the problems standing in the way of using URD more widely. Sophisticated machinery is already being used that can trench, lay cable, and backfill as it rolls over the ground. Super-tough cables have been in existence for many years—the transatlantic cable testifies to that.

Who bears the cost burden?

That's the real problem. The builder feels the utility companies should pay the cost. They're the ones who pay for overhead systems. In some areas, the power company is glad to—so long as it can charge the resident a premium for electric service. Sometimes the resident is relieved of the premium if he goes to an all-electric home—because it requires, on the average, three times as much electricity as does the home using several different power sources. However, it's also interesting to note that where overhead wiring is difficult to install due to surface or topographical features, the utility company will use URD—and at no premium.

Builders and buyers alike feel the utilities shouldn't wait to promote URD until they benefit from it. But in rebuttal, many utilities say the builder should be more than willing to pay for URD because buyers will recognize the benefits and be willing to pay more for lots in the area.

Ironically, some cities have long had ordinances requiring underground wiring but have never enforced them. Reason: they save the cost of erecting their own poles for street lights by continuing to use existing utility poles!

Share-the-trench plan

The ultimate solution is so simple, it seems to have been overlooked. New communities today are much more carefully planned than ever before. Right from the start, the developer knows exactly how many people the community must be able to serve. It's at this time that needs for water, gas, electricity, and telephones are estimated. The solution would be a *common trench*. Gas lines have to be underground anyway, so at the time trenches are dug, electric and telephone cables could be laid alongside. The cost would be shared by builder, buyer, utility, and phone company, and none would feel the pinch quite so painfully.

There's no reason why a brand-new community should suffer the eyesore of overhead wiring. When you're out looking at houses and don't notice wires, be impressed.

If the new development is nice in all respects *except* for the utility lines, ask yourself "If URD wasn't planned into the total development, what other important concept has been overlooked?" This feeling of doubt should be strong enough to make you look a little further. ■



©Sears, Roebuck and Co.

Why did Anne Baxter, who could afford any refrigerator that caught her fancy, choose a Coldspot from Sears?

One of Hollywood's best actresses lives in a rambling yellow house in Westwood, California. Those copper skillets come from France. Her antique bread press from Spain. The Spode china from England.

And Anne Baxter's refrigerator-freezer is from Sears, Roebuck and Co.

"I've never seen the like of my new Coldspot Supermart," says the dynamic Miss Baxter. "It's a three-door refrigerator-freezer. The upper-left section actually converts from a freezer into a refrigerator. So, if I give a party and need more refrigerator space, I just turn a dial—and it becomes a refrigerator. But if I go away, I turn the dial back and it becomes more freezer space to freeze food while I'm gone.

"And I'm crazy about our Coldspot's ice maker. What a relief not to have to wait for enough ice when guests drop in. Every single shelf is adjustable, too. You can make room for everything.

"I'm terribly loyal to Sears," says the glamorous star who has just finished 3 starring roles on TV and signed a new movie contract at Universal. "Big as they are, Sears people know the value of goodwill and courtesy like little stores used to back in Indiana when I was a girl. It's become chic—positively smashing—to shop Sears today."

Sears Coldspot Refrigerator

for women who want the best even if it does cost less

BETTER BREAKFAST IDEAS



Photographs: Photography, Inc.

RISE AND SHINE BREAKFAST FARE

Treat your family to an eye-opening breakfast with a really unusual menu. The four recipes we show here can start you on your way. They're simple to prepare, and so luscious that Dad and the youngsters will probably ask for "seconds" all around. For who can resist the aroma of smoky sausages or beef? Or how about the fragrance of freshly baked coffee cake hot from the oven—especially if it's one of these fruit flavored specials.



Apple Nut Coffee Cake

Pack any extra pieces in the youngsters' lunch boxes—

In mixing bowl, cream together ½ cup shortening and 1 cup granulated sugar. Add 2 eggs and 1 teaspoon vanilla; beat well. Sift together 2 cups sifted all-purpose flour, 1 teaspoon baking powder, 1 teaspoon baking soda, and ¼ teaspoon salt; add to creamed mixture alternately with 1 cup dairy sour cream. Fold in 2 cups finely chopped apple. Spread batter in greased 13x9x2-inch baking pan. Combine ½ cup chopped nuts, ½ cup brown sugar, 1 teaspoon ground cinnamon, and 2 tablespoons melted butter or margarine. Sprinkle over batter. Bake in 350° oven for 35 to 40 minutes.



Honey Crisp Coffee Cake

A velvety coffee cake with a crisp coconut topper—

Sift together 1½ cups all-purpose flour, ½ cup sugar, 2 teaspoons baking powder, ½ teaspoon salt, and ½ teaspoon mace. Drain one 8¾-ounce can crushed pineapple, reserving syrup; add milk to syrup to make ½ cup liquid. Combine 1 beaten egg, the pineapple liquid, and ¼ cup cooking oil; add to flour mixture, stirring till smooth. Pour into greased 9x1½-inch round layer pan. Cream ⅓ cup honey and 3 tablespoons softened butter or margarine till light and fluffy. Add ½ cup crushed cornflakes, ¼ cup coconut, and the drained pineapple; mix well. Spread atop batter. Bake in 400° oven for 25 minutes.



Scotch Eggs

Sausage with a surprise inside—

Hard-cook eight eggs; cool and shell. On lightly floured surface, flatten 1 pound bulk pork sausage into an 8x8-inch square; cut into 8 pieces. Mold each portion of pork sausage around one hard-cooked egg, being sure to completely cover egg. Combine ½ cup fine dry bread crumbs and ¼ teaspoon paprika. Dip meat in one slightly beaten egg, then in bread crumb mixture. Place in shallow baking pan. Bake in 375° oven for 20 to 25 minutes. Garnish each serving with a sprig of parsley. Makes 8 servings.



Smoky Beef In Sour Cream Sauce

A classic with a new twist: sour cream!—

Soften 1 teaspoon instant minced onion in 1¼ cups milk; set aside. Cook one 3½-ounce package sliced smoked beef, snipped in large pieces, and 2 tablespoons chopped green pepper in 2 tablespoons butter or margarine till meat is slightly frizzled. Blend together the onion mixture, ½ cup dairy sour cream, and 2 tablespoons all-purpose flour. Stir into beef mixture. Heat through but do not boil. Serve in toast cups: Trim crusts from 6 slices of bread. Carefully fit into 6 large muffin cups. Toast in 350° oven for 15 minutes or till golden. Makes 6 servings.

Swiss family Sullivan.

ure 'n' what's a bit of corn beef
ithout the mellowing
nfluence of
raft Natural Swiss?
f course, there are other
uperb Kraft Naturals...
heddar, Brick, Muenster,
rovolone. The one
ational characteristic
ney share is flavor.
reat flavor.



By Paul Plowin, Editor

WHAT YOU SHOULD KNOW ABOUT TRAVEL CLUBS



Drawing: Joe Isom

What is a travel club? It's like many clubs you may already belong to—Kiwanis, theater clubs, key clubs—groups of people with common interests. Here, of course, that interest is travel, and the clubs provide their members trip-planning assistance and good travel buys.

What does it cost? Where there are annual dues, the tab for a family ranges from $7.50 to $60. That entitles you to take trips arranged by your club at special savings, and to participate in other club activities. Of course, the cost of the trips you take is in addition to membership dues.

Do you save money in a travel club? Travel clubs achieve savings for their members through mass purchasing power as well as the smart travel planning of tour operators. For example, travel clubs can fill entire planes and whole blocks of hotel rooms, so they naturally purchase all transportation and hotel accommodations at reduced bulk rates and pass the savings along to members. Astute individual travelers may be able to buy travel packages at comparable prices by shopping around through their travel agent. But as a rule, travel-club vacation packages usually cost 10 to 25 percent less than similar vacations you'd arrange on your own. In most cases you must pay for each trip 30 days before departure, but many travel clubs permit you to use recognized credit card or bank payment plans for your trips.

Are there other benefits to club membership? Yes, and convenience is probably the most important one. Through your travel club, you can make all the arrangements for a vacation trip in a single phone call or letter. It's like shopping in a catalog.

Many travel clubs also sponsor social and educational activities through chapters in local communities—outings, dances, foreign language lessons. So your chance to meet other club members is not limited to the trips you take.

Finally, of course, there is the aspect of congeniality common to most organizations. There are special parties and get-togethers on trips where you'll meet your fellow club travelers. But if you prefer, you can stay on your own even on a club trip.

How do travel clubs differ? In a number of ways. Some clubs—mainly in major cities—own a private plane, so group trips are scheduled through the year on a pay-as-you-go basis. Naturally, membership is limited to residents of the club's home community.

By any measure, the most popular and well-known travel clubs are those with national and international membership—open to everyone, offering the widest variety of vacation trips, and utilizing commercial jet carriers for their transportation. These clubs differ only in the way they are organized.

Some are "savings plan" clubs. You contribute set amounts per month during the term of your membership, and the trips you select are paid for when you take them. Other clubs own or have cooperative arrangements with accommodations and sight-seeing facilities at vacation destinations. Still other clubs act solely as mass-purchasing agents, offering their members discounts on package tours.

Do travel clubs offer special features? Yes, and among the extras provided are: hosts or guides at your destination; no-tipping rules; free ground transportation; free use of sports and recreation equipment; sight-seeing tours; special parties and entertainment.

Which travel clubs are best? When shopping around, ask friends for recommendations, and study the membership brochures of various clubs. The clubs listed here are reputable. They'll tell you exactly what you get for your membership dues and the price of each trip you take. If a club fails to provide detailed information about what is included in the price of its trip packages, you'd be well advised not to join. What may look like an attractive and economical vacation package can prove to be loaded with extra or optional costs for things you consider basic to your vacation travel.

Here are some well-known clubs:

Eastern Travel Club—annual membership fee, $7.50 family, $5 single. ETC offers reduced-rate accommodations packages at vacation resorts in the U.S., Mexico, the Caribbean, as well as cruise and other tour offerings. Club extras include free car pool where necessary, special club parties, free rounds of golf and tennis, and reduced prices on sight-seeing tours, sports equipment rental, drinks. You are not required to travel in a group, and can plan your trip for any time of the year.

Here's a sample ETC package. Eight days, seven nights on ETC's "Family Program" at the Grand Bahama Hotel & Country Club, Grand Bahama Island, $126.50 per person double, $57 per child under 12 years old (May 1-December 15). The price covers your hotel, breakfasts and dinners, airport-hotel transportation, plus a carefully supervised activities program for children, 5-6, 7-12, 13-15. ETC extras include free golf, nightclub entertainment, movies, a beach barbecue and a moonlight cruise party, plus discounts on drinks and other activities. Add round-trip air fare from your home town to the island ($167 from Chicago). A similar ETC package to Acapulco costs $125.50 per person, plus air fare. For more information, write: Eastern Travel Club, Dept. BHG, P.O. Box 8600, Philadelphia, Pa. 19101.

American Express Club Continental Ltd.—No annual membership fee, but the club has a savings-plan arrangement. A monthly payment of $40 (prices are slightly higher outside the Northeast) entitles you to two 15-day trips to Europe, and one eight-day trip to the Caribbean

Continued



"Go ahead, Carol...redecorate. But don't touch my chair!"

Touchy problem. But look how happily Ethan Allen helped her solve it.



A man and a cozy chair can form a friendship that no wise wife would break up.

But what do you do if his favorite chair looks like it will spoil your decorating plans?

Come talk to us at our Ethan Allen gallery of American Traditional Interiors.

We're more than furniture salesmen. We're skilled home planners who can help you solve all kinds of decorating problems—including how to fit an old favorite into a new decor.

For the room above we suggested the friendly warmth of American Traditional in solid cherry. Perfect companion to soft leather. See how the pattern and color of the sofa offer a muted contrast to the solid tone of the chair. Notice the accessories. The painting, the mirror, the candlesticks are all Ethan Allen—carefully chosen to round out a mood of traditional charm. Result? One attractive room. One contented husband. And one very pleased wife.

There are over 2,000 designs in the Ethan Allen American Traditional Collection. All open stock. All "in style" forever.

You'll find them all pictured in color in complete room settings, along with many important do's and don'ts on decorating in our 9″ x 12″, 336-page Ethan Allen Treasury. You'll also see our many lamps and accessories.

For your *free* copy, stop by your nearest Ethan Allen gallery.

☐ Please send the name and address of my local Ethan Allen gallery, where I can obtain a *free* Treasury.

☐ I enclose $2.50. Please send the 336-page Treasury direct to me.

Send now to Dept. BHE-99, P.O. Box 376, Minneapolis, Minn. 55440. Please print clearly.

Name _____

Address _____

City _____

State _____ Zip _____

©Baumritter Corp.

Ethan Allen We care about your home...almost as much as you do.

AMERICAN TRADITIONAL INTERIORS

TRAVEL CLUBS

Continued

or Mexico, (or a cruise) during a three-year membership. Itineraries offered vary depending on the region of the country in which you live. One-year plans also are available. Your monthly payments include round-trip jet transportation by commercial airline from your city, all hotels, meals, tips, sightseeing, and the services of a club host who travels with you. The club has chapter rooms throughout the country that offer educational and social activities, weekend excursions, and local and national publications. For more information, write: American Express Club Continental, Ltd., 20 Exchange Place, 39th Floor, New York, N.Y. 10006.

Club Internationale—The annual dues are $30 per person. A subsidiary of the Diners Club, the club offers a savings-plan arrangement—$35 a month (slightly more in the Midwest and West) per person for three years, which entitles you to up to 45 days of foreign travel. You can take 15-day vacations in Europe, Mexico, the Caribbean, a ten-day cruise, or any combination of these vacation plans. Each trip package includes round-trip jet transportation (or ship passage), hotels, continental breakfast and lunch or dinner, sight-seeing, transfers, trip escort, welcome parties, and participation in people-to-people programs. Club extras include parties, outings, gourmet dinners, and foreign language instruction arranged through more than 48 club chapters. For more information write: Club Internationale, 1707 L St. N.W., Washington, D.C. 20036.

Bank Travel Club—No annual fee, and you pay only for trips you book through your local affiliate of Bank Travel Club. The club combines financing plans of local banks, the expertise of local travel agents, and the planning experience of the national organization. It offers tour packages to destinations in the U.S. and around the world. You can pay for your trip in cash, systematic savings, a travel loan, or a combination of these plans.

A sample BTC package—the 15-day *Aloha* trip to Hawaii, at $695 per person (from New York), or $13.90 a week in a 50-week savings plan. Included are your round-trip jet transportation, hotels, tips, transfers, sight-seeing, a Polynesian luau and show, and a farewell banquet. Cost for children under 12 in the same room as their parents, $406. BTC extras include flower lei greeting, travel bag, wallet—and trip escort. An 11-day Mexico package is $548, children $378 (from New York). For more information, write: Bank Travel Club, Dept. BHG, 575 Boylston St., Boston, Mass. 02116.

AAA World-Wide Travel—An adjunct of the American Automobile Association, AAA World Wide Travel is the largest international travel agency in the U.S., utilizing a vast network of AAA Clubs and branch offices. Membership in a local AAA motor club entitles you to AAA World-Wide Travel services—booking of plane, steamship, and hotel reservations, foreign car rentals and purchases, routings on foreign highways, and AAA escorted and independent tours at prices comparable to those offered by other travel agents. For more information, write: AAA World-Wide Travel, Dept. BHG, 1712 G St., N.W., Washington, D.C. 20006.

Club Mediterranee—The annual dues are $10 a family, $6 single (plus $4 initial membership fee). It offers package trips to club-operated resort villages in Europe, Israel, Africa, the Caribbean, California, and Tahiti. This club is not for those who expect luxury or extensive services in their travels, but for swingers who want a good time at budget prices, and are willing to accept shared baths, rooms, and free sports facilities in place of creature comforts.

Club Mediterranee membership is international in scope, but predominantly French. A sample package is 14 days at the club's Tahiti village—including all meals, table wines, entertainment, parties, and watersports with expert instruction. It's $129 per person plus air fare ($470 round-trip per person via UTA from Los Angeles). For more information, write: Club Mediterranee, Dept. BHG, 516 Fifth Ave., New York, N.Y. 10036.

A word about travel agents—By working through a travel agent in your community, you can enjoy many of the package vacation bargains offered by the travel clubs. Your travel agent also can assist you in joining a travel club. If you don't know a travel agent, ask your friends or look in the Yellow Pages. ■



SMART COOK

LUNCH BOX TIPS

ting a lunch-box meal that's high in food value and fun at is a challenge facing y homemakers today. If re responsible for carry- g lunches, you'll want to k these helpful suggestions.

"Main Dish" Ideas

a sandwich is to be the in dish" of the lunch, give high-protein filling. Vary fillings to avoid monotony. flaked tuna or salmon with ped raw cabbage and may- ise or salad dressing, or baked beans moistened chili sauce, diced sweet le, and thinly sliced onion cucumber. Use different s of bread, too. Cheese, for nple, is as good on raisin d as on rye.

read sandwich bread with er or margarine; it prevents t fillings from soaking into bread.

ndwiches made with fill- of finely chopped meat, , or fish with mayonnaise alad dressing should not d at room temperature e than three or four hours. ou make them ahead of , store in the refrigerator add to the lunch box at the minute. It's a good idea to de salad-type sandwiches if the lunch can be stored cool place for a short time .

Hot Dishes

wide-mouthed vacuum le makes it possible for you ack hot soups, stews, baked s, macaroni dishes, or med meats. Be sure to pack up spoon to go along, too. ound off the meal with a fruit or vegetable and a ert.

Simple Sandwich Ideas

ftened cream cheese and s of ripe olives on rye d

imiento cheese spread and on onion roll

iced chicken or turkey and ce on oatmeal bread

heddar cheese and shredded ot on cracked wheat

ate-nut bread and butter or garine

hive cheese spread on thin s of pumpernickel

iced hard-cooked egg and o-cooked bacon on whole at toast

eanut butter and jelly on in bread

am salad on poppy seed roll

Tips for Packers

ut sandwiches in halves or rters for easy eating.

- Wrap lettuce and tomato for sandwiches separately in foil or clear plastic wrap.
- Place mayonnaise, mustard, pickle relish, or catsup in small plastic containers.
- Use small glass jars, plastic or waxed containers with tight covers to keep desserts fresh.
- Cut unpeeled fruit into wedges and wrap in clear plastic wrap.
- Include a few crackers to go along with a soup or stew in a vacuum container.
- Add extra crunch and vitamins to lunch-box meals with celery sticks, carrot strips, radishes, or green pepper.
- Package crushables—potato chips, cake, or cookies—in plastic or waxed containers.
- Be sure to include a paper napkin or two. ■



If you thought Open Pit® was just for barbecues, taste what it does for this dish of Noodles.

New idea from the chefs at Good Seasons®—Noodles Bravo!

½ cup coarsely chopped onion
¼ cup coarsely chopped green pepper
2 tablespoons salad oil
1 can (6 oz.) tomato paste*
¾ cup Good Seasons Open Pit Barbecue Sauce, any flavor
2 cups water*
1 teaspoon sugar
¾ teaspoon salt
3 cups cooked drained noodles, spaghetti, or macaroni
*Or use 1 can (8 oz.) tomato sauce and 1 cup water.

Sauté vegetables in oil until tender. Add tomato paste, barbecue sauce, water, sugar, and salt; bring to a boil. Reduce heat, simmer about 20 minutes. Serve over noodles. Makes about 2⅓ cups sauce and 3 cups noodles.

Three great flavors for cookouts and cookins.
Open Pit comes in Original Recipe, Hickory Smoke, and Mild Garlic flavors—each suitable for barbecuing and for the recipe above. For free recipe booklet, send your name, address, and ZIP code to Open Pit Recipes, Box 1074, Kankakee, Ill. 60901.



And you thought Open Pit was just for barbecues!

MAKE WAY FOR MORE CARS

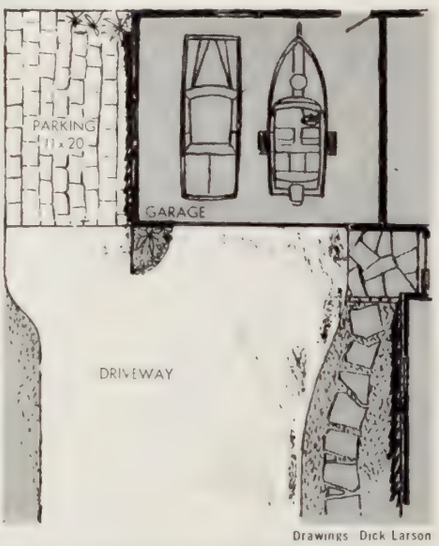
Convenient as two-car ownership is, it can present a problem when you have another large object to store—a boat, a camper, a dune buggy, or something of your own invention.

These three photographs show some answers you can translate to your own lot, at very little expense. All they require is a little forethought: you'll readily gain a spot or two for keeping all the cars at your house "off the street."

Guest parking poses another common problem, and it's being solved by many developers with good street planning. We found two examples where even a large Saturday-night party causes no parking crisis.



Photographs: Szanik Source: Dorothy Campbell



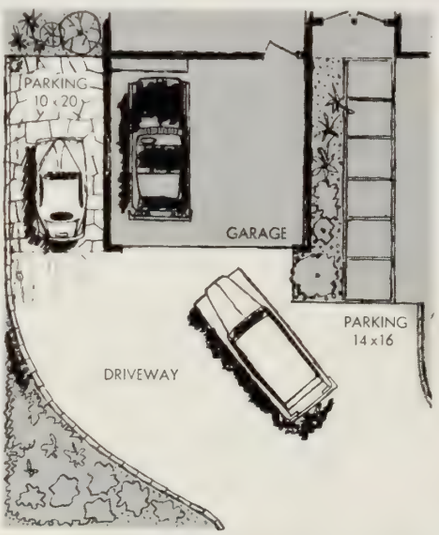
Drawings: Dick Larson

The best time to think about parking is when you locate your garage. Then you can add that extra spot any time you wish.

Here's the very easiest way to get your space, and your only extra cost is the surfacing needed. When you build, leave an area between the side of the garage and the lot line (the retaining wall in this case). Then when one car is crowded out of the garage, it will have a home base. If you'd rather turn things around, you could park the boat in the side lot and thus leave the garage stall open. (Dimensions of this particular side lot are 12x20 feet.)



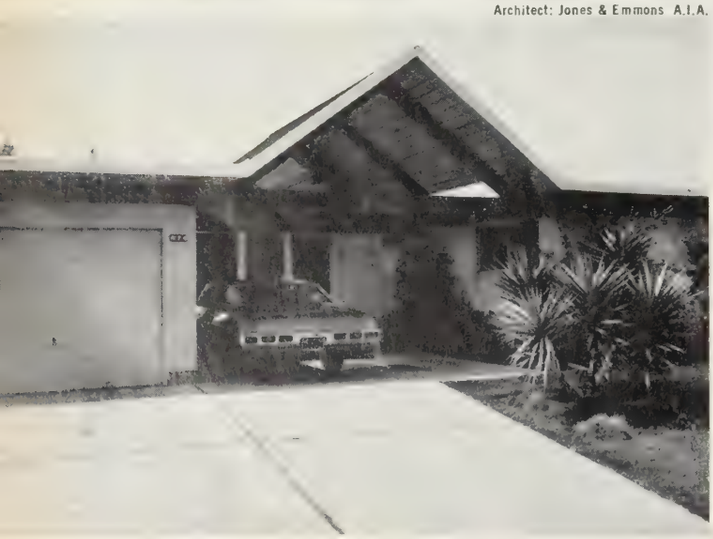
Architect: Pauli & Martin A.I.A. Landscape Architect: Courtland Paul A.I.L.A.

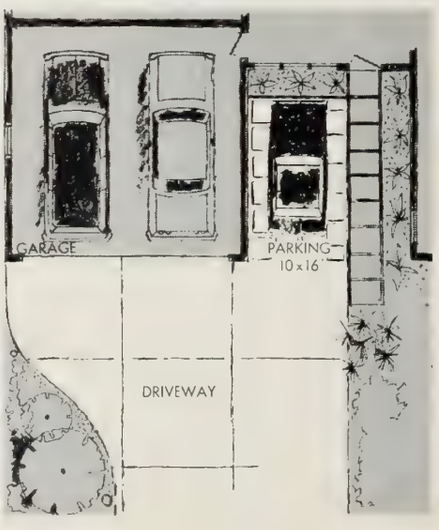


The side of the garage can also be adapted to different situations, as shown at left. This driveway provides a big bonus in guest parking space both at the right and in front of the garage. This means the family car can get out while guests are parked, with no need to jockey cars around. Guest area is also convenient because the walkway leads from the edge of the guest lot directly to the entry of the house.

This driveway enters the lot from the street as a single-width drive, leaving your front yard open for landscaping, but it then widens to 32 feet. The side lot itself is 12x20.

Architect: Jones & Emmons A.I.A.





This arrangement—adaptable to any typical U- or L-shaped plan—can serve as a spare parking spot and as an interesting entry court. The car space is 10x15 feet, and the driveway comes off the street as a double lane which widens all the way to three at the garage.

If you are building or have such space available, plan the entry-court floor so it will be both attractive and functional. The grids here are just that. You can remove two or three from the parking area, fill the space with pea rock or gravel, and have a floor that won't show oil drips.

Continued

Gene Lyons' heat is bought and paid for.

Paul Moran's heat is bought and paid for. And paid for. And paid for.





How come? Gas makes the big difference.

Every time Gene Lyons pays a dollar for heat, Paul Moran has to shell out $2.50. Gene has thrifty gas heat. Paul has another kind. Where he lives (and probably where you do) it costs a lot more than gas.

But the differences don't end there. Gas is the most dependable heat there is. The most comfortable. It even gives you evenly circulated air.

Get the whole story from your heating contractor or local gas company. It could mean money in your pocket every month of the heating season.

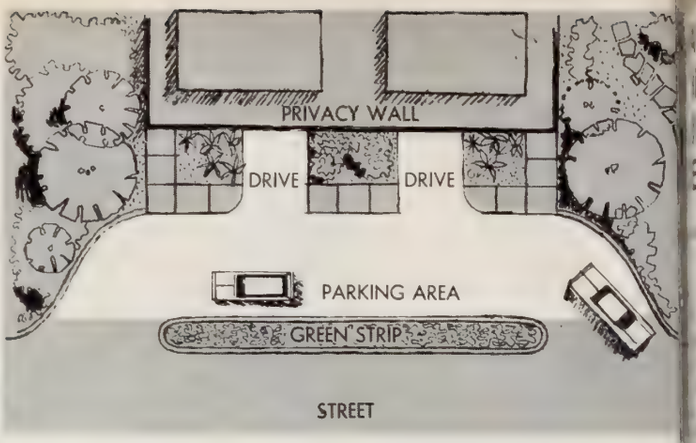
Gas makes the big difference. Costs less, too.

AMERICAN GAS ASSOCIATION, INC.

MAKE WAY FOR MORE CARS

Continued





You won't have to worry about providing extra parking facilities when the developer does it for you. Both of the examples shown on this page are from the "New Town" of Westlake Village in Southern California. The diagram and photograph above show how a separate service lane provides safe access and ample parking for two house The wall-like fence insures privacy f both houses and their respective garage

The service lane not only offers amp parking for guests, but is safer than t usual on-street parking. Cars don have to pull out or back directly in traffic, and there's no danger of an u noticed child darting into the stre from between parked cars. When the is a crowd at your house, guests ca park on the curbside and along th planted island in front.



Cul-de-sac road planning is not partic ularly new, but here's an exampl that's wider than usual—a design tha gives both guests and residents plent of parking space without obstructin the flow of neighborhood traffic. Onc again the planners maintained privac by putting up wall-like fencing in fron of the houses and breaking up the angu lar outlines with landscaping. Th planted island provides the ideal loca tion for street lighting, and the cul-de sac itself runs at right angles to the pub lic "feeder" street.

In this situation, the cul-de-sac serve nine homes. When looking for a hous located on such a street, pay close at tention to the length of the loop an the width of the street itself. A lon loop, as shown here, produces maxi mum curbside parking without disturb ing access to homes in the neighborhood



Don't be fooled by United's mild-mannered movers

United feels there's more to moving than a strong back. The kind of men that make it with us have to be good at handling *people* . . . not just furniture.

The biggest load we want them to lift is the one off your family's mind. So we pick and choose very carefully, then train our crews till we're sure they're the best in their profession.

When they come to your home on moving day, they've got what it takes. Training, experience and specialized equipment—including the world's only Sanitized* vans.

So if we seem more quietly mild-mannered than most movers, it's because we think our service speaks best for itself. Convince yourself with a call today. We're in the Yellow Pages.

Serving the United States, Canada, and 114 Foreign Lands.



*REG. U.S. PAT OFF

HATEVER APPENED TO HE NEW JILDING EAS?

ns on page 62

e down in order to sell n. It was the classic old ken-or-egg conundrum—ch comes first?

)ylite panels were used in ut 800 houses, but they e still not a going thing. So 1963, a period of semi-re-ion in the home building l, Koppers stopped produc- and withdrew its panel em from the market.

t was a sad day. A proven el building system might l be the answer today to away lumber prices and the wing shortage of skilled con-uction labor. Foam-core pan- for example, could give ber a run for its money, e it requires less on-site la- than does conventional se construction.

CHENS, BATHROOMS,) UTILITY CORES

whopping percentage of finished price of a house is ounted for by the kitchen, hrooms, and utilities. The chen by itself is the single st expensive room in almost house. Clearly then, cut- costs in these areas is es-tial to reduce the overall t of houses.

The Frigidaire Division of neral Motors tried to trim neowner expenses in 1955 h its "Holiday Kitchen," a jor advance in modular de-n. Standard parts of the chen could be assembled ckly in different houses to e the buyer a U-shape, L-pe, or almost any other pe desired.

The company was on the ge of mass-producing the chen and marketing it on a ional scale, but stopped at last minute. Frigidaire offi-s apparently felt the design s too advanced for its time, l that setting up a nation-le distribution network for a npletely new kitchen con-t would be too difficult and ensive.

General Electric reportedly de and sold about 10,000 of "Kitchen Centers" intro-ed in 1958. The package nbined seven household chen operations in one com-t eight-foot-wide unit with continuous stainless-steel nter top. GE's kitchen did sell well, probably because company concentrated re on marketing a group of appliances than on giving yers a really flexible, low-cost chen core.

A combined kitchen-bath-m-utility core was the big l of Roy C. Ingersoll of the Borg-Warner Company in 1946. His much-publicized utility core not only combined the main units of a kitchen and bathroom, back to back, but also the furnace, water heater, central plumbing tree, wiring center, and laundry equipment. Shipped to a house, it provided in one economical swoop what a half-dozen different trades would otherwise require weeks to install.

Ingersoll's first basic model was over-designed. The permanent clothes washer was impractical, for example. He refined the package and cut the cost. Once he got into high gear, he figured he could drop the mass-production price down to an irresistibly low level.

His first unit, however, was

Continued



First industrial-strength cleaner for your home

Janitor-in-a-Drum is a totally new development for household cleaning. It's the same concentrated liquid used by industry for tough jobs, big jobs, jobs that demand strength in a cleaning product. And now it's available for your home!

Think what this can mean. The cleaner you're using now probably cleans your home, but, how much of that cleaning action is you and how much is in the cleaner? Janitor-in-a-Drum Industrial-Strength Cleaner cuts through dirt and grease faster than conventional cleaners. For tough jobs it's strong enough to get oil spots off a garage floor, even clean a greasy car motor. And for big jobs; floors, walls, all washable surfaces; Janitor-in-a-Drum gets you through them in record time.

Try new Janitor-in-a-Drum. The industrial-strength cleaner now sold in convenient 1-quart drums. It's earned the Good Housekeeping Seal.

IF PRODUCT OR PERFORMANCE DEFECTIVE ★ Good Housekeeping GUARANTEES REPLACEMENT OR REFUND TO CONSUMER

© 1969 TEXIZE CHEMICALS, INC.

WHATEVER HAPPENED TO THE NEW BUILDING IDEAS?

Continued

fiercely opposed by labor unions. The cores frequently had to be pulled apart and reassembled to satisfy local union demands. Unlike Lustron and Alside, Ingersoll did not sign any in-plant agreements with the craft unions.

But his biggest single problem was trouble with building codes and local building officials. Many demanded changes or modifications; others simply outlawed his utility core. Ingersoll was compelled to operate on a stop-and-go production basis, changing the design of cores on his assembly line according to codes in areas where the particular units were to be shipped. It was impossible to standardize on a basic design that could be mass produced economically. After four years, he gave up on the project, and withdrew the packaged core from the market.

Other utility cores were introduced later by several prefab house manufacturers—but building code roadblocks were largely responsible for stopping each one in its tracks. The lack of uniform codes also prevented the country's prefabricated house manufacturers from making and shipping complete houses. However, that industry is flourishing today, and the critical need for low-cost housing is helping force the acceptance of more complete houses.

NOT ALL NEW IDEAS FAILED

People keep trying, and more than a few have succeeded in giving us new kinds of home building components and better products for houses. To mention a few: The versatile roof truss which speeds up house construction and permits great design freedom in houses; prefabricated and prehung window and door units, including entire window-wall units; prefabricated chimneys and fireplaces; gleaming new one-piece fiber glass shower stalls and tubs; precharged central air conditioning; rustproof vinyl plumbing pipes which can cut installation costs as much as 50 percent; and just introduced last year, a complete one-piece bathroom.

These and other successes, particularly in new products, show what can be done. They also give new meaning to the old saw, "They don't build houses the way they used to." A good new house today is *far better, more modern, more convenient, and offers features unheard of a few years ago.* We have not, however, gone far enough in *reducing the cost* of houses.

MASS PRODUCTION CAN TRIUMPH

There is absolutely no doubt that mass production can cut costs sharply and give us better houses. This has been demonstrated by a number of large-scale development builders—and in spectacular fashion by the Levittown houses of builder William Levitt and his late brother Alfred.

Instead of a factory assembly line moving past waiting men and materials, the Levitts moved their workmen and materials past a line of staked-out house sites. In short, they moved the factory to the field.

Twenty-six crews of masons, carpenters, roofers, painters (and so on) moved from house to house, one after the other like clockwork. Trucks arrived at each house with just the right ready-made materials at just the right moment for just the right men. At the peak of their postwar production, the Levitts were turning out 100 houses a week, 20 every working day.

They could sell the houses as much as 35 to 40 percent cheaper than comparable houses of conventional construction. But this was possible only because each Levittown was built in one large suburban land area subject to just one building code. Therefore, the basic house structure could be standardized for real efficiency.

The exterior appearance, however, was varied from house to house—to avoid look-alike monotony. Today, each Levittown is an attractive community in which to live, characterized by wide curving streets and a wealth of shade trees.

If the Levitts are to be criticized, it is for the somewhat uninspired architectural design of their houses and their lack of major technological innovation (which is not to criticize the quality of their construction). Obviously, the Levitts elected to build and sell houses of accepted design at the lowest possible price. And sell they did.

The burgeoning mobile home industry should also demonstrate to any remaining skeptic the large money-saving benefits of mass production. Last year 317,000 aluminum-clad mobile homes were manufactured and sold, a 24 percent increase over the preceding year. Because of



LET SOME SUNSHINE INTO YOUR OVEN

Jifoam fast foams ovens clean

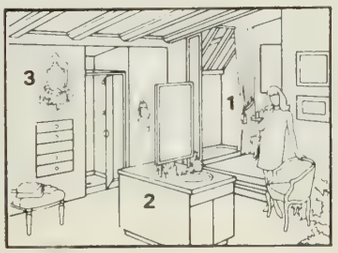
© Shelco, Inc., 1969

The no-tile bath



Carpet: CRESLAN® acrylic fiber

Create a new environment of elegance that's practical with FORMICA® brand products.



Your tile-fussing days are over. In the shower. Around the tub. On the wall. Anywhere there's moisture. Exclusive FORMICA® Panel System 202 ends tile and grout mess forever; requires no more care than an occasional sponge-down. Double-sink vanitory, surfaced with FORMICA® brand laminate, won't warp, never needs waxing or refinishing. Shown here: **1** Classic Cremo Marble pattern matched to vanitory top and Fiat® shower; **2** Rosewood pattern is keyed to walls, beams and built-ins; and **3** Sauterne Finesse on floor-to-ceiling wall.

If you're building or remodeling, look into Formica's wide selection of patterns and designs for a no-tile, no-worry bath.
Contact your local dealer or write Dept. BHG-99

nahb The Name of the Game is Living. Explore a New Home Today.

There are other brands of laminate but only one

Leadership by design

FORMICA® BRAND laminate

©1969 • Formica Corporation • Cincinnati, Ohio 45232 • subsidiary of CYANAMID

…it mass production, a …ete mobile home comes … assembly line every 30 …minutes.

…- and three-bedroom air-…ioned models can be sold …,000 to $6,000. That in-… built-in furniture, car-…, a complete kitchen and …lly everything else you …o move in except food in …frigerator. Most mobile …, by the way, are bought … as permanent homes …re rarely, if ever, moved …urchase.

ABOUT THE FUTURE?

…he housing industry, the …oints up clearcut lessons …e future. We already have …chnology and know-how …ld really good and varied … of houses. That is also a … conclusion of a two-year …, "Historical Evaluation …lustrialized Housing and …ns in the U.S.," by the …ng Research Advisory … of the National Acad-…f Sciences.

…e notable and highly …sing innovations failed in …ast because their inno-… lacked the stamina, or …oney, or merely the wish …ow through. Some stopped … of possible success. Some …mpanies lost heart despite …t need and a great poten-…r their products.

…er good innovations failed …se of a distressing non-…tance by home buyers … by some builders and … in home building who …nything new and differ-…Another much-publicized …lock has been opposition …or-saving techniques by … unions. This fear may be …erated, especially if a …facturer works *with* rather … *against* the unions. Be-… about 70 percent of all …-family house construc-…till goes on in suburbs and … towns with non-union la-…The greatest union hos-…to new ideas is aimed at …-family construction in …ies.

… the last analysis, real …-throughs in cutting con-…ion costs will come only if …*ll potential* of money-sav-…ass production methods … be harnessed to build …s. This can slash the price …ole houses, made largely … fully in factories, by 40 …nt if not more. The …ts proved it could be done …oving the factory to the …

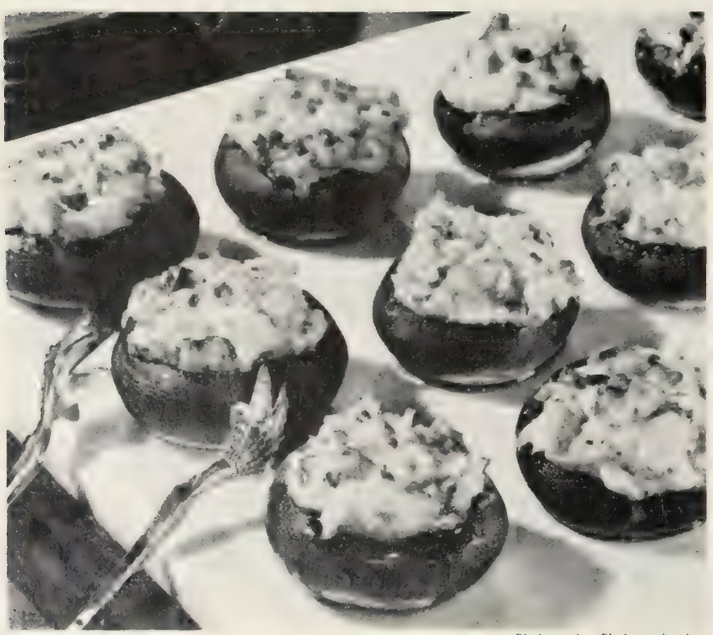
… incredibly chaotic sys-…f thousands of different …ften Stone Age local build-…odes is the biggest single …ved problem. These ar-… codes have just been sin-…out as a major deterrent …novation in housing by the …lent's Committee on Ur-…Housing (Kaiser Commit-…nd by the National Com-…n on Urban Problems …glas Commission). …th have made specific pro-…s for cleaning up the code mess. It is imperative that President Nixon and Secretary George Romney of the Department of Housing and Urban Development act on those proposals. Notable advances have been made despite the code roadblocks, and others are sure to be made in the future despite them. But the doors of progress would open considerably wider with the achievement of real widespread building code reforms.

In the final analysis, the future of housing is in the hands of the home buyer and the builder. We need enlightened home buyers, and enlightened professionals in the housing industry who will seek, recognize, and accept worthwhile innovations in building now and in the future.

MUSHROOM MENU-MAKERS







Photography: Photography Inc

If you like the subtle flavor of mushrooms as an accent for other foods, why not go all out? Take them out of their usual supporting role and star them as the main ingredient.

Mushroom-Cheese Pizza

Flavorful sliced mushrooms and mozzarella cheese top a parmesan-biscuit crust

- ¼ cup finely chopped onion
- 1 clove garlic, minced
- 2 tablespoons cooking oil
- 1 6-ounce can sliced mushrooms (about 1 cup)
- ½ of a 6-ounce can tomato paste (⅓ cup)
- 1 teaspoon brown sugar
- ½ teaspoon dried basil, crushed
- ½ teaspoon dried oregano, crushed
- ¼ teaspoon salt
- ⅛ teaspoon pepper
- 1¼ cups packaged biscuit mix
- ½ cup grated parmesan cheese
- ⅓ to ½ cup milk
- 3 ounces mozzarella cheese, cut in thin strips

Cook onion and garlic in oil till tender. Stir in *undrained* mushrooms, the tomato paste, brown sugar, basil, *¼ teaspoon* of the oregano, the salt, and pepper. Heat, stirring occasionally. Combine biscuit mix, *¼ cup* of the parmesan cheese, and the remaining ¼ teaspoon oregano. Add enough of the milk to form a soft dough. Turn out onto a cloth dusted with biscuit mix; knead 8 to 10 strokes. Press dough into a 12-inch circle on a greased pizza pan or baking sheet, forming rim around edge. Spread mushroom mixture over dough to rim. Sprinkle with remaining ¼ cup parmesan cheese. Bake in hot oven (400°) for 18 to 20 minutes, till brown, topping with mozzarella cheese last few minutes of baking.

Mushroom Newburg

What elegance—mushrooms in a sherry-flavored cream sauce—

- 1 pound whole fresh mushrooms
- 1 tablespoon all-purpose flour
- 4 tablespoons butter or margarine
- 1¼ cups light cream
- ¼ cup dry sherry
- ¼ teaspoon salt
- ⅛ teaspoon nutmeg
- 3 beaten egg yolks
- 4 frozen patty shells, baked

Wash mushrooms; remove stems. (Halve mushroom caps if quite large.) Coat mushroom stems and caps with the flour; brown in butter or margarine about 5 minutes, till all moisture has evaporated. Add cream, sherry, salt, and nutmeg; cook, uncovered, about 2 minutes, till heated through. Add a little of the hot mixture to beaten egg yolks; stir into mushroom mixture and cook, stirring constantly, till mixture bubbles. Cook 2 minutes more. Serve in warm patty shells. Makes 4 servings.

Crab-stuffed Mushrooms

Here's a hot appetizer to perk up your next party—

- 3 dozen large whole fresh mushrooms
- 1 7½-ounce can crab meat, drained and flaked
- 1 tablespoon snipped parsley
- 1 tablespoon chopped pimiento
- 1 teaspoon chopped capers
- ¼ teaspoon dry mustard
- ½ cup mayonnaise or salad dressing

Wash and dry mushrooms. With a sharp knife remove stems from mushrooms. (Save stems for use in another recipe.) Combine crab meat, parsley, pimiento, and capers. Blend dry mustard into mayonnaise; toss with crab mixture. Fill each mushroom crown with about 2 tablespoons crab mixture. Bake in a moderate oven (375°) for 8 to 10 minutes, till hot. Makes 36 appetizers.



©Sears, Roebuck and Co.

Rosemary Clooney has five children, a pool, and a Sears Kenmore Washer that works twelve hours a day.

Popular singer Rosemary Clooney lives in a sprawling house in Beverly Hills, California, with a pool, tennis court, *and* her five children—Miguel (14), Maria (12), Gabriel (11), Monsita (10) and Rafael (9).

Believe it or not, Rosemary takes complete care of both the children and the house, helped only by her mother.

"And I couldn't manage without our new Lady Kenmore Washer from Sears. The children have invented a dandy new game. Mud fights on bicycles with trash can covers as shields! Get the picture of those muddy jeans and shirts? Well—I put it all in our Kenmore. It's really a programmed wonder. Push a button. Turn a dial. It does everything!

"Our Kenmore even has a special enzyme cycle for those really nasty stains. And, boy, does this family need enzymes. Just push the enzyme cycle button. It gives clothes an enzyme soak. Then pumps the water out. Puts in fresh water. Adds detergent—all by itself.

"My Kenmore has a permanent-press cycle, too. Less ironing, thank goodness.

"And with a pool, we're forever washing beach towels and terry cloth robes. So some days, I put the first load in our Kenmore at 9 a.m.," says Rosemary. "And it goes all day long. No problem!

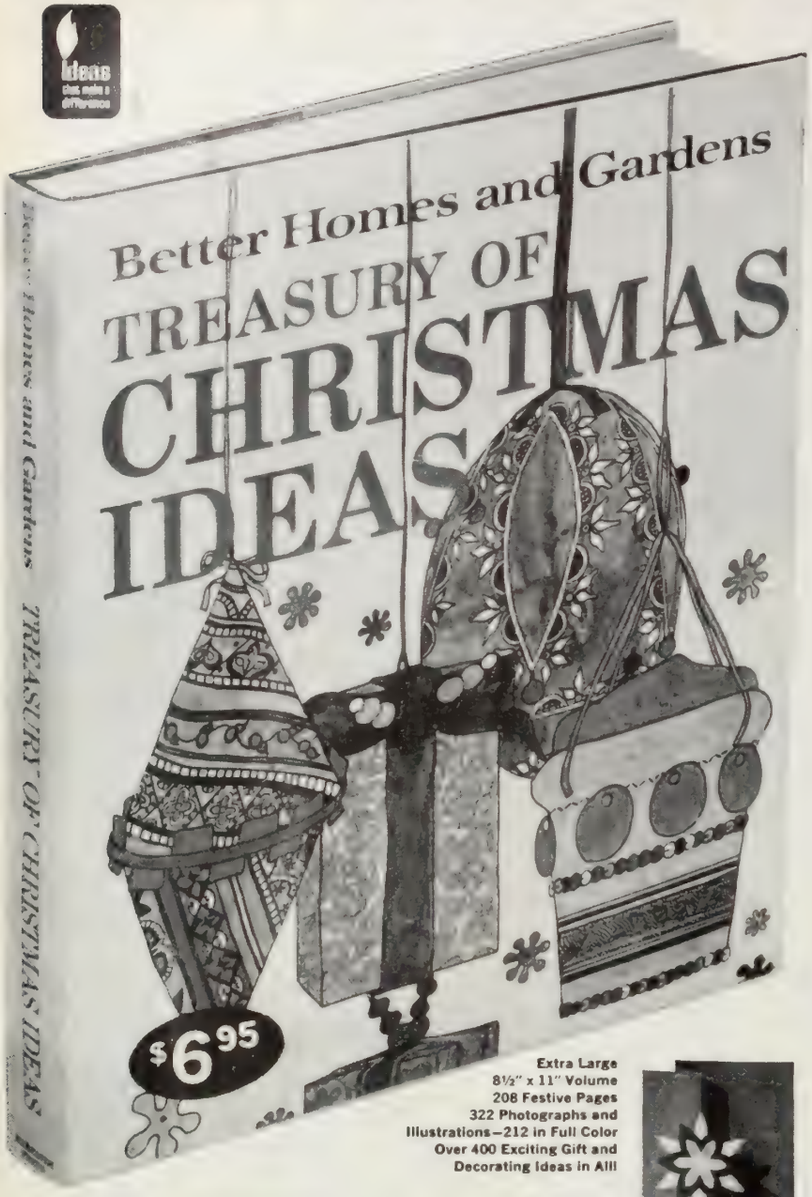
"Sears always gives you such good quality for your money. Mother says she bought my layette at Sears, Roebuck and Co.!"

Sears Kenmore Washer

for women who want the best even if it does cost less.

Take this $6.95 book of CHRISTMAS IDEAS FREE

when you agree to accept as few as two books at DISCOUNT prices in your first year as a trial member of the Family Book Service



Extra Large
8½" x 11" Volume
208 Festive Pages
322 Photographs and Illustrations—212 in Full Color
Over 400 Exciting Gift and Decorating Ideas in All!

MAKE this Christmas the happiest ever with the help of this big $6.95 book by the editors of Better Homes and Gardens. *It's yours FREE!*

Treasury of Christmas Ideas is an extra-large 8½" x 11" volume. It's filled with 322 photographs and illustrations (212 in FULL COLOR), and 400 original decorating and gift ideas. Step-by-step directions show you how to decorate doors, windows, foyers, walls, fireplaces, dining areas, children's rooms. How to set up reverent Nativity scenes. How to trim a tree. How to create festive outdoor displays that will win admiring glances from passersby.

You spend pennies—others spend dollars

The cost of some stunning designs is just pennies. Make handsome wreaths from old hatboxes; turn a coffee can into a decorative toy drum; build an imaginative display around a broken clock. Make decorations of pine boughs, ribbons, paper, foil, sequins, felt . . . create clever new tree ornaments . . . colorful miniature trees . . . elegant centerpieces for your dinner and buffet tables . . . many other surprises.

Tasty treats for a happier holiday

The section on Christmas cooking brings you recipes for crumbly star cookies, gingerbread men, Kris Kringle cake, Yuletide breads, sugarplum surprises, appetizers and dips, holiday fruit punches, etc.

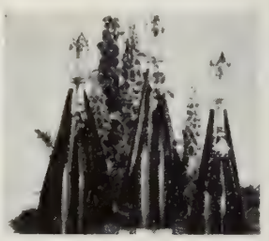
This book will radiate the joy and warmth of the true Christmas spirit year after year. Take it free as your introduction to the Family Book Service.

How the Family Book Service Works

If you have that marvelously feminine urge to create—to brighten your life . . . to make your house and garden even more beautiful . . . then you'll love the Family Book Service. It offers—at special DISCOUNT prices—the most creative new cook books and full color decorating volumes...books on medicine and family health ...fashions, sewing, gardening...on home remodeling, better living . . . new books on entertaining, etiquette, marriage, child care . . . new fiction best-sellers and new books for young readers, too. Your only obligation is to accept just 2 books in the coming year. You're free to resign anytime thereafter. FAMILY BOOK SERVICE, Dept. 350, 400 Community Drive, Manhasset, New York 11030.



Isn't this the cheeriest Christmas package-wrap you've seen in years? Book illustrates dozens more you'll find nowhere else!



Wise Men bottles sit atop this table. Book shows you how to make scores of holiday adornments for TV, end tables, kitchen counter, telephone stand, etc.



Butter a slice of this luscious German Stollen while it's still warm. Get holiday recipes for fruitcakes, puddings, pies and other taste treats.



If purchased in a store, you might expect to pay about $25.00 for this SIX FOOT toy soldier. **Make it yourself for less than $3 worth of materials!**

Personalized cards with handcrafted touch are remembered, talked about and displayed. It's easy to make your own with book's help.





Cut an old hatbox in two, trim with braid, add velvet bow and you have a front door display that says "Merry Christmas and welcome to one and all!"

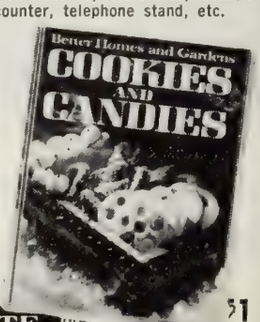


Walls, too, should sparkle with holiday brilliance—and they can with a little time and effort. This partridge wall hanging is one of 37 different (and original) decorations you can make with book's easy directions.

Also FREE if you act promptly

Better Homes and Gardens COOKIES AND CANDIES

Are you looking for a creative cooking hobby or a delightful way to raise funds for your church, club or favorite charity? You'll find the answers in this big hard-bound 7¾" x 10¼" cook book. It's packed with 200 time-saving recipes and nearly 90 photographs—31 in full color. Keep this $1.95 volume FREE for acting promptly. Mail coupon below.



FREE BOOK CERTIFICATE

Better Homes and Gardens Family Book Service
Dept. 350, 400 Community Drive,
Manhasset, L.I., N.Y. 11030

Rush me the big $6.95 TREASURY OF CHRISTMAS IDEAS as a free gift and enroll me as a trial member of Better Homes and Gardens Family Book Service. Also send me the $1.95 Better Homes and Gardens COOKIES AND CANDIES book as an extra *free* gift for promptness.

NO-RISK GUARANTEE: If not delighted with this introductory shipment, I'll return both books within 10 days and my trial membership will be cancelled.

Print Name _____

Address _____

City _____ State _____ Zip _____

Canadians: Mail your coupon to the U.S. address above. Books will be shipped duty free from our Canadian Servicing Center. FBS-19

BENEFITS OF MEMBERSHIP

1. You receive the monthly Club bulletin which describes the current book selections and alternates.
2. Selections are always offered at substantial discounts off publishers' prices. You need only accept as few as two selections or alternates in the coming year. You may resign any time thereafter.

LAST CHANCE This offer will not be repeated in this publication this year.

BUYING GUIDE

Most of the products shown editorially in Better Homes and Gardens can be obtained in leading local stores. For more information, write the manufacturers listed. Some items are privately owned or custom made—thus are omitted from the product listing. For information on items not mentioned, write Reader Service, Better Homes and Gardens, Des Moines, Iowa 50303.

It's a better bathroom—and it's about time
Page 22 (two top photos): American-Standard, 40 W. 40th, NYC 10018. (Two bottom photos): Kohler, Kohler, Wis. 53044.

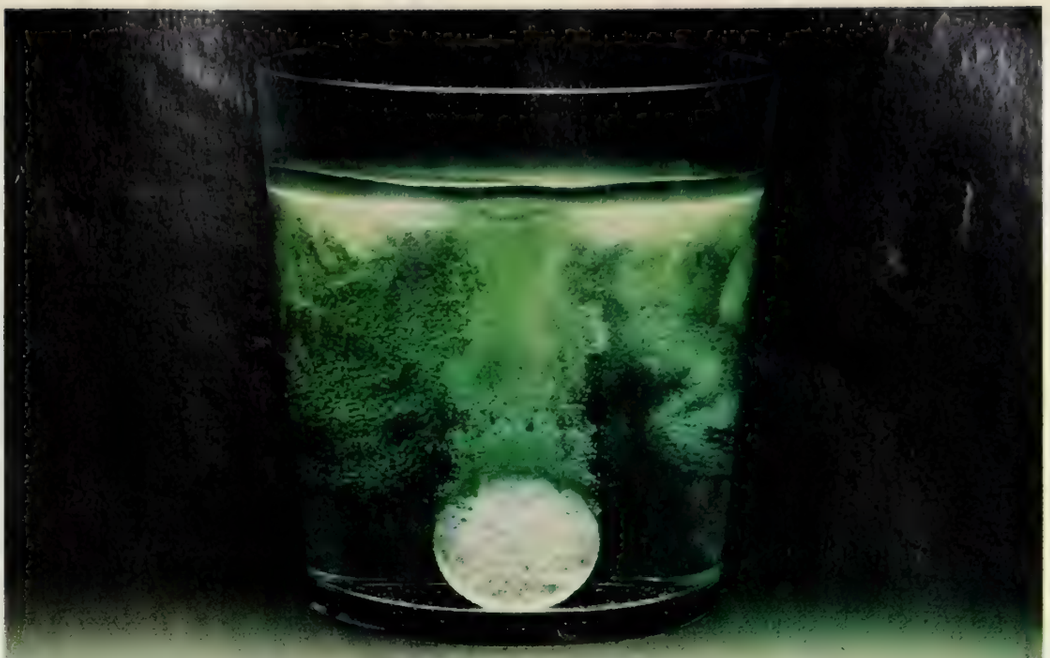
Are kitchens old hat?
Page 90 (left): Vinyl on floor and on wall—Congoleum-Nairn, Kearny, N. J. 07032. Grill—Majestic, Huntington, Ind. 46750. Copper pot—Revere, Rome, N. Y. 13440. Electric skillet—General Electric, Bridgeport, Conn. 06602. Paneling material—Marlite Div., Masonite Corp., Dover, O. 44622. Floor lamp—Lightolier, Jersey City, N.J. 07305. Plastic brick—Sears, Roebuck, 925 S. Homan, Chicago, Ill. 60607. Compact kitchen unit—Acme National Refrigeration, Astoria, N.Y. 11105.
Pages 90-91: Dishwasher, Hotpoint, Div. of Gen. Elec., Louisville, Ky. 40225. Portable electronic oven—Amana Refrigeration, Amana, Iowa 52203. Blender/Cooker—Ronson, Woodbridge, N.J. 07095. Electric Mixer—General Electric, Bridgeport, Conn. 06602. Ceiling lights Lightolier, Jersey City, N.J. 07305. Salt/pepper mill—Dudley Kebow, 2631 Southwest Dr., Los Angeles, Calif. 90043. Flooring American Biltrite, Trenton, N.J. 08607. Clock—Howard Miller, Zeeland, Mich. 49464. Compact kitchen unit—King Refrigeration, Glendale, N.Y. 11227.

Desserts you keep on ice
Pages 98-99: Parfait glasses—Imperial, Bellaire, Ohio 43906.

Magnificent melons
Page 100 (top): Punch glasses—West Virginia Glass, Weston, W. Va. 26452.
Page 100 (bottom left): Sherbets—Fostoria, Moundsville, W. Va. 26041.
Page 100 (bottom right): Amber glass plates—Pitman-Dreitzer, Div. of Lancaster Colony, 1107 Broadway, NYC 10010.

How to wrap food for your freezer
Page 104 (top): Box of plastic bags (Baggies)—Colgate-Palmolive, 300 Park, NYC 10022. Box of plastic bags (Hefty), 1 pt. and 1 qt. plastic bags (Kordite), and freezer paper (Kordite) Mobile Chemical, Macedon, N.Y. 14502. Roll of freezer tape—3M Company, St. Paul, Minn. 55101. Glass jars—Kerr Glass Mfg., 611 S. Shatto Pl., Los Angeles, Calif. 90005.
Page 104 (middle): Casserole—Corning Glass, Corning, N.Y. 14830.

Prize tested recipes—Fast and fancy cakes
Page 109 (left): Gold platter—Oneida, Oneida, N.Y. 13421. Vermeil server—"Chantilly" by Gorham, Providence, R.I. 02907.
Page 110 (left top): Dessert plates—Metlox, Manhattan Beach, Calif. 60266.
Page 110 (right bottom): Round silver tray—Gorham, Providence, R.I. 02907. Creamer and sugar—Lunt, Greenfield, Mass. 01301.



New Polident Green

It's like an all night soak, but cleans in just minutes

Get your dentures *thoroughly* clean in just minutes with powerful new Polident® Green Tablets. You'll actually see the speed as every tablet bursts into millions of green cleaning bubbles. In only minutes the green is gone. That means stain and odor are gone. Now the best way to clean dentures is the fast way too.



Better Homes and Gardens
GUIDE TO SEWING TODAY'S FABRICS



You may obtain this 52-page booklet, with numerous illustrations, that provides answers to many questions in working with the different types of fabrics available for use today. It is designed to help make the sewing you do in your home easier and more enjoyable. Each fabric is detailed as to characteristics, best pattern selection, special cutting and marking instructions, sewing treatments and pressing.

Order your copy today, only $1.00, from Better Homes and Gardens, Reader Service Dept. G-T, Des Moines, Iowa 50303.



CONDOMINIUMS ARE HERE TO STAY

The Latin roots of "condominium" mean "common ownership," and that's the key to understanding this concept. Today's condominium is a form of cooperative ownership of a residence. Each buyer purchases a proportionate share of the common areas—land, walls, hallways, and facilities—and owns outright one particular unit of space. It's like owning your home *within* the framework of a high-rise, a town house, some cluster houses, or some garden apartments. For your money, you receive deed to the space your unit occupies, but at the same time you are freed from general maintenance.

Financial benefits—A condominium is a good investment. It carries practically the same legal status and tax benefits as ownership of a single-family dwelling. You may arrange your own financing. (You can buy for cash, or arrange for a conventional or FHA loan through lending institutions.) If you need cash later, you can refinance the mortgage. You may sublet your condominium, sell it, will it, or give it away, and you can purchase additional units without restriction.

As a condominium owner, you receive an individual tax assessment on your apartment and are liable only for those taxes. You may then deduct the taxes and mortgage interest you pay on your unit—just as you would as a homeowner—plus your proportionate share of those items paid on the common property. The "co-op" owner, on the other hand, may deduct only his basic proportionate share of those items paid to the co-op corporation on the entire property.

What does a condominium cost? Prices range as widely as for single-family dwellings. You can generally assume that a condominium and single-family dwelling of equal living space will cost about the same. In some cases, the condominium may have a slight edge on price. And when you compare costs for upkeep, a house is seldom the winner.

Compared to a rental unit of equal size, a condominium usually costs less per month when financed at the maximum mortgage term. Moreover, rent money just disappears, but you build equity with your condominium mortgage payments.

Living benefits—Condominiums in suburban and urban fringe areas often allow you to buy reasonably priced living units on high-priced land. This might be property on which you could never afford to build a house. The fact that many families share the cost makes the price manageable.

A condominium provides the pride of home ownership without the responsibilities of maintenance. You also gain greater flexibility than you'd have as a member of a co-op corporation, and you enjoy many of the benefits usually associated with renting. A good condominium will provide off-street parking, and an interior complete with range, refrigerator, and other essentials you'd expect to buy for your home. Each unit should have its own thermostat to control heating and air conditioning, and walls should be soundproof.

Legal aspects—If you're considering a condominium, don't assume anything. Some are good, some aren't—the same as houses. So decide what you want, need, and can afford. The best place to start is with the condominium's prospectus. Read it carefully; it contains much of the information you need to decide if this condominium suits your family.

Beware of special legal pitfalls. New York is the only state with a regulatory agency requiring the builder/developer to make "full disclosure" of the condominium's plans, financing and construction data, and other vital information which should protect the interests of the buyer. This means that if you live outside New York state, you'll be pretty much on your own. Seek legal counsel and let a lawyer make a thorough investigation of all aspects of your projected purchase.

If the condominium you are considering is still in the planning stage or even under construction, consider other factors. Where will your down payment go? Will it be put into escrow, or is it to be used for construction purposes? Some corporations shield the builder from personal liability should he default, which could mean that your down payment might actually be lost. So don't fail to check on the financial responsibility of the builder.

Financing options—Again, learn what is available. In most cases, you'll be able to obtain your mortgage wherever you please. But some condominium corporations may require you to take your loan from a specific bank or insurance company.

Pay close attention to room sizes and floor layouts. In reading promotional literature, take such terms as "airy" or "roomy" with a grain of salt. That 8x10-foot dining room isn't too "airy" when you're having dinner for ten.

Tip worth remembering—Any condominium—regardless of location—that is also offered in New York has been investigated, and the property fully appraised by a department under the office of the state attorney general. This means that if the condominium you're considering in Salt Lake City is also offered (in identical form) in New York, you can be more confident about it.

Drawbacks—You are not liable for default on mortgages by any other owners within your condominium. Nor are your ownership interest and shares of the common elements affected by troubles or legal actions that hit other owners. *However*, you may find yourself paying increased maintenance costs if other units in the building fail to sell. And, if other owners refuse to pay their maintenance charges, you might find yourself prorated for these costs. Fortunately, these situations are rare.

Also, not everyone fits into the condominium pattern. It's a cooperative way of living, much more so than living in a single-family dwelling. Conforming to a set of rules and regulations administered by the buyers themselves may not be everyone's cup of tea. These rules are generally far from restrictive—all they amount to is not doing anything to harm your neighbor's rights or property. But as a potential buyer, you should be aware that restrictions will exist. They may concern the keeping of pets, for example, or making structural changes in the apartment without permission.

Condominiums may not be the wave of the future, but they remain an attractive alternative in today's fluctuating housing market. Condominium living may be ill suited to your family during the prime wage-earning years, but in the early years of marriage or the retirement period it could be the wisest arrangement.

If you feel you would like to have the amenities that go with apartment living—along with financial rewards that usually accompany owning your own home—the condominium life may be just what you're looking for. But, before you decide, read our articles on town houses and other advanced housing concepts (elsewhere in this issue). Your range of choice these days is anything but limited!



If you use one of the enzyme detergents, you should use new Borateem® instead of bleach.

Today's stain-removing detergents caution you about the use of chlorine bleach. Bleach destroys their enzyme action. New formula BORATEEM® was made to work with today's modern detergents and fabrics, to whiten and brighten... *without* bleaching. It helps get out more dirt. Plus deodorizes and freshens too. When you can't bleach... BORATEEM.



POWERFUL PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'®
Toilet ALL ANGLE Plunger

Unlike ordinary plungers, Toilaflex does not permit compressed air or messy water to splash back or escape. With Toilaflex the full pressure plows through the clogging mass and swishes it down. Can't miss!

- DESIGNED TO FLEX AT ANY ANGLE
- RECESSED RIM TRAPS AIR & WATER
- CENTERS ITSELF, CAN'T SKID AROUND
- TAPERED TAIL GIVES AIR-TIGHT FIT

Get the Genuine 'Toilaflex'

$2.65

AT HARDWARE STORES EVERYWHERE
Higher in Canada

Embroidery patterns to give ready-mades a feminine touch. You can have teneriffe and crewel embroidery designs for borders, medallions, or decoratives, including blossoms, twining "flowering" vines, and a delightful squirrel. For the set of five, just 50c (no stamps or C.O.D.'s, please) to *Better Homes and Gardens*, Reader Service Dept. BHF, Des Moines, Iowa 50303

T-lok® Good Housekeeping GUARANTEES
SOLID VINYL SIDING
Made from B. F. Goodrich Geon® Vinyls



Vinyl Is Final®...period

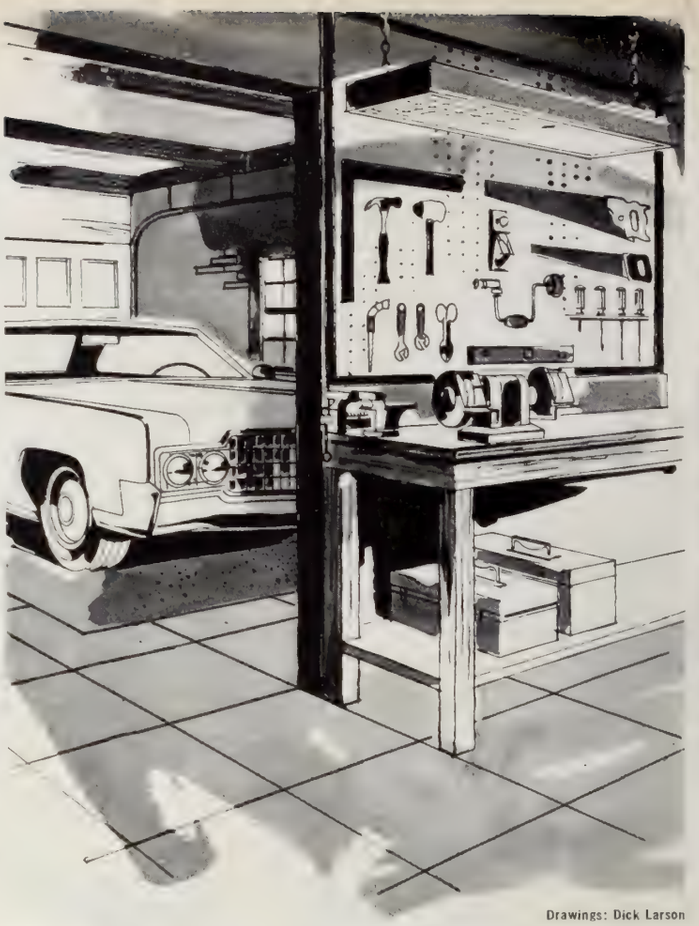
Doesn't dent like metal. Never needs paint; solid color clear through. Stays beautiful. Available 8" or 4" clapboard; vertical; board-and-batten; overhang systems. Colors: white, green and grey.

Send coupon for FREE 8-page booklet in full color!

Mastic Corporation, 131 S. Taylor St. Dept. B-9, South Bend, Indiana 46601
Send free 8-page booklet on all-weather T-lok® solid vinyl siding.

Name_____
Address_____
City_____ State_____ Zip_____

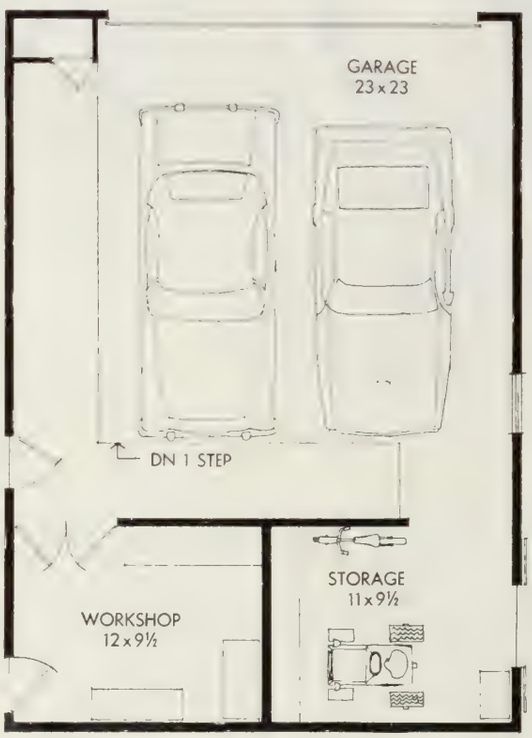
A GREAT GARAGE DOES MORE THAN STORE CARS

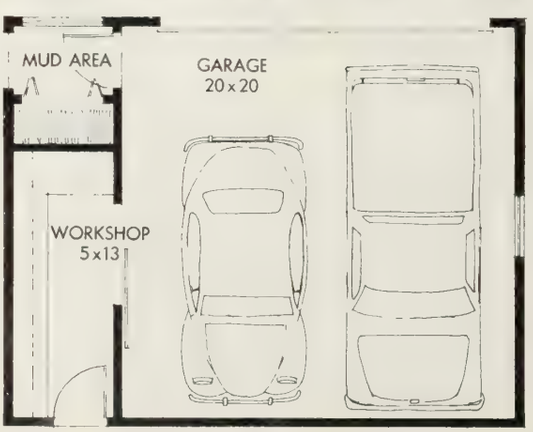


It's all too common to see the family car outdoors because the garage is in use as a workshop or is filled with bikes, lawn tools, and recreational gear.

When you plan your house of the '70s, don't shortchange the garage. It takes only a few extra feet and little additional expense to get the space and convenience featured in the three examples shown.

Drawings: Dick Larson





Planning a new garage? Don't settle for the standard 20x20-foot box. If you add just three feet in width and 13 feet in length, you will gain a handy workshop area plus space for wheeled tools and equipment. In addition, your car doors can be opened wide enough for easy entries and exits while leaving space in front and back of the cars.

Note the two-level floor. This makes it easy to move wheeled equipment into the storage area, and it puts the dirt producers (mud, slush, snow from cars; clippings and debris from mowers, tractors, snowblowers) on the lower level. Also, you can hose the place down without getting water into the shop area. The split in levels provides a dry walkway between car and house, and is excellent for handling lumber, fertilizer, and other items requiring high-and-dry storage.

The separate exterior entrance to the storage area is well worth the cost, but it can be eliminated if the terrain or the location of your garage makes the installation of the door impractical or impossible.

Add a five-foot buffer between a normal-sized garage and the house, and gain a handy storage area for boots and outerwear plus a compact workshop.

The five-foot doorway between the garage and workshop lets you use the garage when you're working on large projects; it allows for easier cutting of plywood or long lumber. Note the use of a sliding door to eliminate the waste space created by swinging doors.

The double garage door could be moved to the right wall (putting workshop in front of cars) if this fits your plan better. ***Continued***



Isn't this the picture of Security?

Of course! She has a brand new *Schlage Double Security Entrance Lock* on her front door—the newest and only one of its kind in the world. Above the regular lock, there is a special "deadbolt" to make the lock additionally secure. A roller bearing prevents hacksawing through the deadbolt. And an armor plate shield covers both locks. In case of an emergency, one turn of the inside knob releases both locks. It resists being jimmied, sawed, pried, punctured or drilled. This is the entrance to a *Schlage security rated home*... with special features such as a "Schlage Security Closet" which keeps valuables safely *in* and children safely *out*, away from dangerous items. Plus dependable, firm, inside Schlage door locks. Would you like to know more about Schlage security—both locking-*out* systems and locking-*in* systems?

Ask your home builder, remodeler or building supply dealer. Or send for the free Schlage booklet today.



SCHLAGE
LOCK COMPANY
San Francisco and British Columbia

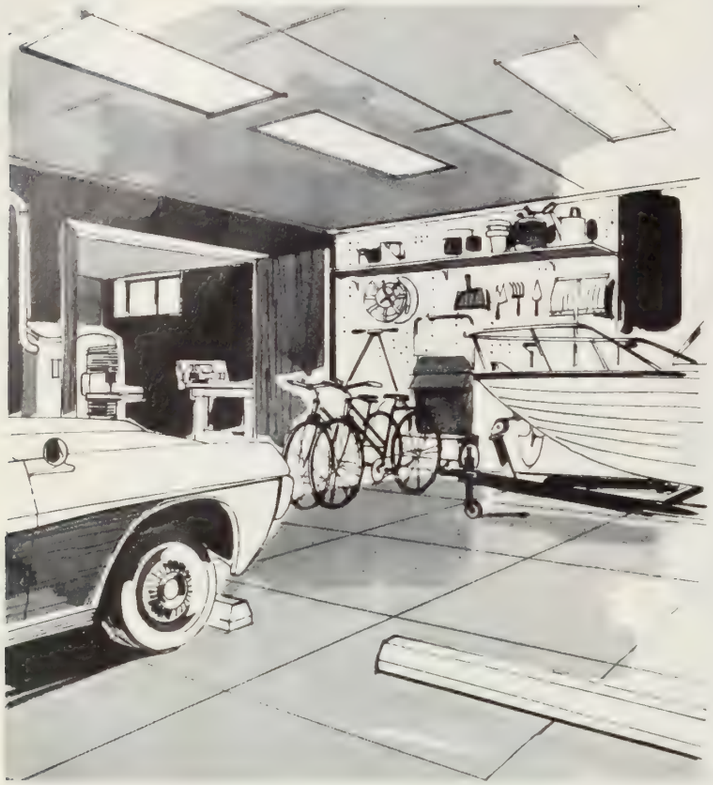
Schlage Lock Company
P.O. Box 34186
San Francisco, California 94134

Please send me *free* copy of illustrated full color booklet *"HOME SECURITY—BY SCHLAGE"*.

Name_____

Address_____

City_____ State_____ Zip_____ B

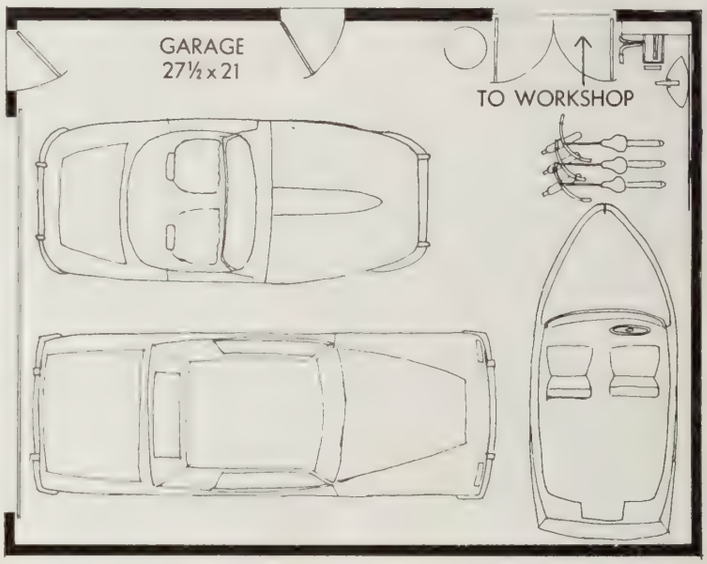


This compact garage/storage area offers tremendous storage possibilities, and yet it requires adding only a foot in width and less than eight feet in length to an old-fashioned "cars only" 20-by-20-foot garage.

While this well-designed garage is in a split-entry house, its size allows it to fit neatly under or onto the end of even a moderate-size house. The lower car in the sketch represents the longest American-produced car, but there's still room in front for a good-sized boat or camper, several bikes, and an assortment of lawn gear.

If your cars are intermediates or compacts, you'll have even more storage space. Getting the boat or camper out poses no problem—there's an amazing amount of maneuvering room left over. A wheel stop ought to be used to prevent damage to stored items; it should be removable for easier movement of stored vehicles.

The extra foot in width provides for a separate entry door as well as easy entry and exit of bikes and lawn gear—with no need to shift the cars or open the garage door. ▪



WIN MONEY FOR YOUR RECIPES



FAST OR FANCY CHOPS

SEND US YOUR fast or fancy recipe for chops: pork, lamb, or veal. It might make you a prizewinner next April. Two Cooks-of-the-Month receive $50 each. Four Runners-up receive $25 each, and 12 Honor Roll winners get $10 each. Selected winning recipes will be pictured on the Prize Tested Recipes pages next April. All 18 winners receive a framed Better Homes and Gardens Certificate of Endorsement and six copies of the endorsed recipe.

Hints to Help You

Fast Ways with Chops could be a shortcut method for hurry-up dinners using a sauce or soup mix. Or how about a quick gravy, or a fruit topper or glaze that really saves you time? Suggestions:
Swiss veal chops
apple-sauced pork chops
dilly rib chops
taco-flavored lamb chops
sour cream sauced chops

Fancy Ways with Chops might be a company-special main dish, baked or simmered in an elegant wine sauce, or stuffed with an extra-special herbed mixture. Or do you bake chops in the oven? Reminders:
ravioli-stuffed veal
Indian lamb chops
cranberry-almond shoulder chops
marinated loin chops
herb-stuffed butterfly chops

Contest Rules

1. Write or type your recipe clearly on one side of the paper and mark it "April Fast Chops" or "April Fancy Chops." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food product you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of Better Homes and Gardens.
7. Entries must be postmarked by midnight September 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 6209 Test Kitchen, Better Homes and Gardens, Des Moines, Iowa 50303.

THIS MONTH'S WINNERS

(*See recipes on pages 109 and 110*)

Cooks-of-the-Month

Mrs. John Letobar, Westland, Mich.
Mrs. Charles Scott, Indianapolis, Ind.

Runners-up

Mrs. Russell J. Levenson, Mountain Brook, Ala.
Mrs. John Scocos, Owatonna, Minn.
Mrs. Conrad Stanley, Kansas City, Mo.
Judith F. Talford, Sterling Heights, Mich.

Honor Roll

Mrs. Robert E. Allen, Chickamauga, Ga.
Julia Craw, Bishop, Calif.
Mrs. William O. Flurkey, Des Moines, Iowa
Mrs. Roberta E. Hanson, Helena, Mont.
Mrs. Dianne Kaloper, San Pedro, Calif.
Mrs. Donald A. King, Alberton, Mont.
Mrs. Joseph Kost, Batesville, Miss.
Mrs. Alvin R. Kyte, Jr., San Francisco, Calif.
Patricia E. Paden, Needham Heights, Mass.
Mrs. Shirley Valley, Alpena, Mich.
Mrs. Ronald E. Weld, Longview, Wash.
Mrs. Kenneth Youwer, Scottsdale, Ariz.

IVE THE CAREFREE ELECTRIC WAY.

Make the greatest cooking discovery since fire.

The incredible Amana Radarange Microwave Oven.
It sizzles a hamburger in 60 seconds, does a 5-pound roast in 37½ minutes,
cuts most cooking times 75%–the flameless electric way.



Now from Amana, a totally new way to cook, defrost, or heat food—The Radarange Oven, world's first portable microwave ven. Because the Amana Radarange Oven is portable you can njoy cool, quick cooking wherever you want in your home. Plug it anywhere, operates on standard 115-volt outlet, uses no more ectricity than a fry pan.

Just push a button—set a timer—and fast, microwave energy ooks food deliciously in a fraction of the time you're used to.

Cleanup is a snap. You cook on glass, china or paper, and ean the oven with a damp cloth. And there's no grease film on tchen walls.

Amana Radarange Oven fits easily on kitchen counter (just 15" gh, 22¾" wide, 17¼" deep overall).

lake the quick-cooking ortable Amana Radarange Oven our own discovery for the whole mily. It's another giant step rward . . . electrically.

See your Amana Dealer write Ann MacGregor, ept. CC, Amana, wa 52203.

Amana® Radarange® MICROWAVE OVEN

Backed by a century-old tradition of fine craftsmanship
Amana Refrigeration, Inc., Amana, Iowa.
Subsidiary of Raytheon Company.

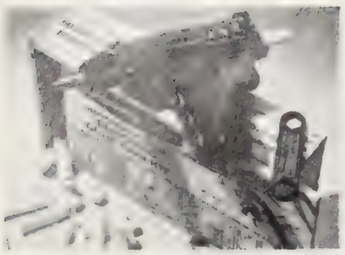
Live the carefree way with
Flameless Electric Cooking

TOTAL ELECTRIC GOLD MEDALLION HOME ELECTRICALLY AWARD

Live Better Electrically
Edison Electric Institute
750 Third Ave., N.Y., N.Y. 10017

This Gold Medallion identifies a home where everything's electric, including the heat.

GOOD NEWS FOR MEN

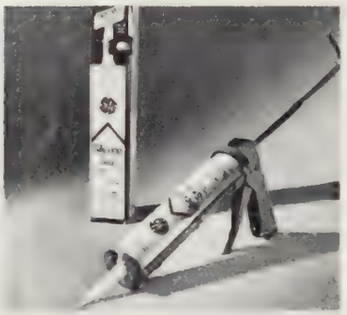


Fasten most anything to anything with this electric glue gun. It features a trigger feed control, notched positive-feed cartridges, three controlled heat settings, an on-off switch, and a manually operated open-close nozzle control valve.

The waterproof hot-melt adhesive and caulk sticks offer 60-second bonding—you just "fix it and use it."

The adhesive sticks will bond most porous materials and combinations of wood, leather, plastic, and metal. The caulk sticks provide a waterproof, flexible, non-toxic seal around tubs and sinks.

Swingline automatic feed glue gun $10.95 for kit as shown, $8.95 for gun and 14 sticks in stores. Swingline Inc., 32 Skillman Ave., Long Island, New York 11101.



Large sealing job to do? You can now get "fix-about-anything" white or translucent silicone rubber sealant in a 12-ounce caulking cartridge. For large jobs, it saves both money and time. Application is much easier and faster with the caulking gun than with the three-ounce squeeze tubes.

Silicone rubber bonds permanently to almost any material, and retains its elasticity and tenacity at least ten years indoors or out. There are hundreds of repair uses around the home, auto, and shop.

General Electric Silicone Seal $4.95 for the 12-ounce cartridge in stores. General Electric Co., Waterford, New York 12188.

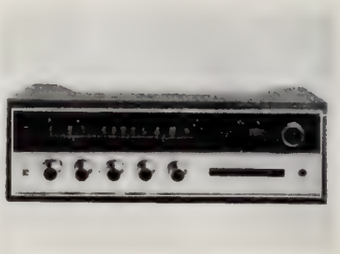


Spray a leather-textured look on any unfinished or finished wood, metal, or vinyl.

It's easy with this new spray-can product. It dries in minutes to form a tough, durable finish suitable for interior or exterior use. Ideal for imparting a leather or vinyl appearance to automobile tops, trim, or dash panels; and to beautify unfinished furniture, tabletops, trim and cabinets, and boat and house-trailer interiors.

Available in eight authentic leather colors.

Barrett Simulated Leather $2.59 for 16-ounce can ($2.89 West Coast) in paint, hdwe., auto accessory stores. Barrett Varnish Co., 1532 S. 50th Court, Cicero, Ill. 60650.



If you're serious about stereo, listen to this. This FM stereo receiver incorporates many of the most advanced technical innovations ever applied in the high-fidelity industry.

For example, there's an extremely sensitive signal sensing device that turns on a light to indicate when best reception is obtained. And a quartz crystal lattice filter keeps the receiver's IF section permanently aligned.

Much of the receiver's multiplex circuitry is encapsulated in an Integrated Circuit. In addition, all printed-circuit modules snap in and out of the main chassis for ease of service. Wire-wrap connectors are used to reduce the need for service.

Scott 342-C 100 Watt FM Stereo Receiver $259.95 at Scott dealers. H. H. Scott Inc., Maynard, Mass. 01754.

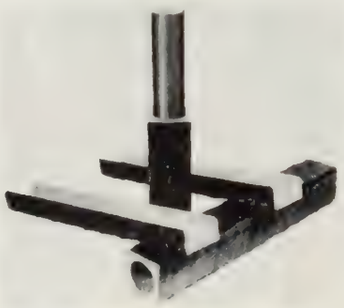


Dial the light level appropriate to any occasion.

In just minutes, you can replace any medium-base one- or three-way socket with one of these new sockets and have zero to 100 percent continuously variable lighting.

Replacement unit is no larger than a conventional socket and installs in the same way. The dimmer will control any standard-base single filament bulb up to 150 watts.

Varolite Dimmer Socket $6.25 in stores, or ppd. from manufacturer. Power Controls Div., Varo, Inc., 725 E. Walnut St., Garland, Texas 75040.



Hide unsightly steel supports with roughhewn wood covers.

The two halves have a precut internal diameter of four inches to cover standard 3- and 3½-inch steel support columns. After the two pieces have been press-fitted together, they can be permanently fastened with nails, glue, or brads.

Made of western red cedar prefinished in natural cedar or dark walnut, in 7-, 8-, and 10-foot lengths.

Westchester Column Covers about $4 per foot in building supply stores. Westchester Timber Corp., 47 McClellan St., Newark, N.J. 07114.



A neat way to stain wood. This unique stain is applied as a foam—then spread with a sponge, brush, or cloth.

The stain contains concentrated pigments suspended in foam to provide uniform penetration. If color is too dark, wipe with a damp sponge; if too light, apply a second coat. Cleanup is a snap—only soap and water needed.

The stain is nearly odorless, doesn't raise the grain, and accepts any clear finish.

Foam-N-Tone $1.98 for 6-ounce can in paint depts. U.S. Plywood, 777 Third Ave., New York, N.Y. 10017.



Renew and protect handles on tools, sports equipment, kitchen utensils, and garden tools with an easy application of this rubberized vinyl coating.

The thick liquid is ready to use. Dip or brush on, and it forms a smooth, colorful, cushioned coating on any metal, wood, or plastic surface. A heavier coating can be obtained by additional applications.

Available in red, blue, yellow, and white.

"Dip-N-Grip" $2.50 for 13-ounce jar in hardware and houseware departments. Resin Systems Inc., 25-29 50th St., Woodside, New York 11377.

Need a long-lived caulk that can be painted over? This new live-rubber caulk expands and contracts with the surface to which it adheres—and it sticks readily to most materials around the home. Can be shaped and smoothed even 30 minutes after application.

Manufacturer guarantees the material will provide a waterproof seal for ten years. The white caulk resists mildew, can be left unpainted or covered with any good paint.

Elmer's Flexite Tub Caulk $1.95 for 4½-ounce tube in houseware sections of local stores. Made by Borden Chemical Division, N.Y., N.Y. 10017.

This one-part epoxy paint is always ready to use. Just open the can, stir, and apply. There's no measuring or mixing of components, no deadline for finishing the job, no wasteful throwing away of unused material.

You can apply this ready-mixed coating on just about any interior or exterior surface.

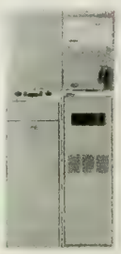
Available in eight colors which can be intermixed for an unlimited range of colors. In all sizes from half-pint to five-gallon containers.

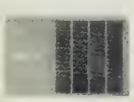
DERUSTO True Epoxy Enamel in paint and hdwe. stores. Master Bronze Powder Co., 415-435 East 16th St., Chicago Heights, Illinois 60411.



More families own Lennox central heating & air conditioning than any other brand

Comfort equipment is all we build: ducted air conditioning and heating systems, humidifiers, air cleaners. For new homes, and for remodeling of old homes. We've built more of it, for more years, than anyone in our industry. Since 1895. And it's available in more communities, through more dealers, in more types and sizes than any other brand. See your Lennox dealer—in the Yellow Pages. Or write for the brochure, "Total Comfort." Lennox Industries Inc., 571 So. 12th Avenue, Marshalltown, Iowa 50158.





LENNOX
AIR CONDITIONING · HEATING

Nature's Freshness Indoors


Dean Martin
Bill Cosby
Henry Mancini
Ed Ames
Eddy Arnold
Loretta Lynn
Tom Jones
Engelbert Humperdinck
Aretha Franklin
Wilson Pickett
Counts as 2 selections
Counts as 2 selection
NOW...RCA Record Club brings you top-star albums of all the top record clubs!
Any 4 for only 99¢
Worth up to $23.92 at regular Club prices
You merely agree to buy as few as four more records within a year at regular Club prices.
MAIL CARD RIGHT AWAY

Yes! TOP STARS! TOP HITS! TOP LABELS!

TAKE ANY 4 RECORDS — all for 99¢! Choose hit albums by RCA's own great stars — *plus* top-star albums of *other* top labels offered by other top record clubs — including those that charge you $5.00 to join!

You Get FREE Records! No fees — no dues! As an active member of the RCA Record Club, you choose one record FREE for every two you buy after trial membership. You get the Club's monthly magazine FREE. You cash in on special sales and extra bargains throughout the year!

You Need NOT Buy a Record Every Month! Take the Main Selection, or any one of over 300 alternates *or no record at all that month* simply by returning the handy card always provided. You agree only to buy 4 more records within a year at regular Club prices: usually $4.98 or $5.98, plus small shipping-service charge. Pick *any* kind of music: Popular, (Mancini, Dean Martin, Mantovani, etc.), Classical, Country & Western, Broadway-Hollywood-TV, or Today's Sound (Aretha Franklin, Tom Jones, Rascals, etc.) for action people of all ages.

Send No Money — 10-Day FREE Trial! You'll be billed 99¢ and small shipping-service charge — *after* you get your 4 records. If not delighted, return them within 10 days and pay us *nothing!* No *risk*. Pick 4 records now, write their numbers on postpaid card, detach and mail *without money* today!

Members Choose From Famous Labels Like These

- Atco, Atlantic
- Bang
- Brunswick
- Camden
- Chart
- Colgems
- Coral
- Decca
- Deram
- Fontana
- Limelight
- London
- Mercury
- Parrot
- Phase 4
- Philips
- Project 3
- Ranwood
- RCA
- Reprise
- Smash
- Starday
- Victrola
- Vortex
- Warner Bros. —7 Arts
- many others!

TRADEMARKS USED IN THIS ADVT., ARE PROPERTY OF VARIOUS TRADEMARK OWNERS. TM(S) ®RCA CORPORATION RECORDS MARKED (R) ARE STEREO EFFECT REPROCESSED FROM MONOPHONIC







It's even a little hard for us to believe. And we're the ones who make KitchenAid dishwashers.

So we can imagine how you feel when you read such extraordinary claims.

The truth is, we get lots of comments like these from our customers. Unsolicited.

All we can figure is that we do make an extraordinary dishwasher.

But we should. We're dishwasher specialists. We've been making commercial dishwashers for hotels, restaurants and hospitals for over 80 years.

So if you want a dishwasher for your home that will give you maximum years of service, with minimum service problems, get a KitchenAid.

See your KitchenAid dealer soon. (He's listed in the Yellow Pages.) Or write for colorful literature. KitchenAid Dishwashers, Dept. 9DC-9, The Hobart Manufacturing Company, Troy, Ohio 45373.

KitchenAid
Dishwashers and Disposers

KitchenAid dishwashers—20 years of good old-fashioned quality.

WILL YOU PLAN FOR THE FUTURE IN YOUR NEXT HOUSE?

As you plan, prepare for coming family needs and the innovations of tomorrow. If your building budget won't allow the full treatment now, certain provisions for the future can be managed very inexpensively during construction. Even if you don't intend to be living in the house ten years from now, it will be much more salable if some forethought has gone into its planning.

Adequate electrical service should get top priority. A few years ago, 60-amp service was considered adequate; 100 was for dreamers. But manufacturers have developed electrical appliances and accessories to the point that 100 amp service today is considered substandard by many. Prepare for those unknown undreamed of, devices next decade, and specify 200-amp service.

Adequate plumbing should installed or otherwise provided for at the time of construction. Most architects and builders consider two bathrooms a minimum now. Even if, in the interest of economy, the second bath is not installed at the time of construction, you're well rough-in the pipes for convenient fixture installation later.

What about a third bath, a powder room? You can't dismiss the idea out of hand. And don't overlook all the labor-saving and better-living devices that need water and drains. Maybe they don't fit your present budget, but should not make provision for adding them in the future?

Just remember: central air conditioning calls for a condensate drain; dehumidifiers need drains; humidifiers need water; self-cleaning electronic air cleaners need water (hot and cold) and a drain; and the central vacuum systems featuring a water pickup require drains.

A central vacuum cleaner system will soon be standard equipment in all good houses. Right now for about $20 you can get a rough-in kit (with all needed wiring and tubing) that can be inexpensively installed during construction. It's easy to hang the motor and dust collector unit and hook up the wall outlets when your now-perfectly-functioning conventional vacuum cleaner wears out or needs replacing.

An underground lawn sprinkling system should be given serious consideration. Have the underground portions installed before the lawn is in. You can have the system hooked up for manual operation now, and add the automatic-timer/control-center when you're ready for fully automated lawn watering.

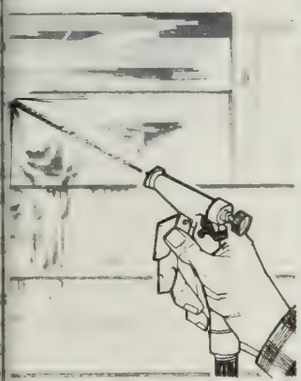
Trash disposal is already a problem in many communities, so you're wise to anticipate further restrictions on burning and dumping. Gas-fired, smoke-consuming incinerators are now available and are worthy of serious consideration. You should at least make provision for adding one later. An interesting new concept in waste disposal is a unit that reduces waste and garbage to easily dispose-of compacted bricks.

)W YOU CAN ASH AWAY .D PAINT!

rior chemical paint strip- make the homeowner's t job a snap. If you're care- o follow the instructions, can literally wash three to layers of paint—25 years' mulation—off your house. scraping, no sanding, just it off. Here are a few hints lp you do a perfect job the time.

xterior paint strippers are ally strong, alkaline solu- —usually sodium and po- um hydroxides. Oil base t is a solution of oil, pig- ts, solids, solvents, and rs. As the solvents and rs evaporate, the oil hard- o form an adhesive, bond- the solids together in a h film. The hydroxides in remover attack the oil, king the bond, and allow remaining solids to be ed off with water.

ou'll note on the instruc- on the container that oil paints will be reduced to a dy residue, whereas latex ts will lift off in large ts. The reason behind this



at the hydroxide solutions 't break down latex paints. y are actually destroying il base paint that's usually eath it. So, if your house has r been painted with any- g but latex, forget trying to ve it chemically.

ecause these stripping solu- s are caustic, they are po- ially dangerous. Give them respect they deserve. Wear t, a long-sleeve shirt, and er gloves. And don't con- doing the job without pro- ve goggles.

lthough most distributors mmend application with a h, roller, or garden sprayer, garden sprayer is the only t way to do it. Wash the e thoroughly to get any ky residue off and let the e dry. Set the sprayer for e mist, and starting at the *m* work *up*, applying a light k coat." After you've cov- ered the working area with this fine coat of stripper, spray on a heavier working coat, again from the bottom up. If it shows any indication of drying during the 90-minute working period, moisten it with a fine mist from your hose. Resist the temptation to apply a little more stripper while it's working. It won't do any good. After the 90-minute period is up, wash the residue off with high pressure from your hose. If it looks like a second application is needed, wait a day. The siding must be dry for the solution to do its job.

Now that you've got that siding down to bare wood, do yourself a favor. Don't scrimp on paint. Repaint with the best you can find and you'll never be faced with this job again. ■



OLD WORLD OAK

It's Georgia-Pacific's Old World™ paneling. The paneling with the mellow, distressed look of antique furniture. It's warm. Charming. As elegant as a Mediterranean villa. Expensive? This antiqued look costs as little as $25 for an 8' x 12' wall. Available in Pecan, Oak, Birch, and Cedar, at any Georgia-Pacific registered building materials dealer. Old World paneling: it sets the mood that makes the room. Any room! **Limited time offer:** four large full-color football prints featuring great moments in the NFL for only $1 at your G-P Dealer during his Fall Fixup Festival!



GEORGIA-PACIFIC / THE GROWTH COMPANY

A NEW KIND OF TOTAL HOUSE

Begins on page 74

time to move, you'll need a realtor to sell the house quickly and profitably.

Wouldn't it be great if you could do all this business through one office? That's the concept being explored here. One housing corporation will not only handle all those problems—and make certain you get the right house for your needs, correctly sited on the lot—but will also take care of all of your appliance and maintenance needs. Here's how the concept came about.

The Stanford Research Institute carried on an exhaustive investigation of family housing needs. Unlike "research projects" that merely program family size, income, and background into a computer, only to have it feed out a nice compromise house, this investigation uncovered something significant. The study showed that a family doesn't really buy a home—it buys performance. Performance in comfort, utility, and pride of ownership. The prototype house shown here, designed by George Nelson and Gordon Chadwick, is the application of this principle.

Here's how it all applies to you. After you've purchased a home, it's still hard to think about it in terms of real permanence. Another child may mean another bedroom. Or, when the children grow up, you may not need all that space but would prefer a patio for entertaining. The solution usually is to move to another house, rather than take on an extensive—and expensive—remodeling project.

In this total house, moving would be unnecessary. If you needed a new room for that new member of the family, a phone call would have a nursery ready by the time the baby came home from the hospital. As the child grew up, the nursery could change as quickly as his needs changed. And when he finally left home, another phone call could have that bedroom wing removed and an outdoor living area put in its place.

Several factors would make this possible. One is the application of the most advanced technology available to builders. Your addition would come complete with wiring, plumbing, and heating, ready to go to work. True, this type of unitized construction has been available for several years now, so what's so unique?

If you had a unitized addition put up now, how would you pay for it? You'd probably take out a home improvement loan from the bank, and end up making payments that, combined with the original mortgage, are disproportionate to the actual value of the house. In fact, you'd be paying for the physical structure of the addition.

This is where the "Performance Principle" of the SRI study comes into play. What you really need is the added living space; so your total monthly payments on the house would increase only in proportion to the added service the addition furnishes—not the physical structure of the house itself. And when you no longer need this space, and it's removed, the payments drop back to the original level. There's no outlay of cash for a down payment, no loan to become involved with.

The point is that you would not actually own the house. You would own the *performance of the house.* This same principle applies to all functions in and around your home. You would pay for a cool home in the summer, but you would not be buying an air conditioner. So if something went wrong with the air conditioner, a new one would be installed—at no cost to you. This would hold true with laundry equipment, dishwasher, even siding on the house and landscaping around it. Your payments would be for a home exactly as you wanted it—a home that would always remain up to date.

So who pays? The answer is simple. All the houses, lots, and equipment within this operation would be owned and maintained by a single housing corporation. They'd develop the land, build the houses, and maintain the neighborhoods. They'd be ready to answer all your needs. The corporation would deal with contractors and utilities, and pay taxes on the land. And they'd be the only people you'd have to talk to—which would be a tremendous advantage over dealing with many different service departments. Also, when it comes down to building a total community, it's generally easier and cheaper for a large corporation to borrow a million dollars to build 40 houses, than it is for 40 separate families to borrow $25,000 apiece.

But don't confuse this system with renting. Actually, the circumstances under which you purchase the performance of your home can vary over a wide range. If you didn't feel ready to buy, you could rent—and still reap all the benefits. Or you could even buy the home conventionally, pay for main-



But your group can raise a lot of money selling it.

Superb quality makes Benson's Sliced Old Home Fruit Cake the fund-raising best seller. In 1968, more than 8,000 organizations raised from $66 to $5,000 through the Benson's program, which includes delicious free sample slices that do the selling for you. On each 3-pound cake, your group makes $1.10 clear profit. Bonus program, too! Put Benson's to the test of your own good taste. Return the coupon today for program brochure and a generous sample fruit cake. No obligation.

★ Good Housekeeping GUARANTEES ★ IF PRODUCT OR PERFORMANCE DEFECTIVE, REPLACEMENT OR REFUND TO CONSUMER

4 out of 5 families will serve fruit cake this Fall. Make it Benson's and benefit your group's good cause.

Benson's Old Home Fruit Cake
245 N. Thomas Street
P.O. Box 1432 B6
Athens, Georgia 30601

Please rush program brochure and generous sample fruit cake. Free! No obligation

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP CODE _____ PHONE _____

ORGANIZATION _____ NO. MEMBERS _____

POSITION IN ORGANIZATION _____

(We can honor only U.S. inquiries that list organization names, since we sell only through civic, church, community and school groups.)

nce and services the way
re used to, and pass up the
benefits of the system.
it, if you elect to partici-
in this program, there's
more benefit not available
igh conventional home
rship. If for any reason
lecide to move, the housing
oration *buys back* your
e, reimbursing you for any
y you have in it, plus in-
t. Try comparing that with
r renting or buying!
turally, there are prob-
that haven't been solved.
you wouldn't actually
the property, you'd be
le to deduct your pay-
ts from your income tax as
do the interest on mort-
payments. But this is a
l drawback when you con-
that the money you have
e house is working for you
savings accounts.
though the whole idea
ds like a dream, it's rapid-
coming a reality. Final de-
of the project are now be-
worked out, and a proto-
is under way. But these
es won't work unless peo-
nove in and give the system
. Only the future will tell
it's all going to work out.
er Homes and Gardens
s the imagination and work
have gone into this pro-
and will keep you posted
rther developments. ■

WN HOUSES

Begins on page 86

nce and security services,
instance, are provided for
thus you're free to travel
never you please and for
length of time with no
y about your home's main-
nce or safety.
lso, dividing costs among
lents allows town-house
ers to enjoy features which
nt be classified as luxuries
an individual basis: swim-
g pools, tennis courts, se-
ty guards, and parks, for
nple. Due to these unique
ures of town-house develop-
ts, owners often receive
ter dollar return for their
perty than they could with
qual investment in a single
e and its site.
s a town-house owner, you
receive the same financial
efits as does the traditional
eowner. Equity is built up,
deductions are allowed on
tgage interest payments,
so on. Taxes and upkeep
swimming pools and tennis
ts—and also neighborhood
ntenance and security costs
e paid for by dues to the
eowners' association. This
ciation is usually a small
erning body elected annual-
om among the residents. ■

CANADIAN AND FOREIGN READERS—NOTE!

Because of continuing demand for our house and project plans by foreign readers, arrangements have been made to take care of such orders. The only requirement—just add 10 percent to remittance to cover added handling costs.



IF YOU NEED EXTRA MONEY & YOU KNOW JUST 10 PEOPLE...

YOU CAN MAKE $50.00, $100.00, $200.00 AND MORE IN YOUR SPARE TIME—*It costs you nothing to try!*



Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, several friends—and you've probably got even more than 20. These folks alone can bring you in at least $50.00, probably $100.00 to $200.00 extra money in just a few hours spare time. Most everyone you know needs Christmas Cards, and when you show the spectacular, new, nationally famous Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes and other things, too! It's fun and it's so easy. We send samples that do the selling for you. IT COSTS YOU NOTHING TO TRY...and what a chance to make extra money fast and easy! Be ready to take those orders. Mail coupon below—today! IT NEEDS NO POSTAGE.

Get These 2 Assortments ON APPROVAL

CRYSTAL FANTASY ASS'T....20 fabulous Christmas cards strikingly designed in warm, glowing colors...frosted with exquisite crystals of gem-like sparkle.

ROSE REMEMBRANCE ASS'T....18 breathtakingly beautiful All Occasion cards...colorful floral bouquets with magnificent, realistic embossing.

GET FREE CATALOG, TOO—Send Coupon Now

To help you make even more money, we will send you FREE full-color catalog showing lots more money makers, including many Christmas and All-Occasion Greeting Card Assortments, Stationery, Gift Wrappings, Novelty Gifts, Household Items, etc. Mail the coupon TODAY! You'll be glad you did!



FREE Album of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with custom-designed Special Value PERSONAL Christmas Cards at amazingly low prices...from only $1.95 to $4.50 for 25 cards with name-imprinted! A large variety of exclusive, original designs for folks who want the finest quality in personalized Christmas Cards at prices EVERYBODY can afford. It's so easy, too...they sell just by being shown! Send the coupon for your FREE big, beautiful Album of actual samples of these fast-selling Special Value Personal Christmas Cards! Mail coupon TODAY!

ORGANIZATIONS: Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail the coupon—TODAY!

Wallace Brown, Inc. 10 Martine Avenue White Plains, N.Y. 10606

THIS ENTIRE FOLD-OVER COUPON MAKES A NO-POSTAGE-REQUIRED BUSINESS-REPLY ENVELOPE. FILL IN YOUR NAME AND ADDRESS... THEN CUT OUT ALONG DOTTED LINES...FOLD, SEAL AND MAIL.

WALLACE BROWN, INC., Dept. WBV-529
10 Martine Ave., White Plains, N.Y. 10606

I want to make EXTRA MONEY with the Wallace Brown Greeting Card line. Rush the "Crystal Fantasy" and "Rose Remembrance" Assortments to me on approval, plus FREE album of Name-Imprinted Christmas Card Samples, FREE 80 page full-color catalog and details of simple money-making plan.

Name_____
(Please Print)

Address_____ Apt. No._____

City_____ State_____ Zip Code_____

☐ CHECK HERE for Club Money-Raising Plan.

NO STAMP NEEDED Do Not Cut Here

Fold Here ↓ You Must Seal (Scotch Tape or Glue) and MAIL

FIRST CLASS
PERMIT NO. 589
WHITE PLAINS, N.Y.

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN UNITED STATES

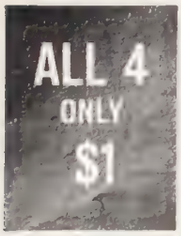
Postage Will Be Paid By

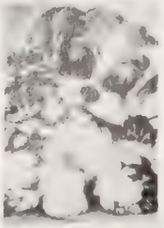
WALLACE BROWN, INC.
10 Martine Avenue
White Plains, N.Y. 10606

Dept. WBV-529

AMAZING $1 ART OFFER

4 IRRESISTIBLE WIDE EYED PUPPIES IN FULL COLOR FOR YOUR HOME





MUFFIN'



GODFREY



HAPPY



COQUETTE

Beautiful and Appealing Oil Paintings Now Yours As Full Color Large Art Prints • ALL 4 ONLY $1

Just picture these irresistible puppies in your own home. Everyone who sees these appealing waifs fall in love with their adorable warmth and touching wide eyes. You just want to take them into your home and into your heart. That's because the artist, Coby, one of America's most perceptive painters of animals has captured the universal appeal and warmth you find only in a funny, friendly puppy. Under his sensitive brush, the wonder of puppyhood and the realistic backgrounds combine to give a compassionate glimpse of life. Unfortunately the black and white illustrations here cannot possibly convey all the artist's magical color and brilliant details Only when you see them in your home can you fully appreciate their magnificent artistry and superb beauty.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your full color prints now while the supply lasts. The dramatic portraiture of animals is the latest decorator rage, and these are certain to go quickly. In order to show some of the craftsmanship and intricate detail in all the pictures, we have shown one picture larger than the rest. Actually all four fine art prints are the same size, a full 11" x 14" decorator size. So hurry, order now, offer will not be repeated this season in this Publication.

COLONIAL STUDIOS, DEPT. CN-25
20 Bank Street, White Plains, New York 10606

Please send me the four Dog prints for only $1 plus 10¢ postage on full money back guarantee if I am not delighted.

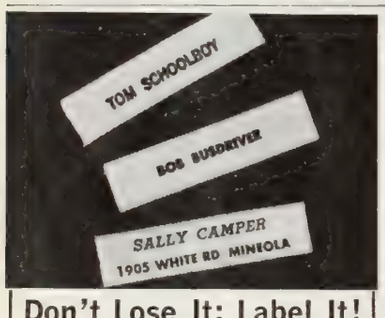
Enclosed is $ (Print Clearly)

Name .....

Address .....

City ..... State ..... Zip .....

SAVE! SPECIAL OFFER: Order three sets of prints only $2.00 (You save $1.30). Extra sets make ideal gifts



Don't Lose It: Label It!

Make sure clothing isn't lost at school or camp or while you're traveling. Versatile labels have name printed in laundry-proof black, blue or red on white; ⅛" letters. Choose iron-on or sew-on type for permanent identification.

100 tapes with 1-line imprint...**$1.25** Ppd.

100 tapes with 2-line imprint...**$2.00** Ppd.

HOLIDAY GIFTS

Dept. 409-J, 7047 Pecos, Denver, Colo. 80221



Magazine Tree

FINISHED OR IN KIT

Just developed in our workshop a compact, easy-to-carry Magazine Tree! Holds over 75 magazines, catalogs, newspapers, journals all shapes and sizes. Pick them out, wrinkle-free, quickly, easily. It's a brand-new idea for home, office, or reception room—ideal where space is a problem. 12" W. 13" D. 30" H. Finely crafted of rich grained pine, hand rubbed to a satin sheen. Hardwood spindles and carry handle. Honey pine or maple, antique pine or walnut finish

$16.75 Postpaid

COMPLETE EASY-DO KIT. Prefitted, drilled, sanded, ready to finish. Simple instructions. $10.50 Postpaid. Add 80c West of Miss.

LARGE NEW FREE CATALOG—1,000 PIECES—Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores

YIELD HOUSE
Dept. D9-9, North Conway, N.H. 03860

DISPLAY YOUR PRIZED WATCH AS A MINIATURE "GRANDFATHER'S CLOCK"



Authentic replica of a Grandfather's Clock is an unusual showcase for that treasured old pocket watch that may be gathering dust in a drawer. Insert any pocket watch as the face of the clock and have a workable conversation piece. Made of hardwood; finished in a warm walnut. 8" high. Realistic looking golden weights and pendulum add dramatic effect.

$1.98 postage paid

The FERRY HOUSE, Inc.
Dept. AB, Dobbs Ferry, N. Y.



SALE PEACOCK PLAQUES

REG. $7.98—NOW **$2.98** PAIR

Dramatic wall decor at low cost! Majestic wrought iron birds are engraved in fine detail, have matte black finish highlighted in gold. Each piece is a huge 20"x14". Can be arranged in a variety of ways to fill large wall areas.

Add 75c Postage

Money Back if Not Delighted

HARRIET CARTER Dept. BHG-969 Plymouth Meeting, Pa. 19462

SHOPPING EDITOR'S CHOICE

By Margaret Daly

Discover the fun and convenience of shopping by mail! You can order with complete confidence any of the items shown: each company will refund your money if you're not delighted.



Lighthouse placemats

We've never seen such rich co and exciting views to make tab tops specially pretty at mealtim 4 different scenes, full-color, fe ture famous lighthouses. Gre for sea-lovers. Each foam-backe 12" x 16¼". Set of 4: $5.95 pp 128-page catalog of marine gif ship models, model cannons: 25 Preston's, 120-V Main St. Wha Greenport, N. Y. 11944.



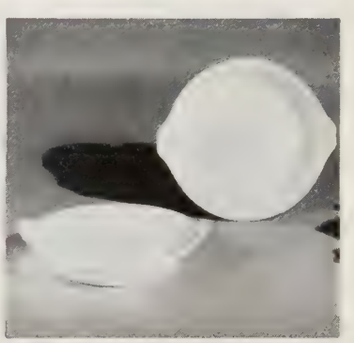
Sparkling man-made gem

Spinel is the name for a one-cara man-made gem that has the rea istic sparkle and brilliancy of true stone. A high-fashion acce for any outfit. Comes set in a hig pronged Tiffany setting of Sterlin Silver, or 10-kt. yellow gold-fille (specify). $2.95. 2-kt. size pric is $5.95. Send ring size. Lion Dept. 22BG, 665 Middle Neck Rd Great Neck, N. Y. 11023.



Corduroy casual

Soft and swinging street dress i styled for the long-stride walke and busy shopper. In gold, mos green, geranium pink, liberty blue desert tan; all with easy-on fron opening and antique nickel snaps action back, sleeves. Washable Sizes: 10-44, 12½-24½. $16.9 + 60c post. Old Pueblo Traders 600-BHE, S. Country Club, Tuc son, Ariz. 85716.



Bake 'n' serve au gratin

Cook up the finest foods and take them right to the table in these elegant ironstone plates. Tradi tional in France for any vegetable with egg, cream, or cheese sauce, gratin-topped dishes, shirred eggs, etc. Bake, broil, or brown; retain heat or chill. Each 7" diam. A set of 12 for $5.50 + 50c post. Mai son Michel Ltd., BH-9, Michel Bldg., New Hyde Pk., N. Y. 11040.



Rolling shoe rack

In and out of the closet with no effort at all: pick out shoes in a jiffy. Holds almost any kind in plain sight—plus cleaning needs. Fits under short garments in closet. 22" x 16" x 26½"H. Of pine. Honeytone (maple) or antique pine (walnut) fin.: $29.95 exp. chgs. coll. Kit: $21.95 ppd. Add $1.75 W. of Miss. Yield House, D9, N. Conway, N. H. 03860.

Continued



NO PRE-RINSING OR SCRAPING

DOES COMPLETE SERVICE FOR 6 IN 10 MINUTES!

Now even if you have the smallest kitchen, you can enjoy a fully-automatic dishwasher that works just like big, expensive models—but requires absolutely no plumbing, no installation. No pre-rinsing or scraping, either, not even for egg and milk dishes! Washes, rinses, dries crystal-clear without spotting ...and you never put your hands to water. Amazing speed—does complete service for 6—dinner plates, salads, desserts, cups, glasses, silver, the works—in 10-minutes flat.

HOMEMAKERS, SEND YOUR DISHPAN TO THE SMITHSONIAN!

Join the thousands of delighted women (*and men!*) who've already purchased this little miracle worker since it first burst upon the scene a few short months ago! The first machine of its talent, ever! 100% safe even for your best, most delicate crystal, even for plastic ware! Gentle, yet thorough. Even gets rid of persistent food odors. Even scrubs up pots and pans. Utilizes water hotter than the hands can stand —sterilizes as it washes. And hear this—you *don't* hear this! Operates in complete, blissful silence.

BE A GUEST AT YOUR OWN PARTIES! TAKE ALONG ON VACATION—LIVE!

Unit stands on countertop, is ingeniously designed to store right in dish cabinet. Stacking is at fingertip-level...no stooping to load, unload. Automatic detergent dispenser. Costs less than 2¢ a wash to operate. So handy, so economical, many folks with big machines prefer the countertop. Lets you be a guest at your own parties. See-thru dome. 20½" x 20½" x 18½". Unit is completely portable—take it along anywhere, and really have a vacation! Precision manufactured in U.S.A. for years of top-quality performance. Full-year guarantee on all parts.

FREE 10-DAY HOME TRIAL —SEE FOR YOURSELF

Wash 10 day's worth of dishes entirely at our risk. Give a party. Do all your best china. Then, if you are not thrilled and delighted, we *want* you to ask for your money back. Send today!

MAISON michel, ltd. Dept. M-99,
Michel Bldg., New Hyde Park, N.Y. 11040

OUR LOW INTRODUCTORY PRICE: ONLY $39.98

MAIL NO-RISK COUPON

Maison Michel, Ltd., Dept. M-99,
Michel Bldg., New Hyde Park, N.Y. 11040

Gentlemen: Kindly rush _____ Automatic Countertop Dishwashers at $39.98 each, plus express charges collect. If I am not delighted, I may return for full refund or cancellation of all charges within 10 days.
N.Y.C. and N.Y. State residents, add sales tax

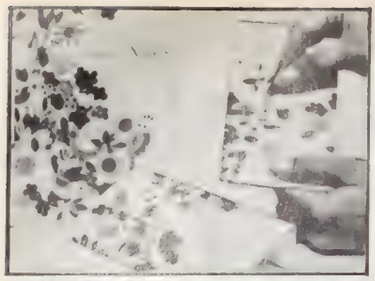
☐ Check ☐ Money Order enclosed. Charge my
☐ Diners Club or
☐ Carte Blanche account #_____
TOTAL_____

*(signature)*_____

*Name*_____

*Address*_____

*City*_____ *State*_____ *Zip*_____



NEW! COLORFUL!

Just-A-Notes

EARN $64.80 with Just-a-Notes

Now your organization can make $64 plus by selling this beautiful Just A Note stationery at a 40¢ per box profit. 12 organization members selling 12 boxes each will give you $64.80 to help boost your treasury over the hill. These attractive note packets come in 16 letter cards and 16 stickers to a box. They give the convenience of a post card, the privacy of a letter, and the thoughtfulness of a friend. Comes in an attractive gift box that practically sells itself. For letters, invitations, announcements, or gifts, Just A Notes are just right for your fund raising committee.

Send your name and address and $1 for sample package and complete money-raising information to:

CURRENT, Inc., Dept. A-60
Box 2020
Colorado Springs, Colo. 80901

PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER

PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *ONLY* instrument with special U. S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O. **$14.95** ppd.

14 DAY MONEY BACK GUARANTEE

GENERAL MEDICAL CO., Dept. BH-61
5701 West Adams Blvd., Los Angeles, California 90016

NAME _____

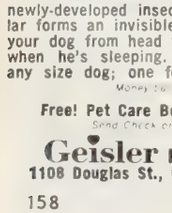
ADDRESS _____

CITY/STATE _____ ZIP _____



50 IMPORTED TULIP BULBS... 3c EACH.

50 Healthy hardy med. size (2¼"-3" circumference) Denmark fall planting stock tulips only $1.50. 100 bulbs . . . $2.75. 6 Dutch Muscari bulbs, lovely blue. Free of extra cost. Ass't colors, varieties. Guar. many blooms 1st season, normal bloom 2nd season and for 5 years or replacement free. If C.O.D. postage extra. Cash orders 40c and we ship postpaid. Satisfaction or return in 10 days for purchase price refund. Michigan Bulb Co., Dept. MC-1411, Grand Rapids, Mich. 49502.



3 MONTH FLEA COLLAR

Buckle this collar on your dog or cat. And for the next three months, any flea that gets on him will die. Kills ticks, too, yet it's harmless to pets. A newly-developed insecticide built into the collar forms an invisible protective shield around your dog from head to tail. Protects him even when he's sleeping. Two models: one to fit any size dog; one for cats. Specify.

Money Back Guarantee

ONLY $1.98 postpaid

Free! Pet Care Book with order.

Send Check or Money Order To

Geisler PET PRODUCTS
1108 Douglas St., Omaha, Nebraska 68102



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES	STOPS
• Come (handler)	• House-soiling • Jumping
• Sit • Stay • Heel	• Chewing • Barking
• Heel • Fetch • Go-etc.	• Biting • Digging-etc.

40,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device, "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without harsh Kind Not electronic

Includes FREE 337-page Reference Manual

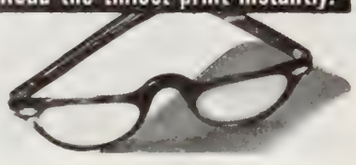
Most complete [illegible] problems and discusses recommended advised illustrated

ONLY $15.00. MONEY BACK GUARANTEE

State age and breed with check or money order:

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. BH-99, Los Angeles, California 90049

Read the tiniest print instantly!



With these deluxe fashionable

"HALF FRAME" Reading Glasses

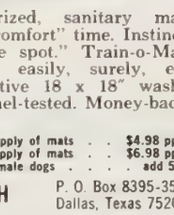
These "Ben Franklin" style glasses are a perfect aid in reading fine print in phone books, programs, etc. Wear "look over" specs and have normal vision without removing. Black with silver threads, Brown with gold threads, Brown Tortoise or Jet Black. Specify men's or women's. With case only **$5.95** ppd.

no orders for N.Y. delivery

JOY OPTICAL, dept. 765, 84 Fifth Ave., N.Y. 11, N.Y.

PROTECT CARPETS

from damaging dog stains with TRAIN-O-MAT®



Chemically odorized, sanitary mat attracts dog at "comfort" time. Instinct tells "this is the spot." Train-o-Mat housebreaks pet easily, surely, effortlessly. Attractive 18 x 18" washable holder. Kennel-tested. Money-back guarantee.

Holder with 2 months supply of mats . . $4.98 ppd.
Holder with 6 months supply of mats . . $6.98 ppd.
Attachable 12" pole for male dogs . . . . add 50¢

G & G RESEARCH P. O. Box 8395-35 Dallas, Texas 75205

Electric Paint Remover

Strips off Paint, Wallpaper Fast

$12.98 Postpaid

Money Back Guarantee



Heavy-duty tool for professional or handyman

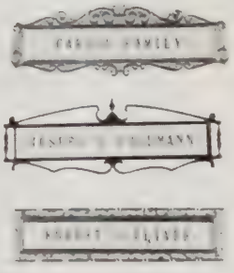
Provides a safe, faster, easier way to remove paint, wall paper, enamel, putty, asphalt tile. Removes up to 12 layers of old paint fast . . . right down to bare wood grain. Leaves surface clean, smooth, ready for recoating. Can be used indoors or out on flat, curved or irregular surfaces. Uses regular house current 110-120 v., AC-DC. Complete with UL approved cord. Not recommended for varnish, shellac or lacquer.

Larch, Box 770 Times Sq. Sta., Dept. 326A, New York 10036



Funds for your club

Here's a surefire way to rai money for your church, scho club. Famous fund-raising advis Abigail Martin provides all y need to sell colorful Regal Ca dles, scented with bayberry pine; burn 15 hrs., glass reusab Guaranteed profits, from $60 $405. For details, write Abig Martin, 1113 Washington Av Dept. 5E, St. Louis, Mo. 6310



No-tarnish metal nameplate

Standouts for door, mailbox, et are guaranteed tarnish-proof. A hesive backing. Top: Classic; a silver, order CS 8; all gold, C 7. Center: Town & Country; bla frame, gold nameplate, TC 4. Bo tom: Vogue; all gold, VG 5; all s ver, VS 5. Free engraving: 1 lin up to 18 char. incl. spaces. $2.9 ea. ppd. Visual Discoveries, P. Box 3544, BH9, N. Y. C. 1001



Hummel plaques, mini-racks

Charming prints of the worl beloved figures rest on individua easels for table, shelf, mante Color prints on walnut-staine wood plaques which fit walnu easels. Choose a) boy with puppy b) girl w/chicks, c) boy w/bun nies, d) girl w/lamb. $2.49 ea. 21c post. 2/$4.95, 4/$9.75 ppd Spartan Sales, BH9, 945 Yonker Ave., Yonkers, N. Y. 10704.

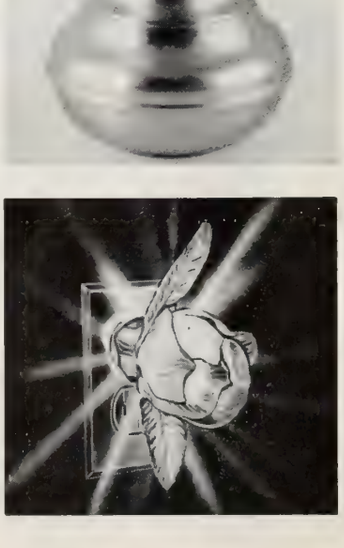


Jaunty penguin, 3 feet tall

Your kids will love this playtime friend. Made of tough, rugged vi nyl, giant penguin takes a rea beating, bounces back for more Use him as a punching bag or i exciting ring-toss game. Great fo the beach: he floats! Over 3 fee tall; set incl. 6 colorful vinyl rings $2.98 + 25c post. Colonial Stu dios, Dept. RP-9, 20 Bank St., White Plains, N. Y. 10606.

Shiny brass spittoon

Surprise your favorite male with this solid brass spittoon, reminiscent of handlebar mustaches and wealthy tycoons with walking sticks! Adaptable as a pretty planter or vase for flower arrangements to please the lady of the house. Lacquered to preserve shiny finish. 8"H. $12.95 ppd. Holiday Gifts, Dept. 409-F, 7047 Pecos St., Denver, Colo. 80221.

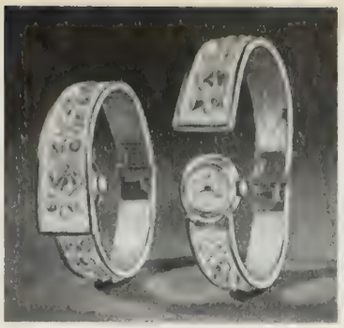


Rose night lite

Softly-glowing light makes the dark safe at night-time, brings comfort to bedroom or nursery. Just pennies a year keeps it burning all night. Avoid stumbling in darkened hall; give warming reassurance to kids. Pink-petaled flowers look pretty in any room. 4½" diam. $1.29 + 25c post. Greenland Studios, 7027 Greenland Bldg., Miami, Fla. 33054.

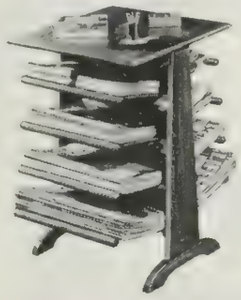
Petit-point bracelet-watch

What a pretty idea for feminine fashion! Floral bouquet of miniature beads in petit point fashion rimmed by Florentine gold metal. Bracelet opens to jeweled watch with gold numerals. Beads are pastel shades on white background. Watch movement guaranteed 2 yrs. Gift boxed. $19.98 + 50c post. Harriet Carter, BHG-969, Plymouth Meeting, Pa. 19462.



Magazine table

Here's a new idea in end tables you can't do without. Handsome wine piece holds over a hundred magazines, flat, wrinkle-free, readable. Ideal for home, office or reception room. Hand-crafted. 23"H x 16"W x 21"D. In honey tone or maple finish. $19.95 exp. chgs. Coll. Kit: $14.95 ppd. Add 75c ea. V. of the Miss. Yield House, D9, No. Conway, N. H. 03860.



Stainless special

Famous Oneida-Rogersware service, in the classic "Homestead" pattern. Teaspoon; salad fork; soup, iced tea, or sugar spoons; oyster fork; butter knife: 29c each. Dinner knife, fork, tablespoon, pierced teaspoon: 39c ea. 12 place settings, 102 pieces: $21 ppd. Sale gift catalog: 10c. Croyon Silversmith, 627 King's Hgwy, BHE-9, Brooklyn, N. Y. 11223.



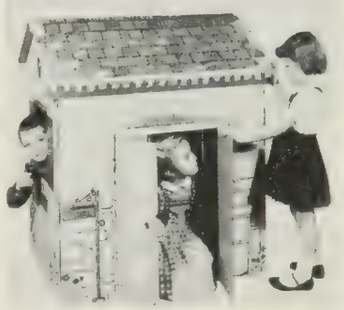
Easy-learn language records

Make travel more fun, school easier. Long-playing records help you speak a foreign language. Each set includes 5 records, instructions. In Spanish, French, German, Russian, Hebrew, Italian, Portuguese, Norwegian, Danish or Dutch. $2.70 per set ppd. F. W. Books, Language Record Div., BH-9, Box 707, Grand Central Sta., N. Y. C. 10017.



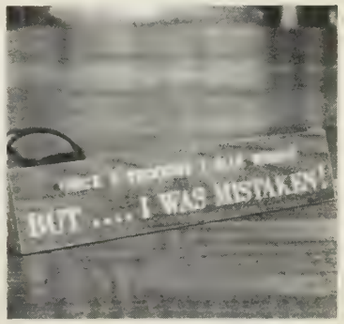
Giant live-in playhouse

Your kids will love their very own, authentic-looking house made of sturdy, 3-ply fibreboard. With reinforced windows, swinging double doors, plus mailbox. They'll have fun with it indoors and out, and it folds flat for easy storage. 45" x 40"W x 30"D. Delightfully decorated. $5.95 + $1 post. World Art, Dept. 9BH, 606 Post Rd., Westport, Conn. 06880.



Funny-line desk markers

Put your own personal "Gem of Whizdom" in 24-kt. gold lettering on a handsome desk piece of solid, oil-rubbed walnut. 8½" x 2". The marker shown is $2.95. Make up your own catch-phrase (up to 20 larger letters, 30 smaller, on one line): $3.95. Add 25c post for each item ordered. Spear Engineering, 3038 Spear Bldg., Colorado Springs, Colo. 80907.



Continued

Exquisite, English

Bone China "Centerpiece"

each rose, leaf, stem plus urn all 100% English Bone China

Exquisite Rose Cluster in 100% Bone China Creates Decorative Effect on Dinner Table or Buffet



Imagine a floral dream come true . . . marvelously beautiful roses so real they appear still wet with dew. Now natures magnificence is captured in the blossoming beauty of exquisite bone china. The result is a collectors masterpiece. So real — its incredible! And to it's glory is added the prized collector's quality of English china hand made by proud artisans. Leaves, stems and urn is 100% Bone China. Display yours on table, desk, buffet or mantle. Add a new touch of excitement to any decor. The black and white picture shown cannot convey the fine delicacy and beauty of this lovely little centerpiece. Colors range from jewel tones of irridescent reds to blushing pinks. See the beauty and charm in your own home on our amazing no-risk offer.

SUPPLY VERY LIMITED . . . Valuable china roses are hand made so supply is limited and we urge you to order now. Each rose approx. 7" circumference with Bone China leaves, stems and urn all 100% Bone China. (see coupon for savings). Satisfaction guaranteed. Mail coupon while supply lasts.

WORLD ART, Dept. 9-BH
606 Post Rd., Westport, Conn. 06880

Please send me the English Bone China Centerpiece as checked. Satisfaction guaranteed.

☐ $3.95 (3 Rose cluster in urn shown) #406F
☐ $6.95 (5 Rose cluster in scallop urn) #418F
☐ $10.95 (9 Rose cluster in basket weave urn) #424F

Please add 50¢ for postage & handling. ($1 postage on 418F and 424F)

I enclose $_____

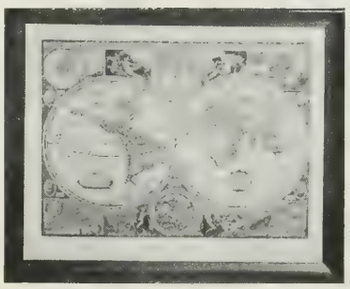
Name _____

Address _____

City _____ State _____ Zip _____

☐ **SAVE!** Deduct 5% if order totals $25 or more.

FABULOUS 75c OFFER



Map of World Circa 1651

4 Exquisite Antique Maps in Full Color only 75c each.

Fabulously beautiful antique maps on heavy vellum art paper ready to frame and hang. Originally $15.00, now only 75c each on special sale. Most popular size and shape, 16"x24". So good for home and office. Never offered publicly before. Will not be sold through stores. Four different antique maps, World, Americas, Europe, Africa; ideal in pairs or a row.

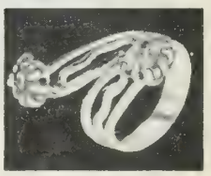
FREE! 50 Famous sailing ships (including first ship to sail around the world) on parchment chart, 17"x21". Regular $5.00 value yours free.

Please rush me the 4 decorative antique maps in full color for just $3 plus 25c parcel post and handling on money back guarantee if not 100%, satisfied. Also include giant mural free.

WORLD ART GROUP, Studio 9BH, Westport, Conn. 06880

SALE REDUCED TO ONLY $2

GENUINE JADE DOUBLE SWIRL LOVE RING



Valuable Jade Jewelry Hand-Set In 24KT Electro Plate GOLD Filigree Setting.

Precious hand set jade rings sell for $10 and more in fine jewelry stores. Now yours in elegant double swirl setting—not one but 2 large jade gems for only $2 on this one-time sale to acquaint you with our exquisite collection of jade jewelry. Jade is a symbol of love, good luck, happiness, favorite of lovers. Handset, antiqued filigree finish. Adjustable. Only when you see the quality setting, the rich jade green gem will you appreciate its timeless beauty. Order now while sale supply lasts. With order you receive warrantee, certifies your gem 100% genuine jade. Send $2 plus 25c pp. and hdlg. Satisfaction Guaranteed.

WORLD COMPANY, Dept. 9BH
2 First Street, East Norwalk, Conn. 06880

NEW! SHOPPING INTERNATIONAL'S

56-page Fall Magazine-Catalog

Over 600 Gifts from 30 Countries



NOW . . . 20 pages in glorious Full Color

Take a fascinating around-the-world tour from the leisurely comfort of your home — and see the finest handicrafts of the world. This fall we take a trip to Scandinavia for crystal, pewter, teak and Christmas inspirations. Then on to Italy, Austria and Germany for an exciting array of leather, Florentine wood, steins and music boxes. Shop India for its silks, ivory and exotic jewelry. Mexico for its fiesta of colorful tin. Unusual selections from Japan, Hong Kong and Taiwan also await you. Each item is a masterpiece of craftsmanship in the tradition of its country.

To take this tour send 25c for our new 56-page catalog with hundreds of new handicraft items from $1 to $100.

SHOPPING INTERNATIONAL, INC.
926 Shopping International Bldg
Norwich, Vermont 05055.

FAMOUS BRANDS GO
KING-SIZE

TALL and BIG MEN ONLY

SIZES YOU NEED STYLES YOU WANT



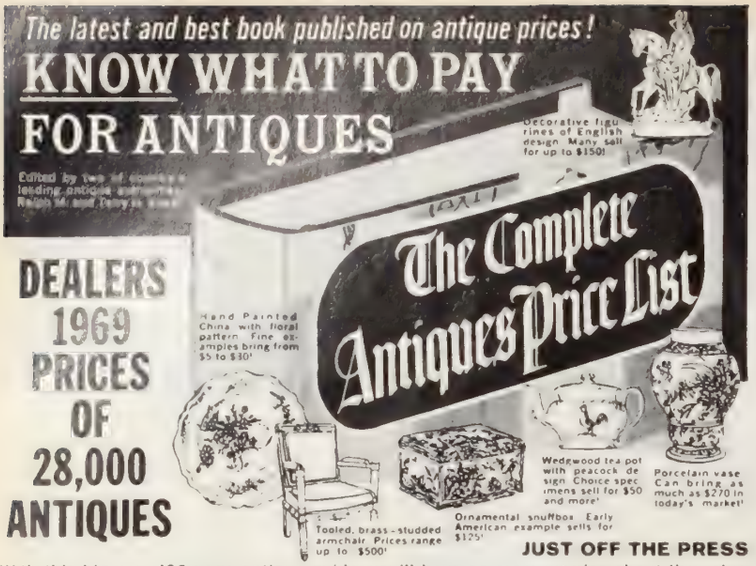
FREE 120 Pg. Color Catalog of smart McGREGOR Shirts, Sweaters, Action-Jackets; ARROW Permalron Dress Shirts, Banlons, Knits; MANHATTAN Man-Prest Shirts . . . LONDON FOG Coats for Tall and Big Men only.

PLUS 200 KING-SIZE SHOES Sizes 10-16 AAA-EEE

EVERYTHING COMES WITH THE FAMOUS KING-SIZE GUARANTEE. "You must be completely satisfied Both Before and After Wearing"

WRITE FOR FREE CATALOG

The KING-SIZE Co.
4469 KING-SIZE BLDG.
BROCKTON, MASS.



JUST OFF THE PRESS

With this big new 436 page antique guide, you'll have no more worries about the value of antiques. The newest, most important guide to antiques in the country (a dealer's handbook), it gives values of more than 28,000 (think of it!) American antiques, and is available now to the public. Includes actual confidential dealer prices of such varied objects as glass, china, furniture, toys, and pewterware. More than 267 categories in all! A fascinating, invaluable guide to save money, and a wonderful new gift! $5.95

GREENLAND STUDIOS, 1350 Greenland Bldg., Miami, Fla. 33054

HEAR "LARA'S THEME"
from Dr. Zhivago . . .



. . . when you open the top of this jewelry box. A silvery beauty that will be your very favorite because it plays the beautiful, haunting "Lara's Theme." The music box has a transparent top so you can see the imported mechanism work. Fascinating to watch. The piano-style box is lavishly done and always so elegant. Lined in red velvet. Just enough room for your most favorite rings, earrings or other pieces of jewelry, 4¼" x 2¼" x 3¼".

#1736 **$7.95** Plus 50c P.P. & Hdlg.

ALEXANDER SALES CORP. Dept. BHG-969
26 So. 6th Ave., Mt. Vernon, N.Y. 10551



CONTESSA PHONE

NO MONTHLY CHARGES

New Contessa phone pays for itself. Brand new, dependable dial phone without bell, thoroughly dependable. Includes 5' cord, 4-prong plug, fits standard phone jack. Choose WHITE, BEIGE or AQUA.

5691 — Contessa Phone $29.98

Add $1.00 for postatge and handling.

Gracious Living
D-548 BERKELEY, R. I. 02864

SUMMER SPECIAL

Baby's First Shoes
BRONZE PLATED IN SOLID METAL



Only $3.99 a pair

COMMENDED PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. Thrillingly beautiful. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

American Bronzing Co., Box 6504-J2, Bexley, Ohio 43209

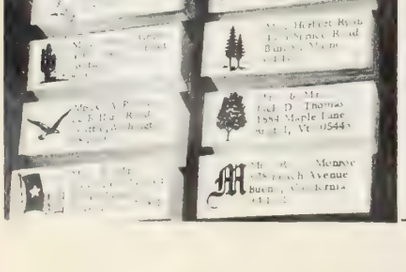
DRAW ANY PERSON
in one minute!
NO LESSONS! NO TALENT!



Artist's Conception

NORTON PRODUCTS
Dept. 868
12 Warren St., N.Y.C. 10007

New Amazing Invention—"Magic Art Reproducer". You can draw Your Family, Friends animals, Landscapes, buildings, Vases, bowls of fruit, copy photos, copies designs, maps, anything - Like An Artist Ever If You HAVE I DRAW A Straight Line! Anything you want to draw is automatically seen on any sheet of paper thru the "Magic Art Reproducer." Then easily follow the lines of the "Picture Image" with a pencil to an original "professional looking" drawing. Also reduces or enlarges. **SEND NO MONEY!** Fun To Day Trial! Pay Postman on delivery $4.98 plus postage. Or send only $4.98 with order and we pay postage. Money Back Guarantee.



"ADDRESS" LABELS with NICE DESIGNS

Your name and address with a design to fit your area. Adds distinction to your correspondence. To 20 letters per line, 4 lines. Labels are 1½x½" black ink. $2 for 500 on white, or 250 on gold gummed paper. (Or on Deluxe size, 1¾x⅝" for $3). Packed in neat plastic box. Via air, add 30c per box. Specify Palm, Roadrunner, Cactus, Pine, Gull, Maple, Texas Flag, or any Initial. (Also available are Wheat, Corn, Maple Leaf, Liberty Bell, and Skyscraper). Guaranteed to please. Prompt delivery. Bruce Bolind, 159 Bolind Bldg., Boulder, Colo. 80302
Thank you kindly



Mini lunchbox

There's a secret to this handy little carrier—a hidden compartment under handle that holds coins for milk, treats. Sturdy metal, gaily printed. Personalized with any first name. 6¼" x 4½" for easy carrying; holds 2 sandwiches, fruit and cookies. Easy to pack; firm latch. White. $1.49 ppd. The Country Gourmet, HS, 545 S. 4th Ave., Mt. Vernon, N. Y. 10550.



Picasso's Don Quixote

Painted in striking black against a stark, white ground, Picasso's interpretation of the "Man of La Mancha" is truly a masterpiece for your home. Reproduced handsomely by silk screen process on artist's canvas; 18" x 24". $2.98 plus 45c postage and handling. Order from: Lambert Studios, Inc., Dept. BH-9, 336 Central Park West, New York, New York 10025.



Drill holes anywhere

Concrete, brick, tile, even in stone or slate! This set of 4 carbide-tipped masonry drills, hardest tips made, makes it easy. Now you can hang a planter on a brick wall, anchor lumber to cement walls, etc. Use all 4 in any ¼" drill. Set includes 3/16", ¼", 5/16" and ⅜". Set $2.89 ppd. Walter Drake, BH-15 Drake Bldg., Colorado Springs, Colo. 80901.



Zodiac plaque

Large and luxurious, this striking sign of the stars will make a fascinating focal point on any wall. Hang alone or as highlight of a grouping. All 12 of the ancient Zodiac symbols are on spokes. Antique black-gold metal. Radiant sun shines from center. 23" diameter overall. $2.98 + 75c post. Harriet Carter, BHG-969, Plymouth Meeting, Pa. 19462.



Nina, Pinta, Santa Maria

Handcrafted models recreate Columbus' famous trio for home or office. Carved of hardwood, painted with traditional seaman's care. Realistic canvas sails, windswept banners create dramatic sense of motion. 10" x 10" (Sta. Maria), 9½" x 8" (Nina), 7½" x 7" (Pinta). Set: $10.98 ppd. Colonial Studios, NPE-2, 20 Bank St., White Plains, N. Y. 10606.



The wedding cup

Loving cups are designed for the bride and groom to drink their troth; following European custom they repeat the ceremony on each anniversary. Skirt is Groom's cup; the figure holds Bride's smaller swivel cup. In lovely silver plate lined in gold. 8½"H. A handsome trophy. $10.95 + 95c post. Holiday Gifts, Dept. 409-G, 7047 Pecos St., Denver, Colo. 80221.

...over horses?



this dark brown, American ebred horse in "show e," plus the frisky little colt elight you. A lovely decora- pair; fine glazed ceramic, decorated. Horse is 6¾"H, 4½"H. Order #6028. Set: . Also avail., white Arabian set (same sizes), #6027: . Ppd. ASC Stores, BH9, 14 th St., N. Y. C. 10017.

his dresser-top neat



tive cherry-wood space-sa- s all he'll need to store keys, y, change, wallet, etc. that ally clutter his bureau. Tilting on carved spindle posts grooming easier. Plush- drawer, with bronze-tone About 12½" x 5¾" x 14½" mar feet. Walnut fin. $14.98 shpg. Foster House, Dept. 452-5, Peoria, Ill. 61601.

d lately?



the problem of letting your s know—and send Christ- greetings at the same time. e moved" cards save time, y. Choice of 5 designs; each you've moved, makes sure gets to you. Send name, ad- for free color brochure for nove now, or in future. Cur- Inc., BH9, Box 2020, Colo- Springs, Colo. 80901.

case preserves hairdo



on the luxury of pure white and keep your hairdo intact. ed to lie on jagged curlers s. Hair stays in place, never es on silky satin that's static- You'll sleep in comfort, avoid g to re-do your hair set all me. $1.98 each pillow case; or $3.75. Add 25c postage. Ferry House, Dept. BH9, s Ferry, N. Y. 10522.

len towel tree



ce-saver that looks beauti- o. Goes right on the wall. 0" pegs hold any size towel; l left or right on concealed rod, keep any position. 36"L. end rings. Hard white birch gs, in honeytone (maple) or e (walnut) pine finish: 5. Unfin.: $11.50. Ppd. Add a. W. of Miss. Yield House, . Conway, N. H. 03860.

footing in the tub



p treads stick right to the er, tub bottom for important . And they're a pretty addi- o the bathroom decor: avo- green stems, with blue, pink old blossoms. Made of really resilient, rubber-texture ma- Self-sticking; a cinch to . Directions included. $3.98 Breck's of Boston, N68 Breck Boston, Mass. 02210.

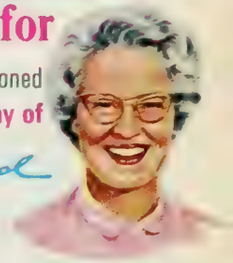
Continued



If you act now and are sincerely interested in raising $50 to $5000 or more for your group...

I'll send you all of my famous Old-Fashioned Chocolate Pollywogs you'll need to reach your goal, **without one penny of investment** by you or your group!

Mary Leland



See What Others Have Done!

CIVIC GROUP RAISES $2,000
"Please rush an additional 30 units," wrote the head of a civic group in Lawndale, California. "We've already raised $500.00 for our school with your chocolate. Now that we see how easy it is, we want to raise another $1,500.00!" This organization reached their goal fast. Your group can do it, too, this friendly way!

CHURCH MAKES $1,000 PER WEEK!
Within one week, the members of a Georgia church sold out their first order of 20 units of our chocolates to raise $1,000.00 . . . re-ordered another 20 units and sold it just as fast. Their total earnings: $2,000.00 in two weeks. Any organization can raise money fast with our candies and chocolates!

RAISES $50 BY HERSELF!
A lady in Iowa raised $50 for her organization all by herself, just by selling Mrs. Leland's Candy. And she did it in only two days!

What a delightfully easy way to raise funds for your church, school, charitable group or *any* organization! Just decide how much money you want to raise—and with which of our $1.00 gift packages of Chocolate Pollywogs. Then fill in and mail the Order Blank below.

Send no money. Send *only* the Order Blank. We'll send you all of our Pollywogs you'll need to reach your goal, whether you want $50.00 or $500.00 or $5000.00 or more. We'll give you up to *60 days to pay*. And we'll pay shipping charges!

What are Pollywogs? Pure eating pleasure that will help you fill your group's treasury fast! Yes, Pollywogs are one of the most popular chocolates in America. Crisp pecans and cashews are combined with butter-rich caramel then covered with a thick, thick coating of rich milk chocolate. *Mmm-m-marvelous!* At only $1.00 for gift box or tin, your friends and neighbors will buy Pollywogs fast!

Order now; send no money. Just mail the Order Blank below! Chocolate Pollywogs are sent to you in "units" of 144 canisters or boxes per unit. Since each container retails for $1.00, the unit brings in $144.00. Send us the first $94.00 you take in and keep the remaining $50.00 for your group. On two units you keep $100.00 . . . on three units, $150.00 . . . and so on. Regardless of the size of your order, *send no money now; pay nothing when your chocolates are delivered.* Decide now how much money you want to raise and which container of our Chocolate Pollywogs you want to sell. Then fill in and mail the Order Blank below. Do it *today!*

Mrs. Leland's Kitchens
Home of Fine Confections
330 South Wells Street • Dept. 4040 • Chicago, Illinois 60606

ORDER BLANK
for Mrs. Leland's Chocolate Pollywogs

Check off the proper square, telling how much money you want to raise, and the container of Pollywogs you want to sell. Then fill out rest of this Order Blank and be sure it is signed by a qualified group member authorized to order. We'll send you the chocolates you need to reach your goal.

ORDER NOW!
Send no money; take up to 60 days to pay. We pay shipping.

FIRST... Check the package of Pollywogs you want to sell.

☐ $1.00 TIN ☐ $1.00 BOX

SECOND... Check the amount of money you want to raise.

We'd like to make ☐ **$50**
Please send 1 Unit (144 $1 packages) of Pollywogs. We'll take in $144, send you first $94, keep $50 for ourselves.

We'd like to make ☐ **$100**
Please send 2 Units (288 $1 packages) of Pollywogs. We'll take in $288, send you first $188, keep $100 for ourselves.

We'd like to make ☐ **$500**
Please send 10 Units (1,440 $1 packages) of Pollywogs. We'll take in $1,440, send you first $940, keep $500.

We'd like to make ☐ **$1000**
Please send 20 Units (2,880 $1 packages) of Pollywogs. We'll take in $2,880, send you $1,880, keep $1,000.

PLEASE PRINT CLEARLY (If you are under 18, your Parent or the Adult Leader of your group (Scout Master, Teacher, Pastor, Band Director, etc.) must fill in and sign below as the qualified person authorized to order for your group.)

Name of Organization For Which Money Will Be Raised_____
(Please show FULL NAME of school, church, club or other sponsoring organization. For example: "Borden High School F.B.L.A.", not just "F.B.L.A.")

Address of Organization_____ **Zip Code**_____
(Please give street address as we cannot ship merchandise to Post Office Box.)

City_____ **County**_____ **State**_____

Name of Person Authorized To Order_____

Address of Authorized Person_____ **Zip Code**_____
(Please give street address as we cannot ship merchandise to Post Office Box.)

City_____ **County**_____ **State**_____

Check off where order is to be shipped. CHECK ONE ONLY.
☐ **Ship to organization address.** ☐ **Ship to authorized person's address.**

Order Blank MUST BE SIGNED by the person who is authorized to order.

Signature of Authorized person_____ **Title**_____
(Please WRITE your name here. DO NOT PRINT.)

MRS. LELAND'S KITCHENS • 330 S. Wells St. • Dept. 4040 • Chicago, Ill. 60606

WASTECAN TROLLEY



...a problem in your pretty kitchen? ... out of sight but still in easy reach! ... "trolley". Hides them. Attaches in minutes, rolls any size can. Glides out to meet you as the door opens—disappears like magic as the door closes. Have wastecans wherever you need them! Hostess tone pine finish. 16" L. 12" W. Only $3.50, plus 50c post. ea.

BEAUTIFUL NEW FREE CATALOG 1,000 PIECES Finished and Kit Furniture in Friendly Pine

Instant Zip No Money Back Guarantee

YIELD HOUSE
Dept. D9-9, North Conway, N.H. 0.860



REAL BUTTERFLY
Wall Plaques

Set of 6

$2.98

Add 50c Post.

Money Back if Not Delighted

Real butterflies are mounted under glass on white plaques with lacquer frames. Each is complete with silken cord for hanging. They can be arranged in a number of ways for striking wall decor. 6 different, colorful butterflies 3" diameter.

HARRIET CARTER Dept. BHG-969, Plymouth Meeting, Pa. 19462



Fire Fiery Gems

Handsome fishtail setting accents the beauty of these five ¼ carat diamond-like white spinels. Synthetic stones dazzle just like real, and the setting is available in either Sterling Silver or 18 Kt. Yellow Gold Plate. Each stone cut, polished and prong-set the same as precious stones. **$6.95** Send ring size. Specify gold or silver. ppd.

Send 25c for New 1969 catalog & ring size card

Immediate Delivery. Prompt Refund If Not Satisfied

LIONS
665 MIDDLE NECK RD. DEPT B18
GREAT NECK, N.Y. 11023



PENCILS WITH YOUR NAME IN WHITE OR GOLD. 60c per set of 12, when ordering 5 or more sets. 1 to 4 sets 65c per set. Sets of 20 pencils $1 per set. Soft No. 2 lead, pure rubber erasers. A nice personal gift for children, friends & family. Send check, cash or money order. No C.O.D. Print names clearly. We ship in 5 days.

Atlas Pencil Co., Hallandale 6, Fla. 33009

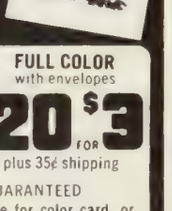


NEW SLEEP COMFORT

Raise the full width of your mattress for more healthful, restful sleep. Slip the **NU-SLANT** under your mattress at either head or foot of bed. 7 adjustable positions allow you to predetermine the height from 5 to 14". Better than extra pillows. Folds invisibly flat. Customer approved for 12 years. Plywood. **Head Elevation** comforts diaphragm hernia, acid regurgitation, breathing and heart ailments. **Leg Elevation** eases varicose and other leg discomforts. Twin Bed Size $12.98. Double Bed Size $14.98. We pay postage & ship in 6 hours. Send your check to:

Better Sleep Inc. BOX BJ
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

This Year Send
YULECARDS®
THE ORIGINAL PHOTO CHRISTMAS CARD
Greatest style selection anywhere



BLACK & WHITE with envelopes	FULL COLOR with envelopes
20 FOR $1	20 FOR $3
plus 35¢ shipping	plus 35¢ shipping

SATISFACTION GUARANTEED

Send color negative or slide for color card, or black & white negative for black & white card. If no negative send print and add $1.00 for new neg

FREE SAMPLE CHRISTMAS CARD

Send negative or slide (or photo plus $1.00 for new neg.) for deluxe custom sample card. (Enclose 10¢ shipping). Free folder sent with sample.

YULECARDS® DIV. OF MAIL-N-SAVE®
BOX 310, DEPT. F-4, QUINCY, MASS. 02169

6 RHODODENDRON and 6 AZALEAS

12 PLANTS for only $7.95

Strong 1-yr. transplants 4" to 6" tall. Mass of roots, large leaves. Rhododendron from red flowering stock. Azalea, hardy, mixed colors. FREE CATALOG. Postpaid planting time. No C.O.D.'s.

NEW GROUND COVER

25 **CROWNS**—covers 100 sq. ft. . . $ 4.00
50 **CROWNS**—covers 200 sq. ft. . . $ 7.50
100 **CROWNS**—covers 400 sq. ft. . . $14.00

CROWNVETCH—perennial ground cover—Flowers June til frost. Beautiful, hardy, no mowing. Grows 12"-18" any climate, sun or partial shade. Chokes weeds, resists droughts. Postpaid planting time.

No C.O.D. FREE COLOR CATALOG

MUSSER Box 3G Indiana, Pa. 15701

MORTON'S



YOUR OLD FUR COAT Into New Jacket, Cape, Stole **$34.95**

Let MORTON'S remodel old fur coat, jacket, cape or stole to new fashion, only $34.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S world's largest restyling specialty outlets largest selection, 15 styles. Praised by Harper's Bazaar, Glamour, others. Just mail old fur, state dress size. Pay postman, plus postage.

SEND FOR NEW FREE STYLE BOOK.

MORTON'S Dept 14-W, Washington, D. C. 20004



Stitch an Oriental bird

Sent from China to America in the early 19th Century, magnificent crewel embroidered bird design is an adaptation from Oriental wall paper now on display in the Museum of Fine Arts, Boston. Kit includes: design on 24" x 30" ecru linen, palette of crewels (3 shades), needles, complete instr. $12.95 + 65c post. The Stitchery BHG9, Wellesley, Mass. 02181



Baby Namette marker

For dresser, bureau, or desk, this handsome name-piece stands out in solid, oil-rubbed walnut, with 24-kt. gold engraving. Features baby's name on one side; birth date and weight at birth on reverse side (specify clearly). Just 4¼" x 2". A great idea for gifts. $2.95 each + 25c post. Spear Engineering, 3037 Spear Bldg., Colorado Springs, Colo. 80907.



Display the family crest

Your coat of arms is hand-painted with absolute accuracy on embossed copper, mounted on a solid mahogany base ready for hanging. 5" x 8": $16.95; 7" x 10" $20.50; 10" x 14": $30. Hand-painted on goat-skin parchment in black frame: 7" x 10", $17.50; 10" x 14", $22.50 ppd. 1776 House, Dept. BH5, 260 Massachusetts Ave., Boston, Mass. 02115.



Farm animals in miniature

You'll get 24 amazingly life-like models, all about 3" high, in this generous, educational set. Kids can set up all sorts of games, and learn a lot, too. Amazingly detailed, lifelike colors, sturdy plastic. Includes cows, horses, sheep, pigs, goat, etc. Great fun! Set of 24: $1 + 25c post. Two sets: $2 ppd. Colonial Studios, Dept. FAE-2, 20 Bank St., White Plains, N.Y. 10606.

Spanish galleon wall plaques

Put the dashing spirit of the high seas into your decor. Stunning plaques are artistic interpretations of fully rigged, old Spanish sailing ships. Made entirely of wrought iron, finished in antique black and gold. A real eye-stopper, fit for any decor. Large ship 11" x 10", small 9" x 8". Pair: $2.98 + 50c post. Harriet Carter, Dept. BHG-9, Plymouth Meeting, Pa. 19462.

Groovy grill broils fast

Stove-top broiler pre-heats fast; makes for easy clean-up, cooler kitchen. Ridges sear meat, hold it high while fat drains into grooves. More flavor, less shrinkage, fewer calories. Square shape for 20% more cooking area. Perfect for steaks, chops, burgers. 10" x 10". #6117, $4.98 + 50c post. The Country Gourmet, HS, 545 S. 4th Ave., Mt. Vernon, N. Y. 10550.

Roll-top recipe holder



Miniature roll-top desk opens to reveal recipe cards, dividers, while pencil perches conveniently on top. In peppery nutmeg-finished, maple-tone wood, softly scrolled along sides and top. Accented by plumage-detailed golden metal eagle. Decorative herb-keeper too! 6½" x 4¼" x 5"H. $3.49 + 35c post. Helen Gallagher, Dept. 309-6388-4, Peoria, Illinois 61601.

Play harmonica in minutes



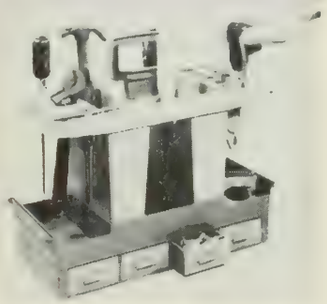
Professional style instrument has solid brass plates and individually tuned bronze reeds, with heavy, nickel-plated covers. Great tone. Easy to learn: comes with simple instructions that show you how to play right away, has 200 songs (words and music), plus 50 extra for 2- and 3-part harmonizing. Set: $3.98 ppd. Ed Sale, BH9, Avon by the Sea, N. J. 07717.

Old Dutch hurricanes



Famous type of candleholders bring a touch of yesteryear to your home. They're eye-catching on mantle or shelf, come in handy with candles. Hang them in entrance hall, or fill base with ivy or flowers for a centerpiece. Glazed white ceramic, Old "Dutch Blue" pattern. 5" high. $2.98 a pair + 50c post. Ferry House, BHL, Dobbs Ferry, N. Y. 10522.

All-in-one tool tote



Make any handyman job quicker and easier. Compact, lightweight rack holds everything you'll need in on-the-spot reach. Hammers, pliers, wrenches stand upright. 9 slots hold screwdrivers, files, rasps. 4 dust-free drawers for nails, nuts, screws, small parts. High-impact styrene, 11½" x 14". $4.98 ppd. Breck's, N69 Breck Bldg., Boston, Mass. 02210.

Kittens on bone china



What a marvelous first for your home decor: six charming kittens engraved in full color on hand-some bone-china plaques/plates for decorative display, party dishes, lots of other uses! Delicate detail; on translucent china; 10 sq. inches ea. $1.50; two for $2.75; 3/$4; all six/$7.75. 25c post. World Art Group, Studio 9BH, 2 First St., E. Norwalk, Conn. 06880.

Basement window ills?



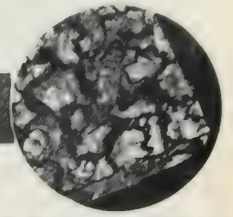
Let light in and still protect basement against rain, snow, leaves, rodents. Practically indestructible, invisible bubble of Acrylic material won't give way even under heavy snow loads. Fits semi-circular wells up to 40" L; 12" H with 16" projection; custom made for larger. $15.95. Exp. chgs. coll. Dilworth Mfrg., Box 21, BH9, Edgemont, Pa. 19028.

Continued

SPECIAL SALE BOX OF 48-ONLY $19.98 (Reg. $30.00)



If these genuine Portuguese cork tiles had cement backing, you'd pay $1.00 per sq. ft!



OUR SUPER-BARGAIN PRICE IS LESS THAN... 14¢ PER SQ. FT! — ½" THICK

Cement this bargain and save! These are the real thing genuine decorator acoustical cork tiles imported from Portugal. If we precemented them, you'd have to pay over $100 more (compare!). Instead, buy a can of contact cement and take a few seconds to apply. So easy, a woman can do it! Fast; simple; save a mint. Can readily be trimmed with razor blade. Elegant sound-proofing! 48 natural tawny brown-flecked Portuguese cork tiles, each 1 ft. x 3 ft. x ½ inch thick, 144 sq. ft. in all, enough to beauty-tile complete 8' x 18' wall . . . or to provide countless dramatic accents for home, office. "Leftovers" make handsome hot plates, bulletin boards! Limited quantities—order today!

Total Bargain Price, Box of 48, $19.98
(express charges collect)
Write for FREE Color Catalog of unique gifts.

Prompt shipment—Satisfaction guaranteed. Send check or money order.

HOBI INC Dept. M-99
7 Delaware Drive · Lake Success, N.Y. 11040



Make Wine at Home

Federal law permits heads of households to produce, tax free up to 200 gallons of wine annually for home use. All new VINO KITS include complete equipment for easier-than-ever wine making reuseable fermenting aging tanks, compact water-seal valves, and a saccharometer to scientifically measure sugar content for finest wines every time.

23-page booklet with all season recipes provides practical instruction for year 'round enjoyment of this fascinating hobby! Satisfaction guaranteed if used as directed.

Standard Kit (Reuseable, 10-bottle capacity) $6.98
Master's Kit (Reuseable, 35-bottle capacity) $9.98
Citation Kit (Reuseable, 75-bottle capacity) $12.98

Vino CORP. POST PAID (No C.O.D.'s)
Box 7885-L, Rochester, New York 14606

CURTAIN CHARM
With Ball Fringe on Unbleached Muslin



20", 25", 30", 36", 40" long ... **4.00** pr.
2 pairs to window as shown **8.00**
45", 54", 63", 72" long ..... **5.50** pr.
81", 90" long ..... **7.00** pr.
All pairs 80" wide
MATCHING VALANCE 9" x 80" **1.75**
Please add 50c to each order for handling.

For years, New England housewives have made these charming UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and handmade look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance ... no more. *Satisfaction guaranteed. Send check or money order ... COD's please. Write for illustrated booklet showing other curtains that ruffle and allow shams in bleached and unbleached muslin as well as curtains in floral prints ... dacron ruffles or sandy, Osnaburg and permanent ...*

COUNTRY CURTAINS
STOCKBRIDGE, MASS. 01262 Dept. 65

More than 2,000
EARLY AMERICAN REPRODUCTIONS
Many re-created by skilled New England Craftsmen—at direct-by-mail thrifty Yankee savings!

Huge selection of hard-to-find items. Colonial furniture, early colored glass, pewter, dinnerware, hand-forged latches and hinges, chandeliers, candle holders, clocks, fire-tools, switch plates, much more!



Send 25¢ for illustrated 80 pg. catalog
Old Guilford Forge
97 Broad St., Guilford, Conn. 06437

SHAMED by your ENGLISH?



Now you can quickly overcome the embarrassment and discouragement caused by poor English. With the new C. I. Method you can stop making mistakes in English, build your vocabulary, speed up your reading, learn to speak and write like a college graduate. Takes only 15 minutes a day in your own home. Costs little! Pays off in self-confidence, greater recognition, higher pay.

2 Free booklets. Send for them today! (Be sure to include your zip code.)
Don Bolander, Career Institute
Dept. 2453, Mundelein, Illinois 60060
Please mail me your 2 FREE booklets on English.

Name _____
Address _____
City _____ State _____ Zip _____

TALL & BIG MEN

Free catalog from **BOND'S** *America's largest clothier.*

Every proportion, detail and comfort feature to please you—from BOND'S

Free monogram on any dress shirt.

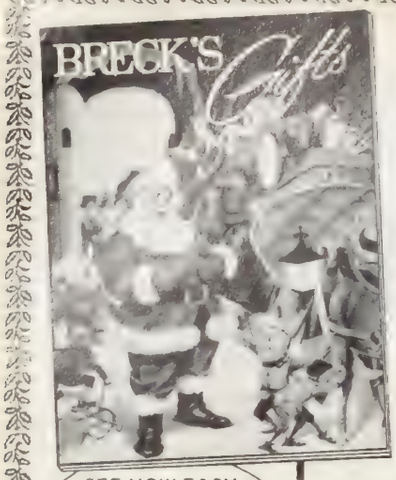
More men wear Bond's clothes than any other in America.



Name _____
Address _____
City, State, Zip _____

See up-to-date styling and fashion in jackets, sweaters, shoes, pajamas, robes, outerwear. All made to Bond's exacting specifications. Suits, sport coats, slacks, from Bond's own factories. Every item cut longer and fuller thru every important area.

BOND'S TALL & BIG MEN'S SHOP
SEND FOR FREE CATALOG. SATISFACTION GUARANTEED.
Dept. 706—35th & 5th Ave., N.Y. 10001



CATALOG OF CHRISTMAS IDEAS FREE!

Page after page of exciting gifts for you, your family and friends—many available only by mail from Breck's!

BRECK'S of BOSTON
X45 BRECK BLDG., BOSTON, MASS. 02210

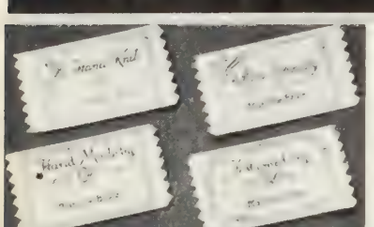
SEE HOW EASY ARM-CHAIR SHOPPING CAN REALLY BE—SEND FOR YOUR COLORFUL FREE CATALOG TODAY!

PRINT NAME _____

PRINT ADDRESS _____

CITY _____ STATE _____ ZIP _____

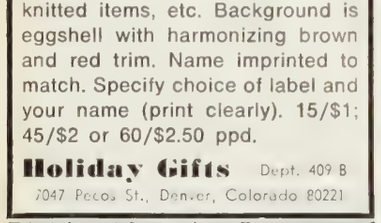
BRECK'S of BOSTON BRECK BLDG. BOSTON, MASS. 02210



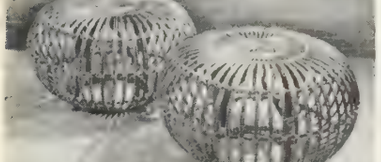
Personalize your stitchery

Your creations deserve the stylish finishing of these woven rayon taffeta labels: sew into dresses, knitted items, etc. Background is eggshell with harmonizing brown and red trim. Name imprinted to match. Specify choice of label and your name (print clearly). 15/$1; 45/$2 or 60/$2.50 ppd.

Holiday Gifts Dept. 409 B
7047 Pecos St., Denver, Colorado 80221



HANDWOVEN WILLOW OTTOMAN—Imported from Europe, is marvelous for resting weary feet or for extra seating. Seat will support a 300 pounder, 24" dia., 14" high. **$11.95** postpaid. Satisfaction Guaranteed—Send 25c for catalog.
FRAN'S BASKET HOUSE
BH9 Rockaway, N.J. 07866



Building or Remodeling? HOME-A-MINUTE KIT Shows how home will look before you build or remodel. Here's everything to have and know to help save dollars. Dozens of windows, kitchen cabinets, doors, partitions, etc. all ¼" scale. Arrange furniture, fixtures to suit. Build dimensionally and originate any floor plan. Kit incl. 65 pg book on costs, financing, etc. $3.95 plus 45c pp & hdlg. Send check or M.O. Satisfaction Guaranteed. No C.O.D.'s.
J. W. Holst, Inc., Dept. BH-69, 1005 E. Bay St.
East Tawas, Michigan 48730



Profit from Flower-Power FLORISTRY pays big!

MAKE $$$ 10 WAYS with flowers. Garden flowers or artificials cost pennies, bring in $'s. Corsages. Wedding flowers. Table arrangements. Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-months subscription to "Flower Talk". Publication for home flower designers. Floral Arts Center (Home Study Div.) Dept 2K, 1628 E. McDowell Rd., Phoenix, Ariz. 85006

SPECIAL OFFER $2.50



GET ACQUAINTED OFFER!

Because we want you as a future Catalog customer we make you this low price offer.

SILVER PRESERVE OR RELISH DISH

Enjoy using this pretty new silver jam or relish dish with its handsome 4½" seafarb serving spoon. Exquisitely pierced silver dish is 5½" diam. with crystal insert. Makes lovely shower, wedding or weekend gift. Fine silverplate by Wm. A. Rogers. Gift Packed.

Complete 3 piece set $2.50
Add 20c postage each.
GIFT WRAPPED—EXCEPTIONAL VALUE
Satisfaction Guaranteed
96 Page Special Sale Gift Catalog—10c
CROYDON SILVERMART, LTD.
627 Kings Highway (Dept. BH-9)
Brooklyn, N.Y. 11223

COLORADO **BLUE SPRUCE** 5 yr. transplants, 8-12" tall
10 FOR $6.45 POST-PAID

HARDY **CANADIAN HEMLOCK** 3 yr. seedlings, 8-12" high
25 FOR $6.50 POST-PAID

Each item labeled. Easy to plant. Complete instructions. Guaranteed to grow. Sent at proper time for planting in your area. Add tax where applicable. Sorry, no C.O.D.'s. Send check or money order.

PIKES PEAK NURSERIES
801 Water St., Dept. AD, Indiana, Pa. 15701



Send Today for FREE 64 page Shoe Booklet V

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes priced as low as **$7.00.**

NO RISK TO YOU!
Satisfaction Guaranteed or Your Money Back.

SAVE MORE MONEY!
No Extra Charge for Sizes to 13

In the Clinch . . . the big belt look. Hardware and leather get together.

APOLLO $26

SHOECRAFT 603 FIFTH AVE. NEW YORK 10017

12 OR 20 EXPOSURE
Kodacolor Film
DEVELOPED AND JUMBO COLOR PRINTS
SURPRISE GIFT WITH FIRST ORDER
FAST SERVICE
12 EXP. ROLL $1.95
20 EXP. $2.95

Eastman Film, Sizes 126 (for INSTAMATIC® cameras) 127 & 620 only. Exclusive Producers of Color-*rich*® Prints, America's Most Beautiful Color Prints by One of the Nation's Oldest Photo Finishers. *Free Mailers!*
WILLARD'S Box 857 G, Cleveland, Ohio 44122



Willow mail basket

All-in-one table-top tote holds letters, postcards, stationery in neat stacks. Has 2 shelves and 3 deep partitions, all in a compact 11½" W x 11"H x 6½"D. A kind of portable desk from Portugal, in handsome woven willow to fit any decor. Complete in-out mail service. $4.99 each plus 35c shipping charge. Foster House, Dept. 309-2682-3, Peoria, Ill. 61601.



Ancient postage stamps

A collector's first! 25 fascinating, different stamps from the 19th Century: Canada, Persia, Chile, Newfoundland, etc. Includes famous Britain 1858 "Penny Red," Egypt Sphinx. Introduces offers from Special Approval Service. Buy any or none, cancel service any time, but Ancient Collection is yours. Send 25c to H. E. Harris, Dept. X-5, Boston, Mass. 02117.



Lotus bowls and saucers

Pretty porcelain and delicate design make these dishes just right for desserts, soups, candy or flowers. They're 4½" each in diameter, with matching petal-shaped saucers each 5½" across. Attractive with all chinaware. 8 bowls, white, $2.98. 8 saucers, white, $2.98. Ppd. Colonial Garden, Dept. BGE-9, 270 W. Merrick Rd., Valley Stream, N. Y. 11582.



Compact storage for soda

Special rack stores 8 cartons of soda or beer. 4 shelves slant back so bottles can't fall out. Remove one bottle or whole carton. Stand on floor, hang on wall or door. 26"H, 18"W. In honey tone pine (like maple) or antique pine (walnut) fin. $13.25. Unfinished, $11.25 ppd. Add 60c W. of the Miss. Yield House, D-9, No. Conway, New Hampshire 03860.



Instant relief from tension

Vibrating neck cushion massages neck and shoulders so soothingly you'll forget aches and pains and trying days. Makes pressure headaches fade away, tense nerves gradually relax. Battery-operated. Soft, soothing foam, zippered corduroy cover in gold or avocado. 9" x 16" x 2½". $9.98 ppd. A Man's World, Dept. BH-9, Lake Success, N.Y. 11040.



Zodiac on parchment

Hang up the signs of the stars to watch over any room. Handsome wall piece features 12 signs of the Zodiac hand-silk-screened in brilliant color; space in center holds your personal family tree and record. 10½" x 26¼". Attractive black and gold frame. Fun for the whole family; great gift. $2.50 + 25c post. World Art Group, 9 BH, Westport, Conn. 06880.

Lady's special flight bag

No gal will want to be without this o-feminine, so-practical, so-smart ontinental flight bag. Almost eightless, it has a waterproof lin-ng, chic double handle, heavy-luty English zipper with lock. A oomy 7½" x 12" x 9" pocket or cosmetics, etc. 7" x 12" x 17" verall. Genuine sheepskin leath-r; satin-beige. $19.98 ppd. Hobi, 3H-9, Lake Success, N. Y. 11040.



Your own Christmas letters

Send a personal message, hand-written or typed, with pictures. Faithfully reproduced on choice of 38 colorful letterheads, French-fold or card designs. Pick style, make up letter; the rest is done for you. 100 letters w. matching envel., $15; w. pictures, too: $19. Ppd. Send 10c for kit, sample. Christmas Letters, 2924-E, Pearl St., Boulder, Colo. 80302.



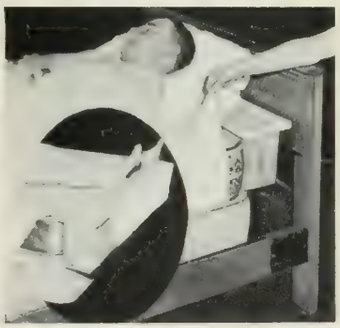
Snow White & Dwarfs clock

All the charm of fairyland makes his German clock a gay accessory or children's room. Brightly enam-led wood, with be-whiskered "Happy" and his 6 companions, lus sleeping Snow White. Guaran-eed movement, weighted chain. Heart-shaped pendulum swings to he clock's rhythmic tick. $6.99 + 5c shpg. Helen Gallagher, Dept. 09-9609-9, Peoria, Ill. 61601.



Bed too short?

Add 6 inches of luxurious sleeping length to any bed instantly. Foam-added inner spring construction; djusts to any mattress thickness. Hidden when bed is made. No ools. Save cost of king-size bed. Twin size: $10.95; double: $12.95. Ppd. Side Rail Extenders to length-n wood bed frames 6": $5.95. Better Sleep, BH9, New Provi-ence, N. J. 07974.



Oxygen for any emergency

You'll have it instantly with this ocket-size "breath of life" in-aler. Fits into purse or pocket, oes anywhere. No prescription or ask needed. Ask doctor about xygen for certain respiratory dif-culties. With cartridge of 3 qts. SP oxygen. 4" overall. $5.98 + 5c post. Set of 3 extra cartridges: 2.95. Harriet Carter, BHG-9, lymouth Meeting, Pa. 19462.



Wild, jungle-print robe

Even if your only safari is shop-ing and back, you'll love this ex-tic leopard robe! Of purring-soft otton "fur," it's great for cozy, t-home evenings—drape it over couch or chair for an exciting ccent, or use it as an area rug for party supper on the floor. 51" x 1"; $5.98 plus 65c postage. reenland Studios, 7026 Green-and Bldg., Miami, Fla. 33054.



Continued

GUARANTEED PROFITS
FOR YOUR GROUP OR ORGANIZATION
$60 to $450
or I will make up the difference myself!



CATHEDRAL CANDLE

It's Instant Profits for your treasury when you introduce this unique Gothic style candle with velour finish. Light glows through quaint windows that look like stained glass. Lends a warm highlight to mantel, buffet, table — brightens any drab corner.



Abigail Martin, Fund-Raising advisor, says: "If you don't raise the sums below, I'll make up the difference between your cost and your guaranteed profit!"

Order...	And I Guarantee...	Or Sell All and Make...
15 Sales Kits	$ 60 Profit	$ 81 Profit
30 Sales Kits	$121 Profit	$162 Profit
50 Sales Kits	$202 Profit	$270 Profit
100 Sales Kits	$450 Profit	$600 Profit



Many Groups Make Up To $2,000 In A Week.

FREE SAMPLE to show your group

ORDER 1 KIT FOR EACH MEMBER SELLING *Individually gift boxed, 12 candles in carrying case.*
No risk 30 Days Credit Shipped Prepaid 6 Shipping Centers: Cal., Mo., Pa., Mich., Tenn., Mass.

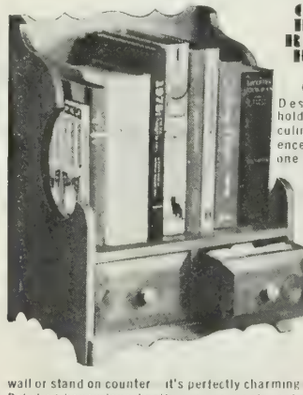
To: Abigail Martin, 1113 Washington, Dept. 5A, St. Louis, Mo. 63101 **SEND NO MONEY MAIL COUPON TODAY**
SEND _____ CATHEDRAL SALES KITS (PLUS FREE SAMPLE) Retails $1.25
Date Needed _____ No. Members _____ Area Code & Phone _____
Organization Name _____
Ship to (Name) _____
Address* _____ City _____ State _____ Zip _____
☐ Send FREE CANDLE! (Offer subject to verification). Do not use P.O. Box or RFD
Within 30 days, we agree to pay: For 60 kits or more $9.00 per kit; For 15 to 59 kits — $9.60 per kit; For 5 to 14 kits — $10.20 per kit; For 1 to 4 kits — $10.80 per kit.



EASY CALORIE COUNTING

Weigh your ounces and count your calories with 16 oz. mini scale. 8 oz. glass measures exact ounces and calorie count for 34 different beverages.
5695 – Diet Book and Glass **$1.50**
4523 – Diet Scale **$1.59**
Save 60¢ When you Buy **Both for $2.49**
Add 25¢ for postage and handling.

Gracious Living
D-547 BERKELEY, R. I. 02864



COOK BOOK RECIPE RACK
FINISHED OR IN KIT

Designed to hold all your culinary reference material in one handsome, efficient center. Cookbooks (all sizes) fit in top. Twin drawers hold 3" x 5" recipe cards (index cards incl.) Hang it on wall or stand on counter — it's perfectly charming either way! Polished honey tone knotty pine or maple, antique pine or walnut finish. 17"H. 13"W. 8¾"D. $13.50 Postpaid.

COMPLETE KIT: Ready for easy assembly and finish. Simple instructions. $9.25 Ppd. Add 60c West of Miss.

BEAUTIFUL NEW FREE CATALOG 1,000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No.
Money-Back Guarantee
(Not sold in stores.

YIELD HOUSE
Dept. D9-9
North Conway, N.H. 03860

New BURGESS Hybrid



Early-Blooming, Deeper Red

Christmas Cactus

Cheeriest of holiday plants is this gorgeous new improved Burgess strain. Blooms *before* Christmas. Green leaves tip with 2½"-3" flowers of a new richly-tinted red. Set 3 plants in 5" pot by sunny window and enjoy your first blooms *this* year. Need little care. Mature to luxurious plants. So new, supply is limited. Order yours today.



3 FULLY ROOTED PLANTS (One shown at Left)—ONLY $1.00 post-paid

BURGESS SEED & PLANT CO.
BOX X-21, Galesburg, Mich. 49053

PICK YOUR NEW HOME DESIGN FROM OVER 600 EXCITING PLANS



SELECT BY CATEGORY! America's most comprehensive collection of home designs are now available — grouped by size and style. Low-cost construction blueprints available for every design. CHECK THE CATEGORIES you want — clip and mail today.

Check Here

☐ 1.	125 1½ & 2 STORY HOMES Traditionals & Contemporaries	$1.50
☐ 2.	100 ONE-STORY HOMES Over 1600 Sq. Ft.	$1.50
☐ 3.	130 ONE STORY HOMES Under 1600 Sq. Ft.	$1.50
☐ 4.	100 MULTI-LEVEL HOMES Split-Levels, Bi-Levels, etc.	$1.50
☐ 5.	151 VACATION HOMES Every style & size	$1.00
☐ 6.	SPECIAL! COMPLETE COLLECTION. All 5 categories	$5.95

Enclose Check · Satisfaction Guaranteed

HOME PLANNERS, INC.
Dept. BHG-969 · 16310 Grand River Ave.
Detroit, Michigan 48227



PITCHER OF DAISIES

Only 2 simple stitches are used to complete this delightful picture of gay yellow and white blossoms in a deep green pitcher. Kit includes design on 26" x 26" gold linen (also available on natural); embroidery yarns in yellows, greens and white, needle and instructions. **$8.95** plus 50c postage



Send 25c For Next 3 Issues of Our Art Needlecraft Catalog

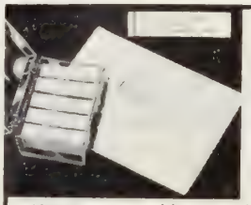
The Stitchery Dept. BHG-609 Wellesley, Mass. 02181



ANTIQUE GOLD PLATED KEYS unlock the door to smart decor! Tangy trio on a wall—or use singly as paperweights. Stunning gift! Cast metal, 5" long.

2004 Keys Set of 3 $1.98 (add 25c postage)

LILLIAN VERNON Dept. HS3, 560 S. Third Ave. Mt. Vernon, New York 10550



1000 NAME AND ADDRESS LABELS $1.00

Your name, address and zip code are on fine white paper labels you'll use a dozen different ways! Have up to 4 lines, with limit of 24 letters per line. In handy plastic box. Labels are ½x2". Order No **RF365-6**, Labels, 1000 for $1 ppd

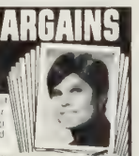
Write For Free Gift Catalog!

Free Catalog **Miles Kimball**

137 Bond St., Oshkosh, Wis. 54901

WALLET PHOTO BARGAINS

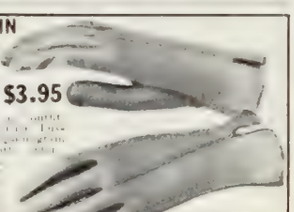
32 for $1.00 PLUS 35c HANDLING — 65 for $2.00



Beautiful 2½ x 3½ studio print made on heavy silk finish double weight Kodak portrait paper. Send picture (5x7 or smaller) with order. Original returned unharmed. Money back guaranteed. For rush first class service, add 35c extra.

FULL COLOR WALLET PHOTOS 15 FOR $2.00 For color wallet photos, send Polaroid color print, color snapshot, color negative or slide.

KEYSTONE PHOTO SERVICE, Dept. BS, GPO Box 1766, N.Y., N.Y. 10001



DEERSKIN GLOVES IN 9 COLORS $3.95

FREE CATALOG

$3.95 ppd.

DEERSKIN TRADING POST

Rt. 1 at 114V, Danvers, Mass. 01923 Zip code required



FREE "FOOT LONG" Phone Address Book Given To Get You Going Making EXTRA MONEY Easily

with New Creative Idea Kit

Get 250 Proven Ways to Earn... CHRISTMAS CARDS on **Free Trial**

Easy to make $25 to $500 in spare time for yourself or your organization with Creative Idea Kit sent on approval. No experience needed. Friends grab FOOT LONG Phone-Address Book on sight at only $1.25. *Can't lose colorful binder for 3,820 read-at-a-glance indexed entries.*

Big Profits on Everything

Be proud of your earnings from $3.75 value DeLuxe Christmas Cards at 21 for $1.25; FREE Album of Name-Imprinted Christmas Cards; Christmas and Everyday Greetings Assortments; Gift Novelties galore **Extra Bonuses,** too.

Send No Money

Everything you need to easily make big cash profits sent on approval in Creative Idea Kit. Clever Phone-Address Book FREE if you act at once. **Send coupon today!**

Big Album of Personal Christmas Cards FREE

—Mail Coupon for Samples—

CREATIVE CARD CO. Dept. 101-D 4401 W. Cermak Rd., Chicago, Illinois 60623

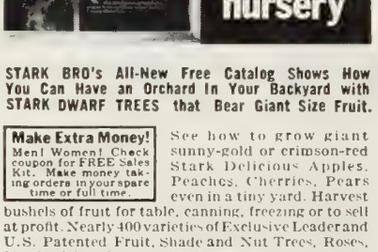
Send **FREE** Phone-Address Book for prompt action, **FREE** Christmas Album and approval samples in kit of new money-making ideas.

Name

Address

City State Zip

Name of organization if for fund-raising



FREE CATALOG from the world's largest nursery

STARK BRO's All-New Free Catalog Shows How You Can Have an Orchard In Your Backyard with STARK DWARF TREES that Bear Giant Size Fruit.

Make Extra Money! Men! Women! Check coupon for FREE Sales Kit. Make money taking orders in your spare time or full time.

See how to grow giant sunny-gold or crimson-red Stark Delicious Apples, Peaches, Cherries, Pears even in a tiny yard. Harvest bushels of fruit for table, canning, freezing or to sell at profit. Nearly 400 varieties of Exclusive Leader and U.S. Patented Fruit, Shade and Nut Trees, Roses, Shrubs, Vines from world's largest nursery—all pictured in glorious color. Mail coupon TODAY!

STARK BRO'S Box 490 Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co.
Box 490, Louisiana, Missouri 63353

☐ Rush New Color Catalog .. FREE!

Miss
Mrs.
Mr. _____
1st initial 2nd initial last name

R.F.D. or St. _____

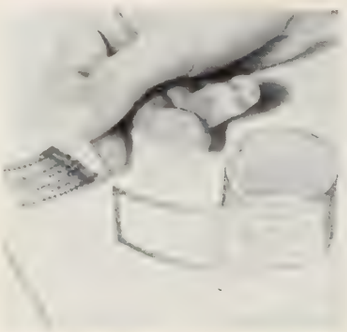
P.O. _____ State _____ Zip

☐ CHECK HERE for Free Money-Making Outfit.



Serve wine in style

Bring the bottle to your dinner guests in this authentic copy of an antique coaster. Elegant and practical: heavy, non-tarnish silver-plate, embossed in grapeleaf-and-cluster design; moisture-proof liner; felted bottom. 3½" diam., 2½" high; large enough for any liquor bottle. $3.95 + 65c post. Holiday Gifts, Dept. 409-C, 7047 Pecos St., Denver, Colo. 80221.



Self-stick gold foil labels

They'll stay on any clean, dry surface—metal, plastic, leather, paint, glass. Use them to personalize all sorts of things, keep from being lost. Classic border, handsome black printing. Up to 4 lines, 27 letters and spaces per line. Meas. 1" x 1½" ea. 250 labels per roll: $1.98 ppd. Walter Drake, BH-41, Drake Building, Colorado Springs, Colo. 80901.



The perfect napkin holder

We think this can't be beat for practicality and simple good looks. Wrought iron holder's sleek lines fit in any table decor, and the weighted roller allows only one napkin to be withdrawn at a time. In black or white 6¼"H x 7" x 7". $3.95 postpaid. Catalog available for 25c. Scandicraft Gifts, Inc., Dept. BG-99, 185 Ashford Ave., Dobbs Ferry, N. Y. 10522.



"Peanuts" cookbook

Lucy, Charlie, Snoopy and all the famous comic-strip gang bring you favorite recipes sure to delight all ages. 5½" x 6" book has 92 pages crammed with choice food ideas like "Snoopy's Pizza" & "Beethoven's Green Beans." Facing pages feature Peanuts people in funny food antics. $2.50 ppd. Miles Kimball, 25 Algoma Blvd., Oshkosh, Wisc., 54901.



Pirates' chest music box

Novel cigarette box takes its design from historical high seas, plays up-to-date "Smoke Gets in Your Eyes" as it serves cigarette. Imported music box, in charcoal stained walnut, with brass nails, chest latch. Holds regular or king-size. 5¼" x 3¾" x 3¾"H. $7.50 + 75c hdlg. Sturbridge Yankee Workshop, BHG Brimfield Tnpk., Sturbridge, Mass. 01566.

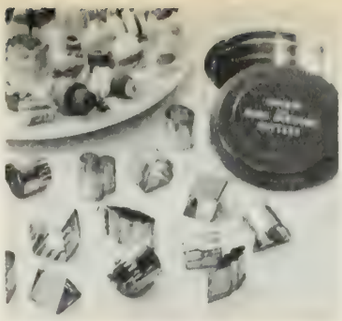


Grip 'n' whip bowl

Here's the handiest homemaker's helper we've seen in a long time. It's a whipping bowl for portable electric mixers, and what makes it so special is the sure-grip handle, the easy pouring lip, measurement markers for 1 to 3 qts. Keeps fingers safe. Durable stainless steel, okay for stove use. $3.98 ppd. Maison Michel, BH-9, Michel Bldg., New Hyde Pk., N.Y. 11040.

A dozen dainty cutters

It's the little things in life that count! For hors d'oeuvres, tea sandwiches, and cookies, these metal marvels make a pretty platter. Cut bread quickly, save time and work. Metal storage box keeps them clean and handy. About 1" diam. Set of 12, $1.25; 3 sets, $2.98. Order #6073. The Country Gourmet, Dept. HS, 545 S. 4th Ave., Mt. Vernon, N. Y. 10550.



For handsome home office

File cabinets of pine go with any furniture, are practical and efficient, too. 3 drawers glide smoothly on steel rollers. 38"H. 15½"W. 19"D. Choice of mellow honey tone (maple) or antique pine (walnut finish). $46.95 each. Kit: $32.95. Shpg. chg. coll. Index inserts 9⅜"H x 14¾"W; 25 folders (A-Z): $4.95 set ppd. Yield House, D-9, N. Conway, N.H. 03860.



Hundreds of hobby ideas

All sorts of fascinating ways to spend time, make presents, create things to sell for a profit! Big, lavish new magazine is 10" x 12", with easy instructions, illustrations. Proven money-makers are fun, too. Free membership in "Hobby Club" incl. with trial subscription. $1 for first 2 issues. "Hobbies With a Profit," P. O. Box 337 BH, Seabrook, N. H. 03874.



American soldier prints

Four outstanding decorative prints of historic soldiers from our country's past make a handsome wall grouping, and you get an eagle mural free with purchase. Soldiers in ink on 25" x 9" parchment, ready to frame. Impressive eagle is 25½" x 9½"—and in full color! 4 prints + eagle: $2.00 + 25c post. World Art Group, Studio 3H9, Westport, Conn. 06881.



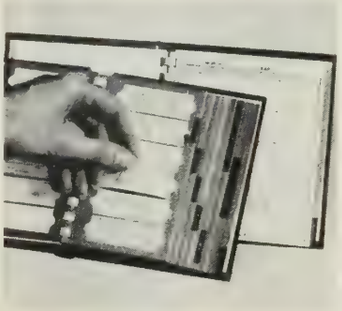
Tub turtle toy holder

Make bathtime more fun with this set of plastic toys that stays right by the tub. Duck, swan, fish, frog, and tiny turtle all fit in the Tub Turtle transparent pocket; room for other toys. After bath, toys drip dry. Hang turtle over faucet or handle. Heavy-duty vinyl, 12" x 16". Each set $1.99 + 35c shpg. Helen Gallagher, Dept. 309-357-0, Peoria, Ill. 61601.



Lifetime address book

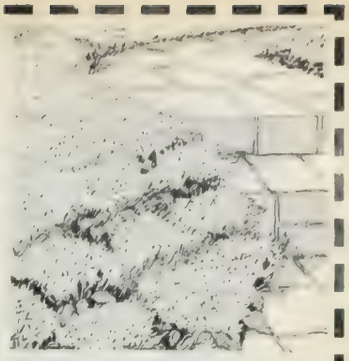
Handy record-keeper will outlast any other, because old addresses are just thrown away. So easy to keep up to date: all you do is make out new tabs to replace old ones when addresses change. Sections for anniversary, birthday, Xmas card lists. Leatherette cover. 39 extra tabs incl. $1; 2 for $1.89, 15c post. Gracious Living, 599, Berkeley, R. I. 02864.



Continued

NOW IS THE TIME TO PLANT

CREEPING RED SEDUM



An extraordinary ground cover for masses of summer flowers—evergreen winter foliage!

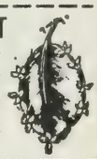
(Sedum Spurium, Dragon's Blood) Rock gardens, borders, edging, under shady trees, and steep banks will be alive with carefree color when you plant this Creeping Red Sedum. Just place these hardy, northern nursery grown plants about one foot apart and watch them take over! Fill troublesome areas with a neat 3-4" tall cover that spreads fast, yet doesn't need pruning. Depend on it for bright red, star-like flowers from June through September—attractive, thick, semi-evergreen foliage the rest of the year, even in sub-zero weather! Send no money; on delivery pay postman $1.00 for 4, $1.75 for 8 or $2.50 for 12, plus COD charges. We pay postage on prepaid orders. If not 100% satisfied, just return shipping label for refund of purchase price—you keep the plants.

4 FOR $1.00
(8 for $1.75)
(12 for $2.50)

- **Grows and spreads without special care, in sun or shade, even in poor soil!**

HOUSE OF WESLEY, NURSERY DIVISION
R.R. # 1 Dept. 1244-10 Bloomington, Illinois 61701
Send me ____ Sedum plants ☐ Prepaid ☐ COD
Name _____
Address _____
City _____ State _____ Zip _____

FREE GIFT
For your immediate order, an amazing Air Plant Leaf! Lives on air—just pin to a curtain — sends out 8 to 12 tiny new plants!



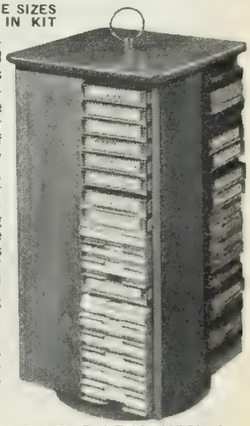


DIET SCALE
With Calories Chart

Get set for compliments on your new, trim figure—or else look for another excuse! Now you can see exactly how many ounces your food weighs without guessing. Diet scale comes with chart listing 713 foods and their calorie equivalents, in alphabetical order. Weigh the portion, check the chart, keep on that diet. Don't just guess and be sorry! $1.98 Postpaid.

HOLIDAY GIFTS
Dept. 409-K, 7047 Pecos, Denver, Colo. 80221

STEREO TAPE SUSANS
NOW IN THREE SIZES
FINISHED OR IN KIT



Now—our handsome susans hold **all** size tapes neatly & compactly in 12 separate compartments for easy selection. Of pine, in honey tone or maple, antique pine or walnut finish. Hidden ball bearing swivel. Portable (shown) brass carry ring, for 4" cartridges. 22"H 10½"sq. **$18.50.** End Table, for 7" reels, 17"H 16½" sq. **$22.50.** Cassette, brass carry ring for 2½x4" tapes. 16"H 8¾" sq. **$15.95.** KITS: Ready for assembly & finish. Portable **$12.50;** End Table $15.50; Cassette **$10.50** Ppd. Add 80c ea. W. of Miss.

BEAUTIFUL NEW FREE CATALOG—1,000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores Money-Back Guarantee

YIELD HOUSE
Dept. D9-9
North Conway, N.H. 03860



If Your Child is a Poor Reader

See how **The Sound Way to Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. N-7, Wilmette, Ill.



LEARN FLOWER ARRANGING at home. Make professional corsages, arrangements, wedding designs. Unusual spare, full time money making opportunities, or hobby. Free information on exciting home-study course. Lifetime Career Schools, Dept. B-828, 2251 Barry Avenue, Los Angeles, California 90064.

WE HAVE YOUR SIZE
2 to 14, AAAA to EEE
Send for FREE COLOR CATALOG illustrating scores of latest fashions all stocked in hard- to-find sizes. None, except boots, cost more than $14.99



Black mock turtle #11505
Brown mock turtle #12506
Matching handbags $7.99

$12.99
Plus $1.00 P.P.
Send check or M.O.

HILL BROTHERS DEPT. C8
241 Crescent St., Waltham, Mass. 02154

GET A RECORD FOR $1.00

Check your choice below (one to a customer)–then clip this ad and send it together with your name, address and $1 in cash or check to:

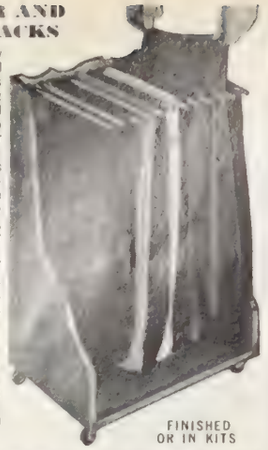
Records Unlimited
Box 157
Harmony, Indiana 47853

No further obligation. Money-back guarantee.

- ☐ 7135. Aretha Franklin. **Queen of Soul.**
- ☐ 5866. Ferrante & Teicher. **Fireworks.**
- ☐ 5982. Frank Sinatra. **Romantic Songs.**
- ☐ 4507. Frankie Laine. **That's My Desire.**
- ☐ 7134. Doris Day. **Whatever Will Be, Will Be.**
- ☐ 7876. Liberace. **Tenderly.**
- ☐ 5427. **Good Grief, Charlie Brown! Peanuts.**

© 1969 Records Unlimited RU-307/F69 200-7/T9

TROUSER AND SKIRT RACKS



Handsome new space-savers, roll in & out of closets on free wheeling casters. Spiraled rods let you slip garments on or off with ease. Hold all styles neatly & securely. Crafted of pine in mellow honey tone or maple, antique pine or walnut finish. **HIS:** 27"H. 18"W. 13"D. $14.75. **HERS:** 32"H. 18"W. 15"D. with [illegible] $16.95. COMPLETE KITS for easy assembly & finishing. **HIS:** $9.50. **HERS:** $11.95. Post paid, add $1.00 West of Miss.

FINISHED OR IN KITS

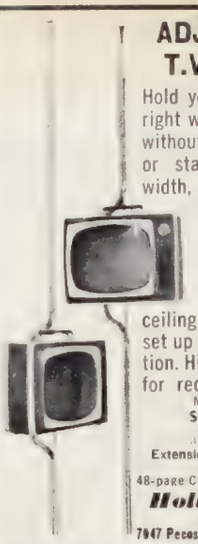
BEAUTIFUL NEW FREE CATALOG—1000 PIECES

Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee

YIELD HOUSE
Dept. D9-9
North Conway, N.H. 03860

ADJUSTABLE T.V. POLES



Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass plated pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.

$10.95 Ppd

Extension for higher ceiling, add $1.00

48-page CATALOG FREE—Write!

Holiday Gifts
Dept. 409-A
7047 Pecos St., Denver, Colo. 80221

MAKE EXTRA MONEY

Sell GREETING CARDS & GIFTS

Jewelry • Stationery • Wrappings • Toys

Over 200 Name Imprinted Christmas Cards



Make Extra Money For Your Organization Or Yourself

No experience needed. Organizations, individuals, shut-ins—all can succeed. Make big profits to 100% plus Bonus Plan. Write today for samples on 30 day trial, FREE Color Catalog of over 400 items, FREE Album of Name Imprinted Christmas Cards 40 for $2.50 up FREE Gift with first order

FREE ALBUM of Name Imprinted CHRISTMAS CARDS 40 for $2.50 up

OVER 600 FAST SELLERS

Additional 3 Lines Available to $60.00 per 100

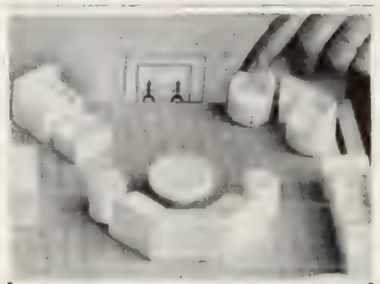
HEDENKAMP 361 Broadway, Dept. B-37, New York, N.Y. 10013

Mail Coupon Today

Name.....

Address.....

City, State, Zip Code.....



BE YOUR OWN INTERIOR DECORATOR!

MINI FURNITURE helps you create 3-D miniature settings **before** spending a cent for furniture. Plan before you buy. Over 150 furniture combinations . . . sofas, chairs, sectionals, tables, chests, beds, piano, fireplace etc. Made of light, strong dylite styrofoam. With graph board walls, windows, doors, all to ½" scale. Design and instruction book included. Created by professional decorator NSID. Guaranteed. No C.O.D. Only $7.98 ppd.

PLAN-IT-KIT, Inc.
Dept. BH-9, Box 429, Westport, Conn.



Solid Mahogany
VICTORIAN TABLE

with Italian marble top... **$19.95**

New way to save on the finest quality furniture. Shipped FOB factory, direct to your home. Large choice sofas, chairs, tables, bedrooms, lamps, clocks. **Send $1.00** for largest Victorian catalog & fabrics. We'll refund with $2 off on first purchase.

MAGNOLIA HALL Dept. BH-99
726 Andover Atlanta, Ga. 30327

AUTHORS WANTED BY N.Y. PUBLISHER

Leading book publisher seeks manuscripts of all types: fiction, non-fiction, poetry, scholarly and religious works, etc. New authors welcomed. Send for free booklet BH-1.

Vantage Press, 120 W. 31st St., N.Y., N.Y. 10001.



BIG $2.00 BOX of New 1969 Christmas Greeting Cards FREE To Help You MAKE EXTRA MONEY

Pays Full $1.00 Profit Per Box!

It's easy to make $10.00 on 10 boxes, $40.00 on 40 boxes $250.00 on 250 boxes for yourself or your organization BIG value $2 Assortment sells on sight. Over 45 Cardinal money-makers to show friends. *No experience needed.* Many exclusive extra-quality, extra-value, extra-profit Assortments, as many as 36 cards for $1.50.

MAIL COUPON NOW to get 3 best-sellers on approval with your FREE $2 Assortment. PLUS FREE Exclusive Personalized Card Album of 82 big profit Selections and handy Carry Kit FREE. Send no money. Act Today.



Send for $2.00 Box FREE

CARDINAL CRAFTSMEN, Dept. 11-A
1400 State Ave., Cincinnati, Ohio 45214
Send handy, introductory Money-Making Kit on approval with FREE $2.00 box, FREE Cardinal Carry Kit and FREE Personal Album

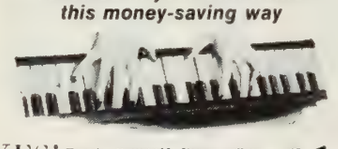
Name.....

Address.....

City_____ State_____ Zip_____

SECRETS of Teaching Yourself MUSIC

revealed in your own home this money-saving way



YES! Teach yourself Piano, Guitar, Accordion, Sax, ANY instrument—even if you don't know a single note now! No special "talent," no previous training needed. Famous low-cost U.S. School of Music Course, with step-by-step pictured lessons, makes it simple as A-B-C. Everything is in print and pictures. First you are told what to do. Then a picture shows you how. You start by playing actual pieces. Sooner than you may imagine you'll amaze friends by playing your favorite music—ballads, pops, classical, jazz, country music, dance tunes, etc. Over 1,500,000 students all over the world. (Accredited Member NHSC).





Stop Cheating Yourself of These Joys

Popularity. New friends. Gay parties. Musical career. Extra money. Banish worries, frustrations. Satisfy self-expression, creative urge. Gain self-confidence.

Write today for 36-page illustrated FREE booklet. **U.S. SCHOOL OF MUSIC, STUDIO A3129, PORT Washington, New York 11050.** (Est. 1898. Lic. N.Y. State Education Dept.)

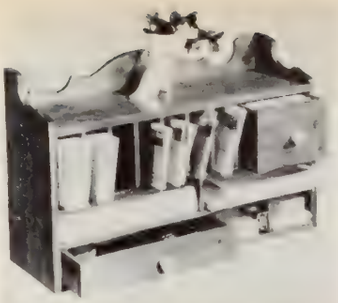
Now You Can Learn Music In Your Own Home

Name .....

Address .....

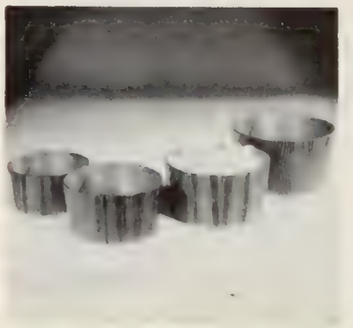
City .....

State ..... Zip Code .....



Wall or desk "cubby holes"

Lovely organizer holds mail, envelopes, checkbooks, cancelled checks, cards, note paper, stamp books—and much more. File drawer keeps 3x5 cards, file tabs; drawer stores pencils, tape, etc. In honey tone pine (maple) or antique pine (walnut) fin. 19½"L x 12"H x 6"D. $16.50; kit: $10.50, add 60c w. of Miss. Yield House, D-9, N. Conway, N. H. 03860.



Teakwood bowl set

Danish-inspired for the most modern look, this handsome set comes in graduated sizes for parties or family snacks. Hand-rubbed finish; lightly oiled, deeply grained, long-lasting beauty. For salads, candy, nuts, popcorn, chips. Attractive fruit bowl. Set of four from 6" to 4" diam.: $5.95 ppd. Holiday Gifts, Dept. 409-D, 7047 Pecos St., Denver, Colo. 80221.



Knotted fringe and muslin

Cheerful note for any room are these Early American-style curtains of unbleached muslin, with short knotted-fringe tiebacks in Williamsburg Blue. You'll want several pairs! 80"-wide a pair. 45", 54", 63", 72" long: $9 a pair. 81" and 90" long: $10.50 a pair. Add 50c postage and handling. Country Curtains, Dept. BH-9, Stockbridge, Mass. 01262.

"Road Runner" car horn

Blast a "Beep! beep!" just like the famous cartoon speed-demon, the zany "Road Runner" bird. Horn attaches easily to your car, sounds off with a touch of the button. Distinctive and fun, it tells the world to watch out for you. Measures 4" x 5½" x 6½"; with horn-button control, instructions. $8.89 + 75c post. A Man's World, BH-9, Lake Success, N. Y. 11040.



Brighten ironing days

And make the chore easier, too. Cheerful ironing board cover brings a sunny look into the laundry room; special Teflon material cuts down work, prevents costly scorching. Green and orange sunflowers on gold. Drawstring pull cover fits neatly over boards. 54" long. $1.59 ppd. Lillian Vernon, Dept. HS3, 560 So. Third Ave., Mt. Vernon, N. Y. 10550.

TREES 25 for only $7.95

3 - 5 yr., select trees; 8" - 16". 5 each: Scotch Pine, Norway Spruce, White Pine, Colorado Blue Spruce, Frazer Fir — No C.O.D. Postpaid at planting time.

CANADIAN HEMLOCK

25 for $6.00 50 for $11.95 100 for $21.95

These sturdy, well rooted 3-yr., 8" to 14" plants are ideal for background or hedge in sun or shade. Trim to desired height.

Postpaid—No C.O.D.
Write for FREE CATALOG

MUSSER Box 3G Indiana, Pa. 15701



PURE WHITE BRILLIANCE

At $22 Per Carat

Luxurious simulated Diamonds, man-made, UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim, discolor, or will be replaced at NO COST. Cut to full 58 facets. EASY PAYMENTS. 10-DAY MONEY-BACK GUAR. FREE catalog of styles set in 14K white or yellow gold, for men and women, write:

VEGA CO. Dept. BH-9, Box 465 Radio City Station N. Y., N. Y. 10019

1000 MODERN ADDRESS LABELS ZIP CODE 35¢



VERY SPECIAL! 1000 lovely gummed labels printed with ANY name, address and Zip Code. **ONLY 35¢** (plus 5¢ postage). Beautiful Deco-Stripe design, tabbed. **EXTRA SPECIAL:** 3 sets (same or different printing on each set) **ONLY $1.10 POSTPAID.** Tu-Tone gift boxes 5¢ each with labels. Order as many sets as you wish. Great for fund raising!

GREAT PLAINS SALES CO.
2306 W. 10th. Dept. B-9 Topeka, Kansas 66604

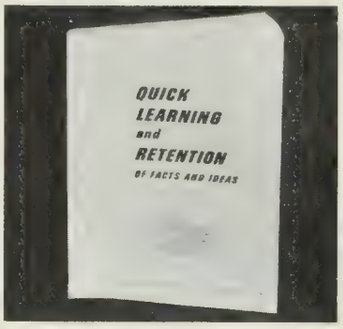
Elephant's a wicker table

And it's full of legendary luck to bring good fortune to your decor. We're delighted with its unusual looks, plus practical uses topped off with removable tray for easy serving. Perfect as end or cocktail table. Splendid in pairs flanking a sofa. 25"L x 17"W x 24"H. $29.95 ppd. Send 25c for catalog. Fran's Basket House, BH-9, 89 W. Main St., Rockaway, N. J. 07866.



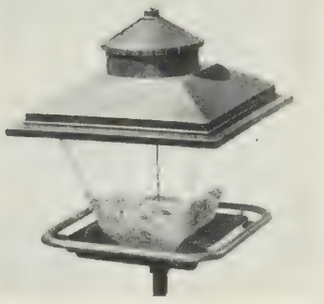
Expert help for students

Easy-to-follow, illustrated manual has a how-to guide for learning to remember what you read, can bring you better grades. Method requires a few minutes daily; helps cut down on study time, build confidence. For businessmen, students. 9-lesson course: $4.95 ppd. Order from J. W. Holst, Inc., Dept. BE9, 1005 E. Bay St., East Tawas, Mich. 48730.



Birds flock to this feeder

And the decorative design of a Colonial lantern is a lovely addition to your yard. Holds 5 lbs. of bird seed. See-thru sides make watching fascinating. Weatherproof, molded styrene, bird-perch rim all the way around. 6½-feet tall on metal pole that stakes into lawn, garden, etc. $5.99 + 50c post. Foster House, Dept. 309-1089-OX, Peoria, Ill. 61601.



Electro-gold plated prints

Dramatize your walls with the golden beauty of electro-plated prints by Currier & Ives. Fine cut detail creates elegant & timeless beauty. Ea. print 50" sq. Set includes Roadside Mill, In the Country, Spring at the Homestead, Winter in the Country, Harvest & Return from Pasture. $2.95 ppd. Limited supply. World Art, Dept. BH9, 606 Post Rd., Westport, Conn. 06880.



Apothecary miniatures

The quaint glass jars that lined the shelves in drug stores of old have been re-created as the perfect canister set. Set of four jars (22 oz., 13 oz., 8 oz., 3 oz.) have snug plastic lids to keep contents fresh. A delightful kitchen accent left empty, filled with spices, colored water, pebbles. $3.50 set ppd. Old Guilford Forge, Dept. BH9, Guilford, Conn. 06437.



Continued

PHOTO BARGAINS

ONLY 1.00 YOUR CHOICE



2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
5 WALLET PHOTOS (plus FREE 5x7 ENL.)
12 WALLET PHOTOS and 3 5x7 ENL.

Add 25c per selection postage and handling, plus add'l 35c extra for rush 1st class service.

Lovely double weight portrait-quality photos, ready for framing. Send any snapshot, photo, or neg. (returned with order). Any enlargement hand-colored, 50c extra. State color of eyes, hair and clothes.

QUALITY VALUES

Studio 114-R, New Rochelle, N.Y. 10804

PLAY GUITAR IN 7 DAYS
OR MONEY BACK

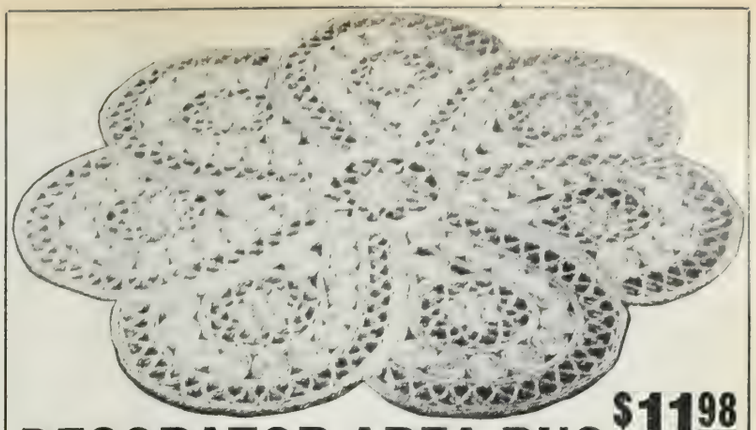


TOP GUITARIST ED SALE'S famous 66 page secret system worth $3.00 teaches you to play a beautiful song the first day and any song by ear or note in seven days! Contains 52 photos, 87 finger placing charts, etc., plus 110 popular and western songs, chords and music; a $1.00 Chord Finder of all the chords used in popular music; a $2.00 Guitarist Book of Knowledge. Total Value $7.00

Now Only $2.98

SEND NO MONEY! Just your name and address, pay postman $2.98 plus C.O.D. postage. Or send $3.00 with order and I pay all charges.

ED SALE, Studio 169-M, Avon By the Sea, N.J. 07717



DECORATOR AREA RUG $11.98 Add $1.00 Post.

Magnificently woven by hand into a lacy pattern of exceptional intricacy! Remarkably durable rug is completely finished on both sides making it reversible for even wear. Made of rugged, sisal like fiber, its natural color complements any decor. Use indoors or out. Superb in living room, bedroom, bath or patio. Large 4 ft. diameter. A terrific value comparable to rugs selling for more than twice our low price.

HARRIET CARTER Dept. BHG-969, Plymouth Meeting, Pa. 19462 MONEY BACK IF NOT DELIGHTED



GLOVE-LEATHER GAUCHO

Lightweight gaucho boots in extra-soft genuine leather; adjustable instep strap. Smart with pants suits, tweed skirts. Black, Bone, White Cowhide or Natural Deerskin. Sizes 5-10 M & N; ½ sizes too.

(85 deposit for COD) Satisfaction guaranteed

$9.50 Plus 50c postage

OLD PUEBLO TRADERS Box 6305 BH9 Tucson, Ariz. 85716

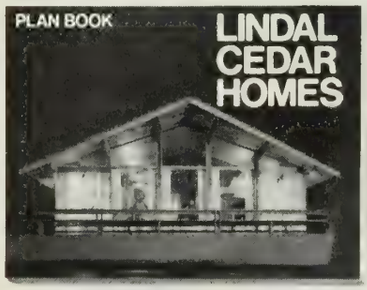


AUTHENTIC CHINESE WOK $1.98

The secret of Oriental cooking—AND the secret of delicious food without extra calories! Crisp vegetables, succulent meat and fish, done with mere drops of water or oil possible only with this special pan of centuries-old design! Heavy steel, 12" diameter, 4½" high with pouring spout.

8152 Chinese WOK (recipes incl.) $1.98
add 50c postage

The Country Gourmet Inc.
Dept. HS, 545 Fourth Ave., Mt. Vernon, N. Y. 10550



Your leisure home is in this book.

88 imaginative, family-tested designs in dramatic color!

This handsome 36-page book is chock-full of ideas for your vacation home. Full-color interiors and exteriors with easy-to-read floor plans. Lindal Cedar Homes are masterpieces of good taste, with the careful attention to detail and craftsmanship you'd expect of the world's largest cedar-home maker. Wide range of sizes and prices. Every home is pre-cut, ready for quick, easy assembly on your site. Shipping costs tailored to meet competition anywhere.

Lindal Cedar Homes, Dept. B-9, Tacoma, Wa. 98465
Enclosed is $1 for my Lindal Cedar Homes Plan Book

Name _____
Address _____
City _____
State _____ Zip _____

HYPONeX® PLANT FOOD
Grows better plants, indoors or outdoors. Clean & soluble. 10 oz.–$1.00. Makes 60 gals. Free catalog. HYPONeX, COPLEY, OH. 44321

TAKE YOUR PICK OF 266 COURSES

That's how many ways ICS® offers you to get ahead. No tricks. No gimmicks. Whatever your job interests – from accounting to engineering – there's an ICS course for you. To help you get ahead faster in your present job . . . or find a new career. Write today for 3 FREE booklets: (1) new 36-page career guide; (2) special career catalog; (3) brochure illustrating the famous ICS method, used by over 8,000,000 students since 1890. Send coupon NOW. No obligation.

INTERNATIONAL CORRESPONDENCE SCHOOLS
Dept. W5720H, Scranton, Penna. 18515
Accredited Member
National Home Study Council

Please send FREE **success** book, sample lesson and catalog checked.

☐ Accounting ☐ Engineering
☐ Art ☐ Personality Dev.
☐ Automobile ☐ High School
☐ Business ☐ Radio-TV
☐ Chemistry Electronics
☐ College Level ☐ Secretarial
☐ Computer ☐ Other – please
☐ Drafting specify _____

Name _____ Age _____
Address _____
City _____
State _____ Zip Code _____

ICS Training is VA-approved



FREE! NEEDLECRAFT IDEA CATALOG

There's a fabulous needlecraft gift shop in your mailbox! Merribee's 64-page full-color catalog has complete selection supplies: needlepoint, stamped linens, crewel embroidery, rugs, afghans, tapestry and knit kits, 1,000 colors DMC thread plus many hard-to-find items. You've never browsed in a needlecraft shop equal to it. Order today

CLIP AND MAIL TO
MERRIBEE
A TANDY CORPORATION COMPANY
2904 W. Lancaster,
Dept. B27,
Fort Worth, Texas 76107

Yes! Please send me a copy of your **FREE** Merribee Needlecraft catalog.

Name_____
Address_____
City_____ State_____ Zip_____

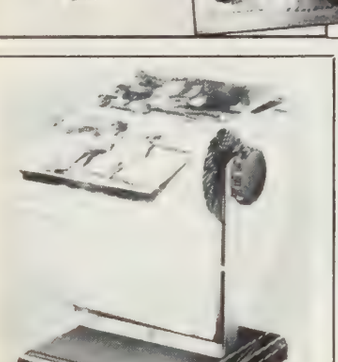
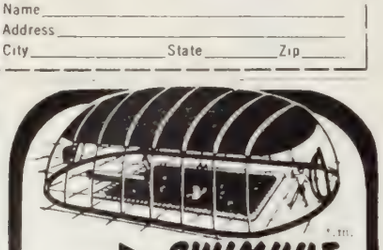


PHOTO-GO-ROUND

Take treasured snapshots out of hiding. Display them in this revolving photo file! No gluing! No mounting! Simply slip photos up to 3½" x 5½" into protective transparent windows suspended on sturdy wooden base. Envelopes for 160 pictures are included. Will hold up to 600. **$10.95 plus 85c postage.** Envelopes for 32 extra photos $1.00.

FERRY HOUSE, Dept. BH-99, Dobbs Ferry, N.Y.



▶ SWIMHUT

Enjoy your pool year 'round in the new space-age enclosure. Solar-heated by day, holds in and utilizes pool heat by night. Swim in real comfort.

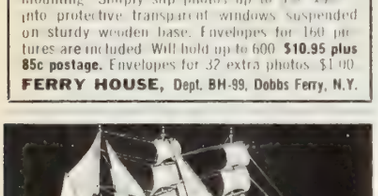
Swimhut patented features: water border perimeter seals airtite to pool deck; filtered fresh air within keeps pool sparkling, keeps out leaves, wind, dirt, animals and insects.

Vinyl top appears as stained glass roof, with window clear sides, nylon stabilizers.

Durable and lightweight, can be quickly erected or removed as desired by homeowner. Low cost is fractional of permanent structures. Swimhut will repay in pool pleasure and care.

Free brochure on request.

AQUAGARD POOL COVERS
2801 SAN FERNANDO RD., DEPT. F
LOS ANGELES, CALIF. 90065



Above: U.S. Training Ship "Enterprise" 21" L x 14" H. Complete kit with carved wood hull, sawed sails, all fittings and mounting board. Complete $19.95 plus 75c shipping.

SHIP MODELS

Ships played a part in the family history of most of us. Perhaps that's why a ship model is so warming to have and so lovely to look at.

Our new fully illustrated 128 page catalog shows over 40 Historic Sailing Ships — all available in kit form and some as finished models. Also shown are more than 100 pictures of Ships and Sea — figureheads, Brass Cannons, and decorative marine items by the score. Catalog 25¢. Send check or M.O. to:

PRESTON'S
120-W Main St. Wharf, Greenport, N. Y. 11944
SATISFACTION OR MONEY BACK



DECORATIVE TRIVETS

Four traditional designs in 250 degree heat resistant polypropylene look exactly like the black wrought iron originals. Use them as wall decorations, hot plate holders or plant stands to protect furniture. Full 8-9 inches long, available in a set of four.

SET OF 4 $2.29
We Pay Postage

VISUAL DISCOVERIES
Dept. B9, PO Box 3544, New York, NY 10017

Book Authors!

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Send for **FREE** report on your manuscript & copy of **How To Publish Your Book.**

CARLTON PRESS Dept. BHU
84 Fifth Ave., New York, 10011



FREE

SUEDE CAP

A cap that will last forever. Rugged, comfortable. Water-repellent brushed pigskin suede retains shape in any weather. Color choice ... Loden Green or Maverick Brown. Send head size (6¾—7⅝) $4.95 ppd.



DEERSKIN TRADING POST
Rt. at 114V, Danvers, Mass. 01923.

FREE CATALOG

Use your Zip Code!

Send Postcard for FREE CATALOG

For best fit in your size, order shoes by mail from our catalog showing enormous style-variety for all occasions. Satisfaction guaranteed or money refunded!



sizes 1 to 5 only

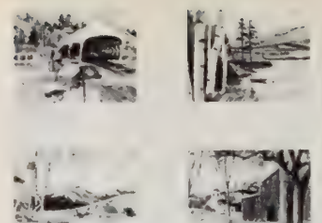
Cinderella of Boston
Dept. B. 9 West St. Boston, Mass 02111



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a hard synthetic stone at a fraction of the cost of a diamond. Strongite's hardness enables us to offer an **UNCONDITIONAL LIFETIME GUARANTEE** in writing against chipping and scratches. All shapes and sizes up to 20 carat. Easy payment plan. Money-Back Guarantee within 10 days. Send no money. Write for **FREE BROCHURE** with settings for men and women.

THE STRONGITE CO. Dept. 17BH, 7W. 45th St. New York, N.Y. 10036



Splendors of America

The beauty of our country brings beauty to your decor. Striking color prints of 4 seasons paintings by Gerald Hazzard on heavy paper ready to frame. 18" x 21" ea. Free w. order: old map of America, 17" x 21", copied on parchment. 4 prints + map: $1.98 + 25c post. Westport's World Art & Gift Shop, BH9, 606 Post Rd., Westport, Conn. 06880.



Initialed tie tack

Here's a special gift personalized just for him. Three initials are hand-wrought of sterling silver or 14-kt. gold on this handsome tie tack. Keeps his tie neat with an invisible clutch. Simple lines, solid letters create a thoroughly masculine look. Specify sterling: $4.95; or 14-kt. gold: $12.95. Ppd. Holiday Gifts, 408K, 7047 Pecos St., Denver, Colo. 80221.



Milk can breakfast set

Right off the farm, with decorative charm and day-long usefulness, this set is ideal for the breakfast nook. Authentically styled milk can salt and pepper set is made of anodized aluminum, 3¾" tall, for cooking or table. A charming gift. $1.49. Matching Cream 'n Sugar: $2.49. Both for $3.49. + 25c post. Gracious Living, Dept. 597, Berkeley, R. I. 02864.

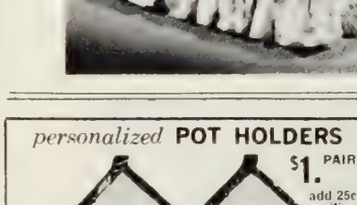


The "Lazy Daze" lounger

Stretch out in comfort on this anywhere chair. Sturdy wood frame, 32"H x 56"L x 43"D, seat 17"H. Reversible, foam-filled back, cushions. Choice: 28 colors of spot shed velvet, print (shown), varied fabrics in solids. $129 ea., $250 a pr. Exp. chgs. coll. Catalogue, swatches (specify) $1. Hunt Galleries, Inc., BH9, 2920 N. Center, Hickory, N. C. 28601.

personalized POT HOLDERS

$1. PAIR add 25c mailing



New! Different! **SIX PAIR $5.50 ppd.**

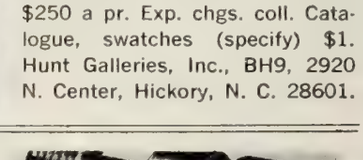
Charming idea for every home! These Gay Quilted Pot Holders will brighten any kitchen. 6" square. Perfect for weddings, showers, anniversaries. Stock up now for gifts! Remember Christmas too! Order any names. Send by return mail.
(MATCHING CORK HOT MATS SAME PRICE)
STRATTON SNOW, C8, Delray Beach, Fla. 33444

TRUNK DECORATING

Illustrated Booklet TRUNKS TO TREASURES shows step by step how to enjoy this fascinating and creative hobby. Make hope chests, blanket chests, toy boxes, etc.



INCLUDES IDEAS FOR DECORATING AND FULL COLOR ILLUSTRATIONS
Only $2 Postpaid or Two Copies for $3.50
FLAIR-CRAFT, INC.
P.O. Drawer 4607DD, TULSA, OKLA. 74104



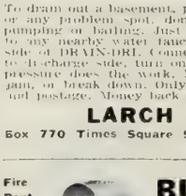
Drain Flooded Cellar FAST!

Needs no electric motor or gas engine power.

To drain out a basement, pool, vat, excavation, boat, or any problem spot, don't break your back hand-pumping or bailing. Just connect your garden hose to any nearby water faucet and free end to intake side of DRAIN-O-RIL. Connect another length of hose to discharge side, turn on faucet, and normal water pressure does the work. No moving parts to wear, jam, or break down. Only **$2.98** plus 35c handling and postage. Money back guarantee.

LARCH Dept. 226-A
Box 770 Times Square Station, New York 10036

Fire Dept. App'd



BURN TRASH SAFELY OUTDOORS

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest 2 bu. cap. $15.95 postpaid with money-back guarantee. Add $2.00 W. of Denver.

3-6-10-15-20 bu. sizes.

ALSTO CO.
Dept. BH-9, 11052 Pearl Rd., Cleveland, Ohio 44136

e-and-sconce elegance

stylish touch to room or , decorate a hard-to-fill ace with these maple leaf wer sconces. Wrought iron with gold antiquing to fit or scheme. Choose colored . (not included) to contrast d with decor. Each 16" x .95 a pair + 50c post. Har- ter, Dept. BHG-969, Plym- eeting, Pa. 19462.



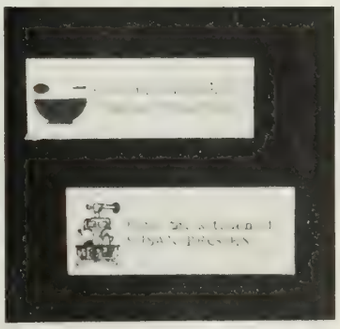
ne watch is a clock

iting reproduction is actu- working timepiece. Looks tch repairman's sign from go: molded composition in al gray; weathered-white ack hands, numerals. 18" x 21⅛". Electric clock: 8-day key wind: $14.95; -operated: $17.95 ppd. Art, Dept. 9BH, 606 Post estport, Conn. 06880.



e-the-cook" labels

an easy way to personalize home-made goodies: black te, gold-edge gummed la- ½" x ½", in your choice of stove design. Perfect for ing bazaar contributions, goods, Xmas gifts. 500/ printed on gold: 250/ Via air, add 30c. In con- plastic box. Bruce Bolind, H9, Boulder, Colo. 80302.



ssure hose nozzle

ur tame garden hose into a wer helper around the and garden: water shoots strong stream. Perfect for g driveway and sidewalk; or removing dirt and loose rom side of house. Solid construction. $1.49 plus st. Order from: Greenland , 7028 Greenland Bldg., Florida 33054.



TIME OFFER—NEW

OLOR TO STAMPS

only $2.50

YOURSELF and n magnificent Color Stamps, gummed & perf. for greet- s, envelopes, letters, gifts and many other ways. Send color photo (up to 5"x7"), color neg. or slide. GUAR! Orig. ret. d. 50 only $2.50; 100 only $4.50 (1 pose). per order for shipping.

ROXANNE STUDIOS, x 1012, L.I.C. N.Y. 11101. Dept. NS-3

SAVE HUNDREDS OF DOLLARS...



Build this attractive Little Red Barn for work shop, garden tractor, tool storage, play house, dog kennel, motorcycle garage. 8 ft X 12 ft X 9 ft high. Mounted on skids for portability 4 ft. sliding door. Quick to build using 4-in exterior plywood. No expensive tools needed. Simple step by step plans. Send $2.00 for barn plans and material list. Also available 6 ft X 8 ft for $2.00.

HAMMOND BARNS

Dept. BH-3, Box 39027 Indianapolis, Ind. 46239

EMENT TOILET

shes UP

SEWER OR TIC TANK

DIGGING UP FLOORS —

te . . McPHERSON, INC. —

1133 • Tampa, Florida 33614

Make Big Money At Home!



INVISIBLE REWEAVING

Pays up to $10 in an Hour!

Only two $5 jobs a day spare time pays $210 a month. Tailors, cleaners, laundries, individuals bring their work to you. Become the invisible reweaver in your community. We'll tell you what it takes to learn this craft; how to check profit possibilities in your town. Send name for complete information all FREE. FABRICON CO., 1555 Howard St., Dept.579, Chicago, Ill. 60626

NAME MARKERS FOR MAILBOXES, LAMP POSTS, LAWNS & DESKS

SATISFACTION GUARANTEED OR YOUR MONEY BACK

FAST SERVICE — WE SHIP IN 48 HOURS



OUR 21st YEAR HELPING BETTER HOMES & GARDENS READERS WITH THEIR CHRISTMAS LISTS

Spear DAY-n-NIGHT MARKERS

SAVE! America's finest, most popular nameplates come to you direct from the factory - not available in stores! Your name & number shine in friends', doctors', police & fire ve- hicles' headlights like highway signs! For any mail box own or lamp post installs in a minute. Superluxe quality

- Reflector-beaded white letters permanently embossed in solid rustproof aluminum
- Black, Red, Brown or Green baked enamel background

Fund Raisers, Salesmen, Senior Citizens – Earn handsome profits taking orders for Spear products. Write today for details.

LAMP POST & WALL MARKERS



STYLE BRX $3.95



STYLE FBX $4.95

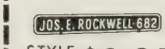


STYLE NBX $5.95



STYLE OBX $6.95

MAILBOX MARKERS



STYLE MX $2.95



STYLE MFX $3.95



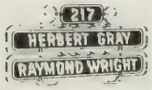
STYLE EMX $4.45



STYLE NMX $4.95



STYLE OMX $5.95



STYLE NOMX $7.95



LAWN MARKERS



STYLE LFX $4.45



STYLE ELX $4.95



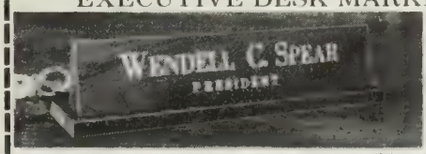
STYLE NLX $5.95



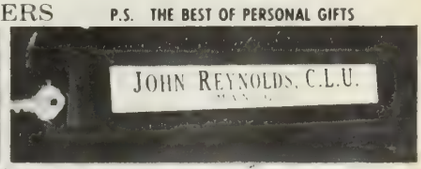
STYLE OLX $6.95

EXECUTIVE DESK MARKERS

P.S. THE BEST OF PERSONAL GIFTS



GOLD-n-WALNUT MARKER—Beautiful 24K Gold-engraved in solid American Walnut; oil-rubbed finish. 8½"x2". Order Style XKG4. Marker with name only, $3.95; Name and title (as shown), $4.95



BRASS-n-WALNUT MARKER—Handsome engraved solid brass plate on oil-rubbed solid American walnut. 8½" x2". Order Style XDEB. Marker with name only, $5.95; Name and title (as shown), $6.95

SATISFACTION GUARANTEED OR YOUR MONEY BACK

FAST SERVICE — WE SHIP IN 48 HOURS

Spear ENGINEERING COMPANY

4981 Spear Building, Colorado Springs, Colorado 80907

WE GIVE S&H GREEN STAMPS

SAVE!

ORDER 2 OR MORE WE PAY POSTAGE & HANDLING

Please list additional orders on separate sheet

FREE GIFT CARD	STYLE	WORDING Any wording you want up to 17 letters & numbers on Day n Night plates, 6 on number plates. Up to 20 letters (30 for title) per line on Desk markers	PRICE
			$
			PLUS POSTAGE & HANDLING .45
			$

DAY n NIGHT COLOR ☐ BLACK ☐ RED ☐ BROWN ☐ GREEN

SHIP TO: _____

ADDRESS _____

CITY-STATE-ZIP _____

NAME FOR GIFT CARD _____

On request, we inscribe your name on the card and send it with the marker, to any address you specify.

THE MAN NEXT DOOR



"It's a long story, but briefly, we all met at group therapy. Then we took out group insurance and began group buying, which led us to group investing, yielding profits which made possible this group tour."

Surveying our place for the big fall clean-up, I realize that one major difference separates Man and the pack rat. Though both of them are great hoarders, no pack rat alive could fill an entire garage in the single summer the job took me.

My Chris has turned old-fashioned in at least one respect. Since fried chicken places have become as numerous as hamburger stands, she believes in chicken every Sunday.

Seeing a portrait of Dad Hillis' family when he was a boy, Rosemary announced that her great-grandparents were most definitely "with it." Grandpop wore an impressive beard and sideburns; Grandma's glasses were large and steel-rimmed; and one of the boys held a harmonica.

Bill Hendrix claims he is now a total social failure. He neither jogs nor diets—and he gave up smoking long before it became fashionable.

Women now are so aggressive, according to Elaine Cowan, that wolves no longer prowl in sheep's clothing. They just wait to get caught by a lamb in a miniskirt.

Dad Hillis says power steering came along too late to do him much good. When he really needed it, he says, was on those long-ago moonlit nights when he was trying to drive around in a Model T Ford with one arm around the future Mrs. Hillis.

Bill Norman came from family stock that was way ahead of its time. He says both his father and mother were firm believers in personal deficit spending.

When we bemoan today's shortages, let's not overlook the shortage of unprintable words. It's hard to think of one that isn't printed.

The dental profession quietly keeps making progress. Nowadays when a dentist says "this won't hurt a bit," it's usually true—until the bill arrives.

It's bad enough to undergo surgery, says Fred Henderson, but far worse is that he had an operation he can't show and doesn't want to talk about.

Dad Hillis offers all of us a good rule of thumb about restaurants—the dimmer the lights, the higher the prices.

With the cost of ladies' clothing so high, Chris would make her own except the value of her idle time keeps going up, too.

It wasn't all bad when burglars visited the home of Mrs. Weems, a widow. They took a few hideous items she never had the courage to dispose of because they were gifts.

Summer always takes its toll of things that were new and fresh in May, philosophizes Dot Dresch. She suggests that September be proclaimed "bury your old sneakers" month.

Uncle Dodd says modern man has in effect added five words to each of the Ten Commandments: ". . . unless you really want to."

Professor Harold Simmons, who attended a high-level conference on national problems, reports he was greatly heartened by the solutions he heard—from the New York cab driver returning him to the airport.

Our latest family and neighborhood activity started by chance when one of the children—a friend of our Judy—was urged by her parents to sing for us after dinner one night. She was reluctant until we agreed to sing with her.

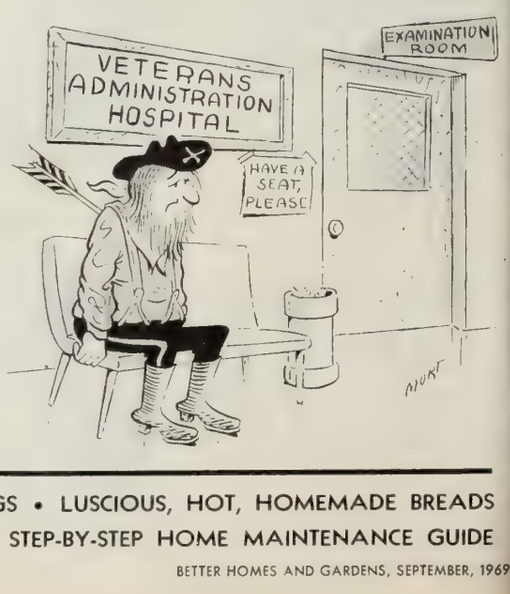
Suddenly we found ourselves, four adults and the six children, trying yet another song. Some of us even started to harmonize. It was such fun that we telephoned another neighbor, and we spent the whole evening singing.

Now we all get together often to sing, and other friends join in occasionally, too. It doesn't matter what's on the program—folk songs, hymns, even some of the new pops suggested by 16-year-old Rosemary and her friends. We enjoy them all.

I heartily recommend to others the rediscovery of group singing. In fact, our songfests have become so popular that I'm a bit worried about them. I'm afraid that we might be inclined, in the typical way of Suburbia, to have a "regular night" to sing.

Then we would move to the next step—election of officers and adoption of by-laws. In a year, we probably wouldn't be singing at all; we would be meeting and talking about our organized activity.

Burton Hillis



NEXT MONTH • NEW! THE "CENTERS" APPROACH TO HOME FURNISHINGS • LUSCIOUS, HOT, HOMEMADE BREADS • WHAT ARE YOUR CHANCES OF GETTING AN ULCER? • STEP-BY-STEP HOME MAINTENANCE GUIDE

October 1969 • 50¢

Better Homes and Gardens®

New "Centers" approach to furnishings!

Luscious hot homemade breads
The urban crisis and the family
Should you buy stocks today?
Step-by-step home maintenance



A bedroom "center" for boys!

962707000 17.9401 BUAME DEC70
BURLINGAME PUBL LIBR
BURLINGAME CA 94010



Armstrong presents

VINYL CORLON FLOORS
LANCASTER LINE CARPETS
CHANDELIER CEILINGS
NATURAL CORK WALL COVERINGS
THOMASVILLE FURNITURE
FOUNDERS FURNITURE

Now that Armstrong is in carpet and furniture—in addition to vinyl floors, ceilings, and wall coverings—we've been looking for a way to express this whole family of interior furnishings in one phrase. So, we've developed the theme "Armstrong, creators of The Indoor World."



F ow on, we hope that whenever
y nk about building a new home,
r eling, or redecorating, yo
t Armstrong for your floor
c pets, furniture, wall coverin
c lings. When you do, you can
b assured of getting the fine q
a d value that the Armstrong n

has come to stand for — wherever it appears. ■ We're ready to help you create *your* Indoor World. To find out where to buy any of the Armstrong products shown here or on the adjacent pages, just call this special number toll-free: (800) 243-0355. In Connecticut, call 853-3600 collect.

Armstrong

creators of THE INDOOR WORLD

Chandelier, Corlon® and Lancaster Line are trademarks of Armstrong Cork Company.

The Sunshine Room

It's wherever you put an Armstrong vinyl floor.

This floor is made with sunshine and vinyl.

There's a bright, sunny glow deep down inside. Around the clock, it rises out of the floor and fills the room—and everybody in it—with a sunshiny feeling.

And because it's vinyl, the floor is easy to keep sparkling bright and spanking clean.

This is one of the newest designs in our Coronelle® Collection of Vinyl Corlon® floors. We call it Briarcrest™. A shining example of how Armstrong vinyl floors catch the light and spread cheer to every corner of the room.

Every home should have a Sunshine Room. It can be a kitchen, family room, front hall—*any* room where you put an Armstrong floor made with sunshine and vinyl.

We've put the entire Coronelle Collection on display in a lavish, full-color portfolio. For your copy, send $1 to Armstrong, 6910 Elm Street, Lancaster, Pa. 17604.

Floor design copyrighted by Armstrong



creators of THE INDOOR WORLD

Better Homes and Gardens is published monthly, at $4.00 per year, by Meredith Corporation, 1716 Locust St., Des Moines, Iowa 50303 U.S.A. Second class postage paid at Des Moines, Iowa, and at additional mailing offices. October, 1969, volume 47, number 10.




If you like Armstrong bright and shiny,



you'll love Armstrong deep and sculptured.

e've just created a whole new line of car-
et: the Lancaster Line™.
It's not just one kind of carpet. It's sculp-
red carpet like the one shown here (we
ll it "Windcave™"). It's patterned carpet,
ush carpet, shaggy carpet, with hundreds
glorious colors to choose from.
And we've tried to make choosing a little easier. There's no confusion about fiber types or brands. Our fibers are specially selected and labeled "Armstrong Approved."

Armstrong

creators of THE INDOOR WORLD

We want to be as well known for our carpet as we are for our floors. The only way to do that is to make the best carpet possible. And that's what we're doing.

See our Lancaster Line right now. Call this number, toll-free, for the name of the Armstrong carpet man nearest you: (800) 243-0355. In Conn., call collect: 853-3600.

Furniture by Thomasville, a subsidiary of Armstrong

NEXT MONTH

DECORATING
Quiet color schemes speak loudest!

TRAVEL
A veteran's guide to Europe 25 years later

GIFTS
Holiday food gifts from your kitchen

HEALTH
A complete family dental health program

BUILDING
Three impossible home additions—that work!

TABLE SETTINGS
How to achieve drama on your table every day

Better Homes and Gardens®

THE IDEA MAGAZINE FOR BETTER HOMES AND FAMILIES — OCTOBER, 1969; VOL. 47, NO.

DECORATING
58 How to live more in the rooms you have!
60 A living room that really entertains
62 At last—a family room that lives up to its name
64 A room that's great for two active boys
65 . . . and a room that's perfect for study
66 Why not an outdoor room—inside!
68 The "adults only" retreat
70 A nonstop dining room
72 This art center is part of the living room
73 . . . and this music center divides an entry
164 Very special snack bars

CRAFTS
86 Crazy coverlets to stitch up quick

FAMILY FEATURES
34 How to get your boat ready for winter
48 How to keep a big dog
74 The people squeeze
98 After the children leave home
192 The man next door

CARS IN YOUR FAMILY
38 Under-hood jobs any man can do

FAMILY TRAVEL
55 What it costs to get there
153 A Better Homes and Gardens family discovers the Caribbean

GARDEN
36 How to choose and plant evergreens
76 A flower-bulb show for $25 . . .
78 . . . and a wealth of lilies for $35

BUILDING
42 Step-by-step home maintenance
149 How safe is your furnace?

PROJECTS
22 The right handsaw
52 A great first workshop
142 A sleep/study unit you can build

FAMILY MONEY MANAGEMENT
8 Should you be in the stock market?

FOOD
16 A primer on table wines
80 Bread you bake
82 Yeast bread
84 Quick bread
93 Prize tested recipes
96 Win money for your recipes
112 Spaghetti—quick or classic
120 Better breakfast ideas—Hot cereals
123 Cauliflower—hot or cold
126 Look and cook—Pastry finishes
168 Leftovers, on purpose

FAMILY HEALTH
12 What are your chances of getting an ulcer?

NEWS AND SHOPPING
26 Good news
146 How to order material from the magazine
166 Good news for the gals
172 Shopping editor's choice
For shopping information on products shown in this issue, see Buying Guide, page 139

Cover photograph: Hedrich-Blessing

Editorial Director BERT DIETER *Editor* JAMES A. RIGGS
Managing Editor NEIL KUEHNL *Art Editor* BILL YATES *Eastern Editor* GEORGE BUSH

Food Editor DORIS EBY *Associates* PATRICIA POLLOCK JOAN McCLOSKEY NANCY BENSON
Home Furnishings Editor PEG RUMELY *Associates* NELDA B. CORDTS CHARLOTTE GARNER ROBERT E. DITTMER
Building Editor NOEL SENEY *Associates* STEPHEN MEAD DOUGLAS M. LIDSTER GEORGIA V. YOUNG
Garden Editor HAMILTON MASON *Associate* Dr. L. C. GROVE *Special Assignments Editor* JERRY REEDY
Kitchens and Equipment Editor HELEN A. DAWSON *Home Entertainment Editor* ELIZABETH CRASTER
Project Design Editor DAVID ASHE *Automotive and New Products Editor* DUANE L. GREGG
Money Management Editor PETER LINDBERG *Travel Editor* PAUL PLAWIN *Health Editor* GERALD KNOX
Staff Designer DONALD POPPLESTONE *Assistant Staff Designer* MORLEY B. SMITH *Copy Editor* MARY ANN ROBERTSON

Art Staff DOROTHY MAITLAND DAVID GOLBERT JAMES ROHAL ERNEST SHELTON *Covers* GEORGE F. ONGLEY
Art Production Editor NOBLE GAMMELL *Makeup Editor* KATIE NORRIS *Photo Studio* LUE CALKINS

New York—Family Living Editor MARGARET McMAHON *Associates* MARGARET DALY CAROL BASSIN
Assistant CATHERINE WOLF *Consultant* HELEN STARK
Los Angeles—Associate Editor, Western States ELIZABETH GILRAIN

Test Kitchen MARION VIALL CAROL COBORN *Reader Service* TERRY WADLE CHARLES SWAIN DOROTHY HASLEY

Chairman of the Board FRED BOHEN *President and Chief Executive Officer* DARWIN TUCKER
Vice-President, General Manager—Magazines ROBERT A. BURNETT *Publisher* MORTON BAILEY, JR.
Vice-Presidents FRANK FURBUSH WAYNE A. MILLER H. Y. ENGELDINGER E. T. MEREDITH III DONALD L. ARNOLD
JOHN GREGG FRANK FOGARTY ALLAN FERRIN JACK BARLASS LUTHER I. REPLOGLE
Vice-President, General Counsel and Secretary GERALD D. THORNTON *Treasurer* ALEX GALBRAITH *Controller* KENNETH W. HILL

© Meredith Corporation, 1969. All rights reserved. Printed in U.S.A.

Our legs are too pretty to hide under a table.

Notice how all the curves curve in all the right places? How each graceful leg is a gentle, flowing, uninterrupted line right down to its elegant foot?

Each cabriole leg on our Louis XV chair is carved from solid, mellow pecan and brush-finished in antique white. That's the way French-court craftsmen styled them more than 200 years ago. And it's one reason why this Place Vendôme dining chair is so authentically French.

If you prefer Spanish or Classic or Early American, fine. All our furniture has legs that do a lot more than just hold it up. It's all part of what we mean by that Thomasville look.



For three colorful portfolios of Thomasville dining room, bedroom and occasional furniture, send $2.00 to Thomasville, Dept. BH109, Thomasville, North Carolina 27360.

Thomasville®

A SUBSIDIARY OF

Armstrong

creators of THE INDOOR WORLD

Money Management

Peter Lindberg, Editor

Should you be in the stock market?

Almost invariably, the answer is yes—you just about *have* to be in the market these days to stay ahead of inflation. Yet far too many families hold off, waiting for a windfall or that next raise. Instead, they should be making stocks a basic part of their family financial portfolio right now.

Take the case of this typical investor—a 30-year-old Atlanta electronics technician, father of two, who has managed to put between $500 and $1,000 into stocks and mutual funds each year. Here's how his current budget works out on $825 monthly take-home pay after taxes and other deductions, including his health insurance:

Mortgage payments and taxes on his $25,000 home purchased five years ago (5¾ percent mortgage)	$190
Food and utilities	260
Car expenses, including payments and insurance	110
$30,000 worth of term insurance bought at age 26 ($140 a year), plus $10,000 life bought at age 28 ($150 a year)	25
Medical and dental	50
Recreation and vacations	58
Other	82
	$775

This leaves him $50 per month ($600 a year) for investment. Continuing at this level, he figures his security holdings will be worth around $20,000 when his children are in college—and that's allowing for only ten percent or so annual appreciation. This is a conservative estimate; if the market does as well over this 15-year period as it has in the past, his portfolio may well be worth $35,000-$40,000 or mo e.

What to expect

To see just how the stock market has risen in the years up to 1966, check the chart at the top of this page. It's based on the Dow-Jones Industrial Average, considered by investment experts to be a reliable measure of daily stock activities. Surprisingly, this Dow-Jones Average isn't an average of *actual* stock prices alone, but one that has several other statistical factors built in. It shows the movement of stock prices only in three somewhat arbitrary categories—railroads, utilities, and what are loosely called industrials. Still, it is a sound guide to the health of the market—and your own stocks, too, provided they fluctuate about the same as the Dow-Jones average does.

Of course, there's no guarantee that the stocks our Atlanta engineer buys will all go up. You can see from the chart above that in the past three years, there's been considerable fluctuation in stock prices—even among stocks that probably will go up in time.

Among other things, this recent market trend points up how important *careful selection* is to smart stock buying. Learning about the market—and then keeping up with it—requires some effort. Yet it isn't as much strain as many people think.

Why you need stocks

Even if stock buying were as mysterious and demanding as so many assume, there'd be ample reason today for tackling it. For one thing, consumer prices have climbed at an alarming rate in recent years (more than five percent in the last 12 months alone), and the interest you can earn on most cash savings barely compensates for this erosion of your money.

What's more, inflation is not a temporary phenomenon. It's been with us, except for short periods of depression, since this country was founded. And even if inflation doesn't continue at its present, exaggerated rate, experts predict there will be some inflation as long as our country keeps growing. Projecting your family's goals—including education for your children and a comfortable retirement—you readily see that cash savings alone cannot cope with future costs, since those saved dollars won't grow beyond their current purchasing power.

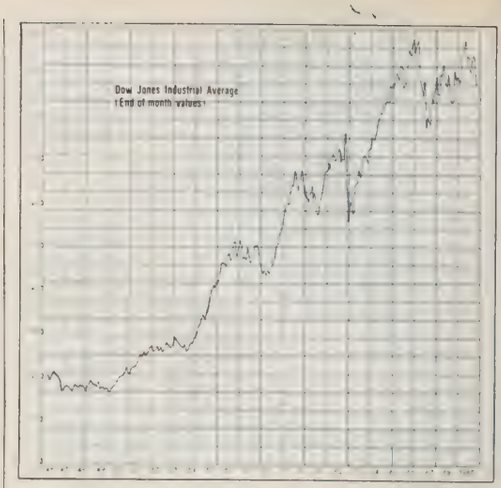
This doesn't mean you shouldn't maintain cash savings. Every family needs a fund it can draw on at a moment's notice. Indeed, you should have at least *two months' income in your savings account*—possibly even as much as six months' worth. But once you cushion yourself against emergencies (and also provide yourself with an adequate life insurance program of three to five times your annual earnings), there's every reason for you to invest other income in the stock market.

That's because stocks, representing ownership in corporations, let you share in the growth of the economy, which almost consistently has stayed ahead of inflation by a wide margin. During the last 20 years, for instance, while consumer prices increased by 42 percent, the average of all stocks on the New York Stock Exchange rose by 600 percent.

Not only professional investors have participated in this growth. Of 26.4 million Americans who own stocks, the majority earn less than $12,000 a year. Mutual fund shareholders—5.1 million of them—invest out of similarly moderate incomes.

Taking the step

Just how do you go about getting into the market? The first step is to get a qualified broker whose firm is registered with the New York Stock Exchange. For a beginning investor, the right choice here is more important than picking stocks. Above all else, make sure your broker is really willing to help you make long-term investments. Unfortunately, some brokers are interested only in "trader" clients who consistently buy and sell on a short-term basis. (If your broker calls you shortly after you have made your first purchase and advises you to sell because he's got something better, you should think seriously about finding another broker.)



Ask your broker to recommend two or three stocks he thinks meet your needs best. At the start, you'll probably have to rely on him completely, but as time goes on you should study research reports on the stocks he chose for you and others you are interested in. Before long, you can participate fully in the decisions.

If you don't want to become that involved, you might be better off buying into a mutual fund. Salaried specialists take all decisions off your hands except for the first one—which mutual fund to pick. Again, you should go to a registered securities broker or a mutual fund dealer. Ask him about funds with a conservative growth objective. He'll supply you with prospectuses and shareholder reports, and you can compare various funds' performance over the years. For a more comprehensive yardstick, you might look up Johnson's "Investment Company Charts." This annual publication contains transparent overlays showing the averages of funds with similar investment objectives. You'll find it quite easy to compare the record of each one.

Even if you can't start your investment program with a lump sum, you can buy small amounts of stock or mutual funds on a regular basis. The Monthly Investment Plan of the New York Stock Exchange allows you to invest as little as $40 a month in the stock of your choice. In fact, by making regular investments of the same amounts, you'll automatically be following a system of "dollar averaging." You buy more shares for the money when the price is low than when it's high. This means *your average cost* is lower than the average cost of the security during the period when you are buying it.

If you buy mutual fund shares in regular installments, your annual investment may be as little as $300 to $500, after an initial payment as low as $100. Under certain contractual mutual fund plans, your individual payments may be as low as $25 a month. However, a contractual plan commits you to specific investments over a period of years (often 10). If you quit before your contract runs out, you are indirectly penalized, since a major part of the total sales charge is deducted from your early payments. ■

E THE CAREFREE ELECTRIC WAY

Electric heat can make any home feel like new

ether your home is 15 or 50 years old, meless electric heat is the modern cure drafts, cold spots and hot blasts.

hing rejuvenates an older home faster than dernizing with electric heat. It's even heat. beatably clean. Quiet. And odorless. It ely requires servicing. And of course, it's neless. That goes for electric cooling, too. live carefree with flameless electric heat... iny home, old or new. Mobile home and irtment, too. Call your electric heating itractor or your electric light and power npany.



Live the carefree way with

Flameless Electric Heat

Live Better Electrically

Edison Electric Institute
750 Third Ave., N.Y., N.Y. 10017

This Gold Medallion identifies a home where everything's electric, including the heat.

It's Sears own French

Revolution:



Damask draperies you can wash.

The look is rich. The fabric a cotton and rayon damask. With tiny "feathers" woven throughout. Feathers like those Empress Josephine liked best. That's why it's called Petit Plume.

Sears took this elegant jacquard design and had it made into draperies for you. Draperies in colors like emerald green. Bluejay. Tone-on-tone combinations like red with gold. Twelve regal colors in all. And all available at most Sears stores, or by catalog.

But the real revolution came when Sears had these damasks Perma-Prest.® Now these Neatnik™ draperies machine wash, tumble dry, and need no ironing. And they're backed with Thermalgard acrylic foam to keep heat in and cold out.

See the revolutionary damasks at Sears, Roebuck and Co. Bring home a pair the same day. Bring home a little elegance. Bring home a little of France. But made in our own U S A.

You've changed a lot lately.
So has **Sears**



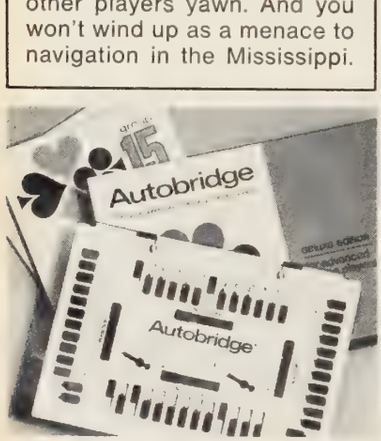
Alfred Sheinwold says:

"Teach Yourself Bridge or Improve Your Game with AUTOBRIDGE®"

"The Autobridge Board is Aladdin's lamp. Rub it, and the best bridge players in the world will appear for minutes or hours (as you please) to help you cure your bridge weaknesses."

First of a Series

DRAWING TRUMPS. Every bridge player has heard that hundreds of men are walking the streets of London because they forgot to draw trumps. Not everybody knows that *thousands* of men (and women, too) have drowned themselves in the Mississippi because they drew trumps too quickly. Before drawing trumps you might want to ruff a loser in the dummy; or to set up a long suit, using trumps as a way of getting to dummy; or to drive out an ace while there is still a trump in dummy to stop a suit. If you practice with Autobridge hands you'll learn — at your own pace and away from the table — how to manage your trumps like an expert. You'll have an easy time at the bridge table instead of suffering from indecision while the other players yawn. And you won't wind up as a menace to navigation in the Mississippi.



AUTOBRIDGE® Self-Playing Bridge Game

Parker Brothers Inc.

PARKER ADULT GAMES

Parker Brothers, Inc. Salem, Mass. Des Moines, Iowa

Family Health

Gerald M. Knox, Editor

What are your chances of getting an ulcer?

You are a man in your early thirties, with a wife and two children, a good responsible job, a lovely home—and "acid indigestion." Lately it has been getting worse, with heartburn after every meal and a recurrent, gnawing "hunger pain" in the pit of your stomach that sometimes wakes you at three in the morning. You are tossing down antacid tablets like popcorn and drinking more milk, but nothing seems to help. Meanwhile, things grow more tense at the office, your wife nags too much, the children get on your nerves, and you say in desperation, "If this keeps up, I'll get an ulcer for sure."

And indeed you may. You may have one already. Either way, it's no joke and a visit to your family doctor is indicated. More than 3,000,000 Americans develop peptic ulcers every year—almost three-quarters of them men. Over 10,000 persons die each year from ulcer disease and its complications. Even more alarming, in the past 20 years the incidence of ulcer disease has *quadrupled,* and more and more women are becoming vulnerable.

A peptic ulcer can make its victim thoroughly miserable. It can even create the need for major surgery. Yet most people are confused or misinformed about this disease, and even doctors continue to regard it as a mystery in many respects.

Just what is a peptic ulcer?

Essentially, it is an open sore that forms in the upper digestive tract, most often in the duodenum (the first few inches of the small intestine just below the stomach) but sometimes in the stomach itself, or in the narrow canal between stomach and duodenum known as the pylorus.

The immediate cause: excessive secretion of hydrochloric acid and a digestive enzyme called pepsin. Both are normally formed in the stomach, but occasionally they occur in unusually large quantities in some individuals under certain circumstances. In such cases, these secretions begin to attack the digestive tract itself, corroding the mucous membrane lining the stomach or duodenum and forming a shallow abrasion.

Presently this erodes into a crater-like sore as much as half an inch deep. It exposes sensitive nerve endings, causing pain and sometimes eating through the walls of blood vessels—or even punching a hole ("perforating") straight through the stomach wall or duodenum, allowing corrosive gastric acid and bacteria to escape into the abdominal cavity. Muscle which lines the wall of the gut may be eroded, causing painful spasm. And as the body tries to heal the ulcer, enough swelling and scarring may occur to obstruct the normal passage of food.

Is there an "ulcer personality"?

Nobody knows precisely why one person develops excessive gastric secretion while another doesn't. But certain facts about peptic ulcers are clearly recognized. First, they are predominantly (though by no means exclusively) a male affliction. Second, they may occur any time from infancy to old age, but most people develop them in their 30s or early 40s. Third, while ulcer disease is certainly a physical affliction (there is nothing "imaginary" about an open, bleeding sore in the duodenum!), it appears to be intimately related to the victim's emotional state.

Some doctors speak of "the ulcer personality": the tense, no-nonsense perfectionist, who takes himself and his responsibilities over-seriously, who wants everything to go just so, and who then worries excessively when things don't work out that way. Other authorities consider this emotional tie-in vastly overrated, pointing to the many apparently placid and happy-go-lucky people who also develop ulcers. The unanswered question: do irritable people get ulcers, or do ulcers make people irritable?

Ulcers tend to occur or flare up at times of extreme emotional stress—when the heat is on, so to speak. They often recede or even heal themselves when stress is relieved—after a vacation, for example, or during relaxed summer months when spirits are higher.

Physicians once thought peptic ulcers took months or even years to develop, but today we know better. During World War II, people caught in threatening situations were found to develop ulcers in as little as 24 hours—sometimes even with hemorrhage or perforation. Such "stress ulcers" are commonly recognized today, and we know they tend to heal as quickly as they formed once the stress situation is over.

The problem of diagnosis

As for symptoms, peptic ulcers can be extremely deceptive. Many people with "typical ulcer symptoms" never do develop ulcers. Others with completely different conditions, such as gall bladder disease, or simple gastritis (inflammation of the stomach) from overindulgence in food or drink, can have symptoms that perfectly mimic those characteristic of ulcer disease.

The most common symptom of ulcers is pain. Sometimes it is severe and centered in the pit of the stomach just below the ribs; sometimes it's just a nagging queasiness which is relieved by food but recurs a few hours after meals or during the night.

In one-third of all cases, however, the ulcer is "silent," affecting relatively few nerve endings. Then the victim must take warning from less dramatic symptoms such as heartburn, excessive belching, intolerance to fried or spicy food, or episodes of nausea—all temporarily relieved by taking ***Continued on page 144***

16 things I learned from my wife

...since she started reading The National Observer!



"Barbara is a model housewife. But she's the last person I would expect to brief me about what is going on in the world. So you can imagine my surprise when Barbara began talking about such news as:

1. Why students still in high school also attend medical school in Philadelphia.
2. How to make sure you are buying a genuine antique—and not a piece of junk.
3. Why a psychologist says your child's name may be the key to his behavior.
4. How a new technique with ceramics is expected to put an end to dentures.
5. How you can buy original sculpture as an investment while you enjoy it.
6. How legal difficulties are holding up our progress in mining the ocean's wealth.
7. Why a new definition of death is the continuing subject of controversy at the American Medical Association.
8. How groups of housewives are waging a battle against high prices and bad service.
9. How you can increase your life insurance coverage, without spending a penny more.
10. How families are saving hundreds of dollars traveling by understanding the airline 'rate language' on air fares.
11. Steps to take immediately to protect yourself if you lose your credit cards.
12. Why house-hunters should check the size of the furniture in model homes.
13. Why Canadian officials are considering making it easier for U.S. Army deserters to find sanctuary in Canada.
14. How a scientist in Pennsylvania is teaching trees to resist air pollution.
15. How to save money—perhaps hundreds of dollars—when purchasing a new car.
16. Why a zoologist thinks it may be necessary to let the grizzly bear become extinct.

"Where did Barbara get all of this information? Certainly not from day time television or the local paper. No — a short while ago, on a friend's advice, she took out a subscription to The National Observer, the national weekly newspaper. I could see the change in her almost immediately, and when I started reading The National Observer, too, I knew why. It really *explains* the news. Each story is not just a collection of facts, but a fascinating, thorough report that puts all the pieces together.

"Since The National Observer presents national and world news without bias, scare headlines or sensationalism, we are glad to see the children pick it up. Now we're *all* discussing the news in our house."

Today, thousands of families all over the country are enriching their lives and adding to their reading pleasure through The National Observer.

The National Observer is *not* a magazine . . . *not* a daily newspaper. It is an entirely new kind of national news weekly for you and your family that fills the gaps in your picture of the world panorama. The Observer not only tells you *what's* happening, but also *why*.

All the Major News in Depth

Calmly yet vividly, quickly yet thoroughly — The National Observer keeps you well informed on government, politics, industry, foreign affairs, science, the arts, books, entertainment, sports, travel, fashions, education, home and family guidance.

The National Observer is published by Dow Jones & Company, the same world-wide news-gathering organization that publishes The Wall Street Journal. For six successive years, The National Observer has won top awards for distinguished reporting.

Because The National Observer is printed on high-speed newspaper presses in its four modern printing plants across the country—and because newspapers can be "made up" faster than magazines—last minute stories can be included only hours before The Observer comes off the press.

You get more news — and you get more out of it. In its full-size newspaper format (printed on our own special crisp, white newsprint) you often get more reading material than in other news weeklies — not just one major "cover story," but five or six. Inside pages are important news pages, too —there's no "letdown." Over 50 excellent pictures and illustrations, reproduced with sparkling clarity, open windows not only on the people, places and events in the headlines, but also on such colorful sidelights as the amusing spectacle of an elephant giving his autograph.

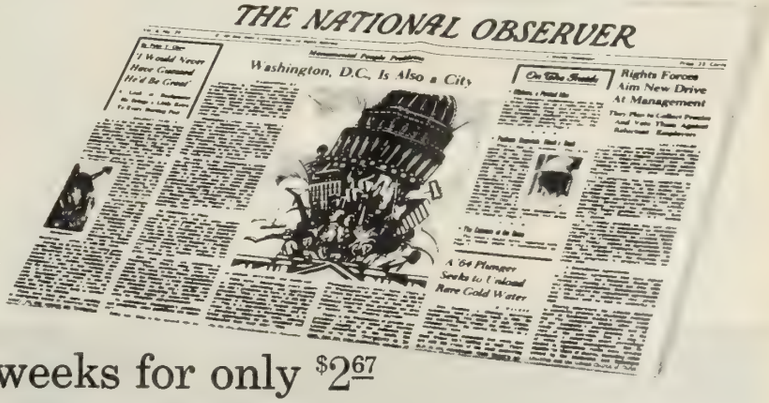
Many Enjoyable Special Features

Each week, too, The Observer brings you more than a dozen special features that add to your enjoyment or broaden your knowledge in important areas. "This Week in Washington," for example, can be read in a matter of minutes, yet it brings you up to date on significant happenings in Congress, the White House, in politics. "How's Business?" fills you in quickly on important trends in business and industry, on economic indicators and company highlights.

For Bridge enthusiasts, there's "Better Bridge"; for crossword fans, a really challenging puzzle; for recipe collectors, a gem or two almost every week in "Food for Thought." And for both you and your youngsters, there's a weekly news quiz, plus "Current Events Classroom," a column which brings you news background on topics such as the mystery of certain Unidentified Flying Objects for which the U.S. Air Force has no explanation. On the lighter side, "Reflections" explores random aspects of life such as the "good old days" when a pocket watch was a major status symbol. And, "The Compleat Consumer" offers you tips on how to live better and get the best buy for your dollar, whether you're planning to buy a car . . . a camera . . . or take a vacation cruise.

Send No Money—Just Mail Card

You really have to try The National Observer a while to appreciate how much it can mean to you and your whole family. So we invite you to accept this no-risk trial subscription offer. Just mail the postage-paid card, today.


THE NATIONAL OBSERVER

Washington, D.C., Is Also a City

Rights Forces Aim New Drive At Management

Special introductory offer: try 20 weeks for only $2.67

Send no money—just detach, fill out, and mail postpaid reply card.

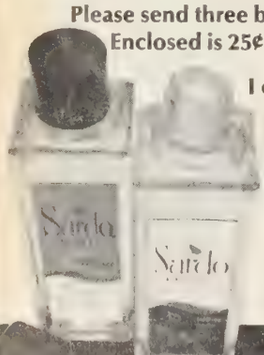
(If reply card has been removed, write The National Observer, 200 Burnett Road, Chicopee, Massachusetts 01021)



Sardo® is . . .
how a man wants a woman to feel.

You're not the only one who cares about your body.
And thinks about it.
And touches it.
That's why you exercise and count calories
and do things to keep it beautiful.
That's why you need Sardo's unique dry skin formula
to stay soft and smooth and young.
It's pure bath oil.
So truly rich water can't dilute its golden,
gleamy goodness.
3 out of 4 women saw and felt and loved
the difference after just one Sardo bath.
How about you!
Don't just go on a diet.
There's more to you than that.
Keep yourself the way he wants you. Smooth and fresh
all the way to your toes.
With Sardo.

Oh Sardo! Make me feel soft and silky clear to my toes. BH
Please send three bath size samples of Sardo Bath Oil.
Enclosed is 25¢ to cover handling.



I choose: ☐ Sardo Floral (lightly tropical)
☐ Sardo Regular (north woodsy)

Sardo, P.O. Box 331, New York, N.Y. 10046

Name_____

Address_____

City_____ State_____ Zip_____

IMPORTANT: Zip Code must be included. Offer limited to one per family. This offer expires April 30th, 1970.

This year you need Sardo more than last.

The Chef



Photographs: Photography, Inc.

A primer on table wines

Volumes have been written about wines. But, to the beginner, they might as well be written in another language. If you're just entering the world of wines, this brief review may help.

Start by learning the five classifications of wines. These are: appetizer wines, red table wines, white table wines, dessert wines, and sparkling wines. (This story will deal *only* with table wines—we'll cover the others another time.)

But the classification name is rarely on the label of the wine bottle. Instead, you'll see a generic name, a varietal name, or a proprietary name coined by the wine maker.

How wine is named

The *generic* name is applied when wine is named for the region where it is made. Many European wines are named generically—either for the geographical district, or in some cases, the city or vineyard itself. An example is Burgundy, named for a wine-producing region in France. California generic wines are named after Old World wines possessing similar characteristics. Here, the generic name always includes the place of origin—such as California Burgundy.

The *varietal* name is applied when wine is named for the principal variety of grape used to make it. To bear a California varietal name, the wine must derive at least 51 percent of its volume from the grape for which it is named. Some varietals are made 100 percent from that grape; others use varying percentages from 51 to 100 percent. Most American wines have varietal names; an example is Pinot Noir, the name of one of the grapes used to make Burgundy.

Some vintners have *proprietary* names for special wines they make. Examples of American wines so named are Rubion, Paisano, and Vino di Tavola (red table wines), and Emerald Dry, Chateau La Salle, and Le Blanc des Blancs (white table wines).

Many generic wines have varietal counterparts—that is, they contain 51 percent or more of the grape the wine is named after. Such wines will not necessarily taste alike, largely because of differences in blends of grapes and growing conditions—soil, rainfall, and sunshine.

Continued

The no-bricklayer brick floor. It's solid vinyl tile!

Kentile Colonial Brick has all the glowing warmth of natural brick—and none of the disadvantages. Washes spotlessly clean. Won't chip or powder. Costs far less. Has a rugged, non-porous surface that locks out messy grease, tough stains, harsh scuffs. Comfortable underfoot. Ideal for any busy room because it's made for long wear. Can be used in outdoor areas too, like patios, with special adhesive. Colonial Brick comes in four glowing colors in 9″ x 9″ x ⅛″ solid vinyl tile. Georgetown Red, accented with Woodstock White, warms this country kitchen floor. Your Kentile® Dealer? You'll find him in the Yellow Pages under "Floors."

BROOKLYN, N.Y. 11215

KENTILE FLOORS



get carried away...



Furs by Ben Kahn

live a life of fashion with Masland Duran®

VINYL FABRICS...where fashion is material

Let yourself go! Reach new heights of furniture fashion with Masland Duran—
the vinyl upholstery fabric that's above it all in color, design, enduring wear, easy care.
Textures and leather-effects to match every decorating motif. Ask your upholsterer,
decorator or furniture store to show you. We invite you to send for
our Home Fashion Ideas brochure, swatches included. 50¢ to cover handling, please.

Masland Duran • Amber & Willard Streets, Philadelphia, Pennsylvania 19134

The Chef *Continued*

Red table wines

Burgundy is one of the most famous grape-growing regions in France, and is also the name given to robust, full-bodied dry red table wines. Classic wines of Burgundy include Echezeaux, Musigny, Clos de Vougeot, and Chambertin—all of which are vineyard names. For these wines, you'll pay from $5 to $16 per bottle.

Look next to Beaujolais—another region that gives its name to wine. Especially good here are Fleurie and Moulin-a-Vent—named for townships or local areas—and they'll cost around $3 a bottle.

Among American wines, Pinot Noir and Pinot St. Georges are varietal counterparts for Burgundy, and Gamay for the Beaujolais wines. These will cost around $1.50 to $3.75 per bottle.

The Bordeaux region of France is also famous for its wines—dry, lighter than Burgundy, pleasantly tart, medium bodied, and ruby red. (Claret is another name for this family of wines.)

Fine Bordeaux wines are often named for the chateaus or wine estates where they are made. Examples of some classics are Chateau Lafite, Chateau Latour, and Chateau Margaux—for which you'll pay $5 to $30 a bottle. If you're looking for something from $2 to $4 a bottle, try the wines labeled for one of the five regions of Bordeaux: Medoc, St. Emilion, Graves, Pomerol, and Sauternes.

The American varietal for Claret is called Cabernet Sauvignon or simply Cabernet, and will be $1.50 to $4—and sometimes more.

"Mis en Bouteille au Chateau" on French wines and "Estate Bottled" on varietals mean the wine was bottled at the vineyard where it was grown and made—a mark of high quality.

Chateau-neuf-du-Pape and Hermitage are popular wines of the Rhone Valley in France—both wines are named for local communes.

A well-known rose (an all-purpose pink wine that is light-bodied, fruity-flavored, and ranges from dry to sweet) from this area is called Tavel, for a township. The Rhone wines will cost around $2.50, while the varietals for rose—Grenache and Gamay Rose—will be $1.75 to $2.

Other popular table wines are Chianti and Barbera from Italy and California, and Rioja of Spain. Look for the words "Chianti Classico" if you're seeking an authentic Italian

Continued on page 113

A 15-BOTTLE WINE CELLAR FOR $50

2 bottles appetizer wine
One dry sherry and one dry or sweet vermouth

4 bottles red table wine
Include one French Burgundy or Bordeaux; choose remaining from California Pinot Noir, Cabernet, Gamay

5 bottles white table wine
Include one French Chablis or Sauternes; one German Rhine or Moselle, choose remaining from domestic Chardonnay, Semillon, Riesling, Sauvignon Blanc, Chenin Blanc, Traminer, Delaware

2 bottles rose
One French Tavel; one California Grenache

1 bottle dessert wine
Choose among sweet sherry, port, tokay

1 bottle champagne

A wine cellar for a beginner should include a wide assortment of wines so he can develop his tastes and preferences. To keep within the $50 limit, choose the more economical imported wines—not the classics.

Store corked bottles on their sides to keep corks moistened. A wine rack is helpful for this purpose. Keep wine out of direct sunlight in a quiet, cool, dry place (55 degrees is considered ideal).

For an eight-bottle $25 cellar, choose one French and one American red table wine, one French and one American white table wine, one rose, one appetizer wine, one dessert wine, and one champagne.

WHY LET YOUR HUSBAND GET AHEAD OF YOU?



When your husband moves up in his job, it's easy to feel as if *you* are standing still at home. But he doesn't have to leave you behind. Hold down those little feelings of insecurity and make his success your incentive! Women who work envy you your creative free time at home. Use it to advantage, and you'll *both* be successful!



Can you compete with the chefs? When your husband has a fancy business lunch at noon, your dinner has a hard act to follow. Take the challenge and improvise! Accompany your fish or steak with these lemon-sharp Potato Buds. Make as the package directs for 4 servings but use only ¼ cup milk, stirring in 1 teaspoon grated lemon peel and 2 teaspoons lemon juice with the Potato Buds. Spotlighting the main course with the perfect side dish is a secret the good chef uses!

His boss is coming to dinner! And you've been busy with a project of your own. Well, here's an easy, elegant dessert that would even impress a Chairman-of-the-Board: FUDGE FONDUE—You'll need one can Betty Crocker Chocolate Ready-to-Spread Frosting, ½ teaspoon vanilla, ¼ teaspoon almond extract. Heat in a saucepan over low heat, stirring frequently. Serve in a fondue pot, and let your guests dip chunks of cake and fresh fruit.



"I have to work late tonight, honey." Don't let your resentment show. He's probably as disappointed as you are. Tell him you'll look forward to an intimate, late supper for two. You can make it a *plus*. Perk up the waiting meal with warm, homemade cake—mixed in the blender in just 30 seconds! You'll find the recipe in specially marked sacks of Gold Medal Flour.



The sleeping beauties—Or "What's Your Crystal Cake Plate Doing in the Attic?" You're both moving up in the world, and you're entertaining more. So, we've written a new booklet, "Entertaining Happily Ever After," and it's full of recipes and ideas for using all the lovely appliances and serving pieces you've had stored away since your wedding. For your free copy write Betty Crocker, Box 94A, General Mills, Inc., Minneapolis, Minn. 55460. Offer expires January 30, 1970.

Build small successes every day. You can tuck little pockets of free time into your routine when you rely on buttermilk-rich New Bisquick—in markets everywhere beginning this month. You'll want to try all 280 recipes in our *So Quick With New Bisquick Cookbook*. The package tells how to order yours. And, for party-perfect, timesaving muffins, we have two new mixes for you to try: Betty Crocker Sunkist® Lemon and nutty Butter Pecan. Both "finishing-touch" flavors for your Fall menu ideas.

Always remember—It takes *two* successful people to make one successful marriage.



Yours, Betty Crocker
OF GENERAL MILLS



BUICK MOTOR DIVISION

Announcing the 1970 Buicks.

We have a great tradition. We build great cars. Cars that are something to believe in.

The Electra 225 (on the left) is one of the great new cars from Buick. It has a new 455 cubic-inch, 370 horsepower engine.

It has an improved three-speed automatic transmission that performs even more smoothly. A new longer wheelbase combined with a new suspension system improves on Buick's traditionally great ride.

The Riviera (on the right) has variable ratio power steering, power brakes and an improved automatic transmission as standard equipment.

It has a carburetor time modulated choke control (a Buick exclusive) for fast starts in any weather.



to believe in.

FISHER

The Riviera rear window has been widened for increased visibility.

Both the Electra 225 and the Riviera have been built with product integrity—traditional craftsmanship and care.

The kind of craftsmanship which has given Buicks a traditionally high re-sale value.

We build cars to be something to believe in.
They always have been.
They always will be.

Now, wouldn't you really rather have a

1970 Buick.

The 75 great designers



During the Renaissance, European craftsmen designed the most beautiful furniture the world had ever seen. Now—we've gathered a number of their best ideas into one collection. Renaissance—a blend of French-inspired wood inlays...carvings with Spanish grace... Italian-style architectural shapes...and matched veneers in the English manner. If you'd like to see this timelessly beautiful 68-piece group, and our other thru-the-home collections, send 50¢ to Carolyn Langley, BHG-969, American of Martinsville, Martinsville, Va. 24112.

AMERICAN OF MARTINSVILLE

Tools

The right handsaw

A good craftsman knows all of his saws—what they can do and what they can't. You'll find your woodworking projects will go faster and look much more professional if you use the proper handsaw. Each saw has a handle, a blade, and a tooth design which fit it for specific cutting jobs in your shop.

A good handsaw is unquestionably basic in any workshop. Most handymen are familiar with two types—the crosscut saw, designed to cut across wood grain, and the ripsaw, used to cut with the grain. The teeth on both saws are "set"—that is, every other tooth is bent slightly outward in opposite directions. The resulting cut is wider than the blade and prevents binding.

The cutting edges of a crosscut saw are filed to a bevel so that the cut is wedge-shaped. Ripsaw teeth are not beveled. They chip the wood like tiny chisels on each forward stroke.

The coarseness of the cut depends on the number of teeth (or "points") per inch of blade. Finer blades—those with more teeth per inch—will cut slower but smoother, and are less likely to splinter the wood. For both crosscut saws and ripsaws, the most popular lengths are 24 inches and 26 inches.

When you're using any type of saw, remember that the forward stroke does the cutting. Don't try to cut on the return stroke because the sawteeth are made to cut only in the forward direction. While you're cutting wood, remember to finish any cut with light strokes. If you don't, you risk breaking off a chip and spoiling the looks of the visible wood.

Use a backsaw for precision work. This saw has fine crosscut teeth and a steel brace along the backbone to hold the blade stiff while making perfectly straight cuts. It is also known as a miterbox saw, because it's used with a miterbox in making 45- and 90-degree cuts in moldings and narrow lumber. Length and teeth size vary here, but the most popular is the 12-inch saw with a 14-point blade.

The dovetail saw has a shorter and narrower blade. A smaller version of the backsaw, it is especially useful for doing fine joinery work. Its unique grip design makes it easy to manipulate saw while working in tight corners or when making cuts with saw blade upside down.



Continued

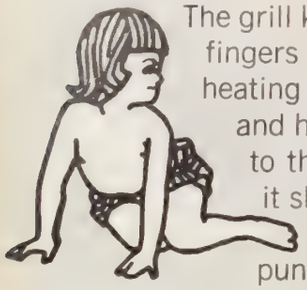


Which is butter and which is Imperial® margarine?

Instant Miami Beach.

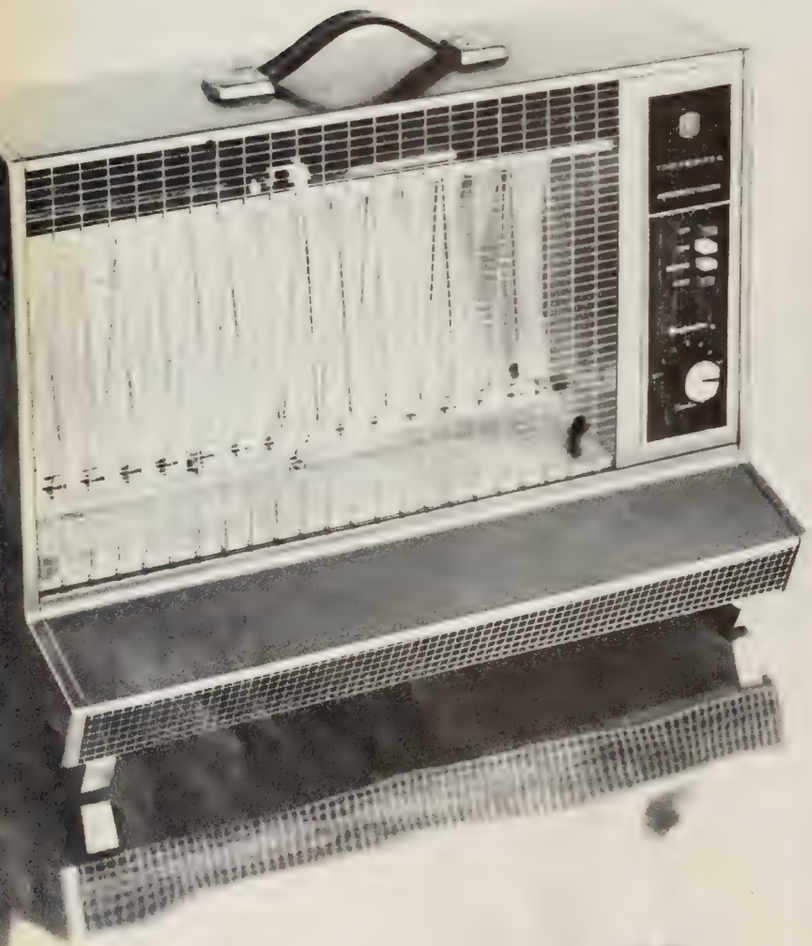


This compact oastmaster heater brings you sunshine warmth in just 6 seconds. And it's safe heat.



The grill keeps little fingers from touching the heating unit while the cabinet and handle always stay cool to the touch. If it's tipped over, it shuts itself off. So take home a little Miami Beach. Just punch one of the heat selector pushbuttons. It's like summer in winter.





With automatic thermostat, built-in circulating fan. Finished in beautiful wood-grain and platinum tan color with gold grill. Model 923.

TOASTMASTER®

DIVISION/McGRAW-EDISON COMPANY, ELGIN, ILLINOIS 60120

Tools *Continued*

The compass saw is used primarily for making curved cuts, and for starting cuts in the center of a board by means of a pre-drilled hole. The replaceable blade of this saw tapers down to a blunt point. Thus you can reach into small openings when it's necessary to begin a fresh cut in confined spaces. The narrow blade will also allow you to twist and turn it to change directions easily.

The coping saw is identical to the compass saw except for its narrower blade and finer teeth. It is useful for cutting very small holes in doors and cabinets. The coping saw is also intended for fine scrollwork and cutting intricate outlines in plywood or molding.

This saw has a ⅛-inch replaceable blade that clamps onto a U-shaped metal frame. The blade gives an exceptionally smooth cut and can be manipulated to follow most any contour.

With a good coping saw, the blade can be set to face sideways or upward as well as the normal downward position. Thus you can cut in tight corners where the frame might otherwise be in the way. A spiral-tooth blade is available for some coping saws which eliminates the need to change blade edge direction.

Scroll saws or jigsaws are identical to coping saws except for a deeper frame, which enables you to cut into the center of larger panels.

The hacksaw is a must for metal work. It can cut both hard and soft metals, depending on the type of blade used. As a rule, coarser blades (14 or 18 points to the inch) are used for thick materials and soft metals. Hard metals and thin materials need blades with 24 or 32 teeth per inch.

The all-purpose saw is just what its name implies. Though this one resembles the compass saw in appearance, its blade is a hacksaw type rather than the crosscut variety. The replaceable blade can be used to cut wood, metal, or plastic.

With the tapered blade of this saw, you can make blind cuts in the center of a board by simply drilling a starting hole first. It can also cut curved contours, provided the curves are not too sharp. The compact size of this saw makes it handy for cutting in confined areas.





If it weren't for our crown, who'd ever know.

7¢ 089T Take this LEVER COUPON to your store. 7¢

7¢ Here's 7¢ to prove Imperial® margarine tastes like butter.

To l... W... mburse you for the face value of this co... ...d for ha... ovided that you and the consumer have complied with th... our coupon offer. This coupon is good ... re... ...by you from a consumer at time of purc... ...fied b... coupon is non-assignable. Invoices p... ...se of su... tock of our brands to cover coupons pr... ...be sh... request. Coupons will not be honored ... void if ... through outside agencies, brokers or ... ...ture ne... distributors of this brand, or who are ... ...lly a... by us to redeem this coupon. Coupon ... ...of 1¢ L... thers Company, Box 1385, Clinton, Io...



7¢ 7¢

Good on one lb. Regul... Spread Imperial. Any other use constitutes fraud. 1680

ANY WAY YOU USE IMPERIAL ... COMPANY GUARANTEES COMPLETE SATISFACTION OR YOUR MONEY BACK

Good News

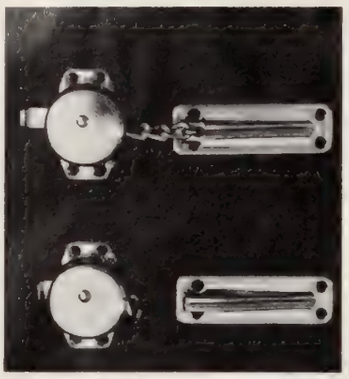


Double the usable space in any closet in 30 minutes—and do it with simple hand tools.

This closet remodeler lets you customize a closet to suit your needs. And later on, the closet can be reorganized using only a screwdriver. Typical installation provides up to 150 percent more shelf space and 50 percent more clothes hanging space.

Available to fit 2-, 2½-, 3-, 4-, 5-, and 6-foot closets.

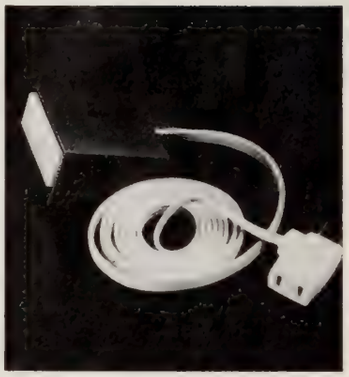
Closet Organizer Kit from $19.99 for 2-foot size in dept. stores. American Cabinet Corp., 6925 Sherman, Pennsauken, N.J. 08110.



Disappearing door-guard chain automatically retracts into the case when not in use, so there's no dangling chain to mar woodwork or walls. The electrically welded hardened-steel chain cannot be cut or filed.

The unit also features a deadlock which is set by pulling out lever on left side of chain housing. With this feature in use, the door cannot be opened from the outside.

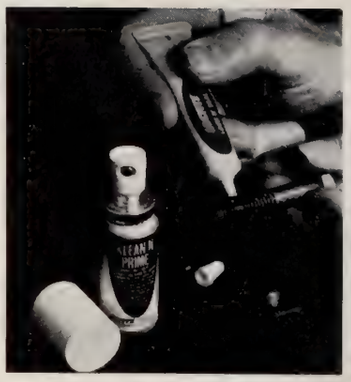
#103 Coil King Chain Guard $2.49 at lumber and hardware dealers. S-B Mfg. Co., 11320 Watertown Plank Rd., Milwaukee, Wis. 53226.



Light up your house when it's vacant, or enjoy the luxury and safety of always returning to a lighted home.

Place this compact photoelectric switch on a windowsill or table near a window; then plug a switched-on table or floor light into the piggyback plug. It will turn the light on at dusk and off at dawn. The light-sensing unit has a built-in time delay that prevents accidental switching by car headlights or streetlights.

Bryant Photoelectric Switch $10.40 in department stores. Bryant Electric Co., Bridgeport, Conn. 06602.



Tighten loose nuts and bolts, and seal leaking threaded fittings with just a drop or two of this new liquid.

To use, remove any grease and oil, apply aerosol cleaning material, let dry for a moment. Then apply liquid to the male threads and assemble. Parts are ready to use in 30 minutes. Joints can be disassembled when desired.

The kit will treat approximately 150 threaded joints.

Lock N' Seal thread locking kit $2.98 in marine, cycle, and auto-parts stores. Loctite Corp., 705 N. Mountain Rd., Newington, Conn. 06111.



This gas-fired fireplace can be hung on any wall, in any room, even in most basements. Can be vented into most existing chimneys or into any U.L. listed, five-inch round or oval gas flue. Venting can be through the ceiling and roof, into a wall, between 2x4 studding, or through an exterior wall. No special hearth or masonry is required.

The compact 22,500-BTU unit is less than 31 inches wide and extends into the room only 18 inches. All exterior surfaces are prime coated and can be painted with any good-quality paint to match your decor. All trim is satin-finished stainless steel.

Heatilator Mark 5880 Gas Fireplace $294 plus installation. Vega Industries, Inc., Syracuse, N.Y. 13205.



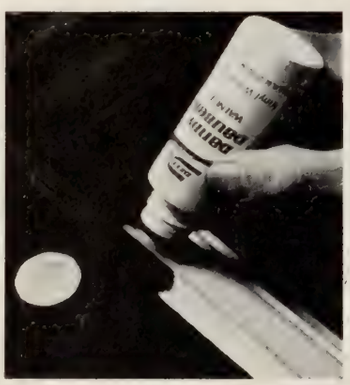
A two-inch cube of plastic foam in the nozzle of this flammable liquid container prevents flashback if vapors outside the container accidentally ignite.

The combination of the foam and the durable polyethylene plastic provides a very safe container for gasoline and other flammable liquids.

The container is flexible and has the resiliency to accommodate increased interior pressure should the contents ever expand due to exposure to high temperature.

In 1-, 2½-, and 5-gallon sizes. Also available in a camper model for potable liquids.

Jerry Jug from $2.19 (one-gallon size) in auto supply stores, marinas, and hardware departments. Dillon-Beck Mfg. Co., 1227 Central Ave., Hillside, N.J. 07205.



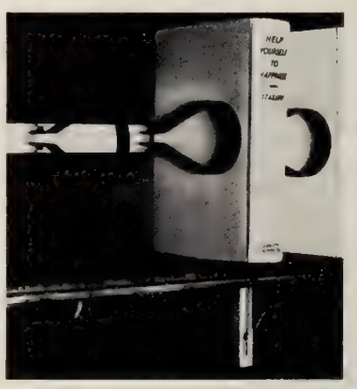
Stain small wood objects or touch up furniture mars and scratches quickly and without mess.

This small plastic squeeze-bottle container with roll-on dispenser head flows stain onto any wood surface with light fingertip pressure.

The roller-head applicator makes easy work of staining louvers, picture frames, moldings, and other small projects requiring "just a little stain." The vinyl stain dries and is ready for any clear finish in an hour. Your hands wash clean with water.

Each container stains about ten square feet. Available in six colors.

Dandy Dauber Wood Stain $1.19 for 2 oz. container in paint, hdwe., and building supply stores. Deft, Inc., P.O. Box 3669, Torrance, Calif. 90510.



Spruce up a bookshelf and say good-bye to cumbersome, sliding book ends.

This new device consists of an aluminum channel that fastens to wall-shelf standards, directly to the wall, or to the back panel of a bookcase. The loop end-stops snap into place in the channel and are easily adjusted when books are added or removed.

Extra end-stops can be used in the channel, making it possible to group books, magazines, records, and boxed games on the same shelf.

The channels are available in several finishes, in 2-, 3-, and 4-foot lengths.

Protect-A-Bookends from $3.15 from Merlin Mfg. Corp., 3545A North Clark St., Chicago, Ill. 60657.

Continued

ONLY THE BOTTLE HAS BEEN CHANGED TO PROTECT THE BUTTERFINGERED.



Head & Shoulders lotion shampoo now comes in a new plastic bottle.

Except for the bottle, there's nothing different.

Inside the bottle, there's Head & Shoulders shampoo, the most effective dandruff shampoo you can buy.

Use it regularly. Head & Shoulders really controls dandruff while it leaves your hair neat, clean and easy to manage. Does both jobs so well it's the only shampoo you'll ever really need.

And now it's in an unbreakable plastic bottle.

Glass dismissed.


THE MARK OF THE WORLD'S BEST
PURE WOOL PILE
The Woolmark is your
assurance of quality tested carpets
made of pure wool pile.



Sears Windsong

The most glorious wool shag carpets ever herded into one store.

Start counting sheep. Mist green, red dew, mushroom, blue grotto . . . 23 in all. Yes, there are 23 colors of Windsong, Sears fabulous wool pile shag plush.

Sink your feet into Windsong. The pile is soft and rich. Deep and dense. Because there are over 3½ pounds of wool in each square yard. Crush it. Watch the pile spring back. That's resiliency you'll only find in wool shag plush. In Windsong.

Now fill a room with Windsong. It doesn't cost all that much because it's the carpet buy of the year! Available at all Sears, Roebuck and Co. floorcovering departments and through the catalog.

You've changed a lot lately.

So has Sears



After you do your hair, nose, eyes and lips, do your wrist.

Maybe you never saw it this way before.

But your wrist is staring you in the mirror, every minute you're doing your face. Waiting its turn for a beauty treatment. From Speidel.

Maybe a watchband can't match the witching power of a well-done eye, but we think wrists are pretty sexy, too.

Or can be.

Speidel watchbands, at your jeweler.

Speidel... a Textron Company.

Good News *Continued*



A lot of light is at your fingertips with this compact, easy-to-carry flashlight. The small but mighty unit puts out a 250-foot beam yet stores easily in pocket, purse, or auto.

The rugged plastic case comes apart easily for bulb and battery replacement. Available in three colors.

Mallory Compact Light $1.98 with alkaline batteries and bulb in hardware, department, and chain stores.



Replacing window glazing can be as easy as dropping this cartridge in a caulking gun and squeezing the trigger.

The special tip on the cartridge dispenses a smooth bead of elastic latex glazing material right where you want it. No mess, no waste, no putty knife needed.

Handy-Glaze Cartridge, 99c in hardware departments. Gibson-Homans Co., 2366 Woodhill, Cleveland, Ohio 44106.



Twenty new light sources in four new shapes. This brand-new series of light bulbs offers a neat way to add some pizzazz to a drab chandelier or tiffany shade—or even convert a simple fixture into a globe light.

The five-inch-diameter globe bulbs come in 40- or 75-watt sizes. Post lantern bulbs have a weather-resistant coating in several colors. Beaded finish, torpedo-shaped chandelier bulbs in various colors—and bent-tip bulbs in frosted or clear—will be available in some areas this fall.

New Flair light bulbs in most stores. General Electric Co., Cleveland, Ohio 44112.



Steerability is the big news in this portable jigsaw. It features a maneuverable column that swivels freely through 360 degrees. This innovation lets you cut in any direction by "steering" just the blade rather than the complete tool.

Simply turn the knob to maneuver the blade through the most intricate cuts, and into corners, between studs, joists, and other tight spots. The column can also be locked in any position for straight-line sawing.

Thor Rotosaw $44.95 in power tool departments. Thor Power Tool Co., 175 N. State, Aurora, Ill. 60507.

A new generation of color TV is here with "fiddle-proof" automatic color tuning. The viewer selects the desired color hues, intensity, and fine tuning just once. Thereafter the electronic system automatically maintains adjustment—on every program, on every channel, through all channel changes.

The exclusive self-adjusting feature even makes corrections for broadcast deficiencies and errors, and for some reception difficulties in the home.

Total Automatic Color on many Magnavox sets. The Magnavox Co., 270 Park Ave., New York, N.Y. 10017.

Continued

Isn't that Wayne Walker behind those NFL glasses?

You bet.
And just the right guy to show off Pure-Pak's special offer—a set of four official NFL drinking glasses.
These are no ordinary see-through glasses. A special process gives them a unique luminous finish. And full-color pictures on the glasses feature your favorite NFL team in action.
From season opener to Superbowl, they're a must. For armchair athletes. For guests.
Or for future athletes drinking their daily quota of milk.
Milk in Pure-Pak Plasticartons is served on every NFL Training Table.

PURE-PAK®
XLO
EX-CELL-O CORPORATION
AND THE SUPPLIERS OF PURE-PAK CARTONS





They're all yours for $3.95 and a Pure-Pak Trademark.

Mail to: Pure-Pak Glass Offer, 214 W. Erie St., Chicago, Ill. 60610.
Please send me_____set(s) of 12-oz. NFL drinking glasses. I enclose $3.95 (no stamps please) and a Pure-Pak trademark from the pouring spout of a Pure-Pak Plasticarton for each set of four glasses.
(Please print and include Zip Code.)
Name_____
Address_____
City_____
State_____Zip Code_____
Circle favorite team:
Giants, Eagles, Colts, Bears, Steelers, Redskins, Falcons, Browns, Lions, Vikings, Rams, Cowboys, Packers, Cardinals, 49ers, Saints.

Offer expires August 31, 1970. Please allow four weeks for delivery. Offer good only in U.S.A. Subject to state and local regulations. Void if taxed, restricted or forbidden by law.





Marlite areas. Walls—Antique Gold Planks and textured Green Antique Marble. Counter top and cabinets—Polar White, Antique Gold and Persimmon Red. Tub area—Gold Lace combined with Shoreline Mural.

Remodel with Marlite Paneling
to give your decorator bathroom a lifetime of wash-and-wear beauty.

Remodel your bathroom or any room in your home with easy-to-install Marlite. No other wall paneling gives you so much beauty and durability for so little cost.

Choose from more than 70 colors, patterns and designs, including new textured Antique Marble shown above. This distinctive prefinished hardboard has deep-embossed texture you can actually feel.

Soilproof Marlite outlasts many coats of paint. Its baked plastic finish resists heat, moisture, stains and dents—wipes clean with a damp cloth.

If you're handy with ordinary carpenter tools, you can install Marlite yourself. And everyone will think you hired a decorator. Your building materials dealer will help you get started.



6901

MASONITE CORPORATION **Marlite**® plastic-finished paneling



THE MARLITE WALL BOOK
24 pages of decorating ideas to make your home more beautiful. Send 50¢ and coupon.

Marlite Division of Masonite Corporation
Dept. 1033, Dover, Ohio 44622

Name _____

Address _____

City _____

State _____ *Zip* _____

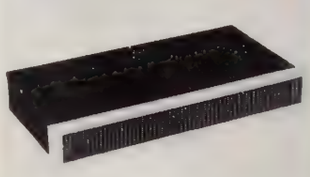
Good News *Continued*



Disposable cutter blades are here with this line of electric shavers. As with any super-sharp blades, these do dull—but replacement is a snap. Slide a sharp blade in, the dull one pops out.

Shavers featuring these instant-change blades have new four-position adjustable heads. The blades also fit all Remington Selectro shavers.

Remington Lectro Blade Shavers from less than $20 in stores. Remington Electric Shavers, 60 Main St., Bridgeport, Conn. 06602.



Warm up floor, soffit, or kick space under cabinet or vanity with this compact auxiliary electric heater.

The unit is only 3½ inches high, 11½ inches deep, and 22¼ long and has a built-in fan. Can be internally connected to operate at any of four different wattages and on three voltages. Available with an optional thermostat for completely automatic operation.

Cheater Heater $69.90 at electrical supply outlets. Fasco Industries, 255 North Union, Rochester, N.Y. 14605.



Keep a jacket handy. This one (complete with hood) stores in the belt. When jacket is needed, you just unzip the belt, pull out the weatherproof jacket, and put it on. You don't even remove the belt.

An ingenious idea for a golfer, hiker, sports spectator, or anyone who doesn't like to lug around a jacket—just in case.

Available in sizes for men, women, and children. Twelve colors, too.

Peltbelt adult model $25, children $20 in clothing stores. Mighty-Mac, Gloucester, Mass. 01930.



Set up a pedestal table for indoor or outdoor use. The sturdy base is welded square steel tubing which attaches to the round column via 1¼-inch pipe thread—easy to assemble or disassemble for compact storage.

The 34-inch round top is ¾-inch particle board with a clear finish and plastic edge molding. Or you can make your own round, oval, or square top.

Pedestal Table Kit $39.90 complete, $29.95 pedestal only (plus freight). Winton Engineering, 354 Gundersen Dr., Wheaton, Ill. 60187.

This silicone sealant can actually be painted. You can use this new all-purpose sealant for most caulking jobs—wood, metal, and masonry. It has excellent resistance to sunlight and moisture and retains its elasticity for up to ten years under all conditions. And unlike previous silicones, this one can be painted over with any good-quality paint.

Available in standard 12-ounce caulking gun cartridges.

#1300 Silicone Sealant $4.95 per cartridge at building supply stores. General Electric Co., Waterford, N.Y. 12188.

Cut out!



Freddie the Frog soap dish & 3 oz. soap

Polly Parrot puppet sponge & 3 oz. soap

Lucy 4 fl. oz. bubble bath

Charlie Brown bath mitt & 3 oz. soap

Snoopy & Doghouse 8 fl. oz. non-tear shampoo

Peanuts Characters © 1968 United Feature Syndicate, Inc.



Chief Scrubbem 4 fl. oz. liquid soap & nail brush

Jumpin' Jimminy 8 fl. oz. bubble bath

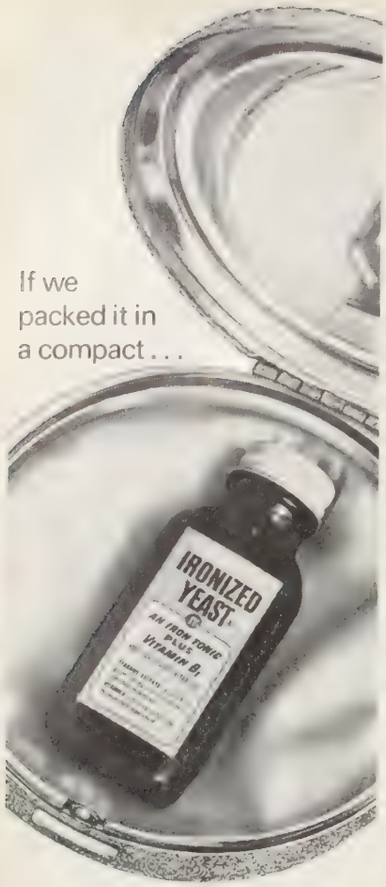
Mickey Mouse 4.5 fl. oz. bubble bath

Her Prettiness Bunny Puff - net wt. 3.5 oz. perfumed talc & applicator

©Walt Disney Productions

Cut out the Avon Good Habit Toys you want to give this Christmas– then ask your Avon Representative about them.

Avon cosmetics



Then would you get the idea?

That Ironized Yeast has something to do with how beautiful you look?

Did you ever think of starting your beauty plan from the inside out? You can, you know—when you think Ironized Yeast.

As a woman, you lose iron regularly during your menstrual periods. You can lose enough to cause iron deficiency anemia. When that happens, you may not look as beautiful as—deep down—you know you really are.

Fact is, you need twice as much iron as a man. You need it every day. So, get your iron from Ironized Yeast. It's the same kind of iron found in most doctors' prescriptions for iron. Yet, only 98¢ for 60 tablets.

Take Ironized Yeast regularly. Then you shouldn't have to worry about iron deficiency anemia.

Ironized Yeast. Beauty. They go together.

How to get your boat ready for winter

Putting a boat away for the winter is like tucking a baby into bed for the night. It should be done fondly and with careful attention to detail.

There are two general types of winter storage: on land and in water. The requirements vary drastically, and you should be aware of them. Let's look at *land storage* first. Whatever kind of boat you have, you'll be wise to take these steps:

1. Scrub everything well—the hull, the deck, the bilge, the corners, compartments, lockers. You may use an ordinary



detergent, a car wax with cleaner built in, or any of several hull cleaners. Take up the floorboards and leave them up. Leave ajar all doors and anything else that shuts to prevent mildew.

2. Store the boat inside if you can. The building need not be heated, but humidity should be normal. Small boats without superstructures should be turned upside down on two or three sawhorses so nothing sags. Cruisers or larger boats should be lifted to a framework and "cradled" for uniform support.



3. Sand out abrasions and reseal with paint or varnish. Sometimes, especially with a sailboat, you're wise to paint the entire boat to prevent excessive drying out. (In the spring, before you apply antifouling paint, scrape off any fall paint that might have attracted marine growths.) Even fiber glass boats benefit from annual painting.

4. Apply a thin coating of grease to all chrome and paint any iron that isn't rust proof.

5. The engine of an inboard-outdrive, or an inboard, should be thoroughly drained. Start with the oil, warming the engine to normal temperature first. Replace the oil filter; refill it and the crankcase with



fresh oil. Run engine again to check for leaks. Next, drain the fuel system, tanks, lines, pumps, and carburetor. With an outboard motor, drain the lower unit, then drain the water from the packing. Regrease and check the prop for nicks.

6. Disconnect the spark plugs and oil the inside of the cylinders through the spark plug holes. Some owners remove valve covers to inspect and clean the valve-gear compartment and cover. If you do this, use new gaskets when you replace the covers.

7. With an outdrive, lubricate all linkage points, rods, hinges, and cables. Inspect all drive belts for condition and tension. Thoroughly clean the outside of engine, sanding and touching up scratches to prevent rust.

8. Drain and flush all water systems, tanks, and toilets.

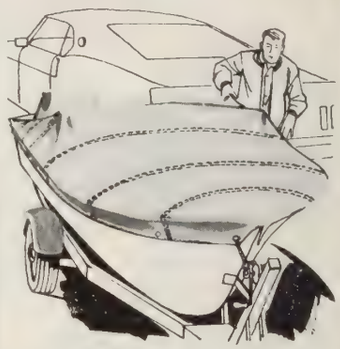
9. Remove batteries and store in some non-freezing area on low charge. Some owners also put coil, distributor, and generator in dry storage, applying a thick coating of oil.

10. Plug all outside vents—including exhaust line and fuel tank vent.

11. With sailboats, roll sails carefully (do not fold), and inspect for tears. Take down standing rigging and mast, checking for rot, loose joints, or cracking. Oil turnbuckles. Over winter, the mast must be evenly supported in someway.

12. Cover your boat, making allowance for ventilation. One way is to fit the cover over a couple of large fenders so air can get in around them. Most boat owners use a good quality canvas of a type that doesn't leak or tear easily.

Your other winter option in many areas is "wet"—*storing the boat afloat.* This is becoming more popular with large boats, even as far north as Rock Island, Illinois, on the Mississippi River. Here, the name of the game is protecting



the boat from ice. One method, called "bubbling," involves air-compressors and tubes around the outside of the boat. Air is exhausted deep into the water; the rising bubbles prevent the water from freezing. This method calls for a reliable marina—one you can trust to keep the compressors and tubes working continually.

Wet storage provides another important advantage beyond the obvious one of costing less money. It subjects your hull to far less risk of damage from sweating and warping due to wide or sudden changes in the environment. Water temperatures tend to change slowly and over a limited range. Air temperatures, on the other hand, can change very quickly and over a much broader range. This puts great stress on the wood—particularly on oak and yellow pine—woods often used in hulls of large sailboats.

In addition to minimizing the effects of temperature variations, water probably provides the best means of supporting your boat.

Covering the boat, either in a slip or with canvas, is still a must, but the engine, with antifreeze coolant in the radiator, can be started periodically, instead of letting it stand idle all winter. A full gas tank will help to prevent condensation.

The engine, of course, should be cleaned and otherwise winterized, and all excess gear removed from the boat. Tie on extra lines and don't be afraid to use plenty of fenders for added security. ■



"Fit all this into an 8′ by 10′ room? Never!" thought the Andersons.

Then they discovered Ethan Allen never says "never."



When people bring their decorating problems to an Ethan Allen gallery, they're often surprised.

We don't come up with snap answers. We listen. We like to know what you want in a room. What your problems are. Then we offer helpful ideas.

Here, we recommended Ethan Allen Custom Room Plan Furniture: designs perfectly scaled to let you put a lot of living in a little space.

What you see above is that impossible 8′ x 10′ room—transformed now into a warm, relaxing family room.

What you don't see are: 300 records, a complete stereo system, 2 loudspeakers, a "ham" radio transmitter and receiver, a sewing machine, 135 books, 29 favorite pipes, a fully-stocked bar...plus a great deal more.

You can choose from over 100 designs of Custom Room Plan furniture: cabinets, desks, dressers, entertainment centers, gun racks, tables, bookcases, chests—in handsome woods and colors. Accessories, too. The rooster weather vane, plates above the window, and planter are all Ethan Allen.

See all the American Traditional designs pictured in color in complete room settings, along with many important do's and don'ts on decorating, in our 9″ x 12″, 336-page Ethan Allen Treasury. You'll also see our many lamps and accessories.

For your *free* copy, stop by your nearest Ethan Allen gallery.

Ethan Allen
AMERICAN TRADITIONAL INTERIORS

☐ Please send the name and address of my local Ethan Allen gallery, where I can obtain a *free* Treasury.

☐ I enclose $2.50. Please send the 336-page Treasury direct to me.

Send to Dept.BHE-109,P.O. Box 376, Minneapolis, Minn. 55440. Please print clearly.

Name _____

Address _____

City _____

State _____ Zip _____

Landscaping

How to choose and plant evergreens

By Larry Grove, Associate Editor

Now is the time to select and plant evergreens (unless you live in a severe-winter area—then postpone the job until spring). Here are tips on how to use the five most common plant forms in landscaping, and an indication of what you can expect to pay.

Evergreen prices. You may pay more for a plant at a nursery than at the supermarket, but for those extra cents you get advice about what varieties to buy for your situation and how to take care of them. Bear in mind that spreading types are priced according to the spread of branches, not their height.

Bare-root plants. These are the least expensive, but you'll succeed only with small plants. You'll have to be patient while they put on size. If you go for these, don't let roots dry out—wrap in wet newspapers until you are ready to plant them.

Container-grown plants. Your choice here is usually between one- and five-gallon cans. You decide what you can pay—and also what size you can handle. Whichever one it is, be sure to have the can cut at the nursery so you can get the plant out easily—wearing gloves to avoid slicing yourself on tin. Before making any decision, test the plants. They should be firm in the cans. If they wiggle, chances are they have recently been stuck in and are not well established.

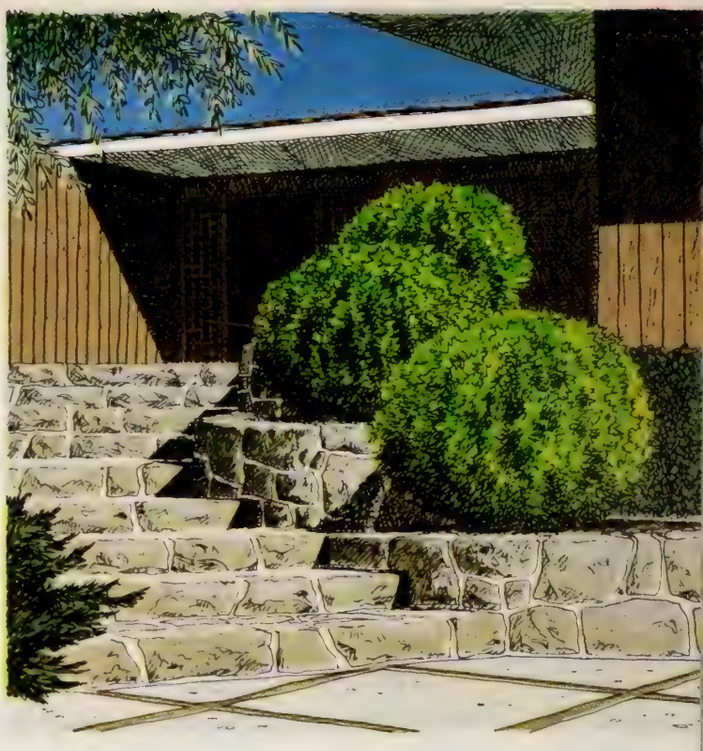
Balled-and-burlapped plants. If you select one of these, check for a solid, moist soil ball. (If the soil is loose or dry, the plant isn't likely to live.) At home, add some water and protect ball with a wrapping of plastic sheet until you're ready to put it in the ground.

Planting. Dig hole 18 inches wider than diameter of the soil mass and as deep as the plant was growing in the nursery (indicated by soil stain on trunk). Place the rich topsoil in one pile and subsoil in another. Use care in handling plants so as not to loosen soil or disturb the roots.

When the plant is in place, backfill first with the topsoil and finish with the subsoil. Leave a pocket to hold water and fill to brim three times. If you have a balled-and-burlapped plant, peel burlap back only a little—it will rot in time. Mulch well and water regularly until the ground freezes. Spray plants with antidessicant to prevent moisture loss the first winter.



BARE ROOT	ONE-GALLON CAN	FIVE-GALLON CAN	BALLED AND BURLAPPED
Under $1.00	$1.50-$4.00	$6.00-$15.00	$6.50-$12.50



Globe-type evergreens, such as varieties of arborvitae, yew, and juniper, lend themselves well to entry plantings and to other formal situations. Use them directly in the ground or in planters. Prune occasionally to maintain their symmetrical shape. Wait until June for the first pruning. Use either a pair of grass shears or hedge clippers to do the job.
Globe arborvitae: 18″-24″: $5.00-$9.75
Taxus media 'browni': 18″-24″: $8.50-$16.75



Semi-spreading evergreens are shown here between lawn and patio pad. Because of their informal growth habit, they are also used extensively for foundation plantings. Shortening branches from time to time is in order to keep them in bounds. Just cut back growth extending beyond the conformation of the plant. Most popular of this type is the Pfitzer juniper.
Pfitzer juniper: 18″-24″: $5.50-$9.75
Taxus media: 18″-24″: $8.50-$16.75



Spreading evergreens are useful for hard-to-mow areas such as on a slope, under low windows, or by drives, walls, and walks. Wilton juniper is one of the lowest-growing varieties of juniper. Creeping forms are excellent for ground cover and along tops of walls. Mugho pine is taller and better to use where accent is needed, such as at a driveway entrance.
Wilton juniper: 15″-18″: $7.50-$11.50
Juniperus procumbens: 15″-18″: $4.50-$8.25



Upright evergreens are useful wherever a vertical accent is needed. You can choose among wide or narrow forms for the space you have. Hicks yew fills the need near a tall gate entry. It also serves to relieve blank wall space. Upright evergreens tend to be rectangular in form, and this conformation can be maintained by cutting back long shoots.
Hicks yew: 24″-30″: $8.25-$15.00
Wintergreen juniper: 24″-30″: $7.50-$12.50



All too often these reliable evergreens are planted alone, with the result that they are taken for granted. Mix them with other plants or use as a background for colorful annuals to give both them and you a boost.



Drawings: Carlos Diniz Assoc.

Pyramidal evergreens are so dramatic that they are best used alone—except for low spreading shrubs that are more or less a ground cover and do not compete for attention. If you try to use them with other distinct forms, they tend to cancel each other out, and the effect is one you wish you didn't have. A well-grown specimen of tree evergreen is a joy to see in any part of the country.

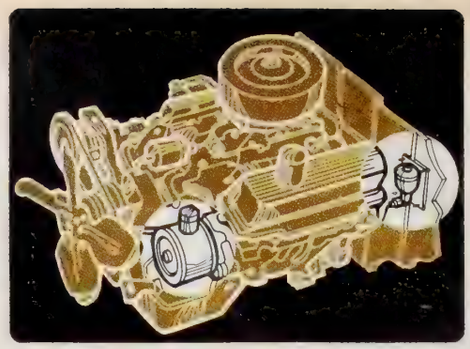
For a note of formality use a single specimen, say of Blue Colorado spruce, in the corner of a screen-fence setting or against a wall. Or, Canaert juniper is a handsome pyramidal evergreen to soften the corner of a two-story house—though it would dwarf a one-story house.
Blue Colorado spruce: 18″-24″: $10.00- $22.50
Canaert juniper: 18″-24″: $6.00-$10.75

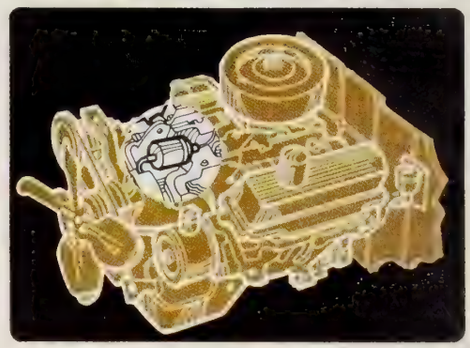
Under-hood jobs any man can do

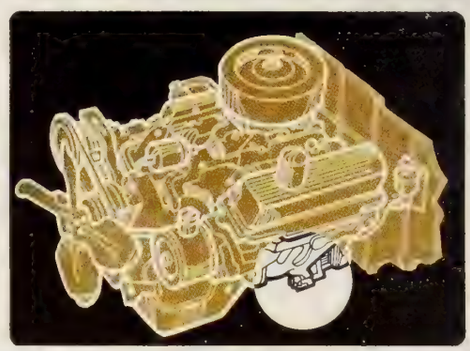


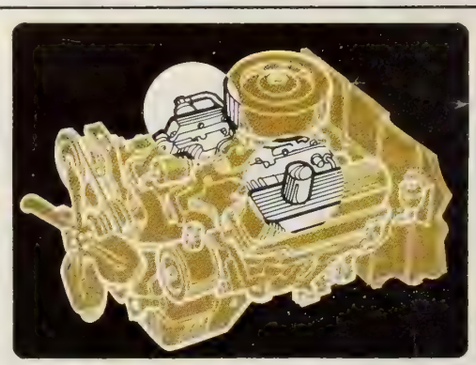
Here—in plain and easy-to-do steps—is your guide to handling those all-important minor maintenance jobs. Now that modern cars can go up to 6,000 miles between oil changes, these small tasks may be tended to infrequently or forgotten completely. The problem is made worse by the chronic lack of mechanics willing to take care of such piddling jobs.

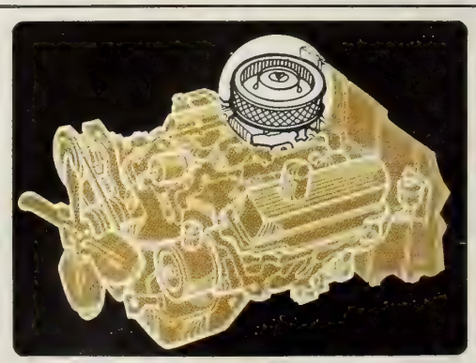
The answer—do the work yourself. It won't take long and you'll know it's done right. The exact service points—and their time or mileage schedules—are given in most automobile owners manuals. Consult yours for the final word for your car.

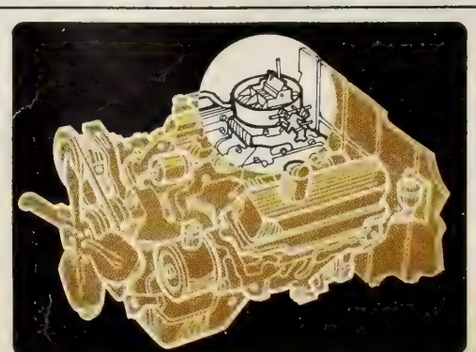












A few fluid levels are checked nearly every time you buy gas at a quality service station. Most attendants will offer to check the oil, battery, and radiator levels. But there are three additional vitally important fluids that are seldom checked unless you make a specific request.

Brake fluid is rarely needed, but should be checked often. A decrease in level indicates a leak somewhere in the system, and you should take immediate steps to pinpoint the problem. Checking the fluid level involves removing the cap on the master cylinder (located on the firewall directly above the steering column). The fluid should be no more than one-fourth inch below the top of the chamber. Cars with dual braking systems have two chambers; these should be equally full.

The power steering pump is located at the front of the engine. To check the fluid lev el, remove the cap and be sure fluid extends into the neck on top of the pump. Some pumps have a dipstick to simplify your task. Here too, a drop in level indicates problems somewhere in the system, and further investigation is in order.

Automatic transmission fluid is checked by a dipstick in a tube similar to an engine-oil dipstick. The one for the transmission is at the rear of the engine. Fluid must be checked when the engine is warm, idling, and the selector lever in park position.

Fuel filters should be replaced or cleaned (according to type) every 5,000 miles. Dirty filters affect acceleration and can cause the engine to stall at idle. Completely clogged filters cause a no-go situation for both you and the car.

Most filters are either the in-line type (a small metal or plastic canister situated in the rubber fuel line), or a small filter screen or ceramic filter located where the fuel line enters the carburetor. Some cars have both types; a few have the filter in the fuel pump.

The screen and ceramic filters can be cleaned by washing in gasoline or other solvent. Some in-line filters may be dismantled and cleaned with a solvent, but most are the sealed throw-away type.

The in-line filter is usually held in place in the rubber fuel line with a spring-steel hose clamp. Removing and replacing this fastener is much easier if you use special hose-clamp pliers. (Regular pliers may be used to relieve the clamp tension, but it's a nerve-wracking job.) The clamp pliers are inexpensive, and they can also be used to remove spring-steel radiator and heater hose clamps.

Caution: fuel in the line is usually under pressure, and when the filter is removed, some gasoline will be forced out. Don't do this job when the engine is hot or while you're smoking.

The manifold heat control valve is probably the most overlooked part of an engine. It should be checked for operation—the counterweight shaft should move freely—and lubricated every 1,000 miles (oftener for short-trip cars).

A valve stuck in the closed position results in overheated spark plugs, difficult warm-engine starting, detonation, and engine overheating. A valve stuck open results in carbon-fouled spark plugs, slow engine warmup, carburetor icing, and poor gasoline mileage.

This valve is located at or near the junction of the exhaust manifold and exhaust pipe. It may be on either side, but is usually at left as you face the engine. You can recognize it by a counterweight and coiled spring mounted on a shaft that goes through the exhaust manifold. Some engines (very few) don't have a heat control valve at all.

If the counterweight is not stuck, simply lubricate both ends of the shaft with graphite or heat riser valve lubricant. Never use ordinary oil.

Lubricate when the engine is cold, and rotate the valve back and forth to work the lubricant in. If the valve is stuck, apply extra lubricant and tap both ends of the shaft lightly to free it.

Once it's loosened, apply more lubricant until the valve moves freely.

The PCV (positive crankcase ventilation) valve should be cleaned every six months or 6,000 miles; replaced yearly or every 12,000 miles. More frequent servicing is advisable for short-trip cars. If the valve isn't operating properly, you'll get poor engine operation and run the risk of extensive engine damage.

Basic locations of PCV valves: in a metal cap or rubber grommet near the rear of the valve cover; in the base of the carburetor; in a hose near the carburetor base; or in a rubber grommet at approximately rear center of the engine.

Be sure to obtain a special solvent for cleaning the valve. The entire PCV system should be serviced when the valve is cleaned or replaced. This includes cleaning the hole through the carburetor body, cleaning the interior of the hose, and cleaning or replacing the flame arrester screen (on models so equipped).

The oil-fill cap on engines with an open PCV system contains a mesh filter that should be washed with a solvent and oiled lightly. This should be done at every oil change—oftener under dirty operating conditions.

If there's a hose attached to the oil-fill cap, the engine has a closed PCV system and there'll be no filter material in the cap. The cap and hose should be serviced as part of the PCV system.

The air-cleaner element should be cleaned every 10,000 miles (oftener on PCV-equipped cars subject to short-trip driving). The filter element should be replaced at least every 36,000 miles. A dirty or clogged filter results in poor fuel economy and rough idling or stalling.

The element is contained in the large enclosure on top of the carburetor. There are two kinds in general use. The pleated-paper dry type can be cleaned by directing a stream of air (even the exhaust of a good vacuum cleaner will do) against the inner surface of the element.

The other type is an oiled-foam element which can be washed in a solvent and squeezed dry. Then oil lightly and squeeze excess out—but don't over-oil.

Oil-bath air cleaners are still in use on older cars and in some heavy-duty applications. These elements should be washed in a solvent, and new oil of the proper viscosity placed in the reservoir of the unit.

Caution: when replacing the cover of the air-cleaner body, don't over-tighten the retaining screw or wing nut. You might distort the neck of the carburetor, causing the choke plate to stick in either the open or closed position.

There is a gasket between the air cleaner and the carburetor on most cars, and care must be taken to see that this gasket is replaced properly.

A binding automatic choke results in improper choke action, and the choke may stick open or closed. In such cases, the engine may refuse to start.

First remove the air cleaner to expose the automatic choke plate, which is located in the top opening of the carburetor. The plate is mounted on a shaft that extends through the sides of the carburetor. Wiggle the plate to test for freedom of movement. Apply automatic choke solvent (ordinary oil will not be effective and will be washed away by gasoline) to both ends of the shaft to dissolve the gummy deposits and free the plate. The solvent is available in a spray can with a long nozzle for easy application.

While you're at it, spray the entire interior of the carburetor to clean the various small moving parts within it. A malfunctioning automatic choke may also be the result of improper adjustment or a defective heat tube. These problems call for professional attention, however.

Binding accelerator linkages result in sluggish foot throttle action. To lubricate, move the accelerator rod by hand and give every moving part a shot of the same solvent used on the automatic choke. Graphite can also be used, but oil should never be employed since it will collect dust and dirt and cause additional difficulties.

Continued on page 160



Monte Carlo. Ours. All seventeen scrumptious feet of it.

The 350-cubic-inch base V8 is ours.

The power disc brakes are ours.

Those big high-powered headlights are ours.

The deep twist carpeting, the thick foam-cushioned seats, the quiet electric clock. All ours.

The 116-inch wheelbase that helps give the Monte Carlo a kind of maneuverability you'd never expect to find in a car of this kind is ours.

The 5-foot front tread is ours. For super stability out on the road.

The extra body insulation, the f and rear armrests, the simulated v burl accents on the instrument pa Ours, ours, ours.

Ah but here comes the sad p gentlemen.

Relax, Chevrolet dealer



GM

Here comes the part about price.
Not ten grand, like some luxury cars know. Not six or five, like we've been d it looks.
The fact is, anybody who can afford ew Chevrolet can afford a new Monte rlo.

And you know what that means.
It means we're going to have one heckuva hard time keeping these beautiful cars to ourselves.
Right, America?

Putting you first, keeps us first.

On the move.
The Chevrolet '70s.

CHEVROLET

r's one of ours.

Conn's built-in music teacher.



Show-Chord. You can make a great sound while you're learning; learn a great sound faster.

Here's all you do: Flip a switch, touch a foot pedal. The chord plays. Pressing one pedal after another, you can play an entire chord progression without ever touching the keyboard.

Want to start learning the chords? Flip a different Show-Chord switch and small lights above the keyboard signal finger positions. Conn's exclusive Show-Chord helps you learn to play the right way.

Conn has a whole bundle of easy-play, fast-learn features, including a new built-in automatic rhythm unit called Min-O-Matic.

And the tone? It's what you'd expect from the people with the finest reputation in the music business. Send the coupon. We'll rush a free record to you that has the proof of Conn's tone excellence. And literature you should read before you buy *any* organ.

CONN ORGAN

Made by C. G. Conn Ltd., Elkhart, Indiana, world's largest manufacturer of band and orchestral instruments ... since 1875.

FREE: Demo record and literature.

Name_____

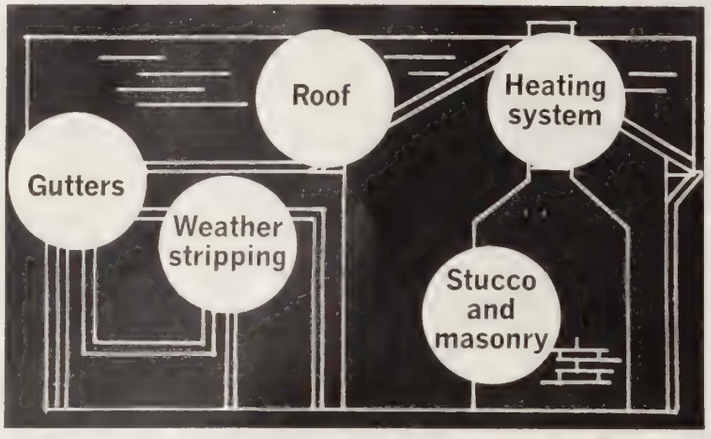
Address_____

City_____

State_____ Zip_____

Mail to Dept. BHG-10 Conn Organ
Elkhart, Indiana 46514

Upkeep



Step-by-step home maintenance

Ideally, a home is a warm, dry place where the entire family can be snug and comfortable—even in the worst kind of winter weather. But what if the roof leaks, rooms are drafty, or your heating system is not operating as efficiently as it should?

Take time out now to make sure your home is properly "winterized" before cold weather arrives. A little time spent weekends making minor repairs can ward off the possibility of a major breakdown later on—when repairs are more difficult to complete, and uncomfortable to live without.

Here—starting at the top of your house—are descriptions of five common maintenance problems and prescriptions for their repair. If you spread the work out, it will only take a few Saturday mornings, but it will result in total home comfort every day all winter.

Roof checkup

If your house has asphalt shingles, first check to see if any have been curled upward by the wind, split, torn, or are missing completely. If shingles are raised or curled upwards, cement them with a dab of asphalt roofing cement.

If a shingle is missing entirely or badly mutilated, patch with a piece of metal flashing. Cut it a few inches larger than the missing shingle, then slide it under the damaged section. Bend the shingle above it out of the way so that you can reach underneath, then nail the sheet metal in place with large-head roofing nails. These should be far enough up so they will be covered by the shingle above when you allow it to fall back down. Smear roofing cement liberally over each nailhead, then press the shingle back into place.

Flat or shed-type roofs covered with roll roofing, rather than shingles, require more careful inspection. Look for blistered areas, signs of cracking or drying out, and cracks along seams. Seal the cracks and exposed nail heads with a layer of roofing cement.

Blistered areas don't always leak (unless the blister has water underneath) but they're potential trouble spots. Slice the blister open with a sharp knife, then work a liberal quantity of roof cement under it. Press the blister down on top of the cement, and trowel another layer of cement over this. Use one or two galvanized roofing nails to hold it down—but don't forget to cover the heads with cement.

For extremely bad areas, you may have to cement and nail on a new piece of heavy roofing felt—or you can use a piece of sheet copper cut to size. If you do, be sure you trowel a heavy layer of cement on over the metal, particularly around the edges.

If your roof covering is dried out and cracked and looks as though it will soon need replacing, chances are that you can prolong its life with a liberal coat of asphalt-aluminum roof paint. These aluminum-reinforced coatings actually come in two types—fibered and non-fibered. The fibered type is a heavy mastic applied with either a brush or a trowel. It is the material you will want to use if you have many small holes and cracks to fill. The non-fibered type is of brushing consistency. Because of their aluminum content, both types will give you an added bonus. They help keep the house cooler in the summer by reflecting away a lot of the sun's heat.

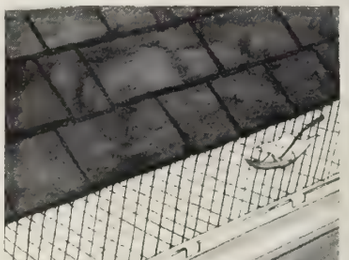
While you're inspecting the roof, don't forget to check the flashing around all the dormers, vent pipes, chimneys, and other projections where the roof covering meets an adjoining vertical surface. If you notice small cracks or rusted-out sections, trowel on a heavy layer of fibered aluminum-asphalt roof coating and spread it around vent and chimney flashings. If valley flashings are badly rusted, you should call in a professional roofer to replace them entirely.

Gutters and leaders

Start your gutter checkup by cleaning out leaves, fallen branches, or other debris. To keep vertical drainpipes (leaders) from clogging with leaves later on, install small wire cages in each downspout opening. These bulb-shaped cages project upward and catch leaves before they run down into the leader.

Covering the entire length of each gutter with screens or mesh protectors is your best defense against clogging. These come in strips wide enough to bridge the top of the gutter. Tuck one edge under the bottom row of roof shingles then snap the other onto the outside rim of your gutter.

Gutters should slope gradually toward the downspout opening so that water drains off before it accumulates. If there are low spots where the gutter has sagged, check the



hangers or supports that hold it in place.

Some gutters are held in place by straps across the top. If the strap is loose or bent, replace it with a new one that will hold the gutter at the right angle.

Aluminum gutters do not always use hanger straps. Instead, they may be held in place with long spikes driven through from the outside rim to the fascia board or cornice.

Continued on page 46



Only State Fair has this spectacular new Harvest Gold color

Ekco State Fair is the best cooking aluminum cookware. It's the best looking too. Our decorator colors translate the Harvest Gold from a wheat field in the afternoon sun of late summer to cookware, in fired on ceramic, so our colors are rich and true. And durable. Of course, the beauty of this cookware is far more than skin deep. State Fair is extra thick aluminum—and nothing cooks more quickly or evenly than that.

State Fair is also stick-free and easy to clean, because it's lined with tough new Teflon II.

Even the lids are something special—our own Vapor Seal covers. They nest inside their pots. Pots stack upon one another so when you pick up the pot, you have the lid, too. And you save storage space in the bargain.

Never been a better time to brighten your life with new colorful cookware—Flame, Coppertone, Avocado or our special new Harvest Gold. And look at that coupon. There's even a special offer to get you started!

Pictured below—7 pc. set. Also available—6 and 9 pc. sets; 9 items in open stock.



State Fair by EKCO®

Ekco Housewares Company, Franklin Park, Illinois 60131

To locate your nearest Ekco dealers, call free anytime: 800-553-9550. In Iowa call collect 319-242-1867.

At last! A cake mix that for improvement

Pillsbury Create-A-Cake Mix! The first cake mix specially made to let you be creative wi smashing success. Now you can add just about anything you can think of to Pillsbury batter including your favorite Pillsbury Frosting Mixes—to make every cake you bake your own creation. It's easy. It's fun. (And on days when you don't feel like stirring up a storm, just follow basic package directions.) You'll find suggestions on the package and on tear-off pads at your grocer's. Enter your most creative recipe ideas in the Pillsbury Bake-Off. See entry details in the Bake-Off Recipe Book in this issue.



Upkeep *Continued*

Sometimes these pull loose under heavy snow loads so that the gutter sags. Drive a new spike several inches away from the old one to end the problem

While you're checking the drainage of your gutter, also check for cracks, rotted or rusted-out sections, and joints that may have opened slightly. Small leaks can be repaired with asphalt roofing cement, but larger leaks will need a more permanent repair. One simple way is application of alternate layers of roofing cement and pieces of heavy-duty aluminum foil. Smear the roofing cement liberally over the damaged area, then press a piece of aluminum foil on over this. Trowel a second layer on over the foil, carrying it well past the edges on all sides.



Small leaks in joints or end caps can be repaired with the new butyl rubber caulking compounds. Force the compound well into the crevice, trowel it smooth on the surface with a small putty knife.

As you inspect your gutters, make certain the downspouts and leaders are also in good condition. Look for leader pipes that may have pulled away from the bottom of the gutter so that the downspout does not drain properly. Force the pipe back up under the downspout opening, then renail the leader to the side of the house, adding one or two additional mounting straps if necessary.

Stucco and masonry

Small cracks in stucco or masonry walls should be repaired as soon as they are noticed—particularly at this time of year. Moisture working its way into open cracks may freeze, and expand the crack still farther. Repeated many times during the winter, these freeze-and-thaw cycles may eventually open the crack enough to cause large pieces to crumble out completely.

Use a caulking compound for very fine cracks. The newer butyl rubber caulking will last longer and stick better on masonry surface than the oil-base type.

Cracks that are more than 1/16-inch wide should be filled with regular patching cement. You can use a sand-and-cement mix of the type sold in all hardware stores and lumber yards, but first cut the crack out to a 1/2-inch width for a good bond.

Vinyl-concrete type patching cements come in powdered form in bags or boxes and are used in much the same way as you would ordinary patching cement. Mix with water according to the directions on the package, then pack it into the crevice with a small trowel. Unlike ordinary patching cements, these new vinyl materials don't require enlarging crack for a good bond. Ordinary cement won't stick well in thin layers, but the vinyl cements will adhere in layers as thin as 1/16th of an inch.

Old mortar between bricks should be scraped out as much as practical to provide room for the fresh mortar. Here again, you can use either a cement-and-sand mortar mix, or one of the vinyl patching cements just described. Pack the cement firmly, then trim it at the surface to match the other mortar joints.

Weatherstripping

Broadly speaking, most of the weatherstripping designed for do-it-yourself installers works on the principle of a gasket. The strip has a resilient edge of felt, foam rubber, or flexible plastic that presses against the inside edge of the window or door when it is closed. Some materials come in flexible rolls while others come in rigid wood- or metal-backed strips. Flexible vinyl or foam type material come with a pressure-sensitive adhesive on the back. These are particularly handy on metal frames where nailing or screwing

eaves plenty of room



Fudge Ripple Cake

1 package (17 oz.) Pillsbury Yellow Cake Mix
1 package (12½ oz.) Pillsbury Fudge Frosting Mix
2 tablespoons butter or margarine, softened
2 tablespoons lukewarm water

cake mix as directed on package. If of batter into greased and 13 x 9-inch pan. Sprinkle 1½ cups ting mix evenly over batter: cover naining batter. Bake at 350°F. for inutes or until done. Cool cake tely in pan. To frost: blend remain- ting mix, butter and water. If ary, add ater, a ps at until s





Topsy-Turvy Pineapple Cake

¼ cup brown sugar
2 cups Pillsbury Yellow or Pineapple Cake Mix
1 egg
⅔ cup pineapple juice or water
5 pineapple slices, drained
5 maraschino cherries
½ cup firmly packed brown sugar

Grease 8 or 9-inch square pan. Sprinkle ¼ cup brown sugar on bottom. Combine cake mix, egg and pineapple juice, blend and beat as directed on package. Pour into pan. Arrange pineapple slices and cherries on batter. Sprinkle with brown sugar. Bake at 350°F. for 30-35 minutes or until done. Invert immediately on serving plate. Let stand 5 minutes before removing pan. Serving a crowd? Use full box of cake mix, double other ingredients and bake in 13 x 9-inch pan or two 9-inch square or round pans.





Cherry Crumble Squares

1 package (17 oz.) Pillsbury Yellow Cake Mix
¼ cup butter or margarine, melted
2 eggs
1 can (1 lb. 5 oz.) cherry pie filling
1 package Pillsbury Coconut Almond or Coconut Pecan Frosting Mix
2 tablespoons butter or margarine, melted

Combine cake mix, butter and eggs until dry ingredients are well mixed. Pat into 13 x 9-inch pan; grease on bottom only; top with cherry filling. Combine frosting mix with butter; sprinkle over cherries. Bake at 350°F. for 30-35 minutes. Cool and cut into squares.





Easy Cheesy Lemon Bars

1 package (17 oz.) Pillsbury Lemon Cake Mix
½ cup butter or margarine, melted
1 egg, slightly beaten
1 package (13½ oz.) Pillsbury Lemon Frosting Mix
1 package (8 oz.) cream cheese, softened
2 eggs

Combine cake mix, butter and 1 egg. Mix with fork until moist. Pat into 13 x 9-inch pan; grease on bottom only. Blend frosting mix into cream cheese. Reserve ½ cup of cheese and frosting mixture. Add 2 eggs to remaining frosting mixture. Beat 3 to 5 minutes. Spread over cake mixture. Bake at 350°F. for 30-40 minutes. Cool; spread with reserved frosting mixture.



would pose problems. All gasket-type weatherstripping materials are fastened in place on the inside of the window or door frame while the window or door is in its closed position. The rigid wood or metal strips generally last longer and look better, but the flexible materials cost less and are generally easier to install.

In addition to these semi-permanent gasket types, there is also a permanent type of metal weatherstripping which you install on the inside of the frame. It consists of a flexible bronze strip nailed in place within the channel of double-hung windows or inside the frame of a door. It presses against the edge of the door (or window sash) rather than against the face. The strips are nailed in place along one edge only. The other edge is bent out slightly to press against the edge of the sash or the edge of the door. Since the nailed-down edge is toward the inside of the house, the free-floating spring edge faces toward the outside and effectively blocks the flow of air between the edge and frame.

The strips are nailed into window frame channels after sliding the sash all the way up (or down) to expose the full length of the channel. An extra strip is then nailed to the bottom rail of the sash so that it presses against the bottom of frame when window is closed.

To install spring bronze weatherstripping around a door, you nail the strip in place against the door frame so that its raised edge just barely clears the inside edge of the door stop molding. When the door swings closed, it will press against this unnailed edge to form a seal, keeping drafts out and heat in.

Door bottoms seal off drafts at the bottom of an outside door. These are rigid wood or metal-backed strips of either a felt or flexible plastic. You install them on the inside bottom face of the door (assuming the door swings inward) so that the resilient edge just contacts the saddle when the door is fully closed.

Heating system checkup

Although the serviceman usually lubricates the motors in your furnace, it needs care more than once a year. Most motors, circulating pumps, and blowers have oil cups which should be checked—and filled with 20-weight oil—at least two or three times a year.

If you have a forced-air heating system, the next thing you should check is the condition of the air filter in the plenum chamber. Pull it out and look through it at a strong light. If you can't see the light clearly, the filter needs replacing. If in doubt, replace it anyway.

The serviceman should have checked the fan belt on the blower, but just in case he was careless, make certain the belt is tight and in good condition. If it's badly frayed, replace it now rather than waiting until it goes completely.

Radiators should be hot all the way across. If not, check the inlet valve for that radiator. These valves should always be either all the way open or all the way closed—never partially open.

If the valve is all the way open and the radiator is still not heating properly, check the little vent valve on the opposite end of the radiator. This is a one-way vent that lets trapped air escape from inside the radiator. If it is clogged, some air will be trapped inside and that section gets no heat.

You should bleed the radiator by opening the vent valve and allowing the air to escape. For this, you'll need a screwdriver or a special key to open it. Keep it open until water starts to flow, then close it immediately. Some hot water radiators have self-bleeding valves that do this automatically, but they do break down occasionally.

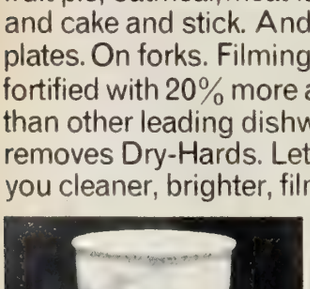
The efficiency of a radiator can also be seriously impaired by accumulations of dust and lint which keep air from circulating around or through them properly. At least once a year, vacuum all dust and dirt from between the radiator sections or fins and from behind the grill openings in hot-air heating systems. If the radiator is on an outside wall, its heating efficiency can also be improved by lining the wall behind it with a sheet of aluminum foil. This will not only help reflect heat, but it will also cut down on the amount that is wasted inside the wall.

All automatic heating systems are controlled by a thermostat that should be centrally located. The furnace will deliver heat the thermostat calls for, so the thermostat should be located on an inside wall where it is not subject to cold drafts or sources of artificial heat. Once a year, remove the cover from the thermostat and carefully blow out any dust or lint that has accumulated. ■

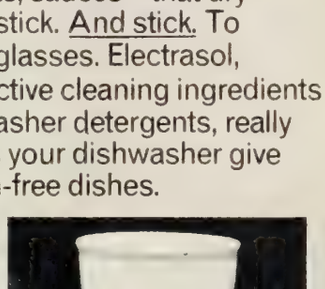


The first dishwasher detergent for dry-hards.

Dry-Hards are tough-to-clean foods—like eggs, fruit pie, oatmeal, meat fats, sauces—that dry and cake and stick. And stick. And stick. To plates. On forks. Filming glasses. Electrasol, fortified with 20% more active cleaning ingredients than other leading dishwasher detergents, really removes Dry-Hards. Lets your dishwasher give you cleaner, brighter, film-free dishes.



Test proves fortified Electrasol's superiority against Dry-Hards. Egg cup with Dry-Hard paste of egg, oatmeal and blueberry pie baked on for ten minutes at 330°F came out looking this way when washed in another leading dishwasher detergent.



Identical Dry-Hard egg cup—but cleaned in Electrasol, fortified with 20% more active cleaning ingredients than other leading brands. Try Electrasol. It removes Dry-Hard soils, prevents them from drying into spots on dishes, glasses and silverware.



ECONOMICS LABORATORY, INC. St. Paul, Minnesota

Pets



How to keep a big dog

Keeping a big dog doesn't amount to a great deal more than keeping a small or medium-size dog. The operative word is "more." It stands to reason you need to provide more food, more room, and more grooming. After all, you've got more dog.

But common sense doesn't provide all the answers. It can even lead to common misconceptions. Like the one about big dogs needing lots of room to roam. Many big dogs couldn't care less about roaming; they would just as soon curl up in front of the fireplace or under a shady tree. Such dogs make better house pets than nervous, little dogs. (Though, admittedly, one swipe of a big tail through a prize collection of dainty figurines could make you wish for a Pekingese.)

Feeding

Don't overfeed. Your large dog may look ready to devour his own weight at a single sitting—and he might just try if you give him the chance. True, many big dogs do have hearty appetites. But most of them do quite well on one to two cups of good quality dry meal per 20 pounds of body weight. Rations will vary according to metabolism and level of physical activity.

If your dog looks fat, cut his ration; if he looks thin, increase it. Many owners automatically cut their dog's feeding during the hot months, because heat is hard enough on most dogs without the additional discomfort of unnecessary poundage. If your dog hunts, feed him more, but only *after* the hunt.

Though once a day is common practice, you may feed your dog two or three times day if you care to. If your dog i underweight, multiple feed ings might help bring him u to normal. Just remember t feed him the right *tota* amount.

Water is just as important a food. Water your dog at leas once a day, more often durin hot weather and after exertion

Housing

Provide your dog a place t sleep that is clean, dry, out o drafts, and moderate in tem perature. If you keep your do in the house, provide an easil cleaned pallet. An old throw rug or carpet remnant wi serve, and it's easy to pick u and remove for brushing, beat ing, or laundering. Commer cial pallets of foam rubbe covered in easily cleaned viny are also available.

Whatever bed you choos should provide some kind o padding. A hard surface ca cause painful sores and ca louses where bones, protecte only by skin and hair, conta the floor. Big dogs, with the greater weight, are especial vulnerable.

Additional requirements a ply if you keep your dog in kennel, a doghouse, or a co bination of the two. Favor long, rectangular kennel ov a square one. Though it m be no greater in area, a re tangular kennel encourages dog to run. Screening or cha link fencing meets all the quirements for confineme and provides maximum ven lation. Semi-smooth concre rates high as a floor. It offe not only good footing for yo dog, but easy cleaning for yo Five minutes with a garde hose and your cleaning's do

A doghouse should never cramped or stuffy. At least expert recommends locat the door in one of the lo sides near one end rather th squarely in the middle of he of the short sides—the tra tional location. In this w your dog is never in the pa of a direct draft.

Exercise

All dogs need it and big do frequently need more. Fo some breeds of hunting dog exercise means nothing sh of flat-out running. A fen yard or good-size kennel a satisfy some of your dog's ex ercise requirements, but y take him out every day. Re walking your dog on a le can be adequate, satisfy both his need for exercise n

Conti

AVOID MIDDLE-AGED GUMS (Are your gums 10 years older than you are?)



WITH BROXODENT



Weak, unhealthy gums (we call them "Middle-Aged Gums") can creep up on you before you know it. And it's a fact that four out of five teeth lost by people over twenty are lost due to gum problems. Not cavities.

That's why we at Broxodent didn't stop at just inventing the first effective way to brush teeth automatically. We developed an electric toothbrush that also helps maintain strong, young gums. We worked out a way to make a safe, waterproof brush with direct, plug-in power. It's a great electric toothbrush. And it's a superb way to help keep gums from growing old before their time. Because it's the only brush that can deliver 3,600 up-down strokes a minute to help keep gums firm.

Keeping your gums young is worth the small cost of a Broxodent. And if you've got any more questions, ask your dentist. He's one of our biggest supporters.

BROXODENT® FROM SQUIBB
Where good health comes from

The Broxodent powered toothbrush is acceptable as an effective cleansing device for use as part of a program for good oral hygiene as a supplement to regular professional care required for oral health.

Council on Dental Material and Devices. American Dental Association.

his curiosity. If you're a jogging or cycling enthusiast, combine your own exercise with your dog's.

Obedience training

An untrained little dog is an annoyance; an untrained big dog is a horror. Sign him up for obedience training.

A typical introductory course might consist of 12 weekly sessions lasting an hour or so each and costing $25. Between formal sessions, you work with your dog from 15 to 30 minutes a day at home. Besides teaching him to obey your commands, obedience training makes him a better companion. Simple home training can begin as early as six to eight weeks, formal courses after about six months.

Grooming

Brush your dog regularly. Twice a week is probably enough, but once a day won't hurt him. The frequency will be influenced by the season, the type of coat your dog has, and the kind of life he leads. A long-haired retriever could easily keep you busy 30 minutes a day during the hunting season. A short-hair who prefers indoor sports might get by with five or ten minutes of grooming twice a week. And almost any big dog spares you the necessity of the fussy, cosmetic type of grooming many small breeds require.

Regular grooming lessens the need for shampoos, which are distasteful to both of you and rob your dog's coat of necessary oil. Make shampooing a very occasional thing, a few times a year when grooming alone can't cope with dirt and oil buildup. Use mild soap that won't irritate his sensitive skin. Never use a soap manufactured for the tougher hides of humans.

Traveling with your dog

Your big dog will probably take to auto trips better than a smaller one would. With his greater size and strength, it's easier for him to compensate for sharp corners and sudden stops. Just as in the house, he's not as inclined to scamper around, posing a danger to the driver and an annoyance to passengers. Still, there are a few facts worth knowing:

- Practically all dogs love to ride in the car, but don't make his first trip long or unpleasant.
- If your dog is obedience trained, he shouldn't cause extra problems in a car. If he does, consider buying a collapsible wire-mesh travel crate. The wire crate provides him with maximum ventilation, visibility, and contact with the family, as well as security. A pad on the bottom makes the dog more comfortable and simplifies the car-cleaning job.
- Never put your dog in the trunk (unless it has been modified somehow for ventilation), and never leave your dog in a closed car on a hot day. Both practices are cruel and could easily result in your dog's death. Open rear windows in station wagons are also dangerous because they suck in exhaust fumes.
- Let your dog exercise and relieve himself before you leave, at each stop (preferably about every two hours), and before you retire. Avoid excessive watering, and favor evening feeding, especially if your dog is nervous or prone to car sickness. If he is either of these, take along tranquilizers or motion sickness pills.

Veterinary care

Shots for rabies and distemper are a must. Also have your dog immunized against infectious canine hepatitis (a liver infection) and leptospirosis (a kidney infection).

Your dog's first worm examination should come around six weeks and thereafter every three to six months—depending on the findings—throughout his puppy life. Adult dogs should be checked once a year or whenever worms are suspected. A yearly worm check should be combined with a thorough physical exam.

Although you can probably recognize and treat roundworm yourself, it takes a professional to detect hookworm, whipworm, and heartworm. Never assume that treatment of one worm has cured your dog of others. See your veterinarian to be sure.

Dog and kids

Most big dogs enjoy the rough-and-tumble play of active children. Smaller, more fragile dogs may not relish such activity at all—for obvious reasons.

Big dogs, because of their size alone, behave less defensively around children. The large dog typically has greater self-assurance when confronted with the innocent aggressiveness of children. So if your kids like to play rough—and most do—give them a canine playmate who can take it. ■



You call it "just dry skin"...your doctor may call it the heartbreak of psoriasis

Don't ignore that patch of dry, scaly skin that keeps flaking. Or an itch that won't go away. Any of these symptoms may be an early sign of psoriasis. Ask your doctor. And ask him about Tegrin Medicated Cream. Tegrin guarantees three-way relief from the itching and scaling of psoriasis or your money back. Tegrin speeds relief from itching. Works fast to remove scales. And regular use helps keep scales from coming back.

MEDICATED TEGRIN®...it's guaranteed!

Now! For scalp psoriasis and persistent dandruff...Tegrin® Medicated Shampoo!

Washes away loose psoriasis and dandruff scales, leaves hair cleaner and healthier looking. Guaranteed or your money back!



Tell people it's made of trees from the enchanted forest.



Well, you're going to have to come up with some way to explain why your new furniture looks as though trees suddenly started growing in a French medallion pattern, complete with flowers and scrolls.

There's a perfectly logical explanation for it, of course. The decorative panels really aren't wood at all. But the panels, and the process, are a top secret known only to Stanley.

So you just go ahead and enjoy the graceful scale and the traditional look of Antiquity in your dining room, bedroom, and for romantic touches in the living room. But you'd better have a good story ready, when friends see it for the first time.



If you'd like brochures, along with some surprises, send $1.00 to Pat Parker, Dept. BG910, Stanley Furniture Co., Stanleytown, Va. 24168, and ask for the "Pretty-Room-Kit."

The Stanley Furniture Company

Winnebago.
Wherever you park it,
it's something else.

By a lake, a Winnebago motor home is a seaside cottage. In the mountains, it's a Swiss chalet. On a visit to Grandma, it's a weekend hotel. Wherever you park it, it's something else.

A Winnebago is also something else to drive and live in. Bucket seats, automatic transmission, full-size beds, shower, stove, refrigerator — everything *including* the kitchen sink. And everything fits, with plenty of room for people.

Winnebago builds six motor home models and sells more units than any other company in the world. So call your dealer. Or write to Winnebago Industries, Forest City, Iowa. We'll send you a free catalog. It's something else, too.

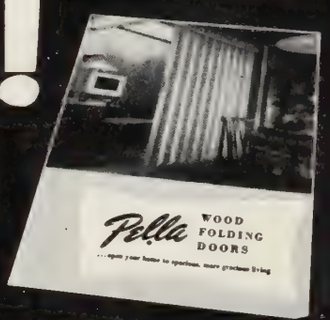




WINNEBAGO
Designed from the inside out
Winnebago Industries, Inc. Forest City, Iowa

FREE!

IN FULL COLOR
NEW WOOD FOLDING DOOR IDEAS



Before you build, buy or remodel, send for this helpful PELLA Wood Folding Door Idea Brochure. See how you can stretch your space for family living . . . divide it for precious privacy . . . hide work, storage and utility areas decoratively. Do it all with the natural beauty of genuine wood. Send for *your* free copy *today*.

THIS COUPON ANSWERED WITHIN 24 HOURS

ROLSCREEN CO., Dept.VC-51, PELLA, IOWA 50219
Please send me the FREE, full-color PELLA Folding Door Idea Brochure.

NAME

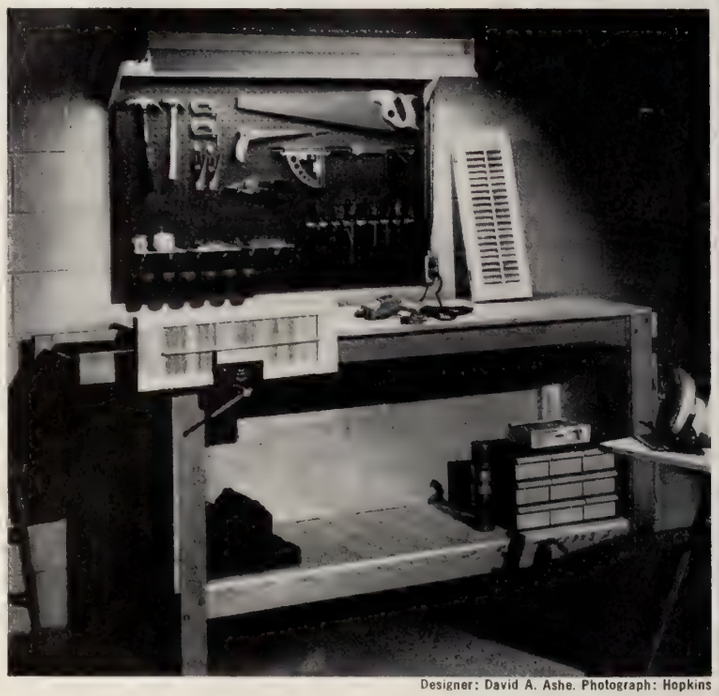
ADDRESS

CITY & STATE ZIP (IF KNOWN)

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

Pella® WOOD FOLDING DOORS

Handyman



Designer: David A. Ashe. Photograph: Hopkins

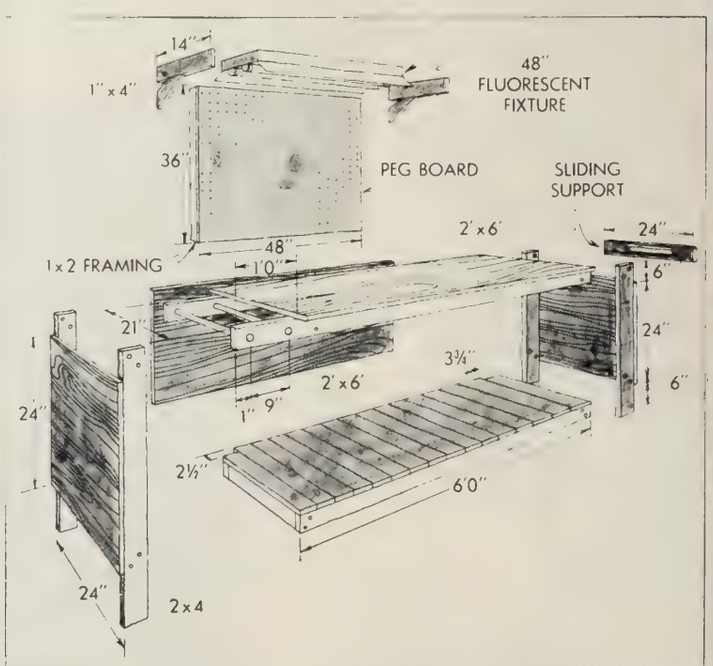
A great "first" workshop

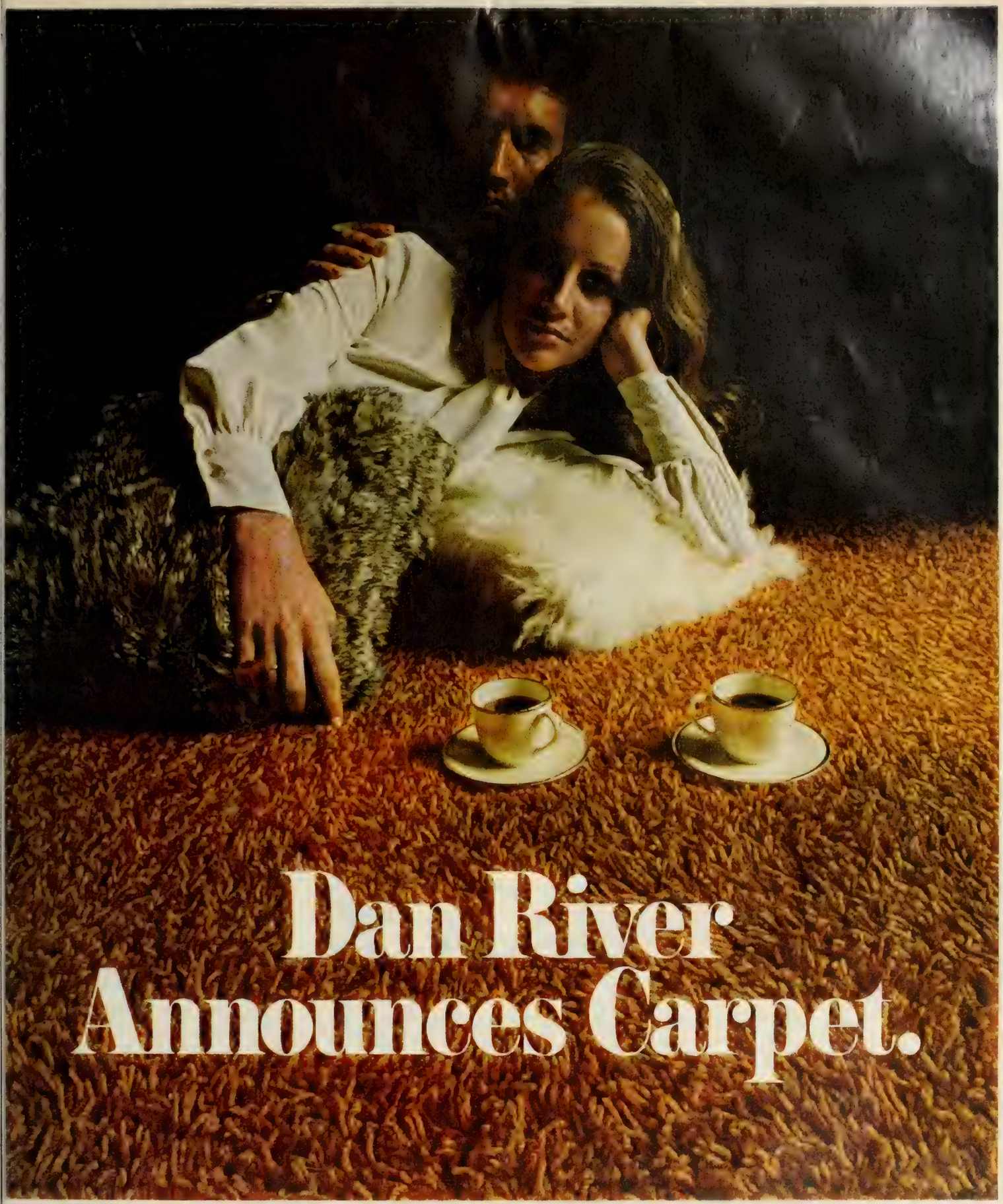
Even if you're short on space, you can find room for this sturdy workbench. Need to move it? The unit comes apart in five flat pieces.

The bench measures 2 feet deep, 6 feet long (the basket hanger makes the top 7 feet), and 40 inches high. You may want to adjust the height to suit your own needs.

To build it, you'll need one sheet of 4x8-foot ¾-inch plywood, 3x4-foot ⅛-inch pegboard, 2x4s, 1x4s, 1x2s, 4 feet of ¾-inch dowel, and some bolts, nuts, and screws. The tool board has a 4-foot fluorescent fixture mounted on 1x4 arms at the top.

Here the board was fastened to the wall next to an existing outlet. The waste can hangs at the left end for speedy cleanup of the bench top. On the right end, a piece of 1x4 has been slotted and mounted on two screws and washers. This section slides out to support any long boards in the vise. Top and back pieces of ¾-inch ply are interchangeable.





After shirts, sheets, sweaters, pillow cases, pants, jackets, jumpers, smocks and frocks, socks, permanent press, wash and wear... what more? The floor! Gorgeous carpet... of DuPont nylon! In every texture, every color, every sensible price. Just as you'd expect.

Dan River Carpets
A Division of Dan River Mills

Good Housekeeping

Get your copy of the new Dan River Decorating Guide. Send 50c in coin to Decorating Guide, Dan River Carpet Co., P.O. Box 1089, Greenville, S.C. 29602



Coffee Makes the Meal. Nothing complements your meal or adds the finishing touch like coffee. And no coffee tastes as good as Chase and Sanborn. The Heftier coffee. Perfect any season, any time. Chase and Sanborn.



Score Two for Del Monte. For a good opening play, give your fans Del Monte Prunes, the ones that stew up to a plump and delicious breakfast dish. And to keep them on the winning side, have some Del Monte Raisins on hand for game-time snacks.



Dinty Moore Outbeefs the Other Guys. A hearty beef stew that's a big meal of lean beef, carrots and potatoes in a real meat gravy that outbeefs 'em all for flavor. And, try new Dinty Moore Meatball Stew: meatballs, carrots, potatoes and peas. From Hormel.



NABISCO Shredded Wheat and Friends. Pair up SPOON SIZE or the Original NABISCO Shredded Wheat with your favorite fruit. It's a truly delightful cereal that's a natural food for protein and energy.



First Down at the NFL Training Table is V-8 Cocktail Vegetable Juice—a great way to kick off breakfast! V-8's a delicious blend of 8 good morning vegetables that WOW, sure doesn't taste like tomato juice. It's a good source of Vitamin C, too!

V-8 IS A TRADEMARK OF CAMPBELL SOUP COMPANY.



The Chiffon Shift Helps the Pros Win. It happens a N.F.L. training tables. Chiffon shifts from the p to the baked potatoes to the rye. Chiffon is heal and tastes better, too. Training table and your ta Chiffon makes winners.

Football season is good food season

WITH THE FOODS SERVED ON ALL 16 NFL TRAINING TABLES



What Helps Your Football Player Play? Rich, good tasting Chocolate flavored Ovaltine. Packed with vitamins. Now Ovaltine mixes instantly in cold milk for instant energy. In hot milk for instant calm. Chocolate flavored Ovaltine. The player maker.





Chiquita Banana Gingerbread Shortcake. A great to celebrate a win or forget a loss. Simply bake a gerbread mix. Cut it lengthwise into two layers. T put whipped cream and sliced Chiquita Bananas tween the layers and on top. The team'll love it.



How Do You Handle a Hungry Half-back? The Man-handlers. Campbell's Vegetable Beef Soup is one of them. It's a real meat and potatoes soup. When there's a hungry man on your team, serve the soup they serve the NFL. Campbell's Vegetable Beef. M'm! M'm! Good!



It's Chicken of the Sea Season! Invite the gang for a post-game treat. With versatile, convenient tuna and shrimp your fare can be as simple or fancy as you like. Let Chicken of the Sea tuna and frozen shrimp make it something special.



All Around Performer. Wholesome milk, in Pure-Pak Plasticartons, fits in anywhere, any time. Just count the ways on this page alone. Breakfast, lunch, game-time, supper, dessert. Plasticarton—seen on the training tables of all 16 NFL teams.

Your dog can put the bite on us for 10¢



Doggie Do·Nuts are crunchy, nourishing little between-meal treats, late-evening snacks, and good-dog rewards. They look and smell like kitchen-fresh doughnuts. Dogs love them. So do cats. Get Doggie Do·Nuts for your pet—and a 10¢ refund for yourself —next time you shop.

French's
PROVIDERS FOR PETS FOR OVER 60 YEARS

Family Travel

What it costs to get there

Chicago to San Francisco				
ONE ADULT ROUND TRIP TRANSPORTATION	$240.57	Coach $126.95 Pullman $212.80	Excursion $102.80	$220.50
FAMILY OF 4 ROUND TRIP TRANSPORTATION	$240.57	Coach $346.45 Pullman $510.50	Excursion $359.80	Family plan $575.09
ROUND TRIP TIME EN ROUTE	10 days	4 days	5 days	8 hrs.
DAILY MEAL COSTS	$20	$21	$20	None
DAILY LODGING COSTS	$20	None	None	None
TOTAL	$640.57	Coach $430.45 Pullman $594.50	$459.80	$575.09

Is it less expensive these days to travel by car, plane, train, or bus? Anyone who's planned a personal or business trip or a family vacation has asked himself this question, usually without bothering to find the answer to it.

The cost of simple point-to-point travel—even excluding meals and lodging along the way, tips, and other incidentals—depends on a number of factors: how many people you will have along, their ages, how much time you spend en route, whether you want to sight-see along the way, and whether you'll need a car at your destination.

The chart at left surveys travel expenses—by car, train, bus, and plane—for a typical family of four (father, mother, two children, aged 8 and 12) on a trip from Chicago to San Francisco and back. We indicate the single-ticket cost for the public carriers so you can see at a glance how much you save by traveling on family fares or excursion rates. All fares are round trip and include 5 percent federal transportation tax where applicable. Remember, too, that fares on all public carriers are always subject to change. Here's how to use these figures in your own trip planning:

If you travel by car. The round-trip road distance (Chicago-San Francisco-Chicago) is 4,374 miles. The Department of Transportation figures it costs 11 cents a mile to operate the average, full-sized automobile or station wagon. Of that, half represents fixed expenses—depreciation, insurance, taxes—which remain constant even if you never take your car out of the garage.

The other 5.5 cents per mile is your actual out-of-pocket expense in driving to and from a destination—for gas, oil, tires, maintenance, repairs. Thus the Chicago-San Francisco round trip by car will cost $240.57—whether you drive alone or with the entire family.

What about lodging and meals? Your 4,374-mile trip will take ten days of normal driving time. Meals purchased away from home cost roughly twice as much as those prepared in your own kitchen. For a family of four, three meals a day will cost about $20 a day, $200 for the round trip. Motels also will cost about $20 a day—another $200. Your driving costs to San Francisco and back: $640.57.

If you go by train. The train gets you from Chicago to San Francisco in two days and two nights of travel. Fares are computed as follows. Single adults

Continued

Family Travel

Continued

or heads of families pay full fare. Family members over 12 pay two-thirds fare. Children aged five to 11 pay one-third. Under five, there's a $3 seat reservation charge per child. Special winter excursion rates are about 15 percent lower.

Meals served aboard the train cost about $2 each for persons 12 or over and $1 each for children to age 12. There are no lodging expenses if you go by coach. Pullman compartments, of course, entail an extra charge. Whether you go by coach or Pullman has no bearing on meal costs.

If you go by bus. Bus lines also have two rates: excursion and regular. With money-saving excursion fares, the only restriction is that you must complete your trip within nine months. Bus trips offer unlimited stopover privileges at any point, so you can plan a route that suits you best.

Regular family bus fares are computed like this. Anyone 12 or older pays full fare. Children aged five to 12 pay half fare. Below age five, there's no charge for as many children as there are adults, but parents must be willing to relinquish toddlers' seats to fare-paying passengers under crowded conditions.

While there's no lodging expense when taking the bus, meals cost about the same per day as when you travel by car or train. Since the bus trip from Chicago to San Francisco takes about two days and three nights (depending to some extent on routing and when you leave home), meals for a family of four will cost about $100.

If you go by plane. There's no extra expense for either meals or lodging. You pay only for air transportation, plus getting to and from the airport.

Most airlines offer special Family Plan fares. The husband pays full fare, the wife three-fourths, each child 12 to 21 one-half fare, and children two to 11 one-third fare. Children under two (one per adult) fly free, but aren't entitled to a separate seat. Other children under two pay half fare for their seats. "Blackout periods"—when these fares are not valid—are usually Friday noon to midnight and Sunday noon to Monday noon.

Excursion fares often result in even greater savings. These are usually blacked out for the same periods just noted. Also, you must begin your trip and your return home within the valid time blocks; the round trip must be completed within 30 days; and your return cannot begin sooner than the Sunday following your departure or seven days from your departure date. Check your airline for details.

Transportation at your destination. Keep in mind that if you travel by a public carrier, you will need some sort of ground transportation at your destination. Public buses, of course, are the least expensive carriers around a city. Taxis are usually next up the price ladder. But for longer excursions into the countryside, you'll probably want to rent a car.

In most major cities, it's now possible to rent cars so inexpensively that they often beat the cost of taxis. Some independent agencies rent foreign compact cars for $1 per day and 11c a mile, with a 50-mile minimum. If you average 50 to 75 miles per day, the total tab is $6.50 to $9.25 a day—considerably less than cabs for equivalent distances.

The major car rental agencies charge $11 to $12 per day plus 11c a mile (no minimum mileage). These agencies also offer special vacation package rates that run about $99 for a week with 1,000 miles free. Mileage over that costs seven cents a mile. Rental cars are also available at $5/5c, $7/8c, and other rates. The total often depends on how far you'll be driving the car. It's a good idea to phone local agencies and compare rates before you leave home, then reserve a rental car at your destination when you make your flight reservation.

Your best way to travel. There are several ways of looking at these calculations. Suppose you have three weeks off from work and you fly to San Francisco instead of driving. Flying entails no expense at all for food or lodging. But if your family goes by plane and spends the entire three weeks away from home, you'll spend as much for food and lodging while vacationing in San Francisco as you would driving across the country. The choice often boils down to a compromise between the *time* you can afford en route and the *cost* of public transportation. There's a good deal of cash difference in the various alternatives, so a bit of research can easily pay off. ■



There's much more to Henredon upholstery than meets the eye.

There are more styles, more sizes, and more fabric choices. There's more quality, too—inside and out. Because each chair and sofa is hand-crafted to create enduring beauty and comfort. And whatever you select is built to your particular needs of fabric and finish. If your taste is modern or traditional, Henredon has a variety of beautiful solutions to your seating problems. Your only dilemma is which to choose!

Henredon fine furniture

For the name of your nearest Henredon dealer, and brochure showing Upholstery Collection, send $1.00 to Henredon, Dept. BHG 109, Morganton, North Carolina 28655.



It's the last word in tissue packages. All the tropical elegance of handwoven straw in exotic Caribbean colors. Also with matching tissues in Yellow, Pink, Green, Blue. Who says a package has to look like one?

Kleenex®, the first tissue.

STORE COUPON

7¢

NCH 160

save 7¢

On New Straw-Look Package

For prompt payment, send this coupon to Kimberly-Clark Corporation, Box 2, Clinton, Iowa 52732. For each coupon you accept as our agent, we will pay you face value plus (3¢ handling charge, provided you and your customer have complied with the terms of this coupon. Any other use constitutes fraud. Invoices showing purchase of sufficient stock to cover all coupons returned must be shown upon request. Limit of one coupon per package. Void where prohibited, taxed, or restricted. Your customer must pay any sales tax. Offer good only in U.S.A. Cash value 1/20 of 1¢. Offer expires in 90 days.

Another New Product from Kimberly-Clark Corp.



ow to live more in the rooms you have!

By Nelda Cordts and Morley Smith

Forget the labels—dining room, bedroom, living room. Don't think "rooms"—think "centers." Centers that let you fit more living into the same space. It's a brand-new '70s concept—a liberating new way to think of a house. Very simply, you ask how else you could be making use of that precious floor space—and away you go! We'll show you how to rethink the space you have—juggle and adjust it to suit your family's way of living.





Photograph: Hedrich-Blessing. Interior Designer, Robert E. Dittmer.

A good place to start your rethinking is the master bedroom. Often, it's the only room in the house that affords parents some semblance of privacy.
Left: **A long bedroom is divided into work and rest zones by partial dividers, a freestanding bookcase unit, and an angled fireplace partition wall. Flowing the two areas together are backgrounds of darkly stained wood flooring and combed plaster walls. If your bedroom is wide, you can twist this idea to fit. Or, combine two small bedrooms by knocking out a wall.**
Whatever its size, the bedroom should be equally inviting to husband and wife. Here, substantially scaled country French furniture and a quiet color scheme put a man at ease, while comfortable appointments and a lively pattern play appeal to his wife.
Above: **No bedroom-suite stereotypes here. Instead, a livable furniture mixture. TV is tucked into armoire so the wife can view it from bed or chair while her husband works in study—or vice versa. Dividers and window frame introduce architectural interest seldom found in a bedroom.**



Photograph: Alderman Studios Inc. Interior Designer: Morley Smith. ***Buying information, page 139***



A family room for grown-ups? You've guessed it—the living room. *Far left:* Today, a living room can look this stunning and still perform as a dining room and an entertainment center, and take on some kitchen duties as well. These upholstered chairs don't just sit but move about on casters.

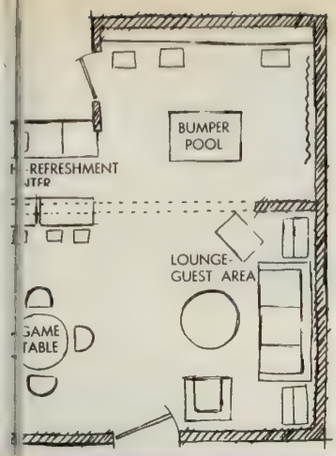


Replacing the conventional sofa table is a high-low one. It raises for cards, games, dining, or lowers for cocktails or coffee. A mobile cart stands as a lamp table until it's put into action. Parsons tables string along narrow space by window. Upholstered benches fit into niches of tables and add extra seating. *Left:* An at-home theater occupies a partition wall opposite sofa. Center sliding doors close off theater so that the partition appears as a solid wall. Console houses TV and is also equipped with a slide projector and automatic tape recorder. Slides project onto TV screen while tape recorder plays running commentary. Glass china cabinet hangs above the console. *Below:* Making a room live several lives often involves chicanery. For example, that chest beside the sofa contains an under-the-counter refrigerator. Sliding tambour doors close off the front when the chest stands on its own as a handsome sofa end table.



A living room that really entertains!





At last— a family room that lives up to its name







Photographs: Hedrich-Blessing. Interior Designer: Robert E. Dittmer.

Why is it that so many family rooms are based on no concept whatsoever and serve no definable function? To really become an integral part of living, a family room should begin with an awareness of a family's interests. Don't let your family room become a spare-room dumping grounds—really designed for nothing.

Left: **Here's how the concept of a total family room can come alive. You'll find entertainment centers; a second kitchen; informal dining area; a refreshment bar; conversation, reading, and TV lounge; and accommodations for an overnight guest. The rugged, durable furnishings and surfaces make the room an inside playground for children.**

A created architectural environment —rough-sawn beams, posts, and a wall-hung shelf—takes the room out of the ho-hum usual. These add-ons—whether real or fake—give the interior charm and warmth and decisively divide the varied activities. There's a feel of felt to the pool-table green nylon covering the walls. It's a practical fabric choice because it's washable and sound-absorbing. On the floor, it's easy-care vinyl sheeting in wood-block pattern. TV table moves on casters.

Left above: **New designs are constantly cropping up to make living easier and more fun. In this closet-size bar/refreshment center, there's a complete kitchen: a 48-inch console with hardwood finish containing twin electric cooking units, a one-piece stainless steel counter top with recessed sink, refrigerator, freezer, and storage. Varied portable appliances help switch the family room into an efficient food center. Not seen in photo (see floor plan), there's a round table with stools for dining, cards, games, or hobbies.**

Right above: **Lounge/conversation center turns into guest facilities with the help of convertible furniture. The sleep sofa is so good-looking in design you don't know a double bed is there until bedtime. Contemporary cabinets and stack units combine for limitless versatility.**

Think storage space, rugged surfaces, and lots of color for two space-age boys, and you're right on target. *Below:* This color spectacular started with unpainted furniture. Storage space was supplied with simple multiplication: a row of cabinets on the wall, a row of chests (with legs removed) below. Laminated plastic counter tops were custom constructed to fit tops of chests. Fluorescent tubes under cabinets light up the counters. Four-foot-wide desk—designed to provide work space for both boys—is merely an extension of the side cabinet counter. *Right:* This inviting trundle bed sleeps two but when made-up appears to be a couch with bolster.

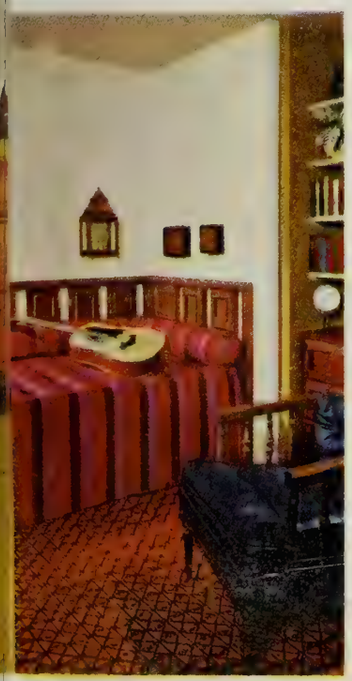


Photograph: Hedrich-Blessing. Interior Designer: Morley Smith.



A room that's great for two active boys

be smartly on top of the
nes, why not incorporate
earning center into a
om?
ght: Here's how to do it
thout a logjam in a
mbined study/guest
om. Idle wall space
comes book bays with
elves and suspended
orage chests. Painted
ur-inch-wide wood
rtitions do the arranging.
tension shelf of window
l makes room for
tomatic sound cassettes.
nis teaching device can be
ed by children for study,
sting, and remedial work.
earby is the desk and a
y holding reference
oks, records, and
mstrips. Portable TV
oves about the room.
low: Two single
adboards cozy-up this
rner relaxation area
nich can also take care of
overnight guest.





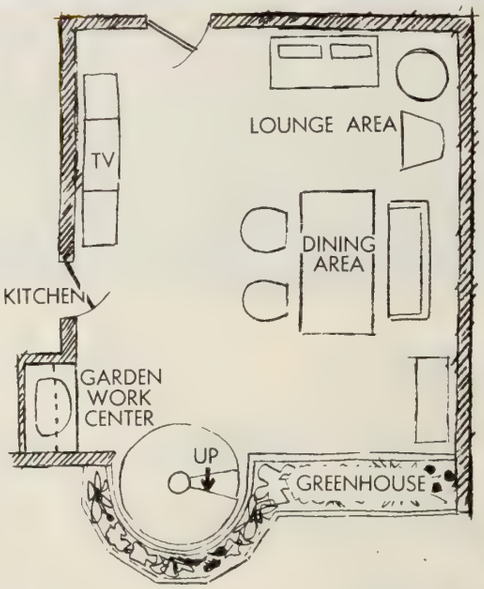
Robert E. Dittmer, Interior Designer

...and a room that's perfect for study

Why not an outdoor room— inside!



Photograph: Alderman Studios Inc. Interior Designer: Morley Smith.



Temperature control in modern homes often creates a better climate for plants and flowers than nature has to offer. This opens up all kinds of possibilities for families who hunger for the outdoors inside.

Right: **A garden placed inside tall glass panes becomes the window wall treatment for this informal dining-family room. Floor plan details exact shape of garden and how spiral staircase fits into the bay. A six-inch retainer wall runs around all sides of the garden window. A "bed" of marble chips holds plants in pots. These can be removed and replaced so the garden blooms all year around. Decorating emphasizes the outdoor feeling with color and texture. Plank wood walls are stained with outdoor finish, flooring is a pebbled vinyl sheeting. Sun-yellow glaze freshens finish on the sturdy Early American furniture. Dry sink serves for buffets or as a bar.**

Above: **A built-in sink/cabinet functions as a potting and cut-flower arranging center. Also on this side of the room, there's a tall bookcase with television.**





The "adults only" retreat

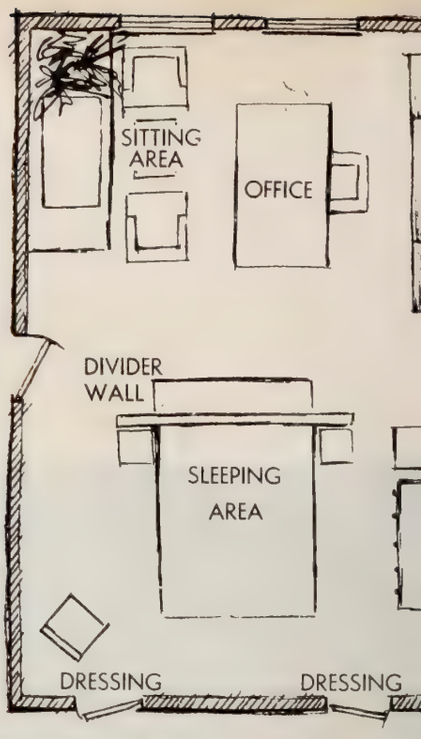
The multipurpose master bedroom is no longer an indulgence or a privilege enjoyed by people with space to spare. Adults now demand a bedroom retreat as a palliative to fast-paced living. This involves imaginative space-shaping regardless of the room's size. To prove how effectively you can mastermind the master bedroom, take a look at the floor plan. A freestanding partition wall separates sleeping quarters from the sitting/office area.

Far right: Since this man works at home, his needs and tastes determine the furnishings and decorating in this "working" part of the room. The generous scale and dark finish of the furniture have a decidedly masculine look, but the serene Oriental influence throughout subtly lightens the mood. Even storage is handled with style. Compartmentalized stack units, handsome in their own right, line the wall with discreet storage for files, supplies, and office machines. This makes it possible to use a graceful table as a work surface, rather than the usual drawer-heavy office desk.

Lower right: A fireplace adds charm to the sitting area which faces color TV. Background textures ripen this bedroom into rich dimensions.

Upper right: Divider wall gives bed a billboard-size backdrop. Double chest of drawers and bedside tables reiterate the Oriental influence while fabrics all interrelate in texture, pattern, and color.





Photograph: Hedrich-Blessing Interior Designer: Susan





nd for Better Homes New Furniture Arrangement Kit. To order, see Page 146



Photographs: Hedrich-Blessing. Interior Designer: Morley Smith.

A nonstop dining room

That little word "dining" has literally stopped the dining room from living up to its full potential. Discover here how to make it serve for informal or formal dining plus much, much more.

Right: **Everything's ready for a formal sit-down dinner party. Once the dinner is over, this long banquet table breaks away into three 30x30-inch square tables. Here the tables have been pushed end to end for the long size. Substituting for the traditional china cabinet is a mobile server (seen under painting) which glides on casters wherever it's needed. Top unfolds to double size, and inside surface is black plastic. In the base, there's one tray drawer and one full adjustable shelf. This switch from conventional dining room furniture turns this room on for all kinds of activities.**

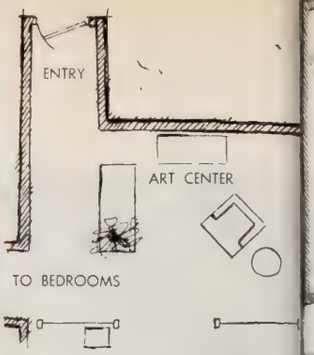
Separate table groupings invite bridge luncheons, games, children's homework and hobbies, a woman's sewing, a man's at-home desk work. But this room's busy agenda doesn't stop here —not at all.

Above: **Look to the window wall. What appears to be simply a handsome window treatment stores a surprise. A projection screen is concealed behind the valance. When it's home-movie time, screen pulls down over the windows for projection of movies or slides. Decorating deliberately strays from the dining-room commonplace. Colors from the powerful pattern key the glowing scheme. Instead of the conventional chandelier, floodlights are installed in the vinyl-wallpapered ceiling. These are dimmer controlled so lighting can be keyed to the mood.**



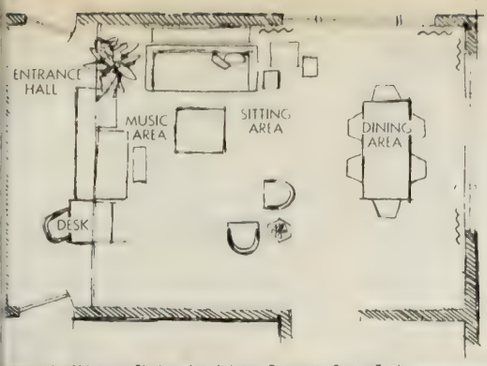


Photographs: Alderman Studios, Inc. Interior Designer: Robert E. Dittmer.



Nothing personalizes a home more than a collection showing you family's particular interest, be it buttons bottles, or fine art. Bu where to put it? We'll show you how to carve out an effective showcase for your treasures—and, at the same time, create a delightful quiet center *Left:* **This homeowner is an art collector. By stealing space from a living room, and hall space leading from entry to bedrooms (see floor plan), he was able to "open" his private art gallery. All walls in the gallery are covered with carpet, an excellent hanging surface. A unique divider contributes more display space. Panels between tension poles are carpeted, too, so paintings can be hung on the front and back A freestanding credenza and a trio of hanging lamps define hall passage. Furnishings help make this a restful retreat: a vinyl-upholstered recliner chair, an area-defining rug, and a bookcase showcasing sculpture.**

This art center is part of the living room



Here a freestanding wall adds exciting architectural dimensions to a once boxlike room and gives this family a much-needed music wall. *Below:* Wall is made up of a tension pole unit system placed around an electric organ. Since entrance door is at left (see floor plan), a hall develops behind units. Cabinets of wall system provide storage, and shelves hold an amplifier and speakers for the stereo turntable resting on lower cabinet. Surfaces of suspended lower cabinets can function as desks or buffet servers. Furniture is arranged to face the focal-point music wall. Carpeting marks off living room while vinyl tiling covers hall.

otograph: Alderman Studios, Inc Interior Designer: Susan Taylor



...and this music center divides an entry

THE PEOPLE SQUEEZE

By George Bush, Eastern Editor

Already, seven out of ten Americans live on little more than one percent of our land. Unless something happens to stop this trend, our future promises to be a nightmare.

By 1980, calling cities by their traditional names will be an idle exercise: ten of our 21 major urban centers will have merged into four sprawling super-cities. The New York megalopolis, stretching from Boston to Washington, will be a living hell for 51 million people. The strip from Chicago to Pittsburgh will have 37 million; the California coast, 27 million; and the most rapidly growing of our urban concentrations, Florida's coast-to-coast colossus, will have tripled its population to more than 10 million.

That's a total of 125 million in just those four super-cities—nearly as many as now live in all our major urban centers combined.

There are still people who point to this growth as progress. After all, we think BIG in this country. Why shouldn't big cities get bigger? Sure, concentration brings problems, but aren't we Americans the greatest problem-solvers ever put on the face of the earth? We'll find a way.

Such wishful thinking does little to console the millions who suffer loss of health, sanity, and human dignity trying to make a life in and around the cities *as they are today, let alone as they will be tomorrow.*

At worst, we face social collapse; at best, a constant struggle that saps us, stifles our humanism, takes all the real pleasure out of living, and offers only synthetic rewards.

Lost values

Reflect, if you will, on some very basic benefits which life in America should offer—benefits that our nation took pretty much for granted until recent years:

Warmth of communal spirit, friendliness of our neighbors, respect of our fellow citizens, common courtesy in everyday transactions, a feeling of safety in our streets and homes.

And more: schools shaped by our wishes rather than by political mandates, taxation with the least waste, a daily life free from harassment by special-interest groups, the opportunity to work hard without squandering our strength on getting to and from our jobs, the opportunity to breathe clean air—and even the chance just to be alone when we want to.

Worse than a jungle

All this becomes a utopian dream when people are put together like animals in a cage. Life then is stripped of its simplest graces and even lacks the natural logic of the jungle to which big cities, in their ruthlessness, have often been compared.

Stand outside Chicago's O'Hare airport and you'll see freeways choked in all directions—to the city and out of the city. Where is everyone going? Well, those who come from the inner city are streaming to factory jobs in the suburbs. And those who live in the suburbs are pouring back to white collar jobs downtown. It's a ludicrous juxtaposition of where individuals live and where they work.

In New York, the Long Island Expressway has earned the sobriquet, "The world's longest parking lot." During rush hour, in the dank, urine-scented caverns under Times Square, policemen yell, "Keep it moving" to the faceless, shuffling crush.

It's night, and a man lies in the middle of fancy Fifth Avenue. He may be drunk, he may be sick, he may be dead; your taxi driver swerves to avoid him but doesn't stop to help. "I mind my own business," he snarls.

A scream in Detroit's darkness, and people quicken their steps. Like most U.S. city dwellers, they are scared and don't want to be involved. Last year in the "Motor City" you were twice as likely to be murdered as to be killed in a traffic accident (423 homicides versus 235 traffic deaths).

Murder in fun city

Manhattan Island, sophisticated hub of John Lindsay's "Fun City," with a population of less than 2 million, counts more murders per year than England and Wales, with a population of 49 million. Chicago during the next ten year period, a Negro slum dweller faces one chance out of eight of being mugged, beaten, raped, or murdered. In San Francisco, robberies (mostly by juveniles) zoomed 65 percent last year. In Los Angeles, homicide was up 2 percent.

Polluted air engulfs all our urban centers and the adjoining countryside. California's agricultural losses alone are estimated at $100 million a year. Chicagoans get 40 percent less sunlight because of their smog. The Eastern seaboard from Boston to Washington suffers on the same scale. On the north shore of Staten Island, which is directly in the path of New Jersey's industrial fumes, the mal



death rate from lung cancer is almost 40 percent more than that on the relatively unpolluted south shore—and among women, it is twice as high.

Cities by their very nature have always fostered slums. Today, these slums are the cradles of unrest and public violence. Detroit burned and looted itself in an almost masochistic orgy. And there was Watts. And Newark. And Washington. And Pittsburgh.

And not only the slums are involved. The new campus violence also had its seed in the big cities: New York's Columbia University, the Bay Area's University of California at Berkeley, and San Francisco State.

Suburbs are no answer

Escape to the nearby suburbs is of little help. Many are no longer peaceful havens. Industry and business, in their own flight from the inner city, have invaded them. Overpriced and underbuilt housing developments stretch ever farther outward, adding commuting time and commuting confusion. Fathers spend less time at home and have less energy, less patience with their families. Women feel alone, bored, deserted. More than most of us care to admit, family life is breaking down.

Suburbs touch each other and fuse, all the while threatening to become future slums. Already, 40 percent of the nation's poor (with incomes of less than $3,000 a year for a family of four) are living in suburbs. Los Angeles actually has fewer poor in center-city than in its outskirts. Pittsburgh counts more substandard dwellings in its suburbs than in town.

Former President Johnson's Task Force on Suburban Problems last year reported a "quiet, slowly building crisis" and a lack of "community sense." The Task Force put the blame on the hurried, unplanned, piecemeal building of industry, housing, and service facilities.

This, plus the cultural isolation of bedroom developments, the confidential (but hardly surprising) report stated, has created a "dullness of existence, acutely felt by many older suburbanites and often tragically reflected in the behavior of their children. Suburban vandalism, drug offenses, and larceny by the young are on the rise."

One major cause of suburban deterioration—the move of business from core city to suburbs—shows a pitiful lack of long-range thinking. Such relocations accomplish little except to make life temporarily more convenient for executives who live in the suburbs and thus can put in less commuting time. Although these moves do increase suburban tax bases, they serve only to compound suburban congestion problems, without gaining business any of the advantages of decentralization.

The sad state of welfare

In turn, the center city suffers when it is deprived of the tax revenue it sorely needs. As the business exodus to suburbia gains momentum, an increasing tax burden falls on the city's wage earners. This is often the final straw: they flee to the suburbs too, making core city more and more a welfare state. Hard-pressed for funds, the cities then seek help from state and federal governments—so in the end, all of us are paying for this snowballing calamity.

Already in New York City, more than one million persons are on welfare. In 1965, the city's welfare population increased by about 60,000. Last August, just three years later, 50,000 persons were added to the rolls in one single month. As Dr. Paul Ylvisaker, neighboring New Jersey's commissioner of community affairs once put it: "We have concentrated those least capable of helping themselves where it is least possible for them to help themselves." And the end is not in sight.

Meanwhile, with taxes, rents, and prices rising, only the rich can afford to share the city with the poor. The average man is sorely squeezed: if unionized, he strikes, and if it's a public-service strike, it can bring a giant city crashing to its knees.

Not surprisingly, New York has had the worst of this, as of most everything. Three years ago, the city was paralyzed and its horrendous traffic jams compounded when subways and buses stopped for several weeks. Last spring, the stink of refuse pervaded its concrete canyons when the garbage workers went on strike. Last fall, the teachers walked out precisely at a time when everybody was yea-saying the need for improved education in the slums. Over a million kids couldn't go to school until almost Thanksgiving time.

And even when there's no strike, the inefficiency of public services and their administrators is so stupendous that things never work well and often don't work at all. One snowfall, and New York stops dead for days.

In the last eight years, our farm population has declined

Continued on page 131



a flower-bulb show for $25...

By Hamilton Mason, Garden Editor

Bulbs are a sound investment. And you need only a few dozen, wisely selected, to delight you with a show of color for at least three years to come (except in warm-weather areas). Prorate what you spend this fall over that amount of time, and you'll find it's a return on your money that's hard to beat. When you consider, too, that many bulbs multiply, it's clear you have truly bought into a glamour stock. Prices quoted are per dozen bulbs—varying slightly according to the quality available in local markets.

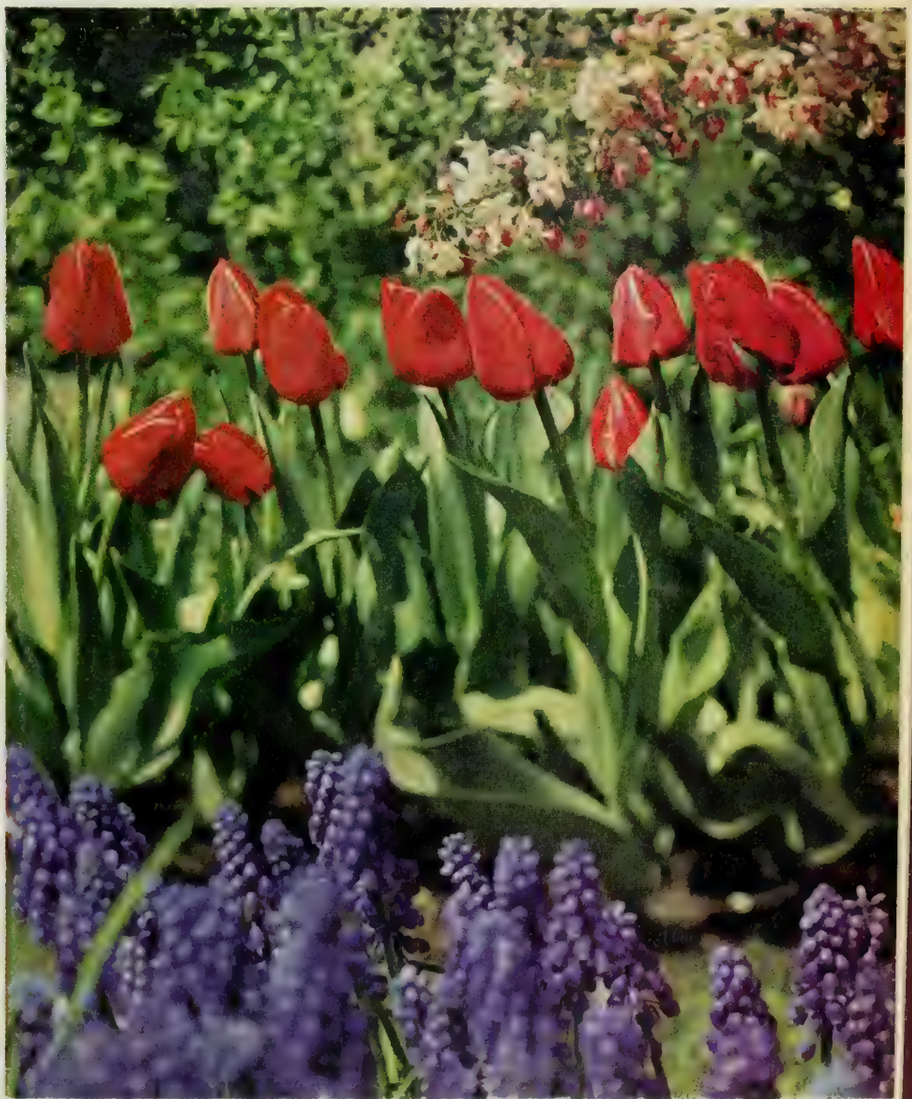


RIGHT: Use tulips and daffodils together to make an effective picture. Rose-colored Smiling Queen ($2.30) teams exceptionally well with double daffodil Texas ($3.95). Be sure to let all bulb foliage ripen (turn brown or yellow) so you'll have good flowers again next year. If you must cut flowers, take only the stem and leave foliage. If you don't cut, snap off faded blooms and any seed pods that may have started to develop.

BELOW: For an interesting grouping, mix different orms of tulips, such as lily-flowered Aladdin ($2.30) nd cottage Golden Harvest ($1.85). Lily-flowered forms re unusual, and you can count on their provoking some dmiring comments. They are also available in pink, ellow, white, and violet. Stress their distinctiveness by sing them with other tulip varieties of traditional form– n the garden or in bouquets cut for use indoors.

BELOW: Twelve blooms of the early-flowering *greigi* tulip Margaret Herbst, also sold as Royal Splendour ($3.40), will warm your heart with rich color after the long chill of winter. On cool days, the flowers remain closed, as here, but on warm days they open up to make incredibly large saucers. Grape-hyacinths ($1.00) are a perfect foil for the tulips—and they will multiply rapidly to make a glistening sapphire carpet.





Photographs: Hopkins.



LEFT: For a surefire display, choose two tulips of the same variety, such as these yellow and red darwins. The overall result is simplicity of design with bold effect. Arctic Gold ($2.35) is a warm buttercup-yellow that contrasts sharply with turkey-red City of Birmingham ($4.00). But if you prefer muted tones, you'll find them among other varieties. In color range, no other group of flowers can equal tulips for showy garden pictures.

...and a wealth of lilies for $35







Photographs: Hopkins

ABOVE: Plant lilies now to make sure your garden color won't come to a dead halt with the last tulip next spring. The orange one is Joan Evans (6 for $4.50) and the yellow is Destiny (3 for $2.25). Both increase themselves abundantly and flower with Japanese iris. The purple ones are Imperial Palace (each $5.00) and the blue is Tinted Cloud (each $3.00). Lilies and iris are compatible as both need moist well-drained soil—never soggy wet—or the bulbs will rot.

TOP: These four (all for $6.45) constitute the crowning glory of the entire lily season. Imperial Crimson is white speckled red, Jamboree Strain is almost solid crimson, Imperial Gold has yellow stripes, and Imperial Silver is all white speckled maroon. Cover bulbs, unless otherwise noted, with four or five inches of soil. Helenium Chippersfield Orange (3 for $3.50), a reliable perennial, provides the beneficial shade required for lily roots.

RIGHT ABOVE: Early-blooming Paprika (3 for $2.25) is outstanding for its redness. It blooms with the late peony Mrs. Frank Beach ($2.00). Pansies (75¢) are at their peak and chives (50¢) are producing their clover-like flowers. Paprika grows to only about two and a half feet, but stake the stems—don't rely on them to support each other. As with all lilies, put in the stakes at planting time. Then you won't have to guess where the bulbs are and risk damaging them.



BOVE: Madonna lilies (4 for $2.80) re perennial favorites today, just as ıey've been for many centuries. ou can count on their pure hite blooms to appear with elphiniums (Blue Bird and Black night series, Connecticut Yankee— for $3.25). Plant madonnas as arly as possible in fall and cover ith only about an inch of soil. oliage appears in fall and needs rotection. Use evergreen boughs · any non-packing material at won't weigh down the leaves.

Bread You Bake

By Doris Eby, Food Editor
and Joan McCloskey, Associate

That tempting aroma of a homemade coffee bread wafting from the kitchen could become part of your family's fondest memories.

SUNBURST COFFEE CAKE

Start your day with a coffee cake as sunny as its name. Use a doughnut cutter to form the center of the sun and the "rays." After it has baked, add currant jelly, yellow sugar, and a drizzle of icing.

CINNAMONJAM SQUARES

Try these for breakfast or as a treat with coffee any time of day.

CHEESECAKE BREAD RING

A perfect show-off bread to impress the brunch bunch. A sour cream dough surrounds a melt-in-your-mouth cream cheese filling.

TOASTED COCONUT COFFEE BREAD

The nutty flavor of toasted coconut is what you'll remember about this golden loaf. There's a whisper of orange in this recipe, too.

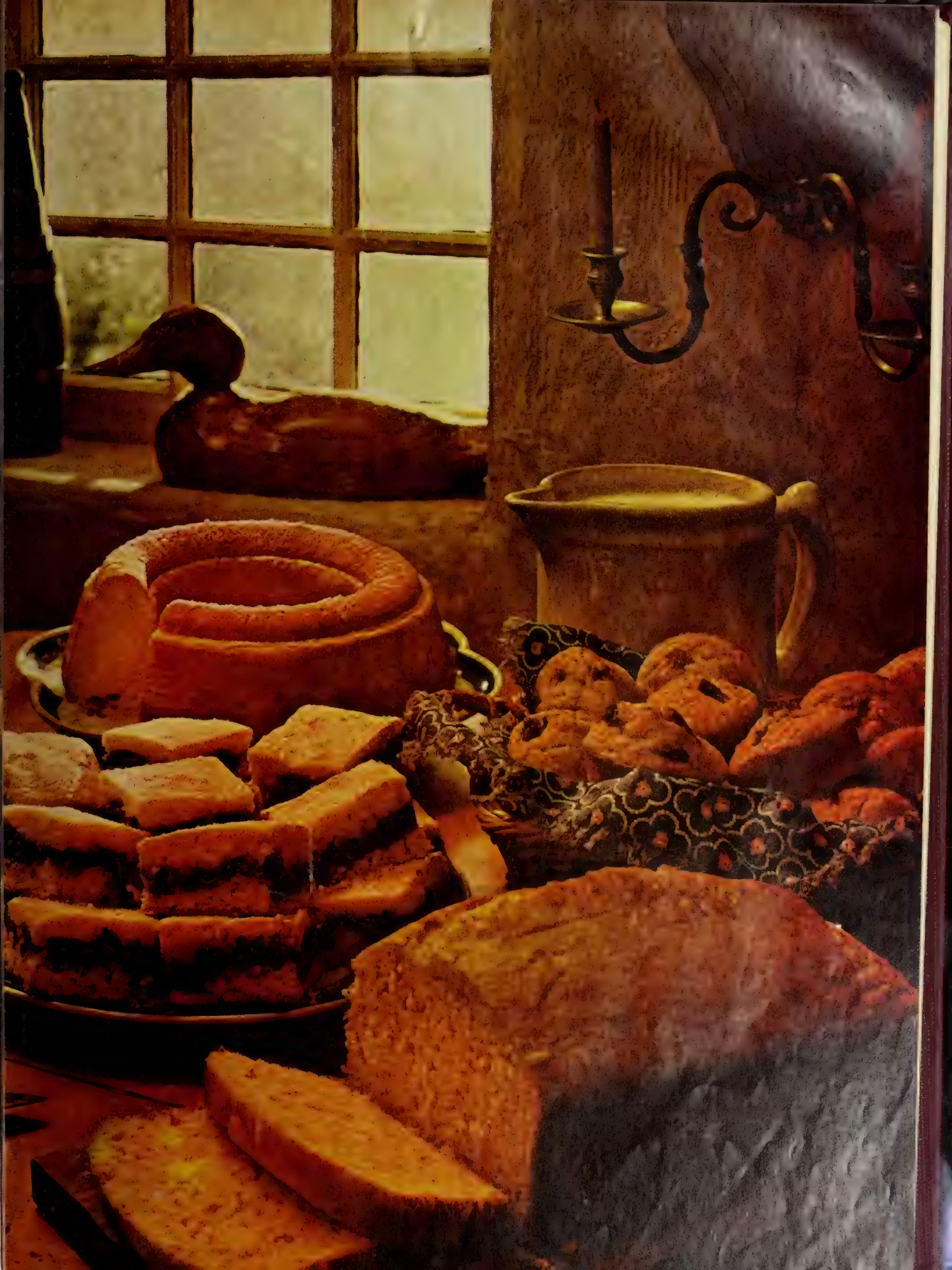
FIG OATMEAL MUFFINS

Quick and easy—that's what these muffins are. Add them to your brunch menu or star them at a coffee klatch.

Recipes on page 115



Photographs: de Gennaro




BREAD



Yeast Bread

Golden homemade bread—crusty outside, tender inside—always tops a family's list of special treats. And here are five delicious ways you can prove it!

REFRIGERATED HERB ROLLS

These irresistible warm-from-the-oven rolls are seasoned with thyme and celery seed. Make the dough two hours or two days ahead and refrigerate. Then you're ready to shape and bake at a moment's notice.

CREAM OF POTATO SOUP BREAD

Our old-fashioned potato bread goes modern with canned soup giving that special potato flavor. It's great sliced and generously buttered or use it to make tasty sandwiches.

SWEET BANANA BREAD

This elegant round bread will stay moist because you fold ripe bananas into a rich yeast dough.

CHEESE BRAID

Here's a bread that's as much fun to make as it is to eat. Shredded pimento cheese adds a delicate flavor note.

TWO-TONE BREAD

Slice a loaf of our crusty double-flavored bread . . . inside, you'll discover a spiral of homemade favorites —white and whole wheat.

Recipes on page 88

Quick Bread

Here's the mouth-watering evidence that homemade bread doesn't have to be time-consuming.

APRICOT NUT BREAD

Snipped apricots and raisins bubble in apricot nectar, then are folded into a rich nut batter.

PEANUT BREAD

This bread is double-good—it's chock full of peanuts and peanut butter. Children, especially, will give this shiny loaf an A+.

POTATO CORN TRIANGLES

These golden, three-cornered biscuits will make any meal sparkle. The flavor (from instant mashed potatoes!) will bring back memories of your grandmother's potato bread.

MOLASSES BROWN BREAD

Our dark molasses loaf will surprise you with a special ingredient—applesauce—to keep the loaf moist as long as it lasts.

RAISIN NUT BREAD

For something really different, bake "bread in the round." It's mixed in a wink and baked in one-pound fruit or vegetable cans till it mushrooms above the can edges. Slice it thin for tea sandwiches, or thick for hearty snacks.

Recipes on page 118





Photograph: de Gennaro. Designer: Mimi Shimmin

Crazy coverlets to stitch up quick

By Margo Garrity,
Crafts and Home Sewing Editor

Look what's happened to that all-American artifact, the quaint patchwork or "crazy" quilt. These contemporary versions are bursting with color, and they're a snap to stitch up on your machine. The larger-than-life floral motif, left, is made from a variety of fabrics that you cut from a pattern then sew on your machine, using satin stitch. Try easy-care, soil-resistant fabrics in rich tones of raspberry, green, orange, and grape. Anyone who can sew a straight seam can master our crazy-quilt copy, right. Use closely woven fabrics that are colorfast and preshrunk. Interline with Dacron quilt batting and back with solid-color fabric or sheeting. To assemble, pin the three layers together and then starting at center, stitch them securely on your machine. Slip-stitch edges by hand.

TO ORDER INSTRUCTION SHEETS, SEE PAGE 146.

How to have ground beef
times a week and love it.

mpbell's Soup puts welcome new variety in the daily grind.



SOUPERBURGER

1 pound ground beef
½ cup chopped onion
1 tablespoon shortening
1 can (10¾ ounces) Campbell's Vegetable Soup
2 tablespoons ketchup
1 teaspoon prepared mustard
Dash pepper
6 buns, split and toasted

skillet, brown beef and onion in shortening; stir to separate meat. Add re-aining ingredients except buns. Cook 5 minutes; stir now and then. Serve buns. Garnish with onion and tomato slices. Makes 6 sandwiches.



UPSIDE DOWN PIE

1 pound ground beef
½ cup chopped celery
½ cup chopped onion
¼ cup chopped green pepper
1 tablespoon shortening
½ teaspoon salt
1 can (10¾ ounces) Campbell's Tomato Soup
1½ cups prepared biscuit mix
½ cup milk
3 slices (3 ounces) process cheese, cut in half diagonally

oven-proof skillet (10 to 11 inches), brown beef and cook celery, onion, d green pepper in shortening until tender. Stir in salt, soup. Combine scuit mix and milk; roll or pat dough into a circle slightly smaller than skil-. Spread meat mixture evenly in skillet; top with biscuit dough. Bake at 0°F. for 15 minutes. Turn upside down on platter. Top with cheese. Cut o wedges and serve. 6 servings.

M'm! M'm! Good and easy!



BURGER BEAN CUPS

1 can Campbell's Cream of Mushroom Soup
1 pound ground beef
⅓ cup fine dry bread crumbs
¼ cup finely chopped onion
1 egg, slightly beaten
½ teaspoon salt
Dash pepper
1 package (9 ounces) frozen cut green beans, cooked and drained
¼ teaspoon dried dill leaves

Thoroughly mix ¼ cup soup, beef, bread crumbs, onion, egg, salt, and pepper. Divide into 4 mounds on waxed paper. Flatten each into 5-inch circle. Turn up edge of meat to form a half-inch rim; remove from paper. Place in shallow baking dish. Combine remaining soup, beans and dill. Spoon into burger cups. Bake at 350°F. 30 minutes. 4 servings.

n't miss Campbell's TV Special, "Debbie Reynolds and e Sound of Children," on NBC, Thurs., Nov. 6th, at 7:30 p.m. EST.

Send a Wilson's Certified Christmas Dinner overseas



Needs no refrigeration! Wilson's Main Meal Meats make perfect gifts for your man in service. Can be served cold or heat and serve in 10 minutes.

Fully cooked right in the can to seal in the rich meat flavor and delicious natural juices.

Wilson's Certified Quality. These are the same fine protein-rich meats that millions enjoy right here at home. You can count on lean, tender meat everytime with no waste.

Refund also good on Turkey & Dressing and Corned Beef in the 2½ lb. cans.

WILSON'S CERTIFIED

Buy one to send and one to enjoy at home



50¢ refund

Mailing deadlines for overseas shipment

PARCEL POST	SAM	PAL
Oct. 13—Nov. 8	Oct. 20—Nov. 22	Oct. 27—Nov. 29

Complete and mail this coupon with parchment to Wilson & Co., Inc. P.O. Box 4443, Chicago, Ill. 60677

Name_____

Address_____

City_____ State_____ Zip_____

Variety Purchased_____

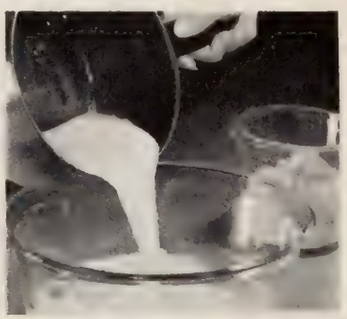
Void where taxed, prohibited or otherwise regulated. Limit: One refund per family. Offer ends 12-31-69.

Extraordinary breads

See page 82

Cream of Potato Soup Bread

2 packages active dry yeast
5½ to 6 cups sifted all-purpose flour
1½ cups milk
2 tablespoons butter or margarine
1 can condensed cream of potato soup



Combine yeast and *2½ cups* of the flour. Heat together milk, butter or margarine, 2 tablespoons sugar, and 2 teaspoons salt just till warm. Add to dry ingredients in mixer bowl; add potato soup. Beat at low speed of electric mixer for ½ minute, scraping sides of bowl. Beat 3 minutes at high speed. By hand, stir in enough of remaining flour to make a moderately stiff dough. Turn out onto lightly floured surface. Knead till smooth, 5 to 8 minutes. Place in greased bowl, turning once. Cover; let rise till double, 50 to 60 minutes. Punch down. Cover; let rest 10 minutes.

Divide dough in half; shape into two loaves. Place in two greased 8½x4½x2½-inch loaf dishes. Let rise till double, 25 to 30 minutes. Bake in 400° oven for 25 to 30 minutes.

Cheese Braid

1 package active dry yeast
4½ to 5 cups sifted all-purpose flour
1½ cups milk
2 tablespoons sugar
1½ teaspoons salt
1 egg
8 ounces process pimento cheese, shredded (2 cups)

Combine yeast and *2 cups* of the flour. Heat together milk, sugar, and salt just till warm. Add to dry ingredients; add egg and cheese. Beat at low speed of electric mixer for ½ minute, scraping sides of bowl. Beat 3 minutes at high speed. By hand, stir in enough of the remaining flour to make a stiff dough. Turn out on floured surface; knead till smooth, 8 to 10 minutes. Place in greased bowl, turning once. Cover; let rise till double, about 1½ hours. Punch down. Divide dough in six pieces. Cover; let rest 10 minutes.

Roll each piece into rope 15 inches long. On greased bak sheets, shape into 2 bra using 3 ropes of dough for e loaf. Cover; let rise till alm double, 35 to 45 minutes. B in 375° oven for 15 to 20 m utes. Brush with melted but or margarine.

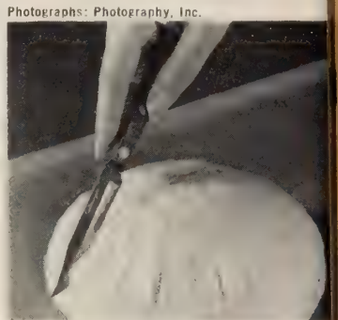


Sweet Banana Bread

2 packages active dry yeast
5½ to 6 cups sifted all-purpose flour
¾ cup milk
½ cup butter or margarine
½ cup sugar
1 teaspoon salt
2 eggs
2 ripe bananas, mashed (1 cu
Combine yeast and *2 cups* the flour. Heat together mi butter or margarine, sugar, a salt till just warm, stirring casionally to melt butter. A to dry ingredients; add eg and banana. Beat ½ minute low speed of electric mixe scraping sides of bowl. Beat minutes at high speed. hand, stir in enough of the r maining flour to make a mo erately stiff dough. Turn o onto lightly floured surfac knead till smooth, 5 to 8 mi utes. Place in lightly greas bowl, turning once. Cover; l rise till double, about 1 hou Punch down. Cover; let rest 1 minutes.

Divide dough in half. Shap

Photographs: Photography, Inc.



into 2 round loaves; place o greased baking sheets. Mak vertical cuts about ⅛ inch dee around each loaf at ¾-inch in tervals. Slightly beat 1 eg white with 1 teaspoon wate Brush over entire surface o loaves. Let rise again till dou ble, 30 to 45 minutes. Bake i 400° oven for 30 minutes.

Continue



KRAFT is giving away their secrets!

When it comes to delicious recipe secrets, Kraft wrote the *book!* And this great little recipe book is yours FREE—right in specially marked bags of Kraft Miniature Marshmallows. Be on the lookout—pick up a bag today! And bag a nice little 7¢ saving, too.

Right in the bag!
FREE Recipe Booklet
All kinds of marvelous Marshmallow Dishes!

They're Jet-Puffed to stay soft and blend smoothly into any recipe.



STORE COUPON

Save 7¢

on Kraft Miniature Marshmallows

To the grocer: You are authorized to act as our agent in redeeming this coupon. We will reimburse you for the face value of this coupon or, if coupon calls for free goods, we will reimburse you for the regular retail price of the free goods plus 3¢ for handling each coupon, provided you and the customer have complied with the terms of this offer. Proof of purchase of sufficient stocks of Kraft product specified to cover coupons presented must be furnished upon request. We will not honor redemption through outside agencies, brokers, etc., except where specifically authorized by Kraft. The customer must pay any sales or similar tax on the product received. Coupon void if use is prohibited, restricted or taxed. Cash redemption value of coupon is 1/20¢. Redemption on other than product specified constitutes fraud.

Kraft Foods
P. O. Box 1600
Clinton, Iowa 52732

REDEEM THIS COUPON PROMPTLY

BHG—10/69

HAVING DISCOVERED THE NEW PITTED PRUNE:

John Wells pronounced the flavor of pitted prunes incredibly delicious—and now jogs for a half hour every morning.

Jimmy Wells missed the pits.

Mary Jane Wells, who loves sweets, flipped when she tasted new pitted prunes. (We won't tell her prunes are also good for her.)

Mrs. Ann Wells snipped up half a cup and stirred them into her cake mix. She found the idea in: 101 Ideas with The Party Prune. If you'd like a copy, write to The California Prune Board, P.O. Box 77583, San Francisco, California 94107.

Great-look

Two-Tone Bread

2 packages active dry ye
5¼ to 5½ cups sifted all-
purpose flour
3 cups milk
⅓ cup sugar
⅓ cup shortening
1 tablespoon salt
3 tablespoons dark mola
2¼ cups whole wheat flo
In large mixer bowl, co
yeast and *3 cups* of the a
pose flour. Heat togethe
sugar, shortening, and sal
ring to melt shortening.
dry ingredients in mixer
Beat at low speed of e
mixer for ½ minute, sc
sides of bowl constantly
3 minutes at high speed.

Divide dough in half.
half, stir in enough of t
maining all-purpose flo
make a moderately stiff d
Turn onto lightly floure
face and knead till smoot
elastic, 5 to 8 minutes. Pl
well-greased bowl, turnin
to grease surface; set asid
remaining dough, stir i
lasses and whole wheat
Turn onto lightly floure
face. Knead till smooth
elastic, 5 to 8 minutes, k
ing in enough additiona
purpose flour (about 3
spoons) to form a mode
stiff dough. Place in well-gr
bowl, turning once to g
surface. Let both dough
till double, about 1 to
hours. Punch down. Cove
let rest on lightly floure
face 10 minutes.



Roll out *half* the light d
and *half* the dark, each to
8-inch rectangle. Place
atop light; roll up tightly
ginning at short side. Re
with remaining doughs.
in 2 greased 8½x4½x2½
loaf dishes. Cover and le
till double, 45 to 60 min

EDITORIAL INDEX

For those who save copies of Better Homes and Gardens. An Editorial Index is available for the 1968 issues to help you find the article you want. To order the index, send 35c to Better Homes and Gardens, Reader Service Dept., Des Moines, Iowa 50303.

ner breads

Continued

375° oven for 30 to 35
. Makes 2 loaves.



ated Herb Rolls
ge active dry yeast
3½ cups sifted all-
se flour
ons celery seed
on dried thyme,
ed
s milk
shortening
sugar
on salt

r bowl, combine yeast,
s of the flour, the celery
d thyme. Heat together
hortening, sugar, and
t till warm, stirring oc-
ly to melt shortening.
dry mixture in mixing
dd egg. Beat at low
f electric mixer for ½
scraping sides of bowl
tly. Beat 3 minutes at
eed. By hand, stir in
of the remaining flour
e a moderately soft
Place in greased bowl,
once to grease surface.
chill at least 2 hours.
t 2 hours before serving,
nto 18 cloverleaf rolls:
hree 1¼-inch balls in

Photography, Inc.



muffin pans. Brush
little melted butter or
ne. Let rise till double,
hour. Bake in 400°
r 12 to 15 minutes.
18 rolls.



CANADIAN AND FOREIGN READERS—NOTE!

Because of continuing demand for our house and project plans by foreign readers, arrangements have been made to take care of such orders. The only requirement—just add 10 percent to remittance to cover added handling costs.

Now a completely new Bisquick. Make pancakes even lighter, fluffier than scratch

If you've been making pancakes with some other mix, stop and consider the picture below. It shows you pancakes that prize-winning bakers of Eugene, Oregon matched against New Bisquick.

Every time, the New Bisquick pancakes turned out lighter. (Even though the same amounts of batter were used.) That's because Bisquick uses a special lighter flour.

The New Bisquick pancakes also turned out fluffier—better eating—because they're made with a livelier leavening. And New Bisquick is even easier to use than most pancake mixes. The shortening has been added for you.

Now . . . is there really any other way?

P.S. New Bisquick also makes delicious biscuits, waffles, shortcake and 276 other bakings.



Shown right: New tear-tape package. It zips open . . . inner lining re-seals . . . lid re-closes tight.



FAST WAYS WITH TURKEY



Buying information, page 139

Turkey Jambalaya

Turkey slices, still frozen in gravy, go atop the rice in this Cook-of-the-Month winner in the Fast turkey category—

¾ cup long-grain rice
½ cup chopped celery
¼ cup chopped green pepper
¼ cup chopped onion
4 tablespoons butter or margarine, melted
1 16-ounce can tomatoes, cut up
¼ teaspoon dried thyme, crushed
1 28-ounce package frozen sliced turkey and giblet gravy

In large skillet, cook rice, celery, green pepper, and onion in melted butter or margarine till vegetables are tender and rice is browned, stirring occasionally. Mix tomatoes, thyme, and a dash cayenne; stir into rice mixture. Place frozen block of turkey atop rice mixture. Cover and simmer 30 to 35 minutes or till turkey is hot and rice is tender, stirring occasionally. Remove from heat; let stand 5 minutes before serving. Makes 5 to 6 servings. *Mrs. Richard Keller, Whittier, California*

long dotted line

FANCY WAYS WITH TURKEY



Photographs de Gennaro

Curried Turkey Pie

An elegant turkey-vegetable pie wins Cook-of-the-Month honors in the Fancy turkey category—

¼ cup light raisins
1½ cups herb-seasoned stuffing mix
4 tablespoons butter or margarine, melted
1 can condensed cream of celery soup
1½ cups cubed cooked turkey
1 cup cooked peas
⅓ cup chopped fresh mushrooms
1 tablespoon finely chopped onion
1 teaspoon curry powder

Cover raisins with boiling water; let stand 5 minutes; drain. Combine stuffing mix, butter or margarine, and 2 tablespoons water; set aside ⅓ cup. Press remaining crumbs into 9-inch pie plate. Stir ½ cup milk into soup; add turkey, peas, mushrooms, onion, curry, and raisins. Heat through; turn into crumb shell. Sprinkle with the ⅓ cup crumbs. Bake in 425° oven for 10 minutes. Makes 6 servings.

Mrs. Adeline Carr, Altadena, California

Prize Tested Recipes
Add to your cook book

NEW COOK BOOK



Hollandaise Turkey Roast

An imaginative way to use leftover turkey slices or slices of rolled turkey roast for a company dinner—

Place 8 slices turkey in 10x6x1¾-inch baking dish. Dissolve 1 chicken bouillon cube in 1 cup boiling water; set aside. In saucepan, melt 3 tablespoons butter or margarine; blend in ¼ cup all-purpose flour and ¼ teaspoon salt. Add chicken bouillon and ¾ cup milk all at once. Cook and stir till thickened and bubbly. Stir in one 3-ounce can sliced mushrooms, drained. Pour sauce over turkey. Bake in 350° oven for 15 minutes or till heated through. Meanwhile, beat 2 egg yolks with electric mixer till thick and lemon-colored. Add ¼ teaspoon salt, dash pepper, and 1 tablespoon lemon juice. Gradually beat in 4 tablespoons melted butter. Pour over turkey. Broil 1 to 2 minutes or till golden. Makes 8 servings.

Mrs. William D. Umbarger
Fairfax, Missouri



Herb-Stuffed Turkey

Old-fashioned oyster/wild rice flavor in a very special turkey stuffing—

2 slightly beaten eggs
1 can frozen condensed oyster stew, thawed
1 6-ounce package long-grain and wild rice mix
1 7-ounce package herb-seasoned stuffing cubes
14- to 16-pound turkey

Mix together eggs, oyster stew, and ⅓ cup water. Cook rice mix according to package directions; cool. Add cooked rice and stuffing cubes to stew mixture; toss lightly to mix. Stuff bird; truss. Place turkey, breast side up, in roasting pan. Cover turkey with "tent" of foil entire roasting time. Roast in 325° oven for 5 to 5½ hours or till meat thermometer registers 185°. Makes 8 cups stuffing.

Mrs. Huey Clemons
Venice, Louisiana



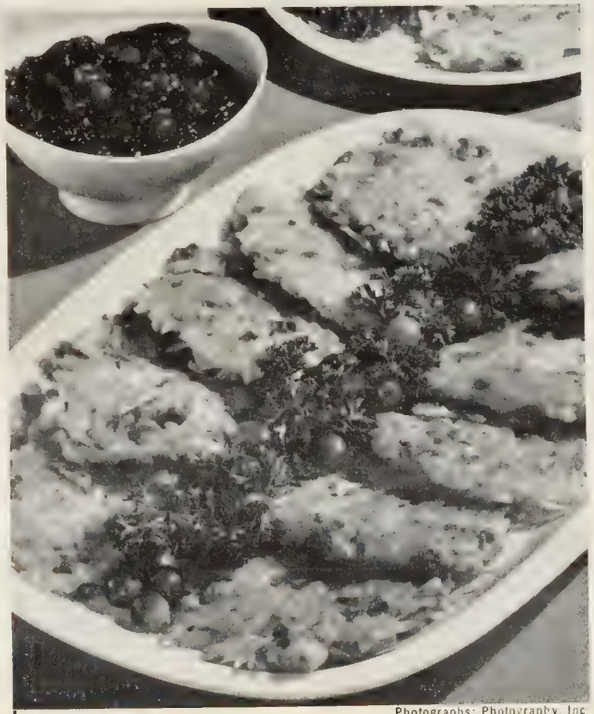
Turkey Almond Casserole

Start with a packaged noodle dinner for this quick casserole—

1 8-ounce package frozen mixed vegetables in onion sauce
1 6-ounce package noodles with chicken-almond mix
2⅓ cups boiling water
1½ to 2 cups cubed cooked turkey
2 tablespoons butter or margarine
½ cup crushed potato chips

Prepare vegetables according to package directions using milk. Combine vegetables with the noodles from the chicken-almond mix, the packet of noodle sauce from the mix, boiling water, turkey, and butter or margarine; mix thoroughly. Pour into 1½-quart casserole. Cover; bake in 375° oven for 25 minutes. Uncover and stir mixture well. Sprinkle with potato chips and the almonds from the mix; bake 5 to 10 minutes more. Let stand 5 minutes before serving. Makes 4 servings.

Virginia M. Dunlap
Cincinnati, Ohio



Turkey-Potato Pancakes

Your favorite holiday dishes all wrapped into one—

3 beaten eggs
3 cups shredded raw potato, drained (about 3 potatoes)
1½ cups finely chopped turkey
1½ teaspoons grated onion
1 tablespoon all-purpose flour
1½ teaspoons salt

In mixing bowl, combine eggs, potato, turkey, onion, and a dash pepper. Add remaining ingredients; mix well. Using about ¼ cup batter for each pancake, drop batter onto hot, greased griddle, spreading to about 4 inches in diameter. Cook over medium-low heat for 3 to 4 minutes on each side. Serve with cranberry sauce. Makes 15 pancakes.

Mrs. Oliver Adams
Berryville, Arkansas

Photographs: Photography, Inc

The "guess what happened when I backed the car out dear" Pudding.



Jell-O® Pudding Pecan Pie

1 package (3¼ oz.) Jell-O® Vanilla Pudding & Pie Filling
1 cup corn syrup
3/4 cup evaporated milk
1 egg, slightly beaten
1 cup chopped pecans
1 unbaked 8-inch pie shell

Blend pudding mix with corn syrup. Gradually add evaporated milk and egg, stirring to blend. Then add pecans. Pour into pie shell. Bake at 375° until top is firm and *just* begins to crack—about 40 minutes. Cool at least 3 hours. Garnish if desired.

Jell-O is a registered trademark of General Foods Corp.

Win money for your recipes



FAST OR FANCY CHEESE MAIN DISHES

YOUR SPECIAL RECIPE for cheese main dishes could make you a prizewinner next May. We're looking for recipes featuring all kinds of cheese. Combine cheese with pasta, a convenient mix, or eggs. Enter your idea today. Two Cooks-of-the-Month receive $50 each. Four Runners-up receive $25 each, and 12 Honor Roll winners get $10 each. Selected winning recipes will be pictured on the Prize Tested Recipes pages next May. All 18 winners receive a framed Better Homes and Gardens Certificate of Endorsement and six copies of the endorsed recipe.

Hints to Help You

Fast Cheese Main Dishes might be a shortcut casserole using prepared sauce mixes or mixed vegetables. How about an egg and cheese combo or double cheese main dish? Ideas:
Swiss cheese pie
cheese and celery stuffed pancakes

Fancy Cheese Main Dishes could be your chafing dish specialty. Do you use a special sauce over a delicate soufflé? Or combine noodles with a variety of compatible cheeses? Suggestions:
cheese fondue bake
noodles romano
Swiss curried eggs

Contest Rules

1. Write or type your recipe clearly on one side of the paper and mark it "May Fast Cheese Main Dishes" or "May Fancy Cheese Main Dishes." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of Better Homes and Gardens.
7. Entries must be postmarked by midnight, October 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 6810 Test Kitchen, Better Homes and Gardens, Des Moines, Iowa 50303.

THIS MONTH'S WINNERS

(*See recipes on pages 93 and 94.*)

Cooks-of-the-Month

Mrs. Adeline Carr, Altadena, Calif.
Mrs. Richard Keller, Whittier, Calif.

Runners-up

Mrs. Oliver Adams, Berryville, Ark.
Mrs. Huey Clemons, Venice, La.
Virginia M. Dunlap, Cincinnati, Ohio
Mrs. William D. Umbarger, Fairfax, Mo.

Honor Roll

Mrs. John W. Armstrong, Palmerton, Pa.
Mrs. Carl Brodhun, Falls Church, Va.
Mrs. George Charron, Whitinsville, Mass.
Dorothy M. Cogan, North Royalton, Ohio
Mrs. Mable Davidson, Coatesville, Ind.
Mrs. Richard C. Donahue, Columbus, Ohio
Clara Fisher, St. Paul, Minn.
Mrs. Harold R. Hastings, Lewiston, Idaho
Mrs. Louise Hinton, Dallas, Tex.
Katherine E. Scharping Kalamazoo, Mich.
Mrs. Marlene Smario, Pittsburg, Calif.
Mrs. Charles Urban, Salina, Kans.



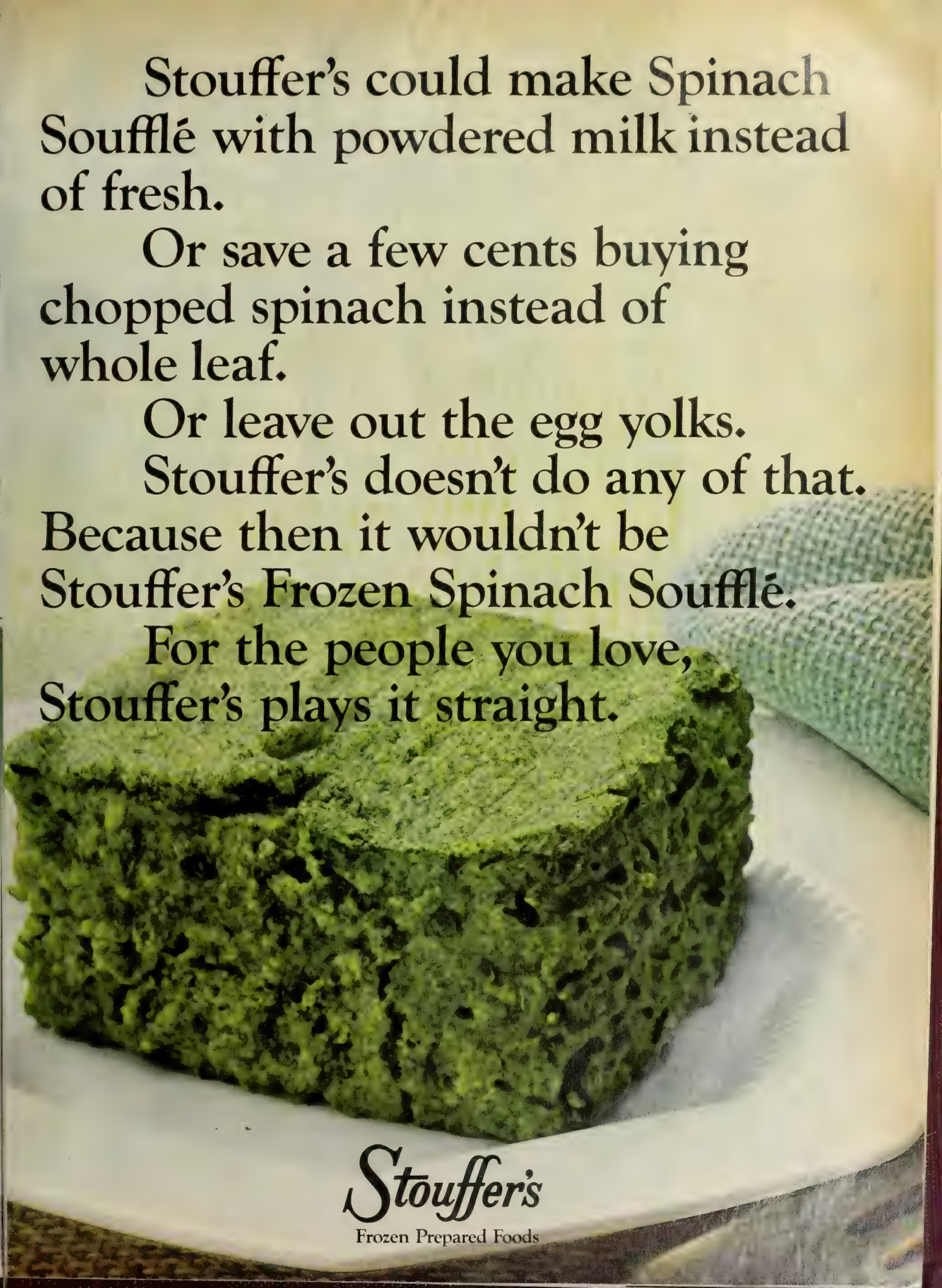
Stouffer's could make Spinach Soufflé with powdered milk instead of fresh.

Or save a few cents buying chopped spinach instead of whole leaf.

Or leave out the egg yolks.

Stouffer's doesn't do any of that. Because then it wouldn't be Stouffer's Frozen Spinach Soufflé.

For the people you love, Stouffer's plays it straight.



Stouffer's

Frozen Prepared Foods

After the children leave home . . .

Within a few months, your son will be heading across country for his first job, and/or your daughter will be getting married. Soon all the hullabaloo will be over, and you will be free. Now what?

Because a woman's daily living is involved with family affairs and a man's with his occupation, the change that comes when the children leave is a sharper turn for her than for him. (His big switch comes with retirement.) Still, the empty-nest milestone is a challenge for a man. What does he want for the long haul? And how can he encourage his wife to find new avenues of fulfillment?

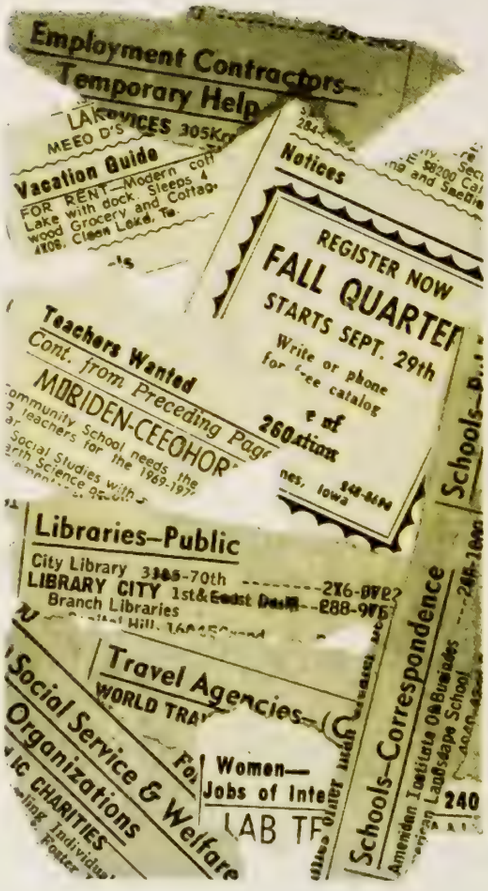
A woman should begin thinking about these facts, psychologists say, the day her youngest starts to grade school full time. "This does not mean that all mothers of young children should rush out and get jobs," one expert says, "or go back to school all day, or get themselves involved in a lot of club work. But it does mean that the sooner any woman searches out talents *that are unique to her* and does something about refining those talents, the happier she will be 20 years from now."

This kind of advice was unusual a generation ago when families were larger, fathers died younger, and widowed mothers automatically moved in with a married daughter or son. Therefore, many of today's American women have little preparation for this new plateau. But don't despair. By one year from today, you can be caught up in an adventure that will eliminate boredom forever and brighten the rest of your days.

No dream is impossible

No matter how unrealistic your dream may seem today, *put it down on paper.* Would you like to be a television interviewer, do over an old house, go overseas and teach? How about conducting tours to foreign countries, or writing a column? Do you want to paint, be a stockbroker, sell real estate?

Maybe you have a good head for figures and want your own business, but you don't quite know what, where, and how. (Will you do better with a nursery school or a dog kennel, an antique store or an auction barn, a dress shop or a flower market?) Talk to your chamber of commerce about local competition in the fields you are considering. Check into rents, locations, zoning restrictions.



Hard-pressed parents often look forward to the time when the children will be through school and on their own. But when that time arrives, many parents feel lonely and bereft. Only those who set about enriching their lives years before seem able to enjoy their new independence. Which will it be for you? *As you read this article, look into the future. Even if your children are still young, imagine, if you will, that they are nearing the end of their dependence.*

As your goal becomes specific, call the Small Business Administration office nearest you (listed under U.S. Government) and ask for free counseling from a nearby member of SCORE (Service Corps of Retired Executives). If advised to go ahead, talk to SBA again about a possible loan. Assuming the business you are contemplating is not speculative (i.e., buying land for one price and selling at another), you may be able to borrow up to 75 percent of your loan from SBA at 5½ percent for up to 15 years. SBA also can guarantee up to 90 percent of most bank loans.

Let's say your dream is to run a gift shop on Main Street, or to buy a farm and raise Aberdeen Angus or, maybe, t sail off for Trinidad and paint seascapes Suddenly you are stopped short! You aim doesn't at all match what you thin your mate has in mind. For now, forge togetherness. Write down what *you want* Later, encourage your partner to do th same. Your seemingly unrelated aims wi come together as you move along toward two goals. Eventually, your interest will meld.

You can go back to school

Are you a good photographer wh would like to become professional? Tak a correspondence course from the Fa mous Photographers School in Westport Connecticut. Want to run an inn? As a starter, sign up through your local board of education for an adult educatio course in food management. Sell real es tate? Write to your state real estat board for local requirements, get th book recommended as background fo the state exam, and read, read, read.

Are you a one-time biology major wh would like to get into research? Go t graduate school at a nearby college Want to be a stockbroker? Take an adult education course in investments; later become a trainee in a brokerage house taking a correspondence course from the New York Stock Exchange as you work Do you have a feeling for color, a flair for fashion or home decoration? Call your local Fashion Group (the dress buyer for your local store may be a member) and ask if nearby experts are giving a fashion career course. If so, take it. Or if your aim is to have your own radio show, gain self-confidence through a Dale or Dorothy Carnegie course. Want your own beauty shop? Enroll at your nearest beauty school.

Suppose your aim is noncommercial. Your project: to raise the prettiest roses in town. Talk to conservationists about soil conditions, take a course in horticulture, learn garden planning and flower arranging. Want to become a fantastic cook? Sign up for a gourmet cooking class.

Shape up physically by enrolling at your "Y" for a swimming class. Or join a group of dedicated dieters. Or take ballet lessons. Jog with neighborhood joggers each morning. Join a group which meets regularly and is dedicated to the kind of self-improvement ***Continued on page 109***

Bake the best of the Bake-Off

$10,000 winner:
Full of fruit and marvelously moist! Very Berry Lemon Cake made with Pillsbury Lemon Cake Mix.

,000 winner:
I wonder where the shmallow went! Magic shmallow Crescent Puffs e with Refrigerated cent Roll Dough.

"If somebody took your 8-page Bake-Off Recipe Booklet, I'll send you another . . . and everything you need to enter next year's Bake-Off, too."

Name_____

Address_____

City_____

State_____ Zip_____

Send to The Pillsbury Company, Box 916, Dept. 144, Minneapolis, Minnesota 55460. Or call **800-328-4768** free.



$10,000 winner:
Bake the filling right in the cake! Easy Chocolate Roll-Up made with Pillsbury, the Idea Flour.


Ahhh...Madeira!
Salud! Madeira! Designed for your good taste with élan...flair...and a touch of early California tradition.
Romantic? Impetuous? Then Madeira is for you... on sunswept patios...or by candleshine. A 45-piece service for eight is only $89.95. A 16-piece service for four is $23.95. See it at fine stores everywhere.
Ahhh...Madeira...From Franciscan with love.
Franciscan® earthenware
A product of INTERPACE
2-Week Sale!
Save $5.00 on regular retail price Franciscan Earthenware 16-piece starter sets. Special savings on place settings, too. For name of nearest participating dealer call this local number today from anywhere* in continental U.S. (800-553-9550). Offer good September 22 thru October 4 only.
*In Iowa, call 319-242-1867 collect.

After children leave *Continued*

you need. *Follow it through.*

Make calls, write letters, analyze answers, and decide what course is practical for you. Then, within ten days or so, directly below the goal you have already written down, write what course (either paid or free) you will take. Eventually you may go to a better school than the one nearby, or sign up for a more comprehensive correspondence course. But for now, enroll wherever you can get the beginning knowledge you need. *Study now* for the goal you want.

Work at something new

Maybe you can't be your state's top woman commentator right away, but you can be a receptionist in your local radio station and earn money as you learn what broadcasting is all about. Or if you want to be a buyer, begin working a few days a week as a saleswoman. Want to get back to being the bookkeeper you were before you married? Ask at a part-time employment agency about a free brushup course.

Look in the yellow pages of your telephone book under "Employment Contractors—Temporary" and call Employers Overload, Kelly Girl, Manpower, Western Girl, or a similar service for an appointment. Once your skills are analyzed, you'll be sent out on your first job. It will be something easy like filing, typing envelopes, or checking a list of addresses against a card file. As you gain confidence from on-the-job experience (plus, perhaps, a brushup course), your assignments will become more and more challenging.

Although part-time work through an agency offers independence plus money, two myths keep some women from applying:

1. A part-time agency takes a third of your pay in commission. (*False.* The employer pays the agency on top of what the agency pays you. You get full pay.)

2. Employers don't want older women. (*False.* Employers say that any woman who has been running a home for 20 years has a "built-in management viewpoint"; they prefer mature women to younger ones.)

Forget the myths, and join the club! There are as many working grandmothers today as there are just plain working mothers, maybe more.

A few programs allow you to take pay or volunteer. Example: Foster Grandparents. Any woman over 60 with an income of less than $1,600 a year can become a Foster Grandparent to a handicapped or disabled child in a local hospital or center. Her assignment: to visit, read to, and love this child as you do your own grandchildren. Her pay: $1.60 an hour for 20 hours a week. If your younger age or higher income eliminates participation, offer your services free through your Community Council. Sixty-three American cities have the program.

Volunteer for a cause

As the wife of a man who is at the peak of his career and with the children's big expenses for education out of the way, you feel it's silly for you to work for money you don't need. Still, you can't kid yourself that housework is a big deal anymore, and one bridge party after another makes you feel rather useless. So what's for you? The answer is part-time work for a hospital, library, school, or other institution or cause—with or without pay.

Tomorrow, call the director of volunteers at your hospital, who will tell you what work is needed and what you are fitted for. Would you like to work in the library, coffee shop, main office, or a nurse's station? Do you want to be a receptionist, a patient escort, or a play therapist on the children's floor? If you want direct contact with patients, you will be given a short course on how to feed patients, make beds, give back rubs. Soon you'll be happily at work in your cherry-red American Hospital Association pinafore. Your social life will have perked up, too; in most hospitals you will be a member of the service and fund-raising auxiliary that sponsors the volunteer program.

Do not confuse volunteer hospital work with that of a nurse's aide, which is paid for at a typical hourly rate of about $2 and takes longer preparation. (Usual training period, four to six weeks; pay during training, $66 a week; education needed, high school.)

Your hospital or local Red Cross chapter will conduct the course when you volunteer to work as a Gray Lady (either in a local or military hospital) or

Continued

At 12:07 A.M. on Sept. 23rd summer desserts officially ended. Cool Whip goes on.

When one dessert season runs out, in comes the next. With Cool Whip® ready as ever to make those desserts more appealing, more delicious. Easily. Because rich, creamy non-dairy Cool Whip topping comes already whipped. You just spoon it on. On any dessert, any season, anytime. Even at 12:07 a.m.

Seasons change.
Desserts change.
Cool Whip goes on forever.



GF
GENERAL FOODS KITCHENS

After children leave *Continued*

as a blood donor aide, a much needed volunteer in most communities. Before being assigned to a bloodmobile, you will be trained with other volunteers in an all-day session. Once on the job, you assist nurses, do clerical work, register donors, and/or prepare food for the Red Cross canteen.

Understaffed schools welcome volunteers, but many urge a woman to accept the going rate of approximately $1.75 an hour as a teacher's aide rather than work for free. (Lack of promptness and absenteeism make for crises in a tight school program, and educators find there is less of both when adult helpers take pay.) As a teacher's aide, you may be asked to work in the library, supervise study halls and the playground, or shepherd small children in and out of coat rooms and the bus. You may help a teacher with paper work, stenciling, collecting money for lunches and programs.

In some schools, you will work on a one-to-one basis with students who are falling behind —but do not confuse this work with that of a substitute teacher, who must be a college graduate and, in some states, a licensed teacher. (There are no educational or age specifications for teachers' aides.) For information about the particular needs of your school system, call the office of your superintendent of schools.

Your public library probably needs both professional and clerical workers. (The difference: professionals include the director, heads of various departments, children's librarian, and researchers. Clerks take care of book processing, book repairs, records, typing, filing, and the telephone.) If you have your college degree and want a top library job, get your master's degree *now* in library science. If you cannot qualify as a professional but like books and people who read, offer to do clerical work (going rate: $1.50 to $2 an hour). Like the schools, most libraries prefer to pay for their help.

Is conservation a concern to you? Call your nearest U. S. Soil Conservation office or the state or county office and ask for an assignment. You may be assigned to inventory all trees in your block, help catalog spring wildflowers in a nearby woods, or work with a group to clean up a trail.

Plan your travels

Mark off on a calendar the weeks in the next 12 months when one or both parties in your house will be traveling for business, vacation, or family reasons. *Plan these trips for two*, when possible, adding an extra day at each destination for a side trip to somewhere neither traveler has been before.

Now write to the state development commissions of your state and the four that border yours, and ask for recreation folders. Plan a one-day, overnight, or weekend trip each month to an interesting place not too far away. Arrange a different means of travel for each (plane, car, train, bus, etc.). And for one trip, even if just for the day, go first class all the way. Dress to the teeth, and eat at top restaurants you may have shied away from before. Invite a different friend or couple to go along each time.

Even though you may be 90 percent sure you will stay put in your present home, visit a possible new retirement place each year. Take advantage of promotional invitations from retirement communities in Florida. Drive to see handsome Heritage Village for the over-50 at Southbury, Connecticut, or Leisure World at Laguna Hills, California, or take your next winter's vacation at fast-growing Sun City near Phoenix. Look up retired friends who may be living in quiet Meth-Wick Manor in Cedar Rapids, or in a busy apartment for retired persons in Houston, or in a remote back-to-basics cottage by a northern Minnesota lake. "Try on" different ways of life.

People who are least affected by the passage of time have one thing in common: they're interested in everything. Cultivate new interests and you will automatically widen your circle of friends. Know new people, and more interests will also come. As your life expands, boredom vanishes and you become more enjoyable to everyone—certainly to your children. Soon they will be waiting for *your* letters instead of the other way round. Hopefully, you will still have time to write—but tell them not to count on it. ■

The writer of this article is Jean Kinney, wife, mother, and author of a forthcoming book (Meredith Press, Spring, 1970) about the "new life" for parents when children leave home.



Blue is what's new.

And blue is what you'll be seeing just about everywhere.... in fashion, in home decorating, in accessories.

But you'll find the newest blue of all in Pyrex® Ware. It's Horizon Blue. Beautiful, bold and brilliant.

And all yours in casseroles, mixing bowls, refrigerator-storage sets . . . in short, an entire kitchen full of the pretty and the practical.

The prices are very practical too. So see your favorite dealer and scan new Horizon Blue Pyrex Ware.

It's sure to make your universe a little bit nicer.

CORNING
Cooking in the 70's

PYREX is a registered trademark of Corning Glass Works, Corning, N.Y.

Bake your oven clean.



Would you rather clean a messy oven—or bake a beautiful cake?

Now you can do both at the same time. With a Tappan Continuous Clean gas range. It has a new kind of oven that cleans itself every time you bake or broil.

Magic? No, science. We coated the interior with a special *catalytic* material that makes spills and spatters disappear at normal baking temperatures. Your oven never has a chance to get dirty.

Remember all the scraping and scouring you used to do? Your cooking doesn't stick in a Tappan, so you can stick to your cooking.

To top it off, you get a Gallery warming shelf. This hot idea keeps food at perfect serving temperature for slowpokes and seconds. And lets you serve on warm plates, like they do in all fine restaurants.

Ask your Tappan dealer about this great new range. It's a major bake-through.

TAPPAN
Convenience by the Kitchenful

Tappan, Mansfield, Ohio 44902

Next to chicken, nothing's better than hot Cling Peaches.

...ve served chicken with everything from soup to nuts. But have you tried hot Cling Peaches?

Do. Just broil Cling Peach halves for 10 minutes. The aroma will tell you that Cling Peaches become more flavorful when heated. They're a natural for chicken.

One more idea: why wait longer than tonight to try it?

CLING PEACH ADVISORY BOARD

Spaghetti—quick or classic

Choose our *Jiffy Skillet Spaghetti* or the old-fashioned kind—either way you'll be pleased with the results.

Count on the quick version when you want to serve something hearty in a hurry. Plan ahead to make *Classic Spaghetti*, then enhance it with Italian bread and dry red wine.

Jiffy Skillet Spaghetti

The spaghetti cooks right in the peppy tomato sauce—

½ pound ground beef
1 16-ounce can (about 2 cups) spaghetti sauce with mushrooms
1¾ cups water
2 tablespoons instant
onion
1 teaspoon salt
¼ teaspoon dried oreg
crushed
4 ounces spaghetti, br
half

In skillet, brown beef; excess fat. Add spaghet water, onion, salt, and Bring to boiling; add sp stirring to separate Simmer, covered, for minutes or till spaghetti der, stirring frequently with parmesan cheese. 4 servings.



Photographs: Photo

Classic Spaghetti

For those who like it tang

1 pound ground beef
1 cup chopped onion
2 cloves garlic, minced
1 30-ounce can tomatoes cut up
1 16-ounce can tomatoes, cut up
1 6-ounce can tomato pas
¼ cup snipped parsley
1 tablespoon brown suga
1 teaspoon salt
½ teaspoon monosodium glutamate
1½ teaspoons dried orega crushed
¼ teaspoon dried thyme, crushed
1 bay leaf

In Dutch oven, combine gr beef, onion, and garlic; till meat is browned and is tender. Skim off excess add 2 cups water and rem ing ingredients. Simmer, covered, for 3 hours o sauce is thickened, stirrin casionally. Remove bay Serve over spaghetti with mesan cheese. Makes 6 serv



e Chef

nued from page 19

nti made in the district of any. Barbera is a varietal California for the wine e same grape.
ignolino, Zinfandel, Con-, and Charbono are other rican red varietals. You'll etimes see the words oa" or "Sonoma"; these well-known wine-making ties in California that uce quality wines.

e table wines

e red wine regions make llent white wine, too. Clas- white wines of Burgundy ikely to be costly—expect ıy $7.50 to $10 for a bottle ontrachet. Less costly are yard-named wines of Ba- Montrachet, and Puligny- trachet.
ablis—a white Burgundy is very dry, fruity-flavored, a pale gold color—is ed for a township in Bur- dy. Pouilly Fuisse and rsault are French imports cost $2 to $4 per bottle. donnay and Pinot Blanc California varietals that $1.50 to $3.75.
e French town of Sau- es in the Bordeaux region s its name to the district ell as to a white wine that quite sweet. Chateau quem is a famous example out $10 a bottle. Ameri- Sauternes vary from dry weet, and are usually la- d as such. Varietal names ook for are Semillon, and vignon Blanc.
nite wines of the Bordeaux rict of Graves are Chateau er and Chateau Carbon- x; Sauvignon Blanc is the rican varietal. Rhone e wines are not plentiful, a white Hermitage is worth ing for at about $2.50. lly Fume, from the Loire on, costs about the same. nin Blanc, an excellent rican varietal, is less.
u'll find the German Rhine s (bottled in brown glass) Moselle wines (bottled in n glass) for $2 to $7 per le. The American varietals es'ling, Sylvaner, and Tra- er—are somewhat less.
her white varietals are t Muscat, Catawba, and ware.
me of the less expensive s are excellent. However, ttle of fine wine will be h the extra money for the on with finely developed e. Costs will vary in dif- nt parts of the country. ect to pay more for wine restaurant. ■



Remember the golden strudel, packed with apples, hazelnuts and raisins, that made a visit to Grandma worthwhile. Pepperidge Farm remembers.

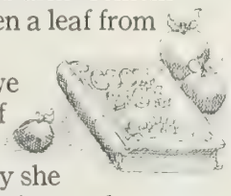
When she made strudel, your grandmother spent hours at it.

Peeling, coring and cutting apples. Chopping hazelnuts, and picking out plump raisins. Then mixing the ingredients, and *then* making a flaky crust and packing the filling inside.

But Grandma went through it all gladly, because strudel was her idea of a special-occasion treat. And your visits to her were a special occasion.



Pepperidge Farm® remembers. We've taken a leaf from Grandma's cookbook, and we make her kind of strudel today.



Just the way she did, we use juicy-ripe apples, selected raisins, hazelnuts and the right amount of sugar. And we wrap it up in a flaky crust, firm enough to hold it in shape, but not too thick.

Pepperidge Farm also makes 3 other kinds of strudels, because variety is the spice of life. And they're all frozen, so you can keep one on hand to have anytime you like.

And when you take a Pepperidge Farm strudel out of your oven, who knows? Somebody might just drop in to visit.



MAKE THE MOST OF YOUR MONEY

Wise spending and saving are easier when you grasp basic economic principles. Our booklet, "Understanding and Using Economics," can help. Send 50c coin to Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303.



aren, 12; Kim, 14; Mrs. Reszel; Mr. Reszel; Jim, 15; Linda, 17.

Can Mrs. Reszel's new Maytag Dishwasher equal the record of her other Maytags?

"Wouldn't that be something?" she writes. "My Maytag Clothes Washer and Dryer have put in 11 hard years, with just a couple of little repairs apiece."

The way the dishes pile up at her house, Mrs. Beth Reszel of Milan, Tennessee, figures it's a good thing she has a dependable Maytag Dishwasher.

"We need a rugged machine," she says. "And we've got one, if my new Maytag Dishwasher is anything like my Maytag Washer and Dryer."

One thing Mrs. Reszel really likes—her Maytag Dishwasher gets dishes cleaner without pre-rinsing. That's because Maytag's exclusive Micro-Mesh™ Filter keeps the water cleaner through the whole cycle. And only Maytag has a full-size spray arm *on top*, as well as one below. More water action, from more sides, means more cleaning power!

Mrs. Reszel also appreciates her Maytag's huge capacity. It can do dinner dishes for a big family in one load. (If you have a small family, that means you only have to wash dishes once a day.)

Find your Maytag Dealer in the Yellow Pages and go see the Maytag Dishwashers. Both the built-in and the portable come in a variety of contemporary colors. The built-in also comes in stainless steel and with a Trim Kit that lets you decorate the front panel with your own fabric, wallpaper, or wood paneling.



MAYTAG
THE DEPENDABILITY PEOPLE

Maytag dependability now moves to the kitchen. See the Maytag Built-In and Portable Dishwashers, and Maytag Food Waste Disposers, at your Maytag Dealer.

nese desserts give kids good food energy.



This dessert gives kids more.



Kids think all desserts are good tasting. But Betty Crocker Ready-to-Serve Pudding is more than delicious. Just one serving gives your kids more good food energy than an apple, a banana, gelatin or even the richest ice cream.

Betty Crocker Ready-to-Serve Pudding. More than delicious.

Breakfast specials

See page 80

unburst Coffee Cake

package active dry yeast
½ to 2¾ cups sifted all-purpose flour
• • •
⅓ cup milk
¼ cup shortening
¼ cup sugar
teaspoon salt
egg
½ teaspoon grated lemon peel
¼ cup currant jelly

n large mixer bowl, combine east and *1 cup* of the flour. [eat together milk, shortening, ıgar, and salt just till warm, :irring to melt shortening. .dd to dry ingredients in mixer owl. Add egg and lemon peel. :eat for ½ minute on low speed f electric mixer, scraping sides f bowl constantly. Beat 3 minutes at high speed. By hand, eat in enough of the remaining our to make a moderately iff dough. Turn out onto ghtly floured surface and nead till smooth and elastic, to 5 minutes. Place in greased owl, turning once to grease ırface. Cover and let rise till double, 1 to 1½ hours. Punch down. Turn out on lightly floured surface; cover and let rest 10 minutes.

Roll out to 10x8-inch rectangle, ½ inch thick; with doughnut cutter, cut into 12 doughnuts. Arrange the doughnut "holes" in a solid circle on greased baking sheet to form center. Stretch the doughnut rings slightly and arrange around doughnut holes. Let rise again till light, about 45

Photographs: Photography, Inc.



minutes. Bake in 375° oven for 12 to 15 minutes or till done. Cool on rack. Spoon currant jelly into center of outer rings. Drizzle with confectioners' sugar icing: Add light cream to 2 cups sifted confectioners' sugar till of spreading consistency. Add dash salt and 1 teaspoon vanilla. Stir to blend well. Sprinkle center of coffee cake with yellow sugar crystals. Serve warm or cool. Makes 1 coffee cake.



Toasted Coconut Coffee Cake

Glaze with an orange icing for dessert time—

3 cups sifted all-purpose flour
1 cup sugar
4 teaspoons baking powder
1 teaspoon salt
• • •
1 3½-ounce can (1⅓ cups) flaked coconut, toasted
2 teaspoons shredded orange peel
1 slightly beaten egg
1½ cups milk
2 tablespoons cooking oil
1 teaspoon vanilla

In mixing bowl, sift together flour, sugar, baking powder, and salt. Stir in toasted coconut and orange peel. Combine egg, milk, oil, and vanilla; add to dry ingredients all at once, stirring just till combined. Turn batter into greased 9x5x3-inch loaf pan. Bake in 350° oven for 60 to 70 minutes or till done. Remove from pan. Cool on rack. Makes 1 loaf.



Continued



The New England Style Chowder in the LARGE CAN.

Nothing in the world tastes like Snow's New England Style Clam Chowder. Gusty, hearty, it's a delectable disguise for the iron, calcium and vitamins your youngster thinks he hates. Serve Snow's as a meal by its savory self, or as a zesty first course. Either way, it's a unique heat-and-eat treat a guy can really get his teeth into — and relish every matchless morsel.

Try these other all-time favorites:
Snow's Fish Chowder — Seafood Chowder — Manhattan Clam Chowder — Corn Chowder — Minced Clams

Good Housekeeping F.H. Snow Canning Co. Division, Borden Inc. BORDEN

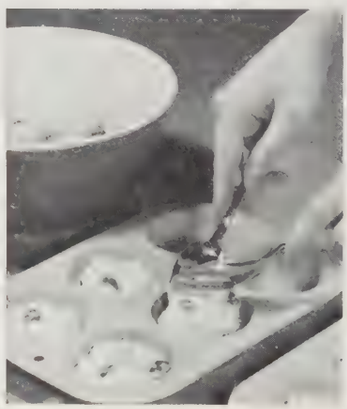
Special brunch breads

Continued

Fig Oatmeal Muffins

1 cup sifted all-purpose flour
¼ cup sugar
3 teaspoons baking powder
½ teaspoon salt
1 cup quick-cooking rolled oats
½ cup chopped dried figs
1 beaten egg
1 cup milk
3 tablespoons cooking oil

Sift together flour, sugar, baking powder, and salt. Stir in rolled oats and figs. Add egg, milk, and oil; stir just till dry ingredients are moistened. Fill



greased muffin pans ⅔ full. Bake in 425° oven for 15 to 17 minutes. Makes 12 muffins.

Cheesecake Bread Ring

1 package hot roll mix
¼ cup sugar
1 egg
½ cup dairy sour cream
6 tablespoons butter or margarine, melted
1 8-ounce package cream cheese, softened
½ cup sugar
1 teaspoon vanilla
2 eggs

Soften yeast from hot roll mix in ¼ cup warm water. Combine roll mix and the ¼ cup sugar. Stir in the yeast, egg, sour cream, and butter or margarine; mix well. Place dough in greased bowl, turning once to grease surface. Cover and chill 2 to 3 hours. Turn dough onto lightly floured surface.

Roll dough to a circle 18 inches in diameter. Gently fit into a 6-cup ring mold, allowing some dough to hang over edges. (Dough will cover the center hole.)

Beat cream cheese, sugar, and vanilla till smooth. Add eggs, one at a time, beating well after each addition. Pour into mold. Bring dough from sides over top of filling; seal to center of mold. Cut an "X" in dough covering center hole; fold the four triangles back over top of ring, sealing to outer edges. Let rise till almost double, 1 to 1½ hours. Bake in 3



Photographs: Photography

oven for 35 to 40 minutes till wooden pick inserted i filling comes out clean. Cool pan 10 minutes; turn out rack. Sprinkle lightly with c fectioners' sugar. Makes 10 12 servings.

Cinnamonjam Squares

1½ cups sifted all-purpose flo
½ cup granulated sugar
½ teaspoon baking powder
½ teaspoon baking soda
¼ teaspoon salt
4 tablespoons butter or margarine
½ cup raisins
2 teaspoons brown sugar
1 teaspoon ground cinnamon
½ cup buttermilk or sour m
1 beaten egg
¼ cup strawberry jam

In mixer bowl, sift togeth flour, granulated sugar, baki powder, soda, and salt; cut butter or margarine till mixtu resembles coarse crumbs. Pla ½ *cup* mixture in another bo add raisins, brown sugar, a cinnamon; set aside. Beat b termilk and egg into remaini flour mixture. Spread *half* t batter into lightly greased 8x 2-inch baking pan; sprink with raisin mixture. Spoon jam. Top with remaining b ter. Bake in 350° oven for 35 40 minutes or till cake te done. Cool. Sprinkle with little confectioners' sugar.





stainless perk from
Bend wants to meet lady
njoys good coffee, elegant
rance. Often serves
lcome gift. Under $20.

West Bend insulated party perk seeks year-around employment for good-coffee occasions. Will brew up to 30 cups, keep hot. Will also keep iced beverages cold. Available in Avocado or Harvest, under $17.

18 cup "Happy Medium" party perk offers classic styling to discriminating hostess. Stainless steel throughout, requires no polishing. Under $25.
3-5 cup aluminum perk desires home with couple. Brews never-fail coffee automatically. Under $10.

8 cup porcelain-clad perk needs owner who will appreciate beauty, color. Enjoys performing at coffee parties. Also likes decorating kitchens. Avocado or Harvest. Under $13.

West Bend coffee makers
n search of a good home.

WEST BEND®

© 1969, THE WEST BEND COMPANY

The West Bend Company, Dept. 56A, West Bend, Wisconsin 53095. Also available in Canada.

Easy quick breads See page 84

Potato Corn Triangles

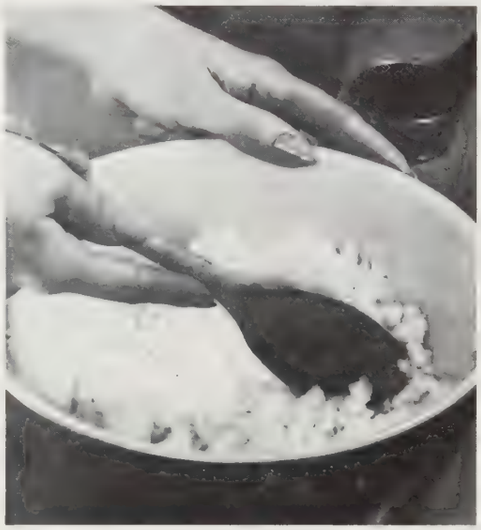
⅔ cup packaged instant mashed potatoes
⅓ cup shortening
1¼ cups sifted all-purpose flour
4 teaspoons baking powder
½ cup cornmeal
½ cup milk

Photographs: Photography, Inc.



Combine dry instant potatoes and ⅔ cup hot water; stir till moisture is absorbed. Blend in shortening. Sift together flour, 2 tablespoons sugar, baking powder, and ½ teaspoon salt. Stir in cornmeal; add to potato mixture. Blend in milk. Turn dough onto well-floured surface. Knead 3 or 4 times. Roll into 9-inch circle. Cut into 12 triangles. Place on ungreased baking sheet 2 inches apart. Bake in 400° oven for 20 to 30 minutes. Makes 12.

Molasses Brown Bread



¼ cup shortening
½ cup sugar
2 eggs
1 cup applesauce
¼ cup light molasses
1 cup sifted all-purpose flour
2 teaspoons baking powder
1 teaspoon baking soda
1 cup whole wheat flour

Cream shortening and sugar; beat eggs. Add applesauce and molasses. S together all-purpose flour, baking p der, soda, and ½ teaspoon salt. Stir whole wheat flour. Stir into creamed m ture. Pour into 2 well-greased 8½x4 2½-inch loaf pans. Bake in 350° o 35 to 40 minutes.

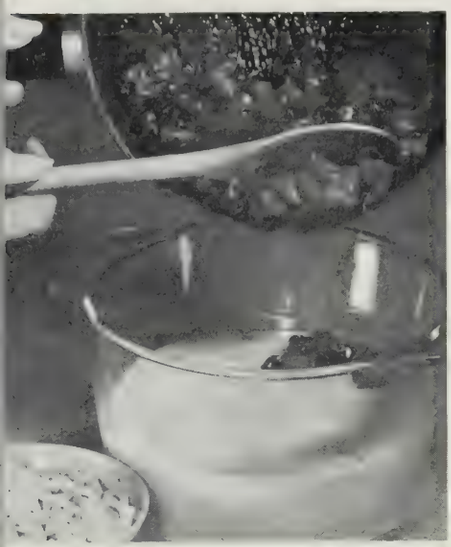
Apricot Nut Bread

1 12-ounce can (1½ cups) apricot nec
¾ cup snipped dried apricots
½ cup raisins
2 cups sifted all-purpose flour
1 cup sugar
3 teaspoons baking powder
½ teaspoon salt
⅓ cup milk
1 well-beaten egg
2 tablespoons cooking oil
½ cup chopped almonds

In saucepan, mix together *1 cup* of t apricot nectar, the apricots, and raisi heat to boiling. Remove from heat; co Sift together flour, sugar, baking powd



l salt. Combine milk, egg, and oil. Add mixture and remaining apricot nectar dry ingredients, beating till smooth. d in apricot-raisin mixture and the

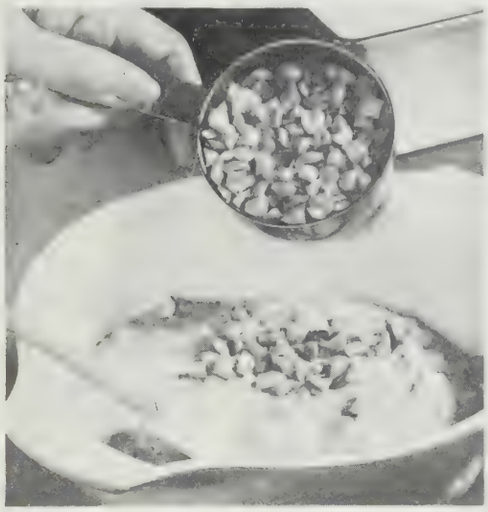


nonds. Turn into greased and floured x3-inch loaf pan. Bake in 350° oven 1 hour. Cool in pan 10 minutes. kes 1 loaf.

nut Bread

cups sifted all-purpose flour
cup sugar
teaspoons baking powder
cup creamy peanut butter
cup milk
eaten eggs
½ cup chopped peanuts

In mixing bowl, sift together flour, sugar, baking powder, and ½ teaspoon salt. Cut in peanut butter till mixture is crumbly. Add milk and eggs all at once, stirring just till mixture is well combined. Stir in



peanuts. Turn batter into well-greased 9x5x3-inch loaf pan. Bake in 350° oven for 40 to 45 minutes. Remove from pan; cool on rack. Makes 1 loaf.

Raisin Nut Bread

1 cup raisins
1 cup water
1 beaten egg
¾ cup sugar
½ teaspoon vanilla
1½ cups sifted all-purpose flour
1 teaspoon baking powder
¼ teaspoon baking soda



¼ teaspoon salt
½ cup chopped walnuts

In saucepan, combine raisins and water; bring to boiling. Remove from heat; cool to room temperature. Mix together egg, sugar, and vanilla; stir in raisin mixture. Sift together flour, baking powder, soda, and salt. Add to egg-raisin mixture, beating well. Stir in nuts. Pour into 2 greased and floured 16-ounce fruit or vegetable cans. Bake in 350° oven for 50 to 60 minutes or till bread tests done. Makes 2 loaves.





MIX 'EMS

let's put a party together!

Just mix our Morsels with other munchy things. And they're ready to serve!

(A) Choco-Scotch Dandies
1 cup Nestlé's® Butterscotch Morsels
1 cup Nestlé's® Semi-Sweet Chocolate Morsels
1 cup broken corn chips

(B) Munchers
1 cup Nestlé's Semi-Sweet Chocolate Morsels
1 cup sugar-coated, ready-to-eat cereal
1 cup raisins

(C) Sticks 'N Straws
1 cup Nestlé's Butterscotch Morsels
1 cup potato sticks
1 cup coarsely-broken pretzel sticks

(D) Choco-Nut Chewies
1 cup Nestlé's Semi-Sweet Chocolate Morsels
1 cup coarsely-broken peanut brittle
1 cup raisins

(E) Butterscotch Mix 'Ems
1 cup Nestlé's Butterscotch Morsels
1 cup salted peanuts
1 cup raisins





NESTLÉ'S MAKES THE VERY BEST CHOCOLATE

REPRINTS AVAILABLE

You can get reprints of many Better Homes and Gardens articles. Just send us title, page, issue, quantity desired with addressed stamped envelope. Better Homes and Gardens, Reprint Service, Des Moines, Iowa 50303.

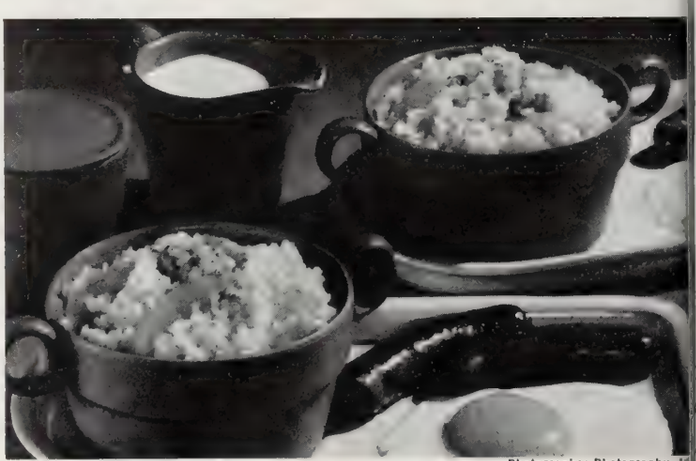
Better breakfast ideas

Hot and hearty cereals

To get your day off to a hot start—serve a steaming bo of cereal. It'll make your family stop for breakfast eve morning. Hot cereal is always a family pleaser, and it's eve better when you add a special surprise flavor—like butte scotch or peach as we did here.



Butterscotch Oatmeal
Goes great with chilled apple juice—
In saucepan, combine 1 beaten egg, 1¾ cups milk, and ½ cu brown sugar. Cook and stir over medium heat till slightly thicl ened, about 5 minutes. Stir in 1 cup quick-cooking rolled oat cook just till mixture begins to bubble, about 3 minutes. (Fo creamier texture add oatmeal to *uncooked* egg mixture; cook an stir over medium heat till thickened, 8 to 10 minutes.) Add tablespoons butter or margarine; cover and remove from hea Let stand a few minutes, then stir to blend in butter. Serve wit light cream. Makes 2 or 3 servings.



Photographs: Photography, In

Peachy Rice Pudding
Ready to serve in less than 15 minutes—
In saucepan, combine 1 cup packaged precooked rice and 1 cu milk; bring to boiling. Cover; reduce heat and cook 5 minutes Stir in 2 tablespoons butter or margarine and one 16-ounce ca (2 cups) *undrained* peach slices. Stir in 2 beaten eggs and a das ground nutmeg. Cook and stir 2 minutes more. Sprinkle with ad ditional nutmeg or serve with cream. Makes 4 servings.

- you've got castle-high ceilings, we'll
.e you castle-high draperies.
n fact, we do just about everything the
le man" who custom-makes draperies
s. Except one thing. We don't charge as
:h. After all, we have the economy that
s with a big operation.
We can give you Avisco® rayon and cotton
l kinds of styles and hundreds of colors.
didn't know there were that many colors?
n you don't know us. We've been dyeing
own fabrics for 45 years and we've all
ls of riches and subtleties. (By the way,
e the only people who make made-to-
ısure draperies, who do everything. We
the yarn, weave and dye the fabric, and
ke the drapery.)
And though we've a big operation, we do
ut as much work by hand on our made-to-
ısure draperies as any custom business
s. We hand shape our pleats. We miter
ners. You can't even see our stitches. We
in great big hems.
Any funny size business you're up to,
re up to.



If you have funny size windows, we'll make you funny size draperies.

Burlington House

a Division of Burlington Industries, 1345 Avenue of the Americas, N.Y., N.Y. 10019

(To find where you can buy Burlington House draperies, call 800-243-6000. In Connecticut call 800-942-0655. Both calls free.)



Like the flavor of cheddar?

Here's your dish. Your thick golden sauce rich with cheddary flavor. Really deluxe! Here's your tonight's dinner—ready in about 15 minutes. What a delicious idea.



KRAFT



The kind you cook up fresh—and quick

Kraft Home Cooked Dinners

See Kraft Music Hall Wednesday Nights—NBC-TV

reamy Cauliflower Soup (Left)
medium head cauliflower, broken into buds
¼ cup chopped onion
tablespoons butter or margarine
¼ cup all-purpose flour
cups chicken broth
cups milk
teaspoon worcestershire sauce
ounces sharp process American cheese, shredded (1 cup)
nipped chives
Cook cauliflower, covered, in mall amount of boiling salted vater for 10 to 15 minutes or ill tender; drain and coarsely hop. In large saucepan, cook nion in butter or margarine ill tender but not brown. Blend in flour; add chicken roth, milk, and worcester-hire. Cook and stir till mixture hickens slightly; add cauli-lower. Bring to boiling and stir n cheese. Sprinkle each serv-ng with snipped chives. Makes to 8 servings.

Cauliflower-Ham Salad (Center)
medium head cauliflower, broken into buds
cups cooked ham, cut in strips
½ cup thin radish slices
½ cup sliced celery
½ cup mayonnaise or salad dressing
tablespoons milk
teaspoon sugar
teaspoons prepared horse-radish
Cook cauliflower, covered, in small amount of boiling salted water for 10 to 15 minutes; drain. Toss with ham, radish slices, and celery; chill. Serve n lettuce cups with *Horseradish Dressing:* stir together mayon-naise, milk, sugar, and horse-radish. Makes 6 servings.

Cauliflower with Dilly Shrimp Sauce (Right)
1 medium head cauliflower
2 tablespoons butter or margarine
2 tablespoons all-purpose flour
½ teaspoon dried dillweed
¼ teaspoon salt
Dash pepper
1¼ cups milk
1 cup cleaned cooked shrimp, cut up
Cook whole cauliflower, cov-ered, in small amount of boiling salted water for 15 to 20 min-utes or till tender; drain well. Meanwhile, in small saucepan, melt butter or margarine over low heat. Blend in flour, dill-weed, salt, and pepper. Add milk all at once. Cook and stir till thickened and bubbly. Add shrimp; heat through. Place hot cauliflower on serving plate; drizzle with a little shrimp sauce. Pass remaining sauce. Makes 4 servings.

Cauliflower—hot or cold

Serve cauliflower hot and hearty for dinner; cool for main-dish luncheon salads

Photographs: Photography Inc.



Sharp cheese enhances the rich flavor of this hot soup—



Lots of crunch in this salad—great with hot rolls—



Dilly shrimp sauce dresses up whole cauliflower—



Homemade creamy frosting won't spread this easy, taste this creamy.

Not even yours.

Betty Crocker Ready-to-Spread Frosting is homogenized. Homogenized so smooth it spreads easier, tastes creamier than your best butter cream frosting. Try Chocolate, Milk Chocolate, Vanilla, Butterscotch, Sunkist* Lemon or Dark Dutch Fudge. Six delicious ways to top yourself.

*T. M. of Sunkist Growers, Inc.



The homogenized frosting.

GE self-cleaning ovens



General Electric's P-7® Automatic Self-Cleaning Ove put the joy back into cooking because they take out t chore women hate most: cleaning a gooky oven.

And ovens get that way. The culprits are the dish your family loves most. The stick-em-up casseroles a fruit pies. The splatter-drip meats au juice. The brov sugar Clinging Delights.

What a relief to let your oven clean them away el trically. No messy hand scrubbing.

Just set the oven control to "clean," latch the do and set the timer.

Off come the spatters, the crusted-on juices, t spills, the drips. And from some spots you couldn reach by hand.

The P-7 Self-Cleaning Oven feature is available every kind of range we make. Built-ins and free standi 30″ and 40″. Conventional and electronic. And in ar color, too. Harvest, Avocado, Coppertone or White.

Your GE dealer will be happy to show them all to yo

He won't have to show you GE's rugged constructio You probably grew up with it.

So get a GE Self-Cleaning Oven and cook to yo heart's delight. And let the spatters fall where they may!

The J797 vs Meatloaf Suburbioso

Delicious as it is, nothing spatters like the traditional American meatloaf. And nothing fears meatloaf less than a GE Self-Cleaning Oven. The range is our classic double-oven Americana. The lower oven has the P-7 self-cleaning. Other features: dependable solid-state oven temperature control, Sensi-Temp® automatic surface unit, automatic rotisserie, meat thermometer, infinite heat surface units, two picture window doors. All colors. Similar Americana-styled model, our Versatronic® Range, features the amazingly fast GE electronic oven.



The J757 vs Casserole Cum Laude

Leave it to a casserole to bubble over and stick up an oven something fierce. Don't worry. The GE Self-Cleaning Oven is more than a match for the stickiest casserole. The J757 is a free-standing 30″ model. Other features: dependable solid-state oven temperature control, no-drip cook-top, easy-to-clean, high-speed Calrod® units, picture window door, infinite heat controls. All colors. Similar model now available with electronic oven, in most areas.

n-glue a world of sticky foods.

J487 vs Apple Pie Americana

ven "glues" can match an apple pie. But not even rupy juice of half a dozen pies can crust for long E Self-Cleaning Oven. The range is a double-oven, h free-standing model. Features: dependable solid-ven- temperature control, infinite control surface units (one of them the automatic Sensi-Temp unit), picture window, meat thermometer. All colors.





The JK29 vs Les Spuds et Boeuf Nebraskus (upper oven) vs Curiositas Caribe (lower).

Prefer to each cook your own thing? The GE JK29 built-in double oven has not one, but *two* Self-Cleaning Ovens. While the top one takes care of the rotiss drippings, the bottom oven cleans away the bubble-over from the covered dish. Other features: dependable solid-state oven temperature control, picture window doors in both ovens, easy-set oven timers, rotisserie, matching exhaust hood and surface units with pushbutton controls.

JM99 vs k d'Amor

pattery wine-basted duck. Don't duck out on this ous fowl. Baste away and let a GE Self-Cleaning pay the oven-cleaning piper. The oven is a custom in JM99. Other features: handsome picture win-loor and interior oven light, trim-looking backsplash, ndable solid-state oven temperature control, auto- oven timer, meat thermometer, convenient eye controls mounted on the matching hood. All colors.



Progress Is Our Most Important Product

GENERAL ELECTRIC

LOOKING
Kellogg's



cocoa peanut logs

You make 'em crunchy and quick with Kellogg's Cocoa Krispies cereal

1 cup (6-oz. pkg.) semi-sweet chocolate morsels
¼ cup peanut butter
4 cups KELLOGG'S® COCOA KRISPIES®

1. Melt chocolate morsels with peanut butter in heavy medium-sized saucepan over low heat, stirring constantly until well-blended. Remove from heat.
2. Add Cocoa Krispies cereal, stirring until coated with chocolate mixture.
3. Press mixture firmly into lightly buttered 9x9x2-inch pan. Let stand in cool place, or refrigerate, until firm. Cut into log-shaped bars.

Yield: 36 log-shaped bars, about 3 x ¾ inches



Dessert Idea: Serve dishes of ice cream, any flavor, topped with generous spoonfuls of Kellogg's Cocoa Krispies cereal right from the package. Delicious!

© 1964 by Kellogg Company ® Kellogg Company

Buying Guide

For your convenience, we list names and addresses of manufacturers of most of the products pictured in each month's issue. This month, see page 139 for this shopping information.

Pastry finishes

Jazz up those luscious homemade pies with your own finishing touches. A bit of fancy finger work will give that lattice topper a new look. Or, cut out a fruit design or a letter of the alphabet in the top crust of a two-crust pie to indicate what the flavor is inside.

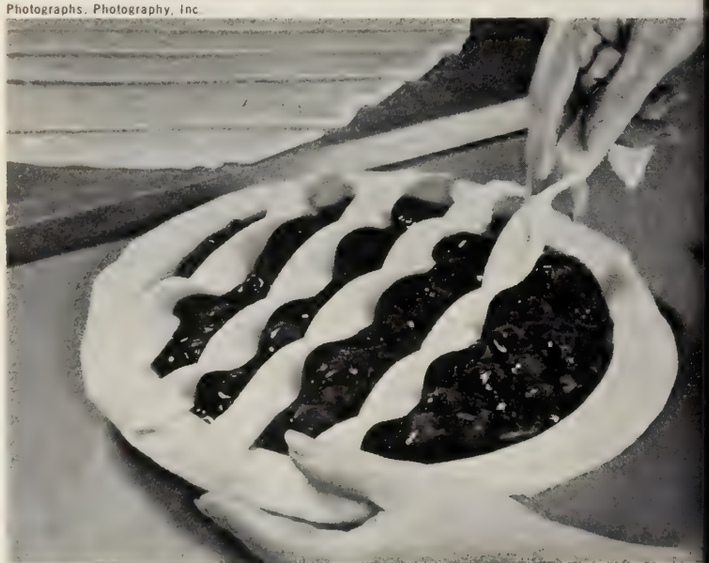


Pastry Cutouts

Roll pastry for top crust of a two-crust pie as directed—do not cut slits. Cut out top crust with a cookie cutter, or create your own design.

Another idea: Cut slits in top crust to form an initial, 2 to 3 inches long, to represent the flavor of the pie, such as "A" for apple. Or cut out a fruit shape to represent the flavor of the pie filling. Place top crust over filling; seal and flute edges. Bake as recipe directs.

Photographs, Photography, Inc.



Pastry Strip Twist

Prepare pastry as directed for two-crust pastry. Roll out on lightly floured pastry cloth. Trim lower crust ½ inch beyond rim of pie plate. Cut dough for top crust in ½- to ¾-inch strips; twist half the strips and lay 1 inch apart across pie. Twist and place remaining strips in opposite direction over filling to form a diamond pattern. Trim strips even with outer rim of pie plate. Fold lower crust over strips. Seal, flute. Bake as recipe directs.

Wear-Ever adds a dash of bitters to the pot

The new Cerama Cookware Collection by Wear-Ever.
Bitter colored lids on top of neutral beige bases.
The new bitter beauty look.
Three bold, beautiful bitter colors:
Bitter Orange. Bitter Lemon. Bitter Lime/Avocado.
In three sets: Seven-piece. Nine-piece. Eleven-piece.
Wear-Ever also makes available a versatile soufflé/casserole dish. It fits into the sauce pan to become a combination cooker-server or it can be used alone as an oven-to-table serving dish.
Cerama comes with tough Teflon II interiors. Special nine-piece set is also available without Teflon, if you prefer.
You add a dash of color to your kitchen when you add a dash of bitters to the pot.
Exclusively Wear-Ever.
And very pleasingly priced.

BITTER LEMON CHERRY COBBLER

2 cans (1 lb. 5 oz.) cherry pie filling
1 teaspoon lemon juice, grated lemon peel
1 teaspoon liquid red coloring
1 9-ounce package yellow cake mix
⅓ cup butter or margarine

1. *Pour pie filling into 2-quart casserole.*
2. *Stir in lemon juice, lemon peel, red coloring.*
3. *Sprinkle dry cake mix over filling; dot with butter.*
4. *Bake for 40 minutes at 375°F.*
5. *Serve warm topped with whipped cream or ice cream.*
6. *Eight servings.*

BITTER LIME FRUIT SAUCE

½ cup sugar
2 tablespoons cornstarch
½ teaspoon grated lime peel
¼ teaspoon ginger
1 tablespoon lime juice
1 12-ounce can apricot nectar
1¼ cups pineapple juice

1. *Combine sugar, cornstarch, lime peel, ginger in 1½-quart saucepan.*
2. *Stir in lime juice, apricot nectar, pineapple juice; blend thoroughly.*
3. *Bring to boil; cook over low heat until thickened, stirring constantly.*
4. *Cool; store in tightly covered container in refrigerator.*
5. *Serve over fresh, frozen or canned fruits; garnish with mint.*
6. *About 3 cups sauce.*

WEAR·EVER SUBSIDIARY OF ALCOA



See 182 sofas. Where



At Sears!



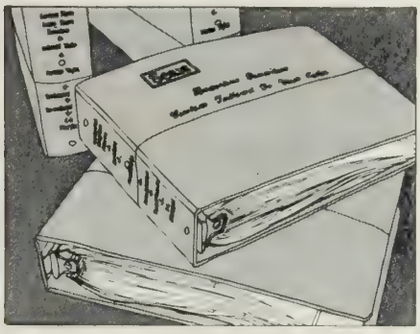
Sears amazing new Custom Library of Furniture lets you shop sitting down. The world's biggest choice of sofas– right at your fingertips!

The rich, luxurious sofa in our picture is today's most exciting new fashion. Especially elegant with floppy down-and-feather back cushions. You know you can get it through a decorator. But *did* you know you can buy it at Sears, Roebuck and Co.?

Choose this new classic in any of 37 fabrics, 125 colors, at most larger Sears stores. You can even order it as a sofa-sleeper, if you wish.

But this isn't the only sofa we have up our sleeve! From carved Victorian love seats to sleek modern couches—Sears has them all. All right at your fingertips with Sears Custom Library of Furniture.

Come in, sit down. Our salesman will bring you thick books of chairs, tables, dinettes—beautiful furniture from around the world. There are 4 volumes on sofas alone. When you find the *exact* sofa you want (and you will), we'll deliver it right to your door. Sears Custom Library of Furniture. It's such a great idea, you'll wonder why we never thought of it before.



You've changed a lot lately. So has Sears



Today's way to bake a Gold Medal Memory:

Memories of baking are memories of mother. Now you can bake a Gold Medal Memory for your family a new quick way. From Betty Crocker and Gold Medal, here are memory-making cakes you mix in a blender in just 30 seconds. Or with an electric mixer in just minutes. The warm smells, the luscious cake, the love are all the same. But the recipes are quicker. Easier. To let today's busy mothers bake memories as four generations of women before you have...with Gold Medal, the flour that gives you a white thumb. And from Gold Medal, a money-saving introductory offer on a new Oster Blender for just $15.95. See specially marked Gold Medal sacks for details.

the 30-second Blender Cake

The people squeeze

Begins on page 74

more than five million. Rural enters have lost their vitality. mall towns are dying as their oung people, lacking opportunities at home, follow unskilled farm labor to the cities. The problem grows in geometric proportions, for when oung people begin to leave, ther young people soon follow. Cottonwood Falls, Kanas, is typical of what's happening all over the country. hat little prairie town now as almost twice as many residents over the age of 65 than etween the ages of 20 and 40. Social momentum is history's toboggan ride: you get oing faster and faster, and t's harder and harder to jump ff. Perhaps we are doomed to ose our values, our freedom f choice, our good life. Until ow, no society has been able o control inherent trends.

The question is whether this elplessness must still hold rue today. Modern social science is observant; it quantifies and analyzes. Modern usiness is aware of social mperatives, if only for the excellent reason that tomorrow's profits depend on what happens today. Modern communications can prompt and guide the cooperation of individuals and groups across a whole continent. Modern government has become a social manager. We have the tools. We have seen the warnings.

But is there still time to reverse the trend, or at least control it? Can we do all the right things fast enough? What are the right things to do?

We must stop boondoggling

One thing is certain: disjointed, haphazard efforts will accomplish nothing. All the cries for law and order, all the speeches condemning "mod" immorality and juvenile delinquency, all the government studies and finger-in-the-dike programs float in a void.

"Black Capitalism," commendable as it may be, will not wipe out ghetto poverty. Welfare funds are wasted if they merely perpetuate existing conditions. Slum education leads nowhere when its recipients must stay in the slums. City-center beautification is an absurdity when the area all around decays. It hasn't helped Detroit, for instance, where brave new downtown buildings loom over terrorized, deserted streets at night. Equally futile in its limited scope is the federal "Model Cities" program, which would help rehabilitate one urban neighborhood in each city just to demonstrate what can be done.

New freeways are worse than useless if they result in further uncontrolled expansion of urban centers and thus bring additional traffic into congested areas. It now costs an estimated $20,000 for the additional facilities required to cram just one more car per day into Chicago or New York.

Government advisory committees are a laugh when, as happened last year, two such groups were hard at work duplicating each other's research. One was studying urban problems, the other suburban problems, and neither knew what the other was doing.

As Dr. Linley E. Juers, deputy administrator for economic research at the Department of Agriculture, says, "We have been living with a crisis orientation rather than with a planning orientation."

It goes without saying that our future is worth an all-out coordinated program. But how can we accomplish such a program when, as today, thousands of tiny governmental units all have their own say? When urban development is in the hands of countless entrepreneurs, each acting independently? When local zoning boards perpetuate ordinances that rule out intelligent design and effective action?

Lack of central authority

It is evident that we cannot have an overall (or even regional) plan that actually works unless we accept some measure of overall (or regional) authority. Megalopolitan Chicago, with its more than

Continued



Eureka invented the RUGULATOR so you can clean any kind of carpeting right!

Only Eureka has the RUGULATOR* . . . that handy control right up on the front end of the vacuum cleaner. Slide the control back or forth and you raise or lower the front wheels, along with the cleaning end of the machine.

Way down for thin patio carpeting. Way up for the thickest shags. Or anywhere in between.

No other vacuum cleaner gives you such perfect control!

Whether you have several kinds of carpeting around your home, or only one . . . the Eureka RUGULATOR is the difference between clean-maybe and clean-definitely.

That's just the sort of thing that makes Eureka vacuum cleaners the very best!



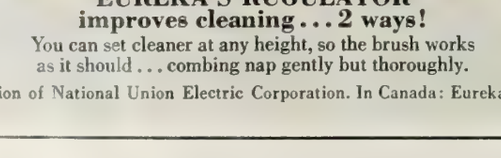
Optional accessory kit for Eureka upright vacuum cleaners — everything you need for easy, thorough above-the-floor cleaning — in sturdy case for carrying and storage.

*PATENT PENDING

Eureka "Vanguard"—model 2080A



Front wheels move up and down, keeping cleaning end of machine parallel to nap. (Old style back-wheel adjustment tilted cleaner.)



Parallel to nap, suction gathers up carpet fibers evenly and forms "seal" at mouth of cleaner. Gives deeper cleaning.

EUREKA'S RUGULATOR improves cleaning . . . 2 ways!

You can set cleaner at any height, so the brush works as it should . . . combing nap gently but thoroughly.

EUREKA

the very best in vacuum cleaners

Eureka Williams Co., Bloomington, Ill. Division of National Union Electric Corporation. In Canada: Eureka Div., Onward Mfg. Co., Ltd., Kitchener, Ont.

The people sqeeeze *Continued*

1,000 governmental units, simply cannot function as a whole. Nor can most cities over 50,000, with their astounding average of 90 different jurisdictions.

Of all our states, only Hawaii can—and does—exercise central authority to control the location and extent of urbanization throughout the entire state. Before any non-urban land is sacrificed to industry or mass housing, the State Land Use Commission passes on the project. If the proposed development encroaches on prime agricultural land, or land having recreational opportunities, or just plain scenic land, it is turned down.

A state relying as heavily on tourism as does Hawaii

special incentive to pre
its natural splendors.
such a procedure is wor
in Hawaii, it can be emp
with equal success elsew
even on a national scale

Former Mayor Arthur
talin of Minneapolis has
gested a "national urba
icy" that would provide f
"revitalization, expan
and new growth of many
existing small towns." It
also build "New Towns"
the ground up, such as
umbia, Maryland, and
than, Minnesota. (
Homes and Gardens rep
fully on these New Tow
our September issue.)

As a first step, however
talin believes such a
must concern itself wit
reconstruction of our bi
ies. "They and their met
itan areas . . . are going to
larger," he says. "We wi
be able to reverse the tre
urban settlement."

This may be so. God he
if it is. But the editors o
ter Homes and Garden
lieve every effort mus
made to *slow and contro*
population implosion.

Most crucial in the o
picture is migration fro
country to the big city,
has involved nearly 20 m
people since 1940. Cal
Beale, the Agriculture De
ment's chief demogra
sees some encouragemen
cause the size of the
population did not ch
much last year. He think
major postwar adjustn
are behind us, and tha
farm population may wel
bilize at its current 10 mi

Rural programs

However, Senator J
Pearson from Kansas has
jected that it takes 500
new jobs a year in our
communities just to stay
Pearson and about 30
senators and representa
are sponsoring a Rural
Development Act which w
allow far-reaching tax i
tives—including addit
depreciation allowance
businesses creating new
in our less-populated are

This is certainly a step i
right direction, as is the
partment of Agriculture's
"Plant Location Center" u
the direction of John R.
strom. The Center has a ma
pertinent information on
areas for use by manufa
ers interested in building
plants. More than 6,000
ters have gone out to
businesses, alerting the

ce. But the response
s been less than en-
g. At this writing, only
panies have acted: a
-drink manufacturer
ker of steel joists.

e our media fail

o the root of the prob-
res not only a strong-
nment stance, but a
olvement by industry,
c, and our communi-
The media—newspa-
agazines, television,
e movies—have cre-
ational awareness of
slum crisis, but they
glamorizing big-city
the two had nothing
n each other.
ng people are totally
of the drab and dif-
-to-day existence fac-
residents when their
years are over and
lly settle down. At the
ne, the media have
stimulate our young
interest in smaller
ities—failed to show
and pleasant, and
challenging, life in
umstances can be.
ment, in turn, cannot
elling ghetto misery
major aim, any more
octor can cure an ill-
merely alleviating its
s. Instead of pouring
ney into hopeful stop-
asures, the govern-
Washington must al-
gnificant funds to the
and execution of a
ide rejuvenation.
st put its weight,
the Congress, behind
fied system of local
ons. It must work
private sector in
New Towns. It must
the funding of the
c Development Ad-
tion, one of whose
make public-project
nd loans to rural com-
so they may find new
ust encourage indus-
gh tax incentives, and
even direct subsidies,
in our smaller cities
ns.
ajor support should
cations that have an
labor supply and can
ne point where invest-
kes modern commu-
possible. In addition
sic industrial require-
f power, water, and
tation, this means
n, medical services,
libraries, churches,
riety of cultural and
nal facilities. Without
entives, communities
not hold or attract to-
ung people.

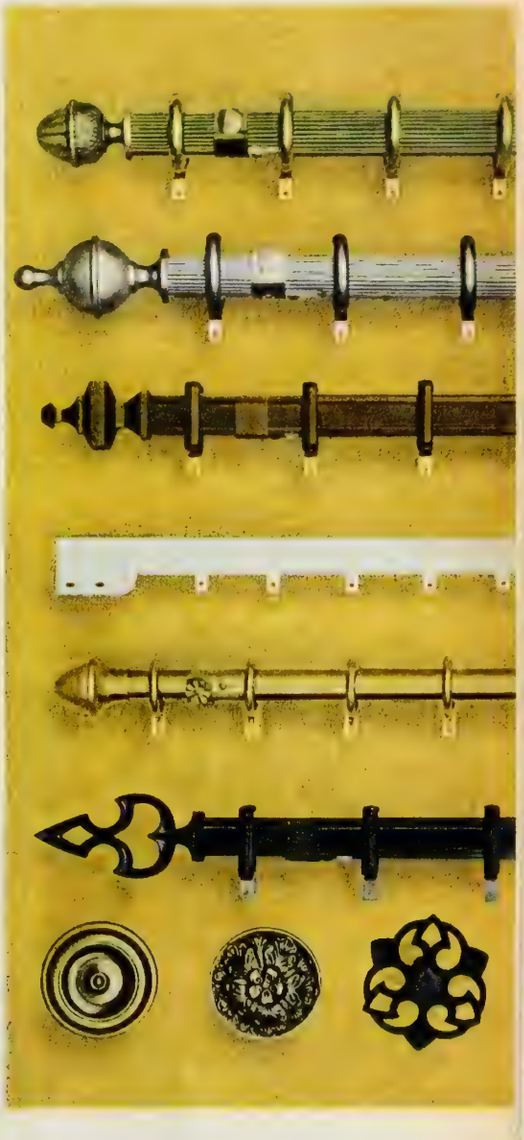
How big should a city be?

At the same time, our sociologists must study the problem of optimum city size. What is the level of population and dollar investment at which a city works best? No community should be supported in its growth, or allow itself to grow, beyond that point.

But of all the forces that can combat the super-citification of American life, *business* offers by far the greatest promise, since conditions today actually favor decentralization. Long-distance communication and transportation have become easier and faster. There has been a burgeoning of light industry, which doesn't depend on proximity to raw ma-

Continued





There's a word for creating windows that capture the mood of your room just right.

Kirsch

Casual or formal. Contemporary or Traditional. Any room can be "just right" with Kirsch drapery hardware at its windows—completing the mood and highlighting the decor. And now, you can choose from the largest variety of mood-makers, ever. Decorative traverse and cafe rods with matching tiebacks, chains and holdbacks. In finishes to accent any style—gleaming or antique brass and bronze, satin black, antique white or pewter. Conventional rods in many styles. Or wood poles in rich finishes. Make your rooms look better (and yourself feel better) with mood-making drapery hardware from Kirsch.

This book shows you how it's done. Send for it.

Volume III is all new! It has 124 idea-filled pages, 117 colorful room settings. A complete how-to book by interior decorating experts.



Kirsch Company, Dept. B-1069 Sturgis, Michigan 49091.
Please rush my all-new copy of "How to Make Your Windows Beautiful" (Vol. III). I enclose $1.00.

Name _____

Address _____

City _____

State _____ Zip _____

Allow three weeks for delivery. No stamps please.

The End of the Search

You'll find 156 colors of Imperial Satin fabric at Sears.

Apricot Rosewood LemonSageDark StrawberryRoseLight OrangeIce
JungleMoss IndianSandDark GrapeSherbert Spearmint AppleGreen
TawnySmokeLight Goldenrod GlacierBlue Jade AutumnSpiceBright
Flame Mango StrawberryBurgundy GrapeLavender Cedar Pistachio
GooseBerry GreenPepper AutumnOrangeBright Clover CactusGreen
MediterraneanBlue FederalSlate Bittersweet Copper StrawberryPink
Pimento TerraCotta Aquamarine DoveGray SpringViolet ChinaBlue
EucalyptusGreen AvocadoLeaf StratosphereBlue AutumnOrangeLight
Ebony LemonBrass AutumnOrange Chamois Honeydew IndianSand
MyrtleGreen WinterWhite TawnyMushroomLight FiestaPink Banana
StrawberryPinkDeep Azalea JungleGrass
Sunset Turquoise RoseBeige FiestaBisque
SpruceGreen Absinthe AmberGold IceBlu
Gold Cardinal AvocadoLime JungleGrassB
CapriBlue Nautilus Grape FiestaBisqueLig
FederalBlueLight Bronze Avocado Begonia
Sassygrass AcidGreen LemonYellow Coral
Fuchsia IndianBrickDark Squash MingBlue
Pumpkin TawnyGold GrapeSherbertDeep
Lime Moonwhite ComoBlue Oatmeal Roya
Walnut AvocadoSmoke EmpireGreen Silve
TawnyMushroom MarlinBlue IndianBrick
Jonquil Russet FiestaCranberry WaterGree
LemonSage Brass Citrus AquaBlueBright
Curry IndianOrange Primose Peacock Kell
SageGreen Parsley LagoonBlue FernGreen
JungleMossDeep StrawberryPinkLight Caf
GrottoBlue Nugget BlueJay Locust Shadow
Moss Ginger JungleSmoke BurnishedGold



Custom-made draperies that won't cost you a fortune. In the exact style you want. The exact color too—Sears Imperial Satin viscose rayon and acetate fabric comes in 156 colors. At most Sears, Roebuck and Co. stores.

You've changed a lot lately. So has Sears

The people squeeze *Continued*

rials. Local labor is available greater numbers than ever efore, due to the decline of griculture, mining, and other dustries that depend on cal resources. The country wide open for business!

Indeed, more and more forard-looking companies have und they can operate advanageously by expanding, perhaps even relocating, to areas utside the perimeters of our rger urban complexes. Of ne 1.2 million jobs added ach year to our economy nce the early 1960s, fully ne third were created in ounties with no city as large s 50,000 population.

Pioneers in decentralization

Minnesota Mining and Manfacturing of St. Paul, for intance, has plants scattered roughout the country, most- in small cities such as Medord, Oregon.

Baxter Laboratories, a major drug manufacturer headuartered in the Chicago area, tarted a plant in Mountain ome, Arkansas, in 1963, with ess than 50 employees. Now lmost 800 employees, drawn om a 50-mile radius, make ospital disposables, blood ags, and drugs.

Dow Chemical of Midland, lichigan, considered buying New York skyscraper but nen decided against it. With ome exceptions, its branches ave been located in non-urban communities such as reeport, Texas; Russellville, rkansas; and Findlay, Ohio. verall, it now employs about 2,000 people in areas outide of super-cities.

Phillips Petroleum, of Bar lesville, Oklahoma—like Dow, ne of the few billion-dollar merican industries with a on-urban home base—has nade it a point in the last hree years to push development in rural areas that need employment opportunities. It as, for instance, established plastic pipe plant in Pryor, Oklahoma, and assisted in deeloping a number of projects uch as a tufted carpeting mill n the Crow Indian reservation n Montana.

McDonnell Douglas, the big erospace manufacturer headuartered in St. Louis, has a pecific program for locating arts plants in the rural areas of Tennessee, Arkansas, and South Carolina. It has trained and now employs up to 100 local people in each of eight small communities. If business conditions over the next few years permit, this program may be expanded.

Scovill Manufacturing Company is a major producer of housewares and other consumer items headquartered in Waterbury, Connecticut, but many of its branches are located in areas outside the super-city complexes. The Hamilton-Beach division, for example, recently moved from Racine, Wisconsin, to smaller towns; its manufacturing facilities, employing almost 1,600 people, are now in Clinton and Washington, North Carolina. Another division, which originally made tire valves, aerosol valves, and fluid power products in a ten-story building in Brooklyn, New York, was split up according to product and relocated in Wake Forest, North Carolina; Dickson, Tennessee; and Manchester, New Hampshire.

Plants prosper in small communities

Location outside urban centers rarely seems to cause major problems. If anything, the general atmosphere is more conducive to good business and happy employee relationships. Winnebago Industries, Inc., a manufacturer of camper vehicles in Forest City, Iowa, is a case in point. In ten years, its payroll rose from 13 to 1,000; each of the last five years, the company's sales volume has doubled.

"I don't believe," says Edward H. Wilson, manager of Winnebago's marketing services, "that our team effort or team atmosphere is usual in the large cities, where most of the employees have very little personal attachment with the corporation."

Regardless of the size of a new industry, its contribution to the local economy and the resultant standard of living is significant. In fact, a new firm has vastly more economic impact than bare employment and company profit statistics ever indicate at first glance. *Continued*



The people squeeze *Continued*

The Owens-Corning story

Take the case of Waxahachie, Texas. Until six years ago, when Owens-Corning Fiberglas moved in, the little town had little to look forward to. It wasn't exactly sleeping, but it was certainly getting drowsier by the day.

The Owens-Corning invasion was relatively modest; even today it involves only 251 employees. But it provided enough adrenalin to perk up local enthusiasm for new enterprises. Waxahachie got a new bank, new school, new supermarket, an apartment area, and a new motel. The reborn city has now attracted an Armstrong Cork factory as well. "Owens-Corning sure did a lot for this town," says James Taylor, head of the chamber of commerce.

The Texas move was typical of the Owens-Corning penchant for wide-open spaces. Only two of its 12 planned locations—Kansas City and Santa Clara—are names familiar to most Americans. Conversely, among its biggest operations are Aiken and Anderson, South Carolina, both relatively unknown, each with nearly 2,000 employees of the Owens-Corning company.

"We like plenty of room for our plants," says William W. Boeschenstein, the company's executive vice-president. "We avoid industrial parks or crowded industrial areas. We want easy expansion, without fear of butting up to neighbors or having to negotiate years later for adjoining property that has soared in value."

According to a recent study in Venango County, in the long-impoverished northwestern corner of Pennsylvania, each 100 new jobs in a community result in employment for 74 other people. They also increase local retail sales by $360,000 and add $270,000 to local bank deposits. Such facts take one of the major arguments out of complete business relocation.

Why not move whole industries?

Faced by union pressures and fear of urban payroll depletion, government so far has not looked favorably on moving whole plants. Even the new Pearson legislation requires that, except where exemption is granted through bureaucratic channels, a new plant must recruit at least half of its labor force locally to be eligible for tax benefits. Yet it's fairly obvious that if you have a community with 1,000 unemployed, and you import 1,000 employees from outside, nearly all the local unemployed will soon find jobs in the service industries catering to the new population.

Nobody would suggest moving all or even most industry out of urban centers. So-called heavy industry is made up of huge operations whose removal would be a true blow to the economy of their current locations. Furthermore, plant production often depends on local natural resources or local marketing position.

Even with smaller businesses, it's a costly process to relocate labor forces, involving far more than their mere transportation. When you talk about moving hundreds and thousands, it means building whole new housing and commercial developments. It also means making sure that none of the relocated families lose money in the process. Industry alone may not be able to afford such an ambitious enterprise; this is another area where government could step in constructively.

There are many human factors involved in such a forced migration, and we don't want to be glib about that aspect. But executives and assorted specialists have been shifted around for years (often to less pleasing locations than the ones they left), and we see little reason why labor can't be sold on the *very real living advantages* to be gained in escaping congestion.

Not that any of this would be easy to accomplish. To reverse a social trend is a monumental, unprecedented task. To shape history rather than to let it happen, to master change rather than to be its servant, requires great purpose and great strength. The troubles of transition are not a sacrifice when they lead to a new and better life. Better Homes and Gardens believes Americans can muster the will, and will find the way. ■





16th century beauty in a 20th century floor.

A Renaissance princess might have danced on a design like this.

We call it Medallion. It's our vinyl asbestos tile with the seams that disappear. They disappear because we purposely design the tile to conceal them.

And you'll be happy to know that a tile floor like this is as economical as it is beautiful.

For example, a 9x12 foot room in Medallion only costs $35, if you do it yourself.

You can get Medallion in six splendid colors that are designed to bring into your home all the quiet beauty and magnificence of the Renaissance.

You can see Medallion at your flooring dealer*. Just ask for the brand new floor with the 16th century look. For literature, write to GAF Corporation, Floor Products Division,

Dept. BHG-10 140 West 51st St., New York, New York 10020.

gaf

GAF Floor Products

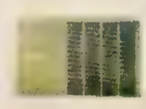
© GAF Corporation

*Also available in Canada



One reason: more and better dealers. Better equipped. More dependable. We have 5000 such dealers, factory-trained in the newest, most up-to-date installation and maintenance practices. They offer local, home-town service to families coast to coast. See your Lennox dealer (in the Yellow Pages) for central air conditioning, heating, power humidifying, electronic air cleaning. Or write for the brochure "Total Comfort." Lennox Industries Inc., 572 S. 12th Avenue, Marshalltown, Iowa 50158.





LENNOX
AIR CONDITIONING · HEATING

Nature's Freshness Indoors

Buying guide

Most of the products shown editorially in Better Homes and Gardens can be obtained in leading local stores. For more information, write the manufacturers listed. Some items are privately owned or custom made—thus are omitted from the product listing. For information on items not mentioned write Reader Service, Better Homes and Gardens, Des Moines, Iowa 50303.

Cover: All items in photo—Sears, Roebuck, 925 S. Homan, Chicago, Ill. 60607.

A primer on dinner wines
Page 16: Wine glasses—West Virginia Glass Specialty, Weston, West Va. 26452.

How to live more in the rooms you have!
Pages 58-59: Canopy bed, wing chair, small chair, desk and desk chair, and armoire—Thomasville Furniture, Thomasville, N. C. 27360. Tall clock—Chapman, Avon, Mass. 02332. Fireplace—Newkesbury, 10889 Wilshire, Los Angeles, Calif. 90024. Lamp on desk—Wilmar, 230 Fifth, NYC 10001. Glass bowl on night stand and glass ashtray—Paul A. Straub, 19 E. 26th, NYC 10010. Print on wall—Cavrok, Hartford, Conn. 06103. Bedspread, canopy, and covering on chairs—Fieldcrest, 60 W. 40th, NYC 10018. Television—General Electric, Syracuse, N.Y. 13200. Yellow lamp—Wilmar, 230 Fifth, NYC 10001. Light fixture—Robert Long Lighting, Sausalito, Calif. 94965.

A living room that really entertains!
Pages 60-61: Sofa, table, chairs, ottoman, Parsons tables, stand table, and fabric on sofa—Henredon Furniture, Morganton, N.C. 28655. Refrigerator in stand table—General Electric, Louisville, Ky. 40225. Carpeting—Stagee, 295 Fifth, NYC 10016. Television—Sylvania, 730 Third, NYC 10017. Flooring (top right photo)—G.A.F., 140 W. 51st, NYC 10020. White dishes (on chart)—Lenox, Trenton, N.J. 08605. White coffeepot—Oster, Milwaukee, Wis. 53217. Goblets (on table)— Fostoria, Moundsville, W. Va. 26041. Lamp—Chapman, Avon, Mass. 02332. Picture—Thanhardt-Burger, La Porte, Ind. 46350. Champagne bucket—Poole Silver, Taunton, Mass. 02780. Wallpaper—Jack Lenst Designs, 7355 So. Exchange, Chicago, Ill. 60649.

At last—a family room that lives up to the name
Pages 62-63: Two bars, stools, TV stand, bookcase unit, Sleeper Lounge Sofa, and round table—Kroehler, Naperville, Ill. 60540. Compact kitchen—Crane, 300 Park, NYC 10022. Wall covering—Jack Josephson, 4709 36th, Long Island City, N.Y. 11107. Pewter plates—Wilton, Columbia, Pa. 17512. Flooring—Congoleum-Nairn, Kearny, N.J. 07032. Facing for cabinet doors and counter tops—Parkwood Laminates, Wakefield, Mass. 01881. Broiler—Toastmaster, Elgin, Ill. 60120. Ceiling lights—Markstone, 1531 N. Kingsbury, Chicago, Ill. 60622. Window fabric—Cohn-Hall-Marx, 214 Madison, NYC 10016. Corn popper—West Bend, West Bend, Wis. 53095. Television—Zenith, 1900 N. Austin, Chicago, Ill. 60639. Pool table, balls and cues—Brunswick, 69 W. Washington, Chicago, Ill. 60602. Sheets, towels and spread—Cannon, 1271 Avenue of the Americas, NYC 10020.

A room that's great for two active boys
Page 64: See Cover reference at beginning of Buying Guide.

—and a room that's perfect for study
Page 65: Bed, chest, desk, and chair—Bassett, Bassett, Va. 24055. Carpeting—Lees, Bridgeport, Pa. 19405. Ceiling lights—Thomas Industries, Louisville, Ky. 40202. Bedspread and bolsters—Nettle Creek, 95 Madison, NYC 10016. Television—Motorola, Franklin Park, Ill. 60131. Lamp on desk—Raymor Mfg., 225 Fifth, NYC 10010. Learning machine — Appleton - Century - Crofts, 440 Park Ave. So., NYC 10016. Typewriter—Singer, 30 Rockefeller Plaza, NYC 10020. Draperies—Robertson Factories, 295 Fifth, NYC 10016. Guitar—Montgomery Ward, 619 W. Chicago, Chicago, Ill. 60607.

Why not an outdoor room—inside!
Pages 66-67: Trestle table, deacon's bench, dry sink, pedestal table, library wall units, captain's chairs, love seat, fabric on deacon's bench and two captain's chairs, yellow lamp, pictures, candlesticks, red water container (on floor) and brown shelf—Baumritter, 205 Lexington, NYC 10016. Flooring—Armstrong, Lancaster, Pa. 17604. Aluminum stairs—Grossman Steel & Aluminum, 375 Western Hwy., Tappan, N.Y. 10983. Gold rug—Evans-Black Carpet Mills, Dallas, Tex. 75247. Cake stand and green goblets—Imperial, Bellaire, Ohio 43906. Candles—Faroy, Houston, Tex. 77042. Wood on walls—U. S. Plywood, 777 Third, NYC 10017.

Continued



It used to be a problem. Stain, germ and odor build-up above the waterline. LYSOL solves it with LYSOL® Toilet Bowl Cleaner. Its exclusive spout aims up, sends full strength, undiluted cleaning power against the sides of the bowl and under the rim. Lets you clean soil you see and can't see. Kills germs—including germs that cause odors. You feel safer.





PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping
GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

© 1969 Lehn & Fink Products

why wait?



PERCHÉ ASPPETTI? *Vibrante* Italian style canopy bed, under $140 . . *Montego* cocktail table, under $80 . . *Prestige*® sofa, under $350.



PORQUE ES ESPERAR? *Villa Nova* Spanish style dresser & mirrors, under $380 . . *Chalet* armoire, under $220 . . *Augusta* breakfront, under $470.



Bouquet crib, under $70 . . *Spectra* chest, $100 . . POURQUOI ATTENDRE? *Le Mans* French style pedestal table, under $180 . . WHY WAIT?

In any language, Bassett is a superlative choice. And now you need wait no longer to make your selection from the newest Bassett groupings. The widest variety ever of the world's most wanted furniture includes contemporary and traditional collections, carefully crafted for comfortable living and gracious entertaining in the style you love best. And, of course, Bassett quality, durability and value are built right into every piece, so. . . why wait? Discover how easily Bassett can bring better living into your home now!

See your Bassett dealer today, or send 50¢ for new Bassett Idea Book to: Why Wait?, Dept. C90, Bassett, Va. 24055.

Bassett is protected with Du Pont Dulux® and Guardsman® Lacquer finishes.

Bassett

World's Largest Manufacturer of Fine Furniture

Buying guide

Continued

The "adults only" retreat
Pages 68-69: Two chairs, desk, storage units, headboard, night stand, dresser, chair, and fabric on chairs and bed—American Furniture, Martinsville, Va. 24113. Clock—Howard Miller, Zeeland, Mich. 49464. Wall covering—Armstrong, Lancaster, Pa. 17604. Rug (on wall) and carpeting—Downs Carpet, Willow Grove, Pa. 19090. Three lamps—Wilmar, 230 Fifth, NYC 10001. Television—Magnavox, Ft. Wayne, Ind. 46804. Fireplace—Condon-King, Seattle Heights, Wash. 98063. Pictures on walls—Catalda, 15 W. 27th, NYC 10001. Adding machine—Burroughs, Detroit, Mich. 48232. Copy machine (in storage units)—3M, St. Paul, Minn. 55101.

A nonstop dining room
Pages 70-71: Tables, chairs, and mobile server—Drexel Furniture, Drexel, N.C. 28619. Carpeting—Barwick, Chamblee, Ga. 30005. Lights on ceiling—Lightolier, Jersey City, N.J. 07305. Wallpaper—Albert Van Luit, 4000 Chevy Chase Dr., Los Angeles, Calif. 90039. Picture—Original painting, Findlay Galleries, 320 S. Michigan, Chicago, Ill. 60604. Gold draperies—Robertson Factories, 295 Fifth, NYC 10016. Candles—Faroy, Houston, Tex. 77042. Gold china (on serving cart)—Interpace, 2901 Los Feliz, Los Angeles, Calif. 90039. Projector, splicer, and reels—Eastman Kodak, Rochester, N.Y. 14608. Screen—Radiant, Morton Grove, Ill. 60053.

This art center is part of the living room
Page 72: Credenza and scroll bookcase—Stanley, Stanleytown, Va. 24168. Chair—La-Z-Boy, Monroe, Mich. 48161. Parquet flooring—Wood-Mosaic, 979 Third, NYC 10022. Lights and poles—Omni, Charlotte, Mich. 48813. Lights from ceiling—Georg Jensen, 667 Fifth, NYC 10022. Area rug (on floor) and red carpeting (on wall)—West Point Pepperell, 111 W. 40th, NYC 10018. Elephant figurine—Museum Pieces, 15 W. 27th, NYC 10001. Castles—Environmental Ceramics—San Francisco, Calif. 94105. Black pedestal—Design Line, El Segundo, Calif. 90245.

—and this music center divides an entry
Page 73: All items in photo are from Montgomery Ward, 619 W. Chicago, Chicago, Ill. 60607.

October 1969 Prize tested recipes
Page 93 (left): Spoon—"Rhondo" by Gorham, Providence, R.I. 02907.
Page 93 (right): Dinner plates—Interpace, 2901 Los Feliz, Los Angeles, Calif. 90039.
Page 94 (left top): Amber baking dish—Wheaton-Durand, Millville, N.J. 08332. Gold salt/pepper shakers—Gorham, Providence, R.I. 02907.
Page 94 (right top): Plates and gold pottery casserole—Mikasa, 212 Fifth, NYC 10010. Spoon—"Rhondo" by Gorham, Providence, R.I. 02907.
Page 94 (right bottom): Platter—Interpace, 2901 Los Feliz, Los Angeles, Calif. 90039.

Hot cereals
Page 120 (top): White and green dinnerware—Centura by Corning Glass, Corning, N.Y. 14830. Sterling spoons—"Novantique" by Towle, Newburyport, Mass. 01950.
Page 120 (bottom): All dinnerware—Bennington Potters, Bennington, Vt. 05201.

Cauliflower—hot or cold
Page 123 (top left): Spoons—"Fairfax" by Gorham, Providence, R.I. 02907.
Page 123 (top center): Red glass bowl and plates—Imperial, Bellaire, Ohio 43906. Ladle—"Modern Victorian" by Lunt, Greenfield, Mass. 01301. Sterling vegetable bowl—Gorham, Providence, R.I. 02907.



If your freezer goes off

Power failure? Don't panic—just follow these hints to keep food waste to a minimum.

▶ **Don't open the door of your freezer!** Food will stay frozen up to 48 hours in a full freezer, 24 hours in a partially full freezer, if the door isn't opened.

▶ **Check with the power company** to determine length of power failure. If more than 48 hours, transfer food to a commercial locker with standby power or obtain dry ice—you'll need about 50 pounds. Pile the ice on top of the food and keep the freezer door closed.

▶ **When the power comes back on,** check food in freezer—if the food has *just begun* to thaw and still contains ice crystals, it can be safely refrozen but may lose some quality or flavor. Shellfish is an exception—it should not be refrozen—either cook it immediately or discard.

▶ **Never refreeze food,** especially meat, that has *completely thawed.* If you cannot use the thawed food within two or three days, cook it completely before refreezing. ■

A sleep/study unit you can build





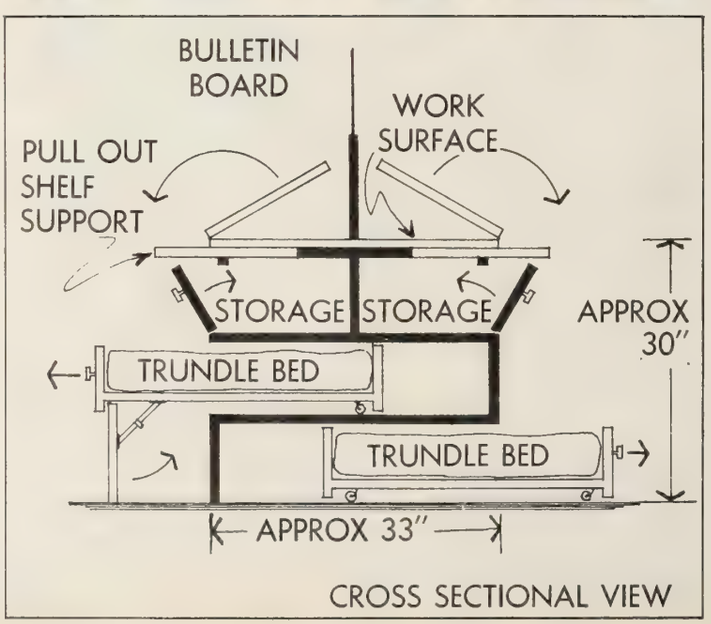
Here's an ingenious way to provide for two active youngsters in one bedroom.

The basic unit, exclusive of the storage under the windows, is approximately 7 feet long, 3 feet wide, and 30 inches high. The divider which runs down the middle gives each child some privacy at study time. Flip-over work surfaces rest on supports which slide into recesses at each end.

Standard bunk mattresses are used for the pull-out beds. These beds are meant for guest use, but could be used full time if other sleeping space is not available. The one on the right rolls out on casters, while the other slides out to rest on fold-down legs. You can use either or both compartments for storage when bunks aren't needed.

White plastic laminate on the work surfaces is combined with bright paint on the sea chest. Brass or anodized aluminum strips are held with upholstery nails for a nautical look.

Better Homes Project Plan 3910-1.
To order, see page 146



CARPETS OF ANTRON®
ARE AVAILABLE
AT THESE FINE STORES

Anaheim, Calif.
RAFFEE CARPET COMPANY
Atlanta, Georgia
J. BAIN FURNITURE & CARPET MART
Baltimore, Maryland
CARPET LAND INC., All Stores
Boston, Mass.
J. C. BEST CARPET CENTERS
Campbell, Calif.
BREUNER'S
Complete Home Furnishers
Chicago, Illinois
PEDIAN RUG CO., INC.
Cincinnati, Ohio
HARRY'S CORNER STORES
Cleveland, Ohio
FRIES & SCHUELE CO.
Dallas, Texas
BERNARD-FAIN CARPETS, INC.
Detroit, Michigan
BECKWITH-EVANS
Ft. Lauderdale, Florida
HARRY RICH
Houston, Texas
CARPET WORLD, INC.
Kansas City, Missouri
HARPER RUG CO.
Los Angeles, Calif.
BARKER BROS. All Stores
Miami, Florida
HARRY RICH
Milwaukee, Wisconsin
TRAD CARPET STORES
New York, New York
ALLEN CARPET, All Stores
Oakland, Calif.
BREUNER'S
Complete Home Furnishers
Philadelphia, Pa.
RITTENHOUSE CARPET
Pittsburgh, Pa.
WAYNE-WEIL, All Branches
Pleasant Hill, Calif.
BREUNER'S
Complete Home Furnishers
Richmond, Calif.
BREUNER'S
Complete Home Furnishers
Riverside, Calif.
RAFFEE CARPET COMPANY
Sacramento, Calif.
BREUNER'S
Complete Home Furnishers
San Bernardino, Calif.
RAFFEE CARPET COMPANY
San Carlos, Calif.
BREUNER'S
Complete Home Furnishers
San Francisco, Calif.
BREUNER'S
Complete Home Furnishers
St. Louis, Missouri
MANN CARPET CO.
St. Paul, Minnesota
ST. PAUL LINOLEUM & CARPET CO.
Stockton, Calif.
BREUNER'S
Complete Home Furnishers
Vallejo, Calif.
BREUNER'S
Complete Home Furnishers
Warren, Ohio
WAYNE-WEIL
Washington, D. C.
DYNAMIC DIENER'S of WASHINGTON, MARYLAND and VIRGINIA

DUPONT
REG. U.S. PAT. OFF.
Better things for better living
...through chemistry



ANTRON® LOOKS SO CLEAN YOU CAN DARE TO GO WHITE.

If you've fallen in love with today's luxury look of white carpet, but wondered how you'd ever keep it clean, here's your answer: Antron* from Du Pont.

"Antron" nylon is the fantastic fiber that protects itself against looking dirty. Each "Antron" fiber acts like a miniature prism to break up light reflections and drastically cut the appearance of surface soil. That keeps a carpet looking cleaner, fresher and newer longer than any other carpet fiber you can buy. No matter what style or texture or color you choose, if the fiber is "Antron" or "Antron" II (new form, same wonderful properties), you'll know your carpet will go on and on looking its beautiful best.

Don't let dirt dictate your decor. Get "Antron" nylon, and dare to go white.

ANTRON*—THE NEWEST CARPET NYLON FROM DU PONT.

DU PONT
REG U S PAT OFF

Better things for better living
...through chemistry



Over 75 pages, over 150 illustrations of beautiful tables, consoles, commodes, cabinets, desks and custom chairs. A treasure house of furnishing ideas . . . all popular style trends . . . unusual hand finishes. All available through your nearby Hekman Dealer. Send for this book. Please enclose 50c.

NAME_____

ADDRESS_____

CITY_____

STATE_____ ZIP_____

HEKMAN
FURNITURE COMPANY
GRAND RAPIDS MICHIGAN 49502

Get this exciting book

of tables and chairs to treasure and cherish



New "Sleep+Aspirin" tablets help you pop right off to Sound Safe Sleep

WITHOUT HABIT-FORMING SLEEPING PILLS

A New York chemist has perfected a remarkable "Asper-Sleep" formula which unites in one small tablet 3 safe aids to sound, refreshing sleep. No other sleeping tablets offer more comfort . . . yet are not habit-forming!

Never before has there been such a combination to help you relieve the problem of sleeplessness—to bring restful sleep without habit-forming drugs. No prescription is needed—just ask for "Asper-Sleep Tablets". For 100% safe sleep take as directed.

The reason you can fall asleep so fast and sleep like a log is that each Asper-Sleep tablet contains these 3 ingredients:

(1) An anti-histamine which (in a test by doctors) proved as effective as a usual dose of phenobarbitol...yet Asper-Sleep is mild, safe.

(2) A sedative with gentle soothing properties—to help you relax from simple everyday nervous tensions.

(3) Last but not least, Asper-Sleep contains analgesic, pain-relieving aspirin. This curbs the miseries of common headaches, colds and minor arthritis, rheumatism, muscular and menstrual aches and pains—to help you sleep when these disturbances are keeping you awake.

So get your sleep tonight without the depressing after-effects of habit-forming drugs. Asper-Sleep contains no barbiturates. You pop off to sleep, wake up "bright-eyed and bushy-tailed" not dull or dopey. During the night you are relaxed yet responsive to emergencies.

Money back guarantee: Unless Asper-Sleep brings you better, faster sleep than any sleeping tablet you have ever taken . . . return the partly used bottle and get all your money back. Ask for **Asper-Sleep** tablets at druggists. 89¢.

Family Health

Begins on page 12

antacids. When the ulcer obstructs the digestive passage, there may be vomiting, sometimes with brown "coffee-ground" flecks of blood in the vomitus. If there is much bleeding, feces may become black and sticky. Such symptoms demand the immediate attention of a doctor; but even mild pain and heartburn should be investigated if they keep recurring or get progressively worse.

How is an ulcer diagnosed? Convincing as your symptoms may be, your doctor will want to see an X-ray of the ulcer, if possible, before starting treatment. For one thing, its *location* may be significant. An ulcer in the duodenum, at worst, is rarely anything but an ulcer; in the stomach it may be an early cancer in disguise. No one yet knows whether benign ulcers in the stomach sometimes turn into cancer, or whether those that do were really cancer all along, merely behaving like ulcers for a while. Your doctor will want to be sure that any stomach ulcer heals quickly and completely, and then *stays healed*. Meanwhile, he may order other examinations to help rule out the possibility of a disguised cancer.

About 75 percent of all peptic ulcers can be identified by a special fluoroscopic X-ray examination known as an "Upper G.I. Series." In a darkened X-ray room, the patient swallows a chalky suspension of barium sulfate, which shows up on the fluoroscope as an opaque shadow when it enters the stomach or duodenum, outlining the hollow interior of those organs. The radiologist studies this shadow to detect the telltale crater of an ulcer, or a muscle spasm that often occurs in its vicinity. As he watches, he snaps spot X-ray pictures of suspicious looking areas to keep for later examination and comparison. Even when he can't pinpoint an ulcer, the radiologist may suspect one from what he sees. But he may find no sign of one at all, in which case he will suggest that your doctor look for other causes for your symptoms.

Is treatment a trial?

A great deal is said about the rigor and inconvenience of treatment once an ulcer has been identified. Most of these tales are exaggerated. Unless an ulcer first appears with some disastrous complication (such as perforation, or massive, uncontrollable bleeding), most doctors today favor conse tive medical treatment. T save surgery for the 10 to percent of cases where that proach fails, or where the u recurs with threatening com cations. Medical treatm seeks first to heal the ulcer a second, to prevent recurre by means of four-way progra

1. Neutralization of excess di tive acid by means of frequ doses of an effective anta preparation.

2. Reduction of the amount acid formed by the use of dr that reduce the rate of dig tive juice secretion.

3. Provision of small, frequ meals of specific foods, so digestive acid has someth besides the ulcer to work Ulcer diets prohibit gastric ritants (coffee, alcohol, or hig ly spiced foods) and restric number of things which expe ence has revealed as like causes of trouble—onions, ca bage, or deep-fried foods. B such diets need not be bland the point of boredom. A su prising amount of variety a choice usually is allowed.

4. Reduction of any emotion stress and pressure that p pared the ground for the ulc in the first place—perhaps t most important factor of all preventing a recurrence.

Such treatment, continu faithfully, usually results in r lief of symptoms within days and ultimate healing of t ulcer within six to eight week Recurrence can often be pr vented by continuing a mod fied treatment program, con bined with the patient's effo to subdue his overall reactio to stress.

He must learn how to worr less about things he cann alter anyway; to accept le than perfection in his everyda life; and to be less demandin of himself and others. Deve oping a sense of humor als helps. Of course, no one ca remake his entire personalit on doctor's orders, but eve minor changes help. The pop ular notion that ulcers *alway* recur is false; many a patien has healed his first ulce loosened up his attitudes bit, and never again had ulce trouble.

What about surgery?

When medical treatmen fails, or when an ulcer recur with life-threatening complica tions (such as intractable bleed ing, obstruction, or perfora tion), surgery may be neces sary. The *kind* of surgery wi

on the surgeon, for a
en different procedures
, each with advantages
dvantages.
st operations, the low-
hirds of the stomach,
nost acid is formed, is
l. Oddly enough, nor-
estion can proceed per-
ell without gastric juice
sin. Such a "sub-total
omy" is done even if
r itself is located below
nach in the duodenum.
't seem to matter much
the ulcer itself is re-
or not, so long as the
duction is cut down. In
erations, the remainder
stomach is then reat-
to the duodenum. In
it is attached to the
ntestine farther down,
ng the duodenum alto-
Finally, if acid produc-
s been very high, the
may decide to perma-
disconnect the vagus
hich leads to the stom-
l stimulates secretions
ic juices.
e early days of such sur-
many patients suffered
m what was called the
ng syndrome," a feel-
warmth, weakness,
g, or pain in the stom-
time more than a small
of food was taken in.
proper postoperative
ares most patients this
nce, and all the common
approaches give satis-
results. But no single
ue is ideal, and surgeons
tinuing to explore pro-
that may offer better
results.
tunately, some new ap-
s which seem promising
prove disappointing. A
ue for freezing the inner
f the stomach for as
an hour, by means of a
filled with super-cooled
e alcohol, showed great
in the early 1960s. In
this procedure would
the ability of the stom-
ing to form acid, and
ow ulcers to heal with-
gery. At the outset, this
technique seemed a
l alternative to surgery.
n surgeons found that
rs came back, and the
re today is rarely used.
oling the stomach to a
degree using this tech-
ften helps slow down
se uncontrollable bleed-
n an ulcer.
omplete "cure" for pep-
s now possible? No, not
d probably not in the
ate future, either. But
appointment with your
s your best way to avoid
spect of an ulcer's be-
a chronic, or a recurrent
■



Sears hang-up handmixer



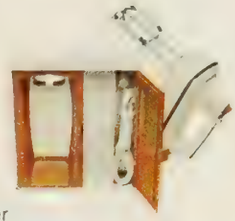
Hang it where it's handiest

Clearly the place for a handmixer is where the action is. But how can you keep it in reach and still keep it out of the way?

Simple. You make a handmixer that hangs up. Anywhere. On the wall over the cutting board. By the range or by the sink. Or, on the inside of a cabinet door.

If a handmixer's going to be handy and it's probably going to be in sight, it surely should be attractive. So Sears new handmixer comes in its own special cabinet. And because kitchens come in a lot of colors, our trim comes in a lot of colors: Pumpkin, Avocado, Charcoal, or Tawny Gold.

What really matters, of course, is the handmixer itself. Many people think 3 speeds is enough. We think 3 speeds is enough, too, but we also think 12 is ideal. So, this mixer has 12 speeds. Plus larger beaters than any other. Plus the latest Solid State circuitry.



It also has enough power to mix fruitcake or fudge or even concrete. And because it maintains constant speed automatically, it won't slow down when the going gets tough.

Sears Counter Revolution (our total revolution in counter-top appliances) won't slow down either—as long as there's a kitchen machine that requires redesign. Today, handmixers. Tomorrow, who knows?

You'll find a wide range of mixers at most Sears, Roebuck and Co. stores and in the catalog. Take your pick, then Charge It—on your Sears Revolving Charge.

There are 21 counter-top appliances in 89 different models in Sears Counter Revolution. You just learned about one.



Sears

★★★★★★★★★★

SEW WHAT?

For ideas, check our needlework kit catalog. Scores of kits for samplers, quilts, baby things, pillow covers, towels, linens, in needlepoint, cross-stitch, crewel. Send 35c in coin to Reader Service, Better Homes and Gardens, Des Moines, Iowa 50303.



Great latex paints for emergencies







Easy-going Aqua-Satin Latex Enamel for woodwork. Perfect room-mate for Vapex Flat Wall Finish. Easy to apply. Fast dry. Water clean-up. Hundreds of colors to mix or match. For "Your Home" decorating idea book, send 25¢ in coin to:

PRATT & LAMBERT
Box Twenty-two, Buffalo, N. Y. 14240

Great paints for any time

How to order material from the magazine

Better Homes Project Plans

If you would like to build the sleep/study unit on page 142, simply check the appropriate box on the coupon below and we will send you a complete set of working drawings. The package includes a list of materials you'll need, instructions for proper cutting, and a scale drawing. You may also use this coupon to order our Project Plan Catalog which includes more than 12 plans from past issues.

Better Homes for All America, 1716 Locust St., Des Moines, Iowa 50303. Please send the following plans from your Better Homes Project Plans series.

Plan No.	Price	Description	Page
☐ 3910-1	$1.50	Sleep/Study Unit	142
☐ 214	.50	Project Plan catalog	
☐ 215	.50	House Plan catalog	

☐ Check if you wish your order sent parcel post (no charge).
☐ Check here if you wish your order sent air mail. For one project plan, add $.50; two or more project plans, add $1.00.
Total amount enclosed: $_____ (Check or money order; no stamps, please.) Send plans to:

Name _____
(please print)
Address _____
(number and street)
City _____ State _____ Zip _____

Patterns and Instructions for Coverlets

page 86

Please check boxes below. Print your name and address in space provided. Enclose coupon with check or money order (no stamps or C.O.D.s please). Allow 3-4 weeks for delivery. *Send to*

BETTER HOMES AND GARDENS
Dept. 7210, DES MOINES, IOWA 50303

☐ No. 178 Instructions for making both coverlets (in double-bed size only) $1.00
☐ No. 909 Guide to Sewing Today's Fabrics $1.00
☐ No. 905 Needlework Catalog ..... 35¢

Name _____
(please print)
Address _____
(number and street)
City _____ State _____ Zip _____

New Furniture Arrangement Kit

page 68

Please indicate how many kits desired in the below box. Print your name and address in space provided. Enclose coupon with coins, check, or money order (sorry, no stamps or C.O.D.s). Allow 3 weeks for delivery. (We cannot accept Canadian or foreign orders.)

Send to BETTER HOMES AND GARDENS
DEPT. 6310, DES MOINES, IOWA 50303

Number of kits desired at 75c each _____.

Name _____
(please print)
Address _____
(number and street)
City _____ State _____ Zip _____

(Advertisement)

It sure is a load off Roy, since I lost 59 pounds.

By Kerry Chesney—as told to Ruth L. McCarthy



Think I've changed?

IF you've got a husband who likes you to sit on his lap—like my Roy does all I can say is he better have fat knees. Or else don't eat the way I did, be- poor Roy, being skinny, really got sat on when :hed 180 pounds.

u see, we live in the country. And we don't have e fancy things folks have in the big cities. Like theaters and amusement parks and such. So for :hing better to do, I'd most times eat. Espe- in the first years of my marriage. You see, I was sixteen when I became Mrs. Chesney. One year I had a daughter and ten months after that I son. And not having much know-how, I'll tell had my hands full. Because with two babies so close, I had them on bottles and in diapers e same time. Why, I got myself so nervous, I te and ate and ate.

ad is mostly what I filled up on. For breakfast, ve at least four or five pieces of buttered toast, g, and maybe a pound of fried bacon. What's I'd have bread snacks between meals, too.

ll, that kind of eating got to be a habit with me. e kids grew, so did my appetite. It wasn't any- for me to have as many as twelve pieces of toast . Plus a lot of creamed potatoes and macaroni heese. It's no wonder I went up to 180 by the my young ones were ready for first grade.

I tried reducing lots of times. My mamma, who weight problem, too, used to try all sorts of ing products. Then she would pass them on to ut I'd wind up snapping everybody's head off, sually gave up before I got anywhere.

uess it was having my two children go to school inally made me take a good look at myself. Kids e so cruel and I didn't want mine feeling ned of me because I was fat. Fact is, I remember felt about my own mamma's size when I was a So after a lot of looking around and reading gs and magazines, I decided to try that re- g-plan candy, called Ayds. I bought the chewy a caramel kind, but I noticed in the drugstore hey have a chocolate mint fudge and a plain late fudge type, too.

new right off I had to change my eating habits, as going to lose weight. Couldn't be stuffing f with bread all day long. And I had to let up e salt, too. You see, I had this terrible habit of g everything real heavy while I was cooking it, ter, re-salting it at the table. Even my hus- who's real good-natured and doesn't make fuss about things, couldn't tolerate it.

ll, I started taking Ayds like the directions say. r two of them fifteen minutes before meals with drink. I took mine with coffee. And I found that really helped me curb my appetite, so I was o cut back on how much I ate. I love fish, so ve that, or meat and some vegetable. But s I found I'd eat less than I had before. And n to lose weight.

Of course, I didn't rush things on the Ayds Plan. Losing was kind of gradual, so my skin didn't get all saggy. Matter of fact, when I'd taken off about 40 pounds, I went off Ayds for a bit and just stayed at 140. Then later, I went back on the plan and took off about 19 more pounds.

That's when my mamma told the whole CB radio audience that I'd reduced. In case you're wondering, CB means Citizen Band. It's a kind of two-way radio we have that lets you talk to folks for miles around. And let me tell you, everybody, within a hundred-fifty miles of Luttrell, Tennessee, got told by Mamma that Candy lost 59 pounds. That's my official radio name now.

It sure set people talking. Made me kind of wish our CB radio could flash a picture of me over the air. Course one person who doesn't need any picture is Roy. He gets to look at me anytime he wants. And I've kept that weight off for more than a year now. Why, Roy is so proud of me, you know what he does? When we're having company, he just picks me up and shows everybody how light I am. So now you understand why I say: "Thanks to my reducing with the help of the Ayds Plan, it sure is a load off Roy."



Here I am on my husband's lap during the Christmas holidays. At 180 pounds, I was some fat package.



This was taken at the Nashville Parthenon. See, I'm a slender column of 121 pounds.

Before and After Measurements

	Before	After
Height	5′4″	5′4″
Weight	180 lbs.	121 lbs.
Bust	36″	34″
Waist	34″	24″
Hips	44″	36″
Dress	20	8



Chief Stylist, Gus Tron. Designed by Fred Schubert. Upholstery designed by Darrell Fergu

Distinction is Drexel.

A worldly, Portuguese sort in the case of Estorada, here. With romance that should make you tingle. If real wood carvings right out of the Arabian Nights fantasy of Portugal's sculptured stone bewitch you. Or a hardware pendant that was once a Moorish knocker. The pin knotty walnut veneer finish looks European. The accent is silvery, verdigris-like Portuguese Gilt. Not strange you should think Import! Nor find *your* treasures in such bookshelves exciting. A total Collection—Estorada. Distinguished. And *distinguishing*. Like all Drexel Collections.

For full booklet set, send 50¢: Drexel-475, Drexel, N.C. 28619.

ESTORADA ... see it and many other distinctive Drexel Collections now at your nearest Drexel dealer.

by Drexel

MOST TRUSTED N IN FURNITURE

Trim it with tacks!

arian tacks are wonderfully decorative, too. You can smart accessories by using all sizes and shapes of tacks mming. Try the ideas shown below for starters.



e: Capitalize on varieties of tacks available and create cy footrest like the one at lower right. Make or buy a table and trim legs with thumbtacks. For specific de- as on shelf brackets, frame, and box lid, pencil motif on first; outline with tacks, then pull paper away.

r: Devise a carrier to tote napkins and flatware to picnic or patio. Join two pieces of redwood. (Our carrier mea- 1x10x15 inches.) Attach three soup cans, already paint- an 8¼x3½-inch base for holding gear. Nail a cake tin front side (8¼x9½ inches) and a handle to top, then with decorative tacks. For added flair, fashion hurricane s to match. A tuna can, painted black, holds chimney. d carpet tacks into a six-inch board at different heights ne paperweight medallion in foreground. On cap rack, nds, and planter, scale the size to fit your space. Trim tacks, handle, hooks, and hinges.

Photographs: Hopkins. Designers: Jackie Curry, Lorane Woodard



"Bread's bread. The issue is dead," she said.
And she went right on eating her cheese.
"What a fabulous, full-bodied, flavory
cheese! It must be Edam."
But it was Gouda.

Ages and ages ago, the Dutch
built hundreds of windmills
to grind the wheat that goes
into the bread that goes
with the cheese.
Edam and Gouda.
But nobody ever
talks about the bread.

HOLLAND
IMPORTED CHEESE



Half is not enough. Just try making half your budget stretch to cover all your household expenses for a month; it won't do the job.

If your family loses its income – whether the loss is due to death, retirement or disability of the breadwinner – Social Security will provide only part of what you'll need to keep going. The rest will have to come from plans made now... while the family is enjoying full income.

Your Lutheran Mutual agent will help you make those plans. *His business* is solving loss-of-income problems.

LUTHERAN MUTUAL
LIFE INSURANCE COMPANY • WAVERLY, IOWA • FOUNDED 1879



Money Management

How do banks handle all those checks?

Checks—those indispensable little rectangles of pape now account for over 90 percent of the value of all p ments in the United States. Someday soon, checks w largely disappear. But until they do pass out of the p ture, the incredible volume of paper is generating n and better ways to handle them.

The most obvious change is the MICR (magnetic i character recognition) symbols on the bottom of yo checks. These symbols actually are numbers. They c be read, with a little concentration, by anyone—and wi out any concentration at all by machines. The MI symbols on your check contain both your account nu ber and the routing symbol of your bank, which for yea has been printed in the upper right-hand corner of check forms.

When your check is deposited by the person you made it out to, the bank reprints the dollar amount code with magnetic ink. From there on, no one has look at your check. It's read by machines that automat ally route it to your bank. There, other machines char it to your account, it's verified and placed in your fi

Deposit slips have MICR numbers, too, so that wh you make a deposit, the machine adds it to your nu bered account. Because of this, don't ever use someo else's deposit slips. No matter what name you write them, the machines read only the MICR number, a the money will go into your friend's account.

Don't lend anyone a blank check from your book, eith Regardless of the signature, the magnetic ink identifies as chargeable to *your* account. You may well find yours paying his bills (although this means that the ba slipped up in failing to verify your signature). Even cros ing out the MICR figures doesn't obliterate their messa —unless it is done with magnetic ink.

But MICR symbols are only one way in which paymen are speeded up. With proper authorization, a number banks will make regular payments out of your account a savings account, to an insurance company for pr miums, or to the government for savings bonds.

Some banks even arrange with a utility (such as a g company) to let them write checks on your account. At t end of the month, instead of sending you a bill, the util fills in the proper amount on your check, deposits t check in its own account, and sends you a receipt. If y decide on this convenience, keep your bank balance u

For businesses, banks have even more extensive se vices. Your paychecks, for instance, can be deposit automatically in your account by your employer. Cha or mail-order stores can arrange to have deposits f them made in almost any city. From that point, deposi are transmitted to the company's main banking accou

Many banks permit businesses to use a bank po office box number on bills—so all payments are made the bank and deposited directly to the firm's account. few banks even do the billing for customers. A doctor, f example, can get a special telephone that will take punched card containing the charge for each patient visit. The telephone "reads" this into the bank's co puter, which accumulates the charges and makes out complete bill at the end of each month. The patient th pays the bank, and the money goes directly to the do tor's account. ■

't let liance eries you

convenience of cordless ces sours in a hurry ney fail to operate—or ılfheartedly.

ing these appliances at erformance levels de- n the following factors: ne correct battery, pre- corrosion, storing cor- retain energy and pro- span.

PECTANCY of batteries is ned by type, size, use. frequent operation pro- attery life. Steady use ort rest intervals speeds t.

ries are most easily d according to size: r cameras, AA for pen- and D for clocks and nts, 6- and 9-volt tran- for radios, recorders, g machines, stereos.

Carbon-zinc, mercury, kide, alkaline, manga- ickel-cadmium are the mmon. Amount of ener- acceptance of recharge cording to the charac- of each type.

ese, only alkaline-man- nd nickel-cadmium bat- re rechargeable; some vill revive briefly. Nick- ium batteries cost more (about $3.95 a pair) longer.

E AND CARE: Keep un- tteries in freezer. Room ture dissipates energy. *revent corrosion* and loss in seasonal appli- emove batteries before Use elsewhere or freeze- his will prevent oozing chemicals.

revent corrosion in sel- ed items, coat battery ls with petroleum jelly. n't impair performance. *event domestic disasters*, upply of extra batteries d. Wrap and seal in a bag, store in freezer. se, for example, when ttery-powered clock— hind schedule, a razor flashlight flickers.

eep posted on your bat- eds. A record of appli- ear your grocery list or hangtag file is easy to efore shopping. Include purchase, type, and of batteries.

Y RECHARGERS serve amilies several years. charge up to 1,000 bat- f your family has sev- pliances, toys, hygiene d household items op- y batteries, a recharger is a good investment. You will soon recover the initial cost.

You'll find rechargers at hardware and electrical stores, mail-order houses. One system costs $9.95 and receives any size nickel-cadmium battery.

Before you invest in a recharger, be sure it will service the type of batteries you use. Look for an automatic cutoff to avoid overcharge and good contact points that hold the battery firmly in place.

To extend the life of a battery, recharge it well before the end of its life expectancy. For example: a C battery powers your wall clock about one year. Recharging at nine months will power it for another six months.

Are you saving all the good stuff for the guests?

You're not one of those people who buy elegant things like Aurora just to impress your guests? Leaving your family to endure some lesser roll, are you? We thought not. It's all very well to pamper company with Aurora's delicate scent, plushy softness, and sensible white inner ply beneath pretty pastel outer ply. But family *is* family. And surely they deserve no less.
Aurora.





The best of berried branches

Autumn hills and dales—as well as the thoughtful gardener's garden—are graced with the bright plumage of berried branches. They're not only an asset to the fall color spectacle, but a dramatic material for large and small arrangements in your house. When you cut the branches, be sure you don't injure next year's growth. Choose ones from the thickest areas, and cut at a slant just above a small bump or "node." We've selected what we consider three outstanding types of berried branches—based on color, grace, and longevity. But many more pass the test.



Right: Highbush cranberry is one of the most vivid and authoritative of the entire berried family. Its brilliant red berries show up to best advantage with containers of copper, brass, or pewter. We selected a graceful tall copper vase, leaving the chain and the hook in full sight as an a

To make the arrangement, fill the of the container with short bra Place two foliage boughs in a g semicircle high and to the left and one delicate tendril hanging down for balance. Note the grape-like a ance of this captivating compositio



Photographs

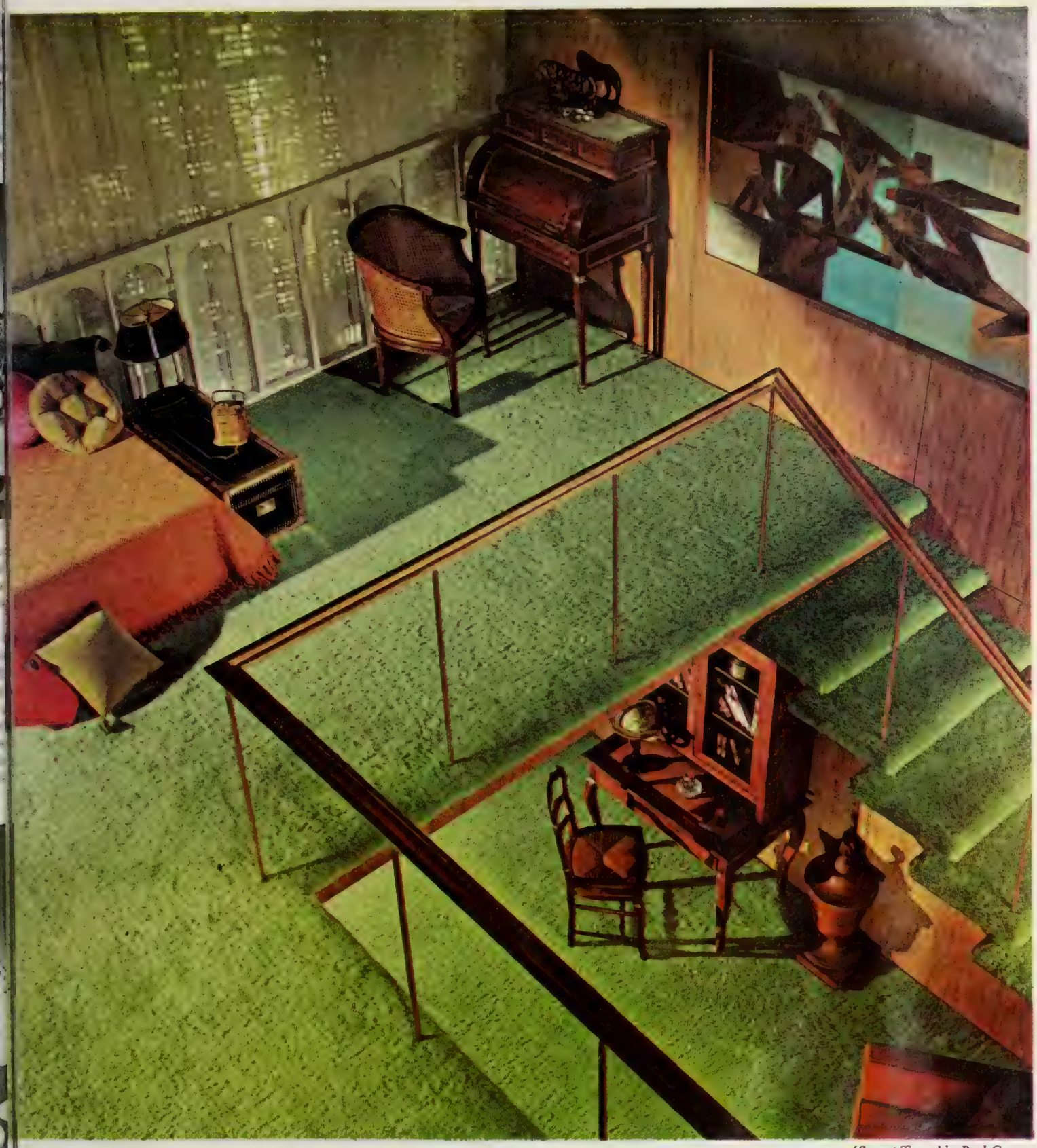
Washington Thorn, loved by man an alike, lends itself to dramatic and lasting arrangements. (But don't wa long to make your cuttings or the will beat you to the bush!)

For this berried branch, try any w container be it a salad or fruit bow used a handsome octagonal one, filli entire area with short branches cut ent heights, and placing one long a branch in a low sweep on the left side. Use a couple of polished apples cent. Complete the autumnal setting a fruit-bordered plate, low tumbler rough-textured place mat.



Flowering crabapple, in myriad color sizes, is a delight to work with. bough is laden with a rich crop of to apples. Our sparse fantasy arrange was composed in a pair of small glass placed on a nubby place mat.

Boot at left is arranged with two leaf stripped branches, one placed zontally, the other bent in a graceful to the left. Load the base with a gen array of leaves. Right boot features berry-laden branches leaning towar right. Add a few leaves to each boot



'Smart Tyme' in Bud Green

UBLE SOPHISTICATE: New 'Smart Tyme' Broadloom with Kodel® Polyester Pile

ODEL

He'd like a gay shag broadloom but you'd prefer a luscious plush texture. You may now have the best of both in smart new "Smart Tyme," the controlled shag broadloom with the plush appearance. The deep-cut tufts remain as perky as new-mown grass, and the pearly iridescence of its 14 solid color selections make the perfect setting for any decor—in an eclectic in-town residence as pictured, or in your home beautiful anywhere. Count on the carpet pile made with Kodel® polyester fiber for resilience, texture retention, excellent recovery after pressure, non-allergenic qualities, durability, spot-and-soil resistance, and cleaning ease. Equally delightful is its delightfully moderate price. See it at your Downs dealer or write us for the address.

FREE Color Folders! Write Department BHST, DOWNS CARPET COMPANY, INC., Willow Grove, Pa. 19090 • Since 1865

DOWNS QUALITY CARPETS

What's new in vacuum cleaners

Owning two good vacuum cleaners—an upright for carpet care, a canister for hard-surface floors and above-the-floor tasks could simplify your housecleaning. And, two can actually cost less than many a deluxe model with attachments.

The most important thing to check before buying a vacuum is the cleaning power. Some deluxe models offer more conveniences, but no comparable increase in cleaning power.

Upright cleaners use three cleaning principles: suction, sweeping, and vibration or agitation of carpet pile. Suction lifts the carpet from the floor and forces the dirt into the dust bag. At the same time, brushes and/or beater bars loosen embedded dirt particles. Revolving brushes are best for removing surface litter—dog hairs, lint, thread.

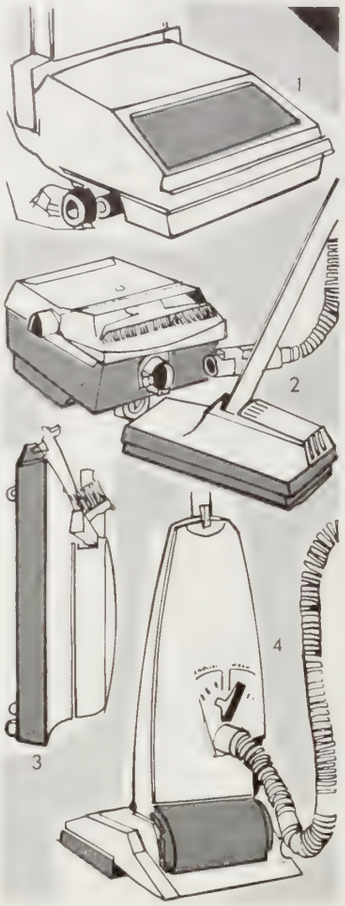
One of the newest uprights is designed to clean flat-pile, indoor-outdoor carpeting. Plastic caps slip over the front wheels to elevate brushes for high-pile rugs. (*sketch 1*)

Adjustable handles give greater maneuverability: upright, center, and flat on floor. Some uprights adapt to variable heights for short, medium, or tall operators. Fingertip controls are easy to see.

Uprights hang or stand on the floor but are awkward to carry so store them near point of frequent use. Today's full-powered units range in price from about $50 to $170.

Canister cleaners (round, square, tank type) offer greater suction and maneuverability—ideal for bare floor and above-the-floor cleaning. Larger rug nozzles, some with motor-driven brushes, like #2, (and/or rollers and beater bars) provide greater efficiency.

To convert canisters to blowers, attach hose on reverse end of machine. This lets you force



debris from plugged hose; blow fine dust out of crevices; spray-paint; and mothproof closets, rooms, or clothing.

One round canister has a swivel top which moves in any direction as you clean. Still another stores inside a foam-padded vinyl hassock.

Tools that travel with machine add convenience. For example some canisters store attachments (1) inside the machine, (2) permanently on the outside, or (3) temporarily clip on the outside. For others, attachment caddies are readily available and simplify storage.

Some canisters sit on stair steps, but balance may be precarious. Round or teardrop units are less suitable for this, so long hoses and cords are needed to compensate. Tank types fit safely on steps as does one square, slim model. Sketch 3 shows one that has a permanent tool rack attached.

One vacuum has a rinse-away water basin receptacle to collect dust and dirt, eliminating the dust bag nuisance. This machine adapts for room deodorizer, floor polisher, and carpet cleaner as well.

Canister vacuums store according to shape and size. Some stand on end, lie flat, or hang on the wall. A machine stored with hose attached is ready for instant use. But don't stretch or strain hose when storing as it's apt to split.

Canister/tank types vary in price from around $50 to $270.

Convertible vacuums work like an upright for carpet cleaning, or adapt to canister-type tools. Convertibles are generally heavier and less maneuverable; but space-saving and versatility are big advantages.

Some uprights with attachments are cumbersome. Check how wands and attachments assemble and store; whether brushes have swivel joints for easy use in hard-to-reach places. Sketch 4 (*left*) has six power settings. Easy-to-read dial adjusts to high, medium, low for carpeting and above-the-floor cleaning.

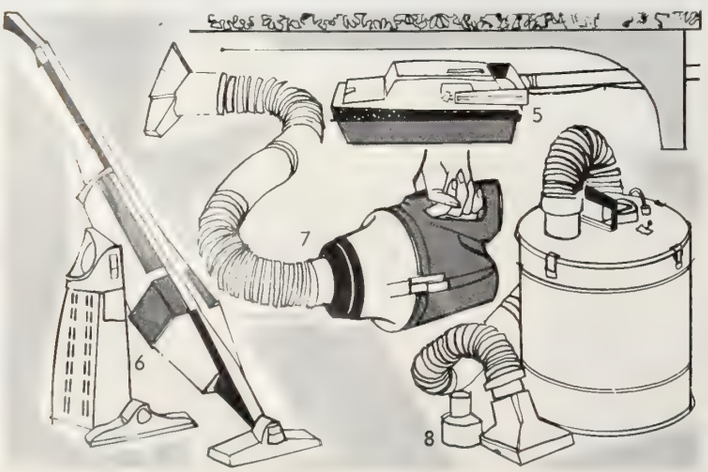
A lightweight, auxiliary vacuum, easily stored, may be just what you need for between-cleaning pickup. Electric sweeper, #5 (*below*) for example, hangs flat against the wall; or, needs only four-inch clearance under low furniture.

Lightweight, skinny electric brooms store in most any odd corner. One model needs no dust bag; has removable dirt cup that empties like an ash-tray. Newest is this electric broom-sponge #6. Snap-on water tank converts to vacuum up liquids, scrub water.

You'll find myriad uses for a hand vacuum—stairs, books, upholstery, auto, louver doors, lampshades. Some have shoulder straps; hose and tool attachments. Compact handle grip models store easily.

Standard vacuum attachments fit a new hand vac powered to act twice its size (#7). It has no dust bag—but double filters protect motor from nails, metal scraps, pins. Practical for workshop, indoor/outdoor use.

Men hobbyists like a heavy-duty giant (*Sketch 8*) for shavings, grass clippings, fireplace ashes, sand, and garage litter. Tank-type cleaners are available in many sizes with various capacities, caster sets, caddies, and versatile attachments.



CHECKLIST

- ▸ Vinyl or rubber bumpers around entire unit and on brush attachments to protect furniture, walls.
- ▸ Convenient on-off switches for fingertip or toe.
- ▸ Low silhouettes move under and around furniture. One model has a wrap-around light.
- ▸ Multi-speed motors increase or decrease suction power. Use low speed on fringe, curtains, slipcovers.
- ▸ Pile height adjustment; high for deep pile, medium—throw rugs, low—bare floors. Adjustable rotating brush or brush-beater plus stiff, dense bristles placed diagonally rather than straight across—all assure best results.
- ▸ Disposable dust bags or an extra, washable permanent bag. One has a liner for added protection. Disposables cost under 30c.
- ▸ Indicators tell when to replace or empty bag. For peak power and protection from overheated motor, replace when about half full.
- ▸ Filtering systems shield motor, keep dust *inside* bag. Replace frequently.
- ▸ Flexible reinforced nylon hoses are strong, durable, lightweight. One style has automatic hose retractor.
- ▸ Wand sections lock together securely: aluminum, chrome, steel, plastic. Friction-type connections often separate in time or bind too firmly together.
- ▸ Automatic reels zip cord through your hand and into machine. Others wrap cord around clips on handles. To protect cord, wrap loosely. Kinks or knots damage delicate strands of wire.
- ▸ Long cords save time, need fewer outlet changes. Some are 18 to 22 feet long.
- ▸ Accessory kits (optional with uprights) contain floor brush, carpet tool, or combination; dusting brush; upholstery nozzle; sprayers; hair dryers; floor polishers; rug shampoo. One model has an optional white bristle brush for dusting walls and draperies.
- ▸ Low-pitched motors are less noisy (you men will appreciate this). More horsepower doesn't guarantee more efficiency. Try it in your home to see which best suits your needs and noise tolerance.
- ▸ Read warranty or guarantee *before* you buy. For best service, fill in and mail warranty card promptly.



KASA'S ENTIRE COLLECTION OF MAGNIFICENT BONE CHINA PATTERNS WILL BE
VAILABLE TO YOU AT SPECIAL SAVINGS FROM OCTOBER 1 THROUGH NOVEMBER 29

a: Rich's Chicago: Marshall Field & Company Croydon China Cincinnati: Shillito's Pogue's Cleveland: May Company Higbee Company Dallas: Sanger-Harris Detroit: J. L.
on's Los Angeles: Bullock's The May Company J. W. Robinson's Geary's Miami: Burdine's Milwaukee: Marshall Field & Company Gimbels Milwaukee Boston Store H. S. Mar-
er (Madison) Minneapolis: Dayton Company Donaldson's Powers Dry Goods New York: Macy's Bloomingdales Gimbel Bros. Abraham & Straus Hempstead China (Garden City)
noff's (Westbury) Bamberger's (New Jersey) Philadelphia: Strawbridge & Clothier Pittsburgh: Joseph Horne Company Kaufmann's San Francisco: The Emporium Capwells (Oak-
n. Weinstock Hale Gottschalk's Seattle: Bon Marche Frederick & Nelson Friedlander & Sons The Crescent (Spokane) Washington, D.C.: Woodward & Lothrop The Hecht Co.

Foto by Marc [illegible] Gown by [illegible]

212 Fifth Avenue, New York, New York 10010. Write for free brochure.

mikasa



Who knows what evil lurks in hard water?

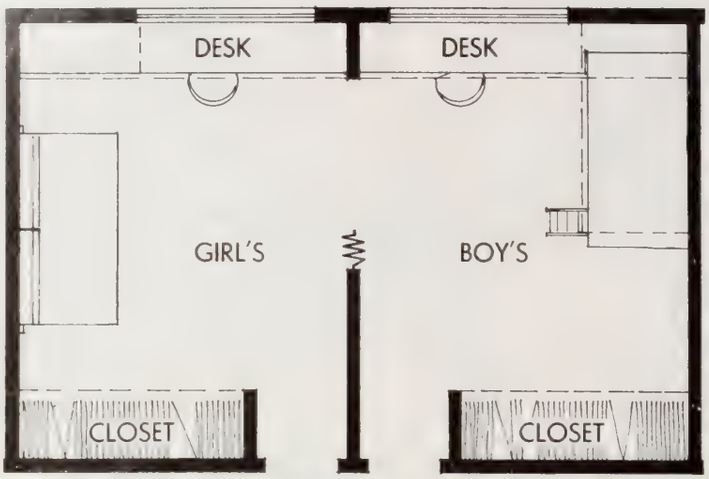
Servisoft knows.

It's called hidden harshness. And it's the demon that keeps you from having softer skin, shinier hair and that really clean feeling at bathtime. Hard water's absolutely villainous to china, crystal and family laundry, too.

Solve your water problems by calling the water experts at Servisoft. Let us show you how soft, conditioned water actually pays for itself when hidden harshness is removed. Look for Servisoft in the white pages of your phone book.

Get the soft touch of SERVISOFT.

Brother and sister room



Even if they're very smal brother and sister need a m sure of privacy. Here's how children can enjoy separ sleeping quarters, but play gether in one enlarged area folding wall divides the a (see sketch). Each segment its own separate entrance fr the hall.

The same decorative the was used in both sections: vi flooring, cane-patterned w paper, painted shutters at windows, and wall-hung fur ture. Work area under the w dows (approximately 9½ fee each room) consists of chests drawers with legs remov fastened to the wall and s faced with laminated plas An overhead soffit conce fluorescent tubing which il minates the work counter.



Photograph de Gennaro. Designer: Doris Parmer. Source: Pauline Graves

The sleeping accommod tions mark the only departu from a coordinated look in t brother and sister bedroom. the girl's side, a twin mattre and box spring on casters wo placed along the sidewall. Wa paper in a stylized pattern w applied to the floor-to-ceili headboard panels, and a matc ing fabric was chosen for t quilted bed coverlet. Two 2x which flank the panel we painted pink to harmonize wi heavy cotton bolsters and plea ed dust ruffle.

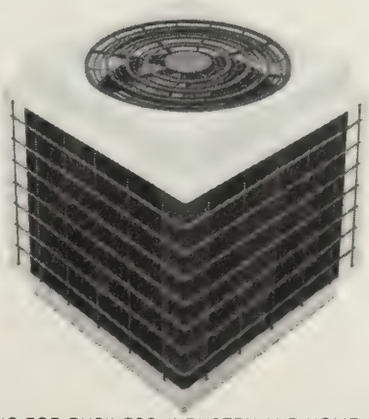


This bunk-like arrangement the boy's side saves space a permits a sleep-over guest. single mattress and box sprin on casters forms the lower leve A second mattress rests on suspended platform fastened a ceiling beam with two 2-inc iron straps which also hold 1x6-inch guardrail. Bunk is a ditionally supported on sid wall. An 11x11-inch box acro the head of the upper bunk lin up with work counter belo and provides storage space f books and toys.

We demand equal air.



Dad, you've got it made. You drive an air-conditioned car. Work in an air-conditioned office. And by the time you get home, it's nice and cool. Meanwhile, we've been sweltering in the hothouse. We want air conditioning!



Give them Day & Night Air Conditioning—the Great Equalizer.

day & night
MANUFACTURING COMPANY
La Puente, California · Collierville, Tennessee

RELIABLE AIR CONDITIONING, HEATING AND WATER HEATING FOR BUSINESS, INDUSTRY AND HOME. CHECK THE YELLOW PAGES FOR YOUR NEAREST DEALER.

NEEDLEWORK KITS

Whether you're a novice or an expert, you'll find handsome projects to fit your skills in our new Catalog of Needlework Kits and Patterns. Samplers, quilts, designer pillows, table linens, and more—for cross-stitch, needlepoint, crewel stitchery. Just 25c. Better Homes and Gardens, Dept. BHF, Des Moines, Ia. 50303.

Win a Drifted Snow Measure and Mix Kit



Each prize includes 11 stainless steel pieces:
4 measuring spoons, 4 measuring cups,
and 3 mixing bowls (1-, 2-, and 3-quart sizes).

The Drifted Snowstakes

100 Prizes and anyone may win.

Just fill out this entry blank and mail it in. Enclose the "Big G" cut from any size sack of Drifted Snow Flour (or a 3"x 5" piece of paper on which you have written the word Sperry).

Mail each entry separately, entries must be postmarked before Nov. 28, 1969 and received before Dec. 1, 1969. Drawing will be conducted at close of offer and winners notified by mail. Offer open only to residents of U.S. except Washington, and other states where prohibited, taxed, or regulated.

Drifted Snowstakes. P. O. Box 2252, San Francisco, Ca. 94126

NAME

ADDRESS

CITY STATE ZIP

That's all there is to it.
(At Sperry, we believe in making things easy for you. That's why Drifted Snow Flour has been a favorite in the West since 1852.) B



SMART COOK

What's new about homemade bread?

Creative, fun, and a s way to delight your fa that's homemade bread

To make it easier and sure great results for you time, the yeast and flour facturers have put their together and come up these advances:

▸ The step of dissolvi yeast in warm water ha eliminated in many new bread recipes. You comb dry ingredients—even t dissolved yeast—in one Then add warm liquid fr tap. (No need to worry thermometers and warm

▸ Another easy-on-the-c velopment gets the refrig into the act of bread You mix, knead, and sha dough, then let it rise refrigerator till you are to bake it—anytime fro 24 hours later. No add rising time is required baking. This method your time more flexible ing day, and helps you the loaves can be serv from the oven.

Here are some "refre to help you make perfec breads every time:

▸ When your recipe g range for the amount o (for example, 3 to 3½ start with the smaller a being careful to add enough extra flour so the isn't sticky, and can b dled easily. More flour necessary makes the dou and less manageable kneading and shaping, p ing heavier bread or roll

▸ To prevent the surface dough from becoming d hard during rising, place lightly greased bowl, t once to grease surface. loosely with waxed pap a kitchen towel.

▸ Remove yeast bread baking pans immediatel taking them from the o prevent the crust from "steamed" in the pan. P wire racks to cool.

▸ Wrap cooled breads in clear plastic wrap before in a well-ventilated brea

▸ Breads, dinner rolls, rolls, and coffee cakes frozen satisfactorily up t months. Glazes, icings, o ings with confectioners' do not freeze well. Put toppings on after you th breads or rolls. ■

How safe is your furnace?

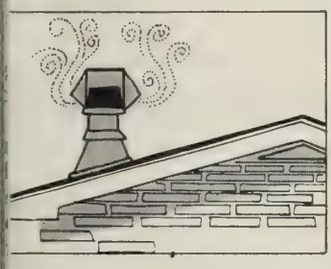
Whether your family can count on comfortable heat—or frequent service calls—this winter is largely up to you. Do you recognize danger signals from a faulty furnace, or do you wait for a costly breakdown? Here are tips to help forestall trouble.

Installation of ducts and chimney

Heat ducts: In an older furnace, large pipes may droop or slip from moorings. Support long runs of duct with wire. Check heat ducts for horizontal or upward slant where attached to furnace.

Chimney: Replace or reline every 10 to 12 years. Aluminum, stainless steel, vitreous (fire clay) tile is right for natural gas, coal, or oil heat. Used as a liner in a brick chimney, these prevent moisture and fumes from destroying mortar between bricks where gases collect in air pockets.

Chimney caps are a must for safety to keep out birds, squirrels, leaves, branches. Mesh caps with ¾-inch spaces won't collect soot or grease blocking air flow. Chimney caps with side vents are best protection against debris and down-draft.



Professional care

Start each heating season with a professional checkup on the heating unit. For prompt, thorough service year after year, place an order in the summer before the rush season starts.

Never, never employ a door-to-door salesman. He inevitably adds expensive trouble and seldom solves anything. If in doubt, call your Better Business Bureau or Chamber of Commerce. Ask about company's and salesman's reputation. Beware of "free inspections." They may be the most expensive you ever had.

For total, carefree service, some dealers offer a planned contract. Thus, equipment works at peak efficiency with several checkups during in-use season, plus thorough servicing each fall. Replacement parts are the only extra cost.

Not all heating systems have the same components or parts mentioned below. But your serviceman will know what refers to your equipment. To increase efficiency and cut fuel costs see that he completes each of the following: lubricate motors, blowers, pumps; clean and adjust pilot and main burner.

Ask him to check chimney lining and remove debris. Then, learn where the *diverter* is located on your furnace, and how to test it for correct ventilation. Heating contractors say their man will do all of these things *at your request* while on the job.

Stay alert all year

Don't count your once-a-year fall servicing as a cure-all.

Furnace filters: Replace these frequently. New ones permit maximum heat flow and efficiency. Clean or change three or four times during a severe winter. Clean electronic filters according to manufacturer's instructions, usually once a month.

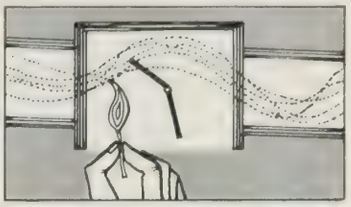
Flame color: Gas should be blue, tipped with yellow or orange. All yellow flame indicates poor combustion. Oil glows bright yellow, but, if topped with smoke there's poor combustion.

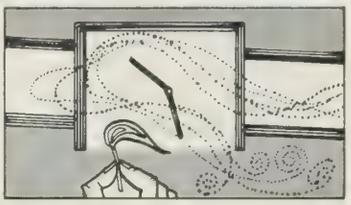
Furnace diverter: Check occasionally during very cold weather. If venting properly, gas and fumes vanish via the chimney.

Sketch shows how to test common types. Operate furnace until pipes are warm. Hold lighted match under diverter. If flame goes out or blows downward, carbon monoxide fumes are escaping in home. SHUT OFF FURNACE AND CALL SERVICEMAN IMMEDIATELY FOR EMERGENCY ACTION.

Oil tank. Keep tank brim full during off-season. Otherwise, moisture collects and causes operating problems or rust holes.

Continued









Don't be so surprised. It can happen to anyone.

Many people, especially young people, find it hard to believe when a doctor tells them they have arthritis. They just have a few little aches and pains . . . it couldn't be anything as serious as *that.*

In fact, though, arthritis is a disease of all ages. And, more often than not, it starts with minor pains. The aching in your joints when you wake up. The twinge in your shoulder when you reach for something.

The first thing to do when you notice these symptoms is *see your doctor.* Early treatment is extremely important; it can prevent serious consequences later on.

As part of this treatment, *aspirin* is what doctors consistently recommend. Aspirin, though it costs so little, is by far the most widely acclaimed and most widely used of all drugs for hours of relief from minor arthritis pain and its stiffness.

Since many drugs contain aspirin and advertise its benefits, it's important to remember this: Bayer® Aspirin is *pure* aspirin, not just part aspirin. Bayer is *pure* aspirin, and aspirin is what doctors recommend.

If you think there is any chance your little aches and pains might be a warning signal of arthritis, see your doctor.

When he recommends aspirin, get Bayer.

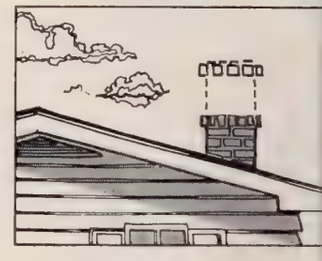
BAYER ASPIRIN
FAST PAIN RELIEF

Bayer works wonders

How safe is your furnace?

Continu

Chimney height: To help prevent back draft, make chimn taller than surroundings: three feet above nearby roof; two feet or more above any building within ten feet of the chimney.



Check nearby trees. The ones you planted ten years ago may now tower above the chimney. Trim these or add an extension above your chimney as shown at the right. An easy solution: add a cap as described earlier.

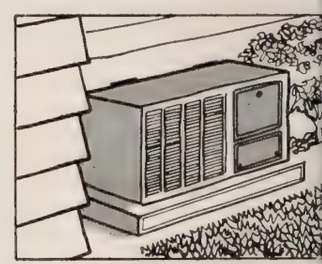
Buying, building, remodeling?

Older home: Have furnace, chimney, and flues checked before y buy. Ask for a complete rundown on condition of each and the c of needed repair parts and service.

If the heating unit is in a utility closet, be sure the closet do are louvered, or direct outside air inlets provided. This is essent for proper combustion.

An addition or a new home: Don't risk safety to save a few dolla Buy the best equipment your budget allows. Then, be sure c tractor guarantees installation, flues, vents per manufacture and national safety standards, and local building codes.

Newest space-saver is this combination heating/air conditioning unit (*right*) installed outdoors—on ground or rooftop. Slightly larger than a typical central air condensing unit; but with heating and cooling in one heavily insulated case. No chimney, no refrigerant lines, no indoor mechanism. Easily serviced. AND QUIET!



DANGER SIGNALS

Alert your family to these sure signs of serious trouble. They're easy spot—and could save your life. **Call for repair service immediately.**

Symptom	Possible Cause
Heating unit shuts off frequently before home is sufficiently warm.	Dirt-saturated furnace filter should be cleaned or replac with new ones.
White deposits on any heat duct joints	Condensation of dangerous fum inside pipes
Excessive moisture on ceiling or wall near chimney. (This normally collects on windows.)	Inadequate ventilation; clogg chimney, leaking flue. Che furnace diverter.
Smoke or vapor oozing from chimney bricks rather than out the top	Mortar between bricks deterior ing, faulty, or non-existent
Ice on chimney cap	Inadequate ventilation: chimn clogged or too-small openings cap. Some caps are more deco tive than functional.
Chimney cap askew following severe storm, falling branch, natural deterioration	Sluggish ventilation—could t carbon monoxide fumes and fo them back into house.
Headaches, nausea, or sleepiness if in home during long periods of time Wilting house plants Listless canaries	Burned-out heating chamber, adequate ventilation, fractu heat exchanger, etc. This in cates an advanced stage of seric danger. Open all doors and w dows. Close registers. **Get out.**



lew Ozite Style Trend Carpet in fashion-setting patterns just $5.95* sq. yd.

*Suggested Retail Price





Don't just ask for...Insist on

Ozite® ... the more carpet carpet

® Ozite is the registered trademark of the Ozite Corporation, Libertyville, Illinois



For holidays.



For hauling.

Olds Vista-Cruiser: The all-family Escape Machine.

Every family has them. Days when you have more things to do than time to do them. That's when it's nice to have a helper that can roll up its sleeves and unlimber over 100 cubic feet of cargo space for whatever needs doing. Order a Drop-or-Swing Tailgate and you do it all the easy way. And when work's done—presto!—Mr. Hauler turns into Mr. Holiday. With two or three front-facing seats. Concealed locker for extra gear. And a handsome, one-of-a-kind Vista-Roof with heat-resistant windows. Man, you're really off in style! Smoothly and effortlessly, too—thanks to a Rocke with exclusive Positive Valve Rotato peak engine performance that lasts If you can find so much wagon value anywhere near—this one's price, w like to know about it. 1970 Olds Vist

Oldsmobile: Escape from the ordinary.

Better Homes and Gardens family discovers the Caribbean



show you how easy it is to have a fun time even a first-time trip to a foreign country, followed a *Better Homes and Gardens* couple their tour of the Caribbean last March. re the excitement of their discovery in the y and pictures on the following five pages. ı'll find tips for planning your own Carib- n vacation on page 158. In other issues ough next year, we'll follow *Better Homes Gardens* families on first-time trips to xico, Canada, and on a camping adventure he American West.

o meet Ron and Pat Bromwell—our Carib- n couple. Ron is on the legal staff of the ense Department in Washington; Pat is a nemaker. They have two daughters, Beth, it, and Suzanne, one, and live in a charming mmunity called Bayberry on the Magothy r historic Annapolis, Maryland.

Planning for this trip began six months ahead. e they had determined their itinerary. Ron ted a map of the islands they would visit on wall of Beth's room so she could chart her ents' course on the trip. They arranged to e the children in the care of Pat's parents o came down from Baltimore to live in. as came from travel guides, material they ained from the Caribbean Travel Associa- ı, magazine articles, and from Eastern Air- s, the carrier they chose to take them there. hey looked forward to all aspects of their —sight-seeing, shopping, beaches, the cruise nd Ron planned to get in at least one day of p-sea fishing in the Virgin Islands. They ned they would not need passports, only ies of their birth certificates, and they nted that discovery money saved. Fortu- ely, they got their smallpox vaccinations y, because Pat had to return to the doctor a re-vaccination when her first one didn't e. Except for $50 in cash, Ron carried all trip money in traveler's checks. He figured, rectly, that the checks and his American ress credit card would cover his needs.

o make connections for their next stop, Ron to schedule some overnight flight layovers. he settled for them, because he wanted to er as much of the Caribbean as possible on first trip.

t our request, the Bromwells did most of trip planning by themselves—to see how they could arrange things and to point up errors. They kept a travel diary; from their uments, you'll see how well their plans ked out.

Friday, Departure Day

When the Bromwells boarded Eastern's San Juan Flight 947 in Baltimore it was 10:50 a.m. and a chilly 40 degrees. As their jet headed east and south, the landscape they studied below was bleak—patches of snow still edged fields and roads. The 3½ hours' flying time passed quickly, punctuated by cocktails and a leisurely, hearty steak lunch. As the jet descended beneath the cloud cover toward San Juan, the change in scenery below was startling. The white and brown of snow and bare winter earth had been replaced by the sparkling blue of the Caribbean and the lush green topography of Puerto Rico!



Shopping in Willemsted, Curacao

Ron: The flight down had really gotten us in the mood for the islands, but nothing could have quite prepared us for landing at San Juan in March, and looking out the plane window at palm trees, brilliant blue water, and dazzling sunshine.

We were in the San Juan terminal at 3:15 p.m. local time. Our connecting flight to Curacao would not depart until 10:30 p.m., and we planned to spend the afternoon seeing as much of San Juan as we could. It proved to be very little, because in my excitement at the Baltimore airport, I checked our bags to San Juan, and I had to claim the bags here and recheck them aboard the connecting flight. The time lost meant missing the last bus tour of the day through Old San Juan. We did take a city bus into town, but most museums and attractions were closing up when we arrived.

Pat: We did stroll along some crowded little side streets in the old quarter, and I even bought some dresses for Beth and Suzanne, so it wasn't a complete loss.

We wore our raincoats from home to the Baltimore airport, but we never used them again. I'd brave the cold next time and leave the coats at home, or have someone at the airport take them home for us.





At sea aboard the Regina

The Bromwells might have salvaged a bit more of their San Juan plans if they had asked an airport taxi driver about guiding them through the Old Quarter. They lost time by riding the city bus and then had to find their way around on their own.

Saturday, Curacao

Ron: Since we didn't have to board our cruise ship until after noon, we used our first Caribbean morning—a sunny, balmy one—for a lazy late breakfast in the open

Continued

A Better Homes and Gardens family discovers the Caribbean *Continued*

terrace dining room of the Curacao Hilton. Afterward we explored the beach, collected shells, and put off having to leave this idyllic resort.

Shortly after noon we taxied to the cruise boat pier and checked aboard the Chandris Lines' *Regina.* We got a dining room assignment from the purser, unpacked our luggage, and put our stateroom in order. It





Calypso and Sad Sack in Trinidad

was a pretty simple procedure. Except for an exasperating struggle to keep our bags from being torn apart by some obnoxiously aggressive native bag boys on the pier, everything went smoothly. Afterward we took a taxi to town—Willemsted—to lunch and look over the shops and sights. We returned to the ship in time for dinner with a few early purchases and a variety of prices to compare with the cost of merchandise at our port calls in the week ahead. We also made note of several shops we planned to revisit when we returned for another day and a half at the conclusion of our cruise.

Pat: Curacao is a great place to shop, especially for delftware and jewelry. The rate of exchange is easy to figure in your head, because a U.S. dollar is worth roughly two Curacao florians. There are great buys here—everything from baby clothes and material to jewelry and watches.

Since the Bromwells' visit in March, Curacao was the scene of a labor disturbance which damaged a portion of the Willemsted shopping district. Latest reports are that most shops are back in operation and the entire damaged area will be rebuilt by next spring.

Sunday, at sea

Pat: As the *Regina* cruised toward the first port call—Trinidad—we had a chance to explore the ship, and we discovered the lifeboat drill was also a great social occasion. The ship's photographer, dancing his way along the stations of passengers in our bright orange life jackets, made everybody laugh. Later, we all took to the sun decks and pool.

Ron: You really have to watch out for the Caribbean sun. I had read that the sun here was ten times more intensive than in Atlantic City in midsummer, so I took a shirt up on deck and put it on after I had been out for a half-hour. At dinner we met a fellow who stayed out in the sun for four hours and he was hobbling. His legs looked like toast and his face was beet red.

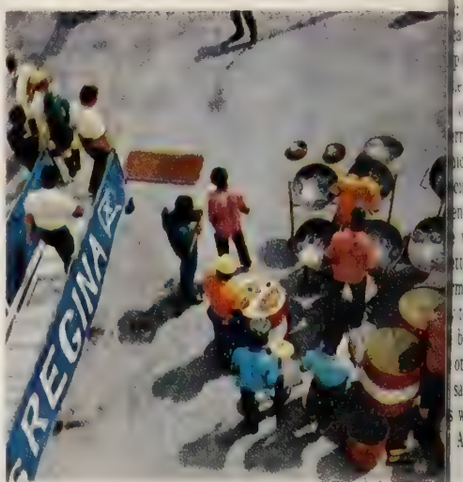


In a banana grove on Trinidad

Monday, Trinidad

The Regina's *schedule called for early morning arrivals at each port call. Sight-seeing tours ashore could be purchased in advance through the ship's excursion office and, except for the motorcoach tours in Caracas, involved groups of four or five passengers in cars with a driver-tour guide. The Bromwells wanted to see as much of each island as they could, yet have some time to browse around on their own. So they wisely bought tickets for half-day tours on each island except St. Vincent, where the ship called for only four hours. They discovered that the tours were more organized and less expensive than hiring a car and driver and going on their own.*





Barbados and steel band music

Pat: I was intrigued by Trinidad. We h lunch on an open veranda at the Trinic Country Club as part of our tour, and driver also took us to a shop that sold o native handicrafts.

And up in those high hills of Trinidad met Sad Sack. He's a Calypso singer a wore a bird's nest on his head and the brig est red corduroy pants I've ever seen. It great fun! He made up songs about each p son in our car. It was better than the Sullivan Show.

Ron: Our driver told us Sad Sack came into the hills on the days cruise ships w in port. That's a lot of time in the hills.

Tuesday, Barbados

Ron: We took the half-day tour here aga Harold, our driver, was a great guide, we had some laughs at his lack of hum Once I commented in fun that the cocon in the palm trees above the tin-roo houses along the road probably would straight through the rooftops if they from the trees. Harold immediately star in about the strength of corrugated tin ro ing and why there were so many tin roof coconuts just bounced off them. Anot time, when a woman in our group said him, "I'll bet you could drive this r blindfolded," Harold went into a discou on how that would be risky and allowed how he had never tried it.

Pat: Before heading back to the ship, stopped in Pelican Village, a shopping-c ter sort of place with native crafts sh just a few blocks from the pier. They some beautiful things, and all handmade the island. I particularly liked the dres and the dolls and toys. As we were leav

night, a steel band played on the pier. as absolutely romantic.

dnesday, Martinique

Going ashore in Martinique was fun use we had to ride in a tender from the to the dock, and we passed hundreds of e sailboats and yachts in the harbor. our tour, we visited the village of St. re, which was once destroyed by vol- ic Mt. Pelee. The museum there was inating. The curator was a little old nchman who lived on the island when volcano erupted. Mt. Pelee still looks ty threatening, but it is supposed to be mant now. I wish we had taken an all- tour here, because we didn't get to visit birthplace of Napoleon's Josephine on other end of the island, and the half-day saved for shopping in Fort de France wasted. Except for Roger-Albert and Arts and Crafts Center, there really



guide serves up a sugar cane

en't any places we wanted to shop. We t into a restaurant for a drink and when waitress learned we didn't want to order eal, she suddenly acted as tnough she dn't understand English and refused to our order. After that, we went directly to the ship. Maybe we should have shed up more on our French.

psetting encounters like this are, re- ably, all part of the travel experience. It's to quickly brush the incident aside and eed to another place or activity; don't let oil your day. When the Bromwells saw afternoon was not going to offer the shop- they had hoped, they might have taken a to a beach hotel for lunch and swimming.





Going ashore at Martinique

Many cruise passengers spend port calls at island hotels providing such accommodations.
Ron: I did get to use a bit of my high-school French with our driver, who didn't speak much English at all.

That night on the ship, the Martinique Folkloric Dancers came aboard and gave a special show before the *Regina* sailed. The dances and songs traced the island's history and the story of slave society. It was an exciting show; the ship's club was packed.

After the first day's schedule at sea, life aboard the *Regina* became fairly routine—breakfast, going ashore for sight-seeing on each new island, returning in time for dinner, then maybe a stop at the El Morocco Room for bingo, drinks, conversation with other cruise passengers. One night while crossing a particularly choppy sea we went to the movie theater down in the lower depths of the ship. Most of the movie-goers



Market day in the square

—along with us—retired with mild cases of *mal de mer* before the cavalry had charged over the hill to save the beseiged fort on the rocking screen. At night we usually lounged on the veranda outside our stateroom and sometimes made a trip to the promenade deck for the 11:30 p.m. snack buffet.

Thursday, St. Vincent

Pat: We were only in port for half a day and we didn't take the shore excursion here. St. Vincent is not a duty-free port, so there wasn't much shopping, but the island did have some wonderful straw items. A great big barn-like place called Trotman's advertised that they'd ship your purchases back home for you. They sold straw rugs in beautiful designs—a 14-foot rug cost $20.

Again, we really enjoyed the steel band that played at the pier as we were preparing to leave St. Vincent.

Ron: Our ship was met here by native boys who rowed out and dived for coins tossed overboard by people on our ship. It's a wonder none of them was dragged under.

Friday, Caracas, Venezuela

Pat: We took the full day's tour here, and I'm glad we did. The tour bus was comfortable, although not air conditioned, and our guide was expert. If we had left a lot of time for shopping we would have been disappointed. When our tour group did stop downtown briefly for shopping, we discovered there was not much variety, and the prices were high. Venezuela is noted for its soft yellow gold, and jewelry was the only real bargain I discovered in the shops.

Caracas is quite a modern city. Maybe that's why the shopping didn't seem so interesting—it was too much like home. I had pictured it as a city with lots of old buildings with fancy iron grillwork, like New Orleans, so I was surprised. Caracas was a real contrast to all the more exotic islands we'd visited. And it's a good thing, because otherwise I might have decided that every place in the Caribbean and South America was rather undeveloped.

Simon Bolivar's home in Caracas



A Better Homes and Gardens family discovers the Caribbean *Continued*

Be prepared when you visit Venezuela to hear a lot about Simon Bolivar. At the end of our tour I felt that I really was up on my South American history and the "Great Liberator."

The Venezuelans are Spanish speaking and seem very formal. Even in the heat of the day in Caracas, the men wore suits and ties—and the men on our tour were expected to wear jackets and ties, too. Dark suits look so hot; I don't see why they don't wear light-colored clothes.

Ron: The ride from the port of La Guaira into Caracas took about 45 minutes climbing the mountains. Returning to La Guaira—down the mountain—took only half that time. The view from these mountains is really spectacular. I took the cable-car trip up Mt. Avila. At the summit the view of Caracas is thrilling. As the car climbed the mountain, it would reach one peak, then move across an open valley below, then stop at various points in midair as cars at the base and top of the mountain were loaded and unloaded. Pat chickened out on this ride.

Saturday, Curacao

The cruise ended after breakfast, and the Bromwells moved to the Inter-Continental Hotel near picturesque Queen Emma pontoon bridge and the shopping district in Willemsted. Today was a chance to relax by the hotel pool and get in a final round of shopping.

Pat: I really like the idea of taking a cruise from a foreign port like Curacao. You meet people from all over the world as well as Americans. Also, the crew of our ship were foreign—mostly Greeks—and they were interesting, if not always coherent. Of course, most people you meet now can speak English. My parents have taken cruises from

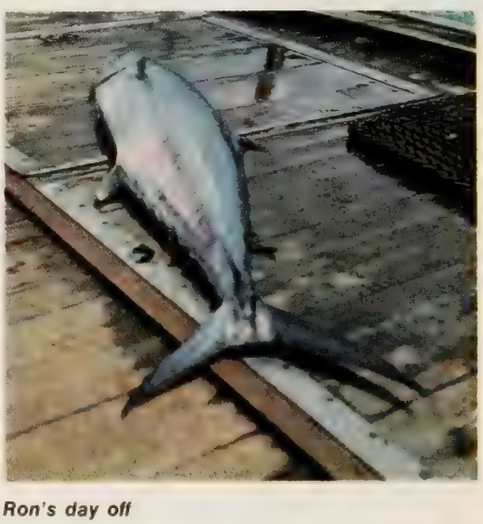


Charlotte Amalie from our hotel

Baltimore, but all the passengers are usually from Baltimore, so they don't get to meet many new and interesting people on their ship. I do wish there had been another day or two just cruising at sea, as I could have enjoyed the pool and sun deck more. And Ron got only one chance to do some skeet shooting from the ship's fantail.

Ron: Our cruise was a delightful experience. I'd like to do this sort of thing again. In fact, the Regina follows an alternative itinerary from Curacao every other week, so you can come back for a return trip and yet make it a bit different.





Ron's day off

Sunday, San Juan, Puerto Rico

The Bromwells arrived in San Juan by air in time for the poolside buffet luncheon at the Racquet Club Hotel where they overnighted. In the evening they browsed through boutiques in the Condado hotel section and dined at an Italian restaurant.

Ron: I bought Pat two dresses that we saw in the fashion show during lunch at the Racquet Club. I resisted a little, but they were so "islandy" I finally gave in.

Pat: This hotel seemed to be quite a family place. We saw a lot of children—even babies—and they had a kiddie pool and playground equipment by the big pool. The buffet luncheon at poolside was fabulous—our first really scrumptious meal in a week! And the fashion show during lunch proved to be a success for me. (Always take your husband to a fashion show on vacation. He's much more ready to spend money than he is at home.)

We didn't really enjoy Puerto Rico as much as we thought we would, but I'm sure that's only because we gave it too little time. Some of our friends have gone there for a stay that lasts a week or more—without other island-hopping—and they loved it. And this is another reason I like the idea of half-day tours in a new place—you get an overall view of what it's like and w you'd like to back-track later.

Here, again, better advance planning c have made this brief stop more worthw





St. Thomas shops and Bluebeard's Castle

After their first-day experience in San J they should have arranged a tour as soo they arrived the second time. As it was, portion of their itinerary was loosely organ

Monday, St. Thomas, Virgin Island

The flight from San Juan to St. Thomas only 25 minutes. By the time they left fo airport in the afternoon, the Bromwells wishing they had scheduled an earlier de ture for St. Thomas, as their morning spent just lazing by the pool and repac

Pat: In St. Thomas, don't miss the little streets—like Palm Passage—that branc the Main Street in Charlotte Amalie. we saw a terrific limbo dancer in the c yard shopping plaza at the Caravan H on the waterfront.

Bluebeard's Castle was just magnifi Our room overlooked a marina full of boats and the pier where the cruise s

ed. The hotel is like a little town in , with shops and interesting places to . The dining terrace was a dream. At ; we could look down on the harbor s and the lights of Charlotte Amalie kling like the aquamarines in H. Stern's. at breakfast one morning, we discovered able was right over a pirate's tomb.

e day we went to Bluebeard's Beach , a half-hour trip on a special bus that s from the hotel. The beach was beau- We had lunch there and returned to otel in time for dinner.

Thomas is really an attractive place cation. It's close to the U.S., the shop- is good, hotels and beaches are excel- and it's easy to find your way around. 's probably the only disadvantage— is none of the spirit of adventure you n the other islands.

The day before we left St. Thomas, I out on a fishing charter. I had heard t the fishing in these waters, but it d like we weren't going to have any



wn beach at Little Dix Bay

We were on a half-day charter on the t *Spike* out of Yacht Haven Marina be- Bluebeard's. Captain Bredel had bally- or bait on a double hook. I trolled for t two hours before I got a real strike. n I got the fish on the line, he gave me l fight, especially when I got him close e boat. When we pulled him in, we l it was a Spanish Mackerel, about 25 ds. I took a taxi to Lagoon Marina at Hook on the other side of the island e they skin the fish before sending it to idermist in Florida. It'll probably be tmas before I get it back, but it'll a great souvenir of our trip.

we had to choose one island as our fa- e at this point, it would be a hard e between Barbados and Curacao. Our ite hotel, though, would be Bluebeard's e here on St. Thomas.

sday, Little Dix Bay, Virgin Gorda

Flights from St. Thomas to Little Dix n a charter air service using twin en- six-place airplanes. We arrived at the n Gorda air strip at 11:25 a.m. and met by a driver and a hostess from the





Taking life easy

resort. The hostess explained that guests sign for everything from meals to postage stamps at Little Dix Bay (a general charge for gratuities is added to each guest's bill) so there was no need for cash during our stay here. I put my wallet, airplane tickets, and other travel papers in the office safe.

After our fairly rigorous touring prior to Little Dix Bay, we made the most of this resort's solitude to soak up the sun, stroll the beach, and generally relax. The setting here was incredibly beautiful—sheltered by green hills on both sides, with crystal-clear water lapping at the clean sand and into little pools full of tropical fish. There were all sorts of activities on the daily program, from catamaran picnic trips to nearby islands to sailing instruction, fishing, and jeep trips around the island. If we visit here again I'd like to take more advantage of all these facilities—especially the boat trip to Caneel Bay Plantation on St. John's.

Actually, you should give more time to a resort like Little Dix Bay—at least five days and preferably a full week.

Pat: Little Dix Bay is really a hideaway spot. Our little plane landed on a dirt runway, and we passed through British customs in a little wooden shack. It was really different! The plane trip was great because we could see all the Virgin Islands very clearly from the air.

I was surprised in a way to see so many families with their children along. Next time, I would like to bring our girls on a trip like this.

The beach at Little Dix is never crowded. Each guest cottage has its own beach area with lounge chairs, and we had a beautiful garden setting right outside our rooms. There were a lot of small lizards in the shrubs, and I noticed that in the program booklet in our room there was a description of the plants and little animals found here.

Ron: Forget the lizards, you hardly notice them unless you're interested in them. The weather here is perfect. There's always a breeze through the rooms at night. Even when it rains it lasts only a few minutes.

Saturday, Little Dix Bay to St. Thomas and home

Ron: I really hated to leave Little Dix Bay, but we made it a point to hear a steel band again during our layover in St. Thomas. Barbados was our first exposure to live steel-band music, and we fell in love with it. It's really the music of the Caribbean.

We boarded our Eastern jet at St. Thomas for the trip home, and had our last rum punch on the plane when we stopped briefly at St. Croix. It was a relaxing flight and a trip we'll never forget!

Pat: I'm going to try to convince Ron to



Heading for home

come down here again—on a second honeymoon trip! I fell completely in love with the atmosphere of the Caribbean.

Continued

A Better Homes and Gardens family discovers the Caribbean

Continued

IF THEY WERE TO DO IT OVER AGAIN . . .

Pat: I'd take sleeveless knits—cotton, wool, or acrylic. They wrinkle less in a suitcase and when you wear them in a hot climate. I had a travel iron with me and put it to good use. It sure freshened up things that had become wrinkled.

● Next time I'd take some kind of suit bag that won't get crumpled as ours did. That might keep the clothes from getting so tired looking.

The Bromwells used packing guides from their cruise line and the Caribbean Travel Association in deciding what to pack. They might have avoided some wrinkles by checking also with a good luggage shop.

● I wish I hadn't bought new sandals for our trip. I never got to break them in at home, and I got a blister from them our second day—and had to wear them anyway.

● I'd take a small dressy evening bag and for daytime I'd take a large shoulder bag—two bags in all. Having to carry a bag on your arm during the day is a lot of trouble.

● I'd also take a dressy, beaded or jeweled sweater for the evenings. It can be cool at night, but you don't ever need more than a sweater.

● I didn't see many women wearing Bermuda shorts outfits in the Caribbean. The most popular outfits seemed to be shifts or bra-dresses and sandals. I think I'd take along several of these outfits.

● I forgot to take a list of friends' names and addresses. Some postcards I wanted to send never got mailed.

● I'd take enough film to last the entire trip. Film is more expensive in the islands, and I hear film can become spoiled in that hot, humid climate if it isn't stored properly.

● Even though we didn't know whether we'd enjoy them or not, we ordered native dishes whenever we could. It's a great way to acquire a taste for new foods.

● I suppose we really should have tried to sample more of the night life on this trip—on the ship and at our hotels. But we did so much during the day, and got up so early to get started, that we never did feel much like carousing at night.

● We had almost all our dinners late. I'd do the same thing again. It's very relaxing, gives you more time for activities during the day, and it's an evening's entertainment in itself. That way we could have cocktails at six or so and enjoy talking to people, then still have time to bathe and dress for dinner.

Ron: I'd fly directly from home to Curacao, if the airline had a direct flight. That way you could spend your day of arrival and the day the ship sailed getting acquainted with Curacao and its fine shops.

There is no direct flight to Curacao from Baltimore. But the Bromwells might have planned their cruise for their second week, or planned a cruise out of Puerto Rico instead.

● Looking back, I think we did an awful lot of moving around on our trip. I'd try to limit our itinerary to the cruise and one or two other stops, so that we wouldn't be packing and repacking our luggage every other day, or shuffling back and forth from airports to hotels that frequently. I'd try for early-morning flights between all stops in order to have as much time as possible in each new destination. Our midday flights cut the day up too much. We felt those days were wasted.

This is true. With a bit more thought about scheduling in the advance planning stage, they could have avoided this disappointment.

● I'm really glad we flew first class on our Eastern flights. It was well worth the extra cost. The food was great and so were the drinks, and the stewardesses were bright girls who seemed to enjoy chatting with us. Our flight to Curacao from San Juan was a coach flight and we regretted every minute of it—it was bumpy and we were packed in and stuffy. Flying first class is a genuine pleasure.

● We discovered that it's not a good idea to carry large denomination currency and expect to get change. The U.S. $1 bill seems to be the going medium of exchange in the islands, and nobody wants to fool with a $10 or even a $5. Next time I'd start out with $50 in $1 bills and my traveler's checks in the smallest possible denominations. We also decided that taking the guided tours through the ship's shore excursion office was the best way to see each island. Another couple we met had decided to do it themselves on Barbados. They hired a driver to take them around for a half-day for $16. They saw the countryside and went through a sugar mill. We had done all of that plus a visit to the Cliffs Hotel, and free rum punch at a country club, for only $14.

● As for clothes, here's what I'd take next time: hard-sole shoes instead of tennis shoes—I found that tennis shoes got pretty hot on my feet. Knit shirts—they'd pack a lot easier, and they wouldn't wrinkle as badly as my cotton shirts did. Fewer pairs of socks—you can wash them out in the basin in your room each night. Generally light-colored clothing and just two ties—one dark and one light.

● And I'd carry an electric shaver. It would have been a lot quicker, and it takes up less room in packing.

● I think we could cut down the amount of clothes we took by a third, maybe by a half. I'd still take the same number of suitcases—even if one or two were empty—and use them to pack things we bought while on the trip. This time we came back with our arms full of overloaded shopping bags.

● Finally, I found it helped to keep all my sales receipts together and have them handy whenever we went through U.S. customs. In Puerto Rico, we merely had to file a written declaration of our total purchases, but in St. Thomas we had to show receipts for all our purchases.

TRIP PLANNING GUIDE

Below is a basic guide to the costs of th Bromwells' trip. Keep in mind that hot and transportation costs are always subje to change and that theirs was intentionall a luxury class trip.

Air Fare: $352.35 per person round trip- Baltimore-San Juan-Curacao-San Juan-S Thomas-Miami-Baltimore. By flying on 17-day excursion fare or not using first cla as the Bromwells did, you can cut your a travel costs considerably. The round-tri fare from St. Thomas to Little Dix Bay additional: $50 per couple.

Cruise: $400, double stateroom with bat Inside cabins without bath, of course, sta at about $130 for two persons. Add $2 p person per day—the customary tip for di ing room and cabin steward service.

Hotels: *Curacao Hilton*—$54 per day, doub occupancy, MAP (breakfasts and dinners *Curacao Inter-Continental*—$51 per day do ble, MAP; *Racquet Club Hotel*—$52 per da double, MAP; *Bluebeard's Castle Hotel*—$6 per day double, MAP; *Little Dix Bay*—$8 per day double, AP (three meals a day Meals not inciuded in hotel plans cost abou the same as those in U.S. resort areas. I summer, above rates drop about 25 percen To save on hotel costs any time of year, bu budget accommodations packages throug your travel agent or airline. As members the Eastern Travel Club, for instance, th Bromwells could have bought a Racqu Club package—their room for seven day six nights, six breakfasts and dinners, sp cial entertainment, airport transfers, a sigh seeing tour—for about $120 per person.

Sight-seeing: Shore excursions during th cruise totaled $82 for the Bromwells. Som of these included drinks and meals. Els where, sight-seeing was easy on foot, or taxis, whose rates were quite reasonable.

Shopping: Spend 48 hours in the Caribbea and you can bring $100 worth of merchan dise into the U.S. duty free. From the U.S Virgin Islands, you get an additional $1 duty free allowance. The Bromwells mad the most of shopping in the islands, and st returned within their duty-free allowance.

Miscellaneous: Tips to porters, cab fare snacks, and drinks during the day amounte to about the same as these items would the U.S. Generally, 25 cents per bag f porters, 15 percent on a restaurant bill, percent on a bar bill is adequate. For a sta beyond a day at most resort hotels, you want to leave several dollars for the roo maid, and perhaps a gratuity at the end your stay for the maitre d' of the hotel di ing room.

For more information about Caribbean vac tions, see your travel agent, or write: *Cari bean Travel Association*, Dept. BHG, 20 46th St., New York 10017; *Eastern Airline* Dept. BHG, 10 Rockefeller Plaza, Ne York 10020; *Chandris Lines, Inc.*, Dep BHG, 666 Fifth Ave., New York 10019.

THE AVERAGE HOUSEWIFE WASHES 7,156 GLASSES A YEAR.

BUT WHO EVER HEARD OF WASHING A DIXIE CUP?

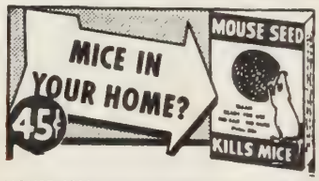


dd up the number of glasses you use in
al day. With two kids in the family,
ably comes to 20. Maybe even more.
ly that by 365 and you're in for a
You washed over 7,000 glasses last year.
Dixie® can't get you out of *all* that hot
But we can help.
ust put a Dixie Cup Dispenser in your
n.
With a supply of colorful Dixie Kitchen
t everybody's fingertips, a lot of un-
nt things will begin to go out of your life.
hings like constant glass washing.
acked or chipped glasses that cause
uts. And broken glasses that have
wept up and replaced.
iffles, sore throats
. (With Dixie Kitchen
ou don't spread
You throw them away.)
o think of all the juice,
vater and soda your
will be drinking over
t 12 months. And get
lf a Dixie Kitchen
spenser.
fter all, you don't want
n 7,156 glasses again
ear, do you?

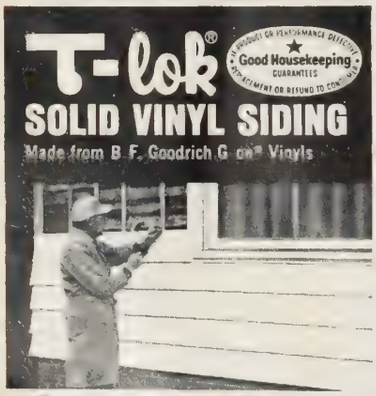
AMERICAN CAN COMPANY ©1969 Amer. Can Co.



Create a mood of subtle elegance in your home with these intricately carved French Provincial pieces in solid cherry and finest walnut veneers. From our Lorraine IV Collection. To see all 58 pieces, send 50¢ for brochure to White of Mebane/Dept. BH-J / Mebane, North Carolina 27302.



MOUSE SEED. Used successfully for over 60 years at drug, hdwe, grocery. If unable to obtain, send $1.00 for season's supply (two 45c pkgs, + 10c packing). Sent to you in plain box, nobody but you will know you have mice in your home. REARDON LABS, PLEASANT VALLEY, N. Y. 12569



Vinyl Is Final®...period

Doesn't dent like metal. Never needs paint; solid color clear through. Stays beautiful. Available 8" or 4" clapboard; vertical; board-and-batten; overhang systems. Colors: white, green and grey.

Send coupon for FREE 8-page booklet in full color!

Mastic Corporation, 131 S. Taylor St. Dept. B10, South Bend, Indiana 466[illegible]
Send free 8-page booklet on all-weather T-lok® solid vinyl siding.

Name_____

Address_____

City_____ State_____ Zip_____



Decorator Clock

The clock, with attractive face done in crewel embroidery, is useful as well as ornamental. Each kit includes the stamped clock face, walnut-finished wood "cabinet frame", mounting board, 100% crewel wool and embroidery cotton, crewel needle and instructions. The finished piece is 15½ inches square by 2½ inches deep.

Kit No. 073-07 Electric Clock (115 volt—60 cycle clock movement and cord) **$19.00**

Kit No. 074-07 Battery-operated Clock ("d" cell battery—not incl.) . . . **$25.00**

For more on needlework and sewing, order the colorful Catalog of Needlework Kits and Patterns (No. 905) only 35 cents. Address your order with check or money order to

Better Homes and Gardens
Reader Service Dept. BHG
Des Moines, Iowa 50303

Does it pay to buy a leftover car?

You can save money buying a leftover 1969 car when the 1970 models appear in the dealers' showrooms. How great the saving will be depends upon several factors: how long you intend to keep the car, the model you choose, the equipment on it, and how long the newer models have been out.

Keep in mind that a leftover is already one year old—in spite of the fact that it's still brand new. For most cars, that first year's depreciation runs about one-third.

But rarely will you rate that much of a discount. It's more likely to be 10, 15, or 20 percent—although factory rebates on leftovers and sales-quota incentives can give the dealer an additional leeway of as much as $200 to $300 per car.

The discounts offered in many cities in the fall of 1968 ranged from about $500 on compacts to as much as $800 on some of the full-size medium-priced models.

How much choice of models do you have? Most seasons it's fairly wide. Last fall, for stance, there were good se tions of intermediates standard full-sized cars. C pacts and station wagons w available, but not quite plentiful. The same was tru sports and specialty cars, wh have been fast sellers the few years.

You generally don't see m leftovers in the luxury car Cadillac, Lincoln, Chrysler perial—because their proc tion is more controlled. If do find one, its percentage discount will very likely smaller than that of less-exp sive cars.

What about trade-in value? leftover's value is always a y behind that of the curr model. As noted before, a car depreciates about one-th for the first year, about half the original value) through second year, less for succeed years. Let's see how it wo affect trade-ins after one y using a $3,600 car for our ample and assuming a 15- cent discount on a leftover:

TRADING-IN 1967 LEFTOVER FOR 1968 LEFTOVER (Fall of 1968)

Cost of 1968 leftover ($3,600 less 15%)	$3,(
Less trade-in allowance on 1967 leftover (bought in fall of 1967 but now 2 years old for trading purposes and valued at 50% of original undiscounted price of $3,600 during 1969 model season)	$1,8
Cash outlay, or cost to trade	$1,2
Total cash outlay for both cars (1967 at discount price of $3,060 plus cash outlay on trade, $1,260)	$4,2

TRADING-IN 1967 LEFTOVER FOR NEW 1969 (Fall of 1968)

Cost of 1969 car	$3,(
Less allowance on 1967 leftover (as above)	$1,8
Cash outlay, or cost to trade	$1,8
Total cash outlay for both cars (1967 at $3,060 plus cash outlay on trade, $1,800)	$4,8

TRADING-IN 1968 (bought new late in 1967) FOR NEW 1 (Fall of 1968)

Cost of 1969 car	$3,(
Less allowance on 1968 (now 1 year old and valued at 2/3 of original price of $3,600)	$2,4
Cash outlay, or cost of trade	$1,2
Total cash outlay for both cars (1968—$3,600 plus $1,200 on trade)	$4,8

As can be seen in all three situations, depreciation makes it expensive to trade a leftover after one year. But if you do, trading one leftover for another involves a smaller t cash outlay for both—that adding together the purch price of the first car and

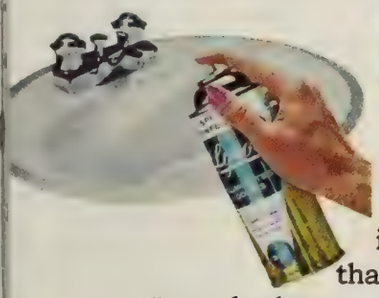
Conti

LYSOL® Spray cleans the air n the great indoors

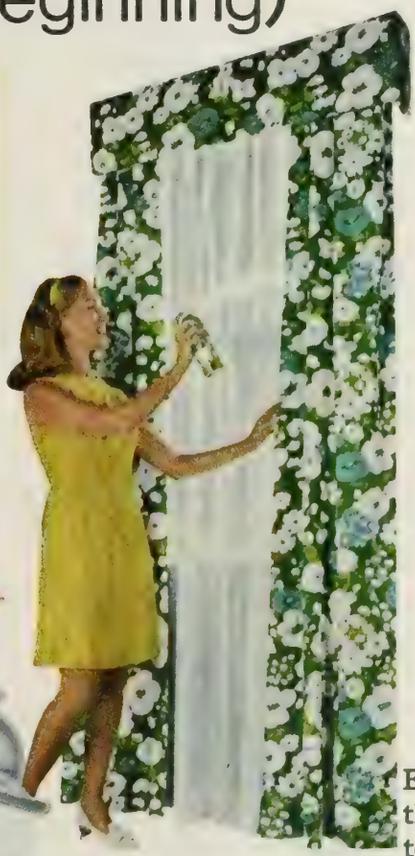
(And that's just the beginning)

Eliminates odors in the air.
Doesn't cover 'em up.
Smells fresh and clean.
But never lingers.





Sprayed on surfaces,
it kills germs
that can cause illness.
Spray bathroom sink, telephones,
baby's crib to kill strep and
staph germs, even flu virus.



Eliminate odors
that cling
to fabrics.
Gets rid of smoking odors in drapes,
rugs, upholstery, clothing.
Spray your bedding daily
to keep it fresher.



Stops mold and mildew.
Use under sinks, around shower
and tub, in other damp places.
Kills odor-causing germs
on garbage can,
laundry hamper.



LYSOL Brand
Spray Disinfectant.

More people use it
because it does so much more.

IF PRODUCT OR PERFORMANCE DEFECTIVE
Good Housekeeping GUARANTEES
REPLACEMENT OR REFUND TO CONSUMER

© 1969 Lehn and Fink Products

Cars

Continued

difference required to trade.

Depreciation slows considerably after the second year. Some studies show total depreciation to be 62 percent after the third, 71 percent after the fourth, 78 percent and 83 percent after the fifth and sixth years. Using these figures, the following chart projects depreciation for a 1967 leftover bought in the fall of 1967 and a new 1968 bought at the same time. Remember that the trade-in value of the 1967 is a year behind that of the 1968. Our example is a $3,600 car and a 15-percent discount for a leftover:

TRADE-IN VALUE AFTER KEEPING CAR FOR

	1 year	2 years	3 years	4 years	5 years
1968	$2,400	$1,800	$1,368	$1,044	$792
1967 leftover	$1,800	$1,368	$1,044	$ 792	$612
Difference	$ 600	$ 432	$ 324	$ 252	$180

Notice that the difference in depreciation narrows as the cars get older. Dealers say that after about five years, good condition can make up for a slight difference in age. Thus a 1967 in good condition may bring as much as the average 1968. The $540 saving on the 1967 (15-percent leftover discount on $3,600) will probably be retained if you trade it after the fifth or sixth year. Here is how it works in practice:

	Original cost	Value after 5 years	Total deprec.	Average per-year deprec.
1968 new	$3,600	$792	$2,808	$561
1967 leftover	$3,060	$612	$2,448	$489

How to read the ads. While most dealers are reputable, there are some whose advertising is misleading or even dishonest. Some of the pitches used: "JUST A FEW 1968s LEFT" or "FINAL CLEARANCE, ALL 1968s." The ad may contain such catches as "executive car," "demo" (demonstrator), "company car," "lo. mi." (low mileage), "bal. war." (balance of warranty still available). These terms mean "used cars."

"SPECIAL PURCHASE FROM MANUFACTURER" and "DIRECT FACTORY SHIPMENT" usually mean fleet, leased, or rental company cars turned in to the dealer or manufacturer.

Are there other advantages to buying a leftover?

1. You'll probably get a better-made car because most of the new-car manufacturing bugs and any safety defects will have been taken care of by the end of the model year.

2. Very likely you'll have heard about (and can avoid) any model with undesirable features.

3. With car prices moving up each year, you may save $100 to $200 or more, in addition to the discount, by buying the leftover before sticker prices go up generally.

4. You can get immediate delivery instead of the usual wait of a month or more for a current model.

Any disadvantages?

1. You may not be able to get your exact choice of color, body style, or equipment. The last point is very important because the leftover may be loaded with expensive items you wouldn't normally want, canceling out all or most of the discount. Or, if you want anything added, you probably won't get it at the same discount as the car.

2. You will miss out on any important new convenience or safety equipment appearing on the new models.

3. The style-conscious buyer should consider how long the body style of the leftover has been in production. Most manufacturers follow a three-year cycle for completely new models. If the leftover is a first- or second-year version of a new body style, the new model will probably offer only minor refinements and a minor styling face-lift. If it's the third year for the old series, the new model may be entirely different in appearance, causing the leftover to show its age immediately.

In short, it will pay you to buy a leftover if you can get a big discount, and if you plan to keep the car several years or trade it on another leftover. ■



Don't try this test on anything but a new Harvard CXL Bed Frame.

To prove that Harvard is the stro
est bed frame made, we ran a test.
bed-buster after another climbed abo
a Harvard. The tension reache
breaking point. But the frame did
And there were eighteen . . . count
. . . eighteen piled high!

We stopped. After all, we don't kn
too many families who sleep more t
eighteen in a bed. That's why
Harvard can fearlessly guarantee
frames for 36,500 kerplunks* or 10 y
(whichever comes first).

Don't settle on less. Insist on
frame with the Harvard name. It's
bed frame that won't let you down.

Harvar

Manufacturing Comp

A Division of Rusco Industries,

**Kerplunk — to drop, flop or plop on*

*Harvard Frames come
many models. To help y
choose, write for your f
folder: "36,500 Kerplunk
Send self-addressed envel
to Harvard Mfg. Compa
Dept. 103. 24300 Solon
Bedford Heights, Ohio 441*

If it means $89* to you, can you remember 6&3?



6&3 stands for 6
ıes of pink Fiberglas®
ılation in the ceiling
3 inches
ink Fiberglas
ılation in the walls.

Remember that 6&3
ns saving as much
9 a year every year
eating bills.

*Eighty-nine dollars was
nputed annual saving
for a 1500 sq. ft. ranch house in the northern half of U.S.A. using 6&3 vs. F.H.A. Minimum Property Insulation Standards.

You may save even more. It depends on where you live and what you live in.

6&3 is worth seeing your builder or building supply dealer about, if you're having a new home built or if you're remodeling.

Remember 6&3 pink Fiberglas Insulation.

It could be worth an extra $89 to you every year.

To find the builders in your area using 6&3 Fiberglas Insulation, call 800 243-0355. Toll Free.
(In Conn. call collect 853-3600.)
Owens-Corning Fiberglas
Toledo, Ohio.

OWENS/CORNING
FIBERGLAS
World's Leading Manufacturer of Insulation

If you can't remember 6&3,
can you remember pink?



Very special snack bars

Photograph: Lisanti, Decorator: Lewis Solloway



Wherever it's located—in kitchen, family room, or living room—a snack bar can be just as smart as it is serviceable. Start with an eye-catching background, furnish with imaginative seating pieces, and spice with favorite art and collector pieces.

Right: If your family-room snack bar leads a dreary existence against a background of dull, dark paneling, then lighten and brighten the scene. Here, the walls were painted white to match a new vinyl floor, and the bar received bright shades of blue and green. Bamboo-designed chairs, a painting, and numerous shelf accessories add interest to this convivial corner.



Photograph: Szanik. Decorator: L. Jarmin Roach.

Above: Green-and-white striped cot crisply defines the eating area at end of this living room. Snack which has a 19-inch overhang for k comfort and recessed serving coun (with lots of cupboard storage bel are surfaced with laminated plastic the same green as the stripe. For de contrast, pull-up chairs are upholste in a tortoise pattern of easy-clean p tic and simulated brick floor of vi A final fillip: a gallery of identic matted black-and-white prints.



This Ficus Pandurata is dying after 1 year in ordinary soil



This Ficus Pandurata is thriving after 1 year in Black Magic

Stop Killing Your House Plants

Say goodbye forever to sickly, short-lived plants. Switch from ordinary potting soil to Black Magic House Plant Mix and grow luxuriant indoor plants that stay green and vigorous for years.

Black Magic's exclusive formula is the difference between long life and premature death for house plants. Ordinary soils turn sour and kill plants. (See photo on left.) Black Magic's rich, organic ingredients are blended with porous volcanic rock to control water and nutrients so naturally your plants will radiate health and beauty for a long time to come. (See photo on right.)

Quick, save your plants before it's too late . . . buy Black Magic at your nearby variety store, garden store or supermarket, or write for information.

USE BLACK MAGIC

A PRODUCT OF THE LEISURE GROUP, INC.

Post Office Box 578-BH, Hermosa Beach, California 90254



Source: L

Above: This cozy corner captures nostalgic warmth of Grandmoth kitchen. Its provincial air begins the floral wallpaper which covers wall, and is strengthened by the c bottomed chairs. Laminated s counter was made twice the dept the cabinets to allow sufficient leg r A decorative wrought-iron piece g a finished look to the end of the co er. Small-scale antique accessories colonial charm without clutter.


We've even been told the
PERFECT SLEEPER mattress
can do more for you
than a fashion original.
All we promise
is something great to sleep on.
The Perfect Sleeper Mattress won't flatter your figure or get you on the fashion pages. But the luxurious sleep it brings each night, may help you feel fresher and more alive! Only the Perfect Sleeper has the patented Sertaliner construction and TwinEdge® design for just the right combination of comfort and support. You sleep on all the mattress—right out to the edges. And the matching box spring is specially designed to work coil-for-coil with the mattress for the ultimate in sleeping comfort.
The outside too, is the last word in luxury. The expensive gold damask cover is quilted with an extra layer of polyurethane foam. The Perfect Sleeper won't make you a fashion figure, if you aren't one already. But it will give you a beautiful night's sleep.
Perfect Sleeper Imperial mattress or box spring $89.95 twin or full size.
Queen Size 2-pc. set $239.95
King Size 3-pc. set $339.95
The Perfect Sleeper Imperial
The PERFECT SLEEPER® mattress
and box spring
Serta
ices shown are manufacturers suggested retail prices.
s may vary in Hawaii and Canada. ©1969, Serta Associates, Inc.



SEND $1

for this new sixth edition with dozens of swatches of Waverly fabrics and Roc-lon drapery lining



McCall's

"YOU-DO-IT"

Decorating Guide featuring

WAVERLY FABRICS

This decorating guide is really different. It's not just chock full of delightful and practical decorating ideas, but in addition it features famous Waverly fabrics that are all available now at stores in your city. You'll keep it for years as a reference book for making curtains and draperies, yardage requirements, beautifying problem windows, fabric care, etc.

Over 116 pages of exciting new ideas and decorator designed room settings with full color photos!

Good Housekeeping

SEND $1.00 FOR YOUR POSTPAID COPY INCLUDING FREE FABRIC SWATCHES!

WAVERLY FABRICS
P.O. Box 684
New York, N.Y. 10036

Here's $1 for "YOU-DO-IT" Book 6, sent postpaid with swatches of Waverly fabrics and Roc-lon drapery lining.

Name _____

Address _____

City _____

State _____ Zip No _____

Good news for gals

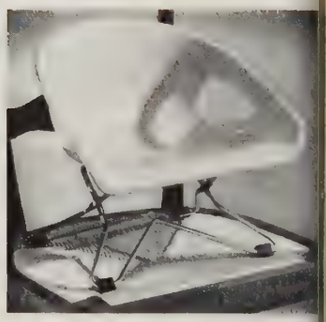
By Helen A. Dawson, Kitchens and Equipment Editor



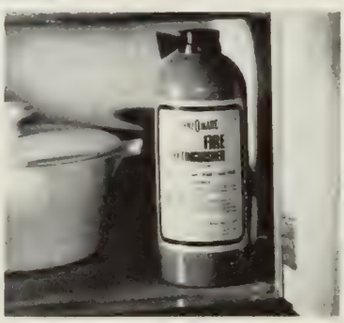
Well-stacked cabinets are within easy reach and so are all the cabinets' contents. These versatile stacking units are available in two widths, in single units, or stacking and expanding units for more flexible space-making. Steel wire frames are coated with washable white vinyl. *Stack-a-shelf* from $1.19 to $3.98. Grayline Housewares Inc., Elgin, Ill. 60120.



Steady as you pour! This medicine measuring spoon is self-leveling for steady, measured pouring. Graduated spoon bowl marks off exact measures of one-half and one teaspoon. Spoon is hygienic stainless steel and shaped so you can get a good firm grip on it. *Rx spoon* 59c in Housewares departments nationally. Ekco Housewares Company.



Even baby joins the go-go gro with this three-way seat. Use with your car's seat belt as car seat. It adjusts to t heights for use as a play seat a booster seat when set on standard kitchen chair. I contour molded for comf and engineered for safety. *seat* $7.00 or $9.00 with foa pad. Hamilton Cosco, In Columbus, Indiana 47201.



Squelch that fire in short order with this handy foam fire extinguisher. Just eight inches high, it will fit nicely on a kitchen cabinet shelf near the range. The foam is non-toxic, non-irritating, stainless, and odorless. Discharges at a safe range of six to seven feet. *Foam Fire Extinguisher* $2.98. Bernz-Omatic Corporation, Rochester, New York 14613.



Select the right spoon for the job —then attach the melamine handle. Dial at the top is an accurate, easy to read thermometer. Handle attaches easily to three interchangeable nylon spoon bowls: solid, slotted, and soup ladle. All are dishwasher proof. *Thermo-Spoon Set,* $5.98. Gaydell, Inc. 3030 Wilshire Boulevard, Santa Monica, Calif. 90403.



Spray on safety! This non-sl spray puts an end to falls fr loose rugs. Spray it on the ba of the rug in seconds, and minutes it's dried to a sk proof rubberized coating t lasts for months. Doesn't st the floor or affect washability rugs. *Sta-Put* 98c 5-ounce c $1.75 10-ounce can (treats 1 sq. ft.). Cling Surface C Buffalo, New York 14213.



Lick the lint problem! Lint does not stand a chance when you carry these easy-to-use lint mits in your purse or pocket. Each package contains ten sheets of adhesive-backed material. You wrap the sheet around your hand, lightly touch your clothes, and pick up every speck of lint, dust, or pet hairs. *MACtac Lint Mit* 39c. Morgan Adhesives, Stow, Ohio 44224.



Here's a timer you don't ignore. Instead of emitting a quiet little "ping," this timer sounds off with a ten-second-long ring. White minute markers and bold black numerals are easy to read. This timer stands or hangs; available in avocado, harvest, or white. *Long Ring Timer* $5.98. Westclox Division, General Time Corporation, LaSalle, Illinois 61301.



Neatest little chopper on t block! This welled block is j six inches square and does b gourmet and everyday ch ping chores with ease. It's ma of alternating light and d laminated woods and is one several mini-blocks. *Herb bl with chopper* $7.00. Woodpec Products, Los Angeles, C fornia 90043.

Contin

Eljer believes luxurious fittings make a bathroom beautiful. That's why we created our new Ultima line.

Research. Experimentation. Innovation. The result . . . Ultima. A beautiful new concept in bathroom fittings. Available in Sun-Glow polished natural brass or Star-Fire bright chrome plated—each offering innovations that set Ultima apart from ordinary bathroom fittings.

Ultima Sun-Glow has a striking, high-fashion look. Each fitting is made of brass that has been polished to a gleaming golden sheen. This rich finish is then protected with an exclusive, invisible, baked on coating which intensive testing has proven to be *four* times more durable than other coatings commonly used for this purpose . . . even four times more durable than expensive gold plating . . . so, there's little need to worry about the Sun-Glow surface becoming tarnished and unattractive.

Ultima Star-Fire is of equally high quality brass that is first plated with copper, then nickel and finished with sparkling bright chromium.

Both Sun-Glow and Star-Fire are available with Eljer's exclusive and unique new metal handle illustrated below. Or you can specify amber-tinted translucent handles on Sun-Glow or clear translucent handles on Star-Fire.

If you are remodeling your bathroom or building a new home, specify Ultima fittings to your builder or plumbing contractor. Or write for more information: Eljer, Dept. BHG, Three Gateway Center, Pittsburgh, Pa. 15222.



Ultima's innovative all-metal handle. Modern and massive, it has no visible retaining screw or index button; smooth surface wipes clean with the touch of a cloth. Made of brass, it is available as Sun-Glow with natural brass finish or Star-Fire chrome plated.

OUR 65th YEAR **ELJER**® FINE PLUMBING FIXTURES

Eljer Plumbingware Division/Wallace-Murray Corporation



NEWEST HOME DECORATOR FINISHES

Easy to apply! Cool, frosted pastels by the makers of Provincial Antique Finishes.

Gay pastels... the tracery of frosting white ... entrancing new finishes that glide on over scratches and mars! Do your kitchen ... lemon frost! Bedroom woodwork ... strawberry frost! Antiques or unfinished budget buys in lime frost! Fresh, cool, delicate ... delightfully easy to do. Paint-frost-wipe and you're through. Kits complete from handbook to brush. Ask for FROSTIQUE—frosted pastel finishes—from the makers of Provincial Antique Finishes!

Color samples now on display. See them at your dealer; or write Dept. B-109, 2500 South Senour Avenue, Chicago, Illinois 60608 for name of nearest store

6 Frostique colors: Strawberry, Lime, Mint, Lemon, Aqua and Orange Frosts.

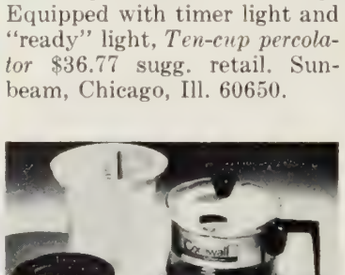


Good news

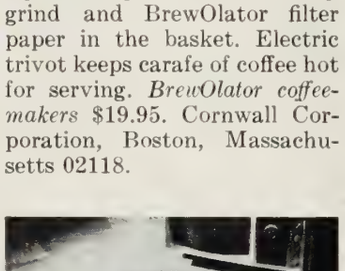
Continued



Coffee is ready when you are—you decide in advance what time this percolator will turn itself on. The coffeemaker features an automatic 11-hour timer so you can dial the number of hours you want to elapse before your coffee is ready. Equipped with timer light and "ready" light, *Ten-cup percolator* $36.77 sugg. retail. Sunbeam, Chicago, Ill. 60650.



For no-fail coffee, here's precisely what you need. The reservoir of this coffeemaker is equipped with a flag marked for just the right strength coffee. Use drip grind and BrewOlator filter paper in the basket. Electric trivot keeps carafe of coffee hot for serving. *BrewOlator coffeemakers* $19.95. Cornwall Corporation, Boston, Massachusetts 02118.



A sit-on for sit-ins! Or if sit-ins aren't your thing, use these handy, thick cotton rugs for TV viewing. Kids love them. They can serve as absorbent mud-rugs, too. Rug yarn is sewed to both sides of heavy fabric backing. The rug is 21x 27, completely washable, and available in mixed colors. *TV Pad* $7.95. The Du-All Mfg. Co., Geneva, Ohio 44041.

THOSE HORRID
AGE SPOTS*



FADE THEM OUT

*Weathered brown spots on the surface of your hands and face tell the world you're getting old — perhaps before you really are. Fade them away with ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, helps make hands look white and young again. Not a cover-up. Acts in the skin—not on it. Equally effective on the face, neck and arms. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes. Distributed by the trustworthy 56-year-old Mitchum laboratory. ESOTERICA at leading toiletry and drug counters. $2.







CHANGE OF ADDRESS COUPON

Please notify us at least six weeks in advance of a change in your address. Simply fill in the coupon below and send it to us, with a mailing label from a recent copy of BETTER HOMES AND GARDENS. To avoid delays be sure to include your new zip code!

Here's my new address:

Name

St. & No.

City

State

Zip Code

Leftovers, on purpose

Planned overs or leftovers—which will it be for you? Put your imagination to work t create new uses for extras. Pla ahead so you regularly prepar more of a recipe than is neede for one meal. Then you'l ready to eliminate waste by u ing the extra amount for yo planned-over idea!

The know-how of extra meat . . . Look what can be done with large roast, for example. If y can freeze meal-size portions the roast, you can use the from two to four months late Or, if you plan to use the me within two days, refrigerate at once, loosely covered, wit gravy in a separate containe Cooked meat—cut into attra tively thin slices—can be serv on cold meat and vegetab platters with a variety of colo ful garnishes. Or try reheati the slices in the gravy or a se soned sauce.

Cut extra cooked meat whi is not suitable for slicing in small pieces and add to sp ghetti sauce, an omelet, or a h vegetable medley.

The secret is to use ex meat before an off-flavor d velops—and to add to ea idea a sauce or seasoning give the planned-over dish own distinctive flavor.

Some planned-over suggestions If you're having problems thin ing of ideas for planned-o foods, try the following ones help you get started.

- Use the extra sour cream from your last party and a it to cooked green beans.
- How about a couple of cook frankfurters? Make a mo ham salad spread. Add a lit mayonnaise or salad dressi some worcestershire sauce, a chopped sweet pickle to chopp franks in a blender contain Cover and blend to a smo consistency, then spread slices of buttered rye toast.
- When cooked egg yolks the extra, sieve them throu a strainer and you have an gant garnish for tossed sal or creamed dishes.
- Why not create a casser from extra vegetables? Use or combine several if you h them. Before baking, add cheese sauce and almonds new interest.
- You can even make an e stroganoff with extra coo steak or beef roast. Sauté thin meat strips and ad can of mushroom soup, s cream, seasonings, and through. Serve over butte noodles or rice. ■





Alice B. Toklas flipped over coral





Errol Flynn loved to fight over green

Nobody but nobody had the courage to use these outrageous colors 40 years ago. These somebodies did. They were years ahead of their time. Magee's got these outrageous colors and more in their Freeway carpet group, made for moderns. Now we ask you, have you got the courage for a carpet that's years ahead of your time? THE FREEWAY carpet BY Magee

For a Freeway decorating carpet swatch kit, send $2.00 to Magee Carpet Co., Dept. M, 295 Fifth Ave., New York, N.Y. 10016.

MAKE-MEALS-DIFFERENT MONTH

29 BETTER HOMES AND GARDENS COOK BOOKS SHOW YOU HOW



Life should be more than pot roast every week. And it can be with all the new and different food ideas in Better Homes and Gardens Cook Books. Try Beef-on-a-Saber, Brunch Eggs Ranchero, Savarin Chantilly, Asparagus with Bearnaise sauce . . . whatever turns you on.

It's easy with one of our exciting new cook books. Hundreds of recipes, all triple-tested in our test kitchens; full-color illustrations; detailed, step-by-step instructions. So visit your bookseller's now, during his big Make-Meals-Different Month.

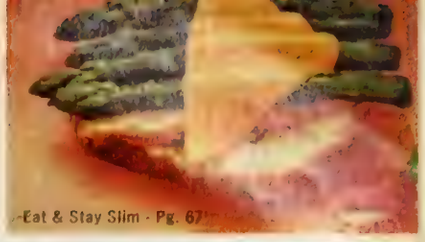
Pot roast is fine, but every now and then life should be a beef fondue.

Ideas that make a difference









































EAS FROM BETTER HOMES AND GARDENS COOK BOOKS

















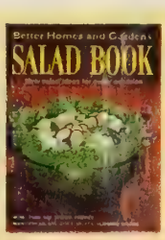
OUR NEWEST
HOMES AND GARDENS
COOK BOOKS











NOW AT YOUR BOOKSELLERS

Ground Meat Cook Book* • Guide to Entertaining • New Cook Book • Meat Cook Book • Salad Book

*Available October 15

Meredith Press New York • Des Moines

SECRETS of Teaching Yourself MUSIC

revealed in your own home this money-saving way



YES! ... Learn to play Piano, Guitar, Organ, Ukulele, Saxophone, Clarinet, Trumpet, Accordion, Violin, Banjo, Mandolin, Trombone, Cornet, Flute, Piccolo, Drums, Voice, Hawaiian Steel Guitar, Modern Electronic Organ, Spanish Guitar, Harmonica, Bass, Saxophone

AN AMAZING VALUE FOR ONLY $4.98

GIANT 19x25" SAMPLER

esigned to look like the rare embroidered maps found in museums and private collections.



STATE FLOWERS TO EMBROIDER

This exquisitely beautiful giant State Flower Map will be a treasured heirloom in your home. It's impossible for you to get the full effect of these spectacular flower decorations from the small illustrations here. Only when you mount this on the wall of your own home can you fully appreciate its color, impact, and charm. We are proud and honored to have the opportunity of making this magnificent offer to you. The stamped 100 — percent — fine, white linen is exquisite; the delicate embroidery is composed of simple stitches. An easy-to-follow chart is accompanied by clear instructions, all necessary embroidery thread and a color guide. Handsome moss-green frame is highlighted with a gold-leaf molding. Show pride in your State and the flower that represents it.

We urge you to order this striking State Flower Map now, while the supply lasts. We will send you one for just $4.98 plus 25¢ postage. You will be delighted by the color and beauty it will add to your home. This is your only chance to order. Be sure to fill out coupon and mail it today.

MAIL NO-RISK COUPON TODAY!

GREENLAND STUDIOS

1421 Greenland Bldg., Miami, Fla. 33054

Please send me the Giant State Flower Map for only $4.98 plus 25¢ postage. I understand that if I'm not completely satisfied, I may return it within 10 days for a complete and prompt refund. Enclosed is check or m.o. for $_____

___D7786 State Flower Maps @ $4.98
___D7787 State Flower Frames @ $9.98
(Add 25¢ post. & handling each)

NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

☐ **SAVE!** Order 2 State Flower Maps for only $9.96 (You save Postage). Extra Map makes a perfect gift!

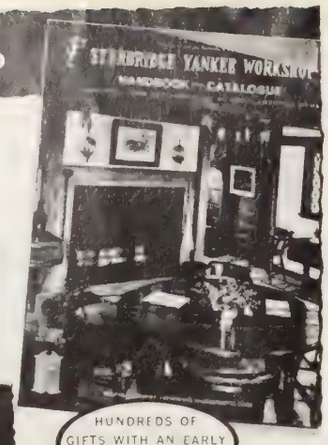
FURNISHED IN EARLY AMERICAN?

Send 25¢ For Our Big Handbook-Catalogue "1,000 Pictures Of Basic Items For Furnishing An Early American Home"

Everything in Early American. All by mail at modest prices. Money-Back Guarantee includes shpg. chgs.

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

3109 Brimfield Turnpike, Sturbridge, Mass. 01566



HUNDREDS OF GIFTS WITH AN EARLY AMERICAN FLAVOR



CUSTOM PRINTED SHIRTS

The latest craze—you think of the slogan and we'll print it! Any slogan . . . for your team . . . club . . . candidate . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweat-shirts or T-shirts. Machine washable, paint will not run or fade. Colors are powder blue or navy blue. Size S, M, L, XL. Specify size & color. Add $1.00 extra for printing on both sides. We ship in 48 hours.

Sweatshirt.....$3.95 plus 50c handling.
T-shirt.....$2.95 plus 25c handling.

HOLIDAY GIFTS
Dept. 410-B, 7047 Pecos, Denver, Colo. 80221

This Year Send YULECARDS®
THE ORIGINAL PHOTO CHRISTMAS CARD
Greatest style selection anywhere



BLACK & WHITE with envelopes 20 FOR $1 plus 35¢ shipping

FULL COLOR with envelopes 20 FOR $3 plus 35¢ shipping

SATISFACTION GUARANTEED
Send color negative or slide for color card, or black & white negative for black & white card. If no negative, send print and add $1.00 for new neg.

FREE SAMPLE CHRISTMAS CARD
Send negative or slide (or photo plus $1.00 for new neg.) for deluxe custom sample card. (Enclose 10¢ shipping) Free folder sent with sample

YULECARDS® DIV. OF MAIL-N-SAVE®
BOX 310, DEPT. F-5, QUINCY, MASS. 02169



SALE
12" Hand-Carved
HOTEI
Reg. $7.98 NOW
$4.98 Add 75c postage

Hotei—the Oriental God of Happiness rub his big tummy for good luck! Huge 12" figurine is guaranteed to be the pride of any collection, the focal point of any room. Expertly handcarved in Taiwan of genuine camphorwood.

Other 12" Wood Carvings Available:

Reg. $7.98, now $4.98 plus 55c postage per carving: Confucius, Longevity, Kuan Yin, Fisherman w/rod.

MONEY BACK IF NOT DELIGHTED
HARRIET CARTER BHG-1089, Plymouth Meeting, Penna. 19462



If Your Child is a Poor Reader

See how The Sound Way to Easy Reading can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. Universal tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. O-7, Wilmette, Ill.



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES: Come • Sit • Stay • Drop • Heel • Fetch • Go-side
STOPS: Heart-rending Howling • Chewing • Biting • Jumping • Barking • Digging, etc.

40,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders. Hi-FiDo is a subliminal sound device, "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes FREE 337-page Reference Manual

Most complete, authoritative volume on specific problems and dog care ever published. Indexed, illustrated.

ONLY $15.00. MONEY BACK GUARANTEE
State age and breed with check or money order:
CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. BH109 Los Angeles, California 90049

TREES 25 for only $7.95
3 - 5 yr., select trees: 8" - 16". 5 each: Scotch Pine, Norway Spruce, White Pine, Colorado Blue Spruce, Frazer Fir — No C.O.D. Postpaid at planting time.

CANADIAN HEMLOCK
These sturdy, well rooted 3-yr., 8" to 14" plants are ideal for background or hedge in sun or shade. Trim to desired height. Postpaid—No C.O.D. Write for FREE CATALOG
25 for $6.00
50 for $11.95
100 for $21.95

MUSSER Box 3H Indiana, Pa. 15701



Chinese chess set
The intricate design of chessmen, hand-carved from tralian buffalo ivory, sugges subtlety of the game itsel laid teak chest, playing boa hance the decorative set. dynasty kings: 3"H; other represent Chinese warriors elephants, etc. $19.95 set Park Galleries, 7043 Gree Bldg., Miami, Fla. 33054.



Mediterranean "bird ca
Exciting planter, designed flat back to fit flush agains wall, makes an unusual h display. Fill it with fresh c ficial flowers, climbing i plants for a warm, decorat cent. Handsomely crafted o wrought iron; fin. in matte 17½" x 9"; $5.98 + 65c Harriet Carter, Dept. B Plymouth Meeting, Pa. 194



Banish backache miser
Bed board firms your old c soft mattress while it flatte ging beds. It's portable and into four 15" sections. At or travelling, you'll always of a good night's sleep. 5 ½" thick. Cot size or one double bed/$5.49; twin $6.95. Double bed size ppd. Better Sleep, BH-1 Providence, N. J. 07974.



Mock turtle alarm cloc
Looks like a paperweight, a a clock; gold tone meta flips open to reveal precis hour alarm clock. Up-to-t ute, fashion-right turtle m handsome desk or den ac With hinged shell in hand-c tique goldtone metal. Al long. $12.98 ppd. Franze Dept. BH10, 118 Franze ing, Flanagan, Illinois 617



Old-time songs & poen
You'll find the lyrics to m mortal and ever-popular and hymns, many familia in the 100-page Book One of "Old Time S Poems." Nearly 200 h songs, plaintive refrains, spirituals, poetic verses f teryear. Inspiring, amusin ppd. Tower Press, Dept. P 412, Danvers, Mass. 019



Lucky leprechaun
Charmin' Irish elf make lightful dangle for bracele chain. Just rub its foreh hands each day for luck Handmade of sterling silv kt. gold. Stands 1" tall. A ful keepsake gift. In silve ppd. In 14-kt. gold: $10 From J. W. Holst, Inc., De 1005 East Bay Street, Eas Michigan 48730.

glish gravy boat



tter way to show off your gravy or sauce than this ne server? It's a careful ction of an Old English ade of heavily-engraved ite. Tarnish-resistant; nev- s polishing. 9" long (incl. 4" W, 3⅞" H. $12.50 pg. chg. #1655, Alexan- s, BH1069, 26 S. 6th Ave., ion, N. Y. 10550.

n & war outfit



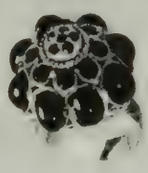
Indian tribe, here's a 14- ent, 6-feet high, that lets nact exciting Indian life. tipped poles; easy to as- With rubber tomahawk; arrow; headdress; non- ashable war paint. Every- whooping it up. $3.98 + tage. From Spartan Sales pt. BH-10, 945 Yonkers nkers, N. Y. 10704.

ned comfort



walking a real pleasure in est sellers made of soft with hand-lacing, built-in d springy crepe soles and black, natural or white. 10—all available in nar- dium and wide! (Size 4 medium and wide.) $9.95 lus 75c post. Old Pueblo 622 BHH So. Country ucson, Ariz. 85716.

p with an onyx ring



ever completely outfitted t last piece of jewelry is And what better finishing here than an elegant mul- ring with adjustable an- ld-plated band made up ated black or white onyx specify). Get one of each any outfit. $3.00 ppd. 3BG, 665 Middle Neck at Neck, N. Y. 11023.

pistol cabinet



e piece displays up to 10 —any size, antique or Beige or red burlap hides hanger hooks. Key drawer, unbreakable slid- glass front. 30¾" x 24"H oney pine (maple) or an- ne (walnut) fin. $34.95 . Kit: $22.50 ppd., add . of Miss. Yield House, Conway, N. H. 03860.

elds exclusive



ighted to have found this ctor's item—the only re- N. C. Fields ever made. nperance Lecture" is hi- n the great comedian's yle. In addition to 12" LP 10,000-word biography, 8 Mae West songs, 8" x for framing. $4.98 ppd. World, BH-10, Lake Suc- r. 11040.

Continued

A Remarkable Buy - Only $4.88

"Somewhere My Love"



China Figures Dance to Dr. Zhivago Theme

Hand-Painted Figurines Whirl Atop Imported Old World Music Box

Enchanting childhood sweethearts — revolve to the classic theme song of the picture. Unique music box, with synchronated imported movement, plays each note with Old World beauty while delicately hand-painted girl and boy, with their white dove of peace, circle like a carousel. Set the mood for a romantic evening or let the youngsters trundle off to slumberland with its charm. Treasured gift for newlyweds or silver anniversary lovers. Handcrafted. 7" high with 4" figurines.

MAIL 10-DAY NO-RISK COUPON TODAY!

GREENLAND STUDIOS

1419 Greenland Bldg., Miami, Fla. 33054

Please send me the following item. I understand that if I'm not completely satisfied I may return it for a full and complete refund. Enclosed is check or m.o. for $_____.

_____#6803 Somewhere My Loves @ $4.88 (Add 55¢ post. ea.)

☐ I enclose $1 good-will deposit. Ship C.O.D. I will pay postman $3.88 balance plus all shipping charges.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

☐ SAVE $1.10. Enclose only $9.76 for 2 Dr. Zhivagos. We pay the postage. Extra one makes ideal gift!



add beauty and charm to your home with these 4 lovable

whimsical little boys in oversize shoes add charming decorating touch to table, desk, cabinet

LITTLE BOY (7" TALL) FIGURES

Imagine the warmth and charm these lovable little boy figures in oversize shoes will bring to your home. Original precious carvings this size sell for up to $10.00 in fine art stores. Now these are yours for only $1.50 each while supply lasts. Create a corner of charm and beauty in your home with these solid styrene figurines so exquisitely detailed in rich walnut wood grained finish—save with the order form below. Each figure is approximately 7 inches tall with the heft and the deep cut look of valuable Dutch carvings. You will understand why they are so appealing once you see the exquisite craftsmanship. The small black and white illustrations shown cannot convey the rich carved look and charm of these magnificent figures. You must see them in your own home in large scale to appreciate their beauty.

Offer May Not Be Repeated . . . Because the little boy figures are imported our supply is limited. Orders will be filled on a first-come, first-serve basis.

WORLD ART GROUP
Dept. 10BH
Westport, Connecticut 06880

Please send me a set of 4 little boy figures for only $5.95 on full money back guarantee if I am not absolutely delighted (please add 35¢ for postage and handling).

Enclosed is $_____

Name _____

Address _____

City _____ State _____ Zip _____

☐ **SAVE**—order 2 sets of 4 little boy figures for only $10.00. (Save $1.90) Extra sets make ideal gifts.

Genuine JADE JEWELRY

Valuable Jade Broaches Hand-Set in 24KT Electro-Plated GOLD Filigree Settings



You'd expect to pay up to $10. for these jade broaches. Approx. 1½" across. Now yours for only $2.00 on our deep-cut sale price, to introduce you to our fabulous collection of Jade jewelry. Please order now. With your Jade pin you receive a warrantee certificate, certifying your gem as 100% genuine Jade. So, take advanaage of this amazing offer now. Please check selection:

☐ **(G) Clover Boach** ☐ **(H) Swirl Broach**
☐ **(K) Classic Oval** ☐ **(L) Leaf Broach**

Send $2 per pin plus 25¢ safe postage and handling to:
World Jade Company, Dept. 10 LHJ-JB
2 First Street, East Norwalk, Conn. 06880

☐ **SAVE!** Order complete set of all three Jade Broaches for only $5.75 (save $1). Extra Broaches make wonderful gifts.

☐ **EXTRA!** Include exquisite 24KT electro-plated GOLD CHAIN with Jade Gem encased in gold plated cage @ only $1.

Genuine JADE RINGS AND SCARF RINGS



Valuable Jade Rings Hand-Set in 24KT Electro GOLD Plated Filigree Settings with Antiqued Finish.

Valuable rings of pure jade sell for $10 and up in fine jewelry stores. Now yours, in elegant settings. Each ring is approx. 1½" across. Adjustable to any size. Only when you see them can you appreciate their excellent quality and beautiful jade green coloration. At this remarkable low price these valuable jade rings are sure to go fast, so order now. With rings you receive warrantee, certifying your gem as 100% genuine jade. Only $3 ea. Please check selection.

Top left to right: ☐ **(a) Sweetheart**
☐ **(b) French Swirl** ☐ **(c) Sunburst**
Bottom left to right: ☐ **(d) Clover**
☐ **(e) Gold Band** ☐ **(f) Jade & Pearls**

WORLD JADE COMPANY, Dept. 10 LHJR
2 First Street, East Norwalk, Conn. 06880



CHAIR CANING KITS

Restore your anti[que] and [bro]ken chairs easily and inexpensively with a Newell Caning Kit. Tools, natural Cane & "easy-to-follow" instructions postpaid for only $2.00 for cane. $1.25 chair-lot. Illinois residents, please add 5% sales tax.

NEWELL WORKSHOP
19 Blaine RD.
HINSDALE, ILLINOIS 60521



Gloxinia

Beautiful Pot Plants

1 BULB 25c

Gorgeous, easy to grow house plants, 3" to 4" flowers, last for months. Exquisite mixed colors. **Send only 25c for 1; 50c for 2; $1 for 5. Order Now.**

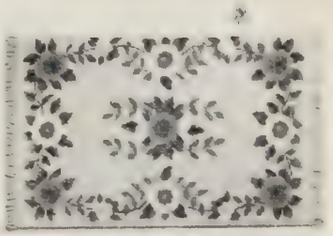
Postpaid with big, Seed and Nursery Book FREE

R. H. SHUMWAY SEEDSMAN
Dept. 212 ROCKFORD, ILLINOIS 61101



Mini-masterpieces

The latest in table-top art, t charming little framed prints on their own easels. Galler cludes great works of da Gainsborough, Degas, other produced with full-color fid Under glass in gold-tone fra 6¾" x 5¾". $1.25 each 30c postage and handling. from World Art Group, 2 Firs BH10, E. Norwalk, Conn. 0



Make a needlepoint rug

It's surprisingly easy! The pa has golden yellow and blue ers on a beige background, tan, brown and green accent has everything: design paint imported rug canvas, all needed (including fringe), n instr. 24" x 40", $9.95 + post. #5295. Alexander Dept. BH1069, 26 So. 6th Mt. Vernon, N. Y. 10551.



Don't run out of gas

You can rely on the "jitte to warn you when the fuel i Just drop it into your gas ta floats! It's soft on top and hard as a rock on bottom. no sound until gas is low an it really raises a fuss. To t off? Just stop for gas. Simp safe to use. $1 + 25c post day Gifts, 410-E, 7047 Pec Denver, Colo. 80221.



Especially for grandpare

Delight them with these cha mugs which are a person reminder of grandchildren's Hold a full 8 ounces; printe "I love" message that loo tot's scribbling above hear smiling faces, plus child's name (specify). #5516 Grandma, #55210 for Gr $1 ea. ppd. Breck's of E Dept. Q82, Boston, Mass.



Good news for cat lover

Feline fanciers delight in fancy" a full-color, full-siz azine about cats and kitte fascinating issues, 72 page chock-full of interesting beguiling pictures, helpful a The gift for every cat love card sent. One-year subsc $3.50; 2-year, $6; 3-year, $ Catfancy, BH10, 3 W. 57 N. Y., N. Y. 10019.



Yarn paintings

These crewel pictures of willows and cat tails create to-life dimensional effect charming. Each kit conta sign stamped on gold liner in realistic colors, 7" x 14 boo-type frame, easy-to-fo structions. Either pussy w cat tails kit: $4.50 ea. + 4 Order both. The Stitchery, Wellesley, Mass. 02181.

Continued

At 4½ she's reading 3rd grade books



a child prodigy? not at all! your child, too can be reading one, two or three years beyond his present age level...even if he's a "poor" reader now

Prove it to yourself...with this 10 day free trial!

ading is fun for Sarah—as it *should* for every child. At age four and a f, she's already choosing her own ks at the San Diego, Cal. library. She reads books many third graders d "hard going." Yet she won't enter st grade for another year.

Sarah is typical of thousands of chil-n who learned to read with "Listen d Learn with Phonics" — a reading that actually makes reading fun.

"Listen and Learn with Phonics" was veloped by a reading expert. It has n endorsed, after extensive testing teachers, schools, and educators.

This practical (and inexpensive) me-learning kit *fascinates* eager ng minds from three to ten. The ld *hears* the letters or sounds on the onograph record, *sees* them in his k and repeats them himself. This kes an absorbing *game* of better ding—with amazing results!

R EXAMPLE:

Slow or average readers show sudden, often spectacular improvement in eading, in spelling, in understanding.

- Older children often advance their reading skills several years beyond their age levels.
- Young "pre-schoolers" actually *teach themselves to read* by this simple but startlingly effective phonics method of words, pictures, and records.

6 TEACHING GAMES INCLUDED FREE
Set includes six separate "word building" games. All six are sent with your Listen and Learn Phonics Set FREE of charge!

TEACHERS & PARENTS ACCLAIM RESULTS

"I received your Combination Teaching Set and am positively delighted with it! . . . your marvelous approach to reading is just what we need."
Mrs. Rogavin, Central High School, Snyder, N.Y.

"We purchased 'Listen and Learn With Phonics' . . . for our nine year old son . . . within two weeks his reading had improved 100%."
Mrs. Gregory Knight, San Leandro, Cal.

These "Learning Tools" Simple to Use!
You don't need special teaching skills to use this program. Nor do you need any special knowledge of phonics.

In fact, your child needs no special supervision on your part. This set is so simple, so fascinating, he can learn "on his own" *without help.*

10-DAY FREE TRIAL—PLUS 4-MONTH MONEY-BACK GUARANTEE!
Results are so dramatic, the publishers will make the complete kit available to your child with an equally dramatic FREE trial and guarantee.

Under the terms of this unusual offer you can test the kit free of charge for ten days. Moreover you may use the kit for four months and then return it for *full refund* if you're not completely satisfied with your child's progress!

See for yourself how fast your child can learn to read. Just fill out and mail the coupon attached. There's no obligation, and six teaching games are included free—yours to keep whether you buy or not. **Americana Interstate, a division of Grolier, Inc., publishers of Book of Knowledge, Mundelein, Ill.**

IF PRODUCT OR PERFORMANCE DEFECTIVE ★ Good Housekeeping GUARANTEED REPLACEMENT OR REFUND TO CONSUMER

Test this proven reading kit yourself... MAIL ATTACHED REPLY CARD TODAY!

4-MONTH UNCONDITIONAL GUARANTEE
If not delighted with the progress shown by your child—just return the set for complete refund.

IF REPLY CARD IS MISSING USE THIS COUPON

MAIL this reply card for your **FREE HOME TRIAL**



MAIL COUPON FOR 10-DAY FREE TRIAL!
AMERICANA INTERSTATE CORP., MUNDELEIN, ILL. 60060 H22-61123

Send me for Free Examination, complete Listen and Learn with Phonics plus Free Educational Games. If not satisfied at the end of 10 days, I may return the $19.95 set and owe nothing. Otherwise, I'll send a first payment of $5.90 and then 3 monthly payments of $5 each which includes shipping and handling.

Name_____

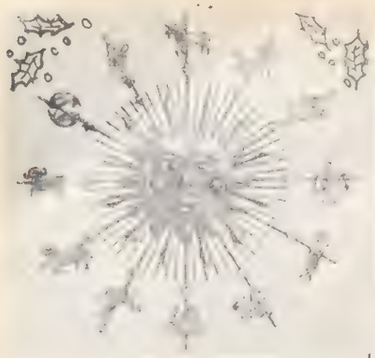
Address_____

City_____ State_____ Zip_____

Child's Grade Level_____ Your Phone No._____

☐ SAVE! Enclose check or money order for $19.95 and we pay shipping and handling. Same free trial privilege with full immediate refund guaranteed. (Illinois residents add $1.00 Sales Tax.)

This offer available in Canada. Canadian residents mail coupon to Illinois address. Shipment of books and all services will be handled within Canada.



SCULPTURED HOROSCOPE of planet earth in Pompeiian green metal with burnished gold—dramatic anywhere! Radiating from the "flaming" cut-out sun are all the zodiac signs, intricately wrought in striking silhouette. Starting at the Eastern point with the Aries Ram, each 3" symbol is placed on its proper house cusp.
36483 Wall Plaque; 23". 2.98

BRECK'S OF BOSTON OVER 150 YEARS

Z05 BRECK BLDG., BOSTON, MASS. 02210



REVOLVING PHOTO FILE: Take precious snapshots out of storage. Instantly show up to 500 snapshots in this handsome revolving photo file. No gluing or mounting! Just slip snapshots, up to 3½"x5", into protective see-thru pockets. Sturdy brown Styrene base. 80 pockets for 160 photos incl. $5.98 plus 50c post. With wood base, **$10.95** plus 75c post. Wood base Luxury File (200 pockets) **$25.95** ppd. Extra pockets for 32 photos, $1.00. Money back guarantee.
Write for Free Catalog of Unique Gifts

FRANZEN GIFTS, Dept. BH-10
110 Franzen Bldg., Flanagan, Ill. 61740

DEEP SEA WALL ART



A school of golden fish captured in 3-dimensional artistry that makes the fish appear to swim! The swirling tendrils of underwater plant seem to move & sway in ocean's current! Hand-shaped and textured in antique greenish metal, w/golden highlights! Use singly or in a pair for a stunningly dramatic & different wall treatment. 27". Order #23705X Sea Art **$4.98** + 35¢ shipping charges.

Helen Gallagher
Dept. 310
Peoria, Illinois 61601

Write for **FREE** gift catalog



"Window Bubble"

KEEPS OUT RAIN, SNOW, LEAVES, MICE

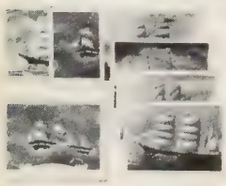
. . . but it lets in light. Clear, heavy, rigid Acrylic will not buckle under snow loads or storms. Practically indestructible and invisible. Will fit semi-circular wells up to 40" L, 12" H with 16" projection. Complete with metal stakes.

$15.95 Shipped Express Charges Collect. No COD's.
COMPLETE SATISFACTION GUARANTEED
We make Rectangular and custom Bubbles. Hundreds of buyers tell us they are delighted with our Window Bubbles!

DILWORTH MANUFACTURING
Box 21, BHG10, Edgemont, Pa. 19028

Ships of Yesterday

All the drama of the sea reproduced in full colour.



$4.95 per box of six.

10¼" x 7¾"

Set of six reproductions of authentic ships published for the first time in glowing full colour from the New Brunswick Museum, "Ships of Yesterday". Printed on the finest linen weave stock, mounted and ready for framing, six different subjects, size 10¼ x 7¾ packaged in a full colour gift box. A perfect nautical gift, a decorator's delight for home, office, den or club room. Introductory offer post paid.

Mail cheque or money order to:
COMADCO REPRODUCTIONS INC.
1051 Clinton St., Buffalo, N. Y. 14240
New York Residents add 5% Sales Tax.



50 IMPORTED TULIP BULBS . . . 3c EACH.
50 Healthy hardy med. size (2¼"-3" circumference) Denmark fall planting stock tulips only $1.50. 100 bulbs . . . $2.75. 6 Dutch Muscari bulbs, lovely blue. Free of extra cost. Ass't colors, varieties. Guar. many blooms 1st season, normal bloom 2nd season and for 5 years or replacement free. If C.O.D. postage extra. Cash orders 40c and we ship postpaid. Satisfaction or return in 10 days for purchase price refund. Michigan Bulb Co., Dept. MC-1411, Grand Rapids, Mich. 49502.

NEW!
SCENT-SATIONAL AIR REFRESHER
Instantly dispels unpleasant and musty odors. Delicately perfumes the air. Use in every room. Decorative Wall-Vase holds



Your Choice: Jasmine Gardenia or Trefle

GARDENAIRE® Liquid Fragrance
A TEASPOONFUL LASTS FOR WEEKS.
Introductory Offer! One Wall-Vase plus a bottle of GARDENAIRE (4 months supply) for only $3.95 ppd. Refills $2.95. Extra Wall-Vase. $1.25. Satisfaction Guaranteed.
The GARDENAIRE Company
Box 119, Miami Beach, Florida 33139

WINE MAKING SET
Make Your Own Wine at Home



Federal laws permit 200 gals. of wine annually for household consumption. Wine-making is easy and fun. Use peaches, raisins or grapes. Set contains all tools necessary to make 2 gals. at a time. 10 bottles of personally blended wine. Includes 2 reusable one gallon containers, compact water seal valves, siphon tube, sugar tester (saccharometer) to scientifically measure sugar content for true wine all the time. Complete instructions with recipes $4.95 plus 15c pp. *Sold by mail only. No C.O.D.'s. Satisfaction Guar.*

J. W. HOLST INC., Dept. BW-109
1005 E. Bay St., East Tawas, Mich. 48730



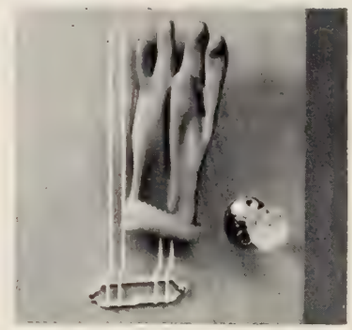
Elegant seal and monogr

Set off fine stationery to give a sonal touch to all your corres ence. Gold seal and black come in your choice of scri Old English style initial (spe You can enjoy it personally it for an unusual hostess Handy box of 125 for $1.00 add 30c postage for air Bruce Bolind, Dept. BH10, E er, Colo. 80302.



Voice of the turtle

Mushrooms and a turtle with ers and grasses are fun to w browns, golds and greens. stitch it yourself. The perfe low cover, or use it to deco drab wall. Kit includes desi 12" x 16" white linen, yarns for embroidery and tions. $4.50 + 35c postage Stitchery, BHG10, Wellesley, sachusetts 02181.



Keep work gloves handy

Glove rack lets household gloves dry thoroughly be uses, saves struggle with gloves. Smooth, white, coated metal, easily atta screws included. Get one f kitchen, one for the bath 5¾" x 12¾". #6058, $1, $2.85 + 25c post. The Co Gourmet, Dept. HO, 545 S Ave., Mt. Vernon, N. Y. 1055



Luxurious Danish showe

Pamper yourself next time shower! Flexible, telephone-s hose adjusts to 4 positions you spray all over. Head, wall 100% nylon; hose chrome-p rubber lined. Can be used as shower. Great for shampoos ing infants, pets. With 4-ft. $9.95. 5-ft.: $10.95. Add 95c J. W. Holst, Inc., BH10, 10 Bay St., East Tawas, Mich. 4



Special-brand coffee mu

They're as colorful as can be their own special rack, all s and decorated with the fla the 1890s. 10-oz. mugs f up-to-date labeling: Yuban, S Maxwell House, Hills Bros manent under a dishwashe glaze. Rack for the wall is 16 #50278: rack and mugs, #50328: 4 mugs only, $3.98 Breck's, J42, Boston, Mass. 0



Churchill Wedgwood pla

Here's a fine collector's ite admirers of the great state a limited edition, commemo plate made in England by wood. Traditional blue and jasper, with handsome rais houette circled by raised oa acorn border. Limited qu avail. 4½" diam. $6.50 ppd Galleries, 7044 Greenland Miami, Florida 33054.

onalized door knocker

distinction to your doors. kers are highly polished plate on solid metal, lacd to stay bright. 6½" front-knocker is engraved with your s and last name: $1.98 ppd. er knocker, 3¾", features name, or apartment number: pd. Specify personalizing. r Drake, BH 57 Drake Bldg., ado Springs, Colo. 80901.



perfect lap desk

s the handiest design we've yet for easy writing, eating, work in your favorite chair. on arms. "Foot" holds desk hen you rise. Adjusts 20" to . Folds to 2"D. 32" x 24" and pine. In honey tone le) or antique pine (walnut) 17.25 ppd. Add 75c ea. W. e Miss. Yield House, D-10, Conway, N. H. 03860.



l-sign novelty pillows

t mod pillows direct traffic gh your bedroom or rumpus . 100% cotton (washable), oure white shredded polyure-foam stuffing. "Stop" sign l and white; "dangerous cur-in yellow, black, and white, parking" in black and white. , 3 for $5.79 + 25c postage. en Gifts, BH10, 107 Franzen Flanagan, Illinois 61740.



tal sconces

elight dances deliciously off genuine crystal prisms of handsome wall pieces. Hand-ated, wrought iron leaf back-d adds fascinating high-in antique white and gold ck and gold (specify). 3½" s; each piece 17" x 11" over-he pair: $9.98 + 75c post. et Carter, BHG10, Plymouth ng, Penna. 19462.



e perfect ravioli

erogi, and kreplach, and fas-ng filled cookies. Your guests hink you're a whiz. Do it all this easy-care aluminum and form set from Italy. s 12 authentic, 2"-sq. ravioli s, sealed, cut, scalloped . Instructions, Continental es included. $4.98 ppd. Mai-Michel, Dept. BH-10, New Park, N. Y. 11040.



ant what-not shelves

co scrolls and shells form es inspired by the ornate fix-popular in the 1700's. Pain-gly handfinished in gleam-old, great for boudoir, bath, here. The perfect pair for dis-g your finest figurines and ures. 6" wide x 6½" high x ep of earthenware. $2.98/pr. c post. Foster House, 310-2, Peoria, Ill. 61601.



Continued

GREAT IDEAS *by mail from* Walter Drake

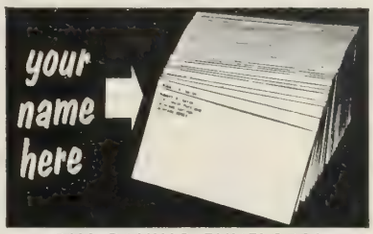
4050 DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80901



RED & GREEN CHRISTMAS LABELS

Gummed labels for Christmas cards and correspondence! Red and green holly design with choice of "Merry Christmas" or "Season's Greetings" plus 3-line name and address in red. 500 labels in handy box. 5 day svc.

X762 Christmas Labels $1



BILL-PAYING ENVELOPES

Why scramble for envelopes at bill-paying time, or break up good stationery sets? Mail checks, orders, etc. in these 6½" crisp white envelopes made for this job! Return shows name, address, Zip code. 48-hour service.

P3003 75 Envelopes $1



MAKE YOUR BATHTUB SAFE!

Avoid falls in tub or shower with attractive non-slip, textured rubber flowers! Adhesive-backed – easy to install. Can't mildew. Set has seven 5" and six 3½" appliques. In white (H6067), pink (H6068), blue (H6069).

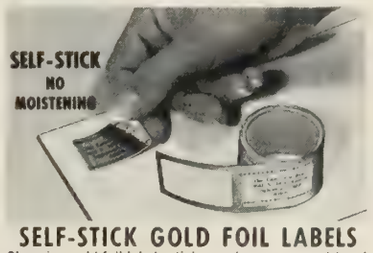
Bathtub Appliques (order by color no.). . **$2.98**



12 PERSONALIZED PENCILS 69c

Any first and last name you want, beautifully imprinted in gold letters on high quality Venus pencils. Great for school, home, business. Kids love 'em because they are personalized. Full size, No. 2 lead. 48-hour service.

S854 Set of 12 Pencils 69c



SELF-STICK GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere – a smart touch to personalize letters, books, cameras, briefcases, records, etc. Classic border, handsome black printing. 1" x 1½". Up to 4 lines, 27 letters and spaces per line.

P4010 250 Gold Foil Labels $1.98



YOUR OWN POCKET PRINTER $1

Print your name and address (or any 3 lines) on stationery, books, advertising. In compact self-inking case for pocket or purse–always handy when you need it! Use at home, office, school. Get one for everyone in the family!

P4009 Pocket Printer $1



MR. TWISTER

Stand on Mr. Twister and twist away those extra inches on waist and hips! Tones your muscles, including some you've forgotten you had! Stimulates circulation, improves coordination. So easy to use whenever you have a few extra minutes. Mr. Twister is a great exerciser for everyone in the family, from toddlers to grandparents! Fun to use and watch! Instructions for exercises are included.

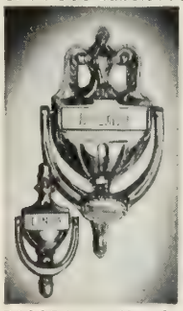
F1032 Mr. Twister $3.95



500 RETURN ADDRESS LABELS 50c

Quick, easy way to put your name and address on letters, records, books. Any name, address & Zip code up to 4 lines beautifully printed in black ink on white gummed labels; rich gold trim. Free handy box. 48-hour service.

S714 500 Labels 50c



PERSONALIZED DOOR KNOCKERS

A distinctive and personal touch for your front door–or for your own room! Polished brass plate on solid metal, lacquered to stay bright. Large 6½" knocker is engraved with your initials and last name; 3¾" knocker with first name or apartment number. Specify personalizing. 48-hour service.

P6005 Large Knocker $1.98
P6006 Room Size Knocker $1.00



RETURN ADDRESS TAG FOR PET $1

No need to worry about your pet getting lost! This lifetime return address tag shows the pet's name, plus your name, address and phone number – all engraved in polished stainless steel. Easy to put on collar. 48-hr. service.

P4008 Pet Return Address Tag $1

Fill in and MAIL TODAY!
Walter Drake & Sons
4050 Drake Building
Colorado Springs, Colo. 80901
Send for FREE CATALOG

SATISFACTION GUARANTEED OR MONEY BACK!

NAME _____
ADDRESS _____
CITY–STATE _____ ZIP _____

Item No	How Many	Name of Item	Price

FAST SERVICE — We ship in 24 hours (except as noted on special items). We ship POSTPAID!



REVOLVING RECIPE FILE

[illegible] holds up to [illegible] in protective see-thru pockets. Keeps your recipes always instantly handy, safe from fond splatters! Indexed — 32 categories (cakes, pies, etc.). [illegible] phone numbers, [illegible] comb waste gravy [illegible] Made in U.S.A. $5.98 + 75c [illegible] $10.95 + 75c post each [illegible] 52 recipes — $1.00 ppd. Money back guarantee.



DAIRY FARM CANISTER SET

Add a touch of country charm to your kitchen! Shiny heavy-duty metal milk can miniatures (replicas) hold 5 lbs. flour & sugar, 1 lb. coffee & tea, cookie batches galore. Chrome-nickel tops. Stainless steel body. Delightfully different! 5 piece canister set — $12.95 + $1 post. Money back guarantee.

Write for Free Catalog of Unique Gifts

FRANZEN GIFTS

119 Franzen Bldg.
FLANAGAN, ILLINOIS 61740



TUB/SHOWER SAFETY TREADS

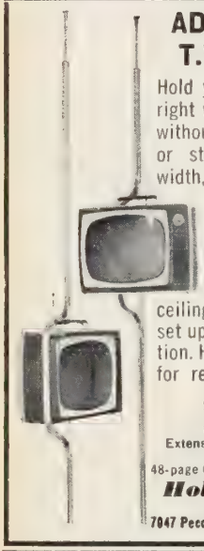
FLOWER POWER IN YOUR TUB MEANS SAFE FOOTING . . .

. . . when you rub-a-dub-dub! Blue, pink and gold blossoms with avocado green stems are really soft, resilient rubber-textured treads that self-stick permanently to shower or tub bottom . . . in seconds! Odorless, can't mildew; easy to clean. Simple installation instructions included.

65227 Treads (22). Set, 3.98

BRECK'S OF BOSTON OVER 150 YEARS

Z06 BRECK BLDG., BOSTON, MASS. 02210



ADJUSTABLE T.V. POLES

Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass plated pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.

$10.95 Ppd

We ship in 24 hrs.

Extension for higher ceiling, add $1.00

48-page CATALOG FREE—Write!

Holiday Gifts
Dept. 410-A
7047 Pecos St., Denver, Colo. 80221



COMFORT CUSHION

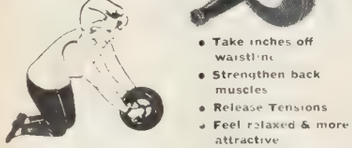
New **TWIN-REST SEAT CUSHION** gives blessed relief to sensitive areas. Fights fatigue and soreness. Avoids side-rocking and maintains balance because each half inflates separately with contact-free center space. Unlike embarrassing "ring cushions", it fully supports each thigh independently. Deflates for travel. Ideal for car, home, office, sports, wheelchair. Eliminates road jars in car. Great as back cushion too. It conforms for firm support. Handsome leather-like vinyl 16x17"—$4.97. Green percale zipper cover—$1.59. We pay postage & ship in 6 hours. Send your check to:

Better Sleep Inc. BOX BL
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

LOSE UGLY STOMACH BULGE . . . FAST

only 90 seconds a day with

Wonder Wheel



- Take inches off waistline
- Strengthen back muscles
- Release Tensions
- Feel relaxed & more attractive

Scientifically designed exerciser literally pares inches off your waistline as it strengthens your abdominal and back supporting muscles that make you stand erect . . . look more attractive, stronger and slimmer. Only 90 seconds a day achieves the same results as bothersome jogging, push ups or sit-ups. Use it anywhere. Heavy duty, smooth gliding wheel with steel-reinforced grip handles. Enjoy turning flab into springy muscle. SATISFACTION GUARANTEED. **$3.95** plus 55c pp (2 for $7.50 & 75c ppd)

SPARTAN SALES (Dept. BH-109)
945 Yonkers Ave., Yonkers, N. Y. 10704

World's Masterpieces in Replica

PRE-HOLIDAY SALE AT THIS SPECIAL PRICE

Famous sculpture for your own home or as a gift of distinction. F807-DAVID by Michelangelo. Original in Florence. Antiqued bronze finish. Height 14". Reg. $13.95.

THIS MONTH ONLY

$6.97

Add $2.00 for post., ins. and pkg. 10-Day money back guarantee. Send check or M.O. or charge your Diners' Club or American Exp. acct.

Send 10c for catalog PLUS bonus offer. (please include your zip code no.)



WYNN'S
FINE ARTS STUDIOS
Dept. G-109, Lawrence Road, Kings Park, N.Y. 11754

FREE

TABLE & CHAIR CATALOG FROM

MONROE



Buy quality banquet equipment at direct-from-factory prices. WRITE TODAY!

THE MONROE TABLE CO.
34 Church St., Colfax, Iowa 50054

PHOTO BARGAINS

ONLY 1.00 YOUR CHOICE



2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
25 WALLET PHOTOS (plus FREE 5x7 ENL.)
or 12 WALLET PHOTOS and 3 5x7 ENL.

Lovely double weight portrait-quality photos, ready for framing. Send any snapshot, photo, or neg. (returned with order). Any enlargement individually hand-colored by professional artists. $1 extra. State color of eyes, hair and clothes. Add 25c per selection for postage and handling, plus add'l. 35c extra for rush. 1st Class Service.

Full Color Wallet Photos 16 for $2 from any color photo, color neg., or slide.

QUALITY VALUES 314-A, New Rochelle, N.Y. 10804



Picasso's Blue Nude

Bring famous art into your h with this striking silkscreen from Picasso's Blue Period. figure features strong black on blue and gray backgrounc produced on real artist car Measures 16" x 20". Perfec framing; the just-right accer your decor. $5.95 + 45c Lambert Studios, Inc., BH10, Central Pk. W., N. Y. C. 10025



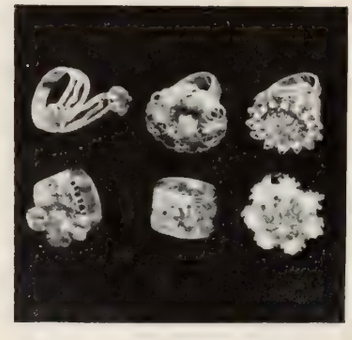
Locking 4-gun upright

Display new arms or anti handsomely, safely. Pine rac justs to 4 rifles, any length. key access to rack and drawe ammo, etc. Guns are properly played in profile. 24"W, 6½ 14"H. Honey pine (maple antiq. pine (walnut) fin.: $2 ppd. Kit: $13.95 ppd. Add 75 W. of Miss. Yield House, D-10 Conway, N. H. 03860.



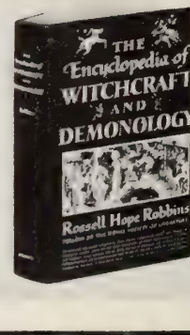
Paisley print fabric impor

The striking designs and colo these Indian prints have d travelers to the bazaars of seeking them. Ea. an orig handwoven of cotton and b printed in bright blending Ori colors. 72" x 108" makes e skirts, throws, spreads. Colo washable, assorted colors. $ + 35c post. Helen Galla 310-1033-0, Peoria, Ill. 616



Oriental jade love rings

Only when you see them car appreciate their excellent q and beautiful jade green c tion. Delicate jade rings are set in 24 kt. antiqued gold p filigree settings. Perfect rings or love rings. Adjust Natural beauty set in Ori motifs. Ea. 1" across. $2 ppd. World Art Group, Dept. B Westport, Conn. 06880.



The secrets of witchcraft

You'll learn about them all ir fascinating, authoritative hi of witchcraft and demonc Never-before-published se strange relations, polterg werewolves, vampires, barba tortures, witch trials, more! pages; over 250 rare, startli lustrations. Hardcover b $7.50 ppd. Hobi, Inc., BH-10, Lake Success, N. Y. 1



New "Namette"

Brand-new desk-and-door ite just 4¼" x 2", features na distinctive 24-kt. gold eng lettering on solid, oil-rubbe nut. Please specify whethe desk or dresser, door or wall. name clearly. A wonderful $1.95 each, plus 25c postag insurance for each item. Engineering, 3045 Spear Colorado Springs, Colo. 809

try kitchen clock

t glance, you see a vibrant-eproduction of a charming nting, framed in warm wood-But it's an accurate electric too. Pendulum actually ! Pendulum is crystal-en-. You'll love this clever idea. al gift. 11½" x 8½".), $12.98 ppd. The Country et, Dept. HO, 545 So. 4th lt. Vernon, N. Y. 10550.



epoint African Violets

s of violet, gold, green and are combined in this point design. You fill in the ound to create a lovely pil-, picture, handbag or foot-over. 7½" x 10" design on 18" canvas. $6.95 + 50c dd $3.50 for ivory or pink ound yarn (please specify). The Stitchery, BHG10, ey, Massachusetts 02181.



n model's the rage

n and fascinating to fiddle ese suspended steel balls. e, release it—it snaps into er four, single ball on op-end swings away. Same r two and two. Set up all f syncopated rhythms and s. 8½"H, comes w. 5 balls, sion frame: $4.98 ppd. l Studios, INE-3, 20 Bank ite Plains, N. Y. 10606.



American phone cover

ully crafted of antiqued with solid brass bell and this cover converts your one into a charming Early an accessory. Door opens uch when you want to use Compartment for pencils, tc. Order #5369, $15.00 .00 post. Alexander Sales, H1069, 26 South 6th Ave-. Vernon, N. Y. 10551.



y sewing rocker

st unusual sewing storage , charming miniature rock-ls thread, scissors, thim-ins and needles. Poplar, am rubber cushions uphol-n colorful rust-resist Early an fabric (thread, thimble, s not included). 9" H. pd. Catalog 10c, free with Visual Discoveries, BH-10, x 3544, N. Y., N. Y. 10017.



n-fit any dress

ress form adjusts to your ips, etc. Just "dial" your ements from numbers on n. A must for the serious ress to help get that pro-al fit. DuPont Neoprene; les easily. Reg. (8-20), large (20½-50), $7.49. tand, $2.49. 55c post. nd Studios, 7049 Green-dg., Miami, Fla. 33054.



Continued

GIANT 300-PIECE JIG-SAW SET!



EXCITING 6-PACK SET OF FAMOUS CHILDREN'S CLASSICS IN GORGEOUS FULL COLOR EACH IN ITS OWN BEAUTIFUL STORAGE CANISTER!

A Marvelous Gift!

6-PACK SET COMES COMPLETE IN DELIGHTFULLY DESIGNED MASTER CARTON

Here's the classic child's entertainment packaged in a new and exciting form. Imagine, 6 of the most famous children's stories ever told now in big, bold, beautiful jig-saw puzzles. You get LITTLE RED RIDING HOOD, THE GINGERBREAD MAN, THREE LITTLE PIGS, GOLDILOCKS, RAPUNZEL, and PUSS 'N BOOTS all packaged in individual canisters. They'll bring your children real, creative fun for hours and hours. Yes, for quiet play time, rainy days, and as superb Birthday gifts . . here's an absorbing pastime that teaches coordination and association while every moment is an absolute delight. Here's a fascinating toy that combines challenge with mystery and the joy of discovery. You're sure to want to order several sets right away!

OFFER WILL NOT BE REPEATED THIS SEASON

Because of the unusual value in this offer, we urge you to order now, while the supply lasts. Each individual story is composed of 50 well made, interlocking pieces especially cut to provide many interesting shapes. Each of the 6 puzzles assembles into a large 14" free form which when completed children will instantly recognize as one of their very favorite storytime characters. We'll send you all six puzzles each in their own canisters and all attractively packed in a master container (300 pieces in all) for just $3.98 on full money back guarantee if you are not absolutely delighted with the workmanship, the joy and happiness they will bring to every child. But hurry order now, this offer will not be repeated this season in Better Homes & Gardens.

COLONIAL STUDIOS, DEPT. JP-3
20 Bank Street
White Plains, N.Y. 10606

Please send me the Children's Jig-Saw Puzzle 6-Pack for just $3.98 on full money back guarantee if I am not absolutely delighted. (Please add 25¢ postage and handling)

Enclosed is $..... (Print Clearly)

Name .....

Address .....

City State Zip

☐ **SAVE! SPECIAL OFFER:** Order 2 Sets (12 in all) for just $6.98. Extra sets make beautiful gifts!

Spend a dollar, get a "dollar". And a 1969 Neiman-Marcus Christmas catalog.

Send your dollar to N-M, and in mid-October we'll send you our 1969 Christmas catalog (90 pages of sumptuous treasures) and an N-M "dollar" that's applicable towards your first purchase. Write to: Neiman-Marcus, Dept. 13, P.O. Box 2968, Dallas, Texas 75201.

Neiman-Marcus



TALL or BIG MEN



FAMOUS BRANDS GO KING-SIZE

ARROW • McGREGOR • JANTZEN

We specialize in sizes for tall and big men. Popular, ARROW, McGREGOR, JANTZEN Sweaters, No-Iron Shirts and Jackets. 4" longer bodies, sleeves to 38". Slacks with longer inseams, higher rise, waists to 60". 200 SHOE STYLES in Hard-to-Find Sizes 10-16, AAA-EEE.

THE FAMOUS KING-SIZE GUARANTEE
"You Must Be Completely Satisfied Both **Before** and **After** Wearing."

Send for FREE 128 Page Color Catalog

Please rush the new 128 Page Full-Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men Exclusively.

Name_____

Address_____

City_____ State_____ Zip_____

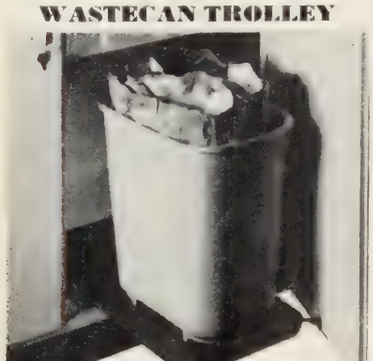
The KING-SIZE Co. 4739 KING-SIZE BLDG BROCKTON, MASS.



NEEDLEPOINT COVERS add new charm to old chairs! Machine-loomed to wear—look handmade! Black, beige or green frames muted colors of floral pattern. Foam-backed squares; cut to any shape.
20": 52662 Black. 52712 Green. 52522 Beige. Ea., 2.98; 4/10.98
23": 53892 Black. 53942 Green. 54072 Beige. Ea., 3.98; 4/13.98

BRECK'S OF BOSTON OVER 150 YEARS
207 BRECK BLDG., BOSTON, MASS. 02210

WASTECAN TROLLEY

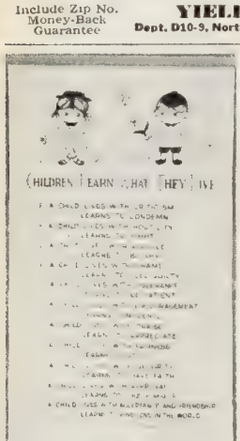


Are wastecans a problem in your pretty kitchen? Keep them out of sight but still in easy reach! Ingenious under-cabinet "trolley" hides them. Attaches in minutes, holds any size can. Glides out to meet you as the door opens—disappears like magic as the door closes. Have wastecans wherever you need them! Honey tone pine finish. 16" L. 12" W. Only **$3.50**, plus 50c post. ea.

BEAUTIFUL NEW FREE CATALOG—1,000 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee

YIELD HOUSE
Dept. D10-9, North Conway, N.H. 03860



Parents Creed

by Dorothy Law Nolte

BLACK and TAN on WHITE FELT
WOOD STRIP TOP & BOTTOM

$3.30 EACH POSTPAID
2 for $6.45 ppd.

Send 10c for gift catalog

This is a formula for parents on how and how not to act in front of the young'uns. What the child sees and learns in his formative years can affect his entire life. This Creed, if followed faithfully by Ma and Pa, can't help but make better men and women out of the young people. 25½" long, 14" wide.

Pa. Res. Add 6% Tax • Sorry No COD's

Clymer's of Bucks County
Dept. BHG109, Point Pleasant, Pa. 18950

CACTUS PLANTS

FROM SEED
ALL KINDS AND FORMS

Curious odd-looking, strange species of plants; thrive anywhere with little care. Flowers of exquisite beauty and fragrance. Send 15c in coin for 50c Pkt. **or 2 Pkts. for 25c** and Big Seed Catalog. **FREE**

R. H. SHUMWAY SEEDSMAN
Dept. 211 ROCKFORD, ILLINOIS 61101

Researched and made-to-order



Family Coat-of-Arms

Your family name, coat-of-arms and motto (if any) hand painted in authentic colors on embossed copper and mounted on polished mahogany shield. Over 400,000 names: Irish, American, English, German, Italian, Spanish, French, Swiss, Welsh, etc.

Style A. 7" x 10" **$20.50**
10" x 14" **$30.00**
Style B. 5" x 8" **$16.95**
10" x 13" **$29.50**
Style D. TWO FAMILY shield, 10" x 12" $34.00
Coat-of-Arms Parchment hand painted in full color. Black frame. 7x10"—$17.50. 10x14"—$22.50. **Unframed** 7x10"—$15, 10x14"—$19. Postpaid.

"1776" HOUSE, Dept. BH6
260 Mass. Avenue, Boston, Mass. 02115

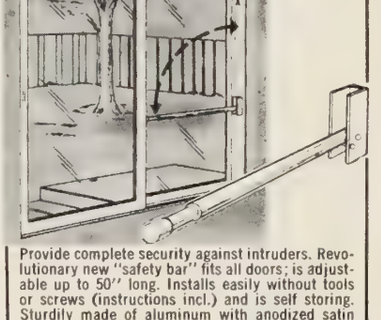


"GOOD OLD DAYS" CHRISTMAS CARDS

Surprise and delight your friends with these authentic reproductions of colorful Christmas Postcards of "years-gone-by". Same cards which were so popular 40-50 years ago. Intriguing, different, truly a momento to save and cherish. 24 assorted cards to a package, two regular, one religious. $1 per package, all 3 for **$2.50** (add 25¢ for postage).

TOWER PRESS
P. O. Box 412-WH, Danvers, Mass. 01923.

BURGLAR PROOF LOCK FOR SLIDING DOORS

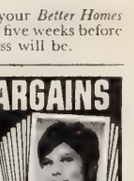


Provide complete security against intruders. Revolutionary new "safety bar" fits all doors; is adjustable up to 50" long. Installs easily without tools or screws (instructions incl.) and is self storing. Sturdily made of aluminum with anodized satin finish. You'll want one for each sliding door in your home. **$5.98 plus 60c postage. 2 for $10.98 plus 80c postage.**
FERRY HOUSE, Dept. BH-109, Dobbs Ferry, N.Y.

Avoid delays in the delivery of your *Better Homes and Gardens*. Let us know, at least five weeks before you move, what your new address will be.

WALLET PHOTO BARGAINS

32 for $1.00 PLUS 25c HANDLING
65 for $2.00



Beautiful 2½x3½" studio prints made on finest silk finish, double weight Kodak portrait paper. Send picture (5x7 or smaller) with order. Original returned unharmed. Money back guaranteed
For rush first class service, add 35c extra.
FULL COLOR WALLET PHOTOS 15 for $2.00 For color wallet photos, send Polaroid color print, color snapshot, color neg. or slide.
KEYSTONE PHOTO SERVICE, Dept. B10 GPO Box 1766, N.Y., N.Y. 10001



Nostalgic watch stand

An antique lamp post from G... father's day makes an eye-c... ing display for your hei... pocket watch. Cherubs e... the base of a golden brass ... and a lustrous "pearl" on to... resents the light. Brass hoo... ports watch. 4½" high; wo... over. $3.50 each ppd. The ... House, Dept. BH10, Dobbs ... New York 10522.



Christmas photo-letters

Delight friends with a news... personal holiday message ... photo-lithographed from ... handwritten or typed origin... your choice of 38 Christmas ... head, card and Frenchfol... signs. 100 letters, envelopes ... With photos: $19. Ppd. Ser... for kit, sample, directio... Christmas Letters, 2924-E ... Boulder, Colorado 80302.



Five action toys in one

All are part of a high impac... tic tray which attaches t... chair or baby table by its s... cup base. Tray stays still; ... mouse runs up and down ... wheel turns, gears move, ... click, rattle heads go up and ... Multi-colored. Hours of edu... al fun for baby. $1.99 + 35... Foster House, 310-1236-9... ria, Illinois 61601.



Sauce-and-gravy server

Definitely Danish is the st... contemporary air of this ... some server. It's 18/8 st... steel in two perfect part... bowl attached to its ow... toured tray, the ladle cur... ultimate grace. Great gift... Diam., 3½" D. #6004, $... 35c post. The Country G... Dept. HO, 545 So. 4th A... Vernon, N. Y. 10550.



Add height to your hair

Just drape your hair or f... this plastic Hair-Hill. Adds ... ous inches without teasi... right into hair and stays i... with a bobby pin. Mesh-... featherweight plastic, 2" H... across. Perfect for popul... fant styles. 79c, 2 for $1.... 15c ea. post. Order from ... land Studios, 7042 Gr... Building, Miami, Florida ...



Men's travel-easy case

It looks like a handsome ... case—yet carries all he n... an overnight or unexpect... ness trip. 11" x 16" clos... handsome leatherette cas... tie bar, snap-out toilet kit, ... ets for shirts, pajamas, t... ties. Unfolds to 35", h... closet for easy access. ... $5.95 ppd. Breck's of ... Dept. J45, Boston, Mass...

t horse mural

ous painting by Franklin E. tt is reproduced in full color eavy paper for decorative ng in any room. It's a full 48" ", a magnificent mural perfect umpus room, kid's bedroom, Makes an unusual gift for racans, horse-struck youngsters, 3 ppd. Order from World Art Dept. BH-10, Westport, Concut 06880.



ht fund-raising idea

special group will welcome nique new "Cathedral Candesigned to sell on sight. anteed profits of $60 to $405 igail Martin will make up the ence. Candle features velour , stained glass windows, ettia wreath. For details to Abigail Martin, 1113 ington Avenue, Dept. 5EE, uis, Missouri 63101.



g chair

modern version of a popular t has a place in home or of- Solid hardwood (birch or handwoven fibre rush seat, d backrest. 30"H; seat 18"W "D x 18"H. $11.95 unfin., 5 natural fin. (light), $15.95 ple, walnut, or pine fin. Mini- order 2. Exp. chgs. coll. Jeff Craftsmen, BH-10, States- N. C. 26877.



hts in armor statues

fine noblemen, handsome sentatives of French and n medieval knighthood, are d in traditional armor. Craft- Italy, metallic figures are ted on walnut-tone wood. 6" high; set of 4: $7.98 + ost. Perfect office accent for "knight in shining armor." son House, 7040 Greenland Miami, Fla. 33054.



butterfly plaques

al butterflies are mounted on plaques with lacquer frames glass. Each comes with a cord for hanging—group any way you like for inter- wall arrangements. 3½" All delicate, all different; the t way to bring the outdoors rs. Set of 6 for $2.98 + 50c Harriet Carter, Dept. BHG-10, outh Meeting, Pa. 19462.



wonders of wicker

light touch into your bed- decor with headboards in a design. Twin bed: 48"H x : $14.95. Double-bed: 48"H W: $19.95. Each exp. chgs. Heart chair: 37"H, seat 16" 17" from floor: $14.95 chgs. coll. Send 25c for g. Fran's Basket House, Main St., BH10, Rockaway, Jersey 07866.



Continued



"FESTIVAL" To Stitch

Yarns in [illegible] tones are used [illegible] the wreath of fruit [illegible] er, butterflies and a song bird in this exciting new crewel picture. Kit includes design on 22"x 22" antique gold homespun; rich crewel yarns in yellows, oranges, greens, reds, purple and browns; needle and easy instructions. **$7.95** plus 50c pstg.

STANDING IN THE RAIN



This charming needlework picture will brighten any day. Kit includes design on heavy cream linen, embroidery yarns in shades of yellow, blue, brown and black; wide white mat, mounting board, rings for hanging and full instr. 8" x 17¼". **$9.95** plus 75c pstg.

Send 25¢ For Next 3 Issues of Our Art Needlecraft Catalog

The Stitchery **Dept. BHG610, 204 Worcester St. Wellesley Hills, Mass. 02181**



FAVORITE CASUAL *in velvety soft* **Corduroy**

You'll love its styling with easy 4-gore skirt, action back and snap-up front. In washable, velvety Corduroy. Gold, Desert-Tan, Moss-Green, Liberty-Blue or Geranium-Pink. Sizes 10-44 and 12½-24½.

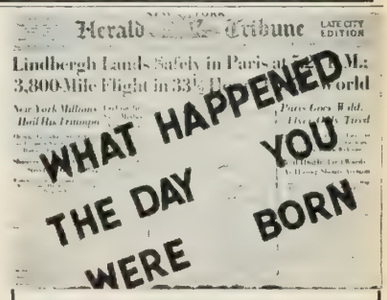
$15.95

add 60¢ post.

$5 deposit for COD Satis. Guar.

VICKI WAYNE

BCD So. Country Club Rd. Tucson, Arizona 85716



DATED NEWSPAPER COPY

Find out what happened the day you were born—or any other special date. You pick the date—any time from Jan. 1, 1900 through Dec. 31, 1964; you'll get the front page copy of the New York Herald Tribune for that day. Please specify exact dates. **$1.00 Ppd.**

HOLIDAY GIFTS

Dept. 410-C, 7047 Pecos, Denver, Colo. 80221

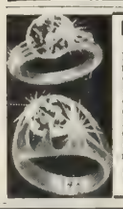


***Solid Mahogany* VICTORIAN TABLE**

with Italian marble top... **$19.95**

New way to save on the finest quality furniture. Shipped FOB factory, direct to your home. Large choice sofas, chairs, tables, bedrooms, lamps, clocks. **Send $1.00** for largest Victorian catalog & fabrics. We'll refund with $2 off on first purchase.

MAGNOLIA HALL (Dept. BH-109) 726 Andover, Atlanta, Ga. 30327

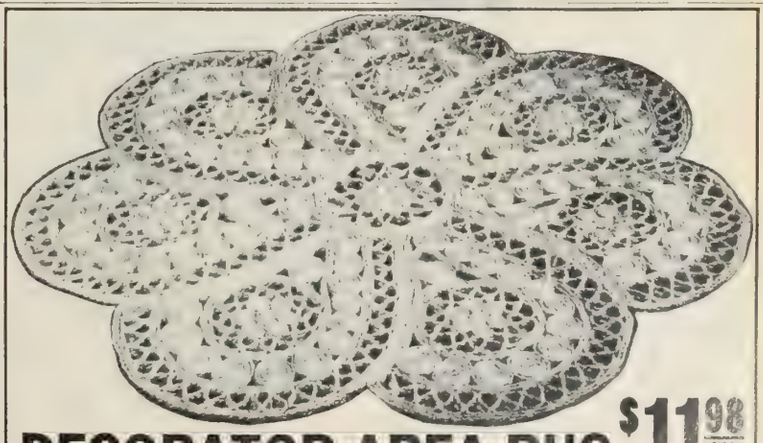


PURE WHITE BRILLIANCE

At $22 Per Carat

Luxurious simulated Diamonds, man-made. UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim, discolor, or will be replaced at NO COST. Cut to full 58 facets. EASY PAYMENTS. 10-DAY MONEY-BACK GUAR. FREE catalog of styles set in 14K white or yellow gold, for men and women, write:

VEGA CO. **Dept. BH-10, Box 465 Radio City Station N. Y., N. Y. 10019**



DECORATOR AREA RUG **$11.98** Add $1.00 Post.

Magnificently woven by hand into a lacy pattern of exceptional intricacy! Remarkably durable rug is completely finished on both sides making it reversible for even wear. Made of rugged, sisal-like fiber, its natural color complements any decor. Use indoors or out. Superb in living room, bedroom, bath or patio. Large 4 ft. diameter. A terrific value—comparable to rugs selling for more than twice our low price.

HARRIET CARTER **Dept. BHG-1069, Plymouth Meeting, Pa. 19462**

MONEY BACK IF NOT DELIGHTED



NOW YOU, TOO, CAN HAVE strong, healthy fingernails you've always admired! Amazing conditioner combines natural protein & keratin—penetrates, strengthens—lets nails grow beautifully long without breaking, chipping, splitting. Use daily first week, once a week thereafter. See results in 2 weeks—or your money back!
66704 Nail Conditioner. 3.00

BRECK'S OF BOSTON OVER 150 YEARS
Z09 BRECK BLDG., BOSTON, MASS. 02210



Over 1,500 self-stick labels For all your household needs

Filed conveniently in a beautiful metal decorator box. All the labels you need in your home. A wide variety of colorful, easy-to-use, peel-'n-stick labels for gift packages, storage identification, mailing, food and freezer marking, home workshop needs, book plates and hundreds of all-purpose labels to fit your individual needs. Labels alone worth the price. A unique gift idea! No other like it! Only $5.95 complete. Add 50¢ postage.

The Terrell Corporation
P.O. Box 4967 Richmond, Virginia 23229

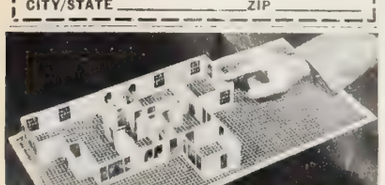
PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER

PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *ONLY* instrument with special U. S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O. **$14.95 ppd.**
14 DAY MONEY BACK GUARANTEE

GENERAL MEDICAL CO., Dept. BH-62
5701 West Adams Blvd., Los Angeles, California 90016
NAME _____
ADDRESS _____
CITY/STATE _____ ZIP _____



Building or Remodeling? HOME-A-MINUTE KIT Shows how rooms will look before you build or remodel. Here's everything to have and know to help save dollars. Dozens of windows, kitchen cabinets, doors, partitions, etc. at ¼" scale. Arrange furniture fixtures to suit. Build, dismantle and originate any floor plan. Kit incl. 60 pg. book on costs, financing, etc. $3.95 plus 45¢ pp. & h.d. Send check or M.O. Satisfaction Guaranteed. No C.O.D.
J. W. Holst, Inc., Dept. BZ109, 1005 E. Bay St. East Tawas, Michigan 48730



GIVEN ANY THOUGHT TO SOLVING THIS PROBLEM?

Well, tax your weary mind no more — solve it easily, economically (AND serve two purposes) by sending your friends our new, original-design "We've Moved" Christmas Cards, imprinted with your name & NEW address, to save YOU time and trouble. Choose from 5 clever designs, each specifically aimed at telling your friends you've moved, and making sure you receive your mail. Send name and address to receive **FREE FULL-COLOR BROCHURE** on these expertly designed cards. Even if you're not moving, send for future reference!

CURRENT, INC.
Dept. A72, Box 2559, Colorado Springs, Colo. 80901

Clip-on Colonial tie rack



Where have you been hanging your husband's ties? Not on an old-fashioned rack, because they don't fit. Try this new pine rack: holds 18 clip-ons (or 50 regular). Handcrafted; antique pine finish. Mounts flush to wall, door. 6½"H x 18"W. $5.95 two for $10.95 ppd. Visit our shop at Junction U.S. 202 & 9.

COUNTRY CRAFTSMEN
610 ANTRIM RD., HILLSBORO, N. H. 03244

BASEMENT TOILET

Flushes UP TO SEWER OR SEPTIC TANK



— NO DIGGING UP FLOORS —
— Write . . McPHERSON, INC. —
Box 15133 • Tampa, Florida 33614

Profit from Flower-Power FLORISTRY pays big!



MAKE $$$ 10 WAYS with flowers. Garden flowers or artificials cost pennies, bring in $'s. Corsages, Wedding flowers, Table arrangements, Hobby, home business, start your own shop. FREE Color Brochure shows you how to learn professional Flower Arranging and Flower Shop Operation. Also FREE, 3-months subscription to "Flower Talk", Publication for home flower designers. Floral Arts Center (Home Study Div.) Dept. 2M, 1628 E. McDowell Rd., Phoenix, Ariz. 85006.

HEARING AIDS 2/3 OFF DEALER PRICES



LARGEST SELECTION of tiny, all-in-the-ear, behind the ear, eyeglass and pocket models. FREE HOME TRIAL. No obligation. Money back guarantee. No down payment. Easy terms. No salesmen or dealers. Order direct and save 65%. Write for free catalog. **PRESTIGE**, Dept. D-141, Box 10947, Houston, Tex. 77018.



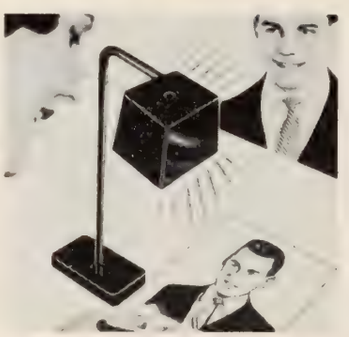
Real bone china centerpie

Exquisite rose cluster is 100 cent English bone china, a f decoration for permanent dis on table, desk or mantel. Deli design, lovely jewel tones. A 10" circumference. 3 rose clus in urn (shown), #406F: $3; scallop urn, #418F: $6; 9, in lop, #424F: $10. Ppd. Westp World Art Gift Shop, BH-10, W port, Conn. 06880.



Salt 'n pepper love birds

Devoted duo of silver love perch prettily on a silver bo Delli silverplate gleams at touch of a damp cloth. They tarnish! For breakfast table, or service buffet, these seas lovers are the nicest way ev serve salt and pepper. 2" $3.98 + 25c postage. Ho Gifts, Dept. 410-F, 7047 Street, Denver, Colorado 802



Boost for amateur artists

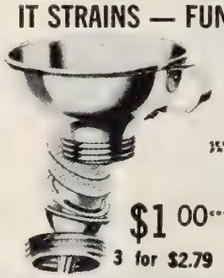
No drawing know-how is ne focus this "magic art reprod on any picture you wish to then trace lines of the pi image on your paper. Repro will reduce or enlarge origina transfer colors. Draw any pe still life, map, photo, lands as you see it. $1.98 ppd. N Products, 12 Warren St., BH-109, N. Y., N. Y. 10007.



Model Civil War cannons

Superb miniatures are exact replicas of cannons that r over the battlefields of Gettys etc. With iron carriages, bras rels, even the touch holes Gilmore is 6" long; mortar adjustable barrel elevation Fascinating and handsome. each; both for $6.95 ppd. Ma House, 7037 Greenland Miami, Fla. 33054.

IT STRAINS — FUNNELS Busy Liz FILTERS — SEPARA



This handy and versatile utensil strains gravies, grease and ju babies. It fills baby bottles, vacuum bottles, salt and pepper s and fruit jars. Separates egg whites and fruit from juices. A one is a must in the workshop for straining oils and paints. M rustproof aluminum. **$1.00** ppd.



$1.00 3 for $2.79
Satisfaction Guaranteed
Gifts & Gadgets of DALLAS 4305-B Kno Dallas, Tx.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $34.95

SEND FOR **FREE** STYLE BOOK



Let MORTON'S remodel old fur coat, jacket, cape or stole to new fashion, only $34.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S world's largest restyling specialist offers largest selection, 45 styles. Praised by Harper's Bazaar, Glamour, others. Just mail old fur, state dress size. Pay postman, plus postage.

Or Write For NEW FREE STYLE BOOK.
MORTON'S, Dept. 14-J, Washington, D.C. 20004

TYROLEAN—The pra hat featuring distinctive s



Smartly Holds its Has long built-in model Co men of all exceptiona Only $12. Money ba antee. SHIPPED IN Available swivels f shop. Has an Austrian brush and feather knit band. Cork lined brim. Crown is satin lined. Of in Otter Tan, Charcoal Gray, Olive Green in sizes 7-7¾. Ideal Christmas gift or for any occasion. (6a colors available. Ask for FREE illustrated brochure

THE SWISS CHEESE SHO
Hwy. 69 N. Dept. 11M, Monroe, Wisconsin

ason flame gun

ndscaping and gardening
out weeds, growths along
borders. Destroys anthills,
erilizes soil. Removes icy
s, creates drainage funnels
w, melts snow for easy
ng. Runs 30 min. on 2 pts.
e. 3′-lg. steel tubing, built-
pression pump, only 5 lbs.
+ $1 post. A Man's World,
Lake Success, N. Y. 11040.



electric doll house

enough for your child to
de and play, yet has 8 full
plus a 33-piece, colorful
furniture set. Lit by safe,
powered light. Two stories
0" x 34" x 36". Made of
test material. Complete
$5.98. 5-pc. dressed dolls:
rniture: $1. Add 75c post.
House, Dept. G, 47 Lyn-
N. Y. 11563.



l's casual suede

e right shoes for rugged
oks and a bouncy step.
ede is comfortable as can
it's set off with fringing
uede string tie for striking
our choice of espresso or
ede. Has rubber sole. Full
o 12 at $11.85 a pr. Free
e of Tall Gals' foot fash-
oecraft, BG10, 603 Fifth
Y., N. Y. 10017.



e feather cardinals

r Christmas tree, center-
r packages, these hand-
rds in scarlet red give a
iginal touch. Use later in
w display or as floral ac-
oft feathery cotton bodies
l feather tails and wings.
taches anywhere. 4½"
t of 12, $3.99; two sets,
od. Helen Gallagher, 310-
Peoria, Ill. 61601.



Continued

RESTORED TO BEAUTY!

Magnificent Grandfather Clock

Bring back the stately grace of a classic timepiece into your home or office...

only **$12.98**

AUTHENTIC DESK OR WALL MODEL
WITH SWINGING ELECTRIC PENDULUM

The stately grandfather clock is the essence of man's respect for time. The slow moving pendulum, the deeply polished surfaces, the graceful hands, all seem to give the feeling of pleasant, personal involvement in the ticking hours. Now all the warmth and beauty of this classic timepiece has been captured in this model of the original Grandfather Clock by a world famous horological house. All its magnificence has been recreated in beautiful, hand finished woodtone case accented by a rich golden pendulum and superbly embossed gold dial. Both pendulum and dial are crystal covered, and the very slow, smooth pendulum movement of an actual Grandfather Clock is preserved in the precison electric movement. A perfect standing clock for table, desk or mantel, it may also be used as a hanging clock that fits flush against the wall. So hurry, order this memento of the past now.

Offer Will Not Be Repeated This Season

Because of the unusual value of this Grandfather Clock, we urge you to order now, while the supply lasts. Each clock, complete with electric pendulum is 18½" high, 7" wide and 3½" deep. Unfortunately it is impossible for you to really see its handcrafted beauty from the small black and white illustration here. Only when you actually see it in your home or office can you appreciate its antique quality and superb workmanship. We will send it to you so you can see for yourself if it is not all we claim for just $12.98 on full money back guarantee if you are not absolutely delighted. But hurry, order now, this offer will not be repeated this season in Better Homes & Gardens.



COLONIAL STUDIOS, DEPT. CG-3
20 Bank Street, White Plains, New York 10606
Please send me the Authentic Working Model Grandfather's Clock for just $12.98 on full money back guarantee if I am not absolutely delighted. (Please add $1.00 postage and handling with each order.)

Enclosed is $..... (Print clearly)

Name .....

Address .....

City .....State .....Zip .....

☐ **SAVE! SPECIAL OFFER:** Order two Clocks for just $22.98. Here is the perfect gift!

LOR WALLET PHOTOS
20 FOR ONLY $2.00 OR 36 BLACK & WHITE $1.00

equipment gives you amazingly beautiful 2½x3½ Wallet Photos in vivid COLOR your Polaroid color print, color photo smaller), negative or slide. A swell gift, ge with friends, classmates or relatives. ($6. Value). or 36 Black & White Wallet nly $1. Send negative or photo. Your turned unharmed. FULLY GUARANTEED! er order for postage & handling.



E STUDIOS, P.O. Box 1012, Long Island City, N.Y. 11101 Dept. BH 8

ou have
less urge
ite?"



e the urge to
may have the
ssful authors
t it may waste
u don't know
rt writing, or
try. Several
a group of
hors, including Bennett Cerf and
win, started the Famous Writers
help promising beginners develop
g talent. You'll learn how to write
icles. Students have sold their work
s of publications. For free Apti-
d illustrated brochure, send name,
to: Famous Writers School, Dept.
stport, Conn. 06880.

Bennett Cerf

100 WORLDWIDE STAMPS ..only 10¢



Get this spectacular collection of 100 different stamps from the world over — new countries, new commemoratives, new pictorials, scarce older issues. Get Philippines Eisenhower, Korea airmail, others shown PLUS colorful stamps from Cayman, Nigeria, Congo, many more. Wild beasts, exotic fish, famous people, savage warriors. Also stamp selections to examine. Buy any or none, cancel service anytime. Send 10c today for your valuable collection.
GARCELON STAMP CO., BHOX, Calais, Maine 04619



Exquisite Miniatures
To Decorate the Walls of Your Home
Four charming prints imported from Europe, painted in beautiful colors on fine ivory vellum. A rare find! We guarantee you will be absolutely delighted.
The complete set ONLY $2.50 postpaid.
5" x 7"
Dept. 73-HB, **house of goodspeed**
Federal Square Bldg., Grand Rapids, Mich.

CURTAIN CHARM
With Ball Fringe on Unbleached Muslin



20", 25", 30", 36", 40" long ...**4.00** pr.
2 pairs to window as shown **8.00**
45", 54", 63", 72" long .....**5.50** pr.
81", 90" long ..... **7.00** pr.
All pairs 80" wide
MATCHING VALANCE 9" x 80" **1.75**
Please add 50¢ to each order for handling.

For years, New England housewives have made these charming UN-BLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and handmade look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for $1 more per pair. Valance .50 more. *Satisfaction guaranteed. Send check or money order, no C.O.D's please. Write for illustrated brochure showing other curtains, dust ruffles and pillow shams in bleached and unbleached muslin as well as curtains in dotted swiss, calico ruffles, organdy, Osnaburg and permanent press.*

COUNTRY CURTAINS
STOCKBRIDGE, MASS. 01262 Dept. 75



Let's Do **LEATHERCRAFT!**
HERE'S A GENUINE LEATHER BILLFOLD KIT AS A STARTER
WORTH $5.00 AFTER YOU ASSEMBLE AND LACE!
ONLY **50¢** with coupon below

Get all the features of expensive billfolds . . . hidden money pocket, four-unit card case and two side pockets. Handsome design already embossed. Kit complete. Easy 'n fun to assemble and lace. You'll also receive a 120-page Leathercraft catalog and easy-to-follow instructional manual. Order yours today!

ONLY 50¢ IF YOU ACT NOW!
Tandy LEATHER COMPANY
1001 FOCH, DEPT. HX
FORT WORTH, TEXAS 76107
Yes, send me your embossed billfold kit and 120-page catalog. I'm sending 50¢ as full payment. (Limit one per family.)
NAME_____
ADDRESS_____
CITY_____STATE_____ZIP_____
ONLY 50¢ IF YOU ACT NOW!

Bean's Free Fall Catalog



Hunters, Campers and Fishermen will find many practical items in our fully illustrated Fall Catalog. Shows hunting footwear, clothing and other specialties of interest to both men and women. Many items are of our own manufacture.

☐ Send Free Catalog

NAME_____

ADDRESS_____

ZIP_____

L. L. Bean, Inc.
403 Main St., Freeport, Maine 04032
Hunting, Fishing and Camping Specialties

Now! Life Insurance
Birth to Age 80

Amounts Usually Issued Without Doctor's Examination

Age	Amount	Age	Amount
0-15	$1,000	15-45	$2,500
45-69	$1,000	70-80	$500

CASH FOR YOUR FINAL EXPENSES. AVOID BEING A BURDEN TO YOUR FAMILY

Introductory Offer. Answer these 9 questions on a plain piece of paper and mail with only 25c for 30 days' protection. Regular rate shown on policy.

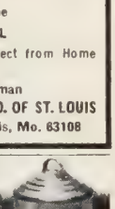
1. Print full name and address.
2. Date of birth?
3. Height? 3a. Weight?
4. Occupation, kind of work?
4a Name and address of employer.
5. Race and Sex? (For identification).
6 Beneficiary and relationship to you?
7. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?
8. State condition of your health.
9. Amount desired, and sign your name

NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. You be the judge.

Mail to: S. B. Hunt, Chairman
AMERICAN LIFE & ACCIDENT INS. CO. OF ST. LOUIS
320 American Life Building, St. Louis, Mo. 63108

INGROUND DOGGIE DOOLEY ELIMINATES DOG DROPPINGS!

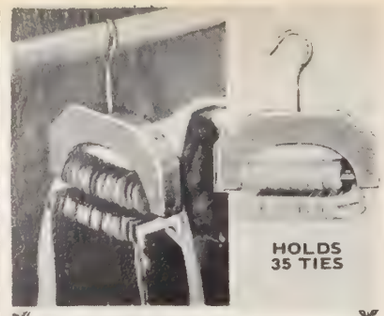


All metal Doggie Dooley works like a miniature septic tank utilizing enzyme and bacteria action to automatically reduce dog waste to ground absorbing liquid. It's neat, fast, clean, sanitary, convenient, inconspicuous, odorless, insect free and ends annoying nuisance of stool burying or other disposal. Harmless to pets, lawns, shrubbery. To use simply install in ground; put in dog stools with shovel provided; occasionally sprinkle in enzymes and it works 24 hours a day year around to handle waste of 1 to 3 dogs. Unit measures 16⅜" high × 11¾" diameter complete with lid, shovel and 6 month supply of enzymes only $9.95 sent prepaid.

DOGGIE DOOLEY
Manufactured by Huron Products Co.
Dept. BH10, P.O. Box 346, Bellevue, Ohio 44811



Send Today for FREE 64 page Shoe Booklet V
See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes priced as low as **$7.00.**
NO RISK TO YOU
Satisfaction Guaranteed or Your Money Back
SAVE MORE MONEY
No Extra Charge for Sizes to 13
Strap happy "he" heel on a "she" shoe. Ebony-antiqued in Italy
DANTE $25
SHOECRAFT 603 FIFTH AVE. NEW YORK 10017



MINI-HANGER HOLDS 35 TIES IN JUST 2-IN. CLOSET SPACE!

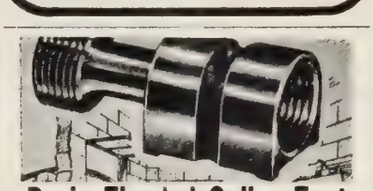
35 removable gold-tone clips hang ties straight, wrinkle-free—let him match at-a-glance the right one to suit or shirt—keep him well-groomed easily. 5½-in. executive hanger, in walnut-finish hardwood, has brass-plated hook—takes only a minimum of space on closet rod.
20248 Tie Hanger. 1.00

BRECK'S OF BOSTON OVER 150 YEARS
203 BRECK BLDG., BOSTON, MASS. 02210



PENCILS WITH YOUR NAME IN WHITE OR GOLD. 60c per set of 12, when ordering 5 or more sets. 1 to 4 sets 65c per set. Sets of 20 pencils $1 per set. Soft No. 2 lead, pure rubber erasers. A nice personal gift for children, friends & family. Send check, cash or money order. No C.O.D. Print names clearly. We ship in 5 days.

Atlas Pencil Co.; Hallandale 6, Fla. 33009



Drain Flooded Cellar Fast

Needs No Electric Motor or Gas Engine Power

To drain out a basement, pool, vat, excavation, boat, or any problem spot, don't break your back hand-pumping or bailing. Just connect your garden hose to any nearby water faucet and free end to intake side of DRAIN-DRI. Connect another length of hose to discharge side, turn on faucet, and normal water pressure does the work. No moving parts to wear, jam, or break down. Only **$2.98** plus 35¢ handling and postage. Money back guarantee.

LARCH, Box 770 Times Sq. Sta., Dept. 226B, New York 10036

Your "Shopping Editor's Choice" purchases will reach you faster if you include your zip code number on every order.

12 OR 20 EXPOSURE
Kodacolor Film

DEVELOPED AND JUMBO COLOR PRINTS
SURPRISE GIFT WITH FIRST ORDER
FAST SERVICE
Eastman Film, Sizes 126 (for INSTAMATIC® cameras) 127 & 620 only. Exclusive Producers of Color-*rich*® Prints, America's Most Beautiful Color Prints by One of the Nation's Oldest Photo Finishers. *Free Mailers!*
12 EXP. ROLL $1.95
20 EXP. $2.95
WILLARD'S Box 857 G, Cleveland, Ohio 44122



MAKE YOUR OWN WINE *in your own home* **KIT $4.95**
Fascinating hobby — Unique gift
Free catalog & recipes.
JIM DANDY WINE SUPPLIES
Box 30230-B, Cincinnati, Ohio



Classic ladder back

The design's Colonial, the struction sturdy, the appeal versal. Hardwood ladder back a seat of hand-woven fibre 48"; seat 17½"W x 14" 17½"H. Unfin. $11.95; bl fin. $12.95; maple, walnut, or black lacquer fin. $15.95. A red or green: $17.95. Minim. 2. Exp. chgs. coll. Jeff E BH-10, Statesville, N. C. 28



Family intercom system

It's great fun for children ages, and a sound safety d for any home! Two-way inte set with transmitting and re ing aerial works clearly, easil complicated buttons, tools o lets. Long speaking cord rea from one room to the other. plus 25c postage. Order Madison House, 7038 Green Bldg., Miami, Florida 3305



International stamp offer

This windfall for stamp colle includes over 115 famous st from all over: Ruanda, Urand hawalpur, plus the Monaco phant, San Marino dog, U. S son, others. Selection is pres to introduce well-known U. S foreign approvals. Send only for postage. Order from G Stamp Co., Inc., Dept. 276 Park Ave. S., N. Y. 100



Display your family jewel

In birthstone pins and tie "Circle of love", 18K gold-p 10 stones. "Tiara" pin, rho plate, 10 pear-shaped stones tac, 18K white or yellow gold-p 7 simulated stones. Circle 4 1½" diam., $3.95. Tiara 4 1½" diam., $5.95. Tie-tac; diam., white 44784, yellow 4 $6.95. Breck's of Boston, Q83, Boston, Mass. 02210.



ADDRESS LABELS with NICE DESI

Your name and address with a desig fit your area. Adds distinction to correspondence. To 20 letters per lin lines. Labels are 1½x½" black ink for 500 on white, or 250 on gold gum paper. (Or on Deluxe size, 1¾x⅝" $3). Packed in neat plastic box. Via add 30¢ per box. Specify Palm, R runner, Cactus, Pine, Gull, Maple, T Flag, or any Initial. (Also available Wheat, Corn, Maple Leaf, Liberty and Skyscraper). Guaranteed to ple Prompt delivery. Bruce Bolind, Bolind Bldg., Boulder, Colo. 80302 Thank you kindly!

DON'T MISS A SINGLE ISSUE! If you change your address, but don't let us know, sure to be a mix-up or delay in receiving Better Homes and Gardens. You can prevent t notifying Better Homes and Gardens Subscriber Services of your new address at least 5 *prior* to moving. Please attach a mailing label from the magazine showing your old addres don't forget to include your *new* Zip Code, too!



PERSONALIZED DOOR MAT

Welcome your guests with this large, self-cleaning, 18" x 28" personalized rubber door mat. Scrapes every particle of dirt, mud, and grass from shoes. Saves hours of cleaning. Wears for years. Takes up to 13 permanently-molded letters for name. Letters in white. Specify color: Red, blue, green, black **$6.95** plus 55¢ pp. & hdlg.
J.W. Holst, Inc., Dept. BH-109
1005 E. Bay St., East Tawas, Mich. 48730

TRUNK DECORATI



Illustrated Booklet TRUNKS TO TREASURES shows step by step how to enjoy this fascinating and creative hobby. Make hope chests, blanket chests, toy boxes, etc.
INCLUDES IDEAS FOR DECORATING
FULL COLOR ILLUSTRATIONS
Only $2 Postpaid or Two Copies for $
FLAIR-CRAFT, INC.
P.O. Drawer 4607DE, TULSA, OKLA.

ur tree tell a story

wedish legend that if you bird in a nest on your as Tree, you will have a happiness. Give it a try s brightly colored bird and a golden nest. Great gift someone you really care Clip and legend included. " across. $2 + 25c post. l, Dept. M-69, 185 Adams lford Hills, N. Y. 10507.



h art prints

cal scene is different, fresh iting. All by famous Madrid Rivas, these four prints are d in ink on heavy art paper. a bold, free style, they are sly beautiful, hard to tell iginals. 9" x 26" ea., ideal ow panels, in pairs, or a .98 + 25c post. Order World Art Group, BH10, rt, Connecticut 06881.



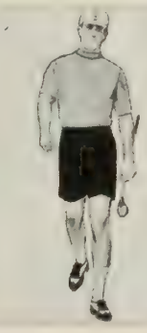
rd ceramics

ien, nature buffs, collec- any kind will be enthralled se true-to-life pieces. Fab- istinctive colors are repro- ith remarkable detail. Dec- nd fascinating. Each is 4" et includes Wood Duck, Canadian Goose, Pintail. $4.95 ppd. From Colonial Dept. BLE-22, White New York 10606.



g shorts for big men

nnis, or walking—these are fully tailored with side adjustments and pockets. Nylon matching 65% Dacron Polyester, otton. Specially propor- or tall and big men. Navy rway green. Sizes 32-52. ppd. Free color catalog. g-Size Co., 3339 King-Size rockton, Mass. 02402.



fantasy print

a corner of your home elightful spring fantasy he old oaken bucket and urrounded by gay yellow te daisies comes on home- e linen, is framed in mel- . Cheers up a dull wall. eat with any decor. 16½" , $9.50 ppd. Old Guilford 97 Broad Street, Guilford, 6437.



Continued



CHRISTMAS PHOTO-LETTERS

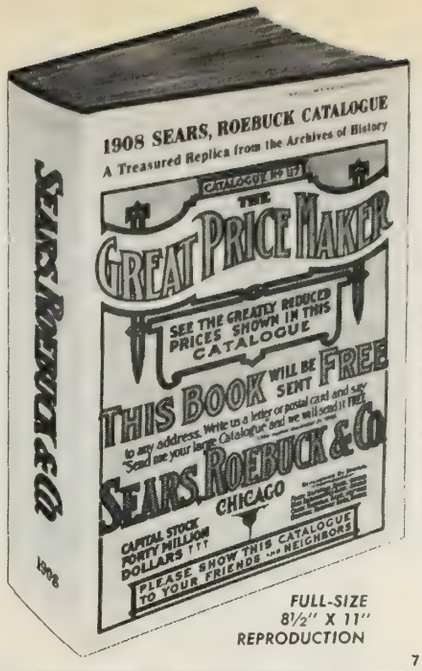
Delight your friends with a newsy and personal holiday message. Photo-lithographed from your handwritten or typed original (with photos of your family, home, etc.) on your choice of 38 Christmas letterhead, card and French fold designs. 100 letters, envelopes $15.00, with photos, $19.00. Postpaid, guaranteed. Send 10c for kit, sample, and directions to

CHRISTMAS LETTERS
2924 Pearl, Boulder, Colorado 80302

...collector's item!

SEARS ROEBUCK 1908 CATALOG

FULL-COLOR, LAMINATED, BOUND only **$6.95** ppd.



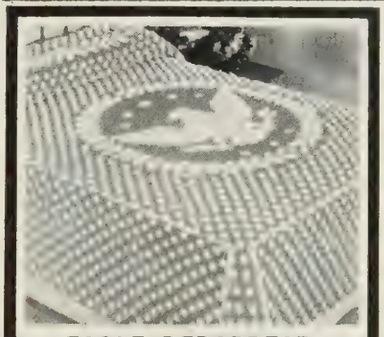
FULL-SIZE 8½" X 11" REPRODUCTION

History lives again in this fascinating "look-back" to a nostalgic America at the turn of the century. 736 giant pages, over 40,000 items clearly illustrated, described and priced. Hours of fascinating fun for lovers of the unexpected, browsers. A rich treasure-house of Americana as you rediscover "mouseproof" pianos for $87 . . . Stradivarius Violins for $5.98 . . . Flint Lock pistols $2.75 . . . wallpaper for 3c a double roll! Pages and pages of furniture, lamps, clothing, antique jewelry. Better than a hit show—and you have the best seat in the house for only $6.95 ppd.

Prompt shipment. Satisfaction guaranteed. Send check or money order—sorry no C.O.D.'s.

Send for FREE color catalog of unique gifts.

HOBI INC Dept. M-109
7 Delaware Drive · Lake Success, N.Y. 11040



EAGLE BEDSPREAD

Colonial charm is this plush Majestic eagle perched on a solid color background and surrounded by oversized white hobnails. Further accented by a decorators touch of buillion fringe. 100% cotton; machine wash and dry. Choose from RED or BLUE.

5038 — Twin Spread — 78 x 106" $12.98
5039 — Full Spread — 96 x 106" $14.98
Add $1.00 for postage and handling.

Gracious Living
D-590 BERKELEY, R. I. 02864



JUST SLIDE SNAPS (up to 4¼x4¾") between clear poly & sticky backing—they're securely and beautifully "framed." Holds 16 photos, documents, etc. on flip-thru spiral binding. Easy to remove and remount. Washable vinyl cover.
19935 Album; 5¼x4½". 1.00

BRECK'S OF BOSTON OVER 150 YEARS
L59 BRECK BLDG., BOSTON, MASS. 02210

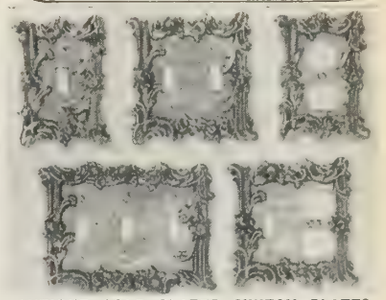


PAINT YOUR OWN WALL MURAL!

Enjoy the beauty, creative satisfaction of painting a lovely 5 to 14 ft. wide mural directly on your wall! New "paint-by-numbers" method is fun, incredibly easy. Takes just 3 to 5 hours. Artists charge up to $350; wall-paper scenes cost $100 and more. Our complete kits $12.95 up; Also fabulous "Black Light" mural kits. Many exquisite modern, pleasantal, oriental, etc. designs. A stunning prestige touch! Send for . . .

FREE! THIS YEAR'S NEW COLOR CATALOG!

. . . over 25% new designs! This year's exciting new **36-page color catalog** shows dozens new designs & big choice decorator color combinations plus easy "**How to**" **details.** (encl. 10c postage, handling) **MURAL ART CENTER, 4401 Birch, Dept. 1090, Newport, Calif. 92660.**



ANTIQUE GOLD PLATED SWITCH PLATES

The ultimate in elegance! Lavish loveliness in cast metal, specially lacquered to end tarnish, smudges and fingermarks—no polishing ever! Screws included.

7001 Single Switch (3x5")	Each $1.25
7002 Double Switch (4½x5")	Each $1.50
7025 Twin Outlet (3x5")	Each $1.50
7011 Triple Switch (6½x5")	Each $2.98
7003 Twin Outlet & Switch (5x5")	Each $1.98

Add 25c postage orders shipped promptly

Lillian Vernon Dept. H03, 580 S. Third Ave. Mt. Vernon, N.Y. 10550

BUILD REFINISH RESTORE
...anything of wood



LET Constantine's big Catalog-Manual help you build new furniture! Refinish, restore beat-up cabinets, tables, chairs! Picture-packed pages show everything you need. World's beautiful woods, veneers *in full color!* Wood finish & upholstery materials. Lamp parts, cane, furn. hardware. Colonial clock kits, etc. Superb values! *Est. 1812.*



Mail ad with 25¢ for Catalog plus Free "101 Project Ideas"
CONSTANTINE
2047-S Eastchester Rd Bronx, N Y 10461

SUEDE CAP

A cap that will last forever. Rugged, comfortable. Water-repellent brushed pigskin suede retains shape in any weather. Color choice ... Loden Green or Maverick Brown. Send head size (6⅜—7⅝)



$4.95 ppd. **FREE CATALOG**

DEERSKIN TRADING POST
Rt. at 114V, Danvers, Mass. 01923.

Send for this new F.A.O. Schwarz Catalog

OVER 2,000 TOYS



Biggest world-wide selection. Many exclusive. New, different for year-round shopping.

SCHWARZ 039
CHILDREN'S WORLD
Dept. 039, 745 Fifth Ave., N. Y., N. Y. 10022
Please send me your 1969-70 Toy Catalog. I enclose 25¢ to cover postage and handling.

Name _____
Please Print
Address _____
City _____
State _____ Zip _____

Della Robbia by Dorothy Dean Van Leuvan



WREATH KITS INCLUDE:
Step by step directions, imported fruit and leaves, everything you need to make a cherished gift or a colorful decoration for your home.
3" for candlesticks. $2.00 Pr.
5" for decanter $3.00 Pr.
7" for chunky candle. $3.00
14" for table, mantle $8.00
18" for door, mantle . . . $15.00

Illustrated Brochure of other kits 10c
Espalier "Partridge in a Pear Tree;" Topiary Trees; Swags. Napkin Clips, Earrings, Match Boxes, Corsages.

Della Robbia Unlimited
Box 21 A, Meriden, Conn. 06450

---

6 RHODODENDRON and 6 AZALEAS
12 PLANTS for only $7.95
Strong 1-yr. transplants 4" to 6" tall. Mass of roots, large leaves. Rhododendron from red flowering stock. Azalea, hardy, mixed colors. FREE CATALOG.
Postpaid planting time. No C.O.D.'s.

NEW GROUND COVER
25 CROWNS—covers 100 sq. ft. . . $ 4.00
50 CROWNS—covers 200 sq. ft. . . $ 7.50
100 CROWNS—covers 400 sq. ft. . . $14.00
CROWNVETCH — perennial ground cover — Flowers June til frost. Beautiful, hardy, no mowing. Grows 12"-18" any climate, sun or partial shade. Chokes weeds, resists droughts. Postpaid planting time.
No C.O.D. FREE COLOR CATALOG
MUSSER Box 3H Indiana, Pa. 15701

FREE!
Record Cleaning Cloth
Makes favorite records sound better, last longer. Sent FREE with full details on an easy, economical way to collect records by mail. No obligation. RCA Record Club, Dept. BHG 1069, P.O. Box 1961, Indianapolis, Ind. 46206.
(Name)
(Address)
(City & State) (Zip Code)

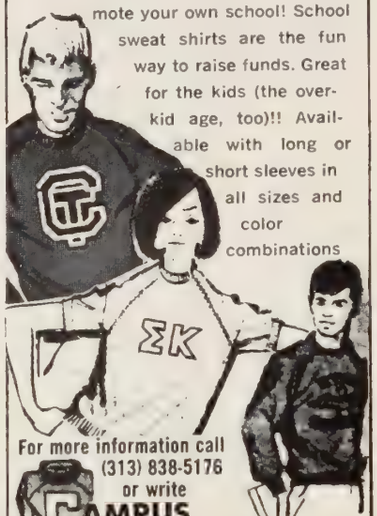
PERSONALIZED SWEAT SHIRTS

ANY DESIGN, INSIGNIA, LETTERING
★ School Name ★ Emblem ★ Motto ★

RAISE FUNDS

A proven money-maker for PTA, churches, schools, and clubs.

Free delivery! Free order forms! Free display posters! Free samples! Promote your own school! School sweat shirts are the fun way to raise funds. Great for the kids (the over-kid age, too)!! Available with long or short sleeves in all sizes and color combinations



For more information call (313) 838-5176 or write
CAMPUS SWEAT SHIRT CO.
20155 PLYMOUTH ROAD
DETROIT, MICHIGAN 48228



1000 NAME & ADDRESS LABELS
Your name & address printed on finest quality gummed labels.
1000 HANDY LABELS $1.00—3/$2.50
HOMESPUN GUMMED LABELS: Borders, many beautiful colors 300 in Plastic Box $2.00. QUICK-STIK SELF ADHESIVE LABELS: Sticks with a touch on any surface. 500 in plastic box 1 Set $2.00—3/$5.00.
HANDY LABELS
1003 Jasperson Bldg., CULVER CITY, CALIF. 90230



PICASSO: TOREROS
A striking homage to the Corrida scene. Hand **silkscreened** by master craftsmen in bold black lines on creamy white genuine **artist canvas.** Pub. @ 7.50
18" x 24"
Only 2.98 + .45 postage
From:
LAMBERT STUDIOS BG-1
336 Central Park W., New York City 10025, N.Y.

---

100 STYLES FOR
WIDE FEET
and HIGH INSTEPS
EE to EEEEE Only
Sizes 5 to 13



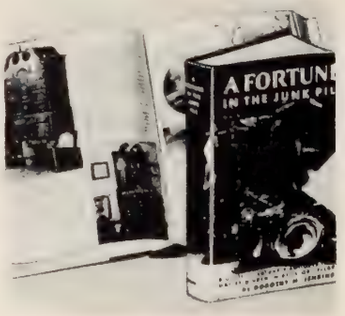
Men only. Casual, dress, work shoes that really fit. Top quality, popular prices. Money-back guarantee.
Not sold in stores
Write Today for FREE CATALOG
HITCHCOCK SHOES, Hingham 38-J, Mass. 02043



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS
STRONGITE is a hard synthetic stone at a fraction of the cost of a diamond. Strongite's hardness enables us to offer an UNCONDITIONAL LIFETIME GUARANTEE in writing against chipping and scratches. All shapes and sizes up to 20 carat. Easy payment plan. Money-Back Guarantee within 10 days. Send no money. Write for FREE BROCHURE with sets for men and women.
THE STRONGITE CO. Dept. 17BH, 7W. 45th St. New York, N.Y. 10036



Invitation charm
Here's a pretty memento su please any bride—a sterlin gold charm that's an exact re of the wedding invitation! Ho Gifts will photograph it, the duce it and etch into the m Great for all kinds of specia nouncements. ¾" x 1⅛". ling: $10. 14-kt. gold: $30. Holiday Gifts, 7047 Pecos 410-G, Denver, Colo. 80221.



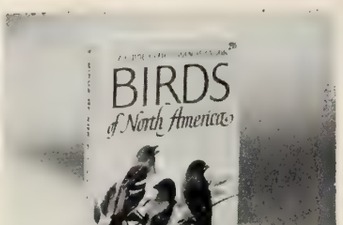
Money in your attic?
Cleaning out the attic and ment can be fun and profita you know what to look fo Fortune in the Junk Pile" is a mine of information, packed photos, know-how and insi tips on over 200 categories in ing glass, china, furniture, $5.95 ppd. Order from Ma House, 7050 Greenland Bui Miami, Florida 33054.



Smokeless way to cook
Electric hibachi cooks rig your living room. 750 watt, cleaning, Infra-Red element juices and flavor into st chops, weenies, hamburgers hors d'oeuvres. Broils quickly ished feet: no scratching. Ea use, no mess, no fire. 18" x 5". U.L. approved. $12.95 post. Franzen Gifts, BH10, 5 gan, Ill. 61740.



Fire escape ladder
Store this heavy-duty stee aluminum ladder close to a dow in case of fire. Supports lbs., fits any style window. rust, burn, break, deteriorat clusive design keeps ladder from wall. 15-ft. long (2 st $13.95 + $2 post. 25-ft. lo stories): $19.95 + $3 post. tan Sales, BH10, 945 Yo Ave., Yonkers, N. Y. 10704.



Expert bird-watching gui
Tired of ordinary life? Go a wild with this one. "Birds of America" has 340 pages o color illustrations for the in ate or would-be bird-wa Shows 2000 birds and 69 cies, sonograms, maps of v summer ranges, migration terns. 4½" x 7½", $3.95 post. Clymer's of Bucks C BHG10, Point Pleasant, Pa. 1



Pretty pine phone rack
Keep everything fingertip l top holds phone, large area keeps 2 directories. Con beneath, large roll of note feeds through; pull-out she ing space. For bedside, too. 17" x 10¼". Honey tone (r or antique pine (walnut) $18.75. Kit: $13.50. Ppd. A ea. W. of Miss. Yield House, No. Conway, N. H. 03860.

der your zodiac sign

creative stitchery that's style with the current age. Individual signs are and delightfully designed. gn (specify) stamped on 0" decorator fabric; crewel wool yarns; needle; ch fits 12" x 16" frames. ., plus 89c post. Merribee, 4, 2904 W. Lancaster, Ft. ex. 76102.



l wayside plaques

figures are reproduced in colors on heavy-quality, aper. Warmth and charm a child's room decor. unted on ¾" x 7½" x cks of rubbed pine w. anging hooks. Pictures el or fade. Wipe clean. fted. Pair: $3.99 + 35c len Gallagher, Dept. 310- Peoria, Ill. 61601.



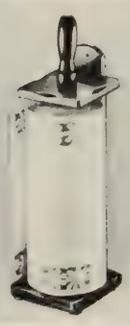
ondue party

ed party kit makes it fun es it easy. Contains 12 in- with envelopes, a wel- rd for your door or table, tail napkins, 50 dinner 50 wooden forks, a leaf- tructions including Swiss ecipes. $4 + 25c post. From Alexander Sales, 26 So. 6th Ave., Mt. N. Y. 10551.



l towel rack

or permanent, it stands counter or hangs on the per towel holder is con- of durable, thick pieces of decorator colors: satiny walnut, olive green, sun- and bright orange. Lift spoon to insert standard " x 5½" x 17½". $2.98 cks of Boston, Dept. J43, Mass. 02210.



perky chipmunk

on a tree stump in an en- nature scene. Crewel and eight yarns are combined a dimensional effect. Kit design on 19" x 25" d green homespun; yarns d browns, greys, greens, with red, gold and black; nstructions. $5.95 + 50c e Stitchery, Dept. BHG10, y, Mass. 02181.



tote on wheels

ur favorite records along r the action is! Brass-fin- ddy rolls anywhere; den, mily room, or neighbor's r. Holds over 102 LP al- 8" high x 23¼" long x e. A great organizer for record fans. $7.95 plus . Henry R. Smith Studio, H109, 39 Crestline Rd., Penna. 19087.



The Best of Personal Gifts

NAME MARKERS FOR MAILBOXES, LAMP POSTS, LAWNS & DESKS
SATISFACTION GUARANTEED OR YOUR MONEY BACK
FAST SERVICE — WE SHIP IN 48 HOURS



OUR 21st YEAR HELPING BETTER HOMES & GARDENS READERS WITH THEIR CHRISTMAS LISTS

NOW IS A GOOD TIME TO START YOUR CHRISTMAS LISTS

Spear DAY-n-NIGHT® MARKERS

SAVE! America's finest, most popular nameplates come to you direct from the factory — not available in stores! Your name & number shine in friends', doctors', police & fire vehicles' headlights — like highway signs! For any mail box, lawn or lamp post — installs in a minute. Superluxe quality.

- Reflector-beaded white letters permanently embossed in solid rustproof aluminum
- Black, Red, Brown or Green baked enamel background

Fund Raisers, Salesmen, Senior Citizens — Earn handsome profits taking orders for Spear products. **Write today for details.**

LAMP POST & WALL MARKERS



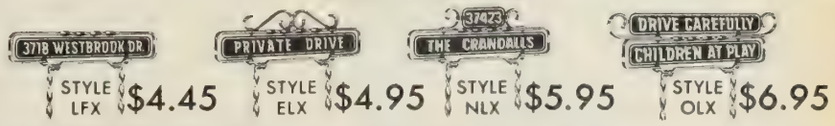
STYLE BRX $3.95 — STYLE FBX $4.95 — STYLE NBX $5.95 — STYLE OBX $6.95

MAILBOX MARKERS



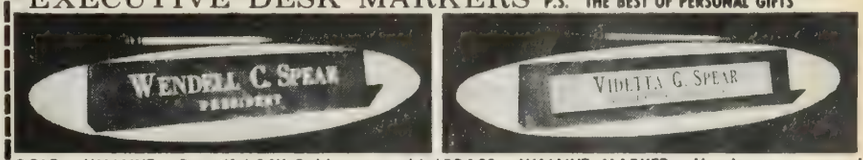
STYLE MX $2.95 — STYLE MFX $3.95
STYLE EMX $4.45 — STYLE NMX $4.95
STYLE OMX $5.95 — STYLE NOMX $7.95

LAWN MARKERS



STYLE LFX $4.45 — STYLE ELX $4.95 — STYLE NLX $5.95 — STYLE OLX $6.95

EXECUTIVE DESK MARKERS P.S. THE BEST OF PERSONAL GIFTS



GOLD-n-WALNUT — Beautiful 24K Gold-engraved in solid American Walnut; oil-rubbed finish. 8½" x 2". Order Style KG4, Marker with name only, $3.95; Name and title (as shown), $4.95.

BRASS-n-WALNUT MARKER — Handsome engraved solid brass plate on oil-rubbed solid American Walnut. 8½" x 2". Order Style DEB, Marker with name only, $5.95; Name and title (as shown), $6.95.

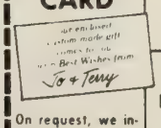
SATISFACTION GUARANTEED OR YOUR MONEY BACK
FAST SERVICE — WE SHIP IN 48 HOURS

Spear ENGINEERING COMPANY
4982 Spear Building, Colorado Springs, Colorado 80907

WE GIVE S&H GREEN STAMPS

Save! Order 2 or more, we pay postage and handling
Please list additional orders on separate sheet
★ OUR 21st YEAR ★

FREE GIFT CARD	STYLE	WORDING Any wording you want up to 17 letters & numbers on Day-n-Night plates 6 on number plates Up to 20 letters (30 for title) per line on Desk markers	PRICE
			$
			PLUS POSTAGE & HANDLING .45
			$ TOTAL



On request, we inscribe your name on the card and send it with the marker, to any address you specify.

DAY-n-NIGHT COLOR ☐ BLACK ☐ RED ☐ BROWN ☐ GREEN

SHIP TO _____

ADDRESS _____

CITY-STATE ZIP _____

NAME FOR GIFT CARD _____

The man next door

A dozen awards for civic accomplishments were handed out at the Chamber of Commerce dinner, prompting Uncle Dodd Buckner to recall when there weren't more than two or three plaques in the entire county.

Christine is discouraged about her fling at genealogy. "I've traced the family back for five generations," she says, "and so far everybody is disgustingly respectable."

I told Burt, Jr., that when I was his age, history was my easiest subject. "Sure," he replied. "When you were my age, nothing had happened."

The Rev. George Hall has ambivalent feelings about our high school football team. He wants them to win, but appreciates that the congregation is larger on the Sundays after it loses. Apparently defeat sends people in search of spiritual consolation.

When I build my dream home, it will include a wall safe concealed behind a genuine oil painting. Not because I have anything to put in it, but because it has always looked so classy in the movies.

Ten-year-old Judy rushed to her mother in tears the other day, sobbing that her brother had called her a sibling.

At a party the other night somebody started playing the piano, and we sang all the old favorites. On the way home, Christine said she was amazed how one man, meaning me, could have learned so many different lyrics to the same tune.

The maples and oaks on our block generate a lot of sight-seeing traffic this time of year. It's our annual opportunity to learn how it feels to be a tourist attraction.

Peggy Bayless complains that her husband never talks to her on Sunday afternoons, although he carries on a vigorous running conversation with the officials of the televised football game.





"If they intend to convince me, they'll have to find a nicer word for it than 'pot'!"

Chris, who loves her grand-opera records, takes a haughty attitude toward the country-and-western music I enjoy. But, album for album, my guys will out-heartbreak hers three to one.

Aunt Sue Foster has promised to leave the same silver teapot to three daughters, two daughters-in-law, four nieces, and a cousin. None of them particularly wants it, but they all enjoy the fun Sue gets from giving it away every week or so.

Counting patio illumination, there are more gaslights in town today than during the so-called Gaslight Era.

Rosemary, our high school senior, sent a batch of lovingly-baked cookies to Bud Francis, who is in the army. She was worried that they might arrive stale or soggy, but he wrote to assure her that he never met a cookie he didn't like.

After reading our local movie ads, Elaine Cowan said she thinks there ought to be another classification, "I-A," for Immature Adults.

My wife and daughters are enthusiastic about daring, bold, imaginative, and Now! color combinations, except when they happen to involve my shirts and neckties.

Our jack-o'-lantern won't be very frightening this Halloween with its gap-toothed grin. In these times, I tend to feel the world doesn't need another angry frown.

Baseball rather than football deserves to remain as the great American sport, declares Uncle Dodd Buckner, if for no other reason than that you don't need a college education to get tickets.

The end of summer reminds me that it takes two kinds of people to make the world. Part of mankind marvels at the beauty of flower beds and gardens, and the rest of us weed and water them.

Jim Blackman, editor of our local newspaper, just published his yearly editorial on Indian summer.

"There is," he explains, "a small but dedicated group of Old Subscribers who eagerly await this editorial. Not because of its undeniable gem-like prose, but because they welcome the chance to denounce me as a dolt who doesn't know you can't have Indian summer until after the first frost."

I don't argue. Whenever we get those wonderful crisp nights and clear, warm days with an unmistakable haze in the air, I merely thank the Indians for another gift to the successors of their land.

I explained to my 12-year-old son that the haziness was due to the campfires of the tribal elders, meeting in council just over the hill. But he looked at me pityingly and said everybody knows that temperature inversions in a stagnating anticyclone area trap the smoke and dust near the ground.

"Nothing to do with Indians?" I asked. "Nothing at all," he replied.

I don't envy him, being so smart so young. In time, I hope, he too will learn to see shadowy images of Indian braves dancing around the ceremonial fires of autumn.

But maybe to youth, scientific facts are as romantic as the reveries of middle age. I suppose the Great Spirit rules over stagnating anticyclones as powerfully and mysteriously as He does over ghostly bonfires.

Burton Hill

CIRCULATION 7,500,000
November 1969 • 50¢

Better Homes and Gardens®

BURLINGAME
OCT 20 1969
LIBRARY

BURLINGAME CA 94010



se very special
." color schemes
ak loudest in
y's decorating



A wild new toy box
for your youngsters!

Should you consider
obedience training
for the family dog?





Holiday food gifts
from your kitchen
—personalized too!

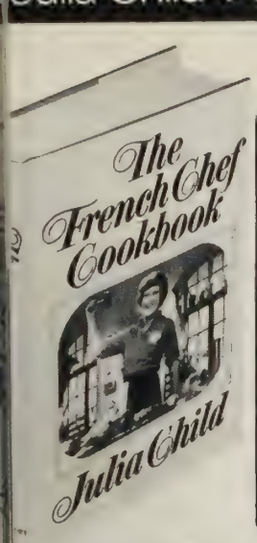
[illegible]agon that gives seven people an eleven-window outlook on the world: Olds Vista-Cruiser, the all-family Escape Machine.

Mom, dad, the kids—everybody likes a seat by the window. So Vista-Cruiser thoughtfully obliges with a panoramic view—front, sides, rear, *even overhead!* That's where the exclusive, raised Vista-Roof comes in for extra light, extra room, *without* extra heat. (A special heat-resisting glass handles that beautifully.) And it's "togetherness" all the way in a Vista-Cruiser: Everybody faces forward, including third-seat passengers. Vista-Cruiser has a lot more going for it—and for you. Over 100 cubic feet of wide-open, easily accessible cargo space. A handy concealed luggage locker. And, if you order one, a Drop-or-Swing Tailgate that makes loading a real breeze. What's left to be said? Simply this. Vista-Cruiser carries such a modest price it is, perhaps, the biggest wagon value in all of America. There is nothing else like it, anywhere.

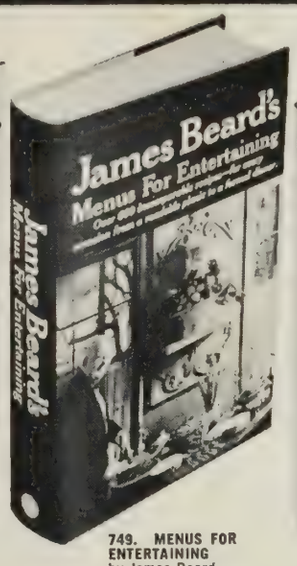


Oldsmobile: Escape from the ordinary.

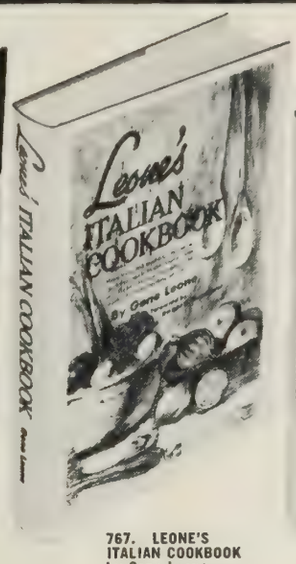
Julia Child ✻ James Beard ✻ Gene Leone ✻ Michael Field



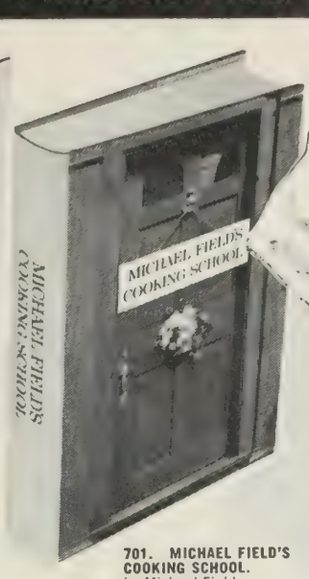
124. THE FRENCH CHEF COOKBOOK
by Julia Child.
Illus. Pub. Ed. $6.95



749. MENUS FOR ENTERTAINING
by James Beard.
Illus. Pub. Ed. $8.50



767. LEONE'S ITALIAN COOKBOOK
by Gene Leone.
Illus. Pub. Ed. $6.50



701. MICHAEL FIELD'S COOKING SCHOOL.
by Michael Field.
Illus. Pub. Ed. $8.50



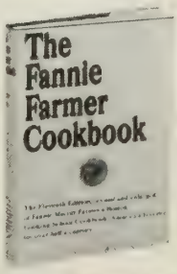
ut the world's greatest chefs to work in your kitchen for only one dollar



E GOOD HOUSEKEEP-OKBOOK. Ed. **Dorothy h.** America's favorite ok! 3,500 kitchen-ecipes, 45 chapters. ed with color photos. isher's edition $8.50



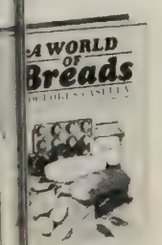
775. AMERICAN HOME ALL-PURPOSE COOKBOOK. The food editors of **American Home** present 2000 top recipes from the magazine's own test kitchens. Filled with full-color photos and line drawings.
Publisher's edition $6.95



744. THE FANNIE FARMER COOKBOOK. Brand-new edition of America's most famous cookbook. More than 3,000 tested recipes give clear directions for simple or gourmet cooking.
Publisher's edition $6.50



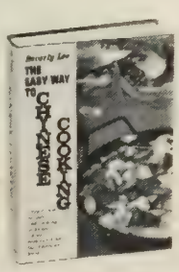
194. THE NEW YORK TIMES LARGE TYPE COOKBOOK. Jean Hewitt. No more squinting or losing your place. 300 new recipes set in jumbo type you can read from 4 feet away with average vision. Publisher's edition $9.95



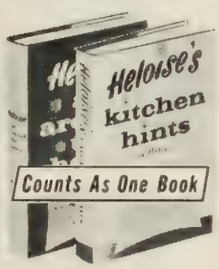
WORLD OF BREADS Casella. 600 delight-national recipes... sty American corn-croissant and brio-holiday breads in n. isher's edition $5.95



773. THE BLENDER COOK-BOOK. A. Serrane & E. Gaden. Want to take the drudgery out of meal preparation—and save precious hours, too? Try any of these 500 tasty recipes designed for your electric blender. Illus. Publisher's ed. $4.95



736. THE EASY WAY TO CHINESE COOKING by Beverly Lee. Traditional recipe and cooking techniques translated for the American Kitchen. All dishes from chop suey to lobster cantonese. Illus.
Publisher's edition $3.95



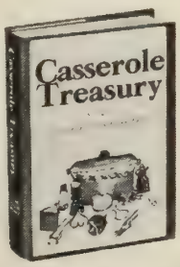
732. HELOISE'S KITCHEN HINTS & HELOISE ALL AROUND THE HOUSE. Clever ways to save time and money in the kitchen; ingenious ideas for brightening your home and life.
Publisher's editions $7.90



5 WAYS TO COOK GER by DOYNE NICK- Includes devilburg-burger upside-down apple meat loaf, di-tties — even ham-ukiyaki! isher's edition $3.95



717. THE COMPLETE ROUND THE WORLD MEAT COOK-BOOK. Myra Waldo. Over 350 glorious meat dishes from all over the world... with helpful tips on when and how to buy each meat.
Publisher's edition $6.95



742. CASSEROLE TREASURY Lousene Rousseau Brunner From the world's great chefs, a superb collection of 435 gourmet recipes, broken down into numbered, easy-to-follow steps.
Publisher's edition $4.95

Yes! Choose any 3 cook books for only $1

when you join now and agree to accept only four selections or alternates over the next *two* years.

WOULDN'T YOU LIKE to have the world's greatest cooking experts show you how to prepare their famous dishes? Now you can make this dream come true with the stroke of your pen . . . by mailing the coupon below. You can have Julia Child's repertoire of recipes from her famous TV series—at your convenience. Just open the *French Chef Cookbook* and "tune in" to such superb delights as *Le Marquis au Chocolat* (Chocolate-butter sponge cake) and *Souffle Demoule Mousseline* (a "collapse-proof" souffle!) There are over 100 *magnifique* recipes to choose from.

In *Menus for Entertaining*, James Beard passes on the wisdom that has made him a renowned host and best-selling author. "Many people who can follow recipes lack the ability to assemble a memorable meal." And so Mr. Beard has prepared over 600 recipes for this book, *with over 100 menus for every occasion.*

Do you really have to toil over a hot stove for hours to prepare a good Italian meal? Not if you follow the step-by-step directions in *Leone's Italian Cookbook.* Here are over 300 recipes that have made "Mama Leone's" one of New York's most famous restaurants.

Michael Field is a gifted teacher in person and in print. He has written the 100 recipes for his cook book just as he demonstrates them at his celebrated cooking school in New York.

These books are just a sample of what The Cook Book Guild offers. For here is a club devoted exclusively to making the world's outstanding cook books available to you *at guaranteed savings of at least 30%* plus a small shipping and handling charge.

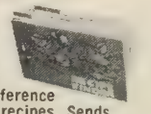
Selections are described in the free monthly bulletin, *The Cook Book News.* Take as few as four selections or alternates within *two* years. With every fourth book you accept, choose a FREE bonus book on cooking, gardening, decorating, etc.

To sample the benefits of membership, choose any 3 cook books on this page for only $1, plus shipping and handling. *Send no money!* Mail the coupon today. The Cook Book Guild, Garden City, N.Y. 11530.

Extra FREE GIFTS
with trial membership



2-Way Cook Book Shelf Stands on counter or hangs on wall. Black wrought-iron effect.



Recipe Finder Thumb-indexed cross reference locates recipes. Sends you to the right cook book and page!

The Cook Book Guild, Dept. 9N-BHX, Garden City, N.Y. 11530

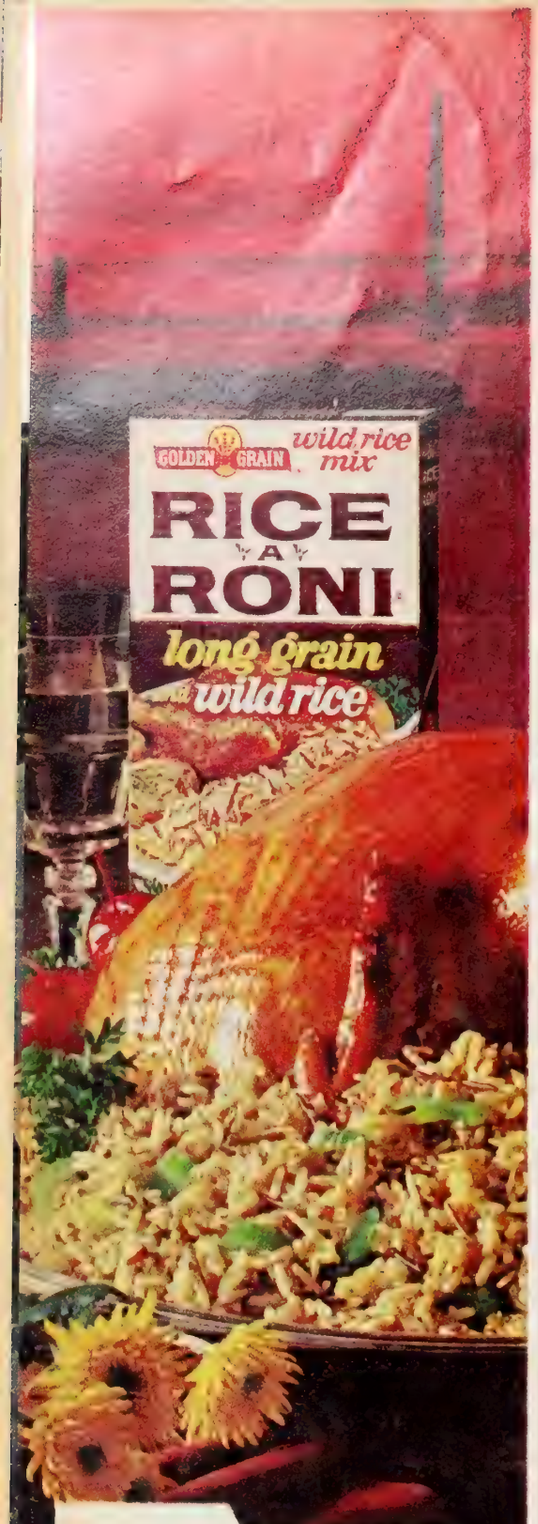
Please accept my application for membership in the Cook Book Guild and send me the THREE books whose numbers I have printed in the boxes. Bill me only $1 plus shipping and handling. My 2 *free* gifts will be included with trial membership. If not delighted, I may return everything in 10 days and membership will be canceled. Otherwise, I agree to accept four monthly selections or alternates during the next two years—at guaranteed savings of at least 30%, plus shipping and handling. These will be described in advance in the Guild's free monthly "Cook Book News"—and a convenient form will be provided on which I may refuse any book I do not want. With every fourth selection or alternate I accept, I may choose a free Bonus Book. 10-C49C

Mr.
Mrs.
Miss _____
(Please Print)

Address _____

City _____ State _____ Zip _____

Canadian Enquiries: write to address above. For your convenience, books will be shipped from our Canadian office. Members accepted in Continental U.S.A. and Canada only.



Turkey San Francisco starts with Rice-A-Roni's Wild Rice Mix

In skillet, brown rice-macaroni mixture in 2 tablespoons butter, stirring frequently. Add 2½ cups hot water and ½ cup diced celery. Stir in contents of wild rice and sauce envelope. Cover pan and simmer until liquid is absorbed and rice is tender, about 30 minutes. Place bird on platter and ring with Wild Rice-A-Roni. Serves 4 to 6.

Stuffing: Prepare Rice-A-Roni as above and add ¼ cup minced onion and 1 teaspoon poultry seasoning during cooking. Allow to cool before stuffing and trussing bird. For each 5 pound turkey, chicken, duck, goose or Cornish game hen allow one package of

Better Homes and Garden

THE IDEA MAGAZINE FOR BETTER HOMES AND FAMILIES NOVEMBER, 1969; VOL. 47, N

BUILDING
58 How to put in an alarm system
74 This addition keeps the house intact
76 Now the living space is more than doubled
78 From an old garage to a new style of living
144 Built-in vacuum systems
154 A smart house for a steep lot
160 This house kept its promise to expand

PROJECTS
26 Storage ideas
40 Wild new toy box
42 The right hammer

FAMILY MONEY MANAGEMENT
10 What are your rights as a jobholder?
13 Are you missing some valuable income tax deductions when you buy or sell a house?
18 Should you set up a custodial gift account for your child?

DECORATING
62 Quiet colors that say a lot
64 Pales, coppers, bronzes
66 All-white or off-white
68 Deep, dark chocolate
70 Carbon blue, mint green, dove gray
72 Gentle gold
80 Dramatic table settings
155 Cover-ups for air conditioners
170 Young rooms with verve

FAMILY TRAVEL
34 Europe 25 years later
54 Hotels and motels: All the comforts of home—and then some
153 One of the best family ski bargains

GARDEN
149 Winterize your mower
158 How to succeed with Christmas cactus
165 Fall garden countdown

FOOD
30 All-weather barbecuing
86 Holiday food gifts
88 Wrapped with love
90 From your kitchen
92 Label cutouts
100 Turkey dinner step by step
111 Quick tricks to please the kids
113 Prize tested recipes
Better breakfast ideas
118 Make it an oven meal
120 "Who's Who" in winter squash?
126 Don't toss a salad—twirl it
128 Perfect roast turkey
138 Pep up meals with peppers
140 Win money for your recipes
141 Timetable for thawing frozen poultry

KITCHENS AND EQUIPMENT
142 How to get rid of it all
150 Adaptable storage for a multi-action kitche
162 Inside story on disposers

CARS IN YOUR FAMILY
4 Automotive safety features are saving lives
6 Moving a stalled vehicle

FAMILY FEATURES
46 Send your dog to school?
166 How to build a better fire
198 The man next door

FAMILY HEALTH
20 How can you save your teeth?

NEWS AND SHOPPING
129 Good gifts for the family
134 Your guide to "man-made" fabrics
141 How to order material from the magazine
172 Shopping editor's choice
For shopping information on products sho in this issue, see Buying Guide, page 16

Editorial Director BERT DIETER *Editor* JAMES A. RIGGS
Managing Editor NEIL KUEHNL *Art Editor* BILL YATES *Eastern Editor* GEORGE BUSH *Staff Designer* DONALD POPPL

Food Editor DORIS EBY *Associates* PATRICIA POLLOCK JOAN McCLOSKEY NANCY BENSON
Home Furnishings Editor PEG RUMELY *Associates* NELDA B. CORDTS CHARLOTTE GARNER ROBERT E. DITTMER
Building Editor NOEL SENEY *Associates* STEPHEN MEAD GEORGIA V. YOUNG JERRY PINKHAM
Garden Editor HAMILTON MASON *Associate* Dr. L. C. GROVE *Special Assignments Editor* JERRY REEDY
Appliances, Housewares, Management Editor HELEN A. DAWSON *Home Entertainment Editor* ELIZABETH CRASTER
Automotive and New Products Editor DUANE L. GREGG *Associate* DOUGLAS M. LIDSTER
Money Management Editor PETER LINDBERG *Travel Editor* PAUL PLAWIN *Health and Education Editor* GERALD KNOX
Project Design Editor DAVID ASHE *Crafts and Design Editor* MORLEY B. SMITH *Copy Editor* MARY ANN ROBERTSON

Art Staff DOROTHY MAITLAND DAVID GOLBERT JAMES ROHAL ERNEST SHELTON *Covers* GEORGE F. ONGLEY
Art Production Editor NOBLE GAMMELL *Makeup Editor* KATIE NORRIS *Photo Studio* LUE CALKINS

New York—Family Living Editor MARGARET McMAHON *Associates* MARGARET DALY CAROL BASSIN
Assistant CATHERINE WOLF *Consultant* HELEN STARK
Los Angeles—Associate Editor, Western States ELIZABETH GILRAIN

Test Kitchen MARION VIALL CAROL COBORN *Reader Service* TERRY WADLE CHARLES SWAIN DOROTHY HASLEY

Chairman of the Board FRED BOHEN *President and Chief Executive Officer* DARWIN TUCKER
Vice-President, General Manager—Magazines ROBERT A. BURNETT *Publisher* MORTON BAILEY, JR.
Vice-Presidents FRANK FURBUSH WAYNE A. MILLER H. Y. ENGELDINGER E. T. MEREDITH III DONALD L. ARN
JOHN GREGG FRANK FOGARTY ALLAN FERRIN JACK BARLASS WALTER VOSS
Vice-President, General Counsel and Secretary GERALD D. THORNTON *Treasurer* ALEX GALBRAITH *Controller* KENNETH

Published monthly by Meredith Corporation, 1716 Locust Street, Meredith Building, Des Moines, Iowa 50303 U.S.A. Second class postage paid at Des Moines, Iowa, and at additional mailing offices. Marca Registrada en Mexico, Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second-class mail Post Office Department, Ottawa. **Manuscripts and photographs:** They must have return postage. If unsolicited, we cannot be responsible for them. Postmaster: Send Form 3579 to BETTER HOMES AND GARDENS, 1716 Locust Street, Des Moines, Iowa 50303. This issue is published in multiple editions.

Subscription Inquiries and Changes of Address: Write to Subscription Inform Better Homes and Gardens, 1716 Locust Street, Des Moines, Iowa 50303 a enclose an address label from a recent copy. Please give us five weeks notice change of address. **Subscription Prices:** One year $4, two years $7, three ye United States and its possessions. Canada, add $1 per year. Pan-American c $2 per year. Other countries, add $3 per year.

© Meredith Corporation, 1969. All rights reserved. Printed in



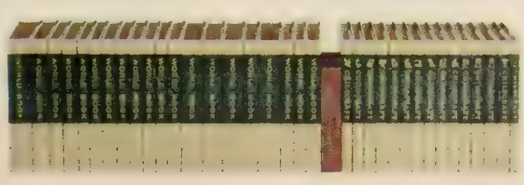
ive your children the gift they can't break, lose, t bored with or outgrow. The gift of ideas.

uldn't it be nice this Christmas to give a gift that will still be around years after tmas? There is one present that has a g power no toy or set of clothes has ever ed. The gift of ideas. World Book Enbedia.

ldren don't outgrow World Book, they into it. Each year they find it more and valuable. And fun. Because not only is Book a great school helper, it's also a place to discover things. Like how an o can live in a house of ice and still be or how human cells produce energy. us don't lose their value and neither does Book. You'll find World Book sensibly priced, too. In fact, for all the good ways it can help your children, it's a real bargain.

So if you're looking for a good gift idea this Christmas, consider the gift of ideas. World Book. And a good idea to begin with is to get the details, by sending our coupon.

World Book, $199.80. Childcraft, $140.90. Save $49, buy both sets in combination, $291.70. Monthly terms available. Transportation & handling charges extra. (Prices slightly higher in Canada.)



Field Enterprises Educational Corporation
Merchandise Mart Plaza, Chicago, Ill. 60654

Let's hear more about World Book, and how I may obtain it in time for Christmas delivery.

Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

World Book & Childcraft

Cars

Duane L. Gregg, Automotive Editor

Automotive safety features are saving lives

All 1970 cars carry some 80 safety improvements over their 1965 counterparts. These range from seat belts and shoulder harnesses to such "hidden" extras as a new type of windshield glass, side-impact bars inside doors, and controlled-crush chassis frames.

Several of the features have now been in use long enough for researchers to start evaluating their worth. It's too soon for final conclusions, but some important trends have become clear.

Before 1966, there were three leading causes of fatalities and serious injuries in auto crashes: injuries tc the driver from the steering assembly, ejection from the vehicle, and blows or lacerations from the dashboard and windshield. Thankfully, the new safety equipment has been extremely effective in these situations.



Drawings Dick Larson

The energy-absorbing steering assembly, which became standard in 1967, has prevented many fatalities and has reduced the severity of injuries. The unit consists of a deeply concave padded steering wheel hub and an impact-absorbing, collapsing column that telescopes in a crash. According to some researchers, the collapsible steering assembly has a potential of reducing by 70 to 80 percent the driver deaths once caused by rigid steering columns.

Much of the evidence so far supports this prediction. A recent National Highway Safety report to Congress could cite no fatal or dangerous injuries to drivers who struck the energy-absorbing steering column in accidents at speeds up to 50 miles per hour. In contrast, the older non-collapsing columns have been responsible for spearing or crushing the chests of almost half the drivers injured in crashes.

A UCLA research group cites a before-and-after report. A 1964 car traveling 35 mph hit a pole, and the driver suffered a fatal chest injury caused by the steering wheel and column. A 1968 car, going 45 mph in similar circumstances, also hit a pole. The steering column collapsed six inches, and the driver "made a rapid and uneventful recovery." This is only one of many such examples; all current crash studies indicate that the new steering assemblies offer a definite safety plus.

New laminated safety glass, in the high-speed photos below, clearly demonstrates its increased safety factor. Upper photo



shows the head of the dummy completely penetrating an old-style windshield in a 24-mph impact. Lower photo shows the restraining ability of laminated safety glass under the same impact.

The older type contained a thin layer of plastic sandwiched between two sheets of glass. In current windshields, the plastic has been doubled in thickness. In addition, the newer version uses a looser bond between the glass and plastic layers.

This looser bond permits increased stretch of the interlayer to absorb impact, and to prevent head penetration in many cases. And if the new-style windshield does break in a crash, it produces smaller fragments with less tendency to cut. Dr. Donald Huelke, University of Michigan researcher, concludes that, ". . . . facial lacerations resulting from head-to-glass impacts against the new windshields are fewer, less extensive, and less severe."

New for 1970 on some models is a chemically strengthened layer of glass on the interior surface of the windshield. It granulates into small particles on impact instead of breaking into sharp, jagged pieces.

Ejections have been cut down markedly by new door latches, and especially by seat belts and shoulder harnesses (when they're used). According to Nils Bohlin, a leading Swedish researcher who works for Volvo, the likelihood of fatal injuries in a car crash is at least ten times greater if the occupant is thrown out.

Bohlin told the 1968 Stapp Car Crash Conference about a study of 28,000 crashes, which showed that combination shoulder harnesses and lap belts can reduce the chance of injury between 40 and 90 percent, depending on speed and type of mishap. When lap belts were used by the driver, he had an 83 percent better chance of surviving a crash, while passengers using belts improved their chances for survival by 77 percent. And in all these crashes Bohlin studied, 98 percent of the cars had seat belts, but only 26 percent were in use at the time of the accident.

So far, no conclusive evidence has been produced about safety items beyond these three. Such additions as padded dashboards/pillars/sun visors, and recessed controls and door handles undoubtedly lessen the severity of crash injuries. But no yardstick to measure their effectiveness has yet been developed.

As the millions of pre-1966 cars still on the road are replaced by newer models incorporating these and other safety features, people vitally concerned with automotive safety are confident that the highway fatality toll will be stabilized, or even reduced.

Further refinements of existing safety features already appear on the 1970 cars. Several models have a corrugated steering cylinder in the upper steering column to provide additional protection for the driver in the event of a collision. And other new features are on the way.

Inflatable air bags are one of the most discussed new safety devices, and they are



undergoing extensive testing and evaluation. As the car hits a solid object, a triggering mechanism in the bags causes the almost instantaneous release—in four percent of a second (40 milliseconds)—nontoxic inflating gas. The inflated bags then provide a cushioning pillow between the car occupants and the windshield, dashboard, or steering wheel. The inflatable bags may appear on some 1971 models, and are being considered as a requirement for all 1972 cars.

Contin



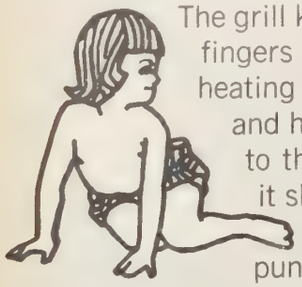
Hands off that bridal bouquet, Mrs. Massnick!

Even though your hands have that creamy, young, un-married look, we know you're sixteen years older than those other bridesmaids. You're thirty-eight—and married and wash dishes for your husband and four gorgeous children. Of course, creamy-looking mild Ivory Liquid helps leave any married lady's hands with that creamy, young, un-married look. But that doesn't mean you Ivory Liquid ladies can go around catching bridal bouquets. Just be real proud of your young-looking hands.

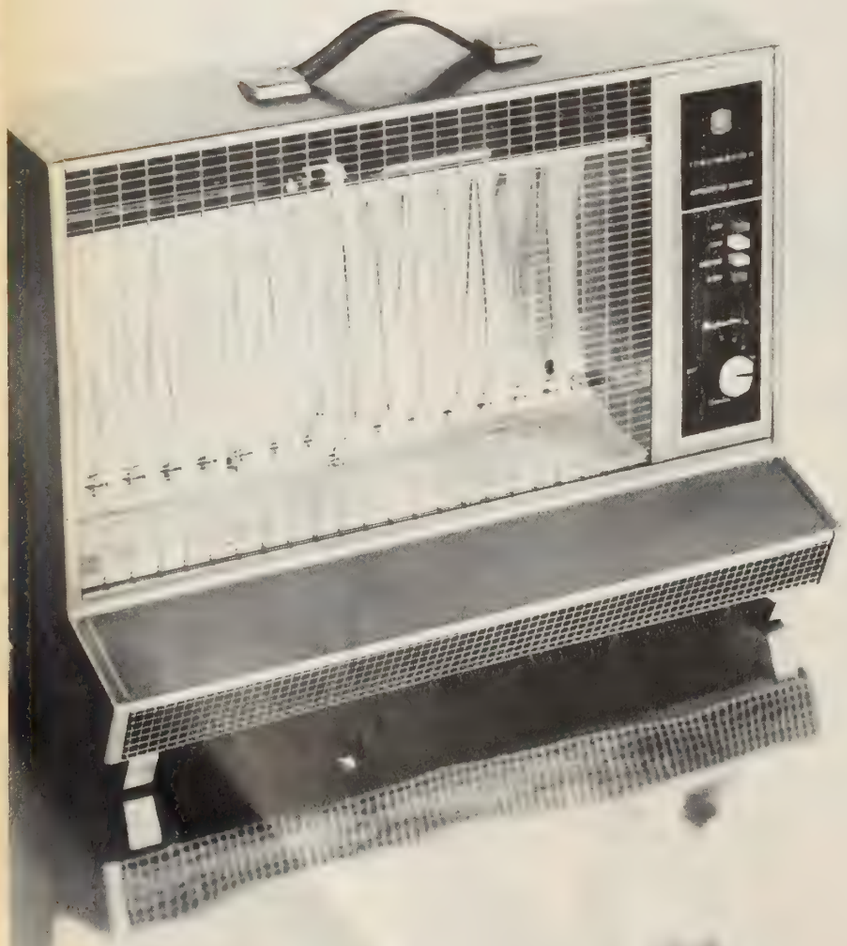
Instant Miami Beach.



This compact Toastmaster heater brings you sunshine warmth in just 6 seconds. And it's safe heat. The grill keeps little fingers from touching the heating unit while the cabinet and handle always stay cool to the touch. If it's tipped over, it shuts itself off. So take home a little Miami Beach. Just punch one of the heat selector pushbuttons. It's like summer in winter.







With automatic thermostat, built-in circulating fan. Finished in beautiful wood-grain and platinum tan color with gold grill. Model 923.

TOASTMASTER®

Moving a stalled vehicle

In emergency situations involving pushing, towing, or lifting a stalled car, the car owner should be well versed on the correct procedures to avoid accidents and damage.

The safest way to move a stalled automobile is to summon a tow truck. But even a tow truck, in the hands of an inexperienced or careless operator, can cost you more money than you bargained for.

Correct lifting and towing procedures are very important. Some cars and station wagons are equipped with air-suspension, self-leveling devices that can sustain heavy damage if the car is raised beyond specified limits. Raising the car too much can also result in damage to gas tanks, bumpers, gravel shields, and other chassis parts. At least one late-model car should not be raised from the rear at all. Some automatic-transmission-equipped cars must be towed with the rear wheels off the ground or with the drive shaft disconnected.

There may be situations where a tow truck is not available or where it's necessary to move the car immediately. For example, a car stalled on a heavily traveled street, interstate highway, or expressway should be moved out of traffic as quickly as possible. In most cases, this means only a short move to a safer area to await emergency equipment. Pulling is safer than pushing if you merely wish to move a car. Use a long rope or chain (10 to 15 feet) and prearrange signals to be used. Never pull a car to start it—the engine may roar into action and slam into the rear of the tow car.

Push-starting a stalled vehicle

From a safety point of view, this should never be done. But from a practical human angle, it is often done regardless of the hazards. Push starts should never be attempted in heavy traffic. If asked for assistance, you should help get the disabled car out of traffic and offer to go for professional help.

Several states are considering legislation making it illegal to push any stalled car on public streets or highways, except for the purpose of removing it from traffic lanes. At least one state (Illinois) already has such a law in effect.

While a car is being pushed, driver has only partial contr He cannot regulate his spe or stop quickly. If the batt is low, he'll be without he lights, horn, and turn signa If the car being pushed power steering, the power sistance will be gone with dead engine. (This does mean it is inoperative, bu will be stiff and sluggish.) these factors represent a v real danger in the event of emergency situation.

It's true that cars equipp with manual transmissi may be push-started wh safety permits, but many l model cars equipped w automatic transmissions not start from a push. So cars with automatic transm sions should never be push and must be moved with wheels off the ground or drive shaft disconnected.

In some older cars with a matic transmissions, a p start is possible but pc safety problems. A speed o to 40 miles per hour mus attained before the engin turned over fast enough start. This is much too in a limited-control situa Others can be pushed up t miles at speeds under miles per hour.

If you consent to push a car member that you will b control of the power and sp used in the operation. H ever, much of your for vision will be blocked by car being pushed. Cons able damage may be incu by both cars during the p ing operation. The pus car is a likely prospec smashed headlights, g fenders, bumpers, or ev ruined radiator. The car b pushed often ends up w damaged trunk or rear ders. Most insurance po cover this physical dan but even the most compre sive policies seldom cove chanical damage—to th gine, transmission, or clu that might be incurre *either* vehicle while engag the pushing operation.

All owners manuals co specific information rega towing and push-starting are wise to consult ther familiarize yourself with er procedures before gency situations arise. ing your car's limitatio be vitally important in te time and expense save



'70 Chevy pickup is everything a second car ought e: comfortable, easy for a woman to handle, xurious as you want.

ut so much more. Because underneath it all it's k-muscled. Built like no other second car. ble-walled for round-the-clock work and fun. nd a Chevy pickup with camper body is ything a second home ought to be: three floor plans to choose from, roomy kitchen, beds for six.

But again, so much more: It's in the woods one vacation, by the sea the next. With power available from 155 to 310 hp. Just pick your own zip code.

Chevy pickup. It's enough to make you think twice about your next second car. Putting you first, keeps us first.

CHEVROLET

On the move.

The second car that turns into a second home.

Once again, bedspread



e tapestries.



"Bellissimo" from Sears.

Sears went all the way to Italy for these treasures. There, deep in the hills of Tuscany, we found that tapestry weaving is still a living art. On the looms of today, expert craftsmen recreate the sumptuous look of 15th century fabrics. So we asked them to weave for us—and for you—the most beautiful bedspreads in the world. And they did. Sears imported "Bellissimo" spreads.

You choose from six exquisite designs, eighteen vibrant colors. Glorious golds. Rich Renaissance reds. Breathtaking mosaics of blue and green. Thick, luxurious spreads that make a room glow with color. In every size, even queen and king. All available at most Sears, Roebuck and Co. stores, or by catalog.

Isn't it time to make your bedroom more than just a place to lie down? Give it a great new focus of beauty with "Bellissimo." Only at Sears. Of all places.

You've changed a lot lately.
So has Sears

Remember when "modern" meant stark, severe and a little bit cold?



Look at it **now.** All dressed up with olive ash burl, flower-etched glass, and warm pin-knotty walnut veneers. These bunching units and pier cabinets are from our new Affinity collection, which includes pieces for any room in your home. Many of these are available in a choice of two accent finishes.

If you'd like to see it all, along with brochures showing our other complete furniture collections, send 50¢ to Carolyn Langley, Dept. BHG-1169, American of Martinsville, Martinsville, Va. 24112.

AMERICAN OF MARTINSVILLE

Money Management

Peter Lindberg,

What are your rights as a jobholder?

Your employer *can* make "reasonable" rules regarding your job. These can apply beyond your regular working days—and sometimes even to your next job. But very often it takes a court of law or an arbitrator to decide what is "reasonable." Below are examples that illustrate basic employee rights (though you should remember that they don't apply in every state).

● **You have a disagreement with your boss and resign.** Later he tells a prospective employer that he fired you for incompetence. What can you do about his statement (assuming it's false)? You can sue—and you probably can collect damages.

Or suppose your ex-employer ignores requests for information about you, or tells a prospective employer that he doesn't want to comment. What can you do? Usually, not much. If you can prove malice, you may have some legal recourse. But an employer generally is under no obligation to furnish a reference. In a few states, he must provide a letter stating only that you worked for him.

● **You take a part-time job—mostly evenings—selling real estate.** Your employer hears about it, and tells you that you can't work the extra job. Can he? An employer can make rules against any outside employment he feels may reduce your effectiveness as an employee. That could include another full-time job, working for a competitor or a customer, or taking on anything strenuous enough to prevent you from doing a good job for him. None of these may apply to real estate selling. Yet unless there's a grievance committee or panel established in your company, you probably will have to accept his ruling.

● **You leave your job as salesman and go to work for another company selling the same kind of product.** Can your former employer legally restrain you from calling on your old customers? He can, *if* you signed an agreement stating you wouldn't compete if you left his employ. In most jurisdictions, the agreement must be for a specified area and time period (usually from two to five years). If there's no agreement and the customers' names didn't come from a confidential list—but from y memory and knowledge of trade—you may solicit th

● **In filling out an application a job, say with a bank, you f mention a minor physical ail that seldom shows up in** You are hired. Six months er, the company finds about your omission. Can be fired?

Yes, if the information concealed would have prev ed you from getting the Many application forms c a statement that if yo hired, any incorrect info tion you gave will result in missal. Some companies, ever, overlook minor o sions or misstatements discover later, provided t have no bearing on your performance.

● **You, a key man in your pany's new-products division offered a job by a compe** You accept. The comp afraid you'll reveal trad crets, sues to keep you the job. Do you have a c

In most instances, you company can't stop you leaving. However, it ma able to restrain you and new employer from usin confidential methods an cret processes—especial make similar products you *can* use your tech knowledge and experi even though it was gain your former job, to prod different line of items. I ing to protect genuine secrets, courts are fi more often that they also protect the rights of em ees with special talents.

● **Can your employer can modify your group insuranc out notifying you?** While policies don't require no cancellation or modific courts often have rule employees must be inf of any such changes— cially if they pay part premium. And while companies give notice e they don't have to, it mi wise to check periodica learn if there are any ch in your coverage.

If you leave your job insurance usually is con 31 days. Within that tim have the privilege of c ing your insurance—w medical exam—to a p nent policy with pre geared to your age. C


create
interest
Fill your life with flowers. Silk ones.
And get the money to do it from the interest
on your savings account, at a
Savings and Loan Association.
You see, interest is the money you get
just for putting some money in a savings account.
It's a kind of reward for being so sensible.
Then you take that interest and use it to
create a little interest of your own.
Got the principle?
Savings and Loan Associations
Members Federal Savings and Loan Insurance Corporation

You bet your life it's worth looking for.



The UL Seal.

It might be on the back of television set. Or between the pron of an electric plug.

Or on the bottom of a toast Look for it.

If it's there it means that the de and manufacture of that appliance tool meet our rigid safety standard

It means the manufacturer car About you.

About your life.

UNDERWRITERS' LABORATORIES, INC. AN INDEPENDENT NON-PROFIT ORGANIZATION TESTING FOR PUBLIC SAFETY

oney management *Continued*

e you missing some valuable ome tax deductions en you buy or sell a house?

you've bought or sold a se recently (or are plang to), here are some tips can help you get maxin tax savings for this tax od.

uct any mortgage "points" can.

today's tight money mar- many lending institutions ge the borrower so-called ints," or "loan-processing ." These bonus loan ges may be made to get nd maximum interest s allowed by state law. Or, lender simply may feel these charges are more ptable to borrowers, since fixed interest rate on the then will be less.

e Internal Revenue Ser- recently ruled that these nents, *regardless of the* , are considered interest ey're paid to obtain the , and aren't for services ally furnished by the lend- processing your loan. The that it's a flat sum, not a entage, doesn't stop you making the deduction. key factor is that the ge is paid so you can have se of money.

e *note of caution.* IRS says loan charges are deducti- *only if paid from your own* s. For example, you bor- $21,000 to finance a e purchase. You immedi- pay $1,000 of this back e lender as a loan charge. is case, IRS says you get deduction. However, the ts may not agree with IRS. efore you decide to forgo deduction, visit with your dviser.

you've paid a mortgage charge in a previous year failed to claim it as an in- t deduction, consider fil- claim for refund. Either nternal Revenue Service our own tax adviser can you with this.

t what if the seller pays nts" for the buyer? If you're ng an FHA-insured loan, e prohibited by law from g these bonus loan ges. In this case, the sell- forced to make the pay- , and it's not deductible im because the charge 't paid for a loan made e seller directly. Instead, eller treats this payment as one of his sales expenses.

Add legal and appraisal fees to your house cost. Legal fees, title opinions and reports, apprais al costs, and any escrow fees *can't* be deducted as interest, since they're payment for services that actually were furnished. Even so, don't ignore them. These expenses should be added to the cost of your new house. That way, any gain on the later sale of your house will be reduced.

Remember, too, that gains on residence sales are tax-free *only* if you reinvest your sales proceeds in a replacement residence within the allotted time. If you don't replace your home, you must pay tax on your gain (unless you're 65 or older).

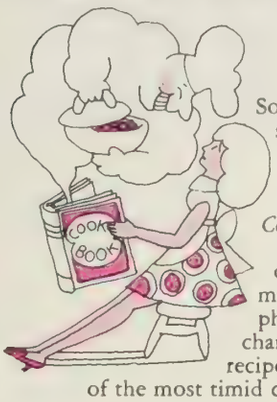
Don't overlook sales expenses. The charges discussed so far generally are paid by the buyer. However, if you sell your house, your expenses—such as realtor's commission, revenue stamps, and deed preparation costs—should be subtracted from your selling price in figuring the gain or loss on the sale.

So-called "fix-up" expenses also can lead to tax savings. This "fix-up" work must be done during the 90-day period before the sale. Payment must be made not later than 30 days *after* the sale. But if you suffer a loss or your taxable gain is deferred because you purchase a replacement residence, you'll get no immediate tax benefit from these selling expenses.

Figure in your prepayment penalties. If you've sold and your buyer obtained new financing, your mortgage undoubtedly was paid in full with part of your house sales proceeds. Many lenders today require a *prepayment penalty* if a mortgage is paid off prior to its due date, and you'll find this often can amount to several hundred dollars.

If you paid this penalty, don't forget that the Internal Revenue Service treats the prepayment penalty as interest—which can be a valuable deduction. (In spite of this income tax break, though, always try to bargain for the smallest prepayment penalty, or no penalty at all.) *Continued*

Don't let a recipe's reputation browbeat you

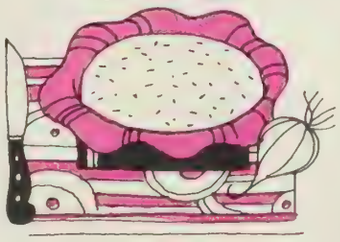


Some recipes are like famous people: You hear so much about them in advance, they scare you off. When you get to know them, you find they are really very easy to get along with! Let our new *Betty Crocker's Cookbook* make the introductions.

It's a bright, cover-to-cover revision of our *Picture Cookbook,* and it premieres this month. We've filled it with over 400 photographs, step-by-step pictures, charts and tips. And we think its 1600 imaginative recipes will instill culinary-courage in the hearts of the most timid cooks! For example:

What's so scary about Quiche Lorraine? (Keesh-Loraen) Only its name. Just think of it as onion pie! This continental classic is delightfully hearty—and so versatile it can be a main dish *or* an appetizer. But it's easy as pie, when you start with our tender, flaky Pie Crust Mix!

- 1 package Betty Crocker Pie Crust Mix
- 12 slices bacon (about ½ pound), crisply fried and crumbled
- 1 cup shredded natural Swiss cheese (4 ounces)
- ⅓ cup minced onion
- 4 eggs
- 2 cups whipping cream or light cream (20%)
- ¾ teaspoon salt
- ¼ teaspoon sugar
- ⅛ teaspoon cayenne red pepper



Heat oven to 425°. Prepare pastry for 9-inch one-crust pie as directed on package. Sprinkle bacon, cheese and onion in pastry-lined pie pan. Beat eggs slightly; beat in remaining ingredients. Pour cream mixture into pie pan. Bake 15 minutes. Reduce oven temperature to 300° and bake 30 minutes longer or until knife inserted 1 inch from edge comes out clean. Let stand 10 minutes before cutting. Serve in wedges. Makes 6 main-dish servings or 8 appetizer servings.

The Christmas present you give in advance. There could be no lovelier gift for bride or gourmet than a bright new copy of *Betty Crocker's Cookbook.* Give it to her early, and she might *bake* your Christmas "Thank you!" Look for our introductory offer on specially marked packages of Cheerios!



"I'd try *any* recipe—if I could see to read!" More Cookbook News—This for homemakers who are handicapped by limited vision. *Cooking With Betty Crocker Mixes, Large Type Edition.* It includes actual package directions—and it's FREE! If you know a "retired" cook who'd love to get back to her kitchen, write Betty Crocker of General Mills, Dept. 515A, Minneapolis, Minnesota 55440. Offer expires March 1, 1970.

Take courage! Don't be afraid to try any recipe. The worst that can happen is that you'll have to eat what you make!



Betty Crocker
OF GENERAL MILLS

To introduce you to members

Take this $79.98 stere

Enjoy outstanding membership privileges like these!

- Choice of any record from any field of music—from 50 top labels!
- Member's credit card allowing you to charge all your purchases!
- Free, full-color monthly magazine with articles and stories about top recording stars of today!
- Exclusive money-saving offers available only to Club members!
- Your right to examine all selections before you pay for them!
- A free record for every record you buy, after trial membership.

Choose your first selection from these great albums!



28-51



915-98



29-62



915-65



906-78



29-51



913-86



28-91



915-17



916-44



915-82



915-49



915-23



2-10



915-67



11-7



20-2



914-60



914-44



915-39



914-58



3-57



24-15



28-30



916-21



916-66



916-67



916-70



916-04



915-86



915-74



915-77



916-18



916-69



29-98

The Superb Longines Symphone

MARK II

Stereo Phonograph . . .

YOURS AT THE AMAZING PRICE OF **$14.98**

with membership in Capitol Record Club

This extraordinary $79.98 stereo phonograph is trul musical bargain of the decade! Superbly engineere Longines Symphonette, it is fully portable, AC operated 2 detachable speaker units (4 permanent-magnet 4" spe in all)...elegant wood-grain case...solid-state ampli diamond stylus and ceramic cartridge...separate v controls...plus 90-day unconditional warranty! You get for only $14.98 plus small shipping-handling charge! (D Model featuring automatic record changer—just additional.)

Now Join America's Fastest Growing Record

Each month you'll receive your free copy of KEYN Capitol Record Club's full-size, full-color magazine, de ing the forthcoming selection in your favorite field of plus an array of top records in other fields as well. Mo 300 records to choose from each month, from more t top labels. You also receive a member's special cred allowing you to charge all your purchases, as well as ex money-saving offers available to members only! What way to build that stereo collection you've always wa and take advantage of the stereo phonograph bargain decade, at the same time! Choose your first Club se now, fill in the order card and mail it today!

apitol Record Club...

nonograph for just $14.98

if you agree to buy one record now and as few as 12 more during the next 12 months.



iel
ymphonette
reo
n
utomatic
inger—
xtra!

our first album from
nd other top records
receding page...

If order card is missing, fill in and mail this coupon



29-28



916-52



914-80



916-19



906-51

Capitol Record Club • Stereo Phonograph Division

Thousand Oaks, California 91360

Please accept me as a member of Capitol Record Club. I've indicated my first record purchase, for which you will bill me $4.98 plus shipping. Please send my Deluxe Model Longines Symphonette Mark II Stereo Phonograph and bill me $19.96 plus small shipping-handling charge. I agree to buy 12 more records of my choice at the regular Club price during the next twelve months. All records will be shipped in stereo, also guaranteed playable on most mono phonographs.

All orders subject to acceptance at Club Headquarters

☐ Check here for Regular Model phonograph without automatic record changer (for just $14.98).

Send me this selection as my first purchase. Write number below

IMPORTANT: The music I like best is: Please check one.

☐ Easy Listening ☐ Country & Western ☐ Classical
☐ Popular Vocalists ☐ Movies & Shows ☐ Teen ☐ Jazz

☐ Mr.
☐ Mrs.
☐ Miss

please print

Address _____ City _____

State _____ Zip _____ Telephone _____

EBXA EBXB

Soaking your dentures?
What if your neighbor
runs out of sugar?



There's a better way
to clean dentures.
Brush them clean,
thoroughly clean
with Dentu-Creme.®
In seconds, Dentu-Creme
scrubs, polishes,
freshens dentures
as no other denture
cleanser possibly can.



Dentu-Creme outcleans your soaking cleanser.

Money management *Continued*

Should you set up a custodial gift account for your child?

There are times when it makes good sense to set up gifts to a minor child through a custodian. Nearly all states have laws authorizing custodial accounts for minors. The minor is considered to own the property held by the custodian, who simply manages the property. However, the custodian has authority to distribute the property and the income produced by it for the benefit of the minor. At age 21, the minor is entitled to the custodial property.

Why establish a custodial account? Legally, minors cannot act for themselves, but custodians can. Say, for example, that you gave ten shares of General Motors stock to your ten-year-old son. Neither he nor you can sell the stock until a court-appointed guardian or conservator has been named for him. But if the stock had been registered for him in the name of a custodian, the custodian could sell the stock without so much red tape.

How is a custodial account established? You can set up a custodial account simply by having the title to property given to a minor read as follows: "John Doe as custodian for John Doe, Jr., under the (*state*) Uniform Gifts to Minors Act." The exact wording depends on the property transferred and your own state law, so check with your lawyer or other financial advisers.

What kind of property can you transfer? Again your own state law controls. But usually, most personal property—money, stocks, bonds, notes, and, in several states, life insurance policies—can be transferred. Real estate is a questionable or prohibited item in many states.

Who can be custodian? Usually any adult person (including you, the "donor") or a bank or trust company can serve as custodian. For tax reasons, though, the donor shouldn't be the custodian in many cases.

Will a custodial account save taxes? Probably it will. Income produced by the custodial property (including capital gains) will be taxed to your minor child unless it's used to pay for basic support items you're legally obligated to provide, such as food and clothing. Since each of your children can have at least $600 per year of income tax free, the percentage difference between your top income bracket and your child's can be saved on custodial-account income.

If you aren't named as custodian, the custodial property also would be excluded from your taxable estate if your death occurs more than three years after the gift is made. *Another tax reminder:* If you transfer property now worth *less* than your cost because you may lose the chance to offset a loss at sale against your higher income. Also, your child's cost basis on the property will become market value at the date of the gift, so *he* can't claim any tax loss either.

Are there disadvantages? Sometimes. Remember that property given to your child's custodial account cannot be taken back later by you, even though you may need it. The custodian can expend funds for the child, however, so you may be helped indirectly. It's better to give away *only* what you think you'll never need again.

Custodial property also must be paid over to your child's estate if he dies before reaching age 21. His early death might require a probate proceeding to clear title to the custodial assets.

In many cases, though, a custodial account is an excellent way for you to make gifts to your minor child—especially when smaller amounts are involved. That way, you can avoid complications of joint ownership of property by minors. But if you're thinking of larger gifts, you generally should explore the advantages of a trust. ■

Money management next month:

Special feature—

- ***How the international money market affects you and your family***

Rugs from here, there, everywhere. Sears Foreign Intrigue Collection.



Sears searched the world for you. Through Europe, the Americas, and the Orient. And we brought back a collection of decorator rugs, a collection called "Foreign Intrigue."

There are ryas from Scandinavia and Austria flashing with blues and greens, reds and golds. They'll bring the Midnight Sun into your home.

There are Oriental styles your great granddaughter will cherish. And lush geometrics inspired by the stained glass windows of Cologne.

There are decorator rugs from all over. Some from the USA. Like 21st century op arts only we could design.

The Foreign Intrigue Collection. Sears travelled far and wide to bring it to you. Come see it at most larger Sears, Roebuck and Co. stores, and in the catalog.

You've changed a lot lately. So has Sears

How can you save your teeth?

Despite the fact that Americans are among those who enjoy the best dental care in the world, most of us have an oddly defeatist attitude about our teeth. With a sort of bleak fatalism, we seem to fully expect each member of our family—sooner or later—to lose several or even all of his permanent teeth.

Of course, we do put up some resistance. We dutifully have each one in the family visit with the dentist occasionally, where we are accustomed to hearing bad news.

But we know, or at least we think we know, that loss of teeth is as certain as rust on the family car. The association of toothlessness with old age just seems to be a fact of normal human life.

Much of this fatalism about dental problems is based upon a misconception that your natural teeth are somehow not sturdy enough to last you a lifetime—that everyone must sooner or later join the 20 million toothless people in this nation. But that's definitely not a true assumption.

The cartoon depicting a dentist telling a patient that "your teeth are in fine shape but your gums will have to come out" is not so funny or ridiculous as you might imagine, especially to anyone middle-aged or older. Gum disease can claim every one of your teeth—even though you may not have a single decayed tooth.

Surprisingly, the major reason for loss of teeth after age 35 is periodontal disease (once called pyorrhea by many people). This disease strikes well over half the adult population by attacking the gums and supporting bone which surrounds and holds your teeth in place—and it attacks slowly and painlessly.

If youngsters lose their teeth, it's probably because of cavities, but not so for adults. It's estimated 67 million adult Americans have periodontal disease, and by age 65 there's an almost 100-percent chance that you'll be affected.

It usually starts with slight swelling of the gum tissue along one or more of your teeth, with the gum tissue itself becoming red and spongy rather than pink and firm.

Continued

How one dental plan works

The personal dental cleaning program outlined here is a rigorous one, but not unreasonable for anyone conscientiously interested in saving his teeth. It is presented here by Better Homes and Gardens after consultation with numerous dental experts.

Tablet test

The teeth in drawing #1 appear to be clean, but actually masses of dental plaque and food debris are present. A tablet of food coloring is dissolved in the saliva and swished around and through the teeth for one minute. A careful inspection of the teeth (drawing #2) then reveals numerous groupings—all are stained a vivid red. A small hand mirror held inside your mouth shows the condition on the back and inside surfaces of your teeth.

The goal of this program is *complete removal* of all the red markings. The tablets are inexpensive and nontoxic. The coloring rinses from the mouth after cleaning, but it usually takes a few hours before the stain disappears completely from soft tissues.

Dental floss

Dental floss or tape, correctly used, can help greatly in giving your teeth a really thorough cleaning. No matter how well you brush, it's next to impossible to remove all dental plaque and food debris from between your teeth and under the gum line. Only through the conscientious use of dental floss or similar products can these areas be cleaned.

Pull the floss or tape between two teeth and work to and slightly under the gum line. Then pull the floss tightly across the surface of each tooth and work toward the cutting or biting edge (drawing #3). You may have to repeat this procedure several times if the red stain markings are extensive. Floss ought to move easily between and around most teeth. It breaks only when something is wrong that needs your dentist's attention. Occasionally, with tightly spaced teeth and *un*waxed floss, the floss may break.

Either waxed or unwaxed floss is available, as well as nylon floss and silk floss. Flat tape can be used in this cleaning procedure, and even the use of a toothpick is helpful.

Brushing

Using floss dislodges the red bacterial colonies and food debris, while brushing and rinsing complete the removal job. This means pinpoint brushing of the specific spots revealed in red on your teeth— *not* just a general all-round scrubbing. Use only a brush and water at this point; foam from a toothpaste makes it difficult to see the red.

Using a soft nylon brush, start brushing carefully along and slightly under the gum line of each tooth where it is colored. Then brush the wide inside and outside surfaces of each tooth. (Floss isn't very effective on these surfaces of your teeth.) Now brush the surfaces where your teeth come together. In this procedure, an electric toothbrush can be especially helpful.

Water spray

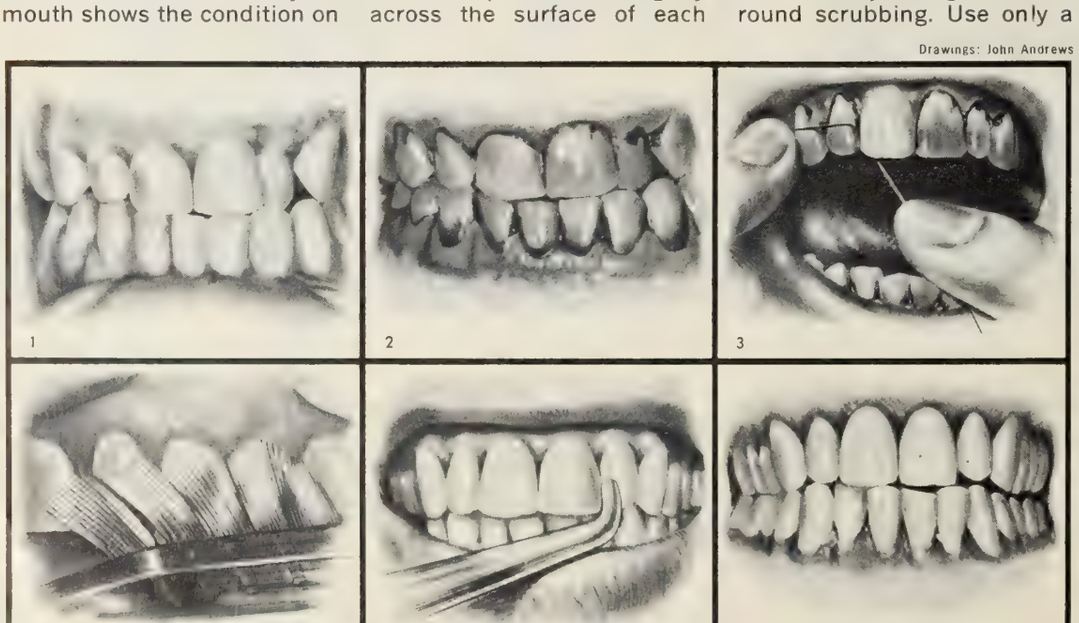
At this point, all the bacterial masses and food particles have been removed—or at least dislodged—from your teeth. To make sure they are removed from your mouth, rinse vigorously with water or use a water (or irrigating) spray. This device shoots a stream or pulse of water between your teeth and under the gum line, thoroughly rinsing these areas. Be careful to keep the force of the spray gentle. If used improperly, water sprays can seriously damage gums. Several good units are now manufactured at prices ranging from $6 to $40.

Final check

Your final step is to check on how good a job you've done. Dissolve a second red tablet in your mouth just as you did earlier. Should any red markings appear, clean them away with either the toothbrush or dental floss. Then brush your teeth in your usual way, only this time use toothpaste.

Sound tedious or time-consuming? Actually, it takes more time to describe than to do. Once you're in the swing of it, the whole process should require only 10 to 15 minutes.

Drawings: John Andrews





Solid stainless or gleaming silverplate, crafted by famous Oneida Community Silversmiths. Yours at big savings with Betty Crocker coupons.

We know that choosing a flatware pattern is a serious decision to make. You want it to be the perfect reflection of your taste—fine in quality, distinctive in design and as personally yours as the clothes you wear! That's why we are happy to offer this selection of seven lovely flatware patterns, all at very important savings. Select from classic Chatelaine, contemporary Twin Star, timeless My Rose or modern brushed Satinique in carefree stainless. Or choose the delicate tracery of Winsome, the graceful elegance of Enchantment or the traditional charm of Fredericksburg in rich, gleaming silverplate. One is sure to fit beautifully into your home and your life. All seven patterns are fine Oneida Community quality, crafted exclusively for our coupon savers. Whichever pattern you select, I know you will be proud to own and use it for years to come.

Betty Crocker



$3.00
5-piece Place Setting in Oneida Community Silverplate

Fredericksburg Enchantment Winsome

Special Introductory Offer



Chatelaine Twin Star Satinique My Rose

$2.25
5-piece Place Setting in Oneida Community Stainless

You'd expect to pay over $6.00 in stores for five pieces of this quality in lifetime stainless—over $7.00 for lovely silverplate like this! Take this opportunity to start your set, and save with the order form below during this special introductory offer. No coupons are required. Each 5-piece place setting includes hollow-handle knife with forged blade, dinner fork, salad fork, oval soup spoon and teaspoon. And you can complete your set—from 25 different pieces, open stock, all patterns—at big savings with Betty Crocker coupons from over 125 General Mills products. A catalog showing all the pieces, plus more than 200 other items available with Betty Crocker coupons, will come with your place setting. Betty Crocker coupons mount up fast! Get them with Gold Medal Flour, Bisquick, Betty Crocker Mixes, Big G Cereals . . . many other General Mills products. If not entirely satisfied with your place setting, return it within 10 days. Your money will be refunded without question. Indicate pattern desired for place setting and mail order form today. This Special Offer ends January 19, 1970.

GENERAL MILLS
BOX 44
Minneapolis, Minnesota 55460

I enclose $3.00 (check or money order) for my 5-pc. place setting of Silverplate in (check one):

☐ Fredericksburg ☐ Enchantment ☐ Winsome

I enclose $2.25 (check or money order) for my 5-pc. place setting of Stainless in (check one):

☐ Chatelaine ☐ Twin Star ☐ Satinique ☐ My Rose

Name_____

Address_____

City_____ State_____ Zip*_____

*To assure delivery, give your zip code. Only one place setting per family. Offer limited to U.S. only. Ends January 19, 1970.



West Bend's Country Skillet with Fired-on Teflon II*. Fries, grills, serves. Automatic control. 10" size, under $27; 12", under $30.

(Back) **Broiler-Rotisserie** All-electric, smokeless! Offers cookout goodness without muss any time of year. Under $40.

Country Inn Tea Kettle fills through spout or top. 2½ qts. Harvest or Avocado porcelain. Under $13.

(Back) **10 cup aluminum P** with flavor control. Under **(Front) Country Inn Elec-t** Harvest or Avocado. Unde

Climb on the Color Wago

...in West Bend Country, where craftsmen still car



Bend's 36 cup Party Perk
ppy, Avocado, Harvest. Under $13.
Fair insulated Mugs in fern,
lily, pineapple, or antique gold.
f 4, under $4.

West Bend's Country Kettle
with Fired-on Teflon II. Cooks, roasts, serves. Avocado or Harvest porcelain, under $28.

Country Inn Cook 'n Serveware
5 qt. Dutch oven, 1½ qt. saucette, 10" skillet, 2½ qt. saucepot/server. Avocado or Harvest porcelain, Fired-on Teflon II. Set, under $40.

(Back) **The "Happy Medium"**
West Bend's 18 cup party perk. For bridge clubs, dinners-for-8. Stainless steel. Under $25.

waiting for you, at your favorite
'e . . . a harvest of glowing color
n West Bend. See it in coffee makers
cookware, in exciting new electrics.
yourself, for gifts . . . from the
ftsmen at West Bend.

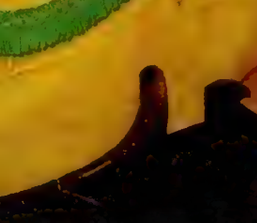
Vest Bend Company, Dept. 56B, West Bend,
nsin 53095. Also available in Canada.

HE WEST BEND COMPANY TEFLON IS DU PONT'S REGISTERED TRADEMARK FOR ITS NON-STICK FINISH
II IS DU PONT'S CERTIFICATION MARK

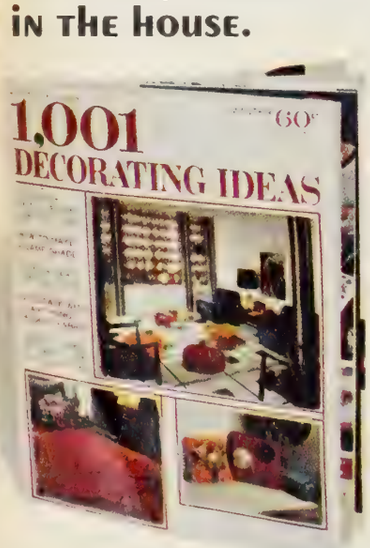




How to dress up your dining room table for the holidays.



And, 1,000 other do-it-yourself decorating ideas for every room in the house.



Holiday ideas "runneth over" this Thanksgiving table. From the harvest of fruit candlesticks to the fringe festoons—created with cardboard, glue, felt, and Conso trimmings. Just one of the horn-of-plenty of original ideas you'll find in the Winter issue of "1,001 Decorating Ideas."

"1,001 Decorating Ideas" is full of ways to turn your home into a dream house. Things you can do yourself. Learn how to give your family room a personality all its own, how to use inexpensive fabrics to get a million dollar look, and how to put your house in a holiday mood.

Every page has another ingenious new idea. With instructions and step by step diagrams that show you how to create it. So stop wishing for a dream house and start creating one. With the help of "1,001 Decorating Ideas."

On sale in the U.S. and Canada where drapery fabrics are sold and on newsstands. Or send 60¢* in coin to: Conso, Dept. BH911, Box 325, N.Y., N.Y. 10010.

Conso®
Publishers of 1,001 Decorating Ideas

*75¢ in Canada

Family Health *Continued*

Eventually, crevices or pockets form between the gum tissue and the tooth surface, slowly growing wider and deeper. Pus may even collect in the vacated space. Finally, so much of the gum tissue and supporting bone can be lost that the tooth actually becomes wobbly in its socket, and it's only a matter of time before it either falls out or has to be removed.

Treatment of periodontal disease, especially after marked bone loss has occurred, is at best difficult and not entirely promising. In its early stages, dentists are often successful in treating the disease by removing the most obvious mechanical and bacteriologic irritants, such as oral debris and calculus on the teeth. If the disease cannot be healed, or at least halted, in this manner, one of a number of surgical methods may be used to remove the diseased tissue altogether. But none of these techniques really strikes at precise cause of the disease—its bacterial origin.

The role of dental plaque

There are, of course, a great many things working against lifelong possession of your teeth. Poor diet, aging, heredity, lack of dental care, certain medical problems, and other factors have a share in determining the fate of your teeth.

Yet in recent years researchers have uncovered one specific item which figures significantly in both tooth decay and gum diseases. It's called dental plaque.

Dental plaque is a soft sticky substance which clings to your teeth in small groupings, usually in greater concentrations near the gum line. It has its beginning as saliva and eventually becomes the home of certain bacteria present in the mouth. The bacteria form into colonies within the plaque where they grow in size and number.

It is believed dental plaque aids in causing cavities by allowing food (the main villian is refined sugars) to combine with bacterial colonies in the plaque, thereby producing acids which cause cavities in teeth susceptible to decay.

The role of dental plaque in gum disease is believed to be even more important. Plaque is mineralized by calcium salts in saliva to form calculus, a hard crust-like substance, long recognized as a ma factor in gum irritation. Furthermore, these bacteria co onies within dental pla produce toxins and enzyme which many scientists ho believe actually start pe odontal disease.

A clean tooth is a healthy too

Fortunately there is a gr deal you as an individua ca do about dental plaque. On thing is to keep your te meticulously clean.

This means something di different from simply brushin morning and night. The co common advice to brush it every meal to thoroughly cl your teeth has become, ra dental authorities agree, ab cause. For one thing, it's im practical in our snack-hop society.

The reason dental auth ties advised repeated brus ing was to remove food de from teeth. A newer tho holds that it may be bett thoroughly remove dei plaque from the teeth *one day* than simply to concentra on food removal. Then foodb bacteria could never com to produce the potent ac which break down tooth en el. Also, removing bacte colonies from the teeth wi tend to diminish the amou toxins and enzymes produ by these organisms.

Routine brushing of t doesn't do this job very w because it fails to break up bacterial colonies in betw teeth and under the gum l the exact areas where m cavities occur and gum d ease starts. But dental f and other devices (ta toothpicks) can dislodge organisms located in th hard-to-reach areas.

Other products describe the personal cleaning prog on the previous page sh be used only with your tist's advice, for no two se teeth are the same.

If you faithfully follow complete program outl here, and receive regular aminations (checkups) your dentist, as well as de cleaning (prophylaxis) by ther a dentist or dental hyg ist, there's a good bet y find your repair trips to dental chair greatly reduc along with the size of dental bill. What's more may be a way to keep e one of your natural teeth all of your days. ■

Frigidaire Presents

THE BIG "THIS" OR "THAT" DEAL

THESE TWO WASHERS MAY LOOK ALIKE. BUT...



Model WCDAFN

The Goof-Proof Dial automatically selects the right wash and rinse water temperatures, washing action and spin speed. Gives you programmed washing for just about any fabric. Including Durable Press.



Model WCDATN

The "Rapidry-1000" spins your wash faster and drier than any other Automatic. What does that mean to you? Cuts drying time and saves you heavy lifting. You can actually iron many items as they come out of the washer.

FREE!



Whether you choose "This" or "That," you get this fabric softener dispenser at no extra charge. Gives you a softer static-free wash. Get one while they last.

THE PRICE ABOUT $239.00*

PRICE APPROX. WITH EXTRAS

Subject to Fair Trade where applicable. No matter which you choose, you'll be getting a great washer. Both have the exclusive Frigidaire Jet Action Agitator and features like Automatic Soak Cycle, automatic dispensing of washing aids.

YOU ALSO GET A GREAT WARRANTY

5-year Nationwide Warranty backed by General Motors. 1-year Warranty for repair of any defect, plus 4-year Protection Plan (parts only) for furnishing replacement for any defective part in the complete transmission, drive motor and water pump.

MATCHING DRYER AVAILABLE FOR BOTH



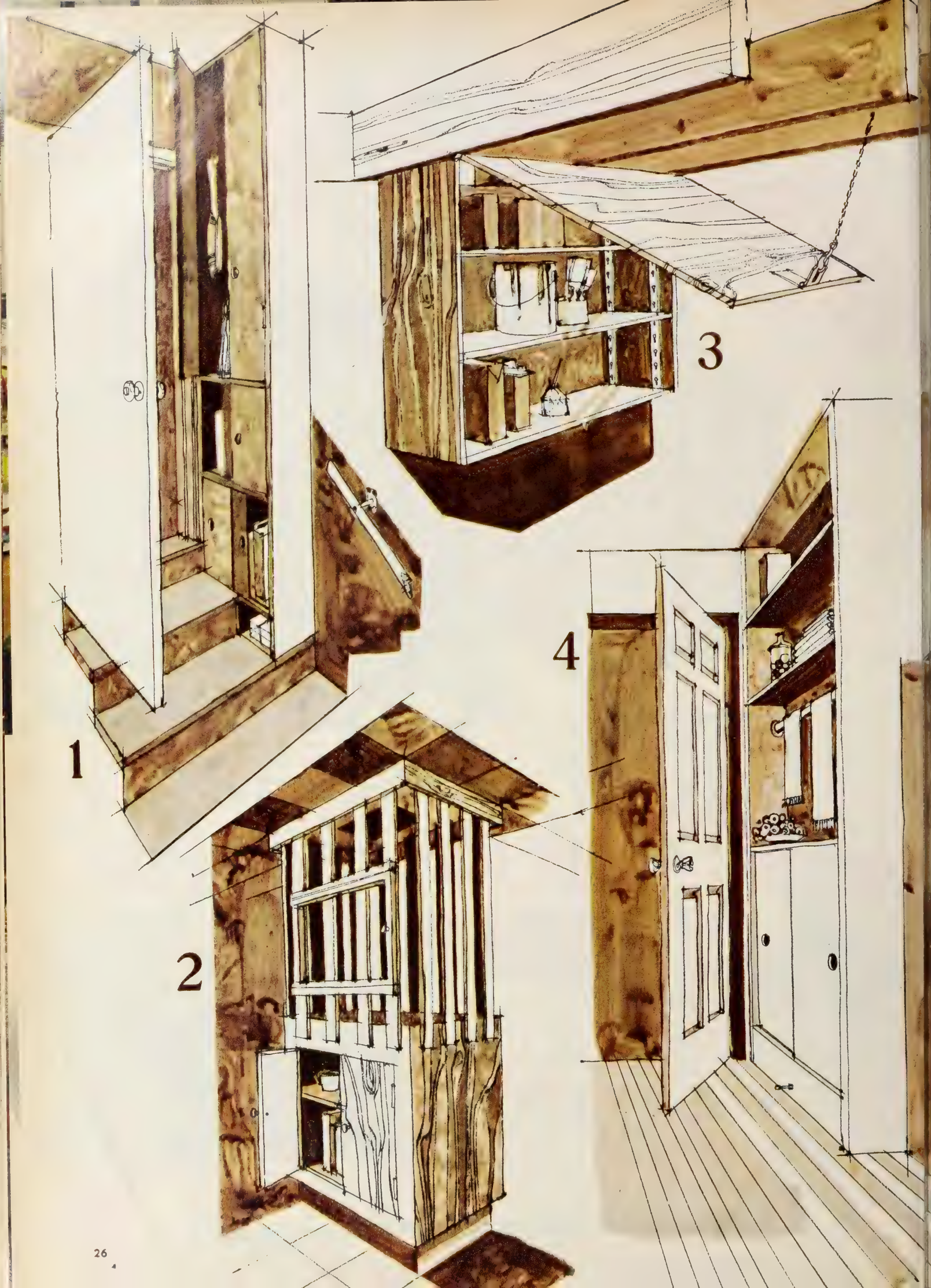
Features tumble drying, an automatic cool-down period and cycle-end signal that warns you to remove clothes before new wrinkles can form. You just can't get better Durable Press care at any price.

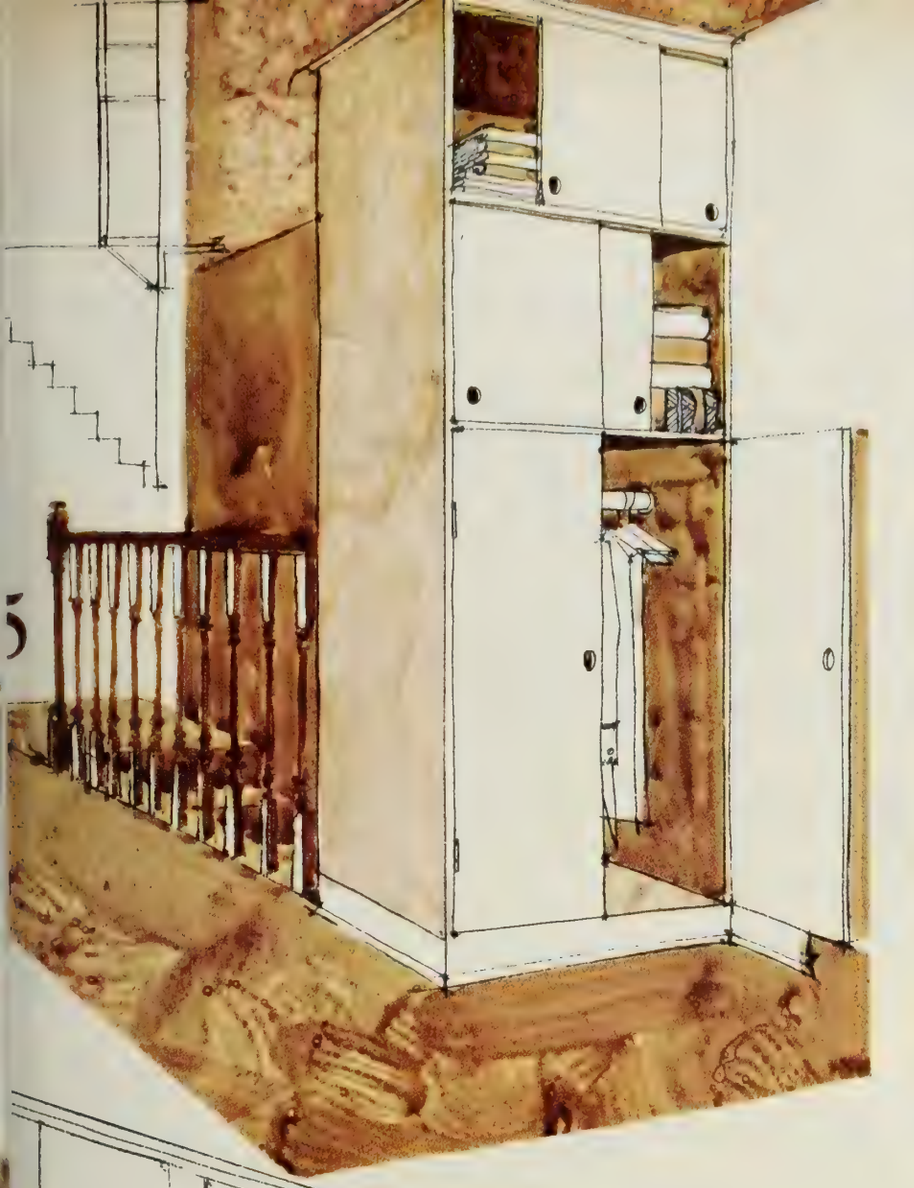
Model DCDN

GM
MARK OF EXCELLENCE

Frigidaire bothers to build in more help




1
2
3
4





Storage Ideas

You may think you've used up every inch of available space in your home, and that you'll never find a spot for those mushrooming possessions. Don't be too sure. Here's how to sneak storage units into all sorts of places, from the basement up.

1. Basement stairway doors often are narrower than the stairwell. In this situation, you have some space between the door frame and the wall. Put it to use by building a cabinet with hinged and sliding doors for storing mops, brooms, and other cleaning tools.

2. If you have a clothes chute in your home, try building a cage around the drop area. Put a cabinet under the cage and you not only have a place to store dirty clothes, but a place to keep laundry soap and other gear.

3. When you need a temporary storage cabinet in the basement, here's a solution. Buy an inexpensive metal cabinet and bolt it to the ceiling joists. Then add hinges to the top and bolt on a single sheet of plywood. You can also put on a lock if you wish.

4. The dead space in a bathroom is usually behind the door. By building a tall, shallow box with sliding doors and shelves, you can use this space for storing bath soap and towels.

5. Stairwells are usually synonymous with dead space. Why not extend a cabinet base out over the stairs and build from there? Hinged and sliding doors are all you need to finish the job. It's a good place for linen.

6. Garages, too, often harbor dead space. Here's one smart way to use a space for storage. The cabinets extend over the hood of the car about halfway. This is a great place for garden tools, woodworking tools, paintbrushes, and hoses.

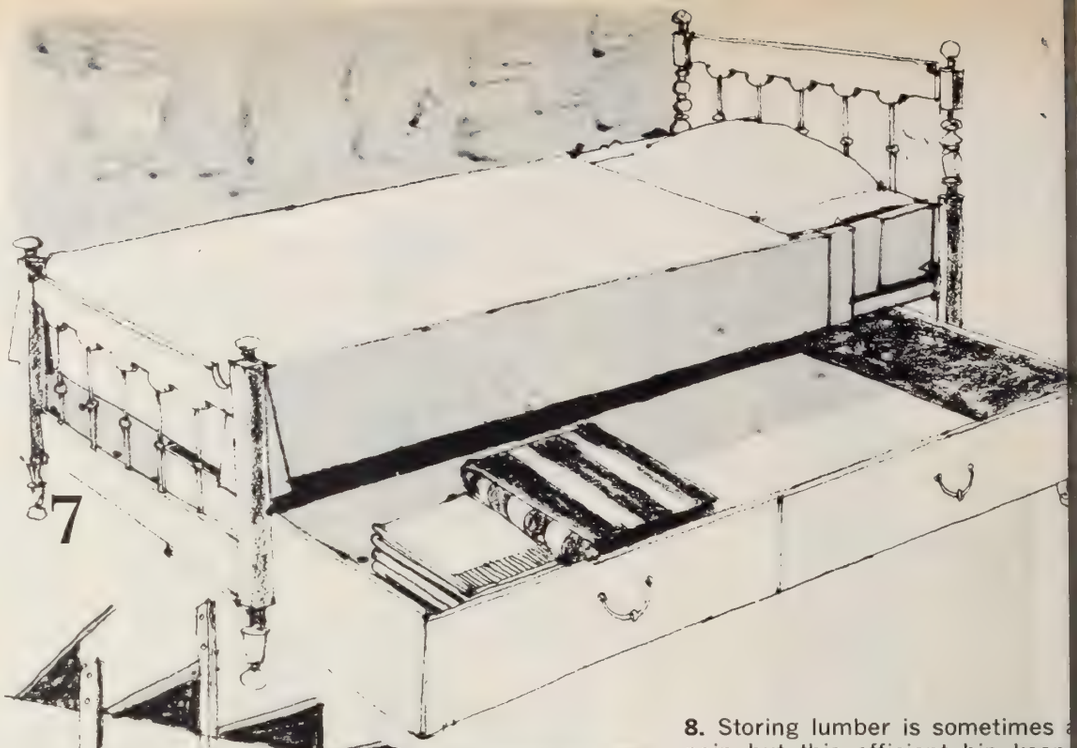
Notice the ladder, hanging up out of the way but right at hand when you need it.

Continued

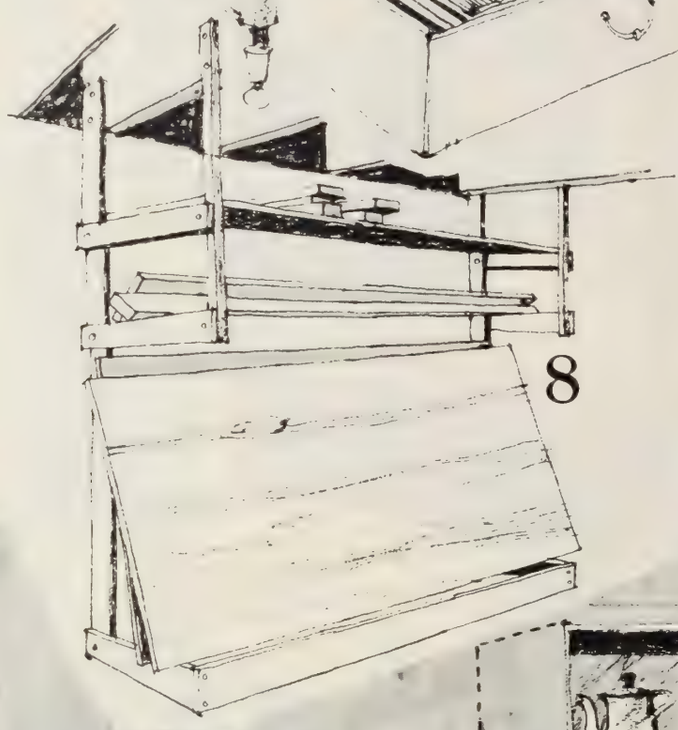
Storage Ideas *Continued*

7. All too often, the space under the bed does nothing but gather dust. To make that idle space work, simply build a large box without a top and bolt casters to the bottom. You can slide this huge drawer out to store bed linen, blankets, or anything that needs to be stored flat.

If you are going to store relatively heavy objects in the drawer, reinforce the bottom. All you need to do is put a rigid wood strip across the bottom.

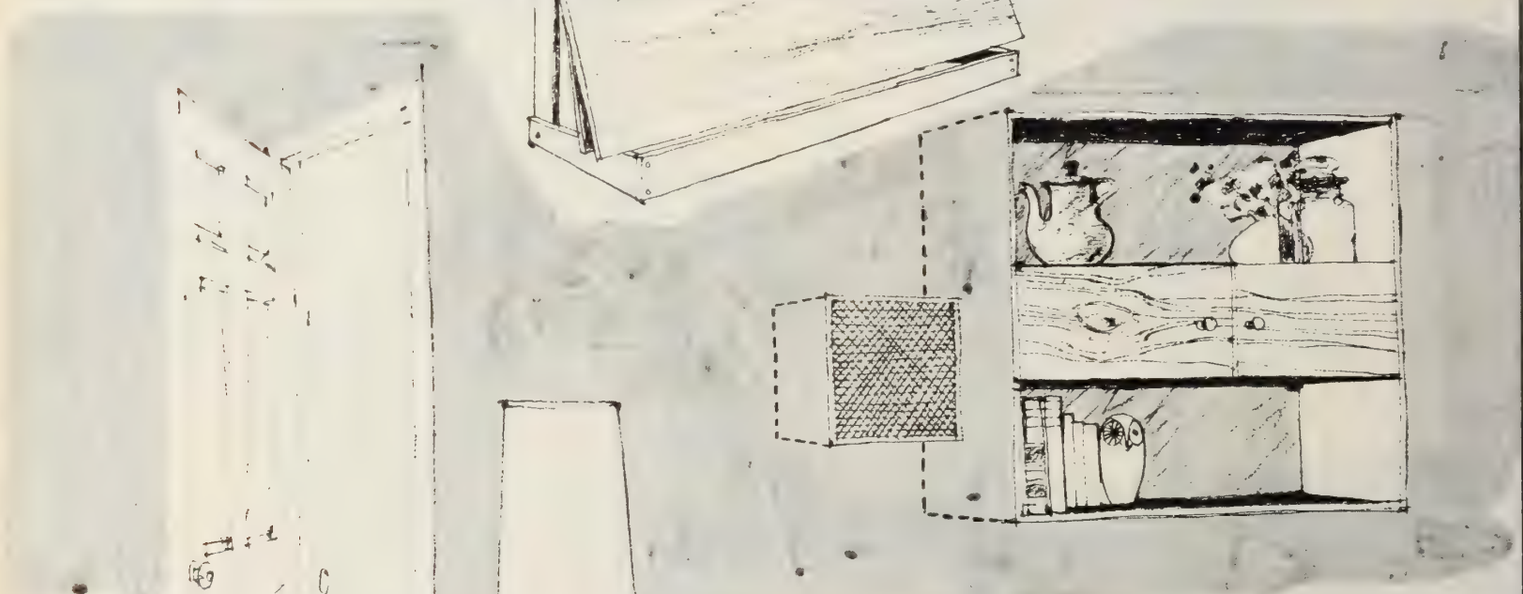


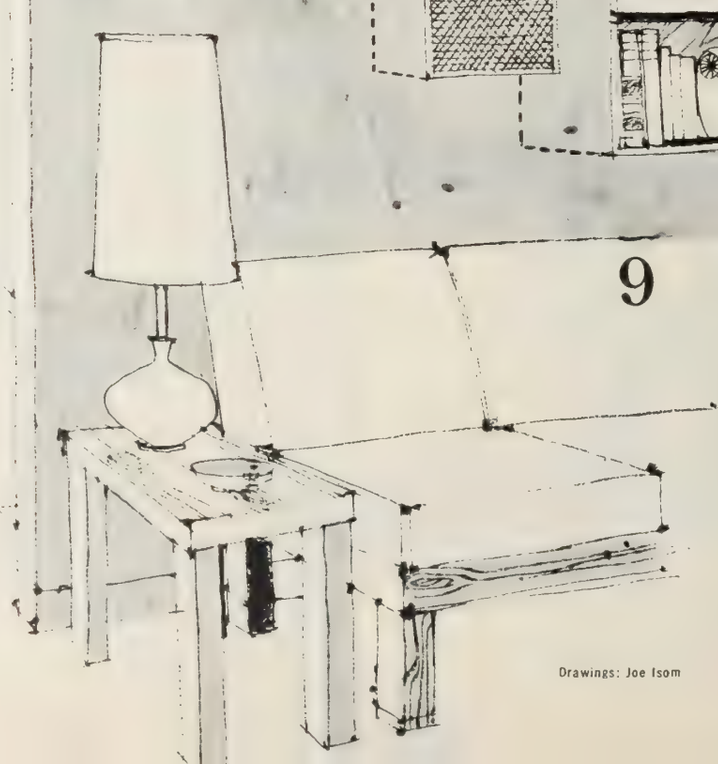
7



8

8. Storing lumber is sometimes a pain but this efficient bin keeps lumber handily out of the way. Build the bin out of two-by-fours or two-by-twos. Simply nail two long pieces to a joist, then build a bottom rack and the two upper shelves. In the bottom, you can store any wide pieces such as sheets of plywood and in the top, long pieces or any scrap lumber.





9

9. Here's another ingenious way to make a stairwell really serviceable. Cut holes in the wall so you can install any number of cabinets or stereo speakers. The cabinets protrude into the stairwell above head-bumping height. It's a good idea to brace the cabinets from underneath. Just install some two-by-two braces under the cabinets from the stair side of the wall.

Drawings: Joe Isom

Our electric ranges are for ladies who don't want the whole neighborhood to know what's cooking.

Wards. The unexpected.

Our two new Signature® ctric ranges will let you nd the neighbors) eathe easy when you're ing fish, sautéing garlic onions or boiling rned beef 'n cabbage. A built-in dual exhaust stem with special uminum and charcoal ers keeps kitchen air sh, clean, cool. Clearing f cooking odors. Matter of fact, our two natures share lots of features help you catch your breath. There's an automatic oven t turns itself on—roasts, kes, broils, and barbecues your specifications—l then turns itself off. A Thermal Eye that kes any old pot or automatic. A serving shelf for d that's ready to A brightly lit ktop that props up easy mop up. Kid- of eye level trols. Snap-out tric elements.



And very popular colors. Like Harvest Gold. Avocado. Coppertone. Classic White. The only difference lies in the ovens. The one on the right is electric self-cleaning. With our unique "Air Wash" that assures you the cleaning (and cooking) are cooler. Naturally, the one on the left won't tie you down to a dirty job, either. You can buy it with catalytic oven liners that clean as you cook. Now, if you're longing for one of our new Signatures, but can't quite choose between them, come into one of our stores. And bring along a friend to help you decide. You could even bring a neighbor.

Save over $40 during our special introductory sale.

Conventional model (left)

$278

Self-cleaning model (right)

$348

MONTGOMERY WARD

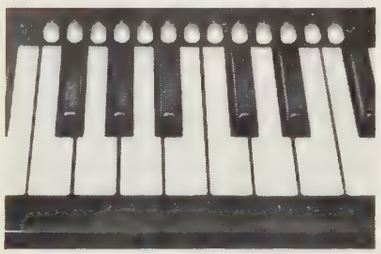
Live the carefree way with a

Flameless ectric Range

Live Better Electrically

Edison Electric Institute
0 Third Ave., N.Y., N.Y. 10017

Conn's guide to beautiful music for cheaters.



While you're learning to play, you ought to be able to fudge a little. And Conn's exclusive *Show-Chord* makes it possible.

You can sit down at a Conn organ, flip a couple of tabs, play the melody with one finger, and sound like you've been studying for years.

Harmonic chords will be roaring behind you. Complicated rhythms will be thumping along without a miss. True, deep, instrument sounds will make anyone in the next room believe you've brought in an orchestra.

At first, all you'll have to do is peck out the melody with one finger. But as you improve, the Conn adapts to let you take full control.

Sound too easy to be true? Well, it's that easy, and it's true. Try it on our brand new organ, the Prelude, a full-sized organ that's low in price.

Stop by your Conn dealer for a demonstration. Or mail the coupon. We'll send a free record that will convince you of the rich sound of Conn. Plus literature you should read before you buy *any* organ.

CONN ORGAN

Made by C. G. Conn Ltd., Elkhart, Indiana, world's largest manufacturer of band and orchestral instruments ... since 1875.

FREE: Demo record and literature.

Name_____

Address _____

City_____

State_____ Zip_____

Mail to Dept. BHG11 Conn Organ
Elkhart, Indiana 46514

The Chef



Cold-weather barbecuing

Winter months seem long and tedious when they bring ice and snow to your doorstep. But even if the patio or back porch is snowed under, there's no reason to let your barbecue gear hibernate.

Perch your grill in the corner of the garage, back porch, or balcony where it will be handy all year long. Be sure there's good ventilation, however—barbecuing with charcoal in a basement or tightly closed garage isn't recommended.

Thanksgiving feast on the grill

To get in the swing of wintertime barbecuing, plan a feast of smoked turkey for Thanksgiving. What better way to clear the congestion of a holiday kitchen and give Dad a chance to be "Show-off Chef" for the day? It could become a tradition with your family.

You'll need a grill equipped with rotisserie and hood or a covered barbecue kettle. Purchase a 14- to 16-pound turkey for your barbecue—larger turkeys are too unwieldy for the grill.

Rinse thawed turkey with cool water; then rub inside with about 1 tablespoon salt. Skewer neck skin of bird tightly to back. Insert rotisserie spit and anchor turkey securely with holding forks. Check balance to make sure turkey won't slip on the spit.

(If you're roasting turkey directly on the grill of a covered barbecue kettle, follow manufacturer's directions for preparation of fire, placement of bird, and cooking time.)

With heavy cord, tie wings of turkey flat against body. With a separate piece of cord, tie legs to tail. Attach spit to rotisserie. Have medium-slow coals at back and sides of firebox and a foil drip pan under bird. (Use heavy-duty or double-thickness foil with edges bent up slightly.)

Brush bird with melted butter or margarine. Lower barbecue hood and start rotisserie. Sprinkle damp hickory chips over coals every 20 or 30 minutes and check fire. Brush bird with melted butter occasionally during the roasting time. Roast 5 to 5½ hours.

About 20 minutes before roasting time is up, snip cord that holds drumsticks. Test doneness by raising drumsticks up and down (protect hands with paper towels). Leg should move easily or twist out of joint. Press thick part of drumstick; meat should feel very soft. Before carving, let turkey rest 15 minutes so it will be juicy and easy to slice.

To go along with the smoked turkey, serve a rice or noodle dish in place of the traditional mashed potatoes because there won't be turkey juices suitable for gravy. Go ahead—barbecue your Thanksgiving turkey this year. You'll be the talk of the neighborhood, and you'll probably have the best dinner on the block.

A barbecue anytime

Crisp days are good times to barbecue meats that seemed to take too much time in the heat of the summer. Dig out your grill manual and barbecue cook book; then grill a beef roast with a savory sa leg of lamb, or a pork Don't stop when the s flies. Your family may la when you don mittens t baste the roast but th cheer come dinner time.

The cool months are the time for using your indoor barbecue grill. Get into the h of using it often—if only hot dogs. Your children w probably be delighted with idea of a winter picnic o family-room floor.

Make it a party

Light your indoor grill f cook-it-yourself party. Se the fixin's for kabobs, burgers, or whatever. Lete one get into the act—*and* joy the warmth of the coa

How about having the over for snacks or supper the football game? Barb flavors from the grill gi hearty we'come to that hu cheering section.

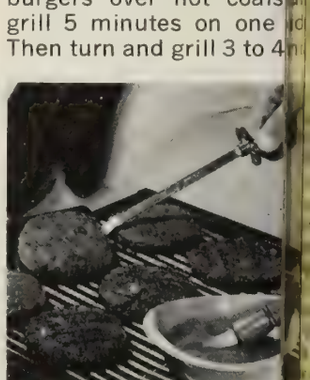
An all-time barbecue f ite from the grill can't be as a follow-up to blu weather. Even the younge may want to schedule a door get-together after a ding or skating party.

Burgundy Beefburgers are menu suggestion sure to a hit. Burger patties ca prepared ahead.

Burgundy Beefburgers

2 pounds ground beef
1 cup soft bread crumbs
1 egg
¼ cup burgundy
2 tablespoons sliced gree onion
1 teaspoon salt
Dash pepper

In a large bowl, lightly to ingredients with fork till mixed. Shape into 8 pa about ½ inch thick. burgers over hot coals grill 5 minutes on one Then turn and grill 3 to 4



Photographs: Photogr

utes more or till done to liking, brushing frequ with *Burgundy Sauce*. He maining sauce to pass.

Burgundy Sauce: Cook blespoons sliced green in ½ cup butter or marg till tender but not brow in ¼ cup burgundy.

Great news from Dr. Seuss for parents of 2 to 6 year olds!



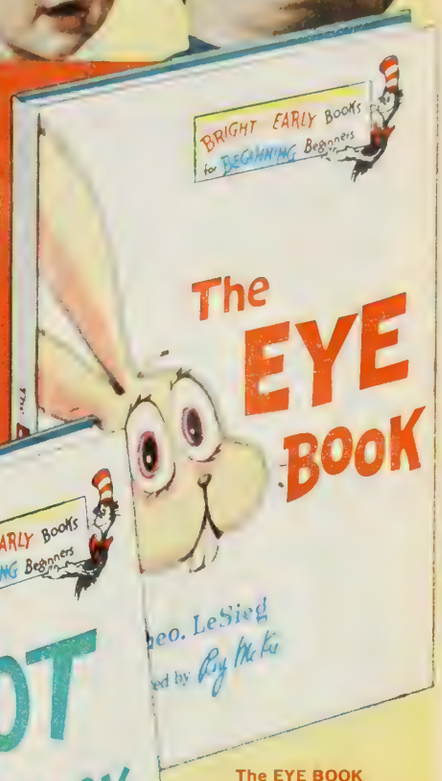


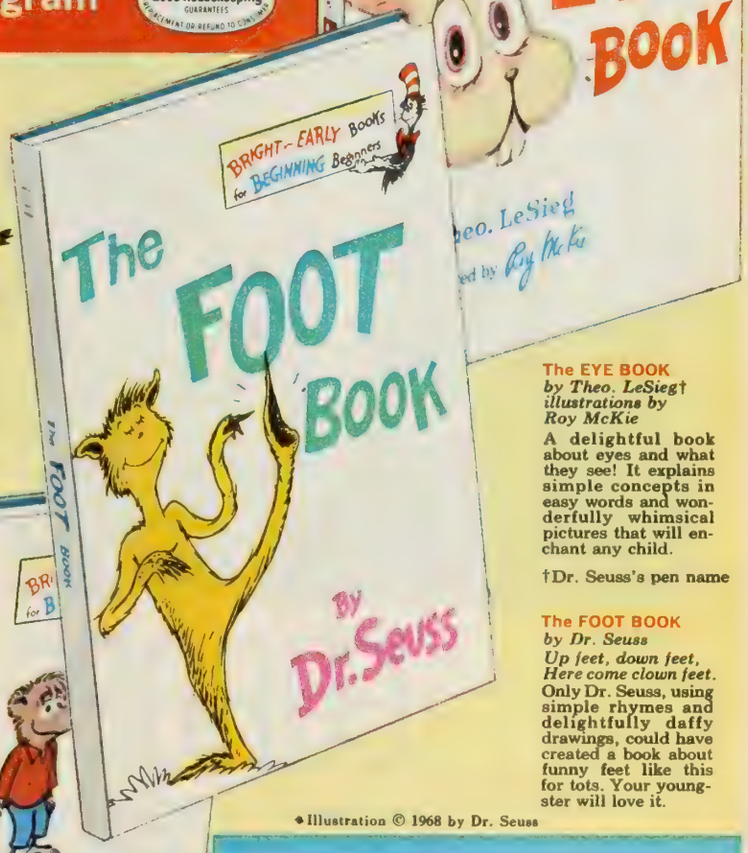
Take these colorful 3 BRIGHT and EARLY BOOKS all for only $1.65 ($5.85 value)

with your child's trial enrollment in The Beginning Readers' Program

GUARANTEED TO CONSUMER BY PARENTS' MAGAZINE — A PRODUCT OF PERFORMANCE — IF DEFECTIVE & REPORTED WITHIN 30 DAYS OF PURCHASE

Good Housekeeping GUARANTEES — A SEAL OF GOOD HOUSEKEEPING PERFORMANCE CERTIFICATE — REPLACEMENT OR REFUND TO CONSUMER





For the first time ever, there's a new kind of book for very young children. Created by Dr. Seuss and his friends, they're called BRIGHT AND EARLY BOOKS— remarkable little stories that give your youngster a jet-propelled start into the world of reading.

Dr. Seuss and his friends have done a wonderful thing! They've created BRIGHT AND EARLY BOOKS that charm even very little kids into reading.

Extra easy, breezy and gay, BRIGHT AND EARLY BOOKS make learning to read really child's play for 2-to-6-year-olds. They talk to a tot about things that are delightfully familiar to him: his eyes and the fun of seeing... his feet and the marvels they can perform... the ideas of "inside, outside and upside down" that a young child finds so fascinating.

But humor is the real magic of these enchanting new books. The big, cheery illustrations are so funny, a youngster can't resist them—and from there it's a natural step to reading the clever (but very simple) rhyming words and phrases. All it takes is a bit of "read aloud" help from you, and your youngster will be on his way. Slowly at first, then with more assurance, he'll be reading proudly *all by himself!*

From this happy start—on to bigger things!

The three BRIGHT AND EARLY BOOKS shown here are the starter books in the BEGINNING READERS' PROGRAM. They cost $5.85 at the publisher's catalog price. But you may have all three for only $1.65 as an introduction. They'll get your "beginning" beginner off to a happy start in reading. And then it's an easy glide right into reading regular BEGINNER BOOKS... for they begin where BRIGHT AND EARLY BOOKS leave off!

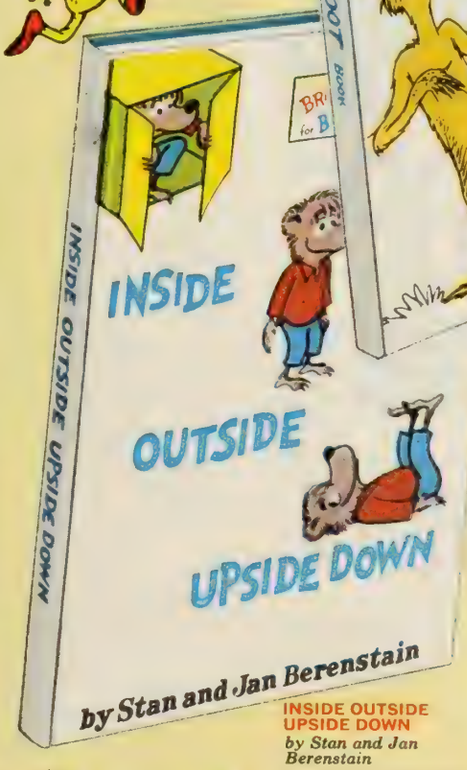
As a member of the program, your child will receive a BEGINNER BOOK each month, and you will be billed only $1.65 plus delivery instead of the publisher's catalog price of $1.95 (you save on every book). After accepting four monthly selections, you may cancel membership at any time.

Enjoy this 10-day treat free!

It's a delight to watch Dr. Seuss and his friends charm your child into reading. We'd like you to see how they do it for yourself. So you're invited to accept the three starter books shown here for a 10-day free trial. You must be truly delighted, or you may return the three introductory books and owe nothing. Just fill out and mail the attached reply card (or coupon) today.









The EYE BOOK
by Theo. LeSieg† illustrations by Roy McKie
A delightful book about eyes and what they see! It explains simple concepts in easy words and wonderfully whimsical pictures that will enchant any child.

†Dr. Seuss's pen name

The FOOT BOOK
by Dr. Seuss
Up feet, down feet, Here come clown feet.
Only Dr. Seuss, using simple rhymes and delightfully daffy drawings, could have created a book about funny feet like this for tots. Your youngster will love it.

INSIDE OUTSIDE UPSIDE DOWN
by Stan and Jan Berenstain
Here are the famous Berenstain bears to tickle little funny bones. Simple words are combined with hilarious pictures to make your youngest child giggle with joy.

* Illustration © 1968 by Dr. Seuss

SEND NO MONEY—MAIL COUPON TODAY

THE BEGINNING READERS' PROGRAM, Dept. S3
A Division of Grolier Enterprises Inc.
845 Third Avenue, New York, N.Y. 10022

Yes, please send my child the 3 BRIGHT AND EARLY BEGINNER BOOKS shown here (a $5.85 value) and bill me only $1.65 plus delivery. If not delighted, I may return the books in ten days and owe nothing. Otherwise each month thereafter please send another BEGINNER BOOK for only $1.65 plus delivery (instead of retail price of $1.95). I may cancel any time after purchasing 4 monthly selections.

Child's Name (please print) Age

Address

City

State Zip Code

Parent's Signature

(Also available in Canada. Canadian residents mail reply card in envelope to New York address. Shipment and services from Canada.)





EUROPE 25 years later

By George Bush, *Eastern Editor*

World War II photos courtesy of U.S. Army and Air Force

Travel

Next month it will be 25 years since an unknown Signal Cor photographer poked his camera out of a window over Bastogne main street to record the triumphant scene (top left) of Ame ican power pouring into the Belgian town after its liberati from Nazi siege during the Battle of the Bulge.

Today, as you can see from the matching view in our fi pair of then-and-now pictures, Bastogne is a prosperous pr vincial city. But World War II is not forgotten. Nor are o soldiers who fought there.

Up the street from where the Bastogne photos were take is a little museum, the "Nuts Museum," so named after Ge McAuliffe's famed reply to German demands that the 101 Airborne surrender the surrounded town. And across from t museum still stands one of our tanks, a bazooka hole in its sid

Among Bastogne's more recent visitors have been an increa ing number of American veterans and their families. The sam is true all over Europe. Everywhere you find ex-GIs searchi for their past. Their interest has become so compelling th several travel agencies, notably Galaxy Tours of Chicago, a arranging special veterans tours.

Why this sudden pilgrimage? Surely, it isn't only the attra tion of local silver anniversary celebrations.

Part of the reason, no doubt, is that travel abroad is easi than ever before. The veterans are now mature family me their children are grown, and at long last there's time ar money to take a big trip.

But perhaps most important is a reason no one talks abou yesteryear's soldier has reached the age when a man loo back on his life and asks himself what it was all about. H needs to reaffirm his worth and faith. Not infrequently, h journey back is also a revelation to his family. As one veteran wife said on her return from Europe recently, "Until now don't think I really understood my husband."

Revisiting the battlefields is not a morbid, grim experienc It's an inspiration—a tribute to life, not to death. That's why yo will find it important not only to recapture the past but to enj the reconstructed, vibrant Europe of today like any other touris And more: old soldiers know that this new Europe wouldn't b there to enjoy if it hadn't been for them.

The places covered in our article are those that figured mo prominently in the war and are of interest to every America regardless of where he fought—or whether he was even in th war. To help your family see these locales in their historic perspective, we have reviewed the facts and feelings of th times that made them part of our heritage.

All are easy to fit into family vacation tours. Let your trav agent help you choose among the many air travel bargain that allow you to explore Europe on your own. (Prices quoted our article may change slightly after April 1.)

To trace the exact movements of your own outfit, you'll fin it helpful to arrive prepared. Get photocopies of combat map from unit histories when available. Check with your librar If your own unit history is not available locally, you may b able to find it in the public libraries of New York or Chicag when you stop over on your way to Europe.

For more specific information on special veterans grou tours, write to Galaxy Tours, Dept. BHG, 333 N. Michiga Avenue, Chicago, Illinois 60601.



NDON, Piccadilly Circus



PARIS, Champs-Elysees



ROME, Porta Maggiore







ITAIN: GATEWAY TO THE CONTINENT

'Mairzy doats and dozy doats," is what y sang in 1944. That, and "I'm goin' to y a paper doll." Not that GIs needed the per variety in merry old England. London s the greatest town for weekend passes er, with plenty of British bundles for erybody, especially since not everybody out on pass at the same time.

ils crowded training camps, more and re of them each day. Eighth Air Force mber bases, their concrete runways laid farmers' fields, gridded the soft coun-side. Tanks and trucks, cannons and phibious vehicles were jammed tight ng roadsides, waiting. "Any more Amer-n convoys," one British wag said, "and bloody island will sink."

lo danger there, though, with all those rage balloons holding it up. The bal-ns hovered over blacked-out London, using no great inconvenience to German ots who simply bombed from higher up. bway stations became air raid shelters night. American soldiers, catching last ns well before midnight, walked among austed families bedded down on the platforms and gave gum to the kids. ut the "Little Blitz" of early '44 wasn't bad. The Eros statue on Piccadilly Cir-(see picture above) was stored for safe-ping, but pubs were open anyway. And on bright mornings the city trembled with the roar of our Flying Fortresses; they flew over by the hundreds, in mile upon mile of formations, glinting in the early sun, streaking the blue sky white with their vapor trails. It wasn't coincidence that these bomb runs to Fortress Europe flew over London on clear days. We had to have something to cheer about while sweating out D-Day.

No blackouts now. London is a city of lights. Piccadilly glares with neon. Skirts are shorter than anywhere else in the world. Mod boys and girls stage their famous Saturday parades on Kings Road in the Chelsea district. Shops bulge with merchandise. Good clothing and shoes are a bargain. So are theater tickets, and the shows are great. There's no shortage of night life, covering the spectrum from the dressy to the bare. Most clubs and gambling establishments are open to members only, but usually your passport will get you in. Check with your hotel porter.

One thing that certainly hasn't changed is the climate. You get a lot of rain and mist, but this makes grass and flowers grow; few other countries are as lush and green as England, even in winter.

You'll want to drive to the camp or air base where you were stationed. Rental car rates are reasonable, and you'll find outlets, like Hertz, at the airport and in town, as well as in other major cities that you can reach by rail or plane if you want to save driving time to Scotland or the Midlands.

Not surprisingly, most war installations have been dismantled. Abandoned runways are cracked and torn, hard to find among farm fields, but the lovely rolling countryside of Suffolk and Norfolk is full of them—like Lavenham Field shown on page 38. Or take Ridgewell, where the 381st Heavy Bomb Group parked its B17s between missions: what's left of its concrete aprons now serves as a practice course for student drivers. It's also great for nostalgic hot-rodding. Race down the strip, and you will get that old take-off feeling again.

In London, be sure to visit the Imperial War Museum (in South Kensington), a fascinating repository of weapons, secret and familiar.

Getting there: Two- and three-week package tours that include accommodations and free use of a car are offered by all airlines serving London. Until April 1, prices start at $300 per person from New York, based on two persons traveling together.

If you like theater, look into BOAC's London "Show Tours." They also start at $300, include hotel, a car for three days, and eight tickets to top shows.

For visiting England, France, and Italy,



ANZIO, Waterfront



NORMANDY, Omaha Beach



ST.-LO, Heart of the city







TWA has a $400 tour that includes one week with car in London plus two weeks on the continent: you pick up another car in Paris and return it at Rome airport before your departure.

TWA also has two- and three-week trips that combine Paris and London, with use of a car in each place, for $320 and up.

ITALY: THE ROAD TO ROME

It wasn't so romantic then. Moonlight serenades came courtesy of German guns, and the closest you ever got to Italian cooking was C-ration spaghetti, usually served at the prevailing temperature.

Sicily had been taken in the summer of 1943. That September, while the invasion buildup in Britain gained momentum, we stuck a foot into Europe's back door by landing on the Italian mainland near Salerno. We almost didn't make it: the beachhead battle was so bitter that even cooks, mechanics, and band musicians had to be thrown into the fighting line.

Naples fell in October. The Germans retreated to the Volturno River, then to the Rapido, and here, entrenched amidst olive groves on the prickly mountain-spine of the Italian boot, they stopped our advance dead-cold. In the months that followed, the Monte-Cassino-Rapido area became the scene of some of the most miserable fighting of the war.

Meanwhile, to outflank enemy defenses we tried an "end run" by staging the landing at Anzio, north of Cassino and only some 30 miles from Rome. For 16 rain-sodden weeks, our GIs clung to the small Anzio beachhead while Nazi guns pounded them from all directions but the sea.

At last, German resistance at Cassino crumbled. As the enemy withdrew to consolidate his positions, the men at Anzio also managed to fight their way inland.

On June 4, 1944—two days before the Normandy invasion—we marched into Rome (see picture on preceding page). The Eternal City was spared destruction, as most Germans fled and the rest came out with their hands up. Even the weather surrendered. There wasn't a cloud in the bright Italian sky.

The almost steady rains of 1944 were unusual. Generally, Italy enjoys a warm and sunny spring; it's a delightful country to visit at that time of year. By late April, more often than not, you get beach weather around Anzio and Salerno.

On the sands of Paestum, where the 36th and 45th Infantry Divisions (later joined by the 3rd) landed south of Salerno, bathhouses now stretch along the sea. Paestum's three Greek temples somehow s vived 26 centuries of warfare, includ WWII. The Temple of Neptune, best p served, is one of the great relics of ancient world. See it in late afternoon wh the setting sun turns its marble pink.

Northwest of Salerno, a two-lane ro the famous "Amalfi Drive," follows coast to Sorrento. It's probably Europ most breathtaking scenic highway. No b tle was fought here: the land is too rugg with towering mountains growing strai out of the sea.

It's possible to take in Salerno and Amalfi Drive in one day out of Naples, you'll do better to make it three or f days. Loaf a little in Positano, loveliest the villages along the drive (and o briefly a GI rest center); visit Pompeii, the super-highway between Naples a Salerno; and ride the hydrofoil fr Naples to Capri.

Farther north, Anzio, like Salerno, been rebuilt (see pictures above left). H our assault troops landed right on the cit waterfront; after a few days there v hardly a building left standing. Today, beach is lined with hotels, apartments, a bathhouses. Fishing boats ride the s waves inside the breakwater and touri crowd the excellent seafood restaura



CHEN, Downtown street



REMAGEN, The bridgehead



COLOGNE, Cathedral on the Rhine







erlooking this tranquil scene. (The La da restaurant displays interesting otos of the invasion.)

-Ray Beach, the other U.S. landing area ith of the port, has changed less. On ir right there, just off shore, you'll recog- e Torre Astura, a rectangular fortress. as built in the 10th century on the ruins Roman villa that belonged to Cicero.

assino, 80 miles south of Rome and 59 es north of Naples, today is a sleepy n community of trim houses, every one hem new. The huge, fortress-like mon- ery topping 1,500-foot Monte Cassino ; rebuilt from the ground up in the 0s. It had been bombed into rubble on ruary 15, 1944—and the Germans sim- dug deeper and held out for another ee months.

n adventurous mountain road hairpins to the monastery (open from 7 a.m. to 30 p.m. and 3:15 p.m. until sunset to but ladies in slacks and mini-skirts). ng this road you pass Castle Hill with shell-torn ruin. Inside, orange peels the black ashes of picnic fires stand on a carpet of wild flowers.

ing there. Cassino is about two hours rain from either Rome or Naples. Driv- take the super-highway (the "Auto- da") or follow Highway 6 to retrace the route of the United States 5th Army.

The big bargain is a wide choice of Alitalia Airlines, two- and three-week fly-drive packages. These include free use of a small car for 1,000 kilometers (620 miles) and accommodations for every night of your stay in 46 modern motels all over Italy, three of them located near the areas you'll want to revisit. Prices, effective until April 1, start at $360 per person (for two people traveling together), including round-trip air fare from New York.

NORMANDY: THE D-DAY BEACHES

Late in the evening of June 5, 1944, a fleet of some 5,000 ships and landing craft set out from British ports for Normandy. At 15 minutes past midnight, the first U.S. paratroopers tumbled from C-47s to mark drop areas for the 82nd and 101st Airborne Divisions. At 0600, two minutes after sunrise, 1,365 heavy bombers attacked German coast positions. Half an hour later our first assault units struggled ashore.

At Utah Beach, the 4th Infantry Division led the attack. They were landed almost a mile off target, but as luck would have it there was little opposition in that spot, and they were able to advance almost immediately. Within a few hours, three more divisions came ashore. By the next day these troops had advanced six miles inland.

At Omaha Beach, it was a grimly different story. Just about everything went wrong, starting with the weather. High seas swamped assault craft and amphibious tanks; many never even made it to shore. On the fortified dunes, a German division only recently transferred to this sector was waiting. Landing barges that managed to approach were riddled by machine-gun fire. In the first waves, two out of three men were killed or wounded. By midmorning, the 1st and 29th Infantry Divisions had suffered 3,000 casualties. Survivors were down on the beach, unable to move in the withering fire. By noon, the situation looked extremely critical.

At last the men understood they had to move or else die where they lay. One by one, by squads and by platoons, they rose to attack the strongpoints. Next day Omaha was ours. We were in France to stay.

Only in July and August is the English Channel warm enough for swimming. Then tents dot the dunes and sunbathers loll on the sands. Other months, Omaha and Utah are empty, melancholy places. Perhaps that's the best time to come back here, when there's only the wind, the waves, and the seabirds' shrill cries.

Continued





Old airfields are often hard to spot. Their runways, with weeds poking through the cracked concrete, blend with surrounding fields. One notable exception is Lavenham in Suffolk, north of London, once base of the 487th Bomb Group. Here, aircraft hobbyists started a "living" aviation museum, whose prize exhibit is an old British Lancaster (right) flown to the field a few months ago. They are now looking for a Flying Fortress, the U.S. bomber that saw the most action here (left).

Between Les Moulins and Vierville, the coast road cuts down through the hills and briefly runs along the beach (see picture on page 36). A seawall protects this two-mile stretch from storm tides. One company of the 116th Rangers had only 12 men left when they reached the seawall here and ducked behind it for cover. It had taken them almost one hour to move up from the water's edge—you'll walk it in about two or three minutes. This was the center of Omaha Beach.

Above the road, beyond the summer houses built since the war, you can see German bunkers dug into the hillside. But these weren't nearly as bad as the pillbox on the Vierville flank whose 88 still points through the firing slot straight down along the road; there was no hiding from its shells.

A monument is now being completed on top of the Vierville pillbox. Another monument stands by the road at Les Moulins, and halfway up the slope, a marker for the 6th Engineers Special Brigade, which went in ahead of everybody else to blow up beach obstacles.

At St.-Laurent, on the hilltop overlooking the eastern end of Omaha, there's the U.S. Military Cemetery, with its 9,386 graves.

The Museum of the American Landings is housed in a converted bunker at Utah Beach, next to a gully that cuts through the dunes. It was through this gully that the first Utah assault troops fought their way inland. You'll see bunkers all along the Utah Beach road.

Pointe du Hoc, a flat-topped cliff in the no-man's land between the two invasion beaches, recalls D-Day most vividly: it's an eerie desolate world of crunched pillboxes, concrete firing pits, immense shell craters, rusted rolls of concertina wire. Pointe du Hoc was considered the area's most crucial enemy strongpoint. Its battery of 155s could menace both Omaha and Utah.

In a daring, movie-type assault, our 2nd Ranger Battalion climbed the cliff on ropes trailing from grappling hooks that had been fired from rocket launchers. Of some 600 men, 180 reached the summit—only to find that the big guns were wooden dummies. The real hardware, for some unknown reason, had been removed several weeks earlier.

If you didn't take part in the initial landings, chances are that you didn't come ashore at Omaha (whose artificial port broke up in a storm two weeks after D-Day), but at Utah, or at Arromanches in the British sector, or at Cherbourg, which was captured later. At Arromanches, you can still see chunks of its artificial port half-buried in the sands, and far out in the water the superstructures of ships that had been sunk on purpose to form a 12-mile-long breakwater.

Arromanches has an interesting D-Day museum, and there's an even more comprehensive war museum in Cherbourg. Another museum, devoted to the paratroopers, is at Ste.-Mere-Eglise, behind Utah Beach, where the 82nd dropped during the night of June 5-6.

You'll find it impossible to see all this in one day. Coming from Paris, count on a two-day round trip; better yet, make it three or four days and include a tour through the center of Normandy—the scene of the hedgerow battles for St.-Lo (see picture on page 36), Coutances and Avranches—down to Mont-St.-Michel, Brittany's magic tidal city, which clings to a giant rock that turns into an island when the tide is in.

Getting there: American Express runs four-day bus tours to Normandy out of Paris from May through September, for $110 to $160, all-inclusive. These tours take in Omaha and Arromanches and visit Mont-St.-Michel, Chartres, and the Chateau country.

Two- and three-week fly-drive packages are available for Paris, either alone or in combination with other countries (see the section on Britain above). For a base price of $320 (effective until April 1) Air France, for instance, offers a program that includes air fare from New York, free use of a car or free train transportation for up to 870 miles.

Cars also may be rented locally at all major French railroad stops, with Caen the logical jump-off point for a Normandy tour. Prices start at $4.50 a day, plus 5c a mile. Make arrangements through French National Railroads, 610 Fifth Ave., New York City, 10020. The Paris-Caen round-trip rail fare is $16, first class.

EASTERN FRANCE: FROM THE RIVIERA THROUGH THE WINE COUNTRY

Veterans of the 3rd, 36th, and 45th Infantry Divisions never had it so good. In August, 1944, they pulled out of Italy and invaded southern France on the Riviera beaches east of Toulon. They met almost no opposition, and while the Normandy divisions raced across France from the west the Riviera invaders chased the Germans up from the south. And a merry chase was most of the time. The Germans were in such a hurry to get out, and we were in such a hurry to advance, that retreating and advancing convoys sometimes got mixed up together. Casualties were light; the enemy surrendered by the thousand.

What's more, there was plenty of liquid refreshment along the way: the pursuit went straight up France's vineyard country. It wasn't until we got north of Epinal that we ran into trouble. The enemy had regrouped; the mountain passes of the Vosges provided natural defense lines. Suddenly it was the same old war again—only worse, because now winter came.

You'll find no war relics on the French Riviera. It's a land of luxury hotels, crowded yacht harbors, bikini beaches, gambling casinos. St.-Tropez, on the right flank of the invasion beaches, is one of the most elegant Riviera resorts. Farther to the east lie Cannes, Nice, and Monaco. Up in the green hills beyond the azure sea are Grasse and its perfume factories, which you can tour, and the villages of Vallauris and Biot, where you can shop for exquisite tiles and pottery. No, the Riviera isn't the place for nostalgia. It's for having fun, a fact even the Army recognized when it made Cannes into a rest center.

And it's still fun when you get into the wine country. From Macon to Lyon you can follow the well-marked "Beau

Continued on page 15





Cemetery at Marcoef near Utah Beach was taken by paratroop of the 82nd Airborne on D-Day (left). The tranquil Normand village is off the beaten track, and its ancient church and grave yard (right) rarely hear a tourist's footsteps.

Now, for a limited time only, Lunt's incomparable Sterling

Eloquence at 25% off!

Savings on each piece through November 15.



Never before offered at such remarkable savings. This rich, heavyweight design is one of the great classics in sterling. One of the most admired patterns ever created. It is good taste. It is tradition. It is beauty and a sense of grandeur. Yours to own now at a considerable saving.

LUNT
STERLING

For literature and prices write: Lunt Sterling, Dept. BH-6, Greenfield, Mass.



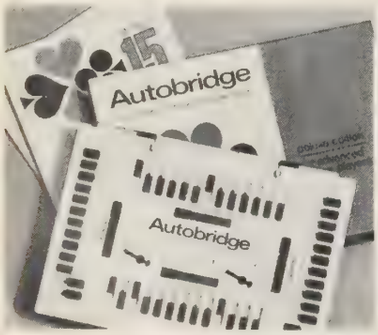
Alfred Sheinwold says:

"AUTOBRIDGE®
Teaches You How To Be
A Better Bridge Player"

"Practice on your Autobridge Board instead of on your friends, and you'll soon gain experience and self-confidence. It's like playing with invisible experts who never lose patience with you."

Second of a Series

AGGRESSIVE BIDDING. Every bridge player is familiar with the type of man (it's very seldom a woman) who bids his fool head off. He's always in game or slam, and he goes down a trick or two on almost half the hands he plays. The astonishing thing is that he doesn't seem to lose very much. He may even be a winner. "This kind of luck can't last forever," you say to yourself. "Some day the law of averages will catch up with him, and he'll get his comeuppance." Don't you believe it! In the long run, aggressive bidders take home all the marbles. If you practice on your Autobridge Board you will learn to bid a hand to the hilt — but not beyond. And you will learn how to get the most out of your cards so that you make your bold games and slams. Fortune favors the bold, especially if you have learned how to play the cards.



AUTOBRIDGE® Self-Playing Bridge Game

Parker Brothers Inc.

PARKER ADULT GAMES
Parker Brothers, Inc. Salem, Mass. Des Moines, Iowa

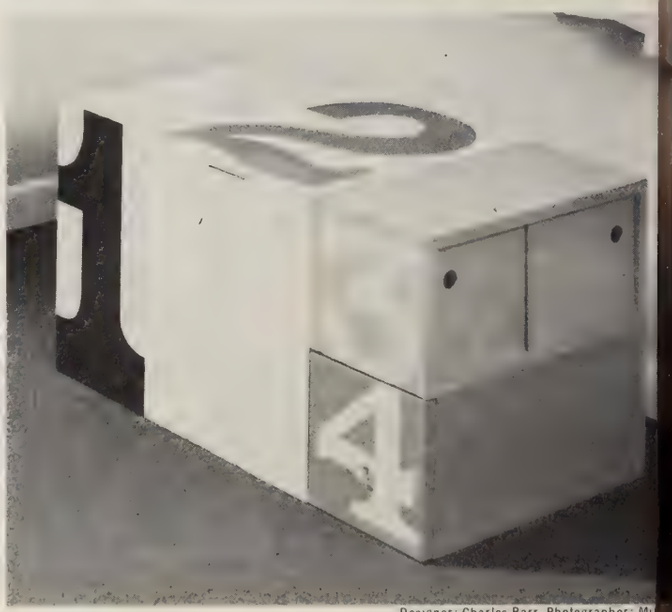


Wild new toy box

Putting toys away won't be such a chore for your child with this new toy box (also shown on our cover). Separated into four compartments—each one opening in a different way—the box utilizes space much more efficiently than would a single-bin toy chest.

And this unique box does more than store. With the center lid closed, it becomes a sturdy desk or table for all sorts of hobbies and projects. The special compartments for storing "treasures" will help develop your child's sense of organization. When he grows older, the entire box can easily be modified and repainted to suit his more mature needs.

Building this versatile and eye-catching toy box is a perfect autumn or winter afternoon project. It's both inexpensive and easy. The only materials you'll need for the job are a sheet of ¾-inch plywood, some ¼-inch hardboard, and a few pieces of hardware. When completed, the box measures 18x18x36 inches.



Designer: Charles Barr. Photographer: Mi

The left-hand cabinet has an interior shelf, and the door is equipped with a magnetic latch to keep it shut. If the center lid leans against a wall, you should put two rubber guards on the lid edge to protect the wall against scratches.

If you plan to put the toy box on either a hardwood or tile floor, you'll want a few hard rubber glides on the bottom to protect the floor fi When painting the box sure to use non-toxic p The numerical motif sh here serves as a labeling vice for each compartmen you might use designs su the alphabet or animals.

Better Homes
Project Plan 3911-1.
To order, see page 14



Sardo®. When you live with a man.

Sure. You live with him and take care of him and hang up his clothes. But just because you do the things a wife's supposed to, don't forget you're still a woman.

One of the nicest things you can do for a man is take good care of your skin. That means Sardo. No other bath oil or bead has Sardo's unique dry skin formula.

It's pure bath oil. The richest. The best. 3 out of 4 women saw and felt and loved the difference after just one Sardo bath.

How about you? Why don't you do something soft and young and special for him. Feel wonderful all over with Sardo.



Dear Sardo:
I'm doing this for him. Please send three bath size samples of Sardo Bath Oil. Enclosed is 25¢ to cover handling.

I choose: ☐ Sardo Floral (lightly tropical) ☐ Sardo Regular (north woodsy)
Sardo, P.O. Box 331, New York, N.Y. 10046

Name_____

Address_____

City_____ State_____ Zip_____

IMPORTANT:
Zip Code must be included. Offer limited to one per family. This offer expires April 30th, 1970.

8H

This year you need Sardo more than last.



FREE!
24 Page
WINDOW
IDEAS

Before you build, buy or remodel, send for this helpful book. See how to eliminate storm window and screen chores . . . what windows best suit the design of your home . . . and why PELLA WOOD WINDOWS protect best against winter cold and summer heat. Available in Canada. Send for your FREE copy today.

This coupon answered within 24 hours.
ROLSCREEN CO. Dept. VC-56, Pella, Iowa 50219

YES, send me your FREE book. I plan to build ☐, remodel ☐.

Name

Address

City & State Zip (If Known)

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS



THE END OF A LOVELY DINNER.

Garbage. Who needs it!

But you wrapped it. You worked around it. And you deserve a little sympathy. Right?

Wrong. You deserve a brand new National disposer.

National makes a disposer you can afford. Yet a disposer that's quiet. Fast. Rugged. Reliable. And best of all, the cleanest, most convenient way to end an evening.

Call your plumber for a National now. Or write: National Disposers, Dept. 9NC-11, Troy, Ohio 45373.

NATIONAL®
Garbage Disposers
Products of The Hobart Manufacturing Co.

Tools



The right hammer

Good hammers have definite characteristics. The heads are made from drop-forged steel to prevent chipping or fracturing under hard impacts. (Cheaper hammerheads are usually made from cast iron.) The head should also be polished on the face—the part that strikes the nail—and slightly crowned rather than perfectly flat. A polished face enables the hammer to slide off a nailhead without bending the nail if a blow is struck from the wrong angle. Also, the curved face lets you drive the nailhead flush with the surface without denting the wood.

Examine the handle carefully. It should be firmly attached to the hammerhead to prevent it from flying off. Hardwood handles, especially, should be securely locked into the hammerhead by metal wedges that have been driven in from the top. Newer and more expensive hammers have fiber glass or steel handles that are virtually unbreakable. They usually have a molded leather or hard rubber covering on the handle which helps minimize fatigue.

Handles should be properly balanced and feel comfortable to *you*. Wood or fiber glass handles have more resiliency than steel, and they tend to absorb shocks a lot b

The carpenter's claw ha (top and center), is the mon hammer for most working jobs. Its head striking surface on one and claws on the other. are two types of claw ham —the curved claw an straight claw. The curve is perhaps the most po because of the ease with it pulls nails. The straigh hammer can also pull but lacks the leverage a tages of the curved claw

When you're shopping claw hammer, check t that the claws have bee chined. A good hamme have the claws tapered fine groove or slit so th inside edges will have sm sharp edges which can grip even the smallest n

The soft-face hammer, tom), is designed for st or shaping polished me finished wood surfaces out causing dents and sc es. The face on the he usually made of plastic o rubber. Some of the hammers come with an a ment of interchangeabl that vary in hardness de ing on the need.

The soft-face hamm

Co



Something to believe in.

R DIVISION

FISHER

Announcing the 1970 Buicks.

They're something to believe in.

This one is the brand new 1970 Buick Estate Wagon. It has a 455 cubic-inch engine to give you the power a big wagon needs.

And the Estate Wagon is big. It has a 124 inch wheelbase. A two-way tailgate.

It has a suspension system which provides the fine ride and handling characteristics Buick owners are accustomed to.

A vinyl top is available—and so is a rear-window defroster.

And it's built with Buick's product integrity—traditional craftsmanship and care. The kind of craftsmanship that gives Buicks such a traditionally high re-sale value.

We build our cars to be something to believe in.
They always have been.
They always will be.

Now, wouldn't you really rather have a

1970 Buick.

Tools *Continued*

handy for tapping closely fitting pieces of wood together to form a snug joint—an ordinary metal head might cause damage to the surface. Use a soft-face hammer instead of a wooden mallet for tapping wood chisels. The light blows can be controlled easier.

The tack hammer, (second from top), is a lightweight hammer used for small jobs, such as driving carpet tacks, brads, and small nails. A good tack hammer will weigh about five ounces and have a magnetized head. The magnetized head enables you to pick up steel tacks and start them without using your other hand. After the first blow, the head is spun around so that the pounding continues with the unmagnetized side. If you pound with the magnetized face often enough, it will quickly lose its magnetism.

The tack hammer is used for delicate tapping and not for heavy work.

The hatchet, (top), is both a cutting and a pounding tool. Primarily designed as an outdoor tool, it can split or tear lumber apart and double as a heavy-duty hammer as well. But as a multipurpose tool, it's not your best choice as a basic hammer.

A small sledgehammer, (second from bottom), is used for heavy jobs like driving stakes or breaking up concrete. The two- or four-pound sizes are especially popular.

Since the head on a sledgehammer is much heavier than on an ordinary hammer, pay particular attention to the way it is fastened to the handle. It should fit tightly to the head of the handle, and wedges should be driven into the handle from above the hammerhead.

Ball peen hammers, (bottom), are really machinists' hammers that are primarily used for metalworking jobs such as driving cold chisels, pounding rivets, and shaping metal sheets or bars. Heavier than the claw hammer, the ball peen is used for hand drilling in masonry (with a star drill) and other heavy pounding.

In this case, the hammerhead should also be securely fastened to the handle. The handle itself should give the tool a center of balance that lets you grip it near or at the end. This will give you maximum leverage against an object when you're pounding.

Photographs. Mike Di





DRY WINTER AIR IS OUT TO GET YOU!

It makes noses and throats dry and scratchy. Gives you itching, flaking skin. Makes hair brittle, and shocks you with static electricity. Even makes pets grumpy, listless.

Then dry air goes after your house—peels paint, cracks plaster, splits woodwork, shrinks doors and windows. Wrecks furnishings, too.

Give that thirsty air a drink of Springtime..

With a Lennox Power Humidifier—the Air Softener. Softens skin, hair, noses and tempers. Stops dry-air damage to furniture, walls, fabrics.

A Lennox Humidifier evaporates up to 18 refreshing gallons of moisture a day into your home. Automatically. Gently.

Lennox has the most complete line of humidifiers: pad-and-fan, drum-and-pad, spray or new electronic steam type. There's one that's best for your home—even where hard water has always been a problem.

Call your Lennox dealer about an Air Softener Humidifier—he's in the Yellow Pages under "Furnaces—Heating."

Or write Lennox Industries Inc., 770 South 12th Avenue, Marshalltown, Iowa 50158. Do it now, before the dry-out season starts.

LENNOX®
AIR CONDITIONING · HEATING



©Sears, Roebuck and Co.

Why did author ean Kerr, who could afford any stove, want a self-cleaning nmore from Sears?

All those who've read Jean Kerr's "Please Don't Eat the Daisies"—or seen the movie or TV series—will remember her incredible house. That huge brick castle with the clock towers, tilted chimneys and secret panels!

Mrs. Kerr and her husband, Walter, *The New York Times* Sunday drama critic, still live there with the four sons of "Daisies" fame—Christopher, twins Colin and John, and Gilbert. But there are 3 additions—son Gregory, daughter Kitty and a Kenmore stove from Sears, Roebuck and Co.

"Everybody cooks in this family," sighs Jean Kerr. "So I really needed the double-ovens on our new Kenmore stove.

"But above everything else I just had to have that fabulous Sears self-cleaning oven.

"Colin, or B. P. as we call him for Bottomless Pit, has a concoction he makes called Marshmallow Jumble. Ever tried to get gobs of baked marshmallow off an oven?

"But even that doesn't faze my Kenmore!

"All I do is shut the oven door on the whole mess. Set the self-clean control and timer. And go find any excuse not to write.

"A few hours later, that oven is immaculate. And I mean completely clean in the front, back, sides, everywhere."

And now, with Jean Kerr's self-cleaning oven, the witty author and playwright has more free time.

So watch for her new book due this fall!

Sears Kenmore Stove

for women who want the best even if it does cost less.

Pets

Elizabeth D. Craster



Send your dog to school?

Making the decision. When you walk your dog, do you have a ton of whale on the end of the leash? Do you fear he'll be a victim of accidental "dogicide" because he can't resist chasing a passing car? Or that he might cause a canine crisis when a V.I.P. (hopefully not the boss!) comes to call? In short, has that fluffy puppy you've come to idolize started throwing his weight around? Then basic obedience training classes are the best solution. Your "educated" dog will be happy, composed, and well-mannered in public places—and best of all, a real companion at home.

The right training school. Some people want no more than a certificate verifying that the dog has graduated from the beginner's course. Others get so interested they end up in the obedience trials. The average pet owner is happy if his dog learns to peacefully coexist with humans, and to respond promptly to commands.

Finding obedience training classes. In major cities, you'll experience no difficulties. In smaller cities or suburban areas, inquire of dog groomers and breeders, vets, boarding kennels, your local kennel club, and the library. Prices vary widely according to geography. An average for the basic training program is between $25 and $50 for 12 sessions held once a week. Of course there are plush establishments where you can send your dog away to be trained without the owner present—but these set you back many a silver do

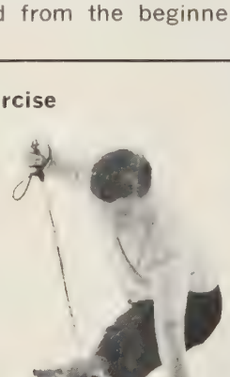
What you can expect from the training. D be discouraged by the pandemoniu the first sessions: wild-eyed dogs lun at each other, befuddled owners in trainers muttering under their bre "If dog is man's best friend, we'r trouble." Your dog will come a long wa graduation day—witness the tranquil d ploma" picture *(left)* where gradu prove their knowledge by lining up in "sit-stay" exercise. (Owners swell pride at their prowess.)

Getting the best from this program. Se training can start any time after six mo for most dogs. But don't rush into sta too soon. Obedience training is for d not puppies. Actually, it's never too la start. The mature dog has a longer a tion span than a puppy, and will prob pick up routine faster than younger pu

The person who owns the dog must g school with him—no substitutions h please. When you and your dog get o class, (usually a 1½-hour session), the still homework to be done. Set asid minutes a day when you and the dog concentrate on lessons—and stick to schedule religiously! A consistent c bination of generous praise and firm will instill these good habits for a lifet

On these and following pages are exercises your dog will learn in his b training. Though obedience methods v you'll find these pretty standard. Use t during classes or if he needs a "refresh

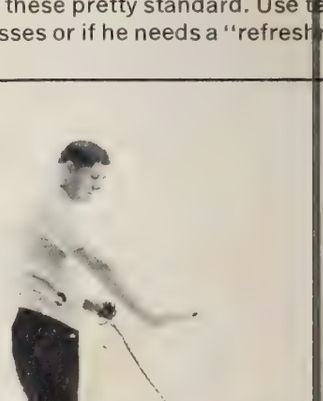
Sit and stay exercise



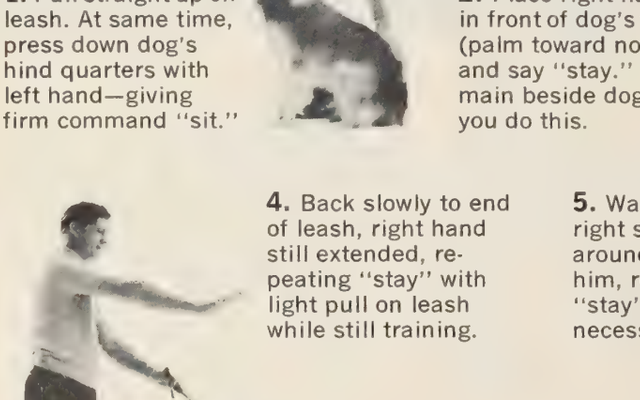
1. Pull straight up on leash. At same time, press down dog's hind quarters with left hand—giving firm command "sit."



2. Place right hand in front of dog's face (palm toward nose) and say "stay." Remain beside dog as you do this.

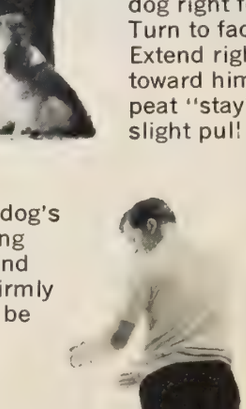


3. Walk away from dog right foot first. Turn to face him. Extend right palm toward him and repeat "stay" with slight pull on lead.

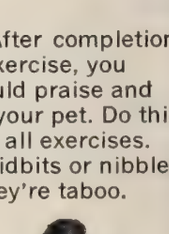


4. Back slowly to end of leash, right hand still extended, repeating "stay" with light pull on leash while still training.

5. Walk back to dog's right side by going around and behind him, repeating firmly "stay" should it be necessary.



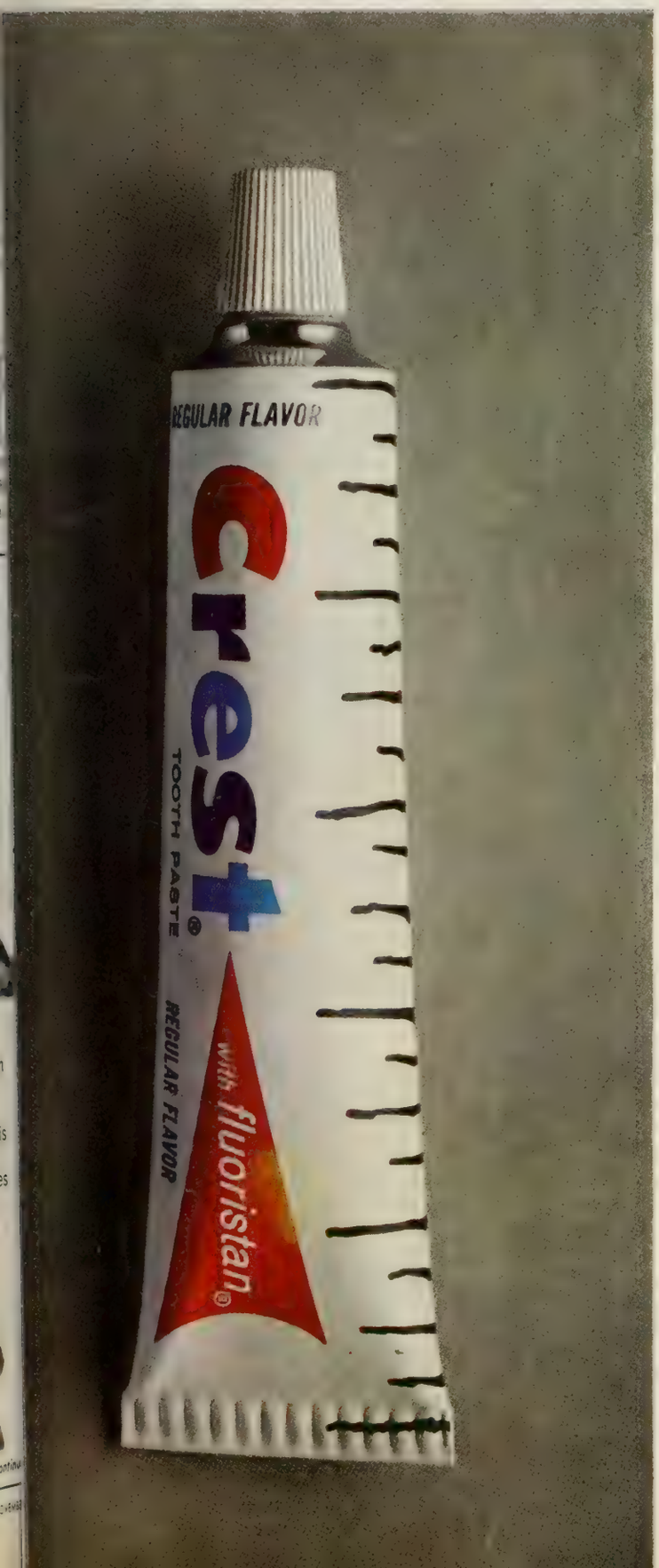
6. After completion of exercise, you should praise and pat your pet. Do this with all exercises. No tidbits or nibbles —they're taboo.



Photographs: Hopkins. Data: Des Moines Obedience Training Club

Contin

The Yardstick.



Sooner or later, almost every toothpaste gets around to comparing itself to Crest.

And for good reason. We're a cavity-fighter. And we work.

The reason we work is fluoride.

Sometimes we think we invented fluoride. We didn't. But we've been helping to protect America's teeth with it for a long time.

And from the beginning, fighting cavities was the whole idea behind Crest.

In 1960, Crest was accepted by the American Dental Association.

By now, a whole generation of Americans has grown up on Crest. And have a lot of healthy teeth to show for it.

That's something to measure up to.

So have regular checkups, watch between-meal treats, and brush after eating with Crest.

It's one great cavity-fighter.

Every inch of it.

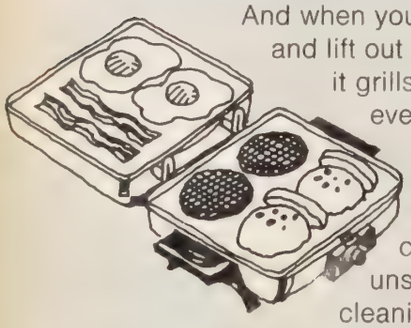
"Crest has been shown to be an effective decay-preventive dentifrice that can be of significant value when used in a conscientiously applied program of oral hygiene and regular professional care." Council on Dental Therapeutics, American Dental Association.
©1969, The Procter & Gamble Company

The waffle baker that grills hamburgers.



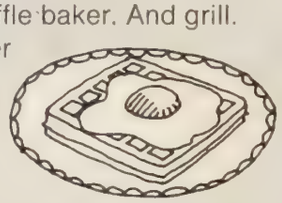
Here's a combination Toastmaster waffle baker and grill. It bakes four delicious waffles at a time.

And when you fold the top back flat and lift out the removable waffle grids, it grills burgers and sandwiches—even fries eggs or toasts rolls. (It heats up to 485°.)



The waffle grids and grill surfaces are Teflon® coated to keep everything unstuck and to make cleaning easier.

The Toastmaster waffle baker. And grill. They go together beautifully.





Model W254

Bakes waffles in three patterns!

Here's fun eating. The Festive waffle baker. Bakes three different patterns at a time. The waffle grids are coated with non-stick Teflon®. Model W255.



TOASTMASTER®

TOASTMASTER DIVISION • McGRAW EDISON CO. • ELGIN, ILLINOIS 60120

® Du Pont's trademark for the TFE finish.

Pets *Continued*

Down and stay exercise *is a particularly useful one for your dog—because here he'll be the most comfortable. Talk for hours, he'll be resting!*

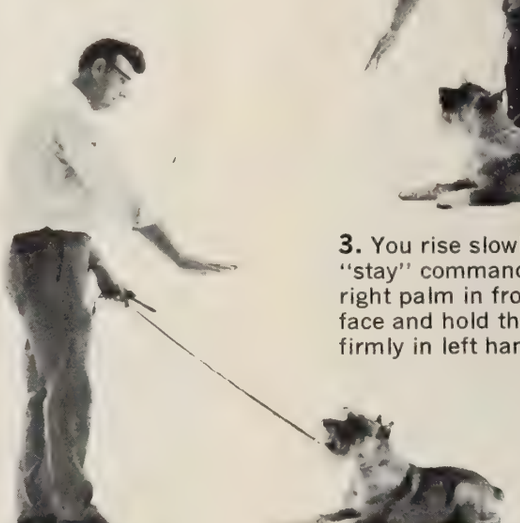


1. Start with dog in sitting position. Kneel on right side of dog, placing left knee behind dog, hands on his shoulders.



2. Lean forward and grasp forelegs with both hands pushing legs forward, restraining back with arms. Now praise pet profusely.





3. You rise slowly, giving "stay" command. Extend right palm in front of dog's face and hold the leash firmly in left hand.

4. Step away with right foot (note dog's been taught to follow left). Turn to face him. Continue extending hand, saying "stay."



5. Return to dog as in "sit-stay" exercise and praise lavishly. Later this is done without leash, using only hand and voice.



The wonderful ways of color.

Sophistication brings the soft feel of flowers into your home. With fascinating flora that stays in bloom all year around.

Embellish your home with a bouquet of Sophistication. Bedspreads, velvety all-cotton towels, and no-iron sheets of 50% cotton, 50% polyester.

Sophistication. A dazzling coordinated concept from Cannon Royal Family.

Look for us on the CBS and NBC Television Networks.

CANNON

ROYAL FAMILY

Cannon® Sophistication blossoms in vermillion, indigo, blue and yellow. At fine department stores. Cannon Mills Inc., New York 10020

Pets *Continued*

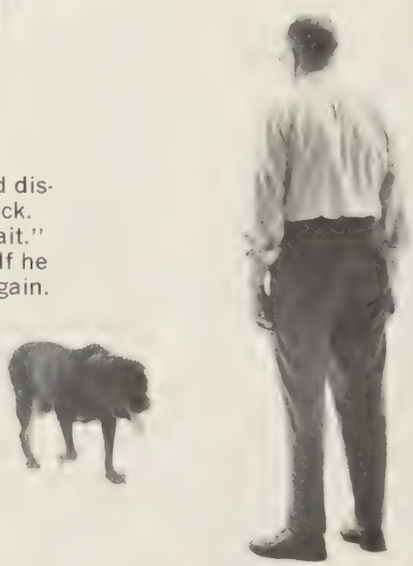
Recall exercise *is not only a convenience but can save your pet's life. In the beginning use a leash. After the requirements are mastered, take off leash and follow through.*



1. Dog sits straight beside you, with head up and at attention. Give "wait" command, placing left hand in front so he can see.



2. Walk away a good distance. Don't look back. Continue saying "wait." Turn and face him. If he follows, start over again.



3. Wait a moment, then call firmly (use dog's name) "Fido, come." Make him come at a fast pace or run by clapping hands, repeating "come."

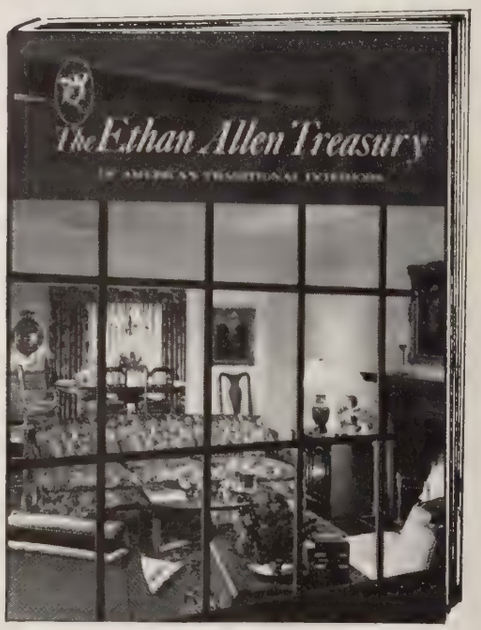


4. When dog reaches you, command "sit," using hands on his shoulders or collar so he's sitting straight in front of you.



5. Wait a moment, then give command "Fido, heel," guiding him around to your left side. Once he learns, he'll do this automatically.

Here's where you can obtain your fre copy of the Ethan Allen Treasury



CALIFORNIA

Daly City (San Francisco) Westlake Maple Shop
Los Angeles.....Carriage House
American Traditional Interiors
Los Angeles.....Steins Furniture
Mountain View..Carriage House
Oroville.....Hill Furniture Co.
Redding.....The Maple Shop
Sacramento ..... Kincaid Home Furnishings
San Bruno.....San Bruno Maple Shop
Santa Ana...Georgetown Manor
Santa Maria ..... Fletcher's
Santa Rosa ....., Yeager's Carriage House
Whittier...Hinshaw's Dept. Store

COLORADO

Colorado Springs....Home Furn.
Denver..Homestead House Sto
Fort Collins.Bowlings So. Col

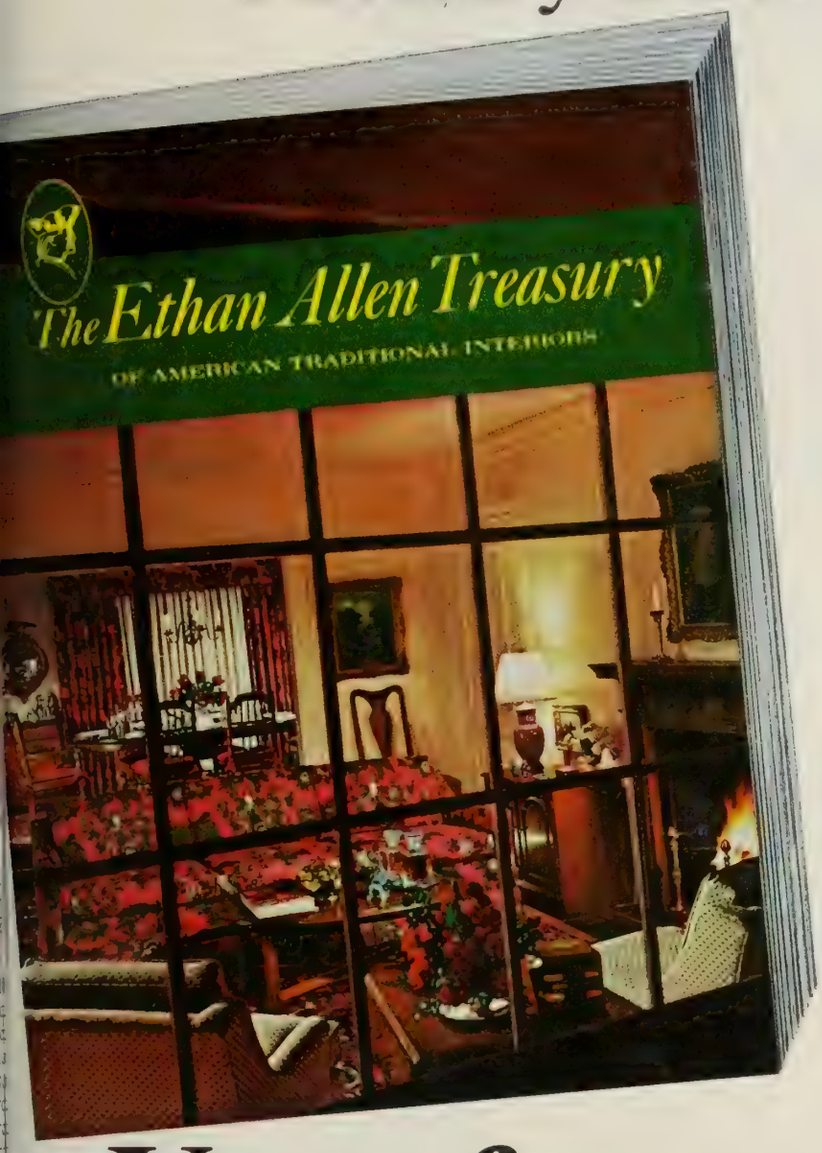
OREGON

Coos Bay.....Art Decora
Portland ....Georgetown Ma
Salem .....Good Housekeep

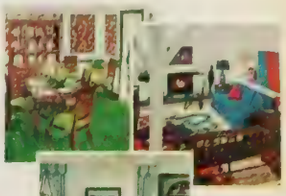
WASHINGTON

Bremerton ..... Arnc
Everett ..... Bon Mar
Longview ..... Bon Mar
Oak Harbor ..Haddon Furni
Puyallup..Newell Hunt Furni
Richland ..... Bon Mar
Seattle .....Bon Mar
Spokane .....Bon Mar
Tacoma .....Bon Mar
Tacoma .....Lincoln F
Tukwila .....Bon Mar
Yakima .....Bon Mar
Yakima ..... Fergus

All new, 358-page home decorating book- a treasury of beautiful ideas-



Over 700 color photographs help you plan the rooms you want.







Thousands of ideas you can "borrow" from top interior decorators.



Hundreds of exciting ways to use colors, fabrics, accessories and lighting to achieve special effects.



Professional cabinet-makers' tips on how to care for it in your home.

Special furniture "cut outs" you can move around on a scale floor plan to help you "see" where everything goes.



Yours free t your Ethan Allen Gallery!

The Ethan Allen Treasury of ican Traditional Interiors, 70th on, is all new, bigger, more beau- nd more helpful than any previ- lition.

t shows you how to have the gracious home you want...how orate the way professional deco- do.

t's jam-packed with exciting handsome Ethan Allen Ameri- raditional furniture designs and g accessories.

chronicles the whole era of can Traditional: menus, party ideas, architecture, historical highlights ...and, of course, dwells lovingly on the charm and beauty of interiors from all periods of Americana. Interiors you can have in your home *today*.

You'll find decorating ideas here for every kind of room, answers to all kinds of problems...illustrated with care and attention to every detail.

You'd be glad to pay $5.00 for this beautiful edition. But you don't have to. It's yours *free*—all 358 colorful pages—as a gift to acquaint you with Ethan Allen Galleries.

For your copy, just bring this coupon to your nearest Ethan Allen Gallery. (See list on opposite page.) Clip the coupon now and put it in your purse ...so you won't forget.

This certificate entitles bearer to one free copy of the new 358-page "Ethan Allen Treasury of American Traditional Interiors"—70th Edition—at any Ethan Allen Gallery. (Sorry, no mail or 'phone requests.)

Ethan Allen
AMERICAN TRADITIONAL INTERIORS

BHE—119

©BAUMRITTER CORPORATION, NEW YORK, NEW YORK.


Once
there was a woman
who thought
she had everything
until you gave her
Christmas treasures
from Avon.
Your Avon Representative
is Christmas Calling now.
AVON
cosmetics
ROCKEFELLER PLAZA, NEW YORK © 1969 AVON PRODUCTS, INC.

Heel and sit exercise *protects your dog from being stepped on or getting in the way in crowded and congested areas. This exercise is such a pleasure to watch, you'll have many compliments.*





1. Start by having your dog sit straight at your left side. Position him in place with the hands if necessary.

2. Step forward with left foot, holding excess of leash slightly lower with left hand. As you step forward, give firm jerks saying, "Fido, heel."





3. Keep repeating "Fido heel" and moving forward. Continue with quick jerks (not pulls) if dog lags or forges ahead.

. In correct heel position, dog's shoulder is in a straight line with your left leg. If he moves away, quick jerk brings him back. He'll learn to follow movement of your left leg.



5. Stop with left foot last, pull up on leash with right hand, command "sit." (All three to be done at once.) If necessary, place left hand on hind quarters.

Isn't that Wayne Walker behind those NFL glasses?

You bet.
And just the right guy to show off Pure-Pak's special offer—a set of four official NFL drinking glasses.
These are no ordinary see-through glasses. A special process gives them a unique luminous finish. And full-color pictures on the glasses feature your favorite NFL team in action.
From season opener to Superbowl, they're a must. For armchair athletes. For guests.
Or for future athletes drinking their daily quota of milk.
Milk in Pure-Pak Plasticartons is served on every NFL Training Table.

PURE-PAK®
XLO
EX-CELL-O CORPORATION
AND THE SUPPLIERS OF PURE-PAK CARTONS





They're all yours for $3.95 and a Pure-Pak Trademark.

Mail to: Pure-Pak Glass Offer, 214 W. Erie St., Chicago, Ill. 60610.
Please send me_____set(s) of 12-oz. NFL drinking glasses. I enclose $3.95 (no stamps please) and a Pure-Pak trademark from the pouring spout of a Pure-Pak Plasticarton for each set of four glasses.
(Please print and include Zip Code.)
Name_____
Address_____
City_____
State_____Zip Code_____
Circle favorite team:
Giants, Eagles, Colts, Bears, Steelers, Redskins, Falcons, Browns, Lions, Vikings, Rams, Cowboys, Packers, Cardinals, 49ers, Saints.

Offer expires August 31, 1970. Please allow four weeks for delivery. Offer good only in U.S.A. Subject to state and local regulations. Void if taxed, restricted or forbidden by law.





You gave him life

now give him you.

Motherhood. Beautiful. But a tremendous responsibility for giving, loving, understanding... and that all takes time.

DELFEN* Contraceptive Foam can give you that precious time.

DELFEN...a delightfully feminine contraceptive that works alone. Pure white and delicate, it applies in seconds. It is totally undetectable in use. And there's nothing to remember "later." Nothing to remove and no douching.

How effective is it? It is a highly acceptable alternative to "the pill." It has been used successfully by women for over 6 years and doctors recommend it. Yet you can buy it without a prescription at drugstores throughout the U.S. and Canada.

DELFEN Contraceptive Foam... when time is precious.

DELFEN is also available in cream form.

Delfen Contraceptive Foam.

Ortho

*TRADEMARK

WORLD'S LARGEST LABORATORIES DEVOTED TO FAMILY PLANNING RESEARCH FOR THE MEDICAL PROFESSION.

Family Travel

Hotels and motels: all the comforts of home—and then some

People who hate to travel may eventually become extinct, spoiled out of existence by the very institutions they once dreaded—hotels and motels. In a growing number of establishments, the average wayfarer today commands attention once reserved for celebrities and visiting royalty. Likewise, services and facilities once offered only by posh establishments are now becoming commonplace in hotels and motels of moderate price.

Biggest reason: today's travel boom has created a horde of knowledgeable and discriminating travelers who expect a lot. And they are getting it from promotion-minded chains who know how to turn added luxuries into bigger business.

ONLY IN AMERICA

One of the most aggressive chains, and easily the biggest, is Holiday Inns of America, Inc. Founded in 1952 by board chairman Kemmons Wilson, HIA has grown from a single inn in Tennessee to 1,067 scattered across the nation and in many foreign countries.

Wilson, a former Memphis builder, got the Holiday Inn idea after an ill-starred vacation trip in 1951. Depressed by the poor quality of the motor courts he encountered and angered by their high rates (extra charges for each of his five children especially irked him), Wilson vowed to go into the business himself. He took his idea to Wallace Johnson, another Memphis builder and a millionaire. Johnson liked the Holiday Inn idea, and became the chain's president.

The rest is history. Today, thanks to Kemmons Wilson's unhappy vacation, Holiday Inn can justly claim much of the credit for institutionalizing services and facilities which were once hard to find and often cost extra.

Travelers have now grown to expect swimming pools, air conditioning, TV, cribs, wall-to-wall carpeting, tiled baths, and self-service laundries. And many can't even recall the last time they paid extra for children, parking, and ice cubes.

LUXURY UNLIMITED

Many hotels and motels which already provide good service and accommodations rely on various exotic touches to set them apart. Health clubs and exercise parlors are becoming commonplace. At the Palmer House Towers in Chicago, these facilities will even come to you. Simply pick up the phone and you can have a piece of exercise equipment or portable sauna delivered to your room.

Finicky eaters and people on special diets get a better break almost everywhere these days, but especially so at Loew's hotels. Most offer both sugar-free and salt-free diets, and several provide miniature refrigerators for storing special foods and medicines in the room. The Americana, one of Loew's eight Manhattan hotels, operates a fully equipped kosher kitchen.

At many Hilton hotels, feminine travelers can enjoy the plush comforts of Lady Hilton rooms. In addition to feminine decor and furnishings, the rooms provide jewelry trays, sewing kits, special suit and skirt hangers, hat and shoe racks, full-length mirrors, and current women's magazines.

Bathrooms have bath salts, shower caps, hosiery hangers, bathroom scales, and specially lighted, magnifying makeup mirrors. Other items are available upon request, including the services of a Lady Hilton Representative who provides advice on such feminine activities as shopping.

Chicago's Continental Plaza, a Western International hotel, prides itself on its multilingual touches. Service directories are printed in six languages. Additional multilingual information is tape recorded and may be dialed on the room phone. The Consort, the Continental's roof-top dining room, features violins in concert, and ladies receive complimentary red roses. For mementos, there are miniaturized wine lists with your evening's selection marked, and outsize matchbooks with your name imprinted.

The Manger Hay-Adams in Washington, D.C. provides complimentary toilet kits—and in the same city, the Marriott equips every room with an ironing board. And almost any good hotel these days will arrange for sight-seeing theater tickets, rent you anything from a baby carriage to a stenographer, provide valet service, fix you a lunch, and get you a baby sitter. Several hotels have extensive shopping on the premises—the Waldorf Astoria is a good example—and none is without such traditional services as laundry, dry-cleaning and room service.

WHAT NEXT?

Computers will speed up existing operations and make many others possible. Computerized reservations systems such as Holiday Inns' Holidex, Sheraton's Reservatron II, and Quality Courts' Qualimax already exist. Private systems will eventually be tied in with a single, universal system. American Express and Diners Club have already devised systems which are a definite step in this direction. And the systems of the future will not only receive and confirm reservations, but check your credit and select your room.

And after registration, you can rest secure in the knowledge that the computer will not only regulate the temperature in your room, but keep a running total of your charges. When you're ready to check out, simply dial a number on your room phone, signaling the computer to total your bill.

Thanks partly to computers you may never need cash at the hotels and motels of the future (or indeed anywhere). At check-in you'll receive a credit card to be used as long as you're a guest. Your charges will be transmitted to a computer and stored there until you depart. No more waiting to check out. No more surprise charges following you home.

Computers will not only improve the quality of life at your destinations, but coordinate the entire process of getting there. For example, you may check your luggage at an airport terminal and never see it again until you are ready to unpack. Cooperative, computerized arrangements between airlines and hotels would make it possible to tag bags not just for the city, but for a specific room in a specific hotel or motel.

Or say you are planning a family automobile vacation. Into the computer would go the number in your party, the sights you wished to see, the amount of driving you felt you could handle, the kind of accommodations you desired, and the money you budgeted. Out would come a complete

Continued



©Sears, Roebuck and Co.

ny did the Dave Brubecks, o could afford the world's ost expensive dryer, want a Kenmore from Sears?

Pianist-composer Dave Brubeck (for 13 years "Jazz pianist of the Year") lives in a huge Japanese-style house in Wilton, Connecticut, with 5 pianos and 6 children.

Statuesque Iola Brubeck runs the big house without any help except for a cleaning lady one day a week.

"With 6 children, I needed the best dryer there is," says Mrs. Brubeck, standing in her kitchen next to her new Lady Kenmore dryer from Sears, Roebuck and Co.

"When everybody's home, our Kenmore dryer averages 3 to 4 loads a day.

"Naturally, I try to buy everything—clothes—sheets—everything—permanent-pressed. Or I'd spend my life ironing. Since permanent-pressed clothes have to be machine dried, a dryer is no longer a luxury—it's a must!

"The great thing about our Lady Kenmore dryer is that it adjusts automatically for permanent-pressed fabrics.

"And this Sears dryer has something remarkable they call Wrinkle-Guard. It actually prevents wrinkles from setting in if you're not right there to take clothes out when the drying cycle is through. The Wrinkle-Guard automatically gives clothes a good tumble every 5 minutes for over 2 hours or until I take them out.

"I know we could have paid more for a dryer, but you just can't beat Sears!"

Sears Kenmore Dryer

for women who want the best even if it does cost less

HEADACHE

Rely on the pain reliever all the major advertised pain relievers rely on. Aspirin. After all, aspirin is the strongest pain relieving ingredient they can use. But of all these leading pain relievers, only Bayer is 100 percent aspirin. Ask your pharmacist. And of them all, only Bayer makes all its own aspirin. With care and half a century of experience no one else can match. Got a headache? Get fast, effective relief with Bayer Aspirin. You'll see, Bayer works wonders.



Bayer works wonders

Family Travel *Continued*

itinerary programmed to your exact requirements.

KEEPING THE PERSONAL TOUCH

Executive Vice-President William B. Walton recently stated that Holiday Inns had the know-how to program individualized package tours right now, and planned to do it eventually in a big way. It is probably no coincidence that Holiday Inns already own a travel service, a charter air service, and the country's second largest intercity bus line (Trailways). Yet Walton cringes when vending machines invade lobbies and advertising literature threatens to creep into rooms. He says, "When you check into one of our inns, all you see are the Holiday Inn magazine and the Bible."

HIA's senior vice-president, J. B. Temple, watches with satisfaction as the overseas operations under his direction flourish. Holiday Inns are planned or going up in nearly all parts of the free world, and Temple predicts that lower international air fares will spur this growth. Indebted as he is to the jet age, Temple much prefers to carry his own bags and deliver his laundry to the bell captain in person.

As their operations grow, both men voice their concern for the individual. Says Walton: "When a reservation is lost, you don't say 'Sorry, we don't have it.' You show concern. You *are* concerned."

TEN TIPS FOR TRAVELERS

1. Make reservations in advance. This is almost a necessity during heavy travel periods; unexpected storms and large conventions can make rooms scarce, too. Promptly cancel reservations you don't need; if you're going to be late, protect your reservation with a phone call. And if you don't reserve ahead, better start looking for lodgings by midafternoon.

2. Take advantage of free reservation services. These are maintained by almost all chain operations, and their members are more than happy to reserve ahead for you. Several maintain a central reservation operation which is listed in your local telephone directory and may be dialed toll-free.

3. Don't pay extra for services and features you don't want. Extravagant lobbies, period furniture, and putting greens all raise room rates. If you prefer simplicity, save your money by selecting more modest accommodations.

4. Specify exactly what you want. Very few places offer all their rooms exactly alike or at exactly the same rate. When you check in, be sure to state your preferences: double beds, twin beds, studio room, room with a view, roomy room. And if the cheapest room in the house is what you want, don't be afraid to ask for it.

5. Take advantage of special rates. Many hotels and motels offer family plans, and a growing number use lower rates to build weekend business. Off-season rates are common in many places. Investigate "package" plans which may include meals and tours.

6. Use directories and guides to investigate hotels and motels in advance. Some oil companies publish excellent reference works which rate both lodgings and restaurants, and also contain sight-seeing information. The American Hotel and Motel Association publishes the Red Book which may be consulted free at member establishments.

7. Don't be afraid of room service. It usually doesn't cost that much more to "dine in," and certain places charge you nothing extra. Some individuals find eating in the room more relaxing because it eliminates worry about dress and children's behavior. Many families create their own room service by purchasing carry-out food from nearby drive-ins.

8. If your food budget is limited, favor the coffee shop over the dining room. By sacrificing a little atmosphere, you can often enjoy the same food at lower prices.

9. Don't pack items your hosts will provide free. Baby cribs and irons, for example, are often available, but consult a good directory in advance to know for sure. For packing tips read "The Luggage Scene: A Brand-New Bag" in March Better Homes and Gardens.

10. If you're not sure about the existence or nature of a service, *ask*. Often you'll be surprised at the lengths some motels and hotels will go to in order to please you. ■

Shouldn't your world include an Evans·Black carpet

f your world weds the past to the present, then our world should include Courtyard. For his new carpet has a fresh informality that elaxes traditional furnish-ngs, and merges hem beautifully with nodern. Eclectic is he decorator's word for it. But Court-ard does much more than enhance n eclectic world of decor. It has a 100% Creslan® crylic fiber pile with completely weatherproof backing so it can go into your outdoor world as well. Outdoors or in, Courtyard's 3-level random sheared pile feels easy underfoot but wears like it looks. It's available in ten vibrant colors. But eclectic is only one world, and Courtyard is only one Evans Black carpet. There are many more. Let your Evans Black dealer show you a carpet to match your world. He has a free booklet for you that illustrates all the worlds of decorating—from traditional to tomorrow.

® Creslan is a Registered TM for acrylic fiber



Safety and Security

How to put in an alarm system

With more business firms protected by alarm systems, police say criminals and vandals are turning their attention to homes. Assuming your home has strong locks and good lighting, is there more you can do?

More and more homeowners are taking the next step and installing complete burglar alarm systems. In some homes, this may mean that all doors and windows are monitored; in other homes, maybe only the more vulnerable or accessible ones.

A reputable firm or individual will offer skilled installation of a complete assortment of devices. In making recommendations, they'll consider such things as setup, safety of neighborhood, amount of time the house is uninhabited (or husband is away), and how much you feel you can afford. Also, a reputable firm or individual will offer service at any time needed, or regular checkup. (Very complicated, delicate systems might need monthly checkups—more routine ones, only yearly for battery check, or as needed.) Be sure you're dealing with an officed company and not just a salesman, who may be moving on to another town.

EVALUATION

Magnetic contacts or switches. Most often used, provide least expensive, reliable protection. One part goes on door or window, the other on frame. These can usually be concealed behind draperies on windows, but will not be noticeable on doors.

Photoelectric cells. Now come in small size, as double wall switch. Can be recessed into wall. One example of logical use: at door of solarium, where it would be impractical to put devices on each window. Ask if there is a definite lifespan on lamps (usually one-four years). Place above height of night-prowling pets.

Floor mat. Under carpeting, as outside a door or at foot of stairs. Would have to be "off" during day; could be activated by night-prowling pets. Can be cut to stair tread size, or even narrow window-sill dimensions.

Mercury switch. To protect tilting windows, transoms. When opening moves past certain point, activating alarm.

Vibrator. New small size might be used on window frame or behind curtains. Sensitive one would be activated by rumble of heavy traffic; it's not suitable for use under these conditions.

Foiling. Magnetic tapes for use on glass expanse, less obvious if put along edge of window glass. These are damaged by frost, so in cold climates you can use them only on insulated glass or windows with good storm sashes.

Ultrasonic. In attractive cabinet, unit can be placed on a shelf or desk, or mounted on wall. Excellent for area protection—as in room with valuable collection, living room, or stairway to bedrooms. Cannot be used where night-prowling family pets will sound the alarm. Typical installation: magnetic switches on most accessible windows (usually first floor), and "off-on" switches on front, back doors. You can sit out in backyard and know front area is guarded, or be out in front and know back door is guarded.

Other devices less frequently used include outdoor protections, such as wire detectors for fences, and photoelectric cells which will operate up to 500 feet.

One company is now marketing a low-cost transmitter by which you can alert a cooperative neighbor. Touch the button, and the neighbor knows you hear prowlers in or outside your home and that he should immediately call the police. Cost: about $100.

For $40, you can guard one entrance or exit with a small photoelectric cell which is battery-operated. You can get one-room protection for $100 with a shelf unit which plugs into an electric outlet and responds to any movement in front of it. It will then turn on a light or—with another $25 accessory—turn on an alarm.

Fully as important as the device is the expertise of the installer, who must not only select the right devices, but correctly install them to avoid malfunctioning. He should place the outside alarm out of reach, yet where it's available for battery replacement. If you have to choose openings to guard, let windows be unguarded instead of doors. Ninety percent of break-ins are through doors.

WHEN THE ALARM GOES OFF

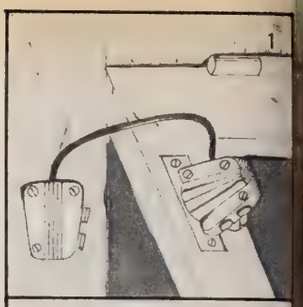
When the system has been disturbed, the master control panel—a functional metal box usually concealed in a first-floor closet or cupboard—transmits a signal. This can be a bell, a shrieking siren, flashing red lights, or an automatic phone call to the police directing them by means of a recorded message to rush to your address.

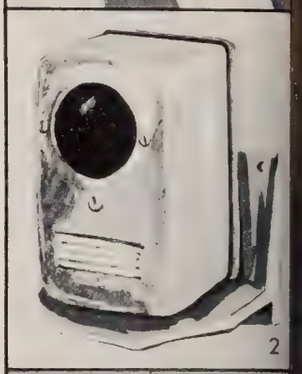
Systems operate on large dependable batteries, or on electricity, which should have a battery backup in case of power failure. Control panels should have a gauge to show battery strength. Replacement batteries cost about $9, and should easily last a year. Ultrasonic systems operate on a low voltage and are their own control panel.

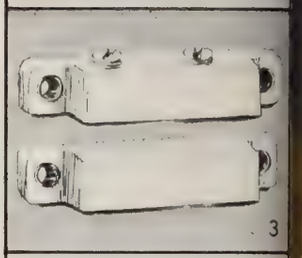
QUESTIONS TO ASK

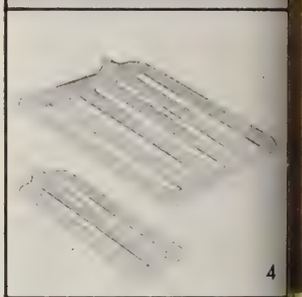
▶ If it's a dial-police setup, find out how much it costs to install and maintain per month. In some cases, it may mean running a special line to police headquarters; in others merely using the existing telephone lines. In most towns, the telephone company reserves the right to make a monthly charge on these lines, but rarely does.

▶ Make sure there's both a day system and a night *Continued*

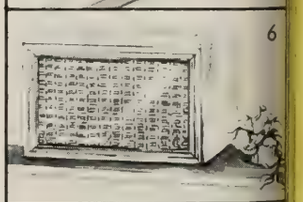


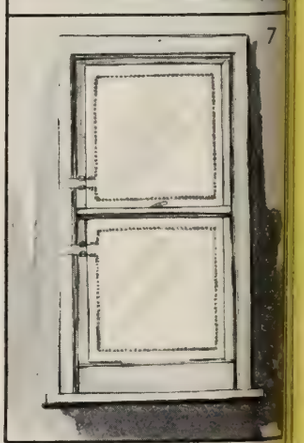












WAYS TO GUARD YOUR DOORS, WINDOWS, AND INTERIORS

Device	Triggered by	Usual Point of Use
1. Mercury switch	Tipping	Transoms, tilting windows
2. Photoelectric cells (mostly in pairs)	Object moving across beam of "light"	Where number of openings would otherwise require individual devices
3. Magnetic contacts used in pairs	Separation	Doors, double-hung windows, sliding doors or windows
4. Floor mat	Pressure	Doorways, bottoms of stairs
5. Vibrator	Motion	Windows, glass doors
6. Ultrasonic	Movement of air, sound, or light	Area protection
7. Foiling	Breaking glass	Insulated glass windows



nita Bryant says:

Breakfast without orange juice is like a day without sunshine."



"At our house, breakfast always begins with orange juice from Florida. With that good natural sunshine taste. And all that natural vitamin C and energy so important to good nutrition.

"Take this coupon to your store and save ten cents on your favorite brand of orange juice from Florida. In whatever form you prefer. Fresh frozen concentrate—a little can makes a big pitcherful—ready-to-serve bottles and cartons, or easy-to-store cans."

Florida Orange Growers

- fresh frozen
- bottles & cartons
- cans

Safety and Security *Continued*



system. The night system should require that all circuits be activated whether you are home or not, and that there's a way to unlock the front door without setting off the alarm when you return home. (Some systems show a tiny red light beside the alarm lock, to remind you to unlock the alarm first.) The day system usually allows the family to use one or two doors without activating the alarm, while other entries would still be guarded.

▸ Discuss the advisability of "panic buttons" at various places around the house. These might dial the police, or merely sound an alarm. Good ones operate whether the entire system is on or off, and they may even be portable. The panic button accessory, installed at bedside, gives protection and peace of mind to the woman whose husband travels often. These systems usually include a flashing beacon on the roof, as well as a general alarm. One brand includes the floor mat device.

▸ Know the name of the manufacturer of the devices to be installed. Your police chief could tell you if it's a reputable company, or check with the National Burglar and Fire Alarm Association, 47 Woodland Avenue, East Orange, New Jersey 07017.

▸ Find out if the alarm bell has a self-contained power source. If the power source is *outside* the bell, the line to it could be cut, so that no alarm would sound. Ask if fire alarm detectors could be attached to the system. Sometimes, for very little more money, you can have fire protection, too.

▸ Find out what service is provided or available. Some firms make a monthly checkup (and charge for it). Others come only if called.

▸ If you are building a home, consider these systems as an integral part of preliminary plans. It's not only cheaper, but permits better concealment of devices and wiring.

▸ You may be able to add burglar (and fire) sensors to your present intercom system. If your building plans include an intercom system, ask about including this protection. Cost is surprisingly low.

TIPS ON USE

▸ The best system can't be effective if family is careless, either forgetting to turn it on or activating it needlessly. Police will answer every call sent their way, but neighbors may ignore the warning bell if you "cry wolf" too often.

▸ Keep the system turned on when you've agreed it's needed—this may be 24 hours a day, or only at night and during absences.

▸ Be careful about losing keys. If you need more, let the installer get them; don't leave yours to be duplicated.

BEFORE YOU SIGN THE CONTRACT

Unfortunately, the burglar alarm business, like many others, has its sharp practitioners. Normal precautions, however, can protect yo against them.

▸ Don't allow any stranger c door-to-door salesman to e amine your house and prem ises. Make an appointment fo later, and in the meantim check him out with the Bette Business Bureau or chambe of commerce.

▸ Be wary of high pressur salesmen, and any discoun for signing right away.

▸ Don't agree to a hefty dow payment. Your check held i escrow is sufficient for the re liable installer. Some sale men may, with skill equal t any thief's, take your dow payment and vanish.

▸ Get estimates and devic layouts from more than on firm. Some installers "ove sell" a frightened, nervou homeowner, coming up wit an estimate of $1,000-$2,00 for an average home. If yo want James Bond-ish equi ment, this may be the cos but the average home can b protected for $400 to $80 depending on the number entries and the protection d sired. Often as little as $20 gives you adequate protectio

▸ Read the contract careful to make sure that it offers th *same* devices and servic agreed upon. ■



Who said radios are just for listening?

Ours are made to be seen *and* heard. What's more, they don't even look like radios.

The *Spanish-style wall clock* is a dramatic gift idea. In addition to being a smart decorator piece, it's also an FM/AM radio and clock. Our deluxe modular *FM/AM-FM Stereo radio* plays incredibly full sound. This three-piece radio is a handsome addition to any bookcase. Our *clock radio cube* takes up only half the space of a conventional clock radio, and the lighted clock face is readable from across the room.

Keep these and all our RCA models in mind for the holidays. It's always nice to give something you'd like to get.

RCA

How Jell-O® became part of Thanksgiving.

BRAND GELATIN



n all the years that Jell-O® been around this coun- it's pretty well entered about every part of erican life. But not Thanks- ng.

o bring them together, that was imple task. But, we finally found a way. O Gelatin and Cranberry salad.

, this Thanksgiving use our coupon and try one of our new pes on your holiday table. You'll be thankful you did.

L-O® & CRANBERRY SALAD IDEAS!

CRANBERRY HOLIDAY SALAD

ages (3 oz. each) Jell-O Orange Gelatin
ps boiling water
oons grated orange rind
16 oz.) jellied cranberry sauce
8¾ oz.) crushed pineapple, drained
diced celery

e gelatin in boiling water; add orange rind nberry sauce. Chill until thickened; stir in ple and celery. Pour into 1½-quart mold. ntil firm — 3 to 4 hours. Unmold on crisp reens. Makes 10 to 12 servings.

CRANBERRY FESTIVAL SALAD

(Shown above)

1 package (3-oz.) Jell-O Wild Strawberry Gelatin or any red flavor
1 cup boiling water
¾ cup cold water
½ small orange, unpeeled
2 cups raw cranberries
1 medium apple, diced
3 tablespoons sugar

Dissolve gelatin in boiling water; add cold water. Chill until thickened. Cut orange in wedges and remove seeds. Put orange and cranberries through food grinder; mix in apple and sugar. Fold into thickened gelatin. Pour into 3-cup mold or individual molds. Chill until firm. Unmold on lettuce. Makes 6 servings. Recipe may be doubled for shallow 1½-quart mold.

STORE COUPON

8¢ off Take this coupon to your grocer now. Worth 8¢ when you buy six 3-oz. packages or three 6-oz. packages of Jell-O brand Gelatin. Offer limited to one coupon per purchase.

GF GENERAL FOODS KITCHENS

2238-0

MR. GROCER: General Foods Corporation will redeem this coupon for 8¢ plus 3¢ for handling if you receive it (and, if, upon request, you submit evidence thereof satisfactory to General Foods Corporation) on the sale of Jell-O brand Gelatin. Coupon may not be assigned or transferred. Customer must pay any sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A. Cash value: 1/20¢. For redemption of properly received and handled coupon, mail to: GENERAL FOODS CORPORATION, COUPON REDEMPTION OFFICE, P.O. Box 103, Kankakee, Illinois 60901. Good only upon presentation to grocer on purchase of Jell-O brand Gelatin. Any other use constitutes fraud.

GENERAL FOODS CORP.



2238-0

Jell-O is a registered trademark of General Foods Corp.





Photograph: Hedrich-Blessing, Inc. Interior Designers: John Greene, Nick Rowley, J. L. Hudson Co. Source: Liz Noah.

quiet colors that say a lot

By Peg Rumely, Home Furnishings Editor
Nelda Cordts, Associate Editor

Meet a new generation of colors: the striking subtles. They look new but actually they're offbeat gradations of colors you know. There's not a "screamer" nor a "cream-puff" among them. Instead blues, greens, yellows, and reds are frosted, minted, honeyed, or ripened into shimmering jewels. Or deepened into inky, carbon tones. Neutrals pack power! They can be cool, warm, or in-between . . . work alone or excite other colors. Rich new earth shades reflect vigor and dignity—qualities a man likes in color schemes. Watch the quiet ones perform!

Left: Nothing is newsier than the blue breakthrough. For much too long, blue was pushed into the background. Now blue comes into its own, occupying center stage in a room's scheme. Here, blends in the new blues—faint to dark—make the scene serene. Non-disruptive gray and brown help accomplish this relaxing atmosphere. Poshing-up this soothing trio are contrasts in patterns, textures, and shapes. It's a favorite decorating trick to snap-up the subtles. Note how sofa's pattern picked from a primitive Indian blanket contrasts with the futuristic shapes of some furnishings.

Below: Soft but with a sting—that's the pastel statement of today. In this room, the color scheme flows from the palette of pales seen in the fluid print pattern. Orange hushes into frosted apricot. Pink mellows into silvery tints. Blue becomes aqua. Gold ripens into ocher. All speak softly yet say something important. Smooth textures highlight the luster of pales exceptionally well—acrylic plastic wall, carpeting, suede cloth on the chair, wormy chestnut Parsons tables. Only exception to the clean-lined modern furniture is old Spanish bed of steel and brass. Repeat of the colorful print on scalloped-ridge mattress boosts this color scheme's one-pattern punch.

Upper right: Mix coppery tones with deep hunter green and you get a color scheme with masculine authority. Just about everywhere you look in this family room, warm coppers homogenize into a welcome glow. Painted dark green walls combine with wood posts and beams to enclose the room with companionable comfort. Major upholstery fabric is a husky plaid. Substantial furniture shows the affinity of beautiful woods with other textures—here glass, metal, and a fur rug. Man-oriented? Yes! Nevertheless each member of the family can sense security in this strong and disciplined scheme.

Lower right: Bronzes flow from reds to browns to tints of black to produce a color scheme of quiet restraint. Highly polished woods intensify the bronze shadings throughout this living-room reading area. The large scale of the furniture is compatible with the strength of the deep bronzes. Bookcases soar high; lamp tables stand tall; and desk is a solid block form. Oval mirrors and fur rug soften the angular lines. Played against the room's serious-minded color scheme, a whirl of action in the abstract wallpaper.

pales, coppers, bronzes

Interior Designer: Shelley Mowell, Lord & Taylor



Quiet colors can state a strong personal viewpoint and provide a feeling of well-being. In these three schemes, persuasive pastels and tawny tones brew a special brand of color livability.



or Designer: Richard Alan Knapple for Bloomingdale's.

graphs: Lisanti, Interior Designer: Richard Alan Knapple for Bloomingdale's, of Bergen County.



White possesses powers no other color can cl
It gives illumination, a sense of space, and ma
contrast. No wonder white is often the workh
of a color scheme. But today white frequently pla
alone—at its purest or in its many new gradati



Interior Designer: Lila Bass. Source: Jessie Walker

Right: Stark white makes a
namic one-color statement in
living room. Serene in its
plicity, white lets the spac
what it is. No color performs
brilliantly with paintings
sculpture. But decorating
white isn't as simple as i
pears. In a monochromatic
color scheme, line, finish,
detail must be very nearly
fect. There are no frills to ca
flage defects. Here, pattern
texture are discreet—diam
design in chair fabrics, pe
texture in sofa upholstery,
border in rug, and white-on-
panels in the draperies.
through sculpture and glass,
al table are clean companio
this particular all-white sche
giving line and form, withou
or interference. One accent
—and only one—is perm
green, running the gamut
leafy tints to golds to deep o
Left: Warm off-whites—cre
and honeyed beiges, graye
ver and pewter—create a sc
quite unlike the cool,
whites. In this restful li
study, wood tones and plush
tures mellow the stark simp
The bland background is ach
with wide no-color swa
bleached wormy chestnut
bookcases, cabinets, w
frame, and a painted gray
oak floor. Understated fu
ings fit this low-key scheme
vet sofa, side chairs, hunt
desk, and antique coffee
Differences in textures an
terns again vitalize a
scheme—zebra rug, anima
pillows, and lithographs.

all-white or off-white

Photographs: Hedrich-Blessing, Inc. Interior Designer: Mabel Schamberg, F.A.I.D. Source: Jessie Walker




CÉZANNE
CÉZANNE IN FULL COLOUR
FORTUNE



Photograph: Lisanti Interior Designer: Albert E. Pensis; Louis Mazor, Inc. Source: Kit Tyson

deep, dark chocolate

Yesterday, brown meant the bland family of beige, tan, khaki, and camel. But today brown means the richer, meatier tones that give you a new depth in decorating dimension.

In this living room, deep browns deliver a solidly handsome scheme. Relaxation, reading, and conversation seem natural in this quiet setting. The dark browns work best in an expansive background and with furniture pieces suggesting deep-down ease. Here, architectural interiors of high and beamed ceilings, tall windows, floor-to-ceiling bookcases and a heavy stone fireplace prove a match for the burly dark browns. Black contributes to the down-to-earth force of brown. It's seen here on a generously proportioned, deeply tufted vinyl sofa. Bark-brown cork covers the fireplace wall. Window treatment, lounge-chair fabric, and woods make the most of brown's visual variety. Note, too, that chocolate browns are a perfect foil for the Oriental rug's rich colors. Creamy fur rug adds its own cozy color appeal. White on walls and fireplace offer the one relief to the closely related deep browns.



Photograph: Hedrich-Blessing, Inc. Interior Designers: John Greene, Nick Rowley of J. L. Hudson Co. Source: Liz Noah.

Another plus of choosing the subtles for a room scheme. You can indulge in pattern play without disturbing the quiet mood.

carbon blue, mint gree dove gray

Photograph: George de Gennaro. Interior Designer: L. Jarmin Roach, A.I.D. Source: Pauline Graves.



Above left: Inky blues intermix with stone white, buttery beige, and shiny black in this bedroom scheme. Pattern adds bounce by playing tick-tack-toe on bedspreads and ricocheting a similar—but smaller—design on wallpaper.

Left: Stripes are sudden attention-getters but they needn't shout. Major areas in this study are covered with a decisively striped heavy cotton. But note how blue fades into dove gray and brown becomes burnished. The scheme sticks to just the two colors: blue and brown. It's the subtle shadings of these two hues in sharply contrasting textures—smooth velvet to fluffy shag—that make this scheme succeed.

Right: Two strikingly different patterns coexist beautifully in this dining room. Miles apart though they are in design concept—one a tartan plaid and the other a stylized floral—they're congenial due to their common denominator, clear green. Dark wood tones in the massively scaled hand-crafted table and old carved chest help this scheme arrive at a soothing color conclusion.



Just about nothing is as good as gold when y
want to create a soft, subdued scheme. Tints a
tones in the new golds can strike it rich
lean toward green for serenity. Discover, he
how gold works with either a warm or cool schen



Photograph: Hedrich Blessing, Inc. Interior Designer: Kents Interiors. Source: Lois Rea.

Left: Gold synchronizes with wo
tones to give this living room
glowing warmth. You won't fin
noisy color here—anywhere. L
iting the palette to gold and wo
tones helps make the furnitu
pieces an integral part of
room. The richly streaked ro
wood slab table floats on pen
slim metal legs. Its lustrous to
are repeated in the sculptu
rosewood stools and small ha
crafted antique bench. Prisma
shadings in ribbed corduroy
holstery cast varied golden gli
Sofa units (which can be
ranged to suit the situation)
in darkly stained wood fram
End tables and magazine rack
part of the seating units. Sha
rug on pegged floor create
conversation island for the gro
ing. The big point in this g
wood unity is to let these col
stand alone. Don't disturb th
close harmony with a jarring
tra color.

Right: The cool, almost al
character of this dining ro
comes from quiet gold and gr
—a color combination th
about as explicit as a drift
leaves. Diverse materials
styles give this gentle c
scheme distinctive nuances
contemporary glass-topped p
tic-based dining table teams w
airy bamboo and cane chairs.
sult: visibility unlimited to let
colors of the rug and the shee
the polished parquet floor hav
definite say in this scheme. Da
wood Chinese Chippendale p
estals and console introduce
serenity of the Orient. Every li
accent shows expert color ser

gentle gold



Photograph: Lisanti. Interior Designer: Ann Bolitski, Jordan Marsh Co., Boston. Source: Estelle Bond Guralnick.

Buying information, page 168

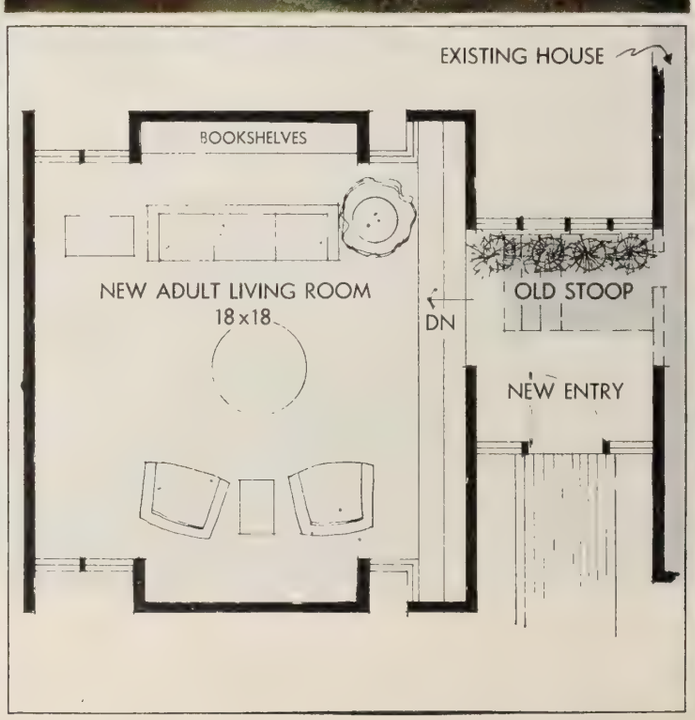
THIS ADDITION KEEPS THE HOUSE INTACT

Enclosing altogether new space is just one way of improving the way your house functions. You'll see other methods on following pages. A really great addition isn't measured in square feet or by how closely it duplicates the original house style—it's the added livability that counts. So even if your house is quite different from the examples on these pages, one of the basic ideas can still work for you.



Architects: John Richards Andrews. Photographs: Lisanti Source: Kit Tyson







is house had a living room, or so the rents thought. Unfortunately, the ildren seemed to think it was a play om. An addition called a halt to mily feuds and gave the parents a iet retreat from household activity.
an, below left: The addition itself a new living area and a front entry- y that immediately segregates tivity—the children run to the kitchen right, their parents walk down into a axed atmosphere where they can discuss the day's events.
Far left: An addition doesn't have to look exactly like the rest of the house. Here the sharply sloping roof and large expanse of glass let this new part of the house stand on its own merit. The original structure is flat roofed and low to the ground. The only link between the addition and the house is the continuation of natural cedar siding.
Left: The large windows rise to the ceiling, filling the room with natural light, while the lower windows guarantee privacy. Hidden rollers are used in lieu of draperies, which might fade with so much sunlight.
Below: When parents take two steps down from the entry hall, they're removed from household hubbub, but still reassuringly in touch with what's happening in the "new" family room (old living room). In this adult retreat, the atmosphere is quietly conducive to reading, good talk, and relaxation.



Buying information, page 168

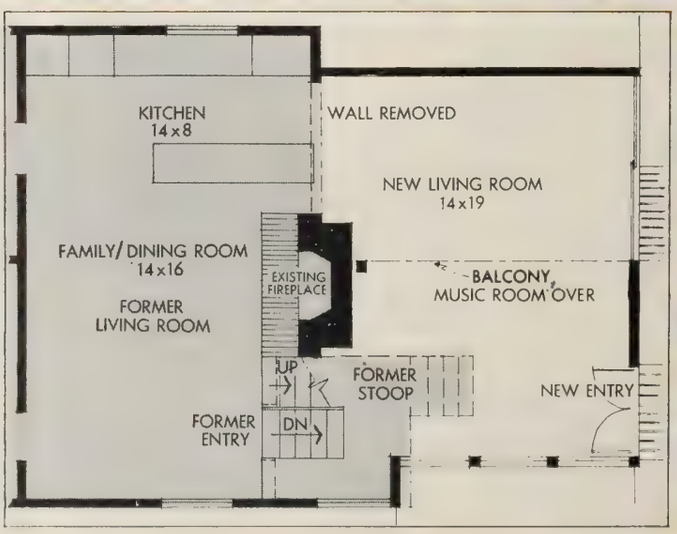
NOW THE LIVING SPACE IS MORE THAN DOUBLED











Most people think of an addition as a one-level room off the house. But here's one that rises to the full height of the existing one and one-half story structure, giving the house character and distinction it never before had.
Top left: Set back on a tight, little lot, this house never let its owners entertain outdoors. Now, nestled behind a cedar enclosure, the front provides the house with a new personality, and the owners with a courtyard for outdoor living.

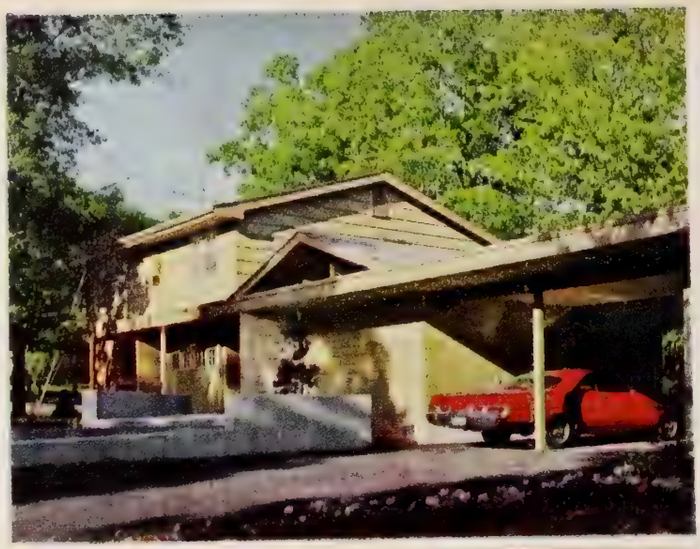
Far left: Looking into the addition, you see how this one-and-a-half story now works on three separate levels. The addition is at ground level, four steps below the original house. The exposed chimney, once on the outside wall, (plan) adds to the effect of height.
Left: Looking from the food service area, you can see the whole addition. The balcony connected by the staircase provides access to all three levels and serves as a reading/relaxing area.

Glazed brick extends to the patio. The open expanse of the glass wall emphasizes the feeling of openness.
Below: Once the living room and a tiny bedroom occupied this area. Now it's a spectacular family and dining room with convenient access from the food area. The fireplace is the only hint of a wall separating the new area from the old so the original structure shares the newly created space. Total effect: room to breathe in a once stuffy house.



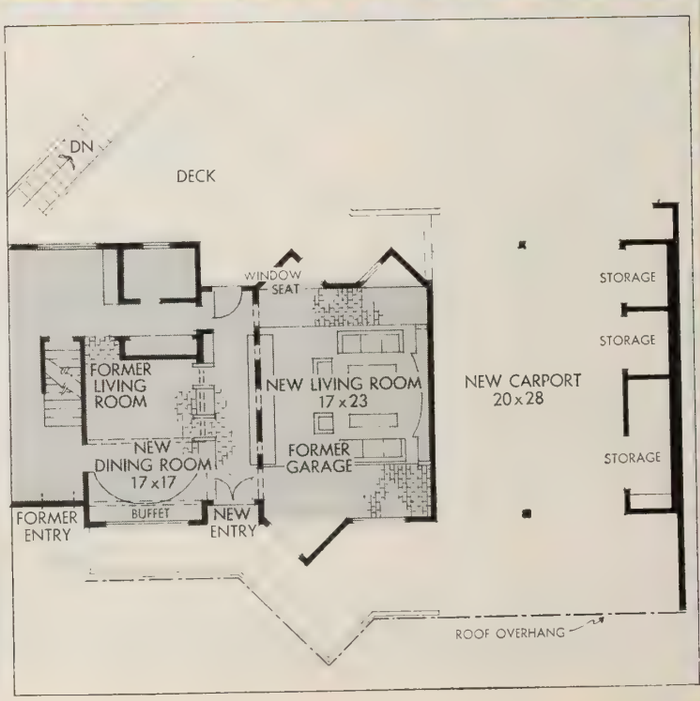
Photographs: Pearson. Source: Daisy Pearson. Architect: Louis B. Anderson.

FROM AN OLD GARAGE TO A NEW STYLE OF LIVING











his was once a fairly typical four-bed-
om home. It had a living room, family/
ining room, kitchen, and large two-car
arage. Plenty of room for cars, but
ardly enough for four active children.
omething had to go . . . the cars.
op left: A carport was the only real
dition, structurally, to the house. But
e space given up by the garage (plan)
ve the owners a really livable house.
w the old living room is a formal
ning room, and the family/dining area
is a child-oriented play area. The garage
itself is an adult living room. Those
triangular projections from front and
back offer a visual break from the flat
monotony of the original garage, again
proving the addition needn't be a
miniature copy of the parent structure.
Far left: The large serving buffet arching
around one end of the dining room
furnishes ample serving and storing
space. It's topped off with bright plastic
laminate—easy to clean, nice to look at.
Left: The clerestory windows contribute
a bonus in natural light which adds to
the crisp, open feeling characteristic of
the whole new area.
Below: The conversation area lies
under the lower part of the ceiling,
while the ceiling rises to the peaks of
the gables at either end. The triangular
projections that offer visual relief
outside furnish visual excitement inside.
Window seats provide seating, and light
bounces off the walls into the room.



Photographs: Lisanti Designer: Bob Nevins, Source: Ruth Martin

On these and the following pages you'll be introduced to the total look in table settings. All the elements—background, china, silver, and crystal—are skillfully blended into a cohesive and dramatic composition. Our tables reflect many rich epochs of history, and the culmination of many a country's creative genius. But don't think of them as rigid or inflexible. Quite the contrary. With a few deft changes of one or two elements, you can translate most of these table settings to your particular situation. And although they girdle the globe and suggest an invisible time machine, these dining vignettes don't require that you be a world traveler, or a dedicated hunter of rare and costly antiques. They're all set up with merchandise that's readily available and abundant in stores throughout the country. So you'll have no trouble duplicating or adapting these tables to your own moods and tastes. Settle on simplicity or reach for a touch of the exotic. It's easy to be a modern-day Merlin, and we'll prove it with a variety of examples.

dramatic settings

By
Elizabeth Craster, Home
Entertainment Editor



Louis XV

Overlaid with elegance, steeped in luxurious curves and ornam
tation, this sumptuous table follows the dictates of the Fren
court. It's set with opulently bordered Maldon pattern chi
richly patterned La Scala vermeil, and perfectly proportion
Westchester pattern crystal. Covering the table is an exotic P
sian print cloth (introduced by daring French seamen). Vibra
cerise wall color is echoed by a plentiful array of softer tor
carnations. You'll find these current styles of tableware (l
ornate than the originals) blend well with Early Georgian, E
gency, Mediterranean—but not with contemporary.





Photographs: Hopkins Seftings, Fae Huttenlocher. All furniture: Younkers, Des Moines, Iowa

Norwegian

ith style and flair, Norway (as well as other Scandinavian coun-es) commingles contemporary trends with the heirlooms and ft techniques of yesteryear. Here a wood and leather chair sets a freewheeling combination of rusty browns and dusky blacks lected in Midnight Mist-rimmed fine china and black-based xedo stemware. Regal Hispana sterling provides an offbeat e of sophistication played against dotted fabric, pebble-ined candle, and textured knotted napkin. You can transpose s tableware to any contemporary settings, some traditional s with a switch of background and flowers.

Queen Anne

Tastefully understated Queen Anne furnishings lend themselves to a variety of tabletop possibilities. We've chosen to play up the gentle curves and undulating lines of the period with abundantly patterned Strasbourg Vermeil (with a suggestion of the shell motif) finely etched Renaissance crystal, and gold-banded Medici china. Covering the table is a delicate damask cloth with a discreet floral pattern. The striking centerpiece features a translucent money plant. Shown here with a graceful Queen Anne chair, this elegant table setting is beautifully adaptable to most any room setting, from traditional to this minute.





Mexican

The arts and crafts of Mexico represent a fusion of many trends, most of them brilliant and blazing as a rising sun. We've chosen to turn from this fireworks of color to a deliberately understated table. Somber Aztec influence is apparent in the table covering, coupled with subdued Spanish elegance in grillwork-like Romanesque pattern stainless, silver-touched Kent plates, handsome Pebble Beach goblets, a silvery rooster in the rear. The only color accent—glorious golden napkins and a flamboyant grouping of chrysanthemums. You'll find this table setting looks smashing with everything from "attic eclectic" to contemporary.

Italian

Italy, the center of lively trading cities like Venice, Genoa, a Rome, collected for its tables rare objects of art from the fo corners of the world. Here we have assembled a simplified versi of what might well have adorned a doge's palace, or perhaps nobleman's villa. Colors might have been stolen from a Tintoret canvas: deep pumpkin background combined with vibrant cardi red napkins and matching gladiolus. Three-legged Triumph pa tern goblet, graceful Counterpoint silver, and exquisitely detail Marquesa china complete a table setting that is worthy of a Medi or his modern-day counterpart.





Chippendale

This eighteenth century cabinetmaker was a true cosmopolitan, and our table setting, inspired by his designs, reflects this quality. For example, the French influence on the Chippendale style shows in our daring combination of Ming blue background and amethyst glassware; the Chinese in both bamboo-look chair and Millbrook pattern stoneware bordered with the chrysanthemum motif; and the influence of preceding English styles in the artful simplicity of the Chippendale pattern sterling flatware. This blend of many design influences gives the table setting a timeless quality that blends with most any decor from traditional to ultramodern.

Early American

Over the years, American cabinetmakers turned out varied samplings of their skills, from frontier-crude crafts to resplendent adaptations of European styles. Our Early American table might cover a span of 200 years with its home-loomed-look cloth, candles made from molds of antique pressed glass, and Colonial Theme pattern silver, a faithful copy of a skilled silversmith's design. Stemmed Lido pattern glass is a worthy imitation, too. Later more abundantly endowed settlers brought pottery from Europe such as the provincial Louis XV pattern. A "melting pot" background makes this table fit into most room settings.





Shaker

The self-sustaining and sensible Shakers, designers of the swivel and rocking chair, would undoubtedly have approved the utilitarian simplicity of this table setting. Fluid, unadorned lines of both pewter and stainless, and the durability and versatility of the white glass ceramic tableware fit their credo of functional and multipurpose design. Frippery or not, the no-press striped cloth would have saved elbow-grease! And could Shaker or "forsaker" resist the suave simplicity of scratch-resistant Renaissance Scroll sterling? With its chaste beauty and cleancut lines, this Shaker table setting is an excellent choice for the contemporary dining room.

Peruvian

From the slow and sluggish Amazon to the dizzying heights Cuzco, from hacienda to humble hut—Peru is a fascinating a mixture of diverse climes and cultures. In setting our Peruvi table, we've chosen the Rancho style, pleasantly plebian with dashing flash of silver. The colors of the cloth are picked up Butterscotch pattern Ironstone, ruby glass and napkin, and tropic bloom. Tasteful Lacepoint pattern sterling silver mirrors the e gance of the conquistadors, while the native crafts are reflect in tin candle holder, a copy of exotic woven cloth, and a colorf wine-bearing straw basket.





Biedermeier

Taking its cue from a furniture style vacillating between the sophisticated and the naive, a Biedermeier dinner table can have the heedful mock-seriousness of a child masquerading in her mother's clothes. Here, for example, the chair in the background is simplified and sturdy—the table setting, a charming combination of formal and casual. A rough-textured green cloth is set with cobweb-bordered Moonspun pattern crystal, finely delineated Floral Lace pattern sterling silver, and gracefully bordered Gabrielle dinnerware. A sunburst of tiny varicolored tapers, set in a lily-lavished candle holder, lights up the fantasy scene.

Duncan Phyfe

This American master's pure and beautiful design concepts combined both Yankee ingenuity and continental graciousness. Here these qualities are represented by an elaborate French pastoral wallpaper and the classic Duncan Phyfe lyre-back chair. Because he favored silks and satins, we've used a tablecloth with the look of textured pure silk. The resplendent new sterling silver pattern Rubaiyat is also reminiscent of courtly elegance. To represent the more down-to-earth Yankee vein, we chose a boldly flowered pottery plate in Pebble Beach pattern and an authoritative heavy glass goblet of Antique Gold pattern.



Photograph

holiday food

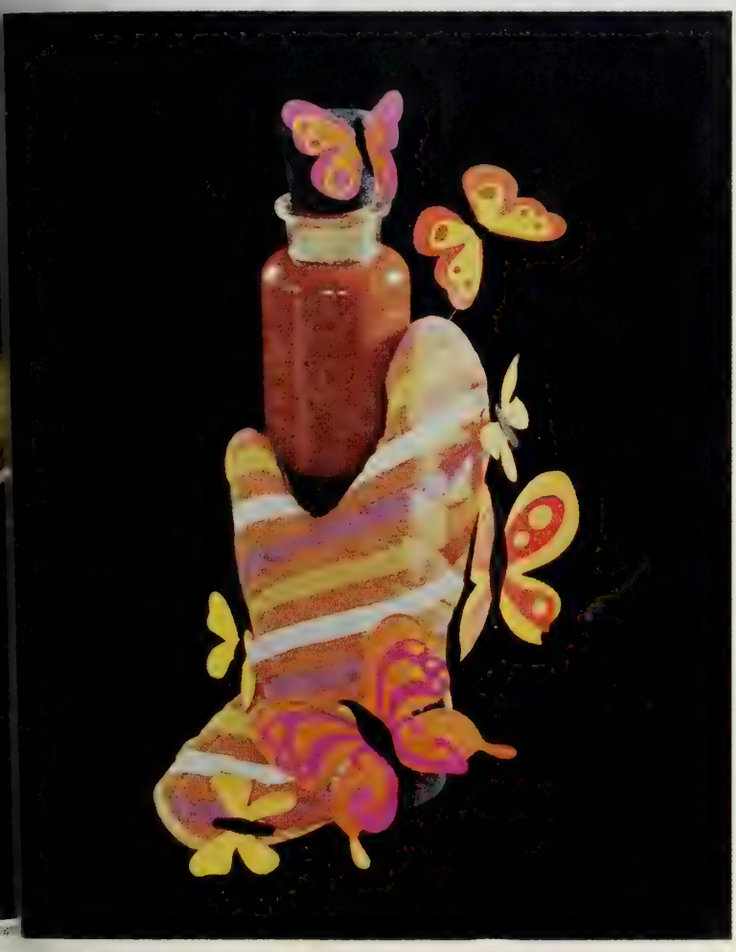
Left: Warm the cockles of their hearts with robust **Tomato Lima Chowder.** Freeze it in pint containers and send along a ladle for dishing up. Then cover with self-adhesive decorator paper, smoothing while wrapping. Measure ribbon and make slipknot around ladle. Form a bow from wide ribbon and wire at center. Affix atop box. Then, if you're lucky, the recipients may ask you to dinner the night they serve your food gift!

Below: A big hand for a great sauce! You concoct **Sauce Potpourri** from all sorts of good things. Then, freeze it in tall bottles for giving. Dress up each bottle with a colorful oven mitt—"store bought" or made by you from heavy quilted fabric. Bend coat hanger to fit mitt outline, starting at thumb, then around finger section and cuff. Slip mitt over wire; bend to fit around bottle. Trim with butterflies.

Lower left: Cater to a special someone on your list with an oven-freezer-proof casserole that's personalized both inside and out. Fill it with **Shrimp a la King**—a subtly seasoned main dish studded with vegetables and an abundance of shrimp. Make your own casserole carrier from spirals or loops of cotton rope, saturated with a solution of glue and liquid starch; then allow it to dry over the casserole. Paint, if desired.

Below: Pasta resistance! This **Spaghetti Sauce** is made with Chianti and Italian sausage. Before you freeze the sauce, decorate the jar with various sizes and shapes of pasta, including some slender lengths of spaghetti. Use clear household cement to secure pasta to jar. Trim the lid with a clever arrangement of smaller pasta shapes. Fill your jar with sauce, then store in freezer.

Recipes on page 122







gifts

Below: For the munch bunch, a treasure chest brimming with **Parmesan Nibble Mix:** cereal, nuts, and pretzels seasoned with dry salad dressing mix. Construct chest from cardboard. Cover it with burlap and finish edges with tape. Trim with felt cutouts. Caps cut from burlap turn clear apothecary jars into proud pirates. Make beards from yarn loops, and eyes and hat from felt.



Right: Go ahead—be old-fashioned and bake a batch of "granny" cookies. Take your choice of **Chocolate Crinkle Cookies, Orange Drop Cookies,** or **Taffy Bars.** Pack the goodies in bright boxes concocted of cardboard that you paint. Then deftly deck with self-adhesive stick-ons. These boxes will stay intact when opened, so they can store all kinds of trinkets later on.



Right: For sweet tooths, fill a wicker tray with paper dividers, then arrange **Caramelized Fruit and Nuts**—an out-of-the-ordinary concoction of dates, cherries, and three kinds of nuts. Cut twelve leaves from burlap; back with wire for stems and glue to full length of leaves. Make the berries from ball fringe and attach to tray at corners. Snip length of yarn to tie around tray, allowing some extra yarn for tassels.

Recipes begin on page 116





Photograph, Hopkins

wrapped with love

Below: Ring the bell with piquant **Cranberry-Orange Relish,** spiked with orange peel and juice. To make the bell, stash a container of relish inside an inexpensive grater you buy in any housewares department. Fasten the red measuring-spoon "clapper" with masking tape. Cut ribbons in varying widths to slip over the grater; top with a bow. Buy or make silver stars for the trim.

How-to for wrappings, page 146

Lower right: Papier-mache mushroom caps crown jars of **Pickled Mushrooms,** a tangy meat accompaniment relish. To make mushrooms, cut foam balls in half. Add stems sliced from cardboard cylinders, then cover with tissue and glue to foam. Or give **Corn and Tomato Relish,** as colorful as the holiday season. Simulate corn husks from green crepe paper. Top with fluffy yarn "silks."

Below: Tasty preserves dressed up fit for giving. Choose from bright **Cranberry Jelly, Apple Mint Jelly, Orange Marmalade, Kumquat Marmalade,** or our **Winter Preserves.** To pretty-up jars, we've created a tree from yarn-covered foam; a cluster of foam snowballs studded with holly; tiny foam scraps wrapped with shiny paper and burlap ravelings; and fruits of papier-mache!

Right: For salad buffs, delive a vegetable basket of greens or fruit salad makings and three bottles o homemade dressings: **Swee Poppy Seed Dressing** (great over fruit), **Italian Parmesan Dressing** (for those who prefer a vinegar-and-oil), and **Tomato Celery Seed Dressing** (a tangy topping fo greens). Top corks with notary seals; clip our label designs from page 92.

Recipes begin on pag





from





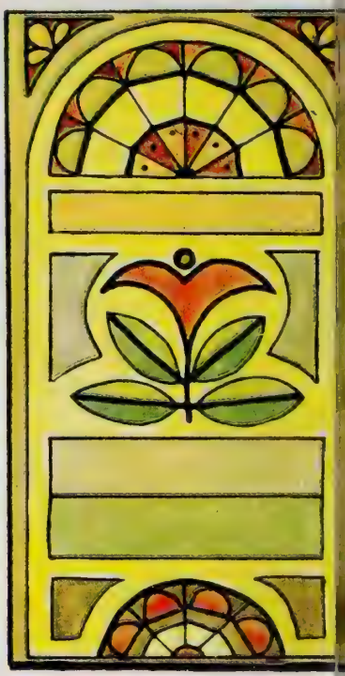
your kitchen

Label cut-outs

Here's a colorful way to personalize containers that hold delicacies from your kitchen. Clip this page and mount it onto plain white paper. Then cut out our kaleidoscope of individual labels and glue them onto food gifts. Or use as gift tags for any of the favorite foods you prepare or buy. Great for any season of the year!







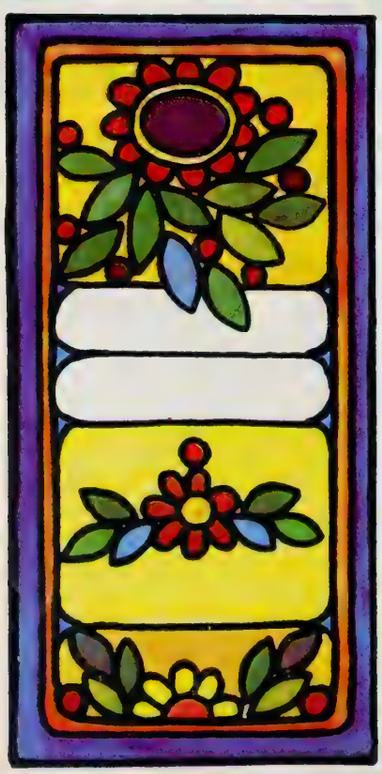














Designer: Jean R

ook Italian fluently n 4 easy lessons.

npbell's Soup makes these dishes a snap course. Bellissima!



SPAGHETTI WITH MEAT SAUCE

½ pound ground beef
1 cup chopped onion
1 teaspoon basil, crushed
1 teaspoon oregano, crushed
1 large clove garlic, minced
1 can (1 pound) tomatoes
2 cans (10¾ ounces each) Campbell's Tomato Soup
½ pound spaghetti, cooked and drained
Parmesan cheese

an, brown beef and cook onion with seasonings until onion is ld tomatoes and soup. Stir to break up tomatoes. Simmer 30 stir now and then. Serve over spaghetti with Parmesan.



CHICKEN CACCIATORE

Campbell's TOMATO SOUP

2 pounds chicken parts
2 tablespoons shortening
1 can (10¾ ounces) Campbell's Tomato Soup
¼ cup Chianti or other dry red wine
½ cup chopped onion
2 large cloves garlic, minced
1 teaspoon oregano, crushed
¼ teaspoon salt
½ medium green pepper, cut into strips

In skillet, brown chicken in shortening; pour off fat. Add remaining ingredients except pepper. Cover; cook over low heat 30 minutes. Add pepper. Cook 15 minutes more. Stir now and then. 4 servings.

Campbell's CREAM OF MUSHROOM SOUP



ETTUCCINI

can Campbell's Cream of Mushroom Soup
cup milk
cup grated Parmesan cheese
cups cooked hot noodles
tablespoons butter or margarine

large saucepan, stir soup until smooth; blend in milk and cheese. at; stir now and then. Just before serving, toss hot noodles with tter; combine with soup mixture. Serve with additional cheese servings.



VEAL PARMIGIANO

Campbell's TOMATO SOUP

1 pound thinly sliced veal cutlet
Salt and pepper
1 egg, slightly beaten
1 tablespoon water
½ cup fine dry bread crumbs
3 tablespoons shortening
1 can (10¾ ounces) Campbell's Tomato Soup
¼ cup water
¼ cup finely minced onion
1 small clove garlic, minced
Dash ground thyme
4 slices (4 ounces) mozzarella cheese
¼ cup grated Parmesan cheese

Pound veal with meat hammer or edge of heavy saucer; season with salt and pepper. Beat egg and 1 tablespoon water. Dip veal in egg mixture; then in bread crumbs. Brown in shortening (use more if necessary). Arrange veal in shallow baking dish (12x8x2"). Mix soup, water, onion, garlic, and thyme; pour over veal. Top with mozzarella and Parmesan cheeses. Bake at 350°F. for 30 minutes. 4 servings.

M'm! M'm! Good and easy!



WILL THIS ONE REALLY CLEAN?

you'd better believe
Jifoam fast foams ovens clean

© Shelco, Inc., 1969

HOLIDAY FOOD GIFTS

Fresh-flavored bread spreads

See page 90



Orange Marmalade
Lemon adds a welcome tartness—

4 medium oranges
1 medium lemon
• • •
1½ cups water
¼ teaspoon baking soda
6 cups sugar
½ of a 6-ounce bottle liquid fruit pectin

Remove peel from oranges and lemon; scrape off excess white membrane. Slice peels in very fine shreds. Add water and the baking soda; bring to boiling. Cover and cook slowly for 10 minutes. Section fruit, working over bowl to catch juice. Combine fruit, reserved juice, and peel; cover and cook slowly 20 minutes. Measure 3 cups fruit mixture; add sugar. Bring to boiling once more; cook 5 minutes. Remove from heat; add pectin. Skim foam and stir 5 minutes. Pour into hot scalded jars; seal. Makes three pints.

Kumquat Marmalade
Delicious with hot biscuits—

1 pint fresh kumquats
4 cups water
2 cups sugar
1 tablespoon lemon juice

Slice kumquats in paper-thin slices, removing seeds as needed, to measure 2½ cups slices. Cover with the 4 cups water; let stand overnight. In 6-quart kettle, boil kumquat mixture, uncovered, for 30 minute
Measure mixture into 3-qua
saucepan (should be about
cups mixture). Stir in suga
Return to heat. Bring to fu
rolling boil; boil hard till mi
ture sheets off metal spoon, 4 t
5 minutes, stirring constantl
Stir in lemon juice. Ladle int
hot scalded jars; seal immed
ately. Makes 3 half-pints.



Winter Preserve
*Remember this preserve—you co
make it any time of the year—*

1½ cups prunes
1½ cups dried apricots
5 cups water
• • •
1 large orange
1 8¾-ounce can (1 cup) crushed pineapple
5 cups sugar

Rinse prunes and apricots. Co
er with water in medium sauc
pan. Simmer, covered, 15 mi
utes; drain, reserving liqui
Cool sufficiently to hand
fruit. Pit and chop prune
Chop apricots. Peel orange, r
serving peel. Section orang
over bowl to catch juice. Di
orange sections. Scrape and di



Photographs: Photography, I

card white portion from orang
peel; slice peel into thin sliver
In large kettle, combine prune
apricots, the reserved cookin
liquid, orange peel, diced o
ange sections and juice, *u
drained* pineapple, and suga
Boil gently about 20 minute
or till of desired thickness, sti
ring occasionally to preven
preserve mixture from stickin
to pan. Seal in hot scalded jar
Makes 3 half-pints.

Pumpkin pie and all the trimming.

Holiday desserts call for something special.
Something deliciously decorative. Like Cool Whip.
Non-dairy Cool Whip topping comes already whipped.
Rich and creamy. There's nothing to fix or mix.
It's all the trimming you need for holiday desserts.
Or any dessert anytime.



HOLIDAY FOOD GIFTS

Flavor bonus gifts

See page 90



Cranberry-Orange Relish

Slivered almonds are the bonus ingredient

1 pound fresh cranberries
2 cups sugar
½ cup water
1 teaspoon grated orange peel
½ cup orange juice
½ cup slivered almonds

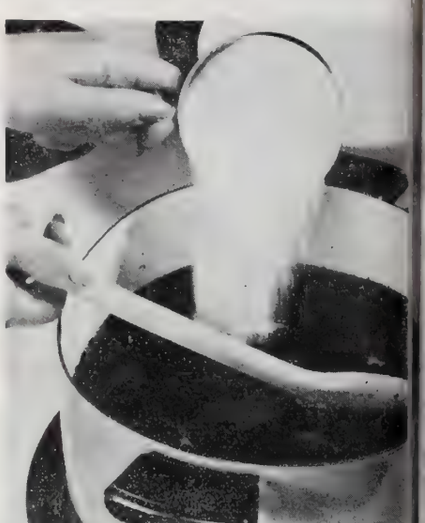
In saucepan, combine all ingredients except almonds. Cook, uncovered, for 10 minutes or till cranberry skins pop, stirring once or twice. Remove from heat; stir in almonds. Cool. Store in covered container in refrigerator till ready to serve. M about 4 cups.

Apple Mint Jelly

Great as an accompaniment for lamb or roast—

4 cups apple juice
1 2½-ounce package powdered fruit p
2 tablespoons dry mint leaves, crushe
8 drops green food coloring
5 cups sugar

In large saucepan or kettle, combine a



juice, fruit pectin, crushed dry mint, green food coloring. Cook and stir high heat till mixture comes to full r boil. Stir in sugar immediately. Bri full rolling boil again; boil hard for 2 utes, stirring constantly. Remove heat; skim foam and strain out leaves. Pour into hot scalded jars. Makes 7 half-pints.

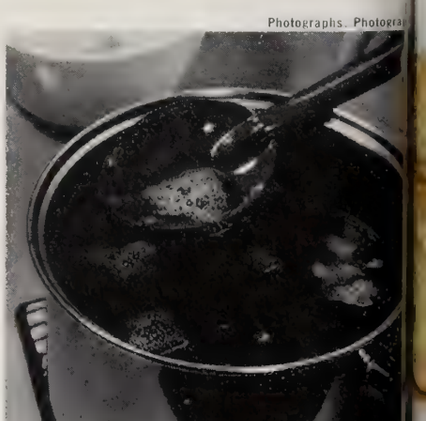
Cranberry Jelly

A clear ruby-red jelly in keeping wit holiday season

3½ cups cranberry juice cocktail
1 2¼-ounce package powdered fruit p
4 cups sugar
¼ cup lemon juice

In large saucepan or kettle, combine berry juice and pectin. Stir over high till cranberry mixture comes to full r boil. Stir in sugar immediately. Bri full rolling boil again; boil hard 2 min stirring constantly. Remove from stir in lemon juice and skim foam. into hot scalded jars. Makes 6 half-

Photographs, Photogra





Now a completely new Bisquick. Makes biscuits even lighter, fluffier than scratch.

Exactly what refrigerated biscuit bakers have been waiting for . . . . good scratch results with 3-minute ease.

As you can see below, New Bisquick biscuits proved lighter than scratch in actual weighings at Athens, Georgia. Lighter, fluffier, better eating—because they're made with a lighter flour and a livelier leavening stores don't sell.

Good as they are, New Bisquick biscuits are almost as easy as refrigerated. You just add water and 3 minutes fixing time.

Why make biscuits any other way?

P.S. New Bisquick still makes delicious pancakes, waffles, shortcake and 276 other favorite bakings.

Shown right: New tear-tape package. It zips open . . . inner lining re-seals . . . lid re-closes tight.







Life has enough uncertainties. Sears Tasteless Pot eliminates one.

We call it Battery Acid. Or Mother's Mud. Or worse. Yet coffee can be an absolutely superb drink. So why is a good cup so rare?

It was to right such rightable wrongs that Sears began its revolution in counter-top appliances. To a nation capable of manning the moon, a surefire coffeepot should be well within reach.

And so at last it is. At Sears. We call it the Tasteless Pot. No other pot anywhere else is like it.

It's a stainless steel electric pot . . . inside and out (even the stem, basket and well), so there's no place for old coffee oils to hole up and breed bitterness.

It's immersible—so completely immersible you can wash it in your dishwasher!



It brews 9 cups of coffee at the most flavorful temperature to bring out the best of the bean. (Its big sister brews 12.)


"There's nothing like a hot bath!"

It lets you decide what strength you want your coffee to be and makes it that way every time. You simply set the strength selector at the base of the stem. This device does not make your coffee stronger by brewing it longer and forcing the flavor. Instead, it controls how much water moves through the grounds. Less for mild. More for strong. Best yet, however you like your coffee, you get the same uniform, full-flavored cup pot after pot.

You'll find a wide choice of family size and party size coffeemakers at most Sears, Roebuck and Co. stores and in the catalog. Charge It, of course, on your Sears Revolving Charge.

There are 21 counter-top appliances in 89 different models in Sears Counter Revolution. You have just learned about one.

Sears

★★★★★★★★★★



Gradually add oil, be stantly with electr in poppy seed. Ser Makes 1½ cups.

Italian Parmesan Dr
A zippy dressing f ite tossed salad—
1⅓ cups salad oil
½ cup vinegar
¼ cup grated par
1 tablespoon suga
2 teaspoons salt
1 teaspoon celery
½ teaspoon white
½ teaspoon dry m
¼ teaspoon papri
1 clove garlic, mi



In screw-top jar, ingredients. Cove vigorously. Ref ready to serve. Ma

Tomato-Celery See
Fresh flavor from your kitchen shelve
1 8-ounce can (1 c drained
1 cup salad oil
⅓ cup white wine
2 tablespoons fine onion
½ clove garlic, m
½ teaspoon salt
¼ teaspoon pepp
¼ teaspoon celery

Photogra



Chop tomatoes; remaining ingredi er container. Cove few seconds till w Makes 1¾ cups.

HOLIDAY FOOD GIFTS

Dress up a salad

See page 90

Sweet Poppy Seed Dressing
A dressing that makes fruit salad really special—
½ cup sugar
2 teaspoons all-purpose flour
2 teaspoons paprika
⅓ cup vinegar
1 tablespoon lemon juice
1 cup salad oil
1½ teaspoons poppy seed

In small saucepan, combine sugar, flour, and paprika; add vinegar. Cook and stir till thickened and bubbly. Cook 1 minute more. Add lemon juice; cool to room temperature.

DAY FOOD GIFTS

t, spicy
:ras

See page 90

d Tomato Relish

y red peppers to make it hot"—

sugar
spoons salt
spoon turmeric
vinegar
oons mustard seed
nce cans (4 cups) whole
l corn, drained
nce can (2 cups)
toes, cut up
chopped onion
chopped, pared
nber
chopped green pepper
hopped celery
small hot red peppers,
d and crushed (optional)
water
spoons cornstarch
e saucepan or Dutch
ombine sugar, salt, and
c. Add vinegar, mustard
egetables, and red pep-
ring to boiling; reduce
l simmer, uncovered, 30
inutes. Stir water into
rch; blend well. Add to
le mixture; cook and
minutes more or till
thickened. Ladle into
lded jars. Seal at once.
4 1/2 pints.



Photography: Photography, Inc.

Mushrooms

l gift for the gourmet on ristmas list—



One day this week, you'll wish to heaven there was someone to cook dinner for you.

Someone to shop for the meat. Someone to slice and dice the vegetables. Someone to worry over the sauce for hours, like you do.

When that day comes, let Chef Boy-Ar-Dee cook dinner for you.

Chef Boy-Ar-Dee makes a whole line of great, complete, 3 hour dinners you can make in 15 minutes. Because the whole dinner is right in the box.

Four fine spaghettis. A beautiful stroganoff you add fresh milk to. A goulash with a touch of Budapest. A macaroni and cheese. Four new rice dinners. And a lovely lasagna that takes a little longer.

Every dish has been fussed over. From the egg noodles made from wheat that's carefully chosen. To the good lean beef. To the cheese aged for six long months.

So, one day this week, when you're wishing there was someone to cook dinner for you, remember, there is.

Chef Boy-Ar-Dee complete 3 hour dinners ready in 15 minutes.

⅓ cup dry white wine
⅓ cup white wine vinegar
⅓ cup salad oil
¼ cup finely chopped onion or shallots
2 tablespoons snipped parsley
1 small clove garlic
1 bay leaf
1 teaspoon salt
¼ teaspoon dried thyme, crushed
Dash freshly ground pepper
2 6-ounce cans mushroom crowns, drained (about 2 cups)

In saucepan, combine all ingredients except mushrooms. Bring to boiling. Add mushrooms and return to boiling. Simmer, uncovered, 8 to 10 minutes. Ladle into hot scalded jars. Or, cool, and store in covered container in refrigerator till ready to serve. Makes 2 half-pints.

Turkey dinner—step by step

By Patricia Pollock, Associate Food Editor

You don't have to be an expert cook to prepare an unharried holiday dinner. Simply follow our timetable, and you'll have a family feast that can't miss!

MENU

Roast Turkey
*Cranberry-Raisin Stuffing**
Whipped Potatoes
Turkey Gravy
Buttered Broccoli Spears
*Orange Port Mold**
Heat and Serve Rolls
*Dreamy High Pumpkin Pie**
Coffee

☐ Day before dinner: make sure turkey is thawing. Prepare salad mold and pie.
☐ Five hours before dinner: prepare stuffing; stuff and truss turkey.
☐ Four to five hours before dinner: begin roasting turkey (check chart in this issue for method and timing).
☐ One hour before dinner: set table.
☐ Half-hour before dinner: cook fresh broccoli. Cube and cook the potatoes. Unmold salad onto serving plate and return to refrigerator.
☐ Fifteen minutes before dinner: remove turkey from oven; let stand for easier carving. Pop rolls into the oven and prepare the gravy. Start coffee.
☐ Five minutes before dinner: whip potatoes. Put food in serving dishes on the table.
☐ Dinner: relax and enjoy it!



***Dreamy High Pumpkin Pie**

Topped with fluffy whipped cream and toasted coconut, this delectable chiffon pie is a perfect ending for a holiday meal. Serve it with plenty of piping-hot coffee—

⅔ cup sugar
1 envelope (1 tablespoon) unflavored gelatin
1 teaspoon ground cinnamon
½ teaspoon salt
¼ teaspoon ground nutmeg
3 slightly beaten egg yolks
¾ cup milk
1 cup cooked or canned pumpkin
3 egg whites
⅓ cup sugar
1 9-inch graham cracker crust
• • •
½ cup whipping cream
½ cup flaked coconut, toasted

In large saucepan, combine the ⅔ cup sugar, the unflavored gelatin, cinnamon, salt, and nutmeg. Combine beaten egg yolks and milk; add to gelatin mixture. Cook, stirring constantly, till mixture thickens slightly. Stir in pumpkin. Chill till mixture mounds slightly when spooned, stirring often. Beat egg whites till soft peaks form. Gradually add the ⅓ cup sugar, beating to stiff peaks. Fold chilled pumpkin mixture into egg whites. Pile into prepared graham cracker crust. Chill till firm. Just before serving time, whip cream; spoon in dollops in center of pie. Sprinkle with toasted coconut.



***Cranberry-Raisin Stuffing**

Just the right amount for a 12-pound turkey—

14 cups soft bread cubes (about 14 slices bread)
4 tablespoons butter or margarine, melted
1 16-ounce can (2 cups) whole cranberry sauce
½ cup raisins
¼ cup sugar
1 teaspoon salt
1 teaspoon lemon juice
½ teaspoon ground cinnamon

Toast bread cubes in 300° oven for about 15 minutes; toss with melted butter or margarine. Add cranberry sauce, raisins, sugar, salt, lemon juice, and cinnamon; toss lightly till well mixed. Makes 8 cups stuffing, enough for a 12-pound turkey.



Photographs: Photography, In

***Orange Port Mold**

Wine makes this an elegant addition to the meal—

2 3-ounce packages black cherry-flavored gelatin
1½ cups boiling water
3 oranges
1 cup port wine
1 cup orange juice

Dissolve black cherry gelatin in the 1½ cups boiling water. Pee oranges; section each, reserving juice, and cut up pulp. Add enough water to reserved juice to make ½ cup liquid. Stir into dissolved gelatin along with wine and the additional 1 cup orange juice. Chill mixture till partially set. Fold in cut up oranges; pour into 6-cup ring mold. Chill till firm; unmold and fill center with salad greens. Makes 8 to 10 servings.

old favorite, new pan

Dole exclusive. Pineapple-molded Teflon* upside-down cake pan only $2.00 and 2 Dole labels. (a $3.98 value)



want you to enjoy this
ly favorite more often. So we
gned a special Teflon pan to make it
er for you. The indentations for the pineapple
s make the cake turn out perfectly every time. And the
on lining makes it come out easily.

n you cook with Dole pineapple, you're cooking
the finest because Dole only gives you the prime cut
apple. The 3 or 4 slices from the best part of the
apple. Try some with the recipes in the booklet
ched (including a wonderful pineapple upside-down
) and see if you don't agree.

t's registered trademark for its TFE non-stick finish.



HOW TO GET YOUR UPSIDE-DOWN CAKE PAN:
Fill out coupon below (print), and enclose 2 Dole labels and a check or money order for $2.00. Allow 3 weeks for delivery.
Send to:
Dole Cake Pan,
P.O. Box 849, Rosemount, Minnesota 55068

Name_____

Address_____

City_____ State_____ Zip_____

Dole Company • Honolulu, Hawaii • A Division of Castle & Cooke, Inc.

ROUSING NEW FRENCH FLAVOR FOR SALADS AND FOODS!



New Wish-Bone® Classic French Salad Dressing is made with a tangy, tantalizing sauce viande

Instead of ordinary tomato sauce.
So it's the only French Dressing that's marvelous on all sorts of vegetables from asparagus to zucchini. That whips up the wildest chicken, tuna or ham salad.
That stuffs artichokes and tomato surprises.
That makes zippy deviled eggs.
And that's nothing short of sensational on salads.











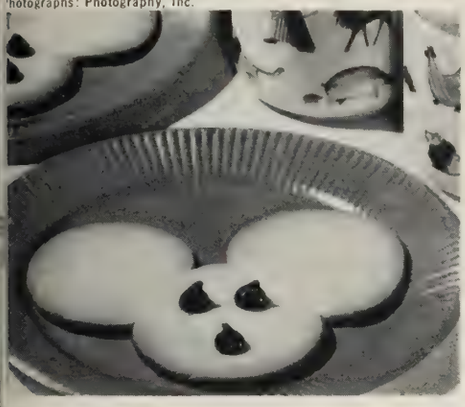




Quick tricks to please the kids

Surprise your children soon with one of these just-for-fun treats. You'll find they are fun for you, too. Each is made with ready-to-serve foods or handy convenience foods. And each makes use of disposable plates or cups, so there's practically no cleanup after the snack.

Photographs: Photography, Inc.



Cookie "Critters"

These look-alikes of the famous big-eared mouse bake right on their serving plates—

½ of a 1-pound 2-ounce package refrigerated sugar cookie dough
4 semisweet chocolate pieces

Generously grease eight 7-inch plastic-coated paper plates. Cut cookie dough into 24 slices. Place 3 cookies on each plate, 1 for head and 2 for ears, allowing about 1 inch between "ears" for expansion during baking. Bake in moderate oven (375°) for 10 to 15 minutes. Cool 1 minute; carefully loosen cookies from plates with spatula; do not remove from plate. Immediately press in 2 semisweet chocolate pieces for eyes and 1 for the mouth of each "critter." Makes 8 servings.



Hidden Treasure Sundaes

Choose your favorite jam or jelly to "hide" between layers of ice cream—

1 pint vanilla ice cream
½ cup jam or jelly
¼ cup flaked coconut

Soften ice cream slightly. Alternate layers of ice cream and jam or jelly in four 9-ounce paper cold drink cups. Top with a spoonful of jam and a ring of coconut. Freeze firm, at least 4 hours or overnight. (If sundaes are frozen overnight, remove from freezer a few minutes before serving.) Makes 4 servings.

Birds' Nests

Good made with coconut cream or banana cream pudding, too

1 3¾- or 3⅝-ounce package instant vanilla pudding mix
2 cups milk
4 plain cake doughnuts
Jelly beans

Prepare instant pudding according to package directions, using the 2 cups milk. Divide pudding evenly between 4 paper dessert dishes. For each serving, split a doughnut crosswise; cut each in half. Tuck into pudding around edges of dish. Chill. Just before serving, place 4 or 5 jelly beans in center. Makes 4 servings.



How come mince meat pie looks like a turnover?



That's what happens when you use your imagination. And here's how you do it.

Prepare one box pastry mix. Using ½ the dough, roll into 12" x 12" square. Cut into 4" squares. Spoon on heaping tablespoon None Such Mince Meat. Fold squares diagonally, moisten edges and seal. Brush lightly with milk. Sprinkle with sugar. Bake 25 to 35 minutes in 375° F oven. Repeat with other half of dough. Makes 18 turnovers.

Will your family love it? They'll love it.



BORDEN

... For the best holiday pie.

The cake mix that doesn't box you in.



Pillsbury Create-A-Cake Mix! The first cake mix specially made to let you be creative with smashing success.

Now you can add just about anything you can think of to Pillsbury batter—including your favorite Pillsbury Frosting Mixes—to make every cake you bake your own creation.

It's easy. It's fun. (And days when you don't feel stirring up a storm, just fo basic package directio You'll find helpful s gestions on the pack and on tear-off p at your grocer's.

Let yourself go with Pillsbury Create-A-C Mix. The mix that doesn't box you in.



Pumpkin Pie Cake

1 package (18½ oz.) Pillsbury Applesauce Cake Mix
1¾ cups (1 lb. 2 oz. can) pumpkin pie mix
½ cup water
3 eggs

Blend cake mix, pumpkin pie mix, water and eggs until moistened. Beat as directed on package. Divide batter between two greased and floured 9-inch pie pans or pour into one 13 x 9-inch pan. Bake at 350°F. for 30-35 minutes or until done. Cool completely on wire rack.

TIP: If pumpkin pie mix is not available, substitute one can (1 lb.) solid-pack pumpkin, 2½ teaspoons pumpkin pie spice and ½ cup firmly packed brown sugar. Prepare as directed above, reducing water to ¼ cup.



Poke & Pour Cake

1 package (18½ oz.) Pillsbury White Cake Mix
2 egg whites
1½ cups water
1 package (3 oz.) cherry, strawberry or raspberry gelatin
1 cup boiling water
1 cup cold water

Prepare cake mix following package directions with egg whites and 1½ cups water. Pour into generously greased and lightly floured 13 x 9-inch pan. Bake according to package directions. Cool 15 minutes. Meanwhile, prepare gelatin, following package directions. With tines of fork, poke holes to bottom of cake at ½-inch intervals. Gently pour gelatin evenly over cake. Refrigerate 3 to 4 hours before serving.



Triple Tasty Fudge Bars

1 package (12½ oz.) Pillsbury Fudge Frosting Mix
1 package (17½ oz.) Pillsbury Fudge Cake Mix
¼ cup water
1 egg
½ cup dairy sour cream
1 package (6 oz.) or 1 cup semi-sweet chocolate pieces.

Prepare frosting mix as directed on package. Co dry cake mix, ½ cup prepared frosting, water an Stir by hand until cake mix is moistened. Mixtu be stiff. Pat into 13 x 9-inch pan, greased on t only. Beat sour cream into remaining frosting; s over base. Sprinkle with chocolate pieces. B 350°F. for 40-50 minutes. Cool and cut into ba

FAST WAYS WITH POTATOES



Buying information, page 168

Hash Brown Scallop

A masterful new way with frozen hash browns makes this the Cook-of-the-Month winner in the Fast Potato category--

1 16-ounce package (4 cups) frozen hash brown potatoes, thawed
4 ounces sharp process American cheese, shredded (1 cup)
¼ cup sliced green onion
1 chicken bouillon cube

In 1½-quart casserole, combine hash brown potatoes, shredded cheese, and sliced green onion. Dissolve chicken bouillon cube in ½ cup boiling water; pour over potato mixture. Dot with 1 tablespoon butter or margarine. Bake, covered, in 375° oven for 30 minutes or till potatoes are tender, stirring gently once or twice. If desired, top with triangles of process American cheese. Bake 1 to 2 minutes more or till cheese melts. Makes 6 servings. *Richard L. Steiner, Beaverton, Oregon*

ng dotted line

FANCY WAYS WITH POTATOES



Photographs Photography Inc.

Sour Cream Baked Potatoes

Fluffy, twice-baked potatoes win Cook-of-the-Month honors in the Fancy Potato category—

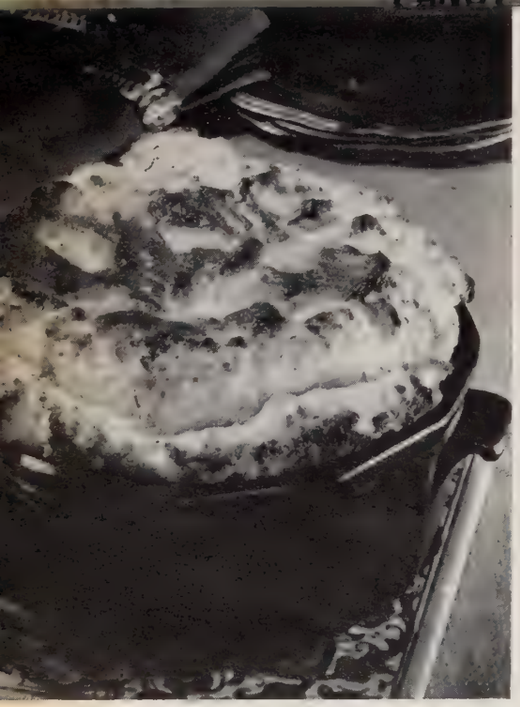
4 medium baking potatoes
1 envelope sour cream sauce mix
½ teaspoon ground cumin seed

Scrub potatoes; prick with fork. Bake in 425° oven for 50 to 60 minutes. In mixer bowl, blend together sour cream sauce mix, ¾ cup milk, ½ teaspoon salt, the cumin, and a dash pepper; set aside for 10 minutes. Cut thin slice from top of potatoes and discard. Scoop out center of potatoes and add to sour cream mixture. Add 2 tablespoons butter or margarine. Beat till fluffy, adding more milk, if necessary. Spoon mixture back into potato shells. Sprinkle with paprika. Bake in 375° oven for 20 to 25 minutes or till heated through. Top with crisp-cooked bacon curls. Makes 4 servings.

Mrs. Richard A. Schomburg, Hillsboro, Oregon

Prize Tested Recipes
Add to your cook book

NEW COOK BOOK

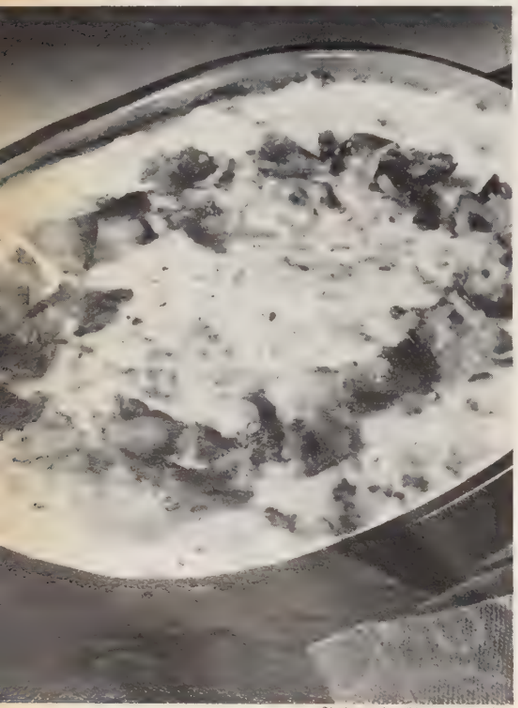


Herbed Potato Fluff

Packaged instant mashed potatoes (enough for 4 servings)
1 cup small curd cream-style cottage cheese
½ cup dairy sour cream
3 egg yolks
2 tablespoons snipped chives
½ teaspoon celery salt
3 egg whites
2 tablespoons finely snipped parsley
2 tablespoons butter or margarine

Prepare potatoes according to package directions. Beat in cottage cheese, sour cream, egg yolks, chives, and celery salt. Beat egg whites till stiff peaks form; fold into potato mixture along with the parsley. Turn into 2-quart casserole; dot with butter or margarine. Bake in 350° oven for 1 hour or till top is lightly browned. Makes 8 servings.

Mrs. Audrey V. Wood
Jackson, Michigan



Photographs: Photography, Inc.

Potato-Cheese Custard

2 cups raw diced potato
2 cups milk
1 5-ounce jar process cheese spread with bacon
1 teaspoon instant minced onion
2 beaten eggs
1 tablespoon snipped parsley
½ teaspoon dry mustard

Add water to potatoes in saucepan to cover; bring to boiling. Remove from heat; drain. Arrange potatoes in 10x6x1½-inch baking dish. Heat together milk, cheese spread, and onion till cheese melts. Combine eggs, parsley, mustard, ½ teaspoon salt, and a dash pepper. Gradually stir hot milk mixture into eggs; pour over potatoes. Bake in 325° oven for 35 to 40 minutes or till knife inserted just off-center comes out clean. Top with crisp-crumbled bacon, if desired. Let stand 5 minutes before serving. Makes 6 servings.

Mrs. Lewis H. Brown
Wrightsville, Pennsylvania



Quick Glazed Sweet Potatoes

Done-in-a-jiffy potatoes that look as if you'd spent hours in the kitchen—

1 tablespoon orange-flavored breakfast drink powder
¼ cup brown sugar
3 tablespoons butter or margarine
⅓ cup water
1 18-ounce can vacuum-pack sweet potatoes

In medium skillet, combine drink mix powder, brown sugar, butter or margarine, and water. Cook and stir till bubbly. Add potatoes; cook, uncovered, over medium heat for about 10 minutes, turning to glaze all sides of potatoes. Sprinkle with snipped parsley, if desired. Makes 4 servings.

Helen M. Kormos
Kettering, Ohio



Jiffy Potato-Onion Puffs

Serve as hors d'oeuvres or vegetables—

Packaged instant mashed potatoes (enough for 4 servings)
⅓ cup pancake mix
1 tablespoon dry onion soup mix
1 teaspoon finely snipped parsley

Prepare potatoes according to package directions. Add pancake mix, onion soup mix, and snipped parsley. Drop from tablespoon, a few at a time, into deep hot fat (365°). Fry till golden brown, about 1 to 1½ minutes, turning occasionally to brown all sides. Drain on absorbent paper. Makes 18 puffs.

Mrs. Walter A. Dautenhahn
Marshall, Missouri

The "congratulations dear, but exactly what does an assistant vice president do?" Pudding.



Jell-O® Pudding Tarts

1 package (3¼ oz.) Jell-O® Vanilla, Banana Cream, or Coconut Cream Pudding & Pie Filling
6 baked tart shells, cooled
Prepared Dream Whip Whipped Topping or thawed Birds Eye Cool Whip Non-Dairy Whipped Topping

Prepare Jell-O pudding mix as directed on package. Cover surface of hot pudding with wax paper. Cool. Remove paper. Stir; then spoon into tart shells, allowing about 1/3 cup per shell. Chill. Top with whipped topping. Garnish as desired.

Birds Eye, Cool Whip and Dream Whip are registered trademarks of General Foods Corp

Snacks to munch on

Parmesan Nibble Mix

6 cups round oat cereal
3 cups pretzel sticks
3 cups beer nuts
½ cup butter or margarine, melted
1 envelope (1 tablespoon) parmesan salad dressing mix

In 13x9x2-inch baking pan heat cereal in 300° oven 5 minutes or till warm. Remove from oven. Add pretzels and nuts. Pour the melted margarine over mixture and sprinkle with dry salad dressing mix; stirring well. Return to oven and heat 15 to 20 minutes. Makes 12 cups.



Caramelized Fruit and Nut Clusters

A colorful addition to holiday stockings—

1 cup brown sugar
½ cup granulated sugar
½ cup milk
1 tablespoon light corn syrup
1 tablespoon butter or margarine
½ cup walnut halves
½ cup pecan halves
¼ cup whole blanched almonds, toasted
¼ cup chopped pitted dates
¼ cup candied cherries

Combine sugars, milk, and syrup. Cook and stir over medium heat till sugar dissolves and mixture boils. Continue cooking to soft ball stage. Add butter or margarine and 1 tablespoon vanilla. Let stand 5 minutes. Beat *just* till mixture begins to lose its gloss, about 5 minutes. Quickly stir in nuts and fruits till coated. Drop immediately from spoon onto buttered baking sheet to form about 24 clusters.



A tastier turkey, the easy modern way, with real old-time stuffing.

1. Stuff your bird with perfectly-seasoned Kellogg's Croutettes Stuffing.

Here's real old-time stuffing that's even tastier than Grandma used to make. So easy to fix, too. You start with Kellogg's® Croutettes® Stuffing Herb Seasoned Crouton's, the modern croutons with the old-fashioned flavor of eight different seasonings. They're made from herb-seasoned bread baked especially for Kellogg's Croutettes, then neatly cubed and slowly oven-toasted. All you do is add liquids and the stuffing is ready to "pop" into your bird.

Festive Suggestion: Most families want more Croutettes Stuffing than their bird will hold, so satisfy 'em all by baking some foil-wrapped "Stuffin' Muffins", too. See easy recipe on Kellogg's Croutettes packages.

2. Roast it golden brown the easy, no-baste way under a "tent" of Reynolds Wrap.

Your turkey browns beautifully, stays moist and tender, when you roast it under a "tent" of Heavy Duty Reynolds Wrap. The foil eliminates the need for basting and prevents oven spattering. And, if you line your roasting pan with Heavy Duty Reynolds Wrap, you'll save yourself a scouring job. What could be easier?

Strong, tear-resistant Reynolds Wrap is Oven-Tempered for Flexible Strength.



Easy directions for stuffing and roasting on Kellogg's Croutettes packages.

© 1969 by Kellogg Company

NEXT MONTH CHRISTMAS IDEAS FROM STORIES, LEGENDS, AND SONGS. Here is an issue that will add new meaning and new dimensions to the holidays at your house. It's a colorful 34-page collection of best-loved Christmas stories, legends, and songs. And, we make them all come to life with dozens of crafts and food ideas.

Bake a batch of cookies

See page 88

Chocolate Crinkle Cookies

A rich, melt-in-your-mouth chocolate cookie

1 cup butter or margarine
1⅓ cups sifted confectioners' sugar

. . .

2 tablespoons water
1 teaspoon vanilla
2 4-ounce bars sweet cooking chocolate, grated (2 cups)
2 cups sifted all-purpose flour
Dash salt
½ cup finely chopped walnuts



In mixing bowl, cream butter or margarine and confectioners' sugar till light and fluffy. Beat in water and vanilla. Add the chocolate, flour, and salt; mix well. Stir in nuts. Shape into 1-inch balls; place on ungreased baking sheet. Bake in 325° oven for 25 minutes or till done. Cool. Sprinkle with sifted confectioners' sugar, if desired. Makes 6 dozen.

Saucepan Taffy Bars

A chewy, molasses bar cookie with a tart lemon frosting—

½ cup shortening
⅓ cup light molasses
¾ cup brown sugar
1 egg
1¼ cups sifted all-purpose flour
½ teaspoon salt
¼ teaspoon baking soda
⅓ cup chopped walnuts

In saucepan, heat together shortening and molasses to boiling. Remove from heat; stir in brown sugar. In mixer bowl, beat egg; add molasses mixture. Beat till light and fluffy. Sift together flour, salt, and baking soda; stir into molasses mixture. Stir in nuts. Spread in greased 9x9x2-inch baking pan. Bake in 350° oven for 20 to 25 minutes or till done.

Frost with *Lemon Butter Frosting:* Cream 1½ tablespoons butter or margarine with ⅛ teaspoon grated lemon peel. Gradually blend in ½ cup sifted confectioners' sugar. Beat in 1 tablespoon lemon juice and ¼ teaspoon vanilla. Gradually blend in another ½ to ¾ cups sifted confectioners' sugar till of spreading consistency.





Orange Drop Cookies

A good-keeping cookie—

¾ cup shortening
4 tablespoons butter or margarine
1½ cups brown sugar
2 eggs
1 cup sour milk
2 tablespoons grated orange peel
¼ cup orange juice
1 teaspoon vanilla

. . .

3½ cups sifted all-purpose flour
2 teaspoons baking powder
1 teaspoon baking soda
¼ teaspoon salt
1 cup chopped pecans
Pecan halves

In mixer bowl, thoroughly cream together shortening, butter or margarine, and brown sugar; beat in eggs. Slowly beat in sour milk, orange peel and juice, and vanilla. Sift together flour, baking powder, baking soda, and salt; blend into creamed mixture. Stir in chopped pecans. Drop from teaspoon onto greased cookie sheet. Place pecan half on each cookie. Bake in 350° oven about 15 minutes. Makes about 8 dozen.



Photographs: Photography, Inc.



Just like mamma used to make... only now we mix it for you.

No sense working your head off to make the best-tasting pumpkin pie in the world. Just add 2 eggs to Libby's Pumpkin Pie Mix. Stir up. Then, bake. And you've got it made. Sugar and spice are already in it. There's a lot of deliciously smooth taste in it too. Just like mamma used to make.

So, do something sweet for your family. With Libby's Pumpkin Pie Mix. You'll see how easy pleasing can be. From Libby's.





Avocado Mist, Poppy Red, Harvest Gold

MIRRO PERCOLATORS 30% OFF.

Pick your favorite color 22-cup Mirro Electric Coffee Percolator for only $7.25. Send money plus one label from Libby's Pumpkin Pie Mix or Libby Solid Pack Pumpkin.

Send check or money order to:
Coffee Percolator, Box 6266
Chicago, Illinois 60677

Please send me (color desired)_____

Name_____

Address_____

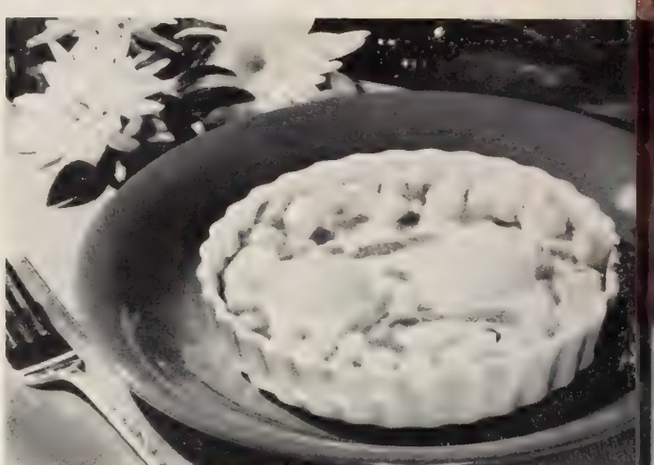
City_____ State_____ Zip_____

Void where taxed or prohibited. Offer expires June 30, 1970. Please allow four weeks for delivery.



Better Breakfast ideas

Make it an oven meal



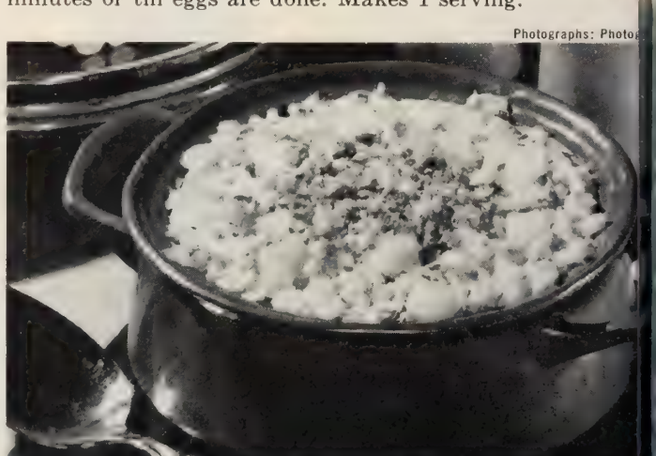
Baked Eggs and Ham

On hurried mornings, this easy-to-fix one-dish meal makes a... breakfast for one person—

¼ cup plain croutons
1 tablespoon butter or margarine, melted
2 eggs
1 tablespoon shredded process Swiss cheese
2 tablespoons cooked ham strips

Toss croutons with melted butter or margarine. Butter a s... 6-inch heat-proof baking dish; break in the 2 eggs. Sprink... a little freshly ground pepper. Add cheese and ham. Pla... tered croutons around edge of dish. Bake in 350° oven ... minutes or till eggs are done. Makes 1 serving.

Photographs: Photo...



Turkey Hash—Oven Style

This hot and delicious casserole can double as a light lunch... Sunday brunch idea—

1½ cups coarsely ground turkey
1 cup cubed cooked potato
1 6-ounce can (⅔ cup) evaporated milk
¼ cup finely snipped parsley
¼ cup finely chopped onion
1 teaspoon worcestershire sauce
½ teaspoon salt
¼ teaspoon sage
Dash pepper

• • •

¼ cup crushed saltine crackers (about 7 crackers)
1 tablespoon butter or margarine, melted

Stir together turkey, potato, evaporated milk, parsley, ... worcestershire, salt, sage, and pepper; turn into lightly g... 1-quart casserole. Toss together cracker crumbs and bu... margarine; sprinkle atop hash. Bake, uncovered, in 350... for 30 minutes or till heated through. Makes 4 servings.

Remember last week when carpet as deliciously deep as this...



in colors as luscious as this...



was selling for at least $20 a yard?



Now forget last week.

This week, *save almost half.*
If you've been shopping for carpet—but haven't bought yet—you're in luck.
Because now there's *Posh.*
In lots of luscious solid and tweed colors.
Posh is *custom quality* in every sense of the word.
It's made of Avlin®, the newest luxurious polyester fiber.
And this is our promise: at its price, *there is no other carpet on the market today that gives you anywhere near the fabulous value of Posh.*
You must see it.

AVLIN POLYESTER

Alden
the innovators
LENNI PA 19052

"Who's Who" in winter squash

By Joan McCloskey, Associate Food Editor



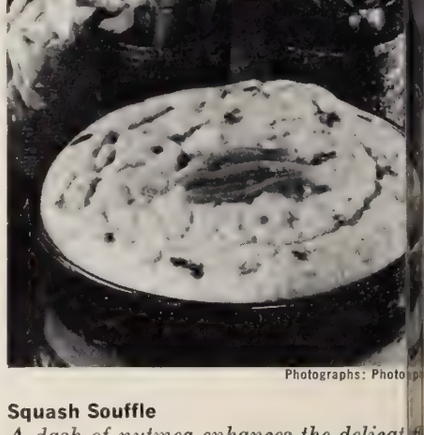
Once you get to know them, winter s can become valuable allies when yo planning winter menus. They're mos tiful during October and November.

Hard-shelled, globular-shaped Hu (upper left) has a fairly thick tapere at stem end and a somewhat smalle at the blossom end. Its skin is wartl ridged, and it wears a variety of co coats: dark bronze green, blue-gr orange-red with a thick pulp that is ea yellow and sweet.

Shaped like its name, Acorn squas ter) is widely ribbed and has a dee green skin that changes to dull orang during storage. Its pulp is pale orang der, and often fibrous. Table Queen an Moines are other names for this squa

Nearly cylindrical Butternut (upperi is easily identified by the bulbou which houses the seed cavity. It should be light creamy brown or da low with pulp that is yellow or orange

When buying winter squash, whate variety, look for ones that have har and are heavy for their size.



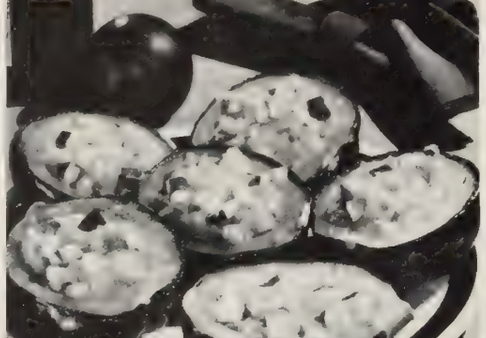
Photographs: Photo

Pineapple-Acorn Squash

Perfect accompaniment for roast pork—

3 medium Acorn squash (about 4 pounds)
1 medium unpared apple, chopped (1¼ cups)
2 tablespoons brown sugar
1 8¾-ounce can crushed pineapple, drained (¾ cup)
2 tablespoons butter or margarine

Wash squash; halve and seed. Place, cut side down, in shallow baking pan. Bake in 350° oven for 40 to 45 minutes. Turn cut side up; sprinkle with a little salt. Combine pineapple, apple, and brown sugar; fill squash. Dot each with butter or margarine. Return to oven; bake 30 minutes more or till squash is tender. Makes 6 servings.



Saucy Dilled Butternut

Dress up squash for company-special meals—

4 cups pared, cubed Butternut squash (about 1½ pounds)
2 tablespoons sliced green onion with tops
1 tablespoon butter or margarine
½ cup dairy sour cream
2 tablespoons milk
½ teaspoon salt
Dash pepper
½ teaspoon dillweed

In saucepan, cook squash in boiling salted water for 10 minutes or till tender; drain well. Cook green onion in butter or margarine till tender. Blend in sour cream, milk, salt, and pepper; heat, but do not boil. Arrange squash on serving plate; top with sour cream mixture. Sprinkle with dillweed. Makes 4 to 6 servings.



Squash Souffle

A dash of nutmeg enhances the delicat of Hubbard squash—

3 pounds Hubbard squash
1 cup milk
2 tablespoons butter or margarine
1 cup coarsely crushed rich round crackers (about 20 crackers)
2 tablespoons f chopped pim
1 teaspoon salt
1 teaspoon grat onion
Dash pepper
Dash nutmeg
2 well-beaten e

Cut unpared squash into 3- to squares. In saucepan, cook, uncove small amount of boiling salted wate 25 minutes or till tender. Remove pu mash (about 2 cups); discard rind. I saucepan, heat together milk and bu margarine over low heat till butter Add ¾ cup of the cracker crumbs; mi Add squash, pimiento, salt, onion, p and nutmeg. Stir in eggs. Pour into 1 casserole; top with the remaining crumbs. Bake in 350° oven for 1 hou knife inserted just off-center com clean. Garnish with strips of pimento sired. Makes 4 to 6 servings.



YOU CAN BAKE GREAT DATE BREAD.

(OH YES YOU CAN!)

All you need is an egg. Water. And a little help from our Pillsbury "Oh yes you can" quick bread mixes.

Then bake like you've never baked before. Great Date Bread. With that telltale homemade crack on the top. Tender, moist Date Bread. With lots of plump, fancy dates.

It's the kind of bread you'll be proud to put on the breakfast table. Or serve with coffee. Or send off in a lunch box.

It's the kind of bread that's so easy to bake you'll wonder why you never tried it before.

Oh yes you will.

Or a great Date Holiday Fruit Cake

1 egg
1 cup water
1 package (17 oz.) Pillsbury Date Bread Mix
1½ cups chopped candied fruit
1 cup chopped pecans
½ cup raisins

Oven 350° 1 Fruit Cake

In a bowl, combine egg, water. Add dry bread mix, candied fruit, pecans, and raisins. Stir 50 to 75 strokes until combined. Turn into 1½ quart mold, generously greased and lightly floured on bottom only.

Bake at 350° for 80 to 90 minutes until toothpick inserted in center comes out clean. Cool 10 minutes; remove from pan. Glaze with warm corn syrup and garnish with candied fruit, if desired. Cool before slicing.

Or great Banana Nut Rounds
(They make great gifts)

1 egg
1 cup water
1 package (15½ oz.) Pillsbury Banana Bread Mix
½ cup chopped peanuts, pecans, or walnuts

Oven 375° 4 Rounds

In a bowl, combine egg, water. Add dry bread mix and chopped nuts. Stir 50 to 75 strokes until moistened. Turn into 4 soup cans, greased and floured on bottom only.

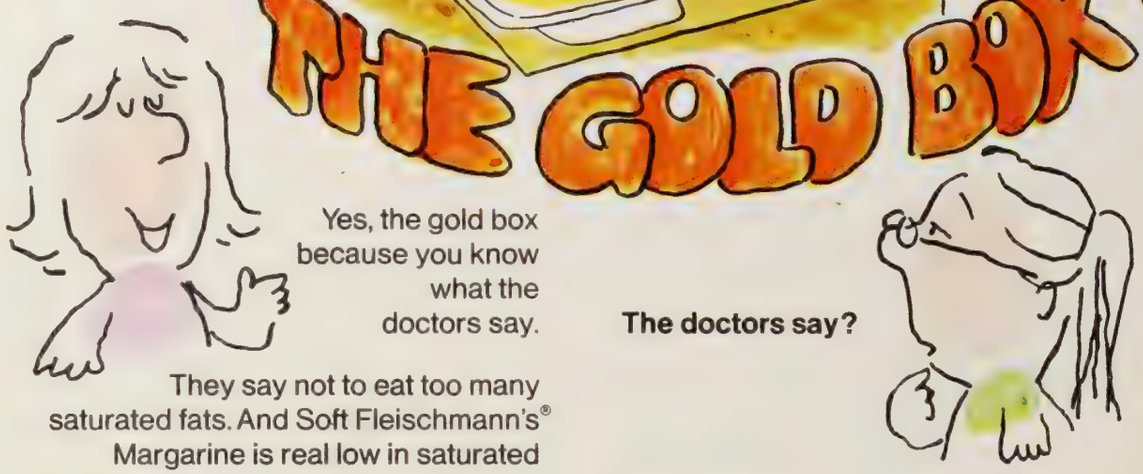
Bake at 375° for 30 to 35 minutes until toothpick inserted in center comes out clean. Cool 10 minutes; remove from cans. Cool.

Serve with Peanut Butter-Honey Spread: combine ½ cup peanut butter with 3 Tbsp. honey.



(Try all 5 "Oh yes you can" quick bread mixes from Pillsbury: Banana, Date, Nut, Cranberry, Apricot Nut.)

Soft Fleischmann's Margarine Presents:
"YOU BOUGHT THE GOLD BOX?"



Yes, the gold box because you know what the doctors say.

They say not to eat too many saturated fats. And Soft Fleischmann's® Margarine is real low in saturated fats. It's made from 100% corn oil.

That's right, 100% corn oil. And I say nothing but 100% corn oil for my Harold and his father, Harold.

The doctors say?

100% corn oil?

Soft Fleischmann's Margarine... in the gold box.

HOLIDAY FOOD GIFTS

Gifts with gusto

See page 86



Spaghetti Sauce

Here's how to capture the true Italian flavor—

1½ pounds ground beef
¼ pound bulk Italian sausage
1 28-ounce can (about 3½ cups) tomatoes, cut up
1½ cups Chianti wine
1½ cups water
1 12-ounce can (1⅓ cups) tomato paste
1 cup chopped onion
¾ cup chopped green pepper
1½ teaspoons worcestershire sauce
1 teaspoon salt
1 teaspoon sugar
½ teaspoon chili powder
⅛ teaspoon pepper
2 cloves garlic, minced
3 bay leaves
1 6-ounce can sliced mushrooms, drained (about 1 cup)

In Dutch oven or large saucepan, brown beef and sausage; drain excess fat. Stir in remaining ingredients except mushrooms. Bring to boiling; reduce heat and simmer, uncovered, for 1½ hours, stirring occasionally. Remove bay leaves. Add mushrooms. Cool; pour into pint containers and freeze. To serve, warm over low heat in covered saucepan, stirring occasionally, about 25 minutes. Serve over spaghetti. Makes about 4 pints.

Sauce Potpourri

Use as a basting sauce for meat or fish or as a dunk for pieces of cooked meat—

½ cup finely chopped onion
½ cup catsup
2 tablespoons vinegar
2 tablespoons cooking oil
2 teaspoons sugar
2 teaspoons snipped parsley



2 teaspoons worcestershire sauce
1 teaspoon dried thyme, crushed
1 teaspoon prepared horseradish
½ teaspoon salt
¼ teaspoon chili powder
1 clove garlic, minced
1½ cups water

In saucepan, blend all ingredients except water; stir in water. Bring to boiling; reduce heat. Cook, uncovered, over low heat for 30 to 45 minutes or ti of medium-thick consistenc Makes 1½ cups.

Shrimp a la King

An elegant addition to yo luncheon repetoire—

1 7-ounce package frozen shelled shrimp
1 3-ounce can sliced mushrooms, drained (about ½ cup
¼ cup chopped green pepper
4 tablespoons butter or margarine
2 tablespoons all-purpose flou
½ teaspoon salt
Several dashes white pepper
2 cups milk
1 tablespoon lemon juice
6 to 8 toast cups

Photographs: Photography, In



rimp according to pack- ections; drain. In medi- cepan, cook mushrooms en pepper in butter or ine till tender. Blend in alt, and pepper. Add at once. Cook and stir kened and bubbly. Stir ip and lemon juice. Pour quart casserole; cool. ightly and freeze. When) serve, bake frozen cas- overed, in 375° oven for) minutes or till heated . Stir occasionally while Serve in toast cups. 5 to 8 servings.

Lima Chowder

n two-serving portions so heat just the amount you a meal

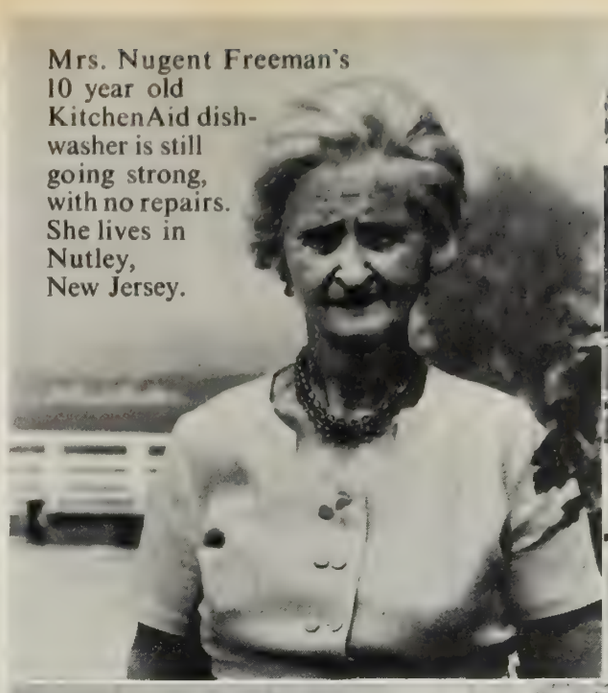
n bouillon cubes
ot water
ice can (2 cups)
oes, cut up
ice package frozen lima

ice package frozen kernel corn
hopped onion
oons snipped parsley
garlic, minced
ilk
ll-purpose flour
oon salt
oon dried thyme, d
ound nutmeg
pper
oons butter or rine

saucepan, dissolve cubes in hot water. til atoes, lima beans, corn, ey rsley, and garlic. Cov- g to boiling. Reduce ok 20 minutes or till es are tender. In screw- combine milk, flour, me, nutmeg, and pep- er and shake to mix into vegetable mix- g to boiling. Cook and up hickened and bubbly. er er or margarine; cool.



pint freezer contain- e. To serve, remove tainers. Heat each red, in saucepan for s or till hot. Makes s.



Mrs. Nugent Freeman's 10 year old KitchenAid dishwasher is still going strong, with no repairs. She lives in Nutley, New Jersey.



Happy owner of the 12 year old KitchenAid dishwasher with no breakdowns is Mrs. L. P. Dwyer, Michigan City, Indiana.



Mrs. Arnold Starr, Cherry Hill, New Jersey, used her KitchenAid dishwasher for 18 years with no service calls.

A 10, a 12 and an 18 year old KitchenAid dishwasher.

No repairs. No kidding.

What makes a KitchenAid dishwasher so dependable?

Partly the careful way we build it. Partly our quality components. And partly our engineering skill and knowledge. (We're dishwasher specialists. With 20 years experience building home dishwashers, 80 years in building commercial dishwashers.)

So when you buy your dishwasher, get a KitchenAid. It's made to give you maximum years of service with minimum service problems.

Visit your KitchenAid dealer soon for all the facts. (He's listed in the Yellow Pages.) Or write for free literature. KitchenAid Dishwashers, Dept. 9DC-11, The Hobart Manufacturing Company, Troy, Ohio 45373.

KitchenAid
Dishwashers and Disposers

KitchenAid dishwashers—20 years of good old-fashioned quality.

EDITORIAL INDEX

For those who save copies of Better Homes and Gardens. An Editorial Index is available for the 1968 issues to help you find the article you want. To order the index, send 35c to Better Homes and Gardens, Reader Service Dept., Des Moines, Iowa 50303.

GET THE WORLD'S CORNIEST RADIO

A jolly earful for only $4.95 and three Green Giant frozen package fronts.

A radio inside a frozen corn package? "H… ho, that's a laugh," thought the Green … In fact, it was such a jolly idea, he pu… together. A 6-transistor portable pocket… all spruced up in a case that looks jus… his frozen Niblets corn package. And it pa… like a dream. "Wow, that's really the gro… said the Giant. (Or words to that effect.) … he made up a whole batch so you and… kids could all have one. All it takes is … and three of the Giant's frozen package f… Order 'em now. And enjoy music to you… —from the sweetest ears around. Niblets…



GREEN G… JOLLY GI… GIANT, … and the G… Figure ar… marks of … Giant Corp… © GGCo.

Send to:
Green Giant Co.
Box 9-155, Le Sueur, Minn. 56058
Send me the World's Corniest Radio from the Jolly Green Giant. I'm enclosing $4.95, along with three Green Giant frozen package fronts for each radio.

Name _____

Address _____

City _____

State _____ Zip _____

Offer expires April 30, 1970. Void in any state or locality where taxed, prohibited, or restricted by law in any way. Good only in U.S.A. Please allow 3 to 4 weeks for delivery.

5¢ 5¢

THIS COUPON IS WORTH 5¢ on your next purchase of any Green Giant frozen vegetables.



Dealer: As our agent, redeem this coupon for 5¢ on the purchase of 1 package of any Green Giant frozen vegetables. Mail this coupon to Green Giant Company, Box 90, Le Sueur, Minnesota 56058 We will then pay you 5¢ plus 3¢ handling. This offer void in any state or locality where taxed, prohibited, or restricted by law. Fraud Clause: Any other application of this coupon constitutes fraud. Invoices proving purchases within 90 days of sufficient stock to cover coupons presented for redemption must be made available upon request. Coupon expires April 30, 1970

5¢ 9-158 5¢

5¢ 5¢

THIS COUPON IS WORTH 5¢ on your next purchase of any Green Giant frozen rice item.



Dealer: As our agent, redeem this coupon for 5¢ on the purchase of 1 package of Green Giant frozen rice. Mail this coupon to Green Giant Company, Box 90, Le Sueur, Minnesota 56058 We will then pay you 5¢ plus 3¢ handling. This offer void in any state or locality where taxed, prohibited, or restricted by law. Fraud Clause: Any other application of this coupon constitutes fraud. Invoices proving purchases within 90 days of sufficient stock to cover coupons presented for redemption must be made available upon request. Coupon expires April 30, 1970.

5¢ 9-161

Fun with food for the holidays.

Party starters.

The fun begins with Lipton Onion Soup* and Beef Flavor Mushroom Mixes.*





Onion Party Puffs

1 pkg. (8 oz.) refrigerator biscuits
⅓ cup Lipton Onion Butter*

Preheat oven to 400°F. Cut each biscuit into four sections. Place on ungreased shallow baking pan; dot with Lipton Onion Butter. Bake 8 minutes or until golden. Makes 40 puffs.

*Lipton Onion Butter: Thoroughly blend 1 envelope Lipton Onion Soup Mix with ½ pound butter or margarine. Makes 1¼ cups. Use remainder on baked potatoes and cooked vegetables.

Miniature Meat Turnovers

1 envelope Lipton Beef Flavor Mushroom Mix
½ pound ground beef
1 cup drained bean sprouts
½ cup sliced water chestnuts
2 tablespoons chopped onion
2 pkgs. refrigerator crescent rolls

Preheat oven 375°F. In medium skillet, combine first five ingredients; brown well. Separate crescent dough as package directs; cut in half. Place spoonful of mixture in center of each triangle; fold over and seal edges. Place on ungreased cookie sheet; bake 15 minutes or until golden. Makes 32 turnovers.



CUT ALONG DOTTED LINE



Make your appetizers a bit more appetizing with Wish-Bone® Russian Dressing.

1 bottle (8 oz.) Wish-Bone Russian Dressing
1 can (6 oz.) pineapple juice
1 can (5 oz.) water chestnuts, drained
½ pound sliced bacon
1 pound spareribs, parboiled, cut into individual ribs
12 cocktail frankfurters
½ pound shrimp, cooked, shelled, deveined

Combine Russian Dressing and pineapple juice. Wrap each chestnut with a slice of bacon; secure with toothpick. Brush dressing mixture on stuffed bacon, spareribs, frankfurters and shrimp.

Broil spareribs 15 minutes, basting occasionally with dressing mixture. Turn spareribs; add stuffed bacon and frankfurters to broiler. Continue cooking 10 minutes, turning bacon and frankfurters as needed. Add shrimp last 2 minutes.

Serve with remaining dressing mixture. Makes 4 to 6 servings.





These may look like ordinary chocolate snaps and fudge, but

there's a touch of genius in both of these new recipes.

CHOCO-MINT SNAPPERS—Preheat oven to 350°F. Melt 1 pkg. (1 cup) Nestlé's® Semi-Sweet, Mint-Flavored Chocolate Morsels over hot (not boiling) water. Remove from heat. Combine ⅔ cup shortening, ½ cup sugar, 1 egg in bowl and beat till creamy. Blend in melted chocolate, ¼ cup corn syrup. Sift together 1¾ cups sifted flour, 2 teaspoons baking soda, 1 teaspoon cinnamon, ¼ teaspoon salt and stir in gradually. Shape dough into balls using 1 level tablespoon for each. Roll balls of dough in sugar (about ¼ cup). Place 3" apart on ungreased cookie sheets. BAKE at: 350°F. TIME: 15 minutes. Let stand a few minutes before removing from pan. Makes 3 dozen 3" cookies.



DOUBLE DELIGHT FUDGE—Combine 2½ cups sugar, 1 cup evaporated milk, ¼ cup butter, ¼ teaspoon salt in saucepan. Bring to full rolling boil, over moderate heat, stirring constantly. Boil 6 mins. over moderate heat, stirring occasionally. Remove from heat. Stir in 1½ cups miniature marshmallows, ¾ cup chopped nuts, 1 teaspoon vanilla and stir till marshmallows melt and mixture is well blended. To 2 cups hot mixture, add 1 pkg. (1 cup) Nestlé's® Semi-Sweet Chocolate Morsels; stir till Morsels are melted and mixture is blended. Pour evenly into greased or aluminum foil-lined 8" square pan. To remaining hot mixture, add 1 pkg. (1 cup) Nestlé's® Milk Chocolate Morsels; stir till Morsels are melted and mixture is blended. Spread evenly over Semi-Sweet mixture in pan. Chill till firm (about 4 hours). Cut into squares. Makes about 2¾ lbs.



NESTLÉ'S MAKES THE VERY BEST CHOCOLATE

how to enjoy your own parties



Now on sale



NEW IDEAS FROM BETTER HOMES AND GARDENS

Parties have changed . . . they're more relaxed and casual. And with ideas and suggestions in this new book, they'll be more fun for your guests and for you. Better Homes and Gardens new Guide to Entertaining is a comprehensive guide to 1970-style parties. Nearly 200 colorful pages of party ideas help old hands and nervous novices alike.

NEW IDEAS FOR ALL KINDS OF PARTIES . . . Thousands of time-saving new party ideas, detailed and colorfully illustrated, tell you what you need to know about preparing for . . . and giving . . . informal get-togethers, special occasion parties, holiday parties, formal parties, parties of all kinds.

NEW FOOD IDEAS . . . Food plays a big part in today's parties, so we've included tips on how to select a menu, how to dress up party foods, how to set up a buffet and many more. Plus 40 pages of new-idea recipes, all triple-tested in the kitchens of Better Homes and Gardens.

NEW PARTY THEME IDEAS . . . Have a foreign party or hold a midsummer party in midwinter, complete with bouquets of hothouse daisies. Or have a tailgate picnic or an after-the-game party. You'll find page after page of theme ideas, plus everything you need to follow through . . . novel invitations, table settings, centerpieces, things-to-do and recipes.

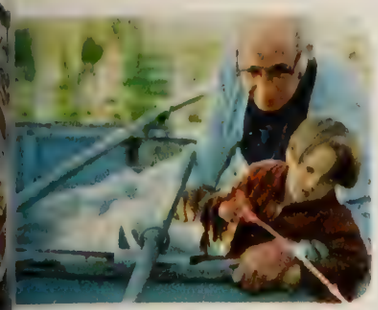
Go ahead with confidence . . . enjoy your own party. That's the 1970's way. For you . . . for someone on your gift list . . . ideas that make a difference. Available wherever books are sold. . . . **$6.95**

Meredith Press New York • Des Moines



126

Hunt'sauce makes Wednesday special






Wednesday's his day for the grandchildren. Then, in the evening, the family's






re for my pot roast. I make it with Hunt's Tomato Sauce and they eat it







They love my Wednesday specials. But really...I still cook to please him."



Country Pot Roast

3 to 4 lbs. lean chuck or rump roast
1 Tablesp. paprika
2 teasp. salt
¼ teasp. pepper
2 Tablesp. Wesson Oil
½ cup water
1 bay leaf
8 to 10 small white onions, whole
8 small carrots
2 (8-oz.) cans or 1 (15-oz.) can Hunt's Tomato Sauce with Tomato Bits
2 Tablesp. minced parsley
1 cup sour cream

Trim excess fat from meat; sprinkle with paprika, salt, pepper; brown in hot Wesson in large pan. Add water and bay leaf; cover; simmer 1½ hours. Add onions, carrots and Hunt'sauce; cover and simmer 1 hour or until tender. Add parsley. Remove from heat and gradually stir in sour cream. 6 to 8 servings.



For your free Hunt'sauce "Winning Recipes" Cookbook, write Box 3761BG, Hunt-Wesson Foods Fullerton, Calif. 92634.



It's just one good thing after another.

It's just layer after layer of delectable ingredients like creamy smooth Eagle Brand Sweetened Condensed Milk, fresh crunchy Diamond Walnuts, and chocolately good Nestlé's Morsels.



It's a wild new idea, because this scrumptious cookie bar is made without a mixing bowl or mixing spoon.

You just spread one ingredient on top of the other right in the baking pan.

And suddenly you have the best batch of cookies you never mixed up.

MAGIC COOKIE BARS

(Makes about 2-dozen 1½-inch x 3-inch bars)

½ cup (1 stick) butter or margarine, melted
1½ cups graham cracker crumbs
1 cup Diamond Walnuts, coarsely chopped
1 cup (6 oz. pkg.) Nestlé's Semi-Sweet Chocolate or Nestlé's Butterscotch Flavored Morsels
1⅓ cups (3½ oz. can) flaked coconut
1⅓ cups (15 oz. can) Eagle Brand® Sweetened Condensed Milk

Pour melted butter or margarine onto the bottom of a 13 x 9 x 2 inch pan. Sprinkle crumbs evenly over melted butter or margarine. Sprinkle chopped nuts evenly over crumbs. Scatter chocolate morsels over nuts. Sprinkle coconut evenly over chocolate morsels. Pour sweetened condensed milk evenly over coconut. Bake in a moderate (350° F.) oven, 25 minutes or until lightly browned on top. Cool in pan 15 minutes. Cut into bars.

For more wild new recipes send for your new free full-color "The Dessert Lover's Handbook." Write: Borden, Inc. Dept. BH119, Box 451, Jersey City, N.J. 07303.



Magic Cookie Bars

Smart cook

Perfect roast turkey

To Roast Whole Turkey (325°)

Preheat oven to 325 degrees. Rinse bird; pat dry. Stuff wishbone cavity; skewer neck skin to back. Tuck wing tips behind shoulder joints. Rub salt in body cavity and lightly fill with stuffing. Push drumsticks under band of skin at tail, or tie them to tail. Brush turkey with melted fat. Insert meat thermometer in center of inside thigh muscle, making sure bulb does not touch bone. Place turkey, breast side up, on rack in a shallow roasting pan. Cover with a loose "tent" of foil, pressing it gently against stick and breast.

When turkey is nearly done according to hand test, cut cord or band of skin between drumstick and tail so heat can reach inside of body cavity. Continue roasting until done. Meat thermometer should register 185 degrees. The thickest part of drumstick should feel soft when pressed between fingers protected with paper towel, and drumstick should move up and down easily in socket.

Purchased Ready-to-cook Weight	Guide to Total Roasting Time
6 to 8 lbs.	3½ to
8 to 12 lbs.	4 to
12 to 16 lbs.	4½ to
16 to 20 lbs.	5½ to
20 to 24 lbs.	6½ to

To Roast Turkey in Foil

Preheat oven to 45[illegible]. Prepare turkey as above. Place on heavy, wide foil. Place turkey, breast up, in center of greased foil. (If foil is not wide enough to have at least 4 inches extending beyond ends of bird, join 2 pieces of foil by drugstore fold or by pressing to make a center seam.) To prevent pinholes, wrap small folds of foil around tips of drumsticks and wings. Bring ends of foil up and over breast of turkey and fold in drugstore fold about 4 inches tightly to bird. Bring ends of foil up against ends of bird high enough to prevent drippings from running out of pan. Place bird, breast up, on shallow pan—no rack needed.

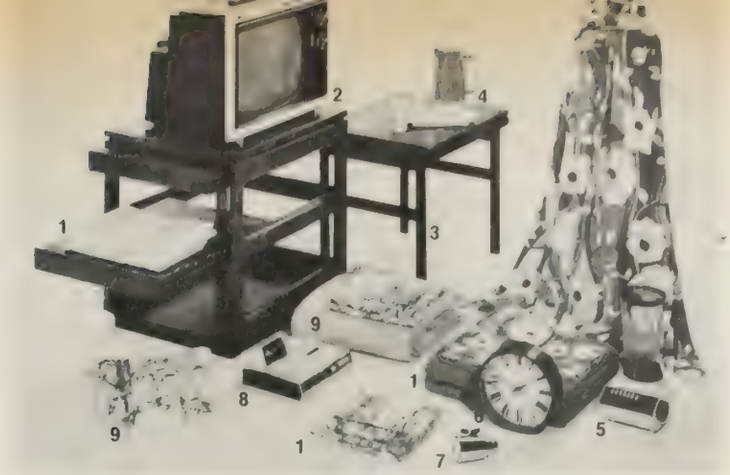
When turkey has cooked within 15 to 20 minutes of total time, open foil and fold back from pan so bird will brown evenly till done.

Purchased Ready-to-cook Weight	Guide to Total Roasting Time
8 to 10 lbs.	2¼ to
10 to 12 lbs.	2½ to
14 to 16 lbs.	3 to
18 to 20 lbs.	3¼ to
22 to 24 lbs.	3½ to

*If turkey is unstuffed, roasting time may be

Gifts for the family

is is the place to pick those V.I.P.s
ery Important Presents)—the ones
ged for your own family. We went
ough all the exciting new items avail-
e—picked the cream of the crop—and
egorized them to fit every family
mber's interests. You'll find all sorts
gifts—from corn poppers to color TV.
ces run the gamut too—from $2 to
0. Start armchair shopping now!







; for—the family that cooks

righten the kitchen with art. "Still
" by Watenpuhl is 29 inches x 34
es. Approx. retail $80. *Syroco.*

Bountiful casserole combination—in
mic and aluminum. $21.95. *Wearever.*

Gourmet Cart, 18x36x84 inches, on
herd casters. Handcrafted in copper
copper hooks. $375.00. *Status Steel,*
E. 119 St., N.Y. 10035.

'or entertaining fun, use the new
Electric Fondue Pot. Porcelain out-
non-stick inside. Six stainless steel
ue forks. $29.87, Min. Fair Trade.

op 'n Serve four-quart automatic
popper. Plastic cover. $13.95. *Mirro.*

ne jar for general blending, one for
s in the *Waring* Buffet Blender with
ut base, ten push buttons. $50.

or porch, patio, or indoor viewing—
ch Porta Color TV with tinted
l by *General Electric,* $300.

Gifts for—the family that loves guests

(Top photo) 1. Coordinated *Springmaid* towels, sheets, cases, bedspread, blanket in solids and prints.

2. Fiddle-free viewing with the Raeburn 16-inch color TV. $349.95. *Zenith.*

3. "Precis" End Table with shelves that unfold into tables. Approx. retail $239. *Heritage Furn. Co.,* High Point, N.C.

4. Beverage Butler, vacuum pitcher, tumblers, and tray, in several colors. $8.50. *Aladdin Ind.,* Nashville, Tenn.

5. On Time blender—eight speeds. Sugg. retail $39.95. *Hamilton Beach.*

6. Swing Timers in 9-inch polystyrene case. Sugg. retail $15.95. *Howard Miller.*

7. Mark Sixty luxury shower head adjusts to any spray desired. $19.95. *Moen.*

8. TCR-145 all-in-one casette recorder/player, radio, and clock. $129.95. *Webcor.*

9. Coordinated bedding and bath towels by *Martex* in lively color combinations.

Gifts for—the family at play

(Above) 1. The Corinthian eight-foot pool table. Two cues and set of balls. Approx. retail $409. *Sears.*

2. Étagère, oak frame joined with brass. Five shelves, casters. Approx. retail $174. *Hickory Mfg. Co.,* Hickory, N.C.

3. Bookshelf Games $7.95 by *3M.*

4. The Interlude portable casette player/recorder with AM/FM radio built in. $99.95. *Zenith.*

5. Tiffany chandelier with burnished brass crown. Approx. retail $90. *Thomas Industries.* Louisville, Ky. 40202.

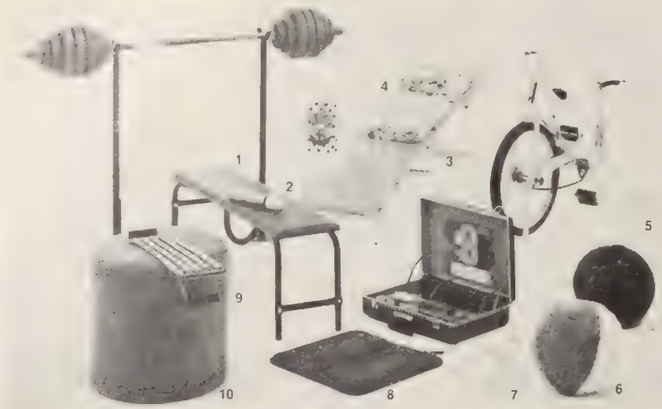
6. Black and chrome card table set. Sugg. retail $20, table, and $12.50, chair; and

7. Dealer's Choice poker table. Sugg. retail $48, table. *Hamilton Cosco.*

8. Bean Bag chair. Upholstered in black Arpel and filled with polystyrene beads. Approx. retail $90. *Craft Assoc., Inc.* Wilkes-Barre, Pa.

Continued

Gifts for the family *Continued*





Gifts for—the family that keeps fit

1. Weight-lifting bench has support arms for barbells. Approx. retail $29.99; barbells. $22.99. *Sears.*
2. Saunda Masseuse tones muscles, increases circulation. $25. *Saunda, Inc.*
3. Cycle-Slant Board with foam padding. Folds to 8 inches. Approx. retail $27.98. *Sears.*
4. Poppy Dot towels and all-cotton blanket. Approx. retail $2.50 and $5.99. *Fieldcrest.*
5. Two-way Action Bike. Adjustable seat and handle. Approx. retail $54.98. *Sears.*
6. Eleven-inch round pillows, two-tone and solids. Approx. retail $10. *Regal Rugs, Inc.*, North Vernon, Indiana.
7. Bathtub Appliques, adhesive back, easy to apply. Set of 13 (2 sizes) $2.98. *Rubbermaid.*
8. Slim-Master Electronic Jogger. Rubber mat and all electronic parts store in attache case. $120. *Central Quality Ind.*
9. Chest-pull Exerciser. Five-spring size. Approx. retail $5.99. *Sears.*
10. Sit-Upon washable tufted floor-sitting pillow. 18 inches high. Three colors. Approx. retail $40. *Regal Rugs, Inc.*

Gifts for—family entertainment at home

1. Two-way recliner in vinyl. Separate heat and vibrator controls. Approx. retail $100. *Krochler.*
2. Omni-directional speaker system in a 13½-inch ball. $199.95. *JVC of America.*
3. Plantender, double-walled plastic reservoir which holds potted plant. Moisture level is constantly maintained. $4.95 plus 55 cents handling. *Plantamation, Inc.*, 136 E. 57th St., New York, N.Y. 10020.
4. Dry Sink TV Cabinet with 23-inch GE color TV. Approx. retail $799. *Baumritter Co.*
5. Weather Clock tells temperature and humidity and provides alarm clock. Under $15. *Sunbeam.*
6. Vertical stereo console, AM FM FM stereo tuner-amplifier, record changer, and built-in spotlights. $750. *Sylvania.*
7. Profile II TV has sloping front for viewing from any position. Screen tilts to normal position. $100. *RCA.*
8. Galaxie, a sleek portable entertainment center has AM FM and FM stereo radio with AFC. Separate suspension speakers. $139.95. *Philco.*





Gifts for—the family that travels

1. Groove Tube, 7-inch portable TV. Plays on 12-volt battery, too. $125. *Emerson.*
2. Globetrotter Kit. $18.95. Dura-Clad vinyl bag. *Aladdin Industries.*
3. Compact refrigerator operates on 12-volt battery or AC. $169.95. *Norcold.*
4. Instant Linen disposable bed sheets and pillowcases. From 79 cents up to $1.78. *Leisure Products Company*, LaGrange, Illinois 60525.
5. Portable phono/AM radio unit. $29.95. *Westinghouse.*
6. Super 106 Movie Camera. 6:1 power or manual zoom lens. $249.50 *Honeywell.*
7. Steam Wand removes all wrinkles with spray of steam. $19.87 Min. Fair Trade. *Oster.*
8. Cassette tape player/recorder and AM radio. Battery operated with adapter for AC operation. $39.95. *Philco.*
9. Direct Reading compact travel clock, 6¾x3⅝ inches, $15.95. *Westclox.*
10 Discoverer II fluorescent lantern. Under $20. *Ashe Flash.*
11. Smart new traveling luggage. Lightweight, but it packs a lot. $25-$30. *Tourister.*

Gifts for—the family and their hobbies

1. Barometer Clock. Approx. $55. *Welby Div., of Elgin Nat. Ind.*
2. Terrestrial Time Clock locates time zones around the world. $24.98. *G.E.*
3, 4, and 5. Autoload 458Z projector, regular or super 8 films. $189.95. Filmsound 450 Recorder for recording and playback. $99.95. Autoload 442G Super 8 camera with automatic focus, electronic eye, zoom lens. $159.95. Units can be used alone or combined for home movies with sound. *Bell and Howell.*
6. Poor Man's Squawk Box radio combination. Suction-cup pickup attaches to phone, plays conversation through radio. $44.95. *Westinghouse.*
7. Colorpack II. Black and white or color pictures on spot. Under $30. *Polaroid.*
8. Portable Cassette Tape Recorder operates on four "C" batteries. $39.98. *G.E.*
9. Instamatic M109 automatic movie projector—film cartridge drops in, threads itself, and rewinds automatically. $159.95. *Kodak.*
10. International Atlas, $29.95. *Rand McNally.*

Continued

MEATBALLS, SPAGHETTI AND JELL-O® LEMON MERINGUE PIE.



Take a nice, plain meal–add a great dessert–and you have just served a great meal.

That's the psychology of our Jell-O Lemon Meringue Pie.

Our claim to greatness starts with a rich, lemon-y filling (universally loved by lemon enthusiasts).

Next, a flaky pastry-crumb crust you don't bake. And to finish—a whippy, frothy meringue topping.

In all, Jell-O offers five quite extraordinary pies.

So buy two or three. And when you plan your dinners, plan to make them great.

Every meal deserves a chance to be fantastic.



lemon meringue
coconut cream
banana cream
chocolate cream
cheesecake

GF
GENERAL FOODS KITCHENS

Bring your holiday table "up to date"

Add the natural goodness of DROMEDARY® Dates to your table. Even familiar dishes take on a whole new taste and texture. Try DROMEDARY Chopped Dates for cooking and baking. DROMEDARY Pitted Dates for snacking. Try these delicious date suggestions: 1. Orange Glazed Date Nut Cake 2. Roast Turkey with Corn Bread Date Stuffing 3. Ice Cream with Gelatin and Dates 4. Date Bars 5. Stuffed Dates (confection) 6. Date Pecan Pie 7. Glazed Cranberry Date Sauce 8. Date Lamb Shish Kebab 9. Tossed Winter Salad with Dates 10. Glazed Baked Ham Steak 11. Stuffed Dates (savory) 12. Date Nut Dropped Cookies 13. Date Nut Bread. Look for exciting recipes on DROMEDARY packages.



Buying Guide

For your convenience, we list names and addresses of manufacturers of most of the products pictured in each month's issue. This month, see page 168 for this shopping information.

Gifts for the family *Continued*



Gifts for—the family that takes care of business at home

1. Skol design, 4x6 area rug. Handcrafted of Acrilan Acrylic. Approx. retail $150. *Cabin Crafts.*

2. Electric or battery operated clock, 4x4x8 inches. Oiled rosewood case. Approx. retail $50. *Howard Miller.*

3. Casual desk copier for home use. Copies anything—receipts, cancelled checks can be made in seconds. $109.95. *3M.*

4. Sleek chrome and black lamp. Counterbalanced arm permits any adjustment. Approx. retail $30. *Schiller Bros.*, Hackensack, N.J.

5. Authoritative dictionary for every member of the family. $24.50. *Funk and Wagn*

6. "Contemplation," nine-i statue in chip-resistant St tex. $9. *Dave Grossman Desi* St. Louis, Missouri.

7. Book stand, 41½ inches t Top adjusts to six positi Approx. retail $50. *Knob Cr*

8. White leather-bound H Bible. $19.95. *Good Cou Publishers*, Chicago, Ill.

9. Dictionary in two volu $35. *Appleton-Century Cro*

10. Medalist portable elect typewriter, 12-inch carria $189.95. *Sears.*

11. Folding desk of Anali dyed oak. Desk top, draw and shelves are laminated p tic. Approx. retail $400. *M eddi, Inc.*, Long Beach, Cal



Gifts for—the family that entertains

1. Refrigerated furniture. Hardwood cabinet, food or storage compartment or freezer in right side. Plastic laminate top. $574. *Sub-Zero.*

2. Humidifier looks like a handsome piece of furniture on or off the job. Walnut-grain vinyl finish. $99.95. *West Bend.*

3. Tub chair is equipped wi ball casters. Choice of upho stery in both solids and pa terns. Approx. retail $17 *Flexsteel Industries.*

4. Octagonal oak-finish tab can be raised to 28½ inches lowered to 18½ inches. Sim lated slate top is stain resistan Approx. retail $299. *Flexste Ind., Inc.*, Dubuque, Ia. 5200

How to decorate a window even if you can't tell a jabot swag from a valance.



Window decorating used to be a problem. Because you had to decide what fabric went with which look. And which look went with what room. So you were tempted to settle for plain old curtains.

But no more. Because Burlington House has coordinated things for you.

For example, start with draperies. For a traditional look add a jabot swag and tiebacks. (We did it on the left.) Choose them in rich jacquard fabrics. Or antique satin.

Something more contemporary? Try draperies plus a plain valance (the middle one) or fringed valance and tiebacks (on the right). Both in contemporary and traditional fabrics.

Every fabric is a blend of Avisco® rayon and cotton that's machine washable, tumbles dry and needs no ironing. And they all come in lots of colors and are backed with a layer of thermal acrylic to help keep room temperature even, cut down on noise.

Each treatment comes with a pair of floor-to-ceiling single width draperies custom detailed with big pleats, deep hems and mitred corners. Jabot swag and tiebacks, $35; plain valance $20; fringed valance and tiebacks, $30. Accessories also available separately.

Of course, we haven't solved all your problems. You still have to decide what you like best.

Burlington House

a Division of Burlington Industries, 1345 Avenue of the Americas, N.Y., N.Y. 10019.

(To find where you can buy Burlington House draperies, call 800-243-6000. In Connecticut call 800-942-0655. Both calls free.)

Relax. It's a Berkline.

A combination of classic design with practical comfort. Upholstery fabrics to match your decor. Adjusts to an infinite number of restful positions. Write for a free color folder.

BERKLINE®

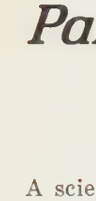
The Berkline Corporation, P.O. Box 100 BHG-10
Morristown, Tenn. 37814





949-27-3
Priced from $150.

Chamberlain's LOTION

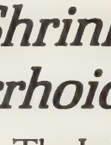


25% GLYCERIN...

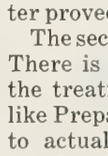
Heals Rough, Dry, Chapped Skin Faster, or Your Money Back

CHAMBERLAIN DISTRS., Des Moines, Ia.

Keep Better Homes and Gardens coming your way each month.

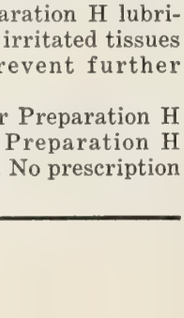


Ed McMahon says:
"Rent an easier life from your A to Z Rental Center."
TOOLS & EQUIPMENT FOR WORK OR PLAY
Consult your Yellow Pages under Rental Service



Mr. Zip Speeds Your Mail
You'll get better service when you include your zip code as part of your address when shopping by mail.

Tests By Doctors Prove It Possible To Shrink Painful Hemorrhoids



And Promptly Stop The Itching, Relieve Pain In Most Cases.

A scientific research institute has discovered a medication which has the ability, in most cases—to actually shrink hemorrhoids and to promptly stop the burning itch and relieve pain.

In case after case, the sufferer first notices relief from itching and pain. Then painful swelling of the inflamed hemorrhoids is gently reduced.

Tests conducted on hundreds of patients by doctors in New York City, in Washington, D.C. and at a Midwest Medical Center proved this so.

The secret is *Preparation H*®. There is no other formula for the treatment of hemorrhoids like Preparation H. In addition to actually shrinking hemorrhoids—Preparation H lubricates, soothes irritated tissues and helps prevent further infection.

Just ask for Preparation H Ointment or Preparation H Suppositories. No prescription is needed.

Your guide to "man-made" fabrics

New fabrics containing man-made fibers or blends of fib give long wear and retain their new look. You'll also like th easy care, smart colors, and textures. "Qiana," a new ny has rich, silk-like qualities. Nonwoven nylon upholst "Fantasia" is computer printed and takes punishment wi out losing its beauty. If you come across a fabric with credibly beautiful texture, it probably combines vari fibers which react differently when vat-dyed one color.

Whatever the fabric, the key to its usefulness is that all- portant hangtag. Don't take a chance on cut-rate or marked merchandise. Even ready-mades (including uph stered furniture) should list fiber blends (*see chart, page 1* and how to care for them. To help you make use of hang information, here's a rundown on terms commonly used.

Bonded: open weaves, lightweight fabrics self-lined for add stability. Proper bonding won't separate when dry clean Be sure both sides of fabric are smooth, free from puckers bubbles. Used for spreads, drapery, clothing.

Spun-bonded: nonwoven fibers. Used for interlinings and adding a decorative surface to fabrics.

Foam-backed: spongy backing bonded on fabric. Adds insul ing and nonslip qualities. Ideal for slipcovers, curtains, uph stery, outdoor wear. Wash and dry-clean per instructions. *not* spot-clean by home methods.

Thermoplastic: treated to retain a crease or shape by appli tion of heat; i.e.: permanent pleats, ruffles. Thermoplas finishes (permanent press, drip-dry, crease resistant) are plied to any fibers and blends.

Permanent/durable press: needs no ironing if machi washed and tumble-dried. Avoid ready-mades puckered seams, pockets, zippers, buttonholes as these won't chan Former creases will show on any lengthened skirts, trouse

Soil release: finish applied to fabrics which helps rele grease and oil spots during washing. Permanent press ter to retain oil stains and shirt-collar soil.

Spot and stain resistant: treated so spills sponge off witho spotting or cleaning entire surface.

Wash and wear, or Minimum care: needs little ironing af first washings but gradually loses effectiveness.

Drip dry: needs little or no ironing if air-dryed on hanger, li or curtain rod. Do not spin, tumble-dry, or wring.

Crease or wrinkle resistant: minimum wrinkling during u Wrinkles hang out overnight.

Shrink resistant: ability to resist marked change in measu ment after repeated launderings.

Water repellent: sheds water without absorbing it.

Water resistant: sheds water but not completely waterpro

Wash separately: dyes may discolor water and other fabri Or lint from fiber glass fabric may cause skin irritation.

Hand-wash: delicate fabric—treat gently. New laund equipment setting: warm or cool water; brief, slow-spe cycles; fewer items than normal. Wash pleated items by han

Wear dated: one confident manufacturer refunds purchase fabric shows wear before date on tag. "Wear" on man-ma fibers means surface yarn pills or balls. Or, holes appe after exposure to sunlight or some chemicals (i.e. deodorants

To care for any fabric, follow written directions on t hangtag. Wash whites only with whites as they absorb oth color. Hot water can damage colors and set wrinkles in n iron fabrics. For best results, use warm water plus extra ha cup detergent (perhaps with added enzyme action). At coi operated laundries, use lowest temperature settings availabl

Continu

New "Wrap and Rest" Irons from General Electric!

VRAP AND REST heel bar for greater stability and easy cord storage!

2 SPRAY SETTINGS for perm press and regular fabrics!

Your choice of three 39-hole soleplates. Magnified water window.

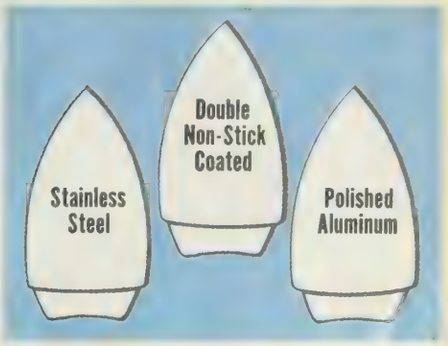




NEW wide "Wrap and Rest" Heel Bar! Helps stop iron from tipping over. Cord wraps neatly around stand and iron handle (as illustrated). No messy dangling cord.



NEW! Two Spray Settings! Light mist gives a crisp finish to perm press and delicate fabrics. Regular spray for all other fabrics.



NEW! GE's Spray, Steam and Dry Iron offers you a choice of 3 soleplates!

Durable Stainless Steel—smooth, mirror-like finish is scratch-resistant.

GE Double Non-Stick Coating stays clean. Stops starch build-up.

GE's famous polished Aluminum soleplate. All GE irons have custom-contoured handles for comfortable ironing.

Look for this "Wrap and Rest" Heel Bar!

The gift that shows you care

GENERAL ELECTRIC

General Electric Company, Housewares Division, Bridgeport, Conn. 06602

Your guide to "man-made" fabrics *Continued*

FABRIC Trade Names	ACETATE Acele, Avicolor, Celaperm, Chromspun, Estron	GLASS FIBERS Fiberglas, PPG, Vitron, Filomat, Garan, Unistrand, Fiberglas Beta	POLYESTER Encron, Vycron, Dacron, Kodel, Fortrel, Trevira, Avlin, Blue-"C"
Characteristics	Silk-like to touch. Luxury fabric at moderate cost, made into satins, taffetas, failles. Good draping ability, soft, lustrous. Weak if used alone, weaker when wet. Solution-dyed acetates resist fading.	Wide range of colors, textures, and patterns. Hangs well. Is dimensionally stable, has no stretch. Firesafe. Resists mildew.	Comes in all textures and weaves previo associated with 100% cotton—voile, broadc and pique. 100% polyester crepe and Polyester textured double-knits come dryer, ready to use. Holds pleats well.
Used for	Clothing, lingerie, curtains, draperies, linings.	Draperies, bedspreads, tablecloths, window-shades.	Clothing, draperies, blends in no-iron sh tablecloths, filling for pillows and comfor
Blends	Often blended with nylon for soft sleepware; with rayon for lustrous, dressy fabrics; with cotton to add softness. Used in tricot knits and bonded to other surface fabrics.	None	Combined with wool for sweaters; cotton durable press corduroy; acrylic and wool year-round wear. Recommended percen for easy care: 50% with acrylic, 55%-65% rayon, 65% with cotton/linen, 70% with v
Washing	100% acetate usually requires dry cleaning. If hangtag says it's washable, use cool water, gentle agitation for no more than three minutes. Use oxygen bleach only.	Follow instructions in the package. Never dry-clean glass fibers. Hand-wash only in large container or bathtub. Avoid twisting and wringing. Never machine wash. Only Fiberglas Beta bedspreads may be machine washed and dried. Wash by themselves.	Pretreat oily stains or heavy soil with de gents—or use new permanent press stain movers. Launder often and before soil Bleach whites frequently using oxygen ble Wash white fabrics in hot water; colored in medium.
Finishing	Press acetates on the wrong side while still damp, with coolest iron setting. If pressing on right side, use press cloth. Handle gently, little pressure needed.	Never needs ironing. Follow instructions carefully.	Tumble dry at low heat. Remove from d immediately to prevent wrinkling.
Special Care	Average sun resistance, fair to excellent mildew resistance. Less strong than nylon or polyester. Dissolved by solvents in some nail polishes, removers, perfumes.	Avoid letting traverse curtains rub on ceiling or floor as friction may damage fibers. Caution: skin discomfort is possible when you launder or sew glass fiber products.	Attracts oily soil, yellows with age if bleached regularly. 100% polyester shirts up perspiration odors and oil stains which difficult to remove.



Sweet Potato Prizes! All so easy with Kraft Miniature Marshmallows.

BERRY-MERRY SWEETS

Such a happy medley of sweet and tart!

2 cups (1-lb. 2-oz. can) sweet potatoes, sliced
1 10-oz. pkg. frozen cranberry-orange relish, thawed
1 cup Kraft Miniature Marshmallows

Place sliced sweet potatoes in a 10 x 6-inch baking dish. Top with cranberry-orange relish. Bake at 350°, 30 minutes. Sprinkle with marshmallows. Broil until lightly browned. 6 servings.



They're Jet-Puffed so they stay soft and blend smoothly into any recipe.



See Kraft Music Hall Wednesday Nights—NBC-TV

ACRYLIC Acrilan, Creslan, Orlon, Zefran Glace, Zefkrome, Chemstrand	MODACRYLIC Dynel, Verel	NYLON Antron, Cantrece, Caprolan, Enkalene, Blue-"C," Chemstrand, Celanese	SPANDEX Lycra, Glospan, Spandelle, Vyrene, Numa
ways soft to touch, may have resilient l of wool, or crepe-like texture. kes bright colors well in dyeing. od pleat retention; resists wrinkling, gging.	Usually lightweight, fluffy, high-pile construction, warm and luxurious feel. Flame resistant but not heat resistant.	Very strong, lightweight, resists abrasion, remains smooth and resilient. Retains shape under humid conditions. Natural wrinkle resistance, crease recovery. Holds pleats well.	Lightweight elasticity; with more strength, abrasion resistance, and flexibility than rubber. Stretches five times its original length. Resists body oils, perspiration, detergents.
e fabrics and all types clothing, escially sweaters, sleep garments, nkets, robes, draperies.	Fur-type fabrics, scatter rugs, bath mats, robes, coats.	Clothing, spreads, sleeping bags, hosiery. Filament yarns give smooth, long-lasting fabrics—spun yarns add lightweight warmth.	Foundation garments, swimsuits; sportswear where flexibility is needed, support hosiery, ready-made slipcovers.
ds bulk, warmth without weight, sh resistance, pleat retention. Exlent blends: 80% acrylic/20% cot; 60% acrylic/40% rayon or wool; % acrylic/50% polyester.	Because it adds a warm, cashmere-like feel, is often blended with cotton for underwear, children's sleep wear. Also used in nonwovens.	Blended with most fibers. Adds strength, wrinkle resistance, shape retention, wind and moisture resistance, warmth, long wearing qualities.	Blended in varying proportions with rayon, nylon, and cotton. Garments containing wool and spandex should be treated as wool.
e cool water, mild detergent, chlor- or non-chlorine bleach on whites. sh whites only with whites. Add fab- softener. Machine-dry preferably. to drip-dry, remove from machine ore spin cycle.	Water should be lukewarm. Pleats, creases last through many launderings. Dry cleaning or fur cleaning process is suggested for deep pile garments.	Use cool water if air-drying, warm water if dryer-drying. Slow-spin speeds. Wash whites only with whites. Nylon absorbs color from colorfast items. Add fabric softener to subdue static electricity.	Machine-wash with gentle agitation, warm water, oxygen bleach, NEVER use chlorine. Avoid hot water, vigorous agitation. Especially important to wash whites only with whites.
e low heat in dryer, remove immedily after cycle is completed. Touch with warm, never hot, iron: maxim 325 degrees.	Dry robes, scatter rugs on "air" dryer —no heat. Iron: 225 degrees. Blends: check hangtag for warmer dryer and ironing temperature.	Use moderate dryer heat. Remove immediately when dryer stops. Press with warm, 250 degree iron if needed. Do not dry white nylon in sun.	Tumble-dry at low heat. If ironing is needed, set iron at 275 to 300 degrees. Use the light touch, keep iron moving rapidly.
s tendency to "pill" when used as a nd. Heat causes whites to yellow. w acrylic knits machine launder hout ironing.	Protect modacrylic fibers from high heat, acetones (nail polish and remover), and spot-cleaning solutions containing ketone.	100% nylon shirts pick up oil and perspiration odor, tend to "pill" along areas of greatest wear. Yellows with long exposure to sun, aging.	Has tendency to yellow with age. May need dry cleaning, depending on other blended fiber.



SE
Kraft
niature
rshmallows
milk
, separated
(1-lb. 2-oz.
) mashed
eet potatoes
spoons
rkay
rgarine
oon salt
oon nutmeg
shmallows
in double
ir until smooth.
ir in beaten
; cook 3 to 5
Combine potatoes,
e, salt and nutmeg
to marshmallow
Fold in beaten egg
our into individual
ups. Bake at 325°,
minutes.
s.

HAWAIIAN SWEETS

Golden-good "go withs" that glorify roast fowl.

2 cups (1-lb. 2-oz. can) mashed sweet potatoes
2 tablespoons Parkay Margarine, melted
1 teaspoon salt
10 slices (1 1-lb., 4-oz. can) pineapple
1 cup Kraft Miniature Marshmallows

Combine sweet potatoes, margarine and salt; mix well. Top pineapple slices with potato mixture; bake at 350°, 10 minutes. Top with marshmallows; bake 5 minutes longer. 5 servings.

SWEET POTATO CHEESE CAKE

Deliciously delicate, this cheese cake takes the cake!

1 cup vanilla wafer crumbs
¼ cup Parkay Margarine, melted
4 cups Kraft Miniature Marshmallows
½ cup milk
1 cup mashed sweet potatoes
⅓ cup orange juice
1 teaspoon vanilla
¼ teaspoon ground cloves
¼ teaspoon cinnamon
2 8-oz. pkgs. Philadelphia Brand Cream Cheese
1 cup heavy cream, whipped

Combine crumbs and margarine. Press into bottom of 9-inch spring pan. Melt marshmallows with milk in double boiler; stir until smooth. Chill until thickened. Whip potatoes with orange juice, vanilla and spices. Combine softened cream cheese and potato mixture, beating until well blended and fluffy (3 to 5 minutes). Whip in marshmallow mixture; fold in whipped cream. Pour into crust. Chill. 10 to 12 servings.

Pep up meals with peppers

Most often, peppers play a supporting role. They're used to add color, zest, and texture to dozens of dishes. Here we take three of the most popular varieties—the green pepper, the green chili, and the pimiento—and give them star status in a trio of very special recipes.



Photographs: Photography, Inc.

Ham Souffle in Pepper Cups

Elegant enough for that special Sunday brunch—

- 6 large green peppers
- 3 tablespoons butter or margarine
- 3 tablespoons all-purpose flour
- ¾ cup milk
- 3 ounces process Swiss cheese, shredded (¾ cup)
- 1 cup finely diced cooked ham
- 3 eggs, separated

Halve peppers lengthwise; remove seeds and pulp. Cook peppers in boiling salted water for 5 minutes. Drain well; set aside. In saucepan, melt butter or margarine; stir in flour. Add milk; cook and stir till very thick. Add cheese; stir till melted. Remove from heat; stir in ham. Beat egg yolks till thick and lemon colored. Slowly stir cheese mixture into yolks; cool slightly. Beat egg whites till stiff but not dry. Gradually fold cheese-yolk mixture into egg whites; spoon into pepper halves. Place in shallow baking pan with ½ inch water in pan. Bake in moderate oven (375°) for 25 to 30 minutes. Makes 6 servings.



Chilies Rellenos Bake

A hearty "hot" chili bake for simple suppers—

- 1 pound ground beef
- ½ cup chopped onion
- 2 4-ounce cans green chilies, drained
- 6 ounces sharp natural cheddar cheese, shredded (1½ cups)
- 1½ cups milk
- 4 beaten eggs
- ¼ cup all-purpose flour
- ½ teaspoon salt
- Several dashes bottled hot pepper sauce
- Dash pepper

Brown beef and onion; drain off fat. Sprinkle meat with ½ teaspoon salt and ¼ teaspoon pepper. Halve chilies crosswise; remove seeds. Place *half* the chilies in 10x6x1½-inch baking dish; sprinkle with cheese; top with meat mixture. Arrange remaining chilies over meat. Combine remaining ingredients; beat till smooth. Pour over chilies. Bake in moderate oven (350°) for 45 to 50 minutes, till knife inserted comes out clean. Cool 5 minutes before serving. Makes 6 servings.



Pimiento Salad Molds

Perfect for a luncheon salad—

- 1 4-ounce can whole pimientos, drained
- 1 3-ounce package lemon-flavored gelatin
- 1¾ cups boiling water
- 1 3-ounce package cream cheese
- 1 tablespoon lemon juice
- ½ cup chopped cucumber
- ½ cup chopped celery
- ¼ cup mayonnaise or salad dressing
- 1 tablespoon chopped onion

Oil 6 individual salad molds. Carefully open pimiento pods; cut into 24 petals. Line each mold with 4 of the petals; chill. Meanwhile, dissolve gelatin in boiling water; add cream cheese and lemon juice. Beat till smooth with rotary beater. Chill till partially set. Stir in cucumber, celery, mayonnaise or salad dressing, and onion. Spoon into pimiento-lined molds. Chill till set. Unmold. Serve on lettuce cups and garnish each salad with a dollop of mayonnaise. Makes 6 servings.



Cookies from a cake mix!

Duncan Hines brings you 3 great cookie recipes. Chewy, delicious and easy to make.

Double Chocolate Nuggets



1 Pkg. Duncan Hines Devil's Food Deluxe Cake Mix
½ cup cooking oil
2 eggs
1 cup (6 oz. Pkg.) semi-sweet chocolate pieces
Pecan Halves, if desired.

Blend cake mix, oil and eggs. Stir in chocolate pieces. Drop from a teaspoon onto ungreased cookie sheet. If desired, top each cookie with a pecan half. Bake at 350° for 10-12 minutes until cookie tests done with toothpick. Cool. (Makes 4 to 5 doz. 2½" cookies.) Recipe on back of Duncan Hines Devil's Food Deluxe Cake.

Old-Fashioned Oatmeal



Make tempting Old-Fashioned Oatmeal Cookies with Duncan Hines Spice Deluxe. (Recipe on back of box.)

Apple Sauce Raisin



Try homemade Applesauce Raisin Cookies made with Duncan Hines Applesauce Raisin cake mix. (Recipe on back of box.)

new ideas

FROM BETTER HOMES AND GARDENS
NOW AT BOOKSELLERS AND NEWSSTANDS

HOME FURNISHING IDEAS, FALL-WINTER 1969-70



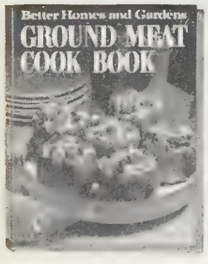
Whether you plan to decorate soon, or just like to keep up with what's new in home furnishings, this new Special Interest Publication is for you. Features include the latest in color coordination, furniture, wall coverings and window treatments. There's a special section, too, on how to achieve luxury effects on a limited budget . . . great for beginning homemakers. Just $1.35 at your newsstand now.

HUNDREDS OF IDEAS FOR 1970



Anyone who's ever enjoyed Better Homes and Gardens' popular "100 Ideas Under $100" issues will love this idea-packed Special Interest Publication. We've taken the best of these easy, inexpensive ideas from several years and combined them with many new ones. It's a dazzling array of new and unique home projects for everything from furniture to fences. Just $1.50 at your newsstand now.

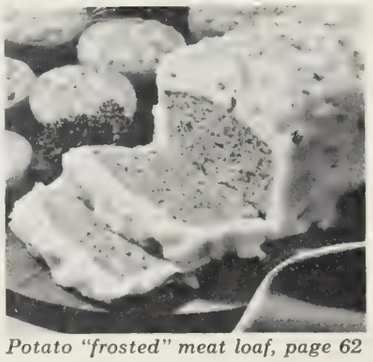
GROUND MEAT COOK BOOK



Looking for new things to do with ground meats? Here's help. This colorful new book features over 300 triple-tested recipes for ground meats of all kinds — beef, veal, lamb, pork and ham. Casseroles, meals-in-a-hurry, meals-in-a-dish, plain and fancy, indoors and out. Also included are tips on buying, storing and preparing ground meats. Just $2.95 wherever books are sold.



Vegetable-meat cups, page 32



Potato "frosted" meat loaf, page 62

Win money for your recipes



FAST OR FANCY MAIN-DISH SALADS

YOUR SPECIAL MAIN-DISH SALAD could make you a pri winner next June. We're looking for salads that practica make the whole meal—hearty tossed salads, cool main-d gelatin salads, or hot supper salads. Enter your fast or fan idea today. Two Cooks-of-the-Month receive $50 each. Fo Runners-up receive $25 each, and 12 Honor Roll winners g $10 each. Selected winning recipes will be pictured on t Prize Tested Recipes pages next June. All 18 winners recei a framed Better Homes and Gardens Certificate of Endor ment and six copies of the endorsed recipe.

Hints to Help You

Fast Main-Dish Salads might be meaty potato salads using frozen potatoes. Or do you toss greens with bottled dressings or dressing mixes plus meat, cheese, or eggs? Do you use already-shredded cheeses?
Ideas:
curried potato salad
chicken-celery salad
ham-potato squares
tomato-egg toss

Fancy Main-Dish Salads co feature poultry, beef, seafo or cheese in a molded sal topped with a special dressi Or how about a gelatin sou salad with strips of meat cheese folded in?
Suggestions:
orange-ham soufflé salad
salmon salad mold
roast beef aspic
turkey-artichoke combo

THIS MONTH'S WINNERS

(See recipes on pages 113 and 114)

Cooks-of-the-Month

Mrs. Richard A. Schomburg, Hillsboro, Oreg.
Richard L. Steiner, Beaverton, Oreg.

Runners-up

Mrs. Lewis H. Brown, Wrightsville, Pa.
Mrs. Water A. Dautenhahn, Marshall, Mo.
Helen M. Kormos, Kettering, Ohio
Mrs. Audrey V. Wood, Jackson, Mich.

Honor Roll

Mrs. H. S. Atkinson, Cape Charles, Va.
Mrs. W. L. Banks, Richmond Va.
Mrs. Willis Dahlmeier, Ames, Iowa
Mrs. Thomas R. Detwiler, West Liberty, Ohio
Geri Dilley, Miami Springs, Fla.
Mrs. Jean Ellis, Hilton, N. Y.
Mrs. Dona Jankowiak, Grand Rapids, Mich.
Mrs. Jacqueline S. Meeker, Phoenix, Ariz.
Kathy Pratt Ross, Huntingdon, Tenn.
Mrs. Donald E. Stengrim, Stephen, Minn.
Mrs. Mary E. Tranbarger, New York, N. Y.
Mrs. J. R. Woodard, Joplin, Mo.

Contest Rules

1. Write or type your recipe clearly on one side of the paper and mark it "June Fast Main-Dish Salads" or "June Fancy Main-Dish Salads." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of Better Homes and Gardens.
7. Entries must be postmarked by midnight, November 30. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 6811 Test Kitchen, Better Homes and Gardens, Des Moines, Iowa 50303.

gave you more blueberry flavor. You loved it.



Betty Crocker
Wild Blueberry Muffin Mix.
More blueberry flavor than you get in any other muffin mix.
For richer blueberry taste in every tender muffin you serve.



Timetable for thawing frozen poultry

Thaw unstuffed bird completely by one of the following methods before stuffing. Do not refreeze once thawed. Thaw in the original moistureproof wrapping in the refrigerator. Or, thaw by placing the wrapped bird in a pan of enough cool tap water to cover it and changing water about every hour. Poultry may be left in the refrigerator for 24 hours, then completely thawed by the water bath method.

Poultry	Ready-to-cook Weight	Approximate Time in Refrigerator	Approximate Time in Water Bath
Roasting	3 to 8 lbs.	1 to 2 days	3 to 5 hours
	8 to 12 lbs.	1 to 2 days	5 to 7 hours
	12 to 20 lbs.	2 to 3 days	7 to 9 hours
Frying chicken, cut up	about 2 lbs.	4 hours	1 to 1½ hours

After thawing, free legs and tail from tucked position. Remove bird from bag. Remove neck and giblets from neck and main cavities; cook and refrigerate. Refrigerate bird if not used immediately. Use within 24 hours after thawing.

How to order material from the magazine

Better Homes Project Plans

. would like to build the toy box on page 40, simply check ›propriate box on the coupon below and we will send you ıplete set of working drawings. The package includes a materials you'll need, instructions for proper cutting, scale drawing. You may also use this coupon to order roject Plan Catalog which includes more than 125 plans ›ast issues.

Homes for All America, 1716 Locust St., Des Moines, 50303. Please send the following plans from your Better s Project Plans series.

io.	Price	Description	Page
-1	$1.50	Toy box	40
	.50	Project Plan catalog	
	.50	House Plan catalog	

eck if you wish your order sent parcel post (no charge). eck here if you wish your order sent air mail. For one project n, add $.50; two or more project plans, add $1.00. ☐
amount enclosed: $_____ (Check or money order; no s, please.) Send plans to:

_____
(please print)

ss _____
(number and street)

_____ State _____ Zip _____

Now we give you two new flavors to love.



New Sunkist* Lemon Muffin Mix.
Only from Betty Crocker.
Fresh, natural Sunkist* lemon flavor in light, fragrant muffins.



New Butter Pecan Muffin Mix.
Muffins with the aroma and flavor of fresh roasted pecans. Crunchy, nutty, only from Betty Crocker.



*T.M. of Sunkist Growers, Inc.

How to get rid of it all



Do you know where 83 hours of your precious family life disappear each year? Disposing of waste—not only leftover food but that never-ending stream of packages, jars, and papers.

Even if this is a minor headache to your family, it's an enormous one to cities. Nationally, it means disposing of 132 million tons of debris today—much more tomorrow.

As an individual, you can dump everything into garbage cans and outdoor burners and shrug it off as "city hall's worry." But you can't, *legally*, in some cities. Besides, city hall may not be too worried today, but tomorrow the problem seems bound to land on the taxpayer's doorstep.

Granted, metropolitan garbage heaps are a bit unwieldy for you to cope with personally. But you can get the waste disposal situation under control in your own household. Here are several good ways.

Incinerators

Most versatile time-saver is the gas-fired incinerator. This even consumes *wet* garbage. Forget its old-fashioned "barrel-burner" connotation. Here are up-to-date facts.

Appearance—attractive, enamel-coated appliance about the size of a small washing machine (20x20—36 inches high). Install in basement, garage, workroom, breezeway, or outdoors. One company makes a special green galvanized steel cover for its *outdoor model*, plus a cover for the *flue-pipe* assembly.



Function. Dump burnables into top or front opening; close lid; set timer. Most incinerator's capacity equals one to two bushels of waste. Garbage, papers, rags, wood, heavy bones, are reduced to a fine ash in a matter of minutes. The ash drops through the grate to a pan below. Do remember to empty it about twice a month. Favor your yard: sprinkle the ash around as soil food.

The first chamber of these fire-brick-lined appliances reduces the refuse to smoke, the second chamber consumes the smoke—as a match consumes cigarette smoke (illustrated in the photograph right). There are no fumes or odors of any kind. A few models combine the two actions in one chamber.



Caution: Never, Never put spray or pressure cans inside—or glass bottles, aluminum foil, or metal cans, either.

Installation. Choose a well-ventilated utility room, basement, garage, or breezeway. Most incinerators adapt to natural or bottled gas. Connect appliance to a chimney with type "A" liner. Never to a type "B" (galvanized). Use the same type "A" masonry chimney serving the furnace and other gas appliances but first check your city hall, Dept. of Building and/or Inspection, on local building codes. Locating a disposer outdoors is ideal if gas line is protected against freezing. One manufacturer offers a metal tool shed, housing incinerator and other outdoor equipment.

Cost. From $125 to $225 plus $10 to $25 installation. The incinerator pays for itself in less than eight years if replacing a typical $2.50 per month trash pick-up service.

Where to buy. Home builders, furnace dealers, or gas heating system servicemen. Check the list headed *Incinerators* in the yellow pages of your telephone directory. Some gas utilities sell, service, and install incinerators. If not, they will tell you the names of your local dealers.





Bricks that look real and feel soft.

There is something warm and inviting about real brick. But, unfortunately, it doesn't feel the way it looks.

And real brick isn't as soft or beautiful as our own Antique Brick sheet vinyl flooring.

Antique Brick is so soft that when you walk on it, you almost feel like you're walking on air. We do it by putting a cushion of vinyl foam below the surface.

We make our Antique Brick beautiful because we want to make your home beautiful.

Antique Brick is made in five warm and cozy colors because that's the way your home should be.

And because we think your home should be easy to clean, we make our vinyl floors with a nonabsorbent surface that wipes as clean as a window.

Besides Antique Brick, we also make hundreds of other equally beautiful patterns because we want to make sure there's one that's just right for your home.

Ask to see them at your flooring dealer.* Then ask to feel them.

For literature write GAF Corporation, Floor Products Division, Dept.BHG-11,140 West 51 Street, New York, New York 10020.

gaf

GAF Floor Products

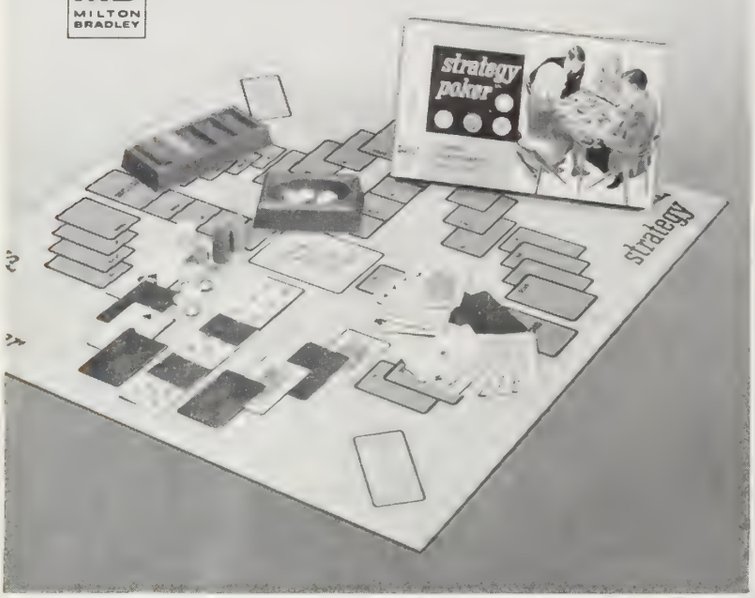
© GAF Corporation

*Also available in Canada

What every poker wife should know.

There's a great new game that keeps wives and poker players together. It's called Strategy Poker. You'll love it. Because it's as exciting as regular poker but easier to play. And it's as much fun for two or three players as it is for four. Played on a colorful game sheet, Strategy Poker has everything: challenge, chance, the thrill of betting, raising, bluffing, calling. Get Strategy Poker and get in on the fun.

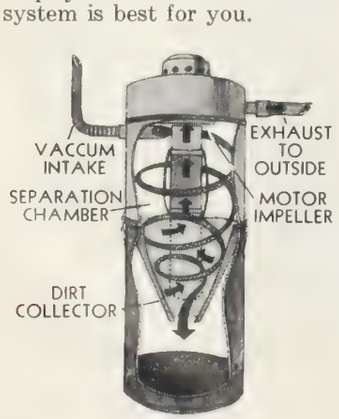
MB MILTON BRADLEY **Milton Bradley Company**



Built-in vacuum systems—here are the facts

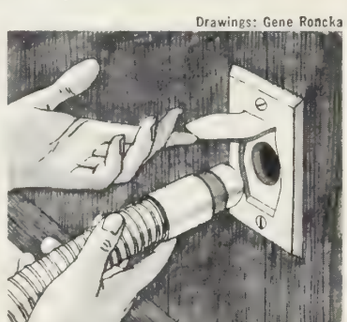
Have you ever watched while a vacuum hose silently, effectively picked up dirt and debris with no machine in sight? Or observed a hostess hold an ashtray to a small hole in the wall and heard the powerful swoosh of the suction that whisked it clean? If so, you've probably wondered exactly how this built-in marvel works—and how much it costs.

No longer a rarity or just a new-home innovation, a central vacuum system adapts to most older homes as well. So before you invest in a new vacuum cleaner, here are the facts to help you decide if a central system is best for you.



What is a central vacuum system? In principle—much like central heating. A single power unit is wall-mounted in utility room or garage, and vented outside. Sealed tubes connect to wall outlets strategically located throughout your home. The outlets are covered with a hinged plate the size of an ordinary electric outlet.

Drawings: Gene Roncka



How does it work? To operate most systems, simply plug in a long flexible hose, wand, and suitable brush. The hose on one type stores within the wall. To operate, pull it out; to store, push in to retract it.

Some machines offer both wet and dry vacuuming. The water type has a cold water inlet to wash dirt down the drain or into a separate canister. "Wet" units let you vacuum up water, too. Two-gallon to one-bushel dirt receptacle in dry systems needs only occasional emptying.

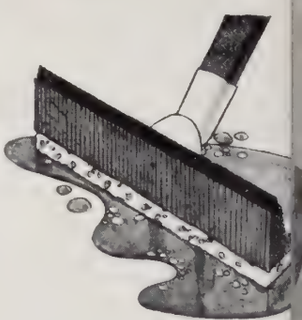
What are the advantages? Central vacs are *convenient and easy* to use. There's no machine to push or pull from room to room, or to maneuver down steps; no electric cord to tangle around furniture or feet. Just one long hose—24 to 30 feet—lets you clean several rooms before moving to another outlet.

No matter what cleaning jobs plague you, the fact is that floors—whether carpeted or hard surface—require the most care. All flooring and carpet manufacturers recommend daily vacuuming to keep soil from damaging the surface. With a built-in system, the job is easier, faster, more thorough.

This versatile system does everything a regular vacuum cleaner can do, and more. Similar attachments clean walls, curtains, upholstery. In addition, central vacs made quick work of cigarette butts, pieces of broken glass, fireplace ashes, litter, and mud from the car, crumbs and scraps from the patio or porch.

One unit even has a complete set of hair clipper attachments that work equally well for home haircuts or grooming pets.

With a wet/dry system, you can sponge-scrub the floor, squeegee it almost dry, pick dirty scrub water—all with flipover tool—or vacuum spi ice cubes and water over from washer or toilet.



With the motor banis from the living areas of y home, there's little noise in room you're vacuuming. can clean while someon sleeping, studying, or watc TV. And, you can easily the phone or doorbell ring.

More advantages: no exh to blow dust about. No bag to empty weekly, or posable bags to buy. This cleaning time; relieves all patients sensitive to house d

How is it installed? Central need skillful carpentry and trical work; careful enginee to determine the best locat for the outlets. Unless you pro in one of these fields, best to hire a specialist.

It takes a powerful m and airtight tubing to pro

Multiply your fun. Play Cross Up Poker.

If one poker hand's a challenge, imagine the intrigue of playing ten hands at once. That's just what you do in this way-out new M.B. game. All the thrills and chills of conventional poker are here. Plus an every-other-minute surprise. A poor hand can beat a good hand. Beginners can beat experts. The only sure thing about Cross Up Poker is that everybody wants to play it. Again and again. And every time you play, it's ten times as much fun. For the whole family!

MB MILTON BRADLEY **Milton Bradley Company**



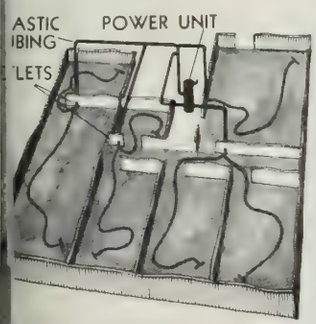
Charles Goren's brilliant new invention. Ingenious Rolomatic Bridge.

An incredible concept. Version I is the finest bridge teacher ever. Version II is the best way to sharpen the expert's game. Both versions let you play a real game alone against concealed hands, then show you how the experts would have played it. Just by turning a dial. And it even keeps score. Either version will provide unending, fascinating pleasure for anyone who plays bridge or wants to learn. Like bridge? You simply must get new Goren's Rolomatic Bridge.

MB MILTON BRADLEY **Milton Bradley Company**



cient suction one or two ors away. Still, the average t costs around $200—or out the same as a top quality table vacuum. Add about installation cost for a three-let system installed during construction.



arger, more deluxe units, /dry systems, outlets with -storing flexible hose, and ra attachments up the cost n $250 to $600. Installation lready built homes adds sev- hours of labor, too. But ed convenience, efficiency, flexibility of a built-in sys- is worth the cost. And, cen- vacuum systems promise ger life than portables.

Building on a budget? igh-in the tubing in the ls during construction—buy motor and cleaning tools later date.

ere is it not practical? If you e no suitable place for the or installation, or if you have to install it in a carport or garage, close neighbors may object to the noise. Consider their ears before you sign the contract. A few dollars adds a muffler to the motor or special insulation above it. And don't place the power unit under the bedroom of someone who might be sleeping when you want to operate it.

Owners of central vacs that we've checked agree: there's too much suction to work well on shag carpeting.

And manufacturers advise against using the "wet" type vacuum that's drain-connected if your home is in an area of flooding or marshy land. Water can back up.

Where to buy built-in vacuums. Look in the yellow pages of your telephone directory under Vacuum Cleaning Systems or Vacuum Cleaners—Household. Local builders, plumbers, and electricians, as well as large mail-order department stores, usually offer one or two types of built-in units.

Never buy from door-to-door salesman on a "referral basis." "For every sale your installation makes for me, I'll credit you with $$$s." Usually these men charge several times the average price—never give you any credits. If in doubt, write the main office and give the salesman's name and price he quoted to you.

What to look for when shopping. There are more than 20 makers of central vacuum systems in a wide range of models. Before you buy, ask to see one in action. The system can't be demonstrated in your home but you can have the dealer arrange for you to see one already installed.

Check the manufacturer's brochure for mechanical specifications regarding the following points:

1. How much is its water-lift? This figure varies from 70 to 120, and one maker offers a second motor which increases the water-lift to 150. Water-lift (sometimes called sealed vacuum) is a measure of the suction power. This is a better gauge of efficiency or rating than horsepower.

Central vacuum systems are a new industry. Its national institute is developing a uniform rating system because "water-lift" is an over-simplification of true performance.

2. What size unit do I need? A 1,500-square-foot house usually needs three outlets, a 2,000-square-foot house, four-five outlets. Add an outlet for each additional 500 square feet.
3. Does it have sealed joints? Whether the tubing is styrene, PVC plastic, aluminum or galvanized steel pipe, sealed joints are a *must* for maximum suction. A liquid adhesive is used on most, or plastic tape. Look over the fittings in their finished form to check the fit.



4. How is the power turned on at the outlet? Automatically when the hose is plugged in, at a central switch, by a timer, or by push buttons at each inlet? Low-voltage wiring makes the equipment safe and gives you instant power.
5. How is the dirt collected? Some machines have several filters, or a cyclonic force to push dirt to the bottom of the receptacle with only the finest particles going through the vent. One model shakes the bag to settle dirt after operating. Most "wet" models flush dirt down the drain.
6. Who services the cleaner? A large mail-order department store services its own. Diversified manufacturers have authorized service agencies. If you buy from a builder, find out which distributor handles the system and if he'll be responsible for servicing.

Terrific for twosomes. Goren's Bridge for Two.

You two will have a great time with this one. Bridge for Two is based on bridge, all right, but it's as much a matter of luck as it is of skill. And that's where the fun comes in. Surprises, twists, and the beginner can even beat the expert. Matter of fact, it improves your game. Get Bridge for Two. It's a whole new way to enjoy your favorite game.

MB MILTON BRADLEY **Milton Bradley Company**



INTRODUCING: THE VERY DRESSY DRESSING.

Prepare two 6 oz. packages of Uncle Ben's® LONG GRAIN & WILD Rice, according to package directions, adding two chicken bouillon cubes to the cooking water.

Meanwhile, saute 1½ cups diced celery, ½ cup chopped onion, and liver from turkey (cut in small pieces) in 3 tablespoons butter.



Add to cooked rice mixture along with two 4 oz. jars drained button mushrooms. Makes about 8 cups dressing, enough for a 10 lb. turkey.

Uncle Ben's LONG GRAIN & WILD Rice. A one-of-a-kind blend of rices and spices.

UNCLE BEN'S

Holiday food gifts

See ...

Tomato Lima Chowder ...
Cover soup freezer ... self-adhesive vinyl. ... ribbon to go around ... ing enough to tie s... wrap ribbon around ... slipknot around la... large bow and wire ...

Casserole Carrier: Co... role as smoothly a... with plastic wrap. Ta... edges to the inside of ... Invert onto a surfa... protected with plas... Saturate the clothes... solution of half glue ... liquid starch (alternat... half solution of silica ... and half water). Start ... middle of the bottom ... serole, spiral the cord ... a solid "mat" nearly ... the base. Cut small ... clothesline rope and n... on the sides of the ... with the cut ends tou... "mat." Add spirals ... to complete and stai... design. Now spiral ... "mat" over the first ... dry thoroughly. Re... allow to dry off the ... before painting.

Pasta-decorated jar: ... quart-size glass jar wi... top opening to per... serving with a table... small dipper. Choose ... square or round jar. T... jar provides four su... repeating the desig... panels around the jar. ... can be done on a rou... wrapping it with a ba... per, then removing a... paper into four equa... reapplying to jar and ... fold marks on the g... small grease pencil ma... applying small, t... pieces of masking tap...

To decorate, use va... and kinds of pasta, ... slender, cordlike lengt... ghetti. Glue to jar ... household cement. St... the four panels with ... ground of spaghetti ... the center, applying g... and laying reeds side... over the glue. Th... around this by applyin... kinds of smaller past... plete the panel area ... same design in remai... els. Decorate top of ja... an arrangement of sm... shapes. When dry, ... edges of jar with gold ...

For easier applic... pasta, place jar hor... Crush foil inside a sho...

NEXT MONTH FATHER-SON PROJECTS FOR HOLIDAY GIFTS—You can polish off all five of these soundly constructed and wonderfully useful projects in plenty of time for Christmas. It's a great way to introduce your son to basic workshop techniques. More important, he'll learn the real meaning of Christmas giving.

cut out end of box to fit rim of jar. This provides a "bed" on which to rest jar as it is turned to complete all surfaces.

Potpourri Sauce wrap: Purchase inexpensive barbecue mitten and fluorescent butterflies. Bend coat hanger wire to fit mitten outline; slip mitten on to wire and bend to hold jar. Attach wires to butterflies, push wires through mitten and secure inside with masking tape. Attach some butterflies to cork top with wire.

Papier-mache mushrooms: Cut small foam balls in half; attach to small cardboard cylinder stems. Glue tissue paper over mushrooms with white glue, then coat all surfaces with glue. When dry, paint in natural or decorative colors.

Corn-relish trim: Roll a 6" diameter circle of heavy paper into a cone to fit jar lid. Cut tip and insert yellow yarn for corn silk. Cover cone with husk tip of green crepe paper; tape husks to jar top. Cut crepe paper about 8"x9"; cut halfway down in the shape of four husk tips. Tape around jar leaving space to see contents of jar. Tape at very bottom of jar and a lid. Add a layer of 2x8" husks; curl tips with scissor blade. Add ribbon bands at bottom of jar and at rim of lid.

Garnishes for wire salad basket: Wrap three cardboard coasters with rope; glue in place and insert salad dressing bottles. Braid rope over coat hanger wire; attach to handles of wire basket. Fill basket with fresh fruits or vegetables. Make large bow from 3-inch-wide burlap ribbon, attach to rope handle.



Snowballs and holly: Fasten ½ of a large foam ball to jar lid with glue. Push 2½" pieces of chenille stems into 5 small foam balls and attach to top of larger ball on lid. Use half balls as bottom row; add holly leaves between balls.

Jelly jars (yarn tree cover): Glue end of heavy green yarn to base of 9" foam cone; wrap cone with yarn, glue other end at top of cone. Wire 5 small balls together, push wires into top of tree. Pin gold stars into cone; fasten cone to lid with floral clay.

Mound of petite packages: Cut foam into squares and rectangles of various sizes. Wrap like little gifts; tie with burlap strings or yarn. Insert a 3" piece of floral wire through each box and secure it so the box won't slide off. Cover half of a large foam ball with burlap; insert the other end of the wire into it to attach the boxes.

Orange-kumquat lid: Cover lid with felt. Make orange slice shape from section of foam ball; use egg-shaped foam piece for kumquat; cover shapes with tissue paper and white glue, then paint with acrylic or poster paint. When dry, attach orange slice, kumquat and cluster of artificial cherries and leaves to top.

Orange half: Cut a foam ball in half, cover with tissue paper and white glue. When dry, paint with acrylic paint. Add seeds and sections made of felt or paper. Tie on folded paper orange-slice tag with orange yarn.

Daisy-braid lid: Cover lid with circle of red felt. Cut strip of cotton daisy patterned braid to fit the circumference of the lid and glue in place. Glue small bunch of artificial leaves and cranberries to top.

Graterbell: Fasten a measuring spoon clapper inside grater with masking tape. Add ribbons and slip over jar of Cranberry-Orange Relish. Put a cardboard box at bottom to hold jar. Make stars from foil pans.

Walnut tray wrap: From 3" wide burlap ribbon, cut 12 uniform holly leaf shapes (make a paper pattern first). Glue 6" lengths of floral wire to the back of each leaf to form the stem.

Cut tape on ball fringe into three ball lengths; make hook on end of 6" wire piece. Spread glue on tape; hook wire over tape and pinch closed. Wind glued tape around wire; put three leaves and one berry bunch together; wire stems to four corners of a wicker tray. Add yarn and ready-made tassels to complete.

Continued

COOKING WITH Kellogg's



marshmallow treats

Make 'em crunchy with Kellogg's Rice Krispies —then collect 25¢ from Snap! Crackle! Pop!

Once again you're invited to make Marshmallow Treats and collect a quarter for your fun. Just send your name and address to: Marshmallow Treats, P.O. Box 1970, Marion, Ohio 43302; and include the refund form from specially-marked packages of Kellogg's® Rice Krispies® cereal (6-oz. or larger), and brand name and weight cut from a marshmallow package (6-oz. or larger), or label from a marshmallow creme jar. Your 25¢ will be mailed back promptly.



(Offer limited to one per family and expires May 31, 1970.) Each family's request must be mailed separately. All others will be returned. Sorry, we cannot honor multiple requests.

¼ cup regular margarine or butter
6-10 ounces regular marshmallows (about 40) or 4 cups miniature marshmallows
5 cups KELLOGG'S RICE KRISPIES cereal

1. Melt margarine in 3-quart saucepan. Add marshmallows and cook over low heat, stirring constantly, until marshmallows are melted and mixture is syrupy. Remove from heat.

2. Add Rice Krispies cereal and stir until well-coated.

3. Press warm mixture evenly and firmly into buttered 13 x 9 x 2-inch pan. Cut into squares when cool.

Yield: 24 squares, 2 x 2 inches

Note: About 2 cups marshmallow creme may be substituted for marshmallows. Add to melted margarine and cook over low heat about 5 minutes, stirring constantly. Proceed as directed in step number 2 above.

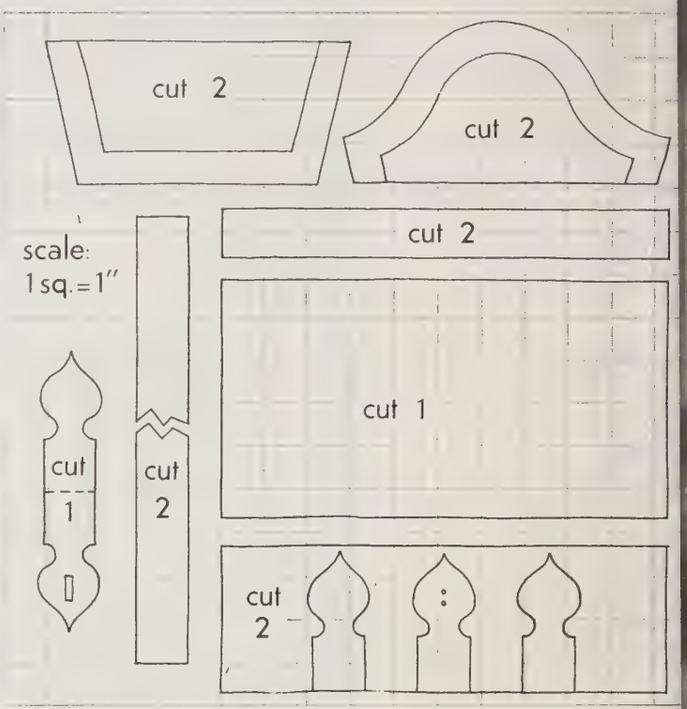
® Kellogg Company © 1965 by Kellogg Company
Offer, subject to change or withdrawal, is good in the U S and in Puerto Rico, except where prohibited, licensed, regulated, or taxed.

REPRINTS AVAILABLE

You can get reprints of many Better Homes and Gardens articles. Just send us title, page, issue, quantity desired with addressed stamped envelope. Better Homes and Gardens, Reprint Service, Des Moines, Iowa 50303.

Holiday food gifts *Continued*

Pirate chest: Cut parts as shown in sketch from mediu weight cardboard. Glue parts together (or use masking tap to form box. For shaped top, cut piece of lightweight car board 10⅜″ square. Put glue on edges of chest top; beg putting on top piece, coaxing cardboard up and over curve pin to hold. After glue dries, remove pins and trim exce cardboard with sharp knife. Cover box with adhesive-back burlap. Reinforce edges with black masking tape. Glue trim cut from black felt or nonwoven interfacing to box. Cut lo from cardboard; cover with gold paper and gold chains.



Pirate jars: Cut cardboard ring about 1″ wide to fit aroun jar lid; glue bias edge of fabric to cardboard ring leaving en free (each turban takes 15″ equilateral triangle). With ra edge up, fold fabric to top; this is bottom edge of turba Slip loose point under cardboard ring with other point han ing down; glue in place. Leave crown area loose to resemb bandanna. Slip ring on top of jar. Hold two loose ends fabric together; wire in place, simulating knot. Cut one ha from black felt or nonwoven interfacing and glue to front turban. Make beards and moustaches of black yarn; ey patch from the same material the hat is made of. Wire glue a gold earring to the hat.

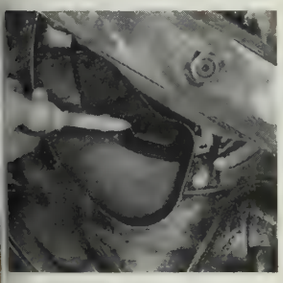
Cookie gift boxes: Construct the boxes from lightweight car board, self-adhesive decals, and model cement. The only to you will need is a very sharp knife or a single-edged raz blade. Vary sizes and shapes and then color with bright spra paints. Paint the insides of the boxes so they contrast wit the outside of the boxes. Make the clasps and hinges fro shoestrings and pieces of leather and wooden beads. Mak handles from felt, shoestrings or cotton braid; attach wit glue or sew into place with large needle and heavy-dut thread. Glue self-adhesive decals—whole or in sections various sizes—to trim. Other materials may be used for trim or handles to add variety. Note: When using razor blades wrap one end in adhesive tape to prevent accidents.

interize ur mower

a few simple steps before ore your power mower for inter. You'll be rewarded long, satisfactory service ave repair expense.



s you habitually clean off ng grass clippings from neath the mower deck diately after mowing, es are they have dried and in a thin layer. If the builds up enough, it will drag on the motor. Scrape ked grass off with an or- putty knife.



have a two-cycle engine type that uses oil mixed gas—remove the muffler rape carbon out. Use care ining the portholes with —to avoid damaging the er. Protect the cylinder coating of oil to prevent g while the machine is in e. Be sure to check the and if it is broken, re- with a new one.



Photographs: Stanley

turning the mower on its sharpen the blade, re- spark plug for safety. If file is used, remove the and clamp it in vise to n. Have a mower shop n and balance blade if lly gouged.

Here are other valuable tips to help you maintain your mower. Drain all gas from the tank or run dry so that damaging gum won't settle during the winter in tank, fuel line, and carburetor. Be sure to remove spark plug for checking. Scrape off the carbon deposit—if the plug is badly corroded, replace it with a new one. But before replacing, pour a tablespoon of motor oil into opening and turn engine over a couple of times. Check air filter, too. Clean the dry type by swishing it through kerosene a few times; clean out dirt in oil-bath type and add fresh oil. Drain old crankcase oil from four-cycle engine and replace with new. Cover mower to keep it dust-free; then store it in a dry place until you are ready to use it next spring. ■

Ray Nitschke meets his match!



VINYL SHIELD® SUPREME ELM

Vinyl Shield® Wall Paneling!

Ray Nitschke is tough. But the finish on Georgia-Pacific's Vinyl Shield wall paneling is even tougher. It took everything Green Bay's All-Pro middle linebacker could dish out, and came up looking good as ever. And that's *good looking!* Vinyl Shield resists stains, too. Cost? About $20 for an 8′ x 12′ wall. In exciting wood grain patterns: Hickory, Pecan, Walnut, Oak, Teak, and new textured Vinyl Shield Supreme Elm in a variety of colors—at your nearby Georgia-Pacific registered building materials dealer. Use Vinyl Shield wherever walls take abuse. You can't hurt it. Unless you're tougher than Ray Nitschke!

Limited time offer: four large full-color football prints featuring great moments in the NFL for only $1 at your G-P Dealer during his Fall Fixup Festival!

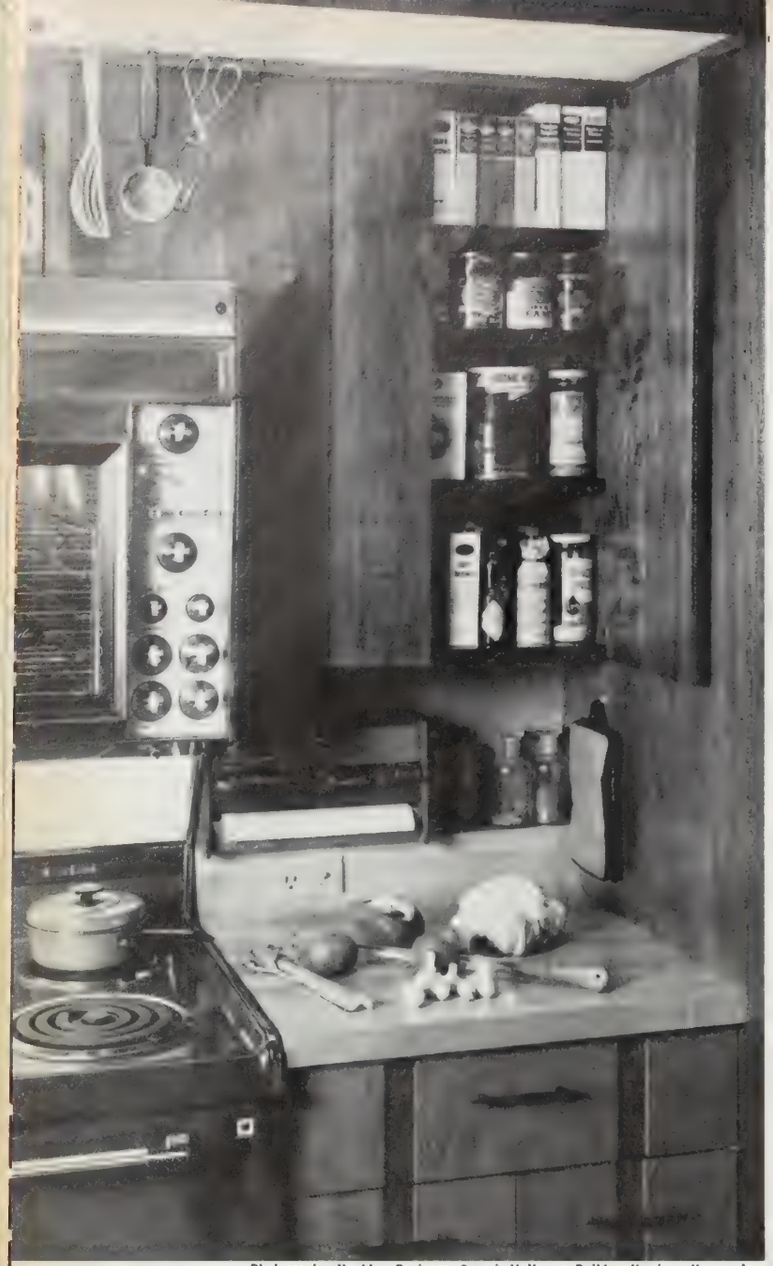
Join the crowd at Georgia-Pacific's fall fix-up festival

GEORGIA-PACIFIC / THE GROWTH COMPANY

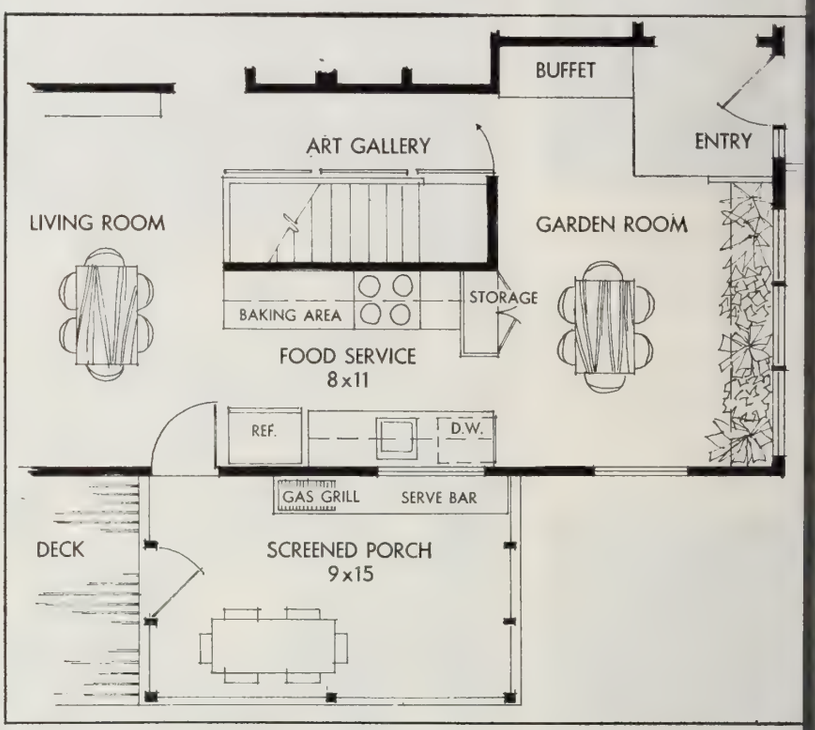
Adaptable storage for a multi-action kitchen

This centrally located kitchen serves multiple eating areas with the greatest of ease. It's planned for minimum upkeep and fast food fixing—from family meals to snacks to full-fledged parties. Diversified storage includes components that can be interchanged and adjusted to fit future needs.

Custom built-ins are faced with rough-sawn lauan wall paneling to blend inconspicuously with other activity areas in the 16x48-foot room. Polyurethane finish makes rough storage surfaces and wide plank floor washable.



Photographs: Hopkins. Designer: Georgia V. Young. Builder: Hawkeye Homes, Inc.







Above left: Utensil hooks fashioned from aluminum wire slip over eggcrate diffuser below the fluorescent lighting canopy. Removable panel above top oven hides ductwork. The no hardware doors conceal shallow food storage. On wide counter ledge, paper dispenser interchanges with knife rack.

Left: Within reach of dining table, tall dish case is fashioned to fit a pair of antique doors. Desk brackets support bottom hinged serve-shelf. Here, silver ware, napkins, toaster (built-in electric outlet) are pigeonholed. Cereals, condiments store below. Dishwasher, facing dining table, saves time and steps, and never blocks passage.

Far left: Shelf sizes and spacing vary—adapt to frequent changes among most-used items. Extra shelves of different sizes replace or supplement as needed. Across the top, interchangeable hardboard files (15 inches deep) slip in rabbeted grooves. Space-saving two-inch shelves hold spices and herbs. For hang-ups, ¼-inch dowel pegs fit off-duty shelf bracket holes.

Easy-Off with 25% More Power Cleaner does a better job.

See the difference



This oven was cleaned with another leading brand



This oven was cleaned with Easy-Off

These unretouched photographs clearly illustrate the powerful cleaning superiority of Easy-Off®. Both test ovens were identically dirty before one application of the other leading brand and Easy-Off Oven Cleaner. Left oven: Note the grease the other brand left behind. Right oven: You can see Easy-Off got everything off.

Cleans in warm and cold ovens. Try it now and save 7¢

7¢

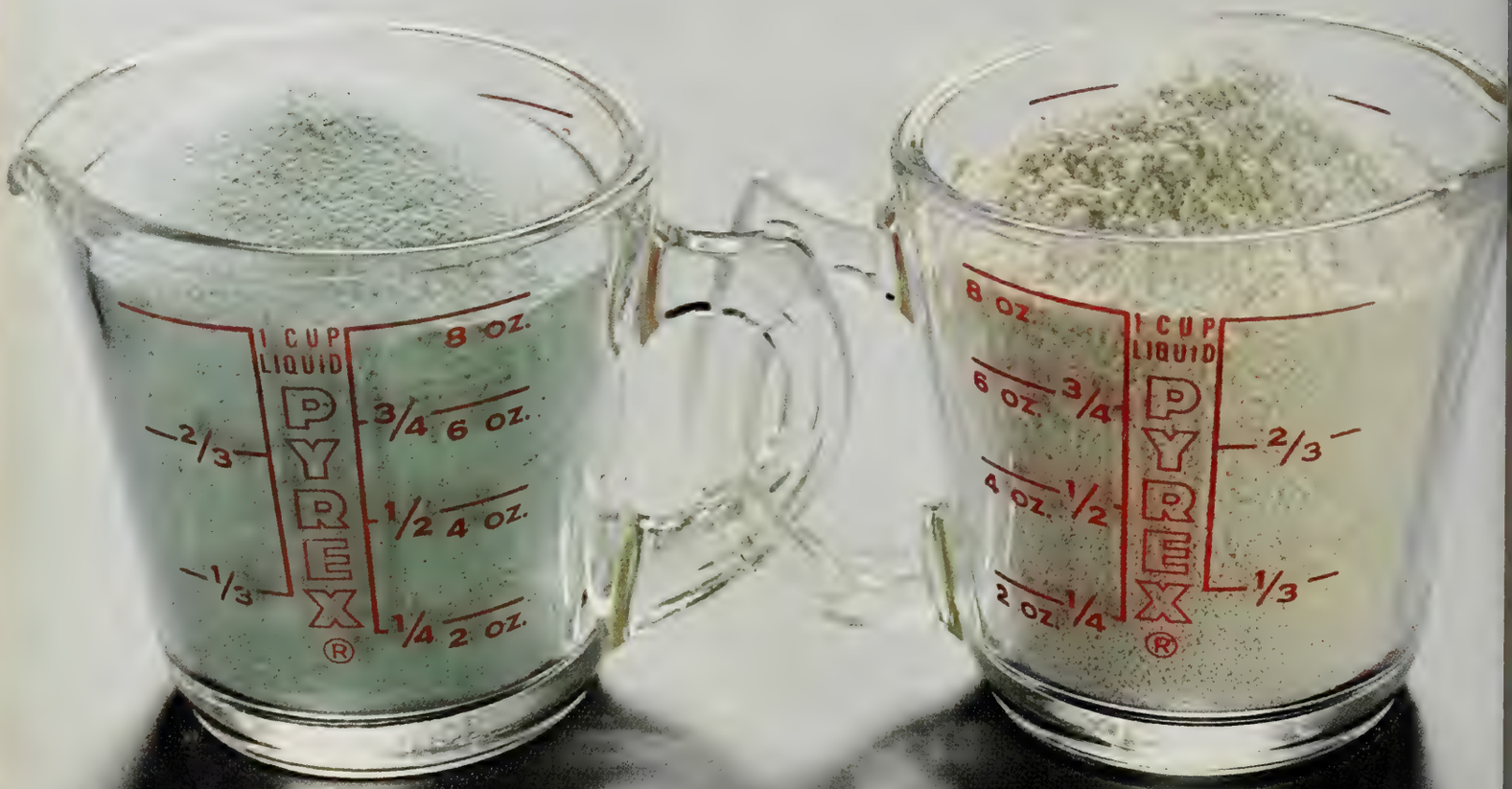
7¢ off on Easy-Off oven cleaner in any size spray or paste

MR. DEALER: We will redeem this coupon for face value (7¢) plus 3¢ handling fee provided you and the consumer have complied with terms of the offer. Any other application constitutes fraud. Use of the mails to collect for coupons not properly redeemed will be reported to Postal Inspectors. This coupon is nontransferable and good only on the product specified. Invoices proving purchase of sufficient stock to cover coupons presented for redemption must be shown on request. Void when presented by outside agency, broker or others who are not retail distributors of our merchandise or specifically authorized by us to present coupons for redemption, or where prohibited, licensed, taxed or restricted. Any sales tax must be paid by consumer. Cash redemption value 1/20 of 1¢. Mail coupons to Boyle-Midway, Coupon Redemption Program, P.O. Box 33B, Mount Vernon, New York 10559. Offer expires Dec. 31, 1970.

STORE COUPON

7¢ 7¢ BH





New Blue Borateem® has joined with enzyme detergents to take over where the bleach left off.

Enzyme detergents are terrific for getting the stains out of your wash. Until you add chlorine bleach. Then the enzyme action is over. Because chlorine bleach destroys the stain-removing ability of enzymes.

New Blue Borateem was especially made to work with enzyme detergents. Borateem takes over where bleach left off. It whitens and brightens your things.



Blue Borateem deodorizes and keeps your laundry fresh and sweet because it helps prevent the growth of odor causing bacteria like nothing you've ever used before.

(And for baby's laundry, try Borateem for soaking. It sanitizes while it soaks out stubborn stains.)

New Borateem and the new enzyme detergents: perfect Team-Mates® for a bright, sweet wash.

)ne of the)est family ski)argains in he world!

all big-time ski resorts, Italy's Cer-nia is about the only one where inex-rienced skiers can ride to the very top th the experts—and still enjoy com-g down. Even children can manage ost of the runs. It's an ideal family ayground.

Cervinia's cable-car lifts carry you ght to the roof of Europe, to a snow-vered glacier on the Swiss border so gh that the neighboring peak of the mous Matterhorn seems almost with-reach. What's more, the great alti-de, combined with the surprisingly ntle slopes, makes for some fabulous-long runs.

You can slide downhill for hours with-t ever having to remove your skis and uit in the lift line again. One of the sier runs, ending at the nearby village Valtournanche, actually covers a stance of 14 miles.

Nor are the experts neglected. There one lift to a ridge whose steep descent ves anyone a real drop for his money. om the topmost cable-car station on ,400-foot Plateau Rosa—the "pink ateau," so named because its eternal ows turn pink at sunset—you ski th equal ease back to your hotel in ervinia or down to Zermatt, Switzer-nd, on the other side of the vast moun-in. Since there are also lifts to the ateau from the Swiss side, you're able ski-tour two countries in one day.

At Cervinia's altitude (nearly 7,000 et at lift base), the sun is so strong u're assured a deep tan even in Jan-ry. Late winter and spring are the vorite times for a vacation here, and e summer skiing at Cervinia is the st in Europe. Of course, at that time year you can't ski all the way down the valley, but seven special lifts erate on Plateau Rosa from mid-June mid-September, attracting some 500 skiers a day!

Prices are still very reasonable. You n get a double room with bath and ree meals for as little as $5 a day per rson. Lift tickets will run you about 5 a week. All-inclusive seven-day tes that even cover ski lessons start about $80.

What's more, there's little opportu-ty to squander money. Cervinia is a mily skier's village with few night-e frills. Watch your budget, take ad-ntage of airline tour fares, and you'll have a great two-week trip for about $500 to $550 per person—considerably less than most big-time ski vacations.

And if you buy a tour package that includes use of a car, you can combine Cervinia with visits to other famous Italian ski resorts, such as Courmayeur at the foot of majestic Mont Blanc, Europe's highest peak; fashionable Cortina d'Ampezzo in the craggy Dolomites; and the Brenner Pass on the Austrian border. ■

Under a special fly-drive package sold by Alitalia Airlines, a 14-day ski tour of the Italian Alps out of New York costs $360 per person, including free use of a small car for 1,000 kilometers (620 miles) and two weeks of accommodations in a choice of several modern motels.

The motels are not in Cervinia itself, but you'll find them in the other resorts mentioned above, so your side trips are practically all taken care of. Your only other expenses—apart from your Cervinia accommodations—are meals, gas, lifts, and extras.

The program will be in effect until at least April 1. For more information write to Alitalia Airlines, 666 Fifth Avenue, New York, N.Y. 10019.

Let's talk turkey

and apples
and corn
and steak
and spare ribs
and hero sandwiches
and veal
and celery
and chicken legs
and lamb chops
and pears
and cookies



...and Poli-Grip®

the denture adhesive that holds so tight, you can enjoy eating all the foods you like.

©1969 Block Drug Co., Inc.



Photograph: Morley Baer.

A smart house for a steep lot

This 1,980-square-foot contemporary proves what level-headed planning can do with a steep lot. Instead of clinging to the hillside, the house climbs it—with three distinct levels that naturally zone and separate the living room, dining-kitchen area, and bedrooms.

Above: From the front, this house appears to be a modest, one-level home. The entry is private, and the redwood siding blends the house into its wooded surroundings. But don't let appearances fool you. That gently sloping roof line parallels the natural incline of the site, and is the key to this home's unusual design.

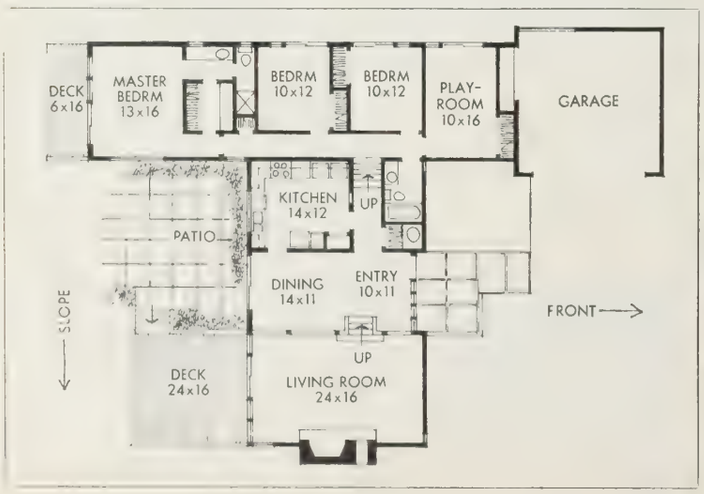
Right: The house is built on three separate levels stepping down the hill. From the master bedroom on the top level you see the dining patio. Below this is the entertainment deck, an outdoor extension of the living room.

Right below: The living and dining areas are uniquely divided by the three-foot change in levels. An unusual railing screens the dining room, yet leaves the entire space open and free of any feeling of enclosure.

Notice how the house *works* on three levels. The bedrooms, on the upper level, are away from household activity. The master bedroom has its own private deck. Dining room and kitchen are on the same level as the front entry. The living room is conveniently accessible from other areas of the house, but quietly retreats from household traffic. Outside dimensions are 80x57 feet.



Photographs: Bill Hedrich, Hedrich-Blessing. Architect: Ian Mackinlay Associates, A.I.A.





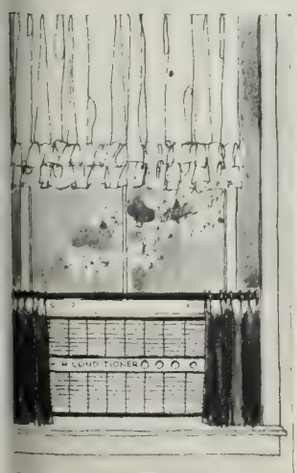
over-ups r air nditioners

challenge: devise a window tment that conceals the air litioner in winter and allows operate freely during warm ther months. Here are two factory solutions you can y adapt to your own ation.



g sheer draperies over the low and band with a deep of patterned fabric. For plete concealment, make of double thickness. In ner, push draperies aside tuck folds alongside the itioner.

cooling unit extends too nto the room, build book- on either side of the win- and hang draw draperies with the front edge.



your air conditioner unit ies a deep-silled window, an disguise it with shorty . Set a spring tension rod the window casing and a pair of cafe curtains decorative brass rings. cafes aside when condi- r is operating; pull to- r when it is not in use. the upper portion of the w with longer-length cafe ins in a sheer fabric. ■

The Sunbeam® electric toothbrush can get your children's teeth 42% cleaner than ordinary hand brushing



The Sunbeam electric toothbrush has everything built in but the reminding.

But once you remind them to brush, you'll know they're brushing right.

Because the Sunbeam electric toothbrush brushes



up and down and around in one continuous motion. Cleans and polishes at 1800 strokes a minute. In just 35 seconds it gives more brushing action than 4 minutes of ordinary hand brushing.

Clinically speaking, it can get your children's teeth 42% cleaner.

Parentally speaking, you'll feel 100% better about the whole brushing thing.

The Sunbeam electric toothbrush. Cordless and rechargeable. And less than $20.

Like all Sunbeam products—
built with integrity, backed by service Sunbeam

SUNBEAM APPLIANCE COMPANY, A DIVISION OF SUNBEAM CORPORATION. © SUNBEAM CORP. 1969, CHICAGO, ILLINOIS

NEXT MONTH ARE HEALTH CHECKUPS WORTH THE COST? The yearly checkup has become a cliche—but what are the facts? You'll find them in this article—an across-the-board assessment of what a complete health check-up should include—how often it's necessary—where to go to get one—and how much you can expect to pay.



IF THEY HAVEN'T GOT MONOPOLY* YET
GIVE THEM A RIDE ON THE READING!



It's fun to introduce the world's most popular game to your favorite youngsters. They haven't lived until they've taken a walk on the Boardwalk or passed "Go" and forgotten to collect that $200. Each new generation takes to Monopoly so quickly, you'd better win while you can!

*Parker Brothers Trademark for its Real Estate Trading Game Equipment

FAMOUS PARKER GAMES

Parker Brothers Inc.

MONOPOLY®, the distinctive design of this card and other components of its real estate trading game equipment are trademarks of Parker Brothers, Inc., © 1935, 1946, 1961

Old-timers will be happy to take you around.

Getting there: Burgundy and the Riviera lie on the most interesting car route from Paris to Rome. And the wine country, as well as the Vosges, require only minimal detouring if you're driving from Paris to Switzerland.

For rail travel to the Riviera, take the magnificent new Mistral train to Toulon or St.-Raphael, near the Mediterranean invasion beaches. The Mistral round trip from Paris runs about $80. First-class rail round-trip fares to Dijon, Epinal, and Strasbourg cost $21.20, $18.80, and $33.40, respectively. You can rent cars from Hertz or the French Railroad in all these cities.

THE ARDENNES AND THE RHINELAND: FIELDS OF VICTORY

By late fall, our advance had lost momentum everywhere, not only in the Vosges. Up north, slogging through rain and mud, the 1st Army had reached German border fortifications and captured its first enemy city, Aachen (see picture on page 37), only to be locked in a bloody battle for the Hurtgen Forest.

We now had some 50 divisions in Europe, but the old troops were tired after so many months in the line and the new ones were green. Everybody was wet all the time and freezing, and as the Germans fought closer to home their resistance stiffened. Just before Christmas, they counterattacked, smashing a deep wedge into the Ardennes.

It took nine days to stop them, five weeks to regain the ground lost in this "Battle of the Bulge," the biggest battle U.S. troops had ever fought anywhere. We suffered heavy losses—30,000 dead and missing—but so did the Germans. Their 100,000 casualties depleted their reserves.

Against their weakened front we now threw 60 U.S. divisions—more than one million fighting men—and that's not counting our allies.

Only the Rhine remained an obstacle, requiring a major operation to cross it, since the Germans were blowing up all the bridges. But they missed one—an old railroad span at Remagen, near Bonn. It was laden with explosives; nobody had yet gotten around to pushing the plunger. GIs of the 9th Armored spotted it standing. They raced across even as some of the charges blew. But the bridge stood, and we had a beachhead in Germany.

In the weeks that followed

Travel

Continued from page 38





Epinal on the Moselle River in eastern France served as base for the 7th Army operations in the fall of 1944. Thousands of troops passed through its replacement depot as anti-aircraft guns, like this 40 mm Bofors, guarded the city. Today, Epinal's Moselle is a fine fishing stream (right). The dead of the Vosges campaign rest in a nearby U.S. Military Cemetery.

jolais Route" in the back country, stopping for a taste in one winery after another. Near Dijon, at Beaune and Nuits St. Georges, you are welcome to visit the world's most famous Burgundy cellars.

But around Epinal, you'll be reminded of the war again. You'll find small villages desperately poor even to this day, that haven't yet been cleared of rubble. For instance, there is Destord, on the road from Epinal to Rambervillers; half its houses lie in ruin.

To the north, in upper Alsace, where the 7th Army fought some of its bloodiest battles in blizzards and subzero temperatures, you'll spot the old fortresses of the French Maginot Line standing deserted in the fields. The little towns here are all neat and new; you'll hardly recognize them. But they are not tourist towns, and visitors are rare.

TITLE DEED
MARVIN GARDENS



IF THEY'VE ALREADY GOT MONOPOLY®
HOW ABOUT A LIVELY WORD GAME?

Both adults and bright youngsters really go for Probe*. Each player conceals a secret word on his board, and the others try to figure it out, letter by letter. Since there are over 400,000 words to choose from, and short words can be hardest to guess, Probe makes all other word games seem tame!

*Parker Brothers Trademark for its Hidden Word Game Equipment

FAMOUS PARKER GAMES

Parker Brothers Inc.

MONOPOLY®, the distinctive design of this card and other components of its real estate trading game equipment are trademarks of Parker Brothers, Inc., © 1935, 1946, 1961

TITLE DEED
BOARDWALK



IF THEY'VE ALREADY GOT MONOPOLY®
EXPLORING THE UNKNOWN IS FUN!

Playing with a Ouija* Talking Board can be a delightfully spooky experience. When teenagers get the hang of it, they never want to stop. They can ask it anything — about love, school, travel, money, careers, other people, the future. And the mysterious message indicator may spell out some amazing answers!

*Parker Brothers Trademark for its Talking Board Set

FAMOUS PARKER GAMES

Parker Brothers Inc.

MONOPOLY®, the distinctive design of this card and other components of its real estate trading game equipment are trademarks of Parker Brothers, Inc., © 1935, 1946, 1961

would hurl a tank attack through this maze of forests and hills. They really caught us off-guard.

South of Malmedy, Belgium, where the road forks to Bastogne and St.-Vith, stop at the memorial for the more than 100 GIs who were gunned down here after surrendering to advancing SS troops. At Vielsalm, en route to Bastogne, you'll see a curiosity on the right side of the road: a store called "Stock Americain" that specializes even today in battle relics scavenged from the surrounding area. You can buy a walkie-ta'kie for about $15.

Houffalize, pounded to rubble in duels between Panzers and the 3rd Armored Division, is now a quiet tourist center specializing in tennis and swimming. A German Tiger tank in the center of town serves as a battle reminder, and the turrets of U.S. tanks are set on memorial markers along the road to Bastogne.

To revisit Remagen, follow the route of your outfit, or drive from Aachen to Cologne (see picture page 37) and then down the west bank of the Rhine past Bonn, or for a most delightful trip cut through northern Luxembourg to Trier, Germany, and up the Moselle River to the Rhine. This whole area is among Europe's most beautiful, and is yet largely undiscovered by Americans.

Only the dark, medieval-looking towers of Remagen's bridge remain (see pictures on page 37). Nine days after its capture, weakened by almost continuous but luckily mostly inaccurate German bombing and shellfire, it finally collapsed. By then, of course, we didn't need it any more; pontoon bridges had been built up and down the river.

To wind up a tour of Europe's battlefields, Eisenhower's war room in the "Red Schoolhouse" at Reims is worth a visit. The room has been left exactly as it was; the last day's situation maps still cover the walls. In the corridor outside is an exhibit of photographs of Nazi atrocities. If anyone has forgotten what the war was all about, these pictures are a grim reminder.

Getting there: To tour these areas, you can come from any direction—from Amsterdam, Paris, or Frankfurt—tying your trip in with a fly-drive package. In the Reims area you can see how champagne is aged and bottled. The huge cellars of Moet et Chandon at Epernay are famous. For Reims alone, the rail round trip from Paris ($11) is best. ■





Eisenhower's headquarters in Reims, France was scene of Nazi surrender and of Ike's V-E Day speech (above left, with British Air Marshall Tedder seated next to him). Ike's "War Room" has been preserved exactly as it was on that historic day. With its last-minute combat maps, it's a fascinating place for visitors, like the American family in picture at right.

our tanks sliced through Germany, pocketing Nazi armies one after another. On May 7, in Reims, France, we accepted Germany's surrender.

All along the German border, from the Netherlands to Switzerland, a 45-foot-wide ribbon of steel and concrete "dragons' teeth" still winds through open fields. There are more than 100 miles of these tank obstacles, most of them here to stay, since it would cost more to remove them than it cost Hitler to put them in.

Take Highway 258 from Aachen, and you'll see them stretching away on both sides of the road as you approach Monschau, where the German army secretly mustered its forces for the Bulge blow. Then cut into Belgium, and you'll be reminded why the Germans picked the Ardennes for their surprise strike: no general in his right mind



IF THEY'VE ALREADY GOT MONOPOLY®
GIVE THEM A MYSTERY TO SOLVE!



Clue* has all the elements of a classic thriller, and more. A body is found in an old mansion. Suspicious characters lurk about. Weapons turn up. The plot thickens. And the players operate like real detectives! That's why Clue is more exciting than reading or watching a mystery.

*Parker Brothers Trademark for its Detective Game Equipment

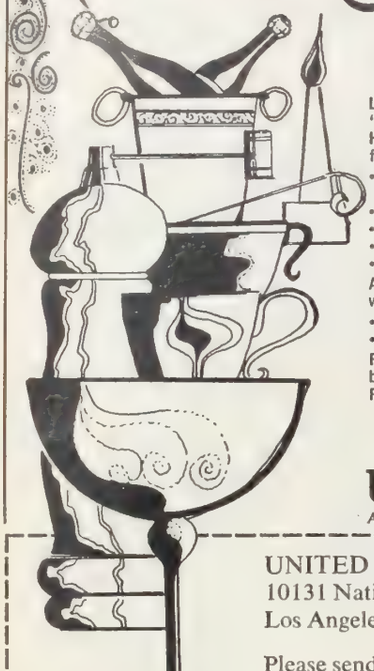
FAMOUS PARKER GAMES

Parker Brothers Inc.

MONOPOLY®, the distinctive design of this card and other components of its real estate trading game equipment are trademarks of Parker Brothers, Inc. © 1935, 1946, 1951.

Party Pals

... you and
United Rent-All



Let your UNITED RENT-ALL Dealer be your "Party Pal."
He has all kinds of exciting "things" for any festive affair:

- Champagne Fountains
- Portable Bars
- Tables, Chairs
- Table Linens
- Coffee Makers
- Glassware
- Chafing Dishes
- Dinnerware
- Punch Bowls & Cups
- Silverware

And that isn't all! He can even supply you with "get-ready" and "clean-up" equipment:

- Vacuum Cleaners
- Rug Shampooers
- Floor Sanders
- Floor Polishers-Scrubbers

For FREE Party-Planner Kit send coupon below and drop in on your friendly UNITED RENT-ALL Dealer.

See The "Yellow Pages" For
The UNITED RENT-ALL Store in
Your Community

United Rent-All
An International Industries Company

UNITED RENT-ALL
10131 National Boulevard, Dept. BH-11
Los Angeles, California 90034

Please send me the FREE Party-Planner Kit.

Name_____

Address_____

City_____ State_____ Zip_____



Shelter for cars and a fine workshop in this good-looking port

This is a sturdily designed freestanding carport that provides shelter for cars and the workshop that is included in the plans. The structure can be trimmed in paint and the siding of the workshop section matched with the house, while wire mesh can support vines as a windbreak. Four sheets give plan, elevations, construction details for both carport and workshop interior. Working drawings for the carport project 3301-5 are priced at just $3 for the set.

Better Homes Project Plan 3301-5

Better Homes for All America

Reader Service BHF
Des Moines, Iowa 50303

How to succeed with Christmas cactus

The Christmas cactus is a sensational plant when in bloom if it blooms. You may have despaired about ever getting your plant to flower, but cheer up. All you need is a little "inside" know-how and you can have a showpiece, too.



Photographs: H

Although Christmas cactus is a member of the cactus family you don't treat it the same way you do all those thorny prickly members of the group. For one thing, it resents too much direct summer sun. If you want to grow it in a south or west window, you should shade it with glass curtains. Some diffusion is needed on the north and east.

Then there is the matter of water. This is not a dry-soil plant that you can neglect for weeks on end. Treat it as you would a coleus during most of the year—and be sure the soil is porous. Then, here's the trick. Withhold water in the fall for a month. Resume cautiously in November, but don't let stems get flabby. From October on keep the plant where it's cool at night—60 to 65 degrees. You may not like the cold but your plant will—and should produce good bloom for



A well-tended Christmas cactus can, in not too long a time, reach unmanageable size. Then you'll want to propagate it and the job is an easy one. Simply cut shoots back from tip at second joint and stick the cuttings in a moist perlite-sand medium. Water sparingly at first or you'll rot the succulent stems. After two or three weeks, water as you would any other cutting. When it's well rooted, pot in a very loose

The End of the Search

You'll find 156 colors of Imperial Satin fabric at Sears.

Apricot Rosewood LemonSageDark StrawberryRoseLight OrangeIce
JungleMoss IndianSandDark GrapeSherbert Spearmint AppleGreen
TawnySmokeLight Goldenrod GlacierBlue Jade AutumnSpiceBright
Flame Mango StrawberryBurgundy GrapeLavender Cedar Pistachio
GooseBerry GreenPepper AutumnOrangeBright Clover CactusGreen
MediterraneanBlue FederalSlate Bittersweet Copper StrawberryPink
Pimento TerraCotta Aquamarine DoveGray SpringViolet China Blue
EucalyptusGreen AvocadoLeaf StratosphereBlue AutumnOrangeLight
Ebony LemonBrass AutumnOrange Chamois Honeydew IndianSand
MyrtleGreen WinterWhite TawnyMushroomLight FiestaPink Banana
StrawberryPinkDeep Azalea JungleGrass
unset Turquoise RoseBeige FiestaBisque
pruceGreen Absinthe AmberGold IceBlu
Gold Cardinal AvocadoLime JungleGrassB
CapriBlue Nautilus Grape FiestaBisqueLig
FederalBlueLight Bronze Avocado Begonia
assygrass AcidGreen LemonYellow Coral
uchsia IndianBrickDark Squash MingBlue
umpkin TawnyGold GrapeSherbertDeep
ime Moonwhite ComoBlue Oatmeal Roya
Walnut AvocadoSmoke EmpireGreen Silve
awnyMushroom MarlinBlue IndianBrick
onquil Russet FiestaCranberry WaterGree
emonSage Brass Citrus AquaBlueBright
urry IndianOrange Primose Peacock Kell
ageGreen Parsley LagoonBlue FernGreen
ungleMossDeep StrawberryPinkLight Caf
rottoBlue Nugget BlueJay Locust Shado
Moss Ginger JungleSmoke BurnishedGold



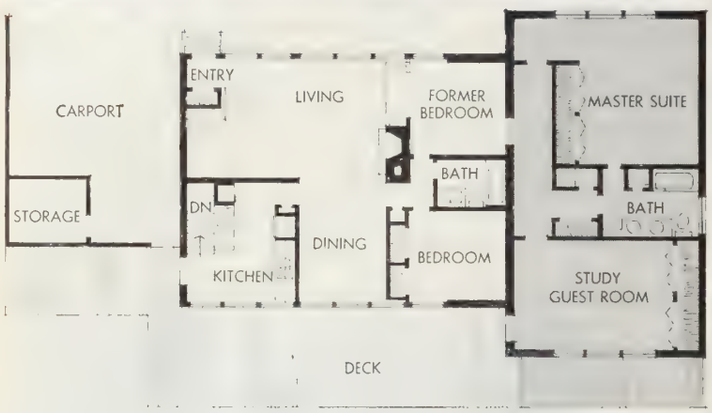
Custom-made draperies that won't cost you a fortune. In the exact style you want. The exact color too—Sears Imperial Satin viscose rayon and acetate fabric comes in 156 colors. At most Sears, Roebuck and Co. stores.

You've changed a lot lately. So has Sears

This house kept its promise to expand

Before





After







Photographs: Hedrich-Blessing

Repeat performances haven't been commonplace in Better Homes and Gardens. But back in 1958 we featured a house with a versatile plan that promised to grow with changing family needs. It did just that.

Top left: When it first appeared, this house was right "with the times." It applied the concept of continuing living space beyond the confines of the house itself—with a deck extending beyond kitchen and dining area.

Plan, above: The changes that did take place, however, were much more than the rearrangement of space originally planned. Now the house has a real addition—a master bedroom suite complete with private bath. Under the same roof, but with its own access to the rest of the house and the deck, is the study that doubles as a guest room. The original 10x11 bedroom has become bonus living space.

Top right: The new character of the house called for a new appearance. Board-and-batten siding replaced the existing siding. The trees—mere saplings 11 years ago—have grown to offer shade once furnished by an overhead screen. The original deck has been replaced with a wider deck that also serves the new wing as well as the rest of the house.

Middle: Here's what thinking big did for the space within the house. The bedroom suite freed the area once occupied by a small bedroom. While the carpeting helps tie the room together visually, the newly gained space is semi-isolated. Here's a comfortable spot where several people can escape for quiet conversation, undisturbed by activity in the main part of the room.

Lower right: Window wall in the study makes it a pleasant place to relax at any time. Closets extending along the entire wall offer ample space for a guest's clothing as well as a good place to store bed and bath linens.

Here's the lesson: this house was contemporary in 1958. But people and their tastes change with the times. Because flexibility was built into the original design, this house is just as contemporary in the '70s as it was in the '50s.

Some people discover Dixie® Cups quite by accident.



Then it's too late. It's much better to put a Dixie Cup Dispenser in your bathroom before there's an accident. Nobody ever cut themselves on a Dixie Cup. (Try stepping on one and see what happens.) And nobody ever caught a cold from one either. (With Dixie Cups you don't spread germs, you throw them away.) Today, more and more families are putting Dixie Cup Dispensers in their bathrooms. And that's no accident.

Mounts instantly! With new self-adhesive tape.

AMERICAN CAN COMPANY

© 1969 Amer. Can Co.

FREE

Southern California Winter Vacation Kit



Colorful guides to more than 300 attractions.
Plan a great vacation.

SOUTHERN CALIFORNIA VISITORS COUNCIL
P.O. Box 55026, Los Angeles, CA 90055
BHG-119

Name _____

Street _____

City _____

State _____ Zip _____

WANT TO END CLOGGED DRAINS?



MULE KICK Drain Cleaner has the power professional plumbers recommend. It's sure, fast—clears drain stoppages, keeps them free-flowing, sanitary and odorless. Other outstanding MULE KICK products clean and brighten bowls and urinals, remove stains, clear septic tanks and grease traps. Only at SEXAUER AUTHORIZED PLUMBERS

Write for name and address.
J. A. SEXAUER MFG. CO., INC. • DEPT. BH-119
10 Hamilton Ave., White Plains, N.Y. 10601

SEXAUER
WORLD'S LEADING SPECIALISTS IN PLUMBING AND HEATING REPAIR PARTS

Campana
Italian Balm
for chapped skin



No better solution for soothing and softening skin. Rich, concentrated, economical. A drop or two is enough for both hands. At all toiletry counters.



Barbequed RIBS always Right with



WRIGHT'S
BAR-B-Q SMOKE
Wright's Smoke Co.
2900 Oak
Kansas City,
Missouri 64108
Dept. BH

WRITE FOR FREE RECIPES

Inside story on disposers

On-the-spot disposal of garbage is hard to beat. Disposers come in sizes to fit any sink with a standard drain opening of four inches. Grease trap must be removed first or bypassed. This is no problem for a plumber or a handyman.

Types

Continuous-feed lets you add garbage while disposer and cold water are running. Turn this on with a separate switch. Top is open at all times, so watch out for a toddler's fingers and your silverware.

Batch feed grinds garbage after lid is in place and turned. This, plus cold water activates machine automatically.

To operate either kind, always use *cold water* even with grease deposits. Let water run briefly after disposer mechanism is shut off.

Performance

Some disposers grind bones, corncobs, olive pits, and melon rinds. Others won't.

The deluxe models of any brand are most versatile in handling difficult items. If a paper napkin is mixed in the food, don't worry, but quantities of paper can jam the works. Tobacco, cigarette paper, and ashes are easily banished. Filter tips tend to mat and plug the shredding ring.

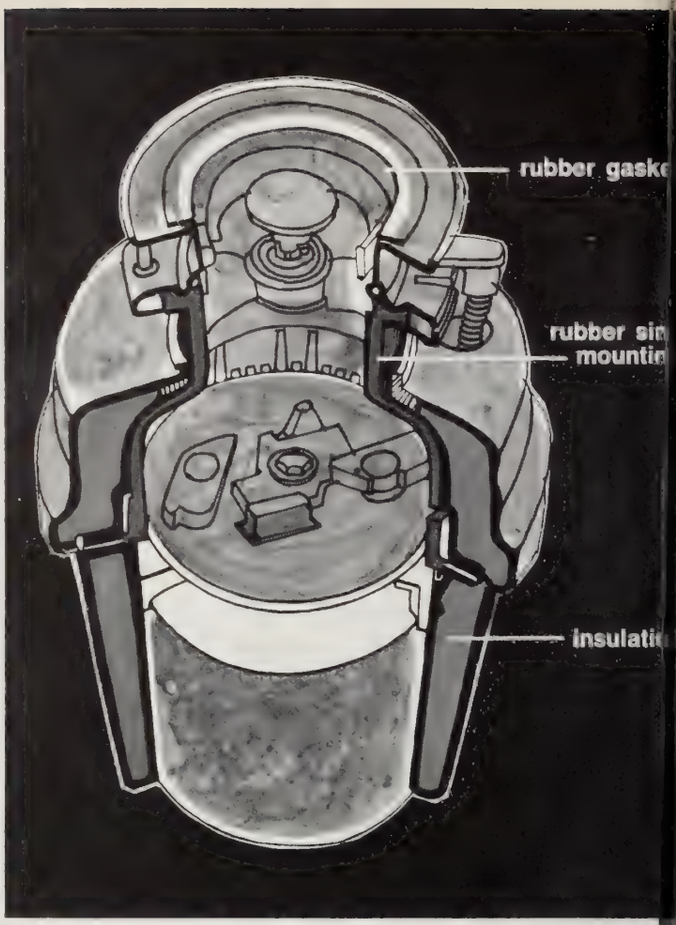
You can expect many years of use from most any disposer. Top-quality ones contain stainless steel parts; some also have plastic detergent shields.


detergent shield

Limitations

Forget the broken glass, crockery, rubber, or plastics consumed at home show demonstrations. Mostly these items clog drains. Add fibrous materials such as corn husks and pea pods gradually, then flush two minutes with cold water. For best results, cut up large melon rinds, fruit skins, and corncobs so they'll be a manageable size for the disposer.

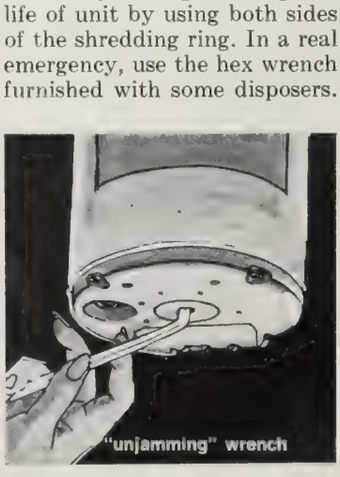
Don't attempt to use a disposer in areas of *low water pressure*. Here disposers function below top efficiency.



But a disposer works satisfactorily with a *septic tank*, if the tank meets government standards. You'll need ¼ *larger capacity* tank, required for use with a disposer.

Pioneer disposers were noisy, but sound insulators (diagramed above) are standard in top-of-the-line models. Rubber sink mounting suspends unit, reduces transmission of noise. Foam or fiber insulation in thick plastic body absorb motor vibrations. Rubber gasket in some continuous feed models almost covers the openings to help contain noise.

"Jamming," once another complaint, is now practically nonexistent—unless the baby feeds spoons into the disposer. Impellers on some disposers swivel to bypass hard objects. Others automatically reverse to avoid jamming and lengthen life of unit by using both sides of the shredding ring. In a real emergency, use the hex wrench furnished with some disposers.


"unjamming" wrench

It fits unit's impeller action unjam it in a jiffy.

Installation in new or e ing sinks is easy especially such innovations as a t toggle-mounting system low). It interlocks top of un


simplified installation

sink flange for easy align with existing drain line.

To some city governm disposers are considered e tial problem-solvers and a *quired in all new homes.* F ample: Columbus, O., De Detroit are among *150 progressive communities.* New York City, with its in concentration of popul and old sewage system, sim can't cope with the adde lution.

Ideally, the homeowner a disposer for garbage, a incinerator for paper, b corncobs, melon rinds, or thing else that must be c really has the waste pro well under control. The city collects non-burnable

AVOID MIDDLE-AGED GUMS (Are your gums 10 years older than you are?)



WITH BROXODENT



Weak, unhealthy gums (we call them "Middle-Aged Gums") can creep up on you before you know it. And it's a fact that four out of five teeth lost by people over twenty are lost due to gum problems. Not cavities.

That's why we at Broxodent didn't stop at just inventing the first effective way to brush teeth automatically. We developed an electric toothbrush that also helps maintain strong, young gums. We worked out a way to make a safe, waterproof brush with direct, plug-in power. It's a great electric toothbrush. And it's a superb way to help keep gums from growing old before their time. Because it's the only brush that can deliver 3,600 up-down strokes a minute to help keep gums firm.

Keeping your gums young is worth the small cost of a Broxodent.

And if you've got any more questions, ask your dentist. He's one of our biggest supporters.

BROXODENT® FROM SQUIBB

Where good health comes from

The Broxodent powered toothbrush is acceptable as an effective cleansing device for use as part of a program for good oral hygiene as a supplement to regular professional care required for oral health.

Council on Dental Material and Devices. American Dental Association.



Chief Stylist, Gus Tron. Designed by Drexel Design Staff. Graphics by Edna

The Blooming Thing is Whimsy.

Decks, desks, chests coming up crazy-daisies! Beds like Victorian brass turned on by socking color to 'em. Daisies to pluck open drawers . . . upholstered cigarette tables for stools. Larky? You can say that again. If you're a Free Spirit. Who thinks her Citadel ought to say something. Different. And with zap. Plus security: a watchdog-finish that wards off nail polish and such. Your flower-powered furniture will stay fresh as a daisy. And it doesn't cost a bunch. See the whole Blooming Thing. And all Drexel's other Big Ideas.

For full booklet set, send 50¢: Drexel-476, Drexel, N.C. 28619

SEE WHIMSY . . . and all the many other distinctive Drexel Collections now at your nearest Drexel dealer.

Drexel

MOST TRUSTED NAME IN FURNITURE

)OUBLE-DUTY
_AUNDRY CENTERS



Photograph: Reynolds & Assoc. Source: Barbara Gorder

bove: This side-by-side arrangement of sink and work)unter is as handy for potting plants and flower arranging s it is for laundry. You can make a mobile hamper like this, nd size it to fit a bath or bedroom closet. Cabinets above de vases, florists supplies, pots and laundry aids.

elow: A combination washer/dryer as shown here leaves)ace for handyman tools and craft supplies. Or you could se the area as a cleaning supply closet. For pull-out shelves, tach wood runs or buy metal ready-mades, preferably ones)u can easily relocate for future needs.

Photograph: Braun. Source: Helen Heitkamp





Start with a Tyson's Pride Cornish Game Hen for each guest.

Spend a cool few minutes in the kitchen, and your own sweet time at the dressing table. Make a grand entrance with your platter of Tyson's Pride Rock Cornish Game Hens. Proud, plump beauties . . . specially bred and specially fed . . . delicately flavored, moist, tender, almost all white meat. Surprisingly low-cost, low in calories . . . an effortless epicurean triumph!

Free Mini—Cookbook

Easy recipes for special parties and family meals, too. Write Tyson's Pride, Dept. B-119, P.O. Box 61 Hempstead, N.Y. 11551



ROCK CORNISH GAME HENS HAWAIIAN

4 Tyson's Pride Rock Cornish Game Hens

Baste

2 tablespoons honey
1 teaspoon soy sauce
¼ cup juice drained from canned pineapple

Stuffing

¼ cup canned crushed pineapple drained
1 small onion, minced
2 tablespoons melted butter
1 cup packaged stuffing croutons
½ teaspoon thyme
Salt and pepper to taste

Mix baste in a small saucepan and heat. Apply to birds during cooking. Mix stuffing ingredients and moisten with hot water. Stuff birds and roast in a 350 F oven for about one hour. Makes enough for 4 birds.

KEEP TABS ON YOUR CAR

It's easy with our Automobile Record Book in your glove compartment. Contains ample space for noting each and every auto expense, plus good driving tips. Only 50c in coin. Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303.



Who knows what evil lurks in hard water?

Servisoft knows.

It's called hidden harshness. And it's the demon that keeps you from having softer skin, shinier hair and that really clean feeling at bathtime. Hard water's absolutely villainous to china, crystal and family laundry, too.

Solve your water problems by calling the water experts at Servisoft. Let us show you how soft, conditioned water actually pays for itself when hidden harshness is removed. Look for Servisoft in the white pages of your phone book.

Get the soft touch of SERVISOFT.

How to replace an electric plug

If the plug breaks on one of your most-used small appliances, here's how to replace it yourself, rather than waiting for service at a busy repair shop. However, don't tamper with a heavy-duty, three-prong plug. Replacing it is a job for your serviceman.

On lamps, coffee makers, clocks, grills, toasters, and similar small electrics, the only tools you need are shown below: wire nippers (or pliers with wire-cutting section); medium-size, small-tip screwdriver; penknife or sharp paring knife; and the *right* new plug.

Don't be dismayed by the many styles and types of plugs you'll find at variety, hardware, electrical supply store, or supermarket. Here's how to recognize the right one for your small appliance:

First note whether the equipment you're about to repair has a round or flat cord. Plugs #1 through #4 (*above*) fit round cords on heat-producing appliances; #2 and #4 hug a wall. For flat cords on lamps, radios, shavers, use #5 through #8.

Traditional, wire-around-screw plugs have a flat cardboard shown beside each of the first three. Never buy one of these if the guard is missing from the package.

"Quicky" plugs (#4 through #8) attach in seconds as follows: #4 has a top-screw fastener, #5—top clamp, #6 and #7—slide-out center section, #8—top clamp for extension cord. Of these, only #4 works on round cords. All are safe to use with rubber, plastic, or fabric-coated flexible cords, but *not* on braided high-wattage heater cords.

Rubber plugs withstand abuse and provide better grip when you're pulling plug from socket. (Always pull the *plug*, not the cord. Remove wall plug *first* when disconnecting an appliance.) To replace the standard rubber plug shown below follow these easy steps:

1. Clip off old plug at wire, and discard.
2. Cut a three-inch slit through center of wire, forcing knife between the two copper wires exposed when you cut off plug.





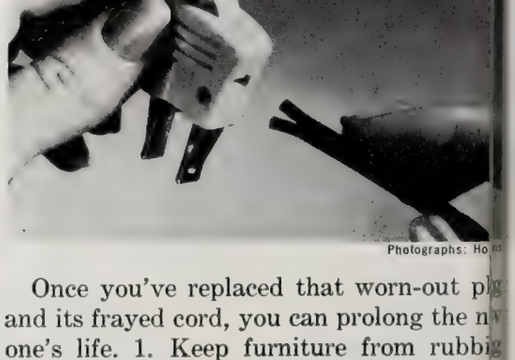
3. Using wire nippers, press hard enough cut through insulation of one copper wire a time. Pull toward end of wire stripping about two inches of insulation. (Do not pr so hard you cut the wires.)
4. Push cord through plug from insulat end toward prong end. Pull wire throu plug. Knot the cord behind the exposed w to relieve pressure on wires.
5. Retract cord until stopped by knot. T will leave bare wires exposed.
6. Wrap one copper wire around each scr —clockwise (in the direction the screw tigh ens). Tighten screws against wire. Do *not* wires touch each other.

Replace cardboard or fiber cap over prong and press down to cover exposed wires side. This is important for safety.

● To install "Quicky" plug #4 on a rou cord, strip 7/8-inch outer jacket off end cord. On flat cords, slit between wires 7/8 in Do *not* strip insulation from wires on eith type cord.

Remove screw from top of plug. Push sulated wires as far as possible through s opening. Replace and tighten screw.

For top clamp plugs, snip end off flat c flush with wires. Slit cord 1/4 inch betwe wires (*see below*). Push cord through s entry, then press clamp firmly.



Photographs: Ho

Once you've replaced that worn-out p and its frayed cord, you can prolong the n one's life. 1. Keep furniture from rubbi against plug in outlet. 2. Don't play octop with a multiple adapter. Use only one he producing appliance per outlet; or two lo wattage ones (i.e., lamp and clock).



You'll never run out of ways to use Cabin Crafts® LesCare™



Indoors. Outdoors. And all around the house. LesCare Carpet is so versatile you'll find dozens of different uses for it. From porches to dens to jogging tracks. So strong it withstands all kinds of treatment. Spills in the kitchen. Splashes in the bathroom. And even the wildest shenanigans in the children's room. No wonder. Cabin Crafts LesCare Carpet is densely tufted of Acrilan® acrylic fibers (actually 149,000 tufts per square yard). It resists stains, cleans with ease, and wears on and on and on. What's more, it's easier underfoot than hard surface flooring and it keeps noise to a minimum.

What about colors? LesCare Carpet comes in a sensational range of multi-color blends and solids. Rich golds and browns and rusts; bright blues and greens and reds—so you can match up any room (or any landscape) perfectly.

Introduce yourself to LesCare Carpeting soon. At better stores everywhere. No matter how you plan to use it, you'll find it provides easy, economical luxury all around the house.



Acrilan® Monsanto APPROVED FOR OUTDOOR USE

CABIN CRAFTS®

West Point Pepperell
Carpet and Rug Division
Dalton, Georgia 30720

"Bread's bread. The issue is dead," she said.
And she went right on eating her cheese.
"What a fabulous, full-bodied, flavory
cheese! It must be Edam."
But it was Gouda.
Ages and ages ago, the Dutch
built hundreds of windmills
to grind the wheat that goes
into the bread that goes
with the cheese.
Edam and Gouda.
But nobody ever
talks about the bread.
HOLLAND
IMPORTED CHEESE



NEW LOOK FOR A WINDOW WALL



Photograph: Lisanti. Interior Designer: Don Bailery, A.I.D. Source: K

Above: If you're looking for a really distinctive wa handle a window wall, try draperies that slide, rather flow. In the room above, panels of a tightly woven fa are securely fastened to sliding strips of an overhead al num track to create the effect of a sliding wall. The bo hems are weighted to insure a smooth, straight hang. can make these fabric panels any length—to window apron, or floor, as shown.

When closed, the patterned panels overlap slightly, pe ting an uninterrupted sweep of colorful design. There a distracting drapery folds to distort or lessen the impa this well-scaled overall floral pattern.

Below: When opened, the fabric panels slide smoothly hind one another and stack neatly to the side of the wi opening. Sheer under-draperies give windows a uniform from the outside, diffuse the natural light, and provide gree of privacy even when the draperies are completely d

This fabric panel treatment can be put to work in d ways, too. It makes an effective camouflage for dead space at either end of the window, and gives the illusion wall-to-wall picture window. Or it can separate indiv living areas in an "open" floor plan, if you adapt it i room divider like this: Sew two identical fabric panel gether and then fasten them to the individual sliding s This gives a uniform appearance to both sides of your di



v to widen indow

re tired of living with indows, try this. Hang or patterned curtains extension rod and carry the window frame onto ll space on either side. here's not enough room iat window-stretching y a simple treatment in to match the wall. An- broadening idea: give oportions to a shallow with an awning and co- ed floor-length cafes.



Drawings: Gene Roncka

e way to propel your ndow into the big time it with a patterned er border in a width to nent the dimensions of ning. Add a crisp white and accent with bands picked up from the er design.
iation of this idea—ap- ds of decorative braid all around the window. peat braid in several oss bottom of a solid ndow shade.



make one in-swinging t look like two? Fasten window so the draw swings with the case- it's opened. Mount a od to the left for a sta- drapery panel which are wall.
g screens also make dow stretchers. Flank ing with a one- or two- reen; team with an loor-length drapery.

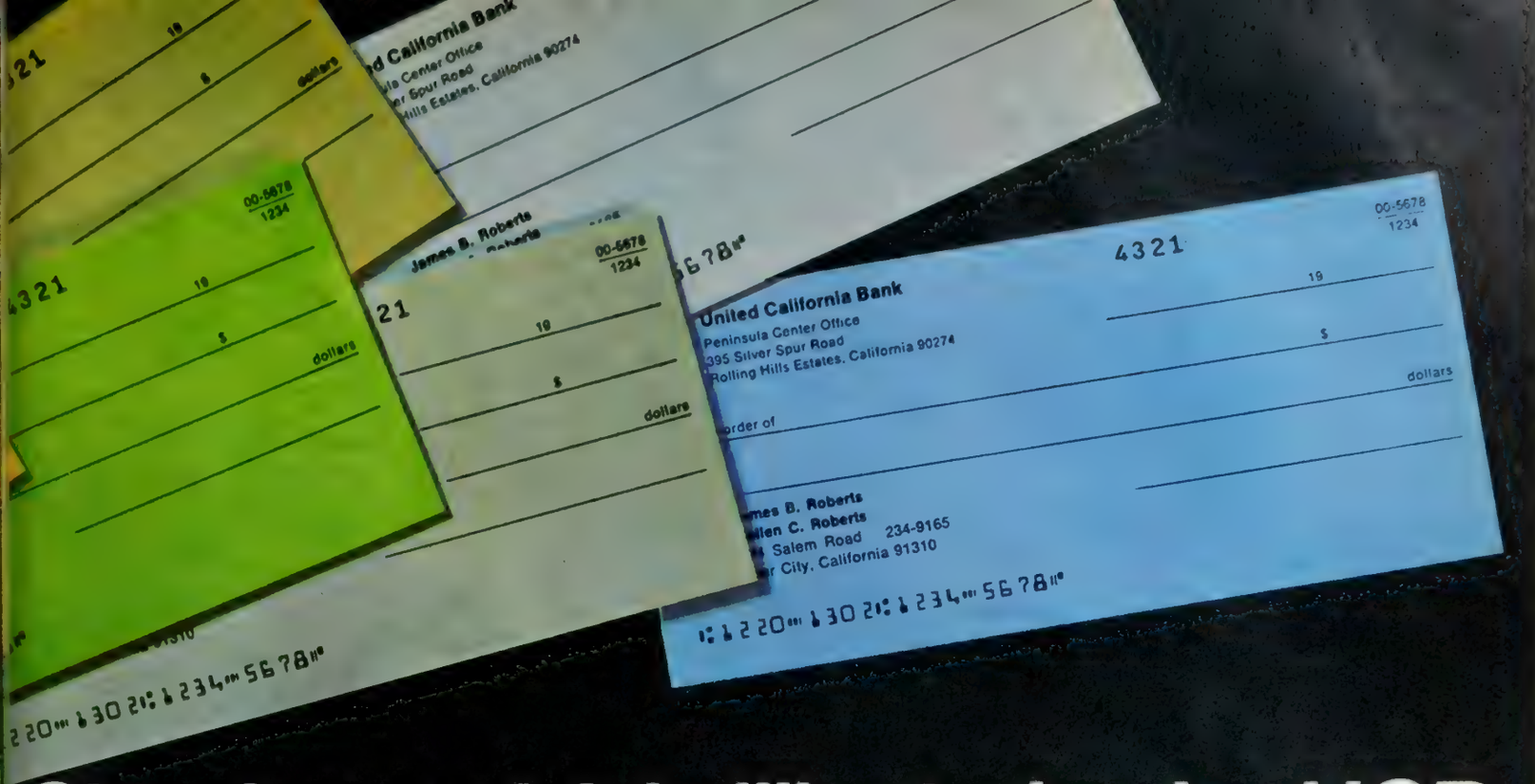


"Everything is in this new buttermilk pancake mix—even egg and shortening. All you add is water to bake up golden fluffy pancakes or crisp hearty waffles." Betty Crocker

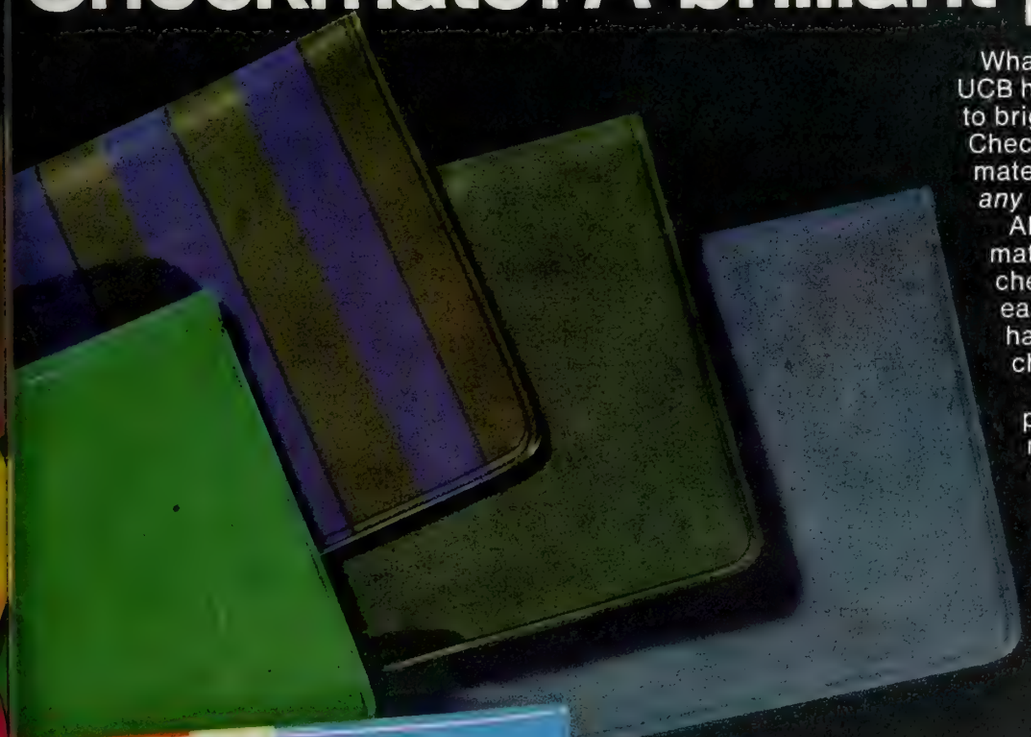
MAKE THE MOST OF YOUR MONEY

Wise spending and saving are easier when you grasp basic economic principles. Our booklet, "Understanding and Using Economics," can help. Send 50c coin to Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303.


United California Bank
Peninsula Center Office
385 Silver Spur Road
Rolling Hills Estates, California 90274
pay to the order of
James B. Roberts
Hellen C. Roberts 234-9165
294 Salem Road
Your City, California 91310
4321
00-5678
1234
dollars



Checkmate! A brilliant play by UCB



What a winning idea.
UCB has created a colorful new way to brighten up your banking.
Check Mates! Solid color checks mated to colorful checkbook covers *any way you like.*

All you do is pick a check... match it to any 2 covers you want and... checkmate! You win. Check Mates are easy to write. Easy to read. Easy to handle. And a lot more fun than the checks you're writing now.

So, make your move. Come in and play the Check Mates game at your nearest United California Bank.
We have hundreds of offices. One is right near you. Or, play by mail.
P.S. We have scenic checks, too!

UCB UNITED CALIFORNIA BANK

The bankers who do a little more for you.



To: United California Bank... Department 4-11
P.O. Box 3666, Terminal Annex, Los Angeles, California 90054

Please send me 200 Check Mates, with name(s) and address as indicated below. My UCB office is _____.
Charge my account $2.50.

* * * OR * * *

I want to open a checking account at UCB with my Check Mates. Please send me a signature card at once from the UCB office nearest my address.

Last Name (Please print) First Middle Initial

Last Name (Please print) First Middle Initial

Street Address

City State Zip

Telephone number

Signature _____ Date _____

Check colors (Pick one):
- ☐ Violet
- ☐ Pink
- ☐ Yellow Gold
- ☐ Green
- ☐ Sand
- ☐ Grey Green
- ☐ Olive
- ☐ Soft Blue
- ☐ Bright Blue
- ☐ Assortment (5 brightest colors)

Cover colors (Pick two):
- ☐ Polka Dot
- ☐ Black & White Check
- ☐ Pink
- ☐ Yellow Gold
- ☐ Khaki
- ☐ Green
- ☐ Orange, White & Blue
- ☐ Olive & Navy Stripe
- ☐ Olive
- ☐ Navy Blue
- ☐ Black (not shown)

Can you teach creativity?

You need not be a creative genius yourself to awaken and develop your child's creativity. If you have hobbies of any type, encourage your child to watch and help you with them. Children are born imitators and quickly become interested in anything "grown-up."

You may be surprised at how fast an interest in cooking, sewing, or even furniture building will develop when you expose your child to it at an early age. There is nothing like a little parental care and interest to develop an "unimaginative" child into a resourceful and creative young person.

While your child is still small, introduce him to finger painting, water colors, and clay modeling. Assemble some plastic aprons, a card table, and the necessary materials and "art class" can begin. You might be surprised to find yourself as absorbed as your child.

There are many "no mess" plastic-based clays on the market today. They come in colors too, which adds to the fun. And don't forget the supplies you have on hand: scraps of paper, yarn, and fabric are great fun with a little paste or glue. Papier-mâché is easy to mix up right at home; and don't overlook soap-carving.

In the area of water colors, spatter painting is intriguing to children. The paint spatters and pops and looks pretty. Most important, it provides a real creative outlet. The crayon, of course, is a classic creative instrument. Provide your child with a coloring book, or better yet, a supply of plain paper for freewheeling self-expression. To delight the young artist, iron his best crayon drawings into cloth.

There are countless kits you can buy which can also help your child express himself. Wood-burning sets, knitting kits, leather and metal craft kits are interesting, and some of the finished products are actually useful. Take some time to browse in a hobby shop. You'll be surprised and pleased by the variety of kits available. (Make sure you introduce your child to basket-weaving; it helps develop patience.)

Cooking and sewing kits can help little girls learn to perform these tasks on a small scale. When they get a little older, they will move into the kitchen and sewing room with confidence and ease. Boys will find a creative outlet in both model car assembly and miniature building and house construction. There are many sets of this kind on the market.

Christmas is a perfect time, along with birthdays and almost any holiday, to encourage a little creative craftiness. For example, your child will love the idea of using his skills to convey the Christmas spirit. Why not set up shop to make your own Christmas cards this year? Or let him design his own cards and Christmas ornaments.

If his ideas leave something to be desired, suggest something else. If you do it tactfully, he'll probably appreciate your interest. Most of all, balance your suggestions for improvement with praise for his better efforts. Criticism is helpful, but too much may stifle the desire to continue.

In all projects, allow for a little messiness. You'll find this easier to do if you help create the mess by participating in the activity yourself. Once you become actively involved, you'll understand why papier-mâché *has* to get on the ceiling, why water colors *must* get on the walls, and, of course, why glue gets snarled in the hair.

For small children, parental participation is a must. In participating, you can kindle your youngster's interest in the activity, and demonstrate how it's done. You can also keep him from despairing and giving up. What's more, your participation assures the child that the activity is worthwhile. Don't let your child feel that he was given a coloring book to keep him occupied and out of the way, even though it may sometimes be true. No child likes to be shunted off somewhere.

If you have only one child, it is especially important to work alongside him in the early years. The reason: no young child (or adult) likes to create without an audience.

The main thing is to allow your child the freedom to be genuinely creative. Don't make ironclad rules for your youngster. Remember that we don't teach a child to be creative; we only encourage the creativity he has within him. Let him develop his own tastes. Your child is an individual. Let him remain that way. ■





Quaker Diet Frosted Wheat Puffs
and Quaker Diet Frosted Rice Puffs.
What we did was take puffs of wheat and puffs of rice and sweeten them—but *without* sugar.
Making for a total calorie count of 56 per serving.
Because we think you should have breakfast, diet or no diet.



Jell-O introduces 1*2*3. It turns into a super-duper dessert all by itself.

It's the world's first self-layering dessert mix.

All you do to make 1*2*3 is open one envelope, beat with water, and pour into any kind of glass or bowl. Then chill until set.

Jell-O 1*2*3 sets into three luscious layers, all by itself! 1. Creamy topping. 2. Fluffy chiffon. 3. Cool gelatin.

1*2*3 comes in five flavors. And your family will love it.

They won't believe it...but they'll love it.



GF
GENERAL FOODS KITCHENS



White Saucery!

Perform it with fish, vegetables and White Sauce Mix from Kraft...homemade good and fresh.



The good butter 'n milk sauce of olden days performed wonders in Grandmother's kitchen. Here it is in a quick-to-cook form—Kraft White Sauce Mix. It's the one you cook up fresh for real homemade goodness. Sauces just about everything. Another quick, good sauce from the good cooks at Kraft. Keep a pantry full.

KRAFT *Sauces and Gravies you're proud to pour*

BE A HANDIER HANDYMAN

Want to add to your workshop skills? Send for your copy of Handyman Tips before you tackle that next do-it-yourself project. It contains shortcuts, safety tips, more than 150 illustrations. Just 50c in coin—Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Ia. 50303.

A desk for dining

The absence of a separate dining room needn't keep you fro entertaining dinner guests. You can still serve in a graciou manner in a small entrance hall, a window bay, or at skirted table in the living room. Here we show how a con temporary table-style desk can double for dining.



A paneled wall in this living room was fitted with adjustabl shelves, providing an attractive and functional backdrop fo a compact home office. In place of a standard desk, a chrome based table with ample writing surface was placed at righ angles to the wall. Scissor-legged desk chair is cushioned i black vinyl. Reed blind suggests privacy and separates th office from the room beyond.

Photographs: Hedrich-Blessing. Decorator: Glenn E. Craft, A.I.D. Source: Jessie Walk



When a few friends stay for dinner, desk accessories can b whisked out of sight in a wink and replaced with colorfu table mats and other table appointments. The lower book shelves handily accommodate serving dishes and extra china Silverware and table linens are stored in sliding cabinet whic is part of the shelf system. The absence of a rug in this are speeds after-dinner cleanup.

n the old west, t took a little mush nd a lot of courage o face another day.

Mush is the food that stood by our neers. Gave them hope.

One of the mushes that did the job best Wheat Hearts. It may be one of the least wn mushes in the U. S., but we say it's the t-tasting. It has all the old-fashioned ues: good wheat flavor, good nutrition, d energy. We ought to hang onto things that.

The new West isn't the Old West, but ven knows it's still pretty wild. Wheat rts is still needed. What it did for pioneers, it can do for you.





A breath of fresh air? More than that, crystal that sings — with fresh sterling patterns. At home in modern, traditional or colonial decor. The sterling is guaranteed never to tarnish. Over a hundred items to pick from. For yourself or as a gift. At leading gift shops, department and jewelry stores.

STERLING-ON-CRYSTAL
BY
Silver City

Silver City Glass Co., Inc., Meriden, Connecticut 06450



Cecile Johnson's
WORLD IN WATERCOLORS

A PORTFOLIO OF SIX FULL COLOR PRINTS
SIZE 19½" X 15½" READY TO FRAME . . .
ONLY $9.95 POSTPAID

Palette Prints presents a series of six watercolors from around the world by Cecile Johnson, international watercolor artist. Each painting was created on location in the United States and Europe. The prints are enclosed in a beautiful portfolio and will make a wonderful gift.

Send check or money order to:
Palette Prints
723 South Seventh Street
Minneapolis, Minnesota 55415

NAME _____
ADDRESS _____
CITY _____
STATE _____

Presto—no window



This tiny window in a basement family room had very litt going for it (and a lot against it). Perched high and of center on an end wall, it was an eyesore and an inadequat source of light and air. Solution was a complete cover-u with a striking painting that swings conveniently asid for increased ventilation and easy window washing.



Photographs: Lisanti. Designer: George Doan, A.I

To create your own window "canvas," begin with a sheet white opaque plastic, ⅛ inch thick, cut to the desire measurements. Frame with 1x2 lumber and use small cov molding to secure plastic in place. Stain frame, varnis and attach to wall on one side with three hinges. Fasten touch latch to the opposite side for a hidden closing. Sten design on plastic or paint freehand with enamel.

Special-interest storage



Photograph: Lisanti

Left: A mushrooming library prompted the construction of this two-part storage unit. Upper half holds a sizable book collection with a shelf to spare for a display of glassware or small art objects. Shelves were made of 2x10s in 8-foot lengths to minimize cutting. Side pieces were cut from the same lumber and 1x3 strips used to reinforce face of unit. Arched top was made from an 8-foot 1x6. Matching treatment on the base cabinets (1x2s surfaced with laminated plastic) consists of 1x4 frames paneled with prefinished hardboard. Map arrangement on wall visually ties top and bottom units together.

Center: An angled storage cabinet gives design interest to this small den as well as needed shelf space for a mug collection. Eighteen inches in depth on the left, the built-in angles away from the wall at right to create a shelf 33 inches deep at its deepest point—perfect spot for a portable television. Cabinet was built of ¾-inch plywood and fitted with four sets of louvered folding shutters. Surprise accent: foil-papered interior which stands out smartly against the all-white exterior. Lower shelves are for games and other storage.



Photograph: Hedrich-Blessing. Designer: J. Neil Stevens, N.S.I.D. Source: Jessie Walker

Below: A storage wall at one end of the living room helped solve the storage squeeze for this family. Designed to house TV, stereo, records, books, and hobbies, this unit also incorporates a compact refreshment center. Window was retained to provide natural light for this section. Auxiliary lighting in the form of pinpoint spots was installed inside the cabinet. Door frames of 1x2 lumber are trimmed with quarter round molding. Bottom cabinets feature paneling of ⅛-inch plywood; upper ones are curtained with a translucent fabric shirred between short drapery rods.

Photograph: Lisanti. Designer: The Unicorn



You buy two kinds of shortening.



Ever think of two kinds of flour?

One shortening's for baking, a second is for salads. There is a second flour, too: Gold Medal Wondra. Wondra's different. It pours like salt, mixes instantly with liquids to make lump-free sauces and gravies as no regular flour can. Make Wondra your second flour. Then try it in other bakings. Special recipes are on the sack. You *may* need only one flour after all.



Wondra. Your second flour.



Photograph: Reynolds. Source: Barbara Gorder



Photograph: Lisanti. Designer: W. P. Breckley. Source: Susan Jones Medlock

New sparkle for a drab bath

Whatever happened to cold, look-alike bathrooms? They blossomed into individualized, easy-care rooms like these. Vibrant vinyl wall coverings and skid-proof, step-softening carpet provide a background of luxury. Smart cabinetry conceals unsightly plumbing and the distinctive lighting fixtures bathe the refurbished bath in a flattering glow.

Victorian revisited above: Nostalgic as it is, this bath boasts many 20th century conveniences. The floor is covered with wall-to-wall carpeting that's moisture- and mildew-proof. Lighting originates in fluorescent tubes concealed by frosted plastic set in a ceiling grid. Vanitory was stained a deep walnut and surfaced with man-made marble. Tailored window treatment of striped cotton duck injects welcome color.

Contemporary and capacious bath above right: Floor-to-ceiling storage units mix open shelves with closed cabinets in an interesting background design. Colorful designer towels are displayed to good advantage in this arrangement which also features live greenery (plants thrive in bathroom humidity). Striped wallpaper pattern was repeated in adjoining bedroom for a coordinated look.

Tiny but charming bath below left: Carefully chosen accessories are largely responsible for the old-fashioned ambience. Twin carriage lamps, antique mirror frame, ceramic head, and wall-mounted magazine rack keep compatible company with provincial wallpaper in bright pink. Color is restated on marble-like counter top and in the tasseled fringe on double cafe curtains. Contemporary note: louvered door vanitory with ample below-counter storage space.

Double bath with dash below right: Shared by sisters, this bath boasts a sophisticated black, white, and yellow scheme launched by a wallpapered ceiling. Antique picture frames were fitted with mirrors, and wall sconces were brightened with wooden beads and crystal droplets. Bouncy ball fringe brightens the black polished cotton draperies. For a custom look, stained molding was added to plain cabinets.

Photograph: Lisanti. Designer: Penny McHenry. Source: Susan Jones Medlock



Photograph: Hedrich-Blessing. Designer: Mona Rappaport. Source: Liz Noah



welcome to the soft life from Facelle



Facelle introduces Royale. The new name in paper. Made a different way—soft, strong, and so refined.

Facelle Royale Facial Tissue, Bathroom Tissue, Towels, and Napkins are all made a new way. A different way. A better way. Because Facelle starts with pure paper fibers. Crisscrosses them for extra strength. Fluffs them and puffs them for extra softness and absorbency. Refines them into a whole new kind of paper product with differences you can see. And feel. The whites are whiter; the colors are truer. And the touch is softer. So much softer. Paper was never like this. Never like Royale. New from Facelle.

FACELLE Royale®

©1969, Facelle Company, Oxnard, Calif., a Division of International Paper Company.

Facelle introduces Royale towels

(They're a towel of strength.)

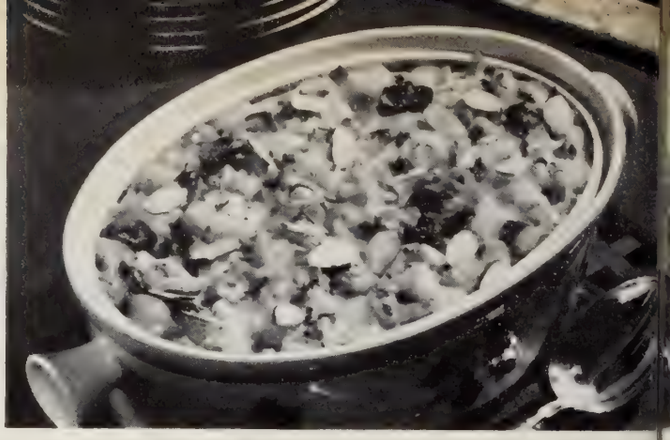
New from Facelle... RoyaleTowels. The strongest, yet softest, paper towels you'll ever need... stronger than any leading 2-ply towel. Because Facelle makes towels a different way. We turn the fibers in all directions (not just one way) to distribute them more evenly. And each fiber is puffed and fluffed for extra softness and absorbency. Facelle Royale Towels have a perfect balance of strength and softness. They're tougher on the grimy jobs... softer on the delicate ones. Available in White, Yellow, Pink, and Aqua. Color Prints on White, and now on pastels: Yellow, Pink, and Aqua.



Royale

Facelle Paper Products.
Made a different way—
soft, strong, and so refined.

©1969, Facelle Company, Oxnard, Calif., a Division of International Paper Company.



MEATLESS ENTRÉES

Seafood Amandine

- 1 6-ounce package noodles with chicken sauce mix and almonds
- 1 4½-ounce can (about 1 cup) shrimp, drained
- 1 7½-ounce can (1 cup) minced clams, drained
- 1 3-ounce can sliced mushrooms, drained (about ½ cup)
- 2 tablespoons grated parmesan cheese
- 2 tablespoons snipped parsley

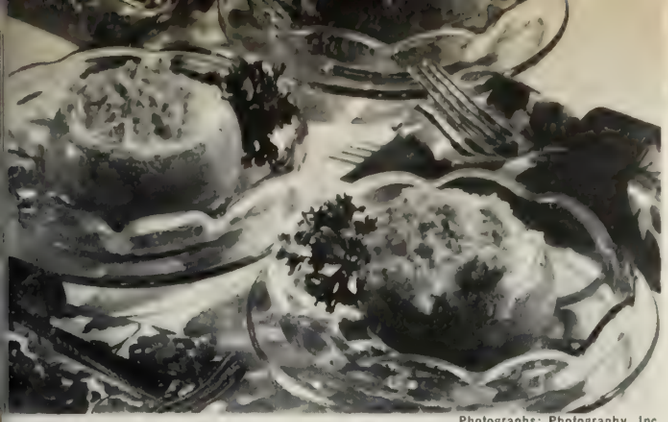
Prepare noodle mix according to package directions, r... serving almonds. Stir in shrimp, clams, and mushroom... Turn into 1½-quart casserole. Sprinkle with parmesa... parsley, and the reserved almonds. Bake in 375° oven f... 40 minutes or till heated through. Makes 6 servings.

Salmon Roll-ups with Cheese Sauce

- 1 7¾-ounce can salmon, drained
- 1 beaten egg
- 1 teaspoon dried parsley flakes
- 1 teaspoon instant minced onion
- ½ teaspoon dried dillweed
- 1 8-ounce package refrigerated crescent rolls (8 rolls)
- 2 tablespoons butter or margarine, softened
- 2 tablespoons butter or margarine
- 1 tablespoon all-purpose flour
- 1 cup milk
- 2 ounces sharp process American cheese, shredde... (½ cup)
- 2 beaten egg yolks
- 1 tablespoon lemon juice

Drain salmon, removing skin and bones; flake salmon in... bowl. Stir in the beaten egg, the parsley, onion, and di... weed. Separate rolls; spread with the 2 tablespoons sof... ened butter or margarine, and about 1 tablespoon salmo... mixture. Roll up each roll, starting with wide end. Pla... on ungreased baking sheet; bake in 375° oven for 15 to ... minutes. Serve hot with *Cheese Sauce:* In saucepan, m... the remaining 2 tablespoons butter; blend in flour and ... dash pepper. Add milk; cook and stir till thickened. A... cheese; cook and stir till cheese melts. Stir a little of t... hot mixture into the 2 beaten egg yolks; return to hot m... ture in saucepan. Stir in lemon juice. Cook 2 minut... more. Makes 4 servings.





Photographs: Photography, Inc.

–COMPANY SPECIAL

ked Eggs in Tomato Shells

rve with sausage links and hash browns for a hearty brunch, with a crisp green salad for lunch–

nedium-ripe (but firm) tomatoes
teaspoon dried basil, crushed
eggs
1 ounce process Swiss cheese, shredded (¼ cup)
¼ cup fine dry bread crumbs
2 tablespoons butter or margarine, melted

ıt thin slice from top of each tomato; scoop out pulp. ırn tomatoes upside down to drain for about 10 minutes. rinkle tomato shells with a little salt and pepper, and e basil; arrange in baking dish, cut side up. Break an egg o each shell; sprinkle with a little salt. Bake in moderate en (350°) for 35 minutes or till egg whites have set. mbine cheese, bread crumbs, and melted butter or mar- rine; sprinkle atop eggs. Return to oven; continue bak- ; till cheese melts and crumbs are browned, about 2 nutes. Makes 4 servings.

ab Imperial

licate and subtly flavored, this makes an elegant entrée a dinner party for six—

ablespoon chopped green pepper
easpoon chopped onion
ablespoons butter or margarine
cup all-purpose flour
teaspoon salt
teaspoon dry mustard
Dash ground mace
1½ cups milk
2 teaspoons lemon juice
¼ teaspoon worcestershire sauce
2 beaten eggs
2 7½-ounce cans crab meat, boned and flaked

ok green pepper and onion in butter or margarine till der but not brown. Blend in flour, salt, mustard, and ce. Add milk; cook quickly, stirring constantly till ckened. Remove from heat; add lemon juice and rcestershire. Stir in beaten eggs, then fold in crab meat. oon into 6 large baking shells; sprinkle each with a le paprika. Bake in moderate oven (350°) for 20 min- s or till heated through. If desired, serve each topped h a lemon twist. Makes 6 servings.



FACELLE INTRODUCES ROYALE NAPKINS

(Perfect complement for every meal.)

New from Facelle... Royale Napkins. There's one for every occasion. Regular Royale Napkins are the perfect complement for every meal... every day, for everybody. Their softness, strength and absorbency make them perfect for breakfasts, lunches, barbecues and family dinners. And Facelle's elegant Royale Dinner Napkins go beautifully with the finest china and tableware. They're also a bit larger and more absorbent than most. Regular or Dinner-size, Facelle Royale Napkins are a nice way to bring the soft life to your table. Available in deep shades of Gold, Green, Blue ...and White.



Royale

Facelle Paper Products.
Made a different way—
soft, strong, and so refined.

©1969, Facelle Company, Oxnard, Calif., a Division of International Paper Company.

FACELLE INTRODUCES ROYALE BATHROOM TISSUE

(First bathroom tissue worth talking about.)

New from Facelle... Royale Bathroom Tissue. It's the one worth talking about! Because Royale is the new 2-ply tissue with all the extras. Extra length (each sheet is a full third longer). Extra strength for safety. Extra sinful softness. And extra colors... just for fun! Facelle Royale Bathroom Tissue helps make life just a little bit softer. And that's worth talking about. Available in White, Yellow, Pink, and Aqua. Also in Royale Costa Brava deep colors: Rustic Gold, Fern Green, Astral Blue, Burgundy Red.



Royale®

Facelle Paper Products.
Made a different way—
soft, strong, and so refined.

©1969, Facelle Company, Oxnard, Calif., a Division of International Paper Company.

Household cleaners: which one for what job?

Cut down on work while you spruce up your home with day's new cleaning compounds. To get the very best resu and avoid mishaps, follow these simple rules: 1) Read structions on the label; check safety precautions and wh *not* to use the product. 2) Store your cleaning supplies i safe place, out of children's reach. 3) Clean up spots and sp promptly—don't wait until they become heavy-duty jobs

Use all-purpose cleaners on walls, woodwork, ranges, frigerators, bathtubs, washbowls, ceramic tiles, resilient fl coverings. You'll find these cleaners on supermarket shel in granular, liquid, and spray form. Dissolve *granular cle ers* in water before using. Most instructions say that rins is unnecessary except when you plan to use a wax.

Most *liquid cleaners* must be diluted with water except touch-up treatment of stubborn spots—in which case, full strength and rinse off promptly with a wet sponge. So liquid cleaners are water base and some are solvent base. S vent base works best on oily soil when used full strength. sure you use enough granular or liquid cleaner for the amo of water at the recommended temperature. And do cha the solution as soon as it becomes moderately dirty.

Newest are the *spray-and-wipe cleaners*. Use these strai from the bottle, wipe with a dry cloth—no rinsing need These speed-clean most any washable surface in the hom walls, woodwork, cabinets, plastic and ceramic tile, ba tubs, sinks, appliances, blinds, plastic upholstery. They move crayon, heel marks, fingerprints, pencil marks, lipst kitchen grease. Do not use on varnish, color-sensitive carp or cloth upholstery.

New *bathroom spray cleaners* have a built-in disinfectan help control growth of staph and strep germs, mold, mild These cleaners do not scratch porcelain surfaces, nor leav gritty residue to wash down the drain, but deposit a pro tive coating which resists water spotting. Use these on w basins, bathtubs, shower stalls, toilet bowls, bathroom plastic counter tops. Bathroom cleaners are also ideal kitchen surfaces—sink, refrigerator, range.

Ceramic tile cleaners remove even the most stubborn s from grouting between the tiles. Ask your tile dealer to ommend a cleaner. Then, for best results, follow directi on the label carefully. Do not use harsh abrasives—th damage glazed tiles. If you are searching your grocer's she watch out for tile cleaners that contain acid as these r etch the tile. Once grouting is restored to its original co you should brush on a liquid silicone tile sealer to pro grouting from staining.

Toilet bowl cleaners on the market include: granules, uids, or tablets which slowly dissolve in the water tank clean each time the toilet is flushed. Still another clea combines a chemically treated pad with tong-like devic clean the bowl. Flush away the pad after use. Most to bowl cleaners contain poisons and must be handled with and stored out of children's reach.

Scouring powder (cleansers) combine three agents: a sives which scour dirt particles off a surface; detergent foaming agents to keep dirt suspended until it is rinsed aw and bleaches to remove stains and keep scouring to a m mum. Do not use on glass, fiber glass, or similar finishes ea damaged by abrasives. Use heavy-duty cleaners contai bleach to remove stubborn stains, and grime from older, rous sinks and tubs which have lost their glass-like finis

ust removers are high-powered agents containing oxalic to remove stubborn stains from sinks, tubs, auto bump- aluminum windows. Squeeze bottle makes it easy to ap- directly on stain. Keep remover away from children.

ven protectors spray on a slick, no-stick coating inside is to make spills and burned-on splatters easier to remove. sure the oven is *really clean* and thoroughly dry before ying spray coating exactly according to instructions. t cover floor around oven with newspapers.

ven cleaners come in jelly and spray forms. Some are de- ed for use on cool surfaces, some on surfaces preheated to degrees. You can use oven cleaners on porcelain, chrome, s, ceramics and stainless steel—*never* on aluminum, cop- coppertone, plastic, or non-stick surface. Avoid contact clothing, floor tile, linoleum, paint, or varnish.

udy instructions and precautions very carefully; chem- have to be powerful to clean an oven. When applying oven cleaners, you must wear rubber gloves. Instruc- s on some oven cleaners caution you against inhaling va- . Do not spray oven cleaner on hot light bulbs, electrical ections, switches, or receptacles. Always protect the around the range with several thicknesses of newspapers. ded newspapers make good towels to wipe cleaner off walls.

lver polishes are packaged in many forms: paste, liquid, m—jars, bottles, cloths, mitts. There's even a fast-acting -great for fork tines, for example. Some polishes wipe off, rs need rinsing to complete the chemical action. If you're ing for a tarnish-retardant polish, read the labels care- . Most tarnish-preventive polishes bond to and protect clean, tarnish-free surfaces. A few silver-care products and coat with tarnish preventive in one step. For ily tarnished pieces, an application of silver cleaner fol- d by a tarnish retardant may be your quickest remedy.

etal polishes, some with a built-in tarnish preventive, are equally effective on *all* household metals. For example, ing cleans and polishes aluminum better than soapy wool pads. Aluminum cleaners remove stains—and the too. Heavy-duty aluminum and chrome cleaners will up aluminum storm windows and doors, lawn furniture, me auto trim, etc. Never scour chrome; it responds best mp sponging, chrome cleaners, bathroom spray clean- For stubborn stains, use an oven cleaner. Stainless steel ns with a sudsy wash, mild abrasives, and cleaning ounds formulated to minimize heat stains. Severe heat s, however, may be permanent. Stainless steel cleaners have a cosmetic effect on non-tarnishable metal that has me water-spotted or a bit dull.

etal polishes for copper and brass are available in pow- paste, and liquid forms. Pewter generally needs only a , warm-water wash—then rinse and quick-dry. To h, use silver or pewter polish.

ndow cleaners both liquid and sprays, contain special e- and grime-cutting properties. Some contain ammonia, s silicones, that leave a protective coating and even fill te scratches on a glass surface. To avoid a collection of cleaning cloths, wipe off dirt with one paper towel and he glass with another. You can use window cleaner on aic tile and metals—but not wood. Check label for other ons including air temperatures.

minated plastic cleaners renew those tough plastic sur- on counter tops, furniture, and walls. Laminated plastic ghly resistant to soil and damage, but needs a non- ive cleaner to keep its luster. Cleaners for plastic lam- combine a solvent agent with a resin which coats the e and buffs to a new sheen. You can also use these ers on vinyl upholstery. Check precautions on the label e using on painted surfaces. ■

FACELLE INTRODUCES ROYALE FACIAL TISSUE

(First facial tissue with body.)



New from Facelle... Royale Facial Tissue. Three luxurious layers of tissue—extra soft, extra strong and extra absorbent. That's body! And the edges are bonded together so they won't come apart. For the biggest blows, the tenderest nose... the heaviest colds, or cold creams...new Facelle Royale Facial Tissue helps make life just a little bit softer. Available in White, Yellow, Pink, and Aqua.

Royale®

Facelle Paper Products.
Made a different way—
soft, strong, and so refined.

©1969, Facelle Company, Oxnard, Calif., a Division of International Paper Company.

Kroehler announces new Avant furniture.

With fabrics of Herculon® so life can be beautiful.



Kroehler created the Avant sofa to be ahead of the times. In beauty. Design. Craftsmanship. And practicality. That's why Kroehler chose upholstery fabrics of HERCULON* olefin fiber. Fabrics that lead the tough life beautifully. With stain and soil release built right in, not added on. Comfortable. Durable. Attractive year after carefree year. New Avant is another first from Kroehler. Made to last beautifully with upholstery fabrics of HERCULON.

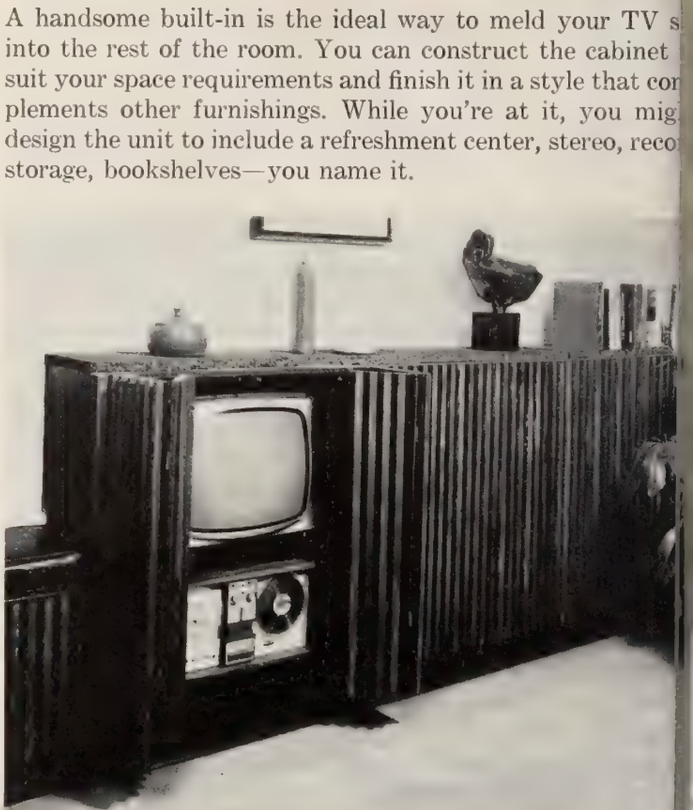
*Hercules registered trademark

HERCULES

See Avant at
Macy's,
California

TELEVISION HIDEAWAY

A handsome built-in is the ideal way to meld your TV s into the rest of the room. You can construct the cabinet suit your space requirements and finish it in a style that co plements other furnishings. While you're at it, you mig design the unit to include a refreshment center, stereo, reco storage, bookshelves—you name it.



Designer: William

The casual mood of a family room dictated the rough-he look of this television cabinet (which also conceals an und the-window radiator). Build frame of 1x12s and face cabi doors with ¾-inch plywood. Paint unit black and atta stained pine strips. Surface the cabinet with cork wall cov ing and add a vinyl-covered pad to the radiator seat.



Photograph: Lisanti. Decorator: Renee Marshall, N.S.A.I.D. Source: June Ed

Housing a television set is just one of many duties perfor by this custom-built cabinet. Center section holds the T flanking and overhead shelves accommodate books, gla ware, games, hobby equipment. Bottom projection serves a refreshment center with a built-in wine rack and ex space for bottle storage. Cane-paneled doors on either s conceal slotted compartments for record storage.

Fall garden countdown

Lawn. Keep leaves off the lawn. They can pack and smother grass, leaving an unsightly lawn for next spring. Use a broom rake or a lawn vacuum machine to remove all debris, including fallen leaves. If possible, grind and compost the leaves to enrich garden beds later. Leaves won't catch in the grass readily if you mow it short in the fall.

Roses. To help bring roses through the winter, cover the bushes with plastic cones just before the ground freezes. Or, mound with soil around canes to a depth of about eight inches; or place a short wire fence around the bed and pile up oak leaves between bushes.

Late watering. Until there is a ground freeze, keep all roses, trees, shrubs, and vines watered deeply. Evergreens especially need to go into the winter with plenty of moisture around their roots. When the ground is dry, evergreen foliage will be low in moisture, too, and cold, sunny, windy weather causes leaves to turn brown and die.

Sprayer, duster, lawn spreader. Your equipment will perform better and last longer with good care. Clean all parts of sprayer with water, flush well, and let dry before reassembling. Be sure to empty duster of any remaining dust and wipe clean. For moving parts, use the type of lubricant, if any, recommended by the manufacturer. Hose hopper of lawn spreader forcefully with water to flush off clinging chemicals, then dry it in the sun.

Trees and shrubs. Protect the trunks of newly planted trees from pests. Use a tree wrap extending from two inches below soil level up to the first limb. Apply rabbit repellent to shrubs and lower branches of all young trees. Bind upright evergreens with stout cord to prevent the branches from being pulled out of shape by snow and ice.

Young and newly planted evergreens, shrubs, and trees should have a thick mulch spread above the root zone. This holds the moisture and soil heat longer into the winter and encourages the development of good roots.

Label chemicals. Be sure all chemicals are properly labeled to avoid confusion when spring comes. If you don't know what something is, it's risky to use it. Your only alternative is to throw it out and spend more money. Close all chemical containers tightly. If sacks of fertilizer have been only partly used, fold tops over and hold with spring-type clothespins. Store the fertilizer bags on a platform to keep them off the damp floor. Poisonous chemicals such as sprays and dusts should be placed high out of the reach of children, or locked up, which is the safer procedure.

Plant stakes. Lift all plant supports and store neatly for use next season. If the soil is hard, run water down along each stake for easy pulling.

Hand tools. Winter can be hard on tools. They rust with nonuse and fail to do the efficient job they're supposed to. It's wise to take care of them now rather than in spring when you will be much busier. Aluminum oxide abrasive is best to remove rust quickly, by hand or with an electric drill disk sander. Rub all metal parts of tools with oil before storing.

Wintering green plants. Keep leaves from direct contact with anything that will wet-pack and smother them. Madonna lilies produce a tuft of green leaves during fall and should be shaded from winter sun and winds. Good winter protection for the lily is a small basket turned over the plant and weighted down to prevent its blowing away.

Oriental poppy foliage can be wintered over by sticking several stakes in the ground tepee fashion and swirling burlap or other woven material around the stakes so it doesn't touch the leaves.

Strawberries should be covered with three inches of clean straw or other coarse material when the temperature drops to 20 degrees. Use a digging fork and deliberately fluff the straw over the leaves, just enough to conceal the leaves.

Garden hose. Drain, connect ends, and store indoors out of the sun to prevent deterioration. Coil the hose in a figure-eight pattern to avoid kinking when you use it again and hang out of the way on garage wall.

Turn soil. Spade flower and vegetable beds and leave rough for frost action and an early start in spring. Then all you'll need do in spring will be to level before you sow a very early garden of annual larkspur, poppies, lettuce, radishes, peas. An early vegetable garden can save you money when fresh vegetables are sky-high. ■



Don't be fooled by United's mild-mannered movers

United feels there's more to moving than a strong back. The kind of men that make it with us have to be good at handling *people* . . . not just furniture.

The biggest load we want them to lift is the one off your family's mind. So we pick and choose very carefully, then train our crews till we're sure they're the best in their profession.

When they come to your home on moving day, they've got what it takes. Training, experience and specialized equipment—including the world's only Sanitized* vans.

So if we seem more quietly mild-mannered than most movers, it's because we think our service speaks best for itself. Convince yourself with a call today. We're in the Yellow Pages.

Serving the United States, Canada, and 114 Foreign Lands.



*REG. U.S. PAT. OFF.

Join the Yarn Artists



You don't need to know how to sew. You don't cut a pattern. You don't learn a complicated craft. It's simple and it's so-o satisfying. New 3-D Yarn Art comes complete with frame and all parts. You just press rich-hued yarn on self-adhesive pattern, then assemble the parts, and—you're a Yarn Artist. Try it today. 30 designs to choose from, wherever toys or crafts are sold.

3-D Yarn Art™ by Revell®

Call *toll-free* for the name of the store nearest you. Dial 800-553-9550.

Coal. Hard coal makes a good fire, needs little storage space, and is inexpensive. A bed of coals under logs assures a longer lasting, better regulated fire.

Cannel coal. Connoisseurs' favorite, sold in some supermarkets, costs about $1 per ten pounds by bulk from coal companies. A small sack gives an evening-long fire—with lots of crackle and flames from oil deposits veining the coal.

Peat (from Ireland). Pressed into blocks, sells for $6 per 56-pound carton; available in large eastern cities.

Lignum Vitae. Wood from Central South America is a bit more costly but very hard; burns long and brightly. A single log usually makes a complete fire in itself. Defective pieces cost less but are scarce. Try lumberyards.

What not to burn

Don't use your fireplace as an incinerator. *Don't* burn gift wrappings. The flu could be cracked, and the combination of high flames and intense heat is dangerous.

Don't burn the Christmas tree or wreaths in the fireplace unless a fire engine is parked outside your house! You can safely add small branch trimmed logs. The aroma transport you northward.

How to lay the fire

Use one of the new fire sta waxed milk cartons, or pled newspaper sheets. crisscross a network of kin if needed. Soft wood starts ly, is inexpensive. Buy s at lumber and millwork panies, or construction sit

Lay two logs lengt across the kindling. Ad other (preferably split) a on top. Strangely enough or three logs burn better two—and set up a na draft. *Be sure damper is o*

To coax air up the chi crumple a newspaper, hol above logs, light briefly. it, then ignite fire starter per underneath—and rela

New fire starters th eliminate kindling

Newest are safe, solidifie troleum boxed cubes, 50 dozen. These are so effici single cube starts a fire wi paper or kindling.

1. Electric charcoal s works for fireplace use as One has a built-in fan.

How to build a better fire

For maximum enjoyment of your fireplace, follow these tips on: safety, fuels (both solid and gas), fire-starting the smokeless way, and finally, making sure the fire is out. To update that ancient ritual of a glowing fire, here's good news on fuels, colorful chemical additives, and time-saving fire starters.

But first: know your fireplace. Have you used it before so you're sure the smoke goes *up* the chimney? If you're initiating a new one, read *and* follow manufacturer's (or builder's) suggestions.

To prepare for your first fall fire festival, follow this procedure: 1. Open damper (shut all summer to keep out birds, insects, bats). 2. Check grate or andirons, and protective screen. Replace any broken or poorly functioning parts.

What to burn

Logs. Seasoned dry logs, an all-time favorite, are generally available (delivered and stacked) for $10-15 a rick, $35 to $40 a cord. But some cities far from woodlands sell logs by the dozen.

Hardwood. Oak, hickory, or ash make the best, longest lasting fire. Branches trimmed from fruit trees add aroma.

Avoid diseased elm logs—the dormant beetles spread trouble in your neighborhood. But, it's safe to use oak trees that were killed by wilt.

Artificial logs. Grocers sell compressed sawdust logs at about $1 apiece. Each makes a modest but pleasant fire for a couple of hours, and no kindling is needed. Use paper or one of the new fire starters.

Newspapers and magazines: For a thrifty fireplace fuel, use tightly rolled paper. Mail order houses, and hardware and department stores sell a simple prong device like the one below for rolling newspapers.



Join the Yarn Artist



Create your own beautiful works of wall art for $2 to $9 with out spending months learning how. This whole wall costs les than $28. New 3-D Yarn Art is catching on with women of al ages. Comes complete with everything you need, includin frame. You just press on the yarn, assemble the parts, and you're a Yarn Artist! 30 designs to choose from, wherever toy or crafts are sold.

3-D Yarn Art™ by Revell

Call *toll-free* for the name of the store nearest you. Dial 800-55

Join the Yarn Artists



Look at these colors. This rich textured effect. Looks expensive, doesn't it? But you can make it yourself for just $4, and a few hours' time. New 3-D Yarn Art is inspired by needlework, crewelwork, and yarn painting. But you don't need to know a stitch to do it yourself. Try it. Comes complete with everything you need. 30 designs, wherever toys and crafts are sold.

3-D Yarn Art™ by Revell®

toll-free for the name of the store nearest you. Dial 800-553-9550.

tree-topping. But both may be necessary.

Happy ending. *Don't go away* (or to bed) with a fire burning unless the screen is fully closed. To hasten burning, stand logs on end, leaning against back. Spread ashes over the embers.

Fireplace care and maintenance

Leave a bed of ashes to simplify starting the next fire.

If faced with cleaning the firebrick, don rubber gloves before applying brick cleaner ($2) available at hardware stores and mail order houses. Then arrange your summer fireplace setting of ferns, geraniums, or white birch logs.

Clean chimney thoroughly every three to four years to prevent hazardous carbon buildup. If you grill or cook in your fireplace, clean it yearly. Professionals accomplish this with no dust; costs between $25-$35. Opening is sealed and covered with plastic during the cleaning.

How to make living color logs

Chemical colors in crystal, wax, or cube add glamour, like icing on a cake. Great gift idea, as are these homemade chemically colored logs.

Roll 3 medium-size magazines, 2 large ones, or a 4-inch-thick stack of newspapers. (Cut folded edges from newspapers.)

Tie each log with two or three rows of heavy string.

Assemble large crock or wooden tub (*never* metal), deep enough to immerse logs in liquid. Spread large sheet of plastic on floor under crock.

Protect children by placing crock far from their reach. Or, make logs while children are at camp or Grandma's.

Protect hands by always wearing rubber gloves.

Combine 4 lbs. blue vitriol (copper sulfate)—special order from drugstore; 2 lbs. coarse salt; 2½ gal. water.

Stir with wooden spoon

Soak logs 4 to 5 days

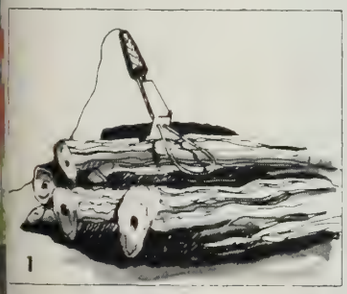
Remove logs (wearing rubber gloves). Drip-dry upended in old dishes. Protect surrounding area with plastic sheet.

Dry 3 to 4 weeks. Once dried, logs are completely safe to handle without gloves.

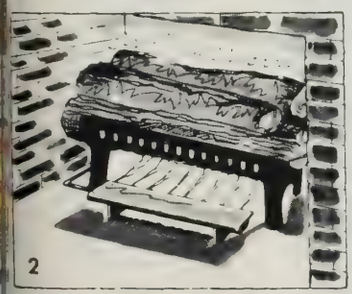
Discard liquid immediately. Use utmost caution. These strong chemicals are dangerous if misused. Follow directions.

Automatic, butane-filled metal stick (about $10) gives a strong long-lasting flame.

Attractive copper pot contains a rod and asbestos ball to dip in kerosene or lighter fluid.



1



2



3

2. A gas jet built in your fireplace lights automatically, effortlessly. A 12-inch one costs $7 plus installation. Another gas jet lights and keeps logs burning evenly. Once it's installed, check ports occasionally to keep them free from ashes.

3. Think twice before removing a gas log to use real wood. Fireplace construction may not work for wood fires. Rather, update your present gas or electric logs with new ones that look authentic and entail no wood or kindling costs, no storage or cleaning problems. Sprinkle color-granules for the charm of a real fire. Some cities with air pollution problems (e.g.: Los Angeles) ban wood or coal fires.

Keep it going. Bellows ($8 and up) encourage slow starters. They're a favorite of collectors and give "fire pokers" something to do. If there's not much wind outside or your house is airtight, open a window or door in the same room while lighting the fire. This encourages your chimney to draw smoke.

Avoid a smokescreen. If smoke backs into the room, although damper is open, a downdraft may be the cause. Solution: trim trees near the house if taller than chimney. Or, add an 8- to 10-inch extension on chimney top. This may solve a chronic problem easier than

Join the Yarn Artists



Suddenly you're an artist! New 3-D Yarn Art makes you an expert in creating beautiful, rich works of art for your home—in just hours. And the result? So handsome nobody will guess you did it yourself, unless you tell them. Women of all ages are discovering the fun and satisfaction of this new art craft. Join the Yarn Artists today. 30 designs, where crafts or toys are sold.

3-D Yarn Art™ by Revell®

Call *toll-free* for the name of the store nearest you. Dial 800-553-9550.



Eureka's RUGULATOR...cleaning control as modern as modern carpeting

Today's fine carpeting comes in so many textures and thicknesses . . . the average upright vacuum cleaner is going crazy keeping up. That's why Eureka invented the RUGULATOR*. . . so you can adjust the height of the vacuum cleaner precisely to any nap. Simply slide the RUGULATOR lever back or forth to raise or lower the cleaning end of your Eureka. You can go from heavy shag all the way to thin patio carpeting . . . or stop at any nap thickness in between . . . and get the most efficient performance from your upright's DISTURBULATOR® brush and suction.
Only Eureka gives you such perfect control!
It's another good reason to think only of Eureka when you want the very best in vacuum cleaners.

Eureka "Vanguard"—displayed and demonstrated wherever good appliances are sold.
*PATENT PENDING



EUREKA'S RUGULATOR IMPROVES CLEANING . . . 2 WAYS!

1. You can set cleaner at any height, so the brush works perfectly . . . combing nap gently but thoroughly.



2. Front wheels move up and down, keeping cleaning end of vacuum parallel to nap. Gives deeper cleaning.



EUREKA
the very best in vacuum cleaners

Eureka Williams Co., Bloomington, Ill. Div. of National Union Electric Corp. In Canada: Eureka Div., Onward Mfg. Co., Ltd., Kitchener, Ont.

Buying guide

Most of the products shown editorially in Better Homes and Gardens can be obtained locally. For more information, write the manufacturers listed. Some items are privately owned or custom made—thus are omitted from the listing. For information on items not mentioned, write Reader Service, Better Homes and Gardens, Des Moines, Iowa 50303.

Quiet colors that sa
Page 62-63: Love sea ottoman, and cocktail Thayer Coggin, High Po 27260. Parsons tables— ers, Pleasant Garden, N. Carpeting—Karastan, 2 NYC 10016. Painting— 465 E. 147th, Bronx, N.Y Metal sculpture—Grif Third, NYC 10010. Ta —Mutual Sunset, 23 NYC 10016. Floor lam ert Sonneman Assoc., 56 Long Island City, N.Y.
Pales, coppers, bron
Page 65 (bottom): Etag pedestal tables—Medall Lexington, NYC 1001 rors—Lewisburg Chair burg, Pa. 17837. Wal Woodson, 979 Third, NY
All-white or off-whi
Page 66: Sofa—Simm upholstered by Lakesid ture, 1218 N. Wells, Ill. 60610. Pull-up chair er-Gunther-Martini, 511 NYC 10021. Fabric on chairs—F. Schumacher 40th, NYC 10018.
Page 67 Rug—Edward 160 E. 56th, NYC 1002 table—John Vesey, 93 NYC 10022. Fabric on chairs—J. H. Thorp, 425 NYC 10022. Fabric o Theo. Merwitz Textiles, Division, Chicago, Ill.
Deep, dark chocolat
Pages 68-69: Table ground)—Fine Arts, 232 NYC 10022.
Carbon blue, mint g dove gray
Page 70 (top): Spreads fabric—Cohn-Hall-Mar Madison, NYC 10016. C —Karastan, 295 Fift 10016. Lamp—Wilm Fifth, NYC 10001. Flair, Lenoir, N.C. 2864
Page 70 (bottom): Tr (brass in blue wood fram Burge, 315 E. 62nd, NY End table—Baker F Grand Rapids, Mich. 49 —Creative Accents, El Calif. 91731. Lamp— Todesca, 8651 Melrose, geles, Calif. 90069.
Page 71: Wall and dra ric—Brunschwig & F Third, NYC 10022. Tar fabric on chairs—Jofa 227 E. 56th, NYC 100 chair—Baker, Holland 49423. Side chairs— Drexel, N.C. 28619.
Gentle gold
Page 72: Sofas, adjoinin and coffee table—Thay gin, High Point, N.C Round stools—Herman Zeeland, Mich. 49464.
Page 73: Area rug— Sanford, 140 Madiso 10016. Dining table, dale side chairs, pedest and console table—Mi Ltd., 215 Lexington, NY Lamps—Wilmar, 230 Fif 10001.
This addition keeps the house intact
Pages 74-75: Sofa—H Morganton, N.C. 2865 —Nessen, 115 E. 56t 10022. Cocktail table a chairs—Knoll, 320 Par

10022. White Planter, Architectural Pottery, 2020 S. Robertson, Los Angeles, Calif. 90034.

Now the living space is more than doubled

Page 76: Sliding doors, Libbey-Owens-Ford, Toledo, Ohio 43624.

From an old garage to a new style of living

Page 78 (left): Chairs—Stendig, 410 E. 62nd, NYC 10021. Roman shades—Jack Lenor Larsen, 41 E. 11th, NYC 10003. Counter tops—Formica, Cincinnati, Ohio 45232.

Pages 78-79: Sofas—Directional, 979 Third, NYC 10022. Fabric on sofas and armchairs—Jack Lenor Larsen, 41 E. 11th, NYC 10003. Armchairs—Yale Burge, 315 E. 62nd, NYC 10021. Standing lamp—Robert Sonneman Assoc. 5620 47th, Long Island City, N.Y. 11101. Table in foreground—Dunbar, Berne, Ind. 46711. Ceiling light fixtures—Lightolier, Jersey City, N.J. 07305.

Dramatic table settings

Page 80: Dinnerware, Oxford Bone China, Trenton, N.J. 08605. Flatware—"La Scala" by Gorham, Providence, R.I. 02907. Goblets—Franciscan Crystal by INTERPACE, 2901 Los Feliz, Los Angeles, Calif. 90039.

Page 81 (left): Dinnerware—INTERPACE, 2901 Los Feliz, Los Angeles, Calif. 90039. Sterling flatware—"Hispana" by Gorham, Providence, R.I. 02907. Goblet—Anchor Hocking, Lancaster, Ohio 43130. Candle—Candle-Lite, Cincinnati, Ohio 45242.

Page 81 (right): Dinnerware—Syracuse China, Syracuse, N.Y. 13201. Flatware—"Strasbourg" by Gorham, Providence, R.I. 02907. Goblets—Fostoria, Moundsville, W. Va. 26041. Chair—Henredon, Morganton, N.C. 28655.

Page 82 (left): Dinnerware—Syracuse China, Syracuse, N.Y. 13201. Stainless flatware—"Romanesque" by International Silver, Lyon Div., Meriden, Conn. 06450. Goblet—Fostoria, Moundsville, W. Va. 26041. Chair—Conant Ball, Gardner, Mass. 01440.

Page 82 (right): Dinnerware—Syracuse China, Syracuse, N.Y. 13201. Sterling flatware—"Counterpoint" by Lunt, Greenfield, Mass. 01301. Goblet—Fostoria, Moundsville, W. Va. 26041. Chair—Kindel, Grand Rapids, Mich. 49502. Wall covering—Marlite Div. of Masonite Corp., Dover, Ohio 44622.

Page 83 (left). Dinnerware and glassware—Independence Ironstone & Glass, INTERPACE, Parsippany, N.J. 07054. Sterling flatware—"Chippendale" by Towle, Newburyport, Mass. 01950. Chair—Heritage, High Point, N.C. 27260.

Page 83 (right): Dinnerware—Mikasa, 212 Fifth, NYC 10010. Sterling flatware—"Colonial Theme" by Lunt, Greenfield, Mass. 01301. Glassware—Anchor Hocking, Lancaster, Ohio 43130. Chair—Tell City Chair, Tell City, Ind. 47586.

Page 84 (left): Dinnerware—Centura by Corning Glass, Corning, N.Y. 14830. Sterling flatware—"Renaissance Scroll" by Reed and Barton, Taunton, Mass. 02780. Stainless & copper dish—Revere, Rome, N.Y. 13440. Goblet—Independence Ironstone & Glass, INTERPACE, Parsippany, N.J. 07054.

Page 84 (right): Dinnerware and goblet—Independence Ironstone & Glass, INTERPACE, Parsippany, N.J. 07054. Flatware—"Lacepoint" by Lunt, Greenfield, Mass. 01301.

Page 85 (right): Dinnerware—INTERPACE. 2901 Los Feliz, Los Angeles, Calif. 90039. Sterling flatware—"Rubaiyat" by Oneida, Oneida, N.Y. 13421. Goblet—Lenox Crystal, Trenton, N.J. 08605. Chair—Henredon, Morganton, N.C. 28655. Wall covering—Waverly Fabrics, 58 W. 40th, NYC 10018.

Page 85 (left): Dinnerware—INTERPACE, 2901 Los Feliz, Los Angeles, Calif. 90039. Sterling flatware ("Floral Lace") and sterling salt/pepper mill—Lunt, Greenfield, Mass. 01301. Goblet—Lenox Crystal, Trenton, N.J. 08605. Chair—Hitchcock Chair, Riverton, Conn. 06065.

Holiday food gifts

Page 87 (bottom left): 2½ qt. casserole—Corning Glass, Corning, N.Y. 14830.

Page 87 (middle right): Platter—INTERPACE, 2901 Los Feliz, Los Angeles, Calif. 90039.

From your kitchen

Page 90 (middle left): Grater—Foley Mfg., Minneapolis, Minn. 55418. Glass plate—Fostoria, Moundsville, W. Va. 26041.

Page 90 (middle right): Jelly jars in photo –(1) Ball Brothers, Muncie, Ind. 47303 and (2) Kerr Glass, 611 S. Shatto Pl., Los Angeles, Calif. 90005.

Page 90 (bottom): Jars—Pyrex by Corning, Corning, N.Y. 14830.

How to get rid of it all

Page 142 (top): Incinerator—Martin Stamping & Stove, Huntsville, Ala. 35800.

Page 142 (center left and bottom photos): Incinerator—Calcinator Corp., Bay City, Mich. 48706.

November Prize Tested Recipes

Page 113 (right): Gold salt/pepper shakers—Gorham, Providence, R.I. 02907.

Page 114 (bottom right): Spoon—"Chap" by Towle, Newburyport, Mass. 01950.

Adaptable storage for a multi-action kitchen

Page 150 (top left): Range—Frigidaire, Dayton, Ohio 45401. Pan—Mirro, Manitowoc, Wis. 54220.

Page 150 (bottom left): Maple counter top—Tolerton, Alliance, Ohio 44601.

Page 150 (bottom right): Wall paneling—Boyce Cascade, Boise, Idaho 83706. Dishwasher—Frigidaire, Dayton, Ohio 45401. Toaster Oven—General Electric, Bridgeport, Conn. 06602. Sliding window—Andersen, Bayport, Minn. 55003.

GF GENERAL FOODS



This is a can of dog food.

It is a can of Gaines Prime—in the cellophane can.

Gaines Prime is just like regular canned dog food. It's got the same real meat as regular canned. The same meat by-products, with vitamins, minerals and vegetables. It's moist, delicious, beefy. Only we can make ours with just the right amount of moisture so it can come in easy cellophane cans.

But there isn't a dog in dogdom that cares what Gaines Prime comes in. They just eat it. And they just love it. They love the Prime Variety pack, too. Beef, chicken and liver flavors. all in one box.

Easy meaty Prime—in the cellophane cans.





Photographs: Lisanti. Designer: David Bell, A.I.D., Bloomingdale's. Source: Estelle Bond Guralnick

Young rooms with verve

Today's spirited young people need rooms to match: exuberant colors . . . pattern bouncing playfully against pattern . . . and furniture designed for fun as well as function. Check this trio of rooms for ideas. Then check with your youngster, who'll have ideas of his own.

Above: Three delightful pen and wash drawings launched the color scheme in this young girl's room. Green is teamed with blue and repeated in a striped cotton print on the daybed, and in curtains and chair cushion. Unpainted chests were finished in a deep green and white. A practical note: daybed, which features drawer storage, can serve a child six through sixteen.

Right: Checks, stripes, florals, with a dash of pop and op art stir up a lively excitement in this bedroom. Bolsters and toss pillows give bed a sofa look and make it the perfect spot for after-class confabs. Drawer table can serve as a vanity (with mirror propped against window) or a desk for homework.

Bottom right: If your youngster's multiplying collections look suspiciously like clutter, try a wall full of storage like this with a wealth of drawers and open shelves. Unit was painted the same bright pink that appears in the pink and green wallpaper, window seat upholstery, and shutter panels. Window seat can easily sleep an overnight guest.



Decorator: Gloria Muroff, N.H.F.L. Source: June Edwards





It's just a great looking sofa.
Til you want the Broadhursts to fly in for that football weekend.

Isn't it nice you can invite them? All because your beautiful living room sofa is a Hide-A-Bed® sofa, made only by Simmons.

Simmons makes all kinds of beautiful sofas. In more models than any other sofa designer. All styles, too. Modern, Contemporary, Mediterranean, Traditional, Colonial. With over 300 stain-resistant fabrics to choose from. And a long list of custom options, too.

Then there's that beautiful bonus—a hidden bed. A comfortable bed for two. With either a full-length Simmons Regency® or Beautyrest® mattress. Super sizes, too, in many models. And Hide-A-Bed sofas are priced from about $225 to $900, in line with just-plain-sofas. So it's really like getting an extra bedroom free.

When Simmons can give you just the sofa you want, isn't it nice it hides a bed, too?

Hide-A-Bed Sofa by Simmons

Palencia 4 in 7691 Doro. From Golden Value Savings Collection. Price $585. Most fabrics protected by ZEPEL Stain Repeller.

Shopping editor's choice *By Margaret Daly*

Discover the fun and convenience of shopping by mail! You can order with complete confidence: each company will refund your money if you're not delighted.

Wheel away to good shape



Pare inches off your waistline, strengthen abdomen, back-supporting muscles with amazing Wonder Wheel. Takes only 90 seconds a day. Easy and fun to use; same effect as jogging, sit-ups or push-ups. Heavy-duty, smooth-gliding wheel grip handles. Use it anywhere! $3.95 + 55c post. Spartan Sales, BH-119, 945 Yonkers Ave., Yonkers, N. Y. 10704.

"Gems of Whizdom" marker



Desk marker, 14-kt. gold letters on oil rubbed walnut base, 8½" x 2". As shown, or "My greatest Ideas . . . some other dope thought of them first;" or, "Ignore all notices! until further notice." $1.95. Or, send your own "Gem," 20 letters top line, 30 bottom: $2.95 + 25c post. ea. Spear Engineering, 3049 Spear Bldg., Colo. Springs, Colo. 80903.

12 authentic moving vans



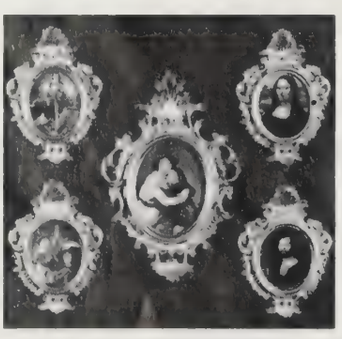
Youngsters can spend hours of creative fun playing with this colorful fleet of truck models. 12 big, friction-powered vans in all, each with name and symbol of famous truckers. Allied Van, Mayflower, etc. Each rig is 4" L, almost 2" H. All 12 for $3.98 + 25c postage for each order. Colonial Studios, MVE-2, 20 Bank St., White Plains, N. Y. 10606.

Miniature train top



Entrancing top actually has colorful miniature train whirling inside while the outside dome stands perfectly still. Mysterious whistle from the circling 4-car train adds to the fascination. Train Top will keep everyone intrigued and delighted. A perfect Christmas surprise. $3.98 postpaid. Order from Madison House, 7062 Greenland Bldg., Miami, Fla. 33054.

Baroque wall grouping



Quality prints of famous old masters are mounted under glass in ornate baroque frames finished in antique gold. Fill large wall areas with your own arrangement. Four pictures 4" x 3", one picture 7" x 4". The perfect gift for your favorite friend, these pictures are only $2.98 set of 5 + 50c post. Harriet Carter, BHG-11, Plymouth Meeting, Pa. 19462.

Wee crystal vases



Graceful, hand-made, full-le crystal from Germany—wh wonderful gift idea! Little for buds or short-stemmed flo can also hold 2 cigarettes at settings, create prism ligh windowsill. Cleverly shaped flect brilliant sparks of light. tall. Set of 3 assorted: $2.50 Downs, Dept. 1211, Evan Illinois 60204.

Trinidad steel drum



Imagine the fun of playi genuine steel drum from Trinidad. It's sure to liven party with the haunting soun the Caribbean. Easy to play; is marked with numbers, so just follow the music sheets diam., complete with sticks. H crafted; black and orange. + 50c post. A Man's World 11, Lake Success, N. Y. 110

Antique Spanish engravi



17th century chateau engra are matted in elegant han black and antique gold Ven glass design. Solid 2" frame, antiqued with gold breakable crystal vinyl for p tion. Specify vertical or ho tal. Large 16" x 17". $9.9 $18 for the pair. Add 50c World Art Group, Dept. E Westport, Conn. 06880.

Made specially for boys



Personalized grooming kit everything handy. Handsom omino horse carries in his s bag a comb, toothbrush, nai nail clipper. Horse of sturdy impact plastic, has gold chain bridle and snap off sa 7"H (specify first name). ea.; 2 for $5.75. Add 50c The Ferry House, BH11, D Ferry, New York 10522.

Child's Americana rocker



Designed for the small fry, charming chairs were mad early New England from a b and the staves are the bas these authentic reproduct Made of pine, following or handworked patterns. Padde 6" from floor; back 13" H. # rocker: $11.95 + 50c hdlg. ander Sales, BH11, 140 M dale Rd., Tuckahoe, N. Y. 10

BROIL CHUCK STEAK TO TASTE LIKE FILET MIGNON— OR MONEY BACK!

REVOLUTIONARY NEW VERTICAL BROILER

FLAVOR-SEALS BOTH SIDES AT ONCE!

takes the toiling out of broiling



2-position chrome broiler rack —broils everything from thick steaks to wafer-thin bacon. No flipping, no draining. Fast!

VERTICAL BROILER $29.98

...OUR LOW BY-MAIL INTRODUCTORY PRICE—ONLY PPD.

v you may enjoy the first new development in broilers 20 years! Ingenious new broiler, thinner than the inest toaster. Attractively styled in avocado and ome; can be kept on counter. 2 newly developed arate, powerful heating elements broil both sides of at, fish, chicken at the same time... instantly sear top bottom... seal in juices and flavor... make meat derer, more succulent! Absolutely no turning—both es of meat cook evenly, brown deliciously at one e. Grease drips down into well at bottom of broiler, removed from heating elements, to give you lean, lthy, happy eating.

TWICE AS FAST AS BROILING METHOD YOU NOW USE

in anywhere, travels easily to patio, porch, buffet e, summer cottage, even to office. (Enjoy gourmet -calorie meals instead of usual ham on rye!) The osition, self-adjusting, heavily chrome-plated rack sterfully broils everything from thick he-man steaks thinnest bacon. And remember you don't turn even e! Bacon cooks perfectly shaped, never shrinks or ivels.

Wonderful for chops, hamburgers, frankfurters, fish fillets, chicken parts, liver. Turns out the best grilled cheese sandwich ever, in minutes!

NO SMOKE, NO SPATTER, NO GREASE, NO SCOUR-CLEANING

New principle makes cleaning hardly necessary. Haven't you dreamed of a broiler like this! Comes apart in seconds—everything except heating element goes right into sink, or even dishwasher for easy cleanup. And easy to store away—only 12" wide X 10" high X 3½" deep. Full-year guarantee.

FREE 10-DAY HOME TRIAL OFFER

Walk into your supermarket. Pick one of the cheaper, less desirable steaks. Go home. **Vertical Broiler** it. If you've ever enjoyed a steak dinner more, your money refunded, or all charges cancelled! Devise your own tests. If you're not completely 100% delighted and contented, if you've ever had faster, more succulent broiled delicacies, we **want** you to return Vertical Broiler. Just one request—first production of the wonder broiler is limited... to insure quick delivery, fill out handy coupon now.

MAISON michel, ltd. Dept. M-119
Michel Bldg., New Hyde Park, N.Y. 11040

MAIL NO-RISK COUPON TODAY

MAISON MICHEL LTD., Dept. M 119
Michel Bldg., New Hyde Park, N.Y. 11040

Please rush _____ Vertical Broilers @ $29.98 postpaid. If I am not delighted, I may return for refund or full cancellation of charges. *N.Y.C. and N.Y. State residents, add sales tax.*

☐ Check ☐ Money order enclosed

☐ Charge my Diners Club # _____

Signature _____

Name _____

Address _____

City _____

State _____ Zip _____

☐ Check here for FREE gourmet catalog.

The First New Top in 40 Years—Amazing

Circling Train Top



Colorful miniature 4-car train mysteriously whistles as it circles inside, while the outside dome stands perfectly still. About 11" high and 9" in diameter, it keeps the kids and you too, completely fascinated on each "trip" for hours! A new joy, this one! Ea. $3.98; 2 for $6.98.

Money back guarantee

GREENLAND STUDIOS
1467 Greenland Bldg., Miami, Fla. 33054

© 1969 by Greenland Studios, Inc.

The Most Beautiful Watercolor Reproductions



You Have Ever Seen!

Six German & six Austrian scenes of picturesque cities & villages by Jan Korthals, one of Europe's finest artists. The originals cost $150 apiece! So perfect are these reproductions, only an expert can tell the difference. We guarantee your satisfaction.

$4.95/set + 20c post. (specify country)
Both sets $9.50 + 35c post. Each print 12" x 16"

Send today Dept. 75-CA **house of goodspeed**
Fed. Square Bldg., Grand Rapids, Mich.

Extra Fancy

PECANS



My 22nd YEAR!

New Crop! Direct from my grove . . .

PECANS IN THE SHELL. . . . Extra fancies. Graded for size and fullness, I ship only the best of the new crop direct from my grove to you. Schleys, finest pecan grown anywhere, shells wafer-thin; Stuarts, a taste-treat, larger than Schley, shell a bit thicker.

Schleys, No. 21, 3 lb. box	**$4.25 ppd.**
No. 20, 5 lb. box	**$5.95 ppd.**
Stuarts, No. 25, 4½ lb. box	**$4.85 ppd.**

SHELLED HALVES. . . . Extra large halves, selected for their fresh delicious flavor from my choicest new crop pecans.

No. 12, 1 lb. 13 oz. Gift Box	**$5.20 ppd.**
No. 14, 2 lb. 13 oz. Home Box	**$6.45 ppd.**
No. 15, 5 lb. Home Box	**$11.20 ppd.**

BROKEN MEATS . . . Same No. 1 quality as halves above, except broken in shelling. Perfect for holiday recipes.

No. 51, 2 lb. 13 oz. Home Box **$5.95 ppd.**

Write for my Free illustrated folder—Send gift list
Satisfaction guaranteed or money back
Add 10c per pound West Denver

HARRY WILLSON SUNNYLAND FARMS
Route 1, Box 913, Albany, Georgia 31701

★ *Write for CATALOG!*



GEM STONE/TUMBLING

COMPLETE OUTFIT turns rough rocks into gem stone jewelry with minimum effort! Fascinating, profit-making hobby. Everything you'll need! Gem tumbling machine that grinds, polishes stones has electric motor and cord, tumbling barrel, liner. Grits for grinding rocks, polish, 33 jewelry findings, cement, assorted stones, colorful 18 page "how-to-do" manual.

Wonderful Gift! Fully Guaranteed!

ENTIRE GEM MAKING OUTFIT, ppd. $26.95

★ *GEM MAKING and GIFTS!*
Write for catalog of hunt... equipment PLUS gift ideas. 25c

HOUSE of COLOR
Box A-11, INTERVALE, N.H. 03845

COMICE PEARS FOR Christmas Giving



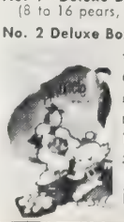
AS LOW AS $5.70* DELIVERY PREPAID

FROM ROGUE RIVER VALLEY
Medford, Oregon

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected —individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Write for Alaskan and Hawaiian prices. Packages are guaranteed. Your greetings enclosed. Send list, we do the rest.

No. 1—Deluxe Box
(8 to 16 pears, pictured above) **$5.70***

No. 2 Deluxe Box (16 to 20 pears)..... **$7.25***



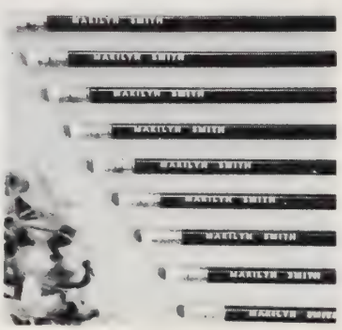
***EARLY BIRD PRICE.** If order for Christmas delivery complete with names and addresses is air mailed on or before Nov. 28, 1969. Reg. price #1 Box **$5.95.** #2 Box **$7.50.**

WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
429 Fir St. • Medford, Ore. 97501



Keep your dog warm at n

Doggie pajamas keep your h cozy and clean if he sleeps m the kids. Zippered back for su easy fit. Washable, fine co flannel, matching hat. Mea dog from collar to base of t inches. Sizes: 8, 10, 12, 15 20; Dachshund style, 14, 16 20; $4.95 ppd. Free catalog Say's, Dept. BHP, P. O. Box 24 New Orleans, Louisiana 7012



Personalized pencils

Name-engraved pencils writing more personal, pleasurable. Pencils come your name in white or smooth No. 2 lead. A great for friends or family. Print na clearly. 60c per set of 12, ordering 5 or more sets. 1 sets: 65c per set. Sets of 20 per set. Atlas Pencil Co., Dep Hallandale, Florida 33009.



He'll dance to any tune

Yankee Doodle Dancer, a po toy from Colonial Days, wil light your kids today. Bo jointed figure dances and tap feet when you rhythmically the vibrating paddle. It's fu accompany him with whistli other music. A great surp Hardwood, w. pole and pa $4.95 ppd. Plan-It-Kit, BH11 429-Y, Westport, Conn. 0688



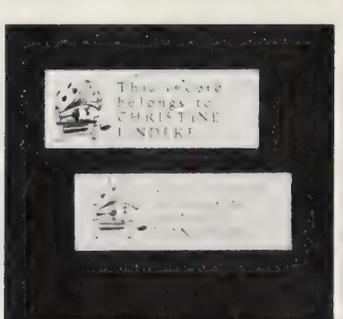
Stitch a pillow top

Violets and pansies stay fo when you stitch this pretty c design. Kit includes design o x 17" natural Belgian linen; f crewel yarns in shades of v olive green, blue-lavender, blue and gold; needle and instructions. Perfect pillow t picture. $3.95 + 35c post. Stitchery, BHG11, 204 Worc St., Wellesley Hills, Mass. 02



Collector's bottles

Limited editions of famous portraits sculpted in glowing c Quartet: Woodrow Wilson in Thos. Edison (amethyst), Rob Lee (gray), Ike (green): $2 Singly, $5.95 ea. Also: J (blue), $25.95; Ike (ameth $15.95; Lincoln (topaz), $1 F.D.R. (green), $20.95. Ppd. C try Craftsmen, 6100 Antrim Hillsboro, N. H. 03258.



Label your LPs

You'll keep track of all your ords, no matter who bor them, with these handy sti labels. They're printed in bla white gummed paper, with record belongs to (name)" a sketch of an old gramophone. edged, 500 in plastic box: $2 gold paper, 250 for $2. By air 30c. Bruce Bolind, Dept. B Boulder, Colo. 80302.

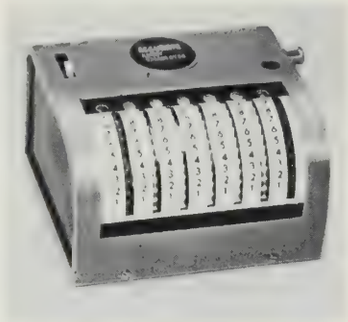
enaissance cake server

splendid server makes any cake connoisseur's delight. This faith- replica of a rich Renaissance sign is truly a work of art. Ex- isitely shaped, swirled, pierced, rved—you'll marvel at the in- cate detail. Cast metal in gleam- silverplate, antiqued. 6½" ng. #4038, $1.50 + 25c post. lian Vernon, HN3, 560 South 1 Ave., Mt. Vernon, N. Y. 10550.



stant home calculator

re's the handiest way we've en to lick everyday household okkeeping problems. Instant an- ers to addition, subtraction, mul- lication problems. Keep the eckbook balanced, watch what u're spending, help with taxes. ½" x 5" x 4". Easy to use. $5.95 d. Amtech Creations, Dept. BG- 3511 Lawson Blvd., Oceanside, Y. 11562.



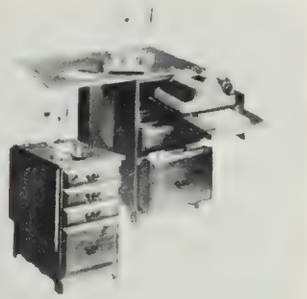
assic Apache boots

ep out in real comfort in these ve-soft deerskin boots with ded rawhide leather sole and el lift. Rugged, sturdy for out- or wear, a striking footnote to n pants. Skiers love them! Lo- n green, natural, rust or black. es 4-10; M & N widths. ½ es too. $12.95 + 60c post. Old eblo Traders, 600 BHF S. Coun- Club, Tucson, Ariz. 85716.



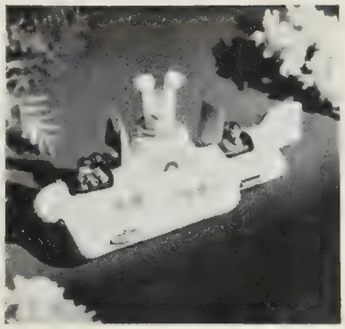
lling typewriter table

sk opens into portable home of- e. Drop leaf lifts for typewriter, ls out and up to perfect height. ddle drawer for storage, bottom filing. On concealed casters. e in honey pine or maple, an- ue pine or walnut fin. 29"H x ½"D x 18¾"W (36"W. leaf). $59.95; kit: $39.95 exp. chgs. . Yield House, Dept. D11, N. nway, N. H. 03860.



llow Submarine by Corgi

autifully constructed with all fine detail of Corgi die-cast niatures, Yellow Submarine has Beatles popping up and down ough fore and aft hatches. Roll along, periscope stacks rotate, den wheels make whirring mo- sound. Yellow, 5¼" L; $4 + c post. Catalog, 25c. F. A. O. hwarz, Dept. 4D, 745 Fifth Ave- e, New York, N. Y. 10022.



row your voice ¼ mile

w transistorized megaphone gnifies your voice clearly up to e-quarter mile away. First used U.S. Navy for ship to ship con- t without interrupting radio si- ce; now avail. to public. Light- ight, portable. Works on 4 std. teries. Can't rust or corrode. 2.95 + 50c post. World Art, 11, 2 First St., E. Norwalk, nn. 06855.



Continued

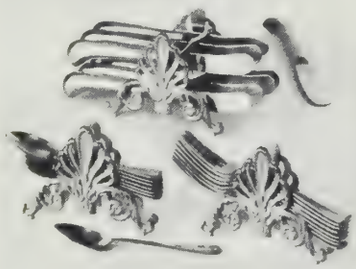
The Country Gourmet CHEF'S SPECIALS



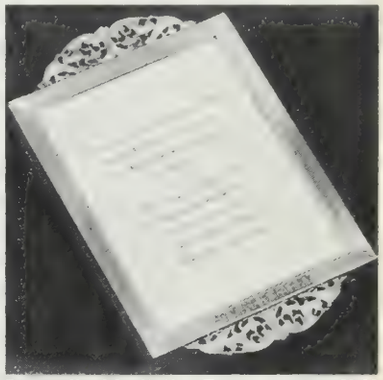
Personalized Tree Twinkles ..... **Each $1.00**
Start a tradition! Each family member hangs his own engraved twinkle as a finale to the tree-trimming! Wafer-thin 3" metal swingers, Gold plated and unbreakable. Save on sets—3 of 1 style for $2.75. **1044**—Star Twinkle; **1056**—Angel Twinkle.



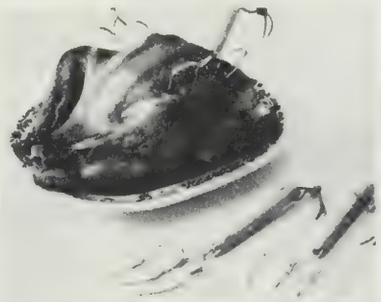
Personalized Door Knocker **$2.98**
Pure classic beauty, a triumph of craftsmanship! 8" knocker of sturdy solid metal, brass plated and antiqued for dramatic depth of design, lacquered to resist the elements. Solid brass plate is custom engraved. Mounting screws included. **143**



Elegant Silverware Stackers
Beautify your buffet table! Stunning new stackers cradle flatware, keep service clutter-free, save space! Cast metal, lavishly 18K Gold plated. Each holds 12. **4075**, Slotted Knife stacker, $3.98 each. **4074**, Fork and Spoon Stackers, Set of 2 $3.98. Save—all 3 for $7.50



Personalized Invitation Tray **$2.98**
When you receive a wedding invitation, return it as your gift, framed in this dazzling tray! Richly Silver or Gold plated, personalized with names or initials. Simply remove the black velvet back and insert the invitation. 4" x 6". **1199**



Giant Roast Forks ..... **Set of 2 $1.49**
Lift and turn huge roasts with ease! Special design holds firmly, lets juices drain back. Heavy duty steel, 12" long, solid wood handles, leather hanging thongs. A "must" for the holiday bird! **8118**



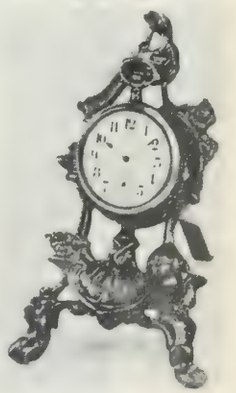
French Gourmet Whisks **Set of 3 $1.00**
Prized by chefs for light and airy whipping! You get 3 sizes: 8" for fluffy omelets, 10" for velvet sauces, 12" for smooth batters and puddings. Heavy, tinned piano-style loops, hanging loops. **8148**



Authentic Chinese Wok **$1.98**
The secret of Oriental cookery, and the secret of delicious food without extra calories—here in this centuries-old design! Crisp vegetables, succulent meat and fish, done in mere drops of oil or water. Heavy steel, 12" diam. Recipes included. **8152**

ANTIQUE WATCH STAND
$1.98

A superb work of art—and Grandfather's watch finds a place of its own at last! 18K Gold Plated stand, actually made from the original mold a perfect background for your most cherished heirloom! Watch hangs on a loop, rests on plushy velvet for careful protection. 6½" tall. **2130**



At Left: Accurate Diet scale **$1.49**
No more guesswork! Place food on scale, find calorie equivalent in enclosed chart of 715 foods. Takes up to 16 oz., indispensable for a special diet requiring exact ounces, precisely weighed. 8254



THE COUNTRY GOURMET, INC., Dept. HN
545 Fourth Ave., Mt. Vernon, New York 10550

NAME .....
ADDRESS ..... APT. ...
CITY ..... STATE ..... ZIP ...

Item	Item No.	Quan.	Color	Name or Initials	Price
				Add postage	35c
				TOTAL	$

Enclose check or M.O
(Sorry, no C.O.D.'s)

Colorful Art Needlecraft Kits

DANDELIONS AND CLOVER

Quick and easy to embroider, this design is especially handsome in a contemporary room. Crewel and heavy weight yarns create a dimensional effect. Kit includes design on 27" x 24" natural background; yarns in vivid golds, oranges, red, greens and white; needle and instructions. Only **$5.95** plus 55¢ pstg.





"THE CHASE" Sampler

Copied from a sampler worked in 1760 by 11 year old Mary Starker, this reproduction kit accurately duplicates the gay colors and charming design of the original in the Williamsburg* collection. An ambitious project, it combines cross stitch and a wide variety of other embroidery stitches. Title inspired by chase scene at bottom. Kit includes design on 28"x20" Belgian linen; embroidery floss in 19 shades of green, pink, yellow, rust, brown, blue and violet; complete directions. **$6.95** plus 65c pstg.

*Williamsburg in the trademark of Williamsburg Restoration Inc.

Send 25¢ For Next 3 Issues of Our Art Needlecraft Catalog

The Stitchery

Dept. BHG 611, 204 Worcester St.
Wellesley Hills, Mass. 02181

CURTAIN CHARM

with Bedspread Fringe



UNBLEACHED MUSLIN

80" wide per pair 45", 54", 63", 72" long 81", 90" long plus 4" fringe — **10.50 pr** / **12.50 pr**

BLEACHED MUSLIN

74" wide per pair 45", 54", 63", 72" long 81", 90" long plus 4" fringe — **12.50 pr** / **14.50 pr**

MATCHING VALANCE

Unbleached muslin 9" long plus 4" fringe x 80" wide — **3.25**

Bleached muslin 9" long plus 4" fringe x 80" wide — **4.25**

Please add 50c to each order for handling.

The inspiration for these curtains came from a Colonial museum in Vermont. They have that wonderful rare feeling of pre-revolutionary New England. They look attractive with antiques, reproductions, and Empire period furniture. In washable bleached and unbleached muslin with a matching knotted 4" fringe. Write for brochure showing full line of Country Curtains in many sizes and fabrics.

COUNTRY CURTAINS
STOCKBRIDGE, MASS. 01262, Dept. 85



GRANDMOTHER'S PIN

A beautiful pin of luxurious sterling silver that every Grandmother and Mother, too, will be proud to wear. 1 ¼" diameter pin is gracefully engraved with her monogram. From it hang any number of sterling discs, each engraved with a child's name and birthdate. Underline last initial for monogram. Print children's first names and birthdates. $4.95 for engraved pin plus $1.00 for each disc. We pay postage.

THE FERRY HOUSE Dept. XP Dobbs Ferry, N.Y. 10522

COMFORTABLE CORDUROY HAT



$7.95 ppd.

Free Catalog

DEERSKIN TRADING POST
Rt. 1 at 114 V, Danvers, Mass. 01923

FREE TO FLOWER LOVERS

Don't Buy Spring Planting Stock Until You Get Our Big Bargain Offers

Send NOW for FREE flower garden and landscaping suggestions. Full color pictures show popular flower bulbs, blooming plants, flowering shrubs, vines, trees and other garden specialties all at amazing savings. For owners of new and old homes alike. Absolutely FREE . . . no cost . . . no obligation . . . no salesman will call. Send post card or letter asking for FREE SPRING BUYING GUIDE FOR FLOWER LOVERS. Limited supply.

MICHIGAN BULB CO. Dept. Z-1411 Grand Rapids, Mich. 49502

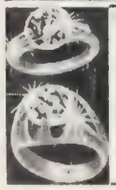
LOSE 5 POUNDS OVERNIGHT!

WITH THE NEW Kwik Vita REDUCING PROGRAM



Reduce fast, yet safely the natural way *without* pills, drugs or strenuous exercises. Enjoy better health with the new KWIK VITA REDUCING & HEALTH PROGRAM. For more information write to

HAPPINESS HOUSE, Dept. S
116 DAGOBERT STREET • WILKES BARRE PA 18702

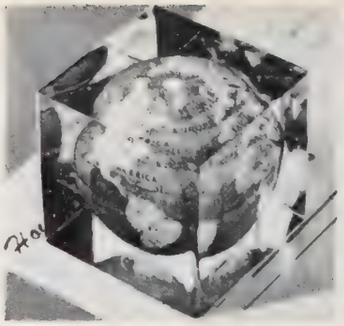


PURE WHITE BRILLIANCE

At $22 Per Carat

Luxurious simulated Diamonds, man-made. UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim, discolor, or will be replaced at NO COST. Cut to full 58 facets. EASY PAYMENTS. 10-DAY MONEY-BACK GUAR. FREE catalog of styles set in 14K white or yellow gold, for men and women, write:

VEGA CO. Dept. BH-11, Box 465 Radio City Station N. Y., N. Y. 10019



Colorful world paperweight

It's time to let the world ho down your burdens. Embedded see-thru lucite cube is an astr naut's view of the earth. The pe fect paperweight for an executiv student, or the lady of the hous Don't be surprised if everyor wants one—they're so prett 1¾" cube. $1 plus 25c postag Greenland Studios, 7065 Gree land Bldg., Miami, Fla. 33054.



Mod, mod wrist radio

Wear this just like a watch, ar enjoy listening to the radio wher ever you go. A swinger at beac club, biking, boating, picnics– with a groovy wide mod ban Solid state, 7-transistor, supe micro. Black for men; green, whi or black for women (specify $19.98 plus 50c postage ar handling. Hobi, Inc., Dept. BH-1 Lake Success, New York 1104



"Stained glass" ornaments

Decorate your tree this year wi the look of leaded stained glas windows. Ornaments are made fine quality textured plastic in fo different designs and tradition Christmas colors. Each has go cord, is about 5" L. Capture su light sparkle by hanging in windo Set of 12: $2.50; two sets: $4.5 Ppd. The Ferry House, Dept. BH1 Dobbs Ferry, N. Y. 10522.



Especially his

He'll be pleased as can be wi these cuff links and tie clasp th have his signature or busines card finely etched in sterling gold. Intriguing, distinctive—a extra-thoughtful gift. Send sign ture or card. Sterling: tie clas $10; cuff links, $15. 14-kt. gol clasp, $30; cuff links, $70. Pp Holiday Gifts, 411-G, 7953 Ra tan St., Denver, Colo. 80221.



Make party treats at home

Treat your friends to light, cris rosettes that look professional; patty shells—delicious plain filled. Round or star-shaped, wi or without powdered sugar. Do ble-handled, makes 2 forms once. Comes with 2 shell form 2 rosette forms, recipes, instru tions. #5340, $2 + 25c pos Alexander Sales, BH11, 26 S. 6 Ave., Mt. Vernon, N. Y. 10551.



Lovers

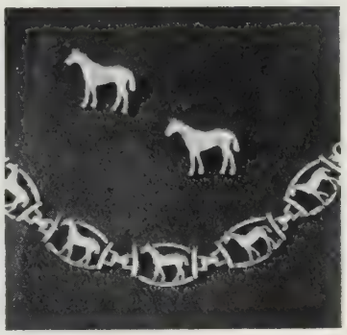
Beautiful painting, by America artist Ryer, is silk screen on re artist canvas in rich brown golds, tans. Make it the foc point in any room. The tenderne and strength magnificently co vey the sweet feeling of romant love. 18" x 29"; only $5.95 + 4 postage. Lambert Studios, Dep BH 13, 15 West 24th St., Ne York, N. Y. 10010.

sy way to make a chair



ate a comfortable old ladder-k (like chairs selling from $42-5). Wide, deep, beautifully pro-tioned, carefully made. Kit ided, easy to assemble. Com-te: glue, quality rush seating, ections. 44" H, seat 17½" H 5" D x 18" W. $18.95 ppd. Set 4 or more/$17.95 ea. Add 25 ea. W. of Miss. Yield House, 1, N. Conway, N. H. 03860.

rse jewelry



ight a young lady with this rming bracelet-and-pins set. er finished bracelet has five ses, is ⅝" wide. Comes with air of horse pins. Will highlight r outfit, and any Miss who loves outdoors will want them too. ler several sets for gifts. 95 a set ppd. From: J. W. Holst, t. BG-11, 1005 E. Bay St., t Tawas, Mich. 48730.

llector's Yuletide spoon



Christmas spoon is a timeless e tradition. Richly gold-plated, shed with dramatic detail—p its star-strewn handle, a athed "Noel 1969." Sealed in led bowl, a dove-of-peace mo-n glowing colors. A special sur-e gift. 5" L, #4032, $1.98 + post. Lillian Vernon, HN3, South 3rd Ave., Mt. Vernon, Y. 10550.

angle stamps



geous, multi-colored triangle-ped stamps are real collector's ns. Picture birds, ships, ani-s—from the lands of Africa, go, Monaco, Malaya, many ers. Great gift for any stamp noisseur. Special Approval vice, 10c. Buy any or none, re-n balance, cancel service any-e. Jamestown Stamp, H-303, estown, New York 14701.

sical bird cage



led cage contains a Cardinal, dfinch, exotic long-stemmed Revolves as it plays a waltz n hidden music box. Bring g and color into your living m or nursery. To hang, or use table decoration. Make it sum-r all year. 6" diam. 14"H. 95 + $1 post. Sturbridge Yan-Workshop, BHG, Brimfield k., Sturbridge, Mass. 01566.

r pet sculpted in bronze



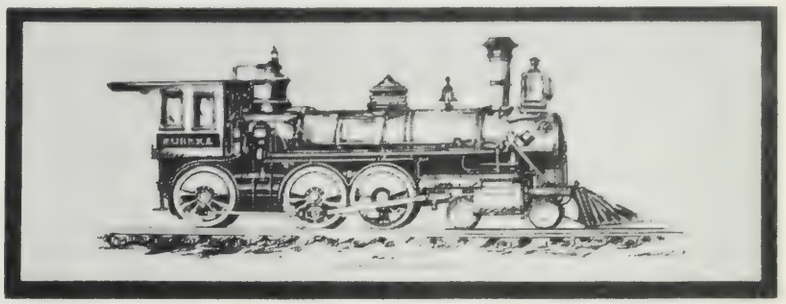
dsome statuette is a perma-t token of your favorite pet. nze figure mounted on a block talian marble, with gold-plated que featuring his name. Speci-ame and breed. Also available: by, Siamese, Angora or Per-n cats, parakeet, canary! $9.95 l. Jamaica Silversmith, Dept. 7, 407 Rockaway Ave., Valley eam, N. Y. 11581.

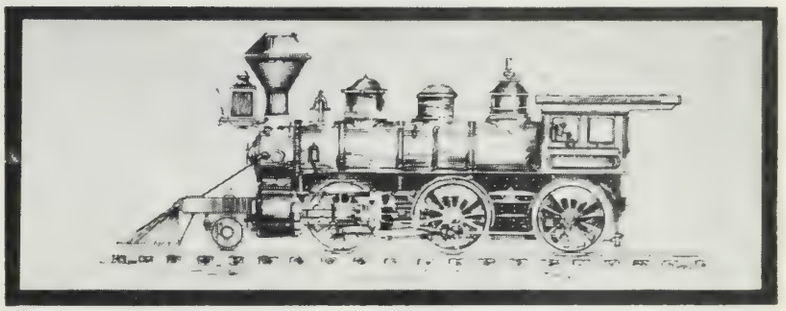
Continued

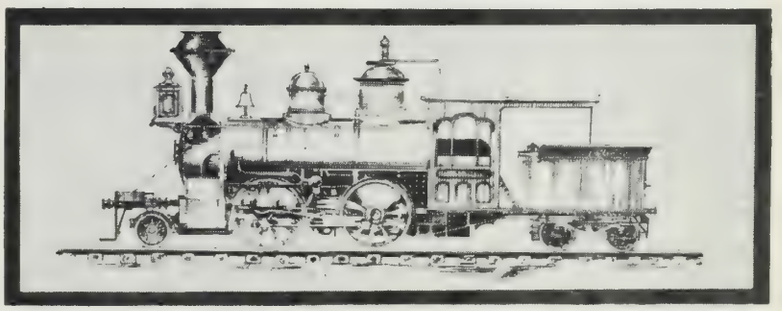
Fabulous 50c Offer

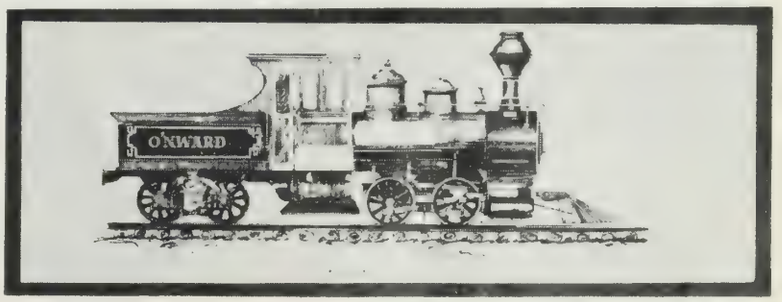
FIRST EDITION!

LIMITED EDITION!







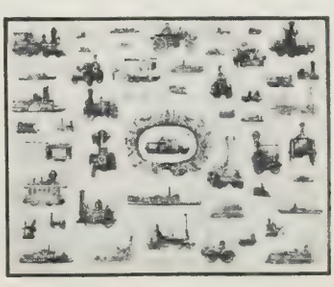


4 Exquisite America's Heritage Giant Art Prints

COLORFUL STEAM ERA 50c ea.

Fabulously beautiful ink drawings of early steam locomotives by American artist Logan on heavy parchment paper ready to frame and hang. Unusual "wide" shape so good for home or office! Never offered publicly before. Limited edition, will not be sold through stores. 4 different prints, ideal for grouping in pairs or in a row. Each 26" wide, 9" high.

FREE Giant Antique Mural of 50 American Steamboats and Locomotives in color (17"x21") on parchment. Regular $10 value YOURS FREE!



WORLD ART GROUP, Studio 11BH
Westport, Conn. 06880

Please rush me the 4 America's Heritage Steam Engines for just $1.98 plus 25c p&h on money back guarantee if not 100% satisfied. Also include giant mural absolutely free.

I enclose $ . . . . . .

Name_____

Address_____

City_____ State_____ Zip Code_____

SAVE! Order 2 sets of America's Heritage Steam Engines for only $3 postpaid. (Save $1.50) You receive 2 giant murals absolutely free. Extra set makes thrilling gift.



Turn Macaroni Into Christmas Beauty

If you love to make things, but have trouble coming up with fresh, original ideas like this 3 Kings plaque made of macaroni, you'll love Pack-O-Fun, the scrapcraft magazine. Each month Pack-O-Fun brings you nearly 100 clever ideas like this for turning ordinary household odds-n-ends (things like, egg cartons, burnt matches, old flash bulbs, plastic bottles and such) into gifts, table and home decorations, toys, games, and bazaar items etc.

FREE FULL-SIZE PATTERN By return mail if you subscribe to Pack-O-Fun

Pack-O-Fun's directions are so simple, so clear anyone can follow them, and have fun doing it. They open up a whole new world of craft fun and profits, even for the woman who feels she's all thumbs.

Pack-O-Fun is a bargain, too. For less than 8c a week Pack-O-Fun brings you nearly a thousand ideas. Ideas that will win you praise galore. Money back if you're not delighted. Subscribe today.



THIS 64-PAGE BOOK ALSO **FREE**

With a Pack-O-Fun subscription. 1-Year (10 issues) only **$4**

PACK-O-FUN, Dept. 4299, Park Ridge, Ill. 60068

Payment enclosed for Pack-O-Fun subscription:

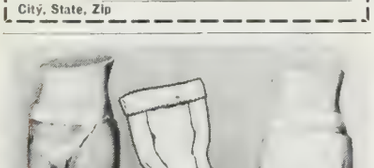
$8 for 3-yrs. (Save $4) **$4 for 1-yr.**

Send Free "3 Kings" pattern and "365 Ideas" book under separate cover.

Name _____

Address _____

City, State, Zip _____



DRI-GUARD for "NO CONTROL"

(for male or female)

Go Places! Sit with Confidence!

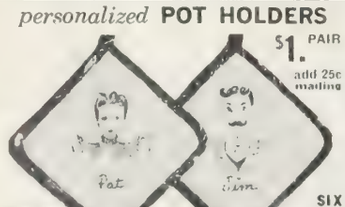
Unique "Moisture-Guards" enclosing absorbent liners in vinyl holder prevent any seepage. COMPLETELY EFFECTIVE! Light, cool, undetectable under clothing. Easy change, only 4 snaps. Holds up to 4 liners for 10 hours sleep without changing. Machine wash/dry. Thousands of users nationwide say it is the safe, sure way to meet the problem of "No Control." Child's Dri-Guard can be changed without removing orthopedic braces.

Complete w/2 launderable liners	$5.95
Package of 2 extra liners	1.75
Box of 50 disposable liners	6.95
Child's Dri-Guard (waist 20"-26")	5.95

Money-back guar. All postpaid
GIVE WAIST SIZE (sizes thru 56")

DRI-GUARD, Dept. 179
982 Batavia St. Orange, Calif. 92667

personalized POT HOLDERS



$1. PAIR
add 25c mailing

New! Different!

SIX PAIR $5.50 ppd.

Charming idea for every home! These Gay Quilted Pot Holders will brighten any kitchen 6" square. Perfect for weddings, showers, anniversaries. Stock up now for gifts! Remember Christmas too! Order any names. By return mail.
(MATCHING CORK HOT MATS SAME PRICE)
STRATTON SNOW, B1, Delray Beach, Fla. 33444

✳ SEND YOUR FAVORITE PHOTO free sample SANTA CARD DELUXE Photo Christmas Card



COLOR OR BLACK-AND-WHITE

SPECIAL INTRODUCTORY PRICES IF YOU ORDER NOW!

FULL SIZE DELUXE **BLACK & WHITE** with envelopes
Actual size 7" x 3½" — **20 FOR 99¢** — 40 for $1.98

FULL SIZE DELUXE **FULL COLOR** with envelopes
Actual size 7" x 3½" — **10 FOR $1.49** — 20 for $2.98

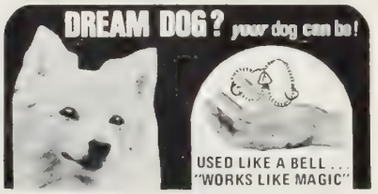
For color card order (or FREE sample) send Kodacolor negative, slide, or color print (if print, send $1.00 for new color negative). For black-and-white order (or sample) send B&W negative or B&W print (if print, send 50¢ for B&W negative). For sample enclose 20¢ for shipping. Card orders enclose 35¢ for shipping. Sample offer expires Nov. 17. Mail to nearest plant or write for literature. Satisfaction guaranteed.

BALL PHOTO DEPT. 78A

Atlanta, Ga. 30302 • P.O. Box 4401
Chicago, Ill. 60680 • P.O. Box 5883
Dallas, Tex. 75222 • P.O. Box 22308
Detroit, Mich. 48232 • P.O. Box 20A
Garden City, N.Y. 11530 • P.O. Box 600
Los Angeles, 90054 • P.O. Box 54084
St. Louis, Mo. 63166 • P.O. Box 275

Copyright 1969, Ball Photo

DREAM DOG? your dog can be!



TRAINS ANY DOG INSTANTLY!

PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES			STOPS		
• Come—at all times!			• House soiling	• Jumping	
• Sit	• Stay	• Drop	• Chewing	• Barking	
• Heel	• Fetch	• Go, etc	• Biting	• Digging, etc	

40,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi-FiDo is a subliminal sound device, "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Kind. Not electronic.

Includes **FREE** 337-page Reference Manual

Most complete, authoritative volume on specific problems and dog care ever published. Indexed, illustrated

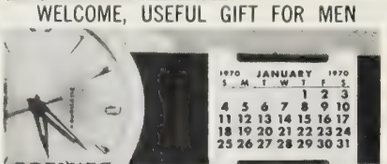
ONLY $15.00. MONEY BACK GUARANTEE

State age and breed with check or money order:

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. BH119 Los Angeles, California 90049

Can we help? Send stamped envelope for list of prepared helps from Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303.

WELCOME, USEFUL GIFT FOR MEN



PREMIER WRIST CALENDARS

Current month slips on any type watch band. Reversible gold-silver color to match his watch. Large easy-to-read numerals that won't wear off. 12 month set in leather-grained vinyl pocket case. Specify starting month.

1 Set $2.00
3 Sets 5.50
6 Sets 9.00
POST PAID

Martens-Becker Co., Box 1008-B Willows, Cal. 95988

California residents add 5% sales tax.



Smart boot for tall gals

Practical boot perfect fo[r] urban and suburban wea[r] ha[s] full zipper for easy on and f[ast], a warm as toast pile lin[ed], water repellent vinyl in b[lack] copper—perfect for any [cold] winter weather. Free 64-pa[ge] alog shows additional styl[es], sizes 9 to 12, $25.85 a pa[ir]. Shoecraft, Dept. BH11, 60 [Fifth] Ave., New York, N. Y. 100[11]



Decorative antique ma[ps]

Add elegance to your hom[e] o[r] fice with a set of 4 rare, fu[ll-c]olor engraved-look maps of th[e] A[n]icas, Europe and Africa. Fr[om] 5-mural of 50 sailing ves[sels] cluded with purchase of 4 maps. Maps are hand done on h[eavy] vellum stock, ready to fra[me] hang. Only 75c each, set of 4 $3.00. World Art Group, [Inc.] BH11, Westport, Conn. 06[880]



Sturdy leather carryalls

They're so roomy, and e[ven] tote about full of all you n[eed] outdoor fun—fishing gea[r], gun shells, boating and c[amp] equipment. Full-grain cow[hide] tanned to a soft and supp[le] leather finish. In saddle ta[n]. Regular: 12" x 6" x 1[2"]. $12.50. Large: 15" x 7½" x [12"]. H: $15.75. Ppd. L. L. Bean, [Inc.] Freeport, Me. 04032.



Coins of the world

Twenty-five new, uncirc[ulated] coins from 25 countries ar[e] aged in a genuine buckskin [bag] replica of the famous 184[9] poke." Fun, educational [way] start a collection, add imp[ort]ly to one already begun. F[rom] over the world; priced bel[ow] lector's value: $2.98 ppd. [Mrs.] Drake, BH02 Drake Bldg. [Colo-]rado Springs, Colo. 80901



Aunt Jodie's sewing roc[ker]

Made entirely of solid ma[ple] woods, Jodie's rocker is a [re]an authentic Victorian pie[ce] carved by hand from solid [wood] and finished with 6 s[atin] coats. Covers are a wide s[elec]of luxury fabrics. Catalog o[f] samples, $1. Rocker, 18[3]29½"D, and 35"H. $69.9[5] coll. Magnolia Hall BH1[1] Andover, Atlanta, Ga. 303[41]



All-weather bird feeder

Here's a feeder that keeps [the] birds well fed during lean [winter] months. Travels a clothesli[ne] pulleys; you stand at one e[nd] bring it in for refilling. E[asy] through hinged roof. Pi[ne] honey tone with black roo[f]. ft. of clothesline and pulley. $13.95 ppd., add 75c W. o[f] Yield House, Dept. D11, Conway, N. H. 03860.

MARVELOUS GIFT IDEA from Plantron, Inc.

House-Plant-a-Month Plan

January
Trailing GARDENIA



Graceful glossy vines and fragrant pearl-like blooms. Cannot be shipped to Calif. or Ariz.*

February
Dwarf ORANGE



Lovely dwarf tree that bears juicy FULL-SIZED fruit. A touch of southern sunshine. Cannot be shipped to Calif. or Ariz.*

March
PASSION FLOWER



Unusual legend surrounds this lovely plant with its purple and pink blossoms.

April
• Opens in Morning
• Closes in Evening
PRAYER PLANT



Each evening this remarkable plant folds its lovely variegated leaves like hands in prayer.

May
Ivy GERANIUM



Colorful flowers cascading gracefully on a trailing vine. Everyone will love this charming old-fashioned beauty!

June
QUEEN'S TEARS



Blue and white flowers with "tear drops" of nectar atop silvery-white leaves.

July
Lipstick VINE



Brilliant scarlet flowers and shiny green leaves for year-round beauty.

August
Venus' FLY TRAP



Famous and beautiful, fascinating for children and adults.

September
ROYAL PLUSH



Shimmering, luxuriant purple and green velvet. A show-stopper.

October
COFFEE PLANT



Shade-loving beauty with fragrant white flowers and shiny red coffee beans.

November
MING TREE



Table-top showpiece of amazing Bonsai culture. Fascinating and rewarding.

Christmas
GLASS GARDEN Plants



A care-free miniature landscape of SIX woodland plants to delight everyone.

SATISFACTION GUARANTEED*

Now with the help of Plantron, Inc. you can provide the perfect gift for relatives, friends, business associates, shut-ins, even yourself! Every month an unusual interesting plant, already growing and healthy, will be sent as a reminder of your friendship. Each plant is a proven success in homes — as easy to care for as it is beautiful. Beginning and veteran plant lovers alike will be intrigued with these distinctive carefully-chosen plants. Complete instructions and fascinating history are included with each plant. Order your gifts for Christmas and all the year — birthdays, anniversaries, all special days — now. Simply specify the month each plan should begin. A handsome gift card inscribed as you direct will announce the membership at the proper time. Shortly thereafter your gifts will begin arriving. All except the glass garden plants will already be growing in their own plastic pots. The glass garden packet (glass container not included) will be ready to plant and enjoy. Choose from the three plans described below.

3 MONTH PLAN

Long-lasting thoughtfulness with gift plants sent the three consecutive months of your choice.

$4.98

6 MONTH PLAN

Six gifts in one — lovely hardy plants in each month of the six consecutive month period you indicate.

$8.98

12 MONTH PLAN

A delightful plant every month of the year. A connoisseur's collection. Please tell us when to begin.

$15.98

*SATISFACTION AND PLEASURE GUARANTEED

Each healthy, carefully chosen plant is covered by Plantron's full guarantee. Plan members not completely satisfied with a plant need only to return the shipping label and we will replace the plant. *Where state laws prohibit import of selected items we will substitute a plant of comparable beauty and value.

SEND NO MONEY

Just use the coupon to order exciting House Plant plans for those on your gift list and for yourself — we'll take care of the rest. You pay our invoice next month. Or — include your payment with order (thus saving us bookkeeping expenses) and we'll send you 2 easy-to-grow Miniature Orchid bulbs (a reg. $1.50 value) absolutely free! Note: We must receive orders by the 20th of the month for which shipment is requested.

PLEASE PRINT PLAINLY

PLANTRON, INC. House-Plant-A-Month Plan, Dept. 102-10
2207 East Oakland Ave., Bloomington, Illinois 61701

☐ Additional list attached

Here is my gift list. Please send the plans indicated.

Send a____Month Plan beginning in_____to
Name_____
Address_____
City_____ State_____ Zip_____

Send a____Month Plan beginning in_____to
Name_____
Address_____
City_____ State_____ Zip_____

Sign gift cards_____

Send a____Month Plan beginning in_____to
Name_____
Address_____
City_____ State_____ Zip_____

☐ Please send me a____Month plan beginning in_____.

☐ I enclose $_____payment for my plans. Please send me 2 Miniature Orchid bulbs.

☐ Please bill me for the indicated plans.

Name_____
Address_____
City_____ State_____ Zip_____

DID YOU INCLUDE EVERYONE'S ZIP CODE?

You're born with creative talent

Now—learn to use it!

[illegible] art or writing are intensive experi[illegible] personal self-discovery. Professionally and skillfully planned, they bring out the best that is in you—whether your inborn talent be in art, writing or both.

Your imagination is continually challenged, and you learn the basic techniques of expression in whatever medium you choose to pursue. Expert guidance and helpful suggestions from your personal ICS instructor [illegible] do it my way."

Invaluable creative experience . . . development of the talents you have . . . sympathetic guidance of a trained professional . . . how to apply your abilities practically—these make ICS programs in art and writing a rewarding investment in yourself.

Send the coupon today for a catalog and complete information. No obligation. You may find it a most significant step toward new accomplishment, a new career, new personal fulfillment.

ICS School of Art and Writing
Division of Intext

Mail to ICS, Scranton, Pa. 18515

Yes! I'd like you to rush me information on the subject checked:

[illegible] Art
[illegible] Art
[illegible]
[illegible]
[illegible]
[illegible] Illustrating

[illegible] Short Story Writing
[illegible] Writing
[illegible]
Newspaper Writing
Advertising Writing

Name _____ Age _____
Address _____
City _____ State _____ Zip _____
64720K



TEXAS RED GRAPEFRUIT!

The Best - From the Lush Rio Grande Valley

THIS IS OUR 44th YEAR

½-bu. Grapefruit	$6.90
Carton of 12 Grapefruit	$5.40
Full bu. Grapefruit	$9.90
Carton of 6 Grapefruit	$3.80
½-bu. G.F. & Oranges	$6.95
Full bu. G.F. & Oranges	$9.95

G.F. & Oranges in Mexican bamboo baskets:
½-bu. $7.95 . . . . . Full bu. $11.50

All are *delivered* prices

WE TRUST YOU! Send your gift list now and pay our invoice in January.

Other citrus packs and also pecans, rare honeys, fruit cakes and cheese.
Write for free illustrated folder.

PITTMAN & DAVIS, INC.
194 Eye St., HARLINGEN, TEXAS 78550
Established [illegible]

PERMANENT HAIR REMOVER



SAFELY REMOVES UNWANTED HAIR FOREVER

PERMA TWEEZ electrolysis—advertised in medical journals—safely removes all unwanted hair from face, arms, legs and body. This is the *ONLY* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. Send check or M.O. $14.95 ppd.

14 DAY MONEY BACK GUARANTEE

GENERAL MEDICAL CO., Dept. BH-65
5701 West Adams Blvd., Los Angeles, Calif. [illegible]0016

NAME _____
ADDRESS _____
CITY/STATE _____ ZIP _____



Love Ring $2.00

"More than yesterday, less than tomorrow" is the lover's message inscribed on this pretty ring. Choose French, Italian or Spanish to suit your mood. Men's and women's sizes 5-12. A thoughtful remembrance; perfect friendship ring. Gold plated: **$2.00**; Sterling silver: **$9.95**; 14-kt. gold: **$35** ppd.

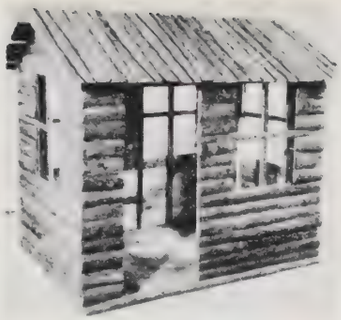
Send 25c for New 1969 catalog & ring size card
Immediate Delivery. Prompt Refund If Not Satisfied

Lions
665 MIDDLE NECK RD. DEPT B 20
GREAT NECK, N.Y. 11023

ADDRESS LABELS with NICE DESIGNS

Palm, Roadrunner, Saguaro, Pine, Gull, Maple, Texas Flag, or any Initial. (Also available are Wheat, Corn, Skyscraper, and Maple Leaf.) Up to 20 letters per line, 4 lines. 1½x1½" printed in black on white or gold gummed paper. Packed in plastic box. 500 on white, or 250 on gold, for $2 postpaid. On Deluxe size 1¾ x 2" for $3. Specify initial or design desired. Via air, add 30c. Write for fund raising folder, too. Bruce Bolind, 1511 Bolind Building, Boulder, Colo. 80302. Thank you kindly!





Year-'round Fun House

For playtime, pool time, o[illegible] as a utility shed, this long-l[illegible] split-cedarwood log cabin [illegible] bark withstands all weathe[illegible] and lasts. Sturdy structu[illegible] sembles from 6 sections [illegible] come 4′ by 5′ by 5½′: $29.[illegible] 5′ x 7′ x 6½′: $54.95. Wit[illegible] & shutters: $68.95. F.O.B. [illegible] den, N. J. Cedar Products, [illegible] Box 84, No. Baldwin, N. Y. 1[illegible]



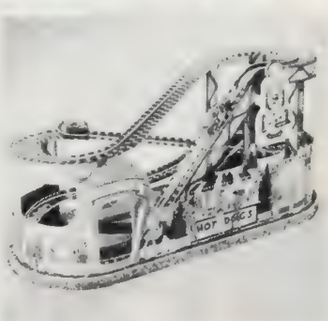
Make any T.V. portable

Runabout holds any size se[illegible] swivels on 5″ ball bearing c[illegible] Stores magazines. Pine with[illegible] legs, in honey tone or map[illegible] tique pine or walnut fin. 29[illegible] 27″ H x 14″ D. 25½″ be[illegible] legs, fin. $29.95, unfin., $[illegible] 30″ between legs, 33¾″ [illegible] $36.95, unfin. $32.95, ppd [illegible] $2.50 W. of Miss. Yield [illegible] D11, N. Conway, N. H. 038[illegible]



Maxwell House coffee m[illegible]

They look familiar because [illegible] exact replicas of the M[illegible] House coffee can. Authenti[illegible] down to their registered "G[illegible] the last drop" motto. Colorf[illegible] sign under glaze on earthe[illegible] mugs. 13-oz. capacity, de[illegible] for coffee drinkers who [illegible] mean business. Set of 4/$4.[illegible] 50c postage. Foster House, [illegible] 311-8822-9, Peoria, Illinois 6[illegible]



Miniature roller coaster

It's an actual replica of t[illegible] steeplechase ride, in the au[illegible] and colorful design. When a [illegible] clock movement is wound, c[illegible] up an incline and then [illegible] around the 6 feet of runw[illegible] they whiz to the bottom—[illegible] carnival bells ring. A fasci[illegible] toy. 10″ x 20″ x 10″. $7.9[illegible] Palm Co., 7062 Greenland [illegible] ing, Miami, Fla. 33054.



Old-time milk bottles

Use these intriguing tokens [illegible] teryear for a decorative lift [illegible] as practical containers. [illegible] Italian glass walls chill co[illegible] quickly, hold low tempe[illegible] Porcelain stoppers seal a[illegible] For decanters, pitchers, etc. [illegible] receive 2 of 3 colors: blue, a[illegible] crystal clear. Set of 2 one-q[illegible] tles: $4.98 ppd. Breck's [illegible] Breck Bldg., Boston, Mass. 02[illegible]



Handsome metal horse a[illegible]

Knickknack enthusiast, [illegible] pincher, or horse fancier—[illegible] get plenty of pleasure fro[illegible] beautifully detailed, gleamin[illegible] per-plated horse. It stands [illegible] 8″ high, measures 12″ lon[illegible] slit in saddle for coins o[illegible] comes with key. Decorativ[illegible] useful. $3.95 ppd. Barclay, [illegible] 158, 170-30, Jamaica A[illegible] Jamaica, N. Y. 11432.

l-color animal prints

r delightful prints decorate walls of the family room or a d's room. Cats and kittens, by rge Buckett, compare the ıe variety with the wild. Com- e set: ideal grouping. Each ıt 10" x 8", ready for framing. of four/$2.95 ppd., 2 sets/ 50 ppd. House of Goodspeed, ıt. BH11, Federal Square Bldg., nd Rapids, Mich. 49502.



morous wide band

ascinating white spinel stone rkles in its Tiffany setting on elegant textured band. Syn- ic one-quarter-carat stone s just like its real counter- . ¾"-wide band in white or ow goldplate has a sophisti- d air to match any occasion. d ring size. $4.95 ppd. Lions, Middle Neck Rd., Dept. 24BG, at Neck, N. Y. 11023.



ns of the Bible

race history with 7 authentic icas—from Widow's Mite to e Roman commemoratives. t metal, plated and antiqued ook like their silver, bronze or per originals. Biblical refer- es included. Mounted on 9½" d wood plaque. Great gift. 012, $2.98 + 25c post. Lillian ıon, HN3, 560 South 3rd Ave., Vernon, N. Y. 10550.



ırable baby bear rug

your favorite little cub, this he perfect accessory in any sery or child's room. Use it on floor as a throw rug, or hang n the wall. Cuddly white bear imitation fur and glassy eyes a cute nose that's powder soft. About 19" x 17"; $3.98 25c for postage. Gracious ng, Dept. 673, Berkeley, Rhode nd 02864.



ice age electric vest

doorsmen have been waiting this miracle, lightweight heat- vest. Electric system like the onauts' works on two small eries; lining reflects 80% of y heat back to body. Hunter ; water repellent. Small (36- med. (40-42), lrg. (44-46). .95 + 50c. post. Alexander s, BH11, 26 South 6th Ave., Vernon, N. Y. 10550.

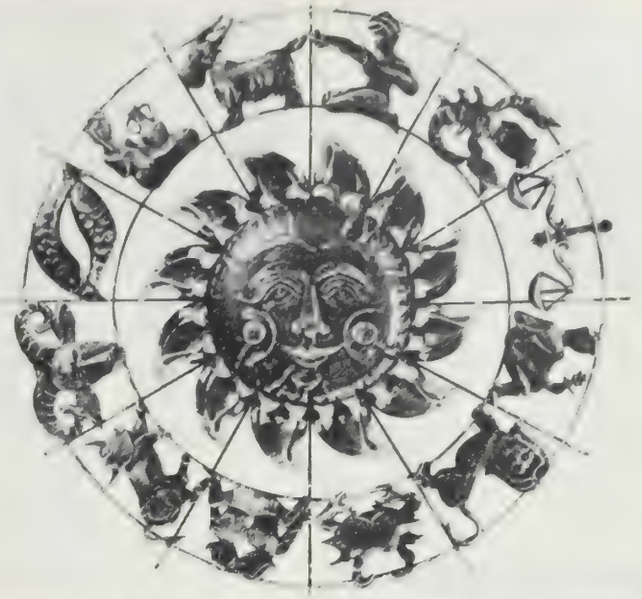


nt paper daisies

e a mod bouquet, or use them gift-wrap, fasten them to your . In assorted brilliant colors contrasting centers. If you wanted to live in a jungle of ers, this is the thing for you. 1½" blooms with paper oped wire stems. Set of 30/$1; e sets/$2.89 postpaid. Helen agher, 311-5904-8, Peoria, ois 61601.



Continued



Stunning New Decoration for Your Home

ZODIAC WALL PLAQUE

■ Here are all the timeless mystery and excitement of the Zodiac . . . captured in one exotic plaque. The twelve Signs of the Zodiac radiate from the Sun in this richly gold-antiqued objets d'art you will treasure.

Nearly a full 2 feet in diameter, as a focal point, this fascinating decorator's plaque creates perfect harmony and an aura of beauty.

Imagine! The handsome original costs hundreds of dollars. Our copy looks expensive, too . . . yet we offer it to you for only $2.98.

Order #2406 **ZODIAC WALL PLAQUE** at **$2.98** plus 35¢ p.p. & hdlg. from:

ALEXANDER SALES CORPORATION Dept. BHG-1169
26 South 6th Avenue, Mount Vernon, New York 10551
N.Y. state residents please add appropriate sales tax

GENUINE 1/2 CT. EMERALD PENDANT



The First Time Direct To You

Genuine imported, dark green ½ Ct. emerald, 14K gold pendant on a delicate gold chain. The very first time offered directly to you. If not satisfied, money will be refunded. All wts. approx. Limited offer.

Allow 2 weeks delivery.

$19.95

send check or money order to:

Certified by the Am. Gemological Institute • World Wide Gems, Inc. 1372 W. 6th St., Cleveland, Ohio 44113.

World Wide Gems, Inc.
. . . importers of precious gems
1372 W. 6th St. Dept. B
Cleveland, Ohio 44113.



FAMOUS BRANDS GO
KING-SIZE

TALL and BIG MEN ONLY

SIZES YOU NEED **STYLES** YOU WANT

FREE 128 Pg. Color Catalog of smart McGREGOR Shirts, Sweaters, Action-Jackets; ARROW Perma-Iron Dress Shirts, Banlons, Knits; MANHATTAN Man-Prest No-Iron Shirts famous JANTZEN Sweaters . . . for Tall and Big Men.

PLUS 200 KING-SIZE SHOES Sizes 10-16 AAA-EEE

EVERYTHING COMES WITH THE FAMOUS KING-SIZE GUARANTEE.

WRITE FOR CATALOG
The KING-SIZE Co.
5269 KING-SIZE BLDG.
BROCKTON, MASS.



Picasso:
Don Quixote

A stirring tribute to the Man of La Mancha. Hand **silk-screened** by master craftsmen in bold black on white **artist canvas.** 18" x 24" The legendary Quixote and Sancho. Pub. @ 7.50 **Only 2.98** .45 postage From.

Lambert Studios BG2
336 Central Park West
New York, N.Y. 10025



HANDWOVEN WILLOW OTTOMAN [illegible] $11.95 [illegible]

FRAN'S BASKET HOUSE
Dept. BH 11, Rockaway N. J. 07866



NO MONTHLY CHARGES

Pay once and it's yours for life. Newly reconditioned dial phone with ringer, 5′ cord and 4 prong plug fits standard phone jacks. Comes in BLACK or choice of RED, GREEN or BEIGE.

4004 — Black Private Phone $10.98
5030 — Black Party Phone 10.98
5004 — Color Private Phone 15.98
5031 — Color Party Phone 15.98

Add 50¢ for postage and handling.

Gracious Living

D-619 BERKELEY, R. I. 02864



GIVEN ANY THOUGHT TO SOLVING THIS PROBLEM?

Well, tax your weary mind no more — solve it easily, economically (AND serve two purposes) by sending your friends our new, original-design "We've Moved" Christmas Cards, imprinted with your name & NEW address, to save YOU time and trouble. Choose from 5 clever designs, each specifically aimed at telling your friends you've moved, and making sure you receive your mail. Send name and address to receive **FREE FULL-COLOR BROCHURE** on these expertly designed cards. Even if you're not moving, send for future reference!

CURRENT, INC.
Dept. A84, Box 2559, Colorado Springs, Colo. 80901



the ANTIQUES JOURNAL

The Illustrated Magazine of Antiques

This fact filled, beautifully illustrated magazine tells how to know antiques, how to identify, to decorate and use antiques in your home. At various times, articles appear on art & colored glass, dolls, banks, chinaware, clocks, bottles, etc.

SUBSCRIBE TODAY 12 issues per year. **Only $5,** send cash, check or M.O. If you wish to give a year's subscription as a gift, we will send a gift card in your name.

Name _____

Address _____

City _____ State Zip

THE ANTIQUES JOURNAL
P.O. Box 467 BH, Kewanee, Illinois 61443



TITANIA

the most BRILLIANT jewel stone on Earth! -says the READER'S DIGEST about this amazing

MAN-MADE MIRACLE!

Unset "Titania" jewels, 1 to 5 carats, for your own rings, brooches, etc. Per carat ONLY **$12***

1 carat "Titania" Solitaire set in a beautiful 14 kt. gold mounting Complete ONLY **$33***

1 carat "Titania" set in a Masculine box style 14 kt. mounting. Complete ONLY **$41***



Write for FREE HANDY RING SIZE CHART & 120 PAGE FULL COLOR JEWELRY CATALOG *No more Federal Tax

REGENT LAPIDARY CO. 10 Day Money Back Guarantee
Dept. BHG-11, 511 East 12 St., New York, N.Y. 10009

GET A RECORD FOR $1.00

Check your choice below (one to a customer)–then clip this ad and send it together with your name, address and $1 in cash or check to:

Records Unlimited
Box 157
Harmony, Indiana 47853

No further obligation. Money-back guarantee.

- ☐ 7135. Aretha Franklin. **Queen of Soul.**
- ☐ 5866. Ferrante & Teicher. **Fireworks.**
- ☐ 5982. Frank Sinatra. **Romantic Songs.**
- ☐ 4507. Frankie Laine. **That's My Desire.**
- ☐ 7134. Doris Day. **Whatever Will Be, Will Be.**
- ☐ 7876. Liberace. **Tenderly.**
- ☐ 5427. **Good Grief, Charlie Brown! Peanuts.**

© 1969 Records Unlimited RU-307/F69 200-7/T9

STAMP COLLECTION *FREE!*



115 Stamps from all 5 continents incl. Air-mails, Dead Countries, Pictorials, etc. FREE to introduce our U.S. and Foreign Approvals. For postage and handling, send 10c to

GLOBUS STAMP CO., INC.
276 Park Ave. South, New York, N.Y. 10010, Dept. B-4

YOUR CHILD'S ORIGINAL DRAWINGS PERMANENTLY REPRODUCED IN DECORATIVE CERAMICS

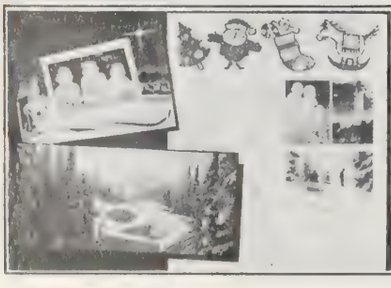
Lasting memento of your children's school drawings on lovely ceramic ashtrays. Reproduced exactly in full color; set under glaze and fired for permanency. 7″ sq. $5.95 postpaid. 6″ tile alone $4.95. Free brochure.



KAREN STUDIOS
Box 175, Dept. BHG-11, Rye, N.Y. 10580



The perfect low-cost gift for everyone. Slim, neat, opens with a quick twist, holds up to 20 keys. Strong steel, beautiful 24k gold finish. Rushed airmail in individual gift box, ppd. tax pd. 2 for $2, 6 for $5, 12 for $10. **TWISTY**, P.O. Box 626A, Bonita, California 92002.



CHRISTMAS PHOTO-LETTERS

Delight your friends with a newsy and personal holiday message. Photo-lithographed from your handwritten or typed original (with photo of you, family, home, etc.) on your choice of 38 Christmas letterhead, card and French-fold designs. 100 letters, envelopes $15.00; with photos, $19.00. Postpaid, guaranteed. Send 10¢ for kit, sample and directions to

CHRISTMAS LETTERS
2924 Pearl, Boulder, Colorado 80302



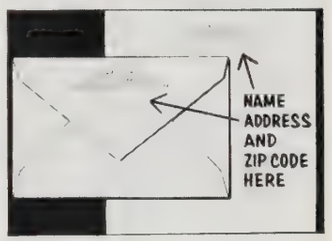
Original oil painting

Famous picture of Char… Thoroughbred Jockey in rich… color, has been signed by th… tist, adds an original-art lo… your decor. With the antique… hand-stretched on wood stre… frame, ready to hang. Giant … 36″ masterpiece. Bargain pr… $29. Freight collect. Order … World Art Galleries, Dept. … Westport, Conn. 06880.



All-in-one condiment tray

Save yourself steps by keepi… you need within easy reach … handsome crystal and chron… volving Susan. Holds salt, pe… mustard, vinegar, and oil. A … rative plus for any table … pieces, 8″ high. Great for … Complete set: $5.98 + 75c … Susan Douglas, Dept. H-11… 12556, Philadelphia, Pa. 191…



Personalized stationery

Elegant white vellum featu… 3- or 4-line name, address p… in rich midnight blue. Shee… proximately 5½″ x 7″. 125 s… 50 envelopes. Print name … dress, zip code. Will look … code free if you don't kn… Fast service. Box of person… stationery: $1.98 ppd. … Drake, BH 60 Drake Bldg., … rado Springs, Colo. 80901.



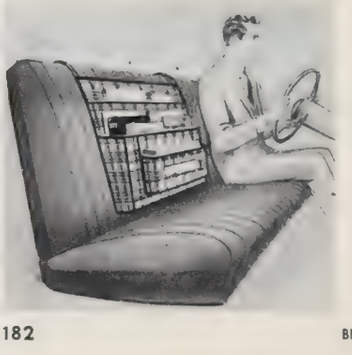
Find your coat of arms

And investigate your family t… this scarce reprint of Burke… mous 1897 compilation "F… Records." Lavishly illustrate… hundreds of coats of arms; … sands of names described … 728 pages. Cloth bound; … some to own. Fascinating, f… the rare price of $14.98 pp… der from Hobi, Inc., Dept. B… Lake Success, New York 11…



Old-time scale planter

Imported from Italy, this gre… scale is revived as a pl… Looks great with a giant he… artificial cabbage. It's lovel… with trailing vines, geran… anything that grows. Polyst… planter hangs by metal c… scale has floral face. 22″ L; … + 50c post. Green or purpl… bage, 7½″ diam., $1.99. … House, 311, Peoria, Ill. 616…



Easy way to keep auto ne…

Auto organizer has a plac… everything. Convenient, spa… hooks over front or back ca… Has 2 large compartments f… pers, maps, magazines, plus… ted tissue pocket. Great fo… traveler—reduces clutter, … makes driving comfortable. … vinyl, 15″ x 16″; $3.98 … Greenland Studios, 7064 … land Bldg., Miami, Fla. 3305…

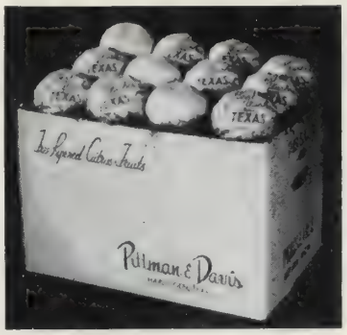
ling card money clip

perfect extra-special gift for businessman, this handsome features any business card, uding trademark, logo, or ge emblem, finely etched in iature on sterling silver. A sonalized gift that lasts a life-. Makes a good service award. ppd. Order from Holiday Gifts, t. 411-N, 7047 Pecos St., ver, Colo. 80221.



ift of luscious fruit

d the best grapefruit ever to friends for the holidays. y Texas Reds make a really ome gift. Sweet oranges in-ed on request. All fruit is fully selected, individually pped. ½ bushel: $6.90; full nel: $9.90 delivered. Send or-and gift list now, pay invoice in nary. Pittman & Davis, 196 Eye Harlingen, Texas 78550.



sical toothbrush

tive way to teach your young-s how to brush properly, er toothbrush plays music when child brushes with up-down motion. They'll have using it, and the lesson will . A good reminder for older too. With sturdy nylon bris-6⅜" long. $1 ea., 2 for 9. 25c post. Gracious Living, Berkeley, R. I. 02864.



w flakes for your tree

elicate as falling snow, these l-carved imports from Ger-y will give a special touch to tree this year. They're of ral pine in lovely, lacy de-s. A cascade of original beau-Set of six, different designs, ox. 2¼" diam. $4.50 set of pd. Shopping International, Shopping Internat. Bldg., Nor-, Vt. 05055.



an stores stereo tapes

n keeps tapes in 12 compart-ts. Ball bearing swivel. Port-brass carry ring. For 4" car-es; 22" H x 10½" Sq., 50. 2¼" x 4" cassettes; 16" 8¾" Sq., $15.95. Knotty honey tone or maple, an-pine or walnut fin. Kits: Su-$12.50; Cass., $10.50 ppd. 80c W. of Miss. Yield House, N. Conway, N. H. 03860.



len treasury of labels

k up on a supply of elegant ess stickers. This set features ty: 250 black-on-gold script-l address labels (1½" x ½") 125 matching-gold initial en-e seals (1" x 1"). Packed in at plastic box. For newlyweds friends who've just moved, Print name, address clearly. ppd. Bruce Bolind, BH-11, der, Colorado 80302.



Continued

Four Magnificent Emperor Panels Reproduced in Full Color



Emperor's Pheasants | The New Spring | The Bamboo Trees | Birds on a Hillside

EXQUISITE HAND PAINTED PANELS YOURS AS LARGE 38" x 12" FULL COLOR PRINTS FOR YOUR HOME OR OFFICE—ALL 4 ONLY $3

Hand painted panels from the Emperor dynasties have always added that final decorator touch, bringing quiet beauty and elegance to every decor. These incredibly beautiful reproductions capture the silvery iridescence and flashing jewel like colors of originals. Hung in your home, office or den, they will bring a dramatic new touch of beauty to every setting.

Unfortunately it is impossible to reproduce the dazzling color and excitement of each panel from the small black and white illustrations here. Only when you see these craftsman masterpieces can you actually appreciate their delicacy and superb workmanship.

OFFER WILL NOT BE REPEATED THIS SEASON

We urge you to order your Emperor Panels now, while the supply lasts. In order to show some of the craftsmanship and intricate detail in all the panels, we have shown one larger than the rest—actually all four panels are the same size. Each magnificent panel is reproduced in full color with a tapestry finish and is 38" x 12". But hurry, order now, this offer will not be repeated this season in this magazine.

© Copyright 1969, Colonial Studios

COLONIAL STUDIOS, DEPT. EP-40
20 Bank Street, White Plains, New York 10606

Please send me the four full color Emperor Panels for only $3 postpaid on full money-back guarantee if I am not delighted.

Enclosed is $..... (Print Clearly)
Name .....
Address .....
City .....State .....Zip .....
☐ **SAVE! SPECIAL OFFER:** Order two sets of all four panels for only $5. Extra set makes a perfect gift.

GOLFERS



Knock off
3 to 5 strokes

GOLFERS RANGEFINDER

$6.95 plus 45c pp. & hdlg.

Knock off 3 to 5 strokes with this precision optical instrument. Gives you the exact number of yards from ball to hole. Take the guesswork out of judging distance. Simply look through rear aperture, line up flag, and the yardage scale gives you the correct distance. Saves strokes and tempers, improves your game . . . order today! Lightweight, fits in your shirt pocket.

Send check or M.O. No C.O.D.'s
Satisfaction Guar.

J. W. HOLST, INC., Dept. BG-11
1005 E. Bay St., East Tawas, Mich. 48730

HIDE A BAR

COMPLETE OR IN KIT



LOCKING—ROLLING FOLD-UP BAR
HOLDS 40 BOTTLES—4 DOZ. GLASSES

Now, the most versatile bar ever, for the biggest party or cozy twosome. Use it locked as a liquor cabinet, open for self-service, or turned around for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21"W., 19"D., 36"H—open 38"W. Of knotty pine in honey tone or maple, antique pine or walnut liquor resistant finish. $49.95. EASY HOME KIT: Louvered doors complete. Ready to assemble and finish. Simple instructions. $34.95.

Shipping Charges Collect.
Beautiful Free Catalog—700 Pieces—Complete or Kits
Money-Back Guarantee **YIELD HOUSE**
Include Zip No Dept. D11-9, North Conway, N.H. 03860

CHRISTMAS SPECIAL

Baby's First Shoes
BRONZE-PLATED IN SOLID METAL



Only **$3.99** a pair

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only $3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above), ashtrays, bookends, TV lamps at great savings. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

American Bronzing Co., Box 6504-L2, Bexley, Ohio 43209

Personal PHOTO CHRISTMAS CARDS

Black & White **20** for **$1.00** PLUS 35c POSTAGE



Full Color **20** for **$3.29** PLUS 35c POSTAGE

Mail B&W negative for sparkling glossy 3½ x 5" cards made on genuine Kodak paper (if no B&W negative send photo and 75c); or send color negative for full color cards (for new color negative from slide add 50c, from color photo or color Polaroid, add $1.25). Envelopes included. Money back guarantee.

KEYSTONE PHOTO SERVICE, DEPT. C14

For fastest service, mail to post office box nearest your home
G.P.O. Box 1766, New York, N.Y. 10001
G.P.O. Box 8408, Chicago, Ill. 60680
Box 22067, Terminal Annex, Dallas, Tex. 75222
P.O. Box 2203, Atlanta, Ga. 30301
P.O. Box 60887, Terminal Annex, L.A., Cal. 90060



FREE CATALOG from the world's largest nursery

STARK BRO's All-New Free Catalog Shows How You Can Have an Orchard in Your Backyard with STARK DWARF TREES that Bear Giant Size Fruit.

Make Extra Money! Men! Women! Check coupon for FREE Sales Kit. Make money taking orders in your spare time or full time.

See how to grow giant sunny-gold or crimson-red Stark Delicious Apples, Peaches, Cherries, Pears even in a tiny yard. Harvest bushels of fruit for table, canning, freezing or to sell at profit. Nearly 100 varieties of Exclusive Leaderand U.S. Patented Fruit, Shade and Nut Trees, Roses, Shrubs, Vines from world's largest nursery—all pictured in glorious color. Mail coupon TODAY!

STARK BRO'S Box 450, Louisiana, Mo. 63353

STARK BRO'S Nurseries & Orchards Co.
Box 450, Louisiana, Missouri 63353

☐ Rush New Color Catalog FREE!

Miss
Mrs.
Mr. _____
1st initial 2nd initial 1st name

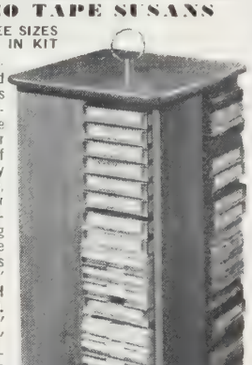
R.F.D. or St. _____

P.O. _____ State _____ Zip _____

☐ CHECK HERE for Free Money-Making Outfit

STEREO TAPE SUSANS

NOW IN THREE SIZES
FINISHED OR IN KIT



Now our handsome susans hold **all** size tapes neatly & compactly in 12 separate compartments for easy selection. Of pine, in honey tone or maple, antique pine or walnut finish. Hidden ball bearing swivel. Portable (shown) brass carry ring, for 4" cartridges. 22"H 10½" sq. **$18.50.** End Table, for 7" reels, 17"H 16½" sq. **$22.75.** Cassette, exactly like portable model shown for 2⅛" x 4" tapes. 16"H 8¾" sq. **$15.95.** KITS: Ready for assembly & finish. Portable **$12.50;** End Table **$15.50;** Cassette **$10.50** Postpaid. Add $1.00 ea. W. of Miss.

BEAUTIFUL NEW FREE CATALOG—1,000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Not Sold in Stores. Money-Back Guarantee

YIELD HOUSE
Dept. D11-9
North Conway N.H. 03860

TYROLEAN—The practical hat featuring distinctive styling



Scroll Accented. Holds its shape. Has long wear leather sweatband model. Created for men of all ages. An exceptional value, this [illegible] Many [illegible] unconditionally GUARANTEED SHIPPED WITHIN [illegible] hour U.S. Available [illegible] business men's shops. Has an Austrian brush and leather welt. Avoid knit band. Cork lined brim. Crease resistant. Lined Oilproofed in Other Tans, Charcoal Grey, Olive Green [illegible] to 7¾. Ideal Christmas gift or [illegible] Gift certificates available. Ask for FREE illustrated brochure.

THE SWISS CHEESE SHOP
Hwy. 69 N. Dept. 11N, Monroe, Wisconsin 53566

SHAMED by your ENGLISH?



Now you can quickly overcome the embarrassment and discouragement caused by poor English. With the new C. I. Method you can stop making mistakes in English, build your vocabulary, speed up your reading, learn to speak and write like a college graduate. Takes only 15 minutes a day in your own home. Costs little! Pays off in self-confidence, greater recognition, higher pay.

2 Free booklets. Send for them today! (Be sure to include your zip code.)

Don Bolender, Career Institute
Dept. 2461, Mundelein, Illinois 60060
Please send me your FREE booklets on English.

Name _____
Address _____
City _____ State _____ Zip _____

27" SNOW FALLING CHRISTMAS TREE

Now Only $5.95 (Reg. $9.98) plus $1 pp.



Special Pre-Christmas Sale 40% off Regular Price.

Beautifully decorated tree is a full 27" tall. Its green branches are iridescent and lifelike. Soft cool looking snow recirculates, cascades continuously and gracefully from the top. Children and adults alike will spend many enchanted hours watching the continuous snow fall. Lovely tree top golden angel adorns the tree. Rests on a sturdy double-tiered decorated base. Operates on 2 "D" batteries (not included). Place anywhere. Will be a holiday delight at home as well as office. Buy yours now while this special price is in effect. You'll be glad you did when Christmas draws near. **$5.95** plus $1 pp. Order #132

Send Check or M.O. Satisfaction Guaranteed.

AMTECH CREATIONS, Dept. BH-11
3511 Lawson Blvd., Oceanside, N.Y. 11572

This Year Send YULECARDS®



THE ORIGINAL PHOTO CHRISTMAS CARD
Greatest style selection anywhere

BLACK & WHITE with envelopes	FULL COLOR with envelopes
20 FOR $1	20 FOR $3
plus 35¢ shipping	plus 35¢ shipping

SATISFACTION GUARANTEED

Send color negative or slide for color card, or black & white negative for black & white card. If no negative, send print and add $1.00 for new neg.

FREE SAMPLE CHRISTMAS CARD

Send negative or slide (or photo plus $1.00 for new neg.) for deluxe custom sample card. (Enclose 10¢ shipping.) Free folder sent with sample

YULECARDS DIV. OF MAIL-N-SAVE
BOX 310, DEPT. F-6, QUINCY, MASS. 02169



2 FOR 1 OFFER . . .

Just in time for gifts! Buy a Handy Watchband Calendar and you'll know the date anytime, anywhere. Easy to attach. . . . Start any month. Runs for 12 full months. Fits all men's watches. Handsome champagne color matches all watchbands. Set of 12 METAL calendars gift packaged —BUY ONE SET @ 1.50 ppd., GET ONE SET FREE . . . any quantity! **HANDY CALENDAR CO., Handy Building,** Dept. BHG-5, Scott City, Kansas 67871. **BUSINESS MEN: We imprint quantity orders.**



SECRETS OF TEACHING YOURSELF MUSIC

Revealed in Your Home This Money-Saving Way

YES! Now you can teach yourself to play Piano, Guitar, ANY instrument in your spare time—*even if you've never played a note on your life!* Famous proven Course makes it simple as A-B-C. Pictured lessons show you how. No teacher. It's amazingly easy and fast. Amaze friends by playing favorite music. Write today for our FREE new booklet. **U.S. SCHOOL OF MUSIC, Studio A31211, Port Washington, N.Y. 11050.** Est. 1898. Approved N.Y. State Educ. Dept. Accredited Member NHSC. Tear out as a reminder.



"Magnetic" photo album

Change snap shots with eas[e] often as you wish. To insert ph[o] simply press clear protective s[heet] over pictures; self-sticking [back] holds them in place until yo[u] the shield. Large vinyl-covere[d] bum holds up to 200 ph[otos] opens flat to 19" x 12". $2.9[5] 25c post. 2 for $5.74 ppd. Col[or] Studios, Dept. PAE-19, 20 [E.] St., White Plains, N. Y. 10[6]



1969 Christmas spoons

Spoons shaped in gleaming s[il]plate on metal are insc[ribed] "Frohe Weihnachten," or M[erry] Christmas. Pine boughs, can[dle] cones, bow worked in deep r[ed] Fired-on enamel bowl pic[tures] carolers. 5½" L: $3.99 + [25c] post. 1968 spoon says "S[ilent] Night Composed 24th [Dec.] 1818." $4.99 + 35c post. F[ran's] House, 311, Peoria, Ill. 6160[5]



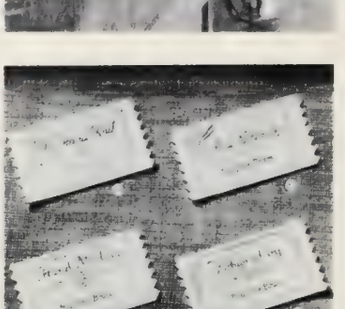
Wonderful willow

Solve storage problems with [a] handsome imported chests [that] double as seats or end ta[bles] Hinged lids, handles. 20"L x [10]" 14": $13.50. 24"L x 16" x [14]" $15.20. 28"L x 17" x 17": $1[8.95] 32" x 19" x 19": $19.95. [Free] Send 35c for fascinating ca[talog] Fran's Basket House, BH-1[1] Calumet Ave., Rockaway, [N.J.] 07866.



Stall marker for horses

Give your pet a special g[ift] weather-resistant name pla[que] his "front door." Ideal for s[tall] and tack room doors; r[ust]-stable corrosion. Raised, [bold] letters (up to 17) reflect [light] Black enamel background [with] on aluminum. Order WRX. $2[.95] pair + 25c post. Spear Engr[aving] ing Co., 3051 Spear Bldg., [Colo-] rado Springs, Colo. 80907.



Personalize your stitcher[y]

Your creations deserve the s[ame] finishing of these woven [name] taffeta labels: sew into dr[esses] knitted items, etc. Backgrou[nd] eggshell with harmonizing [color] and red trim. Name imprint[ed] match. Specify choice of lab[el] your name (print clearly). 1[5] 45/$2 or 60/$3 ppd. H[ome] Gifts, Dept. 411-H, 7047 [Old] St., Denver, Colo. 80221.



Stack and carry mug set

Save steps and add flower-[ow] to your table service with [an] tive hand-painted ceramic [mug] Four 8 oz. mugs stack in gol[d-m] al carry rack for easy mov[e] from kitchen to table. Eac[h] different colored pansy fo[r] identification. Handsome gi[ft] of 4/$2.79 + 25c post. Gre[en] Studios, 7069 Greenland [Blvd.] Miami, Fla. 33054.

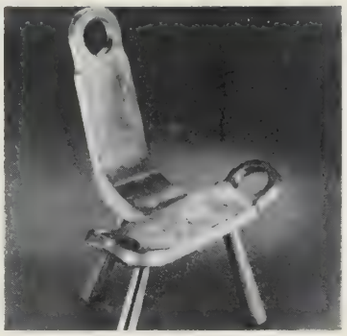
ant coin wall plaques

st as wall plaques, the Indian- nd penny and Buffalo nickel k like priceless works of art. ads and tails are perfect, de- ed replicas of U. S. coins—an- ue finished in copper and silver- e. 7½" diam. #80408 Penny ques (2) 1 set/$3.98; #80598 kel Plaques (2) 1 set/$3.98 d. Breck's of Boston, J44 Breck g., Boston, Mass. 02210.



tique El Greco chair

hentic replica of an arresting ique, the El Greco chair is en- ly hand-crafted in Spain. Con- red for comfort; built to last. "-thick, Spanish hardwood h rich walnut patina; carved -outs. Limited supply. 14¼" 17¾"W. Overall height, 27". 2.98 ea., min. order of two. Exp. s. coll. A Man's World, BH-11, e Success, New York 11040.



t on make-up easily

per-magnifying glasses let you ly cosmetics perfectly and ex- tly. You can keep make-up tools hind the lenses, or swing each ne up separately for each mour application. Great for ezing eyebrows, removing cin- s, splinters. #661; $5.95 post- d. Alexander Sales, Dept. -11, 26 South Sixth Avenue, unt Vernon, N. Y. 10551.



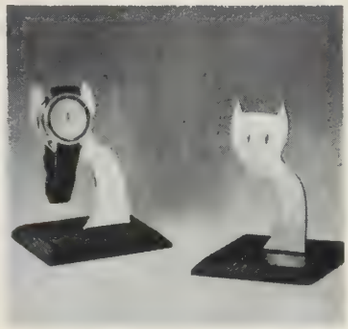
nily phone amplifier

w you can hold telephone con- sations so that several people hear and speak from anywhere the room! Amplifier leaves ds free, is useful at office, a for hard-of-hearing or arthrit- Runs on standard battery l.); no special installation. Vol- e control. $11.98 + 45c post. riet Carter, BHG-1169, Plym- h Meeting, Pa. 19462.



watch your watch

r heard of a watchcat? He ds your watch securely be- en his perky ears. When he's working, he's very decorative leek, slinky and plated in rkling gold. Just over 4" tall, unted on a stained and beveled den base, 3½" x 2¾". 045, $1.98 + 25c post. Lillian non, HN3, 560 South 3rd Ave., Vernon, N. Y. 10550.



y springtime stitchery

orful daisies make a cheerful ure in crewel to enhance any m's decor. Design on 22" x green homespun is worked in ombination of light and heavy hs to give professional dimen- with only simple stitches d. Blue, yellow, green and te yarns, plus instr. incl. $6.95 50c post. The Stitchery, BH11, lesley, Mass. 02181.



Continued

MAGAZINE RACKS



MAGAZINE TREE



WALL RACK



FLOOR RACK

These large, handsome racks prevent "magazine mess". They're the most practical made. Magazines can't slouch or bend. Each is held straight and flat—visible for quick, easy selection. Beautiful in home, office or reception room. Magazine Tree and Floor Rack have carry handles.

Beautifully finished and completely assembled, in satin-smooth honey tone pine or maple; mahogany, antique pine or walnut finishes. In complete, easy, 1 hour kits, with pre-fitted, drilled, sanded parts—ready for easy assembly and finishing. Step by step instructions.

Floor Rack 17"W 30"H 9½"D	holds 60 magazines $35.95 Postpaid	Kit $21.95 Postpaid
Mag. Tree 12"W 13"D 30"H (no mahogany)	holds 75 magazines $16.75 Postpaid	Kit $10.50 Postpaid
Wall Rack 23x7x5" (illustrated)	holds 30 magazines $19.75 Postpaid	Kit $10.95 Postpaid
Wall Rack 23x40" (taller than illus.)	holds 45 magazines $28.95 Exp. Chg. Col.	Kit $18.95 Postpaid
Wall Rack 45x27" (double width illus.)	holds 60 magazines $34.50 Exp. Chg. Col.	Kit $21.95 Postpaid
Wall Rack 23x14" (shorter than illus.)	holds 20 magazines $15.50 Postpaid	Kit $9.95 Postpaid

BEAUTIFUL NEW FREE CATALOG—1000 PIECES
On Postpaid Racks Only; Add 80c Each West of Mississippi
Include Zip No., Money Back Guarantee

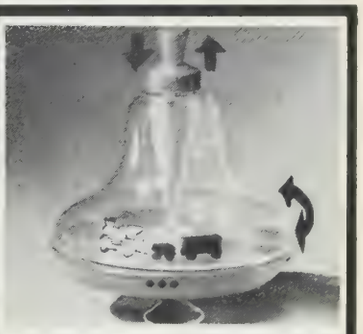
YIELD HOUSE
Dept. D11-G, No. Conway, N.H. 03860



HOLD THAT BOOK

New book holder! Readers now enjoy "no hands" reading comfort. Adds individuality & neatness to work area for cooks & hobbyists. Helps students upgrade studies. See-thru page holder has flip-down feature for page turning. Folds for storage. Black only. $5.95 plus 50c postage. Calif. res. add 30c tax.

PlayaCo, P.O. Box 489, Carlsbad, Calif. 92008



WHIRLING TRAIN TOP

Let youngsters spin along with this merry little engine, coal car, coach and caboose as it wends its way around the country side and over the railroad tracks. Clear plastic cover lets tots watch the train pass over hill'n dale when it spins. Brightly colored; long lasting nylon gears.

6325 — Train Top **$2.98**

Add 25¢ for postage and handling.

Gracious Living

D-621 BERKELEY, R. I. 02864



Above: Clipper Ship Great Republic 20"L x 13½"h. Complete kit with carved wood hull, sewn sails, all fittings and mounting board. Complete $19.95 plus 75¢ shipping.

SHIP MODELS

Ships played a part in the family history of most of us. Perhaps that's why a ship model is so warming to have and so lovely to look at.

Our new fully illustrated 128 page catalog shows over 40 Historic Sailing Ships — all available in kit form and some as finished models. Also shown are more than 100 pictures of Ships and Sea — figureheads, Brass Cannons, and decorative marine items by the score. Catalog 25¢. Send check or M.O. to:

PRESTON'S
120-B Main St. Wharf, Greenport, N. Y. 11944
IMMEDIATE SHIPMENT



INVITATION CHARM

Here's a pretty memento sure to please any bride—a sterling or gold charm that's an exact replica of the wedding invitation! Holiday Gifts will photograph it, then reduce it and etch into the metal. Great for all kinds of special announcements. ¾" x 1⅛". Sterling: $10. 14-kt. gold: $30. Ppd.

Send for free catalog

Holiday Gifts Dept. 411-C
7047 Pecos St., Denver, Colorado 80221



Send Today for FREE 64 page Shoe Booklet V

See how easy it is to be fitted Direct via Mail in Shoecraft Famed Fifth Avenue Shoes priced as low as **$7.00.**

NO RISK TO YOU
Satisfaction Guaranteed or Your Money Back

SAVE MORE MONEY
No Extra Charge for Sizes to 13

KISMET $10
Bowed hostess slipper . . . gold brocade hued with black, white, red, turq.

SHOECRAFT 603 FIFTH AVE. NEW YORK 10017

12 OR 20 EXPOSURE
Kodacolor Film
DEVELOPED AND JUMBO COLOR PRINTS
SURPRISE GIFT WITH FIRST ORDER
FAST SERVICE
12 EXP. roll $1.95
20 EXP. $2.95
Eastman Film, Sizes 126 (for INSTAMATIC® cameras) 127 & 620 only. Exclusive Products of Color-rich Prints, America's Most Beautiful Color Prints by One of the Nation's Oldest Photo Finishers. *Free Mailers!*
WILLARD'S Box 857 G, Cleveland, Ohio 44122



COOK BOOK RECIPE RACK

FINISHED OR IN KIT

Designed to hold all your culinary reference material in one handsome, efficient center. Cookbooks (all sizes) fit in top, twin drawers hold 3" x 5" recipe cards (index cards incl.) Hang it on wall or stand on counter—it's perfectly charming either way! Polished honey tone knotty pine or maple, antique pine or walnut finish. 17"H. 13"W. 8¾"D. $13.50 Postpaid.

COMPLETE KIT: Ready for easy assembly and finish. Simple instructions. $9.25 Ppd. Add 60c West of Miss

BEAUTIFUL NEW FREE CATALOG—1,000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No.
Money-Back Guarantee
(Not sold in stores)

YIELD HOUSE
Dept. D11-9
North Conway, N.H. 03860



Fidget Stone



in Genuine Jade

$9.50

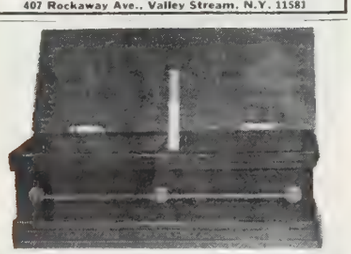
Just fiddle with our Fidget Stone and feel euphoria set in! Pretty better than pills . . . more fun than a massage . . . soothing as a lullaby. Hand carved of genuine Jade ("Good Luck" stone of the Orient.) You'll love to handle it. Carry it . . . rub it . . . give it to your nervous friends. Costs less than most prescriptions!



FOR THE SENTIMENTALIST

"Je t'aime surtout quand je te respecte le moins. It means: I love you most when I least respect you." These words, couched into entwined initials on the back of S's 3/8" **$4.50**, 1/2" **$6.50**; 14K Gold **$12.50, $17.50.** Tie tack S S **$4.50**; 14K Gold **$12.50.** Cuff links S S **$10**; 14K Gold **$30.** Engraving on back 10 a letter. Genuine diamond set below the heart, add **$8.**

THE JAMAICA SILVERSMITH Dept. BHG 11
407 Rockaway Ave., Valley Stream, N.Y. 11581

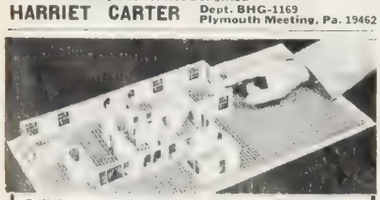


MUSICAL COFFIN CIGARETTE BOX

Press a button and open the lid of this miniature casket. The death march starts playing and slowly a cigarette rises until it is upright. Each press of the button repeats the cycle. A macabre reminder for those trying to "kick the habit". Solid mahogany with brass fittings. 9½"x4¾". *Same Day Shipment*

$9.98
PLUS 85c POSTAGE
Money Back If Not Delighted

HARRIET CARTER Dept. BHG-1169 Plymouth Meeting, Pa. 19462



Building or Remodeling? HOME-A-MINUTE KIT

Before you build or remodel. Here's exciting to have and know to let save dollars. Design kitchens, kit-ben cabinets, doors, partitions, etc. Arrange furniture fixtures to suit. Build your table fireplace and floor plan. Kit incl. 65 pg. book, graph paper, etc. $3.95 plus 45c pp & hdlg. Satisfaction Guaranteed. No C.O.D.'s.

J. W. Holst Inc., Dept. BW-1169, 1005 E. Bay St.
East Tawas, Michigan 48730



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a hard synthetic stone at a fraction of the cost of a diamond. Strongite's hardness enables us to offer an UNCONDITIONAL LIFETIME GUARANTEE in writing against chipping and scratches. All shapes and sizes up to 20 carat. Easy payment plan. Money-Back Guarantee within 10 days. Send no money. Write for FREE BROCHURE with settings for men and women.

THE STRONGITE CO. Dept. 17HH, 7W. 45th St. New York, N.Y. 10036



CUSTOM PRINTED SHIRTS

The latest craze—you think of the slogan and we'll print it! Any slogan . . . for your team . . . club . . . candidate . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweat-shirts or T-shirts. Machine washable, paint will not run or fade. Colors are powder blue or navy blue. Size S, M, L, XL. Specify size & color. Add $1.00 extra for printing on both sides. We ship in 48 hours.

Sweatshirt ..... **$3.95 plus 50c handling.**
T-shirt ..... **$2.95 plus 25c handling.**

HOLIDAY GIFTS
Dept. 411-B, 7047 Pecos, Denver, Colo. 80221



talented?

It's a cinch to play tunes on the piano or organ. Instructions include chord book and basic chord chart, book of old favorites showing chords in color, stamp-sized chords to paste on sheet music. All this for $6.95. Full course (instructions + 4 Play-by-Color books) $11.95. Wolfe's, Dept BG-119, Box 432, Millburn, N.J. 07041.

---

500 RETURN ADDRESS LABELS



50¢

USE YOUR
'ZIP' CODE

RICH GOLD TRIM
FREE HANDY BOX

Quick and easy way to put your name and return address on letters, checks, books, records, etc. ANY name, address and Zip code up to 4 lines, beautifully printed in black on white gummed labels with rich gold trim. 2" long. Free decorative box for purse or desk. Set of 500 labels just 50¢ postpaid. Shipped within 48 hrs. Money back if not pleased. Don't know the Zip Code? Add 10¢ per set and we will look it up. **Send for free catalog.**

Walter Drake & Sons
305A Drake Building
Colorado Springs, Colo. 80901

BASEMENT TOILET

Flushes UP
TO SEWER OR SEPTIC TANK

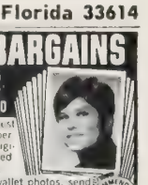


— NO DIGGING UP FLOORS —

— Write . . McPHERSON, INC. —
Box 15133 • Tampa, Florida 33614

WALLET PHOTO BARGAINS

32 for $1.00 PLUS 25c HANDLING — **65 for $2.00**



Beautiful 2½x3½ studio prints made on finest silk finish, double weight Kodak portrait paper. Send picture (5x7 or smaller) with order. Original returned unharmed. Money back guaranteed.
For rush first class service, add 35c extra.

FULL COLOR WALLET PHOTOS 15 for $2.00 For color wallet photos, send Polaroid color print, color snapshot, color neg. or slide.

KEYSTONE PHOTO SERVICE, Dept. B11 GPO Box 1766, N.Y., N.Y. 10001



Good luck to a golfer

Just mark your place on the g with this four-leaf clover and you'll bring luck to putt. Personalized with any 3-letter monogram smartly graved. A great stocking st idea for golfing buffs. Please initials clearly. Silver marker ppd. Gold Plate: $3 ppd. Engraving, BH11, 614 South Dundee, Ill. 60118.



Deck your halls with holly

Choice treated sprays of g rich, red berried English decorates walls and halls. B topped with mistletoe. Gift c enclosed. Will arrive about 16th. An armload of holly, $3 whopping armload, 22"L sp $6.50; chalet (holly, greens, cones), $8.95, bouquet via $2.95. Northwest Corner S Longview 11, Wash. 98632.



Foot comfort as you sleep

Free your feet from the weig sheet & blankets. Folding D Blanket Support fits all beds lifts regular, contoured or ele blankets for roomier foot com Conveniently holds spread an tra covers until needed. Pla coated steel arms fold invi flat when bed is made. $5.99 Better Sleep, Dept. BH11, Providence, N. J. 07974.



Small boy playing

Delightful piece of sculpture Betty Burroughs Woodhouse century American). In terra finish, it captures the soft, s pleasure of a child playing. M a great gift or mantel p 7⅛"H including base. $1 Add $2.50 shpg. & insur. If Rockies, add $1.50 more. bert Studios, BHS 1, 15 W. St., N. Y., N. Y. 10010.



Clock thermometer

It looks like a pretty, decor clock, attractive for any ro and it actually tells the exact perature. White and gold framing with colorful flowers numbers; hangs from shiny ring. Shows temperature in renheit and Centigrade. Un gift. $2.98 ppd. Walter D BH09 Drake Bldg., Col Springs, Colo. 80901.



Display your treasures

Show off your keepsakes in richly grained and varnished wood frame. Set against blac veteen, photos, medals awards up to 1" thick, are tected by glass. Stands on de table top. Has hanging ring horizontal or vertical hanging x 12". $10.99 + 50c post. from Foster House, Dept. 6516-9, Peoria, Illinois 6160

l-time anti-fat poster

ng a chuckle to diet-conscious derns with the funniest poster r. It's richly colored, silk-eened on a pressed-wood que, ready to hang. Red-orange blue-green background. Deco- with a difference—just watch reactions! 12" x 16"; #6236, 98 + 35c post. The Country rmet, HN, 545 South 4th Ave., Vernon, N. Y. 10550.



le and golden ring

iqued gold band with exquisite e setting sets off any outfit, s something extra special as ift. Ancient stone symbolizes , good fortune, happiness. utiful jade green stone about across. Adjustable golden band any size. Filigreed setting. $3 ppd. Order from Westport's ld Art & Gift Shop, BH-11, stport, Conn. 06880.



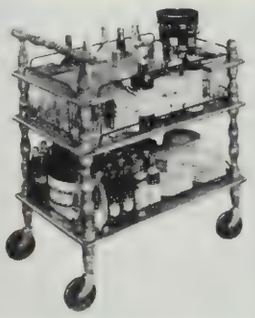
ve from oven to table

active au gratin dishes make r service truly gourmet. Hand- e Danish style 18 gauge stain- steel with decorative handles. acious way to serve crabmeat, gratin, potatoes, even individu- ies. Handy size for your oven, attractive on your table. 6½" n.; set of 4/$4.98 postpaid. enland Studios, 7067 Green- l Bldg., Miami, Fla. 33054.



lley bar has many uses

y portable roll-about bar es bottles, glasses, bucket, tools, etc. Large work surface. k wrought iron rails. On ball ring casters. Birch and pine. ey tone pine or maple, antique e or walnut fin. 35" H x 31" L 1" W. $49.95 ppd. + $3.25 of Miss. Kit: $42.95 + $3 W. Miss. Yield House, D11, N. way, N. H. 03860.



odle radio dog

s cuddly and cute, with an a surprise—a 6-transistor AM o concealed inside! A wonder- idea for a teenage gift, and for y-boppers, too. Operates on lt battery (included). Fluffy is about 9" high. Great to take arties, keep as part of a stuffed nagerie. $10.98 + 65c post. cious Living, Dept. 676, Berke- R. I. 02864.



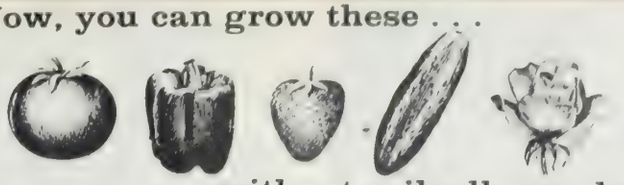
me sweatshirts for kids

y'll join the fashion rage with se practical cotton shirts that ture first name on one side, operty of (last name)" on the er. Reversible; in white with k lettering. Machine-wash- : won't fade or run. Child's s 2-10. (Specify size.) $3.98 h ppd. Order from Holiday s, Dept. 411-J, 7074 Pecos Denver, Colo. 80221.



Continued

Now, you can grow these . . .



. . . without soil, all year long!

When did you last look at the prices of choice vegetables in your local market? Did you know that, without any special knowledge or expensive apparatus, you can grow them in your patio, family room or kitchen? Yes, you can amaze friends and neighbors with the tastiest "home-grown" vegetables — and the loveliest flowers!

This wonderful new miracle gardening is called "hydroponic." It really isn't new. But, until now, it's been something for the expert. Today, new materials and new methods make it something anyone can do successfully.

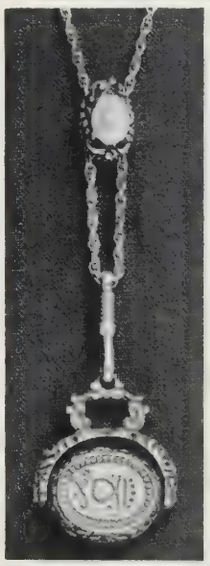
Commercial growers raise for market up to 300,000 pounds of choice tomatoes per acre, using these same materials and methods. On a small scale at home with an investment of only a few dollars, you can also grow the tastiest tomatoes you've ever seen!



GRAHAM'S #2 Hydroponic Starter Set contains everything you need except ordinary tap water. Includes growing bed, growing granules, soluble Nutrients, selected seed, simple instructions anyone from 7 to 70 can understand and follow. All this costs only $2.98 plus $1 for mail costs. Start this fascinating project now, without delay! (Hydroponic Starter Sets make excellent gifts, too!)

Order direct from:

GRAHAM'S OF FLORIDA
3273 N. DIXIE A11
FT. LAUDERDALE, FLA. 33307



VICTORIAN SLIDE NECKLACE $5.95

Beautiful reproduction of an heirloom piece. Link chain has genuine cameo slide. Remove spinning fob and wear Grandpa's old watch on chain. Antique finish gold plate. 28" long.

$5.95

plus 25c postage

Satisfaction Guaranteed

VICKI WAYNE
610 BHN So.
Country Club
Tucson, Ariz. 85716



CERAMIC KITTEN POURS TEA

Impish cat teapot serves tea from her paw-like spout; curved tail makes the teapot handle. Striking black and white glazed ceramic. Too pretty to put in the cupboard; use to decorate kitchen counter or shelf. Amuse guests with this conversation piece. Holds 6 cups. 8¼ in. high . . . **$4.98 + 50¢ post.**

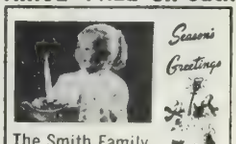
HOLIDAY GIFTS
Dept. 411-E, 7047 Pecos, Denver, Colo. 80221

40 GENUINE PHOTO CHRISTMAS CARDS

Your Name Printed FREE on each

40 ENVELOPES INCLUDED only

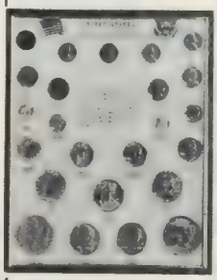
$1.00



Simply send us your favorite snapshot, picture, print. We will photograph it and make 40 Genuine Photo Christmas cards and print your name or ANY name FREE on each card. We repeat: 40 Genuine Photo Christmas cards on glossy rich stock! And 40 matching envelopes are included FREE. We don't even need your negative. We prefer picture, print or snapshot. This is the greatest photo Christmas card offer ever. Don't confuse this with cheap printing-press reproductions. **These are genuine photographs!** Order NOW! Send your favorite photo any size, along with $1.00 plus 35c for postage and handling for each set. Prompt service sincerely promised but orders must reach us by December 12. Complete money-back guarantee if not delighted. Sorry, no COD's. **Photo-King, Dept. C-14, 234 Fifth Avenue, New York, N.Y. 10001.**

U.S. 20th Century TYPE COINS

Beautifully Mounted and Framed



America's heritage is preserved in this magnificent collection. 24 choice COINS (one of each type) in mounted picture-frame holder, size 8½"x10½" . . . black / gold edged. ALL COINS are graded "good" and at least 12 will be in mint condition. Set includes the ultra-scarce 1909 VDB Lincoln Penny, famous KENNEDY Half-Dollar, Morgan & Peace Silver Dollars. Decorative for home or office . . . a remembrance of the last silver coinage . . . a gift to be treasured.

Complete **$39.95**

WORLD COIN SET
14 countries, mounted on colorful map, framed, 8½"x11" **$7.95**

LAST OF SILVER
1964 KENNEDY Year Set . . . 5 Coins in gift holder **$4.50**

Money-back guarantee. Shipped pre-paid. Send check or M.O. Include tax. Dept. 13

M. & S. HIRSCHHORN, Inc.,
39-40 30th St., L.I. City, N.Y. 11101

EARLY AMERICAN LADDER BACK CHAIR

AN OLD TIME VALUE $10.95



FULLY ASSEMBLED

Height 42", Seat 17½" w., 14" d. x 17½" h.

Direct from workshop to you.

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Handmade of solid native hardwood for generations of use . . . lowest-priced chair with this desirable seat.

Unfinished, ready to paint, stain, wax or oil **$10.95**
Natural Finish (blonde) **$11.95**
Maple, Walnut, Pine or Black Lacquer finish **$14.95**
Antiqued Finish: Moss Green, Venetian Red **$15.95**

Minimum order TWO. 10% discount on six. For matching Arm Chair, add $3.00 to above prices. Prompt shipment. Express charges collect. Send check or money order. Satisfaction guaranteed.

Jeff Elliot Craftsmen
Dept. M119, Statesville, North Carolina 28677



If Your Child is a Poor Reader

See how **The Sound Way to Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *builds* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. P-7, Wilmette, Ill.



GENUINE BLUE DELFT

Shaped into "jewels" she'll wear . . . pair of ¾" Dutch shoes on silvery pendant chain; or on dangling earrings, one for each ear! Hand-painted creations—a must for collectors!

22343 Pierced; 14K GF wires. 1.98
22483 Pierced-Look Earrings. 1.98
22533 Necklace; 18" long. 1.98

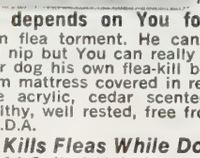
BRECK'S OF BOSTON OVER 150 YEARS
Z39 BRECK BLDG., BOSTON, MASS. 02210



"GOOD OLD DAYS" CHRISTMAS CARDS

Surprise and delight your friends with these authentic reproductions of colorful Christmas Postcards of "years-gone-by". Same cards which were so popular 40-50 years ago. Intriguing, different, truly a momento to save and cherish. 24 assorted cards to a package, two regular, one religious. $1 per package, all 3 for **$2.50** (add 25¢ for postage).

TOWER PRESS
P. O. Box 412-WH1, Danvers, Mass. 01923.



Your dog needs your help for restful comfort

CHAPERONE Flea-Kill Bed

Super-soft Foam Mattress

He depends on You for protection from flea torment. He can only scratch and nip but You can really kill 'em! Give your dog his own flea-kill bed; a sanitary foam mattress covered in red plaid washable acrylic, cedar scented. Keeps pet healthy, well rested, free from fleas. Reg. U.S.D.A.

Kills Fleas While Dogs Doze

Avoid Soiled Upholstery — keeps cushions clean, ends doggy odors, telltale hairs.

Compact 15x27 in. **$ 4.95**
Regular 28x33 in. **$ 6.98**
King-Size 33x47 in. **$12.90**

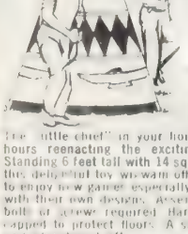
(all postpaid). For cats order the **Cat-Nap-Bed** 15x27 in. $4.95 • Super Size 28x33 in. $6.98.

FREE Halfpint Pet Spot Odor Remover Splendid all-purpose cleaner with your order.

Money Back Guarantee

CHAPERONE Box 1044, Sudbury, Mass. 01776

HOURS OF FUN FOR KIDS INDOORS OR OUT...



6 FOOT INDIAN WIGWAM & WAR OUTFIT

- 14 SQUARE FT. OF PLAY AREA
- INCLUDES RUBBER TOMAHAWK, BOW and ARROW and FULL HEADDRESS
- WASHABLE non-toxic WAR PAINT SET

$3.98 plus 62¢ PP&hd.

The little chief" in your house will whoop it up for hours reenacting the exciting Indian way of life. Standing 6 feet tall with 14 sq. ft. of interior play area, this delightful toy wigwam offers youngsters a chance to enjoy new games especially decorated by the Wigwam with their own designs. Assembles in a jiffy, no nuts, bolts or screws required. Hardwood poles are rubber capped to protect floors. A safe durable waterproof and educational gift

SPARTAN SALES CO. BH-119
935 Yonkers Ave., Yonkers, N. Y. 10704



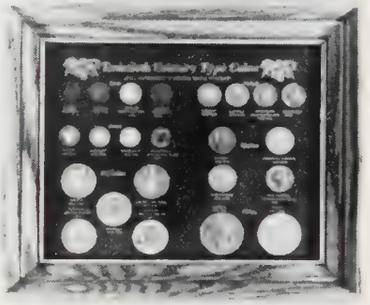
THE WEDDING CUP

Cup is designed so the bride and groom can drink their troth on the wedding day. According to old world custom, they repeat the ceremony on each anniversary, renewing their wedding vows. Loving cups of this kind have been used in Europe since the 17th century. Skirt is groom's goblet; figure holds bride's smaller swivel cup. Tarnish-resistant antiqued silverplate, lined in gold. 8½" high overall.

$10.95 plus 95¢ postage.

Holiday Gifts Dept. 411-F
7047 Pecos St., Denver, Colorado 80221

Twentieth Century Type Coins



Deluxe 20th Century Set. One coin of each type minted from 1864 Indian Cent series through 1968 U.S. Bi-metal ½ dollar plus scarce 1964 Silver ½. A total of TWENTY THREE different coins arranged by series. Included are one Peace Dollar and one Morgan dollar over 80 yrs. old in uncirculated condition plus 10 other assrtd. collectors coins in new mint condition. Set is mounted under crystal clear protective lucite beautifully displayed in 10 x 12 walnut finished frame with gold trim. Easel back, will stand or hang as decorative work of art for home or office. A sound investment, educational gift or conversation piece which will increase in value. Order now supply limited. Priced at a low $29.50. Sold on money back guarantee. Send $5.00 deposit on C.O.D. orders. Not available in stores. Write for free catalog. Novel Numismatics 31-2nd Ave., Dept A32, N. Y., N.Y. 10003.



3 ENGRAVED TRIVETS

Guaranteed Chill & Heat Proof!

Add graciousness to serving while you protect furniture and linens with our new, expensive-looking trivets. These exquisitely engraved rococo design trivets have the look of elegant sterling yet never need polishing and are guaranteed tarnish proof. Thickly insulated with polished backs and hidden legs, they can be washed easily with soap and water and measure 6, 7 and 9 inches in diameter. A must for serving hot coffee, iced drinks, hot dishes or dripping beverage bottles. The perfect hostess gift. **SET OF 3—$9.98** postpaid

VISUAL DISCOVERIES, Dept. BG-T
50 E. 50th St., New York, N.Y. 10022

GIANT "Red Brick" BLOCKS



Ideal gift for your favorite child. "Brick" blocks stimulate young imaginations in building castles, skyscrapers, forts, fences, etc. Light to handle (reinforced fiberboard) but strong. 18 blocks (12" x 6" x 4" each) $7.75 shpg. prepaid. In Pa. add 47¢ sales tax. **CALLOWAY HOUSE, Box 1751-M, Lancaster, Penna. 17604.**



Avoid parking tickets

Pocket alarm timer takes set for any time up to two hours minds you that your parking t up, you should take out the or leave for the airport. Fea weight; 1½". Comes on keyc so it's right with your car Precision Swiss mechanism. $ + 25c post. J. W. Holst, BH-1169, 1005 E. Bay St., Tawas, Mich. 48730.



Serve stuffing gracefully

Personalized stuffing spoon gift every hostess will trea It's a super-size spoon that d into the largest turkey. L classic design in heavy silver expertly crafted in famed She England, engraved in old En style. (Print initials.) 12½" #1041, $5.98 + 25c post Country Gourmet, HN, 545 4th Ave., Mt. Vernon, N. Y. 10



Game for all ages

Amazing frustration ball anyone happily mad. Inside transparent shell is a smal and eight numbered cups. move the ball from one cup other until you reach #8. S easy? Try it! Play it alone o a group. 6½" diam. Order # Frustration Ball, $2.39 pos Alexander Sales, BH11, 26 S Ave., Mt. Vernon, N. Y. 105



The perfect, man-made g

Your friends won't know brilliant stones aren't real monds. Just like the real th yet cost only $22 per carat. white, 58 facets, guarantee life against scratching, chip discoloration. Send for free log of styles (men, women) kt. white or yellow gold. Veg Dept. BHE-11, Box 465, Radi Sta., N. Y. C. 10019.



Read small print instantl

Half frame magnifying g help you read the tiniest Stop squinting at price tags grams, menus, etc. Ben Fra frame with crystal clear z rim gives you unobstructed v In deep brown or jet black. fy men's or women's. Com with case, $5.95 postpaid Optical Co., Dept. 885, 84 Ave., New York, N. Y. 1001



Easy-care dust ruffle

Perk up your bedroom this s with crisp, country-style dus fles. Double or full size, spri style; double fullness with 2" They come in drop lengths 20", 25". Easy-to-care-for n —just wash 'em, iron 'em put 'em back. Unbleached ea., bleached, $12 ea. Co Curtains, Dept. BH-11, bridge, Massachusetts 0126

ool years memory album

p all precious mementoes of r children's school years in one utiful album. One pouch page every year in school holds re- cards, awards, photographs, space for teacher's name, 's photo, age, signature, etc. l spine; lies flat. 6½" x 9". + 25c post. Colonial Studios, -2, 20 Bank St., White Plains, '. 10606.



cher's salt & pepper

t a charming gift idea for your ngster's favorite teacher! A er salt-and-pepper set in the e of two red apples, per- alized with her name and the name of your small one. In ht red ceramic, sure to rate 'A" for thoughtfulness. $1.75 air + 25c post. 4 pair: $6.50 . Stratton Snow, Dept. B2, ay Beach, Fla. 33444.



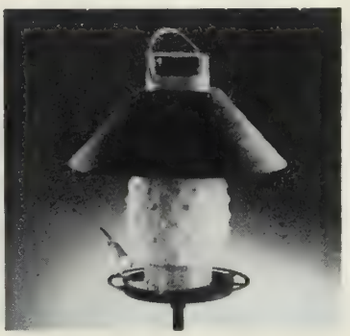
fishing rods on parade

ing rack shows off rods to per- ion. Holds 5 rods, any type. ber holders prevent damage. wer holds all gear. Honey pine or maple, antique pine alnut fin. 23" W x 6" D; top, W. Finished, $16.25 postpaid. y kit form, $10.25 postpaid. 75c West of Mississippi. Yield se, Dept. D11, North Conway, Hampshire 03860.



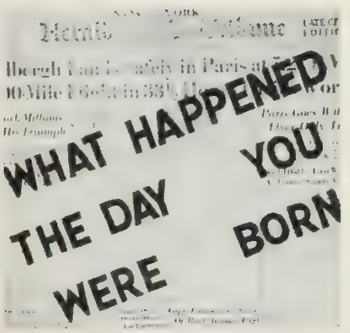
onial bird feeder

a fascinating replica of the old nail oil lamp, with a translu- globe of weatherproof poly- lene. Golden mesh base, H. Black tray, shade, lid. Holds ut 5 lbs. of feed. 4-ft. steel pole ections 18" and 12", stakes ground. Tray 8" diam., w. h rim. 6' high overall. $6.99 0c shpg. Foster House, Dept. -77008X, Peoria, Ill. 61601.



pick the date

l out what happened the day were born—or any other spe- date. You pick the date—any e from Jan. 1, 1900 through . 31, 1964; you'll get the front e copy of the New York Herald une for that day. Great gift! at conversation piece. Specify ct dates. $1.00 ppd. Holiday s, Dept. 411-M, 7047 Pecos Denver, Colo. 80221.



gant soup tureen

e's a classic beauty to give you special hostess flair. Serve r favorite soups in this hand- e pewter-finished metal tu- . 5½ qts.; insulated lining to soup steaming hot for 3 rs. With cover, plus matching 12½" diam. Great for punch- oo. $12.98 + 75c post. Maison el, Ltd., BH-11, Michel Bldg., Hyde Park, N. Y. 11040.



Continued



IDEAL FOR HOME OR OFFICE

READING TABLE

This remarkable new end table stores over 50 books and 50 magazines and newspapers—all easy to see, upright, convenient. Completely portable—rolls on extra large, free wheeling casters. Books fit on both sides, magazines on both ends. It's just the proper chair size—ideal for home or office. Hand crafted of select pine for years of rugged use. In honey tone or maple, antique pine or walnut finish. 27"L 14"W 26"H $29.95 Exp. Chg. Col. COMPLETE KIT: Easy assembly, ready to finish. Simple instructions. $21.50 Postpaid. Add $1.50 West of Miss.

BEAUTIFUL NEW FREE CATALOG—1000 PIECES Finished and Kit Furniture in Friendly Pine

Include Zip No.
Not Sold In Stores
Money Back Guarantee

YIELD HOUSE
Dept. D11-9
No. Conway, N.H. 03860



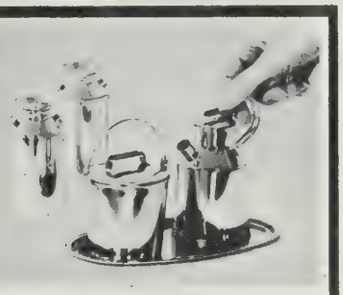
Silver Wine Cups

Same Day Shipment

Heavy silverplated wine glasses are truly unique, exceptionally decorative. Clear glass cups are held by a framework of intricately crafted silver. Tarnish resistant. 4" tall. Gift boxed.

SET OF FOUR $5.98
Add 75c Postage
Money Back If Not Delighted

HARRIET CARTER Dept. BHG 1169 Plymouth Meeting, Pa. 19462



MILK CAN DAIRY SET

is Old MacDonald's "country cousin" 3¾" shakers, cream'n sugar with matching tray are anodized aluminum.

5369 — Salt and Pepper Set $1.49
4906 — Cream'n Sugar Set $2.49

Add 25¢ for postage and handling.

Gracious Living

D-618 BERKELEY, R. I. 02864



LIFETIME POCKET SCREWDRIVER

Handiest gadget ever! Only 2 in. long, fits on his or her keychain . . . ready to open lids & lighters, fix motors & lawnmowers, etc. 1001 uses! We smartly engrave owner's initials. Guaranteed forever, made of solid gleaming Stainless Steel. Full price $3.00 each, or with 24k Gold finish $4.00 each. Money back if not delighted. We ship in 2 days. Mail to: **Elgin Engraving Co., 614-E South St., Dundee, Illinois 60118**

1774—AMERICANA POSTERS—1890



Reproductions of Ship, Political Reward Notices, etc. 2x5"-10x14" white paper 20 asst'd. $2, 3 diff. ass't's. $5, 6 diff. ass't's. $9, on heavy "Antique Beige" paper 20 asst'd. $4, 3 diff. Asst's $10. 6 diff. asst's $18. Catalog 25c.

Authentic Dist., Inc.
Box 414 B, St. James, N.Y. 11780

exclusively yours!

photo christmas cards



special introductory offer!

(10 Full Color Cards $1.49 Plus 25c Postage)

For color cards, send color negative or transparency. For black and white cards, send black and white negative. If you send black and white print, add 50c. If you send color print, add $2. Name imprinting—$1.25 line (20 letters). One line imprinting FREE on order of 100 or more cards from one negative. For SAMPLE, enclose 20c for shipping. Sample offer expires Nov. 14.

PRICE LIST

	25 cards, envs.	50 cards, envs.	75 cards, envs.	100 cards, envs.	200 cards, envs.
Trim Line (3½ x 5)					
B&W	1.25	2.50	3.75	5.00	9.00
Color	3.95	7.95	11.95	14.95	27.00
Slim Line (3½ x 7)					
B&W	1.50	3.00	4.50	6.00	10.00
Color	4.75	8.95	12.95	15.95	28.50
3X (4¼ x 5½)					
B&W	1.75	3.50	5.25	7.00	13.00
Color	5.00	9.75	14.25	18.00	32.00
Postage	.50	.60	.70	.80	*

*Add an additional 10c postage and handling for each 25 cards over 100. Delivery guaranteed on orders postmarked before Dec. 1.

Send check or Money Order (no C.O.D.'s) to:

ASSOCIATED PHOTO CO.

Box 66, Dept. BH. Cincinnati, Ohio 45214

Quality Photo Finishing for Over 57 Years

Avoid delays in the delivery of your *Better Homes and Gardens*. Let us know, at least five weeks before you move, what your new address will be.

Now! Life Insurance

Birth to Age 80

Amounts Usually Issued Without Doctor's Examination

Age	Amount	Age	Amount
0-15	$1,000	15-45	$2,500
45-69	$1,000	70-80	$500

CASH FOR YOUR FINAL EXPENSES. AVOID BEING A BURDEN TO YOUR FAMILY

Introductory Offer. Answer these 9 questions on a plain piece of paper and mail with only 25c for 30 days' protection. Regular rate shown on policy.

1. Print full name and address.
2. Date of birth?
3. Height? 3a. Weight?
4. Occupation, kind of work?
4a Name and address of employer.
5. Race and Sex? (For identification.)
6. Beneficiary and relationship to you?
7. To your knowledge have you had heart, lung, diabetes, cancer, or chronic disease? Are you deformed, lost a hand, foot, eye, or ever rejected for insurance?
8. State condition of your health.
9. Amount desired, and sign your name

NO AGENT WILL CALL

Actual policy will be mailed you direct from Home Office. You be the judge.

Mail to: S. B. Hunt, Chairman

AMERICAN LIFE & ACCIDENT INS. CO. OF ST. LOUIS

320 American Life Building, St. Louis, Mo. 63108

COLOR **WALLET PHOTOS**
20 FOR ONLY $2.00 OR 36 BLACK & WHITE $1.00



Our new equipment gives you amazingly beautiful TWENTY 2½x3½ Wallet Photos in vivid COLOR . . . from your Polaroid color print, color photo (5"x7" or smaller), negative or slide. A swell gift, or exchange with friends, classmates or relatives ONLY $2. ($6. Value). or 36 Black & White Wallet Photos. Only $1. Send negative or photo. Your original returned unharmed. FULLY GUARANTEED! Add 35¢ per order for postage & handling.

ROXANNE STUDIOS, P.O. Box 1012, Long Island City, N.Y. 11101 Dept. BH 9

HOLDS 12 GARMENTS



TROUSER & SKIRT RACKS

Space-saving closet racks keep trousers & skirts trim & tidy in minimum space. Removable rods for quick valet service hold garments securely (Ladies' has metal clips). In honey tone or maple, antique pine or walnut finish. FLOOR RACKS with easy rolling casters. His 27"H 18"W 13"D $14.75 Hers 32"H 18"W 15"D $16.95. EASY KITS Fast assembly. His $9.50, Hers $11.50. Postpaid. Add $1.00 ea. W. of Miss. WALL RACKS 24"W Finished only. His $5.75, Hers $7.50 Ppd. Add 25c ea. W. of Miss.

BEAUTIFUL NEW FREE CATALOG—1000 PIECES Finished and Kit Furniture in Friendly Pine. Include Zip No. Not Sold In Stores. Money Back Guarantee.

YIELD HOUSE Dept. D11-9 No. Conway, N.H. 03860

WINE MAKING SET



Make Your Own Wine at Home!

Federal laws permit each head-of-household up to 200 gals. of wine annually for household consumption. Makes wine-making easy and fun. A personal taste treat. Use peaches, raisins, or grapes. Set contains all tools necessary to make 2 gals. at a time. 10 bottles of personally blended wine. Includes 2 reusable one-gallon containers, compact water seal valves, siphon tube, sugar tester (saccharometer) to scientifically measure sugar content for true wine all the time, complete instruction book with recipes. $4.95 plus 50c pp & hdlg.

Send check or M.O. No C.O.D.'s
Satisfaction Guaranteed

J. W. HOLST, INC., Dept. BW11-69
1005 E. Bay St., East Tawas, Mich. 48730

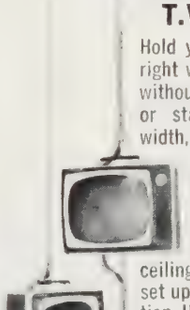


PRETTY TOSS-ON BOLERO

A lovely cardigan of washable orlon acrylic with a hand-crocheted look. Light in weight, yet comfortably warm on chilly evenings. Has pretty shell stitch; scalloped ribbed trim; easy shoulder; ¾ sleeve. A year round favorite. Choose white, black, pink or lt. blue. Sizes S(8-10); M(12-14); L(16-18). $4.50 plus 45c postage.

FERRY HOUSE, Dept. BHB, Dobbs Ferry, N. Y.

ADJUSTABLE T.V. POLES



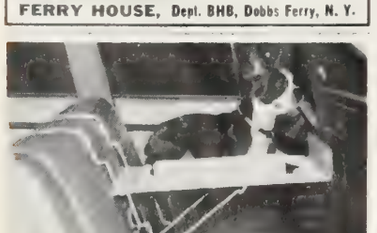
Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass plated pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.

$10.95 Ppd

Extension for higher ceiling, add $1.00
48-page CATALOG FREE—Write!

Holiday Gifts
Dept. 411-A
7047 Pecos St., Denver, Colo. 80221



ADJUSTABLE PET PERCH prevents collisions by keeping dog or cat off driver's arm. No more "hairy" seats or smudged windows, either. Pet rides comfortably, sees in all directions, has full protection from sudden stops, turns.

Here's the one perch fully adjustable to proper height and level. Ready to "hang," made of metal, coated in beige vinyl, carpeted in soft nylon. 12 x 16", $14.98 ppd. 12 x 20", $16.98 ppd. Write for free literature. Satisfaction or money back.

PET SPECIALTY COMPANY
Box 8415-9 Dallas, Texas 75205

Beautiful Rich Walnut Woodgrain Finish

TWO DRAWER FILE

With Wooden Drawer Pulls

Only $6.95 plus $1 postage



A beautiful way to end clutter! Here's the perfect organizer—STRONG - super strength fibreboard construction with sturdy steel frame. SPACIOUS. full 22" x 13"x18"; holds up to 500 lbs. Goes in any room, complements any decor. Ideal for the entire family. For men: personal papers, tax records, sales correspondence, etc.; Women: club notices, recipes, correspondence, forms, etc.; students: assignments, books, papers, etc. Write for free catalog.

Send check or M. O. No COD's
21-day Money Back Guarantee

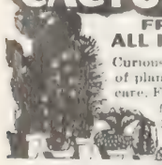
BARCLAY Dept. 158D, 170-30 Jamaica Ave. Jamaica, N.Y. 11432

Mr. & Mrs.
Robert Q. Williams

PROUD OF YOUR DOOR?

Let us beautify and identify your door or doorbell with this impressive solid brass engraved nameplate. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full prices: 3 in. plate $2.00, or 5 in plate $4.00. Sorry, no COD's. We ship in 2 days. Mail to **ELGIN ENGRAVING CO.,** 614-E SOUTH ST., DUNDEE, ILLINOIS 60118

CACTUS PLANTS
FROM SEED
ALL KINDS AND FORMS



Curious odd-looking, strange species of plants, thrive anywhere with little care. Flowers of exquisite beauty and fragrance. Send 15c in coin for one Pkt. or 2 Pkts. for 25c and Big Seed Catalog. **FREE**

R. H. SHUMWAY SEEDSMAN
Dept. 211 ROCKFORD, ILLINOIS 61101



World-wide news service

Keep informed with a year's subscription to English language newspapers from all over the world. You'll get 26 issues in Borneo Bulletin, Saigon Manchester Guardian, etc.—ed on issue date directly country. Great for students card if you wish. 1-yr.: $9.98 Readers World Press Club, B Lake Success, N. Y. 11040.



Embroider a doorstop

Kit includes everything bu brick to make a pretty floral stop; two kits make a hand pair of bookends. Design o x 22" green background; c yarns in reds, orange, blue low and white; needle, inst covering brick. 8" x 3½" x $3.95 + 40c post. The Stito BHG11, 204 Worcester St., W ley Hills, Mass. 02181.



"Down Easter" topcoat

For men and women, this weather topcoat features zi lining filled with goose down tailored Dacron polyester & co cotton poplin. Wrinkle, wate resistant. Men: British tan, loden green, 36-46 reg., long: $60 ppd. Women: na black, even sizes 8-18 reg., petite: $59 ppd. L. L. Bean, Freeport, Me. 04032.



For smiling letters

Add a happy face to all your and letters with these ado little pixie people! They're adhesive labels that you pre the spot where you want to joy, anger, humor, sadness different expressions, 112 in all. They make great pa decorations, too. $1.00 post Order from: Bruce Bolind, BH Boulder, Colorado 80302.



End table folds up

It's pretty, practical, and awayable. Adjusts to 3 heigh fit any chair. Ideal for movie jector, company, temporary Pine in honey tone pine or m antique pine or walnut fin. 1 x 19" D x 21", 23", or 25 $17.50 ppd. Complete kit: $1 ppd. Add 75c w. of Mississ Yield House, Dept. D11, N Conway, New Hampshire 03



Rings for hanging plaque

Hobbyist's assortment of ha find, brass-finished rings are aged for you in a re-usable ethylene bag. Kit includes fou ten ¾" and five ½" ring screw into frame of decor plaques, photo frames, etc. an illustrated instruction brochu on découpage. $1.98 postpa Flair-Craft, Inc., 4046-H, E. Pl., Tulsa, Okla. 74114.

ome copier in color

int up to 100 copies in 5 colors n any kind of paper! Exciting, ctograph duplicator uses no mplicated chemicals or elec- city. Copy letters, postcards, d announcements quickly, easi- Perfect for busy club chairmen; eat for teachers, students. 1548; $2.98 + 25c post. Alex- der Sales, Dept. BH11, 26 S. h Ave., Mt. Vernon, N. Y. 10550.



urrier & Ives mugs

d a touch of Americana to your ffee break. Charming glazed ramic mugs have fluted bases ich stack neatly. Each of four ugs features a carefully repro- ced scene front and back in ft blue and white. Dishwasher- fe; detergent-proof. Hold 8 nces each. Order #56473. Set 4: $1.98 ppd. Breck's, J80 eck Bldg., Boston, Mass. 02210.



ee pet from fleas

ur dog or cat is attracted to his vn flea-kill bed by a cedar scent -foam mattress, covered in red aid washable acrylic, keeps pet ol in summer, warm in winter, troubled by fleas all year 'round. 5" x 17": $3.95; 15" x 27": 4.95; 28" x 33": $6.98; 33" x 7": $12.90. Ppd. Sudbury Labo- tory, Inc., Box 2698, Sudbury, assachusetts 01776.



erman Christmas plates

re to delight collectors and dec- ators, these limited-issue plates e made from an original mold at's never duplicated. Fine white ina, with cobalt blue design. 7" am. 1969 Christmas plate por- ays in soft detail a pilgrimage ace for many centuries. $10.99 50c shpg. Order from Helen allagher, Dept. 311-6469-1, Pe- ia, Ill. 61601.



ovable little boys

ring the warmth and charm of ese original carvings to your liv- g room or den. Oversized shoes e part of the whimsical design. ach figure stands 7" tall; place parately on shelves and table, in group. Detailed in walnut- ained fin. $1.50 ea. ppd. Set of $5.95 + 25c post. World Art roup, Dept. BH11, 2 First St., E. orwalk, Conn. 06855.



r. Funny Phone

mall fry have a happy time with is charming gift idea. It's their ery own "phone" with the busy- ox activity great for tiny tots.: rn the crank, and face rolls his ves, wiggles tongue, rings a ell. Big red nose honks when queezed. Colorful, non-toxic, hi- pact plastic. $2 + 25c post. racious Living, Dept. 675, Berk- ey, R. I. 02864.



Continued

FREE! LANDSCAPING IDEA BOOK
with Armstrong's RED GLORY ROSES



HEDGE OF RED ROSES

Red Glory, hybridized expressly for fence or hedge use by Armstrong, is enhancing homes all over the country with its amazing beauty. Get this exciting book with ways to glamorize your place for just pennies per foot. See Red Glory beautifying and protecting homes all over America in over 40 full color photographs. See how Red Glory keeps blooming month after month after month. Grows quickly into a tightly woven fence of lush green foliage blanketed with countless glowing red roses. As beautiful on your neighbor's side as on your own.

Plant now and solve your fencing problems beautifully and economically. In just a few short months, you'll have a handsome fence bursting with bloom. Grows neatly and compactly erect, unlike sparsely flowered Ragged Robin or sprawling Multiflora. Tough, hardy, grows in any soil. Defies intruders, stray pets; keeps children in, adds dollars to the value of your property.

Send for big full color landscape idea book—Free!

ARMSTRONG NURSERIES

840 W. Phillips, Ontario, California 91764

Please send me your FREE BOOK, showing colorful landscaping ideas, uses, prices, and special bonus offers on RED GLORY LIVING FENCE.

NAME

ADDRESS

CITY STATE ZIP

Send this coupon today



JUST SLIDE SNAPS (up to 4¼x4¾") between clear poly & sticky backing—they're securely and beautifully "framed." Holds 16 photos, documents, etc. on flip-thru spiral binding. Easy to remove and remount. Washable vinyl cover.
19935 Album; 5¼x4½". 1.00

BRECK'S OF BOSTON OVER 150 YEARS
Z24 BRECK BLDG., BOSTON, MASS. 02210

When **Parker** joins **Sterling**
. . . GIFT-GIVING BECOMES AN ART
PERSONALIZED PARKER IN STERLING SILVER

We've taken the world famous Parker and combined it with fabulous beauty of solid Sterling Silver. PERSONALIZED, with name etched by expert into the sheath to last a lifetime. The meticulous blending of design and craftsman hip makes this truly the ultimate in writing instruments. It is perfect gift for holiday time for your friend of a year. Treat your [illegible] with [illegible] beauty of [illegible] instrument will be [illegible] and treasured. A [illegible] C.O.D.

PENS OR PENCILS: [illegible] SETS: [illegible]

BELVEDERE INDUSTRIES, INC.
720 Broadway Dept BHG, N.Y.C. 10003

[illegible] Col. of barrel Black Blue Red

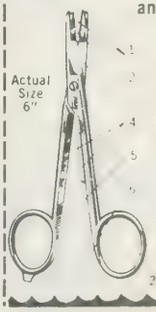
Name
Address
City State Zip
[illegible]

"Kennedy Looks at Lincoln" Penny



NEW, DIFFERENT, AND PERFECTLY LEGAL. Thousands of these unusual memento coins have been sold at 25¢ each. Now get yours for only 5¢. (Just one to a customer, please.) You'll also receive exciting coins from our Approval Service which you may return without purchases and cancel service at any time. Also big Free illustrated catalog. Send 5¢, name, address & zip code to: Littleton Stamp & Coin Co., Inc., Dept. KL-12, Littleton, N. H. 03561.

NEW! FISHING PLIERS
and Scissor Combination!



1. Fly [illegible] regulator & [illegible] 2. Fine tip pliers 3. Line & leader cutter 4. Lead [illegible] 5. Hook file. 6. Screw driver.

Must for Fisherman! Ideal Gift! Money Back Guarantee!

5 Nickel Plated . . . $3.95
Chrome Plated $4.95
Stainless Steel $5.95

Plus 25c for Postage & Handling
Money Check or Money Order to

PAM Products
299 Heath Terr., Buffalo, N.Y. 14223



SHINY BRASS SPITTOON

The old-time spittoon had its purpose, but now this solid brass beauty can be used as a handsome planter or unusual vase. Men will like it, too, for an attractive desk decoration. An exact replica of the real thing, it's lacquered for long lasting beauty. A unique and nostalgic gift that's sure to please.

6 in. high, **$7.95** 8 in. high, **$12.95**

Holiday Gifts Dept. 411-D.
7047 Pecos St., Denver, Colorado 80221



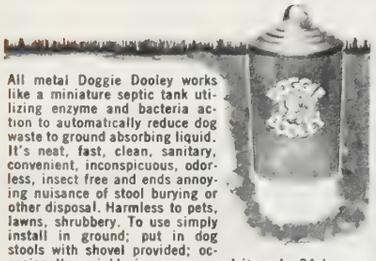
Church Christmas Plate

Collector's item! Exquisite porcelain plate is the second of a limited yearly series of famous Danish churches. 1969 shows the 800-yr. old Ribe Cathedral 'neath a starry sky; fine imported underglaze in midnight blue and white. 7¾" ready to hang, to use for gracious service. Beautifully made!

6790 . . . . . $10.00 ppd.

Write for FREE catalog of unusual items.
Please, your zip code is required.
Downs DEPT. 1211-A EVANSTON, ILL. 60204

INGROUND "DOGGIE DOOLEY" ELIMINATES DOG DROPPINGS!



All metal Doggie Dooley works like a miniature septic tank utilizing enzyme and bacteria action to automatically reduce dog waste to ground absorbing liquid. It's neat, fast, clean, sanitary, convenient, inconspicuous, odorless, insect free and ends annoying nuisance of stool burying or other disposal. Harmless to pets, lawns, shrubbery. To use simply install in ground; put in dog stools with shovel provided; occasionally sprinkle in enzymes and it works 24 hours a day year around to handle waste of 1 to 3 dogs. 16⅜" x 11⅜" with lid, shovel, 6 mo. supply of enzymes only $9.95 ppd. Extra 6 mos. enzymes $2.00 ppd. Add $1.00 west of Mississippi River.

DOGGIE DOOLEY

Manufactured by Huron Products Co.
Dept. BH-11, P.O. Box 346, Bellevue, Ohio 44811



CHAIR CANING KITS

Restore your antique and heirloom chairs easily and inexpensively with a Newell Caning Kit. Tools, natural Cane & "easy to follow" instructions postpaid for only $2.00; Extra cane $1.25 ... Illinois residents please add 5% sales tax.

NEWELL WORKSHOP
19 Blaine RD.
HINSDALE, ILLINOIS 60521



SPECIAL—BURPEE'S GIANT RUFFLED Zinnias

To Get Acquainted: 3 50c-Pkts. Burpee Seeds 3 Best Colors, $1.50 value 25¢

Pink, yellow, red. Easy to grow. 5 to 6 in. blooms. *Send 25c Today!*

W. ATLEE BURPEE CO., 2730 Burpee Bldg.
Phila., Pa. 19132 • Clinton, Iowa 52732 • Riverside, Cal. 92502



PHOTO-GO-ROUND

Take treasured snapshots out of hiding. Display them in this revolving photo file! No gluing! No mounting! Simply slip photos up to 3½"x5½", into protective transparent windows suspended on sturdy wooden base. Envelopes for 160 pictures are included. Will hold up to 600. **$10.95 plus 85c postage.** Envelopes for 32 extra photos, $1.00.

FERRY HOUSE, Dept. BH-119, Dobbs Ferry, N.Y.



SALT AND PEPPER TREE

Help yourself to salt and pepper in crystal-like grape clusters suspended from a silver tree. This unusual imported piece is guaranteed to win compliments from everyone. Decorative heavy silver plate is tarnish resistant. Great for gifts! 6 in. high, $3.98 ppd. Money back if not delighted

SUSAN DOUGLAS Dept. B-11,
Box 12556, Philadelphia, Pa. 19151

Bunions Hurt? SHOES TIGHT? Corns Killing You?

Get blessed relief from tight shoes with professional SHOE-MAKER SHOE-STRETCHER! Just insert, adjust and leave in overnight. Tomorrow get shoe comfort you never thought possible!



$4.98 plus 80c hdlg.

Ideal for breaking in new shoes.

STRETCH SHOES the PROFESSIONAL WAY!

It's great for men's and women's shoes. Not a shoe tree, but a sturdily-built fine maple-and-metal tool, custom made to fit today's shoe shapes. Firm, gentle stretching makes either shoe fit comfortably. Special bunion soother used at difficult points give extra stretch to trouble spots.

FREE! LIQUID SHOE STRETCH
when used with Shoe Stretcher makes leather extra soft, pliable and comfortable.
Mail Check or M.O. Satisfaction guaranteed. Specify for Woman's or Man's shoes **and include shoe size. Woman's size:** . . . . . **Man's size:** . . . . . .
N.Y. Res. add Sales Tax

mahara Trading Company, Dept. BH-1
116-19 101st Ave., Jamaica, N.Y. 11419

SHOWCASES FOR ACHIEVERS



Display your medals and ribbons in our magnificent showcases. Solid walnut, maple or other finishes. Velvet lining in black or any color. Glass front. Engraving available. Complete line of cases for medals, memorial flag, swords, pistols, and all collections. Write for FREE color catalog.

AWARD MAKER
12495 N.E. 8th Ave., D-81 N. Miami, Fla. 33161

365 DAILY MENUS

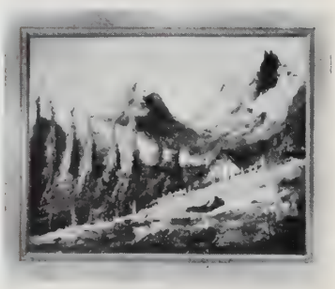
POLLY PAFFILAS 1970 "Date with a Dish" APPOINTMENT-MENU CALENDAR offers you every day dinner menus, spaces to record appointments, special recipes, housekeeping hints, all in one 11x11 inch beautiful plastic-bound pad. Mail order with $1.00 to

Party Time Publishers, Suite 1106A,
156 South Main Street, Akron, Ohio 44308



Golden zodiac seals

Personalize your stationery w your own zodiac sign. Seals bo 1" square have gummed ba are available for all 12 g Sharp black design on qualit paper; 250 in easy-to-carry pa box. Just send your birthday w ordering. A great gift for a w ing friend. #RF520-6, 1 $1.25 ppd. Miles Kimball, goma Blvd., Oshkosh, Wis. 5



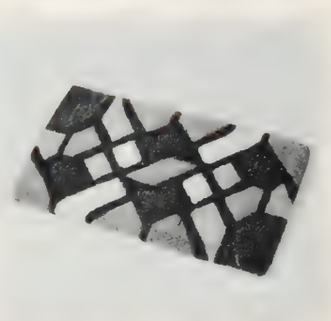
Original oil paintings

Each of these unique canva signed by the painter, with try of origin on the back. Co oils, on artists' canvas, mo mat-framed, ready to hang. Landscape, Floral, Fruit, o scape to fit your decor. Eac x 17". $2.95 ea.; 2 for $5.5 25c shpg. per painting. Wo Gallery, Dept. BH11, 606 Po Westport, Conn. 06880.



Elegant swirl ring

A sparkling two-carat Str framed gracefully by two s stones, is set in a stark, m 14K white-gold design. Pure flawless man-made ston conditionally guaranteed a scratching and chipping. $9 postpaid. Catalog of rings dants, earrings on reques Strongite Company, BH-11, 45th Street, N. Y. C. 10036



Bright welcome mat

Throw away that drab ma greet guests with a rainb cheerful colors! Exotic Mod mat was hand-woven in from tough, practically indes ble coconut fibres. Thriv tough treatment, sheds m (great for outdoors). Clean hose spray. 16" x 27". $5 50c post. Hobi, Dept. BH11 Success, N. Y. 11040.



Photo ball holds 6 pictu

Place your circle of loved c this sentimental paperweigh orative ball holds 6 photos glass with golden lift-out rims for easy insertion. gift for grandparent, relat friend. White styrene wit and aqua scrolls and f 4½" diam. Ea. $2.99 + 35 age. Foster House, 311-9 Peoria, Illinois 61601.



Special-brand coffee mu

They're as colorful as can b their own special rack, all s and decorated with the fla the 1890s. 10-oz. mugs up-to-date labeling: Yuban, Maxwell House, Hills Bros manent under a dishwash glaze. Rack for the wall is 1 #50278: rack and mugs, 4 #50328: 4 mugs only, $3.9 Breck's, J81, Boston, Mass.

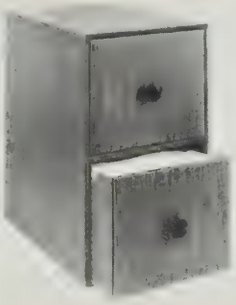
it right cranberry server

gleaming silver plate, this dle is the perfect size and pe for a can of cranberry ce. It has its own server-slicer n an elegant, pierced design. A cial serving piece for a special pose makes the festive bird e fun. 10" long. #6238, 98 + 25c post. The Country rmet, HN, 545 South Fourth ., Mt. Vernon, N. Y. 10550.



ly American file chest

this double-drawer cabinet add olonial touch to home or office. que, honeytoned, wood-like eboard is reinforced with vy-gauge steel frame. Holds o 500 lbs. of papers. Easy-to- drawer handles make filing of a chore. 13" x 22" x 18", 95 + $1 post. Alexander Sales, t. BH-11, 26 S. 6th Avenue, unt Vernon, N. Y. 10550.



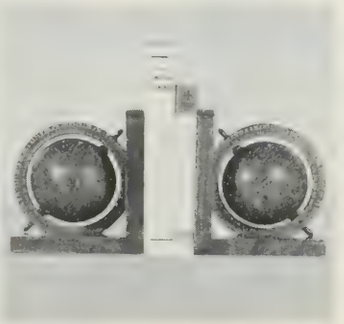
nea snake stamps

plete 1967 set of beautiful nea snake research issues w rare and dangerous reptiles 2 large, multi-colored stamps. 20c for the set of 12. You receive fine stamp selections examine. Buy any or none— cel service anytime. Great way e a collector. Limit one set person. Garcelon Stamp Co., NC, Calais, Maine 04619.



ique globe bookends

ouch of adventure for den iving room, these Old World es will delight any man. Pair rotating antique globes are unted on 6½" high and 5¾" e hardwood bases in walnut sh. $28.95 a pr. + $1 shpg. d for catalog: nautical gifts, ine prints, model ships, can- s: 25c. Preston's, 120-A Main Wharf, Greenport, N. Y. 11944.



user and skirt racks

et rack tends trousers or ts in minimal space, at height venient to you. Spiraled rods out for easy service. Holds all es. Pine with birch turnings ney tone or maple), antique e or walnut fin. 24" W. Men's, 75; women's (with metal s), $7.50 ppd. Add 25c West Miss. Yield House, D11, North way, New Hampshire 03860.



orted ginger jar

n the mysterious Orient comes accent piece, a centuries-old ler for sweetmeats & treasured gers. Perfect reproduction. Use lone, or in pairs on mantel, a table, in breakfront. Comes blue plum design, black teak e. 2 sizes. 6"H/$4.95 + 50c t.; 9"H/$10.95 + 70c post. day Gifts, 411-K, 7047 Pecos Denver, Colo. 80422.



Continued

YOU'LL SWEAR
it's a
FABULOUS DIAMOND
(but it really isn't!)

The incredible WELLINGTON jewel is virtually indistinguishable from a genuine diamond! It actually defies detection. Brilliant! Full of fire! Undeniably beautiful! Expertly cut! Few would dare to question it. Caution: do not confuse the WELLINGTON with other so-called "diamond-like gems," such as spinel, rutile, titania, etc. It is entirely different! Available in men's and women's rings, from 1 to 50 carats. Priced from $40 a carat. Sold on approval. No risk. Send for free catalogue.
WELLINGTON JEWELS, Dept. 134-A, 1150 Conn. Ave., Wash., D.C. 20036



MORTON'S
Write For FREE STYLE BOOK



YOUR OLD FUR COAT Into New Jacket, Cape, Stole $34.95

Let MORTON'S remodel old fur coat, jacket, cape or stole to new fashion, only $34.95. Includes new lining, interlining, monogram, cleaning, glazing. Written Guarantee. MORTON'S world's largest restyling specialist offers largest selection, 45 styles. Praised by Harper's Bazaar, Glamour, others. Just mail old fur, state dress size. Pay postman, plus postage.

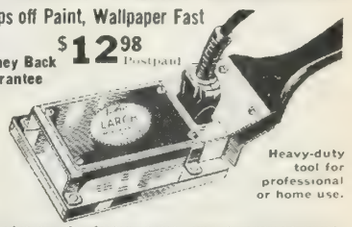
Or Write For NEW FREE STYLE BOOK.

MORTON'S Dept. 14-K, Washington, D. C. 20004

Electric Paint Remover

Strips off Paint, Wallpaper Fast

Money Back Guarantee $12.98 Postpaid



Heavy-duty tool for professional or home use.

Provides a safe, faster, easier way to remove paint, wall paper, enamel, putty, asphalt tile. Removes up to 12 layers of old paint fast . . . right down to bare wood grain. Leaves surface clean, smooth, ready for recoating. Can be used indoors or out on flat, curved or irregular surfaces. Uses regular house current 110-120 v., AC-DC. Complete with UL approved cord. Not recommended for varnish, shellac or lacquer.

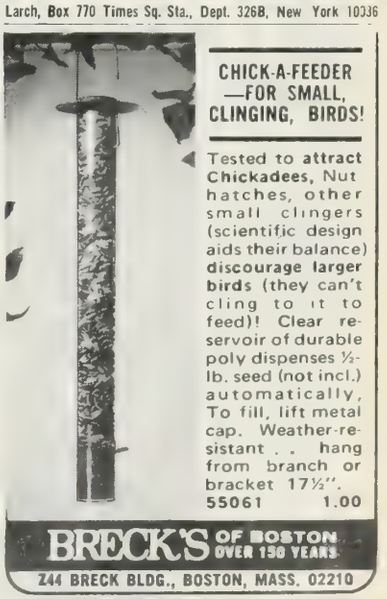
Larch, Box 770 Times Sq. Sta., Dept. 326B, New York 10036

Throw Away Extra Pillows



Enjoy new comfort with your back, shoulders and head gently raised and cushioned on this light buoyant foam wedge. Provides a gradual slope for more healthful, restful sleep. **Head Elevation** comforts diaphragm hernia, hypertension, acid regurgitation; breathing, bronchial and heart ailments. **Leg Elevation** eases varicose and other leg discomforts. 27" long. Washable zipper cover. **FOAM-SLANT** comes in heights most often prescribed by doctors. Order 4" high for 2 pillow users $9.00; 7½" high for 3 pillow users $11.00; or choose extra high 10" at $14.00 or 12½" at $17.00. We pay postage, ship in 6 hours. Send check to:

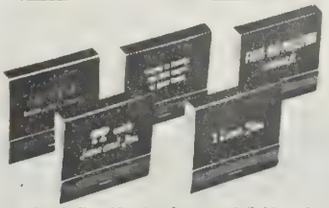
Better Sleep Inc. BOX BN
New Providence, New Jersey 07974
MONEY BACK GUARANTEE



CHICK-A-FEEDER —FOR SMALL, CLINGING, BIRDS!

Tested to attract Chickadees, Nut hatches, other small clingers (scientific design aids their balance) discourage larger birds (they can't cling to it to feed)! Clear reservoir of durable poly dispenses ½-lb. seed (not incl.) automatically. To fill, lift metal cap. Weather-resistant . . hang from branch or bracket 17½". 55061 1.00

BRECK'S OF BOSTON OVER 150 YEARS
Z44 BRECK BLDG., BOSTON, MASS. 02210



Personalized, Fun Matches-Imprinted Gold on Living Colors. Bold Red, Pure White, Innocent Pink, Spring Green, Lingerie Black). With Your Favorite Saying, Gag, Witty Remark, Name, or Initials. Perfect for Gifts, Birthdays, Parties or Holidays. (Specify Color) $5.50 Box of 50 Quality Packs, 30 Exciting Strikes Each. Postpaid. Prompt Shipment.
D. L. MALIN
1800 LUDLOW STREET, PHILA., PA. 19103

FREE!
Tone-Arm Duster Brush



Attaches easily to pickup arm. Sent FREE with full details on an easy, economical way to collect your favorite records by mail. No obligation. RCA Record Club, Dept. BHG 1169, P.O. Box 1961, Indianapolis, Ind. 46206.

(Name)
(Address)
(City & State) (Zip Code)

Working Drawings for bookshelves, storage, built-ins—for catalog send 25c (coin) to Better Homes and Gardens, Reader Service Dept. BHF, Des Moines, Iowa 50303.



Gloxinia Beautiful Pot Plants 1 BULB 25c

Gorgeous, easy to grow house plants, 3" to 4" flowers, last for months. Exquisite mixed colors. Send only 25c for 1; 50c for 2; $1 for 5. Order Now. Postpaid with big, Seed and Nursery Book FREE

R. H. SHUMWAY SEEDSMAN
Dept. 212 ROCKFORD, ILLINOIS 61101

GIANT PLAY INSIDE E-L-E-C-T-R-I-C DOLL HOUSE

Big Enough For A Child To Get Inside And Play

8 LARGE ROOMS
FULLY FURNISHED
ELECTRIC LIT
NEW "LIVE INSIDE" FEATURE
COMPLETE DOLL FAMILY

SIZE 30 x34 x36

ONLY $5.98
5 Pc. Doll Family 79
House Full of Furniture 1.00



10 DAY FREE TRIAL

If your youngster is not happier and more thrilled than one's ever been before, simply return the Magic Doll House for full refund of your purchase price

5 PC DOLL FAMILY

Sturdy 200 lb. Test Material
8 Rooms
33 Pc. Furniture Set
Electric Light

This is your little girl's dream — a real get inside doll house with the chance for her to use her growing desire to furnish her own home, people it with her own doll family, and spend many delightful hours in her own world of imagination. We provide as an attractive gift, a eight room, two-story doll house fully 30"x34"x36" which swings wide open for easy entry. There is also a thirty-three piece set of furniture in colorful plastic, and a five piece doll family scaled to live inside with your little girl. Once inside, her doll house is lit by safe battery powered electricity, to add comfort and reality. $5.98. Batteries not included.

MONEY BACK GUARANTEE

HONOR HOUSE PROD. CORP., Dept. 243GH59
Lynbrook, N. Y. 11563

Please rush me the following on your money-back-if-not-delighted-guarantee.

☐ Complete Electric Doll House $5.98
☐ Complete 5 Piece Dressed Doll Family .79
☐ Complete 33 Piece Furniture Sets ... 1.00

I enclose ..... in full payment (please add 75c shipping charges).

☐ Send C.O.D. I enclose $1 good-will deposit. I will pay postman balance on delivery plus C.O.D. and shipping charges.

NAME .....
ADDRESS .....
CITY STATE ZIP .....

N. Y. State residents please add 5% sales tax.

THE i MACHINE

In a dark room **The i Machine** will fascinate you with changing kaliedescopes of color. 200 sq. ft. of wall and ceiling area dissolve into a panorama of moving shades and shapes. Five blending colors revolve around the room to create a soothing hypnotic effect. Add music for a new audio-visual experience. Comes complete with a 12 x 15 projection screen. Plugs into any outlet for an entertaining light show.

9.95 PLUS 1.00 HANDLING

The i Company, inc.
BOX 5005 • DEPT 7 • PITTSBURGH, PA 15206

PHOTO BARGAINS

ONLY 1.00 YOUR CHOICE



2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
25 WALLET PHOTOS (plus FREE 5x7 ENL.)
or 12 WALLET PHOTOS and 3 5x7 ENL.

Lovely double weight black and white photos. Send any snapshot, photo, or neg. (returned). Any enlargement hand-colored by professional artists, $1 extra. State color of eyes, hair and clothes. Add 25c per selection for postage and handling, plus add'l. 35c for rush 1st Class Service.

Full Color Wallet Photos 16 for $2 from any color photo, color neg., or slide.

QUALITY VALUES 314-B, New Rochelle, N.Y. 10804

Renew your Better Homes and Gardens subscription early!

Water-Repellant LINED SUEDE GLOVES

Warm, dry, comfortable, extremely soft and pliable. Red Deerskin suede lined with newest thermal knit to keep hands warm in sub-zero weather. For all outdoor work or play. Men's sizes S, M, L



$3.95 ppd. *Free Catalog*

DEERSKIN TRADING POST
Rt. 1 at 114V, Danvers, Mass. 01923 *Zip Code Required*

BACK TROUBLES?



"BACK AID" is designed to relieve the pressure of the weight, of the upper body, on the spinal disc structure to allow for contraction of the disc. It gives support to the weight of the upper body bringing comfort and relief to those who sit or drive for long periods of time! Adjustable to your requirements. $12 will deliver anywhere.

Allen Agency · 522 No. 5th West
Salt Lake City, Utah 84116

Pat. Pend.

Ceramic Mugs

Say I love you Grandma and/or Grandpa with 8 oz. glazed white mugs designed with cute faces, tiny hearts and child-like lettering. Grandma's in Blue, Grandpa's in Brown.

4814 — Grandma's Mug ..... 89¢
4815 — Grandpa's Mug 89¢
Any 2 for only $1.49

Add 15¢ for Postage & Handling

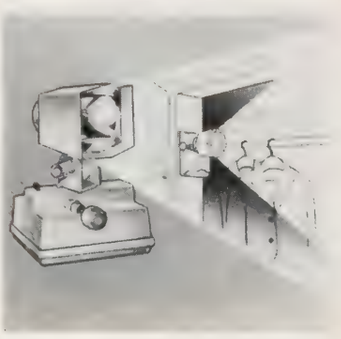
GRACIOUS LIVING
D-620 BERKELEY, R. I. 02864





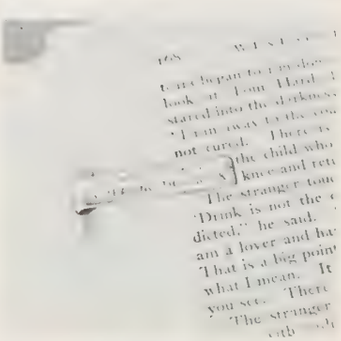
Queen Anne's lace pillow

Stitch your own pillow with this elegant crewel kit. Delicate white blossoms and green leaves are worked against a soft blue linen ground. Set includes: design linen, crewel yarns, blue cord, zipper and instructions. Mail box pillow cover 14" in ... $7.95 + 50c postage. The Sid... ery, BHG11, Wellesley, Massa... setts 02181.



Banish dark closets forev...

Cordless light turns on auto... cally when you open your ... door. Adjustable, can be ... tioned to shine in any directi... on clothes, rod, shelves, st... area. Attach anywhere with ... or screws (included). Works ... batteries. Light up the skelet... your closet! $2.98 post... Greenland Studios, 7068 G... land Bldg., Miami, Fla. 3305...



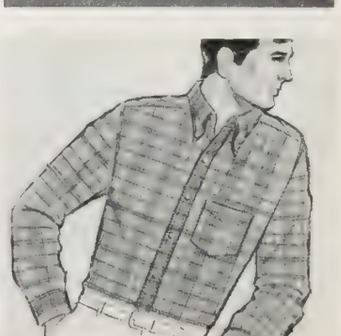
Your-name book marker

Put a happy reminder on the ... page you've read with this ... sterling silver bookmark ... slides on easily to keep your ... saved. Engraved with full n... and the words, "is reading ... book." A great gift for stud... bookworms, teachers, fri... $2.50 postpaid. Order from: ... day Gifts, Dept. 411-0, 7047 F... Street, Denver, Colo. 80221.



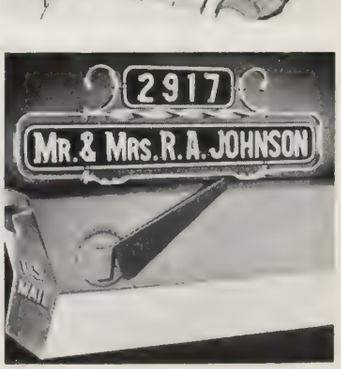
4 petite snack trays

Easy-to-clean trays have a ... uses. Of stainless steel with ... nut handles, never need polis... 4 assorted shapes make them ... for hors d'oeuvres, candy, ... cookies. The perfect acces... Also makes a great gift for ... favorite hostess. About 3½ ... W x 6½" L; set of 4/$3.98 ... Visual Discoveries, H11, 5... 50th St., N. Y., N. Y. 10022.



Tall man's tattersalls

Specially designed by Arrow ... King-Size, these good-loo... shirts have plenty of body le... and exact sleeve sizes. Pow... plaids, full of color; rangy, ca... tough-and-tumble cotton ... Blue, olive, or gold. Sizes ... XL, XXL, sleeves 34 to 38. $... + 50c post. Free catalog. ... Size, 4909 King-Size Bldg., B... ton, Mass. 02402.



Deluxe mailbox marker

Here's a sure-to-be-apprec... gift for the new home ow... Beaded white letters and num... on both sides gleam in headli... Bottom: up to 17 letters. Top ... to 6 numbers. Rustproof ... plate, aluminum frame. Fits ... mailbox. Style NMX. $4.95 + ... postage. Order from Spear ... neering, 3053 Spear Bldg., ... rado Springs, Colo. 80907.

THE FASTEST MOST EFFECTIVE *Waistline Reducer* EVER DISCOVERED

The Incredible New SAUNA BELT

GUARANTEED TO TAKE 1 TO 3 INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED!



SAUNA BELT—the first really new idea in slenderizing in years produces sensationally rapid results in reducing the waistline—for men or women—without the need for any weight loss. Unbelievable results like these—results which speak for themselves:

MRS. L. PEREZ *"I used the Sauna Belt for about 30 minutes one afternoon and lost 2 inches from my waistline. It is truly amazing."*

MRS. PAULA THOMPSON *"I had a skirt that was too tight for me. I used the Sauna Belt for just a few minutes one day and lost 1¾ inches from my waist and 2 inches from my tummy. Now the skirt fits beautifully."*

MR. VAUGHN GREGORY *"I used the Sauna Belt three days in a row, and lost 3 inches on my waistline and 2 inches on my abdomen."*

WHAT IS THIS SENSATIONAL NEW "SAUNA BELT?" The Sauna Belt is made from a special non-porous plastic material. It is completely different from any other so-called "waist reducing belts" on the market. The Sauna Belt is placed around your waist, directly against the body, and then by use of the special tube provided, the belt is inflated—just like blowing up a balloon. As the belt is inflated, it will tighten itself around your waist and you will notice a snug, comfortable feeling of warmth and support throughout your waistline and lower back. After the belt is in place and inflated, you will then perform the two magic waistline reducing exercises, specially designed for use with this remarkable belt. This will take just a few minutes and then you will relax, while leaving the belt in place on your waist for another 20 minutes or so. That is all there is to it. This inflated belt is specially designed to provide resistance to the movements and to provide heat and massage to every area of your waist—back, front and sides—**and when you remove the belt—voila!—a tighter, firmer waistline from which the excess inches are already beginning to disappear.**



1. Slip the belt around your waist — inflate — and you are ready to do your two magic waist reducing exercises. 5 to 10 minutes.



2. After your exercises you simply relax for about 20 minutes while keeping the belt around your waist.



3. Then remove the Sauna Belt. Your waist will already feel tighter and trimmer. Many persons have lost an inch or more the very first day.

HOW LONG MUST I USE THE SAUNA BELT? That depends on your goals—how many inches you want to lose from your waistline and the rate at which your body responds. Each person's body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the belt for a few minutes each day for 3 days in a row when you first get the belt and then about 2 or 3 times a week until you have lost as many inches as you desire. After that you can keep your waistline where you want it by using the belt about twice a month. **Many, many people lose an inch or more the very first day they use the belt. There are those who have lost as much as 3 inches on their waistlines from just one session with this magic belt.** The results from the Sauna Belt have been dramatic, to say the least, but whatever speed of inch loss your particular metabolism allows you with this belt, remember this: **You must lose from 1 to 3 inches from your waistline in just 3 days or you may return the belt and your entire purchase price will be immediately refunded.**

NOTHING ELSE LIKE IT . . . AND THE PRICE IS ONLY $9.95. Nothing else that we know of can give the sensational results in rapidly reducing the waistline as does the incredible new Sauna Belt. There are other so-called heat belts, but none that can even begin to provide the resistance and the complete waistline control made possible by the inflatable feature of the Sauna Belt—that means so much to your rapid results. There is no need to wear an uncomfortable weighted belt around your waist for hours every day. The Sauna Belt gives results many times faster in just a few minutes a day and is a marvel of ease and comfort. And there is no electronic device, many costing hundreds of dollars, that can give you even a fraction of the results as the fabulous Sauna belt for only $9.95.

MONEY BACK GUARANTEE. We are so convinced that the Sauna Belt is the fastest, surest, most convenient, most comfortable, most sensationally effective waistline reducer ever discovered that we offer this unconditional Money Back Guarantee: **Man or woman, if your waistline is not 1 to 3 inches smaller after using the Sauna Belt for only 3 days, you may simply return the belt to us and your money will be refunded promptly and without question.** So if you want a trimmer, slimmer, firmer, tighter waistline and you want it now—send for your Sauna Belt today and discover what a remarkable difference it can make in the way you look and the way you feel. It will be the best investment in your appearance you will ever make.

SAUNA BELT INC., P.O. Box 3984, Dept. BH-1, San Francisco, Calif. 94119

Please send me your new Sauna Belt along with complete easy to use instructions, including the two magic waistline reducing exercises. I understand that if I do not lose from 1 to 3 inches from my waistline in just 3 days I can return the belt to Sauna Belt Inc. and receive my money back.

For the above Sauna Belt and complete instructions I enclose $9.95. Cash ☐ *Check* ☐ *Money Order* ☐
(No COD's accepted) Please state for man or woman. ☐ *Waist size* _____

Name _____

Address _____

City _____ State _____ Zip _____

SAUNA BELT INC. 1969

FREE



ORIGINAL
DeLuxe
TRADE MARK
"that Corsicana, Texas Fruit Cake, since 1896

Send today for your FREE slice and descriptive booklet of this world-famous Christmas Cake

First, *sample* our Original De-Luxe – perfect gift for you, your family, and special friends. For 73 years, baked to order for leading hostesses in 148 foreign lands. Filled with juiciest imported fruits and rich Texas pecans. Positively guaranteed the best you've ever bought, baked, or eaten.

CHECK COUPON FOR FREE SAMPLE or order your custom-baked cakes now. 2-lb., $4.55; 3-lb., $6.25; 5-lb., $9.95. (Never sold in stores.)

COLLIN STREET BAKERY
P.O. Box 130, Corsicana, Texas 75110

☐ Please rush me a DeLuxe free slice.

Name_____

Address_____

City_____ State_____ Zip____

Ships of Yesterday

All the drama of the sea reproduced in full colour.



$4.95 per box of six.

10¼" x 7¾"

Set of six reproductions of authentic ships published for the first time in glowing full colour from the New Brunswick Museum, "Ships of Yesterday". Printed on the finest linen weave stock, mounted and ready for framing, six different subjects, size 10¼ x 7¾ packaged in a full colour gift box. A perfect nautical gift, a decorator's delight for home, office, den or club room. Introductory offer post paid.

Mail cheque or money order to: DEPT. C,
COMADCO REPRODUCTIONS INC.
1051 Clinton St., Buffalo, N.Y. 14240
New York Residents add 5% Sales Tax.

TOASTER COVER DOLL



Brightens your kitchen while she hides the toaster. Beautiful life-like vinyl doll has full flowing skirt that covers most size and shape toasters. Specify pink or yellow skirt. Money-back guarantee.

$4.95 Postage Paid

(No COD's. Ohio residents add 4% sales tax)

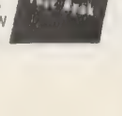
KEL-KRAFT Box 246 Wadsworth, Ohio 44281

Book Authors!

Join our successful authors in a complete and reliable publishing program: publicity, advertising, handsome books. Send for **FREE** report on your manuscript & copy of **How To Publish Your Book.**

CARLTON PRESS Dept. BHW
84 Fifth Ave., New York, 10011

FREE





Over 1,500 self-stick labels For all your household needs

Filed conveniently in a beautiful metal decorator box. All the labels you need in your home. A wide variety of colorful, easy-to-use, peel-'n-stick labels for gift packages, storage identification, mailing, food and freezer marking, home workshop needs, book plates and hundreds of all-purpose labels to fit your individual needs. Labels alone worth the price. A unique gift idea! No other like it! Only $5.95 complete. Add 50¢ postage.

The Terrell Corporation
P.O. Box 4967 Richmond, Virginia 23229



Inquisitive Owl



Kitten and Puff Ball



Owl and Butterfly

HAND SIGNED PRINTS by *K Chin* award winning artist

BEAUTIFUL FULL COLOR, STUNNING DETAIL, DELICATE BRUSHWORK

These are finest quality prints direct from the artist at great savings to you. 9" x 12", one print $1.50. two for $2.50 three prints $3 ppd.

K CHIN, Dept. B1, 2 Holder Place Forest Hills, N. Y. 11375

PROTECT CARPETS

from damaging dog stains with TRAIN-O-MAT®



Chemically odorized, sanitary mat attracts dog at "comfort" time. Instinct tells "this is the spot." Train-o-Mat housebreaks pet easily, surely, effortlessly. Attractive 18 x 18" washable holder. Kennel-tested. Money-back guarantee.

Holder with 2 months supply of mats . . $4.98 ppd.
Holder with 6 months supply of mats . . $6.98 ppd.
Attachable 12" pole for male dogs . . . . add 50¢

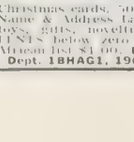
G & G RESEARCH P O Box 8395-37 Dallas, Texas 75205



25,000 Indian-Lincoln Cents

I have a trunkful from the 1920's and older that I'll mix 'grab-bag' style. 150-$10; or sample bag of 20-$2.

MRS. S. FISCHER
P.O.Box 1778, Encino, Calif. 91316



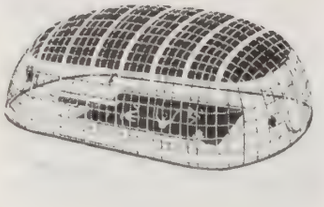
MAKE YOUR OWN WINE *in your own home* **KIT $4.95**
Fascinating hobby — Unique gift
Free catalog & recipes
JIM DANDY WINE SUPPLIES
Box 30230-B, Cincinnati, Ohio

CHRISTMAS CARDS & NAME & ADDRESS LABELS
Christmas cards, 50 with envelopes, $2.36 Ppd. Name & Address Labels 1000 50c. Catalog of toys, gifts, novelties 15c. CACTI & SUCCULENTS below zero winter hardy, list 25c. S. African list $1.00. **BEN HAINES,** Dept. 18HAG1, 1902 Lane, Topeka, KS 66604



"Locker" for baseball c

An exciting replica of a real league locker with a se compartment for all 24 league teams—even the 19 pansion teams. Durable st 8" x 10". Personalized nam address. A treat for any litt a clean-up boon for you. $2 45c post. Harriet Carter, BHG-1169, Plymouth M Pennsylvania 19462.



Keep your pool clean

Attractive and functional, gard pool cover is a portab swimhut uniquely designe flexible windows for year swimming pleasure. Easy stall, the one piece air enc comes in a variety of siz moderately priced. For m formation, write Aquagard Covers, BH11, 2801 San Fer Rd., Los Angeles, Calif. 900



Baby-shoes picture stan

Precious booties made of white ceramic come with pir blue shoe laces. Just slip yo by's picture in the gleaming frame, select the color shoe that match. A charming w show off that very special pi Unusual gift for anyone wit too. $1.98 plus 25c post. C Studios, Dept. BBE-8, 20 Ba White Plains, N.Y. 10606.



Daisy calendar towel

Why hang up just any old ca when you can have a bright orative wall hanging like this orful daisy design is scr onto the finest linen-cotton Completely washable: with for hanging, color braid co 16" x 29". An asset to any $1.00 ppd. From Walter BH10 Drake Building, Co Springs, Colo. 80901.



Quick, easy way to slice

Produce the perfect, pape cabbage that makes heaven slaw! Shredder-sliver grea super-fine slivers of cucu lemon, carrots, anything. less steel blade stays razor-s Staunch hardwood frame, 1 Handy hole for hanging. #6054: $1.00 + 25c post Country Gourmet, HN, 54 Ave., Mt. Vernon, N. Y. 1055

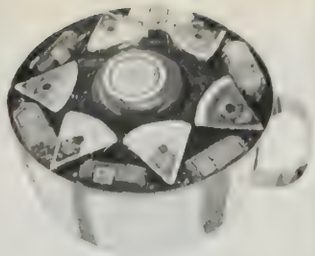


Oval print on linen

Add a comfortable, old-time to a favorite room with charming print. Muted ton violets and tulips in their na colors are set off by the hard frame. Measures 18" x 1 special, just-for-you gift ide the holidays. Delightful deco for any decor. $18.50 ppd. from Old Guilford Forge, 7 E St., Guilford, Conn. 06437.

in stainless bowl

for the holidays with a me gift package of deli- assorted cheeses packed y in a stainless steel bowl. ts in one: mouth-watering , and a kitchen aid for and pouring. 16 oz. net Order Pack No. 19, just ppd. The Swiss Cheese lwy. 69 North, Dept. 11E, , Wisc. 53566.



jigsaw puzzle

t a real kick out of putting r this ingenious puzzler— made from their own pho- e 8" x 10" puzzle is pro- rom any print or negative d. Black and white, $1.35. olored, $2.25. Add 25c and handling for each Picture returned. Order gsaw, Dept. J-30, 234 Fifth ew York, N. Y. 10001.



little sewing kit

lly bigger than your finger, i sewing kit performs king- s. Gold metal case has a sign and holds three kinds d, pins, needles and thim- o your keys on the ring k into your purse or pock- es a great stocking stuffer. ppd. 6 for $5. The Ferry Dept. BH11, Dobbs Ferry, rk 10522.



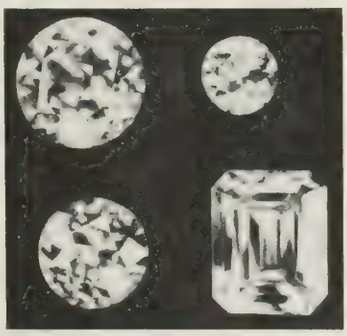
paper table cloth

tioned gay 90's ads are re- in black and red on white annel-backed table cloth. ing new from the good old hen conversation lags at nes, your guests can read er. 52" x 52", $2.98; 52" $3.98; 52" x 90", $4.98. tage paid. Order from nd Studios, 7066 Green- lg., Miami, Florida 33054.



t man-made gems

ual the sparkle of perfect ds for only $12.00 a carat. p with a startling 1-carat in an elegant 14-kt. gold setting for $33.00 or in a setting for $41.00. Rings ny size or shape. No Fed- c. Write for free ring-size 120-pg. catalog. Regent y Co., BHGP-11, 511 E. , N. Y. C. 10009.



collector's guide

s valuable information for teur or professional collec- r 1,850 old and new bot- phabetically listed and tips on where to buy and les, how to identify them. le; the perfect gift for vorite bottle-bug friend. lus 25c post. Sturbridge Workshop, BHG, Brimfield turbridge, Mass. 01566.



Continued

The Best of Personal Gifts

NAME MARKERS FOR MAILBOXES, LAMP POSTS, LAWNS & DESKS
SATISFACTION GUARANTEED OR YOUR MONEY BACK
FAST SERVICE — WE SHIP IN 48 HOURS



OUR 21st YEAR HELPING BETTER HOMES & GARDENS READERS WITH THEIR CHRISTMAS LISTS

NOW IS A GOOD TIME TO START YOUR CHRISTMAS LIST!

Spear DAY-n-NIGHT MARKERS

SAVE! America's finest, most popular nameplates come to you direct from the factory — not available in stores! Your name & number shine in friends', doctors', police & fire vehicles' headlights — like highway signs! For any mail box, lawn or lamp post — installs in a minute. Superluxe quality

- Reflector-beaded white letters permanently embossed in solid rustproof aluminum
- Black, Red, Brown or Green baked enamel background

Fund Raisers, Salesmen, Senior Citizens — Earn handsome profits taking orders for Spear products. **Write today for details.**

LAMP POST & WALL MARKERS



STYLE BRX $3.95



STYLE FBX $4.95



STYLE NBX $5.95



STYLE OBX $6.95

MAILBOX MARKERS



STYLE MX $2.95



STYLE MFX $3.95



STYLE EMX $4.45



STYLE NMX $4.95



STYLE OMX $5.95



STYLE NOMX $7.95



LAWN MARKERS



STYLE LFX $4.45



STYLE ELX $4.95

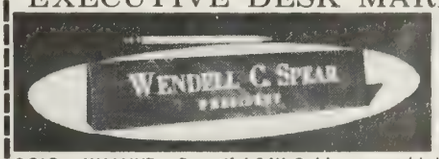


STYLE NLX $5.95

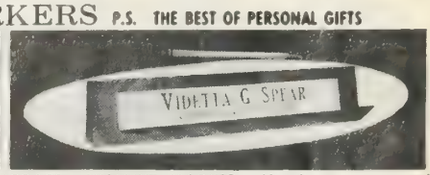


STYLE OLX $6.95

EXECUTIVE DESK MARKERS P.S. THE BEST OF PERSONAL GIFTS



GOLD-n-WALNUT — Beautiful 24K Gold-engraved in solid American Walnut; oil-rubbed finish. 8½" x 2". Order Style KG4, Marker with name only, $3.95; Name and title (as shown), $4.95.



BRASS-n-WALNUT MARKER — Handsome engraved solid brass plate on oil-rubbed solid American Walnut. 8½" x 2". Order Style DEB, Marker with name only, $5.95; Name and title (as shown), $6.95.

SATISFACTION GUARANTEED OR YOUR MONEY BACK
FAST SERVICE — WE SHIP IN 48 HOURS

Spear ENGINEERING COMPANY
4983 Spear Building, Colorado Springs, Colorado 80907

WE GIVE S&H GREEN STAMPS

Save! Order 2 or more, we pay postage and handling.

Please list additional orders on separate sheet

★ OUR 21st YEAR ★

FREE GIFT CARD

your enclosed custom made gift comes to you with Best Wishes from Jo + Terry

On request, we inscribe your name on the card and send it with the marker, to any address you specify.

STYLE	WORDING: Any wording you want up to 17 letters & numbers on Day-n-Night plates, 6 on number plates. Up to 20 letters (30 for title) per line on Desk markers.	PRICE
		$
		PLUS POSTAGE & HANDLING .45
		$ TOTAL

DAY-n-NIGHT COLOR ☐ BLACK ☐ RED ☐ BROWN ☐ GREEN

SHIP TO _____

ADDRESS _____

CITY-STATE-ZIP _____

NAME FOR GIFT CARD _____

The man next door

If scientists ever do discover how to control the weather, I hope one of their first projects is to develop a snowstorm that will detour around the front walk, the back steps, and the driveway.

Even grumpy Ned Carter is impressed with the new computer down at City Hall. It does the work once performed by six clerks, and Ned classifies it as "the one and only political machine I can live with."

I secretly look forward to Thanksgiving leftovers more than the traditional dinner itself. After the holiday is past, one can enjoy the turkey and trimmings without feeling obligated to overeat.

"Most of my patients don't appreciate it when I tell them they're burning the candle at both ends," reports Dr. Bob Hanelly. "What they really want to know is how they can manage to get a longer candle."

Aunt Opal called last week because her pet fox terrier isn't displaying his usual appetite. "I'm afraid that what he wants," she said, "is a dog biscuit that comes in the shape of the mail carrier's ankle."

Our Rosemary is dating not one, but several boys this fall. She never lacks an escort to football games or Saturday night dances, and she calls her program "group insurance"—a policy that always pays off.

"A lot of people think they can pay for their sins at the Sunday service," declares the Rev. George Hall, "but not even Satan could survive on what some of them toss into the collection plate."



"You are charged with living in Los Angeles and using a Des Moines zip code number."



"What I meant to say was, Helen will be twenty-eight on November Fortieth."

I'm proud to say my Christine is a remarkable woman with few faults, although she has a tendency to put it off till the weekend quite a few things I could easily do today.

Economists claim prices rise when demand increases, but it doesn't always work that way. The price of war, for example, is sky-high, but the demand for it must surely be at an all-time rock bottom.

Grandma Hillis appreciates architects whose houses bring the outdoors inside. She has discovered, however, that grandchildren will quickly produce the same result.

Pretty Elaine Cowan, commenting on Society's principal shortcoming: most of the men who would make terrific husbands already are.

The new dripless house paints leave me somewhat cold. For us amateurs, drippable paint was a challenge. But spreading paint without a drip is like eating spaghetti that's been cut into bite-size pieces.

Isabel Norman says her children are suddenly doing so well in school that she is almost willing to admit her true identity at a PTA meeting.

Lee Bayless says his favorite television cowboy just added another notch to his gun. He's the nonviolent type, however, and Lee suspects the notch means he bagged another sponsor.

"The trouble with our rising standard of living," complains Art Haley, "is that by the time a person becomes rich enough to turn the dirty work over to someone else, there will be no one willing to do it."

I suppose every family has its bla sheep. Ours is a great-uncle name Jim. If one word describes him, it vagabond. He has never marrie never held a steady job, and nev stayed in one place very long.

As far as I know, Jim was never trouble with the law. But someho he has managed to remain in perm nent disrepute with the family elder many of whom tend to be a little se righteous. Naturally all the kids the family love him.

Though his means are limited, H is one of the most generous men know. I found that out firsthand as young man, when Jim helped me ou of a small financial crisis.

Last Thanksgiving morning, Ji called to say he was passing throug town and planned to drop by. Whe he arrived, our Thanksgiving turke was exuding a mouth-watering aro ma. I guessed it had been a whil since Jim enjoyed a really goo square meal and, over his protests, insisted he join us for Thanksgivin dinner. Jim finally relented, and a tacked several helpings of everything

Jim praised Christine's cooking un til she was red in the face (secretly she loved every word of it). He com plimented the children a dozen time or more, and he lavished admiratio on our home.

When Jim left that afternoon, th whole family saw him to the door. I a couple of hours, this "black sheep —with all his praise and apologies— had pointed out the many things w had to be thankful for.

I don't know where Jim is this yea but I hope he has a happy Thanks giving, for he gave our family on we'll never forget.

Burton Hillis

THE CAREFREE ELECTRIC WAY

lameless electric heat won't burn a hole n your pocket

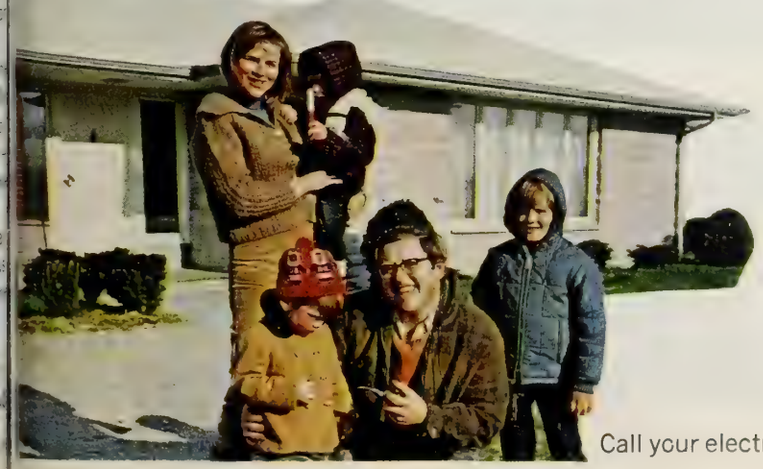
it from these people who know.
're typical of millions who
hed to flameless electric heat
old-fashioned heating fuels.



ric heat costs us a few pennies extra a day,
t's well worth it. When you add the time
noney we save on cleaning...well, electric heat
lly works out to be a bargain."

"We actually save money with electric heat. We figured what we formerly paid for both fuel and electricity during a year; then compared that with last year's electric bills, which included electric heat. We came out way ahead."

"Electric heat runs us just about the same as our old system...almost to the dollar. But that's not all we like about it. It's clean, gentle heat... we never have cold spots or hot blasts."



Live the carefree way with

Flameless Electric Heat

Live Better Electrically
Edison Electric Institute
750 Third Ave., N.Y., N.Y. 10017

This Gold Medallion identifies a home where everything's electric, including the heat.

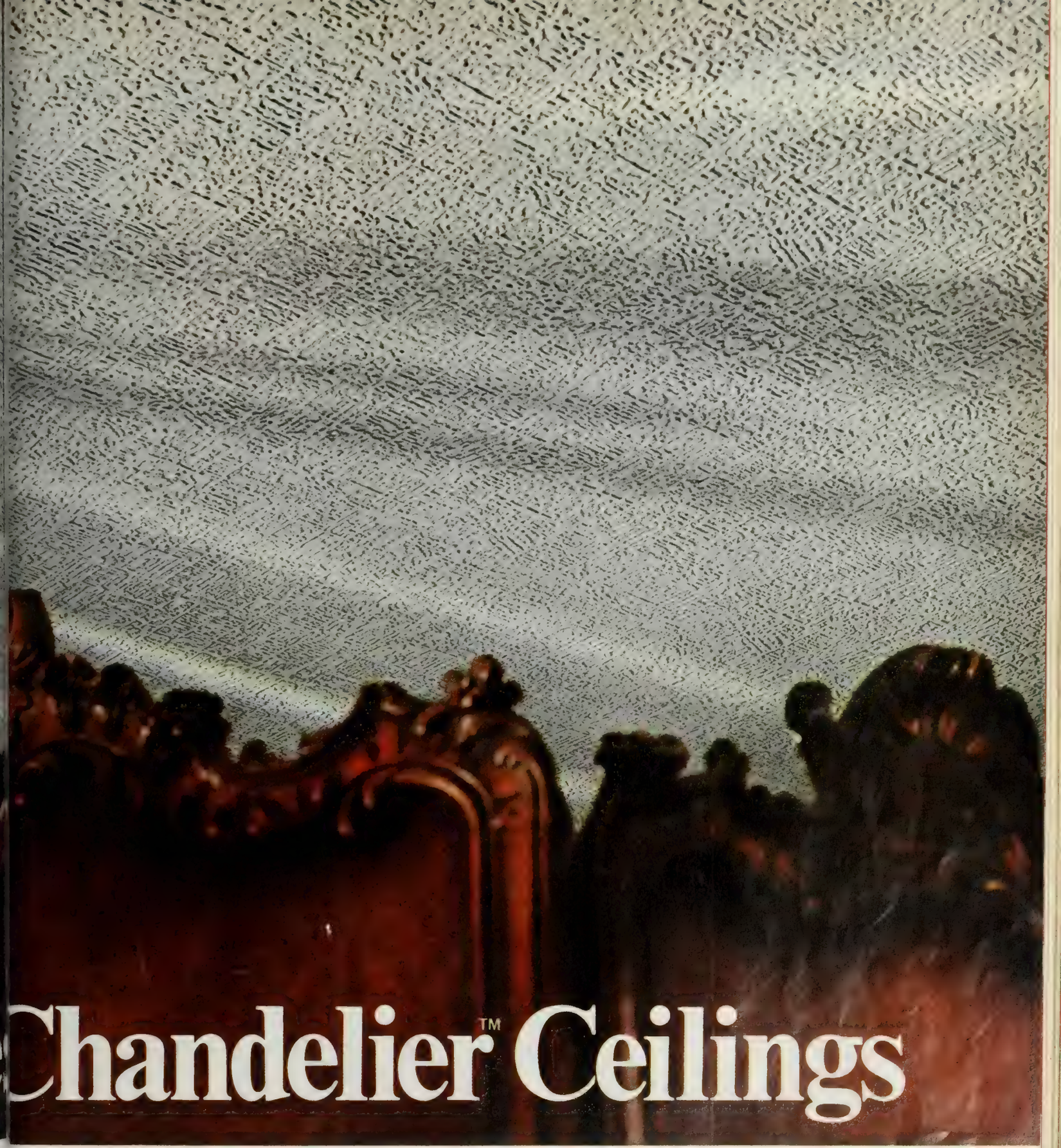
Call your electric heating contractor or your electric light and power company.

Armstrong introduce

Years ago,
master craftsmen made ceilings
worth looking at.



Today,
Armstrong makes ceil
worth looking at agai



Chandelier™ Ceilings

CHANDELIER CEILINGS DESIGN SHOWN: CHATHAM

e's a new elegance overhead. Chandelier ngs, made to dine under, entertain under— e for the rooms you care most about. Never tile ceilings been so finely crafted. Rich ures give them an almost sculptured look. soften light, so the ceiling never glares— flatters.

handelier Ceilings are different because 're made in a different way: with a new ma- l called Trilon™ which makes the rich tex- and fine detail possible. This new material so fire resistant. Two of the three striking gns are acoustical. And like all Armstrong ngs, they are designed for easy home instal- n by do-it-yourselfers.

Chandelier Ceilings, a new dimension in decorative interest from Armstrong—The Ceiling Masters. See them at your building supply dealer. For the names of those near you, call this special number toll-free: (800) 243-0355. In Connecticut call collect 853-3600.

Armstrong

creators of THE INDOOR WORLD

Clip and mail this coupon for free brochure! Offer expires March 1, 1970.

Armstrong
The Ceiling Masters
6911 Sun St.
Lancaster, Pa. 17604

Please rush your brochure on new Chandelier Ceilings today to the address below.

NAME

ADDRESS

CITY

STATE ZIP CODE



Carpet tiles are ready to install as they come out of the carton. Handy-stik backing holds tiles firmly to almost any subfloor.



You can't make a mistake. If you install a tile improperly, just peel it up, reposition it, and press in place.



New Armstrong carpet tiles. Just pres



hem in place, they stick by themselves.

acking to peel. No adhesive to apply.

he easiest way to put down a wall-to-wall athon® carpet. Just put a 12" x 12" carpet n your floor and press. It's as easy as that. use each carpet tile has Armstrong's fan- Handy-stik™ back—a new kind of adhe- hat holds the tile firmly in place.

happens if there's a crazy corner or you to go around a fixture with a funny shape? cut the tile to fit with ordinary scissors.

The beauty part is the rich, tweedy Wearathon texture that makes seams seem to disappear.

Armstrong carpet tiles are made with the same type fiber as original Wearathon Indoor/Outdoor Carpet. So you know they'll be durable and easy to care for. Yet, if there's accidental damage, single tiles can be easily replaced.

Go on. If you can put one square foot after another, you can put together a beautiful Wearathon wall-to-wall carpet this afternoon.

For the name of the Armstrong retailer nearest you, call this special toll-free number: (800) 243-0355; in Connecticut, call collect: 853-3600.

Armstrong

creators of THE INDOOR WORLD



Armstrong presents the magnificent floo

Do it yourself with Excelon® Tile. It's a beautiful way to save money.

A few boxes of Armstrong Excel
A few hours of your free time.
can have a floor as pretty and rich
as this.

In this room, the pattern with th
like design etched deeply into th
called Decoresq® Custom Excel
combining it with the smooth
Tidestone™ pattern, as it is here,
create a floor of your own design.

CIRCULATION 7,500,000
December 1969 • 50¢

Better Homes and Gardens

BURLINGAME
NOV 22 1969
LIBRARY

Christmas ideas from stories, legends, and songs

White Christmas buffet
Dickens holiday dinner
Santa's workshop toys
Nutcracker puppets
Silent Night crèche
Tin Soldier party



BURLINGAME PUBL LIBR
BURLINGAME CA 94010



The first dishwasher detergent for dry-hards.

Dry-Hards are tough-to-clean foods—like chocolate pudding, eggs, oatmeal, sauces—that dry and cake and stick. And stick. And stick. To plates. On forks. Filming glasses. Electrasol, fortified with 20% more active cleaning ingredients than other leading dishwasher detergents, really removes Dry-Hards. Lets your dishwasher give you cleaner, brighter, film-free dishes.

Test proves fortified Electrasol's superiority against Dry-Hards. Dessert glass with Dry-Hard paste of chocolate pudding that was baked on for 12 minutes at 330°F, came out looking this way when washed in another leading dishwasher detergent.



Identical Dry-Hard dessert glass—but cleaned in Electrasol, fortified with 20% more active cleaning ingredients than other leading brands. Try Electrasol. It removes Dry-Hard soils, prevents them from drying into spots on dishes, glasses and silverware.





ECONOMICS LABORATORY, INC., St. Paul, Minnesota



Meatloaf was meant to stick to your ribs. Not ours.

Six years ago, food stopped sticking to our oven walls.

That's when General Electric produced the very first self-cleaning oven and offered you your first escape from the messiest job in the kitchen.

Since then our P-7® Automatic Self-Cleaning oven has outsold all comers.

And no wonder. We offer you this amazing work-saving feature in more choices than any other range manufacturer, all available with a window, and most in your pick of 4 decorator colors; Harvest, Coppertone, Avocado or White.

Compared to other self-cleaning ovens, our pyrolytic system cleans *the complete oven* . . . the oven door, the racks, the inside of the window, the reflector pans from the surface units, and even the racks and liner panels from the upper oven (if you have a double oven model with panels).

And all so thoroughly you'd have a hard time matching it by hand (even if you had the time).

If you're tired of cleaning messy ovens by hand, GE can help.

Nobody else gives you anywhere near as many choices in self-cleaning oven ranges.

After all, we're the home of the self-cleaning oven.

Progress Is Our Most Important Product

GENERAL ELECTRIC



Turkey San Francisco starts with Rice-A-Roni's Wild Rice Mix

In skillet, brown rice-macaroni mixture in 2 tablespoons butter, stirring frequently. Add 2½ cups hot water and ½ cup diced celery. Stir in contents of wild rice and sauce envelope. Cover pan and simmer until liquid is absorbed and rice is tender, about 30 minutes. Place bird on platter and ring with Wild Rice-A-Roni. Serves 4 to 6.

Stuffing: Prepare Rice-A-Roni as above and add ¼ cup minced onion and 1 teaspoon poultry seasoning during cooking. Allow to cool before stuffing and trussing bird. For each 5 pound turkey, chicken, duck, goose or Cornish game hen allow one package of Rice-A-Roni Wild Rice Mix.

Better Homes and Gardens®

THE IDEA MAGAZINE FOR BETTER HOMES AND FAMILIES — DECEMBER, 1969; VOL. 4

CHRISTMAS CRAFTS
38 The symbols of Christmas
41 Hark! The herald angels sing
41 Juggler and the oranges
42 Silent night, holy night
46 Nativity of the flowers
46 While shepherds watch their flocks
48 White Christmas
50 The little stranger
51 Waiting for St. Nick
52 Nutcracker
54 We three kings
55 Legend of the poinsettia
56 A storybook party
58 Here we come a-wassailing
59 The friendly beasts
60 Santa's workshop
62 The fir tree
63 Frosty the snowman

CARS IN YOUR FAMILY
24 A second car that isn't a car

FAMILY MONEY MANAGEMENT
4 The international monetary system

FAMILY FEATURES
26 Great buys in games and books
30 Jingle bells! Jingle bells! Jingle all the way
116 The man next door

FOOD
The chef
12 Hearty chowders
94 Hot drinks with conviction
34 Hearty foods for hearty appetites
44 A Dickens dinner
64 Christmas recipes
Prize tested recipes
71 Fast and fancy holiday party snacks
93 Win money for your recipes

FAMILY HEALTH
96 Are health checkups worth the cost?

PROJECTS
28 Father/son projects

FAMILY TRAVEL
17 Mexico
36 A guide to snowmobiling

NEWS AND SHOPPING
9 Good news
100 How to order material from the magazin
102 Shopping editor's choice
For shopping information on products s
in this issue, see Buying Guide, page 95

Cover photograph: M. Dieter

Editorial Director BERT DIETER *Editor* JAMES A. RIGGS
Managing Editor NEIL KUEHNL *Art Editor* BILL YATES *Eastern Editor* GEORGE BUSH *Staff Designer* DONALD POP

Food Editor DORIS EBY *Associates* PATRICIA POLLOCK JOAN McCLOSKEY NANCY BENSON
Home Furnishings Editor PEG RUMELY *Associates* NELDA B. CORDTS CHARLOTTE GARNER ROBERT E. DITTMER
Building Editor NOEL SENEY *Associates* STEPHEN MEAD GEORGIA V. YOUNG JERRY PINKHAM
Garden Editor HAMILTON MASON *Associate* Dr. L. C. GROVE
Appliances, Housewares, Management Editor HELEN A. DAWSON *Home Entertainment Editor* ELIZABETH CRASTER
Automotive and New Products Editor DUANE L. GREGG *Associate* DOUGLAS M. LIDSTER
Money Management Editor PETER LINDBERG *Travel Editor* PAUL PLAWIN *Health and Education Editor* GERALD KNO
Project Design Editor DAVID ASHE *Crafts and Design Editor* MORLEY B. SMITH *Copy Editor* MARY ANN ROBERTSON

Art Staff DOROTHY MAITLAND DAVID GOLBERT JAMES ROHAL ERNEST SHELTON *Covers* GEORGE F. ONGLEY
Art Production Editor NOBLE GAMMELL *Makeup Editor* KATIE NORRIS *Photo Studio* LUE CALKINS

New York—Family Living Editor MARGARET McMAHON *Associates* MARGARET DALY CAROL BASSIN
Assistant CATHERINE WOLF *Consultant* HELEN STARK
Los Angeles—Associate Editor, Western States ELIZABETH GILRAIN

Test Kitchen MARION VIALL CAROL COBORN *Reader Service* TERRY WADLE CHARLES SWAIN DOROTHY HASL

Chairman of the Board FRED BOHEN *President and Chief Executive Officer* DARWIN TUCKER
Vice-President, General Manager—Magazines ROBERT A. BURNETT *Publisher* MORTON BAILEY, JR.
Vice-Presidents FRANK FURBUSH WAYNE A. MILLER H. Y. ENGELDINGER E. T. MEREDITH III DONALD L. A
JOHN GREGG FRANK FOGARTY ALLAN FERRIN JACK BARLASS WALTER VOSS
Vice-President, General Counsel and Secretary GERALD D. THORNTON *Treasurer* ALEX GALBRAITH *Controller* KENNET

Published monthly by Meredith Corporation, 1716 Locust Street, Meredith Building, Des Moines, Iowa 50303. U.S.A. Second class postage paid at Des Moines, Iowa, and at additional mailing offices. Marca Registrada en Mexico. Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second class mail, Post Office Department, Ottawa. **Manuscripts and photographs:** They must have return postage. Unsolicited, we cannot be responsible for them. Postmaster: Send Form 3579 to BETTER HOMES AND GARDENS, 1716 Locust Street, Des Moines, Iowa 50303. This issue is published in multiple editions.

Subscription Inquiries and Changes of Address: Write to Subscription In
Better Homes and Gardens, 1716 Locust Street, Des Moines, Iowa 50303
enclose an address label from a recent copy. Please give us five weeks not
change of address. **Subscription Prices:** One year $4, two years $7, three y
United States and its possessions. Canada, add $1 per year. Pan-American
$2 per year. Other countries, add $3 per year.

© Meredith Corporation, 1969. All rights reserved. Printed

People who prize fine music make Magnavox the number one stereo console in the world.

Year after year Magnavox is number one. Because more people realize that Magnavox is the unchallenged leader in the flawless re-creation of music. Magnavox has engineered precise musical fidelity and purity of tone into each stereo instrument. New air-suspension speakers, in many of this year's models, add even greater presence to music... from records, stereo FM/AM radio or tape.



T SAVING STEREO CREDENZA IN MEDITERRANEAN STYLING. MAGNAVOX IS SOLD H SELECTED DEALERS, LISTED IN THE YELLOW PAGES. CONSOLE PRICES START AT $169.50.

the magnificent **Magnavox**

Family Money Management

Peter Lindberg, Editor

The international monetary system—and your family

Just what is the international monetary system all about? Although the phrase looks forbidding, it merely describes the way professional financiers handle transactions involving money that goes beyond national borders. Most of this money comes from a small group of large commercial banks, central bankers, investment bankers, and mammoth corporations with world-wide interests. But mysti as it first appears, this system really can fect you and your family—as shown by three hypothetical news stories below.

Cleveland factory cuts production

Because of cancellation of foreign orders, the Erie Machine Tool Company laid off 2,300 workers today, and put 1,500 others on a part-time basis.

A currency exchange war, following an unexpected second French franc devaluation, has disrupted currency dealings and almost halted currency transactions in western Europe—which normally buys 25 percent of Erie Tool's production.

American tourists find German marks hard to get

Because of the pending revaluation of the West German mark Saturday, American visitors there have been able to cash only small U.S. traveler's checks for the past two days. If the mark is revalued as expected, one U.S. dollar will not buy the approximately four marks it now does. German exchange offices simply don't want to be left holding dollars to cash at the old high rate.

New import restrictions hamper New York stores

Recent American limits on consun goods imports have drastically curtai New York City's quality retail trade.

China, crystal, antique silver, and clo ing in several top New York stores are pecially affected. The import restricti are a last-ditch attempt to restore American balance of payments by red ing the dollar outflow going for "unnec sary" imports.

The stories above dramatize incidents that could mark a serious breakdown in our international monetary system. To see how this vital system works, compare the way our own states handle their financial deals —and how they might if our country didn't have a single currency.

Today, when a manufacturer in Illinois sells a tractor to a farmer in California, the tractor goes from Illinois to California and the dollars come to Illinois. The dollars may not move physically, but the bank accounts of the two parties show the transaction. Now the farmer in California who bought the shiny new tractor doesn't care— —or even think—about what the Illinois manufacturer does with the dollars. But the manufacturer can use this money from California to pay his workers in Illinois, to pay dividends to stockholders in Massachusetts and Florida, and to buy steel from a Pittsburgh manufacturer. This all seems quite normal, because in transactions like these, state lines aren't very important.

But picture this same purchase if each of our 50 states were sovereign and had its own currency. Then you'll see the relationship of the world's nations to each other today. Suppose, then, that Illinois has its own money and California has its own. The California farmer buying that Illinois tractor needs some Illinois money to pay for it, since the manufacturer has no use for California money in Illinois. There would have to be someplace—like a bank—where the tractor buyer could go to exchange his state's money for Illinois money. There'd also have to be some standard for deciding the relative value of the two currencies.

Now, let's go a bit further. It isn't likely that at any one time, all the transactions between Californians and Illinois residents would exactly balance. So it wouldn't work just to exchange one state's money for the other's. There would have to be some medium of exchange that both states agreed had some independent value. This would be used to settle accounts between the central banks of the two states if there weren't an exact balance between the flows of money paying for goods, services, investments, income from investments, and tourism.

Fanciful as this example is, it points up the essence of what we call the international monetary system. There *have* to be internationally recognized reserves that can be transferred to make each nation's foreign accounts balance. Actually, it's unimportant whether one nation's accounts balance exactly with another's. It *is* important that in time, one nation's outflow of foreign exchange balances off its total inflow. That's where we get the familiar phrase, "balance of payments." (And it's important that a nation has enough reserves to tide it over during times when its accounts *don't* balance.)

THE CLASSICAL RESERVE SYSTEM AND ITS TIES TO GOLD

For decades, gold has been the most-used medium of international exchange. From 1870 to 1914, the world was on what was called a "gold standard." Accounts between nations were settled in gold. That's because gold is relatively scarce, and ever since biblical days it's been considered precious.

But gold has disadvantages that long ago led most nations to stop making it the sole basis of their domestic money. For one thing, its supply grows very slowly. Yet with expanding world trade and international investments, a country's reserves must increase too—and gold just doesn't appear that fast. Besides this, using gold as currency presents physical problems—from illegal alteration of coin content to erosion or actual destruction of coins.

When the world was on a gold-only standard, nations wanted to prevent *any* l of gold. When a nation's balance of p ments began deteriorating, the quick way to fix this was to foster an econor slowdown or depression at home. W business depressed domestically, peo would buy less abroad, thus conserving country's foreign reserves. Manufacture unable to sell as much at home, would harder to increase exports, in the proce bringing in more foreign reserves.

From 1919 to 1939, this system apart. First, the World War I and its aft math disrupted world trading patter Then, during the Great Depression, ea nation did what it could for its own peop regardless of the effect on others. Econo ic stability at home then was more imp tant politically and socially than balance payments. This quickly brought a collap in the international trading and investm mechanism during the 1930s. There w many competitive devaluations just l that in the first news story you read abo

WORLD WAR II, BRETTON WOODS, A THE INTERNATIONAL MONETARY FUN

Then came World War II. During the w world policy planners realized that if t world was to recover from the war, the ternational monetary system had to be built. The climax of this rebuilding to place in July 1944 at Bretton Woods, N Hampshire. Here 40 nations agreed to fo the International Monetary Fund (IMF) a the World Bank.

Under IMF rules, a workable moneta system flourished. There now are 113 me ber nations—almost all countries outsi the Communist bloc. Economic proble that have made big headlines the pa couple of years—the British devaluati runs on gold, currency crises in France a Germany, and the recent French devalu tion—shouldn't overshadow one fact: T

Continued on page

"You spend most of your time in the kitchen. Make it as beautiful as the rest of your house."

says Vincent Price, noted design authority



Sears asked Vincent Price, who knows more than a bit about art and design, to describe the perfect kitchen carpeting. "It should be as beautiful as a woman's living room carpeting . . . and light . . . cheery . . . maybe even glamorous."

Sears took those thoughts and turned them into Footlights. The kitchen carpet most spilled foods can't ruin. Because Footlights is 100% Du Pont nylon pile. Spills sponge right off. It's treated with SANI-GARD® to be anti-bacterial. And it comes in 4 patterns and 13 smashing colors.

There's even a cookbook to match. For a limited time only, Sears is giving Mary and Vincent Price's own collection of heirloom American recipes, the "Come Into The Kitchen" cookbook, to everyone who buys Footlights carpeting.

Footlights. At most Sears, Roebuck and Co. stores and in the catalog. Another great idea from the greatest floor show in town.



You've changed a lot lately So has Sears



What gives? Master Charge!



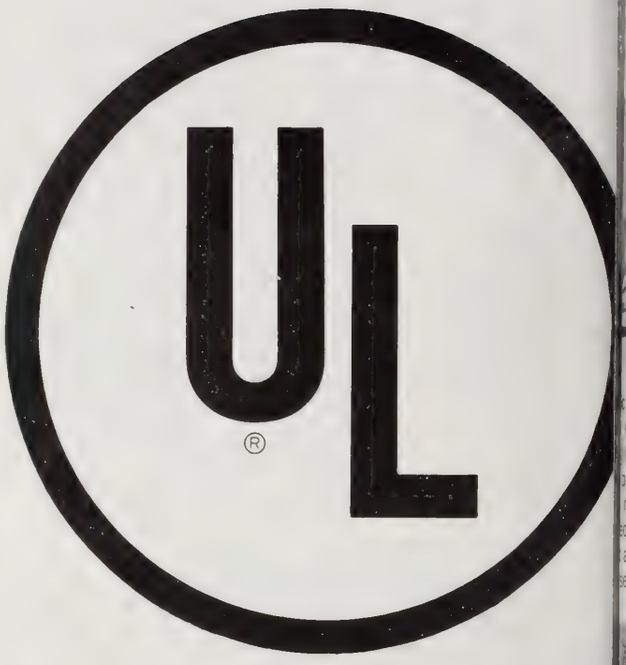


Over 3,000 banks behind it.
Over 500,000 places you can use it.

A Master Charge card makes a whole new deal out of Christmas giving. You can buy just about anything. Just about anywhere. In 49 states and a growing number of countries around the world. You can even get a cash advance at any member bank in the U.S. If you haven't got a Master Charge, you ought to get one right now. As a present to yourself.

Use your Master Charge card wherever you see the Master Charge sign or the Interbank symbol (i)

The household word nobody knows



We don't make a big show of our name.

It may be hidden on the back of television sets.

It may be stamped on the base of a food mixer or blender.

It is placed very discreetly on over one hundred million appliances used in homes and industry annually.

Usually where you'd never notice it.

But it's there. And small as it is, it has big meaning.

It means that your television set *should* work safely and not catch on fire or slam you up against the wall when you turn it on.

It means that the many electric cords you plug into the wall every day should keep the 110 or more volts inside them—not in you.

It means that these hundred million products *should* be safe to use.

We say *should*.

We can test a product and prove it. But that can mean little if it is subjected to unreasonable abuse. Or used in ways that the manufacturer never intended.

That's only fair.

Manufacturers come to us to make sure that they'll be fair to you.

Our seal on any electric appliance, or tool, or fire extinguisher or anything that could affect your safe means that a manufactur cares.

Cares enough to have his product tested to meet our rigid standards.

We are indeed a household word.

More people should know what we mean.

Look for us the next ti you buy a tool or applianc

UNDERWRITERS' LABORATORIES, INC. AN INDEPEND
NON-PROFIT ORGANIZATION TESTING FOR PUBLIC SAF

Good News

s for men—under $10!

l a last-minute gift with a small price tag? Then browse ugh our selection of top-quality items. There's something will please everyone, and at a price even the youngest shop- an afford—from 69 cents to ten dollars.



c hand tools are better ever. Hammers with fi- glass or tubular steel han- put the power on the proj- not the wrist. Teflon- ed saws never bind. A aluminum level will out- several wooden ones.



A punch and chisel set is an essential part of the home metal shop. This very complete set contains eight punches and four cold chisels in a roll-up pouch. Smaller sets are available to fit any need and any gift budget.



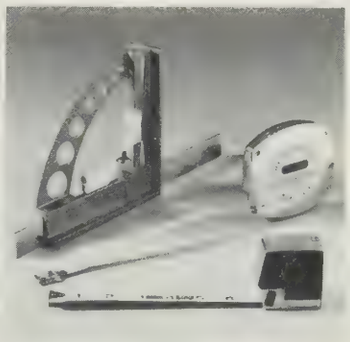
gational aids keep a va- n trip a pleasure trip. ction-cup-mounted com- by Auto-Mark heads you e right direction. Map rs will appreciate clip- l with high-intensity lamp mm Industries.



These cutting tools look familiar—but they're safer and easier to use. Metal shears with spring-loaded handles won't pinch hands. Knife has five different blades suitable for any cutting job. Blades are safely stored in handle.



ty screwdrivers will last time. This five-piece set ld meet the needs of the st handyman. Buy the those with forged blades shock-proof handles. overlook hex keys. They expensive, but few men a complete set.



Give him a measuring tool that measures up to any job. Stanley All-N-One tool does the work of 11 different tools. Another good idea: a good 50-foot tape measure. And, no handyman should be without a 12-foot steel tape with locking blade and power return.

Continued

Start your Christmas dinner in November!



Ah, merry *merry* Christmas—family to visit, friends dropping by, and parties to give in the holiday spirit! Ah, so many people to *feed!* Team up with your freezer *now* for gracious giving and entertaining later. When the time comes, your house will be filled with the warm smells of Christmas baking. And you'll have time to enjoy the season.

Dinner waits to be baked—with Jingle-Bells on! Desserts, appetizers and casseroles are among the easiest things to freeze. But did you know you can also freeze dinner rolls you bake ahead, cranberry relish, even your Christmasy sweet potatoes? We have a Yuletide gift for you—our booklet, *Holiday Parties on Ice.* It's filled with festive recipes, ideas and secrets of frozen success. For your free copy, write General Mills, Inc., Dept. 233A, Mpls., Minn. 55440*.



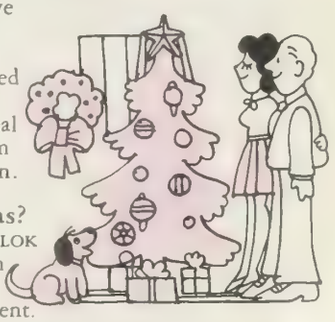
An up-to-*date* twist with traditional mincemeat. Christmas is a season for our time-honored favorite foods. But it's fun to innovate, too. Try these moist 'n spicy ICED MINCEMEAT AND DATE BARS:

Heat oven to 400°. Grease oblong pan, 13x9x2 inches. Mix date filling and crumbly mix from one package Betty Crocker Date Bar Mix, 1 cup prepared mincemeat, 1 egg, ½ cup chopped nuts and ¼ cup hot water. Spread in pan. Bake 20 to 25 minutes. Cool; freeze. To serve, thaw; then frost with a simple confectioners' sugar icing.



Merry Christmas to Dallas! We've just opened a new Betty Crocker Tree House Restaurant in Dallas. (Something *new* for us!) Watch for one in your part of the country.

If visions of sugarplums dance—in their tummies! When vitamins have to compete with candy, try serving colorful, fruit-flavored KABOOM cereal with that freezer staple—ice cream! KABOOM is the new "Big G" cereal that actually contains 100% of the minimum daily adult requirement of vitamins and iron.



I'm dreaming of a *pink* Christmas? Why not? General Mills' jolly SNO*FLOK makes it easy to deck your halls with holiday decorations that are color coordinated to your home or apartment. You can use ordinary food coloring to tint our snow-white flocking. Or, sparkle it with the new SNO*FLOK GIANT HOLIDAY GLITTER KIT. Look for it at your variety store.

Happy Holidays! Now relax and enjoy your "top secret" projects . . . Christmas is in the freezer!

Betty Crocker
OF GENERAL MILLS



*Offer expires April 1, 1970

"My free gift to you!"
from your Rexall Druggist



A FREE General Electric all-transistor radio...

when you buy this economy-size bottle of Rexall Super Plenamins ...America's largest selling multi-vitamin multi-mineral product.

Exclusively at your nearby Rexall store.

Good News *Continued*



Special-purpose clamps make a thoughtful gift. The use-anywhere vise clamps to a sawhorse or workbench. Miter-cutting/corner clamp set simplifies cutting a perfect corner and miter-assembling jobs. A strap clamp is a necessity for gluing furniture and large projects. Also doubles as car-top tie-down.



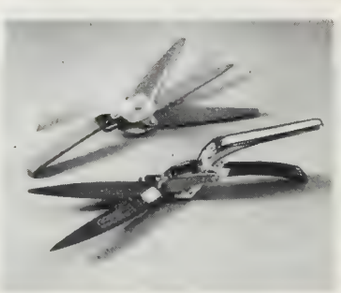
A propane torch kit can b of the most useful and tile gifts you could thi Besides using it for sold and paint removal, he' that there's nothing bett thawing out a frozen lo water pipe. And it's a ning-fast way to start cha or fireplace logs. Flint s eliminates need for ma



A good combination wrench set will offer a lifetime of service around his shop and garage. Always look for drop-forged wrenches of molybdenum steel with a polished chrome finish. They cost only a little more than some of the "tool-bin bargains" offered but last infinitely longer. Available in English or metric sizes.



Something new in pr saws. Teflon-coated b put an end to the gum rust that afflict conven saws. The one-man bow (top) will cut through greenest logs with ease limb saw is light enou take up a tree and ha rows of teeth, coarse o edge, fine on the other.



Streamlined grass-trimming shears make lawn-grooming faster and easier. The three-bladed pair is claimed to cut twice as fast as regular shears. Teflon coating on conventional clipper keeps clippings from sticking and blade from rusting. Both pairs have plastic grips for blister-free cutting comfort.



Good gardening tools pennies more than low ity tools, and with a little will last a lifetime. Ch plating defies rust, is ea clean, and retains its new for years. Hardwood ha may seem old-fashioned they offer a sure grip t hands. Easy-grip plastic dles get the nod for com

Continued on p



For your Astrologer, for finding Love & Money in your chart.



For your Tree Surgeon, for saving your favorite old shade tree.



For your Mailman, for bringing you more good news and fewer bills, anyway.



For your Favorite Uncle, for coming to visit just often enough.



For your Antique Dealer, for finding you that marvelous old clock (that doesn't work).





For your Husband, for putting up with your antique-collecting, your favorite uncle's same old jokes, your astrology, your sentimentality about old trees and things...
And also because you love him.



Mennen takes care of all the men in your life.

Mennen's aromatic aftershaves come in all sorts of interesting gift sets up to $3.40.*

*Manufacturer's suggested retail price



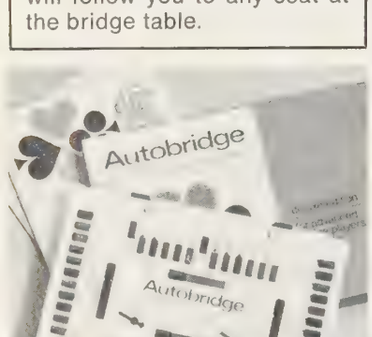
Alfred Sheinwold says:

"AUTOBRIDGE®
Will Never Scold You
As You Learn Bridge!"

"If your bridge errors embarrass you, try practicing all by yourself with the AUTOBRIDGE board. Your progress will be painless, and gratifying to you and all your partners."

Third of a Series

BRIDGE MAGIC. Many bridge players rely on magic for their success. They try to sit in the lucky seats or to deal with the lucky deck. If things don't go well, they try sitting on a handkerchief. But in the long run you have the same kind of cards no matter where you plant your seat. You can do better with those cards by working with your head. If you get a poor result with a hand, look for your mistakes in bidding or play. When your partner has made the mistake, try to recall whether you led him astray or whether you could have saved him. You will find it easier to work with your head if you practice with AUTOBRIDGE hands. Playing just one or two hands a day, away from the table, at your own convenience, will work like magic on your knowledge and your results; magic that will follow you to any seat at the bridge table.



AUTOBRIDGE® Self-Playing Bridge Game

Parker Brothers Inc.

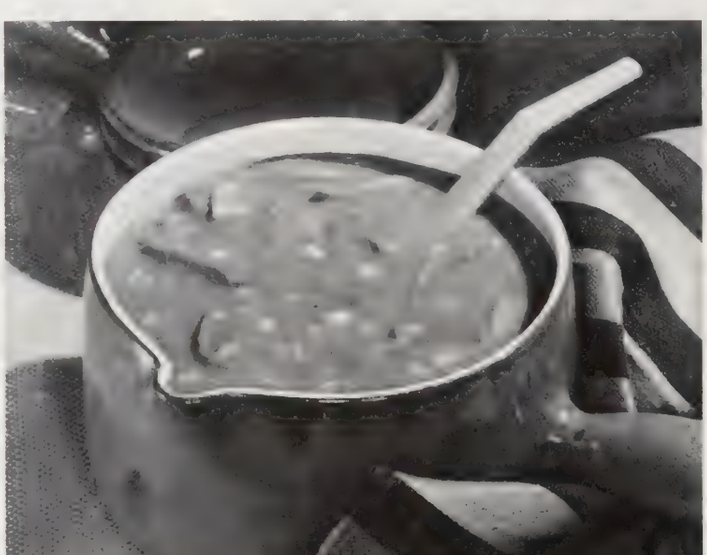
PARKER ADULT GAMES

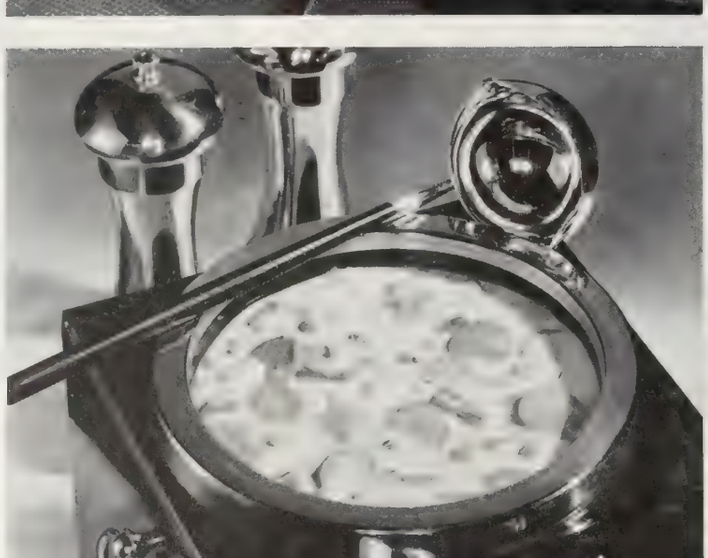
Parker Brothers, Inc. Salem, Mass. Des Moines, Iowa

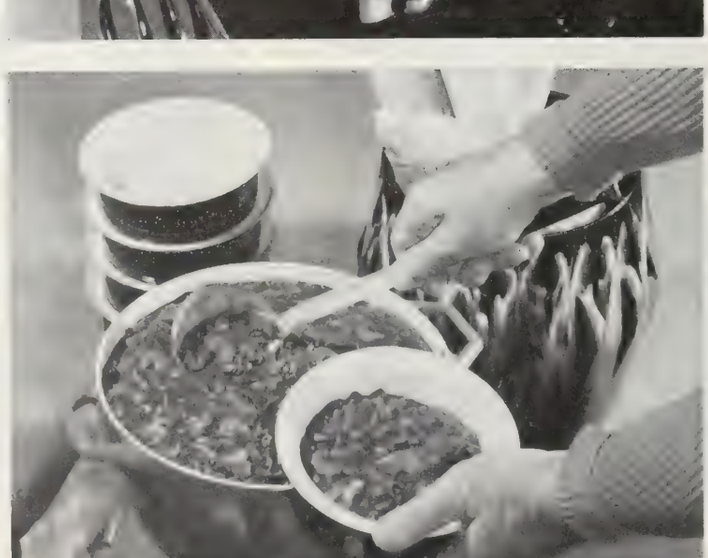
The Chef

Hearty chowders

Whether you're an avid or occasional chef, you'll want to add these chowders to your repertoire. Their come-running aromas let you know just how good they'll taste.







Photographs: Photography, Inc.

Husky Bean Soup

1 cup cooked ham, cut in thin strips
½ cup chopped onion
1 small clove garlic, minced
2 tablespoons cooking oil
1 14-ounce can (about 2 cups) beans in molasses sauce
1 16-ounce can (2 cups) tomatoes
¼ teaspoon salt
1 bay leaf
⅛ teaspoon dried thyme, crushed

In saucepan, cook ham, onion and garlic in oil till onion tender. Place beans and tomatoes in blender container; blend till smooth. Add to mixture. Stir in seasonings; heat to boiling. Cook, covered, over low heat for 20 minutes, stirring occasionally. Remove bay leaf. Makes 4 servings.

Frank Potato Chowder

2 cups diced raw potato
1 10-ounce package frozen mixed vegetables
¼ cup chopped onion
1 tablespoon snipped parsley
2 chicken bouillon cubes
¾ teaspoon salt
8 ounces frankfurters, thinly sliced (5 to 6 franks)
¼ cup all-purpose flour
⅛ teaspoon white pepper
3 cups milk
2 tablespoons butter or margarine

In saucepan, combine potato, vegetables, onion, parsley, bouillon cubes, and salt. Add 1 cup water; bring to boiling. Cover and boil gently 15 to 20 minutes or till vegetables are tender. Add frankfurter slices. Blend flour, white pepper, and milk. Stir into vegetables; bring to boiling. Cook and stir 2 minutes more. Add butter or margarine. Top individual servings with paprika and more butter. Makes 6 servings.

Best-ever Chili

Great way to end a poker party

2 pounds ground beef
1 cup chopped onion
1 cup chopped green pepper
1 cup sliced celery
2 15-ounce cans (about 4 cups) kidney beans
2 16-ounce cans (4 cups) tomatoes, cut up
1 6-ounce can tomato paste
2 cloves garlic, minced
1 to 1½ tablespoons chili powder
2 teaspoons salt

In Dutch oven, cook beef, onion, green pepper, and celery till meat is brown and vegetables are tender. Drain kidney beans, reserving liquid. Add beans and remaining ingredients. Cover; simmer to 1½ hours. If desired, stir some reserved bean liquid. Makes 8 servings.

Continued on page

or people
who are not ashamed
f having brains.



Great Books are published by Encyclopaedia Britannica in collaboration with the University of Chicago.

the most superb home ever assembled—
Books

ot be popular to admit it, but all *n't* created equal. And the longer and learn), the less equal they get. ere probably born with a bigger ntelligence than most of your fel- . . and taught how to use it. And eciate the difference. You aren't of having brains. You enjoy m.

why Great Books belong in your here are the writings of Plato, ervantes, Tolstoy, Freud, Rabe- espeare, and many more. They ist about every important thought n Man for the past 3,000 years! 4 beautifully bound volumes containing 443 masterpieces by 74 of history's greatest geniuses.

The $1,000,000 Syntopicon

Included with Great Books (and available only with Great Books) is a unique reference work called the Syntopicon. An amazing index that required 8 years and cost more than $1,000,000 just to write.

Unlike a dictionary that indexes words, or an encyclopaedia which indexes facts, the Syntopicon indexes ideas—every one of the thousands of topics and subtopics within the Great Books.

In minutes, the Syntopicon enables you to look up any idea in the Great Books and find what each of the great thinkers thought about it.

Also available with Great Books are the handsome 10-volume reading plans. And you may also get a remarkable 10-volume set, Gateway to the Great Books.

Certainly, the Great Books belong in the home of every thinking person. May we suggest that you send for more facts today?

Send for this FREE Booklet

To learn more, just fill out and mail the attached card. If card is missing, write to Great Books, 425 N. Michigan Ave., Dept. 710-N, Chicago, Illinois 60611. You will receive a full-color, 16-page booklet describing the Great Books in detail.



There is no cost or obligation. You don't even need a stamp. Do it now.

GREAT BOOKS

LIVE THE CAREFREE ELECTRIC WAY

"Electric heat is so clean I can use colors I never dared use before"

Maybe you're not ready to go quite as far as our white-on-white living room. No matter. The point is, with carefree electric heating and cooling you can decorate with light colors to your heart's content . . . confidently pick the new pastels you've yearned for. Because electric heat is flameless. So you can't buy cleaner heat for your furniture, walls, window sills and draperies. In any home, old or new. Mobile home and apartment, too. Take a step toward the carefree life. Call your electric heating contractor or your electric light and power company.



Live the carefree way with

Flameless Electric Heat

TOTAL ELECTRIC GOLD MEDALLION HOME LIVE BETTER ELECTRICALLY AWARD

Live Better Electrically

Edison Electric Institute
750 Third Ave., N.Y., N.Y. 10017

This Gold Medallion identifies a home where everything's electric, including the heat.

MEXICO MEXICO

A Better Homes and Gardens Family Discovers Mexico

The winter of 1968-69 will haunt Midwesterners for years to come. Sioux City, Iowa, received a record 60 inches of snow; the stuff clogged streets and sidewalks everywhere. Among Sioux Citians who'd "had it" were Jean and George Landsverk; a winter vacation suddenly sounded fabulous. They considered . . . and weighed . . . and finally chose Mexico as their destination.

We followed the Landsverks on this, their first trip to Mexico, to record their reactions to this remarkable country. If you've never been to Mexico yourself, their experiences can add extra foresight to your plans.

George Landsverk was then assistant manager of a soybean processing plant. Jean, a former teacher, found her time dominated by active young Elizabeth, age 7, and John, age 4. Before they could fly to Mexico, the Landsverks had to arrange for a "live-in" babysitter for the two weeks they would be gone.

Jean and George set their departure for March 15, 1969. From travel diaries they kept especially for Better Homes and Gardens, you'll discover just how it all went.

Friday, Sioux City

GEORGE: Acapulco tomorrow . . . it still seems impossible. A month ago, we scarcely knew anything about Mexico, so we've crammed on travel brochures and books. But I have to admit my attempt to brush up on high school Spanish wasn't very successful.

We won't need passports—just free tourist cards obtained from our airline (they require some proof of citizenship). We're also set for medicine: two kinds of prescription pills as a daily safeguard against "Montezuma's Revenge."

JEAN: I've never lived for two weeks out of a suitcase before, and we are supposed to travel from sea-level heat in Acapulco up to cool Mexico City at 7,500 feet, and then down to the jungles of Yucatan. The Mexican people dress conservatively, so I don't want to offend them with anything wild.

Saturday, to Acapulco

GEORGE: Sure enough, Iowa departure day was ten degrees. We had booked an American Airlines direct flight from Chicago to Acapulco. What a contrast when we circled for a landing around four o'clock!





MEXICO

Palm trees, a gorgeous ring of beach, and a modern airport. The pilot said it was a sultry 85.

Three jets from the States landed at practically the same time, so there was a big crush at customs. But all the Americans were laughing and joking, and the Mexican officials seemed in good humor, too. Our baggage passed without a hitch.

I cashed some traveler's checks at the airport currency exchange. The rate was around 12½ pesos to the dollar—or 8 cents a peso.

Editor's note: Unless you plan to exchange dollars at the airport on arrival—for tips and small-change items—it's a good idea to buy some foreign currency before leaving your home city.

JEAN: Acapulco is a lot more American than I expected. In some ways that's disappointing, but it gives us time to get used to foreign ways. Everyone speaks English—the elevator boys are helping us learn basic Spanish numbers and names.

Our first night in Mexico, we went to Aku-Tiki (a Polynesian restaurant of all things), and it turned out to be a most enchanting place. We dined by torchlight under a thatched roof, with the surf crashing below.

Around 10:30, a young crowd of Mexicans and Americans gathered in a next-door discotheque. George and I quickly took to the dancing; nobody asked if we were under 30!

Sunday, Acapulco

JEAN: A late breakfast (every meal is two hours behind our home schedule), and then we went for a long walk past the high-rise hotels. The bay was dotted with sailboats.

GEORGE: Into the surf, then the pool, then to the hotel's beach cabanas (they look like two long rows of mushrooms). Mexicans say we Americans knock ourselves out here—and I can see why. Jean and I are also getting too much sun too fast.

This afternoon we took an excursion cruise around magnificent Acapulco Bay, followed by a walk through the central market district. The merchandise is mostly souvenir stuff, but there are good native crafts if you look carefully.

Monday, Acapulco

JEAN: Acapulco grows on you. There is a rhythm here, a new awareness of living. You feel yourself letting go of cares and concerns, and the real world seems so far away.

We lunched by the hotel pool as a marimba band serenaded. Even tried our first Mexican food—enchiladas and gazpacho soup. Delicious. I could live in Acapulco forever!

GEORGE: We tried sailing *and* water skiing today. There are lots of beach boys ready with the equipment; everything seems to cost 100 pesos an hour. By sundown, we were beat, but managed to find an exclusive "jet set" nightclub called Le Club. Got in by paying $2 admission and trying to look like jet setters ourselves.

If you're not sure where you'd like to go for an evening's entertainment, ask at your hotel. The desk clerk or bell captain is usually a reliable guide to area night life.

JEAN: What dazzling clothes the women wore: hostess gowns, bell bottoms, evening pajamas, pant-suits, and mini-skirts. Perfect for swinging Acapulco. We danced till three, and the place was still going strong.

Tuesday, to Taxco

GEORGE: We rented a new Chevy today. No problem at all—even without a reservation. Since the agency was one of the major U.S. firms, I can charge it on my Diner's Club card. We started inland through parched countryside. Got very dry in the throat and stopped for a *cerveza* (beer) at a roadside cafe covered with blossoms. Mexico: Land of Contrasts. A cliche, but accurate.

At sundown we reached Taxco, the Colonial Williamsburg of Mexico, and relaxed on our hotel's patio as a skyful of stars burst forth. Our first sweater weather since Iowa.

Wednesday, Taxco

JEAN: Sparkling morning sun on this town, a cubist creation stacked up a mountainside. We took dozens of photographs of red-tiled roofs, white adobe houses, scarlet flowers, blue ceramic walls, and rough-hewn stone. Our hotel, Posada de la Mision, is charming; another guest snapped us in one of its picturesque archways.

Then we tramped the winding back streets and visited some *platerias* (silver shops). As in Acapulco, you can buy anything from treasure to trash. One place, Sigi's, had very smart jewelry, and we watched it being made in the workshop.

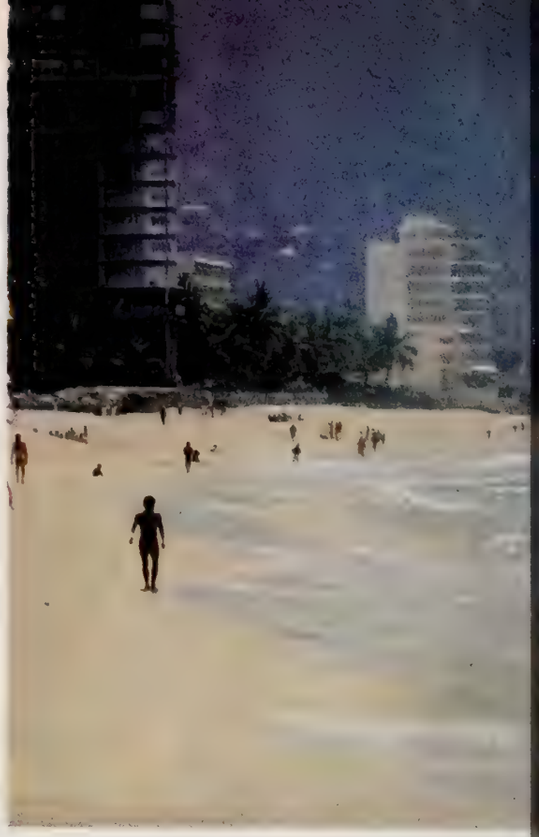
By studying brochures and guidebooks ahead of time, you'll know about the best buys in a foreign land—like the silver jewelry in Mexico.

GEORGE: This afternoon, we continued over a mountain ridge into the capital of all Mexico. It's enormous—spread out in a great bowl. What a challenge to see even a small part of this city in our few days.

Thursday, Mexico City

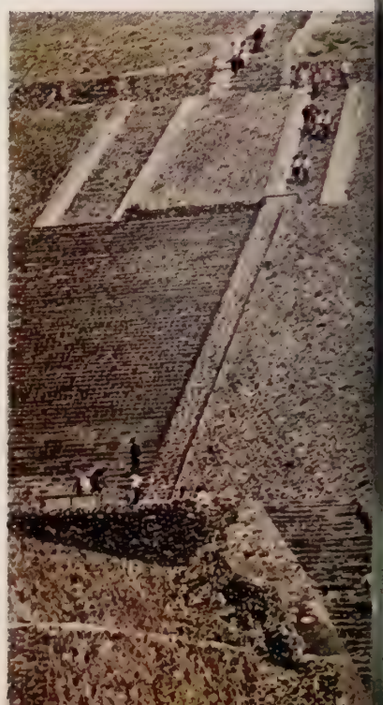
JEAN: Building, building, building! Someone told us Mexico City is half-built and half-baked. But watching these people at work, you realize they are inspired by much more than personal gain. They are creating a country out of raw materials just as our own pioneers did.

GEORGE: To see the famous pyramids of Teotihuacan, we drove out about 40 miles on a cloudless day. This huge, ancient city, erected by a mysterious pre-Aztec race, is awesome in its geometric precision. Climbing the Pyramid of the Sun left



Toluca







Acapulco



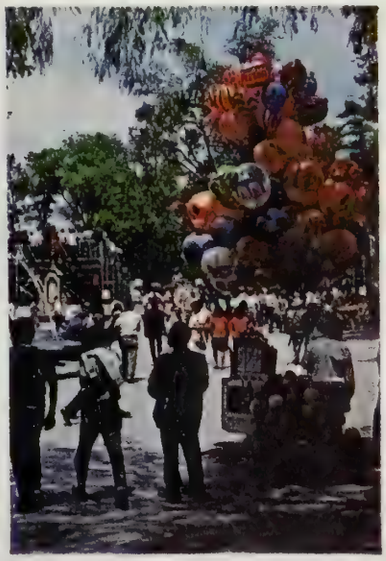


Taxco





Mexico City



Photographs: Neil Kuehnl

us breathless at this high altitude.
JEAN: While in Mexico City, we're staying at a modern glass-and-steel hotel—the Maria Isabel—quite a contrast to rambling Spanish colonial in Taxco. But both hotels are right for their surroundings.

After dark we strolled the *Zona Rosa* (Rose Zone), where many of Mexico City's finest restaurants and shops are located. Everything here is cosmopolitan, surprisingly so. You hear many languages, observe many nationalities, see a wide range of both wealth and poverty.

Friday, Mexico City

GEORGE: This morning, we drove our rented car to the native market in the nearby town of Toluca. This so-called "Friday market" offers one of the best times and places to shop for Mexican handicrafts. In a real crush of people (and smells!), we bargained with merchants for two heavy wool sweaters ($7 each) plus a wool jacket for John at home.

As the Landsverks discovered, you "bargain" for goods in an area like this. It's not difficult to get the hang of it, and you usually obtain some good buys this way.

JEAN: What a treat to lunch at lovely San Angel Inn near the University of Mexico. Afterward we walked around Olympic City, with its stadium and apartments built for the 1968 athletes. The University is very colorful —especially its huge outdoor murals.

We drove through the Pedregal district of fine contemporary homes—all constructed on an ancient lava flow—and finally reached Xochimilco's Floating Gardens, our only letdown of the day. It's a rather ordinary lagoon with few flowers and many pitchmen selling boat rides.

The Landsverks realized by now that driving their own rental car was not very complicated—and less costly than hiring a car and driver for each excursion they made.

Saturday, Mexico City

GEORGE: We spent hours today in the stunning new Museum of Anthropology in Chapultepec Park. It's a modern "time machine." You walk mesmerized from room to room, tracing all the cultures that built modern Mexico. In the afternoon, Jean and I toured *Bazaar Sabado* (the Saturday bazaar), which features works of art by both Mexican and foreign artists.
JEAN: My first authentic fondue! We dined at Chalet Suizo, a Swiss restaurant, and dipped cubes of the delicious hard Mexican rolls into the cheese. You could sample a different restaurant here every night and noon for months—and many of them offer entertainment, too.

Sunday, Mexico City

JEAN: No doubt about it—Sunday is the biggest day of the week in Mexico City. Through the hotel ticket agent, we were lucky to get fourth-row center seats at the famous Ballet Folk-

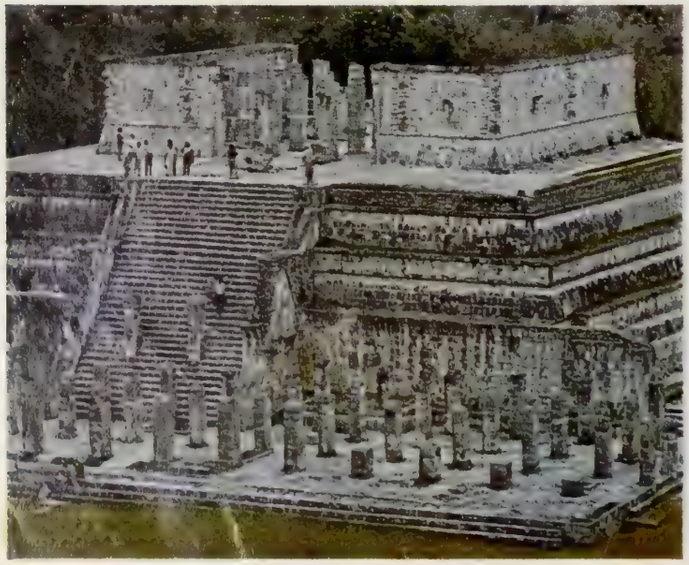
Cuernavaca



Yucatan









lorico. Dancers portrayed the
and varied history of Mexico—
girl revolutionaries with guns
ammunition belts to long-gov
plantation belles.

GEORGE: At the last minute, we
cided to skip Mexico's national
day pastime—the bullfight. I onc
tended a bullfight in Barcelona
ing my Navy days. It was colo
and I wanted Jean to see one, bu
just ran out of time.

Instead, we walked through
Alameda, a big and bustling pa
the center of Mexico City. It was f
with strolling families, young
ples, balloon vendors, even a tr
of entertainers performing be
a bleachers. We agreed that a
day walk in the park is one of
best ways to observe the peop
Mexico just being themselves.

JEAN: We drove to the nearby ci
Cuernavaca and had an early
Mexico) dinner at Las Mananitas
taurant. Guests are served outd
in a lovely garden where flami
and other exotic birds roam.

Then to enormous Cuernavaca
thedral and its eight o'clock "m
chi mass," which is open to vis
and tourists like ourselves. There
a tremendous outpouring of emo
as the congregation sang Spa
hymns to the soaring music of
tars, violins, trumpets, and dr
Tonight I simply and suddenly
my heart to the Mexican people

*Jean and George learned of this
usual religious service from a fr
who lived in Mexico City. Often,
vacation highlight can be an ex
ence the ordinary tourist wouldn't
about. So be alert for word-of-m
recommendations.*

Monday, to Yucatan

GEORGE: This morning we hit
first real snafu of our trip. To re
the Yucatan peninsula, we
booked flights with a local ai
called Aeromaya. But at the air
they had no record of our rese
tions. One ticket agent was tryin
cope with a crowd of people and
load the baggage. The plane
three hours late—but we finally
aboard. Another passenger tol
afterward that this airline is n
named "Aeromaybe."

*The Landsverks were wise not t
this confusion throw them. Espec
in a country like Mexico, sched
don't always run smoothly. Your
course is just to persevere.*

Merida, capital of Yucatan p
ince, was hot and humid when
landed. On impulse, we rented
other car and drove to the arc
ological ruins at Chichen Itza ins
of taking the usual 75-mile taxi
which costs $24 each way.

From horizon to horizon, the fa
ers of Yucatan grow a spiky, cac
like plant which yields hemp fi
for making rope. The people h
dusky complexions, and t

EXICO

hed huts look almost Poly-
n. At one town, we stopped and
ed a whole family butcher a hog
out in front of their house.
I: We stayed at the beautiful new
en Itza Hotel in the little com-
ty of Piste. Before going to bed,
ge and I enjoyed a refreshing
in the pool. Our air conditioning
n all night—and in this humidity
ally needed it.

lay, Chichen Itza

RGE: These Mayan ruins are half
en in the Yucatan jungles. Today,
t mist made the archaeological
look all the more eerie. Guide-
s were available in Spanish or
sh, but I didn't debate long with
lf over which to buy.
I: After clambering through the
all morning, we lunched at the
and then started back to Merida
ur second night in Yucatan.
rida is a bustling city of over
000. We met very few other
icans, but found the Meridians
and friendly. Across from our
was the University of Yucatan.
ge and I wandered into a girls'
astic competition which we
auded along with the local audi-
. To top off the evening, we rode
e of Merida's horse-drawn, lan-
lit carriages.

ce Jean and George had left time
rolling near their hotel, they were
to enjoy many unplanned activ-
like these.

esday, Uxmal and Cozumel

RGE: Drove our car 50 miles to
yet more ruins at Uxmal. Dis-
s mean little in flat and sparsely
lated country like this.
mal is even more impressive
Chichen Itzą—or maybe I'm
idiced because it was a marvel-
sunny day. They're restoring
e of the ruins, so I got pictures of
ern Mexican laborers laying up
es much as the Mayas must have
it a thousand years ago.
I: Again we chanced Aeromaya—
time to Cozumel, which is Mexi-
resort island off Yucatan in the
bean Sea. Wouldn't you know,
rrived in time to be drenched by
eather phenomenon called *El*
, "the Norther." It's a violent
storm which can last several
. We heard many comments
t it being "so unusual for this
of year." Ha!
r hotel in Cozumel is El Presi-
e, a lavish new resort. We hit
e problems of a new hotel: water
off in our room, construction
ywhere, hotel personnel not very
trained. All the running water is
(even the showers), due to a
tage of fresh water on the island.
El Presidente has grand aspira-
s—a scale model in the lobby shows how it will eventually be laced with canals and lagoons.

GEORGE: Tonight we defied the bad weather by enjoying a candlelight dinner in the hotel, in the most elegant surroundings we've seen yet. I can understand why so many honeymooners come to Cozumel.

Thursday, Cozumel Island

GEORGE: Rain, of course, continues in spite of optimistic predictions by the hotel desk clerk. Our all-day skin-diving expedition was canceled. Jean and I broke out our paperback books, including some on Aztec and Mayan civilizations.

Reading material is something every traveler should have handy, for you never know when you'll face a rainy day or a long wait in an airline terminal.

By early afternoon, the rain turned to drizzle, so we rented two small motorcycles and took off on an island tour of our own. Neither of us had ever been on cycles before, but we mastered them pretty quickly. We alternated riding and walking the streets of Cozumel's main town, San Miguel, and then tramped some deserted rocky beaches where the surf was really pounding.

Rain—so what? Today we had a fine time doing whatever we pleased.

Friday, back to Mexico City

JEAN: I never tire of beachcombing, and this shoreline is fascinating . . . with sea urchins, pink conches (they are everywhere), and shells of all sizes and shapes.

This afternoon we got the motorcycles again, lashed our swimsuits to the saddles, and went to Chancanab Lagoon. The lagoon water was murky, but the seaside was great for snorkeling. (We rented the equipment there for 20 pesos each.) Still, I missed the sun, because there's nothing lovelier than a sunlit coral reef alive with sea anemones and iridescent yellow and blue fish.

GEORGE: Our desk clerk was still promising clear weather as we checked out. How anticlimactic it seemed at the airport—baggage, baggage, baggage. Why do tourists return with twice what they brought? Jean and I are loaded down, too.

It was invigorating to step out into the cool, dry night in Mexico City. We celebrated the last evening of our vacation with a drink high over the city. A magnificent skyline. A magnificent country.

Saturday, to Sioux City

JEAN: In a grand last gesture, we switched from coach to first class on American Airlines. We left Mexico in style—including all the champagne we could down.

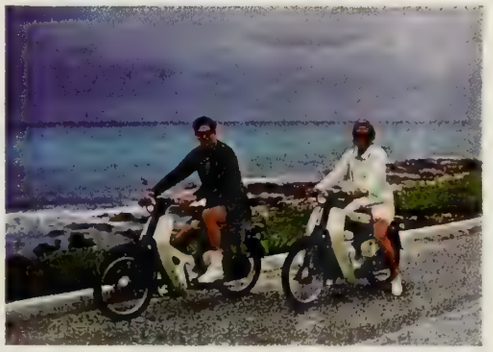
All the family was out to meet us in Sioux City. Sure enough, it was still below freezing, but John and Elizabeth made it a warm welcome. We'd been glad to leave . . . and we were glad to be home again.

Ole!

Yucatan



Cozumel Island





If they were to do it again . . .

Continued

JEAN: My previous fear of flying was a major factor in deciding whether or not to go on this vacation. I was especially worried about both George and myself, as parents, traveling on the same plane. But after our fine experience on the first American Airlines jet, I began to feel quite safe. Even our ticket-counter trouble with the Mexican airline didn't affect my judgment that their plane was well maintained and well piloted.

GEORGE: One minor matter: I got tired of lugging our winter coats all through Mexico. We could just as well have worn sweaters under trench coats on board the plane at Sioux City, and it would have saved a lot of annoyance later on.

Tipping was a problem at first. There are so many people helping you—or offering their services. Do you tip them all? I finally settled on one peso per bag for hotel porters, and 15 percent of the bill in restaurants. But once in Acapulco, I tipped the maid eight pesos for bringing me some extra bottled water. It must have surprised her, because that night for the first time my pajamas and some other belongings were carefully laid out for me. But not for Jean, however.

JEAN: Taxco was so beautiful, I wish we'd had an extra day to explore. But there were some minor drawbacks there, too—such as the guides and cab drivers all wanting our business, and a loudspeaker system in town that you could hear way up the mountainside at our hotel.

Cozumel Island is well worth some additional time. In sunny weather, it must be a perfect spot to lose yourself in blissful idleness. And we heard that the skin-diving trip to Palancar Reef is a really memorable experience.

GEORGE: We were warned about Mexican food and drink—but for the wrong reasons. We had no trouble with sickness of any kind, but we overindulged a few times in restaurants. One night we each ordered red snapper: one entree with a mushroom cream sauce, and the other with a pureed shrimp sauce. Both were very tasty, but we decided to lie down and let things settle for an hour afterward. We also learned to beware the second round of those big coconut and pineapple drinks; they taste like punch, and they have one.

I must commend the Mexican government's "Green Fleet" of tourist-aid trucks. After our first rental of a new Chevrolet, the car ran only about a mile and then quit. I hardly had the hood up before a green truck stopped. It turned out I had pulled a hand choke (many Mexican cars have them), thinking it was an air vent. There was no charge for the service, and the two English-speaking mechanics were extremely helpful and courteous.

JEAN: We soon learned to be vigorous bargainers in the native markets. It's expected and even welcomed by the merchants—except in well-established stores. One good technique is to ask the price of an item,



and if you're really interested, you offer the shopkeeper about half that amount. He'll appear to be shocked, of course. But somewhere in between the two figures, you may strike a bargain.

I certainly wish we had been able to meet more of the Mexican people under ordinary social circumstances. They're quite different from Americans, and I felt I had much to learn from them and about them. They take life as it comes, relishing the simplest of pleasures, and never totaling up every last hour or peso. Their daily routines seem to involve less tension—and more zest—than is true of many Norte Americanos.

GEORGE: One important bit of advice holds true for Mexican vacations or for any other area where you intend to set a strenuous pace. It's simply this: get in shape before you leave. It is one thing to bask in the sun all day (and we did our share of that), but it's quite another to climb pyramids, sight-see in several cities, and engage in daylong water sports. The high altitude and thin air of Mexico City made us all the more aware of the problem.

JEAN: Another lesson you learn early in Mexico—it's impossible to keep to a rigid schedule. Three factors conspire against you: the total number of possible, desirable things to do; the fact that many attractions are open or available only during limited hours; and (not least) your own fatigue level.

In Acapulco, we never found time to see the jai alai games or the famous cliff-diver show. Nor did we take a parasail ride—a boat tows you as in water skiing, only you are lifted by parachute high above the bay. The last omission was more a matter of nerve than time, though.

GEORGE: There's one thing about any foreign country which no amount of boning up in advance can prepare you for. It's the sense of entering a completely new environment—with a different culture, a different language, a different outlook on life from what you have at home. It's hard to describe the excitement Jean and I felt all through Mexico, even on those days when we made minor mistakes or encountered unexpected problems.

And I highly recommend traveling by plane and rented car as we did. You see a great deal in a limited amount of time—and the experience is unforgettable.

MEXICO

How to plan your own trip

There are two popular ways to plan a M ico vacation: 1) You can fly to Mexico or Acapulco (as the Landsverks did), rent a car at one or both cities for fur exploration of the countryside. 2) You drive your own car from the United Sta —crossing the border at Laredo or El P (Texas), Nogales (Arizona), or one of other commonly used entry points.

To help you decide, we've made spe arrangement for you to obtain some Mexico color brochures:

A) Mexico Travel Handbook
B) Wonderful Mexico
C) Independence Route (auto tour)
D) This is Mexico City
E) Trips Around Mexico City
F) Mexico City/Veracruz Circuit
G) Acapulco/Zihuatanejo
H) Guadalajara/Puerto Vallarta
I) Guaymas/Mazatlan/La Paz
J) Merida and Yucatan
K) Sports in Mexico
L) Shopping in Mexico
M) Fishing/Hunting
N) Archaeology

To obtain any of them free, write: M can National Tourist Council, Dept. B 677 Fifth Avenue, New York, N.Y. 10 You must specify which brochures want—*not* the entire set.

If you decide on driving your own ca Mexico, it's a good idea to join the Am can Automobile Association and obta copy of their excellent Mexico guideb Your U.S. automobile insurance po probably is not valid in Mexico, so y need special daily coverage for your v tion period. A good source is the Dan born Mexican Insurance Service, McA Texas (and in other border cities).

"Package tours" to Mexico may be ta independently or in an escorted group the former case, hotel and travel rese tions are made for you, but you trave your own schedule. Want free infor tion on Mexican airline package to Just write for "Astrojet Holidays in M ico" from American Airlines, Dept. B 633 Third Avenue, New York, N.Y. 10

What does a vacation in Mexico c In major cities (such as Acapulco and M ico City), figure on spending as muc you would in Miami or New York. But cosmopolitan Mexican cities offer lo prices on hotels and meals—perhap little as half what you're accustome paying in this country. But keep in m that you'll be tempted to spend more normal on gifts and Mexican handicr

Some typical airline fares (round t From Chicago to Acapulco, $246; New to Acapulco, $286; San Francisco to M ico City; $218; Mexico City to Cozu Island, $85. Excursion, children's, family-plan fares are also available— your travel agent or airline representa



Something to believe in.

BUICK MOTOR DIVISION

FISHER

Announcing the 1970 Buicks.
They're something to believe in.
Because they're built with product integrity—traditional craftsmanship and care.

The 1970 Riviera has variable ratio power steering and power brakes as standard equipment. Plus a cooling system that should never overheat. And a new carburetor time modulated choke control (a Buick exclusive) for fast starts in any weather.

And the rear window has been widened for greater visibility.
We build our cars with product integrity because we want them to be something to believe in.
They always have been.
They always will be.

Now, wouldn't you really rather have a

1970 Buick.

COLD OR FLU?

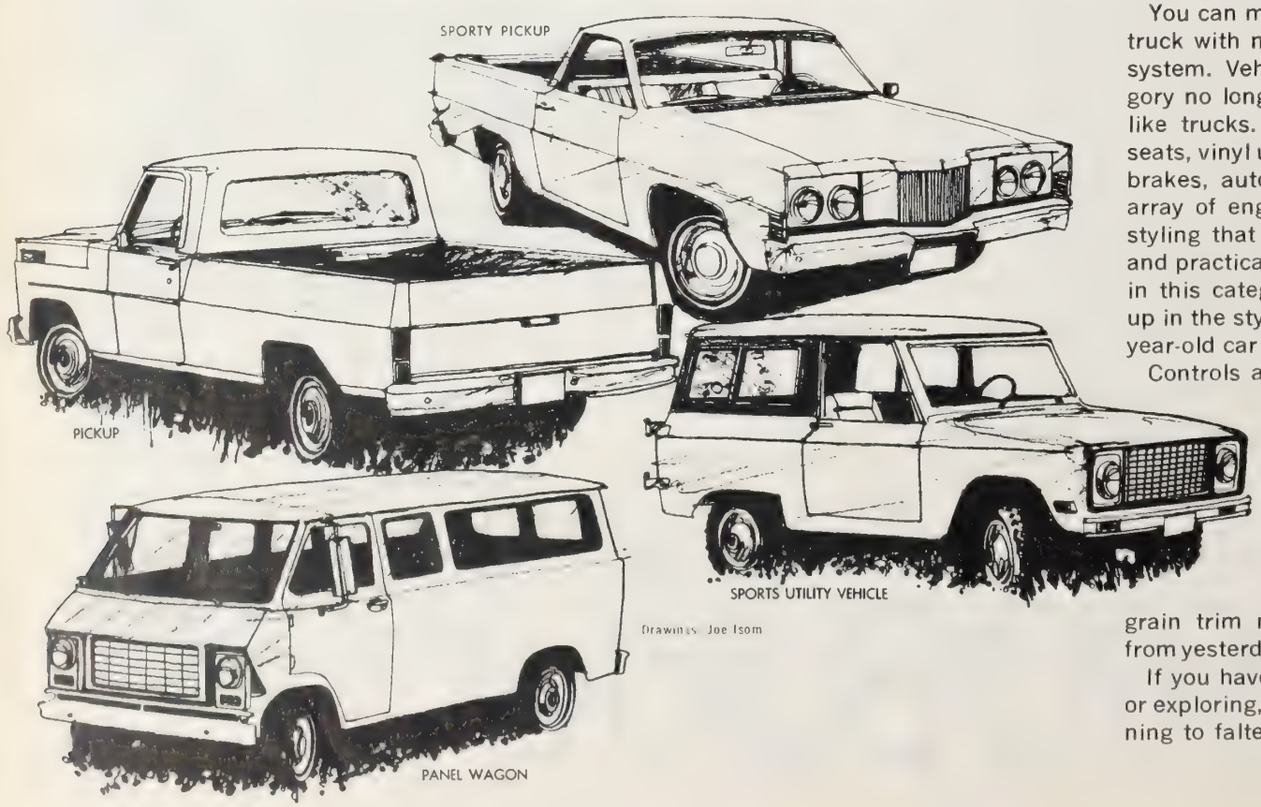
Do what doctors say to do: 1. Rest. 2. Drink fluids. 3. Take aspirin for the aches and fever. You see, doctors know aspirin is the best pain reliever and the best fever fighter there is to help you through a cold or the flu. And what's the best aspirin you can buy? You know it's Bayer. Because Bayer is the only leading advertised pain reliever that makes all its own aspirin. With care and half a century of experience no one else can match. And Bayer Asp is the only one of these pain relievers that's 100 percent aspirin. No wonder Bayer works wonders.



Bayer works wonders

Cars *Duane L. Gregg, Automotive Editor*

A second car that isn't a car



Drawings: Joe Isom

Car makers are running into formi competition these days from none than their big brothers, the truck pe Sales figures for light trucks have s the past few years, but only about 2 cent of the new units are being used ly for business. The other 80 percent mostly or entirely as second cars—o they double up for both work and pla

You can make the transition from truck with no great shock to your d system. Vehicles in the light truck gory no longer look, sound, feel, or like trucks. They have full foam b seats, vinyl upholstery, power steerin brakes, automatic transmissions, a array of engines and other options, styling that combines rugged good and practicality. Also, most of the ve in this category haven't yet been c up in the styling race that tends to m year-old car look its age.

Controls are where you expect the be, and your truck will dle and respond very like your car. Trucks have a wide choice of along with coordinated peted, air-conditioned, eo-music-filled interior this plus vinyl top and grain trim make today's truck a fa from yesterday's strictly functional ve

If you have a yen for camping, hu or exploring, or if your second car is b ning to falter from trying to haul ce

ocks and fill dirt, this may be the year e truck designers win you over. Today's uck is a bigger, stronger—but still good-oking—version of a car. It can offer erything a car does and then some. Per-ps more important, trucks are incredi-y versatile—so much so that families ast to coast are finding new uses for em everyday.

You'll find them parked at concerts and mpgrounds, beauty shops and lumber-rds. They can haul a batch of kids, ac-mmodate that old refrigerator for the ke cottage, pull a trailer or haul a camper dy across country, and take you places ur station wagon or car just should not expected to go.

As is true when you buy a car or sta-n wagon, you can select a basic model a modest price, or choose from a wide ray of options that can boost the price ward quite a distance. One manufac-rer's four-door sedan costs about the me as its van-type panel wagon. A large, nventional station wagon costs more an a half-ton pickup truck outfitted to cept a camper body. And if your ordinary dan or station wagon is to do truck work, u'll have to invest in heavy-duty equip-ent for the cooling system and suspen-n system. Thus it's a fact that $3,000 ll buy more recreation/utility vehicle in ur dealer's truck department than on s car showroom floor.

The light trucks most often seen leading double life fall into four categories; pick-ups, sporty pickups, sports/utility vehi-cles, and panel vans and wagons. Each of-fers certain benefits as a family vehicle.

Pickups. In every manufacturer's line, a special series is available for the "Rec People." In addition to luxurious cabs and exteriors, these have the special equip-ment required for most efficient camper body installation. Suggested retail prices start at about $2,700. Add what you need for hauling a camper, and you'll be crowd-ing the $3,000 mark. And add comfort and convenience items like air conditioning, power steering and brakes, or bucket seats, and you'll find it easy to hit $4,000.

Sporty pickup. Registered as pickup trucks, these sporty little jobs are actually car/truck hybrids. They look exactly like their sedan cousins from the front bumper to just behind the front seat. From here on back, the similarity ends and a sleek pick-up bed takes the place of back seats and other sedan fittings. They ride and handle like sedans, but the roomy pickup box will carry bulky loads no car or station wagon ever could. These models are available with about every option available for a se-dan. Along with the color-coordinated in-teriors come AM/FM stereo radio, bucket seats, air conditioning, automatic trans-mission, power steering, disk brakes, spe-cial body moldings, vinyl wood grain trims, and your choice of about any engine in the book.

Panel vans and wagons. The compact van was born for delivery service, but it has turned out to be a very versatile second car. The basic van is a sturdy tin box with a driver's seat and cavernous cargo space. But you can get removable seats, a few windows, and even convert the van into a self-contained miniature motor home.

Deluxe units, variously referred to as Club Wagons, Sportvans, and Sportsman Wagons, have a full complement of win-dows, wide double doors at the rear and on one side, removable seats for up to 12 adults, and wall-to-wall carpeting through-out. All American-produced models are available with a wide range of engine and transmission options. Some manufactur-ers also offer power steering and power brakes. Basic van prices start at about $2,400, and panel wagon prices start at about $2,700.

Sports/utility vehicles. These handy, com-pact, and rugged vehicles have come a long way from their World War II ances-tors. If hunting and fishing are your thing, or if you live in the boondocks where a go-anywhere-anytime vehicle would simplify your life, or if you just like a sporty little fun-type vehicle, this is the second car for you. Choose the pickup or station wagon style or a roadster with a fold-down vinyl top or removable metal or fiber glass top. You can have bench-type or bucket seats in front—even add a removable rear seat to accommodate up to five passengers. Two- or four-wheel drive models are avail-able. Suggested retail prices start at around $3,000. ■

ARTHRITIS?

r hours of relief from the minor pains arthritis, rely on the pain reliever doctors commend. Aspirin. That's right, doctors commend aspirin. And as you probably already know, Bayer is the only leading advertised pain reliever that's 100 percent aspirin. In fact, Bayer is the only one of these pain relievers that makes all its own aspirin. With care and half a century of experience no one else can match. So when your doctor recommends aspirin, make sure you get the best there is. Pure Bayer Aspirin.



Bayer works wonders

Family Sport



Photographs: Hop

Great buys in games and books

Great buys and great fun! These games and books will win your guests', your children's, and your own approval at first try. Some of the games will challenge your dexterity and some your cunning and wit. The innovations in book designs offer excitement in children's books and convenience in a dictionary for all ages. There's something here for everyone.

1. Test your gambling instincts with **Win, Place & Show.** Select your horse, place your bets, and build your winnings to a fortune—maybe you'll even break the bank. It's great for three to six players in the regular version or, in a party version, for groups of more than six.

2. Finder's Keepers is a memory teaser—for children and for adults. Twenty-four cups cover 24 coins. You uncover a coin at the spin of a dial, replace it with a marker, and cover the marker. If you can't remember where the marker is when it's your turn again, you must pay the penalty.

3. With a **Mini Puzzle in a Mini Box,** you can create your own miniature art reproduction simply by putting a puzzle together. The finished product measures 7x7 inches and is suitable for framing. Makes a great stocking stuffer for any puzzle buff.

4. Pull where the tab says "pull" and your child can see his favorite storybook character dance and play while you narrate the tale. In a **Pop-up Classic,** whole scenes pop up, too, like this one of Pinocchio in the whale.

5. Funny Bones will tickle everyone. Just follow the directions printed on the card you draw. It may say "elbow bone to head bone" or "ear bone to shoulder bone." If you don't happen to be a contortionist, plan to become one!

6. Soma will challenge your mind—and your patience. See how many ways you can assemble the puzzle blocks—into a cube, a pyramid, you name it. This solid wood puzzle is attractive enough to grace anyone's desk or coffee table.

7. Armchair strategists will have a field day with **Feudal,** the game of seige and conquest. The object is to capture your opponent's castle or slay his royal followers while protecting your own, using moves similar to those in chess. Play against one opponent, or play in teams.

8. Who generates the most warmth, men or women? A **Temperature Meter** measures your temperature quotient and scores points for the most heat. It's a perfect way to break the party ice, besides dis terring some interesting secrets!

9. Morra-Board builds on the antique gar of odds and evens. Players, 2, 3, or guess if the sum of the stones held in c ponents' clenched fists is even or uneve The game board, made of finely polish rosewood in the shape of a target, adds new and challenging element to the play

10. This Merriam-Webster dictionary wi a built-in stand is handy for Scrabb crossword puzzles, and homework. T binding is made with a scored triangul section which acts as a stand when the d tionary is opened.

11. Teach yourself how to play bridge wi **Bridgeveryone.** This game is a unique lear by-playing method with preprogramm hands and a mini computer to guide yo plays. Charles Goren works with you over 2,000 playing situations.

12. For raucous fun for youngsters, bri out the **Bucket of Fun.** A timer ticks off t seconds and suddenly a bucketful of bal explodes into the air. Players recei points for balls retrieved of the same colc the number of balls collected, and for b ing the first to find the right ball. The are different rules for different age group

The American Dream. For windows.



It's red, white and blue because you love the colors. It's Perma-Prest® because you hate to iron.

Just take the glorious flag colors of Sears "Pearl" draperies and put them all together. It's high fashion. And pure Americana.

But relax. Since these Neatnik™ draperies are Perma-Prest, they tumble dry and never need ironing. Now what could be more American than that?

Nothing. Unless you consider the rich jacquard weave, the sizes that fit just about any window. And the colors... well, we must admit there are quite a few others besides the red, white and blue. There are 186 color and size combinations, to be exact. All available now at most Sears stores, or by catalog.

And, of course, you already know about Sears, Roebuck and Co. prices.

They're very democratic.

You've changed a lot lately. So has **Sears**

HAND A SMILE TO SOMEBODY YOU CARE ABOUT THIS CHRISTMAS

Give a Broxodent Automatic Toothbrush—you simply can't buy better. (More dentists surveyed recommend Broxodent than all other automatic toothbrushes combined!) And no gift you give is more thoughtful.

Broxodent® from Squibb
Where good health comes from





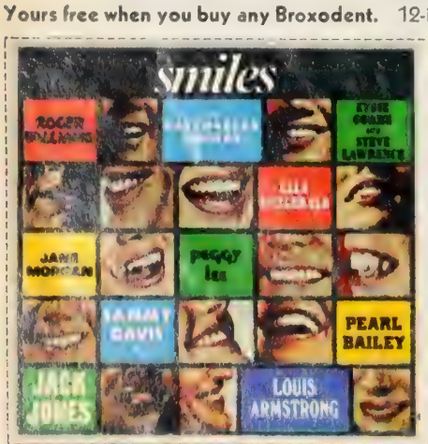
The 4-brush Broxodent. Perfect for small families. Has its own wall rack.

The 6-brush Broxodent Deluxe. Give good dental health to a big family! Handy, colorful wall bracket.

The 2-brush Broxodent Traveler. In Madras case. A great stocking-stuffer.

AND WE'LL HAND YOU THESE SMILES... FREE.

Yours free when you buy any Broxodent. 12-inch stereo LP...10 popular artists...worth $4.79*



Attached is the portion of the Broxodent® carton containing the words "Squibb Products Company" (See illustration below)

SQUIBB PRODUCTS CO.

Please send the FREE "SMILES" Record Album to:

Name _____

Street _____

City _____ State _____ Zip _____

Mail coupon to:
BROXODENT FREE "SMILES" ALBUM
P.O. BOX 100, PINCKNEYVILLE, ILL.

Allow 30 days for delivery.
Offer expires January 16, 1970

Projects

Father/son projects

Start now, and you and your son can complete all five of the projects in time for Christmas giving. Besides making very w come and useful gifts, they'll help that junior craftsman mast basic building techniques and learn to follow plans.



This handy toolbox will fit into a kitchen drawer. The fold-up lids become handy carrying handles so that the box is easily portable. All the tools that Mom needs are within easy reach. You can build this box from one-half-inch plywood and four small hinges.



Photographs: Bill Ho

A sliding spice rack like t one holds cans and odd b tles. The front compartm moves from side to side to low access to the areas hind. Build this from o half-inch plywood and o fourth-inch hardboard, a frame with screen molding

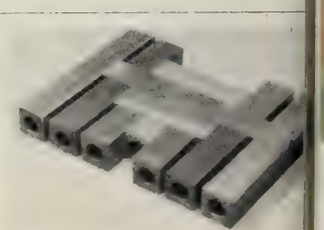


This ingenious rack was designed to accommodate both large and small knives. One by two lumber is used for the sides and one-fourth-inch hardboard for the front and back. One-fourth-inch dowels are spaced evenly in two rows to hold the knives upright.



A door-back shoe rack will welcomed as a very practi present. Build it from o half-inch plywood, and o fourth-inch hardboard for back. One-half-inch dow hold shoes neatly in place. T top dowel sticks out enough to hold belts.





This collapsible candle h er will make a dandy gift. made of 1¼-inch-square o Any wood with a distinct grain can be used. The clo view shows that the holde an "H" and several "U's" bolted together.

Better Homes Project Plan No. 3912-1. To order, see page

LYSOL® Spray cleans the air n the great indoors

(And that's just the beginning)

Eliminates odors in the air.
Doesn't cover 'em up.
Smells fresh and clean.
But never lingers.





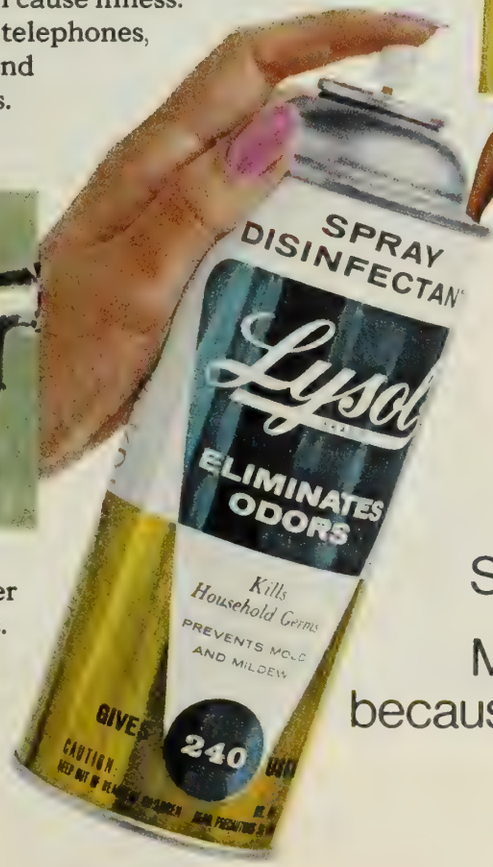
Sprayed on surfaces,
it kills germs
that can cause illness.
Spray bathroom sink, telephones,
baby's crib to kill strep and
staph germs, even flu virus.



Eliminate odors
that cling
to fabrics.
Gets rid of smoking odors in drapes,
rugs, upholstery, clothing.
Spray your bedding daily
to keep it fresher.



Stops mold and mildew.
Use under sinks, around shower
and tub, in other damp places.
Kills odor-causing germs
on garbage can,
laundry hamper.



LYSOL Brand
Spray Disinfectant.

More people use it
because it does so much more.

If Product or Performance Defective
Good Housekeeping Guarantees
Replacement or Refund to Consumer

© 1969 Lehn and Fink Products



Colorful plastic foam balls turn a drab and leafless tree into an exciting mobile. The balls are attached to the branches with pipe cleaner hooks and string.

A deluxe motor home provides "all the comforts" wherever there's a passable road. For these skiers, comfort arrives as a steaming mug of ***Hot Buttered Rum.***







Photographs: Mike

These skaters prove you don't need finesse to have fun. Their portable warming house snaps together in little more time than it takes to lace a pair of skates.

If you've ever taken a girl on a sleigh ride you owe a debt of thanks to the foresighted designer who made it physically impossible not to sit close together.

Jingle bells!
Jingle bells! Jingle all the way!



Photograph: Paul Michal



What kind of dreams do you dream about the winter holidays? Getting out of school? Taking off work? Visiting your grandparents (or grandchildren)? Striking out for the ski slopes at Stowe or Sun Valley? Though our winter holidays always occur on the same dates, they are less a time of year than a state of mind—when snow, cold, and heavy clothes make you want to be outdoors singing Jingle Bells at the top of your lungs. What fun it is, indeed, to ride in a one-horse open sleigh! And there are dozens of other ways to exult in the brisk and bracing air of winter—some of the best of them pictured here. So swing into action. And let the north wind blow!

Hot and spicy ***Chile con Queso*** *warms a group of hardy winter picnickers. Meanwhile, above, another foursome zips across the snow in a snarling pair of no-horse open sleighs.*

Oh what fun

it is to ride in a one-horse open sleig



Scour enough barns and haylofts in America and you might find treasure on runners: a classic, turtleback sleigh. Once an important part of winter transportation, these graceful beauties are now collector's items—and for the fortunate few who possess them, an exhilarating way to race across a winter landscape.

The outsize rabbit started out to be a run-of-the-mill snowman. His eye is a lump of charcoal, his whiskers are straw. Twigs hold his ears up.



The end of a perfect day: this glowing hearth and a pot of ***Hearty Hodgepodge.***

Recipes on page 34

Photograph: George de Gennaro



A band of winter revelers takes a wild ride on a wooden rocket. Eventually, they capsized.



You'd never catch little kids doing this in the middle of winter. Big kids are another story.

Our 300th birthday is a different kind of celebration.



You're invited.

Join the party. It's not just another celebration. It's a year-long festival of fun (and history) for which we've waited 300 years. There'll be multi-million dollar exposition parks at Charleston, Columbia and Greenville. There'll be local celebrations in every county. There'll be special shows, sports and events. The greatest year ever for you to visit South Carolina's gardens, beaches and resorts is 1970 — join us!

Send details of the South Carolina 300 Celebration to

NAME_____

ADDRESS_____

CITY_____ STATE_____ ZIP_____

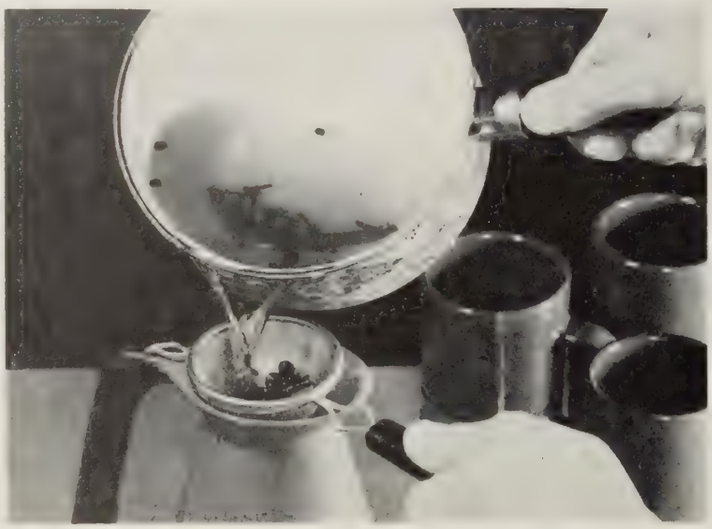
South Carolina Tricentennial

P. O. BOX 1970-A, COLUMBIA, S. C. 29202

Jingle bells See page 30

Hearty foods for hearty appetites

When the weather's crisp outside and there's good fellowship inside—wrap an apron (that barbecue one from last summer) around your middle and let your culinary imagination run wild. Serve **Hot Buttered Rum**—a mellow drink to warm your spirits. Or how about a chafing dish of **Chili con Queso**—a cheese dip with bold flavor? To impress your male cohorts, stir up a meaty, thick soup—**Hearty Hodgepodge**—from everything you've got on hand.







Photographs: Photography, Inc.

Hot Buttered Rum

2 tablespoons brown sugar
1 teaspoon whole allspice
1 teaspoon whole cloves
¼ teaspoon salt
Dash ground nutmeg
3 inches stick cinnamon
2 quarts apple *or* pineapple juice
1 cup rum

In large saucepan, comb brown sugar, allspice, clov salt, nutmeg, cinnamon, a apple or pineapple juice. Sl ly bring mixture to boiling. duce heat; cover and simr for 20 minutes. Stir in rum; turn just to boiling. Rem from heat; pour through stra er to remove whole spic Place a pat of butter or m garine in each of eight mu Pour in the hot rum mixtu Makes 8 servings.

Chili con Queso

1 pound ground beef
¼ cup chopped green onio
1 8-ounce can (1 cup) toma sauce
1 4-ounce can green chili peppers, drained, seede and chopped
1 teaspoon worcestershire sauce
16 ounces process Americ cheese, cut into small pie
Dash garlic powder

In large skillet, brown me Add green onion; cook o low heat till tender but brown. Add tomato sau chili peppers, worcestersh and cheese. Cook, stirring casionally, till all che melts. Stir in garlic powc Serve in chafing dish ove low heat source with c chips. Makes 1 quart sau

Hearty Hodgepodge

1½ pounds ground beef
¾ cup chopped onion
1 clove garlic, minced
3 cans condensed minestro soup
1 31-ounce can beans and pork in tomato sauce
1½ cups chopped celery
1 tablespoon worcestershir sauce
½ teaspoon dried oregano, crushed

In large saucepan, cook be onion, and garlic, till beef browned and onion is tend Stir in minestrone soup, bea and pork, 3 cups water, celery, worcestershire sau and oregano. Simmer, c ered, for 15 to 20 minut Makes 12 to 14 servings.



Sardo® When you don't have to wake him up to say goodnight.

Sardo has a way of doing more than just making you feel soft and smooth and luscious all over. Certainly you're going to love what it does—but he will too. (And that's the idea, isn't it?) It just makes every inch of you wonderful at once... promise!

It's pure bath oil. Water can't dilute its golden softness. (No other bath oil or bead has Sardo's unique dry skin formula.) 3 out of 4 women saw and felt the difference after just one Sardo bath.

Go ahead. See what Sardo does for you. For him.



Yes, Sardo! BH-B
Show me what you can do for me (and him!)
Please send three bath size samples of Sardo Bath Oil. Enclosed is 25¢ to cover handling.

I choose: ☐ Sardo Floral (lightly tropical) ☐ Sardo Regular (north woodsy)
Sardo, P.O. Box 331, New York, N.Y. 10046

Name_____
Address_____
City_____ State_____ Zip_____

IMPORTANT: Zip Code must be included. Offer limited to one per family. This offer expires April 30th, 1970.

This year you need Sardo more than last.

Three wise gifts bearing news
(music and sports)



Maybe you never thought of a radio as a gift idea. Well, a radio is always a *sound* idea indeed. Pictured above are three of our soundest. A deluxe 2-piece *FM/AM–FM Stereo* model with speakers that separate to 10 feet for superb stereo realism. An indoor-outdoor *FM/AM 3-band portable* that brings in thrilling short wave broadcasts and operates on rechargeable nickel-cadmium batteries. And our *FM/AM travel clock radio* that opens and closes like a book.

There. You just got three new gift ideas that you never thought about before. Imagine what else you'd find at your RCA dealer. Isn't it worth a visit?

RCA

Family Travel

A guide to snowmobiling

Just because you're not a skier, you don't have to stay home on winter weekends. Take up snowmobiling. It's a sport the whole family can enjoy—regardless of their ages—and you don't have to be as athletically inclined as a skier.

Even if you've never ridden one of these motorized ski-equipped sleds, it will take you only about 30 minutes to master it well enough to ride on straightaways. You balance it much like a bicycle, only it's much easier.

As long as weather conditions are right and there is adequate snow (10 to 20 inches is ideal), you can "winter" in places you've thrilled to on summer vacations. You will discover fantastic winterlands of snow-blanketed mountains, dazzling snow-flocked trees, icy waterfalls and a variety of wildlife.

Most snow-belt states have snowmobile clubs, specially marked trails, and regularly scheduled family trail rides, races, and rallies. Eagle River, Wisconsin; Brainerd, Minnesota; and West Yellowstone, Montana, sponsor outstanding races. Colorado has some super trails, and so do New York and the New England states. Snowmobiling also is tops in Oregon, Washington, Utah, Michigan, on the mountain slopes of California, and even in some southern states like North Carolina and West Virginia. Many state parks now open in winter for snowmobilers, and there are scenic snowmobile trails in many national forests and parks.

Here are some examples of the fun in store for you when you go snowmobiling:

Minnesota—Up in far northern Minnesota, the Crane Lake Commercial Club sponsors four snowmobile safaris into the border lakes country, sometimes penetrating the Boundary Waters Canoe Area of Superior national forest. Another good family trip takes you into the heart of the Paul Bunyan state forest following logging spurs magnificently edged with giant spruce. This guided ride is conducted throughout the winter by the Nevis Civic and Commerce Association. For other snowmobile activities and a free trail map, write: Vacation Information Center, 57 West 7th Street, St. Paul, Minn. 55102.

Wisconsin—This state cla to have more snowmo trails than any other. The W consin Vacation and Tra Service, Box 450, Madis Wis. 53701, will furnish trail maps and a list of sn mobile rental services.

Idaho—One of the most ex ing new snowmobile c plexes for families is Idal Willow Run, a 26,000-acre serve in the Sawtooth natio forest. You can stay at lodge there or at Sun Va (and commute to Willow by bus or helicopter).

Montana and Wyoming—E dude ranches which o closed their corral gates winter are now staying o for snowmobilers. One these is *The 320*, Galla Gateway, Montana. Here will find excellent accom dations and outstanding g ed trips into the mountain

Package Tours—Frontier Lines offers a one-week sn mobile holiday at *The* ranch; $300 per person, cluding American Plan o ble-occupancy accommo tions and use of a snowmob

The Stagecoach Corporat West Yellowstone, Monta offers one- and two-day pa age tours of Yellowstone tional park and Gallatin Targhee national forests. package price includes o night accommodations; t day tour—$56.40 dou $25.15 per child; one-d $37.75 and $15.50.

Get details from your tra agent or airline office.

Tips on snowmobiling—Snow biles range in price from $6 for a children's mini-mode about $1,700 for a full-s deluxe model. For a depe able family snowmobile, lect one with a wide tract belt—18 inches or bette and an engine in the 18 h.p. class. Snowmobiles r for approximately $5 an ho or $25 a day.

Before entering anot state with a snowmob check laws governing the Some require licenses.

Be sure to wear insula clothing when snowmobili And adhere to these saf rules: observe the "budd system and never go snowm biling alone; carry extra gas long trips; wear dark glas to protect your eyes; a dark, take the shortest ro home. ■

This is the first Christmas you can give Kodak Drop-In Movies.



Drop in a cartridge to shoot.

From taking to showing, your hands need never touch film. These new Kodak Instamatic® movie cameras have drop-in loading. No threading. No winding. And they take big, bright, sharp, colorful super 8 movies. Model M30 has power zoom, reflex viewing, an extra-fast *f*/1.9 lens, and automatic electric eye. Less than $100.

Other models from less than $30.



Drop in a cartridge to show.

No more fussing with threading and rethreading. Now you can have your processed super 8 film returned in a projection cartridge. Drop it into one of the revolutionary new Kodak Instamatic movie projectors and turn the show on. When the movie's over, the film goes back into the cartridge automatically. In other words, it's a whole new era in movies. Model M105 with *f*/1.5 lens, less than $140.



Prices subject to change without notice.

Kodak gifts give happily ever after.

Kodak

By Elizabeth Craster
and Doris Eby

Here and on following pages, we invite you to explore with us the songs, stories, legends, and symbols of Christmas. You'll find it an enriching experience—especially when you share it with your children. You can make it even better by playing your holiday records or tapes as background while you talk. And, as always, you'll find useful ideas. There's a craft or a recipe —or sometimes both—with each story.

The most familiar symbols for this Day of Days are bells, stars, and the radiant Christmas tree. For hundreds of years, bells have announced the glad tidings of Christ's birth. In medieval times, a bell was considered a living, perceptive thing. If not properly "dedicated" (a ceremony much like baptism), it lost the power to summon believers to prayer or to drive away storms. Around the turn of the century, folding bells of green and red tissue festooned the house.

Candles blaze in our churches, and highlight splendid decorations at home. Lighting candles on Christmas Eve and on the 12 days following is a time-honored tradition. Many people still put lighted candles in their windows; it's a very old custom which sprang from the lovely notion that the Christ Child might be guided through the darkness to the house. In medieval times, no stranger drawn by that gleam was ever turned away, for who knew whether it might be Christ Himself?

Since early Victorian times, a star has bedecked the top of the Christmas tree. Bands of modern "star-carolers" still roam the streets in many parts of Europe, carrying long poles tipped with star-shaped lanterns. Their significance, of course, lies in the Star of Bethlehem that appeared with breathtaking brilliance in the skies and successfully guided the Magi to their destination. Some stories describe their travel time as 12 days—others two years. But no matter how long the journey, or whether the heavenly sign was star, meteor, comet, or planet, the star will always be an integral part of Christmas. The stars shown here are beautiful re-creations of that first Star of Bethlehem.

Origin of the tree in Christmas legend is difficult to trace. One of the favorite stories of its beginnings recounts how Martin Luther, walking through the forest one cold, clear Christmas Eve, was struck by the beauty of the star-studded sky. He carried home a small tree and trimmed it with candles to impress his children with the divine power that had so gloriously brightened the Nativity Eve. Fact or fancy, it is true that once a year, when viewing the fondly trimmed and fragrant fir, we can return to the dreams and clear beliefs of childhood.

How-to for crafts shown here and on following pages begins on page 80



Set designs: Morley Smith. Craft credits, page 95 Photograph: Ho



The Symbols of Christmas



Hark! The Herald Angels Sing



Photographs: Hopkins

Through the ages, angels depicted in paintings, poetry, and pious chants have been the bearers of momentous tidings. This heavenly host plays a particularly important part in the songs and stories associated with Christmas. It was Gabriel who told Mary that she would bear a son, and Raphael who supposedly summoned the shepherds to Bethlehem. On the eve of the Nativity, the whole sky was filled with a multitude of angels singing out the news.

Though early Renaissance painters portrayed angels without wings or halos, later artists endowed them with both. But over the centuries, one property of the angelic throng has never changed: exquisite and melodic song. We see angels in paintings, statues, and woodcuts playing a wondrous variety of instruments, their mouths rounded as they chant the harmony of the spheres. It is only natural that composers in every century tried to capture the elusive beauty and spiritual meaning of their celestial melodies.

None was more successful than the composer of that commanding hymn, "Hark! The Herald Angels Sing." Oddly enough, neither the words nor the music originally had anything to do with angels. According to Alfred Hottes in his "1001 Christmas Facts and Fancies," there was a far different connotation. Charles Wesley (author of 6,000 poems and younger brother of John, founder of the Methodist denomination) had found inspiration for his words while listening to the echoing bells as he wended his way to church one Christmas morn. Impressed by the lovely pealing tones, he wrote originally:

"Hark! how all the welkin rings,
Glory to the King of kings!"

As welkin means sky or dome of heaven, later writers must have interpreted this as an allusion to angels' voices and changed the verse accordingly.

Mendelssohn, whose music was adapted for the song, felt it was not suited to sacred words. Yet despite the intent of both writer and composer, this sonorous hymn continues to thrill each generation at Christmastime.

Right: This conclave of angels consists of both mobile and standing stylized figures, all made of corrugated paper.

Juggler and the Oranges

nd when did the juggler join the orshipful throng that surrounded the anger? He was, in truth, a latecomer—but is story is just as inspiring as those of the ajor characters of the Nativity drama.

After Saint Francis introduced his living-nimal manger scene in a little village near ssisi, the popularity of the creche spread all European countries. Winters were ng and hard, and workers spent the cold ights carving and perfecting these evotional figures. Ordinary folk, along ith a juggler, soon appeared in these ethlehem scenes and in the miracle plays resented by roving bands of actors. Later ie tragi-comic juggler appears as the entral figure in Anatole France's short tory "Our Lady's Juggler," and his dventures are chronicled in Massenet's pera "Le Jongleur de Notre-Dame."

In one of the many old French legends, ohn is a poverty-stricken juggler who ngs and amuses the crowd with his patter and spinning golden balls. Though he is kindhearted and devout, he is often the butt of cruel jokes and raillery. Finally, he flees his tormentors and becomes a monk. At the abbey he leads a happier life—certainly a better-fed one. But his desire to please the Virgin is frustrated by his sense of inferiority.

One day, in desperation, he puts on his old costume and starts to juggle with some oranges in front of her statue. The friars rush in to prevent his sacrilege. But suddenly they see the statue smile and gesture with approval (or, in some versions, descend from the pedestal to wipe his damp brow). The moral of the legend: A gift, no matter how humble, is always acceptable when tendered with a pure heart.

Left: Our juggler doll, a surprising lightweight, is over six feet tall and folds into gleefully comic positions. We posed him with a comport of bright oranges.

The 12 days of Christmas

In the spacious tapestry-hung manor houses where crackling flames blazed on wide hearths, the lord and his lady celebrated the holiday season with gusto. During the Middle Ages, the yuletide celebration was England's most popular holiday—with everyone from princes to beggars taking part. The assemblage of guests feasted on boar's head, peacocks, meat pastries, and pies of every description. After the sumptuous repast, the "Lord of Misrule"—a majordomo chosen to oversee the entertainment—took over. There were elaborate pageants put on by itinerant acting bands: jesters, mummers, and musicians who filled the lofty halls with the noises of screeching bagpipes, drums, and flageolets.

Into such a background "The 12 Days of Christmas" was introduced to entice sluggish guests to further merriment. The days referred to were from Christmas to New Year's Day, which officially closed the gala season. "The 12 Days" was a song, a dance, and a forfeit game.

At the first slip or hesitation, a forfeit had to be paid, to the delight and glee of the dancing throng. A stout knight might be required to hop around the vaulted chamber—or an embarrassed stripling youth commanded to sing a bawdy ballad. And perchance the Lord of the Castle (should he be chosen the "caller" of the game) might leave the prettiest maid till last, hoping she'd falter and have to pay a forfeit of his particular choosing. (To the great displeasure of his wife!)

And where did the gifts of that imaginative "true love" originate? Some sources suggest that during this season, young people of the court had a rare chance to mingle. Though marriages were "arranged" with an eye to filling the coffers with riches, youths could at least get in their tuppence worth of preference—say, for that beguiling Earl's daughter with the chestnut tresses! And should a satisfactory bargain be struck, who could blame the future bridegroom for doing a little boasting about the dowry his bride-to-be would bring?

"A partridge in a pear tree" might suggest the hunting preserves and fruit-tree acreage the bride would add to his estate. The "12 ladies dancing" might refer to her entourage of servitors to weave and sew; the "11 lords a-leaping" could carry a treasure of gold and jewels in their saddlebags. The "ten drummers drumming" and "nine pipers piping" might refer to the troops his father-in-law would send should his walls be threatened.



Photographs: Hopkins

But the cook and kitchen scullions lurking behind their steaming caldrons had more humble ideas about worldly goods. For them, "eight maids a-milking" meant a great herd of cows; "seven swans a-swimming" and "six geese a-laying" were a fine addition to their barnyards; while "five gold rings" was a fortune to their simple minds. The "four colly birds," "three French hens," and "two turtle doves" were unique livestock that would fetch a mean price at the next village fair. Other versions of this song-game exist in France, the best-known called "Les dons de l'an." Sometimes the gifts of "my true love" featured exotic imports such as baboons, hinds, and parrots—undoubtedly suggested by a returned Crusader.

Above: To commemorate this ancient cumulative verse, we brought you the full roster of characters delightfully displayed on nested boxes. Felt cutout figures for each of the 12 days are lavishly bejeweled and glued to each box. Though over seven feet tall, the pseudo Christmas tree can be tucked away neatly in the largest box.

Silent Night, Holy Night

The church organ was broken. Sadly, Father Josef Mohr of Arnsdorf, Austria surveyed the result of mice teeth and realized something special would have to be written for some other instrument—or his Christmas midnight mass would be without music.

Returning from a late call on Christmas Eve, he paused in the snowy night, thinking the vast stillness was like that long-ago Holy Night in Bethlehem. Inspired, he ran home and dashed off the immortal verses.

Next morning, he sought out his friend Franz Gruber and begged him to write accompanying music on his guitar. Gruber, touched by the lovely words, composed a melody fit for an angelic chorus. The congregation, after their first surprise at Gruber's guitar, were enthralled.

Here the story might have ended and the hymn have faded into obscurity. But when the organ builder arrived to repair the organ, he was so captivated by the music that he carried it home and popularized it in the Ziller Valley. The four Strasser sisters from this area added "Silent Night" to their concerts. In succeeding years, it spread triumphantly all over the world.

At first, "Silent Night" was considered a folk poem, with Michael Haydn credited as composer. But finally the proper authors were acknowledged. Now, no Christmas album would be complete without this simple yet moving hymn.

Right: Our "Silent Night" decoration is an adaptation of the broken-down organ that precipitated such far-reaching events. Made of gilded mailing tubes, it serves as a backgroun for felt Creche figures that suggest in mood and texture the stylized beauty of a stained-glass window.





Photograph de Gennaro



A Dickens Dinner

Dickens found his greatest delight in recording the rich and atmospheric scenes of Christmas. His pen was ever ready with masterful descriptions of humble homes and rich manors decorated with holly and mistletoe, and of festive boards groaning under the weight of turkeys and roasts and pies. Wealthy merchants and shabby shopworkers are depicted—wrapped in mufflers, shawls, and hoods, hurrying amid snowflakes on a wide variety of errands. Yet all of them are brought close together by the season's spirit of friendship and good cheer.

Dickens' characters react to holiday merriment with diverse emotions: Mr. Pickwick rather grumpily after his immersion during an ice-skating party, the mistreated Pip in "Great Expectations" with delight because for once he forgets the meanness and injustice of his lot. The colorful characters of Dickens' Christmas Carol did much to spark the great revival of the Victorian Christmas. But nowhere is this great author's devotion to the true spirit of Christmas more apparent than in "A Christmas Dinner" from the book "Sketches by Boz." Here's one passage:

"The Christmas family party that we mean is not a mere assemblage of relations, got up at a week or two's notice, originating this year, having no family precedent in the last, and not likely to be repeated in the next. No. It is an annual gathering of all the accessible members of the family, young or old, rich or poor; and all the children look forward to it, for two months beforehand, in a fever of anticipation. Formerly it was held at grandpapa's; but grandpapa getting old, and grandmamma getting old too, and rather infirm, they have given up housekeeping, and domesticated themselves with Uncle George; so, the party always takes place at Uncle George's house, but grandmamma sends in most of the good things, and grandpapa always will toddle down all the way to Newgate Market, to buy the turkey, which he engages a porter to bring home behind him in triumph, always insisting on the man's being rewarded with a glass of spirits, over and above his hire, to drink 'a merry Christmas and a happy new year' to Aunt Margaret. As to grandmamma, she is very secret and mysterious for two or three days beforehand, but not sufficiently so to prevent rumors getting afloat that she has purchased a beautiful new cap with pink ribbons for each of the servants, together with sundry books, pen-knives, and pencil-cases, for the younger branches; to say nothing of divers secret additions to the order originally given by Aunt Margaret at the pastry-cook's, such as another dozen of mince-pies for the dinner, and a large plum-cake for the children."

How welcoming these words sound! How readily applicable to that joyous moment when today's scattered families reunite, drawn from East and West and far-flung foreign lands to take part in this great and loving feast.

So prepare the turkey, mashed potatoes and gravy, applesauce, plum pudding, and hot punch. Your turkey may not be "twice the size of Tiny Tim," but it will be Christmas special when filled with **Mincemeat Stuffing** and surrounded with **Sweet Potato-Date Puffs**, honey-glazed atop pineapple slices. Serve whipped potatoes, turkey gravy, broccoli spears, and **Cranberry Chutney.** Bring on dessert, **Regal Plum Pudding**—and if you like, do it a la Cratchit, "blazing in half a quartern of ignited brandy." Don't forget the **Hard Sauce** or the gin-spiked **Hot Lemon Punch.** The ghost of Christmas Present will glow with pleasure as your family gathers round.

Recipes begin on page 64

While Shepherds Watch Their Flocks...

Listening to this gentle and inspiring carol adapted from the music of Handel, we feel the same wonder at the visitation of an angel that these simple folk must have fe Their life, indeed, was far from easy—cold, lonely, and often filled with privation and danger. They were also by the standards of the day judged rough and crude. Yet they must have felt their low estate would be no drawback when they came to worship before this promised King.

Whether the shepherds really played musical instruments is far from a certainty. But the artists of the Middle Ages chose to endow them with a variety of flutes and even a bagpipe, perhaps as a solace fo their loneliness. Shepherd carols flourished in most parts of Europe and the Slavic nations. Some of the songs were merry and some solemn and humble like this English carol where the last shepherd had only his cap to give for a gift:

This gift, Son, I bring thee is but small,
And though I come the hindmost of all,
When Thou shall them to Thy blisse call:
Good Lord, yet think on me!

The custom of leaving the hills and journeying into towns and cities at Christmastime was still carried on through the turn of the century in Italy. All through the Advent season, the residents were wakened by the sweet and melancholy mus of these shepherd pipers who were reliving the picturesque story told in the Bible.

Medieval Miracle plays often refer to the shepherds' quandary as to what gift to bring the Infant. This, with their obvious poverty, must have posed a real problem. And yet with the innate good sense that should guide us all in Christmas givin they decided that the thought was more important than the value. Their impromptu and practical presents included bells, a gourd flask, a spoon, a flute, a cape and hood, a ball, and a sack of cherries. One hard-pressed but still determined shepherd had only a pair of his wife's stockings to offer—could this be the origin of our stockings hung on the mantel to be filled with gifts? Though one shepherd could not bring himself to part with his crook, those delightful candy canes that are so much a part of our Christmas scene are undoubted derived from that of the reluctant shepherd.

Right: A very special shepherd and sheep wreath for your front door. The figur are basically cardboard cones covered wit gift-wrap paper, the sheep a combination of plastic foam balls and wool. We've set them against a fragrant pine wreath; but their uses are endless. Why not make them in quantity and trim a whole tree—or double the size and use them for a mantel or coffee table grouping—or suspend them in a mobile in front of a window. Wherever you put them, they'll remind you of the first men to heed the call to come and worship.

How-to for crafts page 89

Photographs: Hop



Nativity of the Flowers

Many amazing things happened to trees, plants, and flowers in the folklore of Christmas. The cherry tree bowed down its branches when Mary wanted its fruit. The rosemary plant was rewarded with a delicate fragrance after the Virgin washed the tiny garments of the infant Jesus and hung them out to dry on its branches. And a weed changed into the flaming poinsettia so a boy might make an offering. But there is no more endearing legend than that of the Christmas rose.

A young peasant girl had been sent out by her family to tend sheep near Bethlehem. Some shepherds passing by told her the news of the Infant's birth and urged her to join them. Mindful of her duties, she refused. But when the Three Kings passed by, she could resist no longer. Timidly, she followed them and watched them leave their lavish gifts. Then, crying quietly because she had no gift to offer, she followed the departing kings. An angel appeared and touched the ground. Suddenly snow-white roses grew all around the girl. Gathering an armload, she returned and laid them before Jesus. The Babe smiled, touched them, and immediately they were tinged a pale pink.







Photograph · de Gennaro

White Christmas

Instead of just dreaming of a White Christmas, why not make sure one happens at your house? Stage a spectacular open house like this one, done completely in white, from carpet to treetop. Occupying center stage is a huge white-flocked fir tree, decorated with a multitude of shiny white satin balls and glistening dove-shaped white lights.

An occasion as special as this rates all the trimmings. Bring out your finest table service, and set your table aglow with candles. Add a sprig of holly here and there and get ready to receive the guests—and the compliments. Now pretend you're one of the guests and tour the glass-top table with us.

That clear punch bowl is filled with **Eggnog,** of course. Christmas wouldn't be Christmas without it. Our recipe brings out all its traditional goodness—it's fluffy, rich, creamy, and—if you like—laced with bourbon and rum. Next, (clockwise) are a pair of delectable dips, kept piping hot in twin fondue pots. Both the **Cheese and Bean Dunk** and the **Creamy Clam Dip** are thick and peppy, just right for chip and crunchy vegetable dippers. Our **Brandied Paté Ring,** a marvelous molded chicken liver spread for crackers, boasts a royal trim of mayonnaise and sieved egg yolk.

Luscious bacon-sparked **Avocado-Deviled Eggs** are great Yuletide hors d'oeuvres, and could also double as a luncheon plate accompaniment another time of year. For that extra holiday touch, arrange the eggs around a perky pine cone and some holly sprigs. Topped with crisp water-chestnut slices, the hot **Crab-Swiss Bites** are flavored with Swiss cheese and a hint of curry powder, and could just be the hit of the whole party!

The silver epergne holds a selection of party sweets. On top are two all-time favorites: the dark and chewy **Brandy Balls** are rolled in granulated sugar, and the **Cherry-Almond Balls** have a whole candied cherry hidden inside each feather-light cookie. Below are rich and delicious **Lemon Bars Deluxe,** more **Cherry-Almond Balls,** and slices of our **Best-Ever Fruitcake**—laden with pecans, almonds, raisins, dates, candied fruits, and spices.

The Little Stranger

Remember that candle kept in the window to guide the Christ Child? Here's one legend where it is vividly portrayed.

A poor woodcutter and his wife with their two children lived on the edge of a forest. To assist lost travelers, they kept a candle in the window. One evening as they sat eating their meager supper there was a tap on the door. When the woodcutter investigated, he found a small child who said in a timid voice, "Please let me in, for I have nothing to eat and no place to sleep."

Though they had little to offer, they welcomed the child, shared their scant fare with him and tucked him into a warm bed. Far from resenting this intrusion, the whole family was thankful they had been able to provide a refuge—even a humble one.

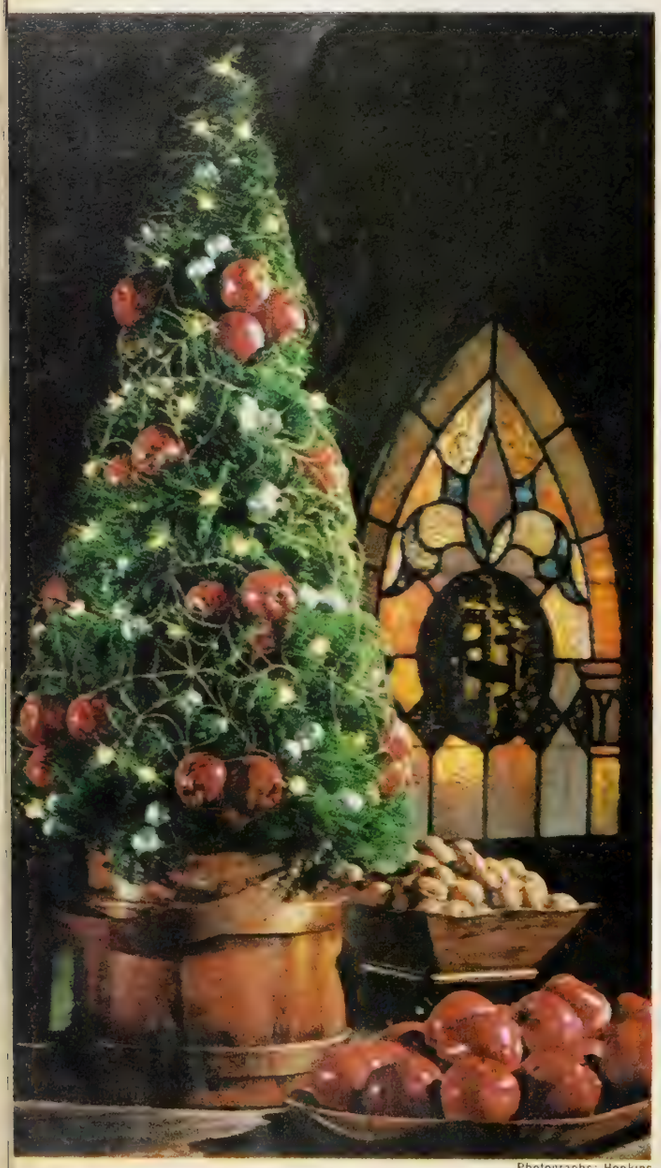
"See," said the woodcutter's wife, "how fortunate we are. We have a house to guard us against storms . . . while this little ragged boy has only the sky for his roof and leaves on the cold earth for his bed."

In the middle of the night the woodcutter's little girl awakened to the sound of celestial music. The whole family soon roused, and when they went outdoors, found the child dressed in glowing robes and surrounded by angels singing in harmony.

"I am the Christ Child," he told the astonished family, "and I bring happiness to kind people. From now on, this little fir tree will remind you of my visit."

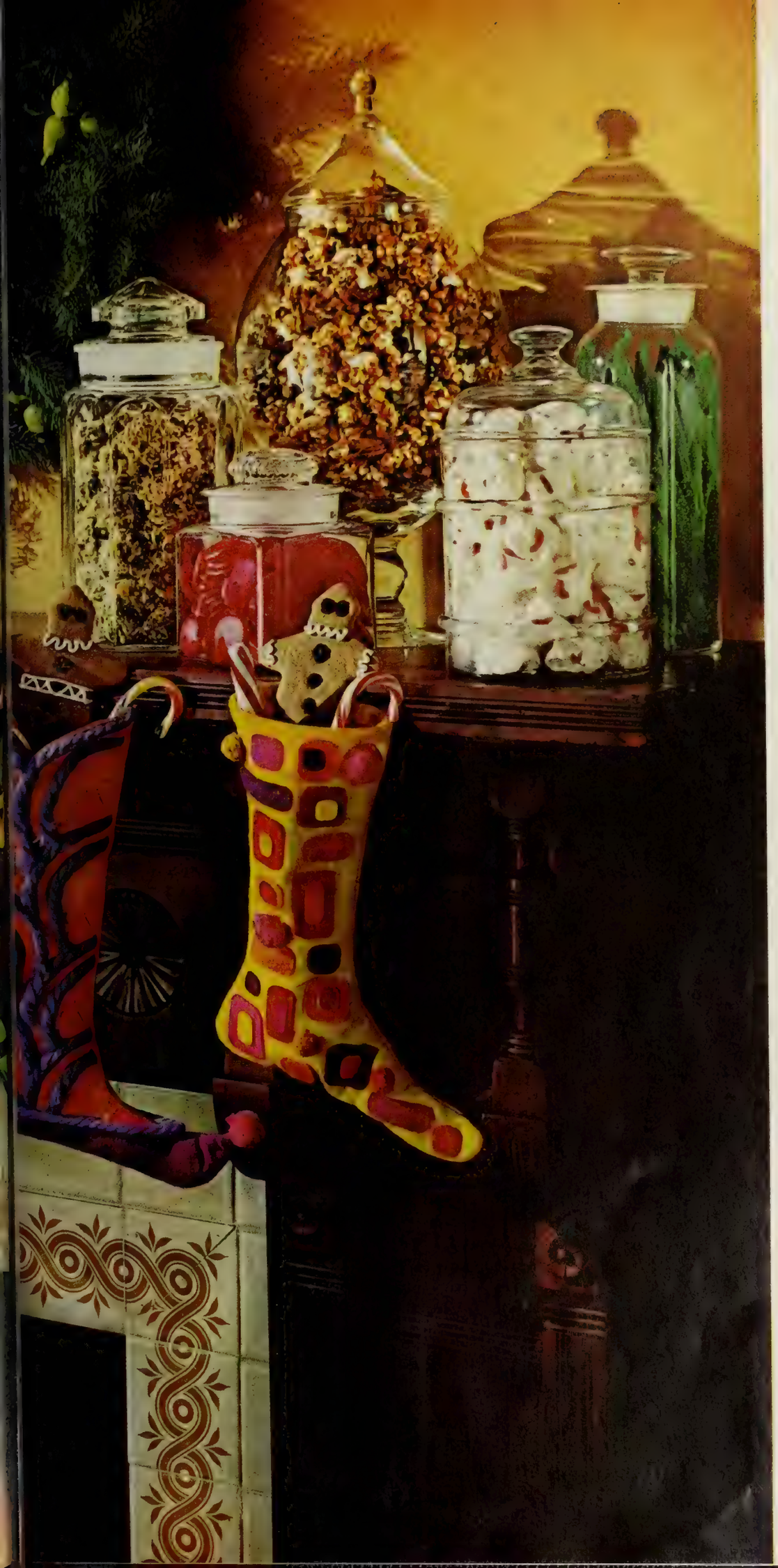
They turned to their tiny, familiar fir tree—and discovered that during the night a miraculous change had taken place. It was covered with threads of gold, some in the shape of spider webs. Clusters of silver nuts and small red apples bedecked every bough. Ever since that day, legend has it, the representative of the Christ Child appears in every corner of the world on Christmas, bringing children and adults alike the gift of faith and happiness.

We've decorated our tree, at left with gold starched cord, clusters of walnuts, artificial apples, and strings of almost invisible flickering lights. Place the tree in a wooden tub such as the woodcutter might have used and surround it with apples and nuts —for any friends (or strangers) who might knock at your door.



Photographs: Hopkins





Waiting for St. Nick

The breathless expectation! . . . the sleep-defying anticipation! Will Santa really come this Christmas Eve? These feelings have not altered by so much as the wink of a reindeer's eye in one hundred and forty-six years. We know this with certainty when we read aloud that small gem-like 56-line poem called "A Visit from St. Nicholas" by Clement C. Moore.

The great change his verses brought about was in the character of Saint Nicholas himself. The severe angular Bishop of Myra, the original present-dispenser of the Christmas season (who had been known to leave lumps of coal instead of chocolates for naughty boys and girls) was miraculously transformed into that chubby, jolly old elf we know today. Forget those past transgressions of childhood—discipline did not fall in the province of this St. Nick. And a good thing for everyone!

Ironically, Dr. Moore—the man responsible for St. Nick's change of heart—was thought of in his day as a rather austere and strictly establishment kind of individual. Certainly, he expected no posthumous recognition for the quick verses he dashed off to please his children. But time is full of delightful tricks—and his poem lives on with gusto as countless mothers and fathers retell it to their delighted children.

So on Donder and Blitzen! For another one or two hundred years—or perhaps forever! Our setting, at left, would have made the good author laugh "like a bowlful of jelly" with vast approval. It's complete with "visions of sugarplums" wreath, stockings "hung from the chimney with care", and glass apothecary jars brimming over with sweets.

Candy recipes begin on page 74

Nutcracker

Long before the Russian composer Tchaikovsky wrote the music for the Nutcracker Ballet, generations of boys and girls have been captivated by the legend of the wonderful nutcracker. The story was first written down by the German writer Hoffman, who called it "The Nutcracker and the King of the Mice." The story found its way to other countries, where it was given various plot twists.

In the Russian version, the tale begins with a gala Christmas Eve party. Uncle Dross, the children's favorite, arrives and presents Clara, the heroine of the story, with an amazing nutcracker in the form of a soldier, and her brother Frank with toy soldiers and a fort.

That night, Clara is too excited to sleep. On the stroke of midnight, she creeps downstairs to retrieve her nutcracker—and finds a fierce battle in progress between her brother's toy soldiers and hundreds of mice, led by a fierce-looking Mouse King. At the height of the battle, when her nutcracker is felled by the Mouse King, Clara saves him by throwing



ipper smack at the wicked
it. Suddenly, the nutcracker is
formed into a handsome prince!
show his gratitude, the
acker Prince whisks Clara
to many dream countries.
the Land of the Snowflakes
e they are greeted affectionately
e beautiful Snow Queen and her
flake Fairies. Later, they
ge to the Land of Sweets
e the Sugar Plum Fairy puts
glittering spectacle, and Clara
wings on her feet as she
es to the Waltz of the Flowers.

Alas, Clara awakes with a start, in her own bed at home. It was all a dream! But was it? For when Clara goes to the living room, her nutcracker has disappeared!

Our whimsical finger puppets, designed by talented Nancy Becker, show how you can re-create this fantasy world with felt, trims, and scraps of fabric. Characters are (1) Arab dancer, "Coffee" (2) "Tea" the Chinaman (3) Flower Leader (4) Sugar Plum Fairy (5) Sugar Plums (6) Snowflake (7) Snowflake King (8) Snowflake Queen (9) Flower (10) Toy Soldier (11) Mouse King (12) Clara (13) Flower (14) Mouse Soldier (15) Nutcracker Prince (16) Soldier Captain (17) Uncle Dross (18) Frank. With this cast of characters, you can stage your own Christmas show.

To make a stage, cover dress box or grocery store carton with bright gift wrap or fabric; fashion a curtain from a bit of velvet.

And don't forget Tchaikovsky's music! The cast comes to life when you put this melodic suite on your phonograph or stereo set.

Photograph: Ulf Askenas, Masell's Studio



How-to for crafts, page 89



We Three Kings

Whence came these three mysterious strangers who entered with such pomp and circumstance upon the Nativity scene? They've been the inspiration for magnificent music through the centuries—from "We Three Kings of Orient Are" to the modern "Amahl and the Night Visitors" by Gian Carlo Menotti. Though Matthew gives them only a brief Biblical mention (without names, origin, or vital statistics), legend has embellished each one considerably. Though "Magi" and "Kings" are now used interchangeably for these regal personages, they were first known as "Wise Men."

Their journey, it's said, began in Babylon. Yet their pilgrimage was far from sudden. It had been forecast for untold generations, beginning with a group of learned men who appointed themselves as star-watching wardens. When one of them died, another of his family took over the duty; he climbed to a high mountain and after a reverent three-day wait in a fountain-rimmed cave, continued to search the heavens for this miraculous star, which finally appeared. Some versions state the journey was but a few days—others that it took years, always with the brilliant star hovering and urging them on their way.

And along the road, like other travelers in other centuries, they had adventures. Stopping at a lonely cottage, they tried to persuade an aged woman, "La Befana," to accompany them. Hesitating too long, she started up the dark road; but alas, there was no star, no friendly caravan to guide her. And so, as penance for her indecision, she wanders endlessly from

Legend of the





Photographs: Hopkins

/E 1/2 ON EVERY CHRISTMAS T AFTER THE FIRST!

ne-year gift subscriptions to Homes and Gardens! first gift is only $4.00 (12 issues)—each additional ir gift just $2.00. YOU SAVE n every subscription after . And you don't have to pay ntil January.

So easy to give, too! You can conveniently order several right now—just by filling out and mailing the card below.

This year wish *all* your friends Merry Christmas and a Happy New Year with 12 months of Better Homes and Gardens. Order today!

ORDER, FILL OUT THIS HANDY GIFT LIST . . . and mail it today!

send Better Homes and Gardens gift subscriptions to the people named below. I understand you will $4.00 for the first gift (or my own subscription), 0 for each additional gift.

e a beautiful Christmas card for each gift I am so that I can use them to announce my subs.

er to have Better Homes and Gardens handsign each card for me.

ORDER SENT BY: (Please be sure to fill in)

_____

_____

_____ State _____ Zip Code _____

e enter a new 1-year subscription in my name r $4.00!

e renew my present subscription for one year !

FIRST GIFT—$4.00

(or only $2.00 if you have checked either box to the left)

Name _____

Address _____

City _____ State _____ Zip Code _____

Gift card to read "From _____"

SECOND GIFT—$2.00

Name _____

Address _____

City _____ State _____ Zip Code _____

Gift card to read "From _____"

Bill me $ _____ after January 1 for the _____ subscriptions entered on this form.

for U.S. and its possessions. For Canada, add $1.00 per year, Pan American countries add $2.00 per year, other countries per year. To enter additional gifts, enclose this card and additional names in envelope. Limit 10 gifts from one donor (all gifts om same donor).

1613

anded over to another Saint las), who ultimately became our Claus. The Three Kings' visit to the r on January 6th became a feast day baffling variety of names, including nany," "Twelfth Night," "Day of the " and "Little Christmas."

enign masks of the Three Kings a dramatic wall decoration. They're with a cardboard base and papier- compound. Magi's ornate coffers ed with a treasure of homebaked ts: **Mocha Logs, Sherry Almond es, Granny's Filled Cookies, late Cream Fudge, Meringue Kisses, incemeat Bars.** Fill the sumptuous to the brim for guests to snack—d them traveling (like the inspired to delight distant friends.



Wish your friends and relatives

MERRY CHRISTMAS 12 TIMES

with Better Homes and Gardens gift subscriptions.

Better Homes and Gardens

(Please see other side)

We Thre
King

FIRST CLASS
PERMIT NO. 3
Des Moines, Iowa

BUSINESS REPLY MAIL
No postage stamp necessary if mailed in the United States

Postage will be paid by

Better Homes and Gardens

Box 451

Des Moines, Iowa 50302

Legend of the Poinsettia

ost Christmas greenery reflects European traditions:
ughs of holly, Luther's tiny pine, kissing-ring mistletoe.
t one colorful plant—the flaming star-like poinsettia—
a native of this continent. First introduced to this
untry in 1828 by Dr. Joel Robert Poinsett—our
st minister to Mexico, for whom it was named—this
illiant tropical plant is called by the people of
exico and Central America "Flor de la Noche Buena,"
Flower of the Holy Night.

A charming Mexican legend explains its origin. Having
ished running his daily errands, an orphan boy named
dro sadly counted his centavos. There were hardly
ough of them to buy his evening meal. "Come with us
the cathedral," urged his friends. "No," answered
dro, "I have no money to buy a gift."

"Take this," suggested one of his practical friends,
inting to a weed by the side of the road. Hesitantly,
dro picked the stringy weed, climbed the steep hill
the church, and slowly made his way to the altar
th its Nacimiento—Mexican manger scene. Kneeling,
reverently laid his gift in front of the figure of the
rist Child. He soon became aware of the murmuring
the crowd. In wide-eyed amazement, he saw a dazzling
d beautiful scarlet flower where only dried leaves had
isted a moment before. His humble offering had been
iraculously transformed.

ght: Our rendering of the poinsettia story features a
ouping of flaming blooms wired to bare branches (water
cks keep the flowers fresh), with generous sprigs of
lly at the base. To make Christmas collage in
ackground, paint heavy pressboard, then glue tissue
aper bits to arches. Spray with two coats of lacquer.



Photographs: Hopkins

ouse to house, looking longingly into the
hildren's faces and leaving gifts in the
orlorn hope of finding the right child.

As the Magi approached Jerusalem, the
uiding star flickered and vanished.
Indaunted, the travelers inquired
roughout the city where they could find
he Babe who was King of the Jews. Spies
eported the rich cavalcade—and then
icked Herod, pretending goodwill, though
eally intent on murder, asked the Magi to
ontinue their search and report to him. As
oon as the Magi left Herod, the star
ppeared again and guided them to
Bethlehem. There they presented their
ifts and were rewarded with the Christ
Child's white swaddling bands. Warned by
isions, the Magi did not report to Herod,
ut prudently took another route home.

Unlike the other figures who surrounded the Creche—the shepherds and village children who brought gifts—these three Holy Men did not sink into obscurity. Some tales relate they gave their riches to the poor, and 40 years later they were baptized by St. Thomas in India and served as bishops. Other legends assign to them a martyr's end—others a peaceful demise, after many years of spreading the gospel. From the sixth to the eleventh centuries, they were assigned names, ages, and advanced rank. Melchior, an aged man, became the ruler of Nubia and Arabia; Balthasar, dark-skinned and middle-aged, King of Ethiopia; and youthful Gaspar (or Caspar) became King of Tarsus.

Though they were the original dispensers of gifts, this delightful occupation was soon handed over to another Saint (Nicholas), who ultimately became our Santa Claus. The Three Kings' visit to the manger on January 6th became a feast day with a baffling variety of names, including "Epiphany," "Twelfth Night," "Day of the Kings," and "Little Christmas."

Left: Benign masks of the Three Kings make a dramatic wall decoration. They're made with a cardboard base and papier-maché compound. Magi's ornate coffers are filled with a treasure of homebaked delights: **Mocha Logs, Sherry Almond Cookies, Granny's Filled Cookies, Chocolate Cream Fudge, Meringue Kisses,** and **Mincemeat Bars.** Fill the sumptuous boxes to the brim for guests to snack—or send them traveling (like the inspired Kings) to delight distant friends.





Photograph Hopkin

A Storybook Party

Is it a party, parade, or pageant? Actually, it can be all three—or any one you choose. These storybook characters who crowd the recreation room are going through the most delightful experience of their young years. Dressed in box costumes (at left, Pierrette, Mother Goose, Drummer Boy, Pinocchio, Toy Soldier, Rudolph, and Pirate—on the cover, Dancing Doll, Drummer Boy, and Rudolph), they are re-creating scenes they've read or heard on records.

How does this happy holiday happening come about? Start with any clever mother who wants to give her youngsters and their friends a memory of Christmas—and something creative, too.

A party with box costumes will require only one preliminary get-together. Invite the group over, and present them with a choice of well-known storybook characters. This calls for a bit of extra planning on your part, since some of the classics are too long and complicated for small children to comprehend. So have a condensed version ready to recount—or read them just the highlights of the story, showing them the accompanying illustrations.

Of course, if there's been a popular television show recently, that wooden puppet with the long nose, or a peg-legged pirate, or a tin soldier may be everyone's choice. This requires a little artful dodging on your part. Point out that there's a prize for originality . . . costume design . . . and acting. And if they still all want to be tin soldiers, let each child spin tales of his deeds of derring-do! Then send them home to work on the box costumes with an assist from their parents.

If you decide to turn the party and play into a pageant, it won't involve very much more. Call two or three dress rehearsals and let the children practice skits together. (Don't be surprised if the stories become strangely altered when the kids interpret them.) They can wear "stand-in" boxes while they're rehearsing to get used to the bulk (save finished creations for the pageant).

Of course, a pageant must have spectators. So mothers, fathers, cousins, sisters, and aunts are all invited to the big doings. You may want a special committee to work on invitations, collect extra chairs, help actors into their finery, and (say this in a whisper) clean up the mess.

Start the pageant with a parade, either indoors or from house to house. A great dividend from these costumes is that kids can wear outdoor clothing underneath—bell bottoms and tights are just the right accessories in most cases. After the entertainment, give out the prizes. Mother Goose with all her rhymes may win, or Pierrette with an inspired dance routine, or Captain Kidd with fearsome swashbuckling. Prizewinner or not, every child who participates in this playful pageant will be thrilled to see the characters of his favorite stories come alive.

Refreshments, naturally, crown all the festivities. Our **Drum Cake** is a luscious child-pleasing marble cake piled high with fluffy white frosting, then dressed up like a drum with red gumdrops and licorice. Our **Cherry Shakes,** with peppermint stick muddlers, are the make-in-a-snap kind. All you do is whip cherry pie filling, vanilla ice cream, and a little milk together in a blender. And who could blame the drummer boy for stealing a snack from the festive drum-like favor cups?



Photograph

Here We Come A-wassailing

Gather 'round our spicy **Wassail Bowl** and partake of the "Christmas loaf." Start (clockwise) with **Christmas Kringle**—rich and reminiscent of authentic Danish kringle, with a sweet raisin or pecan filling. Next, sample the ring of tender, velvety-textured **Holiday Sweet Bread.** Our **Gumdrop Nut Wreath** starts with a hot roll mix. Drizzle with confectioners' sugar icing and trim with gumdrops cut like holly. Spi cake mix and applesauce m this **Spicy Fruit Bread,** studd with raisins, dates, and pec —perfect for a grand finale. Or crown the occasion with **Lemon European Cake.** Its delicate flavor is enhanced by a lightly-lemon glaze. Great as coffeecake. too.

The Friendly Beasts

Nativity scene would be sidered complete without animal inmates of the ole—donkeys, cows, sheep, ls. And, of course, waiting side, the patient camels nging to the Wise Men. hole body of folklore and end has grown up about the mals in and outside the hlehem manger.

)ne story relates that a ious raven was cruising over fields of Bethlehem when found himself surrounded a multitude of angels. ooping low over the manger, saw the Virgin and the ld and winged off to tell other birds.

But the bird population was angely absent. So it)pened that the cock, being nt there in the barnyard, s the first to proclaim the vs, crying at the top of his ce, "Christus natus est." e Christ Child is born.)

)ther tradition has it that the stroke of midnight on ristmas Eve, the cattle turn vard the east and kneel heir stalls. Both the cow and horse try to warm the rist Child with their breath. d outside in the neighboring es, the bees—not to be done for a moment—hum Hundredth Psalm!

In many European countries, animals are believed to ve the power of speech on ristmas Eve. But if the ildren beg to go out and ten, they are told that it is ry dangerous for people to ar their conversation—and e happenings are recounted forestall any eavesdropping. course if no one is there, w can anyone be sure the imals do not really talk?

Scandinavian countries still low the tradition of giving the rds a Christmas tree—a le with a large sheaf of heat bound to the top. And e farm animals, not to be ghted, receive double rations.

St. Francis of Assisi is edited with staging the first eche scene in 1223. Realizing at "seeing was believing," e pious friar received ermission from the Pope to t up a manger scene, which e hoped would dramatize the ativity for his congregation. ut his concept was so different caused a sensation in the tle village of Greccio, and arted a tradition that has lived to the present day. He aced live animals in a stable mplete with a supply of hay keep them happily munching (and silent) while he conducted the service for the fascinated crowds who flocked here to listen to his sermon.

This daring presentation was largely responsible for the spread of creche groups in all Christian countries. The French peasants fashioned tiny Santons of clay. In Italy, larger than life-size figures were erected on housetops and dressed in rich robes. All through Europe, plaster figures of the Holy Family and the animals in the manger were placed on platforms and carried through the streets. These processions ended up in the cathedral square where church dignitaries would then preach ringing sermons to the enthralled populace.

But creche scenes were not confined to church. Families began to collect their own small figures—sometimes arranged in grotto backgrounds, sometimes in barn-like structures—or occasionally in tiered pyramids.

The importance of the animals in the creche scenes cannot be doubted when you read this affectionate carol (seen at the bottom of the page) dating from the 12th century.

Echoing the imagery of this enchanting legend is our four-tiered creche at right. The donkey, cow, and sheep each has his own platform and feeding trough. The lowest tier holds the Babe, and two paper doves perch directly overhead on the straw-covered roof. The animals are cut from heavy cardboard and mounted on small wood stands. Feeders are made of plywood. During the Holiday festivities, you can hang the creche by a window, or over a plant grouping as we've done. When it's not in use as a decoration, remove cardboard figures, fill individual troughs and different varieties of bird seed, and convert into an outdoor bird feeder.

Who knows? Perhaps you might even find a raven and a pair of doves there!



Photograph: Hopkins

Jesus, our brother kind and good,
Was humbly born in a stable rude,
And the friendly beasts around Him stood.

"I," said the donkey shaggy and brown,
"I carried His mother up-hill and down;
I carried His mother to Bethlehem town."

"I," said the cow all white and red,
"I gave Him my manger for His bed;
I gave Him my hay to pillow His head."

"I," said the sheep with curly horn,
"I gave Him my wool for His blanket warm;
He wore my coat on Christmas morn."

"I," said the dove on the rafter high,
"I cooed Him to sleep so He should not cry;
We cooed Him to sleep, my mate and I."

Thus ev'ry beast by some good spell,
In the stable dark was glad to tell
Of the gift he gave Emmanuel.



Photograph: Hopkins

Santa's Workshop

(Scene opens with the children center stage, rubbing their eyes as if just awakened from a sound sleep)
Boy: How did we get here? Is this really Santa's workshop? I thought it was silly when you wished . . .
Girl: (puzzled) I'm not sure how it happened . . . (running over to alligator pillows) Look at this adorable alligator. He ties together, and his mouth opens.
Boy: (not to be outdone) Aww . . . that's not as good as this red rocking-horse pillow. And look at the merry-go-round next to me. The crank makes it turn . . .
Girl: Be careful, you know you break everything! (Quietly, the elves enter. Head Elf jumps on the toy box. Others run around grumbling, "Human children . . . hrump . . . they've got to go . . . what a terrible thing.")
Head Elf: (obviously embarrassed) Yes, do be careful. Santa's just perfected these toys . . . for your family to make. You'll have to go in a minute.
Girl: (firmly) What do you mean "go"? We just got here and I want to see everything. Can I play with this Noah's ark and all the animals over here?
Head Elf: (placated) That *is* a nice one. It's made of cardboard to fit those wooden animals you buy.
Boy: I still want to know if we're at the North Pole.
Head Elf: (stammering) Well, almost at the Pole. This is Santa's design shop, set up especially for all those handy parents who saw and glue and sew . . . who like to make things.
Girl: Oh . . . I'll ask good old Daddy to make this—Jack-in-the-box toy chest for me. Look, the head goes down.
Head Elf: (enthusiastically) Now, that shows what a sensible little girl you are. This is more than a toy. After the holidays, you take "Jack" out and use the box for storage. (Elves start to murmur, "Hurry them up" . . . "We'll all be in trouble" . . . "What will Blitzen say? He's a bear about being on time!" . . . "The old man will find out!")
Boy: (worriedly) How do we get back, Mr. Head Elf?
Head Elf: Same way you got here. At the moment you wished, the seventh moonbeam hit the eleventh snowflake dead center and created a kind of thrust that could never be duplicated in a million, trillion years.
Girl: (happily) I don't care if we ever go. (She runs downstage center.) Would this bowling-dice game be hard to make? I bet Mom and Dad would like it, too.
Head Elf: They would; it's for grown-ups as well. And it's a snap to make. Just blocks and plastic foam.
(In the background can be heard muted "Ho-Ho's" . . . "Have the reindeer been fed?" . . . "Where are you, elves?" The elves at this point are very anxious to go.
Girl: How about that big, squashy duck in the corner?
Head Elf: Oh, that's for knitters, little lady. I'd better call your moonbeam buggy to the door . . .
Boy: Can I take this train full of packages with me?
Head Elf: (ushering them off stage) It's too big, but you can make one like it with cartons and tape for all your Christmas packages. No dawdling . . . do hurry!
Girl: (resisting) But what if we want *you*—all of you elves—for decorations around the house?
Head Elf: (flustered) Yes! Yes! Anything, my dear! You can make us with crepe paper and hangers, simple as snowflakes. Ah, here's your moonbeam buggy for the return trip.

(There is a swelling rumble, like a volcano exploding. Elves scurry around putting everything in order. The children vanish. Santa can be heard offstage saying, "I'll have a dish of that icicle sherbet before I start off, Sweetie, if you please.")

The Fir Tree

Everyone has his own idea of how a Christmas tree should be decorated. Some trees are hung with home-fashioned ornaments, strings of popcorn, cranberries, and lopsided paper trims cut with fumbling childish fingers. Others are glowingly color schemed and laden with exquisite glass balls. In his story "The Fir Tree," the Danish author Hans Christian Andersen describes how an evergreen was splendidly adorned for Christmas day in 1845:

"The Tree was laid on a cart with several others and taken away. When he came to himself again he was being unloaded in a big yard, and two servants in handsome livery carried him into a large and beautiful drawing room. Here there were portraits hanging on the walls and, near the white porcelain stove, two big Chinese vases with lions on the covers. There were big easy chairs, silken cushions, and tables filled with picture books and toys. The Fir Tree was stuck upright in a tub filled with sand; but it did not look like a tub, for green cloth was hung all around it and it stood on a large, bright carpet.

A tremor ran through the Tree. What was going to happen? Several young ladies decorated it, aided by the servants. On one branch they hung little nets made of colored paper and filled with

Photograph: Hopkins

arplums. On the other boughs
hung gilded apples and
nuts which looked as though
had grown there. Then little
and white candles were
ened to the branches. Among
foliage there were dolls
ch looked like people—the
had never seen anything
them before—and at the very
there was a large star of
tinsel. It was really splendid
o splendid for any words
escribe.
ust wait till evening!'
rybody said. 'How the Tree
shine this evening!'
Oh, if evening would only
e!' thought the Tree. 'If the
dles were only lighted! What
happen then, I wonder. Will
other trees from the forest
e to look at me? Will the
rrows beat against the
dowpanes? Perhaps I shall
root and stand here winter
summer covered with
aments!' He grew so impatient
he got a pain in his bark, and
with trees is the same as a
dache with us."
Unfortunately, Andersen
tes, the happy expectations
he Fir Tree were not realized.
r this brief moment of glory
candles glowing and children
sacking the branches for
den toys and sweets, he is
eremoniously dragged away
he attic. There, he wistfully
embers his happy life in the
st when the swallows and
rks fluttered overhead. Only
little mice appear to keep
company, and he tells
m lovely anecdotes of "the
ods where the sun shines
the birds sing." But when
rats appear, they scoff at
stories and finally even the
e are discouraged.
People rediscover the Tree in
hidden garret and drag him
he courtyard where his
withered branches are trampled by the children who once took such delight in his beauty.

" 'Tis over,' said the poor Tree. 'Had I but been happy when I had reason to be! But 'tis all over now'." The unfortunate tree is then burned, leaving the children dancing and the youngest wearing the gold star which had once crowned his topmost branch.

According to Hans Christian Andersen, his own life resembled the fairy tales he told with such success. Born in 1805 in Odense, Denmark, he was the son of a poor cobbler. But there were always books to read, and his mother sewed him costumes for the fantasy plays he loved to improvise. After singing and dancing in the Royal Theater at Copenhagen, he was educated at the university by a special grant and became a professional writer—though his work was sometimes very poorly rewarded.

But triumphs were just around the corner. Regularly every year, a new book appeared, and his delightful flights of fancy gained the attention of aristocrats and established writers such as Charles Dickens, who courted and entertained him. Honors were heaped on the astonished Andersen. After he read "The Fir Tree" to the King of Prussia, he was given the order of the Red Eagle—and greeted with glee by a young princess of Saxony who had been enthralled with the same story.

Despite his belated recognition, a basic pessimism threaded through his writings. His stories are told in simple language so their wistful message is not at first apparent. But it's there—and your children may help you find it!

Left: Our fanciful tree features decorations that once trimmed the boughs of "The Fir Tree."



Frosty the Snowman

The clownish snowman of song and story—who led the youngsters such a merry chase—conjures up pictures of apple-cheeked children with mittened hands and colorful scarves, building an icy figure on the front lawn. Cast-off clothing, coal for eyes, a carrot for a nose, and a broom tucked jauntily underarm complete the masterpiece.

Legend has it that a snowman has a life of his own after nightfall, and comes to the aid of woeful youngsters when needed. One unhappy boy, finding two lumps of coal in his stocking, tiptoed out the door and stuck them in his snowman's face. Miraculously, the figure came to life and smilingly invited him to a broomstick ride. Over hill and dale they flew, enjoying the sights and sounds of Christmas Eve merrymaking. The boy returned home enchanted with his aerial trip. A dream? Perhaps! But snowmen, like parents, feel no child should be unhappy at Christmas.

Above: An assortment of jolly snowmen, one made of cake, one of popcorn, the others cookie dough. The **Frosty Cake** is from a quick mix. The secret to his shape: baking the white cake in two steep-sided heat-proof mixing bowls. Then you stack the cakes, frost them, and decorate with candies and a construction paper hat.

Our impish **Popcorn Snowman** is trying to keep a secret, too. Lift up his head and look under the jaunty yarn muffler. You'll find a treasure—his body is hollow and can be filled with candy. Swinging **Snowmen Cookies** are made with three sizes of oatmeal cookie balls, baked, dipped in icing, then stacked and trimmed to suit your fancy.

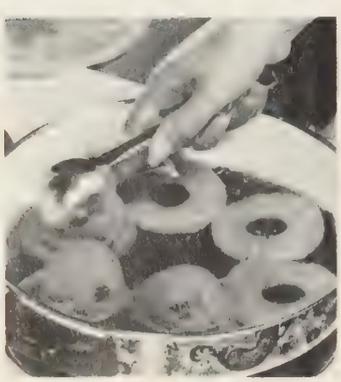
Christmas recipes

Mincemeat Stuffing
2 9-ounce packages dry mincemeat
3½ cups water
2 cups chopped onion
1 cup butter or margarine
24 cups dry bread cubes (about 36 slices bread)
2 tablespoons poultry seasoning
2 teaspoons salt
In saucepan, combine mincemeat and water. Bring to boiling; simmer till mixture thickens slightly, about 1 to 2 minutes. In large skillet (or two skillets if one isn't large enough), cook onion in butter or margarine till tender but not brown. Add bread cubes, poultry seasoning, salt, and the prepared mincemeat mixture.



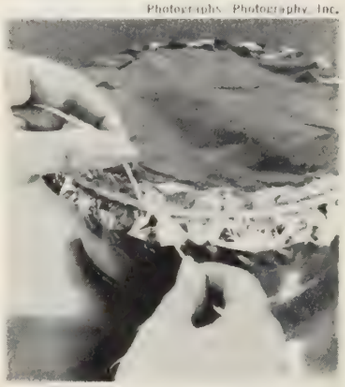
Toss lightly. Makes about 4 quarts stuffing, enough for an 18-to 20-pound turkey.

Sweet Potato-Date Puffs
1 17-ounce can sweet potatoes, drained
¾ cup snipped dates
6 slices canned pineapple
4 tablespoons butter or margarine
¼ cup brown sugar
2 tablespoons honey
Mash sweet potatoes; stir in ¼ cup of the dates. Shape into six balls. Drain pineapple, reserving 2 tablespoons syrup. Melt butter or margarine in medium skillet; stir in brown sugar, honey, reserved pineapple syrup, and the remaining dates. Heat till sugar is dissolved. Place 6 slices pineapple into syrup in skillet; top each with a potato ball. Cover; simmer over low heat for 10 to 12 minutes, spooning syrup over potatoes several times during cooking. Makes 6 servings.



Regal Plum Pudding
4 slices bread, torn in pieces
1 cup milk
6 ounces beef suet, ground (2 cups)
1 cup brown sugar
2 slightly beaten eggs
¼ cup orange juice
1 teaspoon vanilla
2 cups raisins
1 cup snipped dates
½ cup diced mixed candied fruits and peels
½ cup chopped walnuts
1 cup sifted all-purpose flour
1 teaspoon baking soda
½ teaspoon salt
2 teaspoons ground cinnamon
1 teaspoon ground cloves
1 teaspoon ground mace
Soak bread in milk and beat to break up. Stir in suet, brown sugar, eggs, orange juice, and vanilla. In bowl, combine raisins, dates, candied fruits and peels, and nuts. Sift together flour, soda, salt, cinnamon, cloves, and mace; add to mixed fruits and mix well. Stir in bread-suet mixture. Pour into well-greased 2-quart mold; cover with foil cap and tie on tightly with string.

Photographs: Photography, Inc.



Place on rack in deep kettle; pour boiling water in pan to depth of 1 inch. Cover; steam 3½ hours, adding more water if needed. Cool about 10 minutes before unmolding. Makes 16 servings.

Serve with *Hard Sauce:* Cream ½ cup butter or margarine and 1 teaspoon vanilla. Gradually add 2 cups sifted confectioners' sugar, creaming till fluffy. Beat in 1 egg yolk. Stir in 1 stiff-beaten egg white. Makes 1½ cups.

Cranberry Chutney
1 pound (4 cups) fresh cranberries
2¼ cups brown sugar
1 cup light raisins
1 cup water
½ cup coarsely chopped macadamia nuts or toasted almonds
¼ cup snipped candied ginger
¼ cup lemon juice
2 teaspoons salt
1 teaspoon grated onion
¼ teaspoon ground cloves
In large saucepan, combine all ingredients. Bring to boiling, stirring constantly. Simmer, uncovered, over low heat for 15 minutes, stirring occasionally. Pack in hot scalded jars; seal at once or refrigerate till used. Makes about 5 half pints.



Hot Lemon Punch
1 cup sugar
5 cups water
1 cup lemon juice
1 cup gin (optional)



In saucepan, combine sugar, water, and lemon juice. Cook and stir till sugar is dissolved and mixture just begins to boil. Add gin; heat through. Float lemon slices on top to serve. Makes 7½ cups.

Cherry-Almond Balls
¾ cup butter or margarine
⅓ cup sifted confectioners' sugar
1 teaspoon vanilla
¼ teaspoon salt
2 cups sifted all-purpose flour
½ cup finely chopped almonds
Whole candied cherries (about 60 cherries)
Cream together butter or margarine, confectioners' sugar, vanilla, and salt till light and fluffy. Add flour and almonds; mix well. Use a teaspoon of dough to roll around each candied cherry. Place on baking sheet. Bake in 325° oven for 20 minutes. Cool slightly. Roll in additional sifted confectioners' sugar. Makes about 5 dozen.



Brandy Balls
2½ cups finely crushed vanilla wafers (about 60 wafers)
1 cup sifted confectioners' sugar
2 tablespoons cocoa powder
½ cup finely chopped walnuts
¼ cup brandy
¼ cup light corn syrup
Combine wafer crumbs, confectioners' sugar, cocoa powder, and nuts. Stir in brandy and corn syrup. Add a little water (about 1¼ teaspoons) if necessary to form mixture into ¾-inch balls. Roll in granulated sugar. Store in tightly covered container. Makes 4 dozen.



Brandied Pate Ring
1 8-ounce package frozen chicken livers, thawed and drained
¼ cup chopped onion
¼ cup finely chopped celery
4 tablespoons butter or margarine
¾ cup chicken broth
¼ teaspoon paprika
¼ teaspoon salt
Dash pepper
½ clove garlic, minced
2 tablespoons brandy
1½ teaspoons unflavored gelatin
2 hard-cooked eggs
In medium skillet, cook chicken livers, onion, and celery in butter or margarine till livers are browned and vegetables are tender. Add ¼ cup of the chicken broth, the paprika, salt, pepper, and garlic. Simmer, covered, about 5 minutes; remove from heat and stir in brandy. In small saucepan, soften gelatin in remaining chicken broth; heat to dissolve; set aside. Place chicken liver mixture in blender container; cover and blend at medium speed till smooth.

Continued



Santa sauce.

e holiday flavor comes straight from Campbell's Tomato Soup.



AIL MEATBALLS

1 ground beef
spoons bread crumbs
slightly beaten
oon salt
each finely chopped
pepper and onion
spoons butter
rgarine
ampbell's
to Soup
spoons brown sugar
oons Worcestershire
spoon each
red mustard and vinegar

f, crumbs, egg, salt;
nto 50 meatballs. Place in
baking pan (13x9x2"). Broil
owned; turn once. Spoon off fat.
epan, cook pepper and onion in
ntil tender. Stir in remaining
nts. Pour over meatballs. Cover;
350°F. for 20 minutes.

frankfurters: Substitute 1½ pounds
ters, cut in 1-inch pieces for meatball
. Proceed as above.

WREATH ROLLUPS

1½ pounds thinly sliced round steak (¼ inch thick)
½ pound fresh mushrooms
½ cup chopped onion
1 teaspoon basil, crushed
2 tablespoons butter or margarine
1 cup cooked rice
⅛ teaspoon salt
2 tablespoons shortening
1 can Campbell's Tomato Soup
1 medium clove garlic, minced

Cut meat into 6 pieces (6x4"); pound. Chop mushroom stems; cook with onion and ½ teaspoon basil in butter until tender. Add rice and salt. Place about ¼ cup rice mixture near center of each piece of meat. Starting at narrow end, roll up; tuck in ends and fasten with toothpicks or skewers. Brown in skillet in shortening; pour off fat. Add remaining ingredients. Cover; cook over low heat 1 hour 15 minutes. Stir now and then. Serve with green beans garnished with pimiento. 6 servings.

For 12 servings, double recipe. To thicken, cook uncovered last 15 minutes.





CHEESE TREE

1 can Campbell's Tomato Soup
¼ cup milk
1½ cups shredded mild process or Cheddar cheese
4 slices toast, cut in half diagonally
4 slices cooked bacon

In saucepan, combine soup, milk, and cheese. Heat until cheese melts. Stir now and then. Overlap two pieces of toast.* Pour sauce over. Form tree trunk with bacon. Garnish edges of toast with finely chopped parsley. 4 servings.

**Top toast with poached egg, if desired.*



M'm! M'm! Good and easy!



Christmas recipes *Continued*

Transfer to bowl and stir in gelatin mixture. Chop 1 hard-cooked egg and the egg white from the second egg (reserve remaining yolk). Add chopped egg to gelatin mixture. Chill till partially set; turn into a 3-cup mold. Refrigerate several hours or overnight. Unmold onto serving plate. (If desired, stir 1 teaspoon prepared mustard into ½ cup mayonnaise or salad dressing; spread on mold.) Sieve reserved egg yolk over top. Serve with crackers.

Lemon Bars Deluxe

2 cups sifted all-purpose flour
½ cup sifted confectioners' sugar
1 cup butter or margarine
4 beaten eggs
2 cups granulated sugar
⅓ cup lemon juice
¼ cup all-purpose flour
½ teaspoon baking powder

Sift together the 2 cups and the confectioners' Cut in butter or margari mixture clings together. in 13x9x2-inch baking Bake in 350° oven for 20 minutes or till lightly bro Beat together eggs, gran sugar, and lemon juice. S gether the ¼ cup flour a baking powder; stir int mixture. Pour over baked



Bake in 350° oven for 2 utes longer. Sprinkle wi ditional confectioners' Cool. Cut in bars. Makes

Avocado-Deviled Eggs

6 hard-cooked eggs, halve lengthwise
3 slices bacon, crisp-cook drained, and crumbled
1 tablespoon prepared m
⅛ teaspoon salt
¼ teaspoon paprika
Dash pepper
3 tablespoons mayonnais salad dressing
1 medium avocado, finely chopped

Set aside egg whites; sie yolks. Combine yolks wi maining ingredients exce ocado; mix well. Fold in



do. Refill egg whites wit mixture. Sprinkle with tional paprika. If desire each with a pimiento str a parsley sprig. Chill. Mal

Best-Ever Fruitcake

¾ cup butter or margar
3 cups sifted all-purpose
2 teaspoons baking powd
1 teaspoon salt
2 teaspoons ground cinna
½ teaspoon ground nutm
½ teaspoon ground allsp
½ teaspoon ground clove
1 16-ounce package (2½ mixed candied fruits, chopped
½ cup candied pineapple chopped

· package (1 ½ cups)
candied cherries
ce package (3 cups)

e package (1 ½ cups)
snipped
ered almonds
an halves

brown sugar
nge juice
ght molasses
ter or margarine; cool.
e bowl, sift together
edients. Add candied
isins, dates, and nuts.



oat fruit with dry in-
. Beat eggs till foamy.
y add brown sugar,
till well combined.
orange juice, molasses,
cooled, melted butter.
ruit mixture; stir till
bined. Turn batter in-
sed and waxed paper-
4x2½-inch loaf pans,
h ¾ full. Bake in 300°
1¾ to 2 hours, or till
ol thoroughly before
from pans.

olks
gar
ilk *or* 1 cup bourbon
cup light rum
on salt
hites
hipping cream
nilk

bowl, beat egg yolks
add sugar and beat till
l lemon colored. Slow-
e 2 cups milk (or liq-
ating constantly at
d of electric mixer.
eral hours. Add salt to
s and beat till almost
ip cream till stiff. Stir
art milk into chilled
mixture. Fold in egg
old in whipped cream.



ur. Stir before serving;
with nutmeg. Makes
irty 5-ounce servings.

Fruit Cocktail makes it easy as pie.

We've saved this dessert idea until the holiday season. Because this is a pie so out of the ordinary, it calls for a holiday.

Colorful canned Fruit Cocktail is what makes it so good, and good and easy. The recipe? Right here:

Holiday Pie. Drain 1 can (1 lb. 1 oz.) fruit cocktail, saving syrup. Reserve ⅓ cup fruit for garnish. Add ⅛ teaspoon mint extract to remaining drained fruit and mash lightly. Dissolve 1 package (3 oz.) strawberry flavored gelatin in 1 cup boiling water. Refrigerate gelatin until cold to the touch. Whip 1 pint whipping cream with 3 tablespoons powdered sugar until stiff. Slowly beat cold gelatin into whipped cream. Continue beating adding drained, mashed fruit cocktail. Freeze 15 minutes stirring twice while chilling. Mound into 9-inch chocolate cookie crumb crust or any 9-inch pre-baked pie shell. Freeze one hour. Refrigerate until served.

Boil fruit cocktail syrup over a low heat until ⅛ cup remains. Color with 2 drops of red food coloring. Cool and combine with the reserved fruit to garnish pie when served. Makes 8 servings.



Crab-Swiss Bites

1 7½-ounce can crab meat, drained and flaked
1 tablespoon sliced green onion
4 ounces process Swiss cheese, shredded (1 cup)
½ cup mayonnaise or salad dressing
1 teaspoon lemon juice
¼ teaspoon curry powder
1 package flaky-style refrigerated rolls (12 rolls)
1 5-ounce can water chestnuts, drained and sliced (⅔ cup)

Combine crab meat, green onion, Swiss cheese, mayonnaise, lemon juice, and curry powder; mix well. Separate rolls; separate each into three layers. Place on ungreased baking sheet; spoon on crab meat mixture. Top each with a few water chestnut slices. Bake in 400°

Continued

Q. How can you make this holiday fruitcake in only 9½ minutes?





A.

Once upon a time fruitcake took days to prepare. Weeks even. But not any more. Not when you make it this speedy way. With Eagle Brand's blend of fresh whole milk and pure cane sugar. With None Such's sweet and tangy mince meat. And with nutcracker fresh Diamond Walnuts, available shelled or in the shell. In 9½ minutes, you've mixed it today's way. And it's every crumb as good as old-fashioned.

9½ Minute Can't Fail Holiday Fruitcake

2½ cups sifted flour
1 teaspoon baking soda
2 eggs, lightly beaten
1 jar (28-oz.) Borden Ready-to-Use None Such Mince Meat*
1 can Borden Eagle Brand® Sweetened Condensed Milk
1 cup Diamond Walnut meats, coarsely chopped
2 cups (1-lb. jar) mixed candied fruit

Butter 9-inch tube pan or spring form Line with waxed paper. Butter again. Sift flour and baking soda. Combine eggs, None Such Mince Meat, Eagle Brand Sweetened Condensed Milk, Diamond Walnut meats and fruits. Fold in dry ingredients. Pour into pan. Bake in slow (300°F.) oven for 2 hours until center springs back and top is golden. Cool. Turn out; remove paper. Decorate with Diamond Walnuts and cherries.

*To use None Such Mince Meat in the 9-oz. box, crumble contents of two boxes into saucepan, add 1½ cups of water, heat and stir until lumps are broken. Boil for one minute, then cool.

EDITORIAL INDEX

For those who save copies of Better Homes and Gardens. An Editorial Index is available for the 1969 issues to help you find the article you want. To order the index, send 35c to Better Homes and Gardens, Reader Service Dept., Des Moines, Iowa 50303.

Christmas recipes Contin



oven for 10 to 12 m
till golden. Makes 36.

Cheese and Bean Dunk

1 6-ounce roll garlic c food
1 can condensed bean bacon soup
1 cup dairy sour crea
2 tablespoons sliced g onion

Cut cheese food into Place in saucepan o dish with condensed so slowly, stirring const blended. Stir in sour c



onion. Heat through heat. Serve with cra chips. Makes 2⅔ cup

Creamy Clam Dip

1 7½-ounce can minc
1 8-ounce package cre cheese, softened
1 clove garlic, minced
1½ teaspoons worcest sauce
½ teaspoon lemon ju
¼ teaspoon paprika

Drain clams, reservi spoons liquid. In sm pan, combine clams, served clam liquid, t cheese, garlic, worce



lemon juice, and paprika. Cook and stir till mixture is heated through. Serve with crackers or chips. Makes 1 cup.

Sherry Almond Rounds

½ cup butter or margarine
1 cup sifted confectioners' sugar
½ teaspoon vanilla
3 tablespoons sherry
1½ cups sifted all-purpose flour
¼ teaspoon salt
½ cup finely chopped almonds, toasted
1 slightly beaten egg
2 tablespoons water
Red and green sugar crystals

Cream together butter or margarine, confectioners' sugar, and vanilla till fluffy. Stir in sherry. Sift together flour and salt; add to creamed mixture. Stir in almonds. Flatten dough between two sheets of waxed paper; roll to about ¼-inch thickness. Remove top sheet of waxed paper; cut dough with scalloped round cookie cutter. Place on ungreased cookie sheet. Combine egg and water; brush lightly over tops of



cookies. Sprinkle with red and green sugar crystals. Bake in 375° oven for 12 to 14 minutes or till lightly browned. Makes about 3 dozen.

Chocolate Cream Fudge

½ cup butter or margarine
1 6-ounce package chocolate pudding mix
½ cup milk
4¾ cups sifted confectioners' sugar
½ teaspoon vanilla
½ cup chopped walnuts

In medium saucepan, melt butter or margarine; stir in chocolate pudding mix and milk. Bring to boiling; boil 1 minute, stirring constantly. Remove from heat; beat in confectioners' sugar. Stir in vanilla and chopped walnuts. Turn into buttered 10x6x1¾-inch baking dish. Chill; cut in squares. Top each piece with a walnut half. Makes 1¾ pounds.



One-Dish Wonder #9: Pantry raid that pays off in 20 minutes.



Start with handy-dandy Mac 'n Cheese, add a little something and you've got instant super supper.

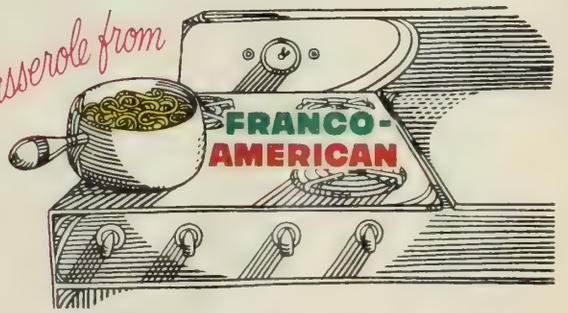


Speedy Meaty Macaroni

1 cup cubed cooked ham or luncheon meat
2 tablespoons butter or margarine
1 can (15 ounces) Franco-American* Macaroni & Cheese
½ cup cooked asparagus cuts

In saucepan, brown meat in butter. Add remaining ingredients. Heat; stir now and then. 2 to 3 servings. Double the recipe to serve 4 to 6.

Another top-of-stove Casserole from



*"Franco-American" is a trademark of Campbell Soup Company.

Mincemeat Bars

1 9-ounce package dry mincemeat
1 15-ounce can (1⅔ cups) sweetened condensed milk
1 cup sifted all-purpose flour
1 teaspoon baking soda
1½ cups cornflakes, crushed (⅔ cup)
½ cup butter or margarine, softened
1 cup brown sugar
1 tablespoon milk

In saucepan, break mincemeat into small pieces. Add sweetened condensed milk; cook, stirring constantly, till mixture thickens, about 5 minutes. Remove from heat. Sift together flour and soda; add crushed cornflakes. Cream together butter or margarine, brown sugar, and milk till light and fluffy. Add flour mixture; mix well. Press *half* the crumb mixture in ungreased 13x9x2-inch baking pan. Carefully spread with mincemeat mixture. Sprinkle with remaining crumb mixture.



Bake in 350° oven for 30 minutes, till done. Cool. Cut into squares. Makes about 3 dozen.

Meringue Kisses

3 egg whites
1 teaspoon vanilla
¼ teaspoon cream of tartar
¼ teaspoon peppermint extract (optional)
Dash salt
1 cup sugar

• • •

3 dozen milk chocolate candy kisses

In small mixer bowl, combine egg whites, vanilla, cream of tartar, peppermint extract, and salt; beat to soft peaks. Very gradually add sugar, beating till very stiff peaks form. (Meringue will be glossy.) Drop from tablespoon onto ungreased baking sheet, about 1½ inches apart. Press one chocolate candy kiss into each meringue.

Continued on page 74



And this beauty has brains. A flick of a switch and the Electri-clean l
oven cleans itself, its racks—even drip bowls—automatically, electrically
automatic oven control starts the roast. The automatic appliance c
starts coffee perking. This 30-inch wide, free-standing range has its
exhaust system, take-out "Teflon"® swish-clean panels in the upper ov
and comes in 4 decorate-around colors. Whether you're redesigning
kitchen or just adding to it, this Frigidaire Electri-clean range is where
per kitchen starts. It's a knock-out!

Frigidaire bothers to build in more h

Live the carefree way with a
Flameless Electric Range
Live Better Electrically

Edison Electric Institute
750 Third Ave., N.Y., N.Y. 10017

FAST HOLIDAY PARTY SNACKS



Buying information, page 95

Quiche Wedges

First prize in the Fast category—

1 10-ounce package frozen Welsh rarebit
2 eggs
⅛ teaspoon pepper
5 slices bacon, crisp-cooked, drained, and crumbled
1 9-inch baked pastry shell
Pimiento stars

Heat frozen rarebit in 350° oven for 10 to 15 minutes, till defrosted. Remove from oven; cool slightly. Beat eggs; add rarebit and pepper, mixing till well blended. Stir in crisp bacon pieces and pour mixture into baked pastry shell. Bake in 350° oven for 30 minutes or till knife inserted just off-center comes out clean. Let stand at room temperature for 10 to 15 minutes before serving. Cut into wedges to serve. Top each piece with a pimiento star, if desired. Makes 12 to 14 servings. Garnish with fresh parsley sprigs.

Mrs. James M. Irvine, Park Ridge, Illinois

g dotted line

FANCY HOLIDAY PARTY SNACKS



Photographs: Photography, Inc

Chicken Ham Pinwheels

An elegant roll-up wins top honors in the Fancy category—

2 chicken breasts, skinned and boned
⅛ teaspoon dried basil leaves, crushed
⅛ teaspoon salt
Dash pepper
Dash garlic salt
3 thin slices cooked ham
2 teaspoons lemon juice

Place chicken breasts skinned side down on board; pound to ¼-inch thickness. Combine basil, salt, pepper, and garlic salt; sprinkle on chicken. Place 1½ slices ham on each chicken breast to cover; roll up lengthwise with ham inside. Place both rolls, seam side down, in 10x6x1½-inch baking dish. Drizzle with lemon juice; sprinkle with paprika. Bake in 350° oven for 35 to 40 minutes or till chicken is tender. Chill; cut into ¼-inch slices. Makes about 24 slices.

Lucille Howell, Washington, D. C.

Prize Tested Recipes
Add to your cook book
NEW COOK BOOK

FANCY

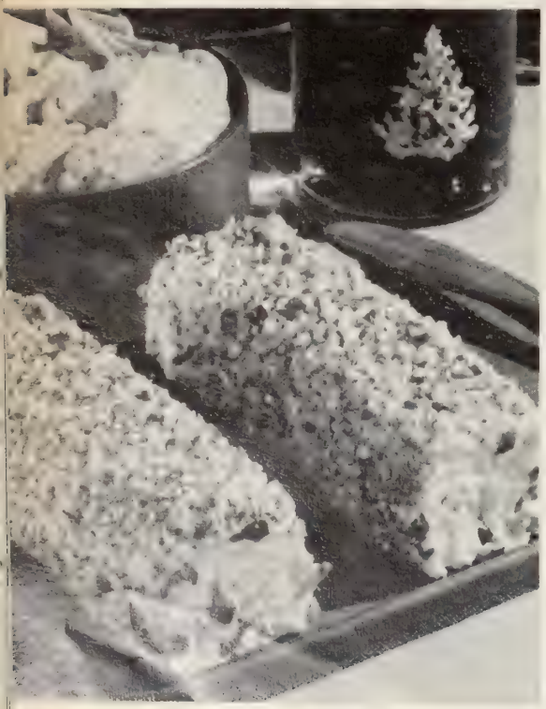


Stuffed Mushrooms

Keep warm on electric serving tray—
2 ounces process Swiss cheese, shredded (½ cup)
1 hard-cooked egg, finely chopped
3 tablespoons fine dry bread crumbs
½ clove garlic, minced
2 tablespoons butter or margarine, softened
1 pound fresh mushrooms, each about 1 to 1½ inches in diameter
4 tablespoons butter or margarine, melted

In mixing bowl, combine cheese, egg, crumbs, garlic, and the *softened* butter or margarine; blend thoroughly. Remove stems from mushrooms; place unfilled mushrooms rounded side up, on baking sheet. Brush tops with the *melted* butter. Broil 3 to 4 inches from heat for 2 to 3 minutes, till lightly browned. Remove from broiler. Turn mushrooms; fill each with cheese mixture. Return the filled mushrooms to broiler; broil 1 to 2 minutes more. Makes about 3 dozen.

John B. Henderson
Portland, Oregon



Ham-Cheese Logs

Ripe olives are a flavor bonus—
4 ounces sharp cheddar cheese, shredded (1 cup)
1 8-ounce package cream cheese, softened
1 4½-ounce can deviled ham
½ cup pitted chopped ripe olives
½ cup finely chopped pecans

Have cheddar cheese at room temperature. In small mixer bowl, beat together cheddar cheese and cream cheese till blended. Beat in deviled ham; stir in olives and chill. Shape into two 8-inch-long logs. Roll in pecans. Serve with crackers.

Mrs. Wallace Russell
Pollock Pines, California

FAST



Frank Tidbits

Corn-coated "dogs" dipped in mustard-tomato sauce—
1 pound (8 or 10) frankfurters
1 8½-ounce package corn muffin mix
½ teaspoon chili powder
⅔ cup milk

• • •

1 can condensed tomato soup
2 slightly beaten eggs
¼ cup prepared mustard
2 tablespoons sugar
2 tablespoons vinegar
2 tablespoons butter or margarine

Cut each frank into 6 pieces. In mixing bowl, combine muffin mix and chili powder. Add milk; mix well. Add franks, stirring to coat well. Drop one at a time from tablespoon into deep hot fat (375°); cook till lightly browned, about 1 minute. Drain. Serve warm with *Mustard Sauce:* stir together tomato soup, eggs, mustard, sugar, vinegar, and butter or margarine; heat till hot and bubbly.

Mrs. John S. Blayney
Charlotte, North Carolina



Corned Beef Pate

A snappy spread for crackers—
2 teaspoons instant minced onion
⅔ cup water
1 12-ounce can corned beef
8 ounces braunschweiger
½ cup mayonnaise or salad dressing
1 tablespoon vinegar
½ teaspoon dry mustard

Soften onion in water for 5 minutes. Flake corned beef with fork; add braunschweiger, mayonnaise, vinegar, dry mustard, and the onion mixture. Place about ½ cup mixture in blender container; cover and blend at medium speed till smooth. Remove from blender. Repeat with remaining mixture. Turn into 3½-cup mold or bowl; chill. Unmold onto serving plate. Serve with crackers, rye bread rounds, or crisp rye wafers. Makes 3¼ cups.

Mrs. Ray E. Anderson
Tuscaloosa, Alabama

Photographs: Photography, Inc.



Christmas, 1940. Cookie baking day.
What fun! It was really
a Christmas
to remember.

Today's way to
bake a
Gold Medal Memory—

Gold MEDAL

8 CANDY COOKIES

from just 2 basic doughs

TURN THE PAGE →



1 teaspoon vanilla
3½ cups sifted all-purpose flour
1 teaspoon baking powder
1 teaspoon baking soda
1 teaspoon salt
1 teaspoon ground nutmeg
Strawberry preserves

In large mixer bowl, cream together shortening, granulated sugar, and brown sugar. Add eggs, sour milk, and vanilla; mix till smooth. Sift together dry ingredients; stir into batter. Chill. On floured surface, roll dough to ⅛-inch thickness. Cut into 1½-inch rounds with cookie cutter. Place 1 teaspoon preserves on each of *half* the cookie rounds; cover with remaining rounds. Lightly press edges together with a fork. With knife, cut crisscross slits in each cookie. Bake in 350°



oven for 10 to 15 minutes or till cookies are golden. Makes about 5 dozen.

Candied Grapefruit Peel

2 medium white grapefruit
1½ cups granulated sugar
¾ cup water
¼ teaspoon salt
1 3-ounce package lime-flavored gelatin

Score grapefruit peel in lengthwise sections with p of knife. Loosen from pulp bowl of spoon. Remove mo



the white membrane from Cut peel into ¼-inch st Place 2 cups of cut peel in l pan. Cover generously cold water. Boil 20 minu drain. Repeat process t with fresh water each t Drain thoroughly. Com sugar, the ¾ cup water, the salt in medium sauce Cook and stir till sugar solves. Add peel; bring to b ing. Simmer 20 minutes or peel is just translucent. Gr ally add gelatin, stirring low heat till gelatin is dissol

Christmas recipes

Continued from page 69



Bring meringue up and over sides of candies, with knife or narrow spatula, swirling top. Sprinkle with green sugar crystals. Bake in 275° oven for 30 minutes. Immediately remove from baking sheet and cool. Makes about 3 dozen.

Mocha Logs

1 cup butter or margarine
¾ cup sugar
1 egg
1 teaspoon vanilla
2¼ cups sifted all-purpose flour
2 tablespoons instant coffee powder
½ teaspoon salt
¼ teaspoon baking powder
Semisweet chocolate, melted
Finely chopped pecans

Cream together butter or margarine and sugar; beat in egg and vanilla. Sift together dry ingredients; gradually blend into creamed mixture. Using star plate of cookie press, form cookies in 3-inch strips on ungreased cookie sheets. Bake in 375° oven for 10 to 12 minutes. Cool. Dip ends of cookies in melted semisweet chocolate.



Then coat chocolate with finely chopped pecans. Makes 6½ dozen cookies.

Granny's Filled Cookies

1 cup shortening
1 cup granulated sugar
1 cup brown sugar
2 eggs
¼ cup sour milk





orator icing and raisins, if desired. Makes about 2 dozen.

Tiny Red Mints

2 cups sugar
½ cup water
½ cup light corn syrup
⅛ teaspoon cream of tartar
Peppermint flavoring oil

In buttered saucepan, combine sugar, water, corn syrup, and cream of tartar. Cook, stirring till sugar is dissolved. Continue cooking, without stirring, to thread stage (232°). Let cool, without stirring, for 10 minutes. Tint with red food coloring; add a few drops peppermint flavoring oil. Beat with spoon till creamy, about 10 minutes. Drop from teaspoon onto waxed paper forming patties, swirling tops. (Keep pan over very hot



water while forming patties; mixture hardens when cooling.) Store in tightly covered container. Makes about 4 dozen.

Caramel Crunch

1½ cups sugar
1 cup butter or margarine
½ cup light corn syrup
1 teaspoon vanilla
8 cups popped corn
1 cup pecan halves, toasted
1 cup whole unblanched almonds, toasted

In saucepan, combine sugar, butter or margarine, and corn syrup. Bring to boiling over medium heat, stirring constantly. Continue boiling, stirring occasionally, till mixture turns caramel color. Remove from heat and stir in vanilla. Pour syrup over popped corn and nuts on shallow buttered baking pan. Separate into clusters with two forks. Store in tightly



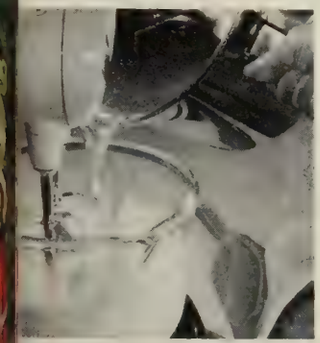
closed bag or container. Makes about 2 pounds.

Continued

ıove peel from syrup; drain ack. Let stand 20 minutes. each piece in green sugar tals. Let dry on rack thorıly. Store in covered jar.

ıity Fudge

cups sugar
up light corn syrup
easpoon salt
up water
g whites
aspoon vanilla
candied cherries, chopped
-quart saucepan, combine r, corn syrup, salt, and er. Cook to hard ball stage °) stirring just till sugar olves. Meanwhile, beat egg es to stiff peaks. Gradually syrup over egg whites,



ing at high speed on elecmixer. Add vanilla and beat andy holds its shape, 4 to 5 utes. Quickly drop from a poon onto waxed paper. l with pieces of cherry. kes about 40 pieces.

Ginger Cookie Boys

1 cup butter or margarine
1½ cups sugar
1 egg
4 teaspoons grated orange peel
2 tablespoons dark corn syrup
3 cups sifted all-purpose flour
2 teaspoons baking soda
2 teaspoons ground cinnamon
1 teaspoon ground ginger
½ teaspoon ground cloves
½ teaspoon salt

Thoroughly cream together butter or margarine and sugar. Add egg; beat till light and fluffy. Add orange peel and corn syrup; mix well. Sift together dry ingredients; stir into creamed mixture. Chill dough thoroughly. On lightly floured surface, roll to ¼-inch thickness. Cut with gingerbread man cookie cutter. Place 1 inch apart on ungreased cookie sheet. Bake in 375° oven for 8 to 10 minutes. Cool 1 minute before removing from pan. Cool thoroughly. Decorate with dec-





Buying Guide

For your convenience, we list names and addresses of manufacturers of most of the products pictured in each month's issue. This month, see page 95 for this shopping information.

COOKING WITH Kellogg's

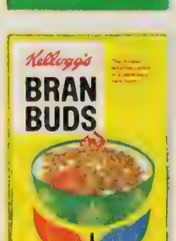


Our Best Bran Muffins

Family favorite filled with the goodness and hearty flavor of Kellogg's All-Bran

INGREDIENTS	MUFFIN YIELD 6	12	18
KELLOGG'S ALL-BRAN cereal*	¾ cup	1½ cups	2¼ cups
Milk	½ cup	1 cup	1½ cups
Eggs	1	1	2
Shortening, soft	3 tbsp.	⅓ cup	½ cup
Flour, regular all-purpose, sifted	¾ cup	1½ cups	2¼ cups
Sugar	¼ cup	½ cup	¾ cup
Baking Powder	1½ tsps.	3 tsps.	4½ tsps.
Salt	½ tsp.	1 tsp.	1½ tsps.





1. Combine All-Bran* and milk; let stand about 2 minutes or until most of moisture is absorbed. Add egg and shortening; beat well.
2. Sift together flour, sugar, baking powder and salt. Add to All-Bran* mixture, stirring *only until combined*. Fill greased 2½-inch muffin-pan cups ¾ full.
3. Bake in moderately hot oven (400°F.) about 25 minutes or until muffins are lightly browned. Serve immediately.

*Kellogg's® Bran Buds® may be used in place of Kellogg's All-Bran®, if desired, measuring same quantities given for All-Bran.

© 1969 by Kellogg Company ® Kellogg Company

Christmas recipes *Continued*

Coconut-Fruit Balls

1½ cups pitted dates
1 cup prunes, cooked and pitted
1 cup dried apricots
1 cup raisins
1 cup walnuts
¼ cup sugar
2 3½-ounce cans (2⅔ cups) flaked coconut

Grind dates, prunes, apricots, raisins, and walnuts with coarse blade of a food grinder. Add sugar and mix well. Chill 2 to 3 hours. Form into 1-inch balls;

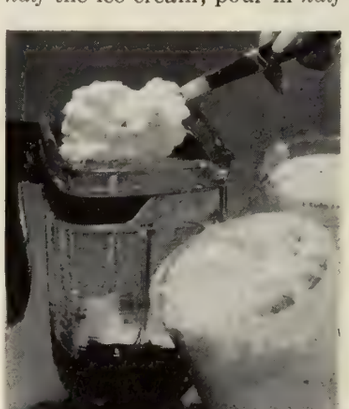


tint coconut with yellow food coloring; roll each ball in coconut to cover. Makes 4 dozen.

Cherry Shakes

1 21-ounce can cherry pie filling
1 quart vanilla ice cream
2 cups milk

In blender container, place *half* the cherry pie filling. Spoon in *half* the ice cream; pour in *half*



the milk. Cover; blend till well combined. Pour into serving glasses. Repeat with remaining ingredients. (*Or:* combine all ingredients in mixer bowl; beat till well blended.) Use peppermint sticks for muddlers, if desired. Makes 4 or 5 servings.

Drum Cake

2 cups sifted all-purpose flour
1 cup granulated sugar
1 teaspoon baking soda
1 teaspoon salt
½ cup shortening
2 eggs
1 cup buttermilk or sour milk
2 teaspoons vanilla
1 6-ounce package (1 cup) semisweet chocolate pieces, melted and cooled

Sift together dry ingredients to large mixer bowl. Add sh ening, eggs, buttermilk, vanilla. Blend on low sp then beat on medium spee electric mixer for 2 minu Combine 1 cup batter and melted chocolate. Divide batter between two greased floured 8x1½-inch round l pans. Drop dark batter



spoonfuls on each; cut thro to marble. Bake in 350° o for 30 to 35 minutes. Cool.

Fill and frost with *Fl White Frosting:* In saucep combine 1 cup granulated s ar, ⅓ cup water, ¼ teasp cream of tartar, and a dash s Bring to boiling, stirring sugar dissolves. Very slo add sugar syrup to 2 unbea egg whites in mixer bowl, b ing constantly with elec mixer till stiff peaks fo about 7 minutes. Beat in 1 spoon vanilla.

To decorate: Place small gumdrops around bottom e and top edge of cake; crissc red licorice strings on si For drumsticks on top of c cross two black licorice sti add a large red gumdrop to of each.

Wassail Bowl

1 orange
10 whole cloves
2 bottles (4/5 quart each) claret
2 inches stick cinnamon
½ cup sugar

Cut orange in half; stud e half with 5 cloves. In sau pan, combine with claret, namon, and sugar. Cover; s



mer about 15 minutes. Se hot. Float more oranges st

cloves atop punch, if
Makes 7 cups.

veet Bread
s active dry yeast
½ cups sifted all-
flour
k
utter or margarine
ar
on salt

ashed potatoes
mixer bowl, combine
2½ cups of the flour.
ether milk, butter or
e, sugar, and salt just
, stirring occasionally
utter. Add to dry mix-
ixing bowl; add eggs
oes. Beat at low speed
mixer for ½ minute,
sides of bowl con-
Beat 3 minutes at high
hand, stir in enough
naining flour to make
tely stiff dough. Turn
ured surface. Knead 8
utes, till smooth and
lace in greased bowl,
nce to grease surface.
Let rise till double,
½ hours. Punch down.
dough into 2 parts.
d let rest 10 minutes.
of the 2 rings, shape



to eight 2½-inch balls.
ound edges of greased
ch round baking pan.
ill light, 45 minutes to
Bake in 375° oven for
minutes. Remove from
ol. Makes 2 rings.

s Kringle
utter or margarine,
ed
e active dry yeast
arm water
beaten egg
ugar
on salt
old milk
fted all-purpose flour
• •
oon water
inely chopped
ed almonds
ugar
tter or margarine out
sheets of waxed paper
-inch rectangle. Chill.
east in the warm water.
mixing bowl, combine
en egg, the first ¼ cup
e salt, and milk. Stir in
yeast and the flour.
l to form a moderately
gh. Roll out on floured
to a 12-inch square.

HAVING DISCOVERED THE CONVENIENCE OF THE NEW PITTED PRUNE:

Barbara Brown snipped up half a cup and added them to her favorite oatmeal cookie recipe. (It took 4 minutes for her family to eat the entire batch.)

Mrs. John Osborn fixed a spectacular tray of hors d'oeuvres in just 17 minutes.

Molly Steinberg made Prune Kolachke for breakfast for the first time in 5 years.

Jimmy Osborn snitched 3 off the counter while his mother wasn't looking. (She didn't mind because she knows prunes are good for him.)

Mrs. Joe Rubino, Jr. invented a recipe for Creamy Prune Pie. For these and more ideas with pitted prunes, write: California Prune Board, P.O. Box 77583, San Francisco, California 94107.

Place chilled butter in center of square. Fold sides of dough over to cover butter, forming a 12x6-inch rectangle; pinch to seal center seam and ends. Cover and let rest 10 minutes. Roll out again to 12-inch square. Fold in thirds. Wrap in foil and chill 30 to 60 minutes; repeat rolling, chilling, and folding twice more.

Cut lengthwise into 3 strips, 12 inches long. Roll first strip out to an 18x4-inch rectangle. Combine the egg and the 1 tablespoon water; brush on rectangle. Sprinkle with ⅓ of the Sweet Filling. Seal edges together to form 18-inch-long roll. Place, seam side down, on greased baking sheet, shaping roll into an oval. Seal ends together and flatten with rolling pin or palm of hand to ½-inch thickness. Brush surface with remaining egg-water mixture

Continued

jars!



Sandscroll Jars

Handcrafted by

SMITH GLASS

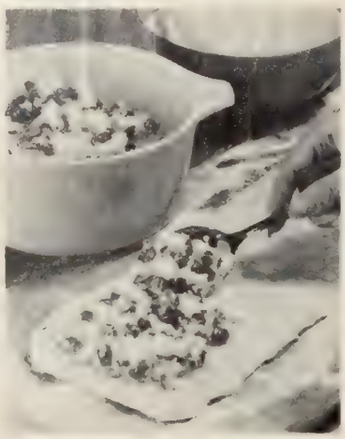
JARS to *put* things in . . . **jars** to make hum-drum uses look *exciting* . . . **jars** to brighten *any* room! We make them large and small, casual and traditional, all in subtle decorator colors to suit your setting.

You'll find Smith Glass **jars** in most fine department stores and gift shops. Just look for our "Handcrafted" label . . . and the hand-ground stopper that keeps flavors and scents where they belong—*inside* the **jar.**



THE L. E. SMITH GLASS CO., MOUNT PLEASANT, PA. 15666

and sprinkle with some of the chopped almonds and some of



the second ¼ cup sugar. Repeat with remaining dough and filling to make 2 more ovals. Let rest at room temperature for 30 minutes. Bake in 375° oven for 25 minutes or till golden. Remove to rack immediately; cool. Makes 3 rings.

To make Sweet Filling: Cream together ½ cup butter or margarine and 1½ cups sugar till fluffy. Stir in 1½ cups golden raisins or 1½ cups coarsely chopped pecans.

Gumdrop Nut Wreath

1 package hot roll mix
½ cup snipped red and green gumdrops
½ cup chopped walnuts

Prepare roll dough from mix according to package directions. Stir in gumdrops and nuts. Cover and let rise in warm place till double, 30 to 45 minutes. Punch down; divide dough in half. Cover and let rest 10 minutes. Roll each half into a rope about 24 inches long.

Twist together; transfer to greased baking sheet and form



into a ring. Cover and let rise till almost double, 30 to 45 minutes. Bake in 375° oven for 25 to 30 minutes. (Cover with foil after first 20 minutes if browning too quickly.) Cool. Frost with confectioners' sugar icing; decorate with *Gumdrop Holly:* use red gumdrops for berries; roll green gumdrops flat with rolling pin and trim to leaf shapes.

Lemon European Cake

¾ cup butter or margarine
1½ cups sugar
3 eggs
3 cups sifted all-purpose flour
3 teaspoons baking powder
1 teaspoon salt
1 teaspoon ground mace
1 cup milk
1½ teaspoons lemon peel
3 tablespoons lemon juice
1 teaspoon vanilla
¾ cup raisins
¾ cup broken walnuts

Cream together butter or margarine and sugar; add eggs, one at a time, beating well after each addition. Sift together flour, baking powder, salt, and mace; add to creamed mixture alternately with milk. Stir in lemon peel and juice, vanilla,



raisins, and nuts, blending lightly. Turn into greased 10-inch fluted tube pan. Bake in 325° oven for 1 hour 15 minutes or till done. Cool 10 minutes; remove from pan and cool on rack. Drizzle with *Lemon Glaze:* Add 1 teaspoon lemon juice to 1 cup sifted confectioners' sugar. Stir in enough milk to make glaze desired consistency.

Popcorn Snowman

4 quarts popped corn
2 cups sugar
1½ cups water
½ cup light corn syrup
1 teaspoon vinegar
½ teaspoon salt
1 teaspoon vanilla

Keep popcorn warm in 300° oven. Cover outside of an empty 8-ounce coffee can with brown wrapping paper and secure with tape. Turn right side up and place on waxed paper. In buttered saucepan, combine sugar, water, corn syrup, vinegar, and salt. Cook and stir to dissolve sugar. Continue cooking, without stirring, to soft crack stage (280°). Stir vanilla into cooked syrup. Pour slowly over popped corn, tossing just to mix thoroughly. Butter hands lightly; working quickly, use about ⅔ mixture to shape snowman's "body" around covered can. Fill in additional popcorn to curve over edges of can. Shape remaining mixture into



ball for "head." Use candy face and features. Put snow together; add a yarn "sc Fill can inside with additi candies, if desired. Top wi hat made from red felt.

Frosty Cake

1 2-layer-size white cake m
1 package fluffy white fros mix

Prepare cake mix accordin package directions. Pour cups of the batter into greased and floured *deep* quart oven-proof glass mi bowl. Pour remaining ba into well-greased and flo *deep* 1½-quart oven-proof g mixing bowl. Bake in 350° for 40 to 50 minutes or till c test done. Cool 10 minutes; out on rack and cool compl ly. Place larger cake, fla side down, on serving p Place smaller cake atop bot layer, top side down. T



small cake to make head rou Prepare frosting mix accord to package directions; f cake. Decorate with pep mint candies, gumdrops, c olate wafers, and lico strings. Top with a const tion paper hat.

Spicy Fruit Ring

1 package hot roll mix
1 cup warm water
1 package 2-layer-size spice cake mix
1 8-ounce can (1 cup) applesauce
3 eggs
¼ cup cooking oil
1½ cups snipped dates

sins
sely chopped pecans
yeast from hot roll
warm water. In large
l, combine roll mix,
applesauce, eggs, oil,



yeast. Blend on low
en beat at medium
electric mixer for 5
Stir in dates, raisins,
. Turn batter into
and floured 10-inch
. Bake in 350° oven
ur 5 minutes or till
l in pan 30 minutes;
and cool on rack. Sift
ers' sugar over top.

Cookies
ter or margarine
ted confectioners'

ns vanilla
ted all-purpose flour
on salt
ck-cooking rolled oats
gether butter or mar-
nd sugar till fluffy.
vanilla. Sift together
salt. Add to creamed
blend well. Stir in
ts. Shape dough into
making 12 "bases"
4 inches in diameter,
odies" 1 inch in diam-
12 "heads" ¾ inch in
. Place on ungreased
heet. Flatten tops of
htly, except for small-
Bake in 325° oven, re-
small balls after 15 to
es, larger balls 5 min-
r. Cool. Dip each ball
ctioners' sugar icing,
t with fork to drain.
To make each snow-



asten base, body, and
gether with a little more
ecorate with red cinna-
ndies, peppermint can-
ndrops, small decorator
and licorice. Makes 12
n. ■



NEXT MONTH

AN ISSUE FULL OF SMART IDEAS TO HELP YOU COPE WITH SOARING COSTS! —Concerned about today's rising cost of living? Here's page after page of tips on how to make your money go farther—for meals, furnishings, equipment, health care, investments, cars, travel. Read it—and reap the benefits all year long!

FREE

Southern California Winter Vacation Kit



Colorful guides to more than 300 attractions.
Plan a great vacation.

SOUTHERN CALIFORNIA VISITORS COUNCIL
P.O. Box 55026, Los Angeles, CA 90055
BHG-129

Name _____

Street _____

City _____

State _____ Zip _____

Renew your Better Homes and Gardens subscription early!

Campana
Italian Balm®
for dry, rough hands



No better solution for soothing and softening skin. Rich, concentrated, economical. A drop or two is enough for both hands. At all toiletry counters.

Are You Planning A New Home?

Here's help especially prepared for you in our latest Home Plans catalog for 50 cents. We have featured in the catalog a selection of 50 popular home designs from the Better Homes for All America series. The plans, all have been featured in past issues of the Better Homes and Gardens magazine. Don't overlook these plans.

Whether your choice is for traditional or contemporary, the selection ranges from three to six bedroom plans. Also, we have included seven popular selections for vacation or summer home plans. Don't delay, obtain your copy of the catalog and select the home plan you want, a plan that will meet the needs, comfort, and enjoyment of your family.

Send your order for the Home Plans catalog with 50 cents to:

Better Homes for All America
Reader Service Dept. BHF
Des Moines, Iowa 50303

Christmas crafts

Symbols of Christmas, *page 38.* **Bells.** Fit slightly less than half a 2 or 2½" plastic foam ball into the closed end of a paper, plastic, or foam cup and tape or glue in place. Coat all plastic and wax surfaces with white glue and tissue paper. Insert a wire ornament hanger into the top of the bell and through to inside to form clapper stem.

Paint and decorate the bells with paper or plastic doilies, velour fabric, gold cords, and braids. Attach a small tree ornament for the clapper.

Eight-point star. Draw patterns on paper of one four-point star approximately 10" high and 6½" wide and one 5½x5½". Cut stars from plastic place mats using different colors.

Glue stars together with white glue. When dry, decorate with craft jewels and gold paper medallions. Make a monofilament hanging loop.

Four-sided star. Cut two four-point stars from heavy plastic place mats. On one star cut a vertical slit from tip of bottom point to center. On the second star, cut a slit from tip of top point to center. Make slits wide enough so that the two stars will fit when slid together.

When stars are joined, glue edges together and let dry (place in a glass to hold upright). Trim edges with decorative braid.

Plastic stars and bells. Form star and bell shapes from wire (do not use cloth covered wire). Dip into can of liquid plastic according to package directions. Hang ornaments to dry.

Starbursts. Carve a three-dimensional six-point star from a balsa wood disk 2" in diameter. Paint.

Paint 24 wooden hors d'oeuvre picks and glue tips to a 2"-in-diameter cardboard circle. Paint and assemble two more disks and rays, one of wooden picks and one of narrow wood strips. When dry, glue cardboard disks on top. Glue four balsa disks, 2" in diameter, together and glue between the sections.

Christmas candles. Draw desired pattern on candle with felt-tip pen. Carve carefully with a wood-burning pen, blotting excess wax with a paper towel. Paint with poster paints (add a few drops of detergent so paint will adhere).

Candle holders. Assemble holders from wood scraps. These have wooden block bases, salt shaker stems, and flowerpot tray holders. Cement with white glue and finish with stain.

Juggler doll, *page 40.* From 1½ yards silk print fabric, cut two pieces 15x18" and six pieces 13x18". Cut four shoe pieces from a solid-color satin (11" from heel to toe, 7" from bottom to top, 6½" across top where shoe connects to leg).

With right sides together, sew around shoes leaving top open. Turn and stuff tightly with shredded foam leaving 1" unstuffed at top.

With right sides together, sew the 18" sides of one 13x18" piece together making a tube. Sew a second identical piece. These are the lower legs. Slip over shoes and stitch. Turn up and stuff leg, leaving 2" open at top. Seam long sides of two more 13x18" pieces, attach to lower legs, turn and stuff.

Stitch the two 15x18" pieces to each other, right sides together, along the 18" sides leaving 6" unstitched on each side. Still wrong side out slip body over legs top side downward. Stitch the body bottom to the top of the legs. Turn body up. Do not stuff.

Cut two felt hands and palms. The hand is 9" long and 6½" wide at wrist. Topstitch palms to hands, leaving open at wrist. Stuff and stitch closed.

Sew last two 13x18" pieces for arms just as for legs. Join to hands; stuff. Insert into body and stitch.

Cut two felt head and neck pieces (15" in diameter). Stitch one to front and one to back. Stuff body almost to top. Stitch shoulders closed, fill out with stuffing. Topstitch head front and back together leaving 4" open at top. Insert cardboard tube for strength. Stuff and stitch head closed.

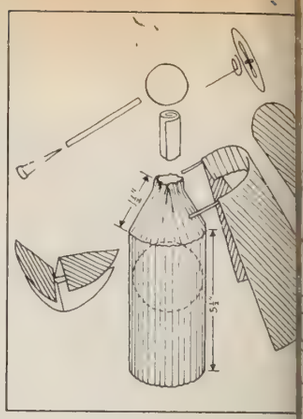
Fringe a 9x36" felt strip and paste to head for hair. Cut two hat pieces 18" wide and 12" high. Topstitch together leaving an opening on bottom large enough to slip over head. Glue in place. Decorate with sequins. Glue on felt cutouts for face. Use one yard ready-made ruffling for neck trim and ½ yard for each cuff.

To make silver pants, cut metallic fabric into two 8x36" pieces and two 2x26" pieces. Stitch 8" sides together. Run a gathering stitch along top and each leg opening. Stitch 3" seam in bottom center.

Trim one 2x36" piece to doll's waist size. Gather pants and fit to waistband and stitch. Fit leg bands and attach to pants in same manner. Slip on body, stitch at intervals.

Conclave of angels, *page 41.* To make the angels in the mobile, cut robes from 2 layers of corrugated paper, back to back. Glue flattened piece of paper straw between them for neck. Place typing paper inside arms as backing. For trumpet, glue piece of paper straw to golf tee; spray gold. Split end of straw, glue to 1¾" paper doily medallion. One-inch paper circles cover end of straw and join head to neck. Feather wings by denting with spoon handle. Tie angels to 16-gauge brass wire with thread or monofilament.

Standing angels. For body, cut piece of corrugated paper in 7" square. On wrong side cut all across backing 1½" in from edge cutting across the corrugation. Slit backing of each.

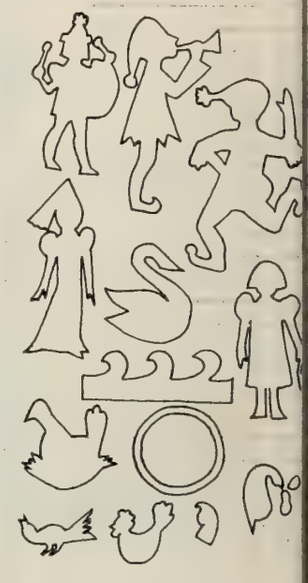


Form square into cylinde
in diameter and glue ove
A 2" foam ball inside will
hold body shape. Bend in
glue top edge around ½'
diameter paper roll neck.
arms from heavy paper, s
and bend at elbow, face
corrugated paper; glue to b

For mantle, cut an eight
a 24"-in-diameter circle.
point off 4" from tip. Fold
border on sides and top;
with knife back for design.

Run gold cord under
fold, tie at neck and glue
to body. Glue 1½" foam
to neck. Glue piece of thin
to doily circle, push into
for halo. Make wings, trun
as for mobile angels.

Twelve Days of Christmas, *42.* Assemble 12 boxes in g
uated sizes. Our arranger
is over six feet tall. Cover b
with felt or paint with po
paints.

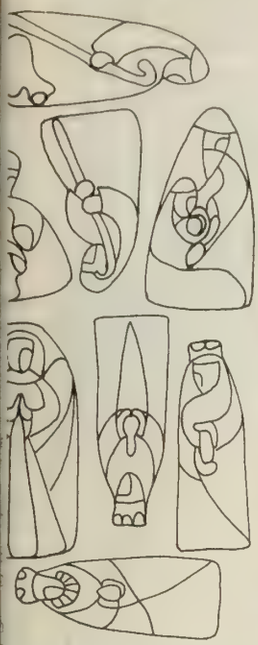


Scale the drawings to
size of the boxes and m
cardboard patterns. Cut f
felt or solid-color gift wrapp
paper the number of figu
which corresponds to the n
ber of the day (one partri
two turtle doves, etc.). G
figures to boxes with rub
cement.

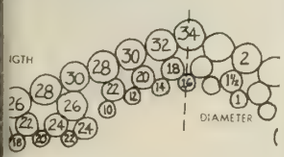
Attach the top smaller bo
together and leave the
separate for easier storing.

Silent Night Nativity scene, *43.* To make figures, enla
patterns to desired size. Th
are: Mary, Joseph, and Chi
10" high and 5½" wide at

Three Kings, 10, 10¼ and
¼"; angel, 11¾x6"; sit-
nepherd, 7¼x6"; stand-
epherd with lamb, 10x
lone shepherd, 9x4¾".



each figure, cut two
of black felt and one of
oard. Glue all together
ardboard in center. Care-
glue felt clothing and fa-
etailing to black figure.
ake each figure stand, at-
2" high section of card-
tubing to back.



make the pipe organ, cut
s of cardboard tubing
ing the diagram for
s and diameters.
e tubes together follow-
agram for placement. Al-
ue to dry and paint with
pray paint.
y of the Flowers, *page 46.*
ake the Nativity figures,
1 lb. paraffin into as
sections as you want of
. We've used small tubes
low, red, blue, green, and
oil colors. Set small
cans into an electric fry-
n filled with ½" water.
the wax over low heat in
ns, mix the colors, and
t a cool liquid state.
make the heads, cut a 3"
from stiff white material.
mall figure is made from a
ircle. Run a gathering
around the outside edge
circle and partially draw.
and stitch closed.
a 1½x3" piece of mate-
Fold the two ends down
a center point on one long
o form a triangle. Stitch
ead to the top point of
iece. Dip the head-and-
nto a flesh color wax.
m the main body piece
a rectangle of stiff mate-
these are from 6 to 8"
and 5 to 12" long). Cut
sleeves using 3x4" or 4x5" of material.

Dip body into liquid wax covering the material completely. Quickly mold into a garment; wrap around head-neck piece. To secure, add hot wax. Brush seams with wax.

Dip in wax and attach folded and shaped sleeves. Cut hands and attach to inside of sleeves. Add trim and hair as desired.

Roses. Wrap a narrow strip of material around a cotton-tipped stick to make a small rose form. Wrap the stem with another strip of material, then drip a pink candle over the flower end. Dip the stem end into green wax.

Large flowers. Cut seven petals from crepe paper. With floral tape, wrap ready-made stamen and petals around a long wire stem. Stretch petals slightly in center to add fullness. Add a branch of commercial leaves. Dip finished flower into clear melted paraffin and let dry.

Continued on page 89



Those luscious Ripe Olives from Lindsay

...are grown under the California sun, then hand-picked and processed to perfection. Lindsay Ripe Olives—America's leading brand—have the full, rich flavor which holds up in cooking, as you'll see when you try our Chicken Marengo, a recipe first created for Napoleon. (Send for the Lindsay casserole in the photo and serve this recipe in splendid fashion. See special price offer in coupon below.)

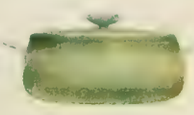
Chicken Marengo

8 large pieces frying chicken, about 3 lb.
¼ cup Lindsay Olive Oil
1 teaspoon salt
1 (1 lb.) can tomatoes
1 tablespoon tomato paste
½ cup dry sherry
2 cups sliced mushrooms
½ bay leaf
1 clove garlic, crushed
1 (8 oz.) can small whole onions
1 can Pitted Lindsay Ripe Olives (about 6 oz.)

Brown chicken slowly in oil. Sprinkle with salt. Add tomatoes, tomato paste, sherry, mushrooms, bay leaf and garlic. Cover, and simmer 15 to 20 minutes, until chicken is tender. Uncover, add drained onions and ripe olives, and simmer rapidly until sauce is thickened, about 5 minutes. Makes about 6 servings.

Happy thought: A medium-size Lindsay olive is less than 5 calories. You can enjoy them often in recipes and as a relish, without weight worries.

Beautiful Regal Teflon Casserole—2½ quart size only $4.00 and 2 Lindsay Ripe Olive labels. BH-1



Send now for this handsome olive green casserole with no-scrub Teflon II finish. Offer ends June 30, 1970. Void where prohibited by law.

Lindsay Casserole
Postmark
P. O. Box 8412
Roseville, Minnesota 55113

Please send me a Regal casserole. Here are 2 Lindsay labels and $4.00. (Allow 3 to 4 weeks for delivery.)

NAME_____
ADDRESS_____
CITY_____
STATE_____ ZIP_____

Hunt'sauce makes Wednesday speci



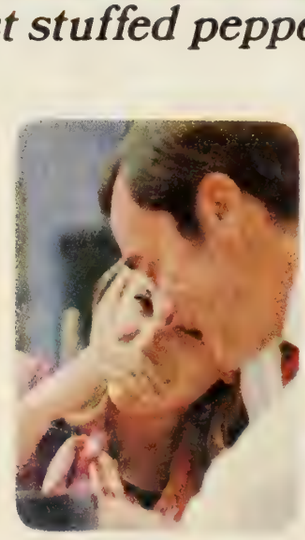



"Wednesdays Douglas gets home early, so I fix his very favorite dinner.






just stuffed peppers, but I do it a special way with Hunt's Tomato Sauc






and he loves it. Then we sit, and talk...and giggle a lot. I love Wednesda



Hunt'sauce Peppers

1 lb. lean gound beef
¼ cup finely chopped onion
1¼ teasp. salt ⅛ teasp. pepper
2 cups cooked macaroni
2 (8-oz.) cans Hunt's Tomato Sauce
4 green peppers

Brown beef and onion. Pour off fat. Add salt, pepper, macaroni, 1 can Hunt'sauce
Stuff mixture into peppers which have been parboiled until almost tender. Arrange in baking dish. Pour second can of Hunt'sauce over all. Cover and bake at 350°F. for 15 to 20 minutes or until done. 4 servings



For your free Hunts'sauce "Winning Recipes" Cookbook, please enclose 10c to cover handling costs.
Write "Winning Recipes" Box 3831B, Hunt-Wesson Foods, Fullerton, Calif. 92634.

How to be a great hostess.

Make every party a holiday.





Lipton California Dip

1 envelope Lipton® Onion Soup
1 pint dairy sour cream

Blend Lipton Onion Soup Mix with sour cream. Chill. Makes 2 cups.

Beefy Mushroom Dip

1 envelope Lipton® Beef Flavor Mushroom Mix. 1 pint dairy sour cream.

Blend Beef Mushroom Mix with sour cream. Chill. Makes 2 cups dip.

Serving suggestions: Chips, crackers, crisp raw vegetables such as celery, carrot sticks, green pepper strips or cherry tomatoes.

CUT ALONG DOTTED LINE

Beef up party snacks with sassy Wish-Bone® Italian Dressing.

TARTARE STEAK

¼ cup Wish-Bone Italian Dressing
1 pound ground sirloin
2 tablespoons capers
1 loaf (8 oz.) party rye bread slices

Combine Italian dressing, meat, and capers. Spread on bread slices. Makes about 20.

COCKTAIL MEAT BALLS

¼ cup Wish-Bone Italian Dressing
1 pound ground chuck
2 slices white bread, crumbled
2 tablespoons shortening

Combine Italian dressing, meat, bread; mix well. Shape in 1-inch balls.

Brown meat balls in shortening; cook covered, 25 to 30 minutes. Makes about 25.

MARINATED MUSHROOMS

½ cup Wish-Bone Italian Dressing
1 can (8 oz.) button mushrooms, drained

Combine Italian dressing and mushrooms. Cover and chill.



new ideas

FROM BETTER HOMES AND GARDENS
NOW AT BOOKSELLERS AND NEWSSTANDS

1969 CHRISTMAS IDEAS



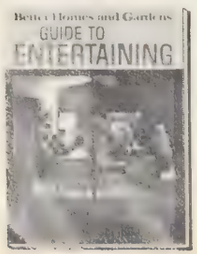
Want an extra-bright holiday spirit in every room? Make something. Better Homes and Gardens 1969 CHRISTMAS IDEAS is packed with how-to instructions for decorations, ornaments and wreaths . . . traditional and new tree trimming ideas, gift suggestions for everyone, elegant but easy wrappings, festive foods, crafts to keep children busy, and many other helpful Yuletide hints. Only $1.50 at your newsstand now.

HOLIDAY COOKING IDEAS

This all-new magazine is full of ideas to help you enjoy the holidays in new and traditional ways. Includes over 200 recipes for autumn fruits and vegetables; different Thanksgiving menus; Yuletide cookies, candies, and breads; Christmas gifts from the kitchen; year-end drinks and appetizers — plus many more delightful ideas for a season of festive food. Only $1 at your newsstand now.



GUIDE TO ENTERTAINING



Enjoy your own parties with this all-new book of how-to ideas for successful entertaining. Contains 192 pages of helpful tips including how to plan a party, special occasion parties and themes, holiday parties, table setting and centerpieces, entertaining etiquette, party games, and recipes for entertaining. Many color photos, washable cover. Just $6.95 wherever books are sold.

MAKE YOUR KITCHEN PRETTY



Our Kitchen Sampler is fun to make and a delightful decorative for your kitchen wall. It pictures kitchen utensils, colorful vegetables au naturel, and pretty foods in a way to enhance the delicious motto, Good Cooks Never Lack Friends. The design is stamped on beige linen and the kit includes as well the brightly colored embroidery thread to do the picture as you will be delighted to see it. The embroidered design is 14 by 16 inches, and the frame to complete it is beautiful hardwood, hand-joined and hand-finished.

001-01 Sampler Kit (no frame) $1.49. 002-01 Assembled Hardwood Frame (no glass) $6.95

AND MAKE IT EFFICIENT



Of course, your kitchen can be both—as the old saying goes, Pretty is as pretty does! The Better Homes and Gardens Guide to Better Kitchen Planning will help you organize your kitchen with efficient centers that mean convenience and less work for you, and to cater to your specialty, be it baking or barbecuing. Pictures and drawings throughout the booklet illustrate centers, storage possibilities, heights and dimensions for features, lighting, flooring, and simple decoration ideas that can delight you. It sounds like a lot—it IS a lot in the booklet number 206, Guide to Better Kitchen Planning, just 50c.

You'll want to order the needlework kit described above, and will be interested in others that are available—be sure to include an extra 50c for the pretty color-printed Catalog of Needlework, our number 905.

Keep abreast, too, with the ins and outs of needlework and contemporary materials with the Better Homes and Gardens Guide to Sewing Today's Fabrics, helpful, well-illustrated book of 52 pages, our number 909, priced at just $1.50.

Better Homes and Gardens
Reader Service Dept. BHF, P.O. Box 374, Des Moines, Iowa 50302

Calif.

84



The Second Great Temptation

Ocean Spray will give you eight cents off just to tempt you to try a bottle of Cranapple. The crazy-mixed-up drink that's not quite apple. Not quite cranberry. We took the forbidden fruit. Added a jolt of cranberries.

And came up with a fruit drink that some people swear is made in paradise. (Actually, it's made in a place called Hanson, Massachusetts.) Give new Ocean Spray Cranapple a try. We'll bet you eight cents you won't be able to resist it.



CAP-50-1269

8¢ Off

CAP-50-1269

STORE COUPON

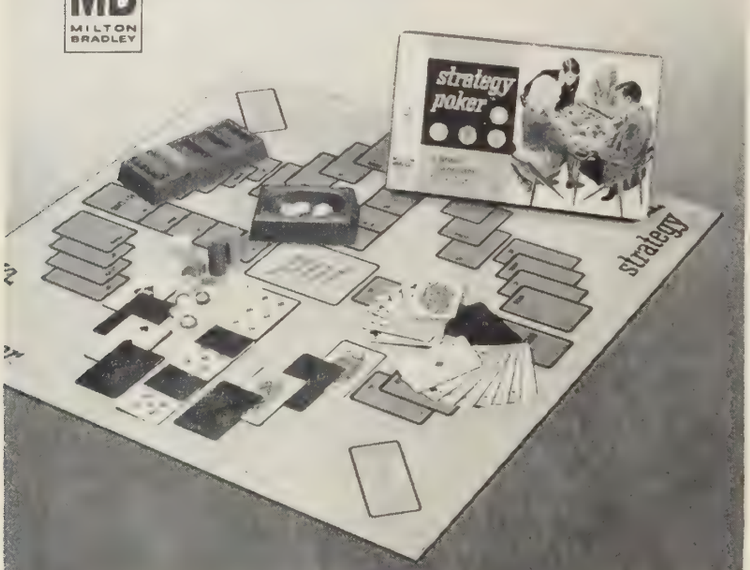
This coupon is worth eight cents off on purchase of any size bottle of Cranapple Drink.

Mr. Grocer: Ocean Spray Cranberries will redeem this coupon for eight cents plus 3¢ for handling if you receive and handle it strictly in accordance with the terms of this offer and if, upon request, you submit evidence thereof satisfactory to Ocean Spray Cranberries. Coupon may not be assigned or transferred. Customer must pay any sales tax. Void where prohibited, taxed or restricted by law. Good only in U.S.A., cash value: 1/20¢. For redemption of properly received and handled coupon mail to Ocean Spray Cranberries, P.O. Box 1364, Clinton, Iowa 52732. This offer expires July 30, 1970.

What every poker wife should know.

There's a great new game that keeps wives and poker players together. It's called Strategy Poker. You'll love it. Because it's as exciting as regular poker but easier to play. And it's as much fun for two or three players as it is for four. Played on a colorful game sheet, Strategy Poker has everything: challenge, chance, the thrill of betting, raising, bluffing, calling. Get Strategy Poker and get in on the fun.

MB MILTON BRADLEY Milton Bradley Company



Family Money Management®

Begins on page 4

world has seen an unequalled growth in international trade and investment under the Bretton Woods-IMF system.

The prices of IMF-nations' currencies are stated in gold. But in practice the value of a currency is measured against the U.S. dollar. It in turn is valued in terms of gold (at $35 an ounce). Thus, a tenuous tie still exists with the gold of biblical days.

But the U.S. dollar and, to a limited extent, the British pound sterling also are recognized as *reserve* currencies. This means that nations can hold dollars and pounds as "international currencies" in their central banks and use them to settle international payments just as they would use gold. This has given the IMF system the ability to expand in the past 25 years. (Until recently, gold holdings have been rising; so have reserves of dollars, fed by U.S. balance of payments deficits, but since 1966 gold reserves have declined.

In addition, by depositing gold and currency with the IMF, member nations can borrow from the IMF pool when they have balance-of-payment difficulties. Each has a quota, and the first loans they get are almost automatic. However, the loans become more and more subject to IMF restrictions as the quota is used up. This gives nations time to adjust their policies if reserves are shrinking. There isn't the same urgency to staunch an outflow of gold that there once was. Nor is there any great rush to devalue currency quickly to boost exports. (When a nation devalues, its goods become cheaper compared to other nations' goods —unless the devaluation is matched by other countries.)

WHY ALL THE CRISES?

If today's monetary system is such an improvement, you may ask, why all the crises of the last two years? Mainly, it's because two major flaws developed in the system.

First, under the IMF system, where dollars and pounds sterling can be reserves as well as gold, nations can hold other nations' currency as an international reserve.

To understand this, let's use the Illinois-California tractor transaction, with each state having its own money. Say Illinois money was designated an international reserve. Then Californians might hold some of it in their central bank, and their exporters and interstate investors might hold some. They wouldn't be holding it just to buy goods in Illinois. They'd know that New York and Texas would accept the Illinois dollars to settle California's balances with them.

But here we get into the sticky part. Because each state in this mythical United States has its own currency, each makes its own economic policies. Suppose things hadn't been going very well economically in Illinois for a while. There was a drought, and the people there had to spend more of their money than usual to import farm produce. Then, too, Chicago unions had been particularly demanding for a couple years. (Remember, in this example no unions would go beyond state lines either.) Wages had gone up too fast. Illinois products cost too much on the continental market, and exports from Illinois declined.

Gradually, people in other states begin to wonder if the Illinois dollars are worth a whole California dollar. Maybe they're worth only 80 cents since Illinois prices have gone up so much. What if Illinois decided to change the value of its dollars? Better not be caught holding too many in California, New York—or anywhere else. Better turn them in for whatever reserves Illinois has.

This is exactly what happened in Great Britain in 1967. When British reserves were being drained at a rate the nation couldn't sustain, it took the only obvious way out —it devalued. This made British exports cheaper so the country supposedly could earn more foreign exchange by exporting more.

Yet the British devaluation wasn't a success. And this helps explain why the Nixon administration is trying to end inflation in this country. It isn't only hard on people with fixed incomes. It could bring on another international money crisis if enough nations decide the U.S. isn't going to get it under control. (However, the U.S. situation is somewhat different from Britain's

Multiply your fun. Play Cross Up Poker.

If one poker hand's a challenge, imagine the intrigue of playing ten hands at once. That's just what you do in this way-out new M.B. game. All the thrills and chills of conventional poker are here. Plus an every-other-minute surprise. A poor hand can beat a good hand. Beginners can beat experts. The only sure thing about Cross Up Poker is that everybody wants to play it. Again and again. And every time you play, it's ten times as much fun. For the whole family!

MB MILTON BRADLEY Milton Bradley Company



Charles Goren's brilliant new invention. Ingenious Rolomatic Bridge.

An incredible concept. Version I is the finest bridge teacher ever. Version II is the best way to sharpen the expert's game. Both versions let you play a real game alone against concealed hands, then show you how the experts would have played it. Just by turning a dial. And it even keeps score. Either version will provide unending, fascinating pleasure for anyone who plays bridge or wants to learn. Like bridge? You simply must get new Goren's Rolomatic Bridge.

MB MILTON BRADLEY **Milton Bradley Company**



ince a concerted drain on the I.S. dollar probably would opple the Bretton Woods system, which no nation wants.)

So that's flaw number one—he dependence on reserve urrencies as the prime ource of additional international reserves.

he second major problem with he Bretton Woods system is in the djustment process—the relaion of currencies to each ther. Say, for example, a nation finds its currency's value s out of line with others. It has ime, through domestic readustments, to bring it back nto line. If a country has too nuch inflation or too much abor strife, IMF rules give it ime to work things out domestically—even if its international payments don't balance.

But the time *can* come when nation's currency clearly nay be out of line. Then it should devalue or revalue. During the last year in Germany and France, we've seen examples of how national pride prevents either devaluation or revaluation from happening at the right time.

If a nation's currency *is* obviously out of line with its true value, this invites speculation. And the higher price of its goods hurts its export trade. If, for instance, it became hard to sell Illinois exports to other states, people might decide Illinois' dollars weren't worth as much as California dollars. But if Illinois refused to change their value, it would lead to speculation against Illinois dollars. People who normally would hold some Illinois dollars because they bought goods in Illinois would try to turn them in. And in the real world, when a nation reaches the bottom of its barrel of international reserves and IMF borrowing rights, it has no choice *but* devaluation.

The case of currency being undervalued is somewhat different. Then there's no danger in holding it because it's expected to go up in terms of other currencies. So people who wouldn't ordinarily hold it—or only small amounts—increase their holdings, assuming the price will rise. But when they do this, they decrease their holdings of other currencies. That's why the franc-mark speculation in 1968 was such a danger to international monetary stability. Money flowing into Germany was no problem for the Germans, but much of it represented francs leaving France, weakening its position.

WHAT'S BEING DONE TO CURE THE DEFECTS?

The recent British devaluation dramatized the debate going on over the role of reserve currencies (the dollar and pound sterling) in international reserves. The French have claimed for years that the dual roles of these currencies as domestic money *and* international reserves gave their home countries an unfair advantage. They could spend more abroad than they had to settle for because others would hold their currencies indefinitely as reserves instead of settling accounts—as long as they had faith in their soundness.

The French answer has been to raise the price of gold, the original cornerstone of international reserves, and in this way increase international liquidity (the total amount of such reserves).

But raising the price of gold won't remove other objections to a strict gold standard, and the French position never has found much support. Instead, the Group of Ten (the main Western non-Communist powers plus Japan) and the IMF have worked out a new form of international reserves called SDR's (special drawing rights) to supplement each nation's reserves.

It remains to be seen how well these SDRs will work. They've been created as international paper money by the IMF—about three billion dollars' worth a year for the first three years. But no one can be sure the nations that created them will have the same confidence in them as in gold and the dollar. When settling international accounts, for example, will they settle first in SDRs and still hang onto their gold and dollars?

One suggestion is that each nation turn in its supply of gold, dollars, sterling, *and* SDRs, and get a new unit representing them in the same proportion they're turned in. Then, when settling accounts, they would use the new unit—and in effect use up some kind of reserve.

If SDRs are accepted, however, the *immediate* reserve problem will be solved. Then it won't matter that there's no more monetary gold being created, and the importance of raising the gold price will gradually dwindle. The dollar won't have to carry as much of the load in the system as it has in the recent past, either. (To

Continued

Terrific for twosomes. Goren's Bridge for Two.

You two will have a great time with this one. Bridge for Two is based on bridge, all right, but it's as much a matter of luck as it is of skill. And that's where the fun comes in. Surprises, twists, and the beginner can even beat the expert. Matter of fact, it improves your game. Get Bridge for Two. It's a whole new way to enjoy your favorite game.

MB MILTON BRADLEY **Milton Bradley Company**





For the recipe that's touch and go, this new Sears Blender has the answer



A blender, to do its job, needs real power. But the more power it has, the more important it is that you can control it. Completely. Totally.

This powerful new Sears 8-speed blender has the answer. It will sock it to almost anything and yet you never have to worry about overblending.

The reason is Sears special TOUCH-N-GO™ bar. It's not only an on-off switch. It's a separate control. You set the speed you want with the blender off. Then you simply press down the TOUCH-N-GO bar to start and release to stop. This way you know exactly what you're doing and where you're at. At all times. It makes delicate recipes easy and child's play of the rest.



But this blender has still more to offer. For easy emptying and cleaning, its 5-cup jar is glass, the jar opens at both ends and the stainless steel blades are removable. To make measuring easier, the jar is graduated in cups. With its heavy, stable base it won't tip or dance. It's neat too; the cord can be stored in the base.

All in all it's a very special blender. But it's just one of a number of very special blenders (from 7-speeds to infinite speed) you'll find at most Sears, Roebuck and Co. stores and in the catalog.

If you'd like, Charge It on your Sears Revolving Charge.

There are 21 counter-top appliances in 89 different models in Sears Counter Revolution. You have just learned about one.

Sears

★★★★★★★★★★

Family Money Management *Continued*

maintain confidence in the dollar now, the U.S. still must curtail its excess spending of dollars abroad, which has created its long string of balance-of-payments deficits.)

The second problem—the adjustment of currency exchange rates—is primarily political. Major nations, and they are really the only ones that count in the international economy, are so prestige-conscious they can't always be depended on to make logical monetary moves.

For some time, eco
have discussed plans
around the need for oc
al major changes in
Many like a system of
less automatic chang
would reflect changir
nomic conditions ir
country. Under one
"crawling peg" would a
nation's foreign exchar
slightly each year, dep
on how it had acted
trading the previous ye

Another idea, a sys
"wider bands," would
currency to trade w
broader range of its
value than the prese
percent on either side
ity. There are technica
tions to each of these
And there isn't any p
political drive now to
either. Even if they w
cepted, there still wou
to be an initial adjustr
parities to correct the
ities.

You may wonder wh
currency changes aren
before there's an eme
As with many other
there usually has to be
before there's any
Thus, an improvement
exchange-rate adju
mechanism won't just h
Remember, Bretton
worked only because
stress of wartime and
most complete breakd
the old system.

For the most part, the
tional monetary system
well—far more so tha
postwar *political* insti
This may be partly bec
the large role played
United States. Yet the
now includes other n
too. The Group of Ten h
influence today. In pl
the SDR system, the si
mon Market countries
rope have gained veto
within the IMF. Final
system has worked b
the men who manage
member well the dark
the '20s and '30s.

The fact that the inter
al monetary system s
the crises in the past tw
proves it's basically
There's hope, too, th
SDRs will increase i
tional reserves, and t
change rates can be ac
without exposing ever
nomic minister's throa
guillotine.

Of course, there *are*
that count their own ec
interests above all
And they'll be around
long time. But even
beginning to see tha
economic hopes are
those of other nations.

Christmas crafts

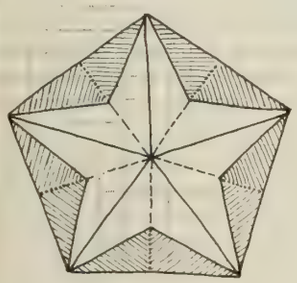
Continued from page 81

Shepherd wreath, *page 47.* To make each lamb, roll one 1½″ foam ball on a hard surface under the palm of your hand to elongate it for the body. Squeeze and roll half of a 1½″ ball to resemble a lamb's head. Attach the two with a 3″ long chenille stem.

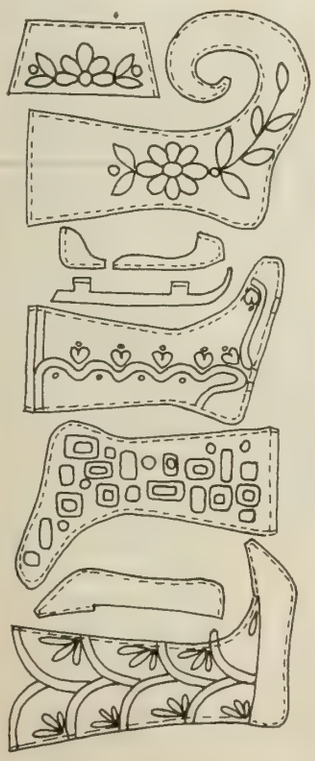
Put glue on the tail end of the body and, leaving 1″ free for tail, wrap with heavy white yarn. (Allow 3 yards per lamb.) Add bulk to neck with cotton balls. Continue covering the neck with yarn and wrap over top of head. Leave 1″ of the head uncovered. Glue yarn in place. Push 3″ lengths of chenille into body for legs and wrap with yarn.

Cut ears from felt and glue to head. Attach black map tacks to head for eyes.

Stars. Cut stars from aluminum pie tins or heavy foil cutting and folding according to the diagram. Cut on dotted lines. Score all solid lines on one side. Score all broken lines on reverse. Fold under shaded areas.



Figures. Make conical figures from cardboard, wrapping paper, and brown paper. Attach to an 18″ double wire wreath.





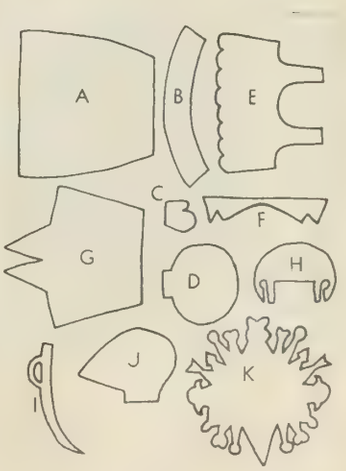
Felt stockings, *page 50.* Enlarge patterns to desired size and cut two of each. These stockings are from 10 to 14″ tall. On stockings that have separate heels or foot trim, sew parts to main piece leaving ¼″ seam. Glue skate rim to seam of skate stocking. Glue designs to fronts of stockings. Allow to dry thoroughly. Sew with right sides together leaving ¼″ seam. Trim points and curves and turn. Press lightly on back if necessary.

The Little Stranger tree, *page 50.* For silver walnuts, force stem end of walnuts open far enough to insert a pipe cleaner. Spray with silver paint. To make cobwebs, draw web design on cardboard in size to fit tree following sketch. Spray cardboard with a spray cement and press string on following the design. Glue all joints with white glue.



Spray with gold paint and pull web off when dry.

Nutcracker Suite finger puppets, *page 52.* For each puppet, cut the basic body shape (A) from felt. Scale to fit finger. Our puppets are 3½″ tall, 2½″ wide at top, and 3¾″ wide at bottom. Overlap sides of body slightly and glue firmly with white glue. Leave top and bottom open. Unless specified otherwise, cut two of B (arms), two of C (hands), and two of D (head).



Glue arm pieces together with hands in place between. Glue arms to body back. Place a cotton swab between the head

Continued

The Sunbeam® electric toothbrush can get your children's teeth 42% cleaner than ordinary hand brushing



The Sunbeam electric toothbrush has everything built in but the reminding.

But once you remind them to brush, you'll know they're brushing right.



Because the Sunbeam electric toothbrush brushes up and down and around in one continuous motion. Cleans and polishes at 1800 strokes a minute. In just 35 seconds it gives more brushing action than 4 minutes of ordinary hand brushing.

Clinically speaking, it can get your children's teeth 42% cleaner.

Parentally speaking, you'll feel 100% better about the whole brushing thing.

The Sunbeam electric toothbrush. Cordless and rechargeable. And less than $20.

Like all Sunbeam products—built with integrity, backed by service Sunbeam

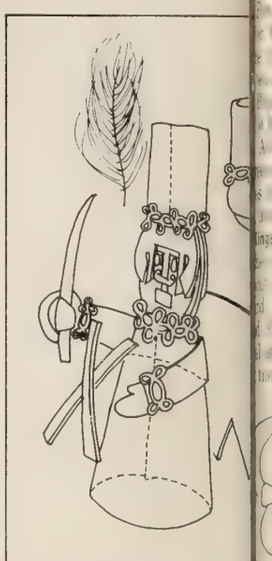
SUNBEAM APPLIANCE COMPANY, A DIVISION OF SUNBEAM CORPORATION. ©SUNBEAM CORP., 1969, CHICAGO, ILLINOIS

CANADIAN AND FOREIGN READERS—NOTE!

Because of continuing demand for our house and project plans by foreign readers, arrangements have been made to take care of such orders. The only requirement—just add 10 percent to remittance to cover added handling costs.

Christmas crafts *Continued*

sections and glue all
Insert protruding end
into neck opening a
head to body.



Clara. Cut an apron (
white felt and glue to as
body. Braid 12 strands
12″ long; glue to he
short yarn strips tied
in center for bangs. Co
of head with yarn. Tie
braid ends and to top
Cut felt eyes. Draw mo
nose with pen.

Franz. Cut shirt using
of pattern A. Glue to
bled body and add co
buttons. Glue 10 str
yarn 3″ long to head.

Dr. Drosselmeyer. Cut
collar according to pa
Gather small amount
neck. Add hair cut fro
felt and make one eye

Nutcracker. Cut and
cape using G but makir
er at top. Cut hair (
white felt. Cover back
with felt. Cut sword
stiff gold cardboard.
gold braid trim, white
across coat front, and s

Nutcracker soldiers. A
as Nutcracker, but
from brown felt and on
Add moustache and w
bands on cuffs.

Mouse King and Soldier
heads using pattern
round ears and, for kin
low crown. Glue on bla
pon for nose. Glue
sides instead of back. A
cardboard swords, bra
tassels to shoulders.

Prince. Using pattern
guide, but cutting side
lel, cut yellow coat. Tr
gold braid and sequi
hair and crown.

Snow King and Queen.
ble basic bodies. Glue o
hair for queen and bro
for king. Wrap bodies
fur. Add hats and crow
fur with jewels.

Snowflake. Assemble
glue top closed. Cut sn
(K) and glue to bod
jewel eyes.

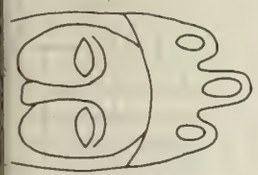
um Fairy. Wrap layers round assembled body. ir from small red pom- atter jewels in hair and ll pink crown.

ums. Glue pompons of sizes and colors to Scallop bottom edge.

nd Tea. Assemble basic For coffee, add yellow or top, black pompon e veil and skirt. Trim tea body with sequin Bunch black sewing or hair.

Add flower shapes to een bodies. Glue tops s closed. Add petals, and beads.

ings masks, *page 54*. ıe diagram for a basic ut three masks from d. These are 15½" l 9¼" wide. Draw in l areas with a felt pen. the eyes.



ıke the mask bow, bend ghtly and hold with tape across the back. ıstant papier-mâché ac- to package directions d the face.

the papier-mâché ray the masks with int. Use enamel paint ewels. Next spray with aint, and finally with oat of gold.

ngs gift boxes, *page 54*. ır own box designs from -weight cardboard or ly-made boxes. Cut il- ns from magazines and selected sides, the in- the top with an instant ge following the pack- ctions. Cover remain- as with poster paint. ith designs drawn with n.

straps and ornaments purses and glue to the Add paper punch dots esired and apply a final he decoupage liquid.

umes, *page 56*. To make apes, cut boxes to fit ld from foam-centered When measuring for iece, measure from to mid-thigh and shoulder, adding 7". rmholes large enough fort. Glue all five sec- ith white glue and ith lacquer-base spray Add other decorations ster paint, plastic tape, struction paper.

ake heads, form a cyl- om lightweight poster ıd tape together inside. n board for top of head ½"-wide foam board outside at bottom to ad from leaning. Glue ars, and hats to head. ye holes large enough visibility. **Mother Goose.** struction paper glasses, hair, and paper doily collar. **Harlequin.** Make an accordion pleated collar from lightweight poster board. **Drummer.** Make a drum from poster board and trim with tape, paint, and ribbon. Fill ends of drum with foam board. **Pinocchio.** Cut hat from construction paper and glue on strips of brown paper for hair. Make nose from cardboard mailing tube. **Pirate.** Cut moustache, eye patch, and hat from poster board and paint black. Paint top of head black, glue hat to head leaving top open. Make sword from poster board. **Rudolph.** Cut square head from foam board. Make a poster board cylinder muzzle and add red light bulb nose, ribbon reins, and foam board antlers. **Soldier.** Make cap visor and sword from cardboard. ***Continued***



IMAGINATIVE DESIGN AND SUPERB CRAFTSMANSHIP together create the classic beauty of fine Krementz Jewelry. A heavy OVERLAY OF 14KT. GOLD gives these pieces much of the wearing quality and all of the rich beauty of solid Karat gold.

You will always take special pride in giving this finer jewelry — at Christmas . . . for birthdays . . . anniversaries . . . to the wedding attendants . . . or to yourself.

Jewelry illustrated at the left, reading down:
Forget-me-not: Necklace $15 Earrings $13.50* and $21 Brooch $19 Amethyst grape motif: Earrings $25 and $22.50* Brooch $35
Center: Ivory rose. Earrings $16.50 Necklace $10.50 Earrings $14 Brooch $22 Twin leaf motif: Earrings $15* and $19.50 Brooch $12
Right: Pink rose: Bracelet $27.50 Necklace $9.50 Brooch $14.50 Earrings $13* and $12.50 Hummingbird Brooch $16.50.
*14Kt. Gold for pierced ears
Each article in fine leatherette gift case . . . Wherever fine jewelry is sold

Cuff Links $10 to $33
Tie Holders $5 to $16.50
Tie Tacks $4.50 to $13

Krementz

Write for free illustrated booklet
Krementz & Co., 45 Chestnut Street
Newark, New Jersey 07101





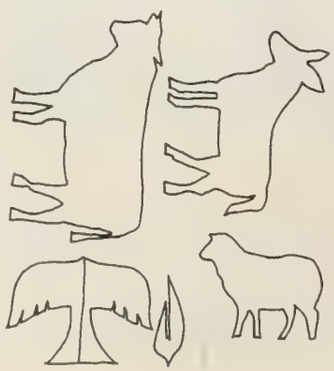
Symphony Candlesticks Pair $15.95 Candy Bowl $9.95 Fjord Vase $17.95
Harlequin Jar $14.95 Holiday Party Platter $15.95 Monticello Server $13.95
At selected jewelry, gift and department stores. Lenox Inc., Trenton, New Jersey 08605

Christmas crafts *Continued*

Friendly Beasts bird feeder, *page 59.* For each floor use precut and trimmed octagonal light pine plaques ¾" thick with the sides of 2½x6¾x2½x4¾x 2½x6¾x2½x4¾". With white glue, glue 29" pine strips, ½" wide and 1/16" thick, to each 2½" side of each shelf spacing shelves evenly. Glue 3/16x7" balsa wood strip above each shelf. Paint when dry.

For rooftop, use a 7¾x5½" rectangle of pine 1/16" thick. Attach large picture-frame eye in center. For roof base, use pine piece 12x9½". Front, back, and sides are trapezoids: front and back, 7¾x3½x12"; sides are 5½x3½x9½". Glue parts together. Cut and glue on broomstraw for thatching. Paint and glue roof to top.

Cover sides and back with 4x29" balsa strips. Glue on using 2 in back. On sides, tack ½x4" strips to shelves with brass tacks. Tack ½x8" strips on back. Spray balsa with clear lacquer before attaching.



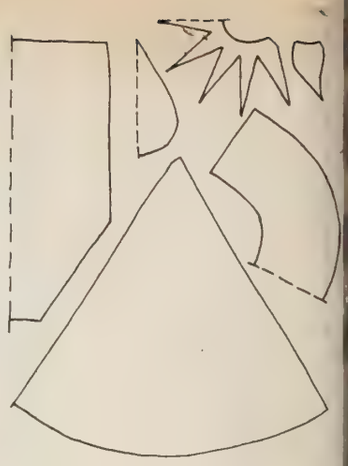
To make animals, cut shapes from 1/16"-thick mat board. Cut bases from ⅝x2¾x⅜" pine blocks. Glue animals to blocks and paint. To make manger feeders, cut 4" square from mat board. Score line through center and fold in half. Glue to 2½x2x2" triangle ends. Attach balsa legs; paint.

Santa's Workshop, *page 60.*

Toy horse. Place two 36"-square blocks of polyurethane foam side by side to form a block 6' long. Draw simple outline of horse head and shoulders on front foam piece. Cut with electric knife. Fit second block to first and cut saddle area and hindquarters. Stitch or glue cotton fabric over foam. Add features with felt, yarn, tape.

Santa's helpers. For each figure, 12, 14, or 16", use the same directions adjusting for heights.

To make a 12" helper, cut wire into one 12½" strip for



arms, 14½" for body, and 11" for legs. Twist body and leg pieces together into inverted "Y." Bend arm piece in half; twist around body top 1½" from end of wire. Wrap with masking tape to secure. Bend 3" of legs forward then back into hairpin shape for feet. Bend frame into desired shape.

Gather sheet of white tissue paper lengthwise and wrap tightly around body and shoulders leaving 1" for neck. Glue or tape end. Gather second sheet and wrap down body. Add crumpled wads of tissue to fill out potbelly and bottom. Wind tissue around arms and legs. Continue winding until figure is desired shape.

Stretch flesh-colored crepe paper tightly around head and staple at seam. Gather excess paper at top of head, twist firmly, and staple.

Push head onto neck wire. Gather loose paper around neck with chenille stem. Twist as tightly as possible, glue ends of paper smoothly around shoulders. Cut white crepe paper into ½" strips. Wrap entire body tightly, glue ends. Wrap hands with flesh-color crepe paper. Wrap arms and body with jacket-color crepe paper as far as waist. Wrap legs and remainder of body in green.

Cut two boots from black crepe paper 4½" across the top, 4" on the sides, 2⅝" from sides to toe, and 1¼" across the toe. Cut with grain running lengthwise. Overlap diagonal edges ¼" and glue. Cut two pairs teardrop shape feet from corrugated cardboard 2½" long. Glue two together for double thickness. Staple wire feet to cardboard feet, tape to secure. Add cotton to foot top. Slip boot on foot. Gather cuff around ankle with black yarn and tie. Fold cuff down, twist toes up.

Fold jacket-color crepe paper on grain and cut a skirt. Place around waist for fit and glue. Glue on black belt.

Cut a 9-point collar from green crepe paper, glue around neck. Cut ¼ circle, 6½" radius, for hat. Cut with grain running lengthwise. Glue along edges, fold up ¼" double cuff around rim. Glue to head.

Draw facial features with felt

Continued on page 100

n the old west, t took a little mush nd a lot of courage o face another day.

Mush is the food that stood by our neers. Gave them hope.

One of the mushes that did the job best Wheat Hearts. It may be one of the least wn mushes in the U. S., but we say it's the -tasting. It has all the old-fashioned ues: good wheat flavor, good nutrition, d energy. We ought to hang onto things that.

The new West isn't the Old West, but ven knows it's still pretty wild. Wheat rts is still needed. What it did for pioneers, it can do for you.



Figurines and flowers

Like Romeo and Juliet, figurines and flowers are a natural romantic team. Whether the figurines are big or small, antique or reproduction, you'll find their addition to an arrangement gives each composition a one-of-a-kind distinction. Usually a small bibelot is placed at the base of the arrangement, a little to the side of the low line. Pairs of figurines can be equally effective. Here we open up a whole new design approach for you to experiment with when you're working with these two elements. You will, of course, substitute possessions of your own for the figurines and small statues we've shown. To start out, try following our four suggestions. Then go on to create your own variations on our basic themes, using other floral materials, containers, and bibelots to suit the occasion.



Left: Create a dream scene with figures and flowers. You'll find dozens of delightful small and large people-statuettes—domestic as well as from every corner of the earth—children, peasants, courtiers and great ladies. Use them to launch an enchanting vignette grouping. Here we have shown you just one example: Sardinian peasant women selling their wares in a mythical flower market. To create an arrangement like this, choose two figurines of different heights and place three or more massed posy groupings in small bowls or bottle tops. Your world of improvisation is almost endless. Try St. Francis set in a woodland bower, an elaborate court lady surrounded by a "formal garden" array, a youngster racing through a "field" of foliage. Great fun . . . we recommend it!



Right: Make a whimsical centerpiece to highlight your child's birthday party—or an adult get-together. Our posy-pony pseudo circus is apt for many young-in-heart festivities. We made it with a rimmed basket, a covey of cavorting wild horses (you can find others in glass, metal, or ceramic) and a pillar vase filled with carnations and ferns to simulate a carousel. You might add a paper top over the flowers. Or plan a circus with animal figurines in small barred boxes with a foliage background—or a tropical isle with frogs, fish, and alligator figurines set on a sandy tray with a few ferns for atmosphere. It's easier than you might think to create a centerpiece to underscore a particular theme, whether the entertainment happens to be geared to the six- or sixty-year-old set!



Photographs: Hopkins

Above: Use your figurine as an integral part of the arrangement. Here, the exotic shimmering metal peacocks are not just accents—they're part and parcel of the whole floral design. To make this one, place a tall stalk of gladiolus as the high point and graduate more stalks to the base. Fill in with clusters of mums till a triangular shape is achieved. Then move the metal peacock in front and, following the outline of the tail, snip off or remove any flowers that are directly behind it. Push the figurine backward until flowers and bird appear to merge. You can use this principle in many different situations. Try elevating a figurine and building a circular mass of mixed posies around it—or, in a triangular grouping of flowers, let the figurine mark the lowest corner of the arrangement.



Left: Let the statuette itself dictate the arrangement: If you possess an endearing figurine like this, it's worthy of a place of honor and a parade of floral schemes all through the year. Our little lady (looking with puzzled eyes at a distant shore) "carries" in her hand a make-believe basket of roses and acacia massed in a half-moon formation in a ceramic basket. To make the composition, place one tall rose as the high point (three-quarters height of statue) and insert more in a cascade. Fill in with the acacia. Change her floral garnerings with the seasons—daffodils and iris for the spring, mums and zinnias in midsummer, fiery autumn leaves for the fall. Don't be afraid to use an overscale object in an underscaled area such as an end table, or on a small circular table.

)ress up a holiday dinner

Choose your favorite holiday roast—then pick one of our three full-flavored accompaniments to set the festive mood.



Photographs: Olsson





anberry Date Relish

am with chicken, turkey, or m for superb eating—

pound (4 cups) raw cranberries
cup sugar
cup snipped dates
cup light raisins
cups water
cup vinegar
teaspoon cinnamon
teaspoon ginger
a medium saucepan, com- ne cranberries, sugar, dates, isins, water, vinegar, and ices. Bring to boiling; boil pidly, uncovered, about 10 inutes, stirring occasionally. ill well. Makes 4 cups relish.

ange Sauterne Jelly

nooth flavor blend does wonders r roast pork or poultry—

cups sugar
teaspoon finely shredded orange peel
cup orange juice
tablespoons lemon juice
cups sauterne
bottle liquid fruit pectin
saucepan, combine sugar, ange peel, orange and lemon ices, and sauterne; mix well. ring to boiling; reduce heat id simmer 2 minutes. Remove om heat and stir in pectin. kim off foam and pour jelly to hot scalded jelly glasses; al immediately. Fills 4 8- nce jelly glasses.

lly Mushroom Crowns

esty flavor enhances roast beef—

6-ounce cans broiled whole mushrooms
tablespoon brown sugar
cup vinegar
tablespoon salad oil
small onions, thinly sliced
tablespoon dillweed
reshly ground pepper
rain liquid from mushrooms to saucepan. Boil 5 minutes till liquid is reduced to ⅔ p. Add brown sugar, vinegar, d oil; return to boiling. Ar- nge mushrooms and onion ngs in layers in glass contain- ; sprinkle with the dill and nall amount of pepper. Pour ot liquid over mushrooms. hill at least 24 hours. Drain d serve as meat accompani- ent. Makes about 2½ cups.

You buy two kinds of coffee.



Ever think of two kinds of flour?

One coffee's for a potful, a second is for a cupful. There is a second flour, too: Gold Medal Wondra. Wondra's different. It pours like salt, mixes instantly with liquids to make lump-free sauces and gravies as no regular flour can. Make Wondra your second flour. Then try it in other bakings. Special recipes are on the sack. You *may* need only one flour after all.



Wondra. Your second flour.

Built-in chopping blocks

No costly remodeling needed here. You can easily install any of these tough chopping boards in an existing work area. They are simple to reshape and refinish. And they offer the best cutting surface available.

Specifications: Edge or end grain laminated hardwoods. Thickness: 1, 1½, or 2 inches. Custom size/shape: Round, square, rectangular. Optional backsplash or cove. Steel rod insert prevents warp.

Finish: Factory lacqu
unfinished. If unfinish
out stains and moist
coating with heated, bo
seed oil. Wipe off exce
two hours. Repeat six
times at 24-hour interv



Photogr

Replace that nonfunc
frame below the count
this sturdy pull-out
board. Here, inch ash
are edge glued. But, 18
inch-wide hardwood pl
(ash, maple, birch) w
well. Wide-front facing
finger grip out front fo
action. To build an a
stop, nail a thick woo
under work top just
the cutting board.



Photograph:

This ready-made ch
block fits in stainless st
rim for a continuous wo
To seal out moisture an
tighten clamps or glue
work top with silicone



Photograph: Braum, Architect: Volkman

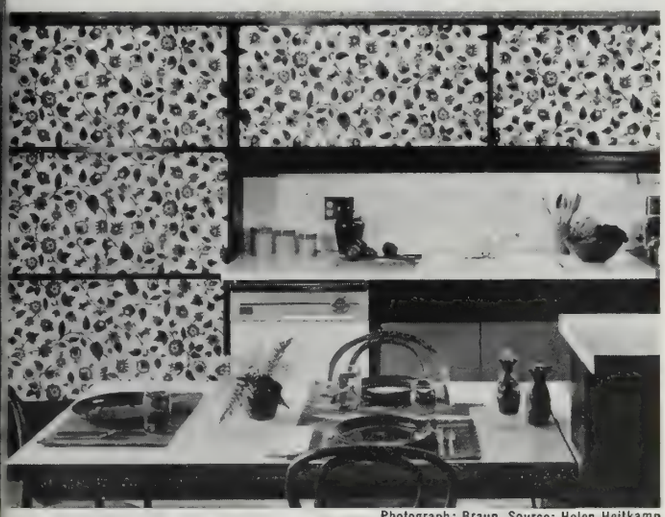
Factory-rounded edges e
this step-up chopping bl
sert. It lifts out for cl
too. Rabbet the bottor
½x¼ inch to drop boa
the undersize counter cu



"Everything is in this new buttermilk pancake mix—even egg and shortening. All you add is water to bake up golden fluffy pancakes or crisp hearty waffles." Betty Crocker

Patterns in your kitchen

e are the sterile, all-white kitchens of yesteryear? They've otally eclipsed by a brighter, livelier look. A galaxy of patterns ids, florals, stripes, geometrics—is now being splashed lib- on walls, windows, floors, ceiling, cabinets. A word of cau- however: temper your pattern splurge with wall paneling, g beams, or generous accents of white.



Photograph: Braun. Source: Helen Heitkamp

ed sailcloth on sliding cabinet doors brightens this en and provides a fresh accent against wood-paneled . Fabric was cut to door dimensions with a 1½-inch ance for turn-under, and then applied with white glue s were removed from track to do the job). When dry, s were brushed with three applications of half-strength e glue to protect fabric from soil.



Photograph: Hedrich-Blessing. Source: Liz Noah

old plaid wakes up the end wall of this kitchen and then eps smartly across the ceiling. Wood beams were installed reak up the pattern architecturally. (You can also simu- a beamed look with plastic foam beams available un- hed for painting or in three wood finishes.) Cabinets were ght into the scheme with an antique glaze that har- izes with the wallpaper.

FACELLE INTRODUCES ROYALE TOWELS

(They're a towel of strength.)



New from Facelle... RoyaleTowels. The strongest, yet softest, paper towels you'll ever need... stronger than any leading 2-ply towel. Because Facelle makes towels a different way. We turn the fibers in all directions (not just one way) to distribute them more evenly. And each fiber is puffed and fluffed for extra softness and absorbency. Facelle Royale Towels have a perfect balance of strength and softness. They're tougher on the grimy jobs... softer on the delicate ones. Available in White, Yellow, Pink, and Aqua. Color Prints on White, and now on pastels: Yellow, Pink, and Aqua.

Royale®

Facelle Paper Products.
Made a different way—
soft, strong, and so refined.

©1969, Facelle Company, Oxnard, Calif., a Division of International Paper Company.

FACELLE INTRODUCES ROYALE BATHROOM TISSUE

(First bathroom tissue worth talking about.)

New from Facelle... Royale Bathroom Tissue. It's the one worth talking about! Because Royale is the new 2-ply tissue with all the extras. Extra length (each sheet is a full third longer). Extra strength for safety. Extra sinful softness. And extra colors... just for fun! Facelle Royale Bathroom Tissue helps make life just a little bit softer. And that's worth talking about. Available in White, Yellow, Pink, and Aqua. Also in Royale Costa Brava deep colors: Rustic Gold, Fern Green, Astral Blue, Burgundy Red.



FACELLE Royale®

Facelle Paper Products.
Made a different way—
soft, strong, and so refined.

©1969 Facelle Company, Oxnard, Calif., a Division of International Paper Company.

Showcase a collection



Photograph: Lisanti. Architect: Robert L

A collection of plates—some real, some painted—give excitingly graphic look to this stark white kitchen The painted designs (you can approximate the effect decals or stenciled patterns) also serve to camoufla closet with doors that project slightly into the room. plates are clustered together in a pleasing pattern and h high on the wall to minimize breakage.



Photograph: Hedrich-Blessing. Designer: Home Furnishings Coordinators, Famous-Barr,

Why not work your special interest into an overall i scheme, perhaps develop it into an original and conv tion-starting focal point? This den wall, faced with siding painted a dull red, becomes a perfect backdrop fo arrangement of battery-operated clocks, antique t pieces, and framed "pictures" composed of clockworks showcase a smaller collection, say of pocket watche watch fobs, display them in a curio table or vitrine.

Windowsill plants

indowsill is the ideal spot for small specimens. You can a surprising variety of plants that will not quickly out- their tight quarters. Here, for example, are dwarf n, philodendron, cactus, jade plant, and waffle plant.



Photograph: Hopkins

our windowsill is too narrow to accommodate even three- pots, you can readily widen it by making a simple shelf. the window shown, we used quarter-inch plywood, five es wide and 32 inches long, faced with ¾x1-inch wood s. The plywood is screwed to the underside of the sill. triangular wood braces provide extra support.

you have narrow trays to hold the pots and catch mois- , well and good. If not, waterproof the shelf with fiber s resin to extend its life and maintain a neat look.

or a bigger show of plants, use supported glass shelves. screw wall mounting standards (available in a choice of th) to sides of window casing, insert brackets into slots esired heights, and put glass shelves in place to hold the t collection. If the top shelf is out of easy reach and you a ladder to get to it, put the drought-resistant plants here. Then, if you get lazy once in a while, you run less of losing a plant from lack of water.

outh and west windows not shaded by trees or building best for growing plants that thrive in strong light, such as , succulents, and geraniums. North and east windows ide good light for African violets, ivies, and ferns. You ld be able (with a thin glass curtain or venetian blinds) gulate light intensity, which varies from day to day and fferent times of the year.

ways pot plants individually. Then you can grow various ts with different moisture requirements and have no lems. In general, water when soil starts to dry out. tch the soil with your finger. If that doesn't appeal to learn to know your plants by weight. Heft them from to time. When they're heavy, they have enough mois- When they feel light, you know it's time to water. This as tricky as it sounds—you'll catch on in no time. Re- ber, too, that soil holds moisture longer in plastic pots it does in clay ones.

nother advantage to growing plants separately—you can y remove an ailing specimen that endangers other plants.

FACELLE INTRODUCES ROYALE FACIAL TISSUE

(First facial tissue with body.)



New from Facelle...Royale Facial Tissue. Three luxurious layers of tissue—extra soft, extra strong and extra absorbent. That's body! And the edges are bonded together so they won't come apart. For the biggest blows, the tenderest nose... the heaviest colds, or cold creams...new Facelle Royale Facial Tissue helps make life just a little bit softer. Available in White, Yellow, Pink, and Aqua.

Royale

Facelle Paper Products.
Made a different way—
soft, strong, and so refined.

©1969, Facelle Company, Oxnard, Calif., a Division of International Paper Company.

How to group your pictures



Photograph: Lisanti. Source: Abbey Davis

Photograph: Roedel. Designer: Jacque Designs



As the popularity of the picture wall demonstrates, there's strength in numbers. Small prints, drawings, photographs that would be lost scattered around the room assume decorating impact when you group them effectively. Here are some examples of the variety possible in a picture wall.

Matted and framed miscellany above: Generally speaking, every picture you hang (except oil paintings) should be matted and framed. Choose narrow frames such as shown in this guest room, and don't limit your choice of matting to cardboard or pressed wood. Analyze your picture and then experiment with velvet, felt, gift wrap, or aluminum foil. Colored mats also add zest to a picture and spark a room.

Parade of prints right: Concoct a picture wall from a collection of prints related in subject matter, size, and framing. Here, for example, an arrangement of food prints enlivens a short wall. The symmetrical grouping is suitably anchored with a well scaled chest of drawers.

Picture wall "plus" below left: A permanent accessory such as a lamp, clock, or the sconce in this eating area can launch a unique arrangement. Here food prints were grouped informally around the sconce. Fake fruit and vegetables add a three-dimensional feeling.

Eye-pleasing picture wall below right: Even if it's asymmetrical, a picture grouping should have some semblance of order. In this bedroom, it's achieved by securing pictures on a horizontal baseline. A too static look was avoided by combining narrow and wide frames, light and dark mats. In lieu of a headboard, the formal picture grouping gives a sense of balance to the bed below.

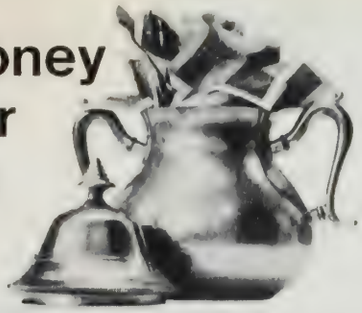
Photograph: Hedrich-Blessing. Decorator: Robert Baker, A.I.D. Source: Elizabeth Lunt



Photograph: Lisanti. Decorator: Richard Plumer. Source: June Edwards



Win money for your recipes



FAST OR FANCY SUMMER FRUIT DESSERTS

ESH SUMMER FRUIT desserts are marvelous—served warm frosty cold. We're looking for *your* favorite fast or fancy ssert recipe. Two Cooks-of-the-Month receive $50 each. ur Runners-up receive $25 each, and 12 Honor Roll win- s get $10 each. Selected winning recipes will be pictured the Prize Tested Recipes pages next July. All 18 winners eive a framed Better Homes and Gardens Certificate of ndorsement and six copies of the endorsed recipe.

Hints to Help You

st Fruit Desserts could include shortcut idea such as pre- ked tart shells, a packaged dding or dessert topping mix. your special recipe a time- er for a sundae sauce or a per shortcake? Ideas:
brosia tropicale
ricot tarts
ger plum parfait
rried melon compote
-cal raspberry whip

Fancy Fruit Desserts might feature unusual fruits or the familiar favorites used in an imaginative new way. Maybe your best is a sensational fruit mousse or a fancy fruit-filled meringue. Suggestions:
blueberry cheesecake
peach melba puffs
cherry-filled crepes
blackberry bavarian
nectarine torte

THIS MONTH'S WINNERS

(See recipes on pages 71 and 72)

Cooks-of-the-Month

Lucille Howell, Washington, D. C.
Mrs. James M. Irvine, Park Ridge, Ill.

Runners-up

Mrs. Ray E. Anderson, Tuscaloosa, Ala.
Mrs. John S. Blayney, Charlotte, N. C.
John B. Henderson, Portland, Oreg.
Mrs. Wallace Russell, Pollock Pines, Calif.

Honor Roll

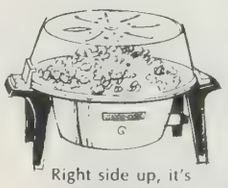
Mrs. Wendell Browning, Jacksonville, Ill.
Mrs. Robert M. Crane, Kingsville, Tex.
Mrs. Juanita C. Douglas, Boulder City, Nev.
Evelyn K. Gooby, Devils Lake, N. Dak.
Helen Parkinson, Tulsa, Okla.
Grace Pierce, Tigard, Oreg.
Mrs. Vincent A. Puccio, Franklin, Mass.
Mrs. Robert A. Ross, Hayward, Calif.
Mrs. Larry Samson, Philadelphia, Pa.
Mrs. Ken Schumacher, Grant, Nebr.
Mrs. A. Patricia Stewart, Westfield, N. J.
Mrs. Emmett White, Plainview, Tex.

Contest Rules

1. Write or type your recipe clearly on one side of the paper and mark it "July Fast Summer Fruit Desserts" or "July Fancy Summer Fruit Desserts." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of Better Homes and Gardens.
7. Entries must be postmarked by midnight December 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 6912 Test Kitchen, Better Homes and Gardens, Des Moines, Iowa 50303.



IT'S A BRAND NEW BAG



Right side up, it's still under $14.00.



How about a Teflon lined popper for under $11.00? Without the Teflon, under $10.00.



And there's even a genuine MIRRO popper for under $6.00.

The difference between a pre-popped bag of store-bought popcorn and the hot, tender, fresh fluff this MIRRO-MATIC Pop 'n' Serve makes you just wouldn't believe.

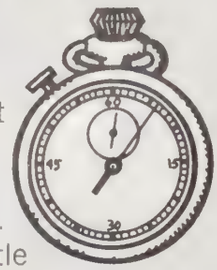
And even the "bag" is a gas. It starts out wrong side up as a watch-the-action cover. Flip the whole thing upside down and it's an unbreakable Lexan® serving bowl, four quarts full.

Automatic all the way, the Pop 'n' Serve just chuffs along on its own, cuts off when the corn's all popped, then keeps it hot till you want it. A real swinger, under $14.00.

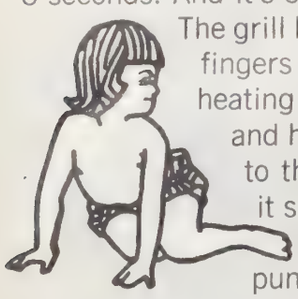
MIRRO ALUMINUM CO.,
Manitowoc, Wis. 54220.

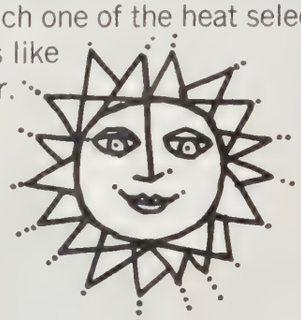
MIRRO
THE FINEST ALUMINUM

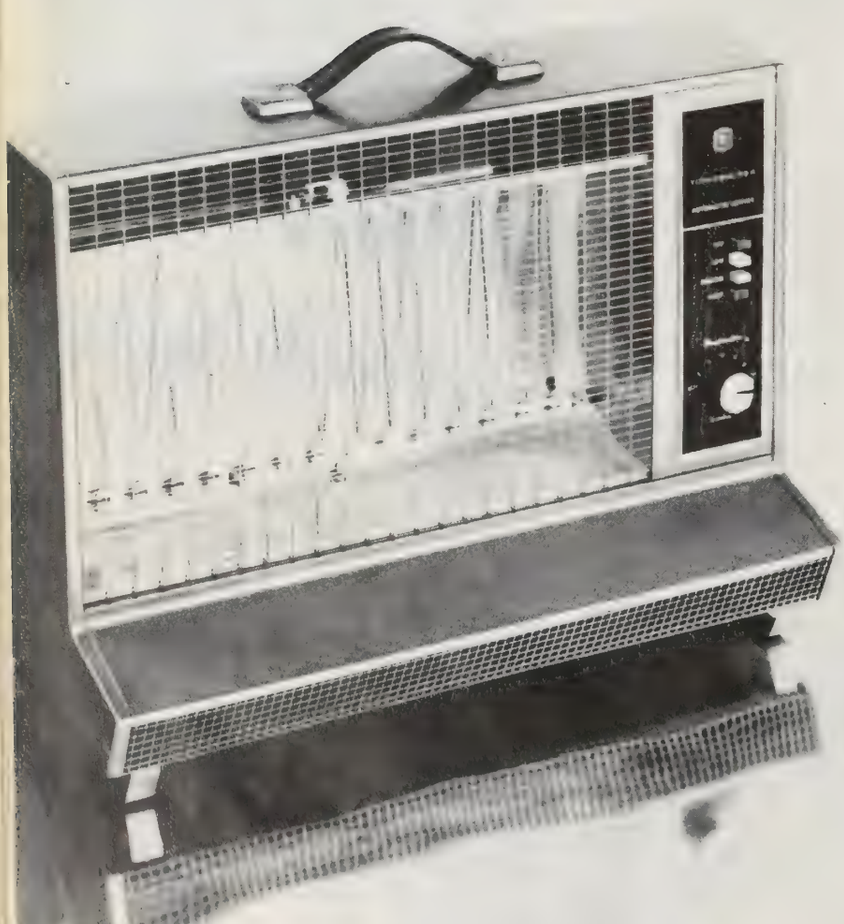
Instant Miami Beach.



This compact Toastmaster heater brings you sunshine warmth in just 6 seconds. And it's safe heat. The grill keeps little fingers from touching the heating unit while the cabinet and handle always stay cool to the touch. If it's tipped over, it shuts itself off. So take home a little Miami Beach. Just punch one of the heat selector pushbuttons. It's like summer in winter.







With automatic thermostat, built-in circulating fan. Finished in beautiful wood-grain and platinum tan color with gold grill. Model 923.

TOASTMASTER®

DIVISION/McGRAW-EDISON COMPANY, ELGIN, ILLINOIS 60120

The Chef *Begins on page 12*

Hot drinks with conviction

Be original next time you're called on to fix the refreshment For chilly days, take your choice of hearty **Mug O' Soup** or t smooth and sassy **Hot Tomato Cocktail.**



Mug O' Soup

Goes great with smoky cheese and bacon club sandwiches—

1 can condensed cream of chicken soup
1 soup can water (1⅓ cups)
2 tablespoons orange juice
Dash ground allspice
Dash ground cloves
Dash ground nutmeg
• • •
Snipped chives

In saucepan, blend together soup, water, and orange juic Stir in spices. Heat, stirring occasionally. Serve in mugs; t with snipped chives. Makes 2 to 3 servings.



Photographs: Photography,

Hot Tomato Cocktail

Delicious with crunchy garlic toast—

1 46-ounce can (about 6 cups) tomato juice
1 can condensed beef broth
1 teaspoon grated onion
1 teaspoon prepared horseradish
1 teaspoon worcestershire sauce
One or two dashes bottled hot pepper sauce
Lemon twists
Cocktail onions

In saucepan, combine tomato juice, beef broth, grated onio horseradish, worcestershire sauce, and pepper sauce. Hea just to boiling. Serve immediately. If desired, garnish eac serving with a twist of lemon speared with a cocktail onio Makes 8 servings.

Buying guide

Most of the products shown editorially in Better Homes and Gardens can be obtained in leading local stores. For more information, write the manufacturers listed. Some items are privately owned or custom made- thus are omitted from the product listing. For information on items not mentioned, write Reader Service, Better Homes and Gardens, Des Moines, Iowa 50303.

Hearty chowders

Page 12 (middle): Tortoiseshell ice bucket with lid—Etco, 225 Fifth, NYC 10010. Brass salt/pepper—Verity Southall, Laguna Beach, Calif. 92651.
Page 12 (bottom): Black and white soup bowls Iroquois China, Syracuse, N.Y. 13201.

Great buys in games and books

Page 26: (1) Win, Place & Show, and (7) Feudal—3M, St. Paul, Minn. 55101. (2) Finder's Keepers, and (12) Bucket of Fun—Milton Bradley, Springfield, Mass. 01101. (3) A Mini Puzzle in a Mini Box—Springbok, 720 Fifth, NYC 10019. (4) A Pop-up Classic—Graphics International, 720 Fifth, NYC 10019. (5) Funny Bones, (6) Soma, and (9) Morra-Board—Parker Brothers, Salem, Mass. 01970. (B) Temperature Meter—Invento Products, 39-25 Skillman, Long Island City, N.Y. 11104. (10) Webster's Seventh New Collegiate Dictionary ("easel"-bound)—G. & C. Merriam, Springfield, Mass. 01101. (11) Bridgeveryone—Robert H. Hallowell Industries, 717 Fifth, NYC 10022.

Jingle Bells

Page 30 (top left): Motor home—Winnebago Industries, Forest City, Iowa 50436.
Page 30 (bottom left): Skating shelter—Unique Products, Nashua, N.H. 03060.
Page 31 (top): Snowmobiles—Massey Ferguson, Des Moines, Iowa 50315.

Hearty foods for hearty appetites

Page 34 (top): Saucepan—Columbian Enameling and Stamping, Terre Haute, Ind., 47804.
Page 34 (middle): Knife—Ekco, 9234 West Belmont, Franklin Park, Ill. 60131.

A Dickens dinner

Pages 44-45: China plates—Wedgwood, 24 E. 54th, NYC 10022. Beams—Am-Finn Sauna, Camden, N.J. 08103.

White Christmas

Pages 48-49: Punch bowl and cups—Riekes-Crisa, Omaha, Nebr. 68131. Sterling ladle, epergne, and fondue pots—International, Meriden, Conn. 06450. Low pedestal silver plate, plain sterling platter, and sterling platter (rope design)—Gorham, Providence, R.I. 02907.

Waiting for St. Nick

Pages 50-51: Patterned tile—Wenczel, Tampa, Fla. 33616. Plain tile—American Olean. Lansdale, Pa. 19446. Two apothecary jars (on left)—L. E. Smith Glass, Mount Pleasant, Pa. 15666.

A storybook party

Page 56: Red and blue plastic plates—Mutual Plastic, La Mirada, Calif. 90638.

Here we come a-wassailing

Page 58: Candle holder, glass silver pedestal plate, and silver platter (left middle)—Gorham, Providence, R.I. 02907. Silver pedestal cake stand (top right)—International, Meriden, Conn. 06450.

Prize tested recipes

Page 72 (top right): Two burner warming stand—Ronson, Woodbridge, N.J. 07095.
Page 72 (bottom right): Sterling server—"Eloquence" by Lunt, Greenfield, Mass. 01301.

Designer credits

Pages 38-39. *Plastic stars: George Hans, plastic place mat stars: Jean LemMon, wooden starbursts: B. J. Casselman. Bells: Gladys Herndon. Candles and candle holders: John Stith*
Page 40. *Juggler: Nancy Becker*
Page 41. *All angels: Gladys Herndon*
Page 42. *Twelve Days of Christmas: Nancy Becker*
Page 43. *Organ and figures: George Hans*
Page 46. *Creche figures and small roses: Nancy Becker. Large roses: Lorane Woodard*
Page 47. *Wreath: B. J. Casselman*
Page 50. *Cobweb tree and ornaments: George Hans*
Page 51. *Stockings: Judith M. Solomon*
Pages 52-53. *Puppets: Nancy Becker*
Page 54. *Masks: George Hans. Chests: John Stith*
Page 55. *Background in poinsettia picture: George Hans*
Pages 56-57. *Box figures: John Stith*
Page 59. *Bird feeder and figures: John Stith*
Pages 60-61. *Horse, jack-in-the-box toy chest, ark, dice game, alligator toy, carousel, dotted package design: John Stith. Duck: Lorane Woodard. Santa's Helpers: Judith M. Solomon. Train: George Hans*
Page 62. *All tree ornaments: B. J. Casselman*



New Polident Green

It's like an all night soak, but cleans in just minutes

Get your dentures *thoroughly* clean in just minutes with powerful new Polident® Green Tablets. You'll actually see the speed as every tablet bursts into millions of green cleaning bubbles. In only minutes the green is gone. That means stain and odor are gone. Now the best way to clean dentures is the fast way too.





IF THEY'VE ALREADY GOT MONOPOLY®
LET THEM GO CHASE EACH OTHER!



Sorry* is a perennial favorite because it puts players of all ages on an equal footing. And it's easy to learn. Special cards control the exciting chase, and unexpected moves build suspense till the last minute! Since both luck and skill are involved, even the very young can win.

*Parker Brothers Trademark for its Slide Pursuit Game Equipment

FAMOUS PARKER GAMES

Parker Brothers Inc.

MONOPOLY®, the distinctive design of this card and other components of its real estate trading game equipment are trademarks of Parker Brothers, Inc., © 1935, 1946, 1961

pressure as "adequate," and a bargain as well for the doctor's ten-dollar office-call fee. But a major commercial airline will send each of its hundreds of pilots to a great medical center halfway across the country each year for an exhaustive three-day battery of examinations and laboratory tests, at the cost of hundreds of dollars *per pilot*.

An adequate medical checkup should always include the following:

A careful review of your previous health history. Your health history is a vital part of any health check, especially if years have passed since you last visited your doctor. He wants to know about past illnesses and operations (as well as current symptoms), about your family health background, the kind of work you do, the way you live. He is searching for clues to medical problems of which you may be completely unaware. Often, just from your medical history, he can tell what he is likely to find on physical examination.

A complete physical examination. This often requires less time than the history-taking because your doctor follows a step-by-step examination procedure designed specifically to insure that nothing of importance is missed. S parts of the examinatio quire special instruments *otoscope* for examining th canals and drums; the st *scope* for listening to soun your chest. If you are a wo a pelvic examination is portant, in which the d takes a *Pap Smear* for late amination—the familiar cer test. If you are in you thirties or older, he will ably recommend a *procto ic* examination, in which lower few inches of the are searched with a lighte strument for signs of pos early cancer.

Certain basic laboratory (if they have not recently done). These usually incl *complete blood count*, a *examination*, a *blood suga* and checks to help asses operation of your kidney addition, you should hav annual *chest X ray*, more if you have chronic chest lems or smoke heavily. bile-unit chest X rays are able without cost at regul tervals in many commun and the films are availab your doctor's review. B he is particularly conce about your chest conditio may recommend a ful chest film as a part of checkup.

Family Health *Gerald M. Knox, Editor*

Are health examinations worth the cost?

In the horse-and-buggy days, most families put their reliance in various home remedies and called a doctor only when someone was seriously ill. The dentist got a visit only when a toothache became absolutely unbearable—and the remedy, understood by all, was to pull the offending tooth.

Today all this has changed. We hear about the importance of "preventive health care" at every hand, and no doctor or dentist worth his salt fails to urge his patients to have "regular" health checkups.

What is a really complete health checkup?

It usually works out to be three examinations, rather than one. First consideration must go to a *medical* examination, but *dental* and *eye* examinations are equally important, and are seldom included in a single health checkup. This means you normally must visit three persons to complete your health examination.

What constitutes an "adequate" medical, dental, or eye examination also is different for every person, for each of us has unique needs and health problems. But certain things apply to almost anyone.

First, an adequate health checkup takes *time*. It can't be accomplished during a ten-minute visit to your doctor or dentist, no matter how well he may already know you. Sufficient time must be set aside for a thorough job.

Second, the ideal checkup should be planned when you have no serious medical or dental problems. If you are ill or in pain at the time, your doctor or dentist is preoccupied with the acute problem. An overview of your basic health status is usually impossible under such conditions.

How to get an adequate medical examination

A busy salesman considers a cursory ten-minute check of his heart, lungs, and blood

TITLE DEED
ST. JAMES PLACE



IF THEY'VE ALREADY GOT MONOPOLY®
THERE ARE NEW WORLDS TO CONQUER!

Risk* is a big, lavish game with a handsome board and 450 playing pieces! It gives you delightful delusions of grandeur as you dream up strategies for capturing vast territories, hurl power against power, and make sweeping, dramatic moves. No wonder Risk can keep the whole family enthralled for hours!

*Parker Brothers Trademark for its Continental Game Equipment

FAMOUS PARKER GAMES

Parker Brothers Inc.

MONOPOLY®, the distinctive design of this card and other components of its real est trading game equipment are trademarks of Parker Brothers, Inc., © 1935, 1946, 19



F THEY'VE ALREADY GOT MONOPOLY®
OGGLE THEIR MINDS IN 3 DIMENSIONS!



People of all ages are quickly spellbound by Qubic*, a fascinating 3-D tic-tac-toe game! Note the ingenious see-through plastic playing levels. Then imagine the challenge of lining up markers horizontally, vertically, or diagonally, while competing on all four levels at the same time!

*Parker Brothers Trademark for its 3-D Tic-Tac-Toe Game Equipment

FAMOUS PARKER GAMES

MONOPOLY®, the distinctive design of this card and other components of its real estate trading game equipment are trademarks of Parker Brothers, Inc., © 1935, 1946, 1961

time, anyone requiring glasses should have regular eye checks at whatever interval his doctor advises.

How often is a health checkup needed?

Many doctors fall into the bad habit of recommending a complete physical examination for everyone at some arbitrary interval, such as once a year. This may be easy to remember, but it isn't always practical. Obviously, such a standard interval can't meet the individual health needs of every patient. A six-month infant should be checked every two or three months, while a healthy teen-ager may need a checkup only every three or four years. A 50-year-old businessman with high blood pressure might well require a blood pressure check every month—and a complete examination every six months.

Discuss with your doctor and dentist the most sensible interval for *you* to have a checkup—and then see that both you and the doctors follow it up. Checkups should be frequent enough to enable your doctor or dentist to spot trouble before it begins, insofar as possible, yet no more frequent than necessary.

Measuring cost versus value

Some people avoid the doctor because they're afraid he'll discover something bad; others because of cost. While there is some cost involved in health checkups, the *value* is immeasurable. Without question, almost all health problems can be greatly minimized by early detection.

If you're eligible for health care through a government program, you may have to pay little or nothing for a checkup. If you see your own doctor, the cost will seldom be less than $50 or $70 in all today, and may well exceed $100 in many cases (although usually far less for children and adolescents). If special tests or consultations are needed to help track down suspicious findings, these costs may go higher yet, perhaps even double.

Cost of dental checkups may vary from $10 to $20, depending on the locale and the individual dentist's fees—twice that, if X rays are needed—and you may have to plan appointments long in advance. Optometrist or ophthalmologist fees also vary from $15 to $30 for a routine eye examination, perhaps more if special studies are required. ■

you save with examinations

tine dental examina- can consistently save nore money than any health checkup, not to on the fact that they con- e greatly toward saving eeth from extraction.

od dental checkup also with a thorough history ur past. This means a l recording by your den- all repair work done on teeth. He also wants to about any serious medi- oblem, particularly if you king long-term medica- for certain illnesses.

owing this, he'll make a examination of your and gums to detect nt problems. In many , he'll take dental X rays lp find hidden cavities, specially in children) to abnormal tooth develop- while it is still readily table. One of the most tant points in a denta' up is prophylactic (i.e., ntive) care of the teeth, includes cleansing and ing away the detritus that ally collects just below um line and contributes th decay or chronic in- n of the gums.

Dentists were practicing "preventive care" as a matter of routine long before the concept spread to medicine, and today can do more than ever before.

Eye examinations: a special situation

Your family doctor may test your sight with an eye chart, examine the retinas with an ophthalmoscope, and perhaps make a special test to detect early signs of glaucoma during his physical examination. Your local optometrist will do all of these, in addition to examining your eyes for errors of refraction and muscle disturbances. Both will refer you to an *opthalmologist* if any significant abnormality is noted.

An ophthalmologist is qualified to do refractions with eye drops so that the exact extent of a serious vision loss can be measured and corrective lenses precisely prescribed. He is the only eye specialist fully qualified, both professionally and legally, to perform surgery, to administer drugs, or to handle such serious eye conditions as cataract, glaucoma, and retinal detachment. Because vision disorders may change with

TITLE DEED
PACIFIC AVENUE



IF THEY'VE ALREADY GOT MONOPOLY®
CROSSWORDS CAN BE A CHALLENGE!

Spill and Spell* is one of the few games you can play alone, with a partner, or with a group — anywhere, any time! You score points by making crosswords (the longer, the better) with the 15 lettered dice, before the timer runs out. It's tough enough for the crossword puzzle buff, yet fun for youngsters, too.

*Parker Brothers Trademark for its Dice Word Game Equipment

FAMOUS PARKER GAMES

MONOPOLY®, the distinctive design of this card and other components of its real estate trading game equipment are trademarks of Parker Brothers, Inc. © 1935, 1946, 1961.

FREE!

24-PAGES IN FULL COLOR

ALL NEW WINDOW IDEAS



Before you build, buy or remodel, send for this helpful PELLA Window Idea Book. Shows how to *eliminate* storm window and screen chores . . . what windows will best suit the design of your home . . . and why PELLA WOOD WINDOWS are your *best protection* against winter cold and summer heat. Send for your FREE Window Idea Book *today*.

THIS COUPON ANSWERED WITHIN 24 HOURS

ROLSCREEN CO., Dept. VC-62, PELLA, IOWA 50219
Please send me FREE the full-color, 24-page PELLA Window Idea Book.

NAME

ADDRESS

CITY & STATE ZIP (IF KNOWN)

PELLA MAKES QUALITY WOOD WINDOWS, WOOD FOLDING DOORS & PARTITIONS AND WOOD SLIDING GLASS DOORS

Pella® WOOD WINDOWS

Statement of Ownership, Management and Circulation (Act of October 23, 1962: Section 4369, Title 39, United States Code.)

1. Date of Filing: October 1, 1969
2. Title of Publication: Better Homes and Gardens
3. Frequency of Issue: Monthly
4. Location of Known Office of Publication: 1716 Locust Street, Des Moines, Iowa 50303
5. Location of the Headquarters or General Business Offices of the Publishers: 1716 Locust Street, Des Moines, Iowa 50303
6. Names and Addresses of Publisher, Editor, and Managing Editor: Publisher: Morton Bailey, Jr., 1716 Locust Street, Des Moines, Iowa 50303; Editor: James A. Riggs, 1716 Locust Street, Des Moines, Iowa 50303; Managing Editor: Neil Kuehnl, 1716 Locust Street, Des Moines, Iowa 50303.
7. The owner is: Meredith Corporation, 1716 Locust Street, Des Moines, Iowa 50303; the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock are: Bell & Co.*, c/o Bankers Tr. Co., 601 Locust St., Des Moines, Iowa 50304; Cede & Co.*, Box 20, Bowling Green Sta., New York, N.Y. 10004; Grator & Co.*, 101 Richmond St., West Toronto 1, Ontario, Canada; Hubb & Co.*, c/o Bankers Tr. Co., 607 Locust St., Des Moines, Iowa 50309; Lane & Company*, c/o Southern Calif. First Natl Bk., Attn. Tr. Dept., Box 109, San Diego, Calif. 92112; Orto & Co.*, c/o Iowa Des Moines Natl Bk., Tr. Dept., Des Moines, Iowa 50304; Sabat Co.*, c/o Svgs. Bks Tr. Co., 200 Park Ave., New York, N.Y. 10017; Mildred M. Bohen, c/o H. Y. Engeldinger, Meredith Corporation, Des Moines, Iowa 50303; The Equitable Life Assurance Society of the United States, 1285 Ave. of The Americas, New York, N.Y. 10019; How & Company*, c/o Northern Tr. Co., Tr. Dept., Chicago, Illinois 60690; Iowa-Des Moines National Bank & Trust Co. & E. T. Meredith Tr. UA Aug 3 35 BO Edna E. Meredith & Mildred M. Bohen Trust, c/o Iowa-Des Moines Natl. Bk., Tr. Dept. Des Moines, Iowa 50304; Edwin T. Meredith III, 1716 Locust St., Des Moines, Ia. 50303; Prop & Co.*, c/o Iowa Des Moines Natl. Bk., Tr. Dept., Des Moines, Iowa 50304.
*Believed to be held for account of one or more stockholders.
**The L. T. Meredith & Fred Bohen family own either directly or beneficially through nominees listed above approximately 51% of the issued and outstanding stock of the corporation.
8. Known bondholders, mortgagees, and other security holders owning or holding one percent or more of total amount of bonds, mortgages or other securities are: None.
9. Item 9 of POD 3526 not applicable.
10. Extent and nature of circulation

	Average No. Copies Each Issue During Preceding 12 Months	Actual No. of Copies Of Single Issue Published Nearest To Filing Date
A. Total number copies printed (Net Press Run)	8,097,830	8,181,338
B. Paid circulation		
1. Sales through dealers and carriers, street vendors and counter sales	776,440	735,000
2. Mail subscriptions	6,870,274	6,998,000
C. Total paid circulation	7,646,714	7,733,000
D. Free distribution (*including samples*) by mail, carrier or other means	153,855	150,000
E. Total distribution (*Sum of C and D*)	7,800,569	7,883,000
F. Office use, left-over, unaccounted, spoiled after printing	297,261	298,338
G. Total (*Sum of E & F—should equal net press run shown in A*)	8,097,830	8,181,338

I certify that the statements made by me above are correct and complete.
(*Signed*) Neil Kuehnl, Managing Editor

Zip Code speeds mail service. Be sure to include it in all changes of address sent to Better Homes and Gardens Subscriber Services.

Chamberlain's LOTION



25% GLYCERIN...

Heals Rough, Dry, Chapped Skin Faster, or Your Money Back

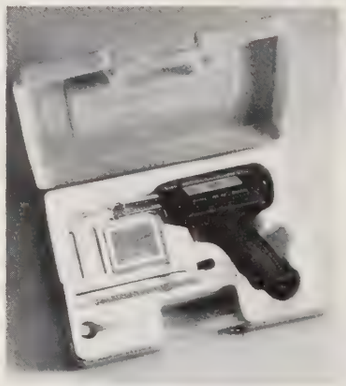
CHAMBERLAIN DISTRS., Des Moines, Ia.

For those who save copies of Better Homes and Gardens. An Editorial Index is available for the 1968 issues to help you find the article you want. To order the index, send 35¢ to

Better Homes and Gardens
Reader Service Dept. BHF
Des Moines, Iowa 50303

Good News

Continued from page 10



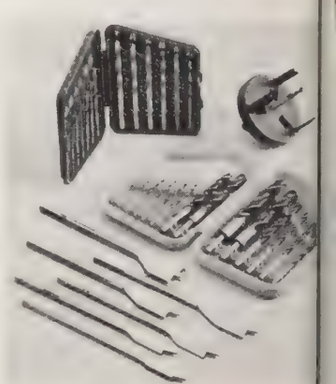
A soldering gun will go over big—especially if it's part of a complete kit and packed in a carrying case. Like all good guns, this one features instant heat control for fewer burned work surfaces and fingers. Kit includes everything he needs for repair jobs and keeps tools together.



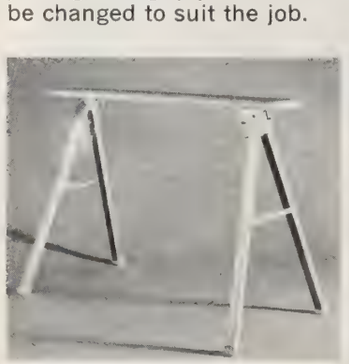
Auto testers will be appreciated by the man who likes "check it himself." Accu-Tec offers easy-to-read, pencil-size testing instruments for battery and antifreeze. The Auto-Mark kit contains gauge for checking tire pressure and measuring the depth of the remaining tread.



Special pliers make special jobs easier. The upper pair takes the frustration out of installing or removing spring-type hose clamps. Arc-joint pliers open to handle objects up to four inches in size. Locking pliers shown are self adjusting, and grip pressure can be changed to suit the job.



A good bit set gets the most out of an electric drill. A good basic set contains bits from 1/16 to 1/4 by 64ths. Set from 1/8 to 1/2 by eighths offers even more versatility. Always buy high-speed steel bits for both wood and metal. Power auger bits and hole saw bits holes larger than 1/2 inch.



If sawhorse storage poses a problem, give him these ingenious folding legs. He can fasten a piece of wood—any length, width, or thickness—to the legs and have a sturdy sawhorse. Then, when the job is done, the legs fold flat for storage, on the wall or tucked behind the workbench.



A good extension cord will be appreciated every time he has a job beyond reach of an outlet. Be sure to give a heavy-duty (at least 14 gauge) cord of the 3-wire grounded type. Available in 25, 50, and 100-foot lengths and remember it's better to give him one that's too long than too short.

Most people give it away

(after keeping one for themselves)



More than half of all the Better Homes and Gardens Books sold are given as gifts. And it's happening again with this colorful new ring-bound edition of America's #1 Cook Book. Now new and ready for the 1970's. Better Homes and Gardens New Cook Book includes over 1500 triple-tested recipes. ☐ There are 49 different Better Homes and Gardens Books at your bookseller's now — and there's one just right for everyone on your Christmas list. This year make shopping easier . . . Christmas nicer.

CHOOSE FROM 49 BETTER HOMES AND GARDENS BOOKS. PRICED FROM $1.29.

Ideas for cooks

New Cook Book.....$5.95
Casserole Cook Book.....$3.95
Dessert Cook Book.....$2.95
Barbecue Book.....$3.95
So Good With Fruit.....$3.95
Holiday Cook Book.....$2.95
Meat Cook Book.....$3.95
Salad Book.....$3.95
Ground Meat Cook Book.....$2.95
Vegetable Cook Book.....$3.95
Junior Cook Book.....$1.95
Famous Foods From Famous Places.....$6.95
Bread Cook Book.....$2.95
Eat and Stay Slim.....$1.95
Jiffy Cooking.....$1.95
Favorite Ways With Chicken.....$1.95
Pies and Cakes.....$1.95
Cookies and Candies.....$1.95
Cooking for Two.....$1.95
Cooking with Cheese.....$1.95
Meals in Minutes.....$1.29
So-Good Meals.....$1.29
Meals With a Foreign Flair.....$1.29

Ideas for green thumbs

Flower Arranging.....$3.95
New Garden Book.....$6.95
House Plants.....$2.95
Landscape Planning.....$3.95

Ideas for home and family

Decorating Book.....$7.95
Handyman's Book.....$6.95
Family Medical Guide.....$12.95
Bride's Book.....$6.95
Decorating Ideas.....$2.95
Treasury of Christmas Ideas.....$6.95
Baby Book.....$4.95
Our Baby.....$2.95
Story Book.....$2.95

Ideas for hostesses

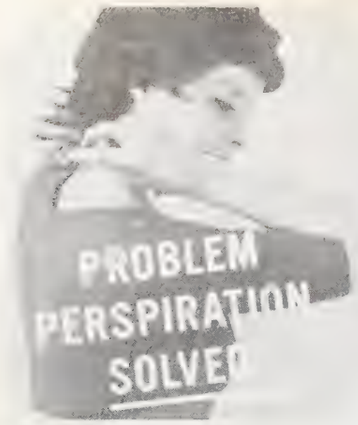
Guide to Entertaining.....$6.95
Best Buffets.....$1.29
Lunches and Brunches.....$1.29
Birthdays and Family Celebrations.....$1.29
Barbecues and Picnics.....$1.29
Snacks and Refreshments.....$1.29

Ideas for sewing

Sewing Book.....$4.95
Stitchery and Crafts.....$5.95
Sewing Casual Clothes.....$1.29
Professional Sewing Tips.....$1.29
Tailoring Suits and Coats.....$1.29
Pattern Adjustments.....$1.29
How to Sew for Children.....$1.29

Ideas

MEREDITH PRESS
New York • Des Moines



even for thousands who perspire heavily

A *different* formula has been found to keep underarms absolutely dry—even for thousands who perspire heavily. After decades of common "deodorants," it took a chemical invention to make this truly effective protection possible — with the same safety to clothing—the same skin mildness as popular "deodorants." Called Mitchum Anti-Perspirant, it is the product of a trustworthy 56-year-old laboratory. By the thousands, women with problem perspiration are finding the protection they need—and never could find before. And fully effective as a deodorant, too, of course. If you perspire more than average—even heavily—get the positive protection of Mitchum Anti-Perspirant. Liquid or cream. Each $3.00. Available in Canada.

Mitchum ANTI-PERSPIRANT
Liquid or Cream

Now Possible To Shrink Hemorrhoids

And Promptly Stop Itching, Relieve Pain In Most Cases.

Science has found a medication with the ability, in most cases —to stop burning itch, pain and actually shrink hemorrhoids.

In case after case doctors proved, while gently relieving pain and itching, actual reduction (shrinkage) took place.

The answer is *Preparation H*®—there is no other formula like it for hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.

Avoid delays in the delivery of your *Better Homes & Gardens*. Let us know, at least five weeks before you move, what your new address will be.

HANG WALL ACCESSORIES
(PICTURES • PLAQUES • CHALKBOARDS • RACKS)
THIS ALL-NEW, EASY WAY:



magic-mounts
SELF-STICKING WALL HANGERS
USE ON ANY CLEAN SURFACE
10 FOR 29c
Good Housekeeping GUARANTEES
Prod. of MILLER STUDIO, NEW PHILA., O. 44663

Christmas crafts

Continued from page 92

pen. Add crepe paper nose and ears, cotton eyebrows, beard, and hair.

Carousel. For base, use a precut octagonal plaque block with 4¼" sides. Glue a hollow cardboard tube, ½" long and ½" in diameter, to center of block. On a 14½"-long ⅜" dowel glue a 6"-in-diameter disk 1" from end. (Drill hole in center of disk to fit dowel.) On top of this disk, glue 1" long fin-like projections to dowel and disk. Glue second 6"-in-diameter disk of mat board 6" up from first disk platform. Cut four ¼"-in-diameter dowels to fit between the disks. Drill holes through four plastic horses and insert the four dowels. Glue, then glue dowels between the disks. Insert entire unit into tube on octagonal base.

Glue eight 12"-long and ¼"-square balsa strips 1" in from the eight corners of the base. Cut mat board octagon to fit on top, drill hole through center to fit main dowel. Slide roof over dowel and glue to eight supporting poles. Cut canopy trim from mat board. Glue between the eight posts. Add turning handle to top of center dowel. Decorate with paint, beads, and wood strips.

Dice and ball game. Construct dice "bowling pins" from polyurethane foam blocks decorated with paper spots and wooden blocks and stems. Use a 3- or 4"-in-diameter rubber ball to throw at the dice pins.

Jack-in-the-box toy chest. Construct a two-section box from ½" plywood or lightweight foam-centered board. Each section of this chest is 15x15x15". Glue seams, then tape with paper tape to cover exposed edges. Apply paper cutouts to outside or paint with nontoxic paint.

Roll heavy paper into a cylinder, 10-12" in diameter. Paint with spray paint. Glue on paper cheeks and mouth. Use painted washers for eyes. Cut hat from felt and attach small tree ornaments to each end. Cut a nose from a cardboard tube and glue on. Add accordion-pleated collar.

To make the jester spring up, glue or nail small triangular pieces of wood into the four corners of one box. Attach with staples, nails, or glue four elastic bands to the triangular inserts. Cut a platform of ¼" plywood to fit inside the box, then attach the free ends of the elastic bands to the four corners of the platform. Reinforce all holes with small grommets. Attach the jester to the platform with tape or glue. Cut and decorate lids to fit the chest.

Alligator. Cut all sections from polyurethane foam (sold in variety stores for chair cushions). Cut head in two identical shapes, 15" long and 10" across at the neck. Use two pieces, 15x10" for the body section. Glue two triangular pieces together for the tail.

Cover all parts with green fabric. Attach string ties at the corners and tie the sections together. Cover a small triangular wedge with red material and glue inside mouth. Add half-circle foam eyes.

Noah's Ark. Cut all parts from mat board and use ready-made wooden toys for the animals. To make boat section of ark, use two sheets of mat board 20¼x3¾". Make diagonal cuts from points 5½" in from each end on one 20¼" side to points 1" down on each 3¾" side. Bow the two pieces to form boat shape and join them together with tape and glue at the 1" sections. Cut mat board to fit bottom, top, and curved ends and glue on.

Construct the house from mat board making ends 6" long, 4½" tall at sides, and 6" high at peak of roof. Use two pieces board 11x4" for roof. Add a center shelf and partitions and glue all together. Decorate with cutouts, paint, and white paper tape. Add a 12½" strip of ½"-wide balsa wood to top of roof.

Duck TV pillow.

Materials: 6 large skeins yellow rug yarn, 1 small skein each blue and orange rug yarn, 1 pr. size 15 knitting needles

Work in stockinette (knit 1 row; purl 1 row) throughout using two strands of yarn.

Body. With yellow, cast on 8 st. Inc. 1 st in each st by knitting first in back then in front of st (16 st). Inc. 1 st at both ends of next 12 rows (40 st). Knit even 10 rows. Dec. 1 st both ends of next 12 rows (16 st). Knit eve 10 rows. Inc. 1 st both ends next 12 rows (40 st). Knit eve 10 rows. Dec. 1 st both ends f 12 rows (16 st). Knit 2 st to 8 times. Bind off.

Head and neck. With yello cast on 4 st. Inc. 1 st in each same as row 2 of body. Inc. 1 both ends for 6 rows (20 st Knit even 18 rows. Then k inc. 1 st in each of next 4 st; k Next row: k 6; inc 1 st in eac of next 12 st; k 6. Next row: 12; inc. 1 st in each of next 1 st; k 12 (48 st). Knit 8 rov even. Bind off.

Cap. Knit same as first 16 rov of head. Bind off.

Finishing. Fold body in half ar sew all but 6 inches. Stuff wit foam rubber. Finish sewin Fold head and shoulders ar sew back seam. Stuff and se to front part of body. Sew ca seam and sew to head.

Make small blue pompo eyes. Line bill with orange fe inserting stiff cardboard. Fo in half and sew to head.

Tie in fringe of three 12 pieces of yellow yarn in eac of 28 st three rows deep ce tered across back of body.

Box train. Paint cardboard ca tons and decorate with plast tape to resemble a train.

Fir Tree ornaments, *page 6*

Nets. Fold two medium-weig gold paper circles (3" in diam ter) into eighths and cut fo lowing diagrams. Open. Rei force inside center 1" of ne with paper circles. Glue doc mentary seal on opposite side Make 3"-long yarn tassel. T 2- or 3"-length of yarn to t of tassel and thread throug ⅜"-in-diameter gold bea through gold seal, and through

How to order material from the magazine

Better Homes Project Plans

If you would like to build the projects on page 28, simply che the appropriate box on the coupon below and we will send y a complete set of working drawings. The package includes list of materials you'll need, instructions for proper cuttin and a scale drawing. You may also use this coupon to ord our Project Plan Catalog which includes more than 125 pla from past issues.

Better Homes for All America, 1716 Locust St., Des Moine Iowa 50303. Please send the following plans from your Bett Homes Project Plans series.

Plan No.	Price	Description	Page
☐ 3912-1	$1.50	Father/son projects	28
☐ 214	.50	Project Plan catalog	
☐ 215	.50	House Plan catalog	

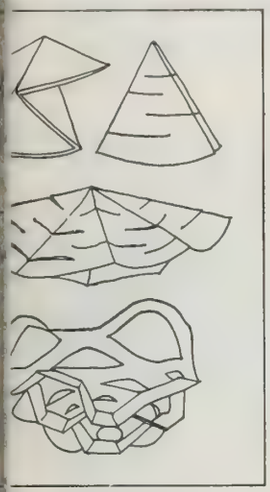
☐ Check if you wish your order sent parcel post (no charge
☐ Check here if you wish your order sent air mail. For one proje plan, add $.50; two or more project plans, add $1.00. ☐
Total amount enclosed: $_____ (Check or money order; n stamps, please.) Send plans to:

Name_____
(please print)

Address_____
(number and street)

City_____ State_____ Zip_____

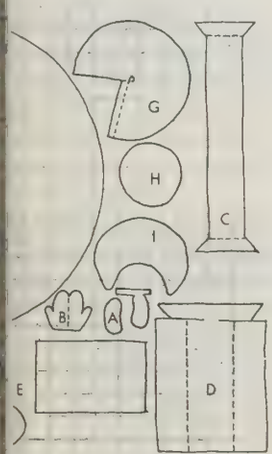
gold bead. Knot yarn. 9″-piece yarn, thread large bead, through f seal on second net and rough small bead. Knot. op on hanging end and ar large bead. Fill center l-wrapped foam squares e nets together.



n men. Roll a 1¼″ foam flat surface to elongate ad. Cover with white d wrap with a 3″ square te knit fabric. Gather fabric at top of head ist wire around to hold. xcess. For legs, remove n from 10¼″ of velvet Slip tubing over 12″ stem and bend at cen- nd 4″ chenille stem in lide covered leg stem ded body stem. Wire to- Slip 3″ empty tubing olded body stem ¼″ f top.

shoes (A) from felt and ends of legs. Bend at Cut men's gloves (B) ong and sleeves (C) Glue gloves on end of ip chenille stem. Fold cuffs; glue sleeves to ush body stem into head e arms to body.

coat (D), attach to body, at front and glue. At- rn filled tubing muffler . Tack collar to coat and ttons. Cut out and as- hat (E). Add gold hat nd pin hat to head. Glue k yarn or crepe wool for lue sideburns to paper head.



n women. Assemble bod- for men. For arms, slide tubing on 8″ arm stem. Cut and glue on gloves and 1½″-piece tubing for cuffs. Set arms aside. Cut 3 net circles using skirt pattern (F). Slide onto body and wire in place. Cut dress (F) and glue edges to form cone. Glue 16½″ filled tubing around hem. Cut and glue collar (G); add 9″ tubing around hem. Slip dress on body, glue arms to back, add collar, and attach head.

Cut hat following pattern. Glue crown (H) to back of head gathering to fit. Glue brim (I) to crown at front edge. Glue center portion of 15″ filled tubing to hat brim, remove remaining yarn and wrap unfilled tubing under chin, wire, and tie a bow. Add 2″ piece of gold stem decorated with small stars to hat brim. Add hair.

Ladies, stop soaking.



Let a KitchenAid Superba dishwasher do your dirty work.

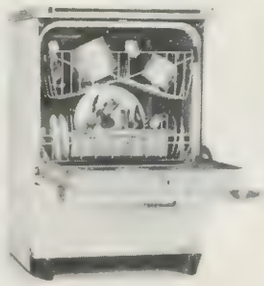
For now a KitchenAid dishwasher—and only KitchenAid—soaks pots. Automatically. Right inside the dishwasher.

No dishwasher has ever had a Soak Cycle before. And you know that soaking pots makes them easier to clean.

Our new Soak Cycle is easy to use. Just load all your dirty pots, pans and casseroles right along with your other dishes. Fill the dual detergent dispenser. Then push the Soak Cycle button.

So ladies, stop hand-soaking. And hand-scrubbing. And messing up your sink.

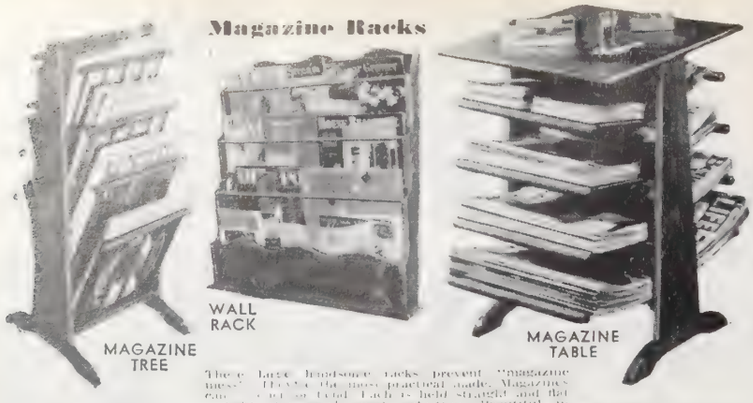
Get a KitchenAid Superba dishwasher with the new automatic Soak Cycle from your KitchenAid dealer. (He's listed in the Yellow Pages.) Or write for more details. KitchenAid Dishwashers, Dept. 9DC-12, The Hobart Manufacturing Company, Troy, Ohio 45373.



KitchenAid®
Dishwashers and Disposers

KitchenAid dishwashers—20 years of good old-fashioned quality.

Magazine Racks



These Latest handsome racks prevent "magazine mess". They're the most practical made. Magazines can't get lost. Each is held straight and flat in its own quick, easy selection. Beautiful in beauty, others or rooms to room. Beautifully finished & completely assembled, no satin smooth honey tone wood. Simple complete easy 1-2-3 directions. In complete, easy 1-2-3 kits, with prefitted, ready-to-use parts. Kits for CRAFTSMEN and handymen. Sturdy & strong.

Mag. Tree 42"H x 30"W	holds 75 magazines	$16.75	Kit $10.50 Postpaid
Wall Rack 33"x27"x7"D illustrated	holds 30 magazines	$19.75	Kit $10.95 Postpaid
Wall Rack 33"x27" taller than illus.	holds 45 magazines	$28.95	Kit $18.95 Postpaid
Wall Rack 44"x27" double width, illus.	holds 60 magazines	$34.50	Kit $21.95 Postpaid
Mag. Table 16"x24"x25"H as pictured	holds 100 magazines	$19.95	Kit $14.95 Postpaid

BEAUTIFUL NEW FREE CATALOG—1000 PCS.
Unasked Racks Shipped Express Charges Collect
Or kit—add 50c West of Miss. Rpd.
Include Zip Code. Money Back Guarantee

YIELD HOUSE
Dept. D129, No. Conway, N.H. 03860

BRECK EXCLUSIVE



Weigh food—shed lbs.!

COMPACT, GOLDEN-TRIMMED 3¼"x1¼"x3¾" poly diet scale has weighing platform, calibrations from 0.16 oz., 0.450 grams inside. 0.16 oz. mail scale has 1st class, airmail rates for each ounce. Diet Scale: 94177 Gold. 94227 Avocado. Each, 2.98. Mail: 94367 Walnut & Black. 2.98

BRECK'S OF BOSTON. OVER 150 YEARS
252 BRECK BLDG., BOSTON, MASS. 02210



HAND-HOOKED CHAIR PADS
Colonial color scalloped border 14", diam. Each pad one hand hooked of nubby textured cotton and rayon blend. Have hand-bound edge. Specify border color. =44891 Black =44901 Brown; =44917 Green; =44925 Red $1.99 ea. Set of 4 $7.48, plus 35¢ ea. ship.

Helen Gallagher
Dept. 312
Peoria, Illinois 61601

Write for FREE gift catalog

CURTAIN CHARM
With Ball Fringe on Unbleached Muslin



24", 30", 36", 30" long ... 4.00 pr.
2 rods to window as shown ... 8.00
45", 54", 63", 72" long ... 5.50 pr.
81", 90" long ... 7.00 pr.
All pairs 50" wide
MATCHING VALANCE 9" x 80" ... 1.75
Please add 50¢ to each order for handling.

For years New England housewives have made these charming, UNBLEACHED MUSLIN curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and handicraft look. Practical housewarmers. These unusually attractive curtains of ecru muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Are washable. Unbleached muslin has 81 count per inch. Full price refund. Satisfaction guaranteed or send check or money order to Colt's Lease. Write for details and brochure showing other curtains and ruffles in colonial room in Merit and up-to-date living patterns in durable cotton, rayon and Dacron® fabrics.

COUNTRY CURTAINS
STOCKBRIDGE, MASS. 01262 Dept. 95



Make Wine at Home

Federal law permits heads of households to produce, tax free, up to 200 gallons of wine annually for home use. All new VINO KITS include complete equipment for easier-than-ever wine making... reuseable fermenting aging tanks, compact water seal valves, and a saccharometer to scientifically measure sugar content for finest wines every time.

23-page booklet with all-season recipes provides practical instruction for year round enjoyment of this fascinating hobby! Satisfaction guaranteed if used as directed.

Standard Kit (Reuseable, 10-bottle capacity) $6.98
Master's Kit (Reuseable, 35-bottle capacity) $9.98
Citation Kit (Reuseable, 75-bottle capacity) $12.98

Vino CORP. POST PAID (No C.O.D.'s)
Box 7885-AN, Rochester, N. Y. 14606

GET A RECORD FOR $1.00

Check your choice below (one to a customer)—then clip this ad and send it together with your name, address and $1 in cash or check to:

Records Unlimited
Box 157
Harmony, Indiana 47853

No further obligation. Money-back guarantee.

- ☐ 7135. Aretha Franklin. **Queen of Soul.**
- ☐ 5866. Ferrante & Teicher. **Fireworks.**
- ☐ 5982. Frank Sinatra. **Romantic Songs.**
- ☐ 4507. Frankie Laine. **That's My Desire.**
- ☐ 7134. Doris Day. **Whatever Will Be, Will Be.**
- ☐ 7876. Liberace. **Tenderly.**
- ☐ 5427. **Good Grief, Charlie Brown! Peanuts.**

© 1969 Records Unlimited RU-307/F69 200-7/T9

FREE! TO HOME OWNERS

Hundreds of Home Landscaping & Garden Ideas
Kelly Bros. Catalog
84 pages—400 color photos, beautifying trees, shrubs, plants, in garden settings. Dwarf apples, other fruits. You'll prize this catalog!
FREE (if west of Miss. R., send dime)



Money-Saving Specials and Free Gifts for You—Write for Kelly Catalog Today!
KELLY BROS., 712 Maple St., Dansville, N. Y. 14437



ONLY $8 PER CARAT
FINE CUT • 58 FACETS
PURE WHITE • FLAWLESS

STRONGITE is a hard synthetic stone at a fraction of the cost of a diamond. Strongite's hardness enables us to offer an UNCONDITIONAL LIFETIME GUARANTEE in writing against chipping and scratches. All shapes and sizes up to 20 carat. Easy payment plan. Money-Back Guarantee within 10 days. Send no money. Write for FREE BROCHURE with settings for men and women.

THE STRONGITE CO. Dept. 17B 2W, [illegible] New York, N.Y. 10036



FREE Spring CATALOG Ready Now!

Gives gardening information you will enjoy reading now!

KRIDER NURSERIES, INC. Box 339 Middlebury, Ind.

Shopping editor's choic

By Margaret

Discover the fun and convenience of shopping by m
You can order with complete confidence: each com
will refund your money if you're not delighted.



Personalized tree twinkle

Beautiful star or angel tw
start a family tradition—
member hangs his own per
ized ornament on the tree. P
finale for tree-trimming.
plated to dance with highlig
unbreakable. Print names. #
Personalized star or #1056
$1; 3 of 1 style, $2.75 + 25c
Lillian Vernon, Dept. HD3, 5
3rd Ave., Mt. Vernon, N. Y. 1



Wear a dove for peace

Look closely—this lovely nec
in silver plate is shaped like a
made of graceful script letter
spell peace. Beautiful to
meaningful in symbol, the
dove comes with a link cha
propriate for men as well as l
Pendant measures 2½" a
$1.98 + 25c postage. Order
Palm Co., 7048 Greenland
ing, Miami, Florida 33054.



Multi-hued menagerie

What could be more delightf
a tiny tot's bedroom than
colorful prints of a green elep
a wide-eyed tiger, a grinning
a bear licking a luscious lol
Whimsical drawings mount
plastic frames, ready to
Each 10½" x 8½". #920
4: $1.98 ppd. Alexander
BH-12, 26 So. 6th Ave., M
Vernon, New York 10550.



Life-size electric fireplac

Make the holidays really
with this true-to-life fireplac
4 ft. tall, has yule logs that
and flicker. W. flamemaker,
tric cord (AC/DC), irons. Bric
mantle holds 8 stockings,
cards. 3-ply, folds flat. Saf
appr. $3.98 + $1 post.
"brick" chimney (to cer
$5.98 + $1 post. Bon-A
12BH, 1 Park Ave., N. Y. 1



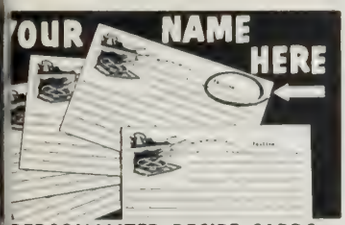
Holiday greetings marker

Extend a cheery message
who pass your house. Refle
beaded lawn marker says "
Christmas" on one side, "H
New Year" on other. White le
embossed in aluminum. R
green backgrounds. Top: 2
7", bottom 2½" x 18". $4.9
+45c post. Order NLG. Spea
gineering, 3060 Spear Bldg.,
rado Springs, Colo. 80907.

Good Ideas to have and to give from Walter Drake

1947 1969 OUR 22ND YEAR

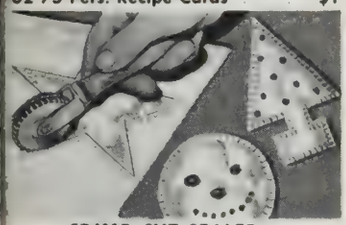
405-C DRAKE BUILDING, COLORADO SPRINGS, COLORADO 80901



PERSONALIZED RECIPE CARDS

y kitchen scene and "From the kitchen of" with name in beautiful blue print. 3" x 5" cards have lespread lines to write or type in, fit standard re-files. 48-hr. service. Specify name. Great for gifts!

02 75 Pers. Recipe Cards $1



CRIMP-CUT-SEALER

s the fast, easy way to make Christmas pastries and is of other tasty treats! Two separate notched wheels a disc knife in between cut, crimp and seal in one peration. Instructions and recipes included.

53 Crimp-Cut Sealer $1.98



BATHTUB SAFETY SEAT

: in safety and comfort. Ideal for foot baths, sit-shower, bathing children. Sturdy grips help elderly e get in and out of tub. White enameled aluminum; kid rubber feet. Four position seat. 11" x 16" x 20"

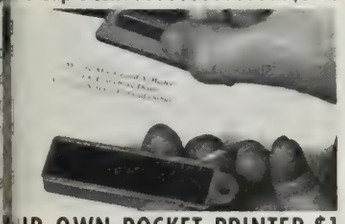
9 Bathtub Seat $7.98



PORTABLE LAP DESK

mahogany desk lets you do all your correspondence relax! Hinged slant-top writing surface flips up to stationery; deep wells hold envelopes, pencils, pens. for home, office, school. 13¼" x 11¼" x 3".

18 Lap Desk $5.98



UR OWN POCKET PRINTER $1

your name and address (or any 3 lines) on stationery, , advertising. In compact self-inking case for t or purse—always handy when you need it! Use at , office, school. Get one for everyone in the family!

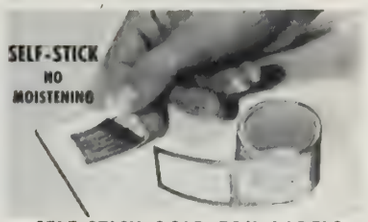
09 Pocket Printer $1



ERSONALIZED CHILD'S WALLET

ke the grown-ups! Real genuine leather with child's stamped in gold. Has coin pocket, space for paper , window for ID or photo. Specify name. 48-hr. svc.

23 Boy's Wallet (black) **$1.49**
24 Girl's Wallet (red) **$1.49**



SELF-STICK GOLD FOIL LABELS

Gleaming gold foil labels stick anywhere—a smart touch to personalize letters, books, cameras, briefcases, rec ords, etc. Classic border, handsome black printing. 1" x 1½". Up to 4 lines, 27 letters and spaces per line.

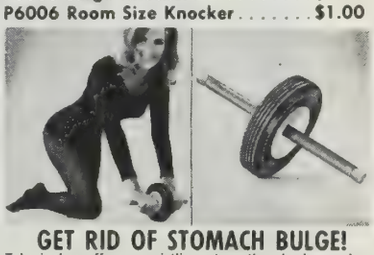
P4010 250 Gold Foil Labels $1.98



PERSONALIZED DOOR KNOCKERS

A distinctive and personal touch for your front door—or for your own room! Polished brass plate on solid metal, lacquered to stay bright. Large 6½" knocker is engraved with your initials and last name; 3¾" knocker with first name or apartment number. Specify personalizing. 48-hour service.

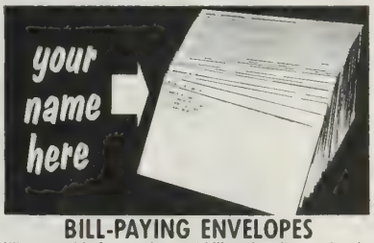
P6005 Large Knocker $1.98
P6006 Room Size Knocker $1.00



GET RID OF STOMACH BULGE!

Take inches off your waistline, strengthen back muscles without exhausting exercises or energy-sapping diets. Rolling "Shape-Up" for one minute is equal to 30 minutes of strenuous sit-ups. Easier too! Instructions included.

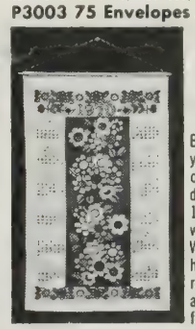
F5042 Shape-Up Wheel $3.98



BILL-PAYING ENVELOPES

Why scramble for envelopes at bill-paying time, or break up good stationery sets? Mail checks, orders, etc. in these 6½" crisp white envelopes made for this job! Return shows name, address, Zip code. 48-hour service.

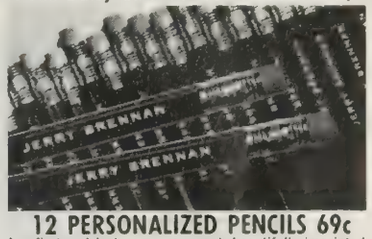
P3003 75 Envelopes $1



DAISY CALENDAR TOWEL $1

Brighten up your kitchen all year with this gaily decorated calendar towel! Colorful daisy design on the finest quality 100% linen fabric. Completely washable, colorfast. 16"x29". Wood rod and braid cord for hanging in kitchen or family room. When year is over, use as a tea towel. A perfect gift for friends and relatives!

F7135 Daisy Calendar Towel $1



12 PERSONALIZED PENCILS 69c

Any first and last name you want, beautifully imprinted in gold letters on high quality Venus pencils. Great for school, home, business. Kids love 'em because they are personalized. Full size, No. 2 lead. 48-hour service.

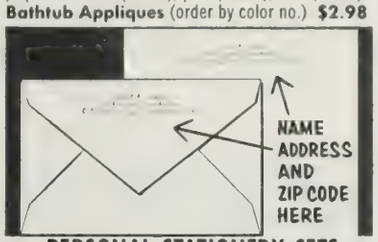
S854 Set of 12 Pencils 69c



MAKE YOUR BATHTUB SAFE!

Avoid falls in tub or shower with attractive non-slip, textured rubber flowers! Adhesive-backed – easy to install. Can't mildew. Set has seven 5" and six 3½" appliques. In white (H6067), pink (H6068), blue (H6069).

Bathtub Appliques (order by color no.) **$2.98**



PERSONAL STATIONERY SETS

Smooth white vellum, with your name, address, zip code beautifully printed in rich midnight blue ink. Perfect for all your correspondence—convenient too! Sheets approx. 5½" x 7". Any name & address up to 4 lines. 48-hr. svc.

P3002 125 sheets, 50 env. $1.98



SCREWDRIVER FOR YOUR KEYRING

Always there when you need it! Rugged, tool-size screwdriver blade is no bigger than a key, but will do any number of minor repair jobs. For yourself and for gifts!

H5070 Keyring Screwdriver 50c
STOCKING STUFFER SPECIAL! 6 for $2.50



PERSONALIZED DESK MEMOS

For men or ladies, with whimsical cartoon in corner. Ladies' says, "A short note from" with name; men's says "From the desk of" with name. 4⅛" x 4⅞", in desk tray.

P7018 200 Ladies' Memos $1
P7019 200 Mens' Memos $1



500 RETURN ADDRESS LABELS 50c

Quick, easy way to put your name and address on letters, records, books. Any name, address & Zip code up to 4 lines beautifully printed in black ink on white gummed labels; rich gold trim. Free handy box. 48-hour service.

S714 500 Labels 50c

GIANT 2-FT. x 3-FT. POSTER

Send in any picture, document, marriage license, birth certificate, wedding invitation or black and white photo or color snapshot . . . no negatives please . . . and have it enlarged into a giant 2-foot by 3-foot black and white wall poster. Comes rolled in a mailing tube to prevent creasing. Your original returned safe and sound. A real conversation piece for any room or office! Makes a perfect gift for a loved one. 5 day service.

D5009 2' x 3' Giant Photo $3.98



RETURN ADDRESS TAG FOR PET $1

No need to worry about your pet getting lost! This lifetime return address tag shows the pet's name, plus your name, address and phone number—all engraved in polished stainless steel. Easy to put on collar. 48-hr. service.

P4008 Pet Return Address Tag $1

Fill in and MAIL TODAY!
Send for FREE CATALOG
Walter Drake & Sons
405-C Drake Building
Colorado Springs, Colo. 80901

SATISFACTION GUARANTEED OR MONEY BACK!

NAME _____

ADDRESS _____

CITY & STATE _____ ZIP _____

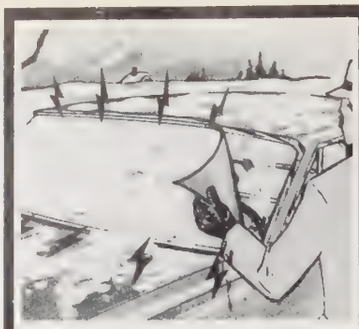
FAST SERVICE — We ship in 24 hours (except as noted on special items). We ship POSTPAID!

Item No	How Many	Name of Item	Price



JUST SLIDE SNAPS (up to 4¼x4¾") between clear poly & sticky backing—they're securely and beautifully "framed." Holds 16 photos, documents, etc. on flip-thru spiral binding. Easy to remove and remount. Washable vinyl cover.
19935 Album; 5¼x4½". 1.00

BRECK'S OF BOSTON OVER 150 YEARS
Z25 BRECK BLDG., BOSTON, MASS. 02210



NEVER SCRAPE AGAIN!

Protect your windshield from ice and snow with this vinyl cover which fits across front or rear windshields. No more tiresome and time-consuming scraping. Magnets grip hood and roof securely. No clamps or ties necessary.
4341 — Windshield Cover **$1.98**
2 for only 3.79

Add 25c for postage and handling.

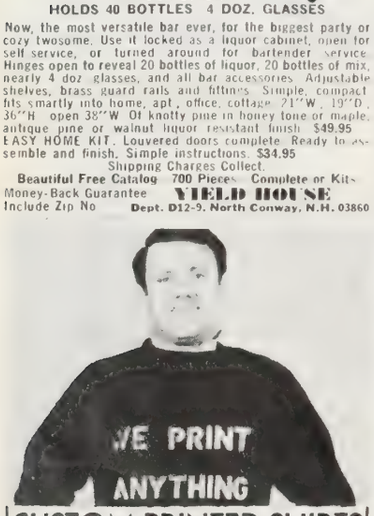
Gracious Living
D-663 BERKELEY, R. I. 02864

HIDE A BAR
COMPLETE OR IN KIT



LOCKING ROLLING FOLD-UP BAR
HOLDS 40 BOTTLES 4 DOZ. GLASSES

Now, the most versatile bar ever, for the biggest party or cozy twosome. Use it locked as a liquor cabinet, open for self service, or turned around for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact fits smartly into home, apt., office, cottage. 21"W., 19"D., 36"H open 38"W. Of knotty pine in honey tone or maple, antique pine or walnut liquor resistant finish. $49.95
EASY HOME KIT. Louvered doors complete. Ready to assemble and finish. Simple instructions. $34.95
Shipping Charges Collect.
Beautiful Free Catalog 700 Pieces Complete or Kits
Money-Back Guarantee **YIELD HOUSE**
Include Zip No Dept. D12-9, North Conway, N.H. 03860



CUSTOM PRINTED SHIRTS

The latest craze—you think of the slogan and we'll print it! Any slogan . . . for your team . . . club . . . candidate . . . your favorite hobby . . . or whatever. Up to 30 letters printed on these quality cotton sweat-shirts or T-shirts. Machine washable, paint will not run or fade. Colors are powder blue or navy blue. Size S, M, L, XL. Specify size & color. Add $1.00 extra for printing on both sides. We ship in 48 hours.

Sweatshirt ..... **$3.95 plus 50c handling.**
T-shirt ..... **$2.95 plus 25c handling.**

HOLIDAY GIFTS
Dept. 412-B, 7047 Pecos, Denver, Colo. 80221



Apollo 11 History Plate

A collector's item, the first of a limited annual series picturing each year's outstanding event; for 1969 . . . the Apollo 11 Moon Landing! Serially numbered, dated, beautifully made in fine porcelain; fired colors on midnight blue and white. About 7¾", ready to hang on a collector's wall. From West Germany.
7081 History Plate, 1969 ..... $13.50 ppd.

FREE catalog of unusual items!
Downs DEPT. 1212-A EVANSTON, ILL. 60204



PHOTO-GO-ROUND

Take treasured snapshots out of hiding. Display them in this revolving photo file! No gluing! No mounting! Simply slip photos up to 3½"x5½", into protective transparent windows suspended on sturdy wooden base. Envelopes for 160 pictures are included. Will hold up to 600. **$10.95 plus 85c postage.** Envelopes for 32 extra photos, $1.00.
FERRY HOUSE, Dept. BH-129, Dobbs Ferry, N.Y.



ADDRESS LABELS with NICE DESIGNS

Your name and address with a design to fit your area. Adds distinction to your correspondence. To 20 letters per line, 4 lines. Labels are 1½x½" black ink. $2 for 500 on white, or 250 on gold gummed paper. (Or on Deluxe size, 1¾x⅝" for $3). Packed in neat plastic box. Via air, add 30¢ per box. Specify Palm, Roadrunner, Cactus, Pine, Gull, Maple, Texas Flag, or any Initial. (Also available are Wheat, Corn, Maple Leaf, Liberty Bell, and Skyscraper). Guaranteed to please. Prompt delivery. Bruce Bolind, 1512 Bolind Bldg., Boulder, Colo. 80302
Thank you kindly!



Pretty go-with bolero

Mother, grandmother, aunt will feel comfortably warm easy-fitting cardigan. Of w free, washable orlon acrylic cate shell stitchery. ¾ sleeve right for all-year wear. White, black, light b pink; sizes S (8-10), M (1 L (16-18). $4.50 + 45c shp Ferry House, Dept. BH12, Ferry, N. Y. 10522.



Genuine cuckoo clock

From the Black Forest of Germany, this clock has a bird that calls every quarter hour. Hand-carved wood in tional design, walnut color. once a day by pulling up v Keeps good time! 14" high i ing weight and pendulum $6.98 plus 50c postage. Gra of Florida, B12, 3273 N. Hghwy., F. Lauderdale, Fla. 3



Ancient Egyptian chess

Magnificent 32-piece chess reproduced from 2600 ye originals on display in anti section of Boston Museum Arts. Solid hand cast stone in. Kings are 4½" tall. His background of each piece i ed. Lapis lazuli blue and white. Built-in board. $17.9 post. Harriet Carter, B Plymouth Meeting, Pa.



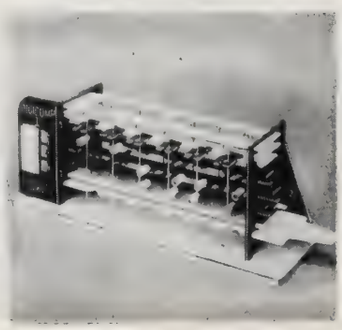
Cabinet with 20 surprise

Each drawer holds a di tiny vehicle! Cars, trucks, coaches, trains, firetruck cast metal replicas with wheels. The cabinet is of cardboard with 20 drawers toys. A neat, fun way for a boy to take care of his playt Ea. replica, 1"H. Cabinet $2 35c post. Foster House, 312-7055-7, Peoria, Ill. 616



Shiny brass spittoon

Surprise your favorite male this solid brass spittoon, re cent of handlebar mustache wealthy tycoons with w sticks! Adaptable as a pretty er or vase for flower arrange to please the lady of the H Lacquered to preserve shin ish. 8"H. $12.95 ppd. H Gifts, Dept. 412-G, 7047 St., Denver, Colo. 80221.



Compact computer work

You'll be amazed to see this iature computer perform the of a giant electronic brain. It subtracts, multiplies, memo handles missile countdo solves bank account prob even tells fortunes. Comple struction book. Educational. tic parts assemble easily. ppd. Palm Co., 7104 Gree Bldg., Miami, Fla. 33054.

's flight-bag special



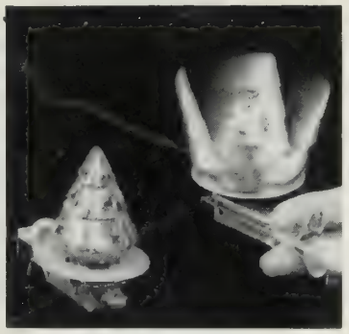
n carry a whole week's ward- in this magnificent bag of ng design. Of tough, durable oskin, fully lined. Holds suit, , shoes, robes, accessories ut crushing. Two outside sh zipper lock and buckles, around strap. Tan hide. 20"L V x 12"H. about 4 lbs. $19.98 A Man's World, BH-12, Lake ess, N. Y. 11040.

in a Christmas sock



knit stocking contains from 80 plastic charms: a won- l delight for any youngster ristmas morning. They'll find tly colored animals, planes, emen, dolls, etc. Loop for ing on tree or fireplace, "Mer- hristmas" printed on side. O-Toys, $1; 2/$1.88 ppd. r Drake, BH06 Drake Bldg., ado Springs, Colo. 80901.

Santa spinner



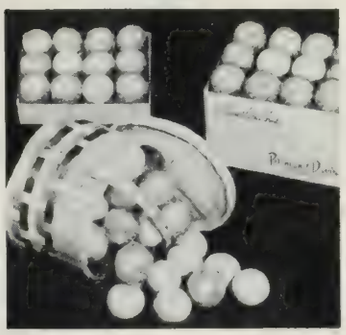
a delightful stocking stuffer! elous little toy is a gay "dec- d" tree which opens like a ing flower with just a push our thumb, reveals a 1½" a Claus inside. Imported from , in brightly painted metal; g spring action. 4" long over- Order #7093. $1, 3/$2.85 Downs, Dept. 1212, Evans- Ill. 60204.

n floor lamp



genious design to delight any sman! Handsome new floor shows 3 guns upright, any Brass lamp w. 16¾" x 11" p shade accents markings. post. 60"H x 12"D x "W. Honey tone (maple) or ue pine (walnut) fin.: $31.95 Unfin.: $28.95. Ppd. Add $1 /. of Miss. Yield House, D-12, Conway, N. H. 03860.

s ruby red grapefruit!



e large, luscious beauties are idually wrapped and guaran- Send gift list now, pay in- in Jan. In beautiful Mexican oo baskets: half bu., $7.95, u., $11.50 ppd. In attractive n, without basket: half bu., D, full bu., $9.90 ppd. With ges if requested. Order from an & Davis, Inc., 197 Eye t, Harlingen, Tex. 78550.

orted glass deer family



deer is individually hand- ed from lovely, honey-colored . The doe keeps a careful h over her two new born s who sit wide-eyed and curi- at her feet . . . each held se- y by a delicate golden chain. ct for knick-knack shelf. Doe, gh, fawns, 1" high. $1 + 25c Colonial Studios, DFE-2, e Plains, N. Y. 10606.

Continued

A Remarkable Buy – Only $5.98

"Somewhere My Love"



China Figures Dance to Dr. Zhivago Theme

Enchanting childhood sweethearts — revolve to the classic theme song of the picture. Unique music box, with synchronated imported movement, plays each note with Old World beauty while delicately hand-painted girl and boy, with their white dove of peace, circle like a carousel. Set the mood for a romantic evening or let the youngster trundle off to slumberland with its charm. Treasured gift for newlyweds or silver anniversary lovers. Handcrafted. 7" high with 4" figurines. Only $5.98 (plus 55¢ post.)

GREENLAND STUDIOS, 1554 Greenland Bldg., Miami, Fla. 33054

1908 SEARS, ROEBUCK CATALOG



Collector's Item!

Seven hundred and thirty-six giant pages —a perfect reproduction of SEARS 1908 Catalog. 40,000 plus items are clearly illustrated, priced and accurately described. In 1908 Remington Derringers were $5.00, Colt 45's were $15.00; mouse proof pianos were $87.00; wallpaper was 3¢ a double roll; Stradivarius violins were $5.98; dining room chairs were 64¢; best house paint was 89¢ a gallon; conversation tubes were $1.30! Perfect conversation piece, perfect gift for everyone 9 to 90! Weight of book 3 lbs. 6 oz. **$6.95** ppd.

Send Check or M.O. Satisfaction Guar.

J. W. Holst, Inc., Dept. BHG -12
1005 East Bay Street, East Tawas, Michigan 48730

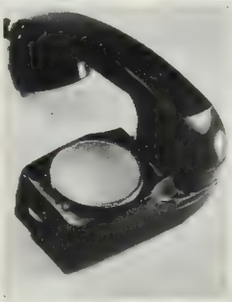


THE WEDDING CUP

Cup is designed so the bride and groom can drink their troth on the wedding day. According to old world custom, they repeat the ceremony on each anniversary, renewing their wedding vows. Loving cups of this kind have been used in Europe since the 17th century. Skirt is groom's goblet; figure holds bride's smaller swivel cup. Tarnish-resistant antiqued silverplate, lined in gold. 8½" high overall.

$10.95 plus 95¢ postage.

Holiday Gifts Dept. 412-D
7047 Pecos St., Denver, Colorado 80221



SALE
ELECTRONIC PHONE AMPLIFIER
Reg. $11.98
NOW $9.98
Add 45c Postage
Same Day Shipment

Never hold a phone again! Simply rest phone receiver on our telephone amplifier and you can hear and speak from anywhere in the room. It permits 2 way conversation with everyone present. Ideal for business conferences, family gatherings, persons with impaired hearing, arthritics. No installation. Operates on standard battery (included). Has volume control.

MONEY BACK IF NOT DELIGHTED

HARRIET CARTER Dept. BHG-1269, Plymouth Meeting, Pa. 19462



ANTIQUE CAKE SERVER $1.50

Faithful replica of a rich Renaissance design, and truly a work of art! Exquisitely shaped and swirled, pierced and curved—a wealth of intricate detail. Cast metal, lavishly Silver plated, richly antiqued. 8½" long.

Order 4038 Cake Server $1.50. Add 25c postage.

Lillian Vernon Dept. HD3, 560 S. Third Ave. Mt. Vernon, N.Y. 10550



FREE! SEED & NURSERY CATALOG FROM FIELD'S

Everything you've ever dreamed of growing for beauty or profit! Flower seeds, bulbs, vegetable seeds, trees, shrubs, evergreens, etc. Many brand new varieties you can't buy elsewhere. Buy by mail and save! Request free 128-page catalog from this 78-year-old firm: **HENRY FIELD SEED & NURSERY CO., 404 Oak St., SHENANDOAH, IOWA 51601.**



GIANT 33" AMERICAN EAGLE PLAQUE

A welcome addition to any decor as well as a beautiful and impressive decoration for living room, den, etc. this Gloriously colored Eagle has majestic 33" wingspread, stands 15½" high on shield of state. Molded of dimensional "Vacucel" an amazing new break-resistant, heavy duty, yet lightweight discovery. Handsome antique gold finish. **$3.95** Plus 75c PP & HD

SPARTAN SALES (BH-129) 945 Yonkers Ave. Yonkers, N.Y. 10704

New Fur Look! Fabulous Fake!

Leopard Coffee Coat!



"looks like real fur—

no one will ever know!"

You're a jungle goddess—a millionaire's wife—the talk of your next party in your fantastic hostess gown! It's an exotic housecoat or duster, and so warm and cuddly. This is the spectacular fake-fur fabric you've seen in the fashion magazines, the best shops, and it's yours at a low price you don't believe. So soft, so sleek, it's like caressing a leopard, and no one can say for sure it's not real! Dressy black cord collar, cuffs, piping. New A-line back, 2 oversize pockets, brass buttons. 100% drip-dry flannel. Sizes S, M, L. Send check or money order today

5.95 plus 39c postage

WORLD ART GROUP
Dept. 128H
2 First Street, E. Norwalk, Conn. 06855

Gentlemen;
Please send me ( ) LEOPARD COFFEE COAT(S) for only $5.95 plus 39¢ per order for pp. and hdlg.
I enclose $
☐ S. ☐ M. ☐ L.
Name .....
Address .....
City ..... State..... Zip.....



FREE CATALOG from the world's largest nursery

STARK BRO's All-New Free Catalog Shows How You Can Have an Orchard In Your Backyard with STARK DWARF TREES that Bear Giant Size Fruit.

Make Extra Money! Men! Women! Check coupon for FREE Sales Kit. Make money taking orders in your spare time or full time.

See how to grow giant sunny-gold or crimson-red Stark Delicious Apples, Peaches, Cherries, Pears even in a tiny yard. Harvest bushels of fruit for table, canning, freezing or to sell at profit. Nearly 400 varieties of Exclusive Leader and U.S. Patented Fruit, Shade and Nut Trees, Roses, Shrubs, Vines from world's largest nursery—all pictured in glorious color. Mail coupon TODAY!

STARK BRO'S Box 460, Louisiana, Mo. 63353

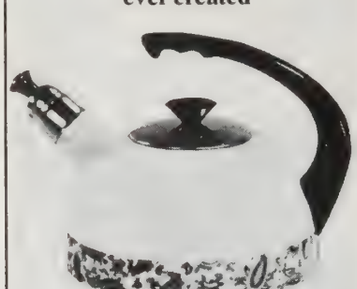
STARK BRO'S Nurseries & Orchards Co.
Box 460, Louisiana, Missouri 63353
☐ Rush New Color Catalog....FREE!
Miss
Mrs.
Mr. _____
1st initial 2nd initial last name
R.F.D: or St. _____
P.O. State Zip
☐ CHECK HERE for Free Money-Making Outfit.

BASEMENT TOILET
Flushes UP
TO SEWER OR SEPTIC TANK



— NO DIGGING UP FLOORS —
— Write . . McPHERSON, INC. —
Box 15133 • Tampa, Florida 33614

the most beautiful
TEA KETTLE
ever created



■ An absolute delight—so graceful, lovely, unusual! Made of heavy-weight white porcelain bonded to solid steel, with stainless steel trim and Bakelite stay-cool handle. The beautiful brown and yellow Paisley pattern will last a lifetime. Whistle sounds when water boils. Holds three quarts. Dishwasher-proof. Easy as pie to clean. Imported from Spain, where the making of kitchenware is a fine art. Order #1830 for only $10, plus $1 postage. Satisfaction guaranteed.

ALEXANDER SALES CORP. Dept. BHG-1269
26 South 6th Ave., Mount Vernon, N.Y. 10551

PHOTO BARGAINS
ONLY 1.00 YOUR CHOICE



2 8x10 ENLARGEMENTS or
5 5x7 ENLARGEMENTS or
25 WALLET PHOTOS (plus FREE 5x7 ENL.)
or 12 WALLET PHOTOS and 3 5x7 ENL.

Lovely double weight portrait-quality photos. Send any snapshot, photo, or neg. (returned). Any enlargement individually hand-colored by professional artists, $1 extra. State color of eyes, hair and clothes.
Add 25c per selection for postage and handling, plus add'l. 35c extra for rush 1st class Service.

Full Color Wallet Photos 16 for $2 from any color photo, color neg., or slide.

QUALITY VALUES 314-C, New Rochelle, N.Y. 10804



Ski boot lamp

Here's a fresh inspiration in clusively yours" lighting: a l designed to display a ski b anything with special mean Oval pine base 15¼" x 8½" justable brass pole, 11¾" to 14½" x 10½" burlap sh Honey tone (maple) or ant pine (walnut) fin.: $12.95 Add 50c W. of Miss. Yield Ho D-12, No. Conway, N. H. 03



Get rid of tension

Amazing floating mesmerizer hundreds of tricks. Roll 'em, 'em, squeeze 'em (Capt. Q fashion). Feel those tensions away. Suspend Doodle Balls i air, watch them snap togeth crazy positions. You'll be hy tized, entertained, pacified. red, one black. $4.98 + 50c p age. A Man's World, Dept. BH Lake Success, N. Y. 11040.



Ceramic kitten pours tea

Impish cat teapot serves tea f her paw-like spout; curved makes the teapot handle. Stri black and white glazed cera Too pretty to put in the cupbo use to decorate kitchen cou or shelf. Amuse guests with conversation piece. Holds 6 c 8¼"H. $3.98 + 50c post. Hol Gifts, 412-F, 7047 Pecos St., ver, Colo. 80221.



The last silver coins

Complete set of 1964 coins cludes the only silver Kenn half dollar. Brilliant uncircul set housed in plastic. Contin to rise in value. 1964: $3 (10 $28). 1963: $4. 1962P: $4 1961P: $5.25. 1960P: $5 1959P: $6.25. 1958D: $6 1957D: $8. 1956P: $9. All 9 ye $50. Centre Coin, Box 549 Sherman Oaks, Calif. 91413.



Wild, jungle-print robe

Even if your only safari is s ping and back, you'll love this otic leopard robe! Of purring- cotton "fur," it's great for c at-home evenings—drape it a couch or chair for an exci accent, or use it as an area rug a party supper on the floor. 5 61"; $5.98 plus 65c post Greenland Studios, 7105 Gr land Bldg., Miami, Fla. 33054



Bone china dogs

Handsome set includes a Bo Cocker Spaniel, Airedale, Fre Poodle, Bull Dog and Dalmat six bone China dogs in all. the finishing touch to your man coffee table, or knick-knack sh Great gift for animal lovers— China lovers. 1¼" high, e $1.98 plus 25c postage for se six. Colonial Studios, BC White Plains, New York 10606

YOU CAN HAVE A SLIMMER, TRIMMER **WAISTLINE** FOR THE HOLIDAYS!



The Incredible New...

SAUNA BELT

GUARANTEED TO TAKE FROM 1 TO 3 INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED

SAUNA BELT—the first really new idea in slenderizing in years produces sensationally rapid results in reducing the waistline—for men or women—and without the need for any weight loss. Unbelievable results like these—results which speak for themselves:

MRS. L. PEREZ: *"I used the Sauna Belt for about 30 minutes one afternoon and lost 2 inches from my waistline and 1½ inches on my tummy. It is truly amazing."*

MR. JACK VINCENT: *"I used the remarkable Sauna Belt for a 2-week period and reduced my waistline nearly 5 full inches. My appearance is 100% improved."*

MRS. PAULA THOMPSON: *"I had a skirt that was too tight for me. I used the Sauna Belt for just a few minutes one day and lost 1¾ inches from my waist. Now the skirt fits beautifully."*

MRS. C. M. SORENSEN: *"Using the Sauna Belt for just a few minutes a day for one week produced a 3 inch loss on my waistline and a 3½ inch loss on my tummy."*

WHAT IS THIS SENSATIONAL NEW "SAUNA BELT"?

The Sauna Belt is made from a special non-porous plastic material. It is completely different from any other so-called "waist reducing belts" on the market. The Sauna Belt is placed around your waist, directly against the body, and then, by use of the special tube provided, the belt is inflated—just like blowing up a balloon. As the belt is inflated it will tighten itself around your waist and you will notice a snug, comfortable feeling of warmth and support throughout your waistline and lower back. After the belt is in place and inflated, you will then perform the two magic waistline reducing exercises, specially designed for use with this remarkable belt. This will take just a few minutes and then you will relax, while leaving the belt in place on your waist, for another 20 minutes or so. That is all there is to it. This inflated belt is specially designed to provide resistance to the movements and to provide heat and massage to every area of your waist—back, front and sides—**and when you remove the belt—voila!—a tighter, firmer waistline from which the excess inches are already beginning to disappear.**



1. Slip the belt around your waist—inflate—and you are ready to do your two magic waist reducing exercises: 5 to 10 minutes.



2. After your exercises, you simply relax for about 20 minutes while keeping the belt around your waist.



3. Then remove the Sauna Belt. Your waist will already feel tighter and trimmer. Many persons have lost an inch or more the very first day.

HOW LONG MUST I USE THE SAUNA BELT? That depends on your goals—how many inches you want to lose from your waistline and the rate at which your body responds. Each person's body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the belt for a few minutes each day for 3 days in a row when you first get the belt and then about 2 or 3 times a week until you have lost as many inches as you desire. After that you can keep your waistline where you want it by using the belt about twice a month. **Many, many people lose an inch or more the very first day they use the belt. There are those who have lost as much as 3 inches on their waistlines from just one session with this magic belt.** The results from the Sauna Belt have been dramatic, to say the least, but whatever speed of inch loss your particular metabolism allows you with this belt, remember this: **You must lose from 1 to 3 inches from your waistline in just 3 days or you may return the belt and your entire purchase price will be immediately refunded.**

NOTHING ELSE LIKE IT... AND THE PRICE IS ONLY $9.95 Nothing else that we know of can give the sensational results in rapidly reducing the waistline as does the incredible new Sauna Belt. There are other so-called heat belts, but none that can even begin to provide the resistance and the complete waistline control that means so much to your rapid results, made possible by the inflatable feature of the Sauna Belt. There is no need to wear an uncomfortable weighted belt around your waist for hours every day. The Sauna Belt gives results many times faster in just a few minutes a day and is a marvel of ease and comfort. And there is no electronic device, many costing hundreds of dollars, that can give you even a fraction of the results as the fabulous Sauna Belt for only $9.95

MONEY-BACK GUARANTEE We are so convinced that the Sauna Belt is the fastest, surest, most convenient, most comfortable, most sensationally effective waistline reducer ever discovered that we offer this unconditional Money Back Guarantee: **Man or woman, if your waistline is not 1 to 3 inches smaller after using the Sauna Belt for only 3 days, you may simply return the belt to us and your money will be refunded promptly and without question.** So if you want a trimmer, slimmer, firmer, tighter waistline, and you want it now—send for your Sauna Belt today and discover what a remarkable difference it can make in the way you look and the way you feel. For yourself, family and friends Sauna Belt makes the perfect holiday gift

THE PERFECT HOLIDAY GIFT!

SAUNA BELT, INC., P. O. Box 3984, Dept. BH2, San Francisco, California 94119

Please send me ____ Sauna Belts along with complete easy to use instructions, including the two magic waistline reducing exercises. I understand that if I do not lose from 1 to 3 inches from my waistline in just 3 days I can return the belt to Sauna Belt, Inc., and receive my money back.

For each Sauna Belt and complete instructions I enclose $9.95. Cash ☐ Check ☐ Money Order ☐ (No COD's)

Waist size: Woman ____ Man ____

Name _____

Address _____

City _____ State _____ Zip _____

t Inc. 1969

Magnificent Bone China Cats



Six Graceful Felines Yours As Collector's Item Miniatures

Captured in prized Bone China, this exquisite set includes Siamese, Angora, Persian, Maltese, Tiger and Tabby. Each about 1¼" tall, their grace and charm bring an aura of delicate beauty to any setting. Only $1.98 for complete set, order now, this offer will not be repeated this season.

COLONIAL STUDIOS, Dept. BCC-11
20 Bank St., White Plains, N.Y. 10606

Please send me the complete set of 6 Bone China Cats for only $1.98 on full money back guarantee if I am not delighted. (Please add 25c with each order for postage and handling).

Enclosed is $ (print clearly)

Name.....

Address.....

City.....State.....Zip.....

☐ **SAVE! SPECIAL OFFER:** order 2 sets (12 in all) for just $2.95. Extra sets make beautiful gifts!

DISPLAY YOUR PRIZED WATCH AS A MINIATURE "GRANDFATHER'S CLOCK"



Authentic replica of a Grandfather's Clock is an unusual showcase for that treasured old pocket watch that may be gathering dust in a drawer. Insert any pocket watch as the face of the clock and have a workable conversation piece. Made of hardwood; finished in a warm walnut. 8" high. Realistic looking golden weights and pendulum add dramatic effect.

$1.98 postage paid.

The FERRY HOUSE, Inc.
Dept. AF, Dobbs Ferry, N. Y.

Most Popular Gardening Catalog in America FREE!

from America's Largest Direct-to-You Nurseries

84 colorful pages. Thousands of items and collections. 1970 SPRING CATALOG features NEW All-America selections. Includes many premiums and gardening tips. Send postcard today.

INTER-STATE NURSERIES
1129 E Street, Hamburg, Iowa 51640

25,000 Indian-Lincoln Cents

I have a trunkful from the 1920's and older that I'll mix 'grab-bag' style. 150-$10; or sample bag of 20-$2.

MRS. T. FISCHER
P.O.Box 1778, Encino, Calif. 91316



TEXAS RED GRAPEFRUIT!

The Best - From the Lush Rio Grande Valley

THIS IS OUR 44th YEAR

½-bu. Grapefruit	$6.90
Carton of 12 Grapefruit	$5.40
Full bu. Grapefruit	$9.90
Carton of 6 Grapefruit	$3.80
½-bu. G.F. & Oranges	$6.95
Full bu. G.F. & Oranges	$9.95
G.F. & Oranges in Mexican bamboo baskets:	
½-bu. $7.95	Full bu. $11.50

All are *delivered* prices

WE TRUST YOU! Send your gift list now and pay our invoice in January.

Other citrus packs and also pecans, rare honeys, fruit cakes and cheese.

Write for free illustrated folder.

PITTMAN & DAVIS, INC.
195 Eye St., HARLINGEN, TEXAS 78550
Established 1926

Help your Post Office give you better service—**Include your zip code number** on all mail orders.

Ships of Yesterday

All the drama of the sea reproduced in full colour.



$4.95 per box of six.

10¼" x 7¾"

Set of six reproductions of authentic ships published for the first time in glowing full colour from the New Brunswick Museum, "Ships of Yesterday". Printed on the finest linen weave stock, mounted and ready for framing, six different subjects, size 10¼ x 7¾ packaged in a full colour gift box. A perfect nautical gift, a decorator's delight for home, office, den or club room. Introductory offer post paid.

Mail cheque or money order to: DEPT. C,
COMADCO REPRODUCTIONS INC.
1051 Clinton St., Buffalo, N.Y. 14240
New York Residents add 5% Sales Tax.



The perfect low-cost gift for everyone. Slim, neat, opens with a quick twist, holds up to 20 keys. Strong steel, beautiful 24k gold finish. Rushed airmail in individual gift box, ppd. tax pd. 2 for $2, 6 for $5, 12 for $10. **TWISTY**, P.O. Box 626A, Bonita, California 92002.

KITTY LITTER CAT BOX FILLER PRESENTS

'70 Cat Calendar

15th edition—12 charming new kitty poses in beautiful, natural, full color! 4" x 5½" size. Stand-up easel, spiral-bound, flip-over pages. Thoughtful gift idea! Send 50c in coin for each calendar, and mail to:

KITTY LITTER, Dept. B, Cassopolis, Mich. 49031



Prevent burns this easy wa

Casserole paws save your ha and arms. Two mitts are conn ed by a wide quilted band to you safely surround a pot or serole. Especially good for bak dishes without handles. Of wa able, well-padded multicolor ton, 34" long. #6347, $2.98 p 25c post. Order from Cour Gourmet, Dept. HD3, 545 Ave., Mt. Vernon, N. Y. 105



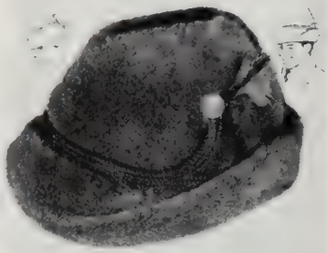
The velvet touch

Add a fashionable note to your semble with black velvet footwe Perfect with dresses, pants, su or gowns, this black velvet sk mer-toe is trimmed with satin a rhinestones. Soft, feminine, gagingly elegant shoes come sizes 5-10 including ½ siz $5.95 plus 60c postage. Vi Wayne, 610-BHV-So. Country C Rd., Tucson, Arizona 85716.



Broiler fits any fireplace

"Peg Leg" cooks rare, med., well-done all in one steak. Stur adjustable, expanding post any fireplace. Adjustable heig Drip pan prevents stains. All pa lift off post for easy cleaning. F ished in black on heavy gau steel; grill and pan 16" dia $19.50 ppd.; add $1.25 each w of Miss. Yield House, Dept. D N. Conway, N. H. 03860.



Warm, furry alpaca hat

Tops for town and country, t head-hugging casual scene-stea of soft alpaca is lined with sat trimmed with velvet cord. M women, and children enjoy t luxury of real fur! Gals wear it a cloche. Great kid-warmer. Loden (green-brown) and bla Men's, women's, child's siz $7.98 ppd. A Man's World, BH-1 Lake Success, N. Y. 11040.



Musical Christmas bell

It's not just a gala holiday deco tion; it's a music box, too! Ju pull the string on this red velo bell, and a merry chorus of "J gle Bells" rings forth. Beautifu decorated w. gold braided ribbo green, white and red holly. Indivi ually boxed, they make a perfe gift. $5.95 ea. ppd. Order fro Bon-A-Fide, Dept. 12BH, 1 Pa Ave., N. Y., N. Y. 10016.



Authentic Irish coffee mugs

These are the cups used in Sha non Airport on your trips abroa Enjoy the same taste of the goo life right in your home. Authent Irish mugs, 8 oz., satin white ar richly decorated with 22K go rim. Says "Irish Coffee" in gree Set of 4 plus rousing recipe f Irish coffee, $3.98 + 50c postag Maison Michel, BH-12, Mich Bldg., New Hyde Park, N. Y. 1104

quisite Picasso print



es Petits Fleurs," with so-deli- e design, has highlights of vivid ors. Perfect for any room; lends ight, airy look. Magnificent re- duction silk-screened on real ist's canvas, in full color. Budg- priced. 20″ x 26″. Ready to me. $5.95 + 45c post. and g. Order from Lambert Studios, ., Dept. BH-14, 15 W. 24th St., Y., N. Y. 10010.

llow on the wall



versatile as it is attractive, this nd woven, 3-tiered shelf stands ne or hangs on a wall. Use it in many ways! The perfect extra kitchen, bath, or foyer. Of fine, ported wicker, this is an acces- y that anyone can use. 18″ x x 20″ high. It's only $7.95 stpaid. Fran's Basket House, pt. BH12, 89 W. Main St., Rock- ay, N. J. 07866.

d-time hunting horn



mantically reminiscent of days e by, these rare horns make wonderful decoration. They're fted from select steer horns d hand-polished to a beautiful en, mellow tone. Fun and fas- ating. Kids love them. 14″ horn easured along the curve): .95; 16″: $4.95 ppd. Madison use, 7061 Greenland Bldg., ami, Fla. 33054.

rld-time travel alarm



e setting covers all 24 time nes in the world to the minute! rstal-clear international dial ro- es over std. 12-hour dial. Fas- ating, whether you're a traveler not. Loud-soft alarm, brass fit- gs, 3″ leather-textured foldout se, luminous dial. Case makes nd. #19109 black; #19299 wn. Ea., $9.95 ppd. Breck's, pt. J86, Boston, Mass. 02210.

ckleminders



mote seat-belt safety with sy-stick plaques that go on sh, seat back, remind passen- rs to "Buckle lest thou be belt- ," "Buckle up to beat the devil" "Buckle down and buckle up!" tin-fin. alumin., black engraved tering. 1″ x 4″. Style BM. .95 ea., 2/$3 ppd. Spear Engi- ering, 3057 Spear Bldg., Colo- do Springs, Colo. 80907.

stom printed poncho



mpletely washable poncho has tering that will not run or fade. y message up to 30 letters! nite poncho with black collar, nge and letters, of 100% orlon nded to 100% acetate. For pep uad, teenagers, anyone. One e fits all. $6.98 + 50c post. ld $1 for printing on both sides. oliday Gifts, 412-K, 7047 Pecos ., Denver, Colo. 80221.

Continued

Your child must memorize all his multiplication tables to pass in **NEW MATH**



TWO WEEK FREE TRIAL
Just send name—no money!

Musical Multiplication Records

teach all the tables from 2's through 12's as easily as the words of a song!

Help your child do better in arithmetic—especially in the New Math—by getting him these new multiplication records. Modern Math teachers insist on children *memorizing* their tables. Now even children of pre-school age can easily learn all the tables from 2's through 12's *simply by playing these records.*

No urging needed from parents. Children love these records. Each table has its own catchy tune and jingles. And the man on the record *quizzes* your child so the tables stick in his memory. He *must* know his tables to learn long division, fractions and decimals.

Send No Money. Just send coupon and the records will be mailed to you postage prepaid. If returned within two weeks after receipt, you owe nothing. If kept, pay only $9.95, price in full. Bremner Records, Dept. R-7, Wilmette, Illinois 60091.

School Principal writes: "Your records have a unique teaching approach and a good one. Our pupils are taking new interest in their tables. Excellent as a home-tutoring aid."

A. Blair Owens, Principal, Lewiston Elementary School, Lewiston, Pa.

Parent writes: "All three of my children used your records and in 6 weeks had learned all the tables from 2's through 12's. Best investment I ever made."

A. J. Perez, Parsons, Kansas

Bremner Records, Dept. R-7
Wilmette, Illinois 60091

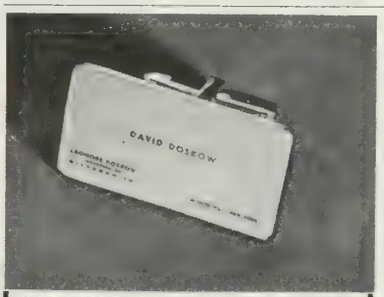
Please mail, postage prepaid, one complete set of the Musical Multiplication Records. I may return them any time within two weeks after I receive them and owe nothing. If I keep them I will honor your invoice for $9.95 in full.

*Name*_____

*Address*_____

*City*_____

*State*_____ *Zip*_____



CALLING CARD CUFF LINKS

He'll be pleased as can be with these cuff links and tie clasp that have his signature or business card finely etched in sterling or gold. Intriguing, distinctive—an extra-thoughtful gift. Send signature or card.

Tie Clasp, sterling silver $10.00
14k gold $30.00
Cuff Links, sterling silver $15.00
14k gold $70.00

Holiday Gifts Dept. 412-C
7047 Pecos St., Denver, Colorado 80221

HOLDS 12 GARMENTS



TROUSER & SKIRT RACKS

Space-saving closet racks keep trousers & skirts trim & tidy in minimum space. Removable rods for quick valet service hold garments securely (ladies' has metal clips). In honey tone or maple, antique pine or walnut finish. FLOOR RACKS with easy rolling casters. His 27″H 18″W 13″D $14.75; Hers 32″H 18″W 15″D $16.95. EASY KITS: Fast assembly. His $9.50, Hers $11.50. Postpaid. Add $1.00 ea. W. of Miss. WALL RACKS 24″W Finished only. His $5.75, Hers $7.50 Ppd. Add 25c ea W of Miss.

BEAUTIFUL NEW FREE CATALOG—1000 PIECES Finished and Kit Furniture in Friendly Pine
Include Zip No.
Not Sold In Stores
Money Back Guarantee

YIELD HOUSE
Dept. D12-9
No. Conway, N.H. 03860



Make a Portrait Face or Bust in its Exact Image—even with eyes open, using "Negocoll" Matrix Plastic. Years of research to develop this complex product. It's easy to use. It's quick, clean, light, does not irritate skin, will not stick to hair, etc. Used in the medical profession, applied to over 500 movie and TV stars. Any delicate object can be reproduced to it's most minute detail. Can be reused over 100 times. Unlimited applications. Send $7.50 plus $1.00 shpg. for 2 lbs. of "Negocoll" with full instructions to:

SEA NOVELTIES, Dept. B-2
P. O. Box AD, Dana Point, California 92629



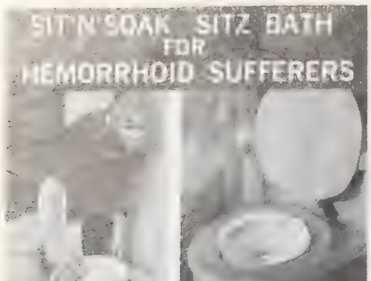
Special Sale!

Scan-O-Matic Coin Viewer **$11.35** ADD 32c POSTAGE

Now you can see your coins clearly, automatically. Feed a stack of coins into the viewer. As each moves under the powerful lighted magnifier you can detect the smallest markings. When you are finished with one side the coin is automatically flipped over for examination of the other side. It is then ejected and another automatically takes its place for study. **Made in U.S.A. Beware of inferior imports.**

MONEY BACK IF NOT DELIGHTED

HARRIET CARTER Dept. BHG-1269, Plymouth Meeting, Pa. 19462



EASIEST AND MOST EFFECTIVE SITZ BATH THAT A PATIENT CAN USE WHILE IN A SAFE, SITTING POSITION. SIMPLY INSERT INTO TOILET SEAT AND FILL WITH WARM WATER. NOTHING TO ASSEMBLE; NOTHING TO CONNECT: ELIMINATES LONG ORDEALS IN BATHTUBS: ABSOLUTELY NO WATER OVERFLOW ON FLOOR.

JMR ENTERPRISES, INC.
1026 Main St., Worcester, Mass. 01603



LOUIS XVI CLOCK

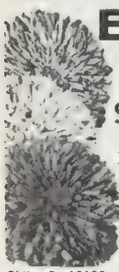
Beautifully sculptured antique clock is an exact replica of a museum piece created by the renowned clock maker and inventor, Frederic Japy, (1749 - 1812). Of the few originals remaining, one is in the Museum of Decorative Arts in Paris, the other in the Red Room of the White House. Cast metal, beautifully finished in antique gold. Classic Roman numeral dial. Unconditionally guaranteed for 2 yrs. 12" x 8".

With electric movement $33.50
With 8 day front wind movement $34.95
With battery movement $38.50

Add $1.50 postage

MONEY BACK IF NOT DELIGHTED — SAME DAY SHIPMENT

HARRIET CARTER, Dept. BHG-1269 Plymouth Meeting, Pa., 19462



Burpee GIANT RUFFLED Zinnias

3 Packets, 3 Best Colors
$1.50 Value, postpaid Red, Pink and Yellow 25¢
Big 5 to 6 in. blooms. Easy to grow.
All 3 Pkts., $1.50 Value 25c.

More Colors, $3.00 Value
All 3 Pkts. above PLUS big $1.50 Pkt., all colors, $3 Value $1

Burpee Seed Catalog FREE.
Burpee Seeds, 3360 Burpee Bldg.
Phila., Pa. 19132 • Clinton, Iowa 52732 • Riverside, Cal. 92502



224-PAGE GARDEN CATALOG

Now Costs You Nothing!

Over 1900 lovely and unusual garden ideas are yours in WAYSIDE'S big Spring 1970 Catalog. Prize roses . . . exotic lilies . . . rare bulbs . . . hardy perennials . . . superb shrubs and trees . . . and much more, illustrated in full color.

ORDER TODAY—GET $2.00 REFUND CERTIFICATE

Send only $2.00 deposit. We'll enclose a $2.00 refund certificate good on your first order!

WAYSIDE GARDENS
196 Mentor Avenue • Mentor, Ohio 44060

FREE! Send today for valuable RECORD CLEANING CLOTH

Makes favorite records sound better, last longer. Sent FREE with full details on an easy, economical way to collect records by mail. No obligation. RCA Record Club, Dept. BHG-1269, P.O. Box 1961, Indianapolis, Ind. 46206.

(Name)
(Address)
(City & State) (Zip Code)



BATH-TIME COMFORT

Relax and discover the refreshed, revived feeling that only comes from bathing with this DeLuxe, super size 16x20" **Fleur-de-Lis Bath Pillow.** 4 suction cups hold it securely in any position to cradle and support head and back in cloud-soft comfort. Keeps hair dry. Gaily decorated in gold Fleur-de-Lis pattern on white, pink or aqua background. We pay postage, ship in 6 hours & mail gifts. **$3.97.** Air Mail, if desired, 50c extra. Send check to:

Better Sleep Inc. BOX BP
New Providence, New Jersey 07974
MONEY BACK GUARANTEE

WINE MAKING SET
Make Your Own Wine at Home



Federal laws permit 200 gals. of wine annually for household consumption. Wine-making is easy and fun. Use peaches, raisins or grapes. Set contains all tools necessary to make 2 gals. at a time in bottles of personally blended wine. Includes 2 reusable one gallon containers, compact water seal valves, siphon tube, sugar tester, saccharometer to scientifically measure sugar content for true wine all the time. Complete instructions with recipes. $14.95 plus 50c pp. Send check or M.O. to

J. W. HOLST INC., Dept. BW-129
1005 E. Bay St., East Tawas, Mich. 48730



A PERFECT GIFT
SHELL ROSES Natures own roses. Pearlized finish, delicate shades of tea rose, yellow, pink, and red. Each 15" stem has a beautiful rose and bud. Show one alone or make your own elegant arrangement. $1.50 each, 6 for $7.50, 1 doz. $15.00, P.P.D. Sales Club of Lauderdale, Dept. 17, 420 N.W. 40 Ave., Ft. Lauderdale, Fla. 33313.

FREE TO FLOWER LOVERS

Don't Buy Spring Planting Stock Until You Get Our Big Bargain Offers

Send NOW for FREE flower garden and landscaping suggestions. Full color pictures show popular flower bulbs, blooming plants, flowering shrubs, vines, trees and other garden specialties all at amazing savings. For owners of new and old homes alike. Absolutely FREE . . . no cost . . . no obligation . . . no salesman will call. Send post card or letter asking for FREE SPRING BUYING GUIDE FOR FLOWER LOVERS. Limited supply.

MICHIGAN BULB CO. Dept. Z-1411 Grand Rapids, Mich. 49502



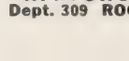
Picasso: Don Quixote

A stirring tribute to the Man of La Mancha. Hand **silk-screened** by master craftsmen in bold black on white **artist canvas.** 18" x 24" The legendary Quixote and Sancho. Pub. @ 7.50 **Only 2.98** + .45 postage From:

Lambert Studios BG3
336 Central Park West
New York, N.Y. 10025

LUCKY IS THE GOLFER who has a four leaf clover instead of a coin to mark his place on the green. Brings a lucky putt! With any 2 or 3 letter monogram smartly engraved. Silver marker **$2.00.** 24k Gold Plate **$3.00** ppd. Money back if not delighted. Sorry, no COD's. We ship in 2 days. Mail to **ELGIN ENGRAVING CO.,** 614-E South St., Dundee, Illinois 60118.





Gloxinia Beautiful Pot Plants

Gorgeous, easy to grow house plants, 8" to 4" flowers, last for months. Exquisite mixed colors. **Send only 25c for 1; 50c for 2; $1 for 5. Order Now.**

1 BULB 25c
Postpaid with big, Seed and Nursery Book **FREE**

R. H. SHUMWAY SEEDSMAN
Dept. 309 ROCKFORD, ILLINOIS 61101



Make mini-meatloaves

Or fascinating little salad molds fruit cakes, other party specialties. Ingenious little pans suggest a number of uses sure to delight guests and family. Made of easy-to-clean seamless aluminum, each measuring 1½" x 2¼" x 4½". A clever idea for gift-giving, too. Set of 6: $1.25. 12: $2.25. Ppd. Gifts & Gadgets, BH12, 33 Knox St., Dallas, Tex. 75205.



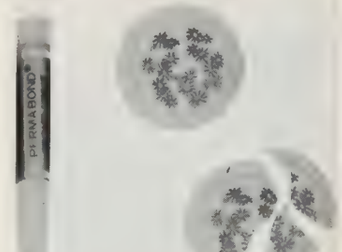
Charms for animal lovers

Thoroughbred charms feature favorite breed of dog, cat, or bi on front. The name of your pet engraved on the back. Persia Tabby, Siamese, Angora; Parake Canary; any breed dog. Sterli silver, in two sizes. ¾" char $3.50; 1": $4.50. 14K gold, $9.6 $13.60 ppd. Jamaica Silversmi BHG11, 407 Rockaway Av Valley Stream, N. Y. 11581.



Personalized pencils

Name-engraved pencils ma writing more personal, mo pleasurable. Pencils come wi your name in white or go smooth No. 2 lead. A great g for friends or family. Print nam clearly. 60c per set of 12, wh ordering 5 or more sets. 1 to sets: 65c per set. Sets of 20: per set. Atlas Pencil Co., Dept. Hallandale, Florida 33009.



Solve glue problems fast

This is the glue used to hold di monds. Amazing new Permabo binds plastics, rubber, meta wood, glass, most anything. Fa easy, sets in seconds. No heatin no mixing, only needs finger pressure. Resists water, chen cals, temp. changes. Colorles shrinkproof. $2.50 per 2 gra tube, ppd. Hobi, Inc., Dept. BH-1 Lake Success, New York 11040.



Wine fountain from Italy

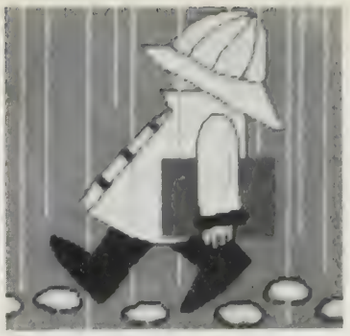
Add continental flair to your ser ing with a hand-cut crystal wi container. Ice cubes fit insi gracefully designed glass flask chill wine dispensed from the b tom by a flick of the finger. Bla wrought iron with leaves a grape clusters. 22" high, holds quart. $15.98 postage pa Greenland Studios, 7110 Gree land Bldg., Miami, Fla. 33054.



Elegant luggage tags

Make sure your bags are proper identified—and look distinctiv too. Handsome luggage tags stainless steel feature your nam engraved with double-line Roma lettering. Go on easily, permanen ly, with no-mar, self-adhesive bac Measure ¾" x 3". Order #L $1.95 a pair ppd. Spear Enginee ing, 3058 Spear Bldg., Colorad Springs, Colo. 80907.

ch a rainy day



T colorful design captures that c indoor feeling that you get w n the outdoors is full of mis- e In bright turquoise blue with y w rain wear, black boots and r book. Kit includes 15″ x 15″ w e mono canvas, tapestry yarn t work design and background, n dle, chart, directions. $6.95 + 5 post. The Stitchery, BH12, W esley, Mass. 02181.

G fer's rangefinder



ck off 3 to 5 strokes with this cision optical instrument; gives the exact number of yards n ball to hole. Look through aperture, line up the flag, and yardage scale gives you the ect distance. Lightweight, fits our shirt pocket. $6.95 + 45c tage. Order from J. W. Holst, 1005 E. Bay St., East Tawas, higan 48730.

P sonalized Parkers



ling silver filigree spells out r name in a handsome design pen or pencil. Lasts a life- e; makes a wonderful, so spe- gift. The barrel of the pen is ilable in blue, black or red. At- tively gift packaged. Ballpoint & pencil set: $15. Each: $7.50. l. Order from Belvedere Indus- s, Inc., 720 Broadway, Dept. GE, New York, N. Y. 10003.

D coupaged wall plaques



d any size photo, invitation, ificate: you'll get an aged, lloped, honey-toned pine wall ure the same size. Original is unted, sealed, lacquered, an- ued. Brass fin. hanging ring. size to 5″ x 7″, $3.98; to 11″ 4″, $5.98; to 18″ x 20″, $7.98. 60c post. Amtech Creations, E-12, 3511 Lawson Blvd., anside, N. Y. 11572.

P tit-point bracelet-watch



at a pretty idea for feminine hion! Floral bouquet of minia- e beads in petit point fashion med by Florentine gold metal. celet opens to jeweled watch n gold numerals. Beads are tel shades on white back- und. Watch movement guaran- d 2 yrs. Gift boxed. $19.98 + c post. Harriet Carter, BHG-12, mouth Meeting, Pa. 19462.

orable hand-signed prints



ard-winning artist does beauti- full-color prints in stunning de- . These are finest quality prints; y add the perfect touch to any m. Inquisitive owl, kitten and f ball, owl and butterfly, 9″ x ″ each. A charming group. Deli- e brushwork, hand signed. One nt for $1.50; set of 3/$3 ppd. Chin, B-129, 2 Holder Place, est Hills, N. Y. 11375.

Continued

Unique Gift

The PLANT CLUB



Gives Pleasure All Year Long

EVERY MONTH AN UNUSUAL PLANT OR BULB SENT POSTPAID

Membership starts with Imported LILY OF THE VALLEY Lovely Fragrance Bloom Quickly

A wonderful gift idea. Thousands look forward to the beauty and pleasure their membership brings. Rare, unusual plants selected by experts. Complete growing instructions. Gift card sent in your name. SURPRISE BONUS for early orders. 10-month members Special Bonus—64-page Dell Book of House Plants.

Five-month membership ..... $ 7.95
Ten-months with Bonus Book $13.95

PLANT OF THE MONTH CLUB
Dept. 900, 546 31st. St., Des Moines, Iowa 50312



HOME OFFICE END TABLE DESK

Our remarkable new roll about typewriter end table is the most versatile and completely usable desk ever. It opens and extends into a full fledged portable home office. Drop leaf lifts for a large writing surface holds adding machine, too. Top drawer stores any standard portable typewriter, lifts out & up to perfect typing height. Middle drawer is storage. Bottom is file drawer (legal size sideways). And all rolls smoothly on large concealed casters. You'd never know this handsome end table had so many faces. Hand crafted select pine in honey tone or maple, antique pine or walnut finish. 29″H 23½″D 18½″W (36″W leaf up). **$59.95** COMPLETE KIT: All machined, sanded ready for easy assembly & finish. Simple instr. **$39.95.** Both Exp. Chg. Col.

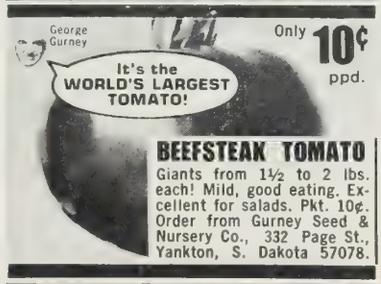
BEAUTIFUL NEW FREE CATALOG—1000 PIECES
Finished and Kit Furniture in Friendly Pine

Not Sold In Stores
Include Zip Code
Money Back Guarantee

YIELD HOUSE
Dept. D12-9
No. Conway, N.H. 03860



Learn guitar, piano, organ, etc. at home, in spare time. Play simple, familiar tunes right from the start. Clear text, big pictures and remarkable Note-Finder (above) help you learn quickly. Join 1,350,000 USSM students. For free booklet, send name, address, zip; list instrument you want to learn. U.S. School of Music, Studio A31212, Port Washington, N. Y. 11050. Approved N. Y. State Education Dept



BEEFSTEAK TOMATO
Giants from 1½ to 2 lbs. each! Mild, good eating. Excellent for salads. Pkt. 10¢. Order from Gurney Seed & Nursery Co., 332 Page St., Yankton, S. Dakota 57078.

First Public Offer
Your Only Chance
To Own The First
Annual Edition of

HOLLY WEDGWOOD - $7 P.P.
Limited Edition - Available Only From
HOLLYCROFT ORCHARDS, INC
BERLIN, N.J. 08009 DEPT. B



FREE
KING-SIZE SHOPPING GUIDE

FOR TALL AND BIG MEN

If you're tired of trudging from store to store looking for Footwear and Apparel that fit send for the new Full Color KING-SIZE Catalog. Imagine McGregor, Jantzen, Arrow Shirts, Sweaters, Slacks, Jackets in hard-to-find sizes. Longer Bodies, Sleeves to 38″.

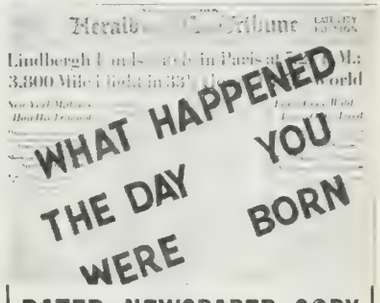
PLUS 200 Shoe Styles, Sizes 10-16 AAA-EEE. Guaranteed both Before and After Wearing.

FREE! KING-SIZE CATALOG

Please rush your new 128 page Full-Color KING-SIZE Catalog of Apparel and Footwear for Tall and Big Men exclusively.

Name _____
Address _____
City _____ State _____ Zip _____

The KING-SIZE Co. 5809 KING-SIZE BLDG. BROCKTON, MASS.



DATED NEWSPAPER COPY

Find out what happened the day you were born—or any other special date. You pick the date—any time from Jan. 1, 1900 through Dec. 31, 1964; you'll get the front page copy of the New York Herald Tribune for that day. Please specify exact dates. **$1.00 Ppd.**

HOLIDAY GIFTS
Dept. 412-E, 7047 Pecos, Denver, Colo. 80221



GLASS GARDEN
6 Plants in 1 **$2.00**

Even people who don't have luck with most house plants will succeed with this packet of six woodland plants that will fill any gallon-size container with a miniature garden in 2-3 weeks. No care needed. Ideal gifts. Easy instructions included. Send **$2.00** for 1, **$3.75** for 2, or **$5.00** for 3 Glass Garden packets to

2 for $3.75
3 for $5.00

HOUSE OF WESLEY, NURSERY DIVISION
R.R. 1, Dept. 1413-10 Bloomington, Illinois 61701
(Please include your zip code).



5 "Fun to Read" Books ONLY **$6**

FOR CHILDREN 6 TO 10

Make reading fun instead of a chore! Author, phonics expert Sally Watson makes it easy even for beginning readers to master new words as they read. Yet her absorbing "What If" stories, with whimsical color illustrations by Don Burau, will delight older children, too. Give your child a bigger vocabulary new [illegible] skill—and hours of pleasure t[illegible] manent hard cover, only $6.00. Americana Interstate, 20036 Mundelein, Illinois 60060.

WALLET PHOTO BARGAINS

32 for $1.00 PLUS 25c HANDLING $2.00



Beautiful 2½x3½ [illegible] size finish (regular wallet size) from your favorite snapshot negative or print. Send picture (5x7 or smaller) with order. Original returned or charge refunded. Money back guaranteed. For rush first class service, add 35c extra.

FULL COLOR WALLET PHOTOS **15 for $2.00** Reduced color [illegible] snapshot, color [illegible]

KEYSTONE PHOTO SERVICE, Dept. B12 GPO Box 1766, N Y, N Y 10001

SPECIAL WINTER SALE!
LIMITED TIME ONLY... $17.98

WORLD'S FIRST LOW COST
FLAME GUN
Melts Ice Fast... Burns Up Snow!

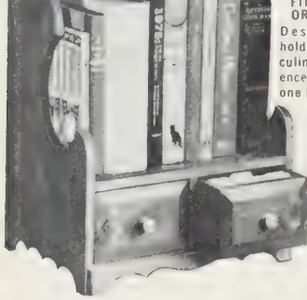


Never slip again, avoid dangerous falls—costly law suits! This quality jet-rod Flame Gun clears stairs, walks, driveways of even heaviest snow, thickest ice in seconds, frees "snowed in" cars. No heart-taxing shoveling—no bending. Easy, one-hand operation from comfortable standing position. No cumbersome cords, expensive batteries, or costly fuel. Less than 2 pts. of low-cost kerosene gives 30 minutes continuous use. Completely safe; under 5 lbs. In Summer, kills weeds, trims borders, insect nests. Simple instructions included. Only $17.98 *plus $1.00 shipping.*

Prompt shipment. Satisfaction guaranteed.

Check or M.O. Write for FREE color catalog.

HOBI INC Dept. M-129, 7 Delaware Dr. Lake Success, N.Y. 11040



COOK BOOK RECIPE RACK
FINISHED OR IN KIT

Designed to hold all your culinary reference materialin one handsome, efficient center. Cook books (all sizes) fit in top, twin drawers hold 3" x 5" recipe cards (index cards incl.) Hang it on wall or stand on counter—it's perfectly charming either way! Polished honey tone knotty pine or maple, antique pine or walnut finish 17"H 13"W. 8¼"D. $13.50 Postpaid.

COMPLETE KIT: Ready for easy assembly and finish. Simple instructions. $9.25 Ppd. Add 60c West of Miss.

BEAUTIFUL NEW FREE CATALOG—1,000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No.
Money-Back Guarantee
(Not sold in stores)

YIELD HOUSE
Dept. D12-9
North Conway, N.H. 03860



PERMA TWEEZ FOR PERMANENT HAIR REMOVAL

Perma Tweez is the choice of physicians and lay people alike for a permanent end to unwanted hair. Eliminates the need to repeat hair removal for a lifetime from face, legs, arms . . . anywhere on body

PERMA TWEEZ with unique no skin puncture safety feature..... $14.95
ATTACHMENT for treating someone in hard to reach areas $ 2.50
14 DAY MONEY BACK GUARANTEE-Send check or M.O

GENERAL MEDICAL CO., Dept. BH-64
5701 West Adams Blvd., Los Angeles, California 90016

NAME_____
ADDRESS_____
CITY STATE_____ ZIP_____

Mr. & Mrs.
Robert Q. Williams

PROUD OF YOUR DOOR?

Let us beautify and identify your door or doorbell with this impressive solid brass engraved nameplate. Your name smartly engraved in script. Money back if not delighted. Solid brass screws included. Full prices: 3 in. plate **$2.00,** or 5 in plate **$4.00.** Sorry, no COD's. We ship in 2 days. Mail to **ELGIN ENGRAVING CO.,** 614-E SOUTH ST., DUNDEE, ILLINOIS 60118

Colorado steaks... Taste the difference



Monfort of Colorado chooses only the finest yearling steers . . . pampers them on a special diet of hot cornflakes . . . and turns out the best steaks you've ever tasted. Succulent, tender. Served by leading gourmet restaurants.

In regal gold and black gift boxes—quick frozen, fully guaranteed.

Box of 8 Boneless Strips, 13 oz. ea., 1¼" thick: $39.00 (shipped prepaid)

Write for full catalog: Monfort of Colorado, P.O. Box 327H. Greeley, Colo. 80631.

Monfort of Colorado

WIN up to $10,000
Spring Hill Nurseries Catalog Sweepstakes



IT'S FREE!

Nothing to buy . . . every catalog has a winning number.

Now, Spring Hill makes it fun to send for a nursery catalog. Not only do you get Spring Hill's value-packed 60 page 1970 edition but each catalog has a lucky number which you can enter in our new Sweepstakes. Everybody wins...at the least a 50¢ packet of Red Carpet petunias, and your lucky number could win $10,000 cash or one of over 1,000 fabulous major prizes. But you must enter number to win so send for your free catalog today. 121 years of continuous family operation.

SPRING HILL NURSERIES
DEPT, B-1, TIPP CITY, OHIO 45371

INGROUND "DOGGIE DOOLEY" ELIMINATES DOG DROPPINGS!



All metal Doggie Dooley works like a miniature septic tank utilizing enzyme and bacteria action to automatically reduce dog waste to ground absorbing liquid. It's neat, fast, clean, sanitary, convenient, inconspicuous, odorless, insect free and ends annoying nuisance of stool burying or other disposal. Harmless to pets, lawns, shrubbery. To use simply install in ground; put in dog stools with shovel provided; occasionally sprinkle in enzymes and it works 24 hours a day year around to handle waste of 1 to 3 dogs. 16¾" x 11¾" with lid, shovel, 6 mo. supply of enzymes only $9.95 ppd. Extra 6 mos. enzymes $2.00 ppd. Add $1.00 west of Mississippi River.

DOGGIE DOOLEY
Manufactured by Huron Products Co.
Dept. BH-12, P.O. Box 346, Bellevue, Ohio 44811



GROW *Brilliant Colored* GERANIUM

PLANTS FROM SEED. New double and Semi-Double varieties, all shades. Described in New Seed & Nursery Catalog. Send 15c in coin for 50c Packet **or FREE**
2 Packets for 25c & New Catalog

R. H. SHUMWAY SEEDSMAN
Dept. 317 ROCKFORD, ILL. 61101



Your child's art reproduced

Dad will be proud to show off h child's drawing to office friend it's exactly duplicated on ceram tile set in a walnut pen holder f his desk. In original colors; s under glaze and fired for perm nency. 6" x 7½" holder; 4" ti Gold florentine swivel pen; co base. $6.95. 6" tile only: $4.9 Ppd. Karen Studios, Dept. BH 129, Box 175, Rye, N. Y. 1058



Snug angora hood

Soft and warm as toast, this cu dly hood buttons under the ch to fit like a helmet; covers hea ears, and neck for windproof pr tection. A blend of washable a gora, wool and orlon in fashio able winter white. Wear it wi anything; one size fits all. $3. or two for $6.75 + 25c po Ferry House, Dept. BHH, Dob Ferry, New York 10522.



Road-sign novelty pillows

Bright mod pillows direct traf through your rumpus room. 100 cotton fabric, with pure whi shredded polyurethane foa stuffing. "Stop" sign pillow is r & white, "Dangerous Curves" p low is yellow, black and white a "No Parking" pillow is black a white. $1.98, 3 for $5.79 + 2 post. Gracious Living, Dept. 70 Berkeley, Rhode Island 02864.



Romantic cherub wall sconc

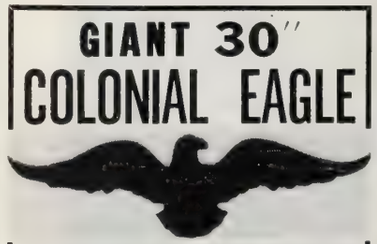
Made of fine imported white earth enware, charming cherub grac fully balances an urn of hangi greenery, artificial flowers, fru or candles. Hang it alone or pairs on your terrace, in your be room, powder room, anywhe This touch of Old World charm 9¼"H x 4¾"W. $3.95 + 5 post. Holiday Gifts, 412-H, 70 Pecos St., Denver, Colo. 80221.



Brass bedwarmer planters

Something new from somethi old, these delightful planters a copied from old-time bed warme used to heat the covers in winte Of brass, stemmed with spindl detailed wood in a handsome w nut finish. Perfect for artifici flowers or trailing ivy. 6"D, 19" $6.99 a pr. plus 50c postag Foster House, Dept. 312-6970-8 Peoria, Ill. 61601.

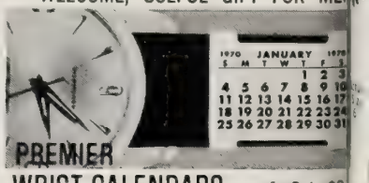
GIANT 30" COLONIAL EAGLE



Luxurious look of hammered black wrought iron, yet made of weather resistant hi-impact plastic for a lifetime of indoor or outdoor use. Full 30" wing span. Perfect over a garage, or overhang. At home mounted on a favorite wall. Order No. 212. Only **$1.98** plus 35c pp & hdlg.
Send check or M.O. Satisfaction Guaranteed.

AMTECH CREATIONS, INC., Dept. BH-12
3511 Lawson Blvd., Oceanside, N.Y. 11572

WELCOME, USEFUL GIFT FOR MEN



PREMIER WRIST CALENDARS

Current month slips on any type watch band. Reversible gold-silver color to match his watch. Large easy-to-read numerals that wo wear off. 12 month set in leather-grain vinyl pocket case. Specify starting mon

1 Set $2
3 Sets 5
6 Sets 9
POST P

Martens-Becker Co., Box 1008-B Willows, Cal. 95

usic box plays "Lara"



vely doll revolves slowly as usic box inside plays the mem- ible melody, "Lara's Theme," m Doctor Zhivago. Created in ely bisque finish china with soft stel costume, decorated with wers, has hand-painted face. rfect gift for a young lady. 6½" gh; $3.99 each plus 50c post- e. Helen Gallagher, Dept. 312- 66-7, Peoria, Illinois 61601.

uality cocktail watch



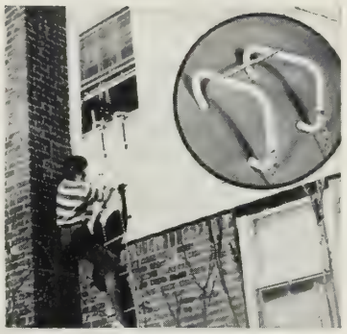
first glance it's a beautiful gold esh bracelet with a floral bou- et of simulated sapphires and arls. Lift the cover and beneath a jeweled movement watch that guaranteed for 2 years. Band justs to fit all wrists; about "W tapering to ½". Gift boxed. 1.50 postpostpaid. Harriet Carter, IG-1269, Plymouth Meeting, nnsylvania 19462.

rved ivory bracelet



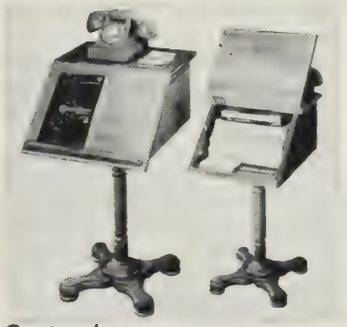
instaking craftsmanship shows worth on this exotic Oriental ngle bracelet. A single piece of ory has been carved by hand to m an unbroken chain of 14 phants attached trunk to tail. re to perk up your favorite nter outfits, and it's a delightful ea for a gift, too. $5.98 ppd. rk Galleries, 7108 Greenland dg., Miami, Fla. 33054.

re escape ladder



ore this heavy-duty steel and uminum ladder close to a win- w in case of fire. Supports 1000 s., fits any style window. Won't st, burn, break, deteriorate. Ex- usive design keeps ladder away om wall. 15-ft. long (2 stories): 3.95 + $2 post. 25-ft. long (3 ories): $19.95 + $3 post. Spar- n Sales, BH12, 945 Yonkers e., Yonkers, N. Y. 10704.

vivel phone stand



ndsome wooden stand holds : phone on top, note pad, ncil, phone number file, etc. anted front holds phone book en. Front lifts, books go inside. p swivels. 29"H x 13"D x "W. Honey tone pine (maple) or tique pine (walnut) fin.: $36.95. sy kit: $21.95. Ppd. Add $1.25 . W. of Miss. Yield House, D-12, . Conway, N. H. 03860.

Continued

★ *Your Perfect Gift* ★

Metal Reproductions on 15" x 19" Wood Plaques

for HOME • OFFICE • EVERY OCCASION



Hand-crafted Historic Heirlooms. Elegant black relief permanently fused to mellow brass-finished metal. Tarnish and fade proof. Selected hardwood plaques in antiqued finish. Conversation pieces for home or office.

Please order by subject and number: YOUR CHOICE

#1742 Declaration of Independence
#1750 Lincoln's Gettysburg Address
#1758 Bill of Rights
#1766 19th (Women's Suffrage) Amendment
#1774 Washington's Valley Forge Oath of Allegiance (horizontal)
#1782 Washington's Illustrated Call to Arms (horizontal)
#1790 Japanese Surrender to Gen. Stilwell WW II
#1798 Two Civil War Scenes (horizontal)

Specify color of wood mounting: ANY COLOR

Federal Blue, Avocado, Chippendale Red, Antiqued Walnut, Golden Ochre.

REFUND IF NOT DELIGHTED
$27.50 each postpaid
(add 50¢ post. west of Rockies)
Dealer Inquiries Invited

Dept. B-3 *FREE COLOR CATALOG*
METALSTAT SYSTEMS INC.
323 Midland Ave., Saddle Brook, N.J. 07662

polished cotton
COFFEE COAT



Pretty way to say "good morning" at breakfast or Sunday brunch. Washable Polished Cotton with extra-full wrap-around skirt, front tie sash. Blue or Green.

Sizes 10-20; 14½-24½.

$6.95

Plus 40¢ post.

Christmas delivery guaranteed

OLD PUEBLO TRADERS
600-BHK-So. Country Club
Tucson, Arizona 85716

LAP DESK

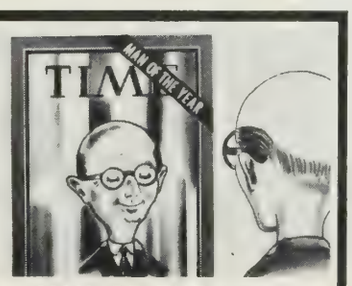


PULLS UP CLOSE-REACH EVERY-THING

FOLDS TO 2" D EASY STORAGE

A new design, a marvelous new idea for writing, snacks, home-work, reading, drafting, needlework, cards, games, handiwork and 100 more uses. Specially designed foot holds desk up when you rise—when you're seated, desk rests securely on chair arms. Pulls up close to put everything in arm's reach. Two thumbscrews adjust ht. from 20" to 28". And it folds to a mere 2"D - slides behind sofa, door, etc. Hard birch writing top, pine sliding leg. Hand finished in honey tone pine or maple, antique pine or walnut. Top 32"W 24"D **$16.95** Postpaid—add $1.25 West of Miss.

BEAUTIFUL NEW FREE CATALOG –1000 PIECES
Finished and Kit Furniture in Friendly Pine
Include Zip No.
Not Sold in Stores.
Money-Back Guarantee.
YIELD HOUSE
Dept. D12-9
North Conway, N.H. 03860



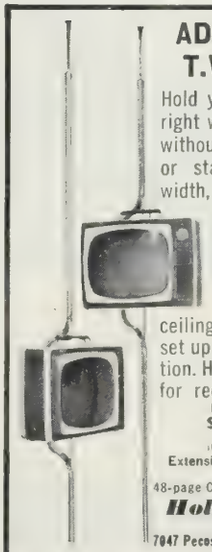
MAN OF THE YEAR

Prove to your favorite man that he is the "handsomest of them all" with this morning morale booster. Red-framed mirror has self-stick backing; that hangs up in seconds. 8 x 10".

5432 – Man-Of-The-Year Mirror ... $2.98
Add 25c for postage and handling

Gracious Living
D-662 BERKELEY, R. I. 02864

ADJUSTABLE T.V. POLES



Hold your portable T.V. right where you want it without awkward tables or stands. Takes any width, up to 14" deep. 17" high. Brass plated pole has spring tension rod to adjust to 7½ to 8½ ft. ceiling heights. Can be set up in Hi or Low position. Hi position is great for reclining watchers!

Made in U.S.A.

$10.95 Ppd

Extension for higher ceiling, add $1.00

48-page CATALOG FREE—Write!

Holiday Gifts
Dept. 412-A
7047 Pecos St., Denver, Colo. 80221

12 OR 20 EXPOSURE
Kodacolor Film

DEVELOPED AND JUMBO COLOR PRINTS
SURPRISE GIFT WITH FIRST ORDER
FAST SERVICE

12 EXP. ROLL $1.95
20 EXP. $2.95

Eastman Film, Sizes 126 (for INSTAMATIC® cameras) 127 & 620 only. Exclusive Producers of Color-*rich*® Prints, America's Most Beautiful Color Prints by One of the Nation's Oldest Photo Finishers. *Free Mailers!*

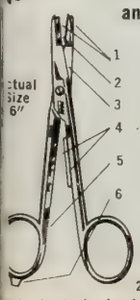
WILLARD'S Box 857 G, Cleveland, Ohio 44122



HANDWOVEN WILLOW OTTOMAN – Imported from Europe, is marvelous for resting weary feet or for extra seating. Seat will stand up to 400 pounder, 21" dia., 11" h. – $11.95 postpaid. Satisfaction Guaranteed—Send 25c for catalog. Visit our Antique Showroom

FRAN'S BASKET HOUSE, Dept. BH12,
89 W. Main Street, Rockaway, N.J. 07866

NEW! FISHING PLIERS
and Scissor Combination!



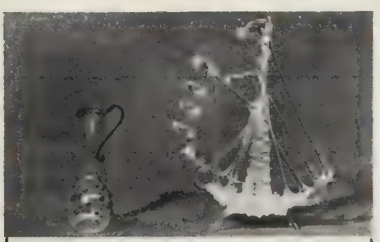
1. Fishhook degorger & remover. 2. Fine tip pliers. 3. Line & leader cutter. 4. Lead shot splitter. 5. Hook file. 6. Screw driver.

A Must for Fishermen! Ideal Gift! Money Back Guarantee!

Nickel Plated . . . $3.95
Chrome Plated . . . $4.95
Stainless Steel . . . $5.95

Plus 25c for Postage & Handling
Mail Check or Money Order to:

PAM Products
299 Heath Terr., Buffalo, N.Y. 14223



MAKE GLASS MINIATURES
Ships—Horses—Swans—Bottles
"Introduction to Novelty Glass Artistry"
offers instructions, diagrams, pictures, equipt. necessary to learn this decorative ancient art of glassmaking at home. Only $2.00 ppd.
WILLIS GLASS SUPPLY CO., Dept. B-1
2664½ W. Lincoln Ave., Anaheim, Calif. 92801

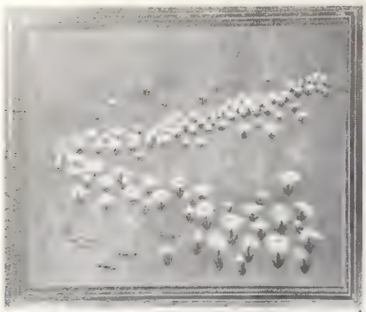


PURE WHITE BRILLIANCE
At $22 Per Carat
Luxurious simulated Diamonds, man-made. UNCONDITIONALLY GUARANTEED FOR LIFE not to scratch, break, chip, dim, discolor, or will be replaced at NO COST. Cut to full 58 facets. EASY PAYMENTS. 10-DAY MONEY-BACK GUAR. FREE catalog of styles set in 14K white or yellow gold, for men and women, write:
Dept.BH-12, Box 465
VEGA CO. Radio City Station
N. Y., N. Y. 10019

FREE FLOWER BOOK

Write today for free illustrated book—cultural directions, pronouncing index, germination table. 3000 varieties—old and new. Many rare kinds. Yours for the asking. Send a postcard today!

Geo. W. Park Seed Co., Greenwood 2, S.C. 29646



FIELD OF DAISIES

Just a few simple stitches complete this delightful picture of a field of daisies. Kit includes design on 20″ x 24″ avocado green linen; crewel yarns in yellow, green, blue, white and gray. Easy-to-follow instructions. Only $3.95 plus 40¢ pstg.

Send 25¢ For Next 3 Issues of Our Art Needlecraft Catalog

The Stitchery Dept. BHG 612 Wellesley, Mass. 02181

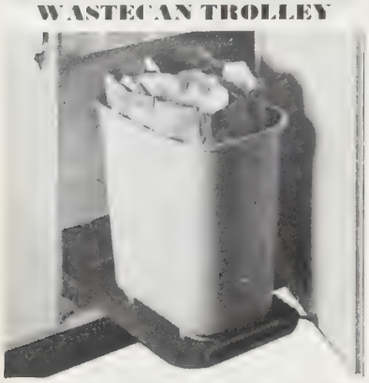


VIOLETS and PANSIES

Here is one of this year's prettiest new crewel embroidery designs for picture or pillow top. Kit includes design on 17″ x 17″ natural Belgian linen; finest crewel yarns in shades of violet, olive green, blue-lavender, old blue and gold; needle and easy directions. Only $3.95 plus 35¢ pstg.

The Stitchery Dept. BHG 612A Wellesley, Mass. 02181

WASTECAN TROLLEY

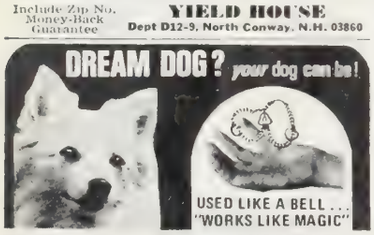


Are wastecans a problem in your pretty kitchen? Keep them out of sight but still in easy reach! Ingenious under-cabinet "trolley" hides them. Attaches in minutes, holds any size can. Glides out to meet you as the door opens, disappears like magic as the door closes. Have wastecans wherever you need them! Honey tone pine finish. 16″ L. 12″ W. Only **$3.50**, plus 50c post. ea.

BEAUTIFUL NEW FREE CATALOG—1,000 PIECES
Finished and Kit Furniture in Friendly Pine

Include Zip No. Money-Back Guarantee

YIELD HOUSE
Dept D12-9, North Conway, N.H. 03860



TRAINS ANY DOG INSTANTLY!

+ PUPPIES, DOGS OF ALL AGES. NEVER FAILS!

TEACHES		STOPS	
• Come—at all times!	• Housesoiling	• Jumping	
• Sit • Drop • Stay	• Chewing	• Barking	
• Heel • Fetch • Go, etc	• Biting	• Digging, etc	

20,000 satisfied users. Hundreds of unsolicited testimonials. Four Demonstrations on Art Linkletter CBS-TV. Now prescribed by veterinarians, breeders.

Hi FiDo is a subliminal sound device. "Pavlov's Bell" in a highly advanced form. A scientifically engineered jeweler's chain with built-in tuning fork. Used like a bell. Works like magic. Imagine! Control your dog without a leash. Painless. Kind. Not electronic. Write, wire or phone for complete information. Fascinating!

CANINE BEHAVIOR INSTITUTE
11927 Montana Avenue
Dept. BH-129 Los Angeles, California 90049

Water-Repellant LINED SUEDE GLOVES



Warm, dry, comfortable, extremely soft and pliable. Red Deerskin suede lined with newest thermal knit to keep hands warm in sub-zero weather. For all outdoor work or play. Men's sizes S, M, L . . .

$3.95 ppd. *Free Catalog*

DEERSKIN TRADING POST
Rt. 1 at 114V, Danvers, Mass. 01923 *Zip Code Required*



LIFETIME POCKET SCREWDRIVER

Handiest gadget ever! Only 2 in. long, fits on his or her keychain . . . ready to open lids & lighters, fix motors & lawnmowers, etc. 1001 uses! We smartly engrave owner's initials. Guaranteed forever, made of solid gleaming Stainless Steel. Full price $3.00 each or with 24k Gold finish $4.00 each. Money back if not delighted. We ship in 2 days. Mail to: Elgin Engraving Co., 814-E South St., Dundee, Illinois 60118



Love Ring $2.00

"More than yesterday, less than tomorrow" is the lover's message inscribed on this pretty ring. Choose French, Italian or Spanish to suit your mood. Men's and women's sizes 5-12. A thoughtful remembrance; perfect friendship ring. Gold plated: **$2.00**; Sterling silver: **$9.95**; 14-kt. gold: **$35** ppd.

Send 25c for New 1970 catalog & ring size card
Immediate Delivery. Prompt Refund If Not Satisfied

Lions
665 MIDDLE NECK RD. DEPT B 21
GREAT NECK, N.Y. 11023

PROTECT CARPETS

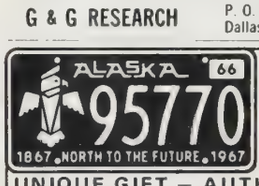
from damaging dog stains with TRAIN -O- MAT®



Chemically odorized, sanitary mat attracts dog at "comfort" time. Instinct tells "this is the spot." Train-o-Mat housebreaks pet easily, surely, effortlessly. Attractive 18 x 18″ washable holder. Kennel-tested. Money-back guarantee.

Holder with 2 months supply of mats . . **$4.98 ppd.**
Holder with 6 months supply of mats . . **$6.98 ppd.**
Attachable 12″ pole for male dogs . . . . **add 50¢**

G & G RESEARCH P. O. Box 8395-38 Dallas, Texas 75205



$1.50 plus .50 for postage

UNIQUE GIFT — AUTHENTIC COMMEMORTIVE LICENSE PLATE. FOR THE GUY WITH EVERYTHING. FRED HELM CO., P. O. BOX 11169. HONOLULU, HAWAII 96814

COLOR WALLET PHOTOS 20 FOR ONLY $2.00

SPECIAL! 36 Black & White only $1.00

Our new equipment gives beautiful 2½″x3½″ Wallet Photos in vivid COLOR, from Polaroid color print, photo (5″x7″ or smaller), neg. or slide. SPECIAL! 36 Black & White, $1. Original returned unharmed. FULLY GUARANTEED! Add 35c for shipping

ROXANNE STUDIOS, Box 1012 L.I.C., N.Y. 11101, Dept. BH-10



Self-stick spice labels

An old calligraphy book lends eye-catching illustrations for your spice collection. 50 different 1 x 1″ labels are printed in black on gold stock, pressure-sensitive for permanent adhesion. Packed in handy 5″ plastic box for neat stow-away. Give them to a friend—or, add charm and spice to your own kitchen. $2 ppd. Bruce Bolind, BH12, Boulder, Colo. 80302.



Handcarved stands

For that special showoff spot in your decor, try these striking rosewood stands. They're handcarved in century-old Oriental patterns, make the perfect decorative display for a figurine, plant, whatever. Low base model (4″ inside diam.): $2.50 each. Footed base (4″ diam.): $6.75 ea. ppd. Holiday Gifts, Dept. 412-J, 7047 Pecos St., Denver, Colo. 80221.



Five fiery gems

Handsome fishtail setting accents the beauty of these five ¼-carat synthetic white spinels that dazzle just like real. Setting is sterling silver or 18-kt. yellow gold plate (specify). Each stone cut, polished, prong-set the same as precious stones. Send ring-size. $6.95 postpaid. Order from Lions, Dept. 25-BG, 665 Middle Neck Road, Great Neck, N. Y. 11023.



Easy way to reach far

Extend your reach 27″ without strain or effort. Magnetic E-Z brings everything close. Scissor-like action with non-slip ends takes cans off shelves, far objects from tables, holds sponge to mop up spills. Magnetic tip picks up pins, curlers. Ideal for arthritics, convalescents. 5-ply birch. $3.49 ppd. Better Sleep, BH12, New Providence, N. J. 07974.



Imported glass chimes

Straight from Italy, these pretty little bells will enhance your tabletop and bring a special custom to your meals. Handmade 6″ x 3″ copies of old Italian bell come in assorted colors, have a clapper of delicate crystal for sweet, musical tones. A lovely gift idea. Order #57844 Italian glass bell. $1.49 ea. ppd. Breck's of Boston, Dept. J87, Boston, Mass. 02210.



Book of Happy Days

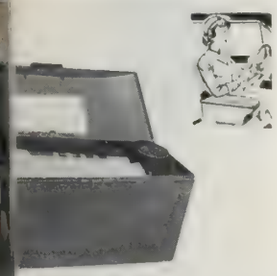
It's the story of special days for children 'round the world, written and illustrated by Christine Price, famous children's author. Includes such events as the naming of a child in a Hindu family, a Christening in Yugoslavia, the Buddha's birthday in Japan, a Navaho boy's initiation. Cloth bound, 128 pgs. $3 ppd. UNICEF, Dept. BH, 331 E. 38th St., New York, N. Y. 10016.





Boy's 3-piece brush set

It's hand-decorated in colorful red and white soldier design. Makes good grooming fun. Hair brush, comb and nail brush all made of white poly, w. nylon bristles. Brush: 4" x 2½"; comb: 4½"; nail brush: 2½" x ¼". $1.49 set. Personalized (state first name): $1.98. Add 25c a set post. and handling. Gracious Living, Dept. 688, Berkeley, R. I. 02864.



Auto hold-all & arm rest

Deluxe storage case with 3 compartments gives you armchair driving comfort. Polypropylene in Morocco leather finish, is washable, weatherproof. Fits all cars, front and rear seats. Portable: use as a carrying case. Comes with memo pad, pencil, partition, handle. $6.95 + 75c post. J. W. Holst, BH, 1005 E. Bay St., East Tawas, Mich. 48730.



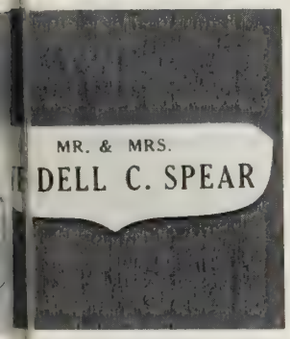
Shaggy slippers from Peru

These adorable shaggy slippers are a "treasure chest" of luscious warmth for the lucky lady wearer. Hand-made in Peru, they're made of genuine long-haired alpaca fur outside, fully lined with sheared alpaca inside. In beige, white, and charcoal. Sizes small, medium or large (specify). $6.98 ppd. Hobi, Inc., Dept. BH-12, Lake Success, New York 11040.



Leo the Lion crewel kit

Gay and charming picture can be used for wall hangings, pillow tops. In bright red, violet and fuchsia. Kit contains design on 18" x 18" natural burlap, embroidery yarns and instructions. (Alligator and walrus kits also avail.) Great for beginners or experienced crewelers too. $4.95 + 45c postage each. The Stitchery, Dept. BH12, Wellesley, Mass. 02181.



Doormarkers in bronze

Elegant and distinctive, your name stands out in black engraved lettering on heavy, solid bronze. Attractive "Doorcrest" for residence front door, office, kids' bedrooms' doors. No-mar, self-adhesive back —goes on in seconds. Approx. 1¾" x 5". Style #BDC. $4.95 each plus 25c post. Spear Engineering, 3059 Spear Bldg., Colorado Springs, Colo. 80907.



King-size pullovers

Here's the wild and wooly feel of the Highlands especially for big or tall men in these square crewneck Jantzen pullovers. Soft, 100% washable, in blue pine, copper heather, coffee brown, or gold fire. Sizes M (40-42), L (44-46), XL (48-50), XXL (52-54). $14.95 + $1 post. Free catalog. King-Size, 5079 King-Size Bldg., Brockton, Mass. 02402.

The Best of Personal Gifts

NAME MARKERS FOR MAILBOXES, LAMP POSTS, LAWNS & DESKS
SATISFACTION GUARANTEED OR YOUR MONEY BACK
FAST SERVICE — WE SHIP IN 48 HOURS



OUR 21st YEAR HELPING BETTER HOMES & GARDENS READERS WITH THEIR CHRISTMAS LISTS

There is still time to complete your Christmas list.

Spear DAY-n-NIGHT MARKERS

SAVE! America's finest, most popular nameplates come to you direct from the factory—not available in stores! Your name & number shine in friends', doctors', police & fire vehicles' headlights—like highway signs! For any mail box, lawn or lamp post—installs in a minute. Superluxe quality.

- Reflector-beaded white letters permanently embossed in solid rustproof aluminum. Wording on both sides.
- Black, Red, Brown or Green baked enamel background

Fund Raisers, Salesmen, Senior Citizens—Earn handsome profits taking orders for Spear products. *Write today for details.*

LAMP POST & WALL MARKERS



STYLE BRX $3.95



STYLE FBX $4.95



STYLE NBX $5.95



STYLE OBX $6.95

MAILBOX MARKERS



STYLE MX $2.95



STYLE MFX $3.95



STYLE EMX $4.45



STYLE NMX $4.95



STYLE OMX $5.95



STYLE NOMX $7.95



LAWN MARKERS



STYLE LFX $4.45



STYLE ELX $4.95



STYLE NLX $5.95

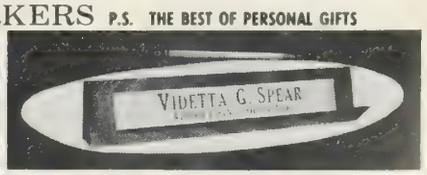


STYLE OLX $6.95

EXECUTIVE DESK MARKERS P.S. THE BEST OF PERSONAL GIFTS



GOLD-n-WALNUT — Beautiful 24K Gold-engraved in solid American Walnut; oil-rubbed finish. 8½" x 2". Order Style KG4, Marker with name only, $3.95; Name and title (as shown), $4.95.



BRASS-n-WALNUT MARKER — Handsome engraved solid brass plate on oil-rubbed solid American Walnut. 8½" x 2". Order Style DEB, Marker with name only, $5.95; Name and title (as shown), $6.95.

SATISFACTION GUARANTEED OR YOUR MONEY BACK
FAST SERVICE — WE SHIP IN 48 HOURS ★ OUR 21st YEAR ★

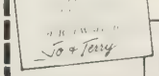
Spear ENGINEERING COMPANY
4984 Spear Building, Colorado Springs, Colorado 80907

WE GIVE S&H GREEN STAMPS

SAVE! ORDER 2 OR MORE WE PAY POSTAGE & HANDLING

Please list additional orders on separate sheet

FREE GIFT CARD	STYLE	WORDING Any wording you want, up to 17 letters & numbers on Day n Night plates & on number plates. Up to 20 letters (30 for title) per line on Desk markers	PRICE
			$
			.45
			$



On request, we inscribe your name on the card and send it with the marker, to any address you specify.

DAY-n-NIGHT COLOR ☐ BLACK ☐ RED ☐ BROWN ☐ GREEN

SHIP TO _____

ADDRESS _____

CITY–STATE–ZIP _____

NAME FOR GIFT CARD _____

The man next door

Christine gets a little discouraged about our house, although I tell her it looks like an illustration in a decorating handbook. "That's right," she replies, "the one with the 'Before' caption."

So much attention is being paid to the art of consuming that I suppose I should be proud to have a family that does it so well.

My son's current hero is a football quarterback, and I'm not sure which the lad envies most, his hero's passing arm or his chain of franchised pizza parlors.

Whenever Ned and Zelda Carter come over, the first thing I do is invite Zelda to straighten all the pictures. This way she doesn't jump up from the bridge table several times during the evening to do them.

As usual, the decade coming up will need a nickname, but I suppose the "Serene Seventies" would be too much to ask for.

Cousin Emma Buckner is recognized as our town's most experienced packer of Christmas boxes for soldiers overseas. She's not puffed up about her skill, just sad that she lives in a world that makes it necessary.

At ten, Judy is a mixture of naivete and worldly wisdom—so she accepts her older brother's explanation that the reason there are so many Santas is that it's a franchise deal.

Chris wants to get a personalized housewarming gift for young Betsy Wilson, but can't remember her married name. I suggested a doormat with "Occupant" woven into it.



"Save the 'ho-ho-hos' for the believers, Mac."



"For heaven's sake, Mother! The Electric Orange Juice Squeezer is a rock group, not an appliance!"

In connection with our church's 50th anniversary, the Rev. George Hall is assembling some statistics which show that the congregation has tripled and the parking lot quintupled.

To the children, the "No Skating" signs beside our local ponds and lakes are like the "Do Not Open Until Christmas" stickers on packages—only temporarily restraining.

Uncle Dodd Buckner claims he has told so many stories about the early days that most of our town's official history is stuff he made up.

Burt, Jr., can't understand his teen-age sister Rosemary. When he hits her with a snowball, she clobbers him. But when Ed Wright, the president of the senior class, does the same thing, she squeals with delight.

I was tired of running out of pipe cleaners, so I bought what I figured would be a lifetime supply. That was before I knew the children would be twisting them into animal shapes for a Christmas scene.

When I'm looking for an important paper and Chris says it's around the house somewhere, it turns up fairly quickly. The real trouble comes when she has "put it in a special place and knows exactly where it is."

From a father's viewpoint, the big breakthrough in rearing a child comes when he's big encugh to pull his own sled back up the hill.

As the poem tells us, on the night before Christmas, children once dreamed of sugarplums. Now they pin their hopes on something for about $24.95 (batteries not included.)

Christine says, wearily, that there just isn't enough time to get everything done before Christmas. Among the grown-up population I can't think of anyone who would disagree.

Youngsters, of course, are another matter. For them, time crawls. And it's easy to see why: a generation ago hardly anyone began to think of Christmas until after Thanksgiving. Now the reminders start flying in September. Little wonder, then, that youthful anticipation is stretched to the breaking point.

They have my sympathy and I, for one, wish the Christmas season were still compressed into three or four weeks. Naturally, we still wouldn't have time to "get everything done." But I have a hunch that it really wouldn't make much difference.

As it is now, the frenetic weeks before Christmas seem to swirl by. Check the lists, mail the cards, wrap the presents, decorate the tree, go to the perennial parties. And as you pause for breath, tell the kids for the umpteenth time to be patient, Christmas is just around the corner.

For many of us, sadly, the spirit of Christmas is "hurry." And yet, eventually, the hour comes when the rushing ends and the race against the calendar mercifully comes to a close. It is only now perhaps that we truly recognize the spirit of Christmas. Not a matter of days or weeks, but of centuries—nearly 20 of them now since that holy night in Bethlehem.

Regarded in this manner, the pre-Christmas rush may do us greater service than we realize. With all its temporal confusion, it may just help us to see that by contrast, Christmas itself is eternal.

Burton Hillis